

# P5 PRESENTATION

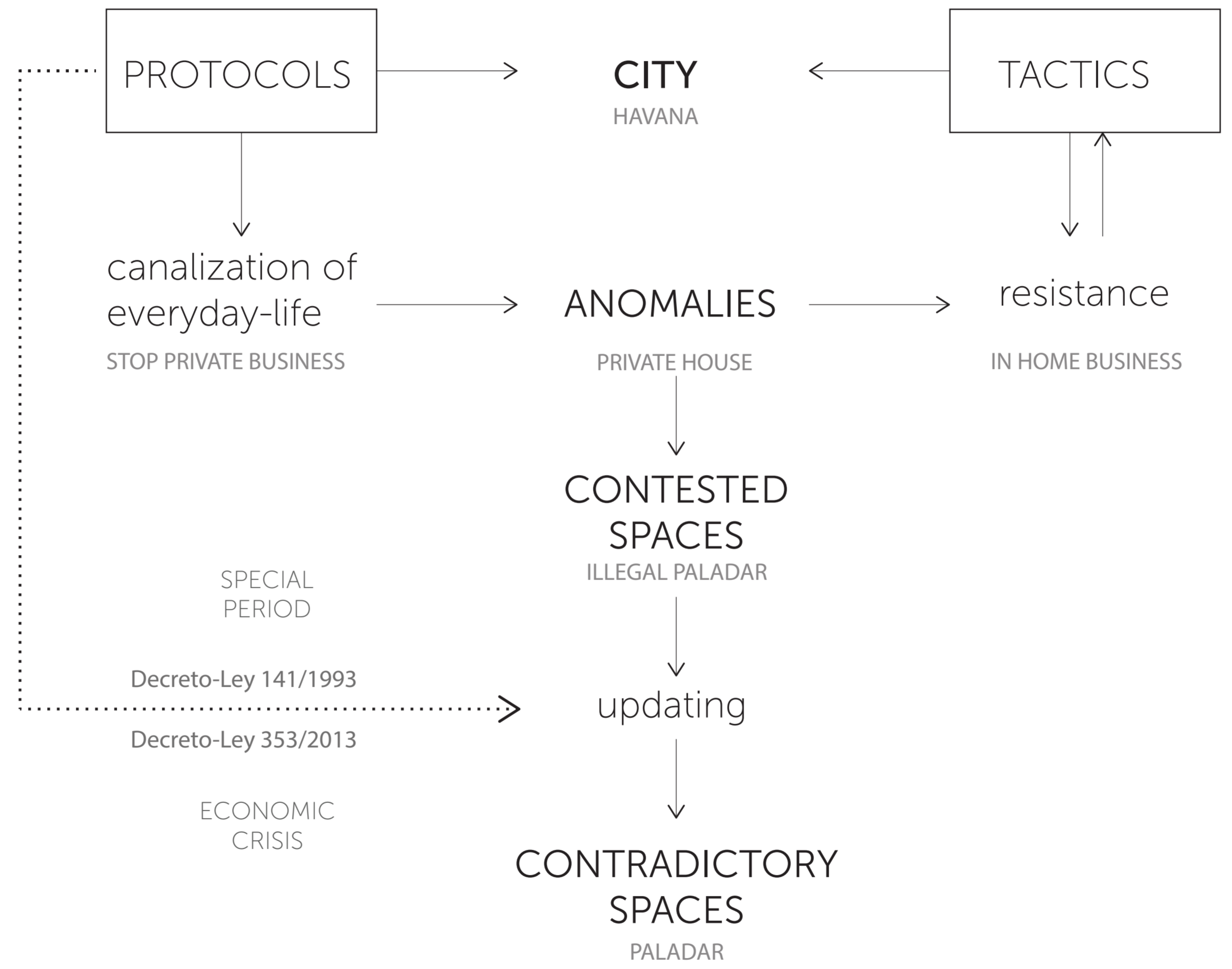
Jonathan Lazar  
Matteo Schiavone





How does the adjustment of the socialist economic model affect the built environment? How does it change it? Which are the dynamics that this adjustment is already implying and which ones will it foster?

"...the city can be seen as the product of conflicting sociopolitical forces, or the expression of the dialectics of hegemonic-subaltern relations, also readable as State-society relations..."





Hairdresser



Cafeteria



Cd-seller





Butcher's shop



Soft-drink seller



Watchmaker





Snack-bar



Juices vendor



Revolutionary Offensive  
1968





Periodo Especial  
Illegal Paladar





Decreto-Ley 141/08.09.1993  
Legalized Paladar

## LIBERALIZATIONS/2010

- Licensing was broadened.
- Rental of facilities from citizens or the state became easier.
- Sales to state entities were now possible.
- Use of banking facilities and bank credit were slated to be introduced.
- Permitted activities were increased to a total of 181.
- **Some regulations were eased, e.g., the 12 seat limit on the size of restaurants was raised to 20.**
- Punishments for infractions of the regulations were eased. The seizure of equipment and the retraction of licenses have been dropped as punishments, but virtually all of the old infractions continue to be punished by the same fines as before.
- Imported inputs were slated to become accessible for small enterprise at wholesale prices.
- **The activities of the small enterprise sector began to be “de-stigmatized.”**

