

Dioptase Horizons

Envisioning a biophilic
blueprint for Zwolle's
future

Stefania Saridou

MSc Urbanism | Studio: Urban Fabrics
First mentor: Prof.ir. R.J. Dijkstra
Second mentor: Prof.ir. K.P.M. Aalbers
P5 Presentation

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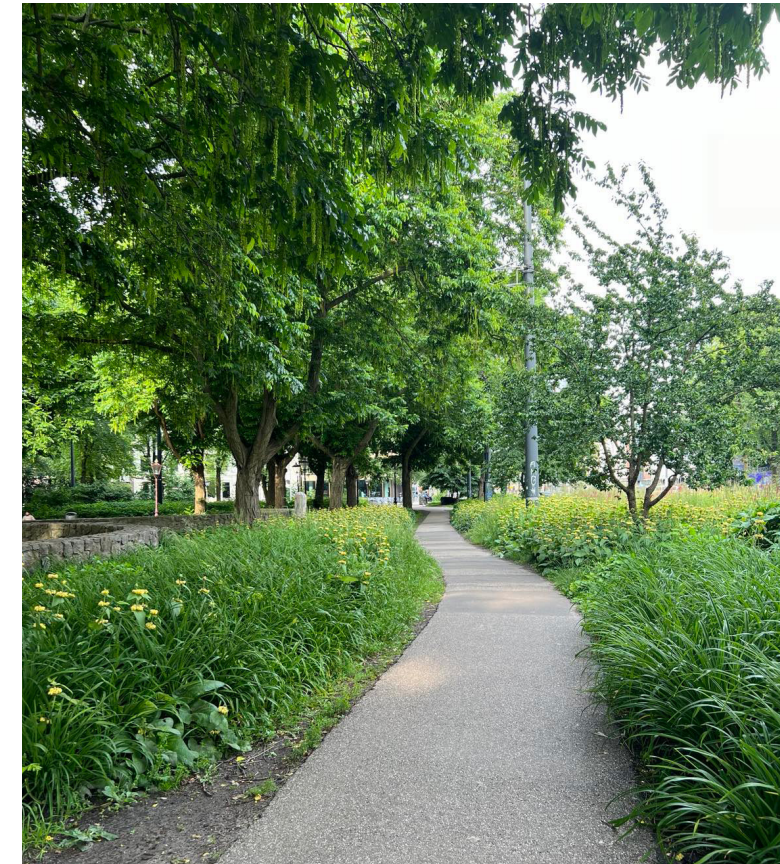




Zwolle



Leiden



Amsterdam

As Dutch cities continue to grow to accommodate rising populations the pressure to build more homes is immense.

However, the question arises: where is the room for nature in a city that urgently needs more housing?

Exploration : 1. What is the current approach of introducing nature into the urban fabric?

Despite the growing awareness of these frameworks, the challenge remains: how can we effectively incorporate nature into urban design ?

Nature Based Solutions

- **Uses natural processes to address societal challenges** like climate adaptation and biodiversity preservation.
- Effective for **large-scale** environmental interventions.
- Can be more **abstract** and less directly relatable to individual urban residents.
- Involve **complex** planning and investment

Green Infrastructure Framework

- Prioritizes the creation of interconnected natural and semi-natural areas that provide ecosystem services like stormwater management and urban cooling.
- **Lacks the explicit focus** on human well-being that is central to Konijnendijk's rule.
- Emphasizes **broad-scale** connectivity.

Sustainable Development Goals

- Provide a **comprehensive, high-level** framework for addressing global sustainability challenges
- **Broad and ambitious**
- **Difficult to translate into practical**, local interventions.

Biophilic Design

- Focuses on integrating nature into the built environment to enhance well-being and productivity.
- Often remains **focused on aesthetic** or experiential aspects.

Problem statement

As Dutch cities continue to grow, the majority of stakeholders involved in the decision making when it comes to changes in the urban fabric, prioritize building over integrating nature, leading to little and fragmented green urban spaces throughout the city.

Urgency

A strategic plan needs to be created that prioritizes the nature-orientated design of the urban fabric, one that recognizes the importance of having more green public spaces and trees, and one that is easily understandable, applicable and transferable.

Design principles



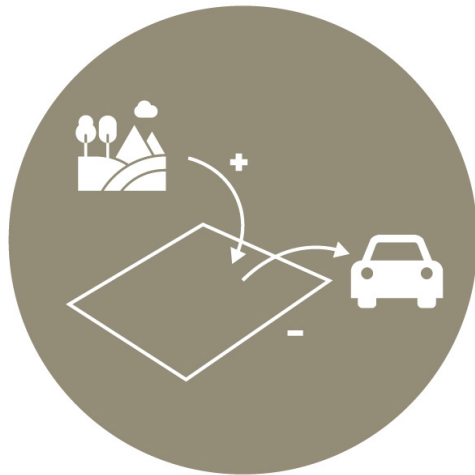
**Climate mitigation
& adaptation**



**Preserve
biodiversity**



**Equall accessibility
to urban green
spaces**



**Reclaim the city
space from cars, to
give back to the
nature**



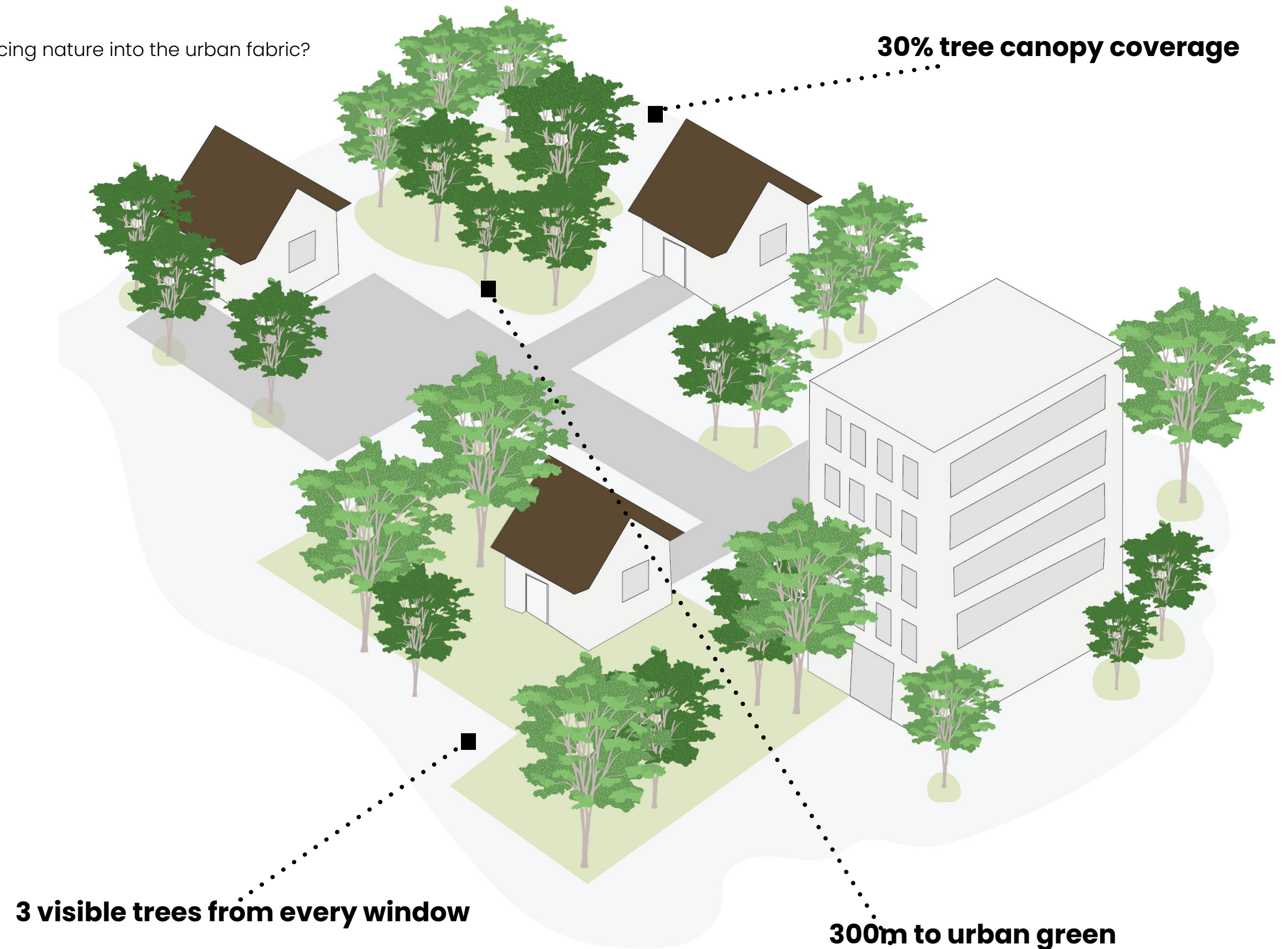
Prioritise walking

The rule

3 – 30 – 300 by Cecil Konijnendijk's

Exploration : 1. What is the current approach of introducing nature into the urban fabric?

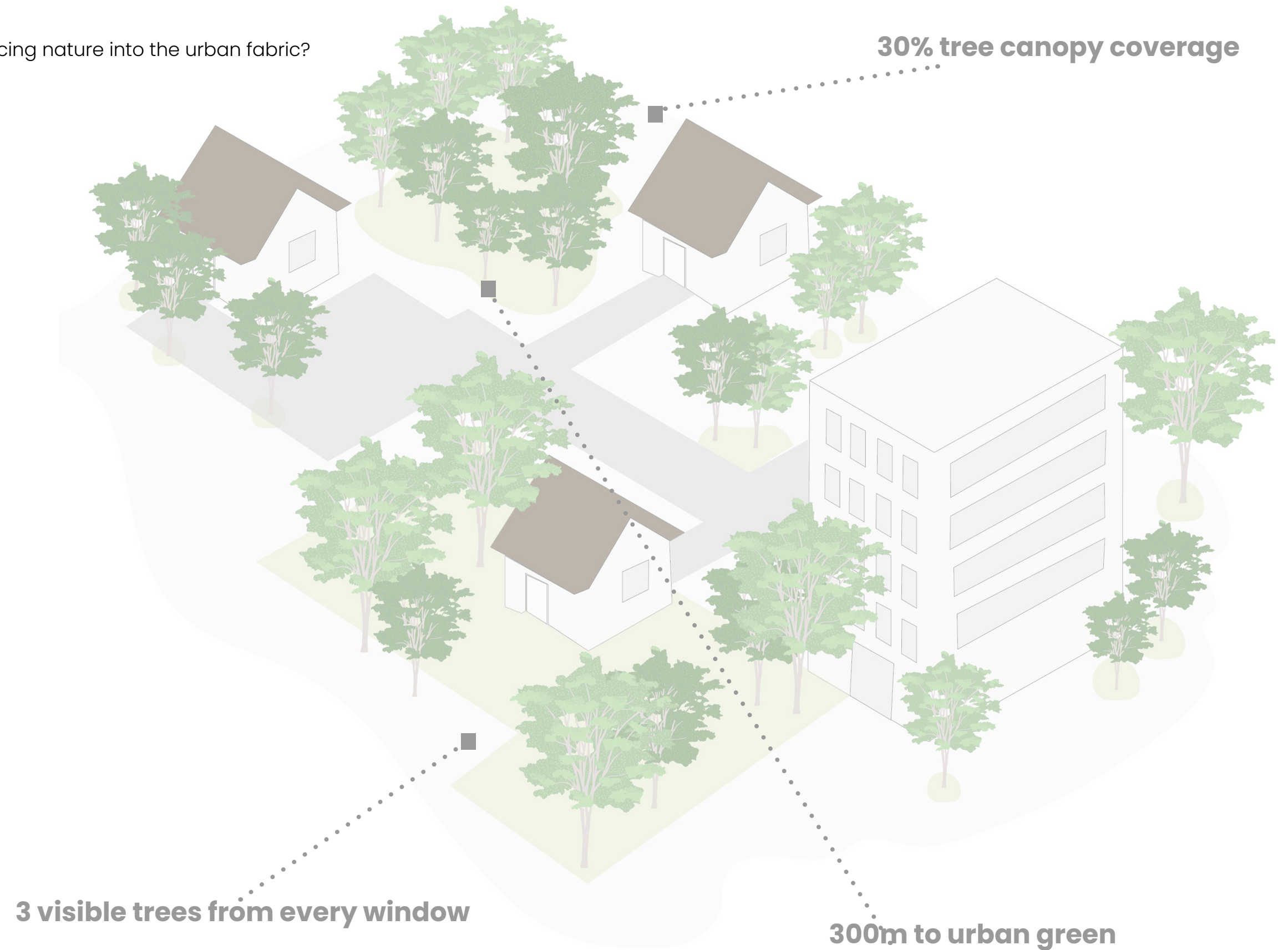
- Every resident can see at least 3 trees from their home
- Each neighborhood has at least 30% tree canopy cover, and
- No one lives more than 300 meters from a green space.



Exploration : 1. What is the current approach of introducing nature into the urban fabric?

Why Konijnendijk's Rule is usefull in design interventions

- Simple and Clear Targets
- Human Focus
- Measurable Outcomes
- Practical Design Integration



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3-30-300 rule

Focused on the **local** urban **context**.

Offers **simpler, community-level interventions** that can be more easily adopted by neighborhoods or cities with limited resources.

Provides more **tangible, human-centered targets**.

Relatable and easier to implement in urban planning **at the community level**.

Beyond **aesthetics** and provides a **functional approach** to integrating green infrastructure at the neighborhood and city level, with specific, measurable targets that impact entire urban ecosystems, not just individual buildings or spaces.

Case study

Zwolle, Overijssel



Understanding the tool and using it in a city specific context, whilst underpinning the importance of creating vibrant and greener spaces throughout the city has led to the development of the main research question of this project:

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"What if the biophilic design strategy of Dr. Cecil Konijnendijk would be implemented in the streetscape of Zwolle to improve the existing public space by 2100?"

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Understanding the tool and using it in a city specific context, whilst underpinning the importance of creating vibrant and greener spaces throughout the city has led to the development of the main research question of this project:

"What if the biophilic design strategy of Dr. Cecil Konijnendijk would be implemented in the streetscape of Zwolle to improve the existing public space by 2100?"

1. What is the current approach of introducing nature into the urban fabric?

2. What is the status quo of Zwolle's green spaces and their impact on the citizen's life?

3. How can the "3-30-300 rule" be applied to Zwolle's context in order to integrate more nature in the city's urban fabric?

