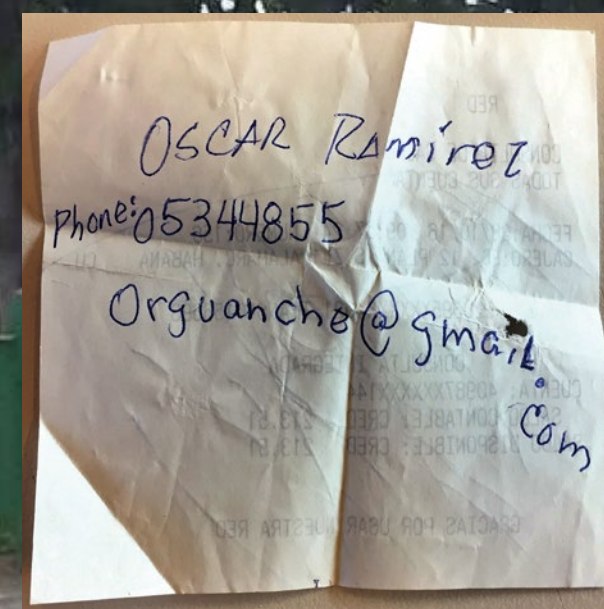


MADE IN ALAMAR

Alamar Textile Center
A Branding Strategy

Xlangfei Chen
Complex Project



A Long Walk with Oscar

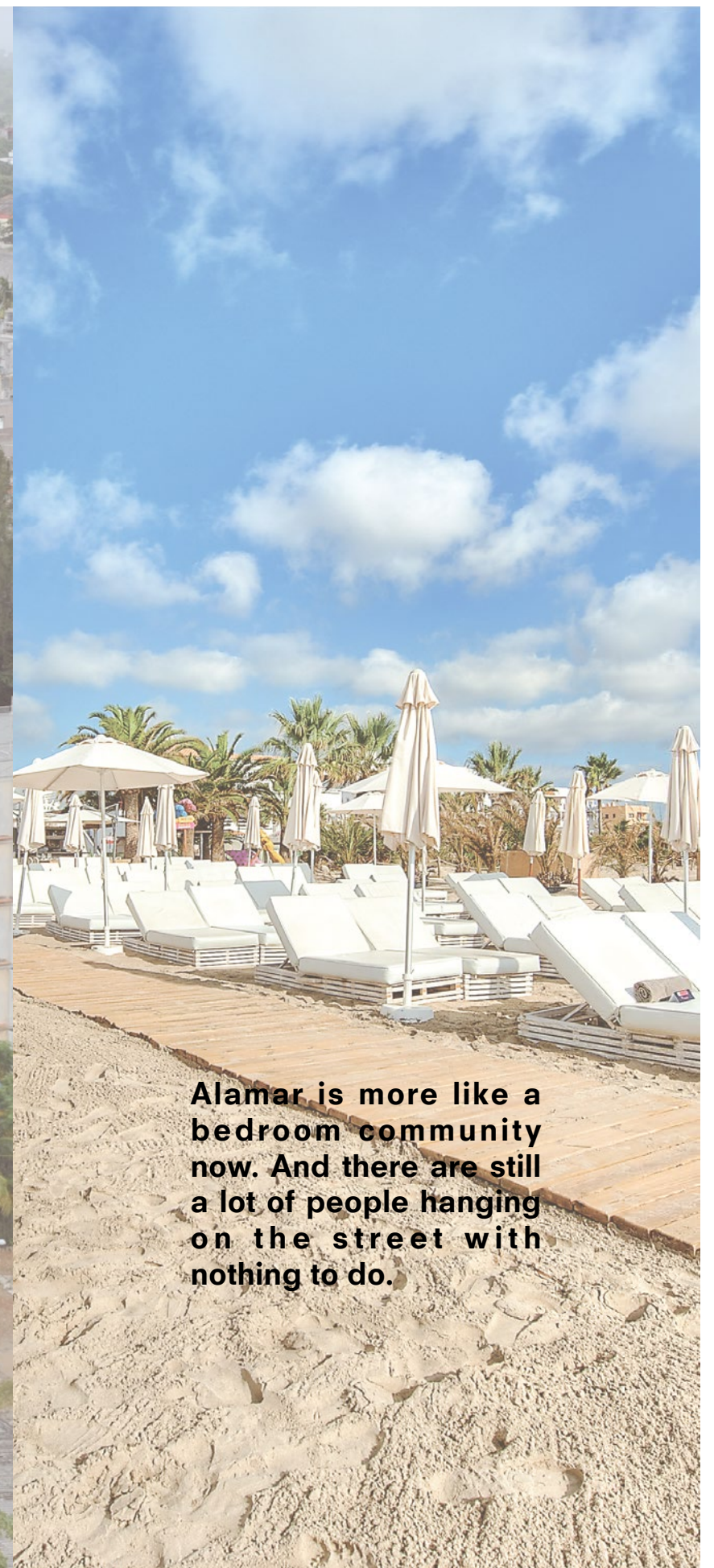
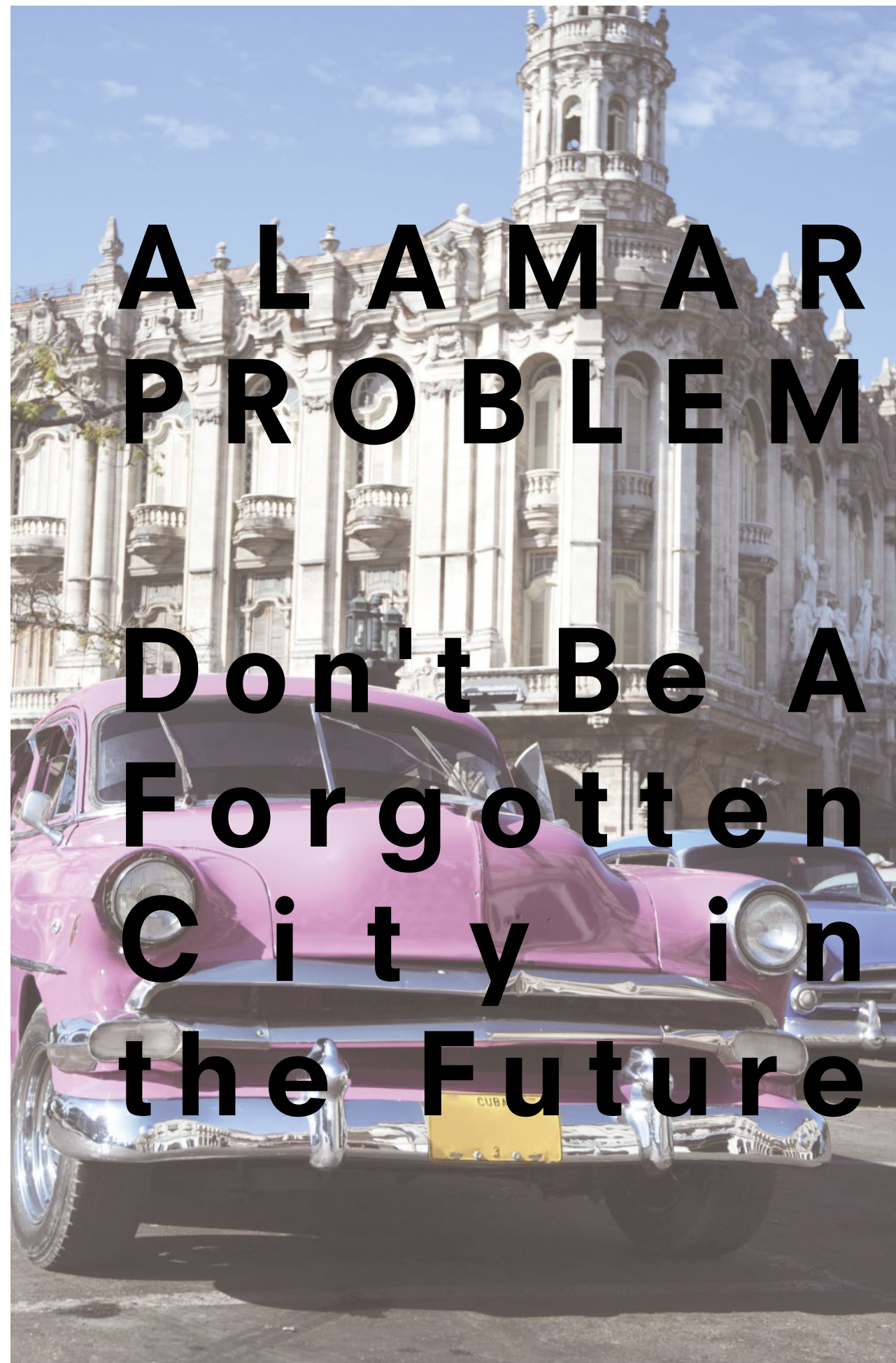
Oscar, a maintainer of a primary school in Alamar, met me when I was walking around the bongalows. He walked with me and answered my questions with very poor English. After a 15 minutes walk we said bey to each other but he found me again later and gave me a piece of paper with his contact information.

Alamar peopel want to communicate to the world, but their location makes this hard. How can they face the future?

**HOW ALAMAR PEOPLE FACE THE
FUTURE?**

&

**WHAT IS THE POSITION OF ALAMAR
IN AN OPENING CUBA?**

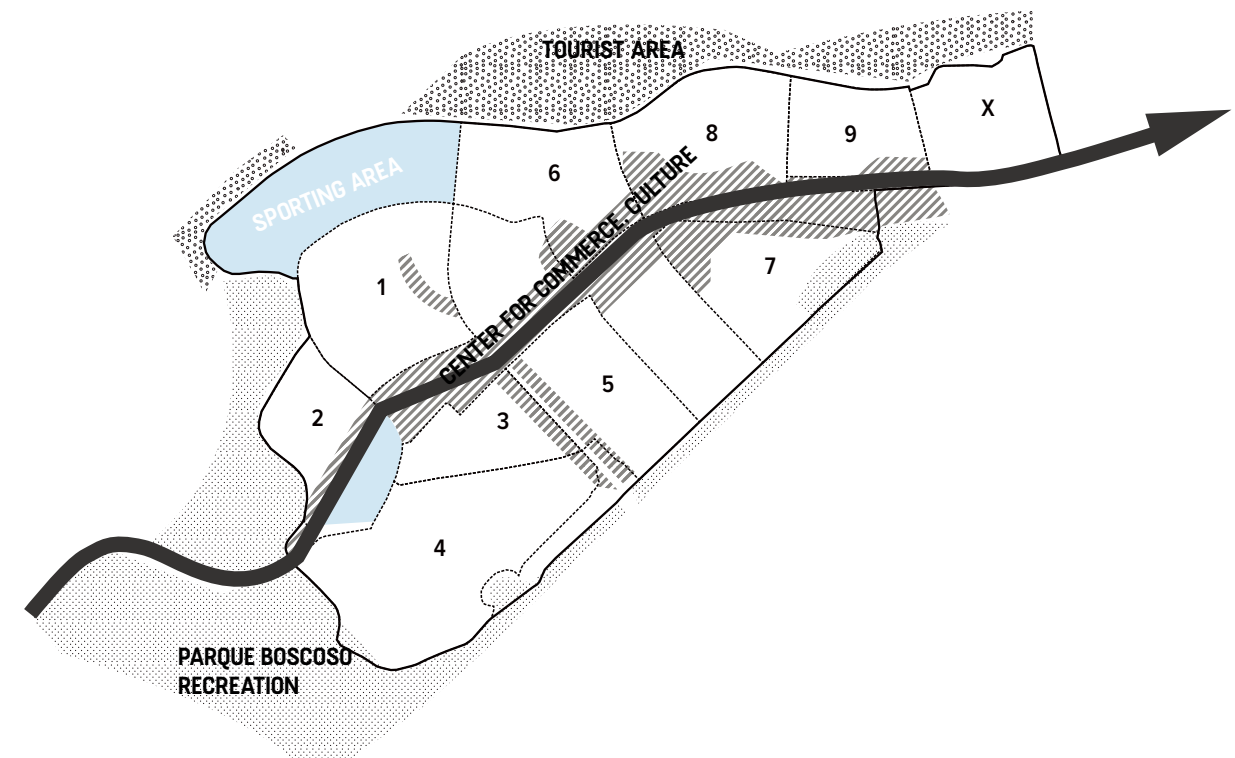


ALAMAR, A STAR CITY IN OLD TIME



Alamar, planed to be a luxurious urban villa extension of Havana

The region of Alamar was intended to become a luxurious urban villa extension of Havana. In April 1955 Dr. Alamilla submitted a sketch plan called 'Plan El Olympo (or Olimpo)'. This plan was praised for speculations. The stories of making money by buying a plot became famous in the late fifties. But the villa suburbs would have never been built due to the Triumph of the revolution of 1960. Everything changed.



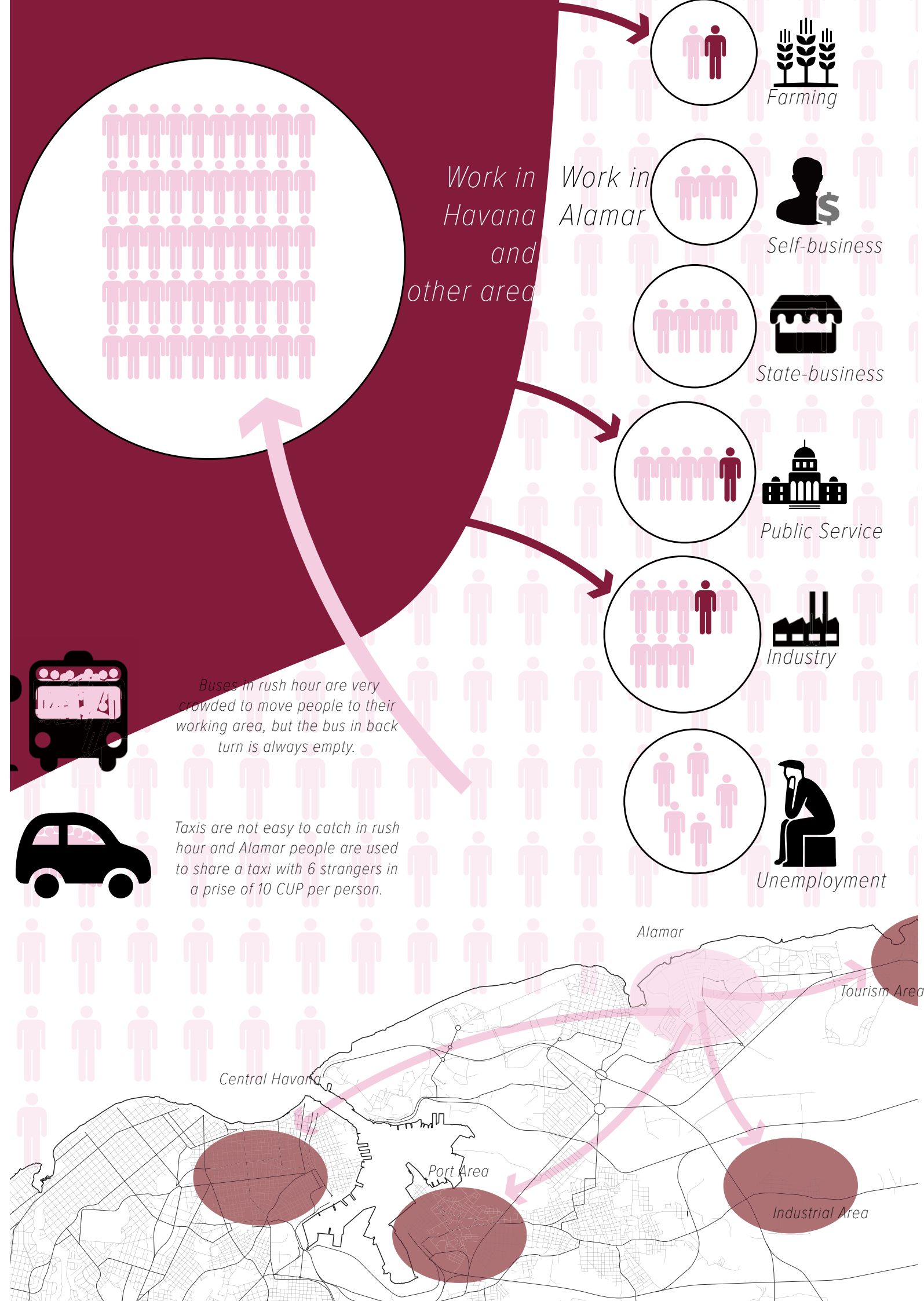
92

After revolution, Alamar was planed to be a full functional Soviet-style city

The scheme below is redrawn from the original plan provided by architect H. Ramirez. As planner for the original Plan Alamar, he showed the preset goals for the area. The unbuilt coastline should have become tourism area, as the rest of the coastline to the east and west. The blue district in the scheme should have become sporting area. unfortunately both areas were never realized. The central district and the forest on the south-west area are both partly realized, but not completed.



**But now, Alamar
is a Bedroom
Community.**



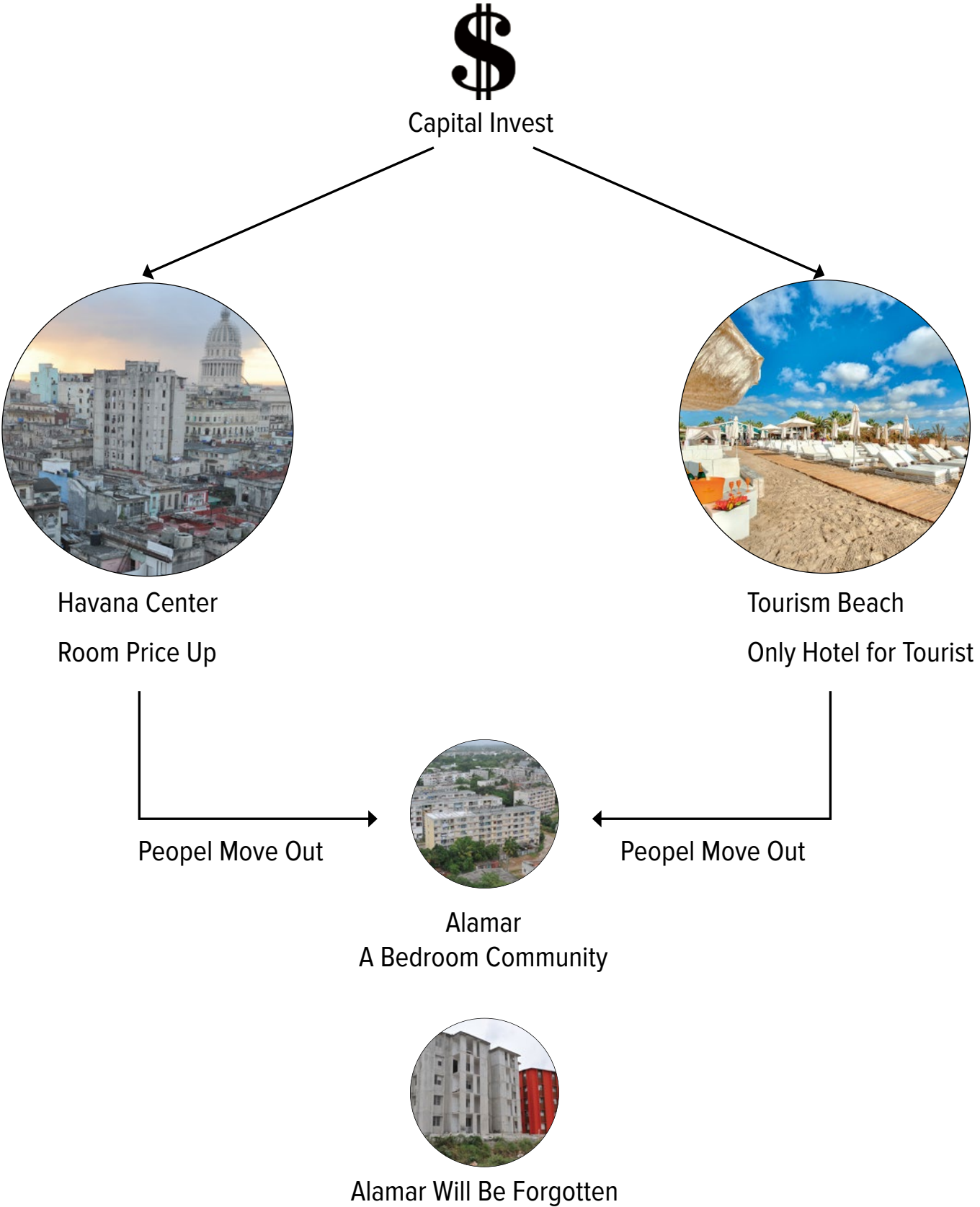
If we make a simple calculating, 93330 people live in Alamar, 45% of them are labor force (from the age structure of Cuba), $93330 \times 45\% = 42000$ jobs requirement.

Through the excursion, the atmosphere of Alamar become clearer. It is a sleeping city.

Local employment is so low

Things can be WORSE in the future

In 20 years, if we do nothing ...



Problem of Bedroom Community



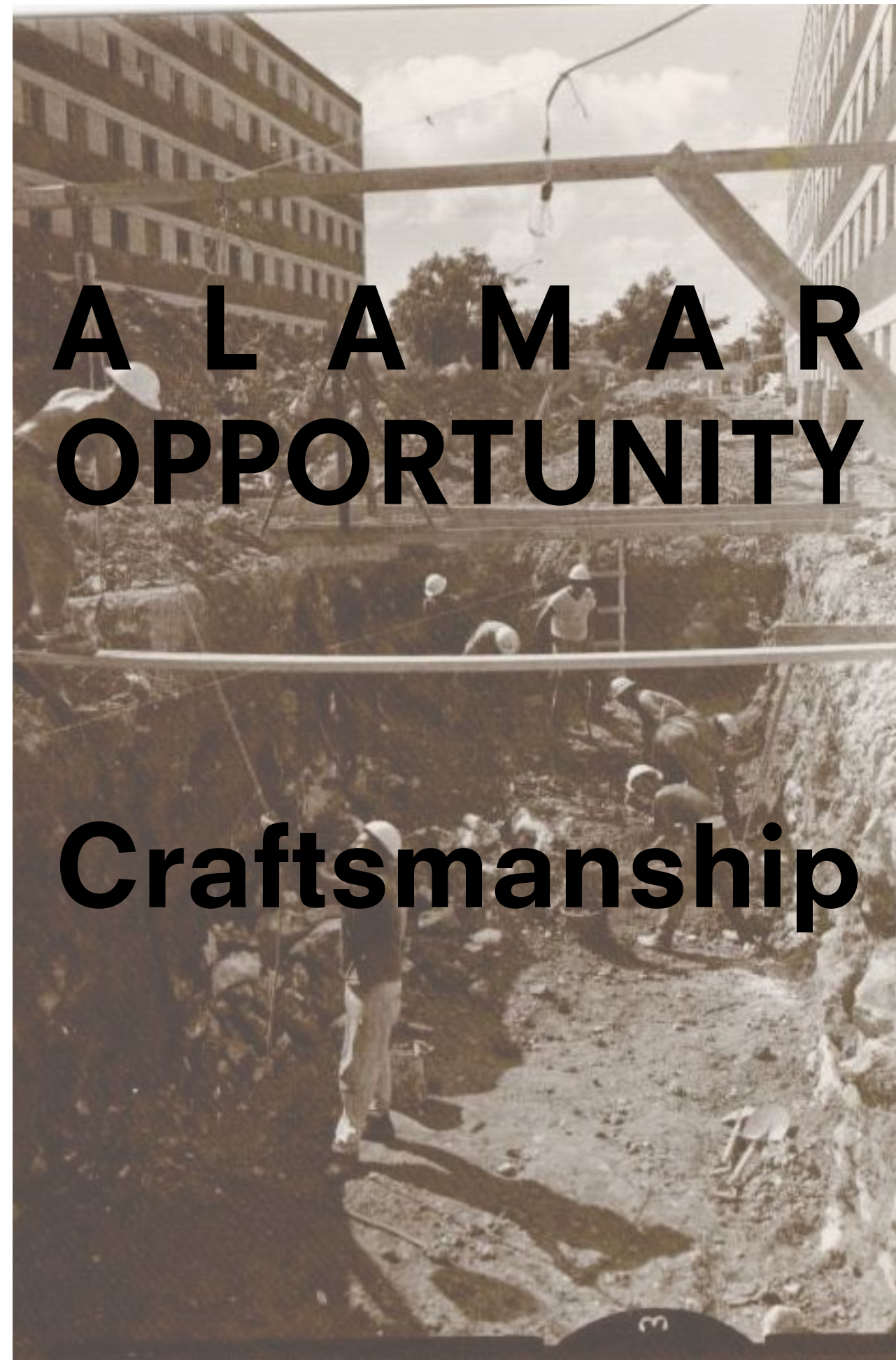
**High carbon footprint
on transportation**



**Low local employment
and
Non-identity community**

An aerial photograph of a densely populated urban area, likely in a tropical region. The image shows numerous multi-story apartment buildings with balconies, some of which have laundry hanging out to dry. The buildings are interspersed with lush green trees and vegetation. In the foreground, there are some smaller, more modest structures and a dirt road. The background shows a vast expanse of similar housing stretching towards a distant horizon under a hazy sky. The overall scene depicts a high-density, low-income urban environment.

**ALAMAR NEED FIND AN
IDENTITY AND PROVIDE
LOCAL PEOPLE MORE
EMPLOYMENT.
LOCAL INDUSTRY CAN BE
A SOLUTION.**



**A L A M A R
OPPORTUNITY**

Craftsmanship



**Craftsmanship is a
big chance for Cuba,
especially Alamar.**

Craftmanship Traditions in Alamar

Microbrigadas

The microbrigadas is a Cuban phenomena, a Cuban solution to an economical problem. Back in the 70's, a lot of houses were needed, but there was no money. The baby boom of the 60's provided an enormous polulation growth, giving a high unemployment rate.

In order to provide work for all the people, Castro came in December 1960 with its solution to both problems, the microbrigadas.



Map of Microbrigadas Buildings, 1:13000

Every microbrigade consists of 33 persons. The amount of persons is based on the production required. One standard building block, which many of them are in Alamar, should be finished in exactly nine months. Most of the brigadas had one foreman and four persons with administrative tasks within the microbrigade. Next to these jobs they were also construction worker. **Alamar people created their home by their own hands.** This is a kind of craftsmanship.



Microbrigadas were building the basement.



Alamar people created their home by their own hands.

Craftmanship Traditions in Alamar

Urban Agriculture

After the collapse of the USSR, Cuba faced the problems of oil shortage and food shortage. To solve the problems, the state started to encourage urban farming as to produce food as well as save transportation, namely fuel costs. As a result, the former one-crop economy had to be changed into a more divert plantation composition.

Urban farming generates in Alamar mainly due to the location itself, which means the empty space for formerly planned public facilities which have never been realised provides a possibility to develop urban agriculture.



**A l a m a r
people feed
themselves
in the special
period by
their own
hands.**



Urban Agriculture



Seeds in Technical Centre for Agricultural Cooperation



Selling the Organic Food

The site is also besides the green ring of Havana and the sea, along which is still empty space. In Alamar, the urban farmland is a main branch of the landscape system and there is a transformation in between shown by the undefined farmland near the waterfront, reflecting the residents there desiring to explore the urban farming activities into a wider area. The former natural shelter forests have been cultivated while the empty space near the beach is used for banana plantations. With so many types of formal and informal land-use, urban farming indeed transforms the environment there into another kind of quality.

Craftmanship Traditions in Alamar

Workshop in Self-build Sheds

The absence of local job opportunities has resulted in a wide range of informal activities in Alamar. These initiatives are often extra occupations outside the regular job workhours, in an attempt to have some additional income upon the state-regulated salaries.



A l a m a r
p e o p l e
build their
own 'illegal'
workshop
and creat
products
by hands.



Carpenter and his tools



Old car fixers



Wooden furnitures maker

Since the urban plan of Alamar was never finished due to a lack of means, an official municipal center is missing. Contrary to the more formal commercial facilities, the informal manifestations have now become the most vibrant public social meeting places, dominating the streetlife. However, although most of the structures are legal and the ground on which they stand is rented, the self-built sheds are often of very poor quality and are an eyesore for the local urban planners. **The expected future inflow of capital will mean the end of these important public spaces and social structures.** (The local planner said)

Where to put these talented craft men in the future? If they have a better working environment, no doubt that they can create something with their craftsmanship really amazing.

W H A T
P R O D U C T S
C A N
A L A M A R
M A K E ?

ARTISAN MEMBERSHIP OF ACAA
MIEMBROS DE LA ASOCIACIÓN CUBANA DE ARTESANOS
ARTISTAS (ACAA)

No.	PROVINCIA	ACTIVOS
	MANIFESTACIÓN	
01	PINAR DEL RÍO	122
02	LA HABANA	99
03	CIUDAD HABANA:	1436
	CERÁMICA	222
	METALES	169
	MISCELÁNEAS	409
	PAPIER MACHÉ	72
	PARCHE	50
	PIEL	68
	TALLA	206
	TEXTIL	150
	VIDRIO ARTÍSTICO	90
04	MATANZAS	557
05	VILLA CLARA	169
06	CIENFUEGOS	276
07	SANCTI SPIRITUS	317
08	CIEGO DE ÁVILA	171
09	CAMAGÜEY	233
10	LAS TUNAS	104
11	GRANMA	154
12	HOLGUÍN	315
13	SANTIAGO DE CUBA	206
14	GUANTÁNAMO	162
15	ISLA DE LA JUVENTUD	64
	TOTAL	4385

HAVANA HAS MOST ARTISANS

MOST POPULAR
CERAMICA (CERAMICS) 222

MEETALES (METAL)	169
TALLA (WOODCARVING)	206
TEXTIL (TEXTILE)	150

POPULAR IN ALAMAR

WOODWORKING

Woodworking is already happen in many sheds in Alamar.

METAL

BUZO is famouse in Alamr which is a museum created by upcycling metal stuff.

TALLA (WOODCARVING)



Lázara Caridad
Alias Lázara Caridad y mi interior, es el título de la muestra de talla en madera que desde el 15 de agosto puede verse en la galería Fajad Jamís, de Alamar.

WOOD LIVING GOODS



Wood living goods can sell to local people while improve local crafts quality. Alamar people have much experience on it.

METAL ART

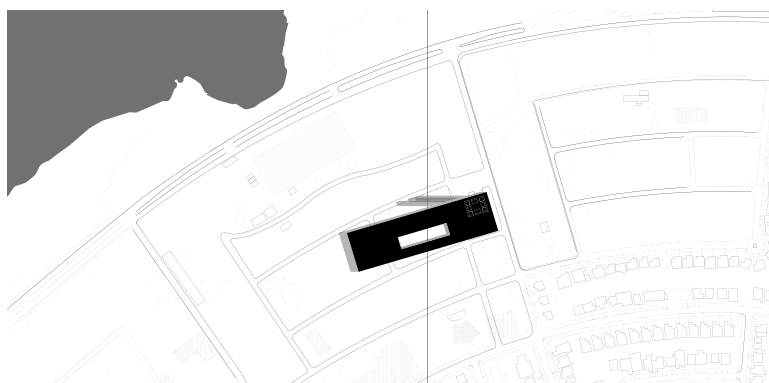


This kind of upcycling metal art craft can be often found in alamar. Which is famouse by BUZO

LIVING GOODS



Alamar people also creat many useful living goods in an 'invendo' way.



RECYCLING CENTER

ORGANIC PRODUCTS

Organic products can be an Alamar special part which can use the material from urban farming.

ORGANIC PRODUCTS

Organic products can be an Alamar special part which can use the material from urban farming.

SOAP



Handmade Soap is popular in the world such as LUSH. And it is easy to make by hand.

ESSENTIAL OIL



The raw material of essential oil can be provided by local organic farm.

NATURAL MEDICAL

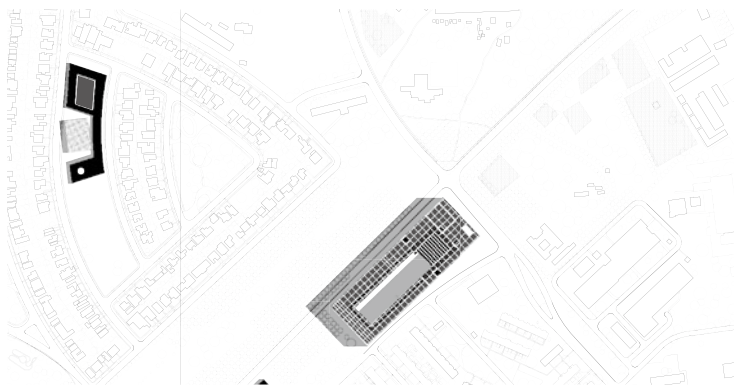


Natural medical is very popular in Cuba and organic farms in Alamar also provide many materials for it.

FOOD & DRINK



Organic food and drink can be a theme of the restaurant and bar.



AGRICULTURAL VOCATIONAL SCHOOL

DRESSING

The textile factory can be improved to a higher level which produce high quality and nature dying handmade dressing.

NATURE DYING



ALAMAR VIVERO have some farming crops which can provide nature color for dying. This is a Alamar special product.

TEXTIL



There is a textile factory in Alamar. These talented lady can create more creative product in a better working environment.

DRESSING

CLOTHING

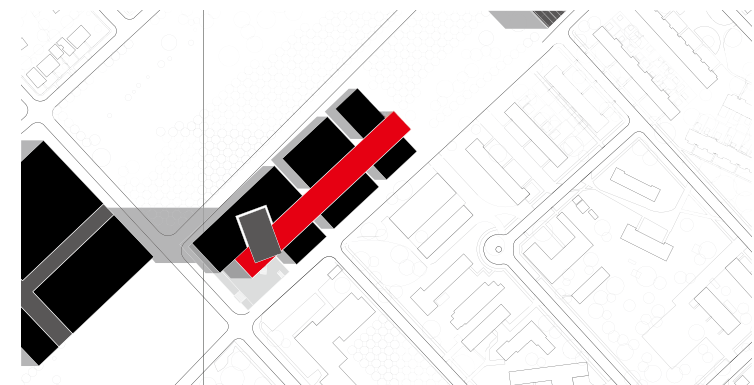


Evidio Perdomo Rodríguez
Clothing can use the product from textile and dying to make higher value products.

LEATHER BAG



Jesús David Sanjurjo Valdés
Leather Bag is a craft full of cuban feeling, and its in the chain of dressing.



TEXTILE CENTER



TEXTILE

An existing textile factory --
skilled workers -- easy to start



POPULAR IN FIART



Popular products -- Fabric, bags, clothing, get profit at start



Higher employment -- give Alamar people more jobs



**A high quality brand in 10 years --
With the developing of Cuba,
a new famous brand besides
Cigar and Rum**

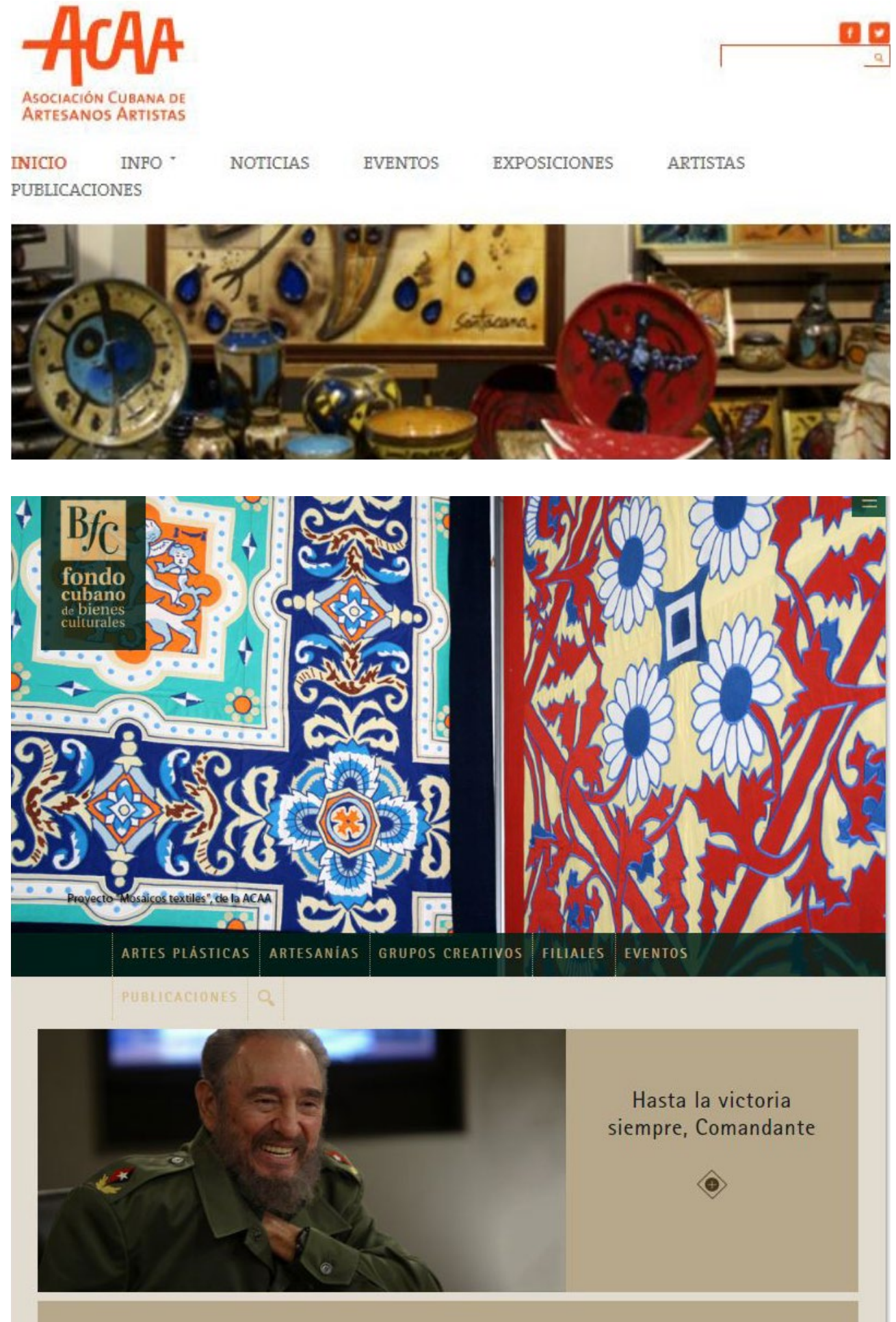
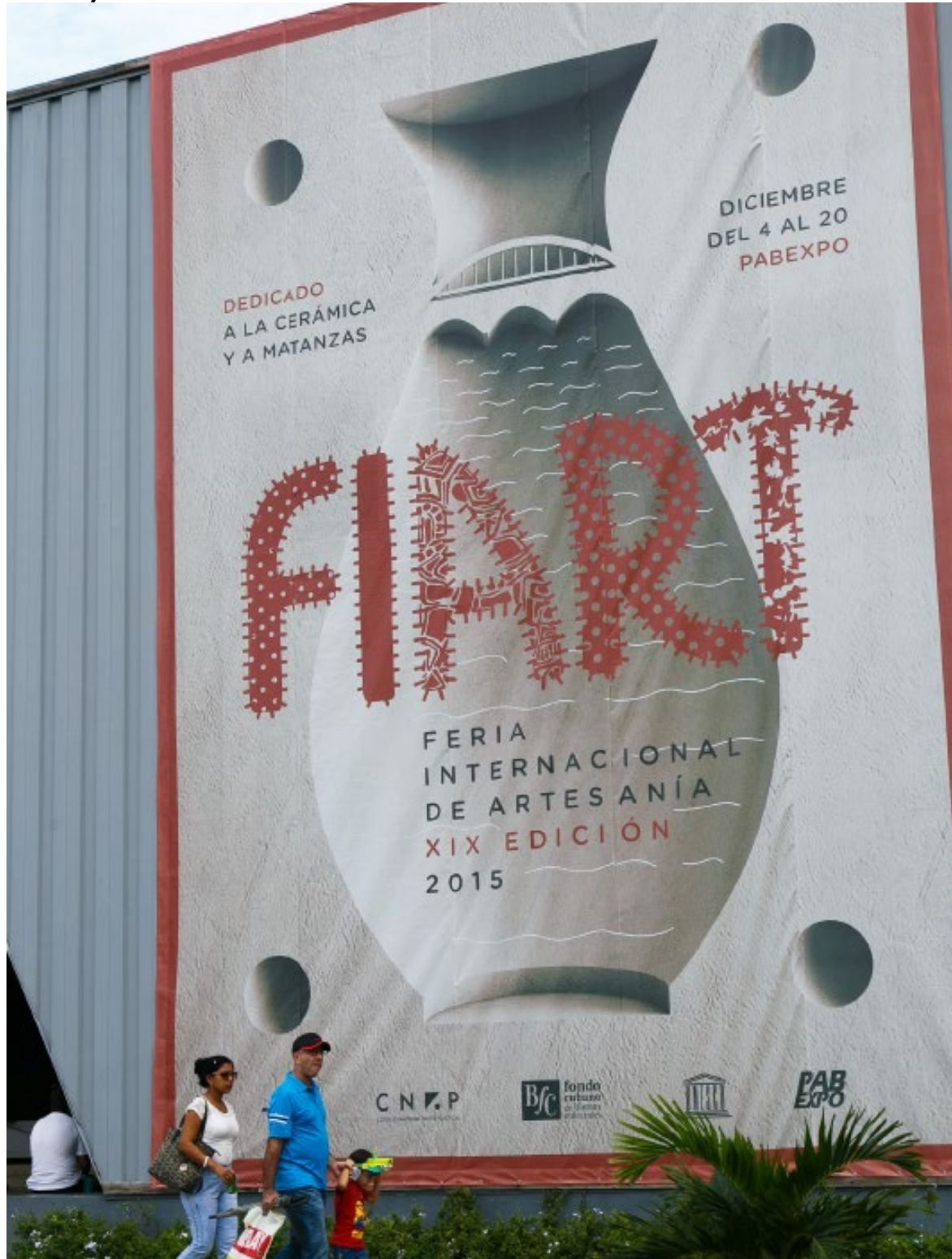


ALAMAR TEXTILE CENTER



1. BUILD UP

FIART, ACAA AND FCBC





2012



2014



2016

197

cubanos en 43 stand
institucionalesy 197 individuales.

