Key Map

The road will no longer be a one-dimensional hard line of physical space. In addition, it means more than just the space where the distinction between pedestrian space and public space is clearly distinguished, the space where the plaza and the plaza are connected. The streets of the old town will provide users with a comfortable and concourse-like environment (Sect). It will become a mundane space for new users who use it, and a space where activities such as consumption and labor take place (Sect). Therefore, the birth of a new street in the median space in a complex sense is expected, in the perspective of OLD TOWN EVOLUTION.The road will no longer be a one-dimensional hard line of physical space. In addition, it means more than just the space where the distinction between

SHOP TILL YOU DROP

Old Town Evolution from Main Street

Street Design Strategies

Functional Street

Mixused Street

Street with Squares

Expansion of Real Estate Value

Density Control on the Street

Expansion of Green

Adjusting the amount of Lighting

Adjusting the amount of Shade

Architecture Device on the Street

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Design Guide Old Town

The Main Street, part of the Gibraltar Development Plan 2009, is one of a series of documents that together form the framework for the regeneration of Gibraltar. Any future development shall be expected to reflect the guidance contained in this document. It follows that applications for development which do not do so will be approved where they reflect the contents of the guidance, subject to compliance with other planning policies. It is therefore recommended that do not reflect this guidance are unlikely to be approved.

Good Design

Good design is a means of achieving aims and adding value. The advantages of good design include: 1. Adding value to the investment that are made in buildings and spaces, both in economic and social terms: people will use and value well-designed, supporting regeneration and bringing long-term benefits to the area; 2. Creating and maintaining a distinct identity, to the benefit of owners and investors; 3. Improving investor confidence through reduced uncertainty; 4. Delivering the long-term costs of users, maintenance, management and security.

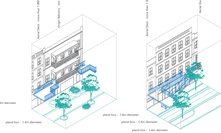


The project strongly attempts to propose alternatives to the ineffectual use of existing "Design Guide Old Town 2009" in Gibraltar. The formal guidelines are not bad, but they are not the kind of document like, which is not only easy to be read but also very difficult to transmit information to "Governor's Street". The reason is that it is not a design guide for "Scene". Therefore this new design guide map proposes to clarify the effective design guidelines for the improvement of the architects. The Old Town Design Map v.2.0.2 is proposed to compensate for these prevalent shortcomings. It is a design guide map which will become a protocol study that can supplement the design guideline of various purposes in the world. The Old Town Design Map v.2.0.2 is proposed to various of the urban fabrics needed in the design process, including the elements that must be considered in the design guidelines and design guidelines. The results of these various surveys are arranged at a scale of 1:300 in a single 1200mm x 1200mm map, which is the most appropriate size for easy understanding in a glance.

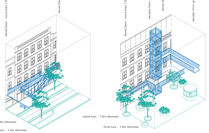
The project is titled "Shop till you drop: Old Town Main Street" explores the development and improvement of the Old Town Main Street in Gibraltar. The vision of this project has been a major subject that must be improved for the users.

Among the five future hypotheses of Gibraltar, the elevated streets have been strongly proposed to solve the problems caused by population growth. However, the Old Town Main Street is considered as an attractive area. Outdoor stores exposed to constant weather rise will be overcome by the "Governor's Street" project, which aims to maximize creating a pleasant environment for the pedestrians. This three-dimensional streets mean that the Gibraltar government will not have to worry about which can depress the increasing users' density. In addition, as the number of shops located along with the "Governor's Street" will be increased, the flow of user's movement, making it an attractive place to walk. Because of overcoming the level difference between the Main Street and the Old Town, the opportunity to switch the axis of the evening main street in the north-south direction to the east-west direction is created, and the pedestrian network from the transportation infrastructure which is considered to be worst in the geographically limited area is expected to be solved.

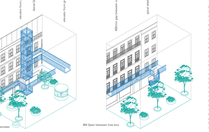
In order to apply the integrated design of old town main street, which is the core of the Gibraltar's modern, landscape design, street furniture design, and facade design, the project was carried out by experienced absorption and hand-submission design development by different experts area.