4. How can the options, developed with the use of the 3-30-300 rule, be evaluated ?

The rule

Unpacking the 3 – 30 – 300 rule

1. What is the current approach of introducing nature into the urban fabric?

**3 quality trees
visible from
every window**



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1. What is the current approach of introducing nature into the urban fabric?

**30% tree
canopy cover
within the
neighbourhood**



1. What is the current approach of introducing nature into the urban fabric?

30% tree canopy cover within the neighbourhood



Source: Google Maps



Source: <https://thedatalab.be/330300/index.html?lang=nl>

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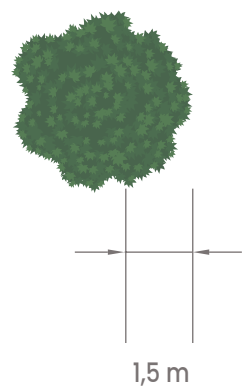
**A public green
space > 1ha
within 300
meters of every
home**



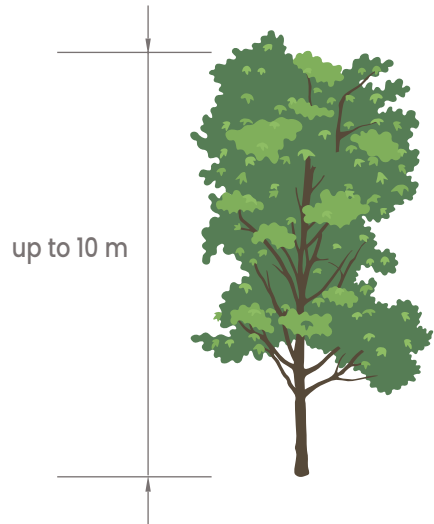
Understanding the trees

1. What is the current approach of introducing nature into the urban fabric?

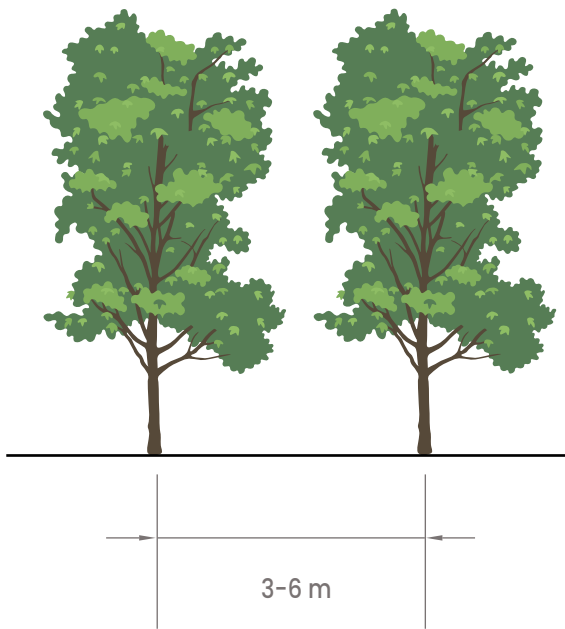
The 3 trees – the S(mall) tree



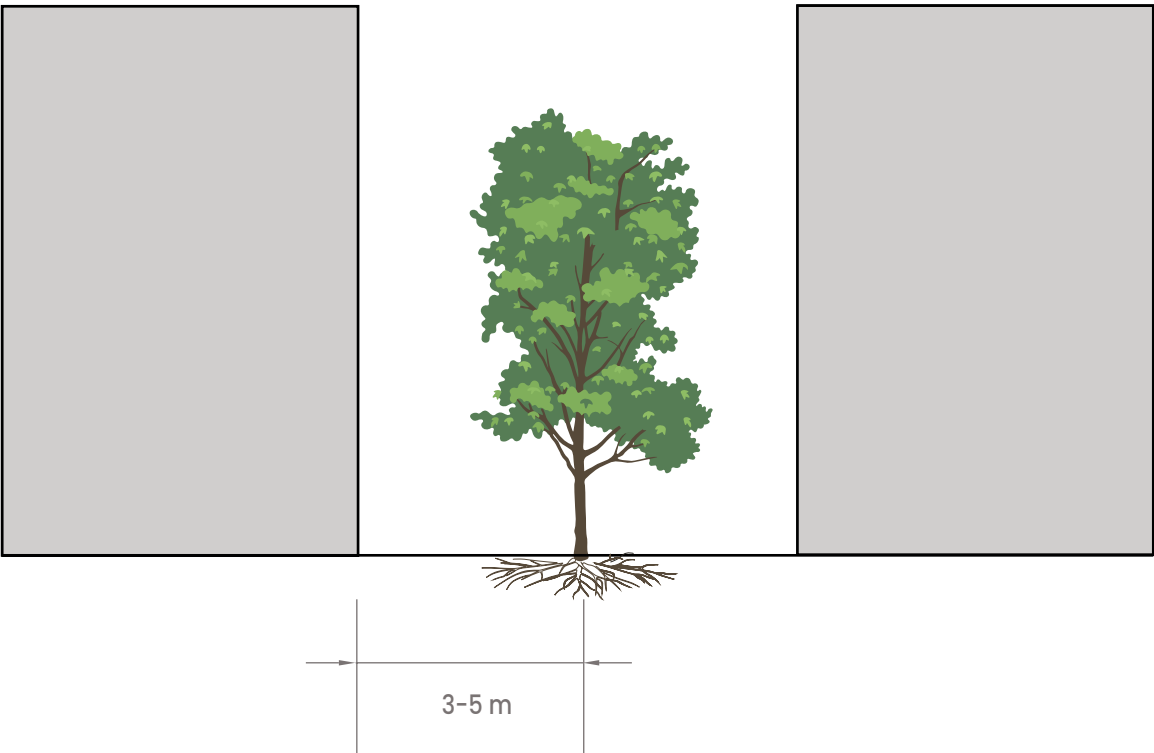
Tree canopy radius



Average tree height



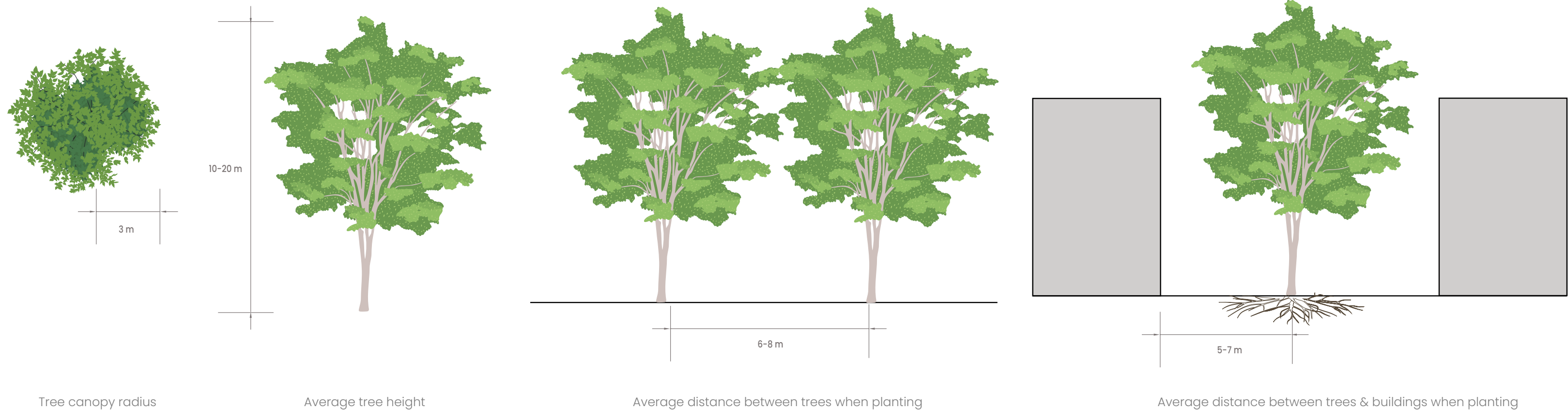
Average distance between trees when planting



Average distance between trees & buildings when planting

1. What is the current approach of introducing nature into the urban fabric?

The 3 trees – the M(edium) tree



1. What is the current approach of introducing nature into the urban fabric?

The 3 trees – the L(arge) tree



Tree canopy radius

Average distance between trees & buildings when planting

Average tree height

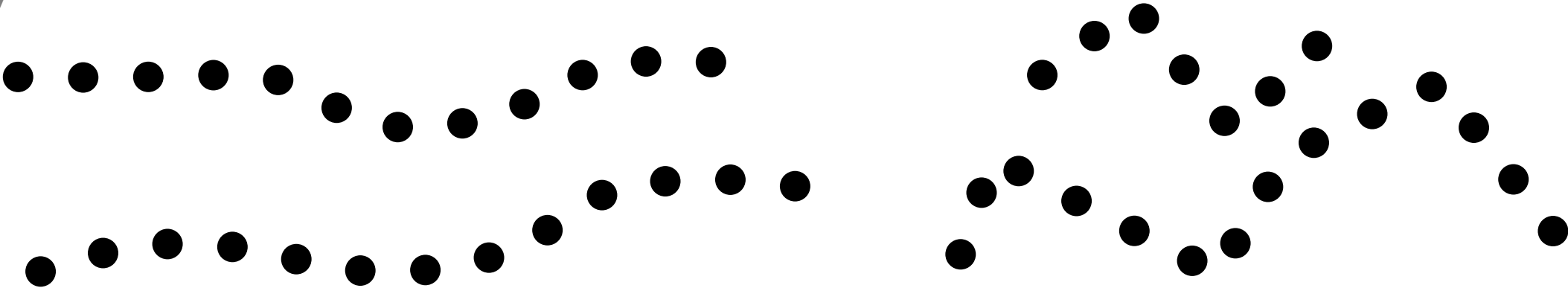
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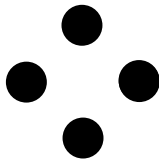
Rythmic



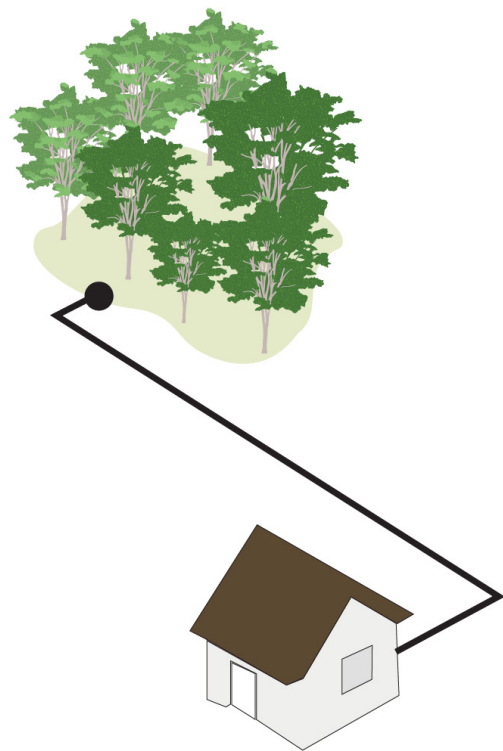
Non-rythmic



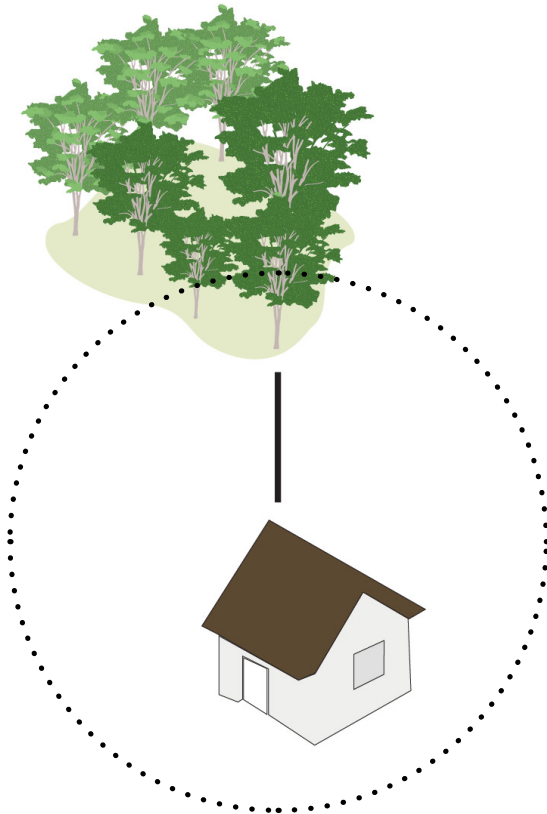
Clusters



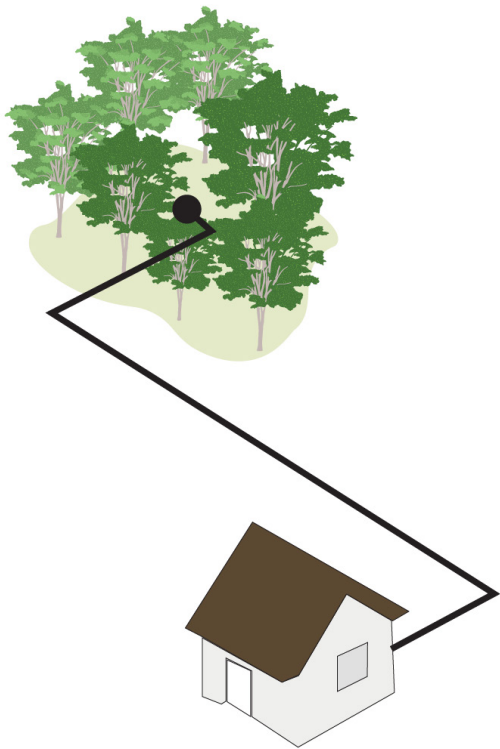
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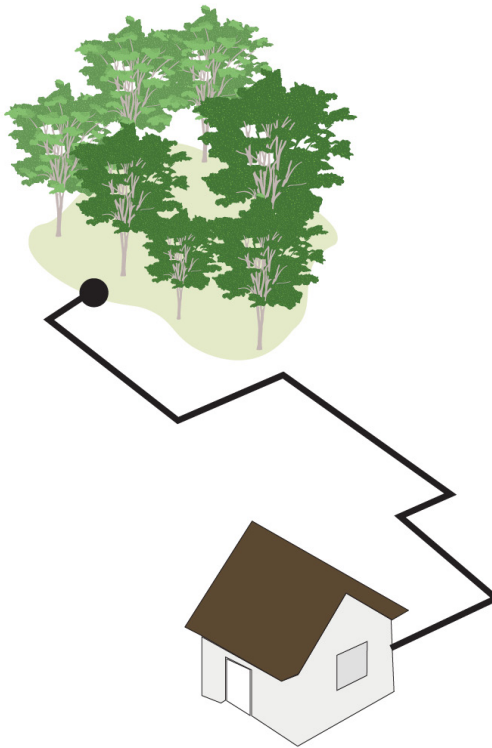
Distance from home to urban green space access point



The Euclidian distance



Distance from home to urban green space's centroid



Along road networks

As a designer, how do you actually use this rule?