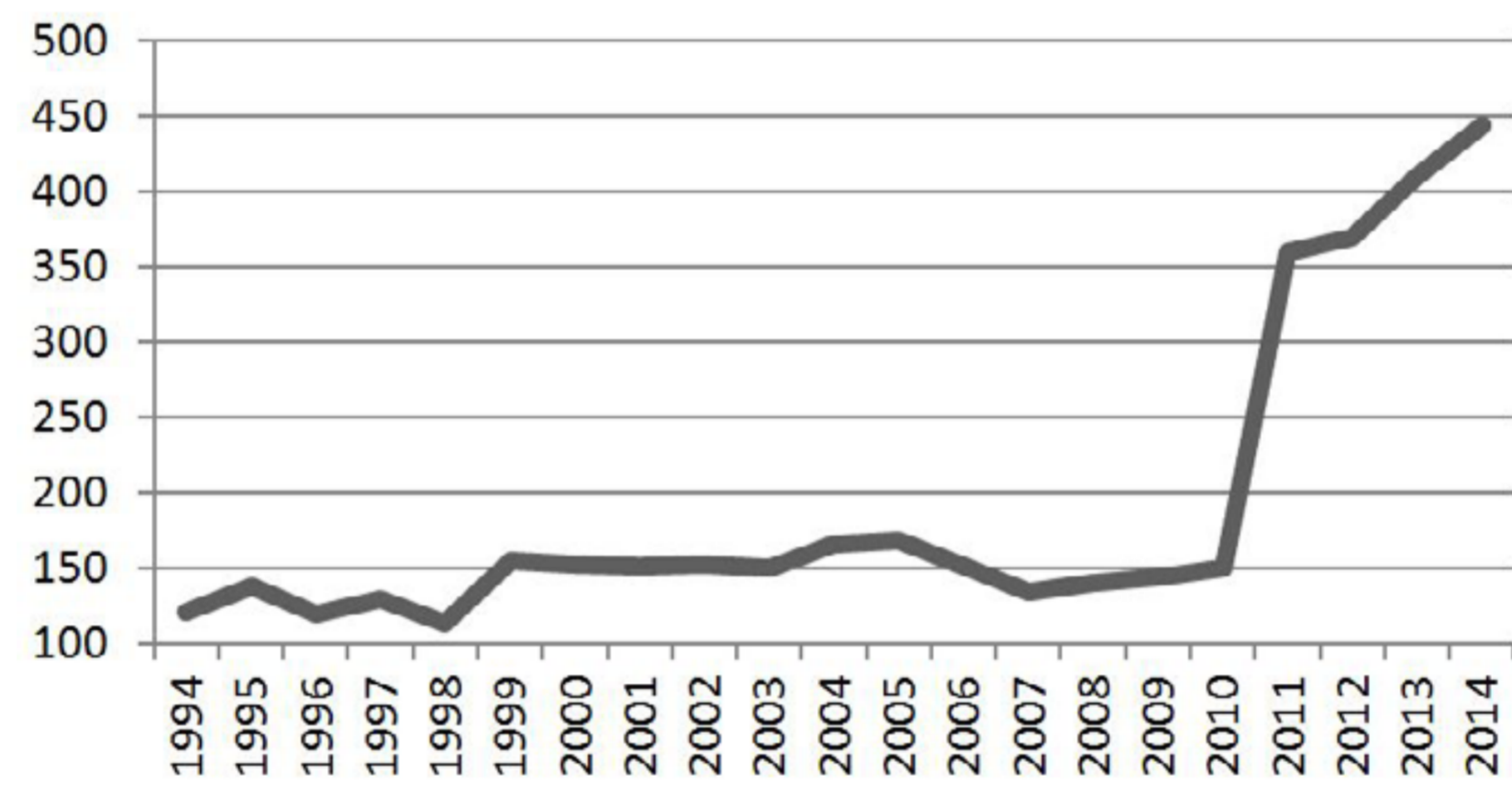
## LIBERALIZATIONS/2011

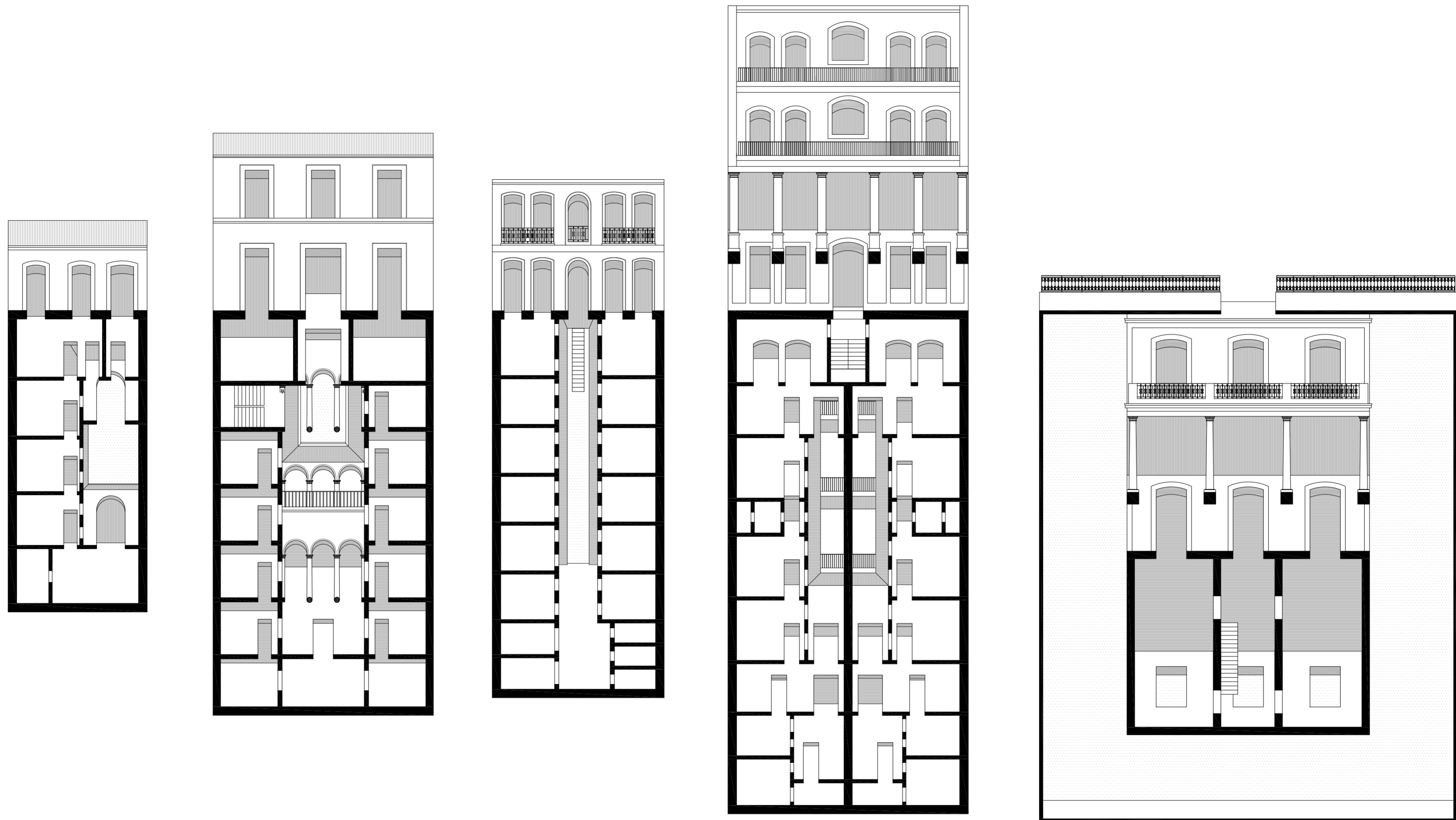
- The **hiring of up to five workers** was extended to all self-employment activities. This is a significant change as it will encourage informally contracted assistants to be incorporated formally into many small enterprises.
- **Loss-making state enterprises** such as state restaurants were to be offered for **rental to self-employed individuals** and operated as “cuentapropistas .” This also may be a significant measure as it provides a mechanism for employment creation to take place at the same time as state sector workers might be declared redundant. In some cases, the same employees may end up working as a **small enterprise** or a perhaps as a **co-operative**.
- Paladares or **small restaurants were permitted to expand** their capacity from 20 to 50 chairs—up from 12 before October 2010.
- The “minimum employment requirement” whereby for purposes of paying a tax on each employee a minimum number of employees were required, was dropped.
- An exemption on paying the tax on each employee was granted for the rest of 2011. This was a measure designed to provide start-up support for new enterprises.
- **Eleven new activities** were designated for self-employment for a total of 181.
- The payment of monthly taxes was waived for taxi and bed and breakfast operators for up to 3 months while they closed for repairs of their vehicles or rental facilities.
- The monthly up-front payment for bed-and breakfast operators was reduced for the rest of 2011 from 200 to 150 pesos or convertible pesos (depending on whether they rented to Cubans in Moneda Nacional or foreigners in Convertible Pesos.) This also was an attempt to “jump-start” the formation of new enterprises, accelerating the establishment of new micro-enterprises and to provide a tax break while they commenced their operations.
- The **provision of micro-credits** to the private sector from the banking system began in 2012. But only around 10 % of the credits went to small enterprise with the rest going to home repair.