Gibraltar Street Profile



Gibraltar Street Profile



Gibraltar Street Profile



Gibraltar Street Profile

Gibraltar Street Profile

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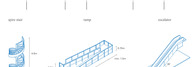
Street Type in Old Town

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stair

1:1 slope per second: 0.25m/s (0.549 km/h)



1:1 slope per second: 0.103m/s (0.666 km/h)

spiro stair

powered wheel chairs: 1.78Nm (6.47 km/h)

ramp

escalator

below 35 degrees angle: 0.5m/s (1.8km/h)

elevator

Gibraltar Street Profile

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Gibraltar Street Profile



Gibraltar Street Profile



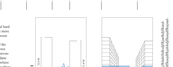
Gibraltar Street Profile



Gibraltar Street Profile

Gibraltar Street Profile

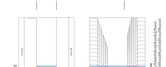
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Gibraltar Street Profile



Gibraltar Street Profile



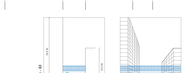
Gibraltar Street Profile



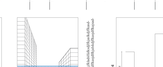
Gibraltar Street Profile



Gibraltar Street Profile



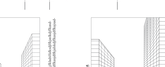
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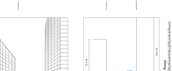
Gibraltar Street Profile



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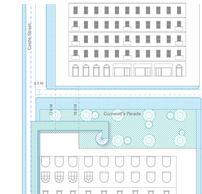


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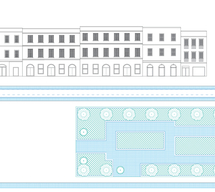
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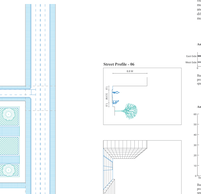
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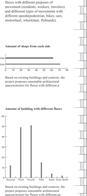
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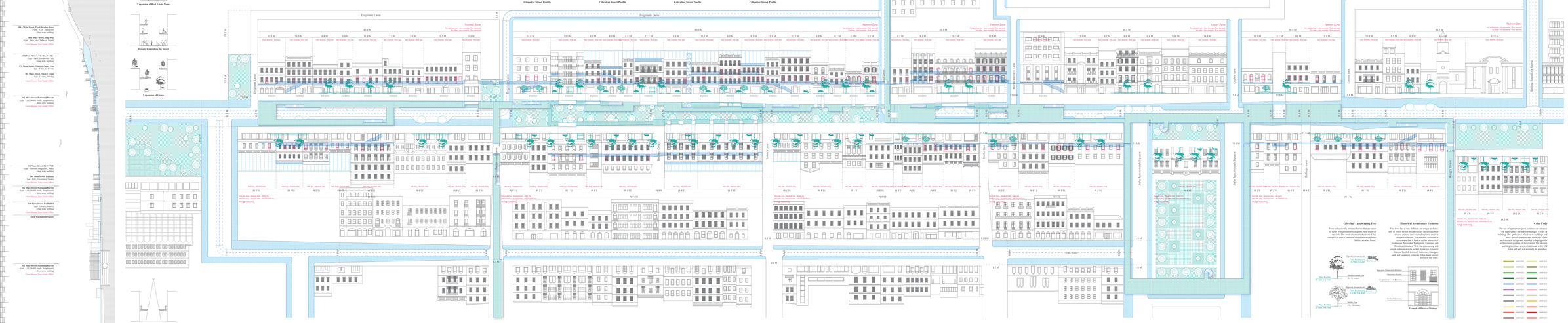


Gibraltar Street Profile



Gibraltar Street Profile




Engineer Lane
Engineer Lane
Tourists Zone
No pedestrian - two-wheels / Two-lane
No bike - two-wheels / Two-lane
Engineer Lane
Engineer Lane
Engineer