NUMBERS OF INDIVIDUAL EXHIBITORS

243

cubanos en 26 stand
institucionalesy 243 individuales.



Dedicada a la provincia de Guantánamo y al mueble artesanal, FIART 2014 se convierte en el espacio propicio para exhibir las potencialidades que desde la industria y el arte cubanos, desarrollan importantes grupos creativos integrados por diversos profesionales.

and trade is not just a slogan , it is the strategic principle that accomp
creators length and breadth of the country develop an important role i
of furniture, footwear, ceramics, metalwork, textiles and other Utility prod
role also fits the work of other professionals who have focused on res
ades, with good taste, quality, excellent designs and undeniable aes

Alfonso destacó la presencia de todas las provincias del país y la pluralidad de ofertas. Al estar dedicada al mueble artesanal, el directivo se refirió a destacados creadores de mobiliario que estarán presentes como Fernando Velázquez, Leo y Migue, Blondín, entre otros.



PUBLICIDA

LA CARICATUR



CHANEL CUBA, FASHION OF CRAFTSMASHIP

Back in May, Chanel became the first luxury house to hold a runway show in Havana, Cuba — designer Karl Lagerfeld had never even visited the island until days before the event — and flew 700 guests and 45 models to the picturesque (and very trendy) locale for a weekend-long extravaganza to celebrate the French label's cruise 2016/2017 collection. With their gifted Chanel fedoras, a fleet of colorful, vintage convertibles on hand to shuttle them around town, local musicians providing a live runway soundtrack and an organized group outing to Cabaret Tropicana, attendees were given a crash course in Cuban culture — well, at least Lagerfeld's romanticized (if not slightly myopic) ideas about Cuban culture. "This is all about my vision of Cuba," Lagerfeld told The Cut. "But of course, what do I know about Cuba? It is very childish, my idea."

Fashion is actually a good fit for the Cuban revolutionaries

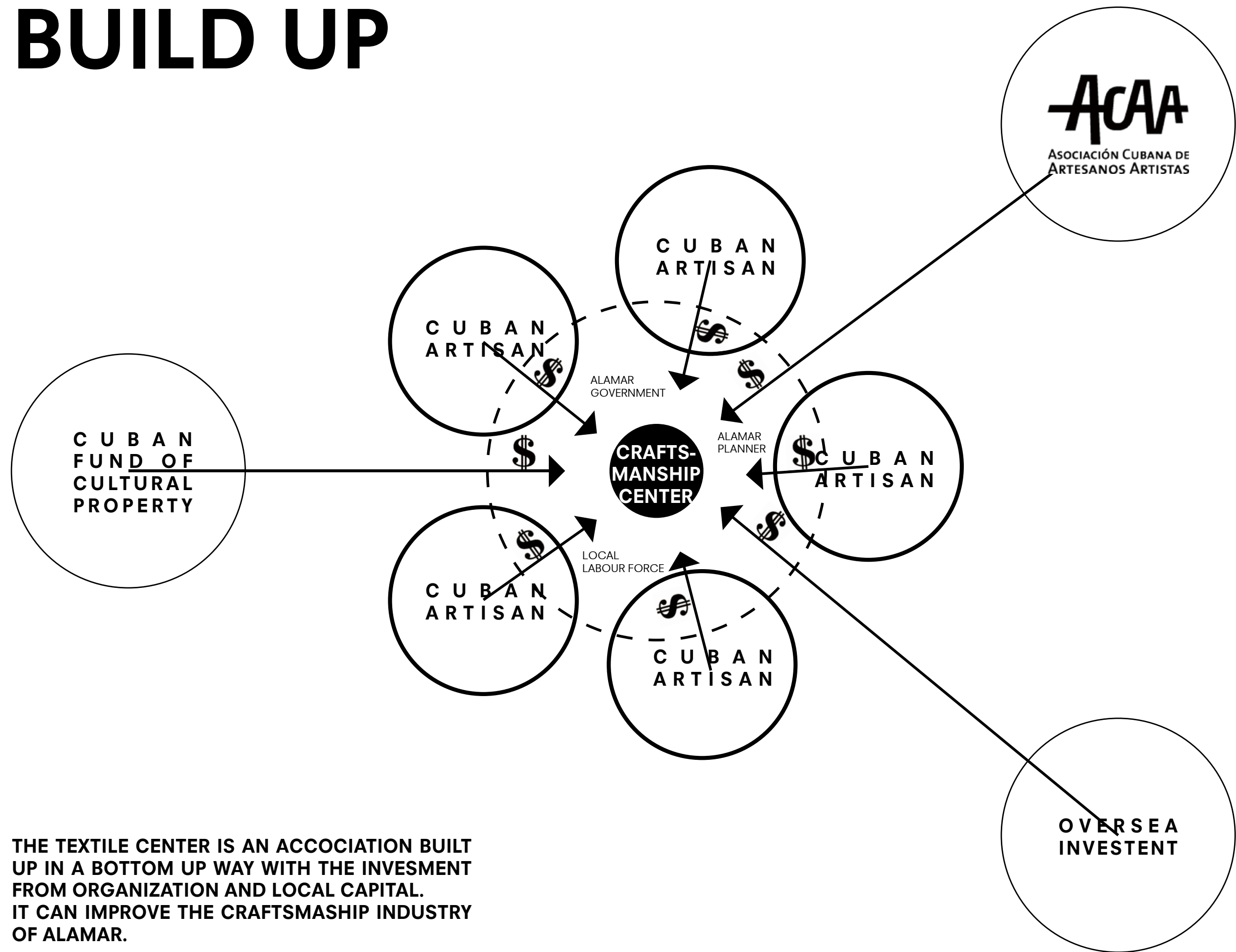
Could it be that fashion is the Cuban revolutionaries' weak spot? It was Alberto Korda's 1960 black and white portrait of the young revolutionary as a brooding heart-throb that turned Che Guevara into a global pin-up (his image is still ubiquitous in Cuba) and made the beret, that quintessential emblem of Left Bank Parisian chic, a symbol for armchair communists the world over — memorably satirised in the 1970s BBC sitcom *Citizen Smith*. President Raúl Castro's granddaughter studied fashion in Paris and even interned at *Vogue Paris*, or so a Cuban designer tells me with authority.

With an anti-globalisation attitude that has only very recently changed, Cuba still feels very old-world, and it was with old-world charm and warmth that the brand was (albeit a little surprisingly) welcomed to the city. The festive atmosphere was really brought to life by the inhabitants of the city who cheered and laughed — setting the mood of excitement that helped made the show a hit.

<https://www.hottopics.ht/stories/advertising/cuban-branding-selling-the-revolution/>

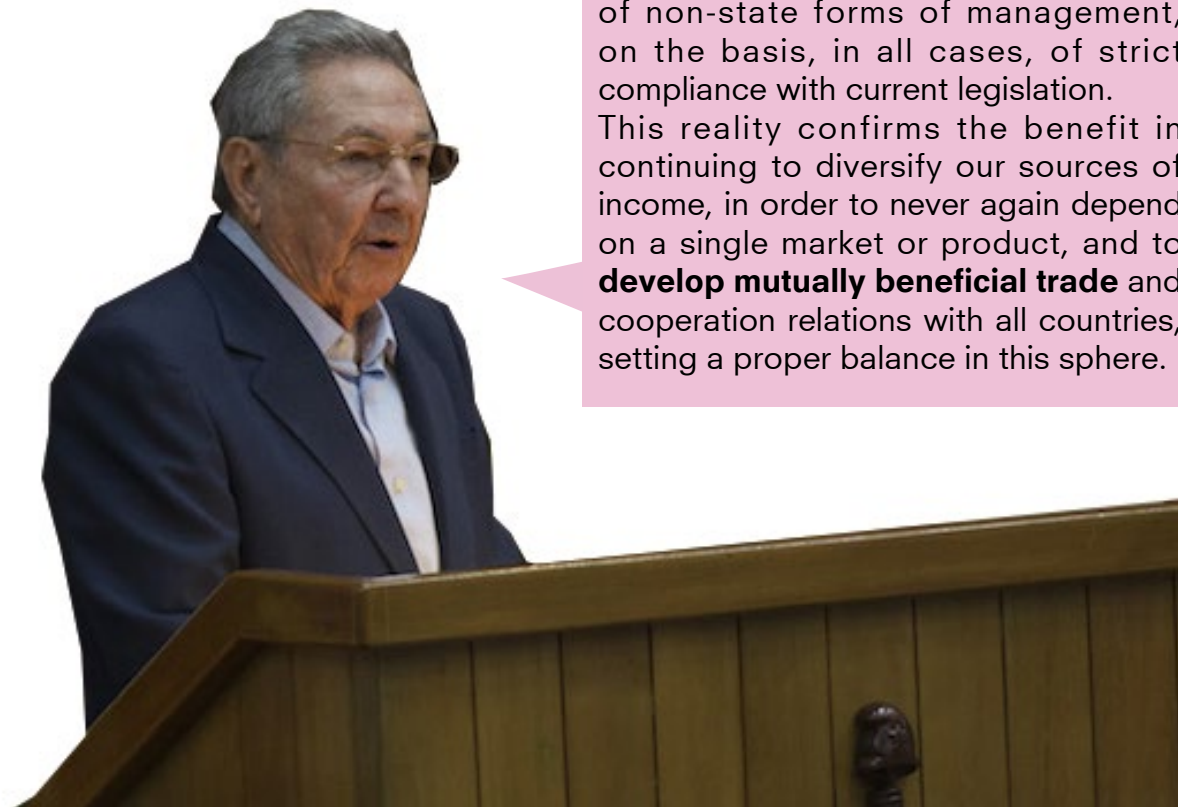


BUILD UP



THE TEXTILE CENTER IS AN ACCOCIATION BUILT UP IN A BOTTOM UP WAY WITH THE INVESMENT FROM ORGANIZATION AND LOCAL CAPITAL. IT CAN IMPROVE THE CRAFTSMASHIP INDUSTRY OF ALAMAR.

2. RUNNING



7th PCC Congress Central Report, presented by First Secretary Raúl Castro Ruz

The **expansion of the non-state sector of the economy has continued**, as state employment was reduced from 81.2% in 2010 to 70.8% in 2015. Just over half a million Cubans are registered as self-employed; they provide services and generate much-needed production. **An atmosphere that does not discriminate against or stigmatize duly authorized self-employment is being defined**; however there have been cases of corruption and illegalities, the confrontation of which has proved, once again, to be too little too late, as is the example of evasive behaviors in terms of tax payments and illegal exercise of prohibited activities. Just as we aspire to greater efficiency and quality in state sector production and services, we also favor the success of non-state forms of management, on the basis, in all cases, of strict compliance with current legislation. This reality confirms the benefit in continuing to diversify our sources of income, in order to never again depend on a single market or product, and to **develop mutually beneficial trade** and cooperation relations with all countries, setting a proper balance in this sphere.

With the expansion of non-state economy, Textile Center can find more way to earn money.

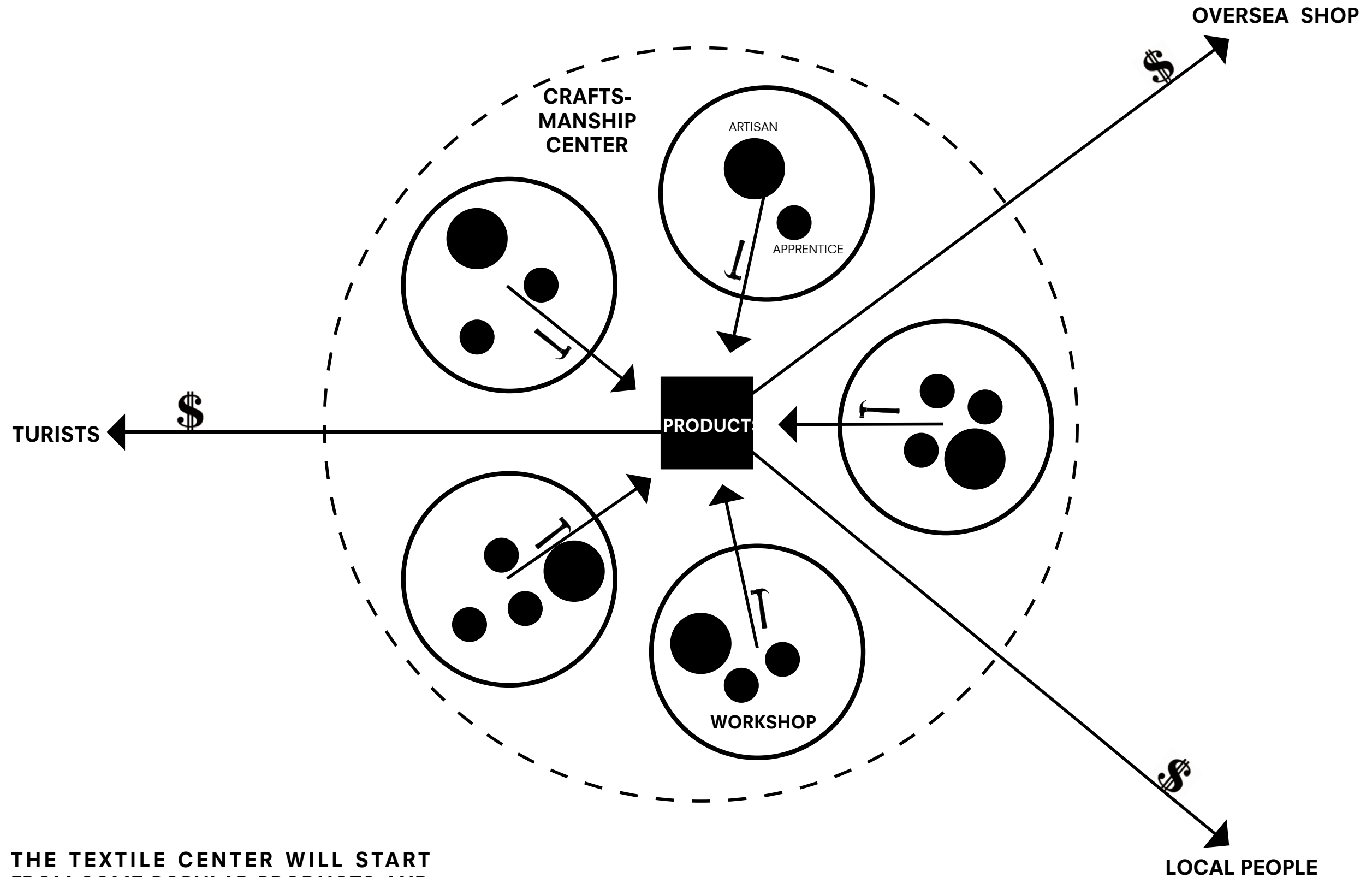
Cuba Score Over Time



Cuba Index of Economic Freedom

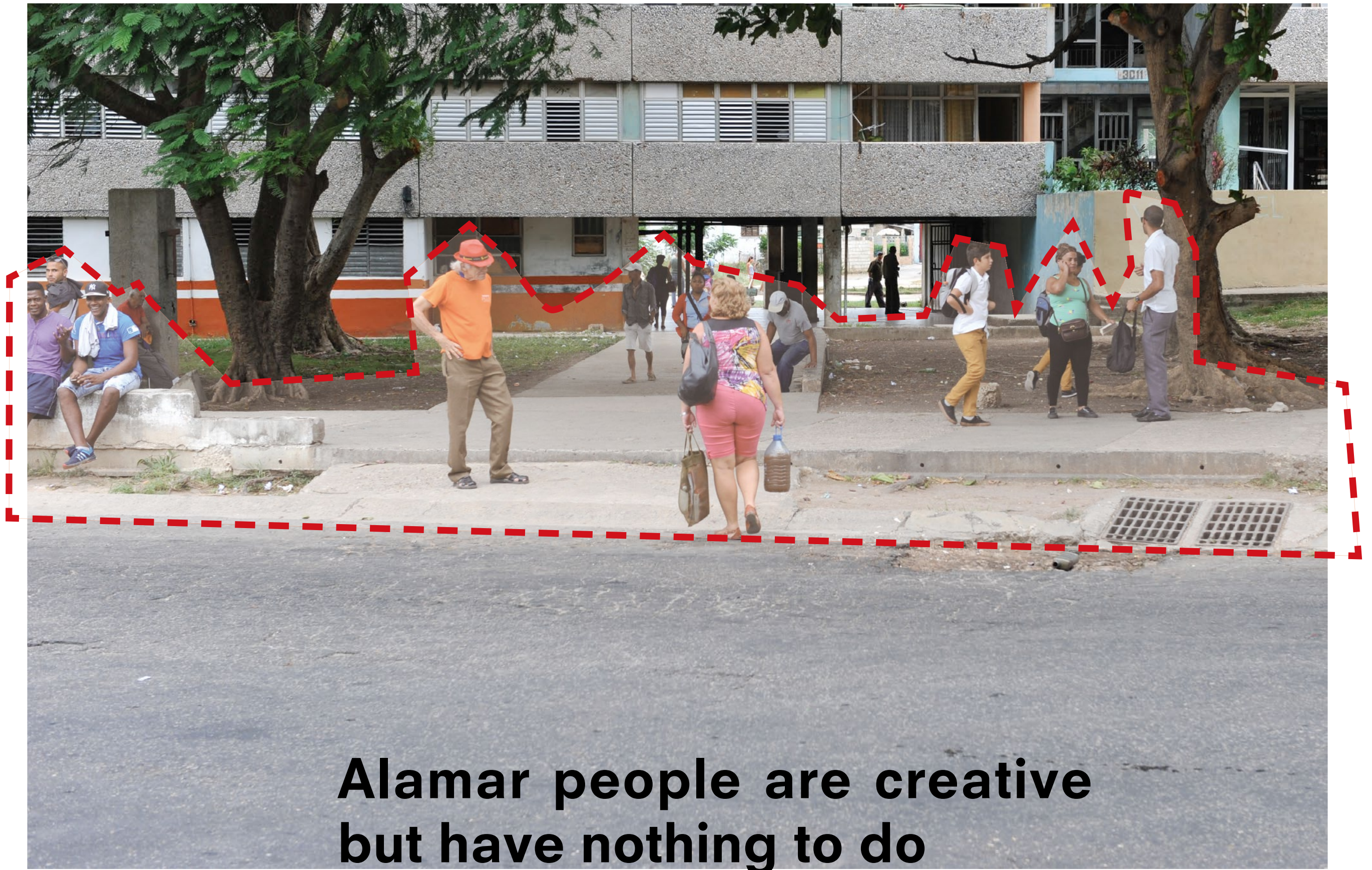
**CHEAP PRICE
M E A N S A
LOWER COST
OF INDUSTRY
AND HIGHER
PROFIT**

RUNNING



THE TEXTILE CENTER WILL START FROM SOME POPULAR PRODUCTS AND SOUVENIORS TO MAKE MONEY BACK AT THE START

3. COMMUNITY



**Alamar people are creative
but have nothing to do**

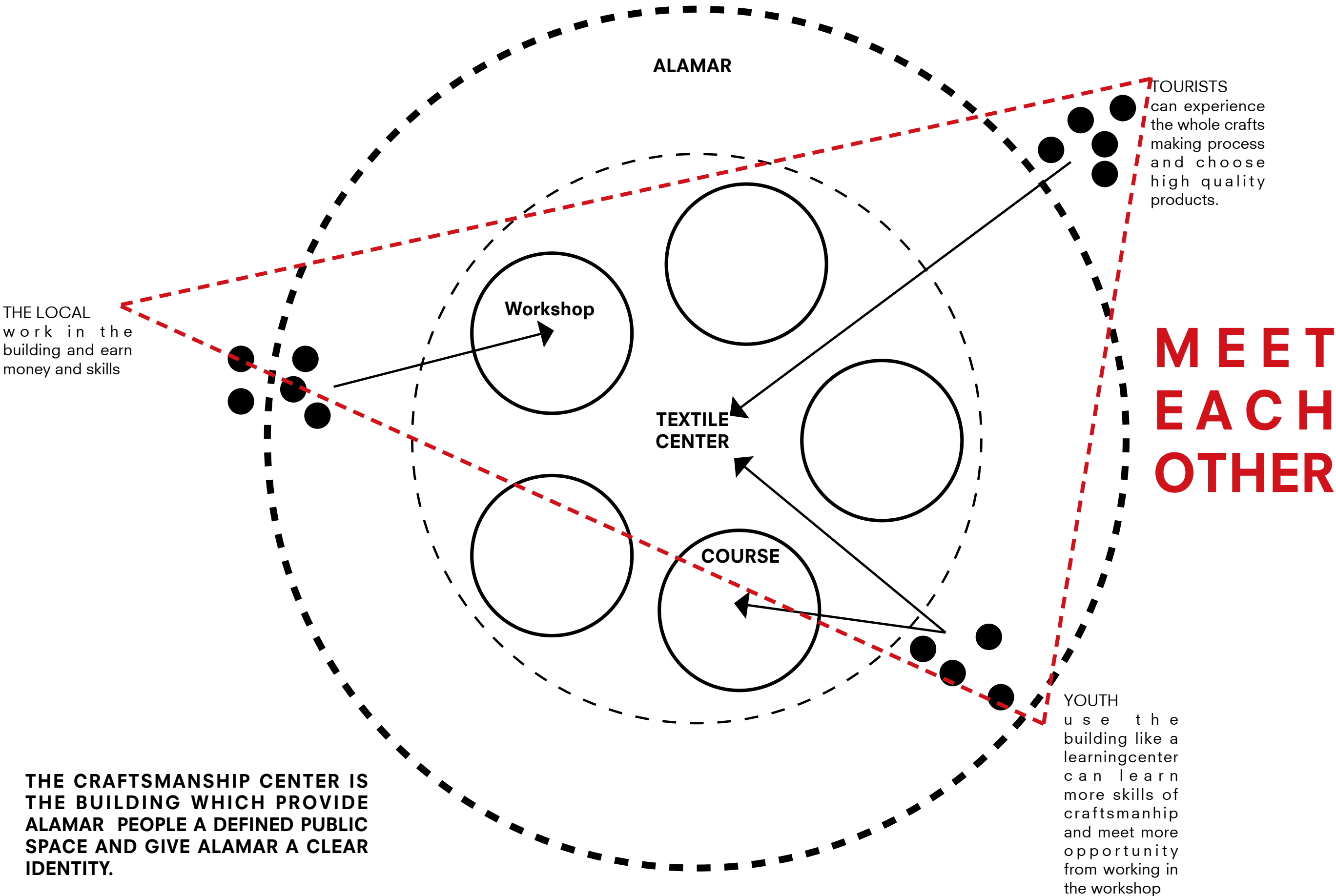


**THEY HAVE GREAT SKILL BUT THEY
NEED BETTER ENVIRONMENT AND
TOOLS**



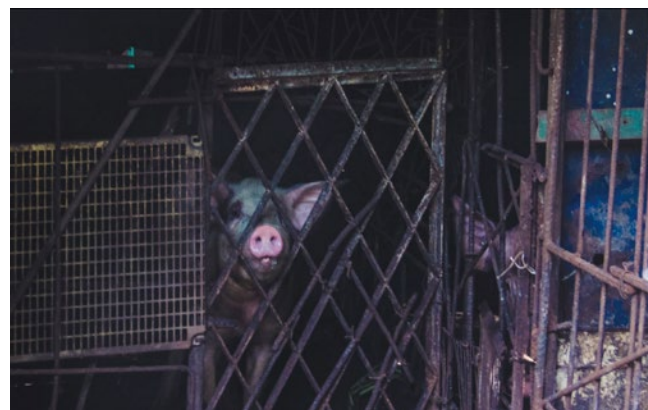
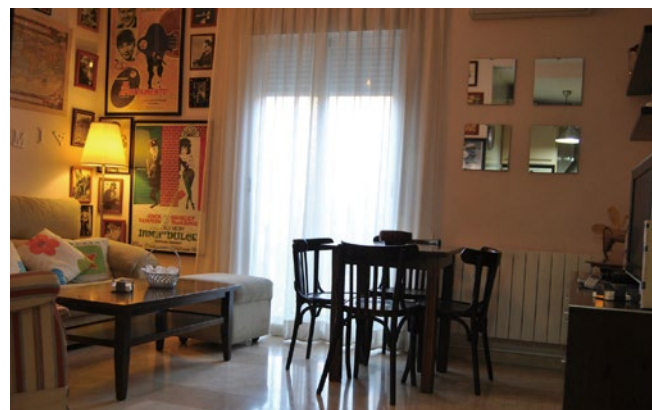
ALAMAR PEOPLE RUN MANY
INFORMAL COMMERCIAL.
THEIR GOODS WORTH MORE IN
TOURISTS'EYE.

COMMUNITY



4. COOPERATION

RELATED FIELD OF CRAFTSMASHIP

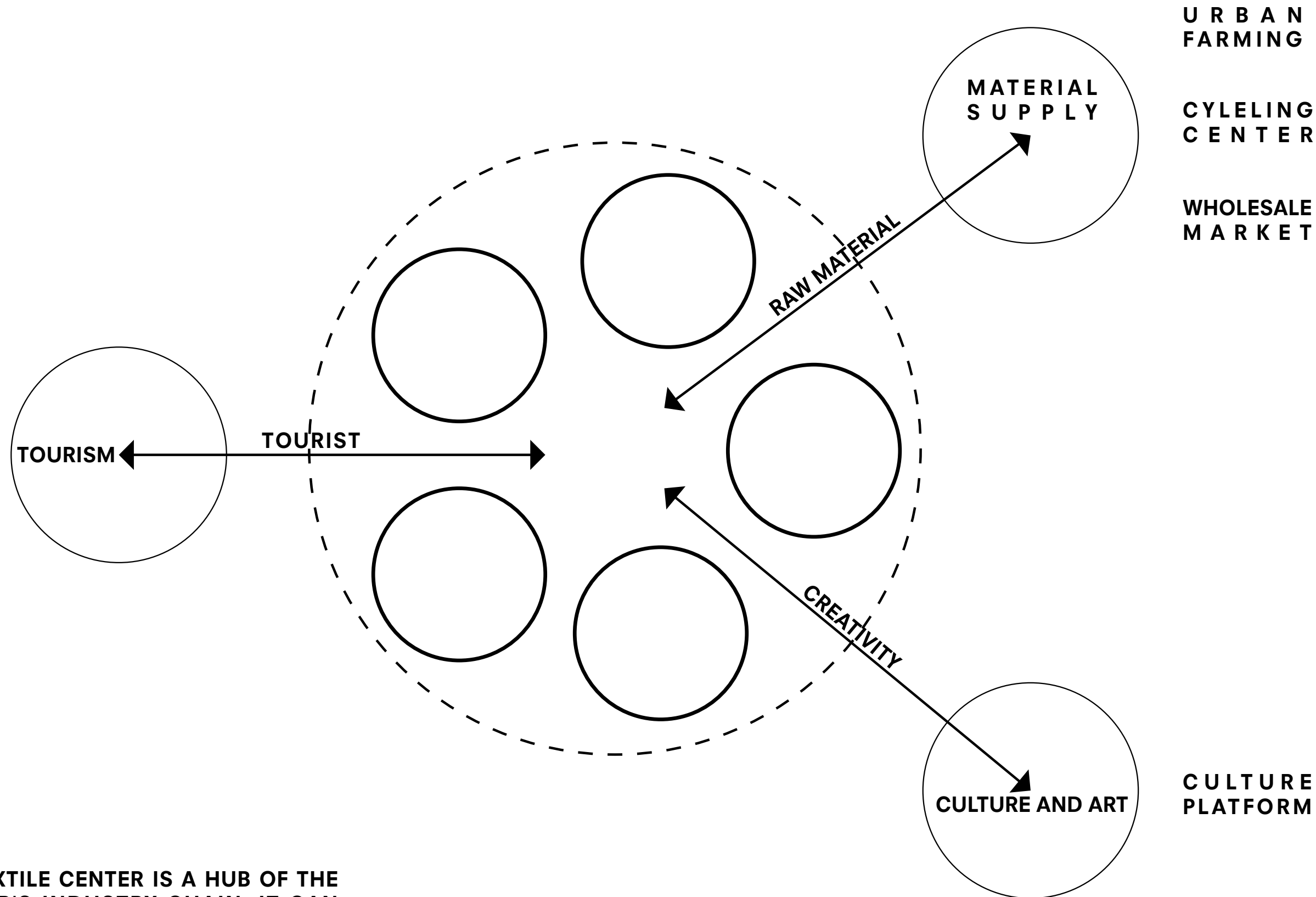


TOURISM

MATERIAL SUPPLY

ART AND CULTURE

COOPERATION



THE TEXTILE CENTER IS A HUB OF THE
ALAMAR'S INDUSTRY CHAIN. IT CAN
COOPERATION AND IMPROVE OTHER
RELATED FIELD.

5.AMBITION

In 5 Years, Souvenirs and Handicraft for Havana



Handcrafted Hats



Handcrafted Pottery



Handcrafted Instrument



In 10 Years, A Popular Brand in Cuba



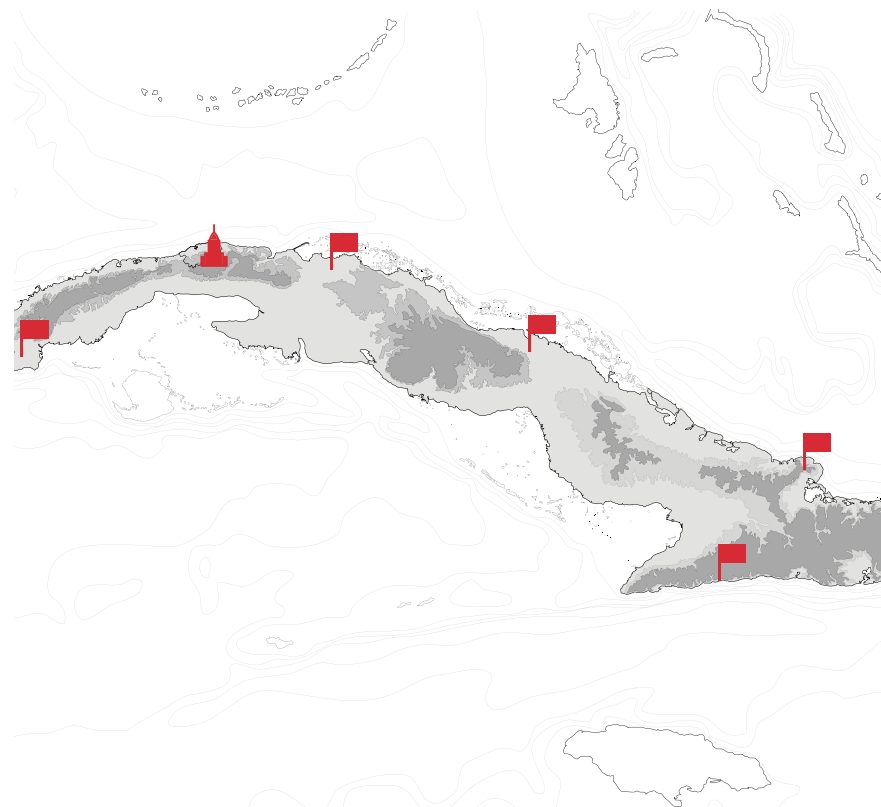
Cuban Clothes



Handcrafted Instrument



Handcrafted Soap



In 20 Years, A Worldwide Craftmanship Brand



Woodcraft



Handmade Bags



Handcrafted Soap



ALSO THE WORKSHOP SPACE
SHOULD BE EASY TO TRANSLATE
TO ANOTHER STUPIO TO FACE THE
FUTURE CHANGING.

A L A M A R ' S B R A N D I N G STRATEGY OF TEXTILE





ALLHUBER

ALAMAR

MADE
IN
ALAMAR,
CUBA

MADE
IN
ALAMAR,
CUBA

MANGO

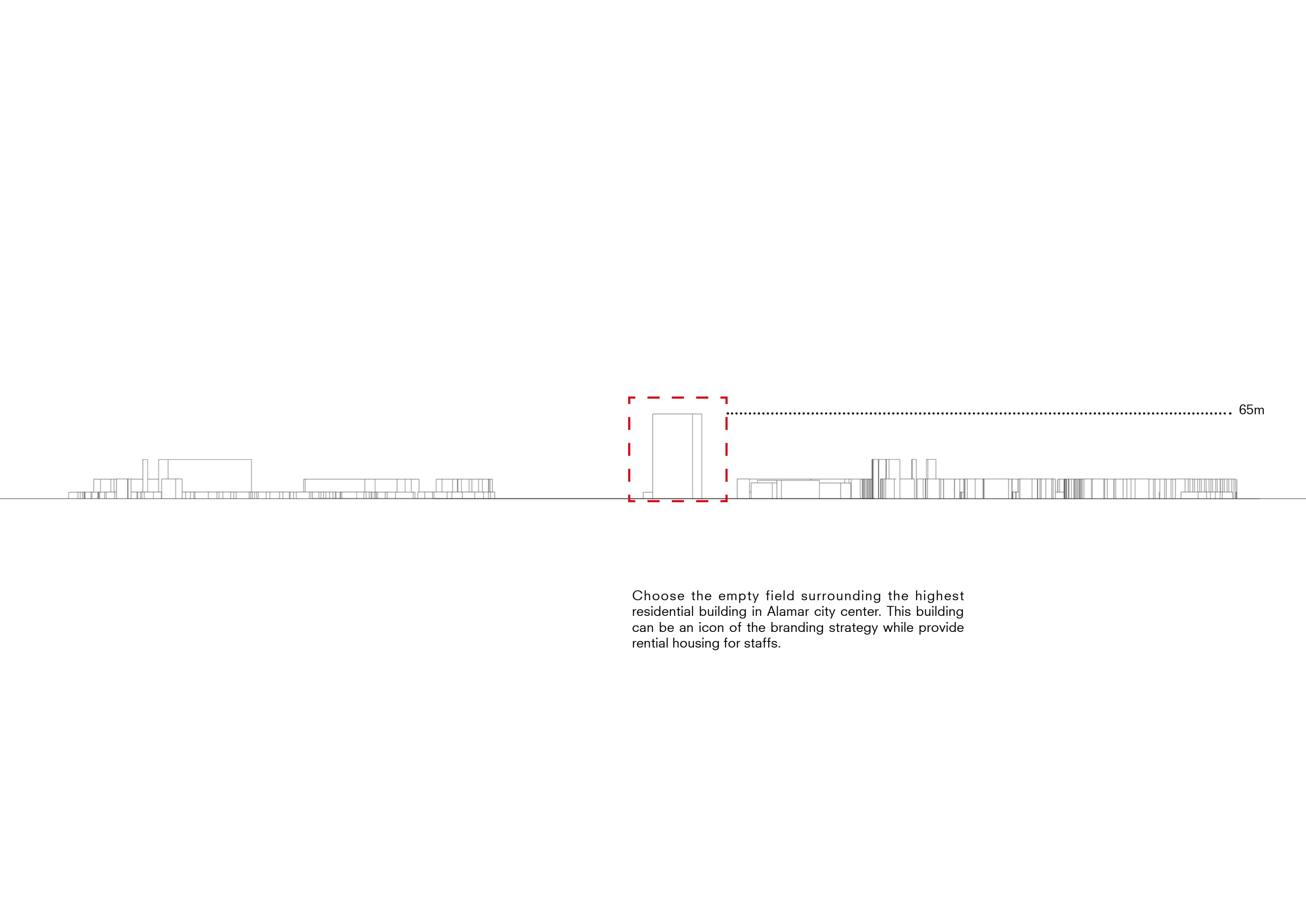
Dungelmann
1861

I LOVE
CUBAN STYLE!