## Self-employment in Cuba, 1994-2012

(Thousands of workers)

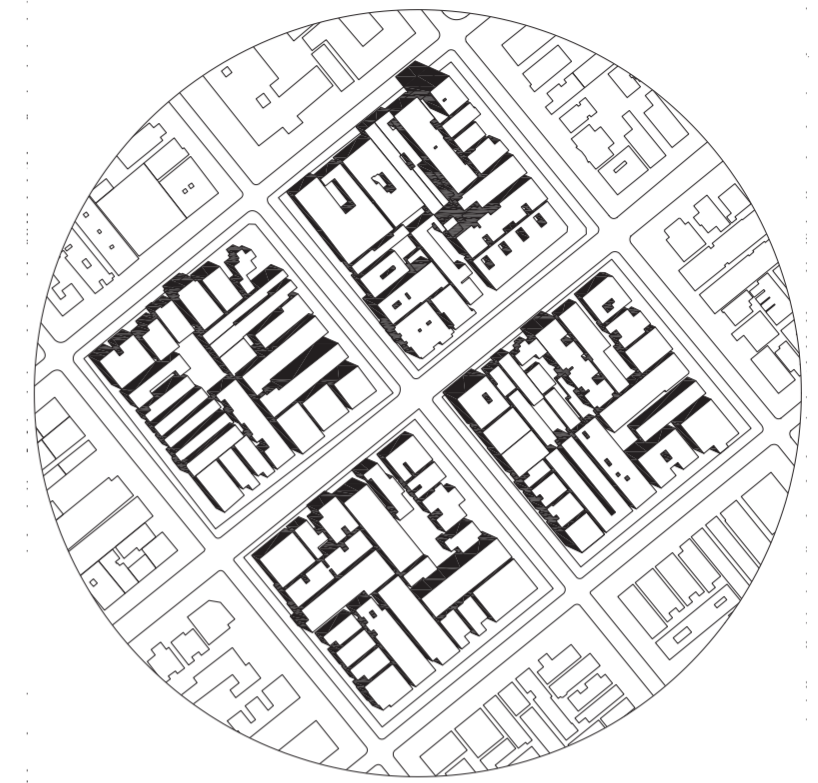
data source: ONE e ANPP





Habana  
Collection of housing typologies





Habana Vieja  
Places of exchange

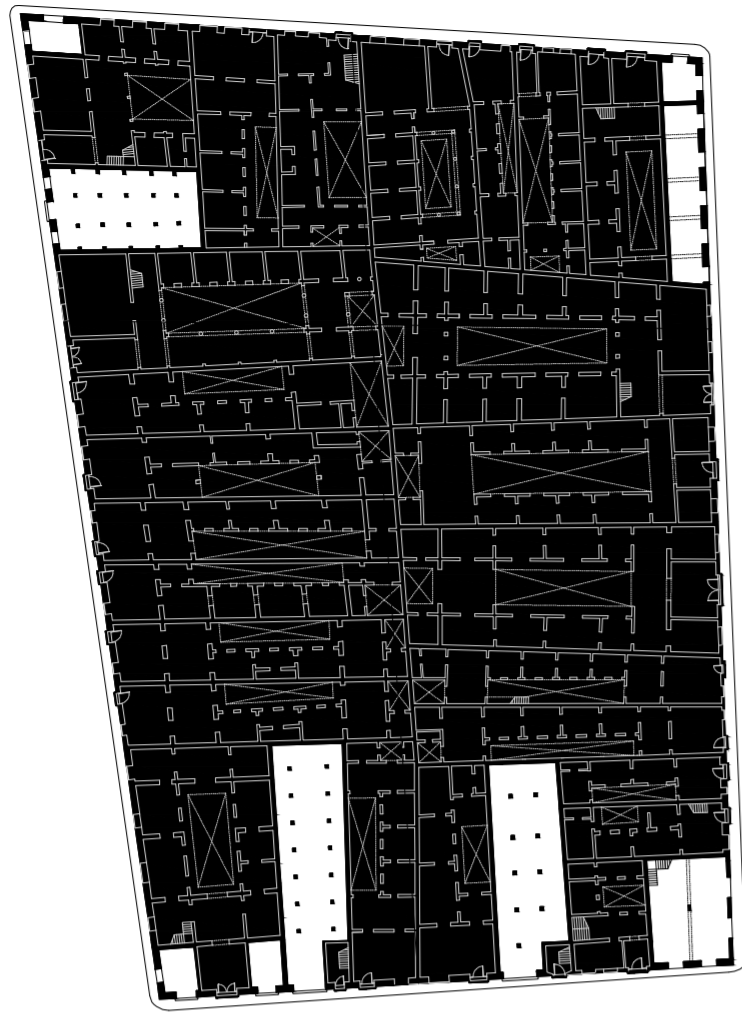


Centro Habana  
Places of exchange

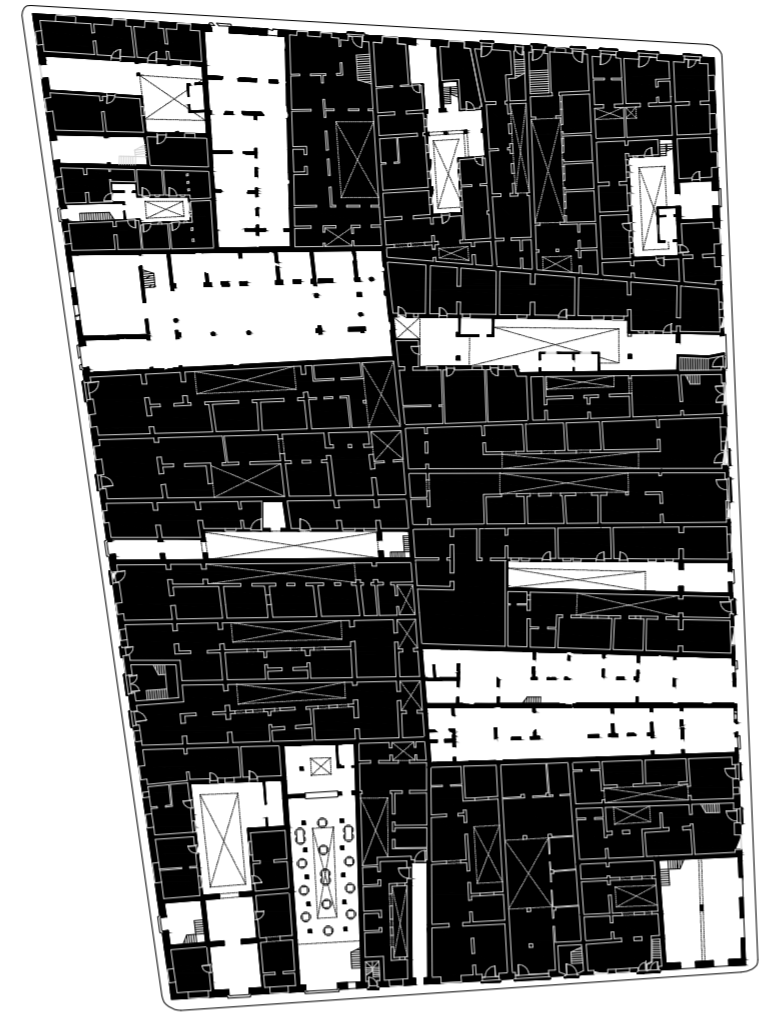


Vedado  
Places of exchange