3. How can the “3-30-300 rule” be applied to Zwolle’s context in order to integrate more nature in the city’s urban fabric?

The 3 – 30 rule

3. How can the “3-30-300 rule” be applied to Zwolle’s context in order to integrate more nature in the city’s urban fabric?



Historic streets/Alleys



Commercial shared



Pedestrian only



Residential



Neighbourhood main street



Grand streets



Central one-way



Central two-way



Waterfront



Industrial

3. How can the “3-30-300 rule” be applied to Zwolle’s context in order to integrate more nature in the city’s urban fabric?



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Characteristics

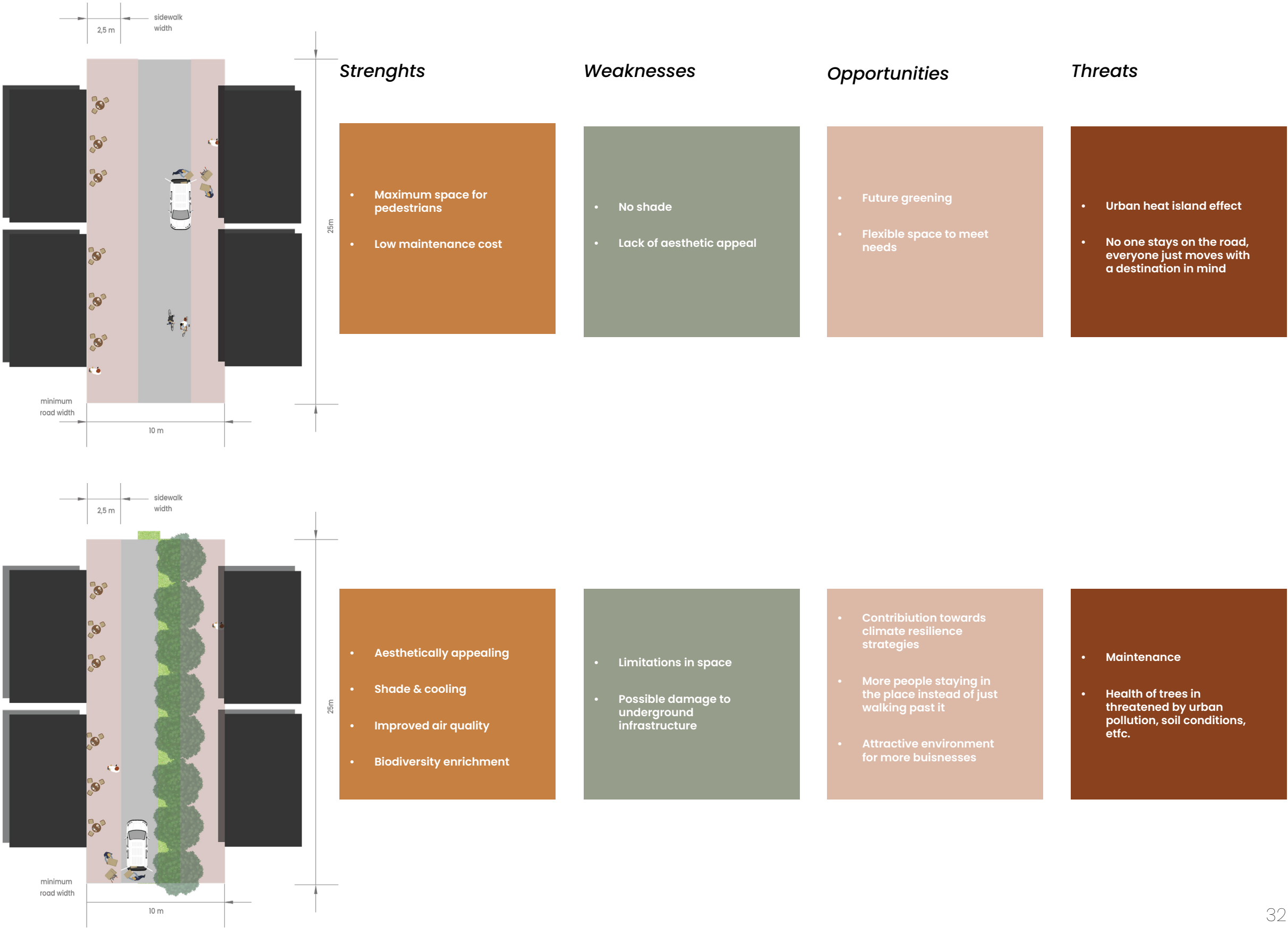
Width: 10 – 18m wide

Function: Mixed-use

Pedestrian & Bicycle friendly

Limited access to cars

Dense & compact

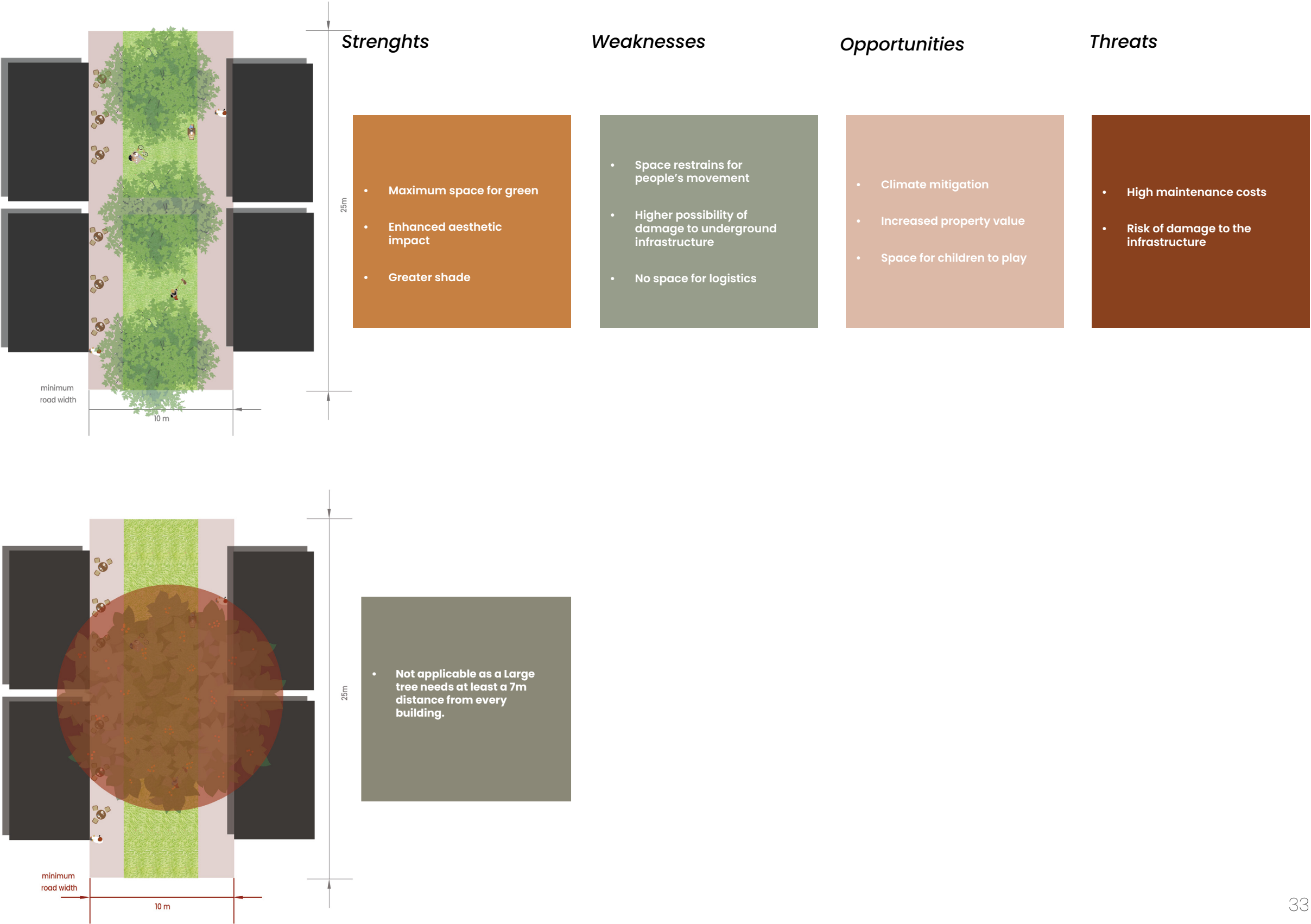


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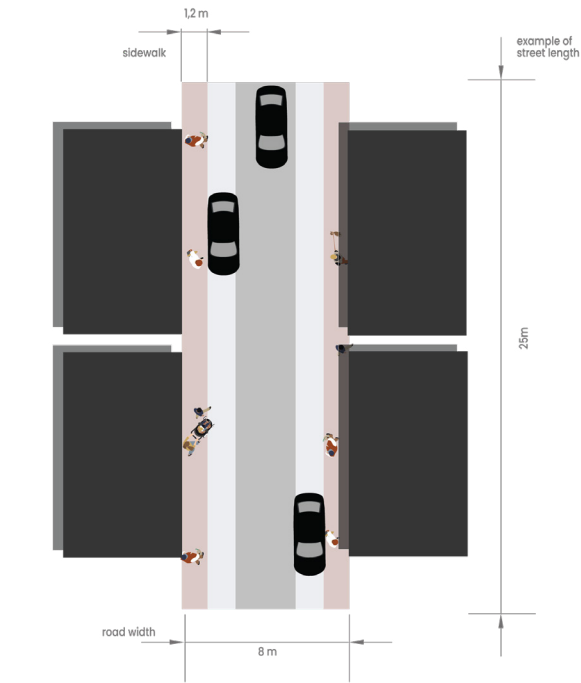


3. How can the “3-30-300 rule” be applied to Zwolle’s context in order to integrate more nature in the city’s urban fabric?



Characteristics

- Width: 8-10m
- Function: Residential
- Shared street for both cars and bicycles, if no bicycle lane
- Car-orientated
- Parking space on one or both sides of the road
- Narrow sidewalks



Strenghts

- Maximum space for cars
- Low maintenance cost

Weaknesses

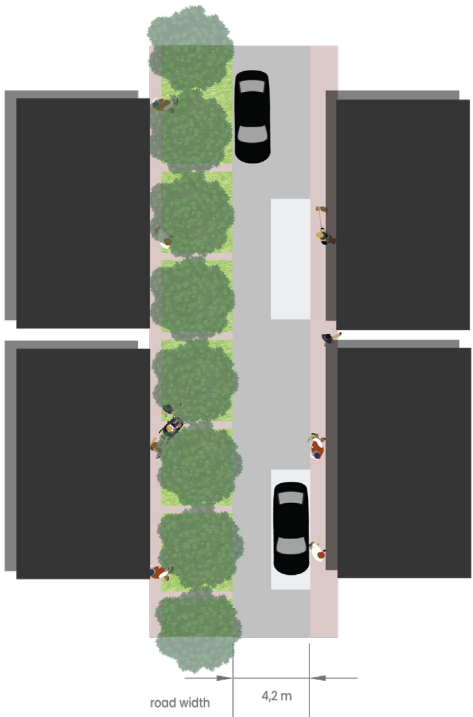
- No shade
- Lack of aesthetic appeal

Opportunities

- Future greening
- Transformation opportunities

Threats

- Reduces quality of life with no green
- Urban Heat Island Effect
- Poor air quality



- Aesthetically appealing
- Shade & cooling
- Improved air quality

- Limitations in space for cars
- Possible damage to underground infrastructure

- Contribution towards climate resilience strategies
- Enhanced livability
- Creation of habitats for species

- Maintenance
- Damage to infrastructure

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Characteristics

Width: 8-10m

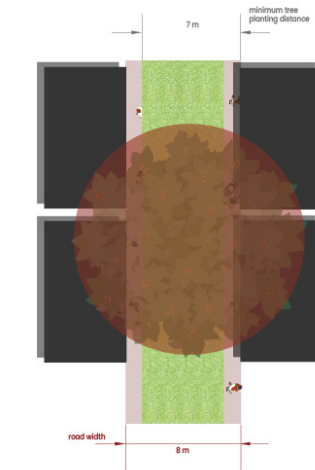
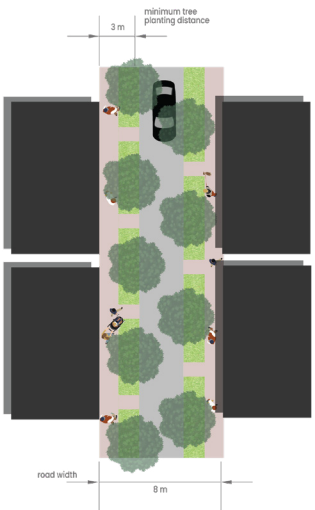
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Strenghts	Weaknesses	Opportunities	Threats
<ul style="list-style-type: none">• Characteristic aesthetic• Shade & cooling• Improved air quality	<ul style="list-style-type: none">• Uneven shade patterns• Non-rythmic planting can lead to disorderly feeling of the street	<ul style="list-style-type: none">• Engaging streetscape due to creative design• This planting option supports diversity microhabitats	<ul style="list-style-type: none">• High maintenance & complexity• Space inefficiency• Possible lack of space for emergency vehicles
<ul style="list-style-type: none">• Aesthetic enhancement• Significant shade & cooling• Improved air quality	<ul style="list-style-type: none">• Limitations in space for cars & parking• Possible damage to underground infrastructure	<ul style="list-style-type: none">• Climate mitigation• Community engagement opportunities	<ul style="list-style-type: none">• High maintenance costs• Damage to infrastructure• Possible lack of space for emergency vehicles
<ul style="list-style-type: none">• Not applicable as a Large tree needs at least a 7m distance from every building.			

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	Strenghts	Weaknesses	Opportunities	Threats
	<ul style="list-style-type: none">Maximum space for carsLow maintenance cost	<ul style="list-style-type: none">No shadeLack of aesthetic appeal	<ul style="list-style-type: none">Future greeningTransformation opportunities	<ul style="list-style-type: none">Reduces quality of life with no greenUrban Heat Island EffectPoor air quality
	<ul style="list-style-type: none">Aesthetically appealingShade & coolingSpace efficiency	<ul style="list-style-type: none">Limited Canopy CoverageLower Biodiversity Impact	<ul style="list-style-type: none">Improved LivabilityFlexibility	<ul style="list-style-type: none">MaintenanceVulnerability to Weather

3. How can the “3-30-300 rule” be applied to Zwolle’s context in order to integrate more nature in the city’s urban fabric?