ALAMAR SHOP
DE PASSAGE
DEN HAAG

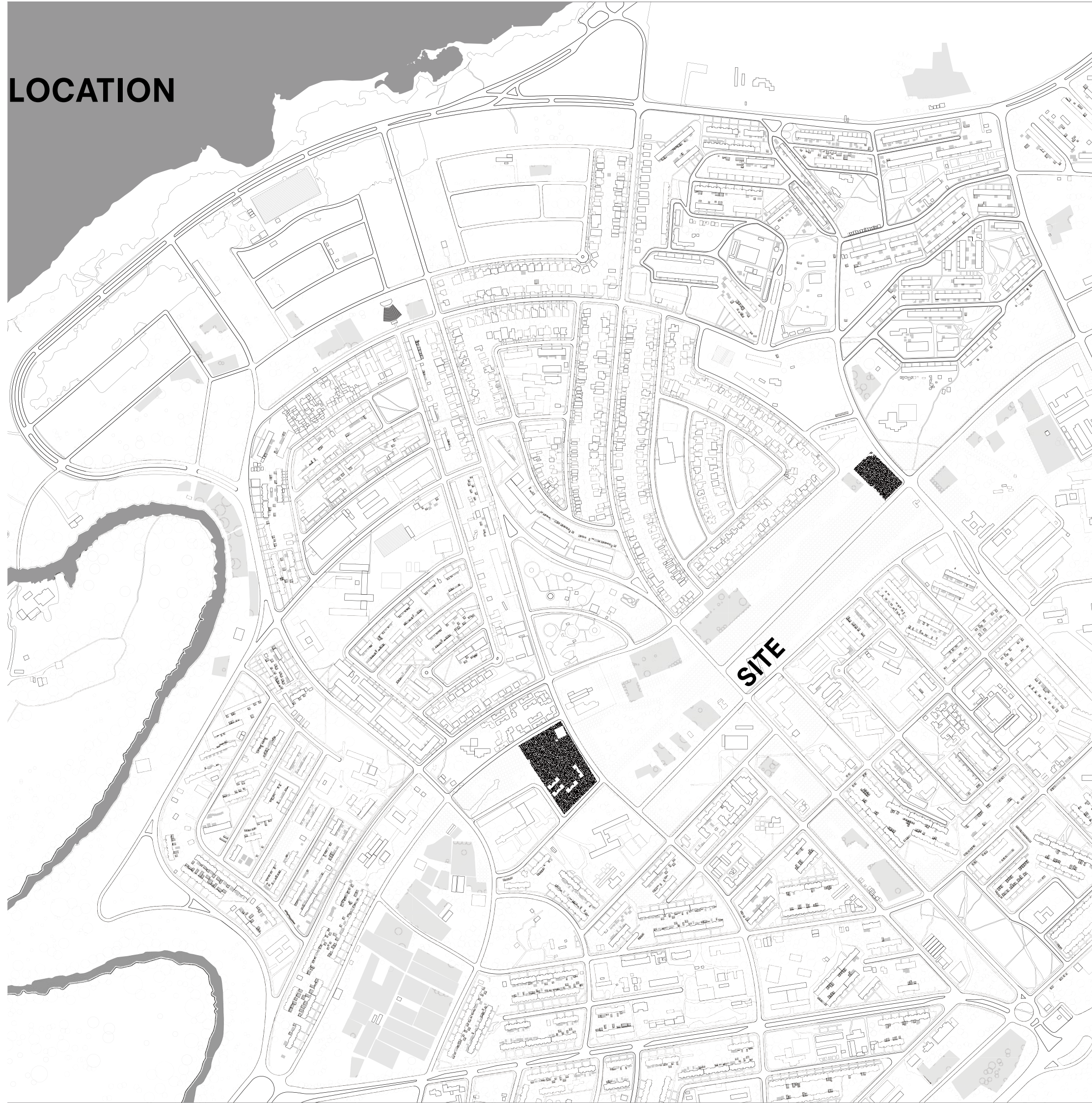


LOCATION



Choose the empty field surrounding the highest residential building in Alamar city center. This building can be an icon of the branding strategy while provide rental housing for staffs.

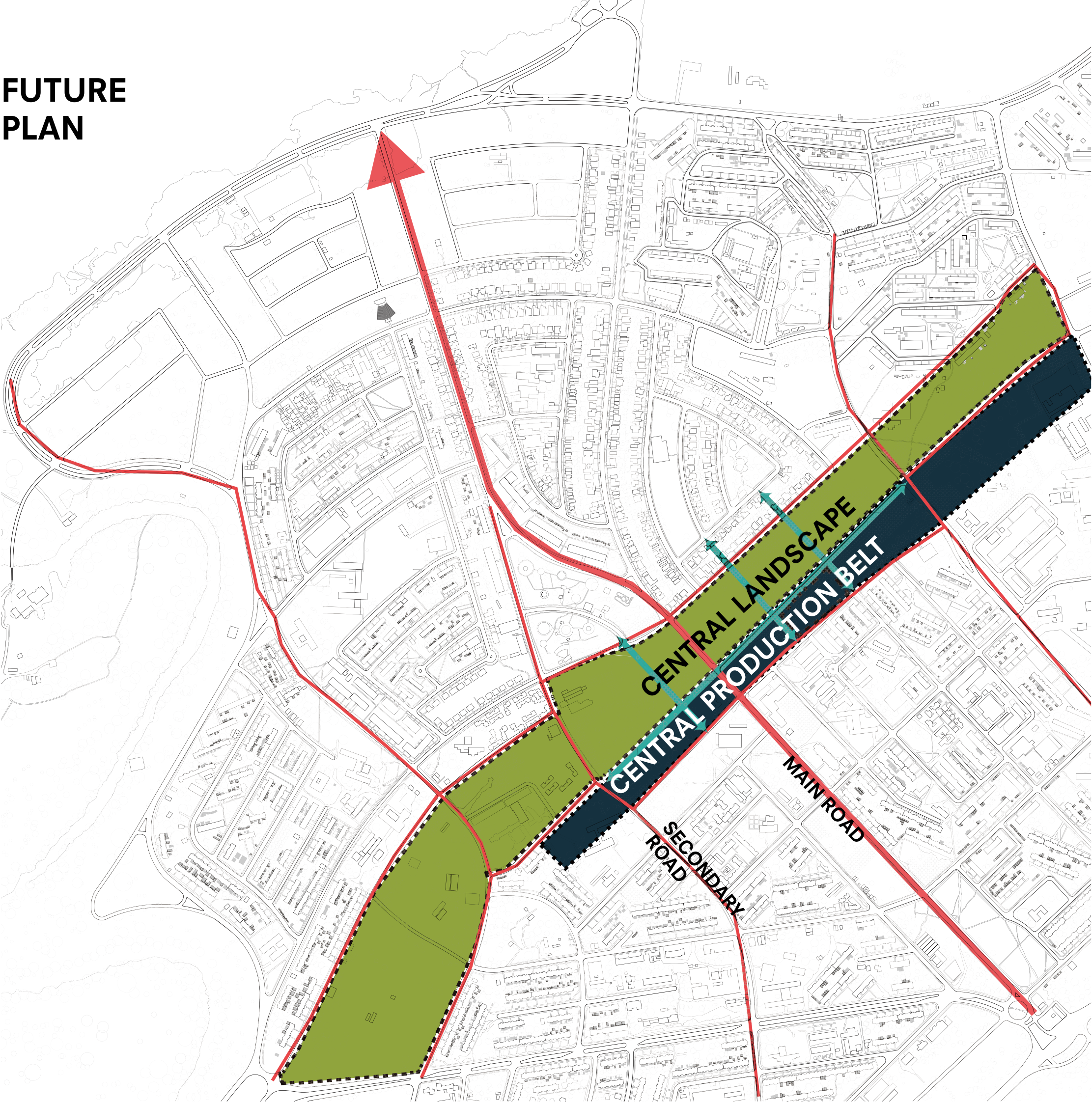
LOCATION



SITE

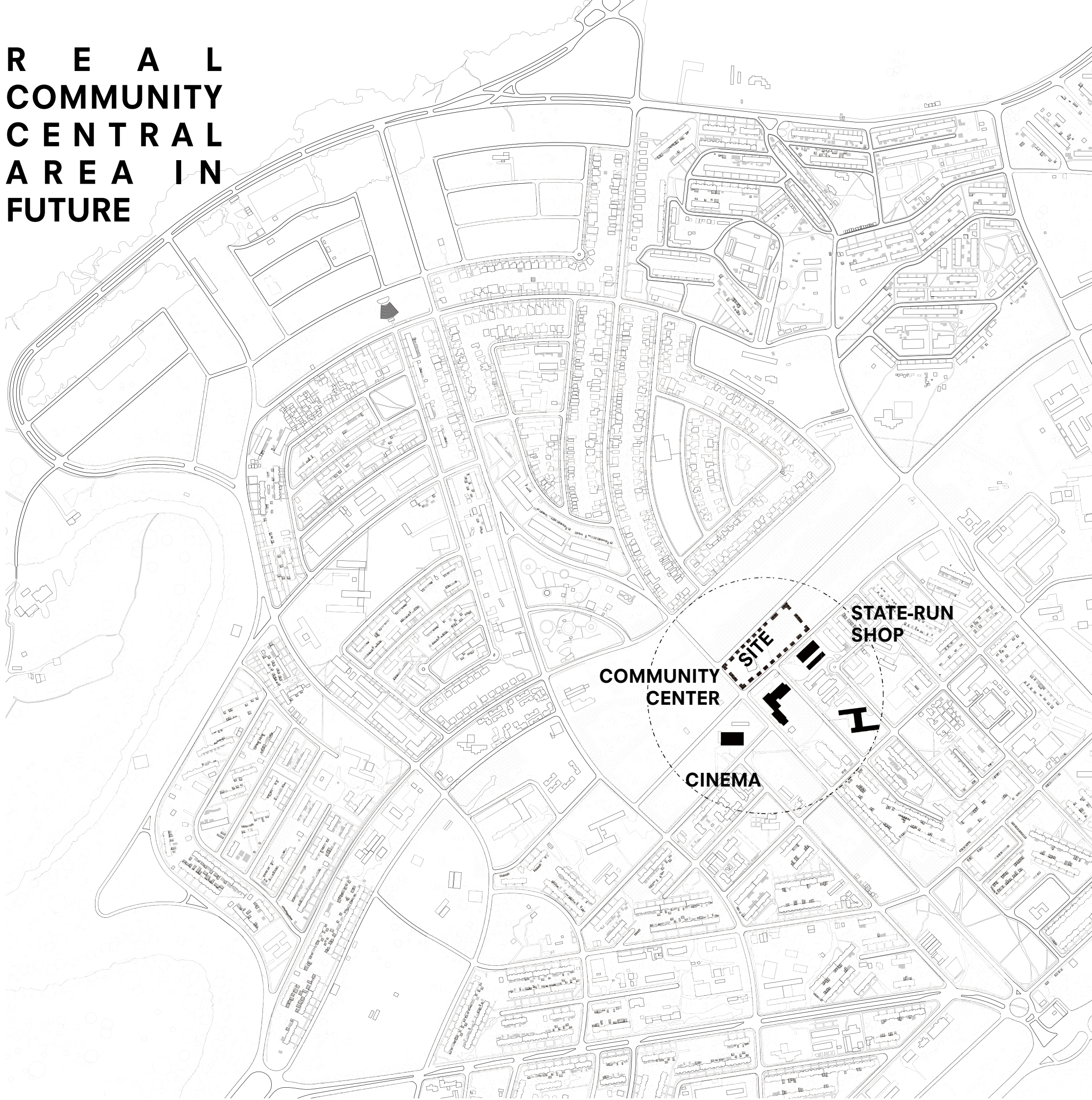
In the physical center of Alamar which was planned to be cultural and economy center of Alamar. Because of the special period, this plan is never finished. The community center and cinema is also abandoned now.

**FUTURE
PLAN**

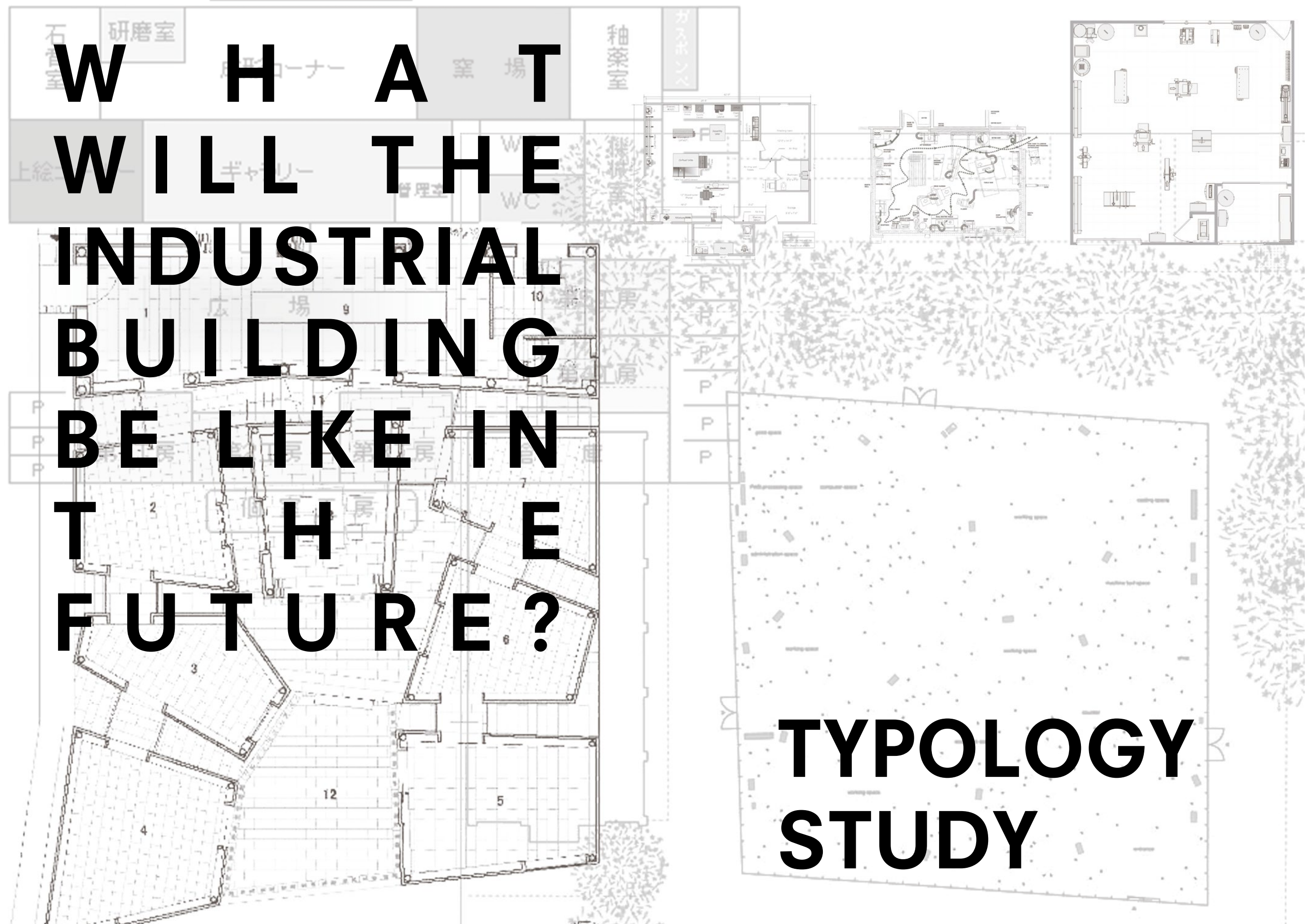


R E A L COMMUNITY CENTRAL AREA IN FUTURE

The high rise residential building will look strange in the future plan. It is good to include it in the project to change it atmosphere in the future.







**W H A T
W I L L T H E
I N D U S T R I A L
B U I L D I N G
B E L I K E I N
T H E
F U T U R E ?**

**T Y P O L O G Y
S T U D Y**



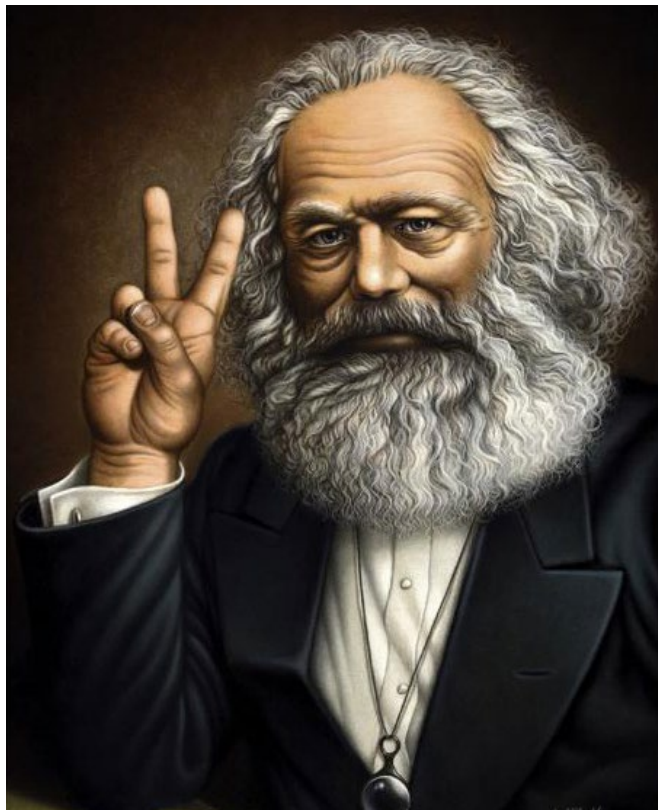
Hand tetile

In old time, workers play the main role.



Garment factory

With the spread of globalisation, workers become machine. This kind of factory is easy to be found in developing country.



Karl Marx

ALIENATION

within the capitalist mode of production, is that the worker invariably loses the ability to determine life and destiny, when deprived of the right to think (conceive) of themselves as the director of their own actions



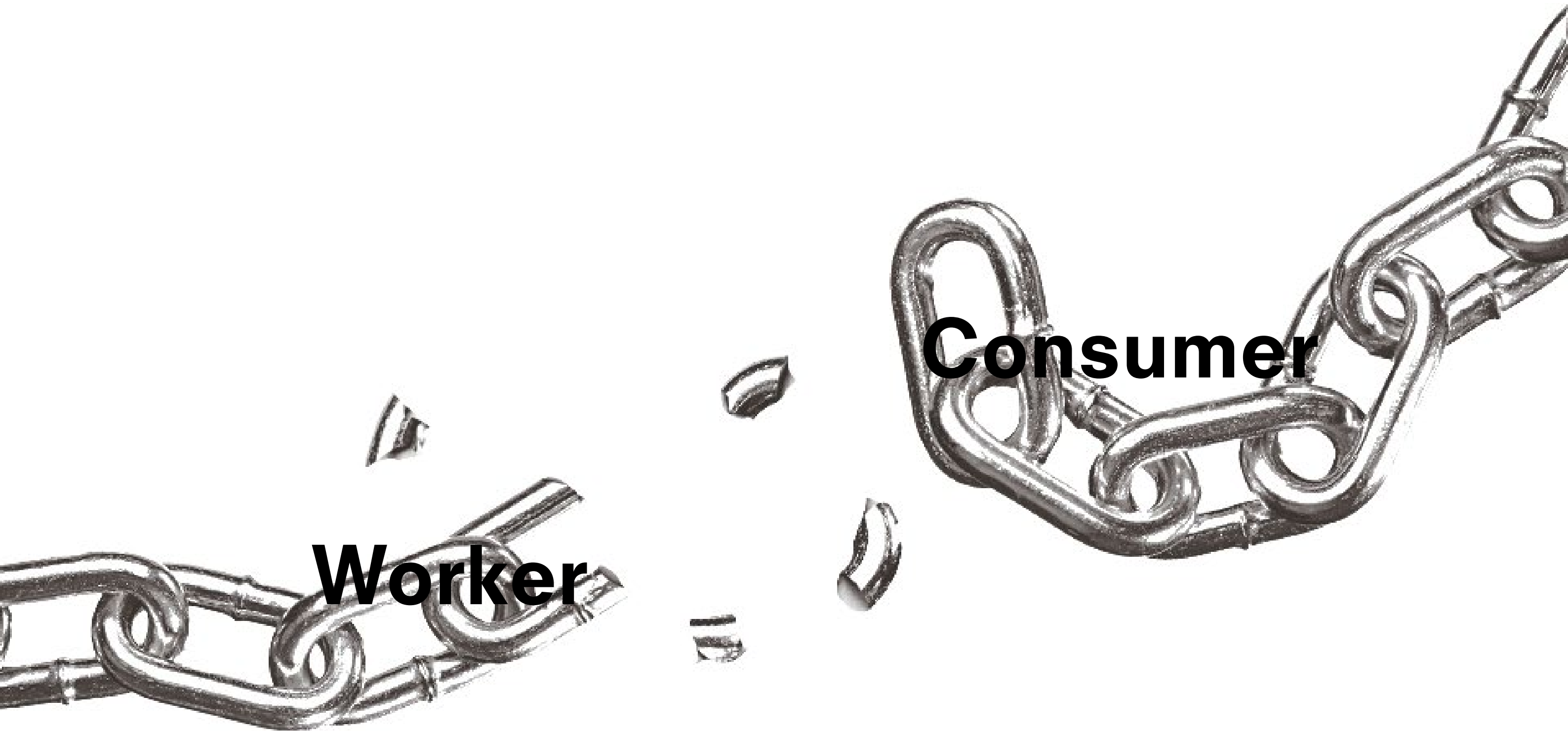
GLOBALISM SWEATSHOP

Like China, Vietnam or Indonesia, global company such as Nike build factory there and hire local people with low price which lead to illness, unfair and alienation.



HANDICRAFTS SHOP

A BROCKEN CHAIN



NEW INDUSTRIAL BUILDING





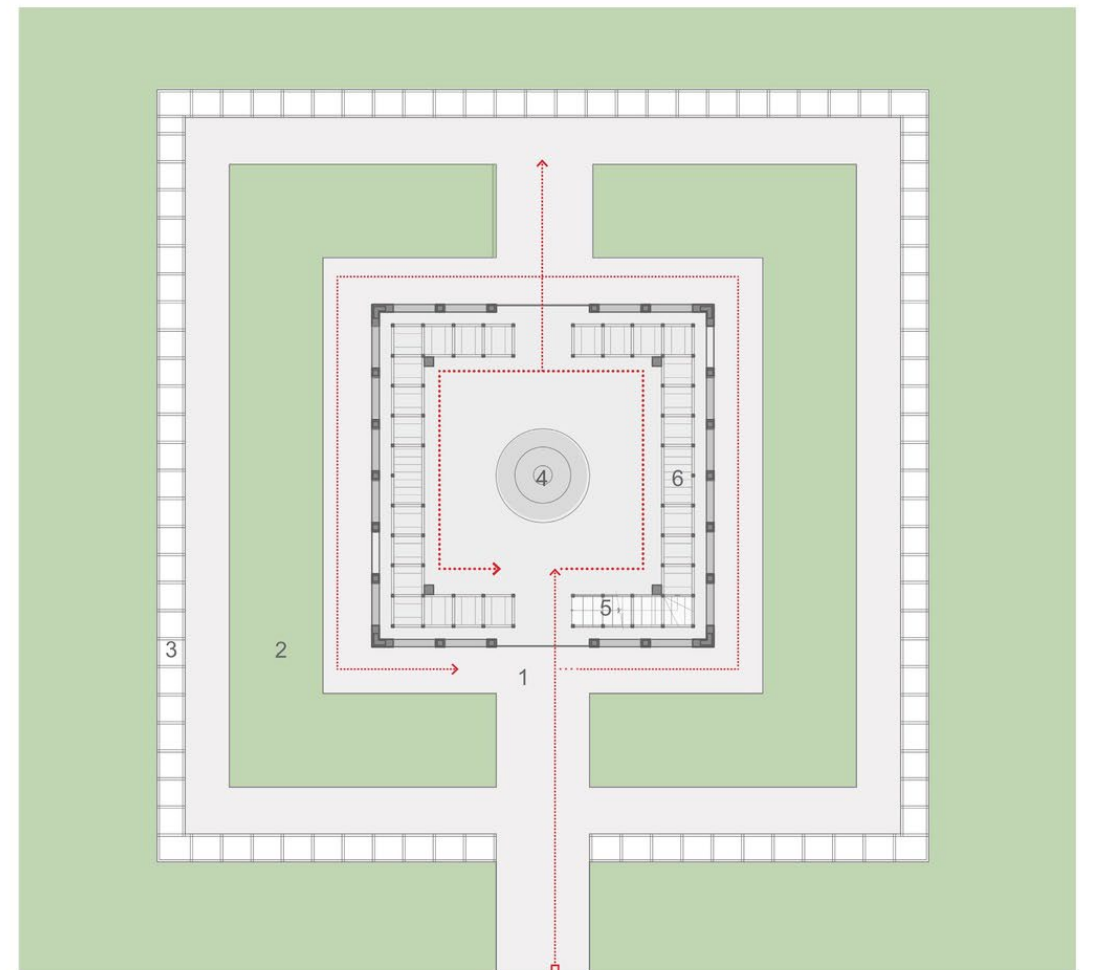
SINGLE STUDIO

Terra Cotta Studio
98.0 sqm
Vietnam

- 1 : Entrance
- 2 : Vegetable garden
- 3 : Bamboo frame for drying terra cotta
- 4 : Turning table
- 5 : Stair
- 6 : Bench and shelves
- 7 : Void
- 8 : Glass



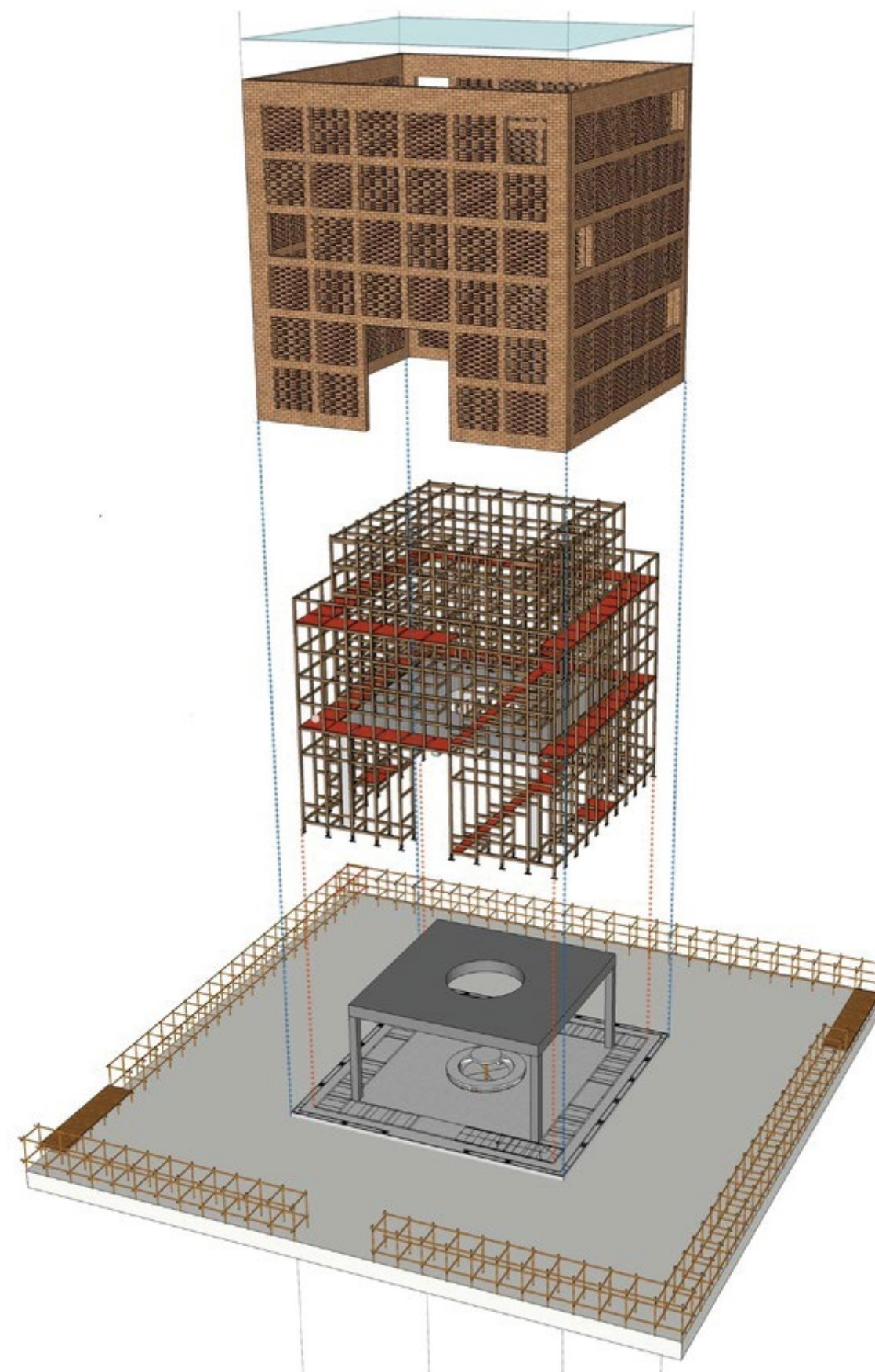
Ground floor plan





**Making, Storage
and Exhibition**

Visitors



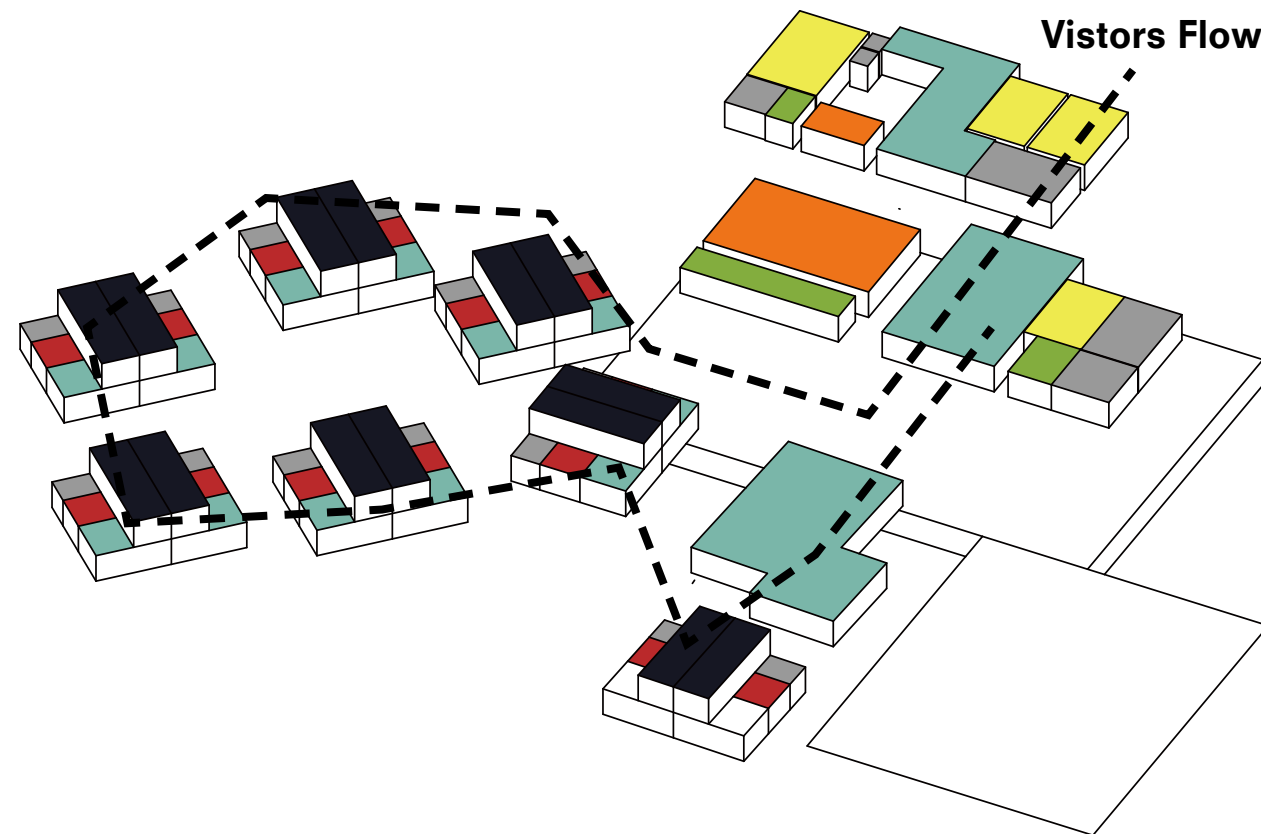
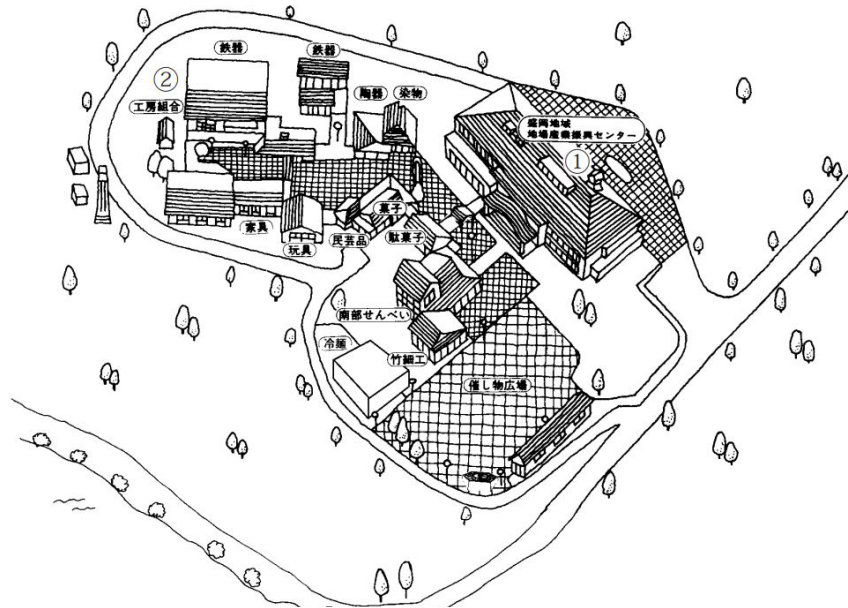
This is a facility where you can “see, touch, and create” various traditional craftworks and foods of Morioka. There are 2 main areas: the Workshop Area and the Exhibition Area. In the Workshop Area, there are 14 workshops where you can buy products, watch professional craftsmen at work, and get hands-on experience making original goods. An easy activity for starters is making Nambu sembei rice crackers, which is done in a similar manner to Belgian waffles. Another easy activity is putting flavored syrup on plain dango or dumplings. The dango store has very unique dango, such as cream dango and okaka (dried bonito flakes) dango. In the Exhibition Area, over 3,500 local specialties are sold. There is also a replica of a Nambu magariya house, a traditional L-shaped building in which a stable is joined to a house.



78000

施設の全体配置図

- ① 振興センターゾーン
- ② 手づくり工房ゾーン



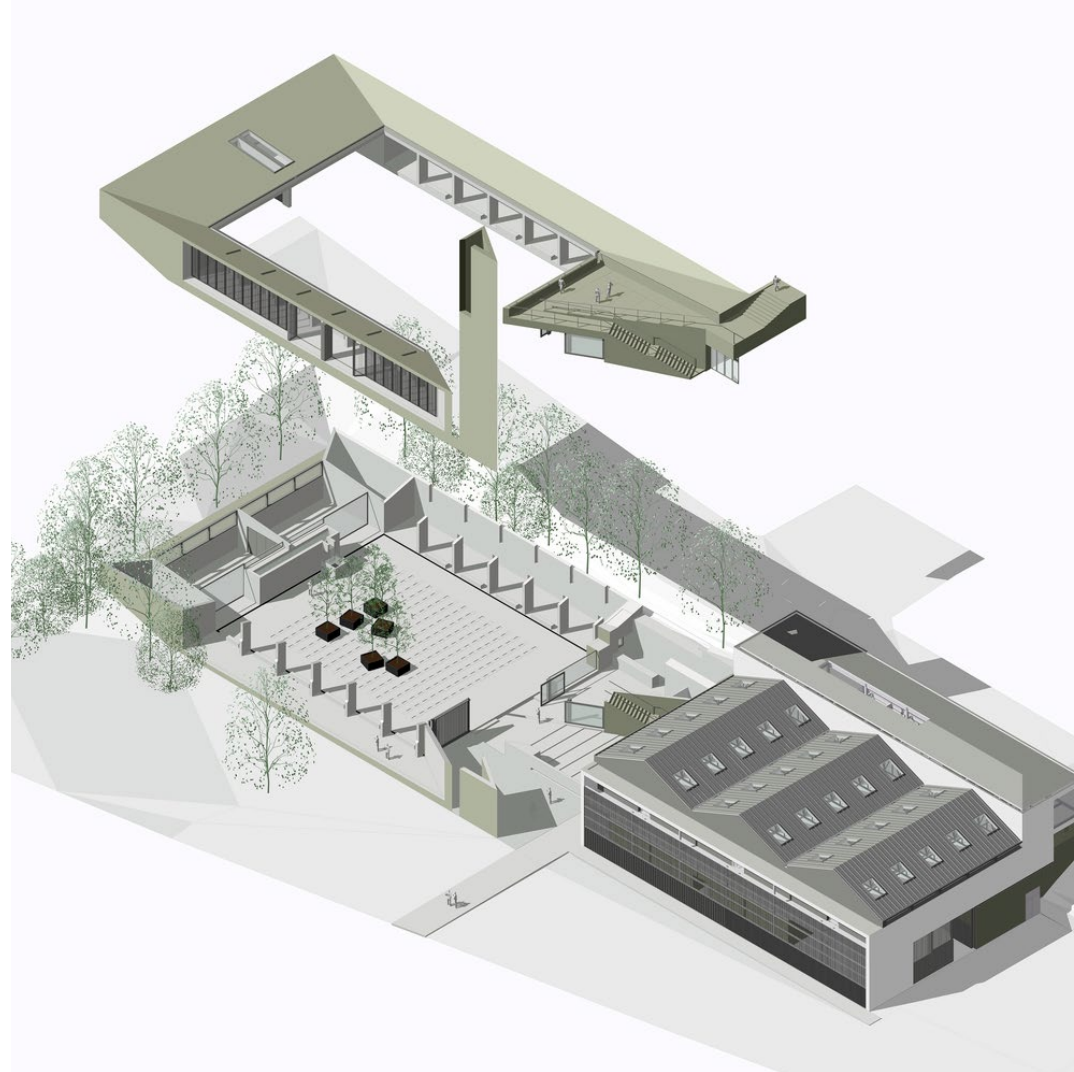
Improving Center
3600 (with circulation)



14 Workshop
3500

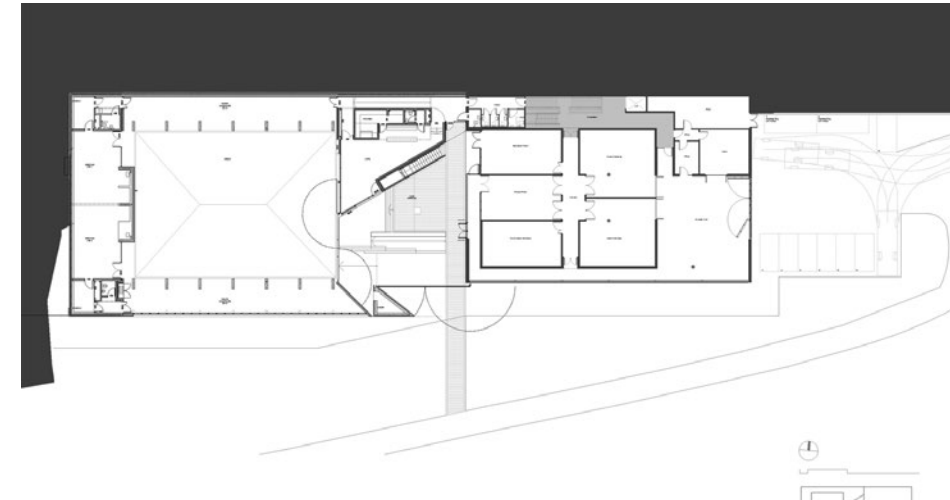


MAKING SPACE

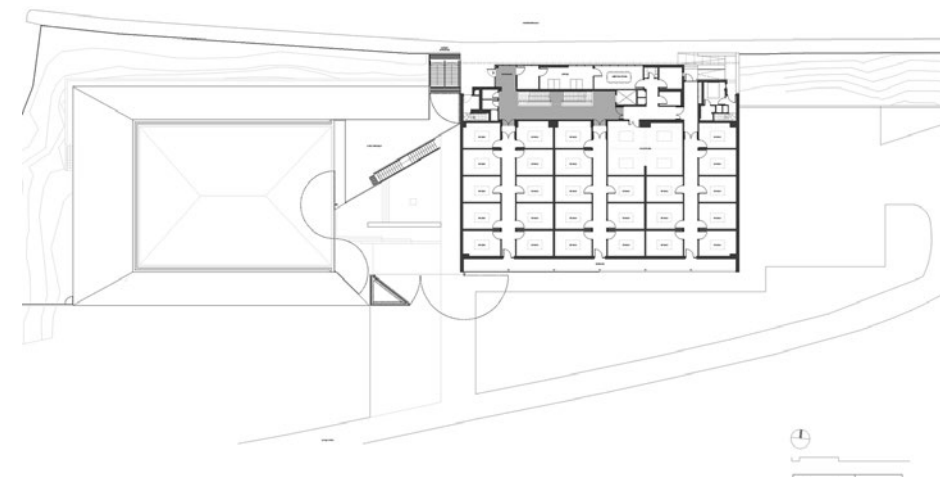


MAKING SPACE FOR MAKING ART

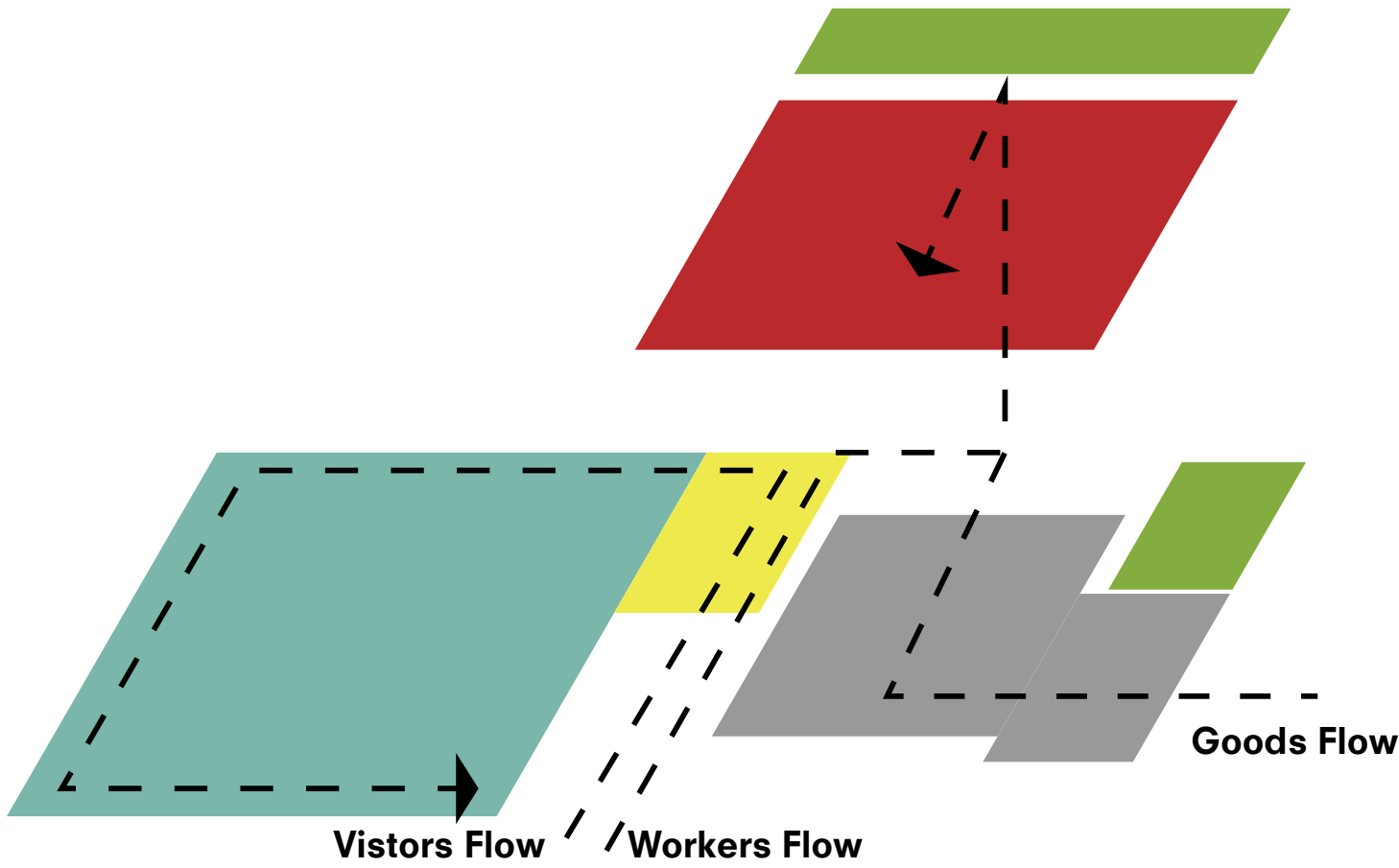
Over the past 15 years we have been working closely with ESW to assist in their campaign to raise funds to move out of their draughty old railway shed and into a new, purpose built facility. We have done this in two distinct phases, representing two separate funding sources; one through publicly accessible sources such as the Lottery Fund and the second through the Arts Prize - an anonymous donation of £3m for an arts building in Edinburgh.