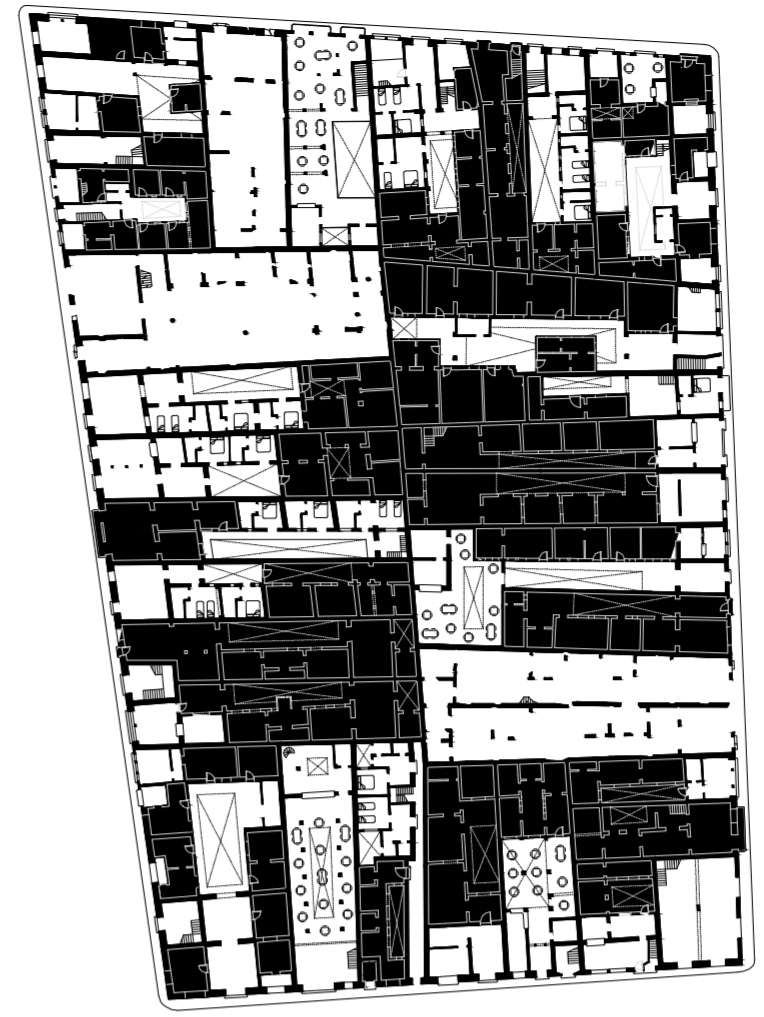




1592-1850

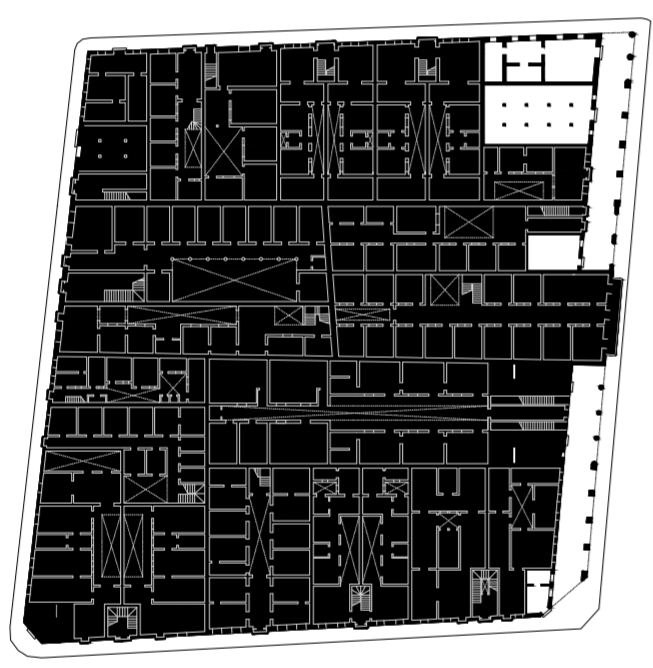


1851-1990

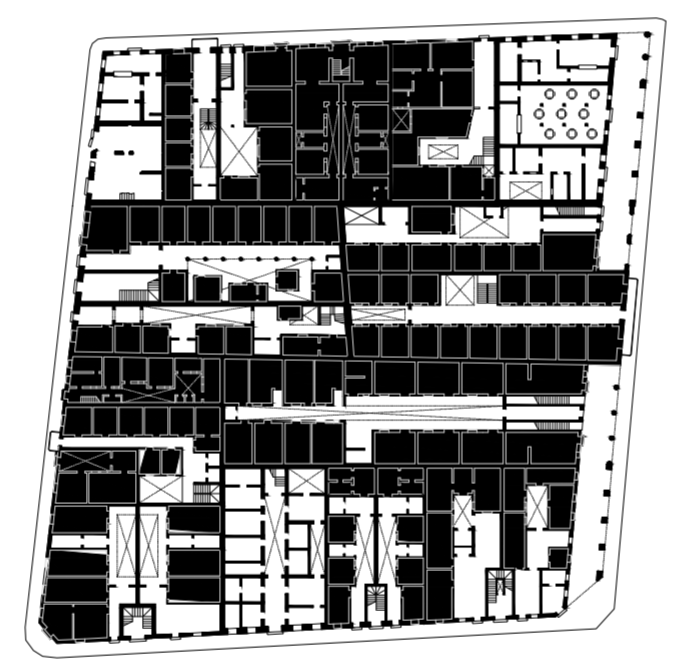


1991-2014

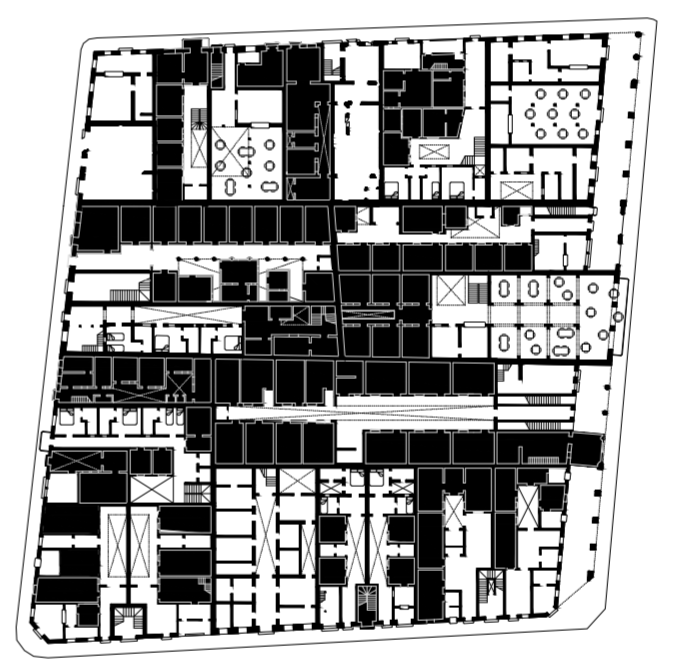
Habana Vieja



1592-1850

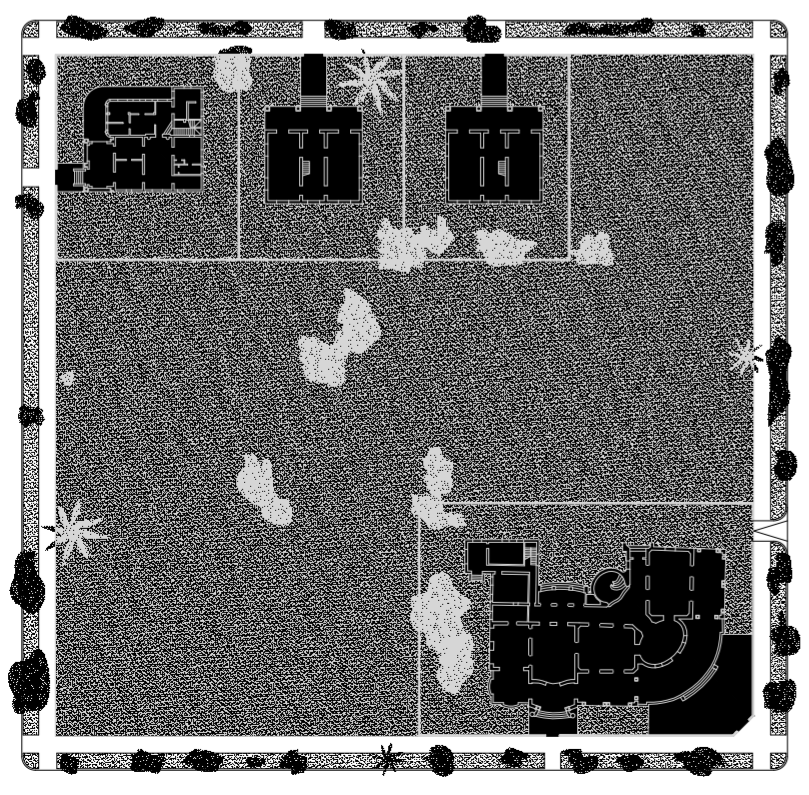


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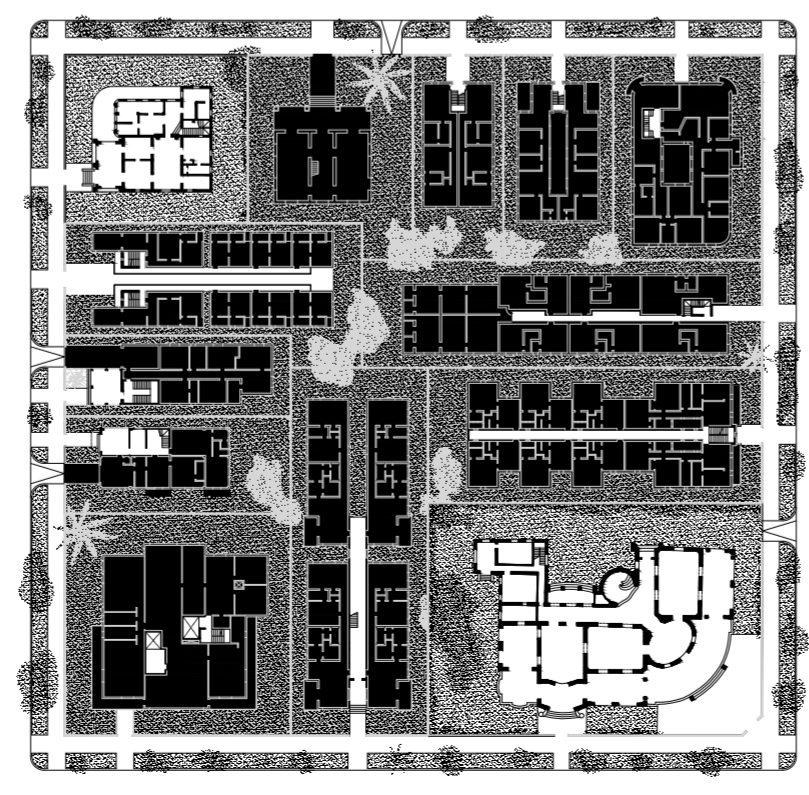