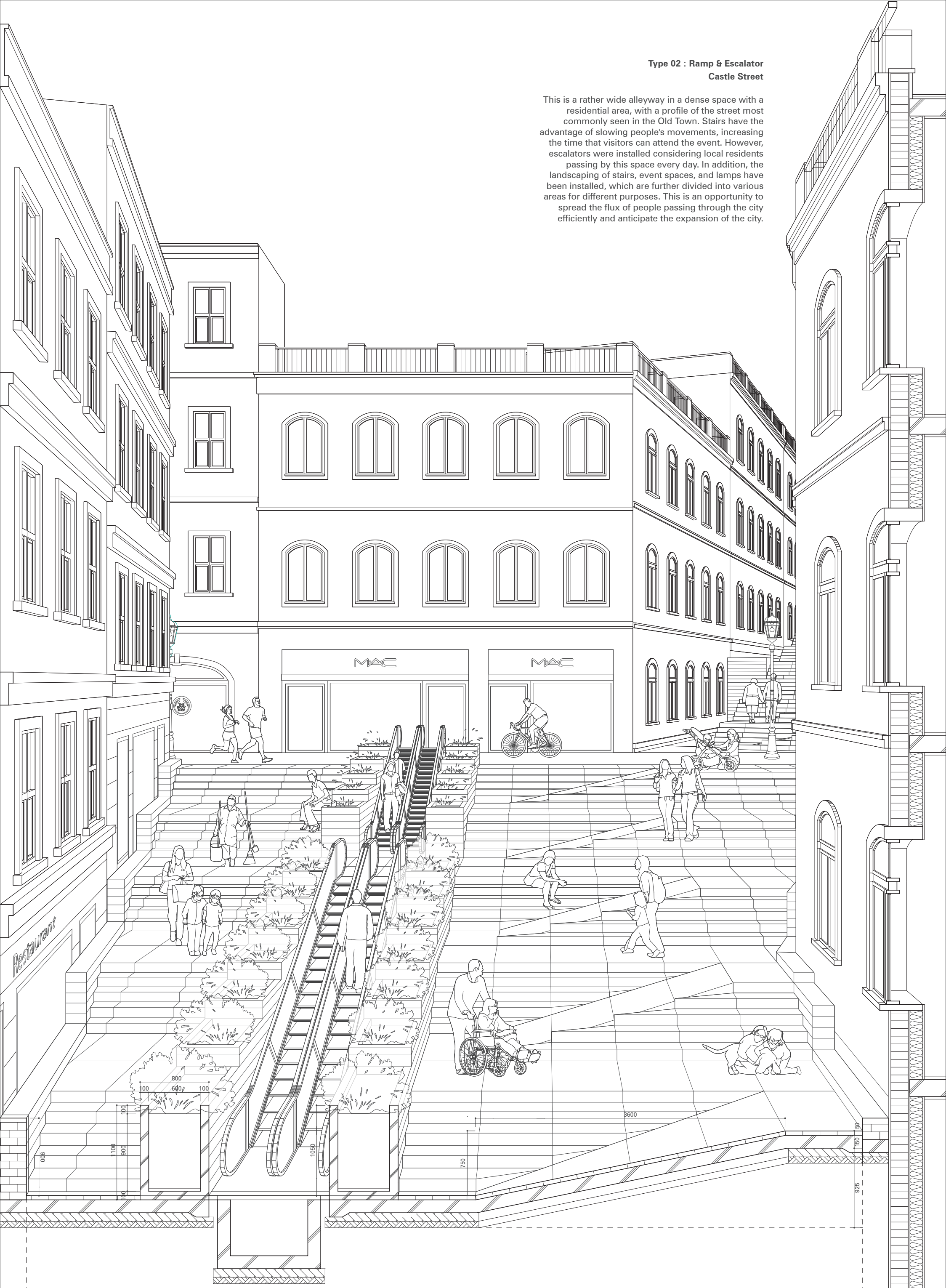
Type 01 : Spiral Stair & Square
John Mackintosh Square

This square is a representative tourist destination in the Old Town. It is the center of the main street, where government offices, residences, and retail shops are concentrated. With a relatively wide street profile, people's movements are crowded and somewhat fast. Also, it is interpreted as a representative public space as it is a place where various events are held. In this place, the spiral staircase with the lowest speed of movement was designed to control the speed of movement of people. It is a space where various activities can naturally occur, and the place is given to the public space continuously



