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## Ampyx Power: Preparing for Commercialization

Dr. Richard Ruiterkamp

Ampyx Power

Ampyx Power is one of the leading Airborne Wind Energy companies. Richard will expand on the developments of Ampyx Power since last year's AWEC conference in Hampton, VA. Obviously, technology development and achieved performance and milestones will feature in his presentation, as well as the further technology development path preparing for market introduction of PowerPlanes.

In addition, Richard will elaborate on the non-technical

aspects required for market introduction. Starting in 2012, Ampyx Power has been preparing for commercialization of its PowerPlane technology, which includes dealings with a variety of stakeholders. In addition, Ampyx' financing needs increased significantly, and Richard will give insight in some of the crucial choices Ampyx made in its financing strategy, with particular focus on Ampyx' successful informal investment campaign.