1991-2014

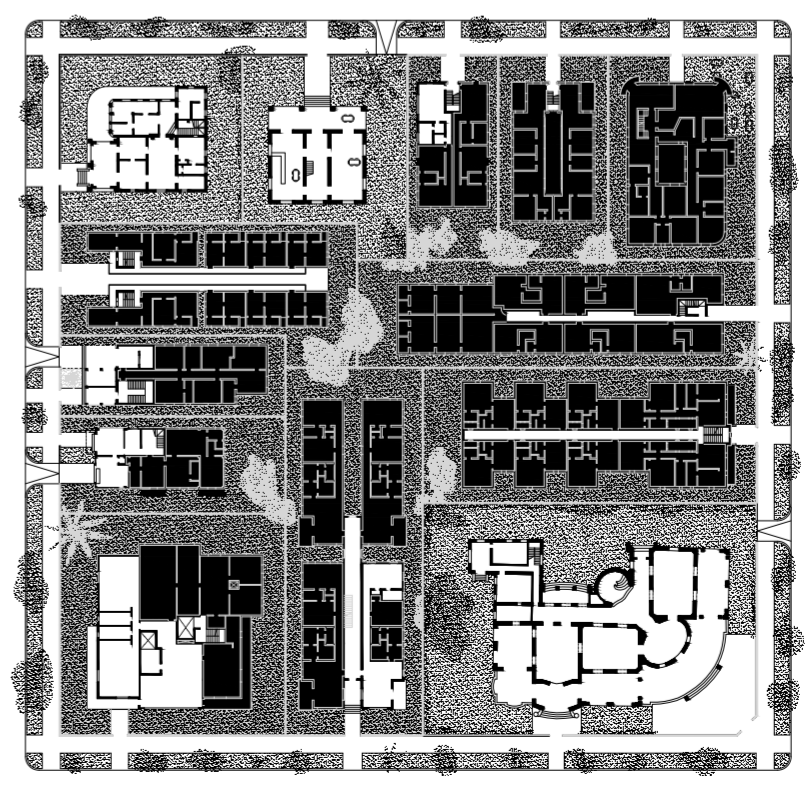
Centro Habana



1592-1850

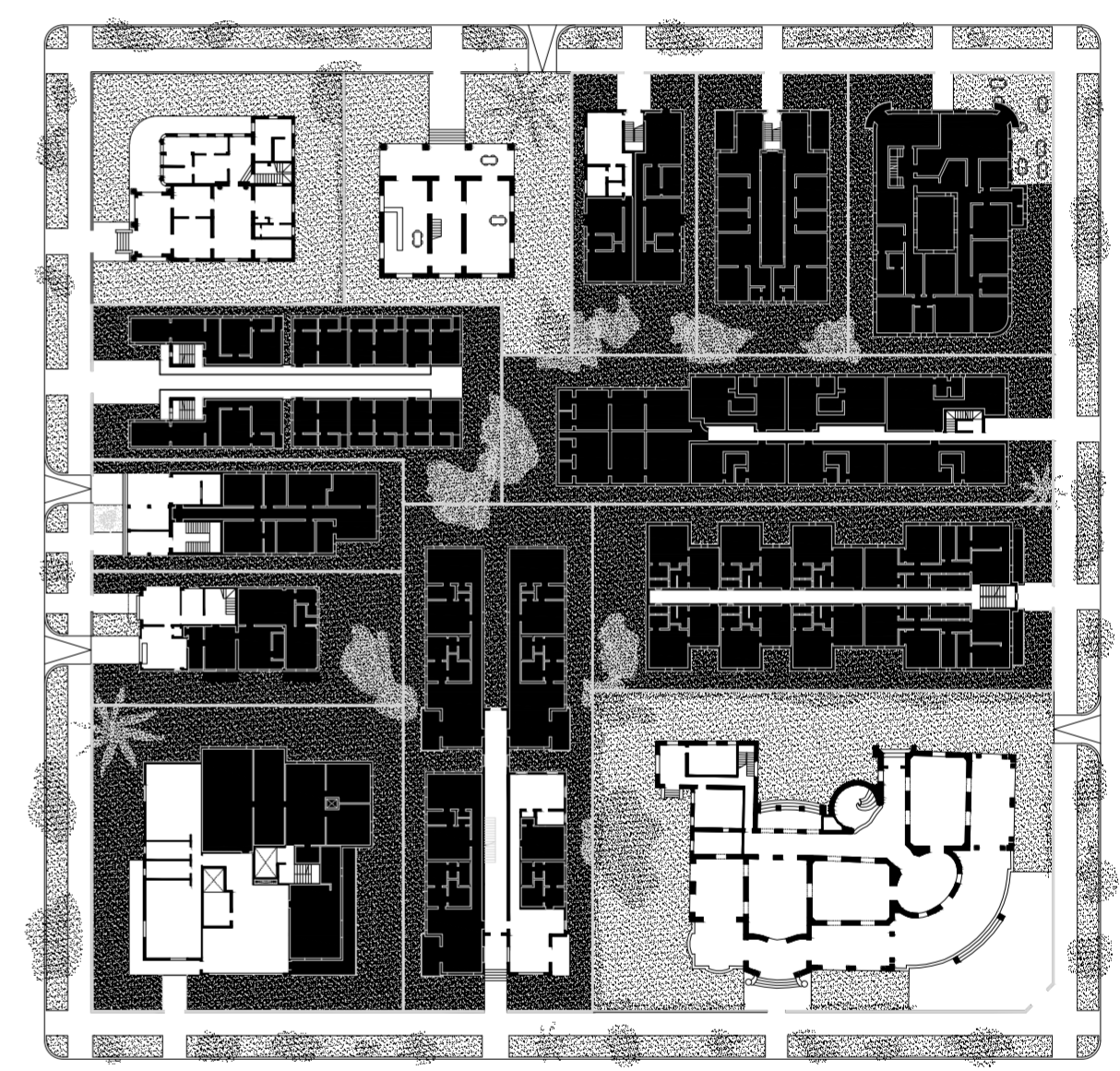