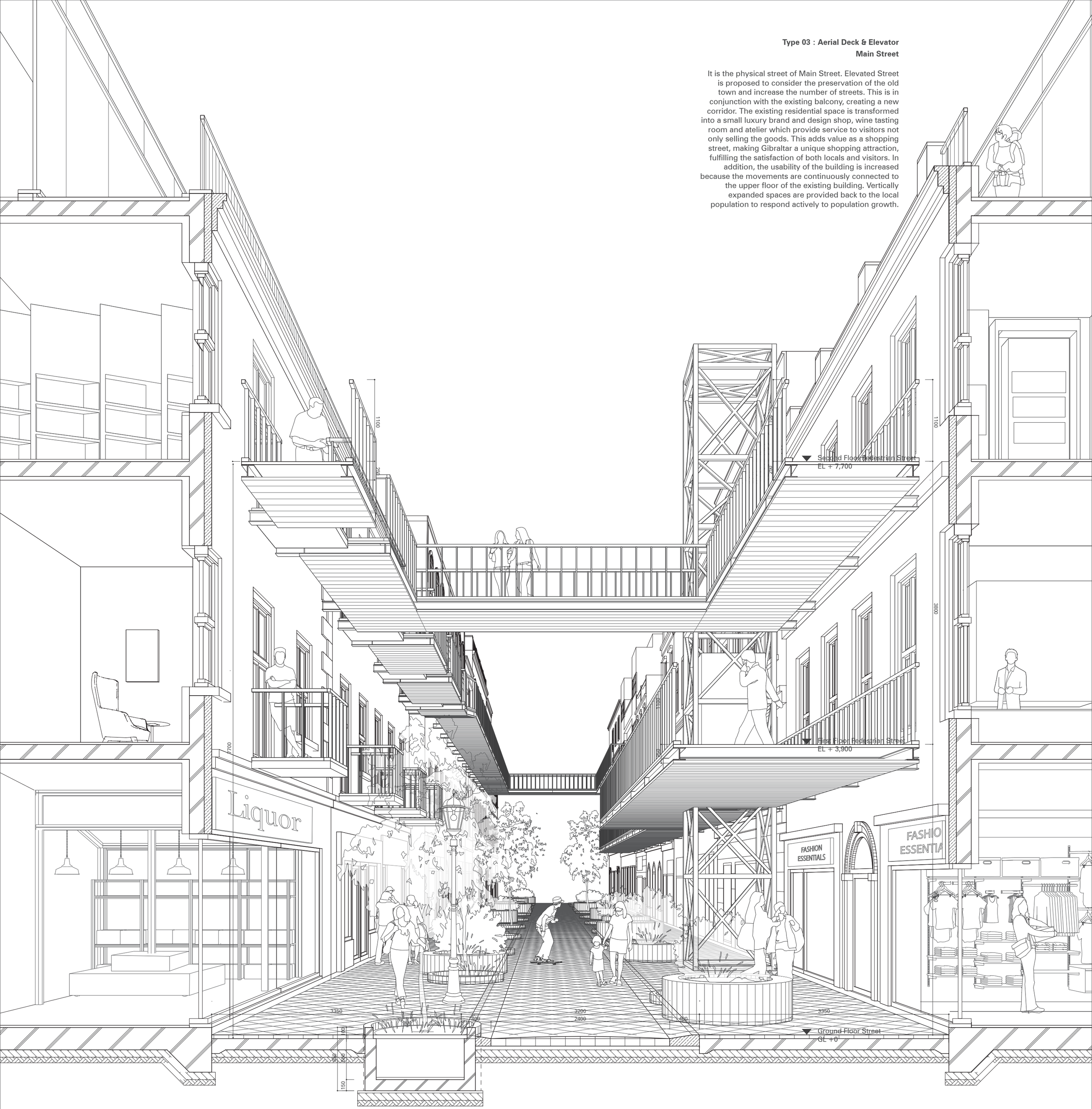
Type 02 : Ramp & Escalator
Castle Street

This is a rather wide alleyway in a dense space with a residential area, with a profile of the street most commonly seen in the Old Town. Stairs have the advantage of slowing people's movements, increasing the time that visitors can attend the event. However, escalators were installed considering local residents passing by this space every day. In addition, the landscaping of stairs, event spaces, and lamps have been installed, which are further divided into various areas for different purposes. This is an opportunity to spread the flux of people passing through the city efficiently and anticipate the expansion of the city.



Type 03 : Aerial Deck & Elevator
Main Street

It is the physical street of Main Street. Elevated Street is proposed to consider the preservation of the old town and increase the number of streets. This is in conjunction with the existing balcony, creating a new corridor. The existing residential space is transformed into a small luxury brand and design shop, wine tasting room and atelier which provide service to visitors not only selling the goods. This adds value as a shopping street, making Gibraltar a unique shopping attraction, fulfilling the satisfaction of both locals and visitors. In addition, the usability of the building is increased because the movements are continuously connected to the upper floor of the existing building. Vertically expanded spaces are provided back to the local population to respond actively to population growth.