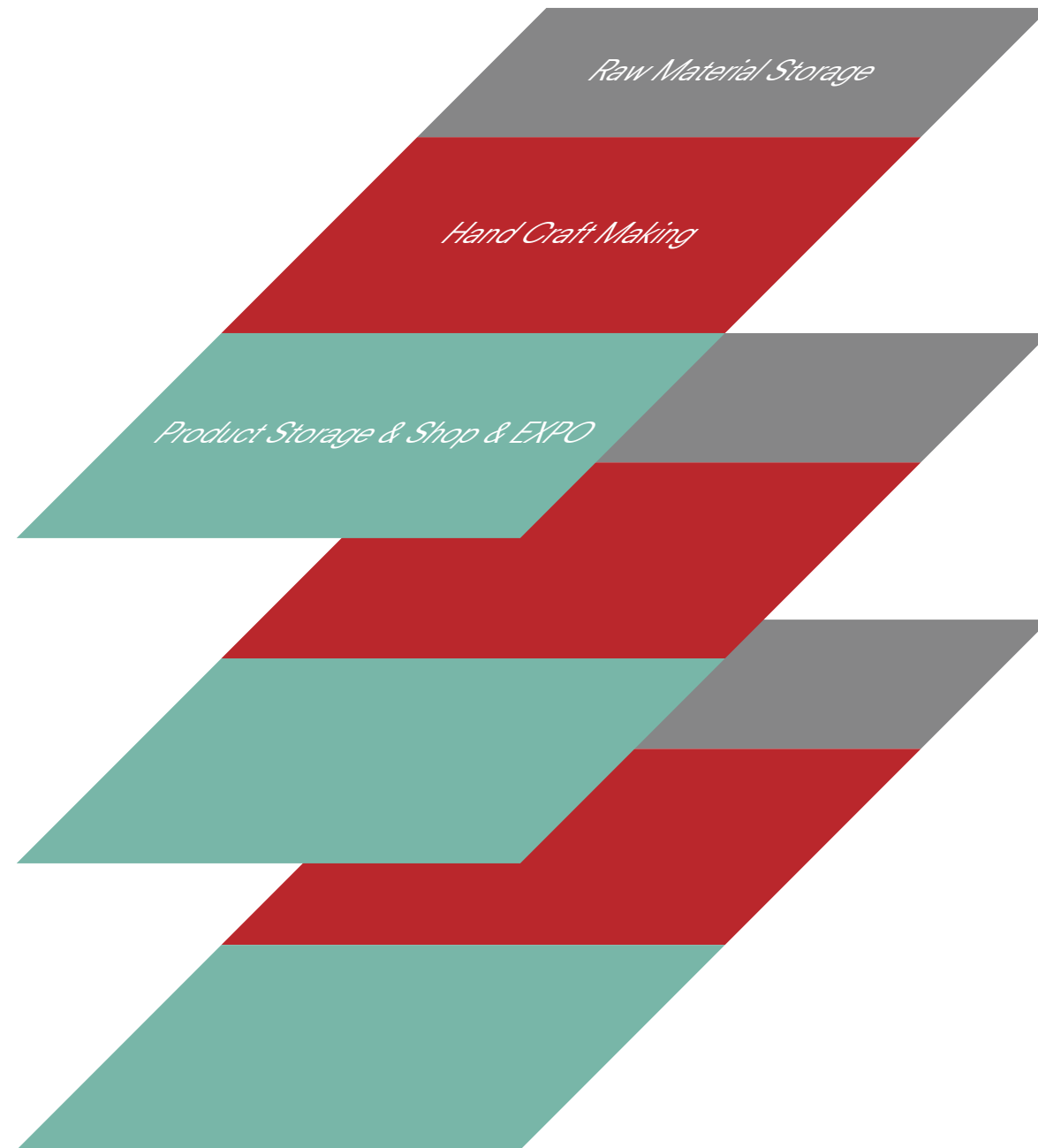


Plan 1



Plan 2

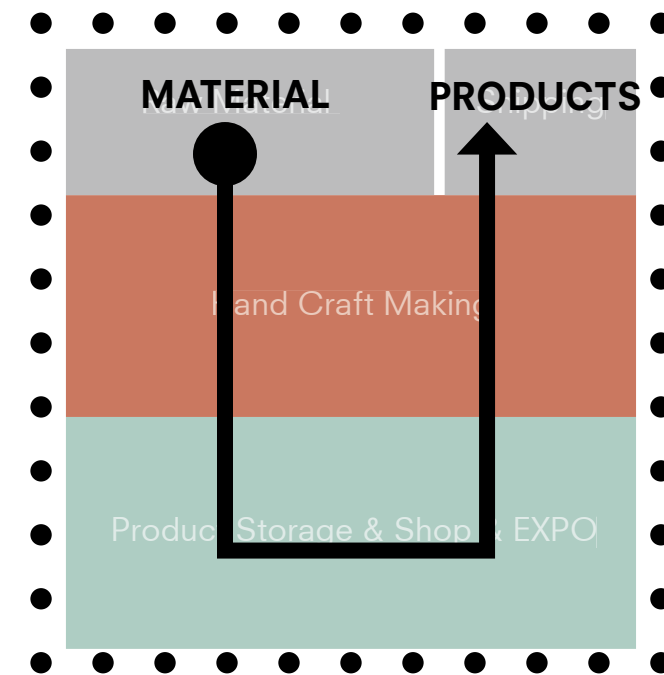
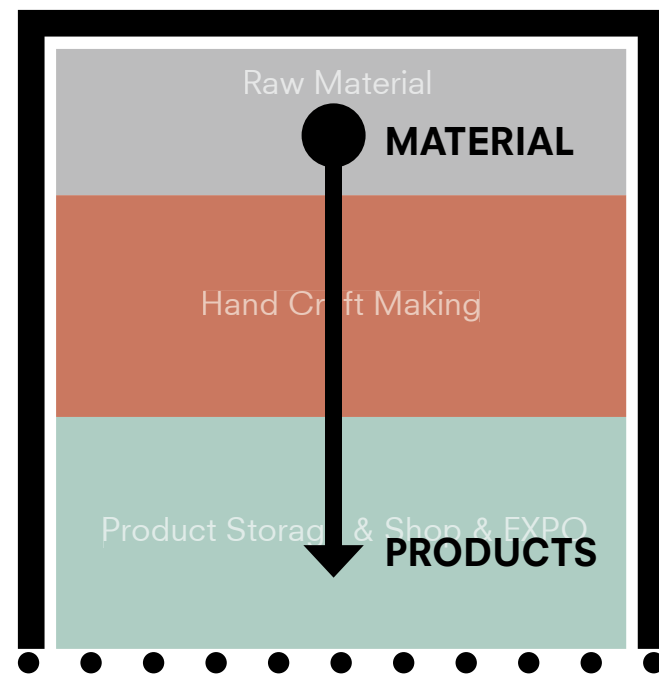




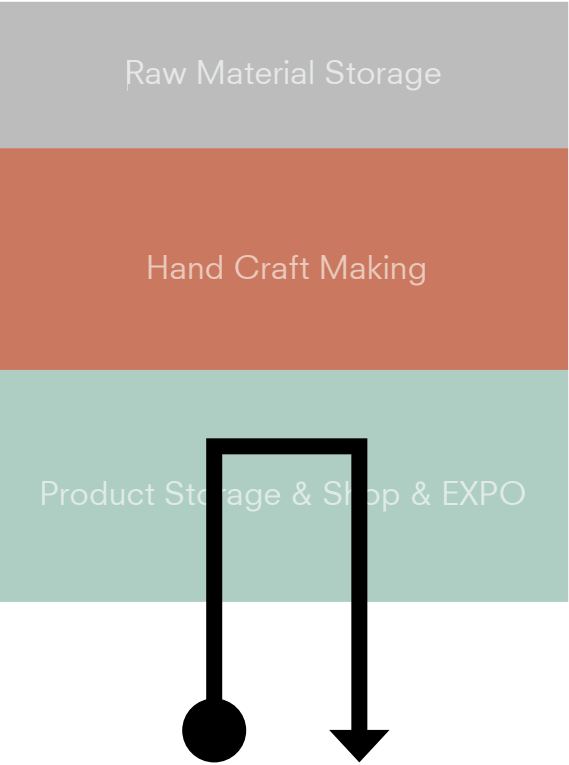
1

Find back the full production chain and put it in an obviously place to show it. This is important to a branding strategy.

2

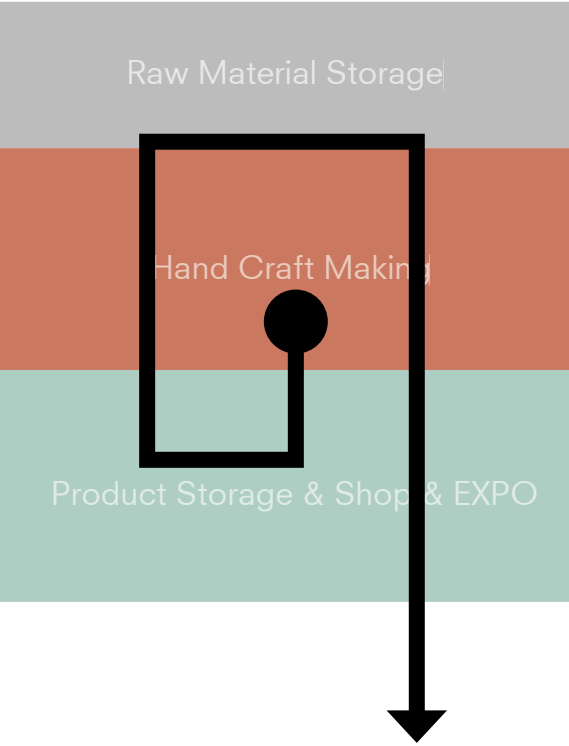


Make the whole producing
process visible for the city



TRADITIONAL VISITORS FLOW

3



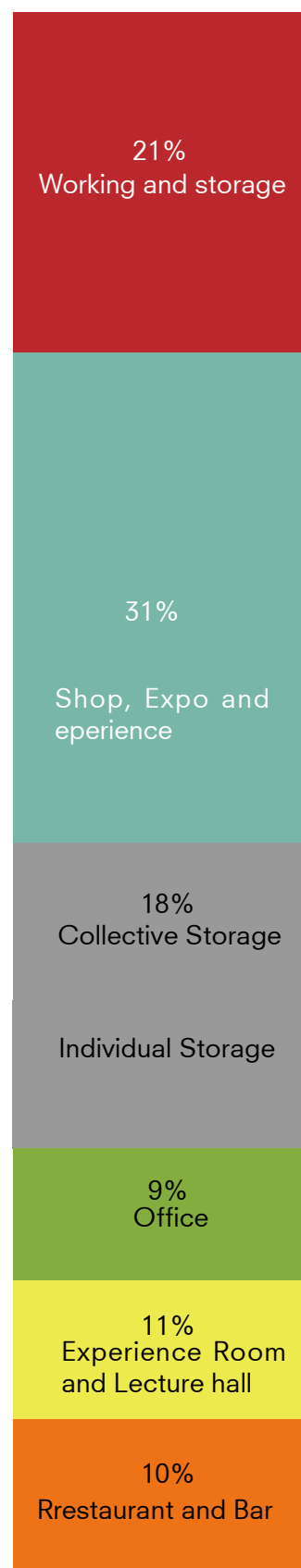
NEW VISITORS FLOW
EXPERIENCE IS THE KEY



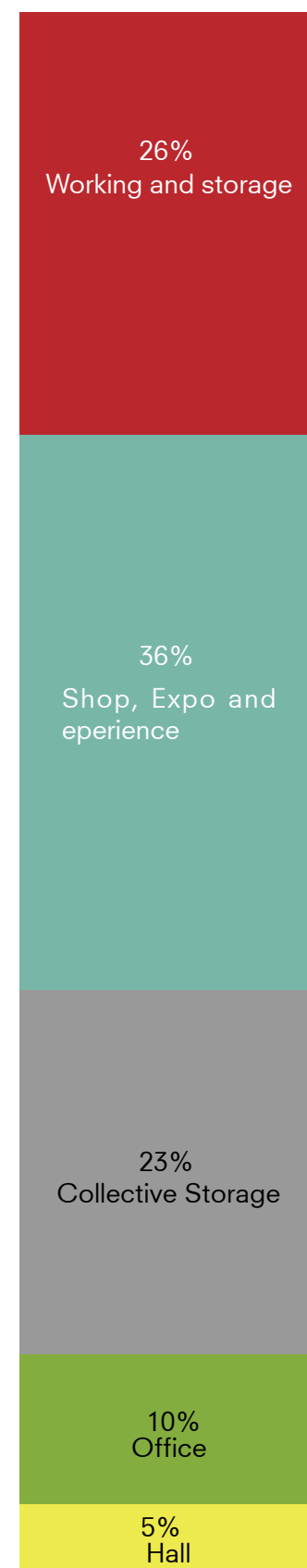
**People lead
the space**



VILLAGE

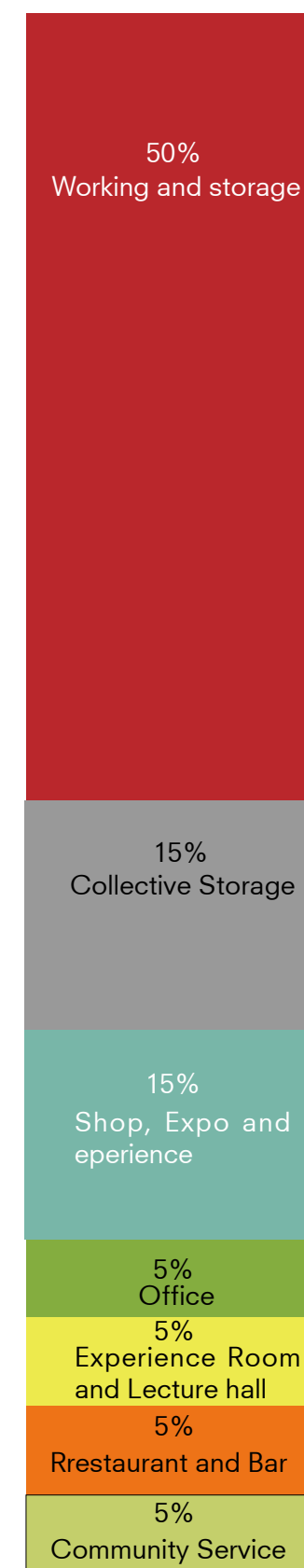


MAKING SPACE

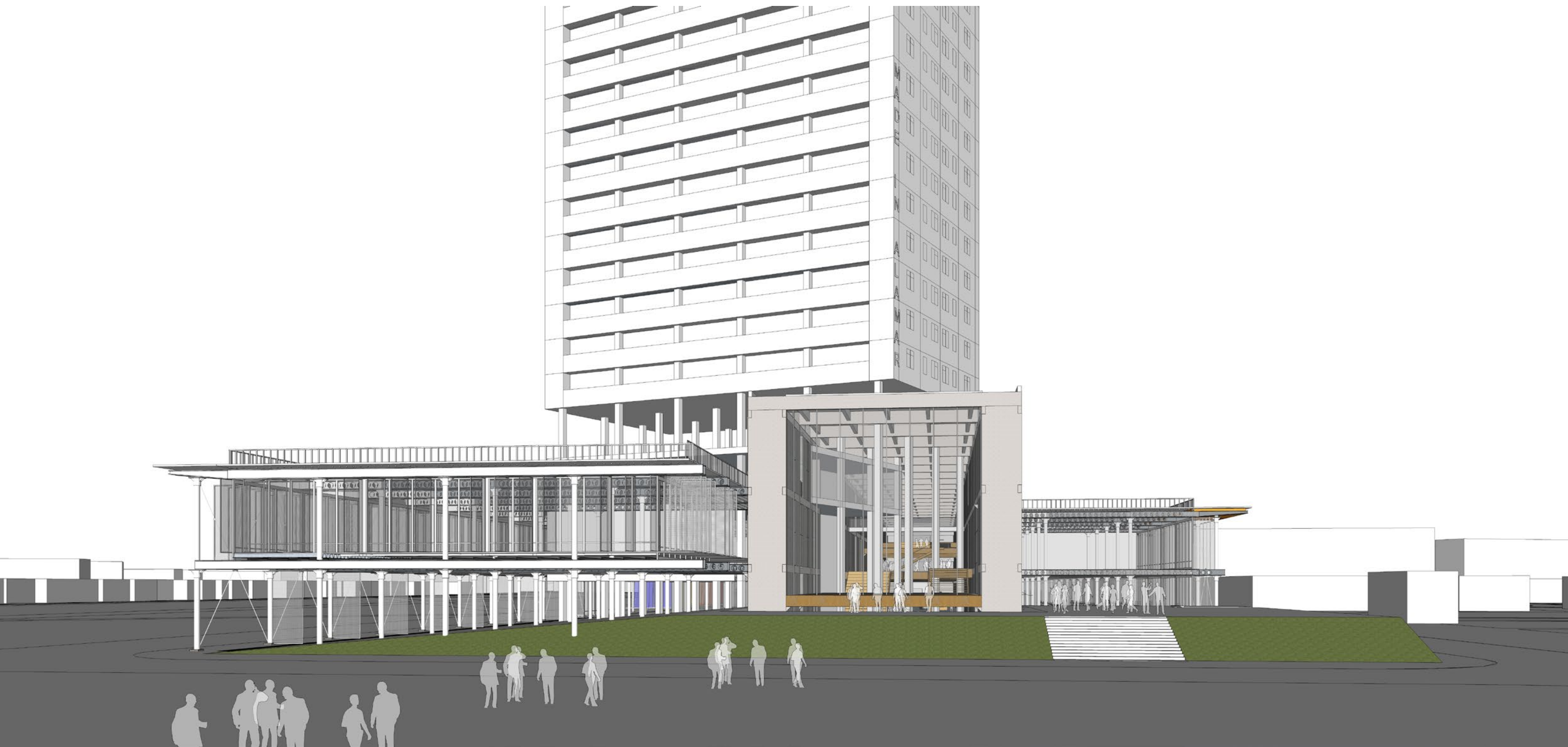


A L A M A R
NEED MORE
PRODUCTION
SPACE TO
P R O V I D E
EMPLOYMENT
AND NEED
M O R E
P U B L I C
SPACE FOR
COMMUNITY
SERVICE

ALAMAR



DESIGN



Natural Dye

Artisanal Textile

Shop, Expo and
eperience

Office

Experience Room
and Lecture hall

Rrestaurant and Bar

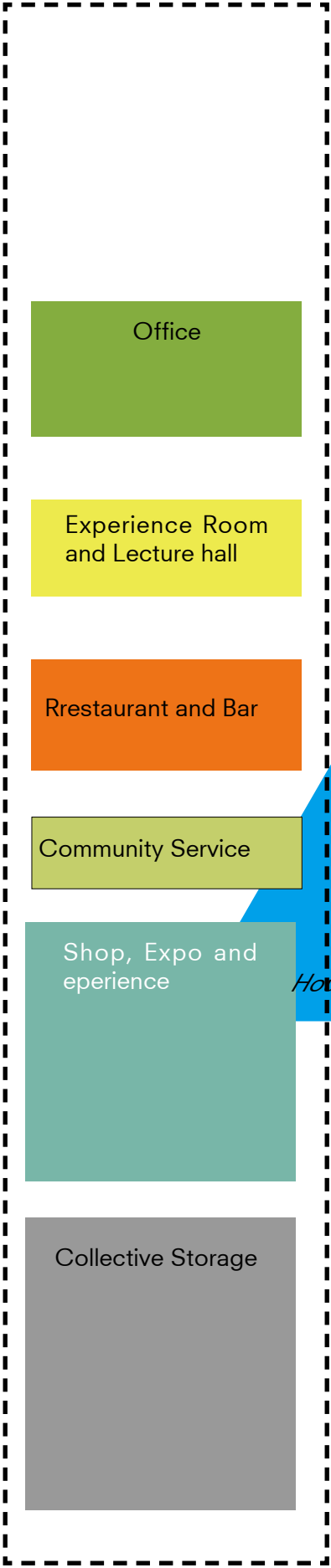
Community Service

Knitting

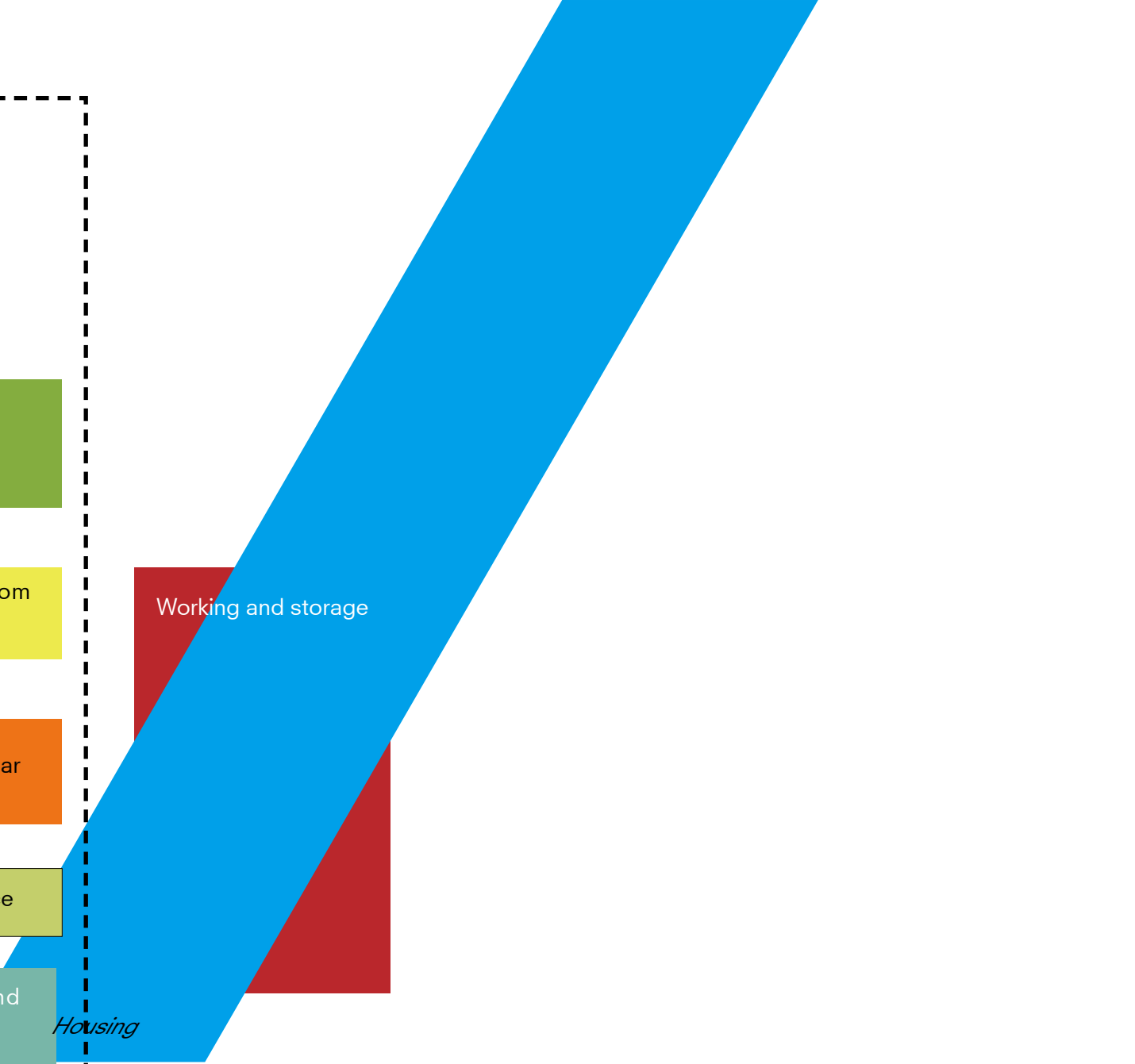
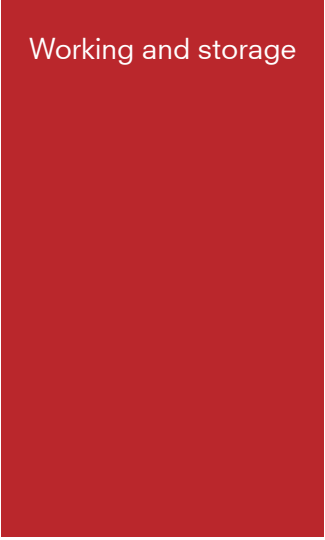
Clothing