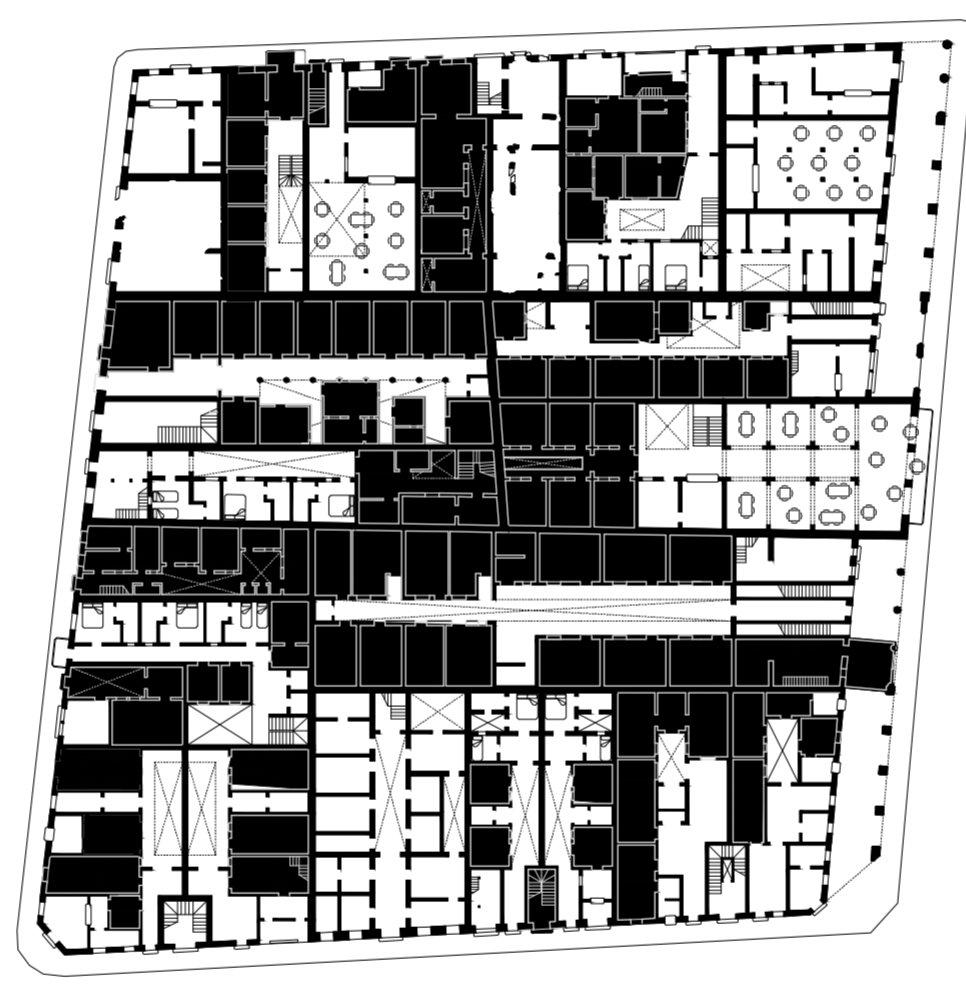
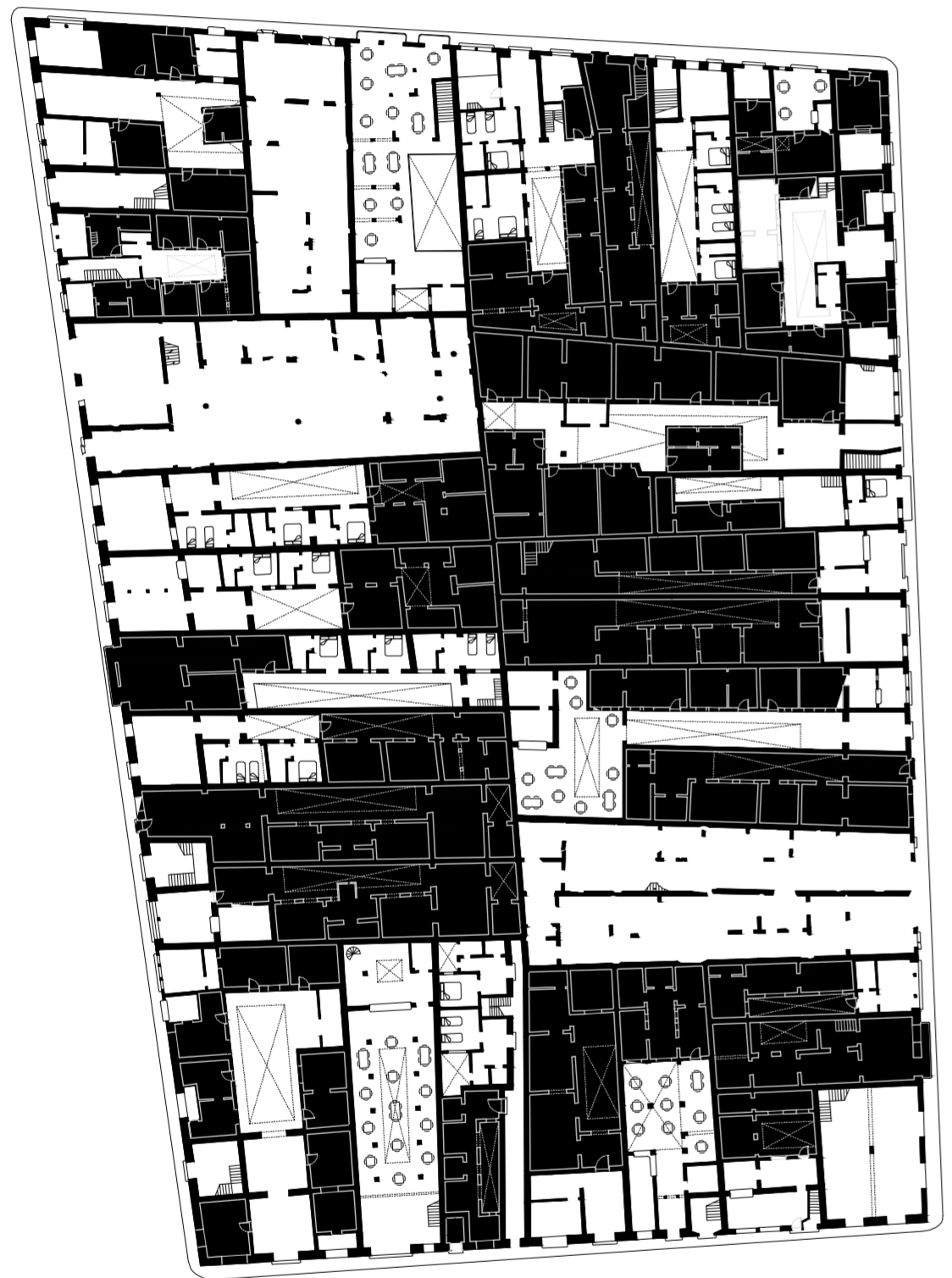