Type 04 : Aerial Deck & Stair
Parliament Lane

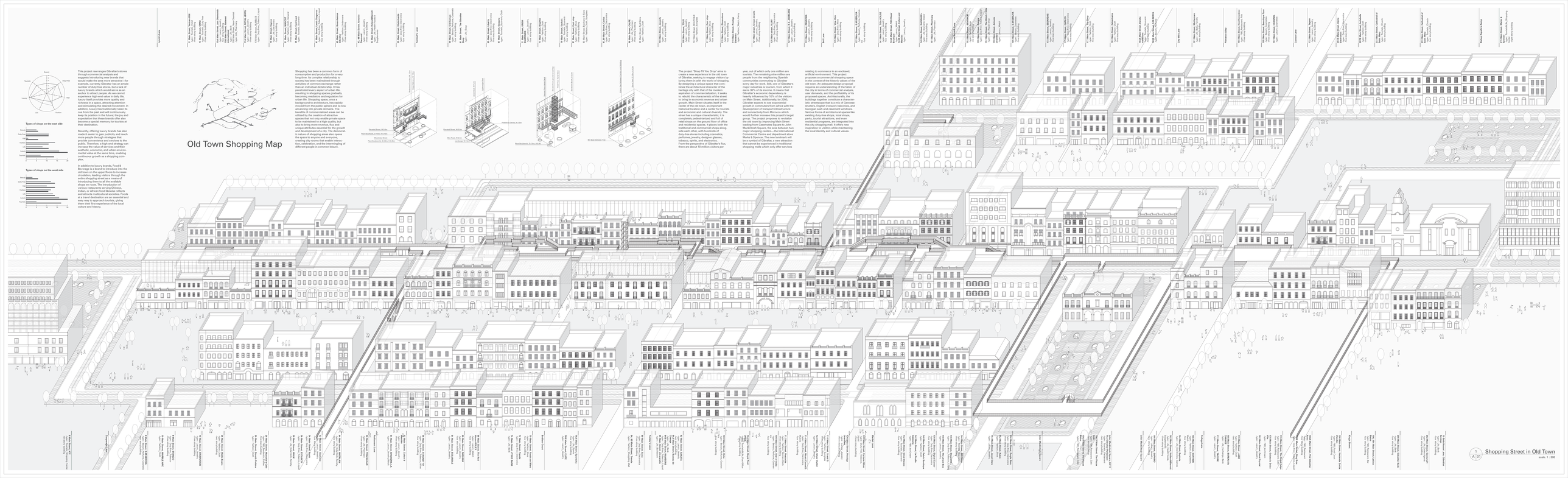
This is the place which the main street is connected with local streets, Irish Town. The new circulation and zoning of the shops are organized by elevated street, and it attracts a diverse approach while providing a charming experience. It provides the unique experience of the city to visitors from atmosphere coexisting residences, business facilities, squares, and tourist attractions in the old town which cannot be found in traditional shopping centers. The street is a catalyst and brings revitalization to the old town, transforming it into a special space from everyday mundane space. This new relationship between shopping and the city inverts shopping, as a component of the city, into a prerequisite of urbanity.