Beukenstraat, Zwolle



Neighbourhood main street

Characteristics

Width: 10-20m

Function: Residential

Shared street for both cars and bicycles, if no bicycle lane

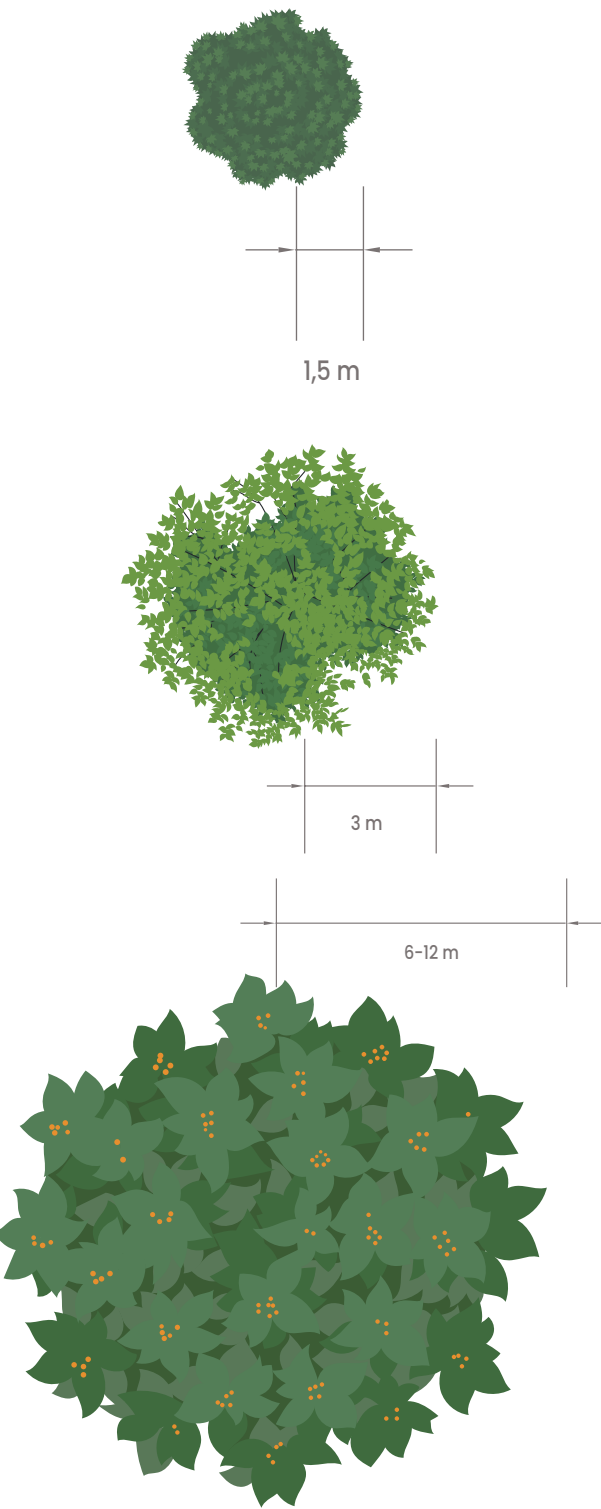
Car-orientated

Parking space on one or both sides of the road

Narrow sidewalks

	Strenghts	Weaknesses	Opportunities	Threats
	<ul style="list-style-type: none">Significant ShadeAesthetically appealingClimate Mitigation	<ul style="list-style-type: none">Space ConstraintsPotential Infrastructure Interference	<ul style="list-style-type: none">Biodiversity supportIncreased property value	<ul style="list-style-type: none">Higher Maintenance NeedsRisk of Damage
	<ul style="list-style-type: none">Extensive shadeStrong visual presenceEnvironmental benefits	<ul style="list-style-type: none">Space restrictionsInfrastructure risk	<ul style="list-style-type: none">Urban coolingIncreased property valueBiodiversity support	<ul style="list-style-type: none">Higher Maintenance NeedsRisk of Damage

3. How can the “3-30-300 rule” be applied to Zwolle’s context in order to integrate more nature in the city’s urban fabric?



Strenghts

- Space Efficient
- Low Maintenance
- Aesthetic Improvement

Weaknesses

- Limited Environmental Impact
- Reduced Canopy Coverage

Opportunities

- Increased Flexibility
- Biodiversity support

Threats

- Urban Stress
- Growth Limitation

- Adequate Shade and Cooling
- Moderate Aesthetic Impact
- Environmental Benefits

- Space Requirements
- Maintenance

- Improved Livability
- Biodiversity Support

- Root and Infrastructure Interference
- Weather Vulnerability

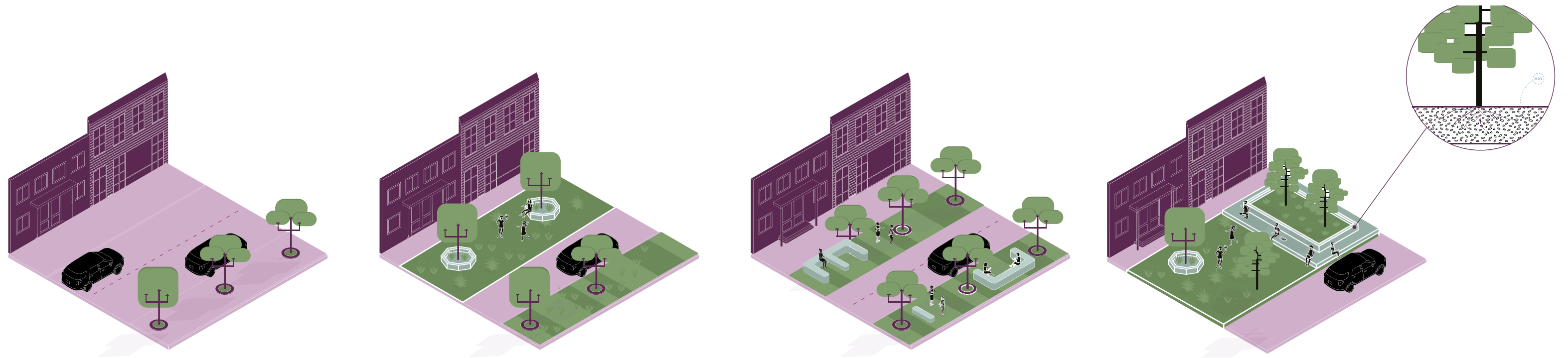
- Significant Shade and Cooling
- High Environmental Impact
- Aesthetic Value

- Space Constraints
- High Maintenance

- Climate Mitigation
- Increased property value
- Biodiversity support

- Vulnerability to Storms
- Risk of Damage

3. How can the “3-30-300 rule” be applied to Zwolle’s context in order to integrate more nature in the city’s urban fabric?



Quality public spaces are a necessary extension of the 3-30-300 rule, addressing the interconnected goals of urban resilience, social cohesion, and public health.

Case study: Zwolle

The 300m rule

2. What is the status quo of Zwolle's green spaces and their impact on the citizen's life?



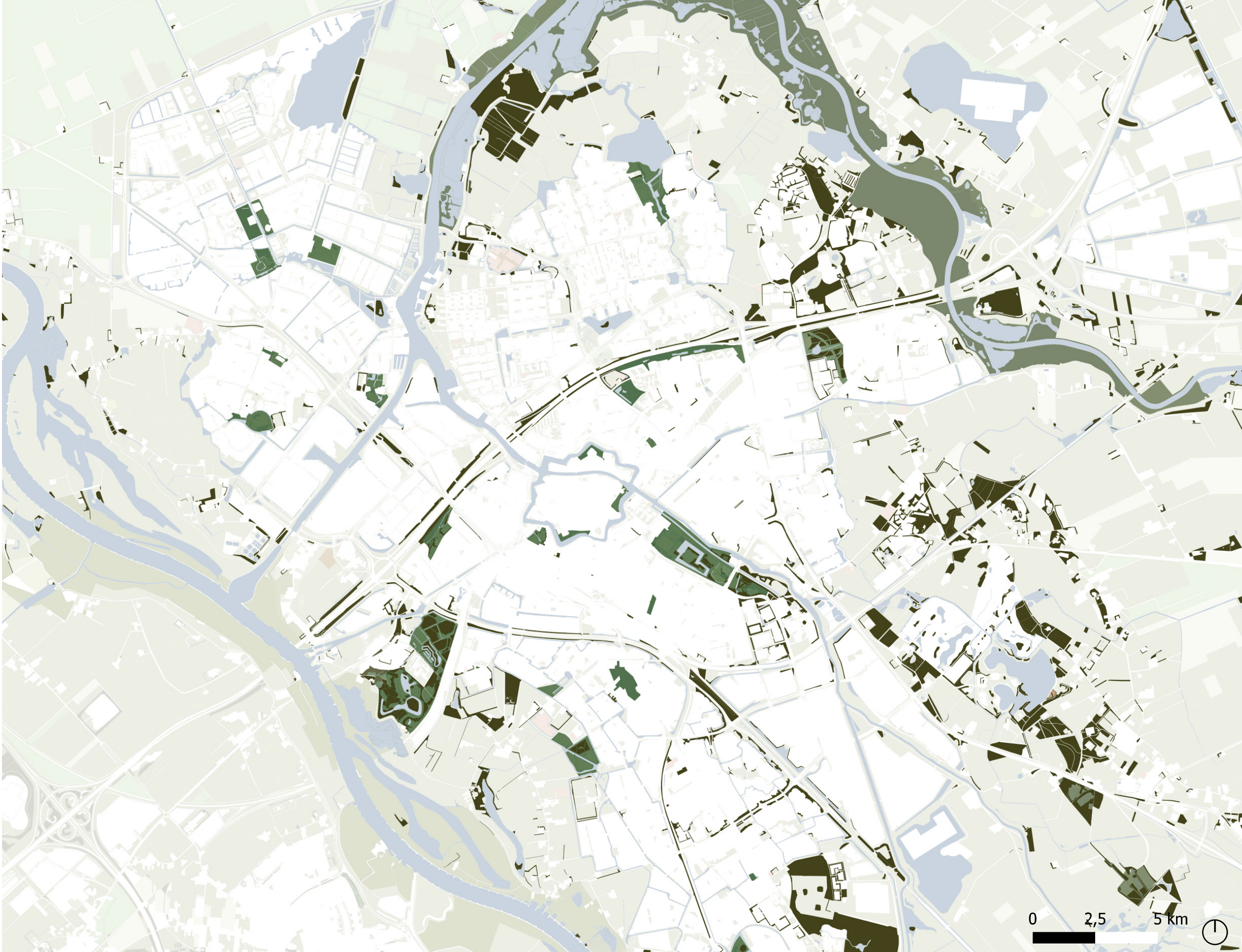
- Legend
- Water
 - Urban fabric
 - Park
 - Nature reserve
 - Recreation ground
 - Forest
 - Farmland
 - Farmyard
 - Allotments
 - Grass
 - Meadow
 - Orchard
 - Scrub



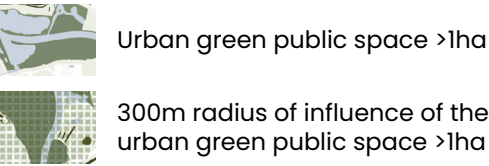
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 Urban green public space >1ha

Green public space > 1 ha






2. What is the status quo of Zwolle's green spaces and their impact on the citizen's life?



Green public space > 1 ha and the 300m radius of "influence"







2. What is the status quo of Zwolle's green spaces and their impact on the citizen's life?

-  Urban green public space >1ha
-  300m radius of influence of the urban green public space >1ha
-  Areas on the outskirts of possible ecological value

Green space > 1 ha outside the city, of quality



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Green space > 1 ha outside the city, of quality and the 300m radius of "influence"



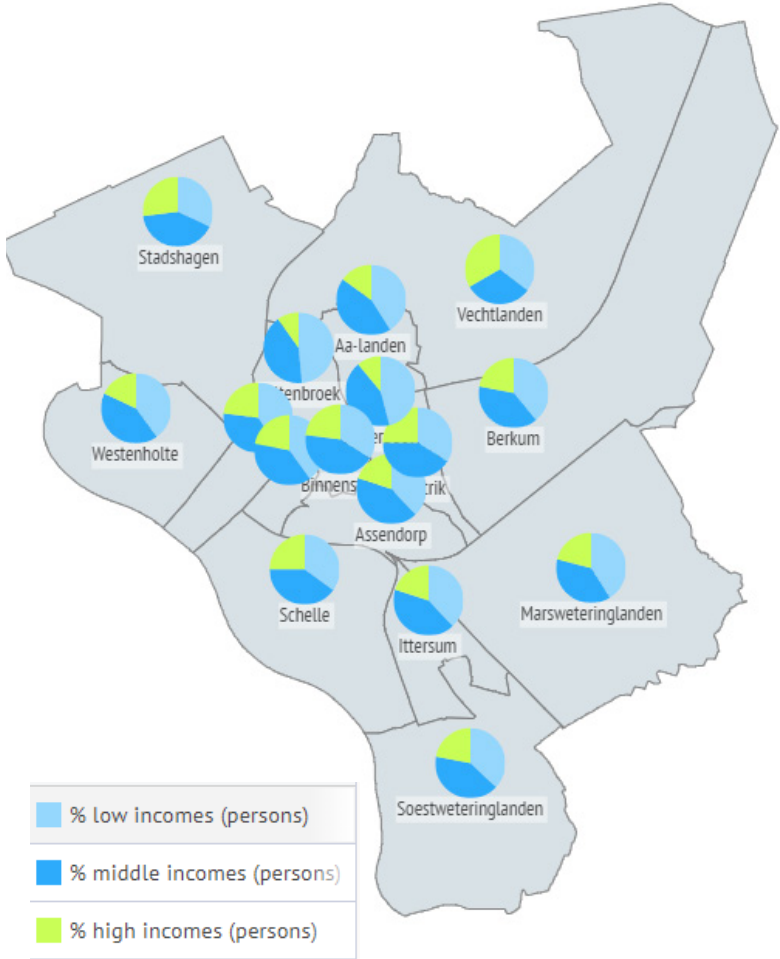
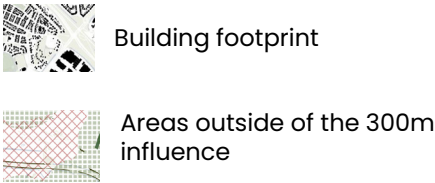
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- Urban green public space >1ha
- 300m radius of influence of the urban green public space >1ha
- Areas on the outskirts of possible ecological value
- 300m radius of influence of the areas on the outskirts of possible ecological value
- Areas outside of the 300m influence