1851-1990



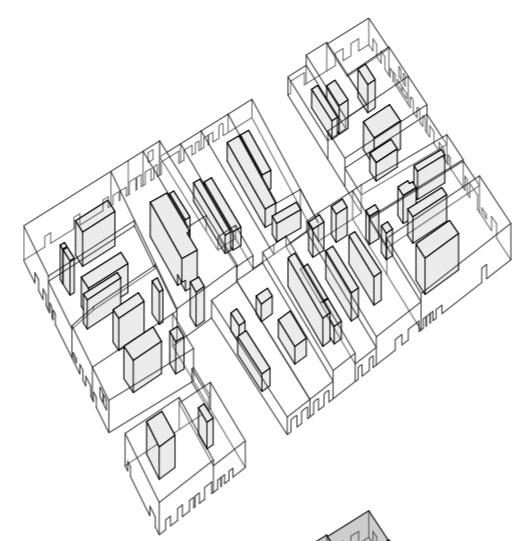
1991-2014

Vedado

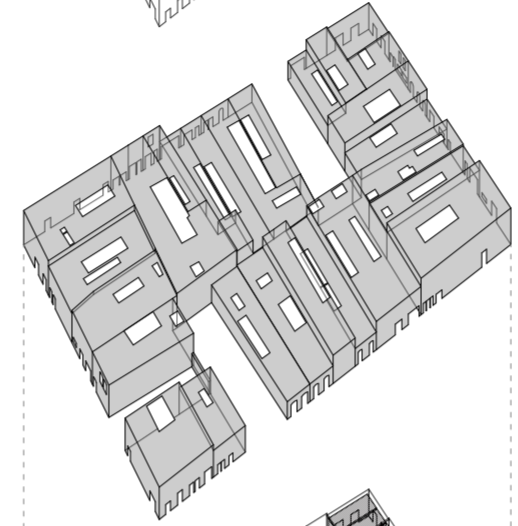


Habana  
Penetration of cuentapropismo in the  
domestic space

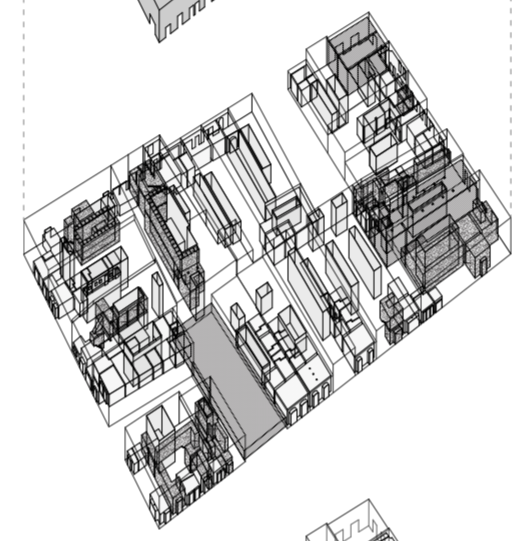




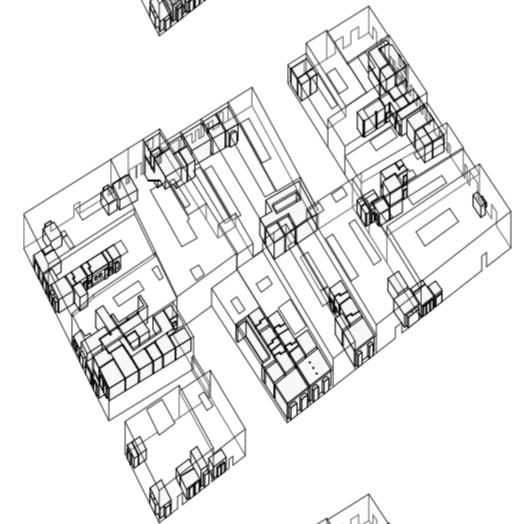