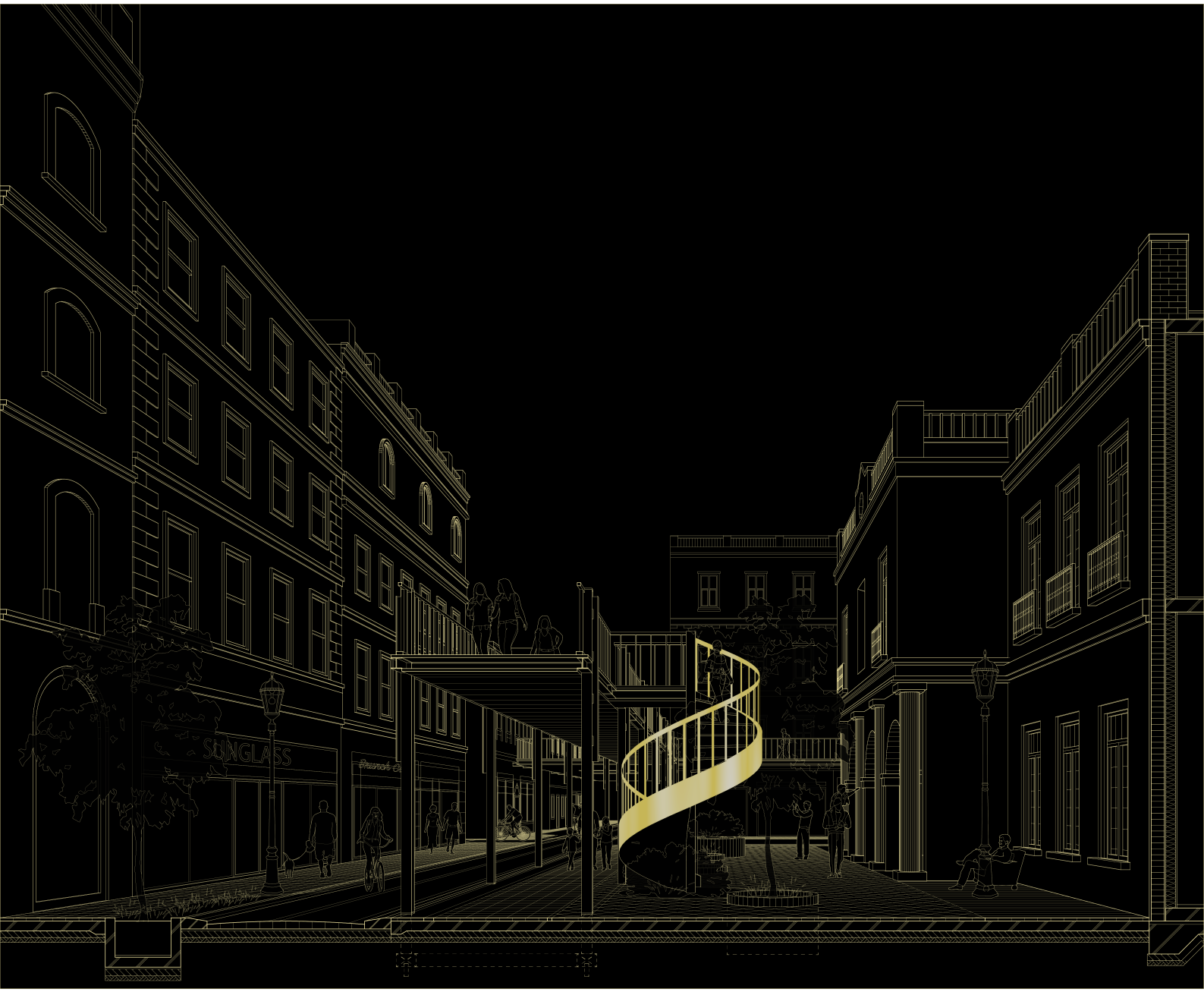


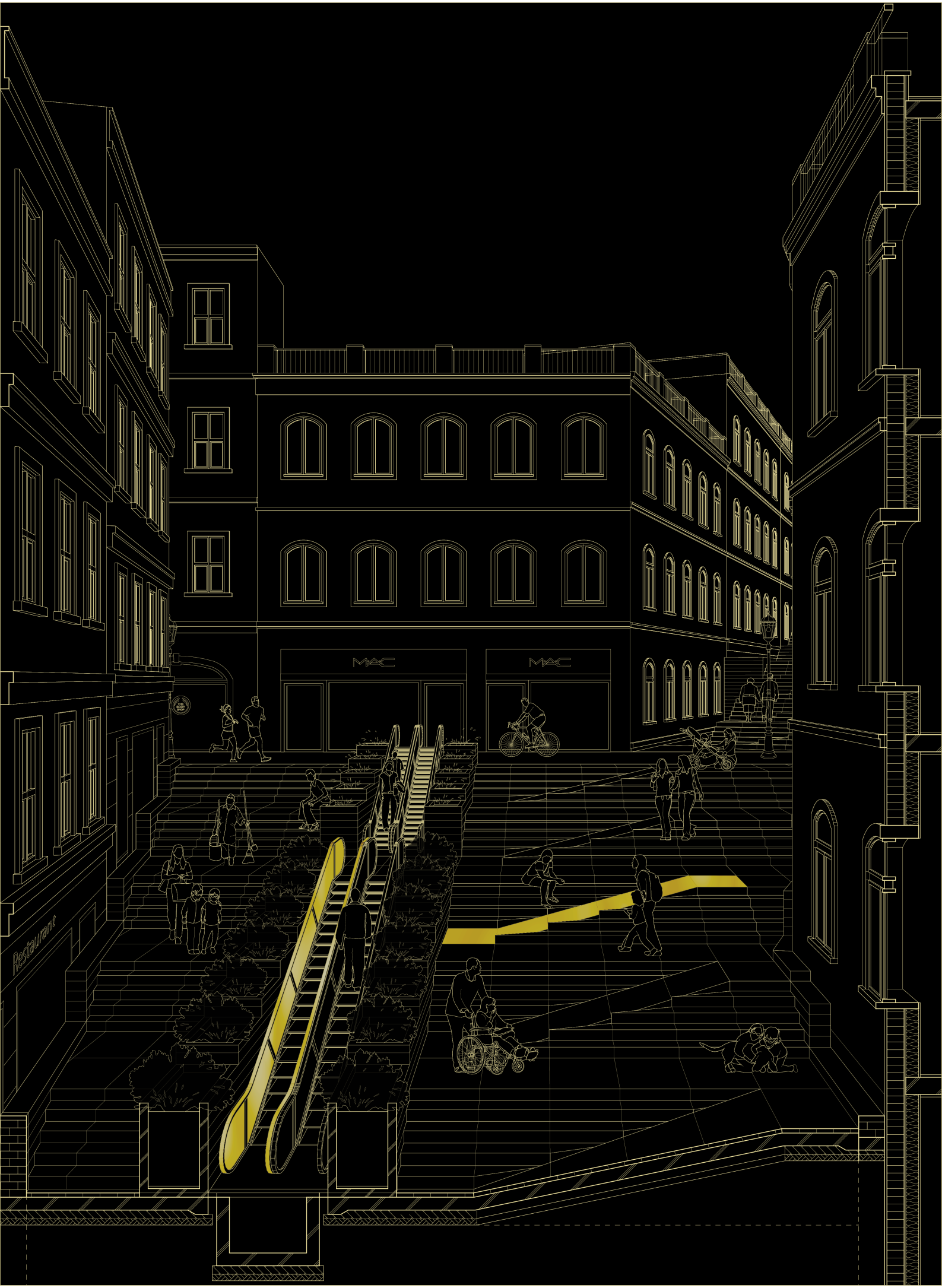
Type 05 : Arcade & Balcony
Main Street

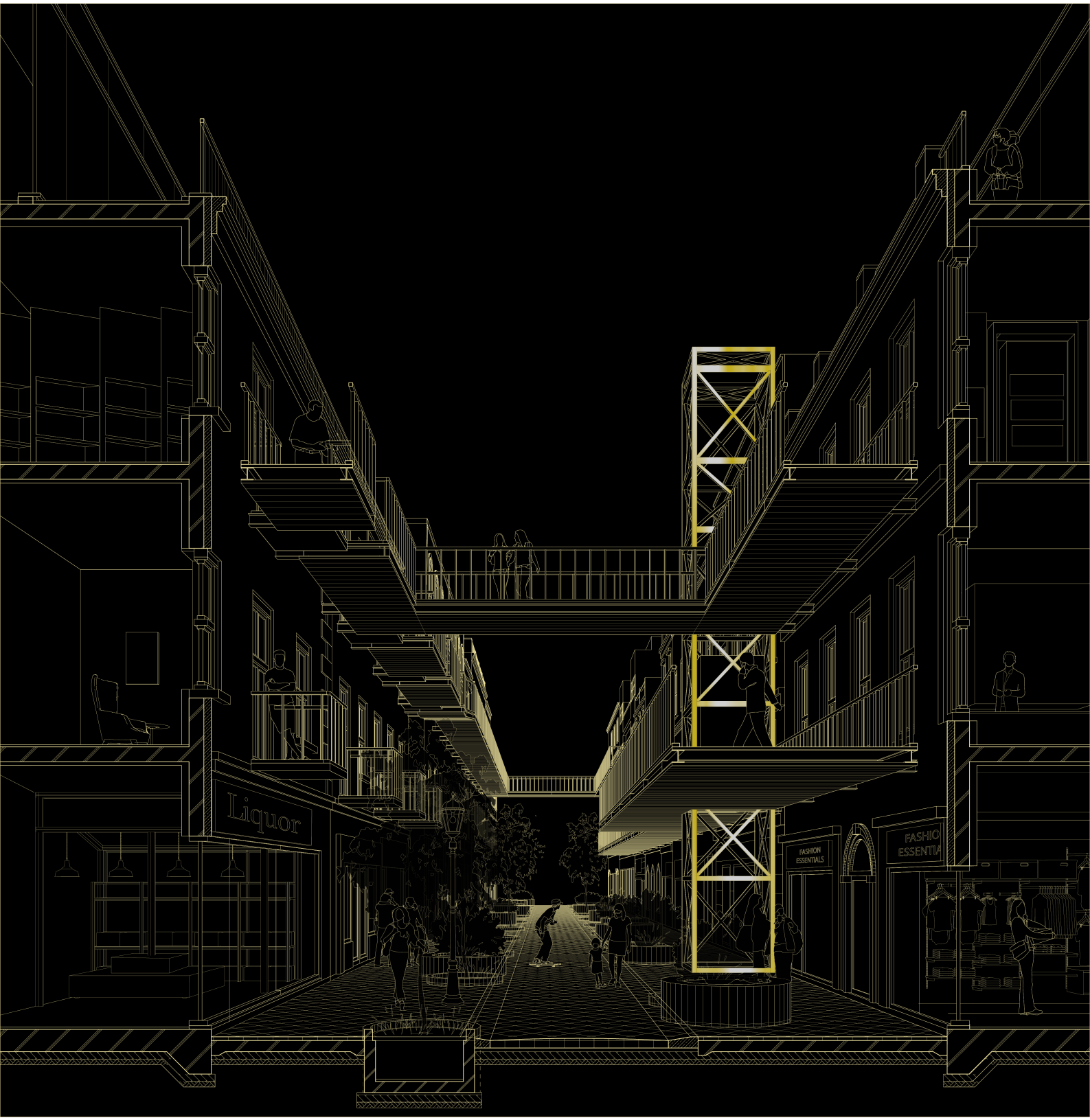
The old town has a variety of balconies. These various balconies are connected to the deck in the air, creating a buffer space, making it an efficient space to avoid strong solar radiation. This is to provide a pleasant environment for those who pass by on the street.