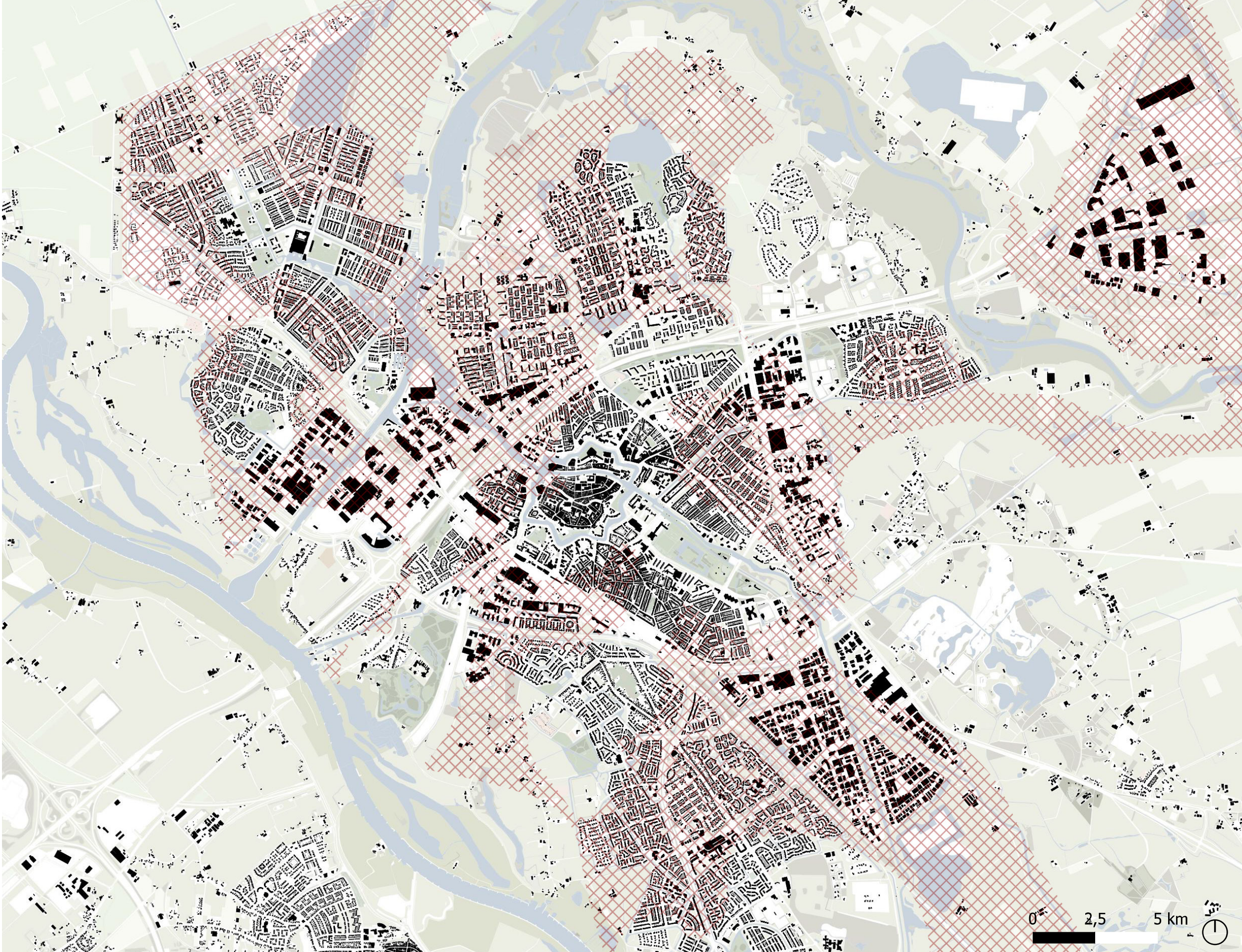
Spaces without a > 1 ha green public space



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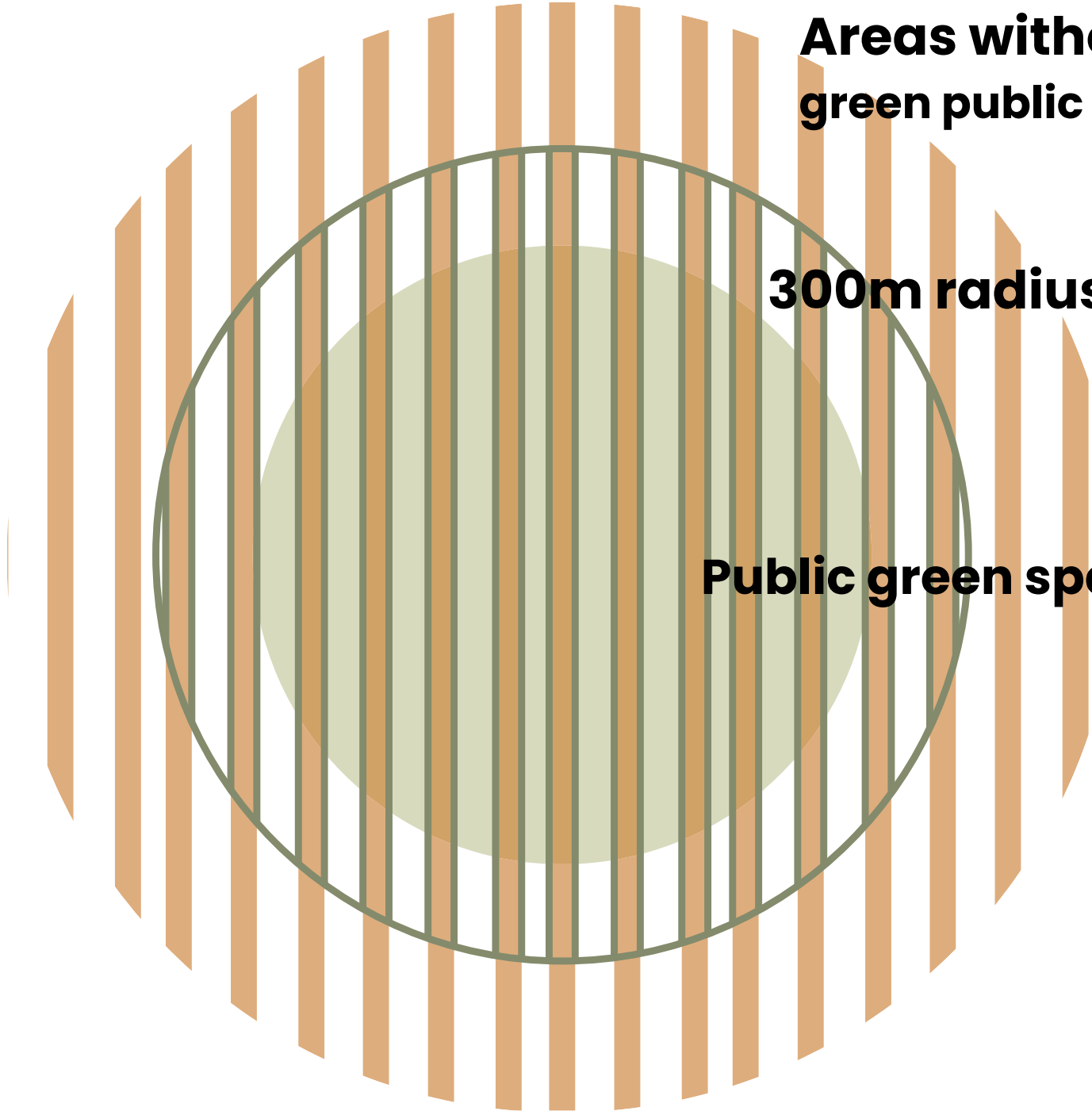


Source: <https://cijfersover zwolle.nl/>



2. What is the status quo of Zwolle's green spaces and their impact on the citizen's life?

Unequal distribution of urban greenery across neighborhoods of varying socioeconomic status



Equitable Distribution of Green Spaces

Prioritizing Underserved Communities

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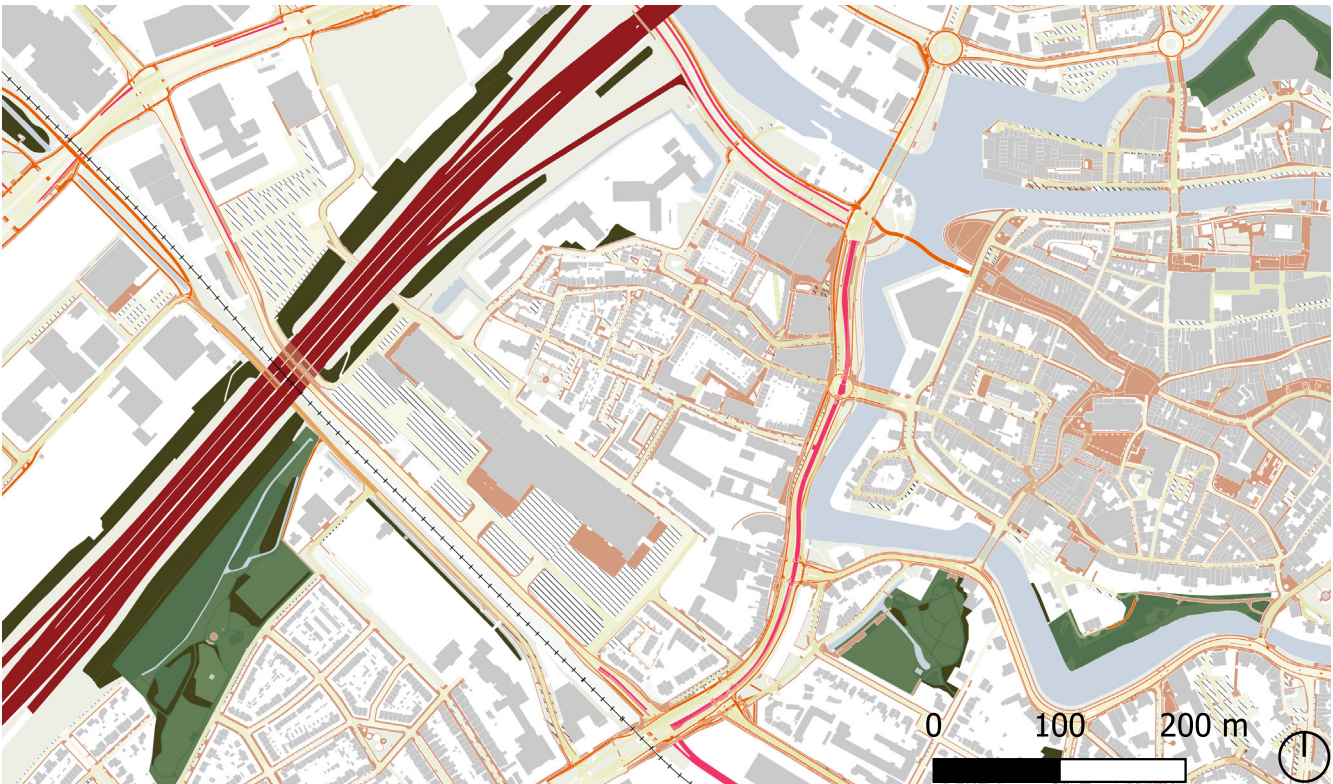
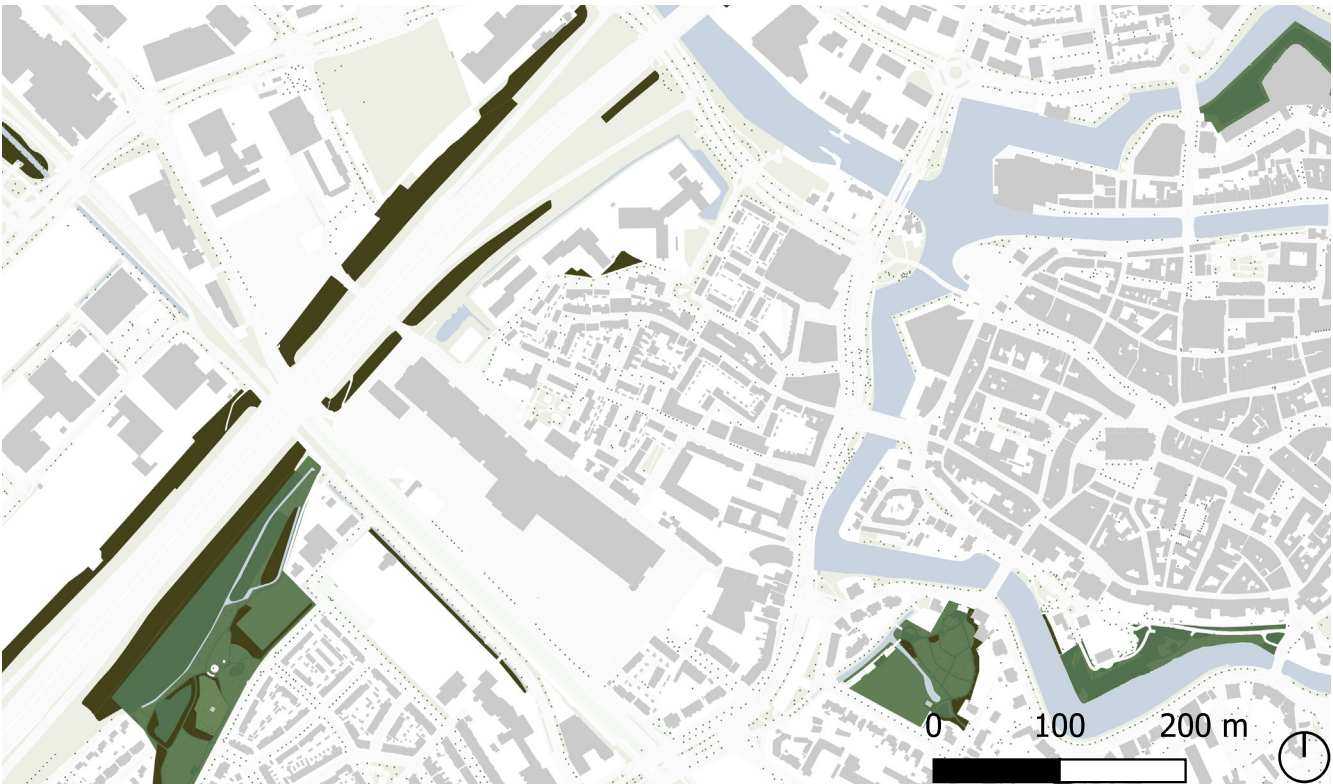
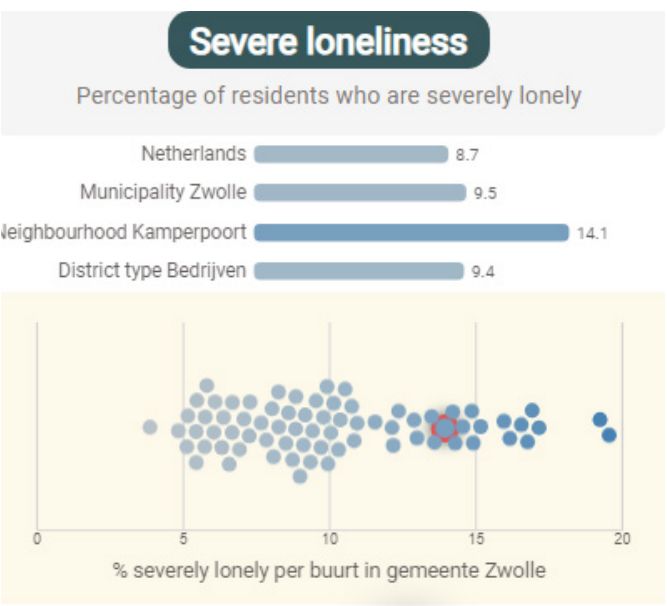
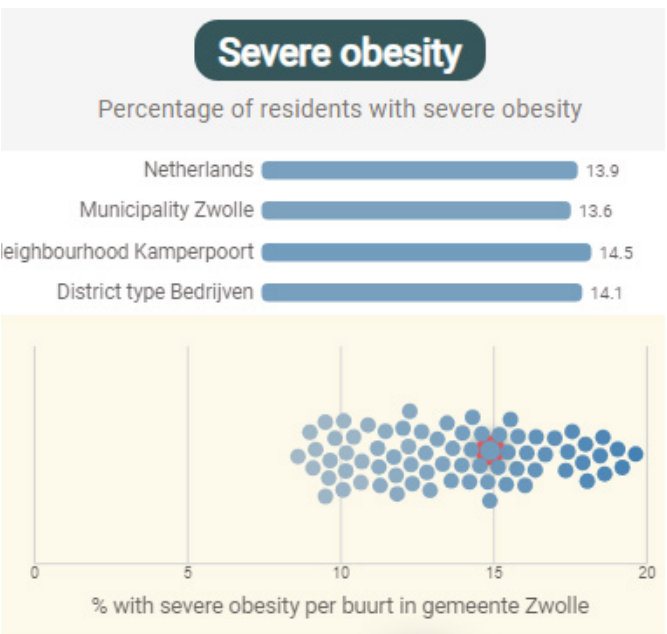
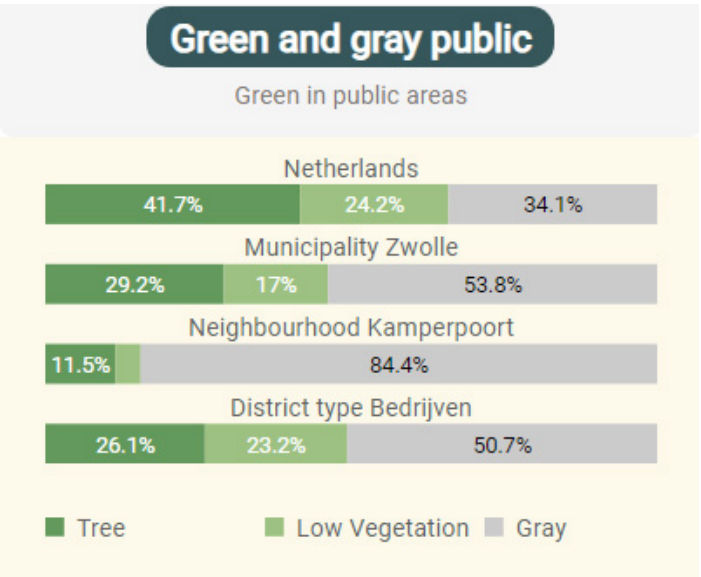
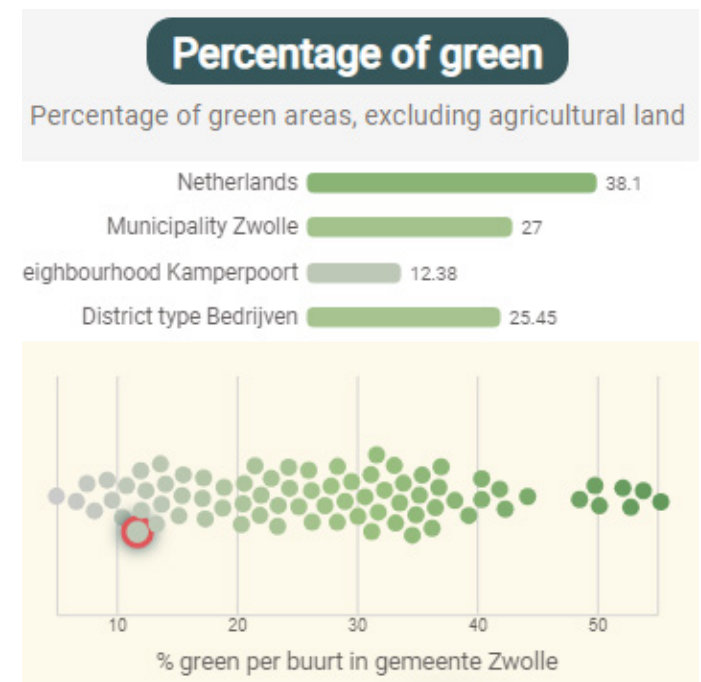
- Urban Heat Island Effect
- Flooding probability by 2050
- Building footprint
- Kamperpoort neighborhood