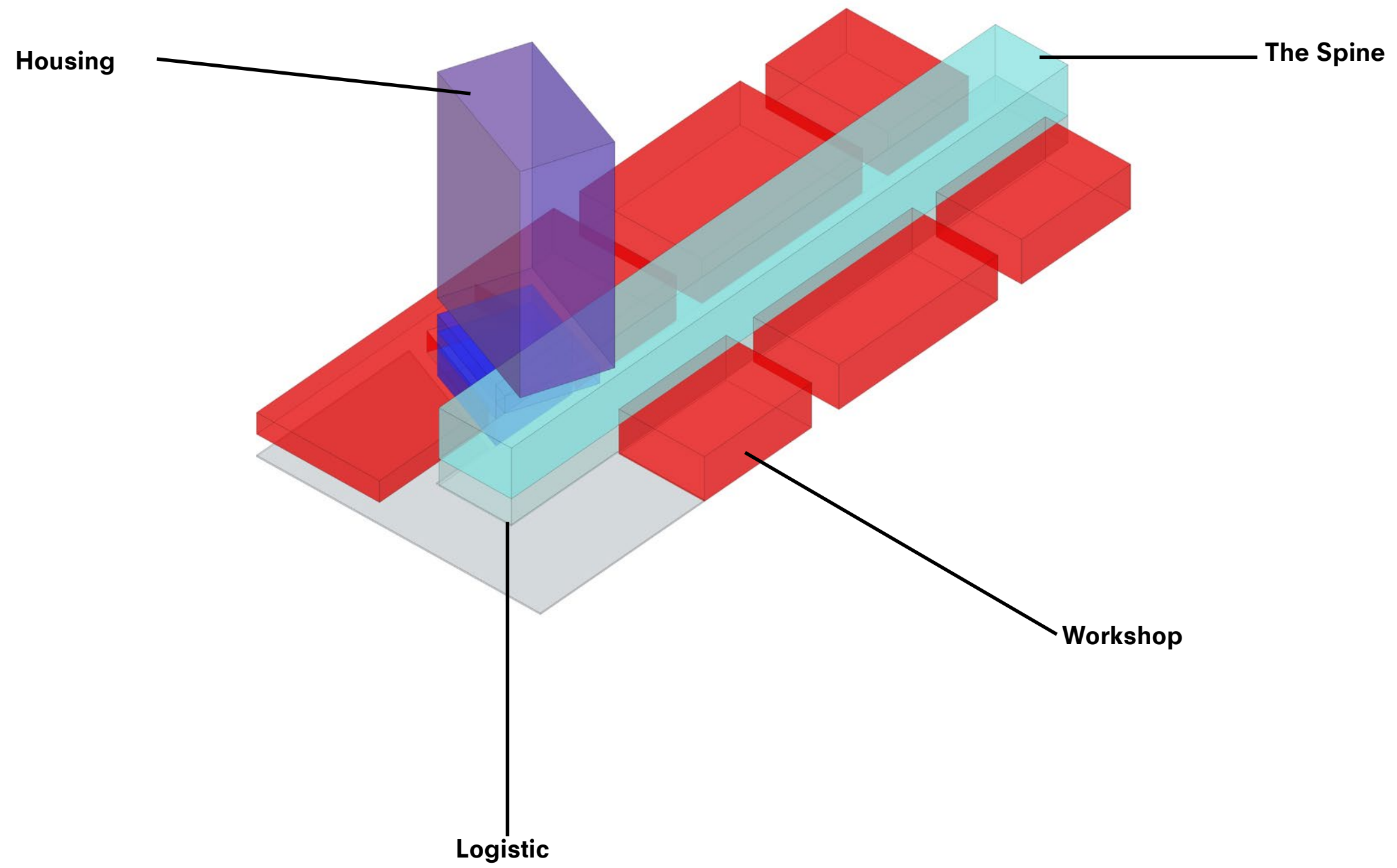
Collective Storage

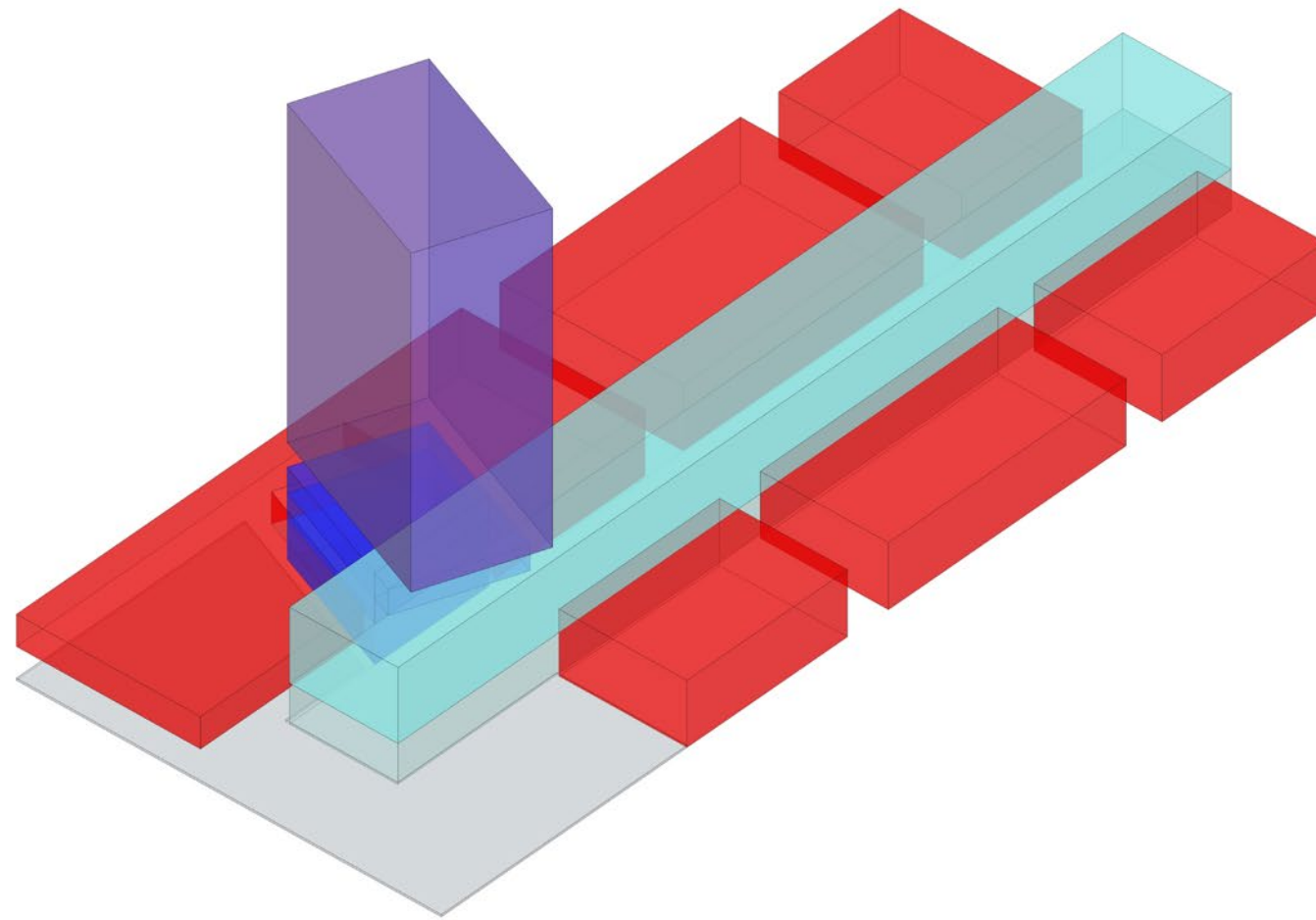
Housing



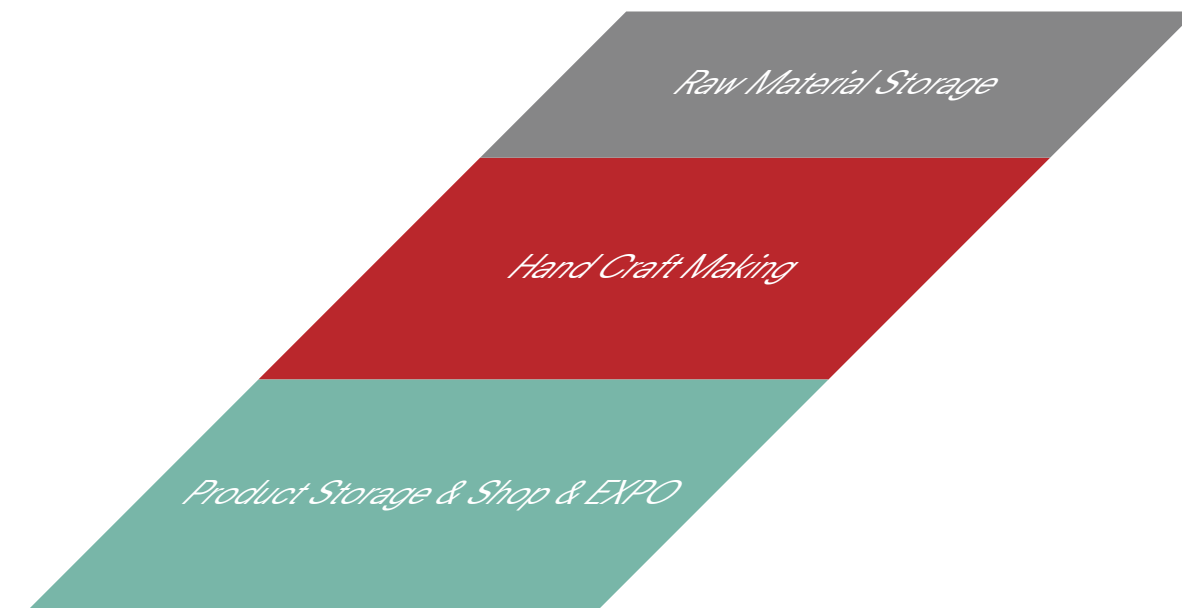
Housing

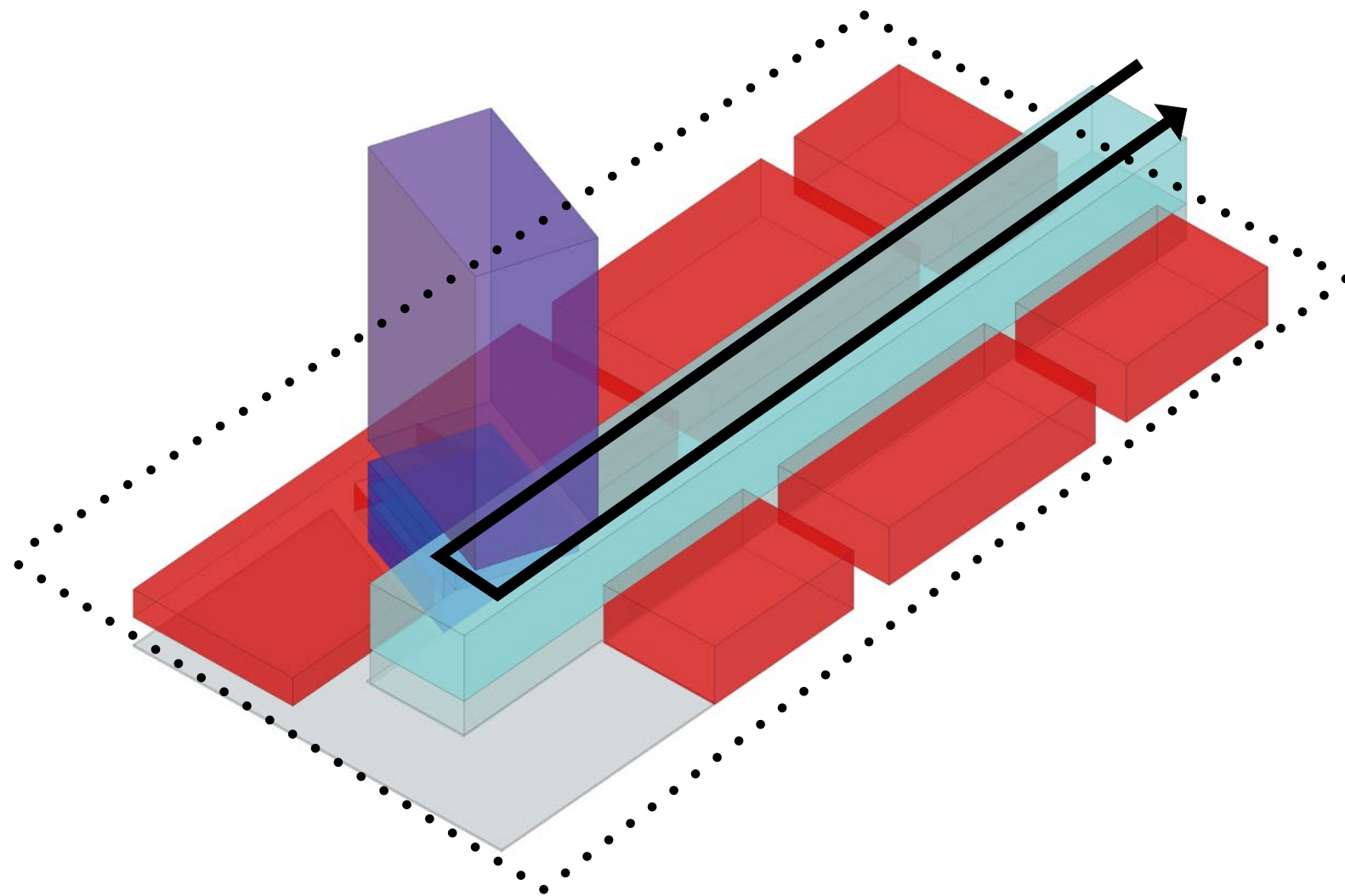




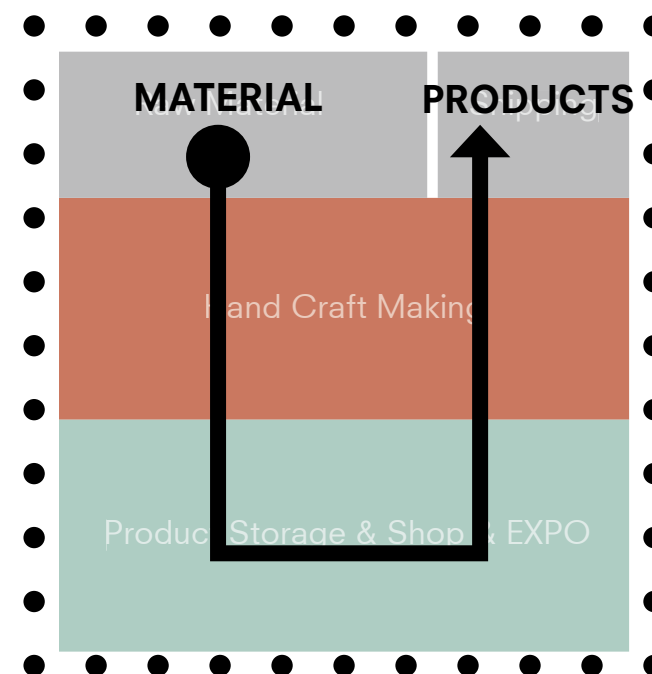


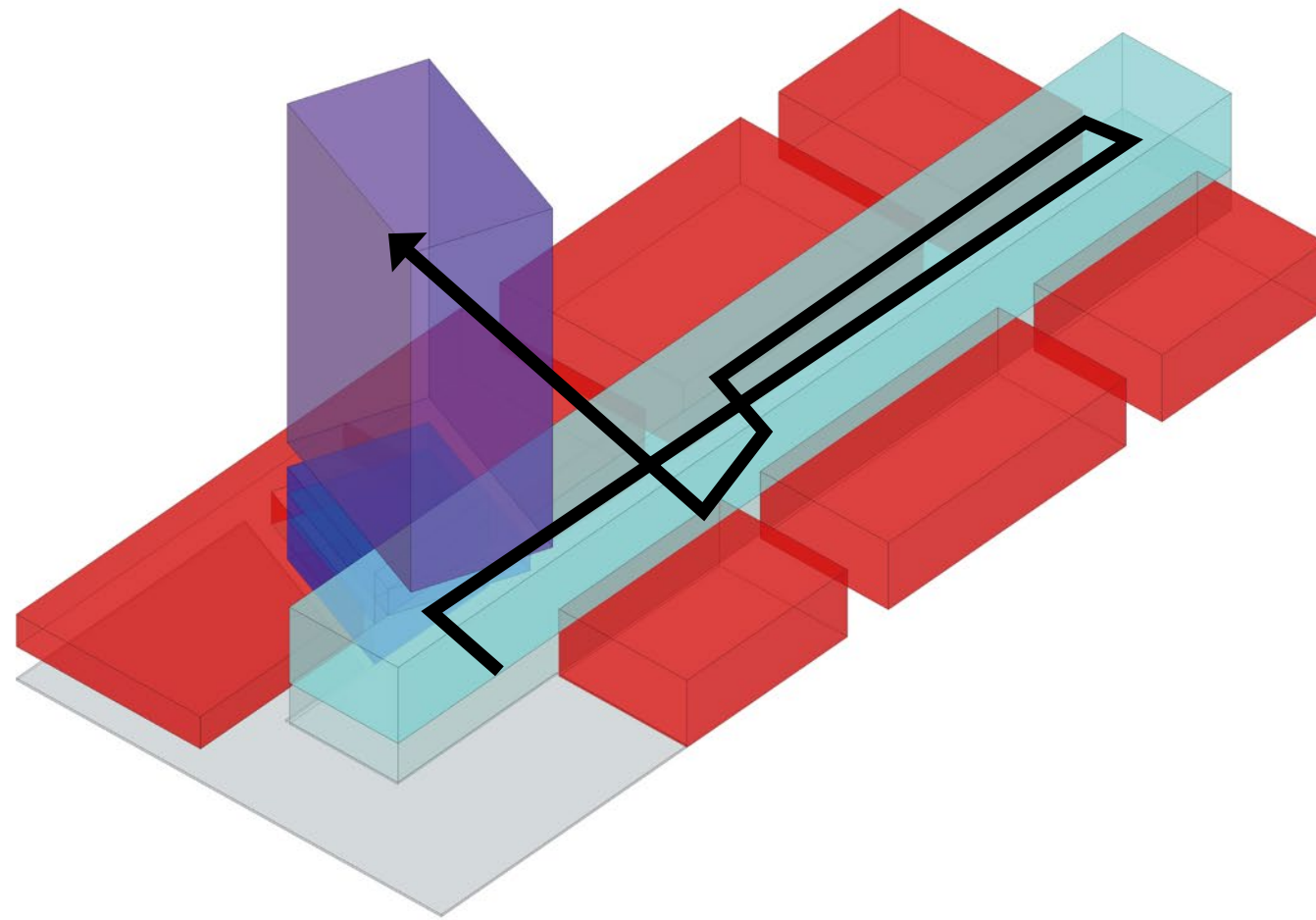
Find back the full production chain and put it in an obviously place to show it. This is important to a branding strategy.



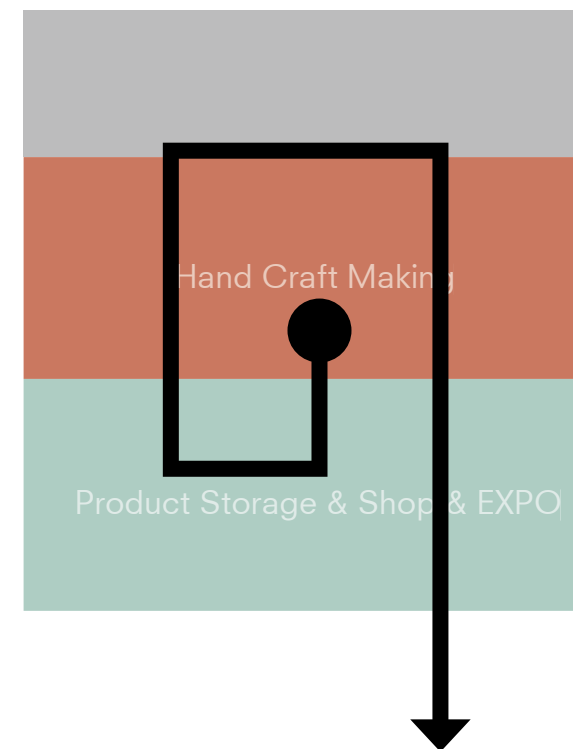


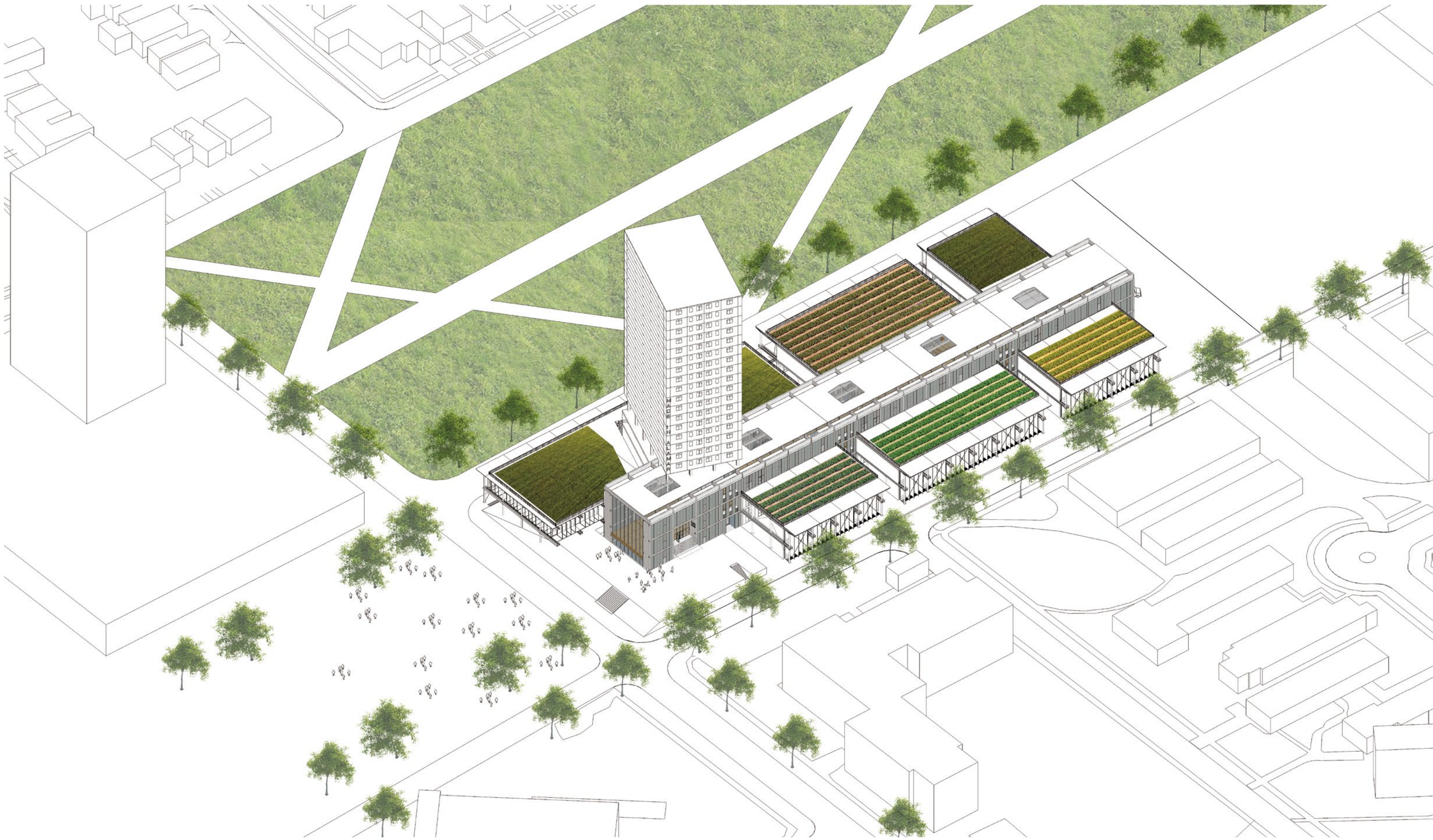
Make the whole producing
process visible for the city

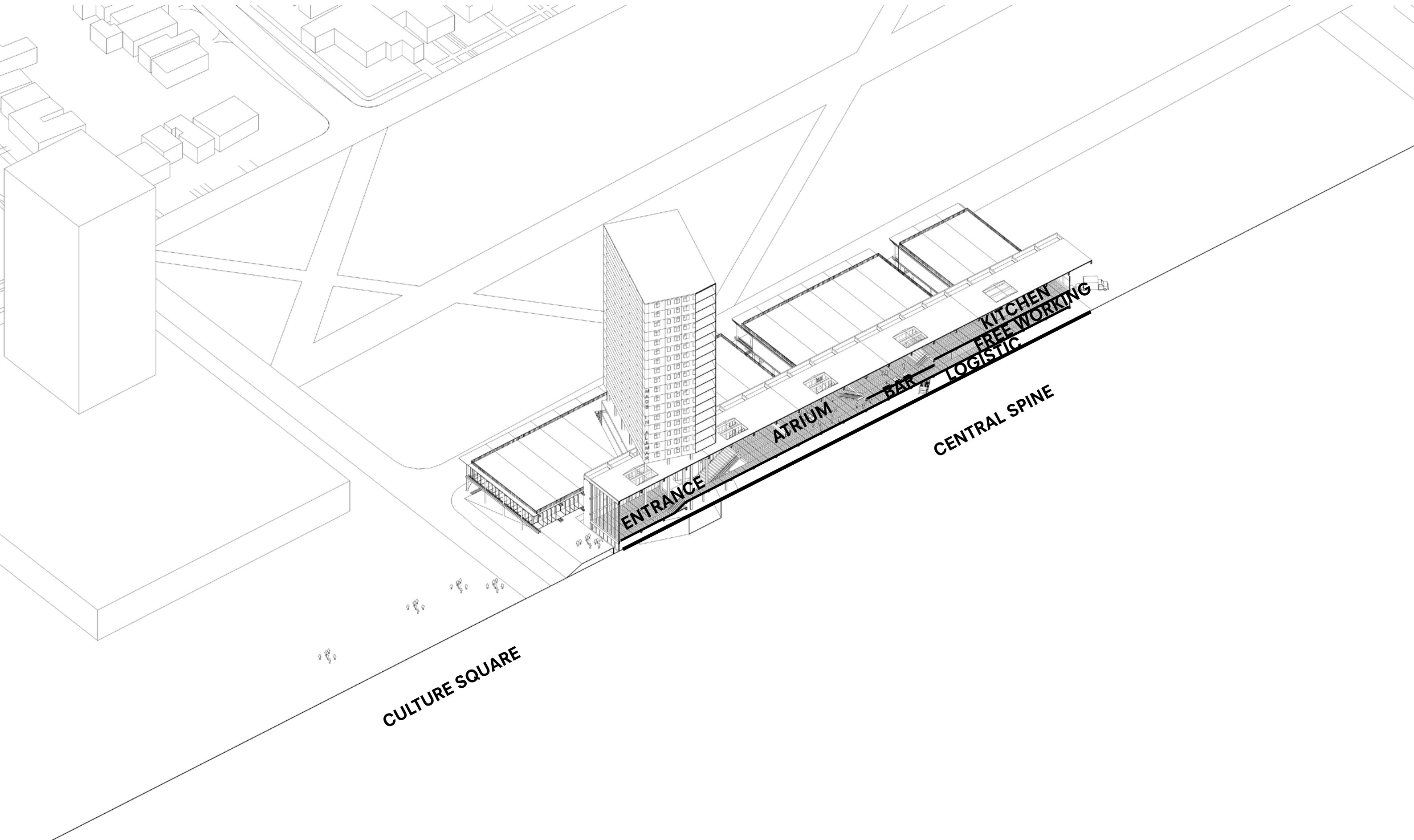


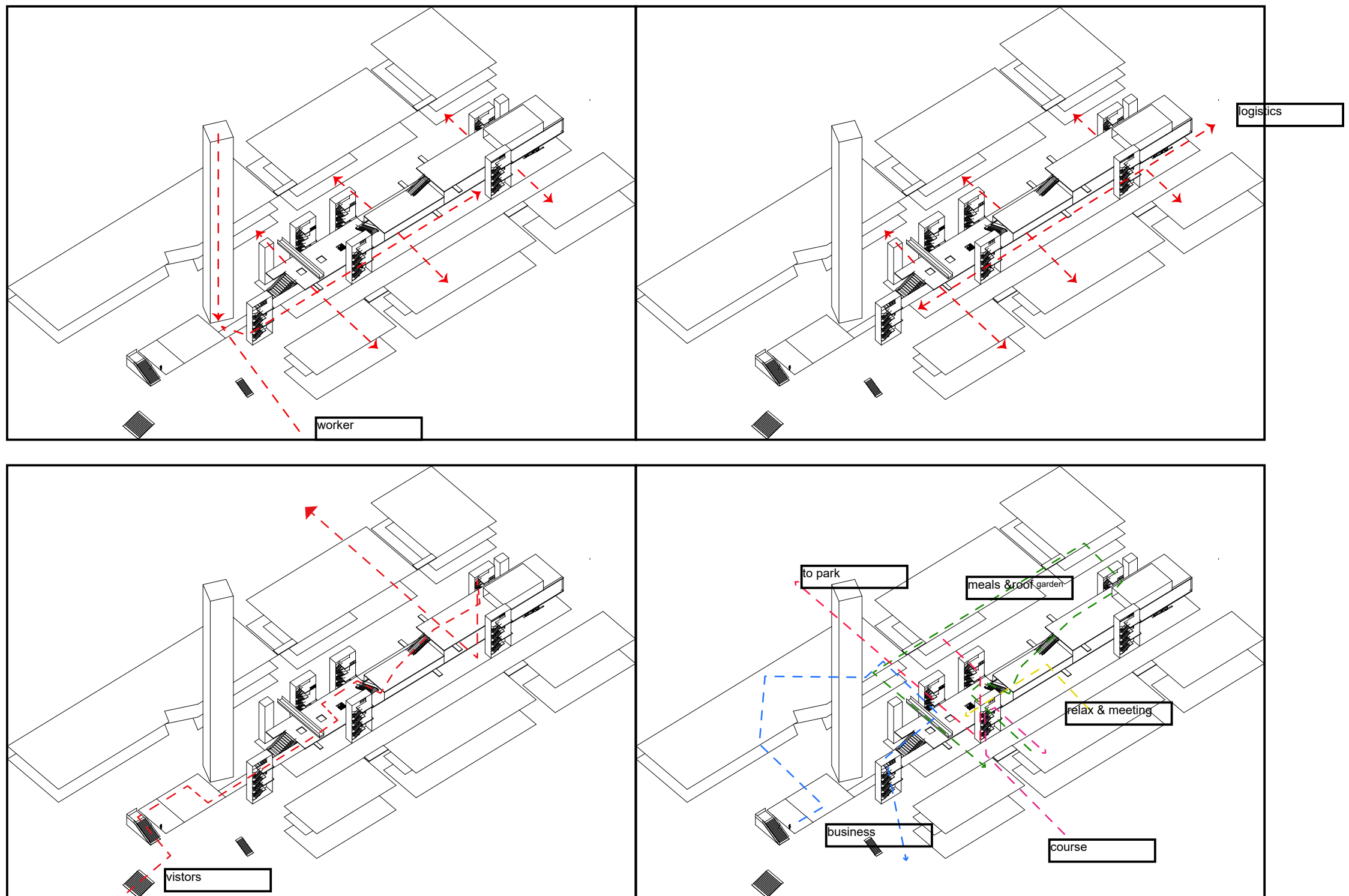


**NEW VISITORS FLOW
EXPERIENCE IS THE KEY**

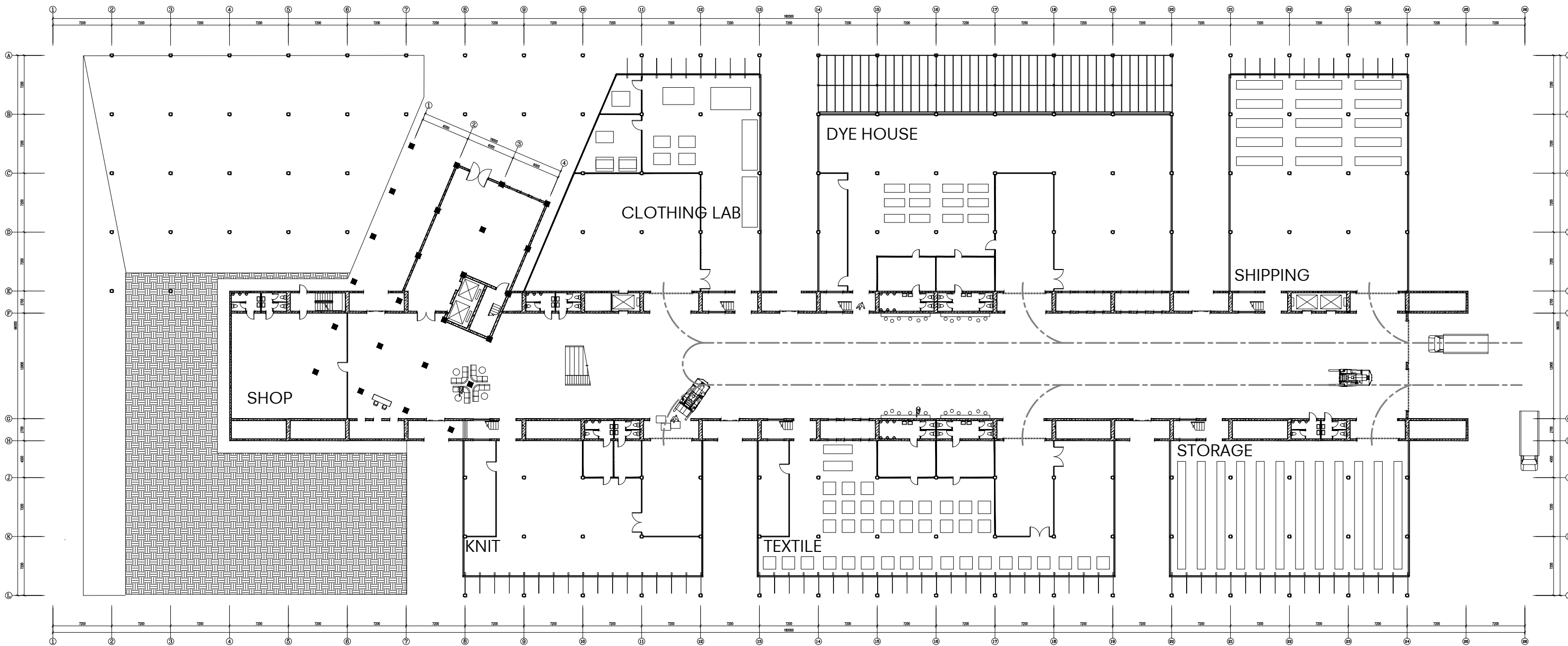




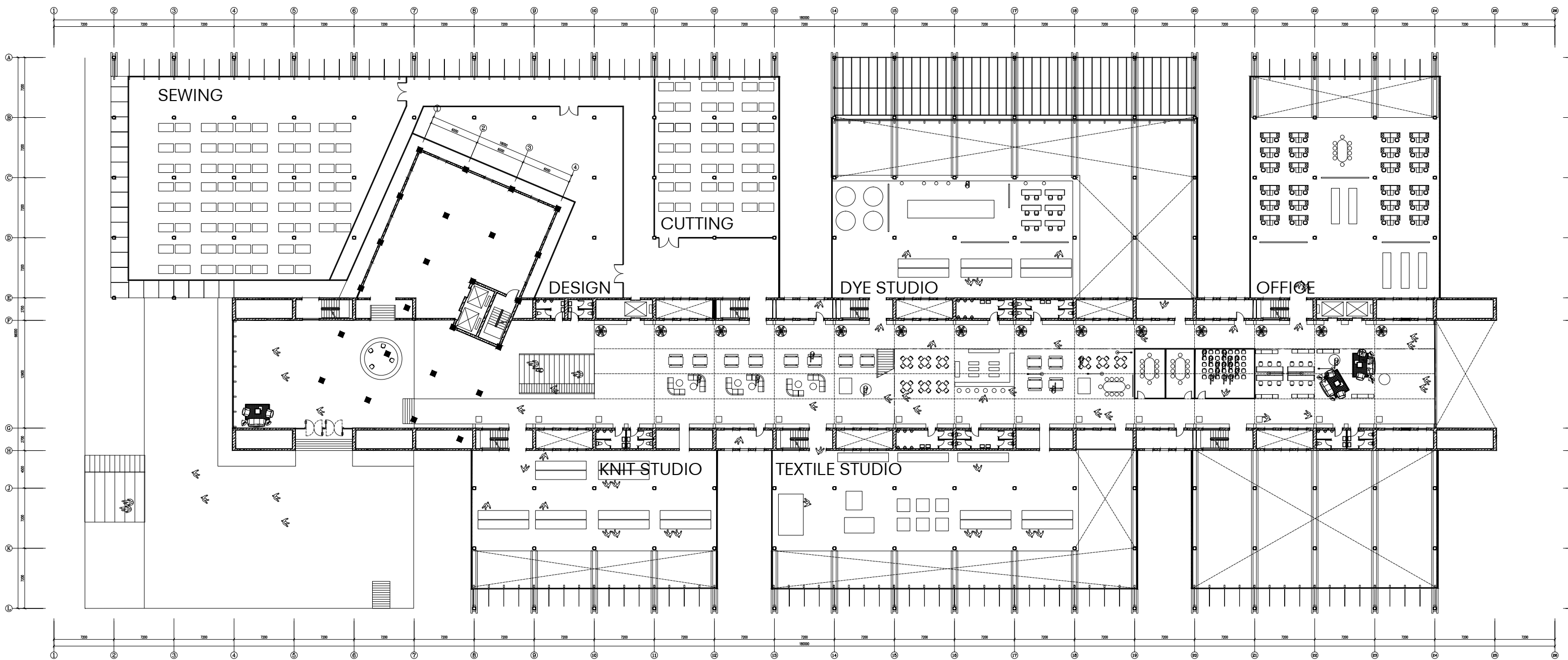




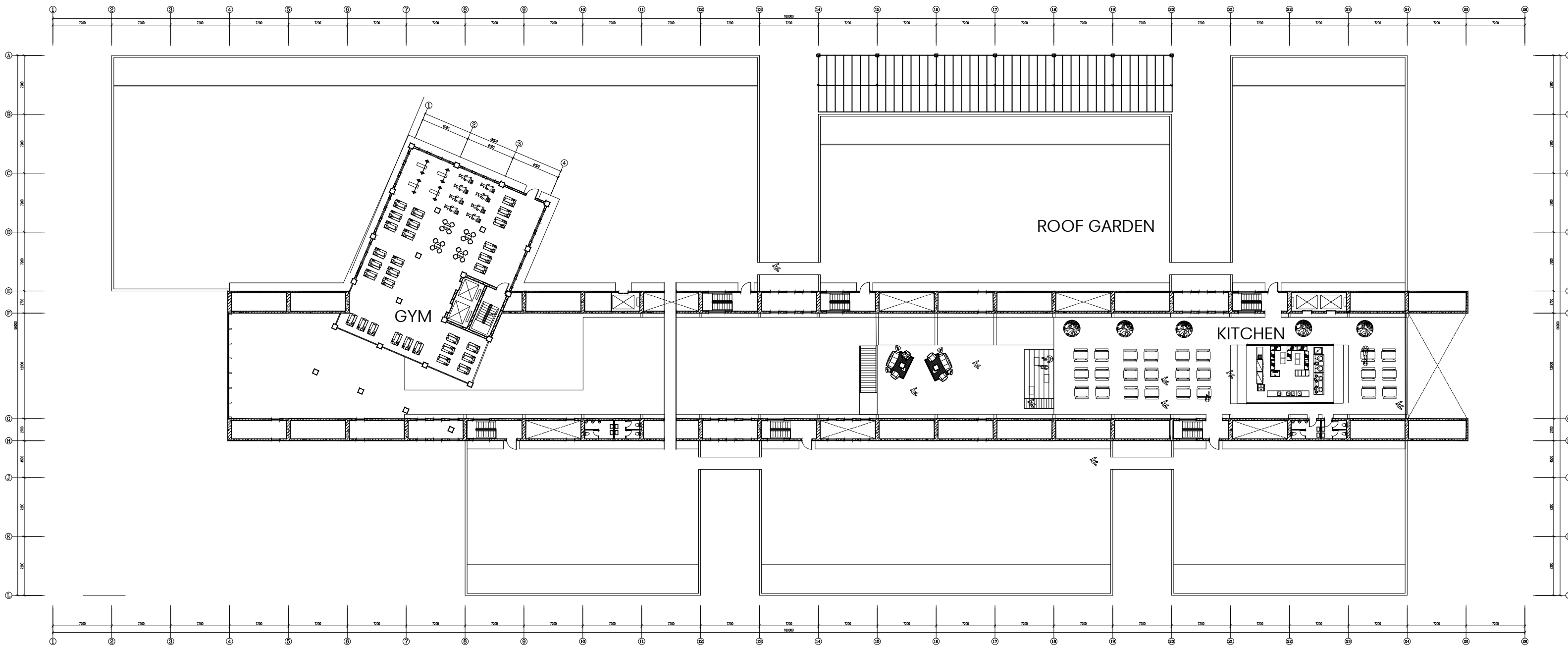
Circulation of Different Users



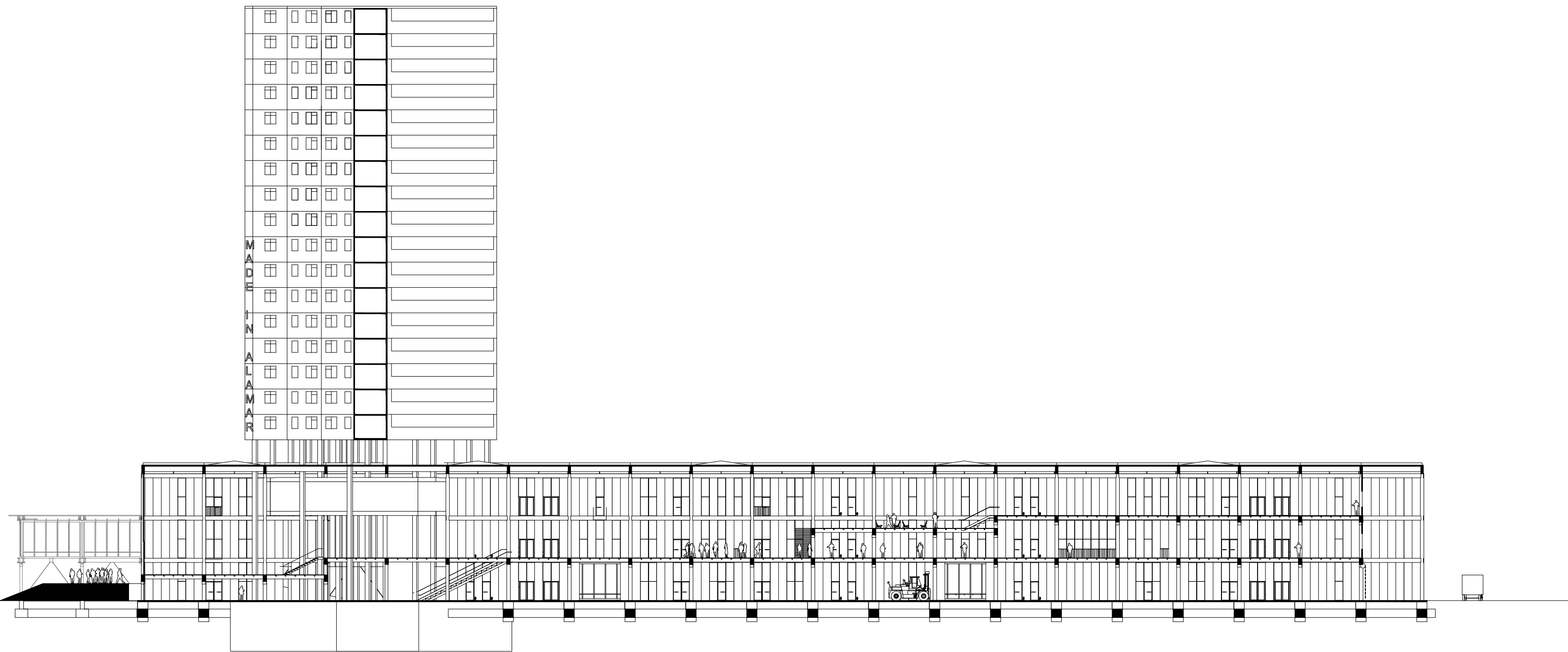
Ground Floor Plan

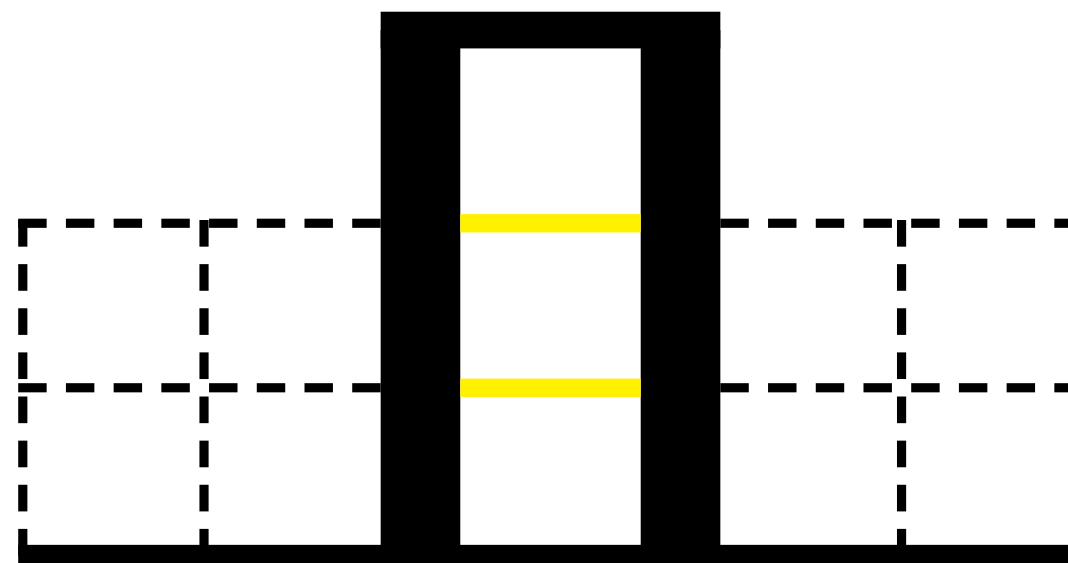


First Floor Plan



Roof Floor Plan

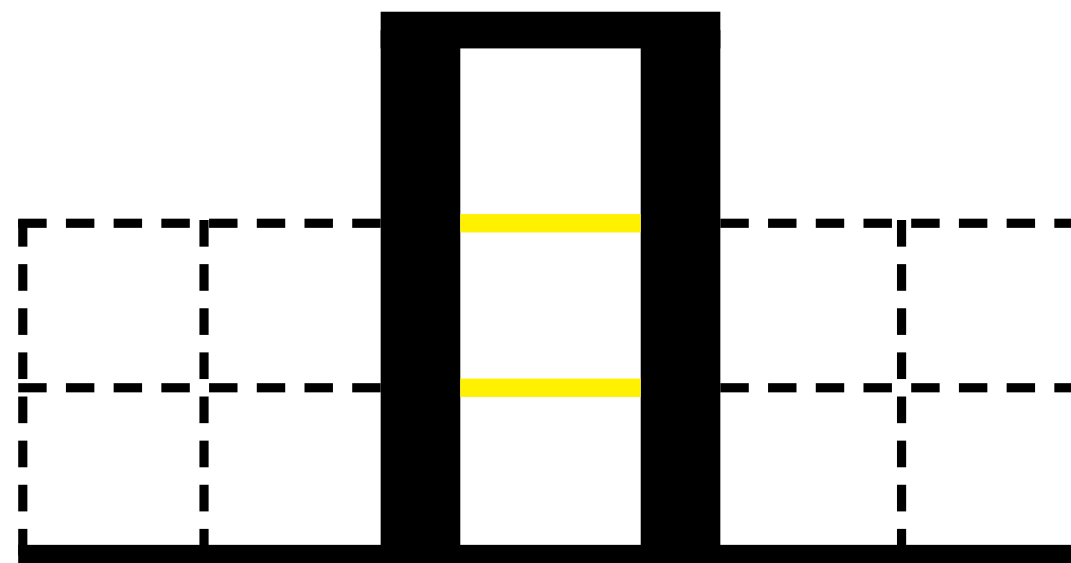




STRUCTURE

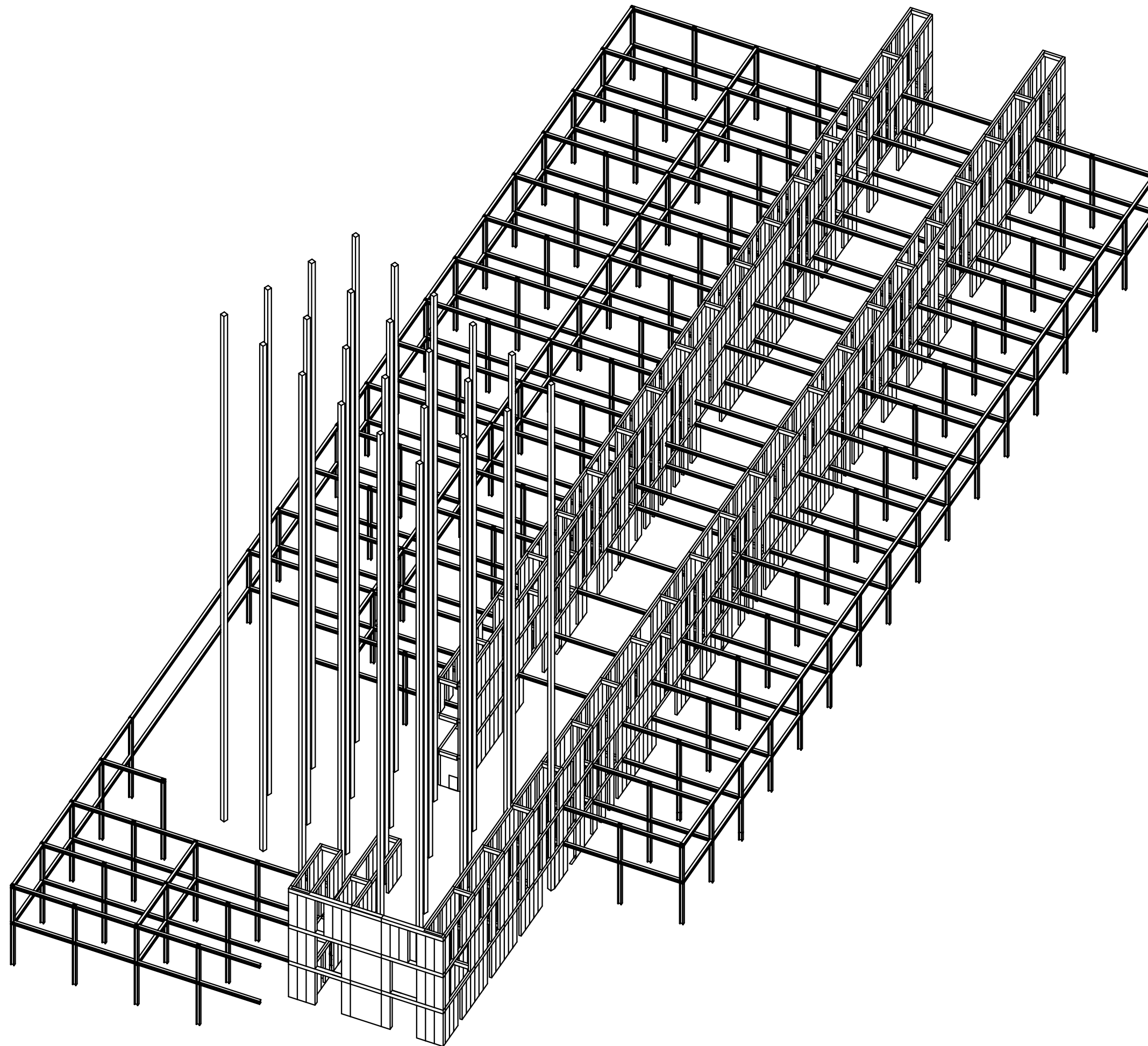
Central spine as a free working/relaxing public space
present the main value of the building and brands
which is supposed to be long live with the strong
concret structure