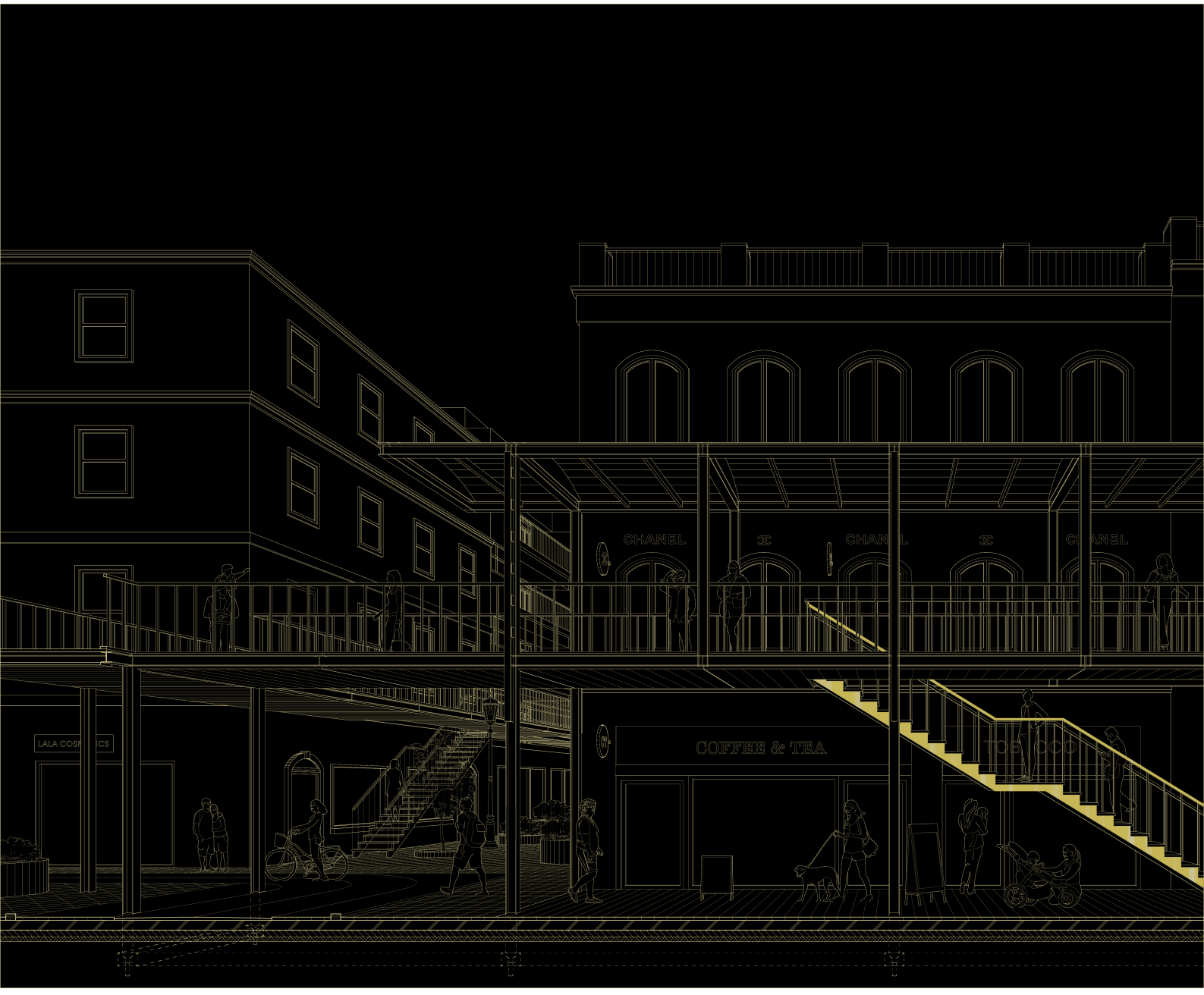
Also, from 10-18h, from May to September, these services are aimed at day-visitors, from cruise ships and tourists in southern Spain. From 18h-00h they are aimed at residential populations and overnight-stays. From September to May they are dedicated wholly to residential populations. Maximizing the income from day-visitors pays for the services for residents, and the shopping street can create employment opportunities for local residents and provide them high cultural life that never existed before in Gibraltar.Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation


Old Town Shopping Map
Shopping Street in Old Town
1 A 01
scale 1: 300


SUNGLASS


MAC
MAC
Restaurant


Liquor
FASHION ESSENTIALS
FASHIO ESSENTIA


CHANEL
CHANEL
CHANEL
COFFEE & TEA