Vulnerable neighbourhoods :
The case of Kamperpoort

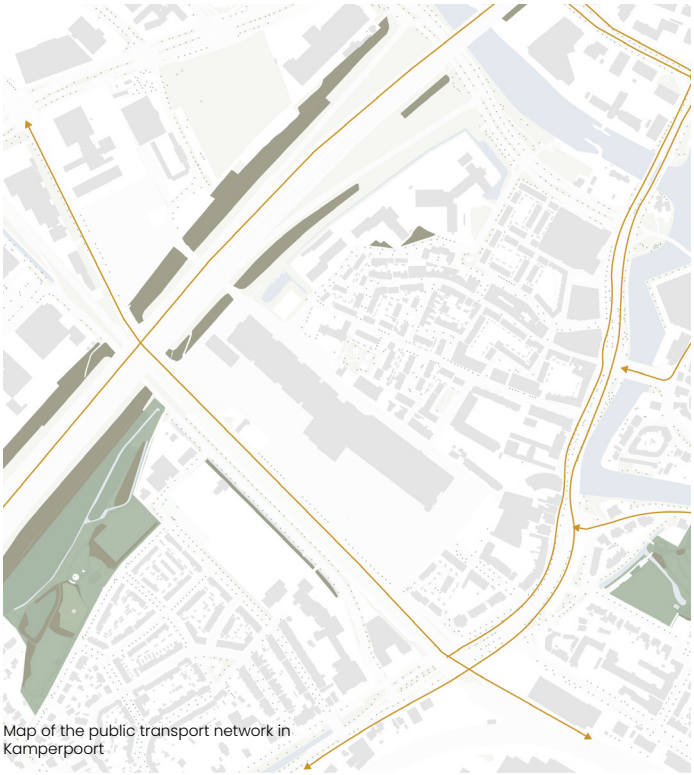
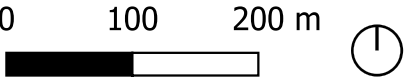


3. How can the “3-30-300 rule” be applied to Zwolle’s context in order to integrate more nature in the city’s urban fabric?

- Tree placement indicators
- Existing urban green
- Parking place
- Primary road network
- Secondary road network
- Public transport network
- Bicycle network
- Pedestrian network
- Buildings
- Railway



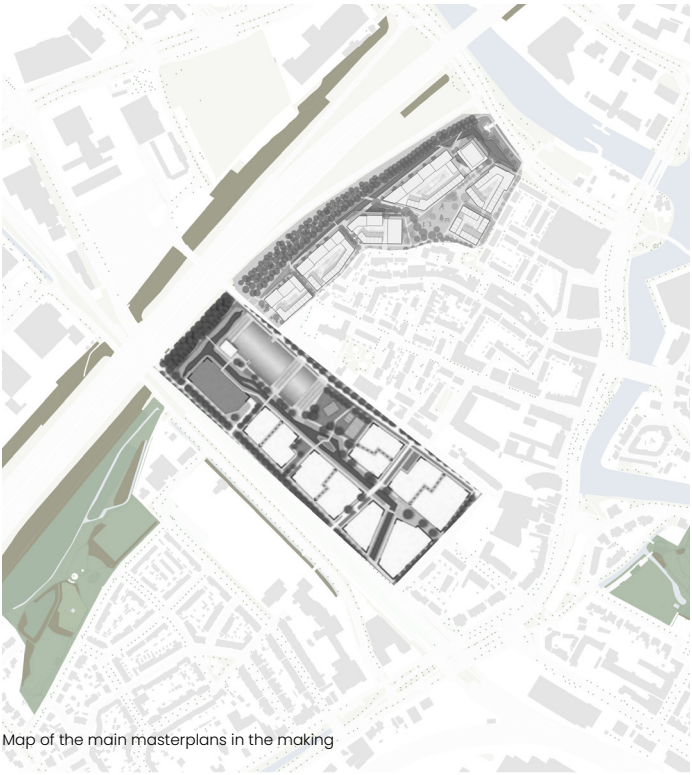
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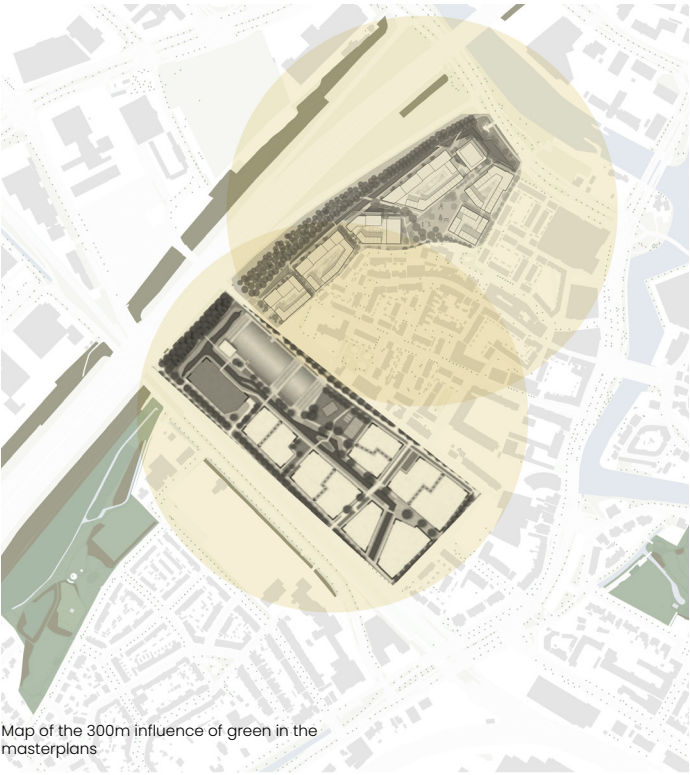
Map of the public transport network in Kamperpoort



Map of the entrance point towards Kamperpoort



Map of the main masterplans in the making



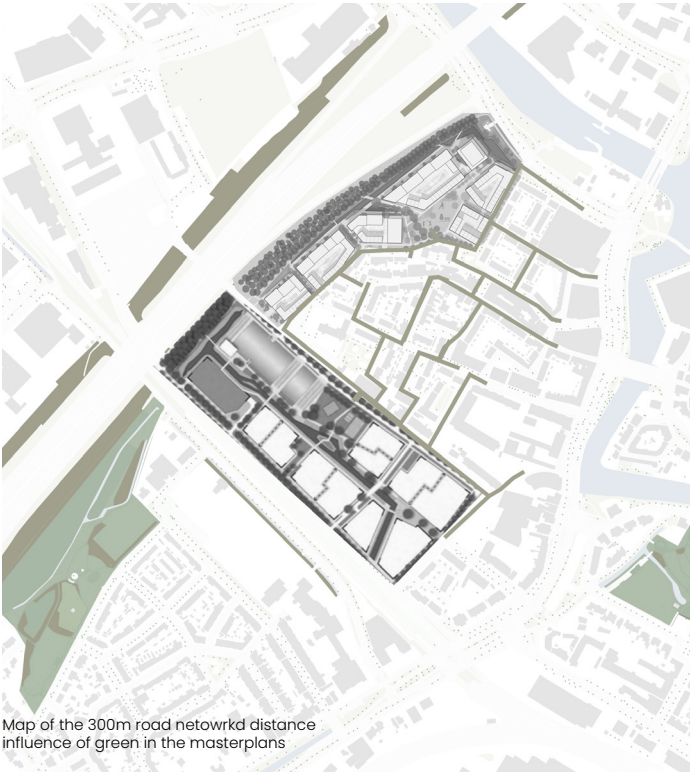
Map of the 300m influence of green in the masterplans