**FLEXIBLE
PRODUCTS**



**FLEXIBLE
PRODUCTS**

STABLE VALUE



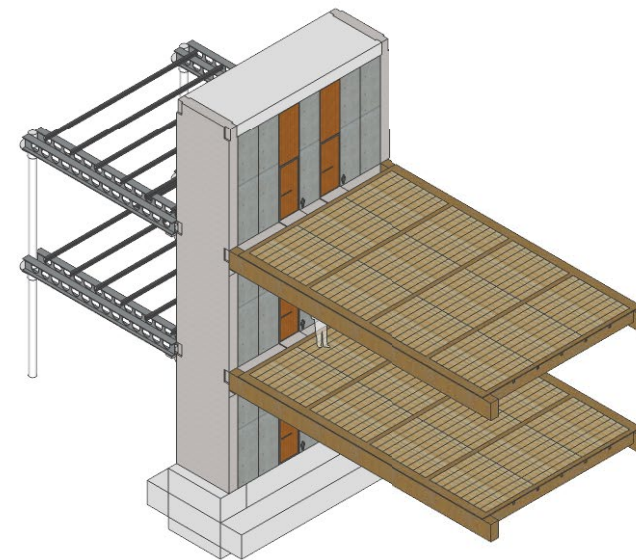
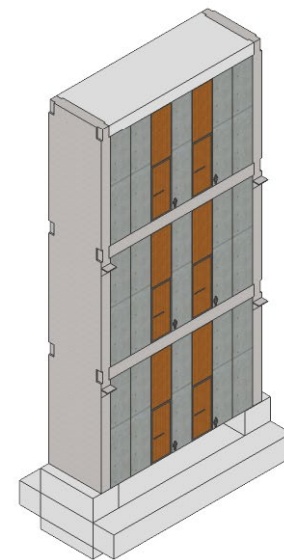
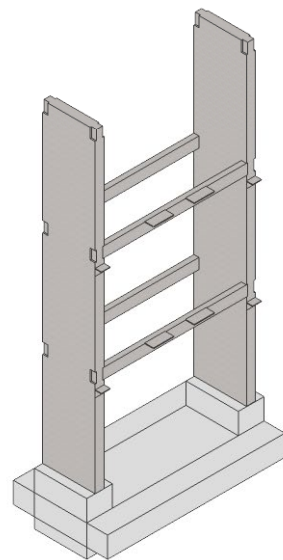
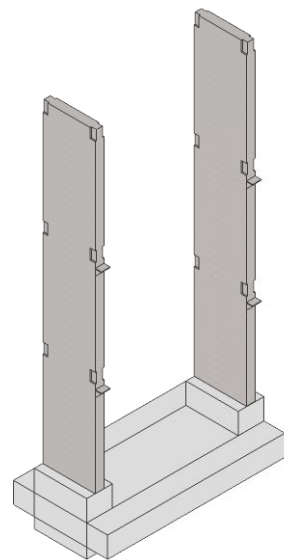
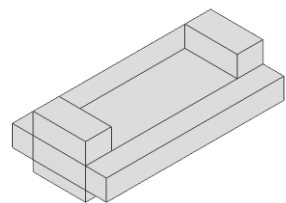
Central spine as
a free working/
relaxing public
space present
the main
value of the
building and
brands which
is supposed
to be long
live with the
strong concret
structure