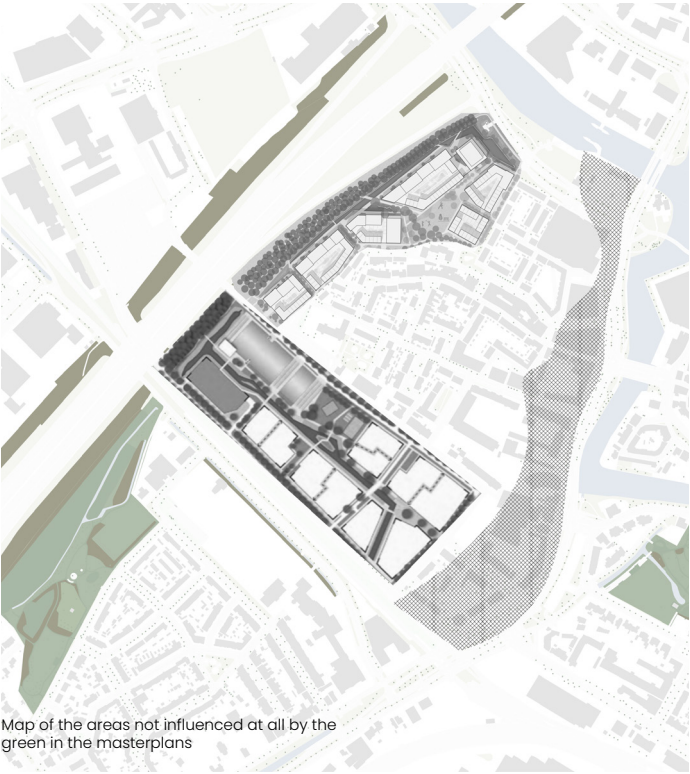
Map of the main pedestrian routes



Map of the secondary pedestrian routes

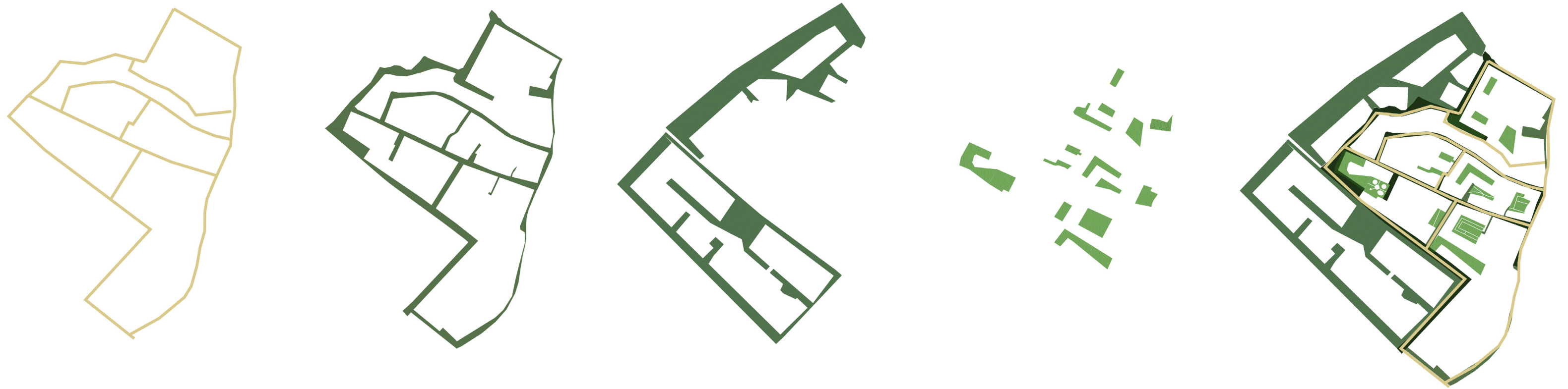


Map of the 300m road network distance influence of green in the masterplans



Map of the areas not influenced at all by the green in the masterplans

3. How can the “3-30-300 rule” be applied to Zwolle’s context in order to integrate more nature in the city’s urban fabric?

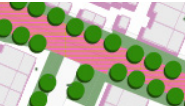


Green strategy for Kamperpoort

Kamperpoort Bloom!



3. How can the “3-30-300 rule” be applied to Zwolle’s context in order to integrate more nature in the city’s urban fabric?



Main pedestrian street, with medium tree planting. It is important that although the car comes last, it still has access to the street.



Main pedestrian street, with small trees only on one side planted. Still room for car to pass, but mainly pedestrian orientated and then the bicycle. Purpose of the street is to feel free in front of your house.



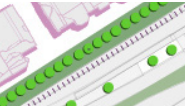
Areas that are currently under development (within masterplans) of the Municipality. These areas are going to contribute for 15-20% of the tree canopy coverage of the neighbourhood.



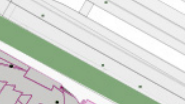
Large trees that are planted according to the parameters introduced in Chapter 5.



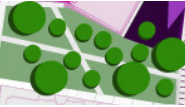
Medium trees that are planted according to the parameters introduced in Chapter 5.



Small trees that are planted according to the parameters introduced in Chapter 5.



Areas with just grass, flexible to be used by the citizens according to their needs.



Urban small public green space, functions as a mini plaza.



Playgrounds for children within the urban greenery.



Mobility hubs as a turning point for the usage of private cars. In collaboration with the parking garage and the car rental agency, the mobility hubs can become an economic opportunity for the neighbourhood, and replace the privately owned cars.



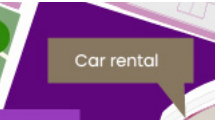
The parking garage, as we step into 2100, will be less crowded, as there is a shift happening already towards shared mobility. The parking garage can be used as a shell to accomodate not only private vehicles but also shared mobility vehicles.



The assisted living facilities are an important epicenter of Kamperpoort, because many old people that live there tend to feel lonely or unhappy. It is important to provide also for them an environment where they can interact, feel part of the community and benefit from the urban green.



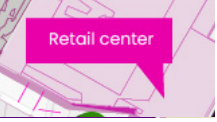
The outdoor space of the sports association, which is mainly paved, can be used to create a vibrant green urban environment, where children can play and exercise at the same time.



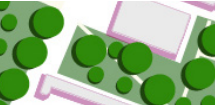
The car rental facility can be used, in collaboration with the parking garage and the municipality to become part of the shared mobility initiative, and slowly help people replace their individual car with a shared one.



The supermarket plays a big role in a neighborhood, as it is a place where people tend to interact daily, and therefore, it should be part of the urban greening strategy.



The retail center, being located on the edge of the neighborhood, is a starting-point for all resident both the neighbourhood and the ones coming from the city center. People should be able to sit outside and enjoy their time, while taking a breathe under trees.

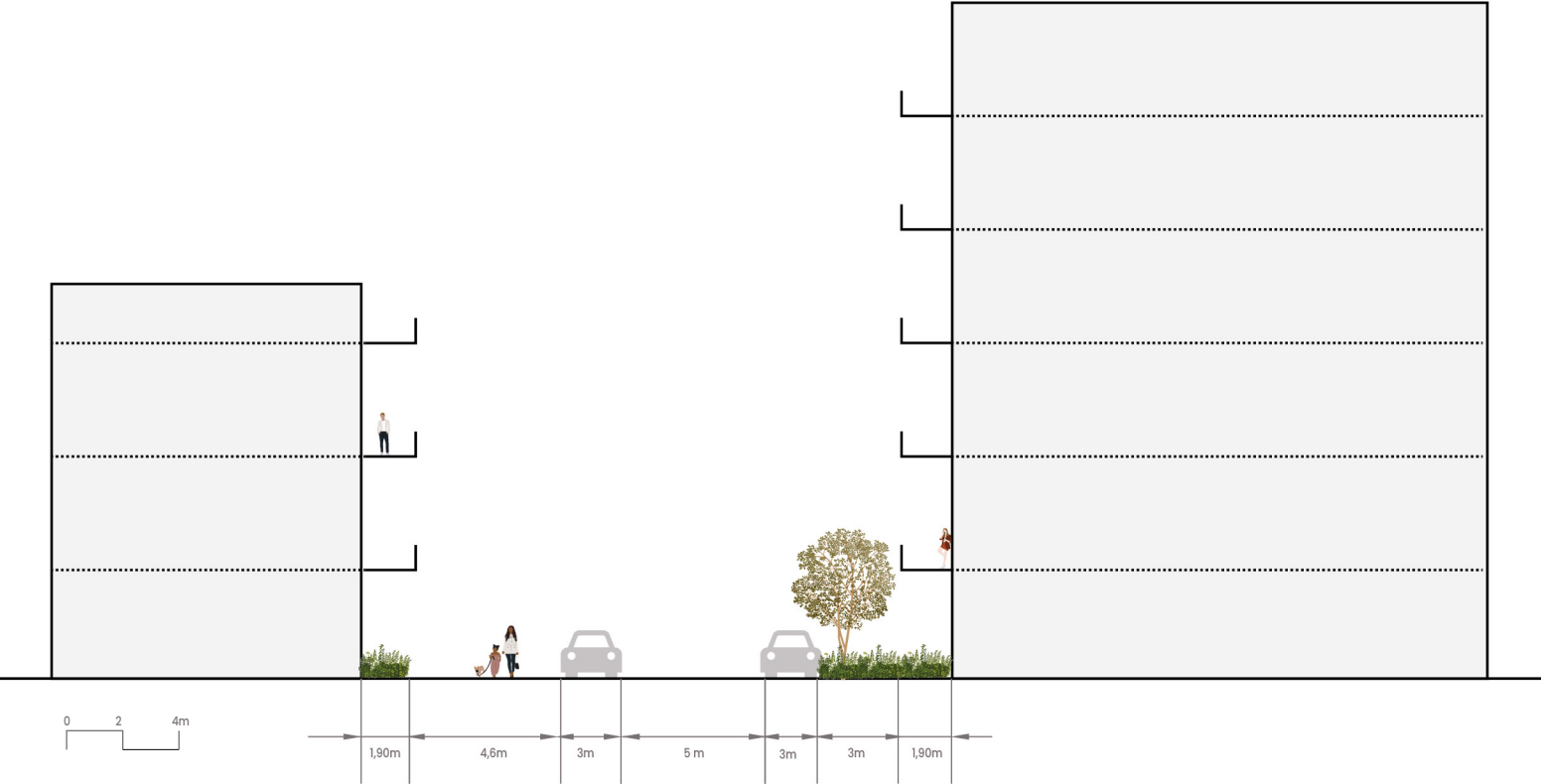
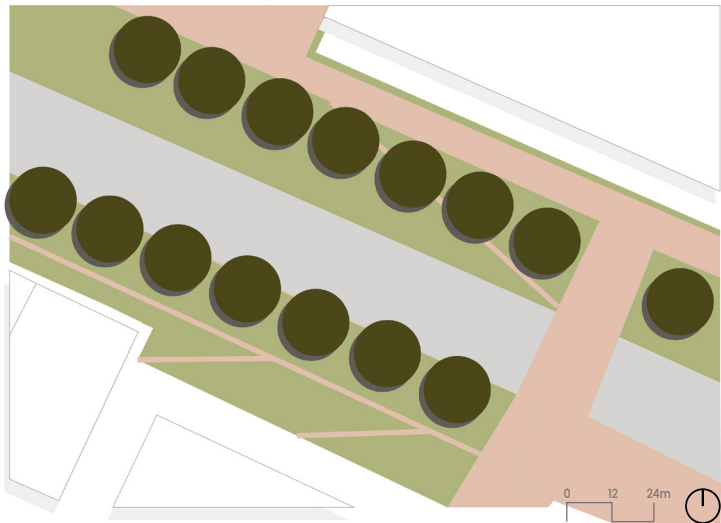
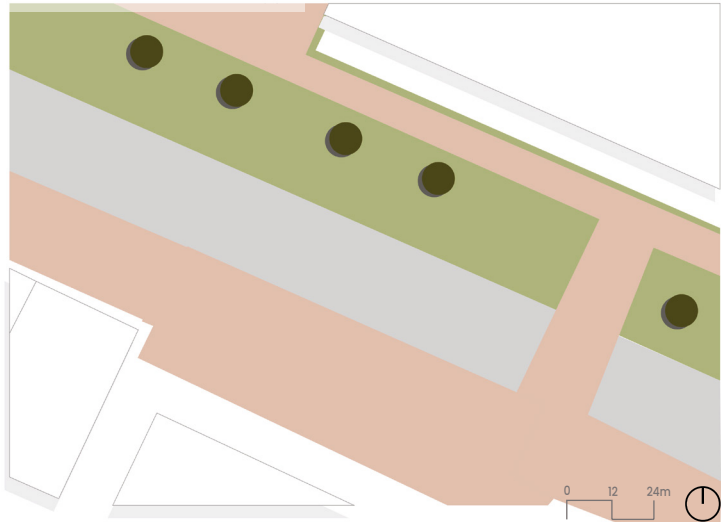


Cortyard urban green, where people can also be part of the preservation of greenery.

Zoom in

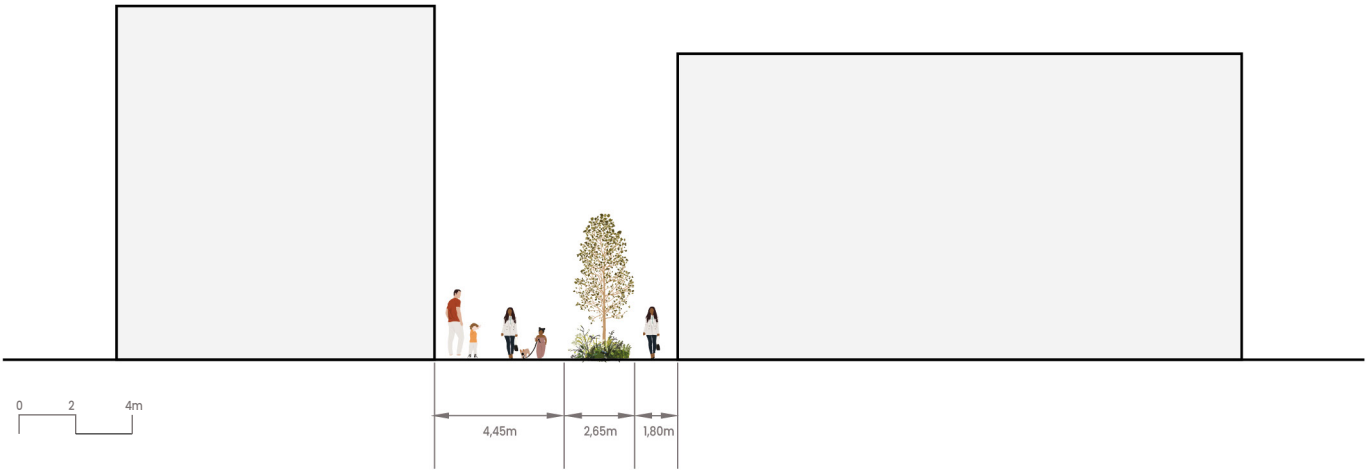
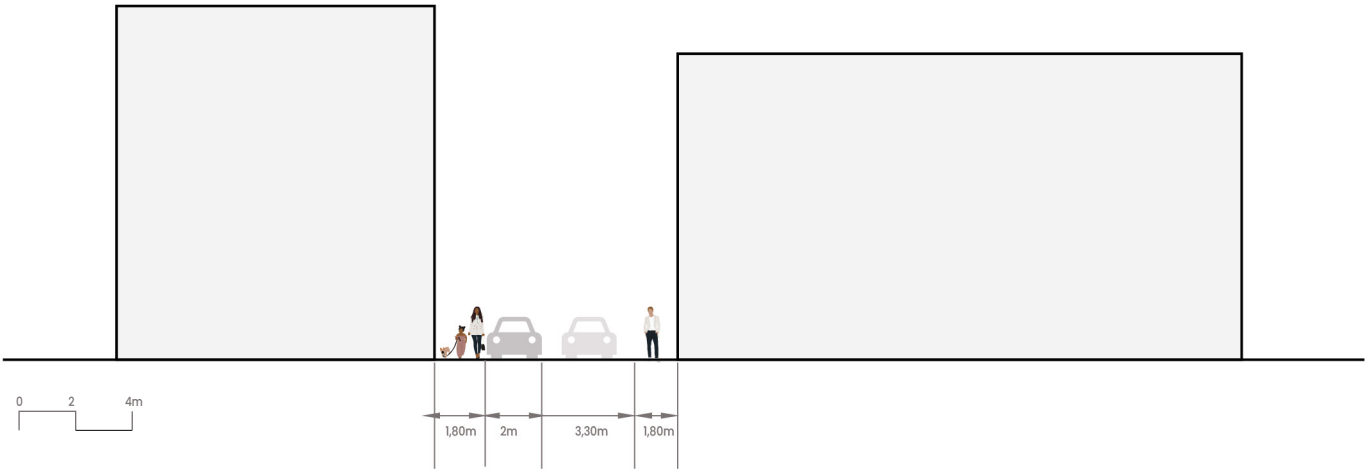
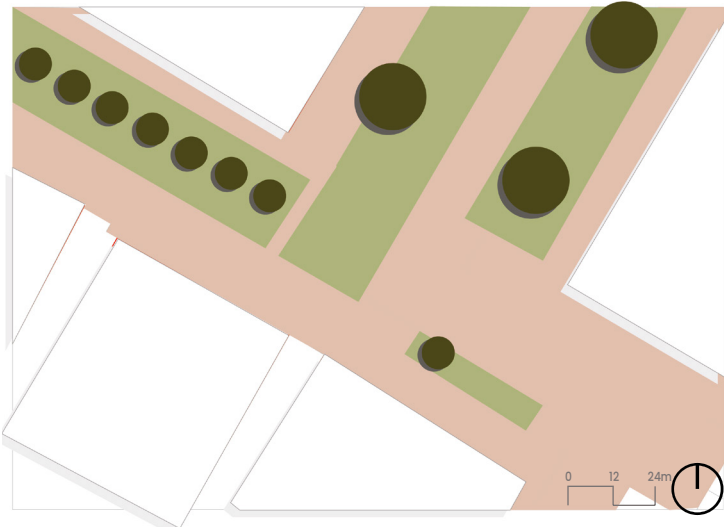
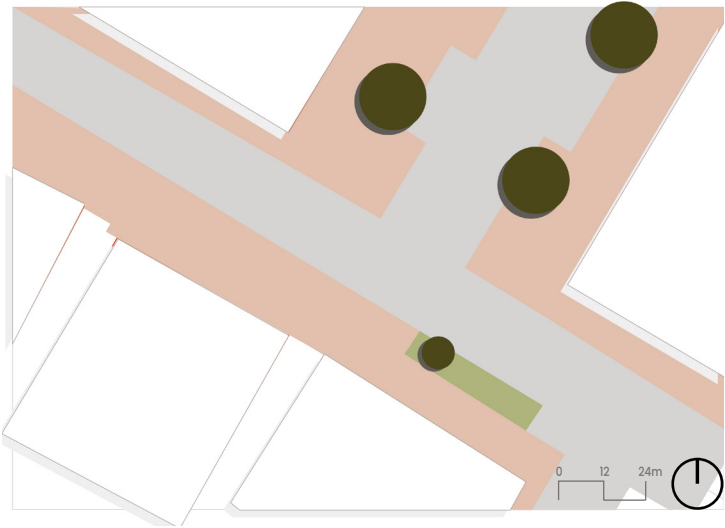


Street design:
Lijnbaan





Street design:
Hoogstraat

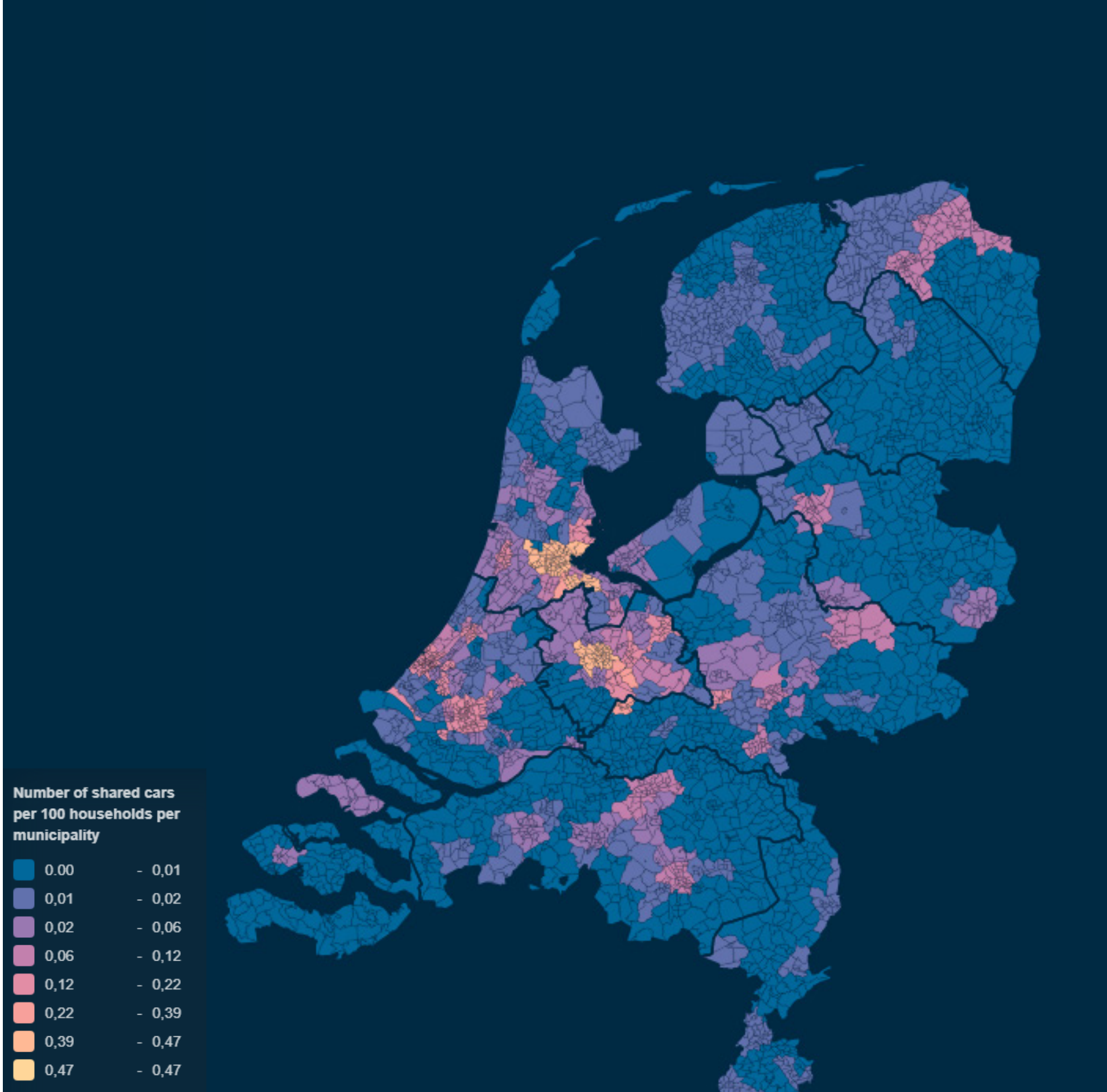




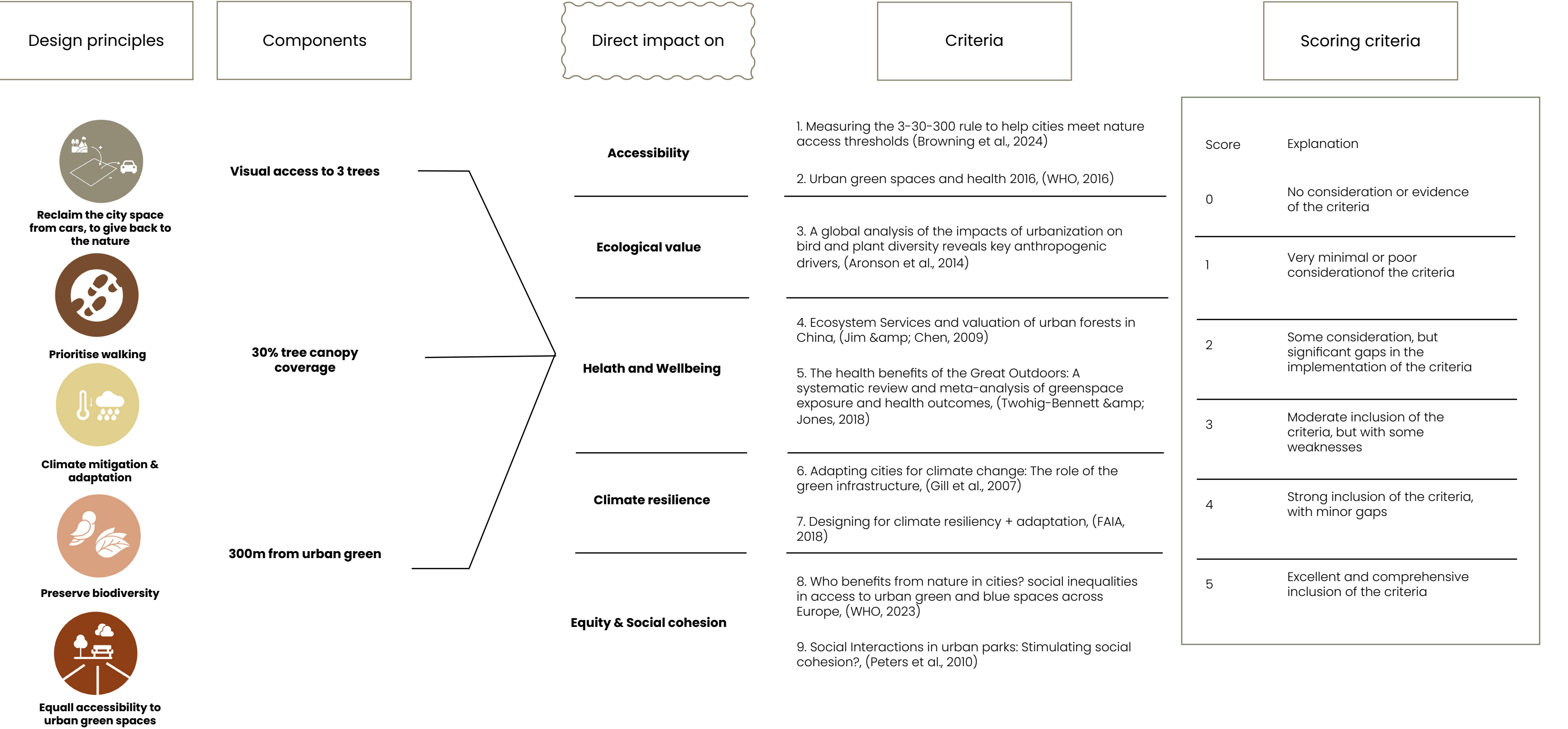
...but where will I park my car?

"As we move towards 2100, society's view on cars needs to change".

- Author



Evaluation



3 trees	■ ■ ■ ■ ■	every windows facing the street can see 3 trees
30% canopy coverage	■ ■ ■ ■ ■	30% canopy coverage is achieved in the street section re-designed
300m from urban green	■ ■ ■ ■ ■	300m from urban green of small size
Accessibility	■ ■ ■ ■ ■	immediate accessibility to green
Ecological value	■ ■ ■	Creation of habitats for insects, animals & plants. Depends on the species of the tree, their maintainance and health.
Helath & Wellbeing	■ ■ ■ ■ ■	Can only be measured and assesed after interviews and/or questionairs
Climate resilience	■ ■ ■	Achieves some cooling and shading, whilst the rainfall catchement depends on the soil depth and tree species
Equity & Social cohesion	■ ■ ■	Equally accessible urban green space on the street, tho it is not guranteed that social cohesion will be achieved immidiately.

3 trees	■ ■ ■ ■ ■	every windows facing the street can see 3 trees
30% canopy coverage	■ ■ ■	30% canopy coverage is partially achieved in the street section re-designed
300m from urban green	■ ■ ■ ■ ■	300m from urban green of small size
Accessibility	■ ■ ■ ■ ■	immediate accessibility to green
Ecological value	■ ■ ■	Creation of habitats for insects, animals & plants. Depends on the species of the tree, their maintainance and health.
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**Guidelines for future applications of
the 3–30–300 rule**

- ***Contextual Adaptation***
- ***Integrating with the existing/ future Urban Infrastructure***
- ***Strategies regarding Climate Equity in the distribution of urban greenery***
- ***Tree planting***
- ***Community Involvement***
- ***Long-term Maintenance and Assessment***
- ***Integration with Urban Planning***
- ***Economic Incentives***
- ***Cost-Benefit Analysis Resilience***

Conclusions

"What if the biophilic design strategy of Dr. Cecil Konijnendijk would be implemented in the streetscape of Zwolle to improve the existing public space by 2100?"



Reflecting

Societal value

Improved Public Health: Access to nature has been shown to reduce stress, enhance mental health, and encourage physical activity, leading to healthier populations.

Stronger Communities: Green spaces foster social interaction and community engagement, helping to build social cohesion.

Environmental Benefits: Trees reduce urban heat islands, improve air quality, and support biodiversity, contributing to sustainability and climate resilience.

Increased Livability: A greener city is more attractive, potentially boosting economic activity and property values.

Trasferability

The 3-30-300 rule is highly **adaptable**, making it relevant to various cities regardless of their size or geographical location.

The principles of integrating green spaces, improving livability, and enhancing sustainability **are universal**, meaning that other cities facing similar challenges can implement the strategies I developed.

Ethical considerations

Equity and Accessibility: Ensuring that all communities, including marginalized or low-income groups, have equal access to green spaces and nature.

Environmental Justice: Balancing development needs with ecological protection, preventing displacement of ecosystems and local populations.

Sustainability: Making sure that the project supports long-term environmental sustainability without compromising resources for future generations.

Community Involvement: Engaging local residents in the design and planning process to ensure their needs and voices are heard.

Thank you for your
attention.