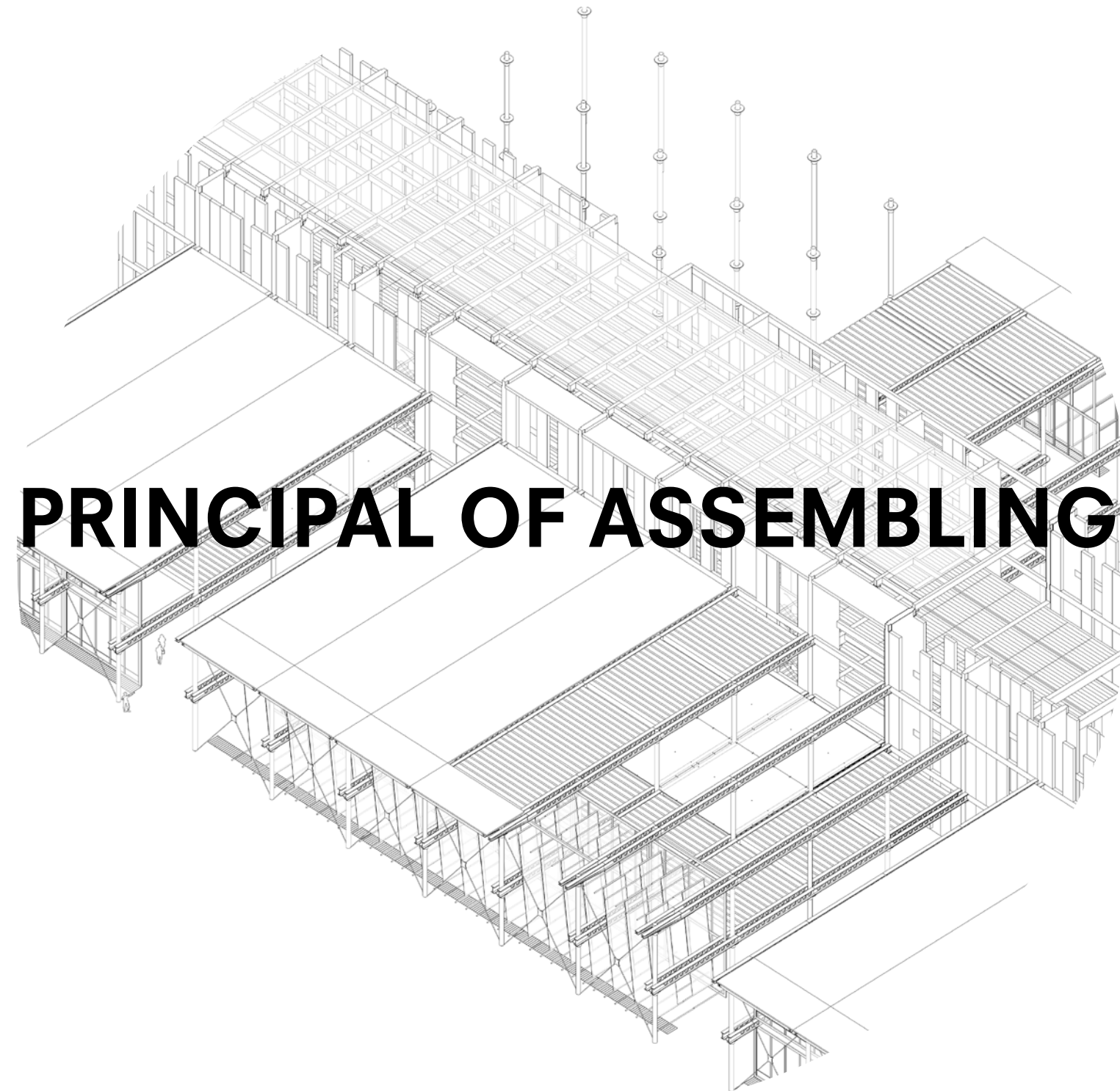


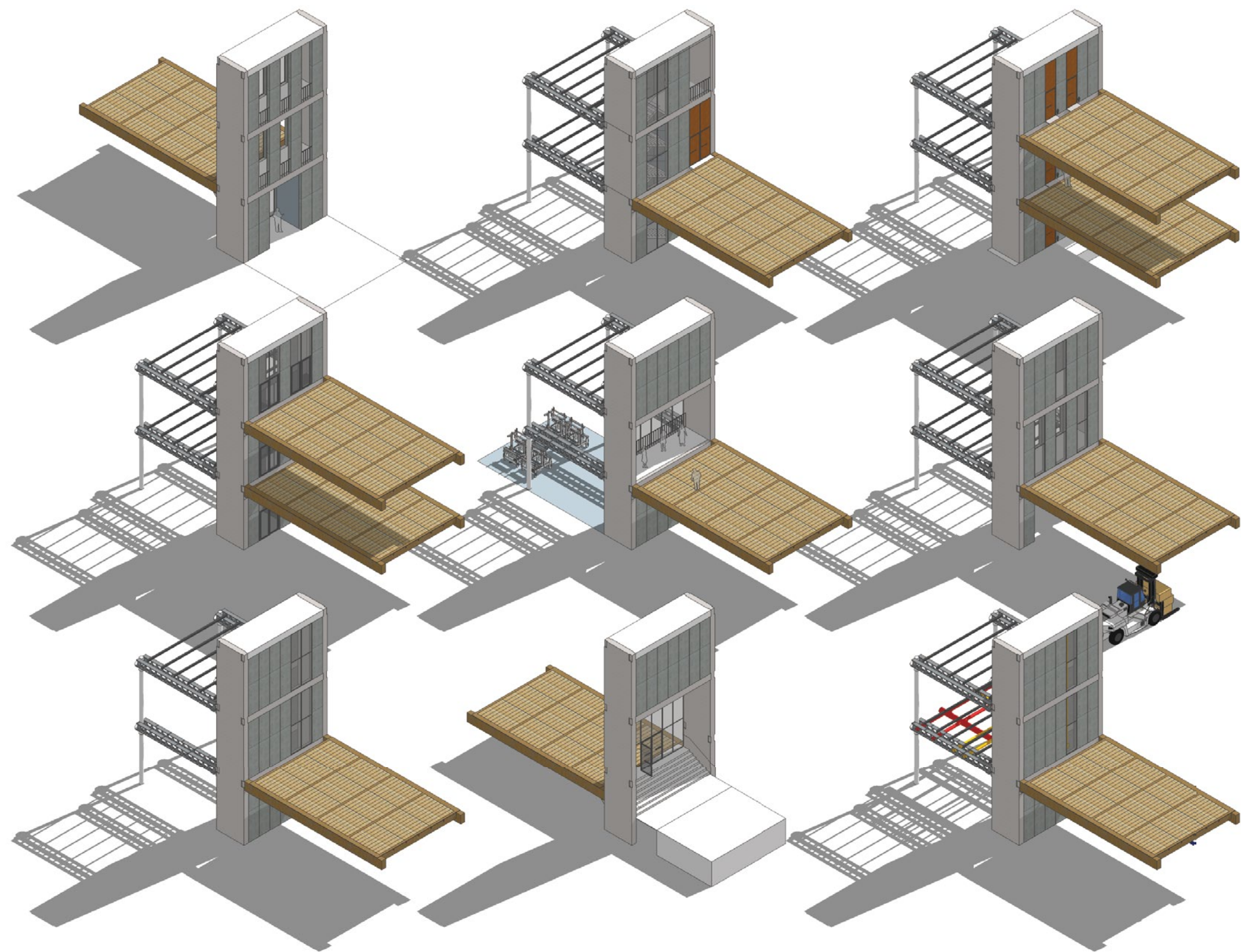
PREFABRICATED SYSTEM

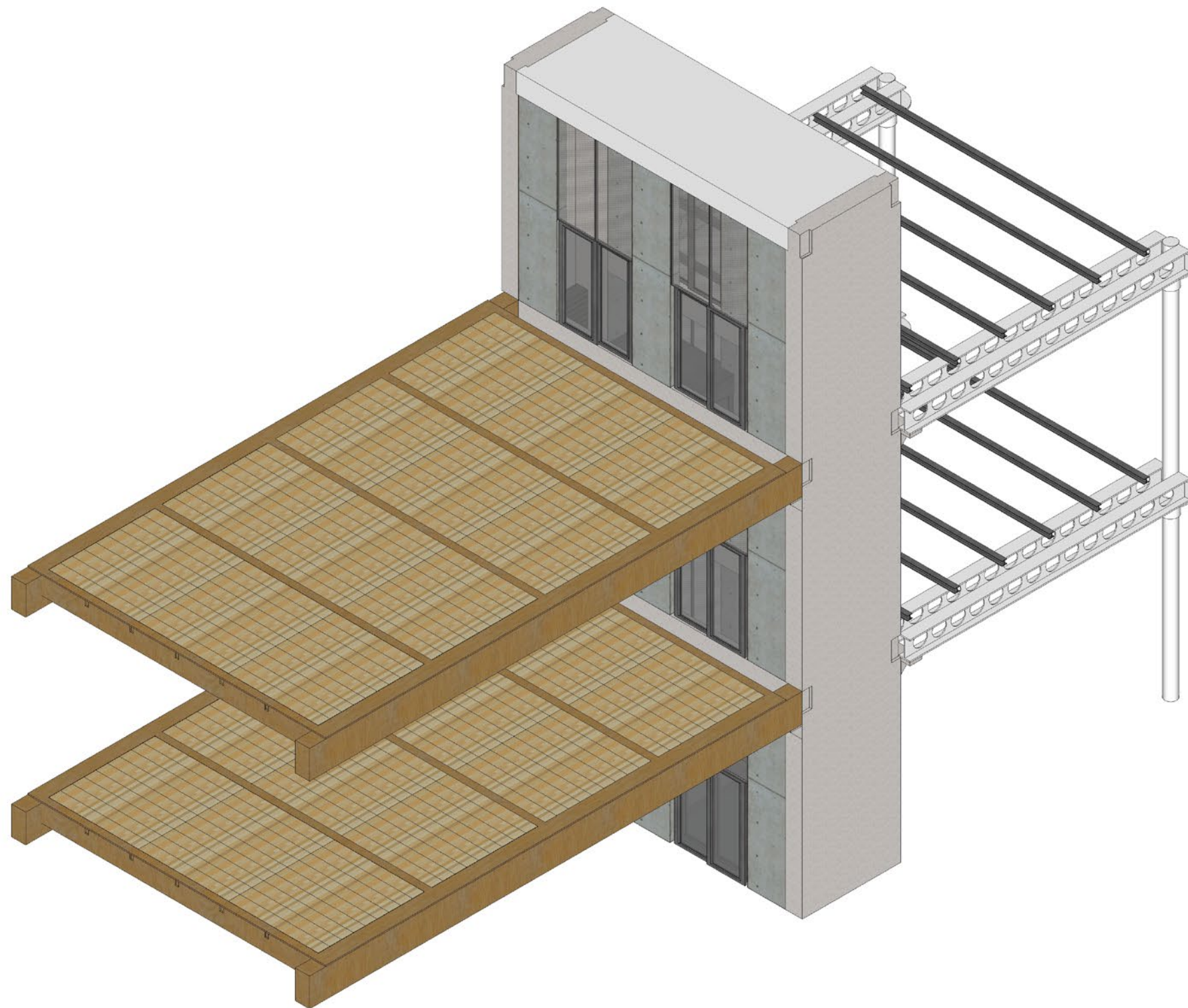
Follow the Tradition of prefabricated

Give Flexibility to the future

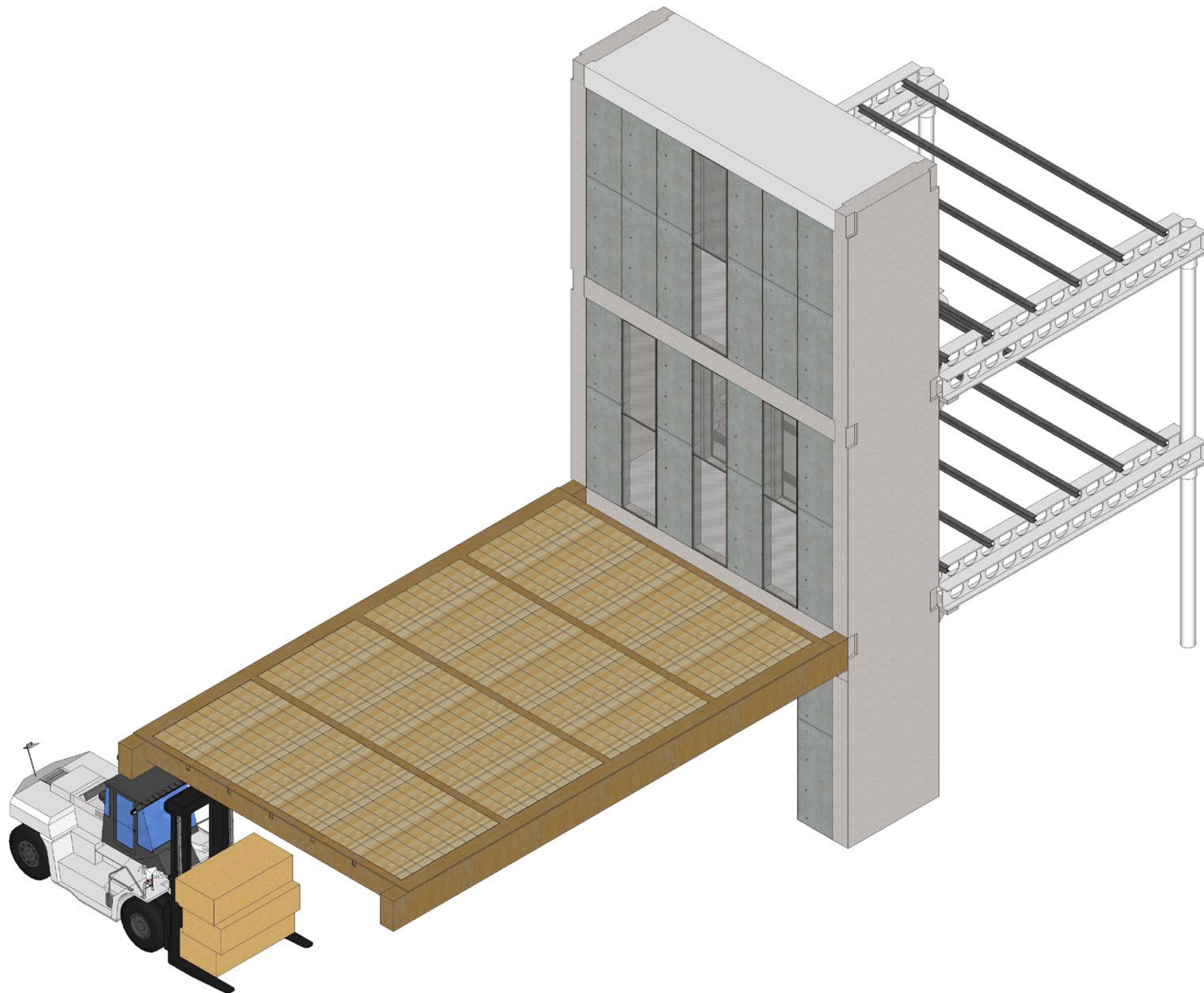




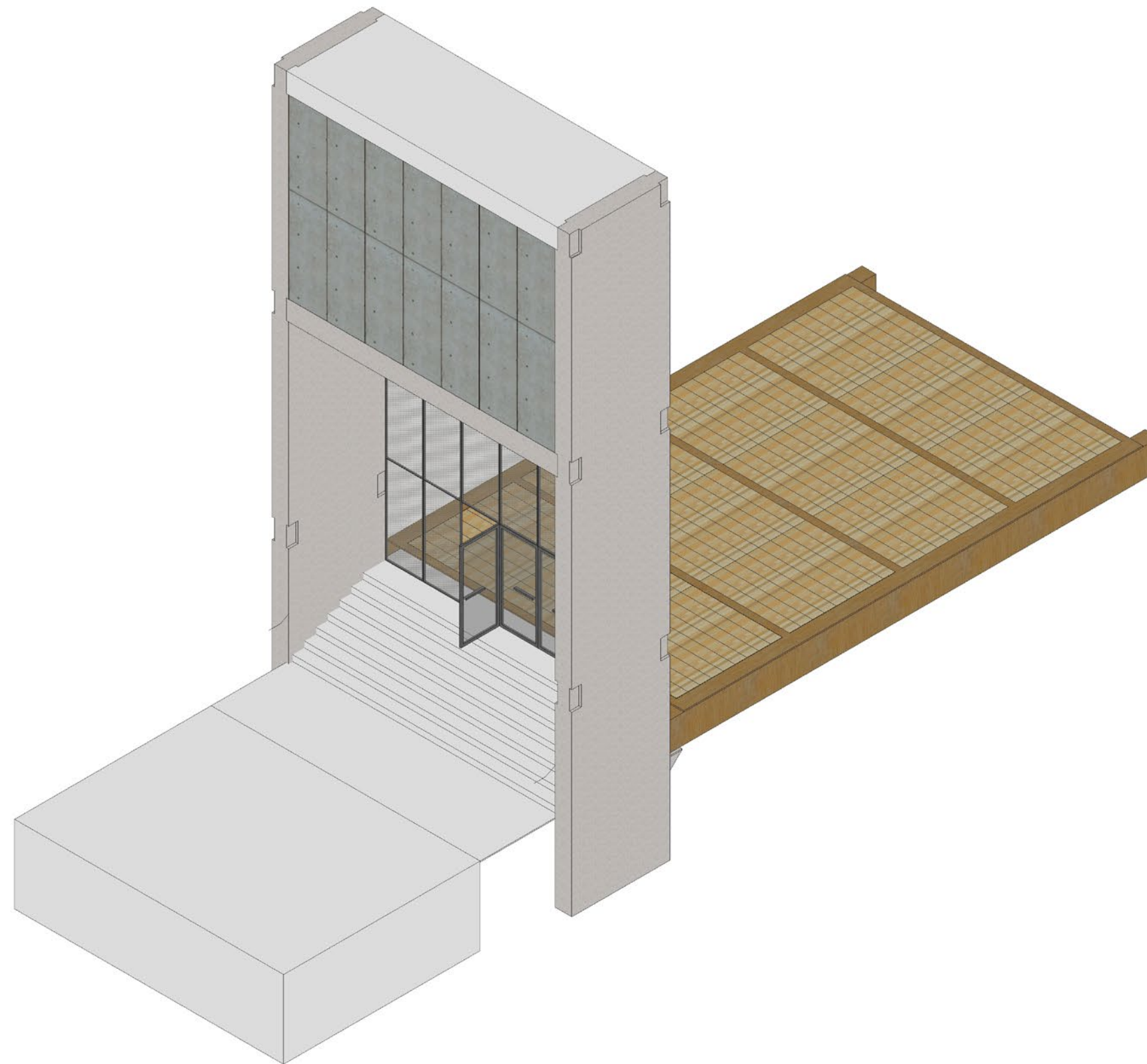




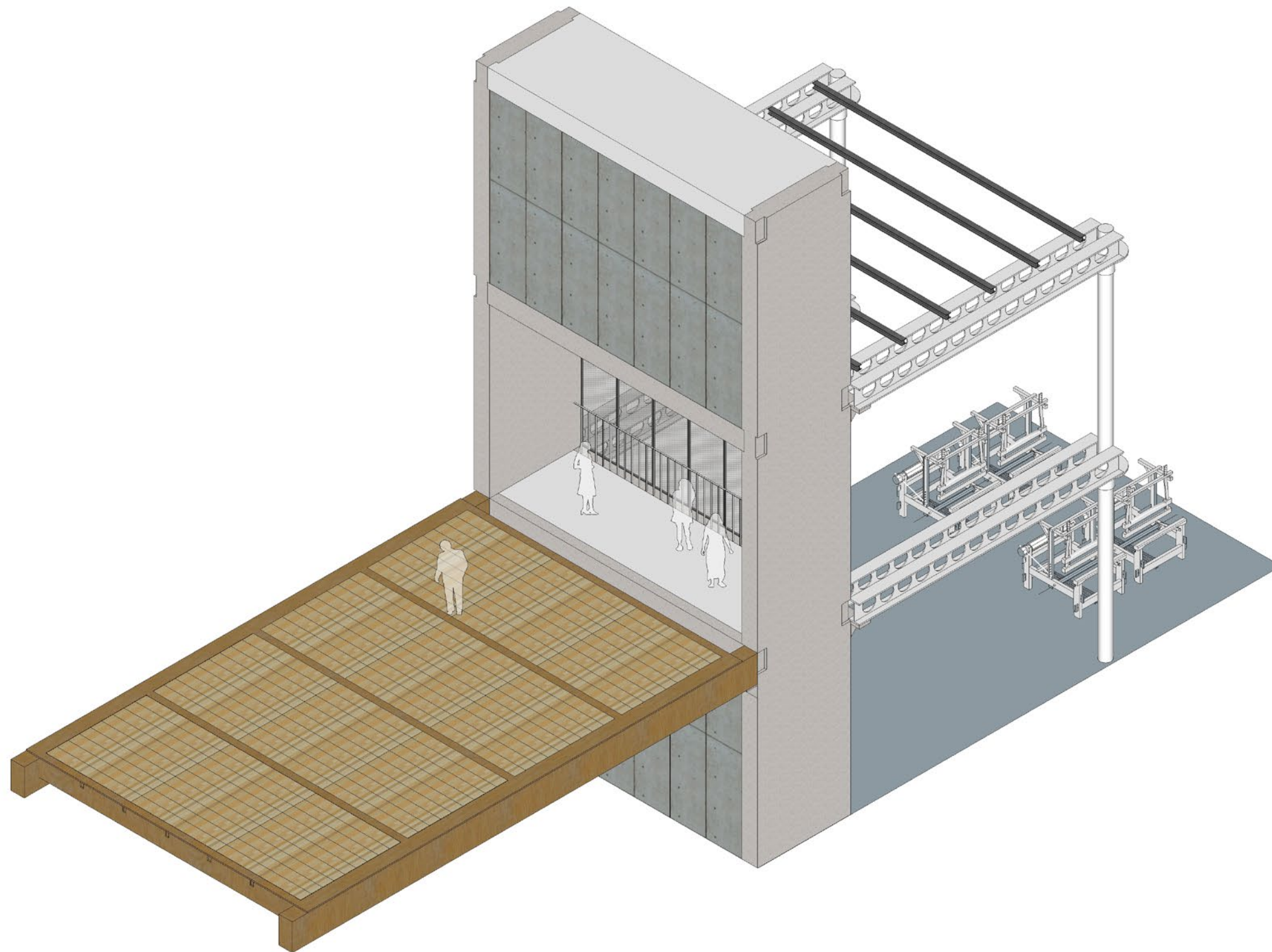
ELEVATOR



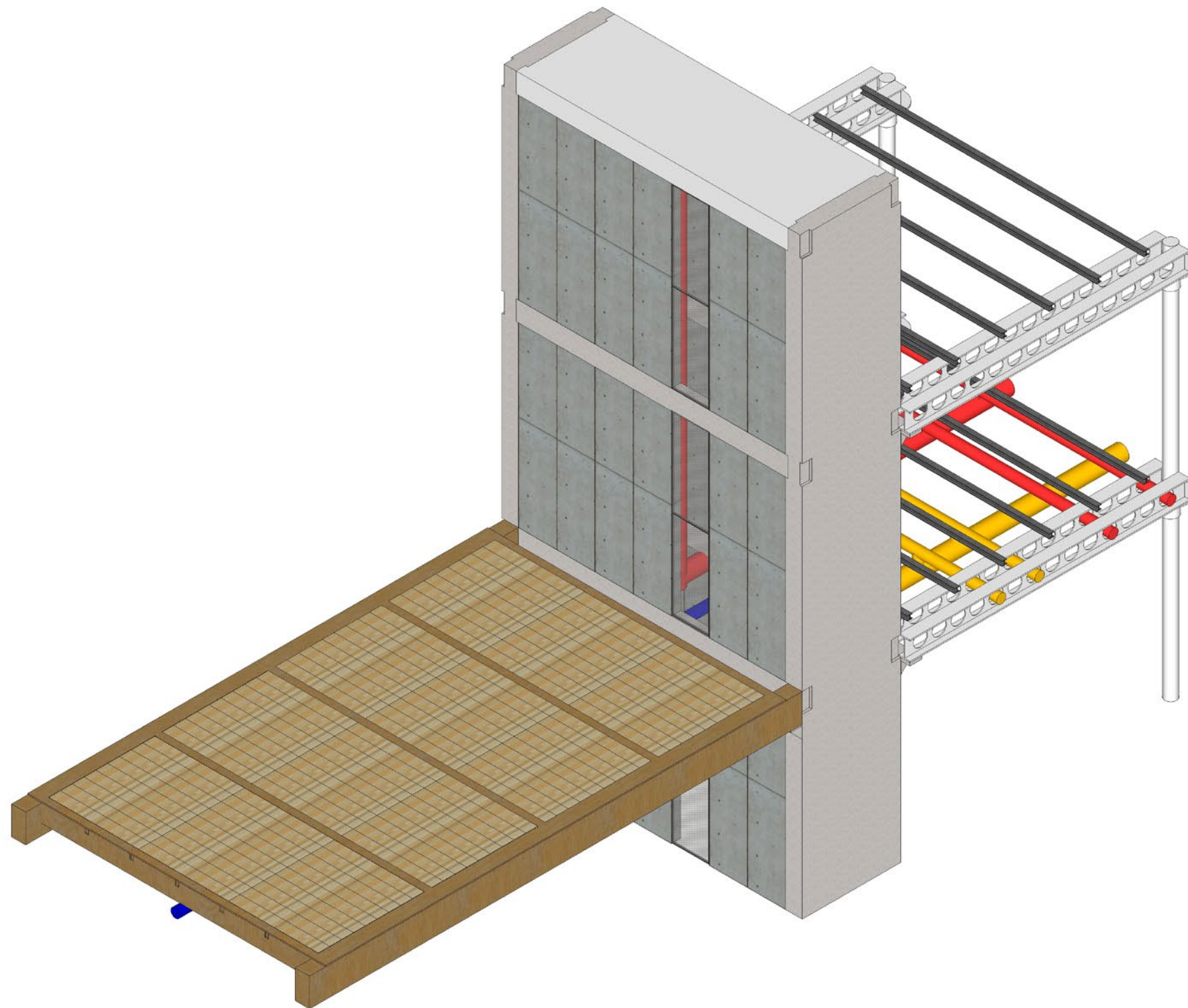
LOGISTIC



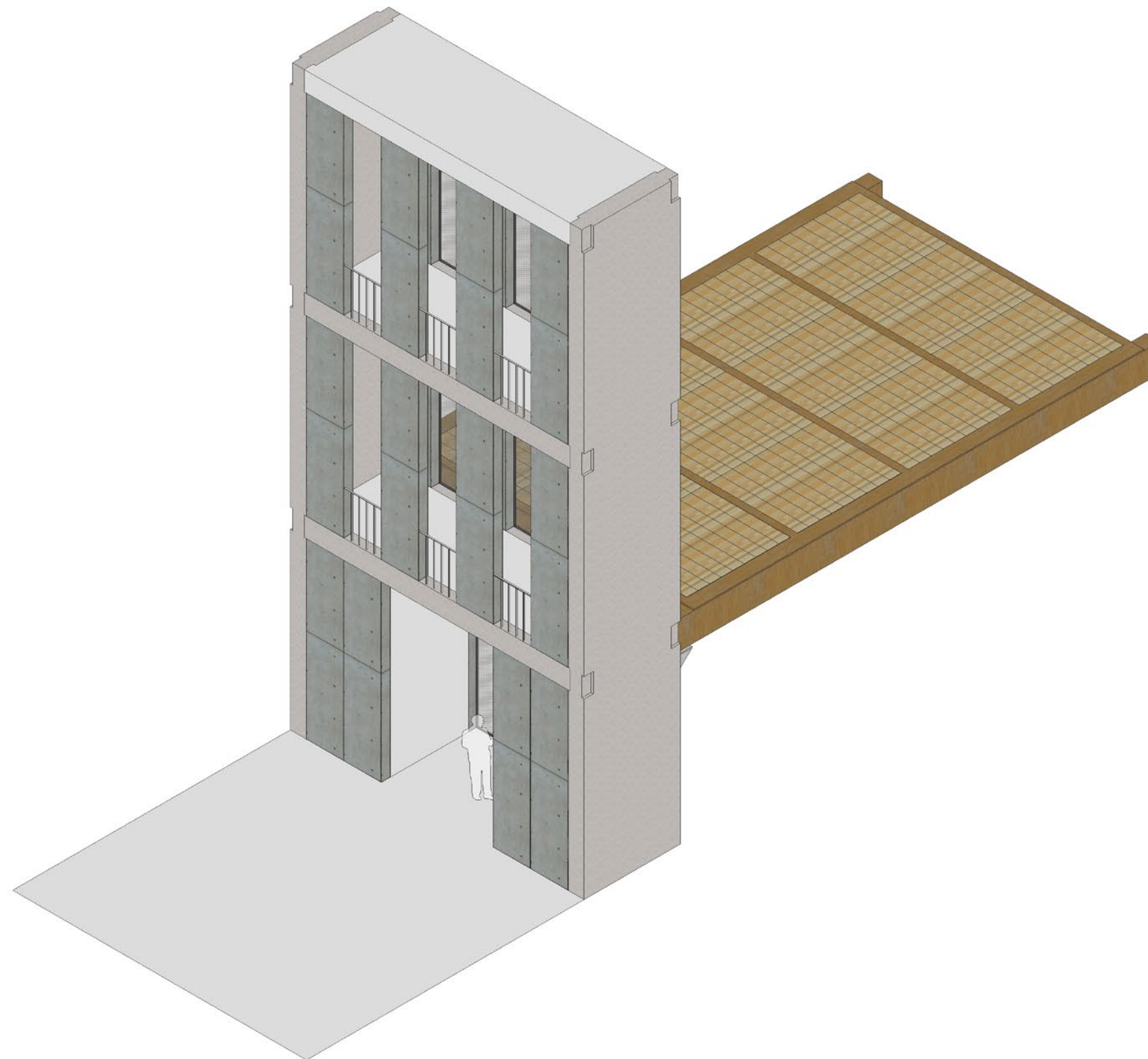
MAIN ENTRANCE



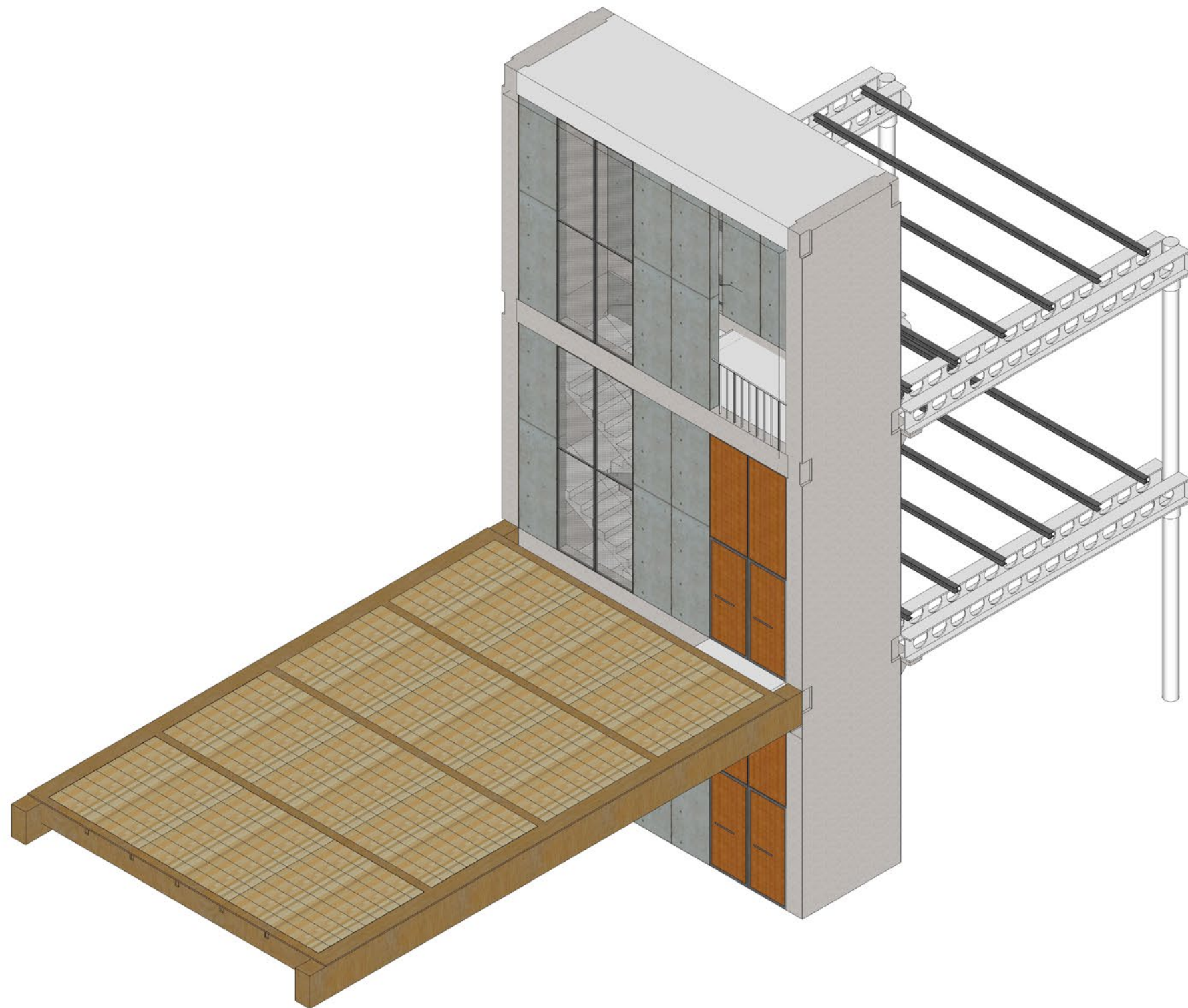
OBSERVING



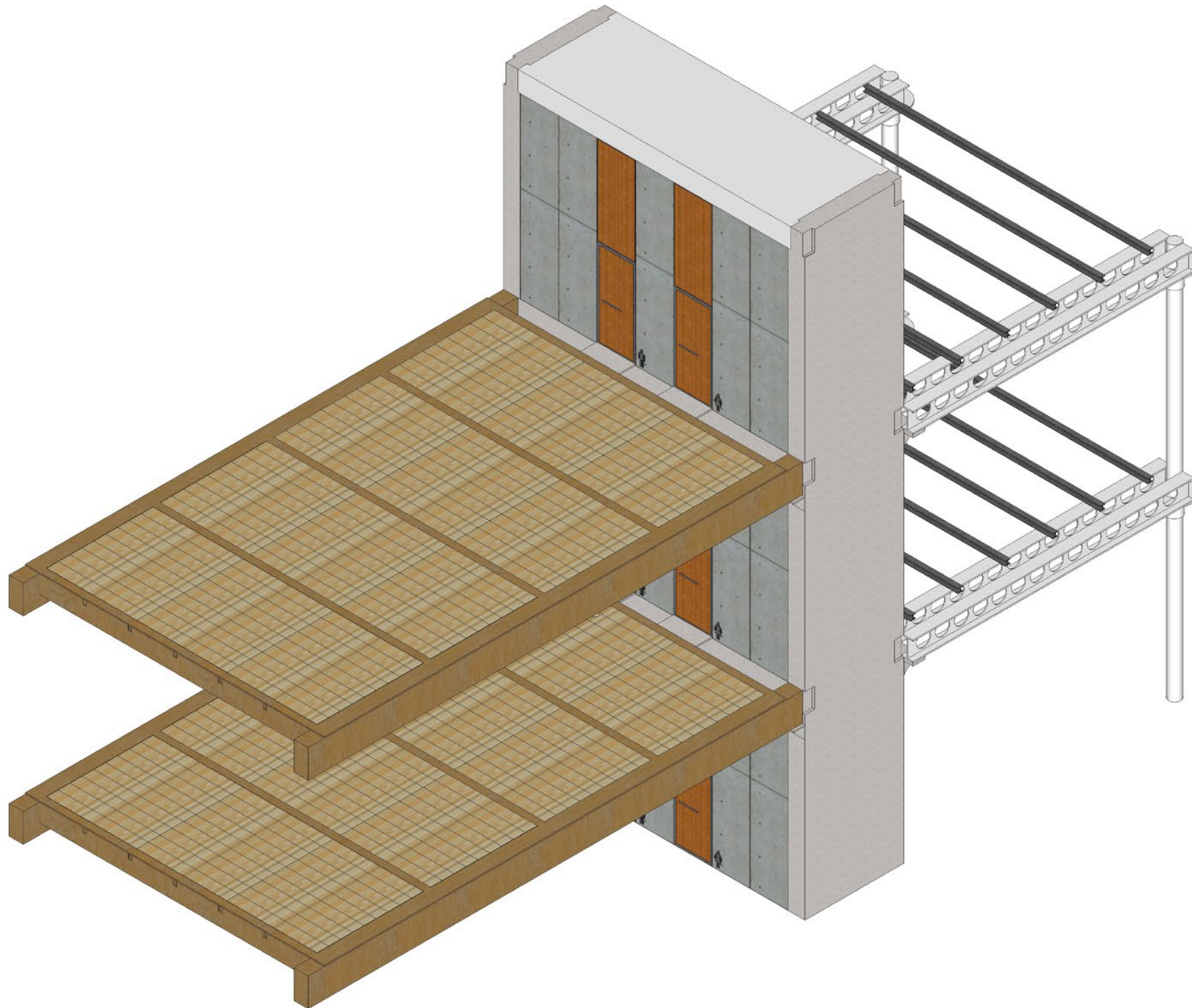
PIPE SHAFT



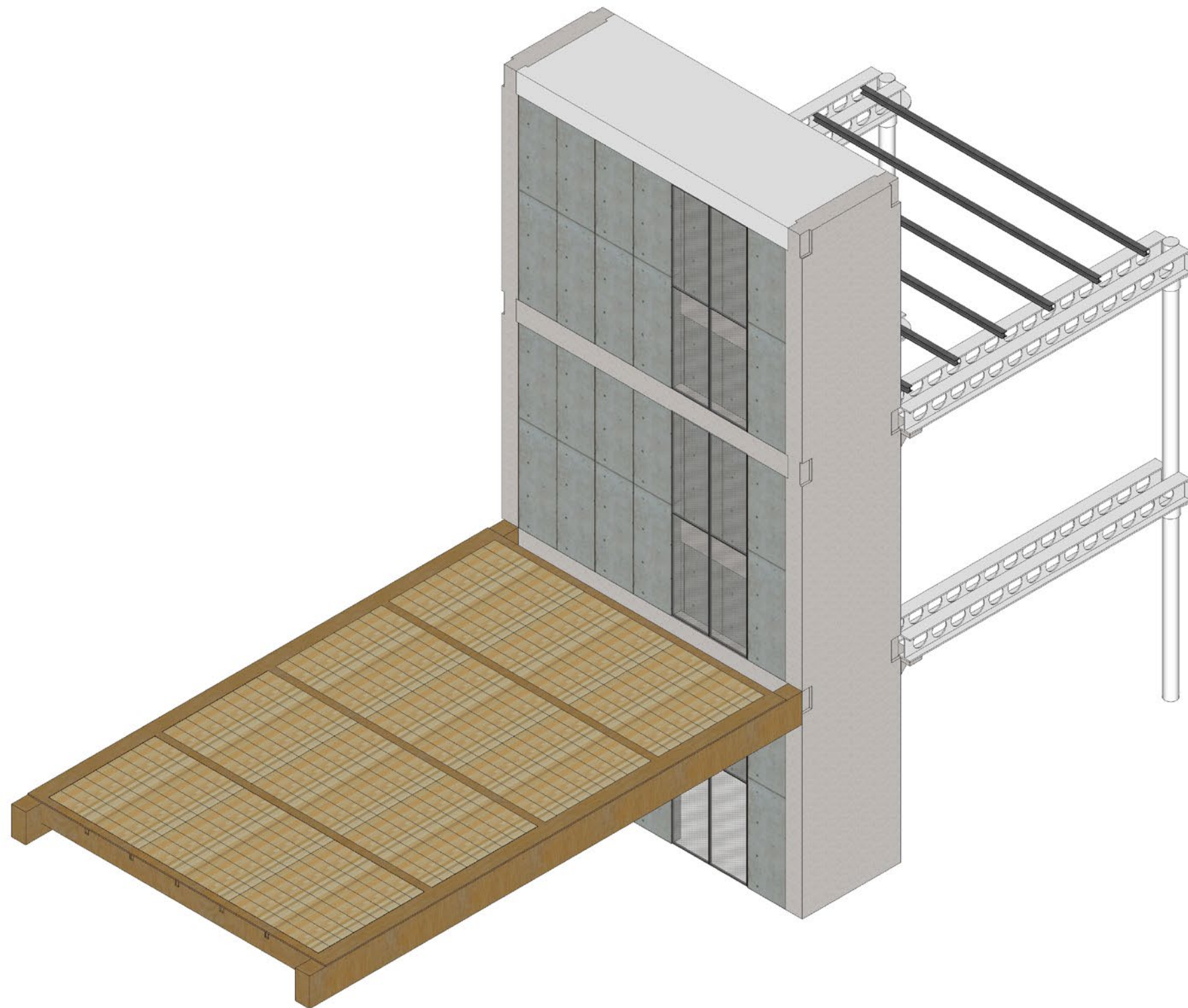
**SECONDARY
ENTRANCE**



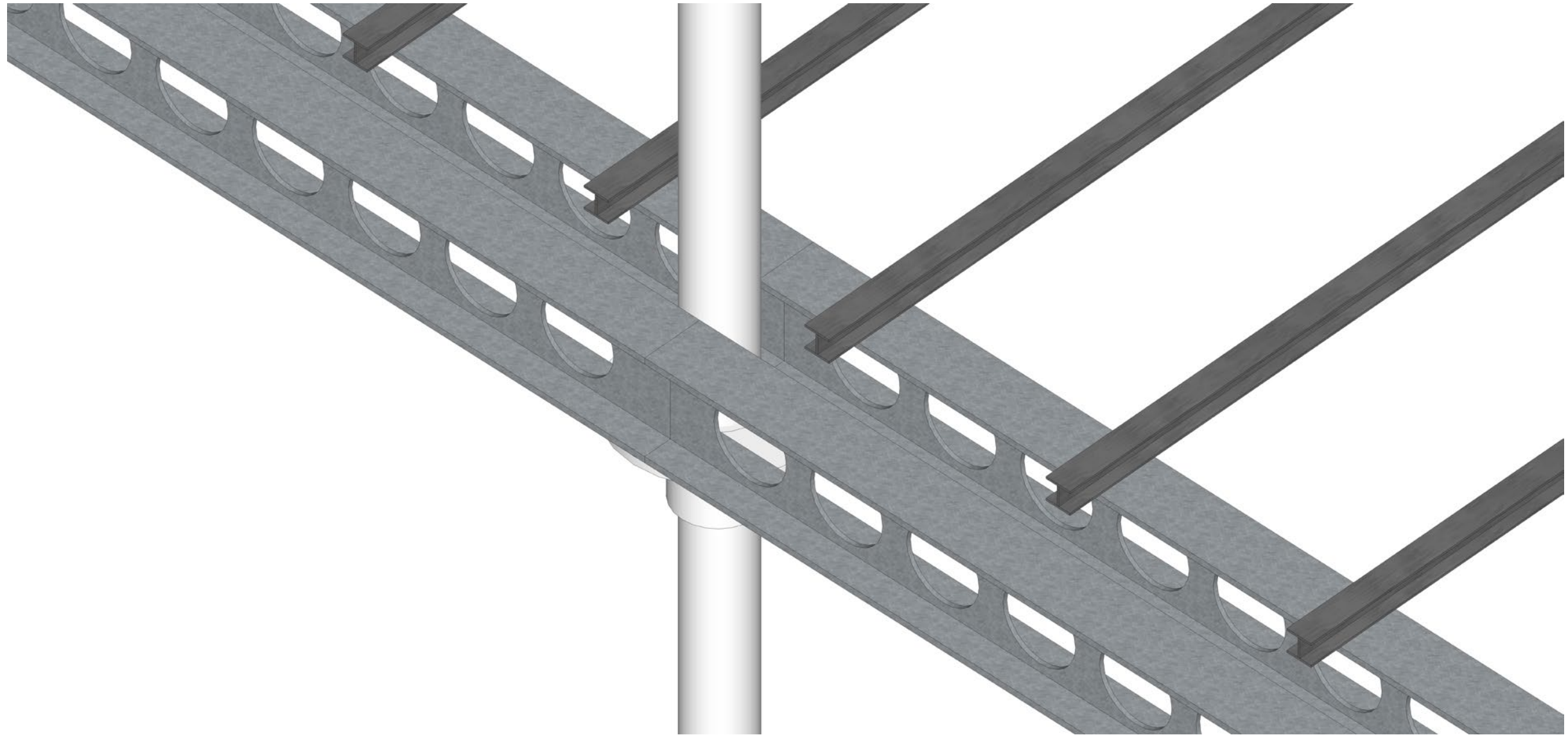
STAIRCASE



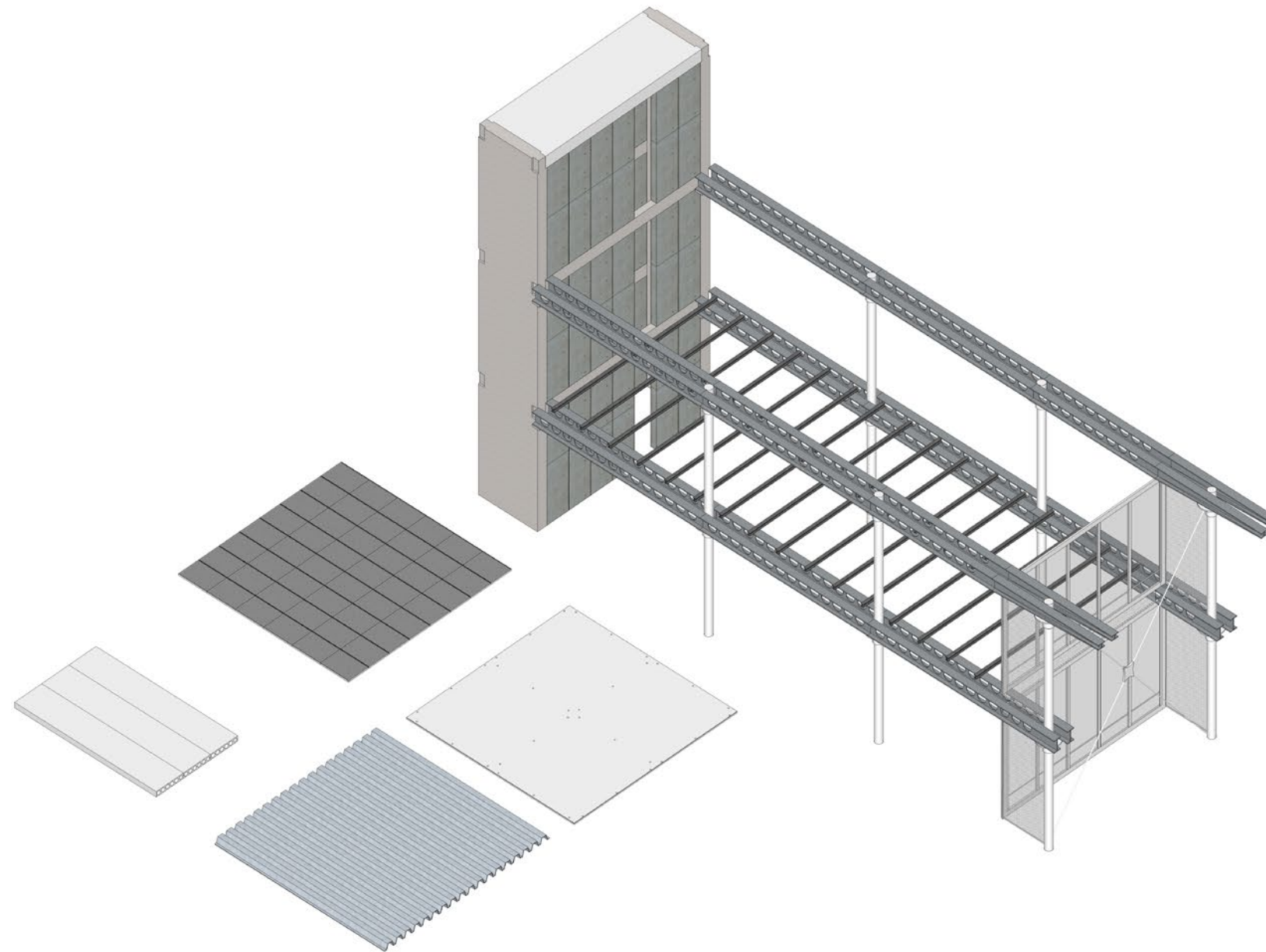
TOILET



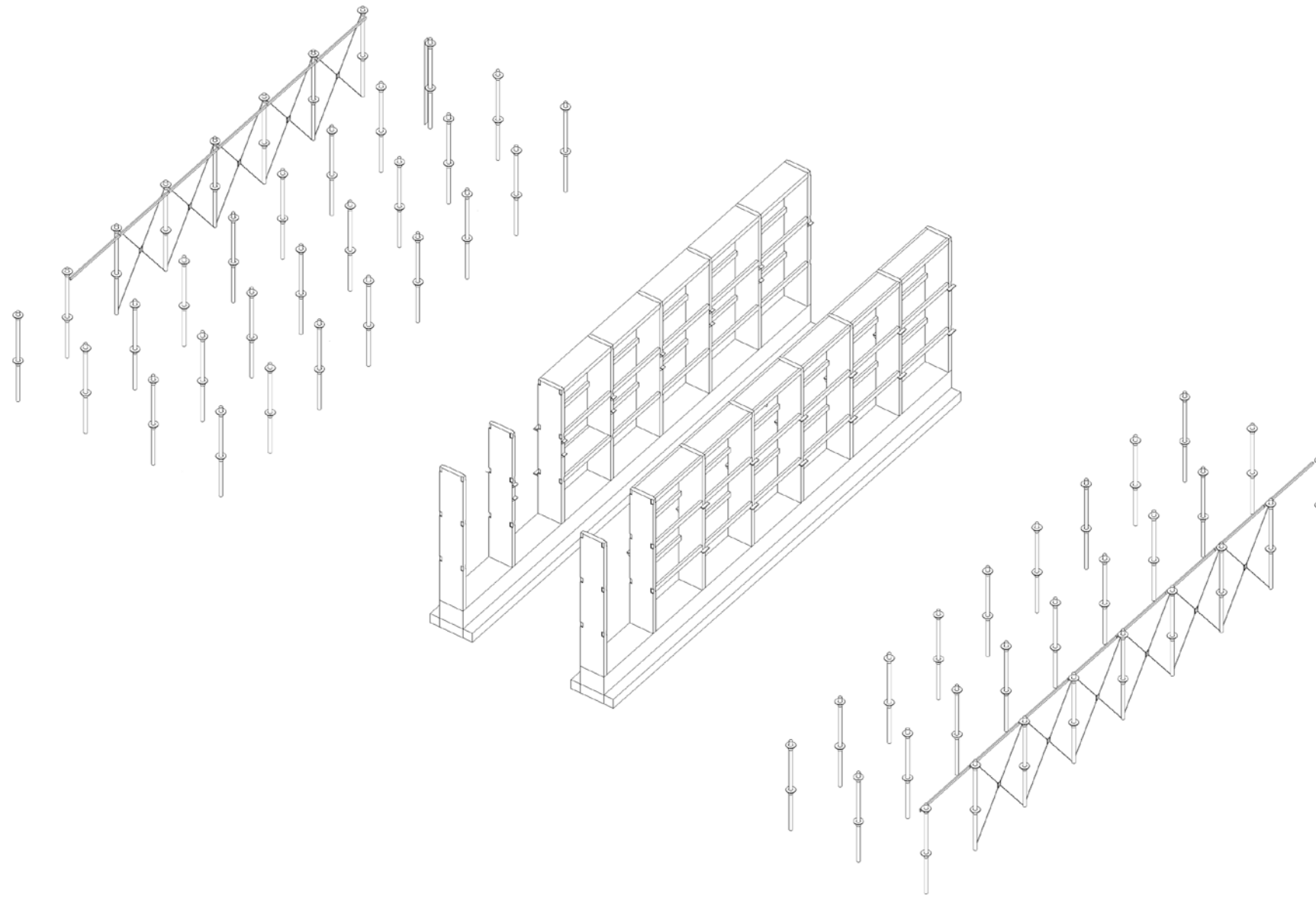
WALL

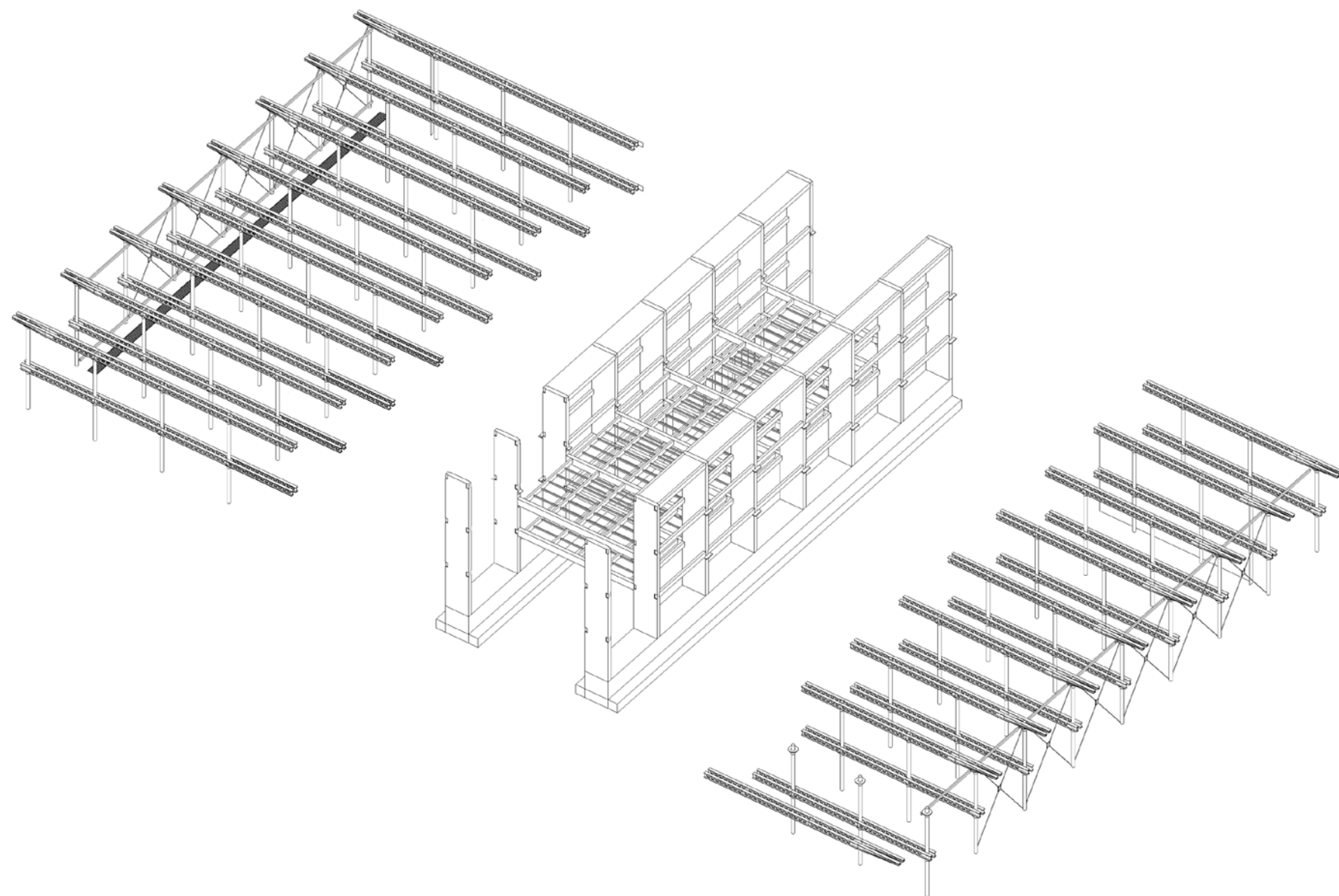


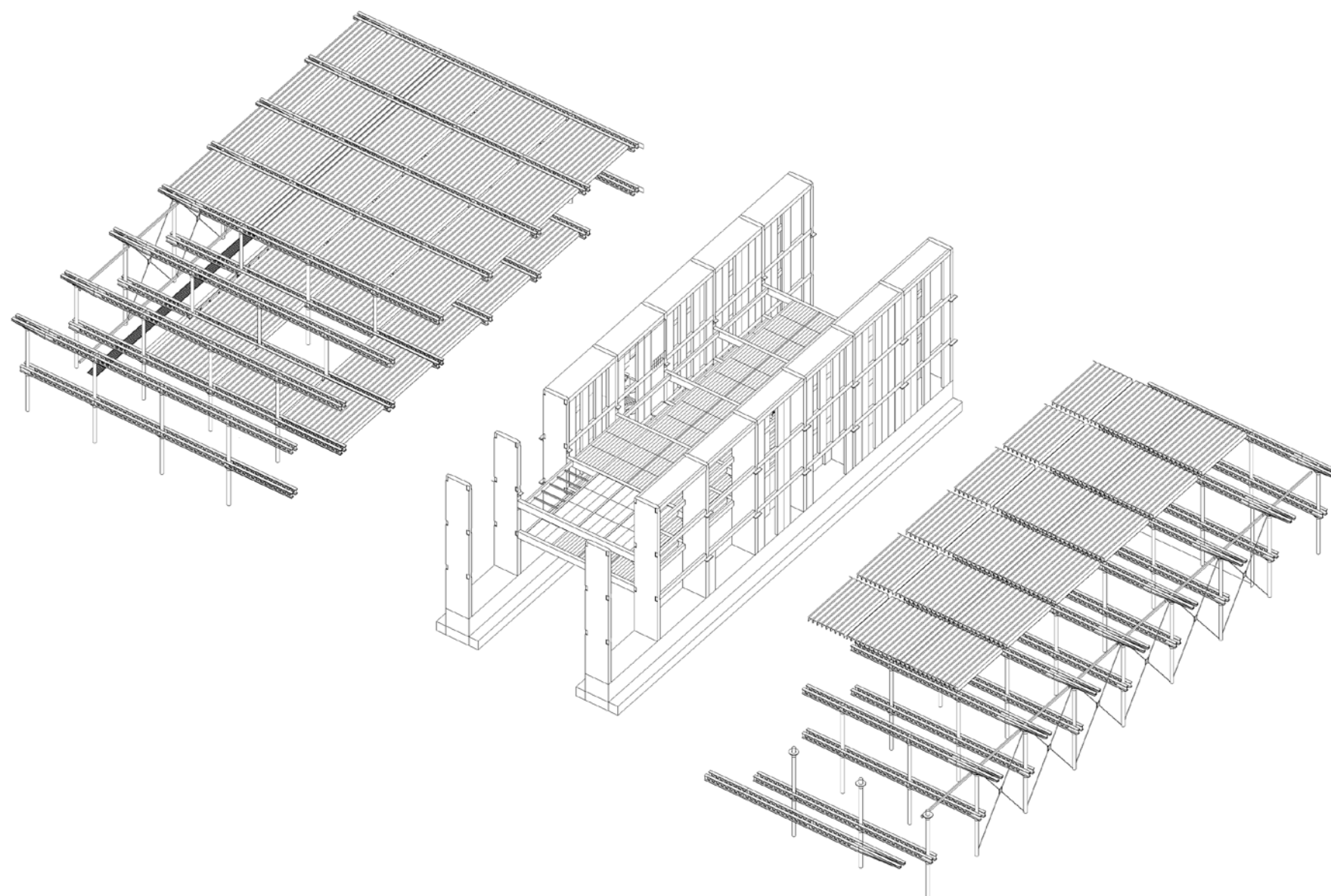
**To keep flexible,
Put on top and Screw**

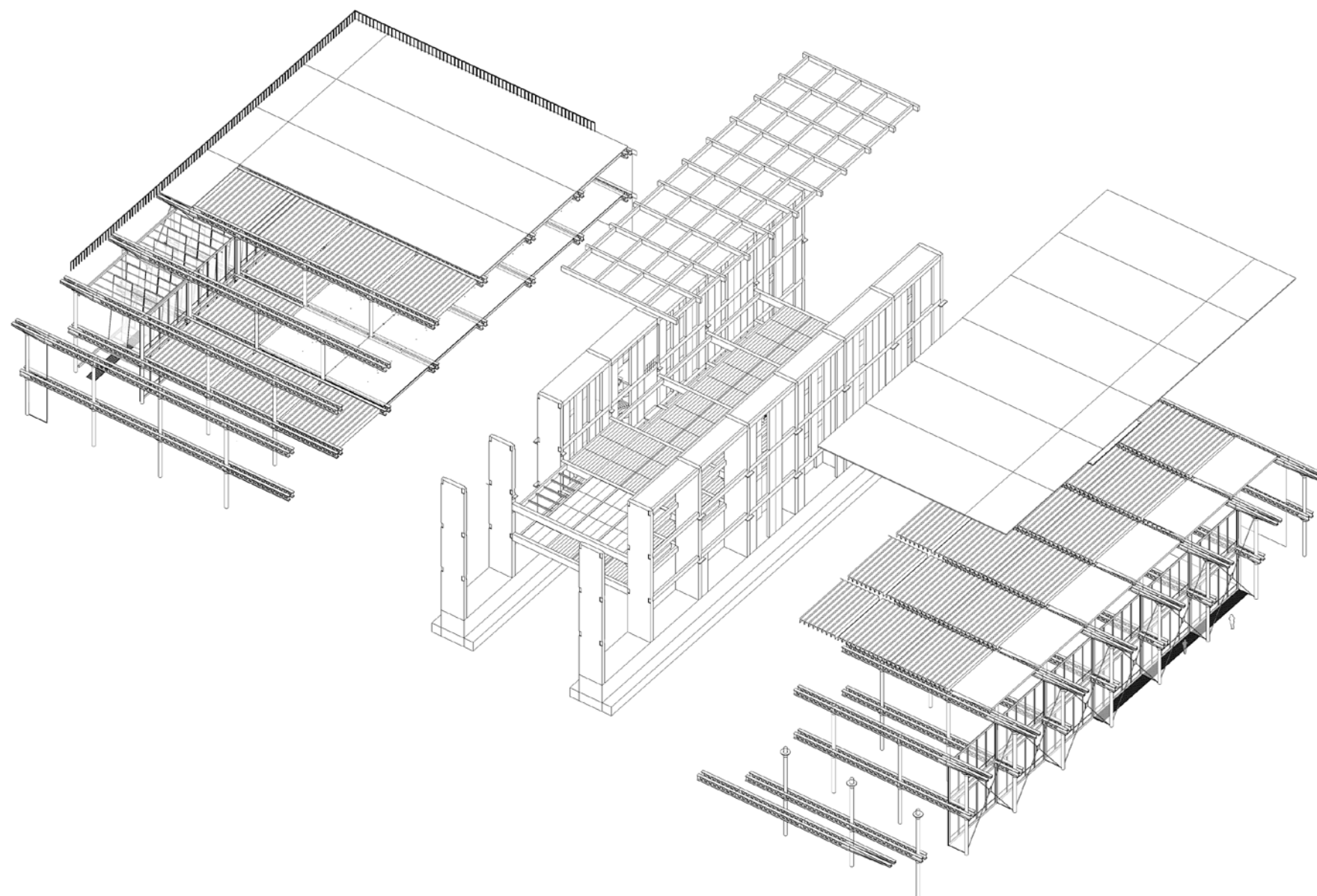


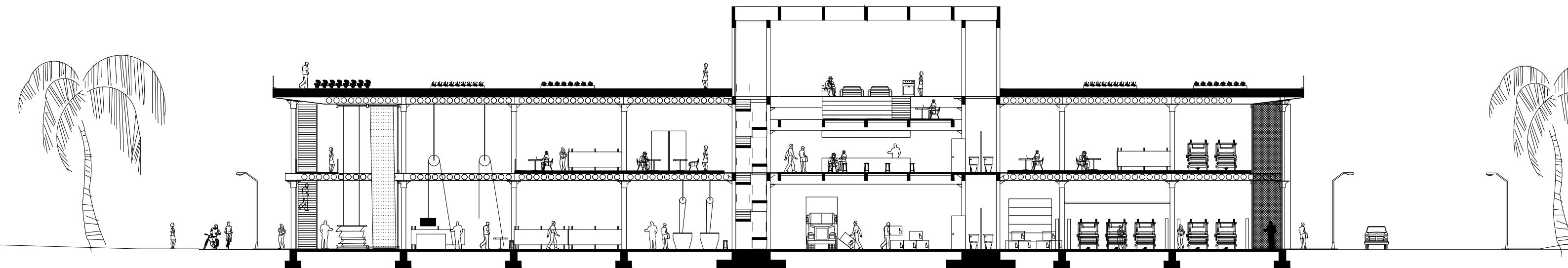
Multiple choices of floor

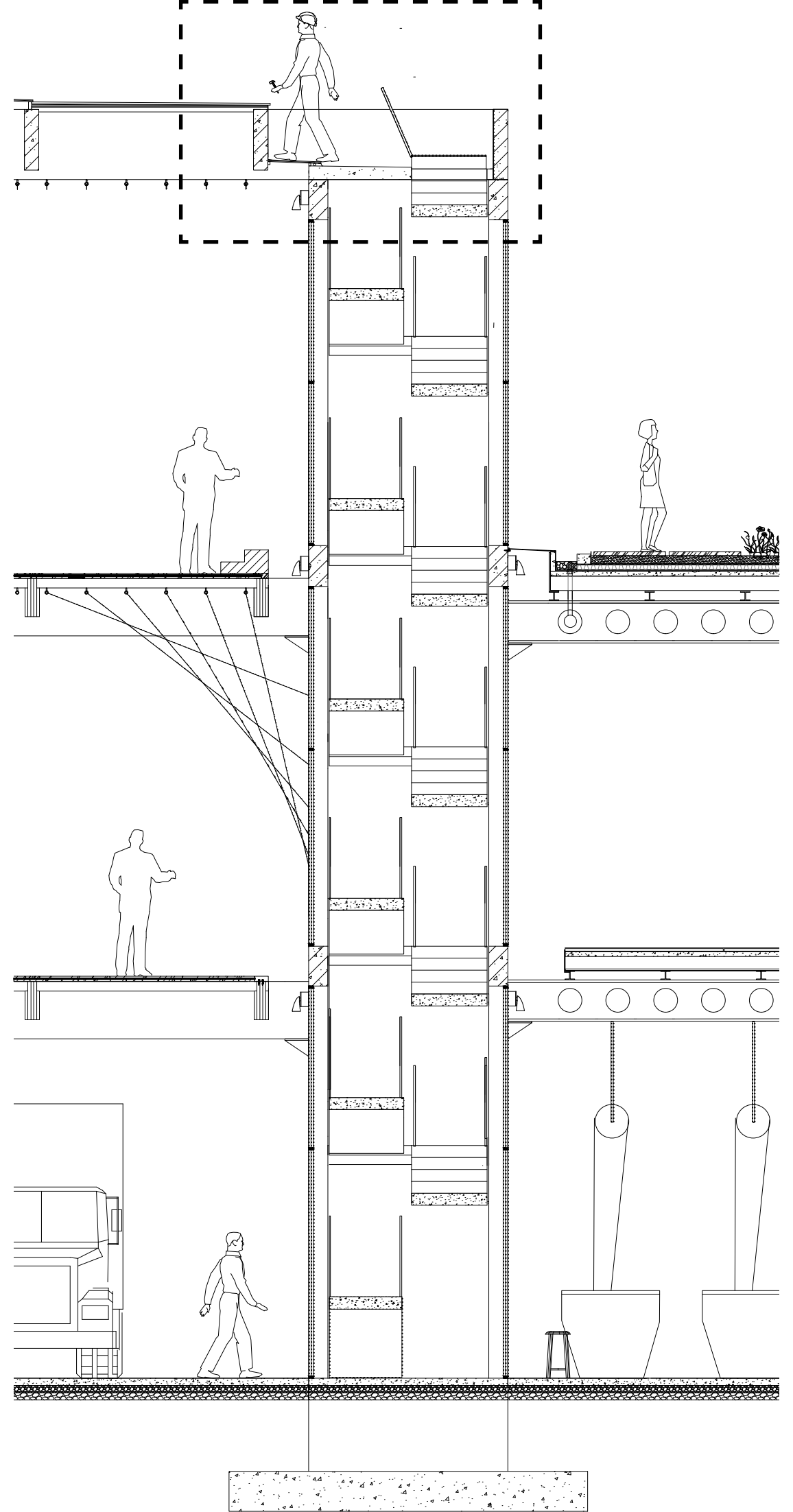
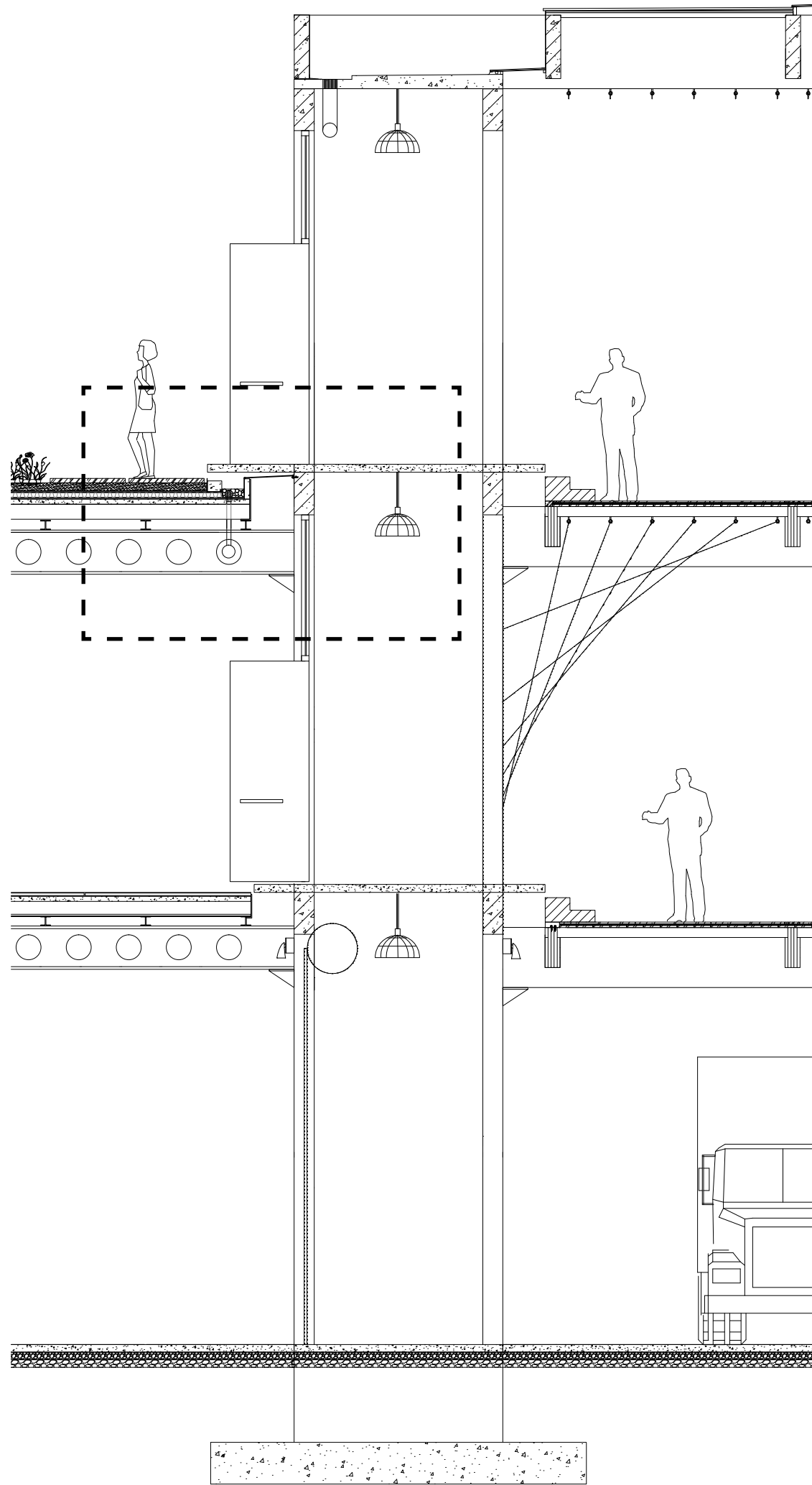


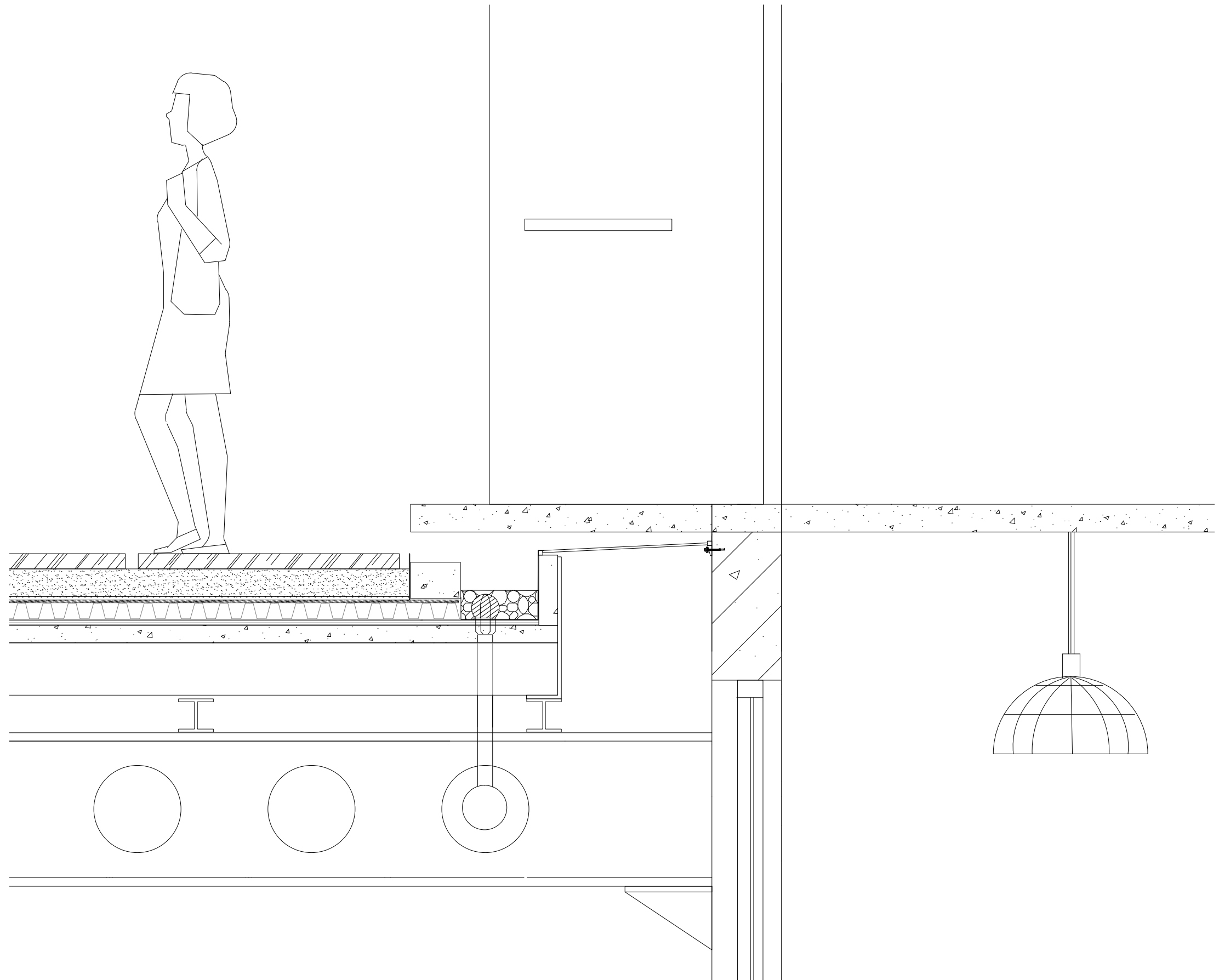


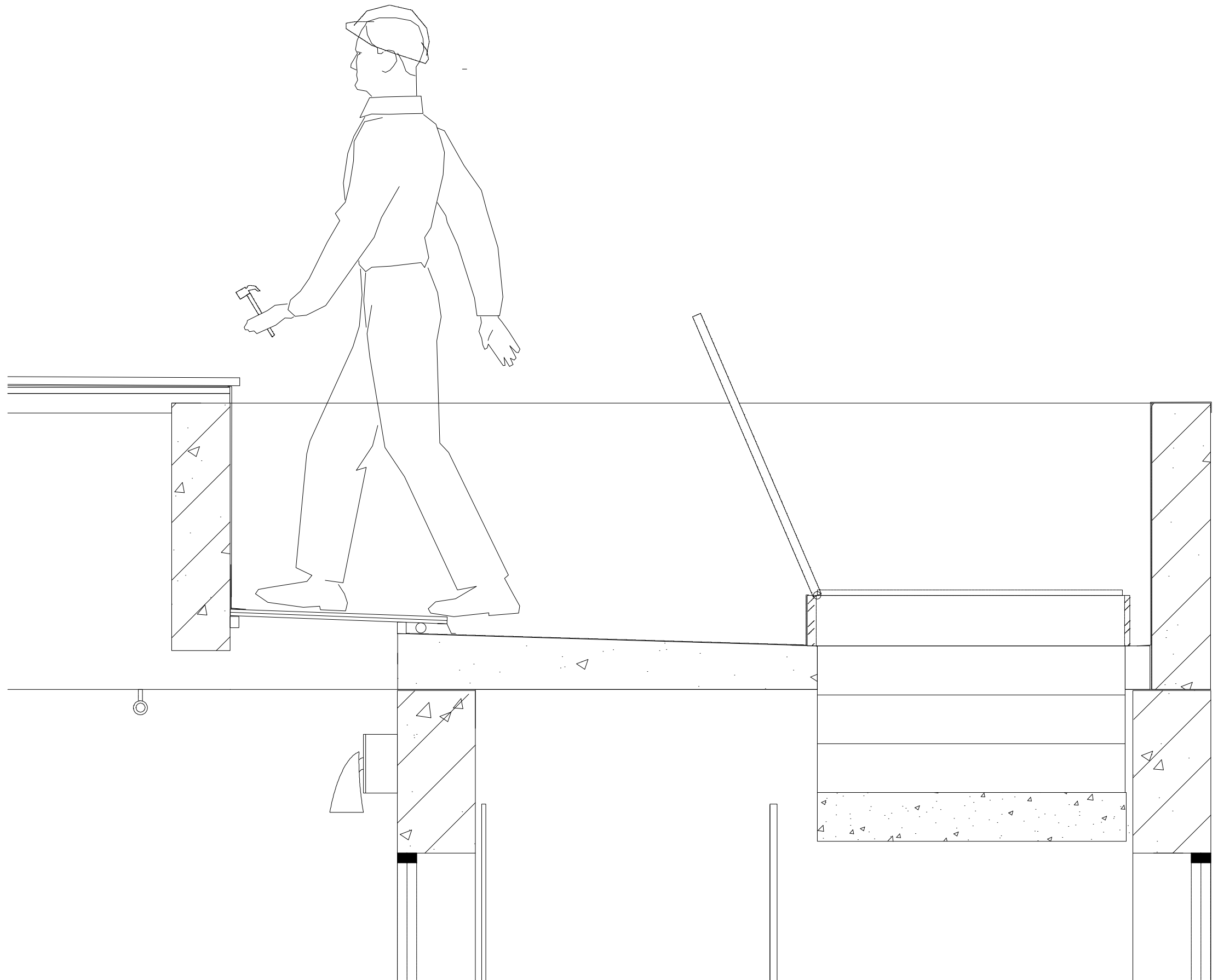






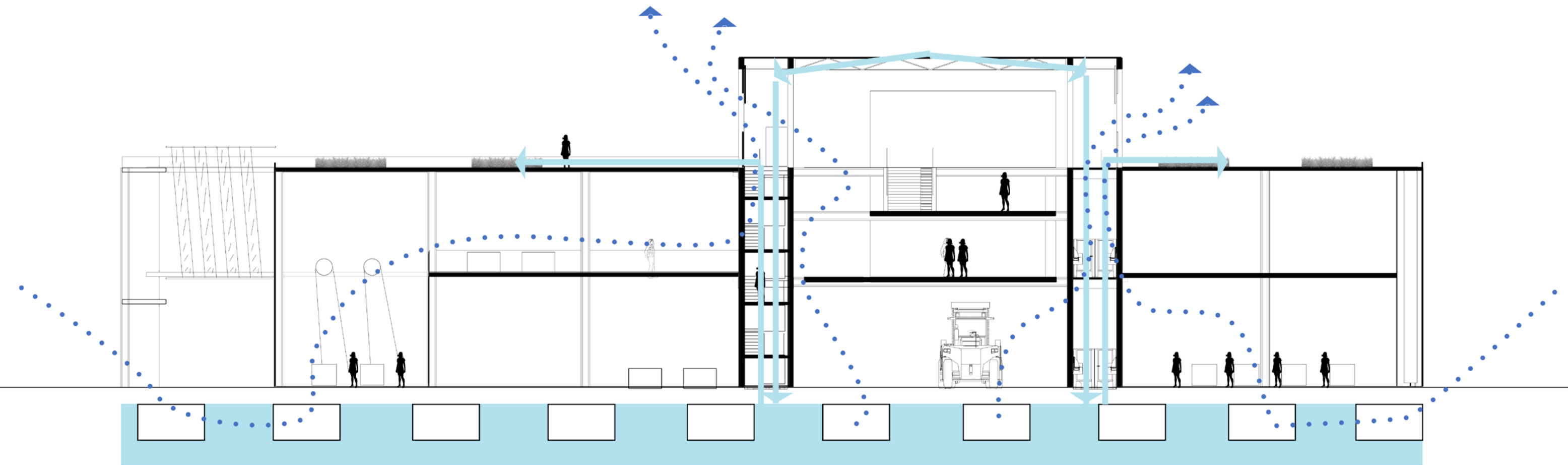








FACADE



Month of year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year
	01	02	03	04	05	06	07	08	09	10	11	12	1-12
Dominant wind direction	↖	↖	↗	↖	↗	↗	↖	↖	↖	↗	↗	↗	↗
Wind probability >= 4 Beaufort (%)	23	24	32	28	22	18	9	12	9	21	26	18	20
Average Wind speed (kts)	8	8	9	8	8	7	6	7	6	7	8	7	7
Average air temp. (°C)	23	23	25	26	27	28	28	29	28	27	25	25	26

HOT, BUT GOOD WIND, COOL AT NIGHT

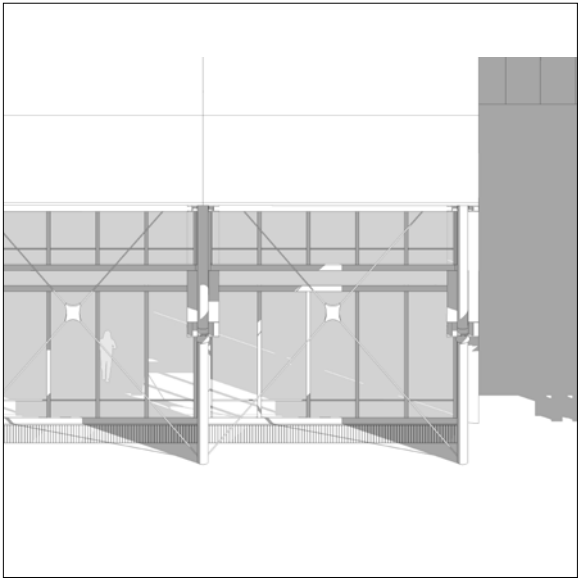


SHADING IS THE KEY

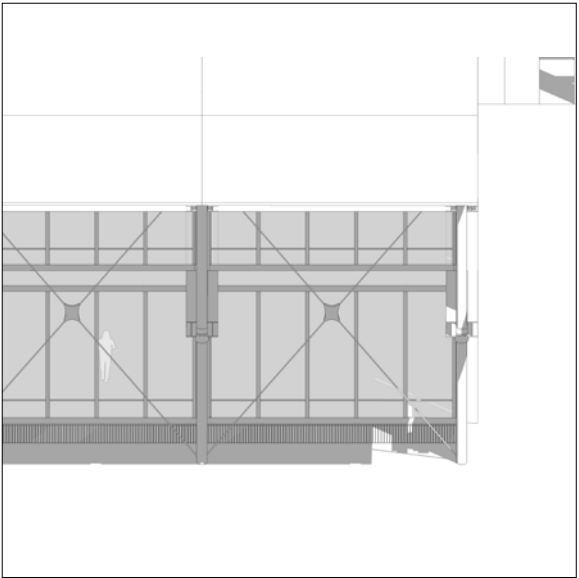


WEAVING SHADING

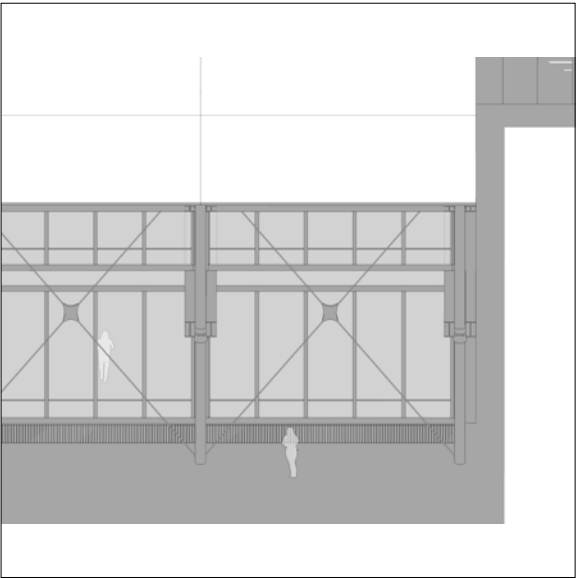
Shading



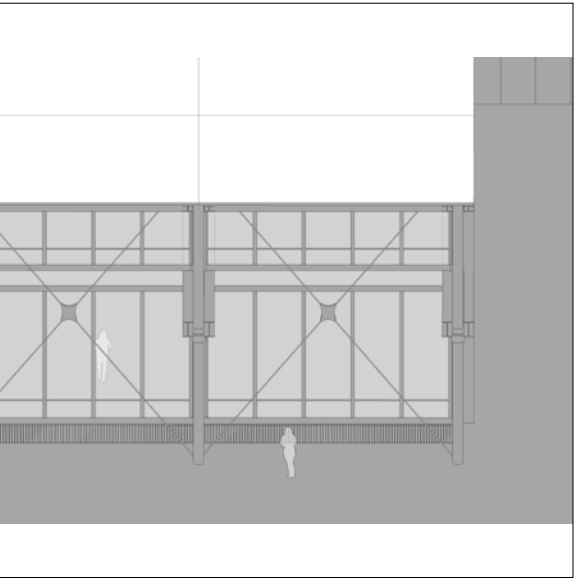
East 09:00



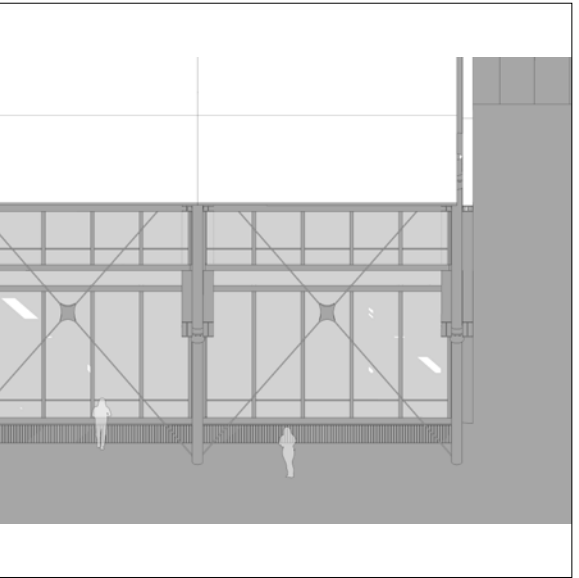
East 11:00



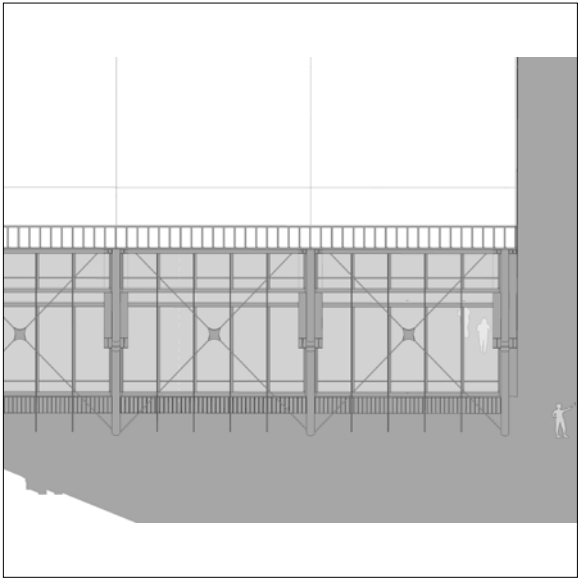
East 13:00



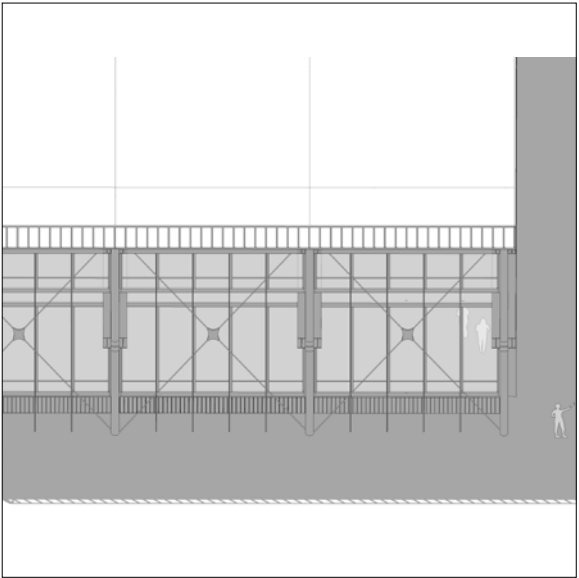
East 15:00



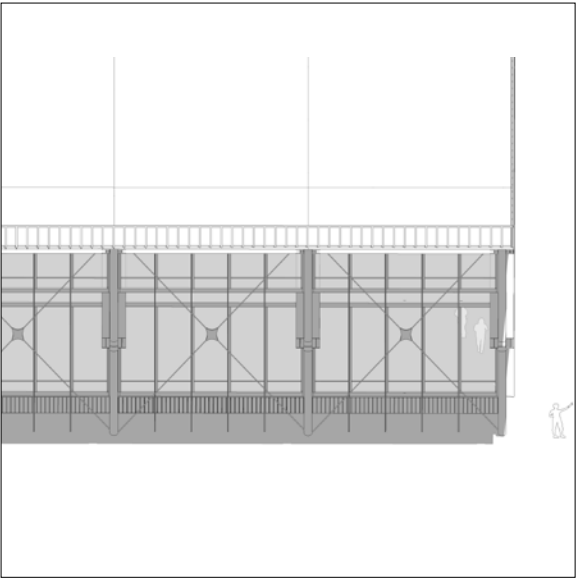
East 17:00



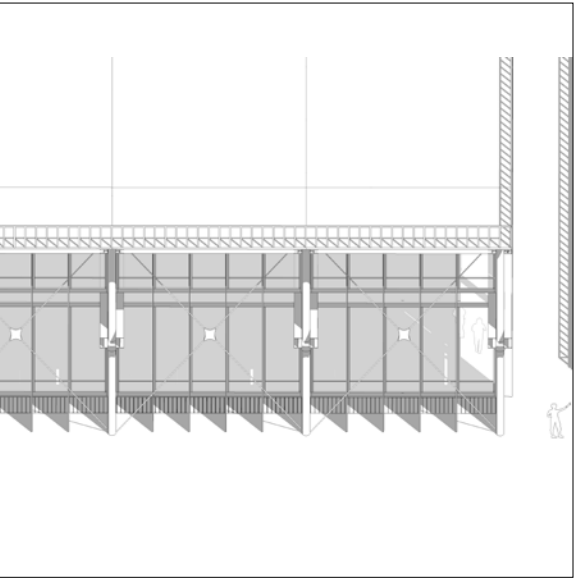
West 09:00



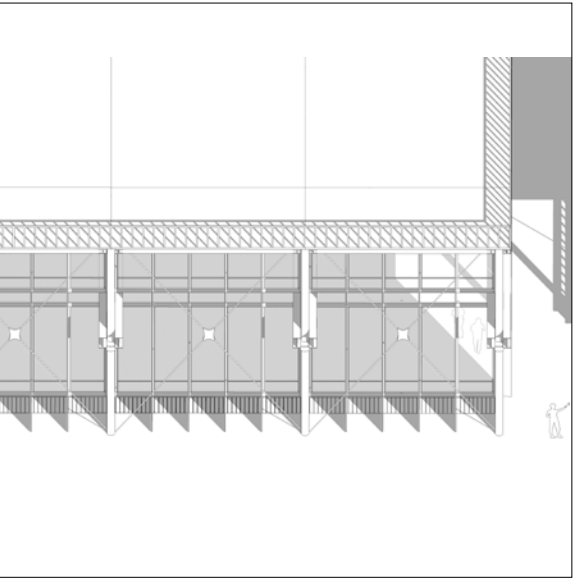
West 11:00



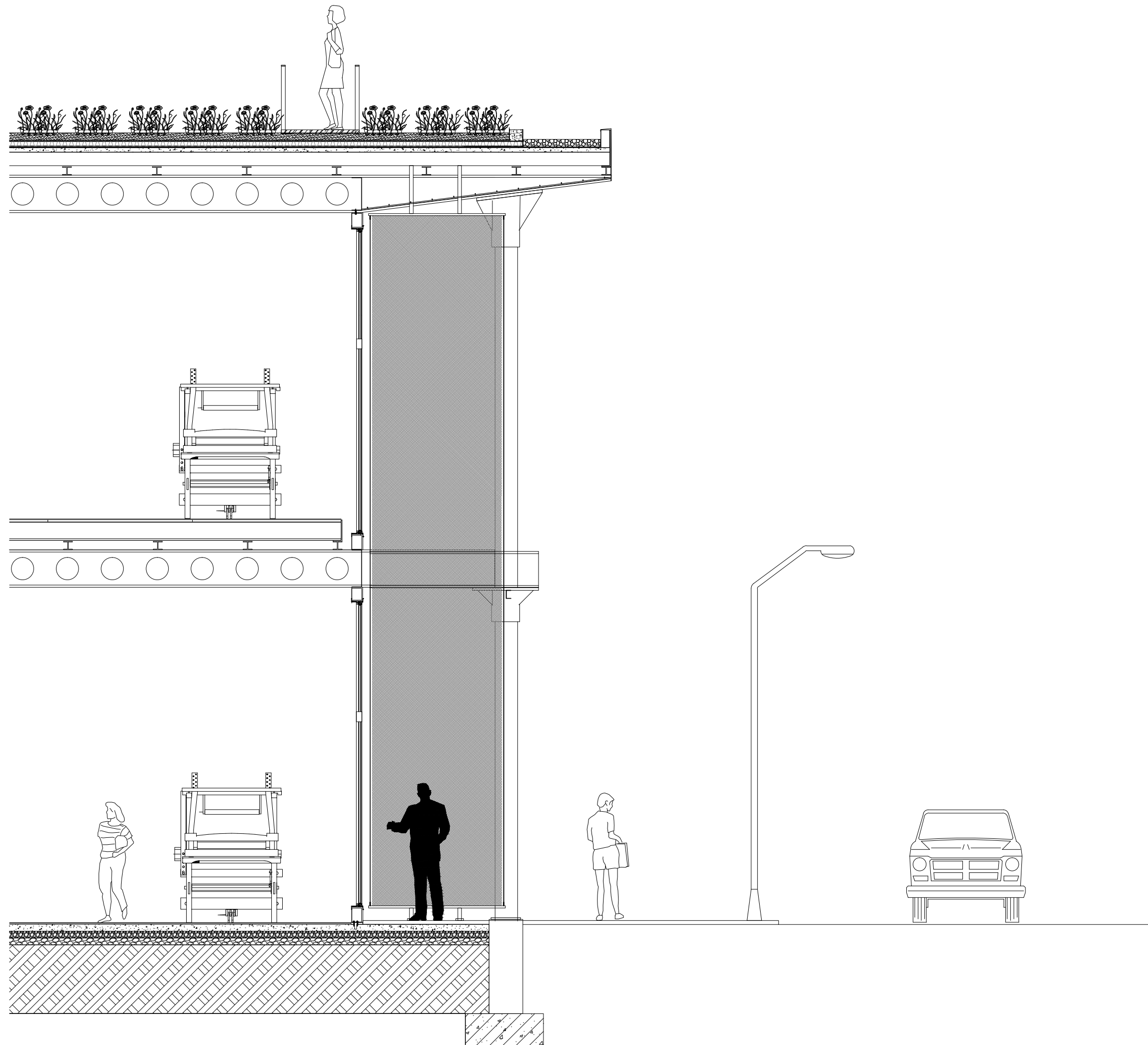
West 13:00

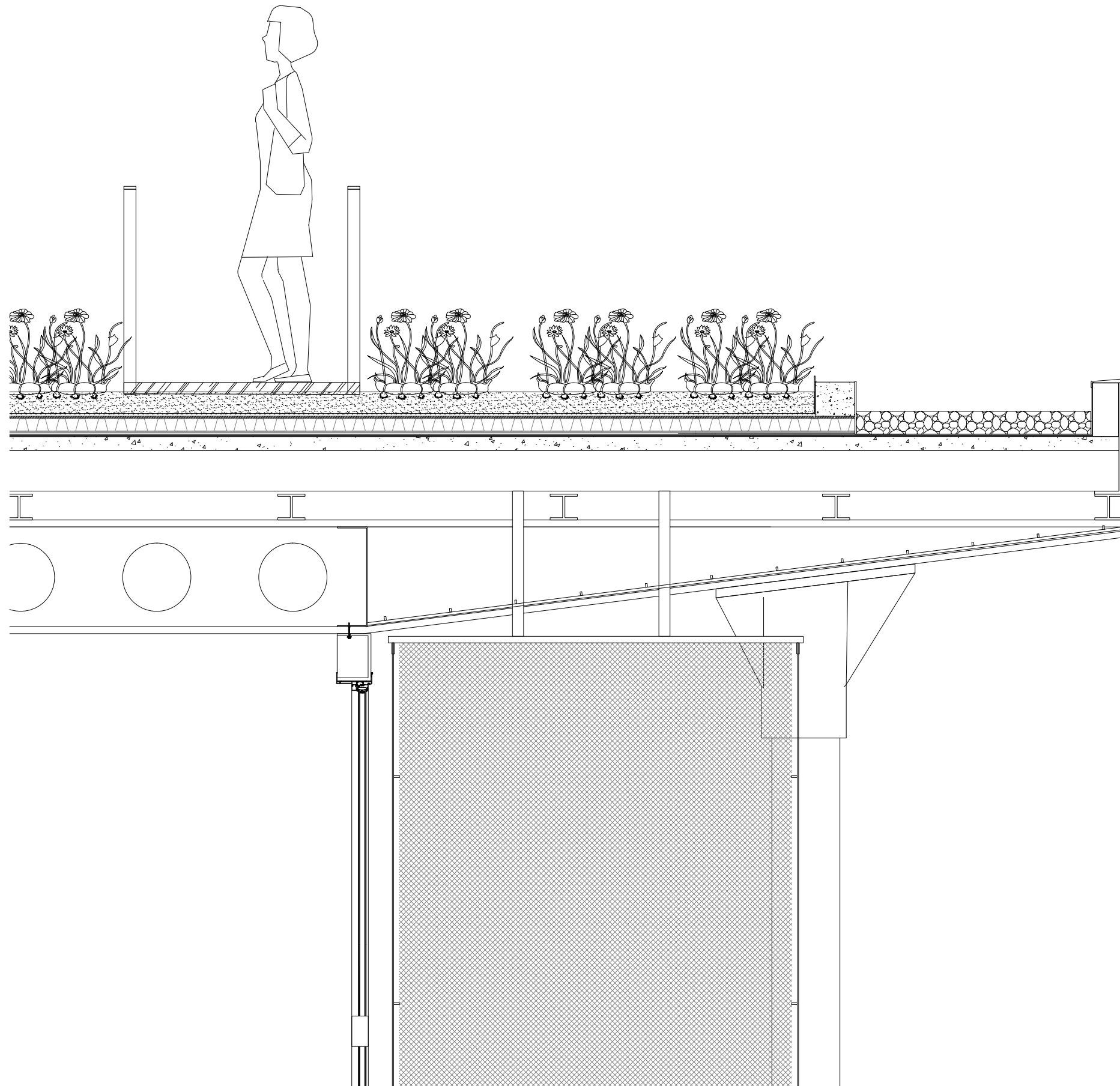


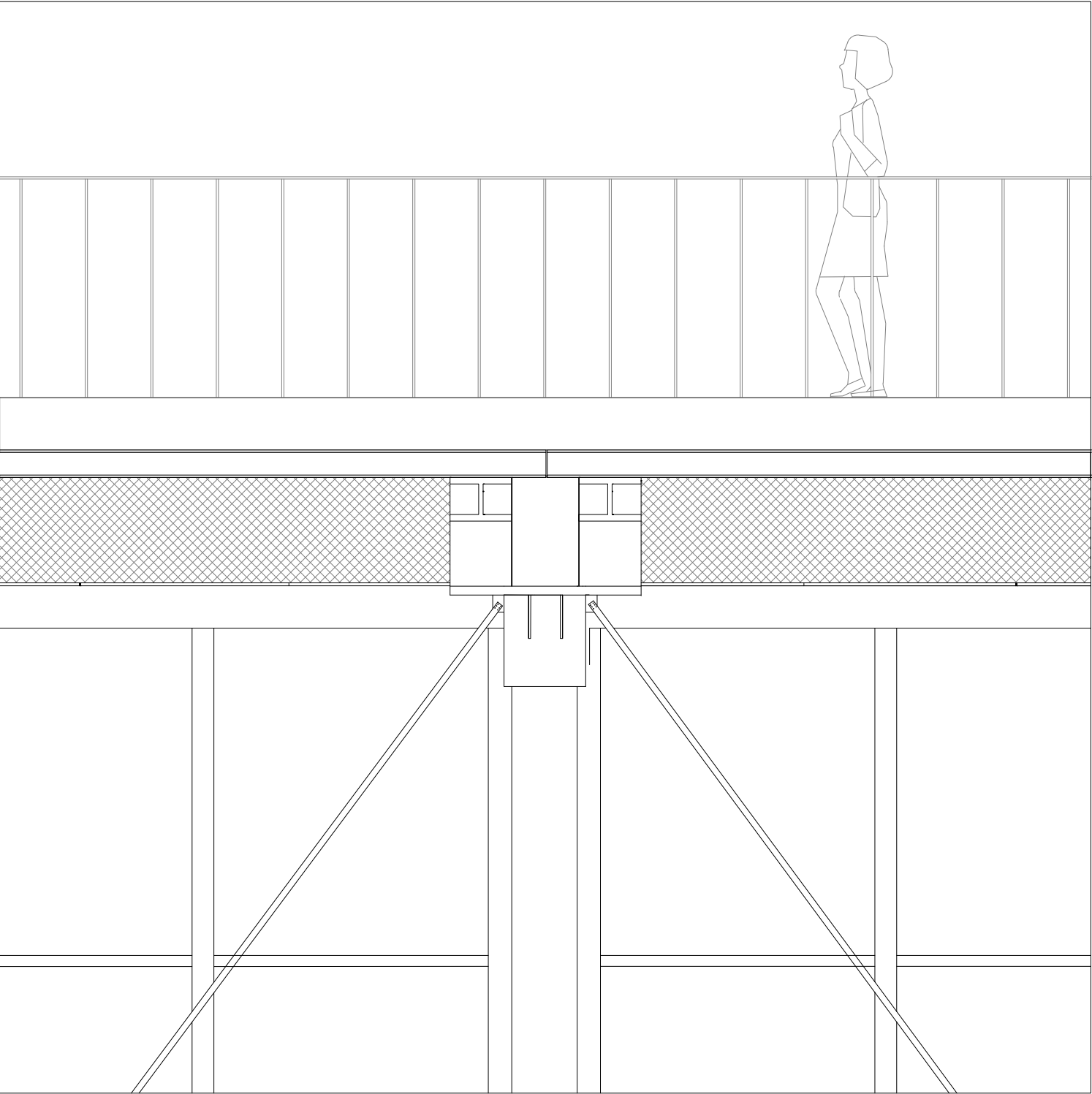
West 15:00



West 17:00



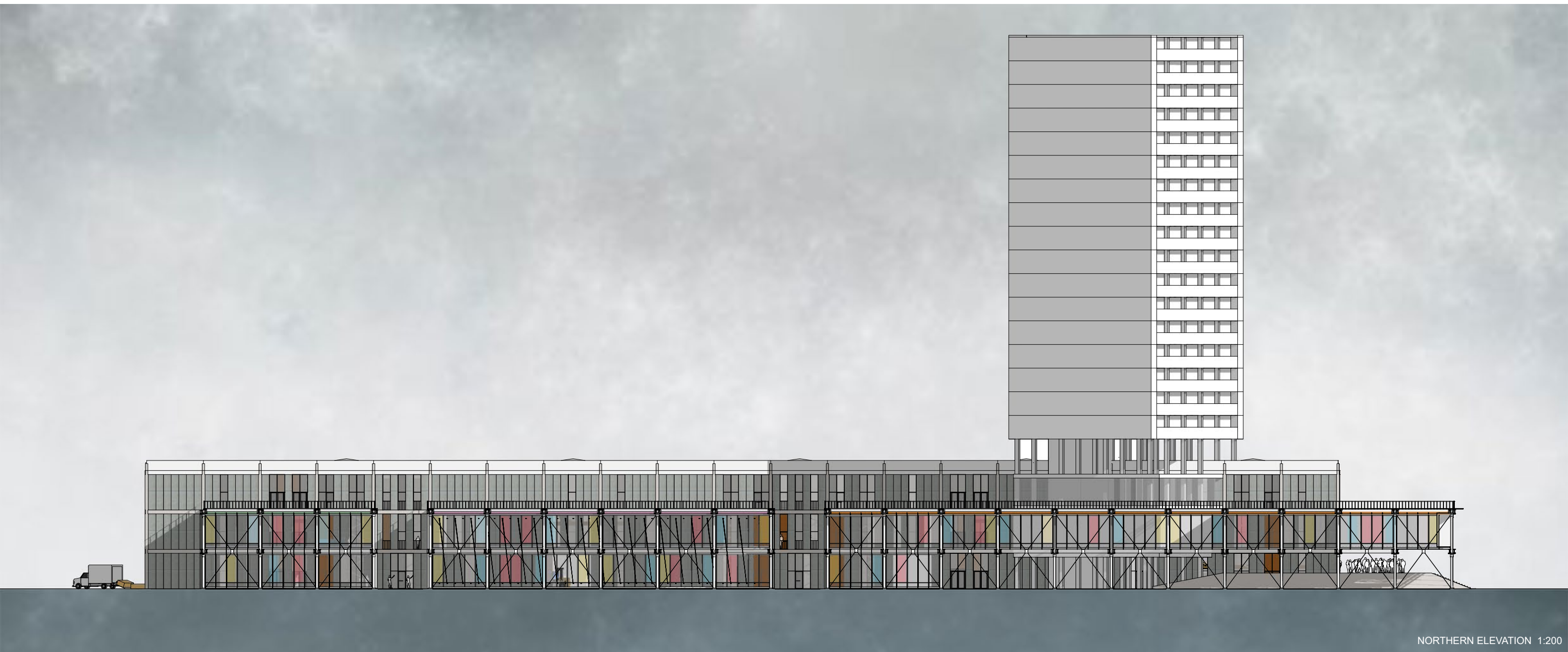




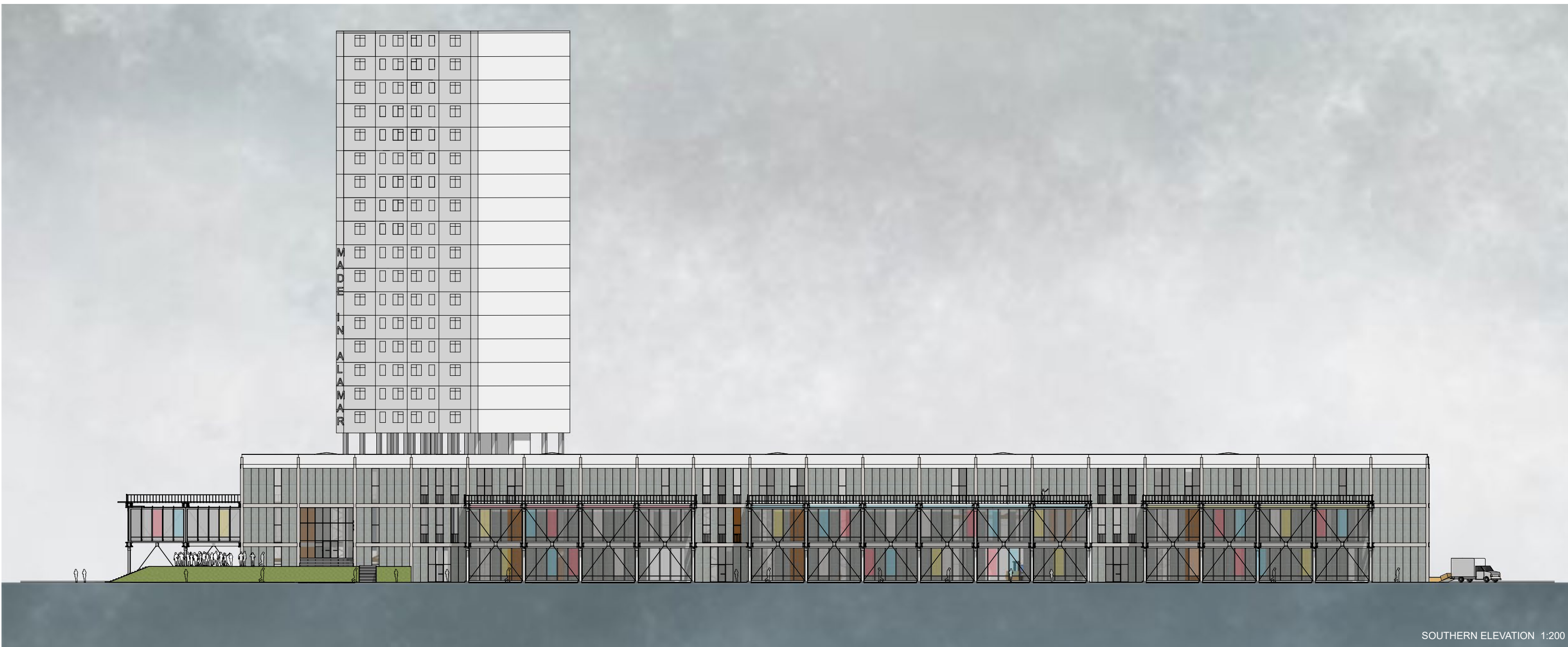






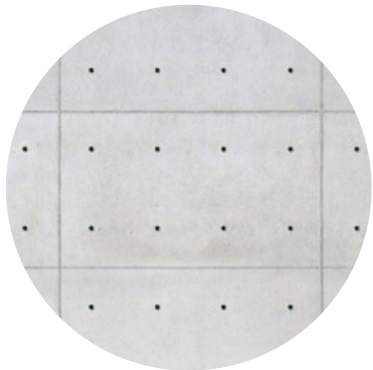


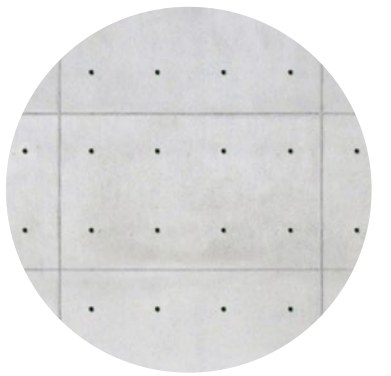
NORTHERN ELEVATION 1:200

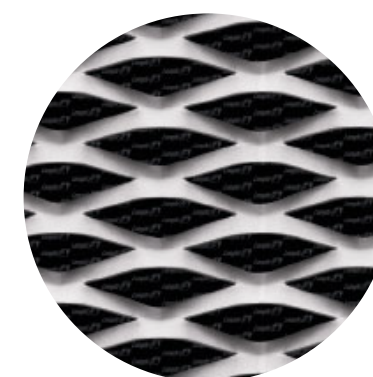
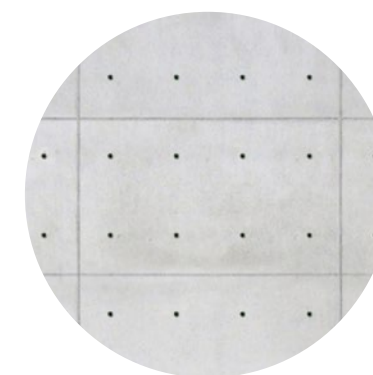


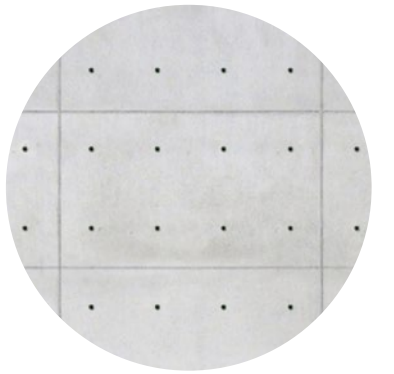
SOUTHERN ELEVATION 1:200













**THANK
YOU**