Courtyards and air shafts



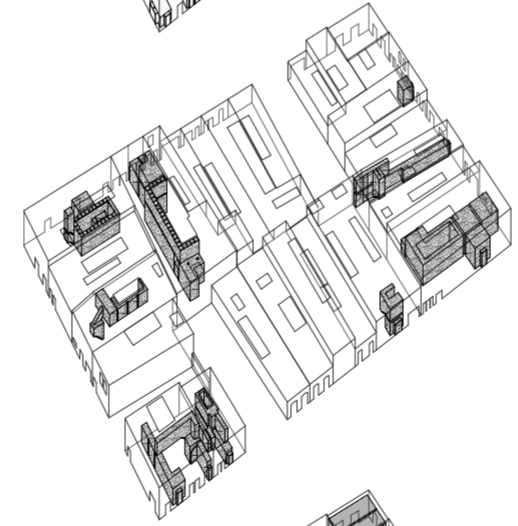
Shell



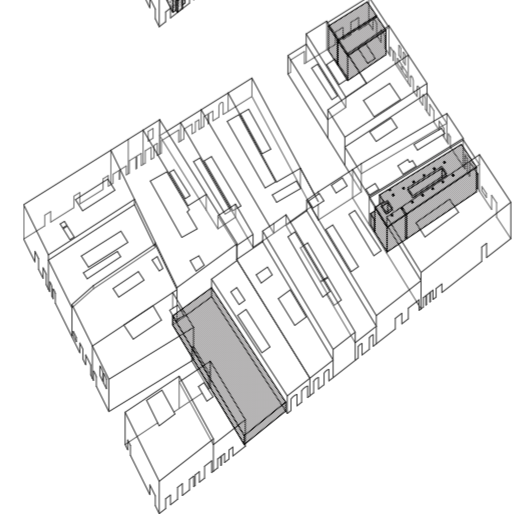
Dialectic of domains



Domain of cuentapropismo

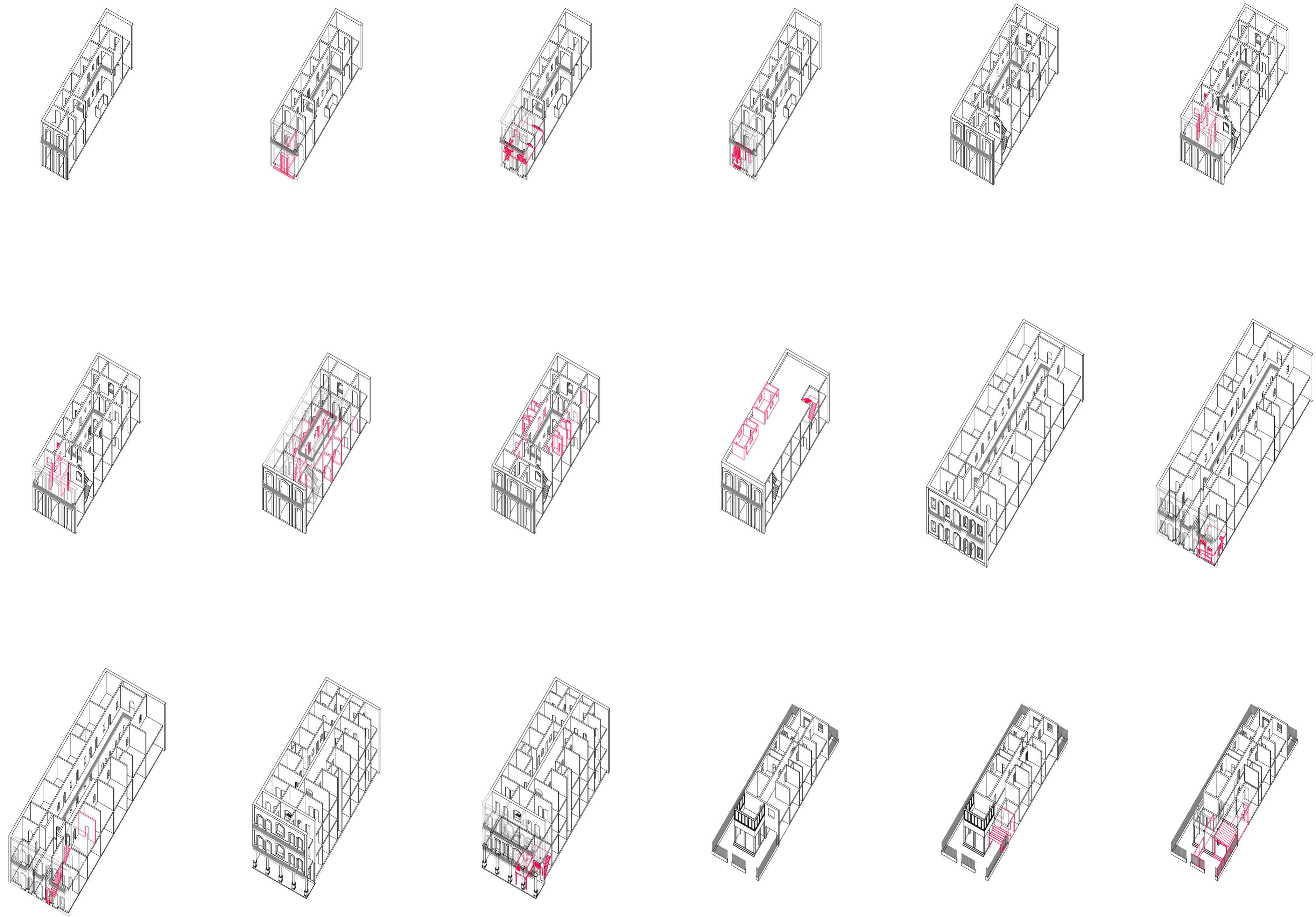


Collective infrastructure

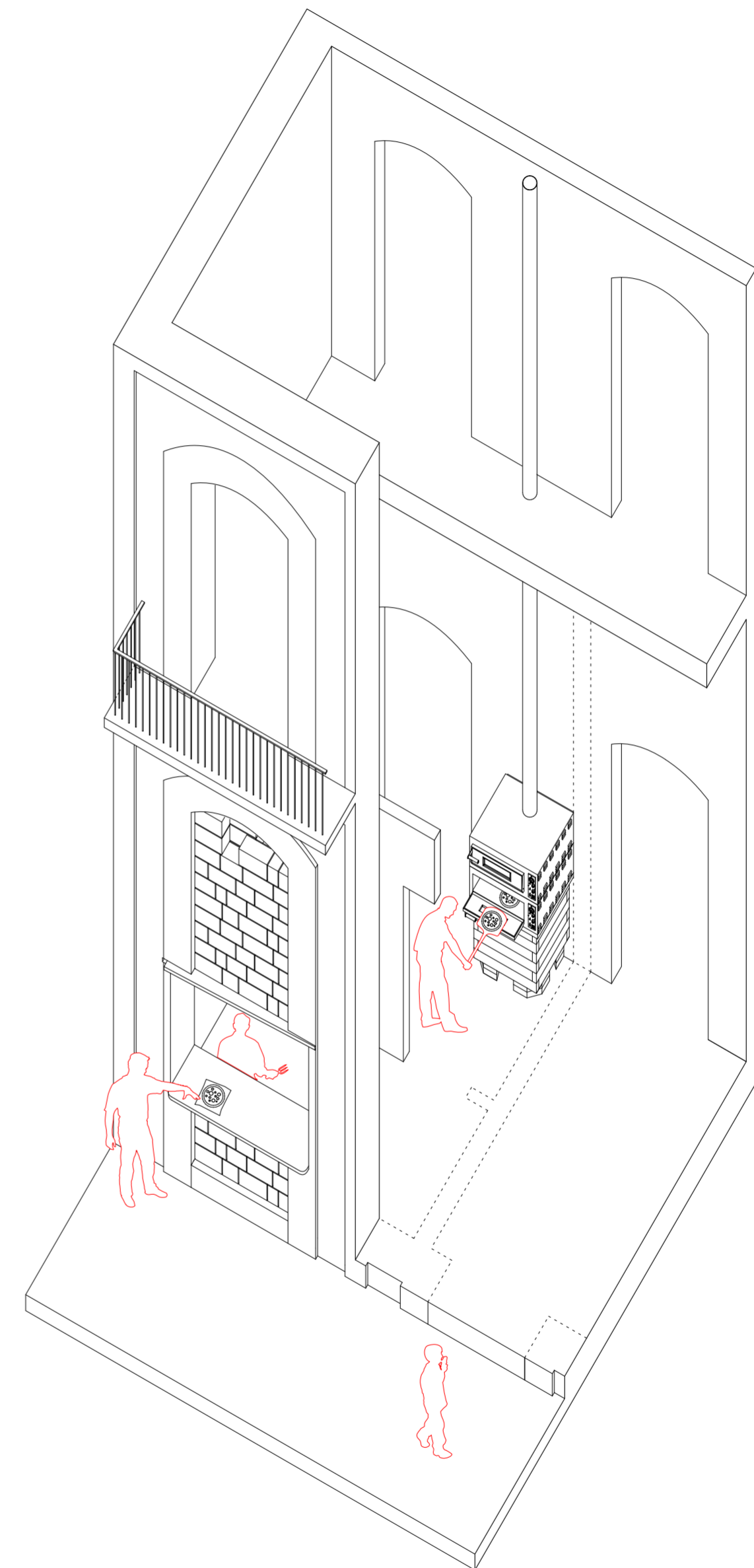
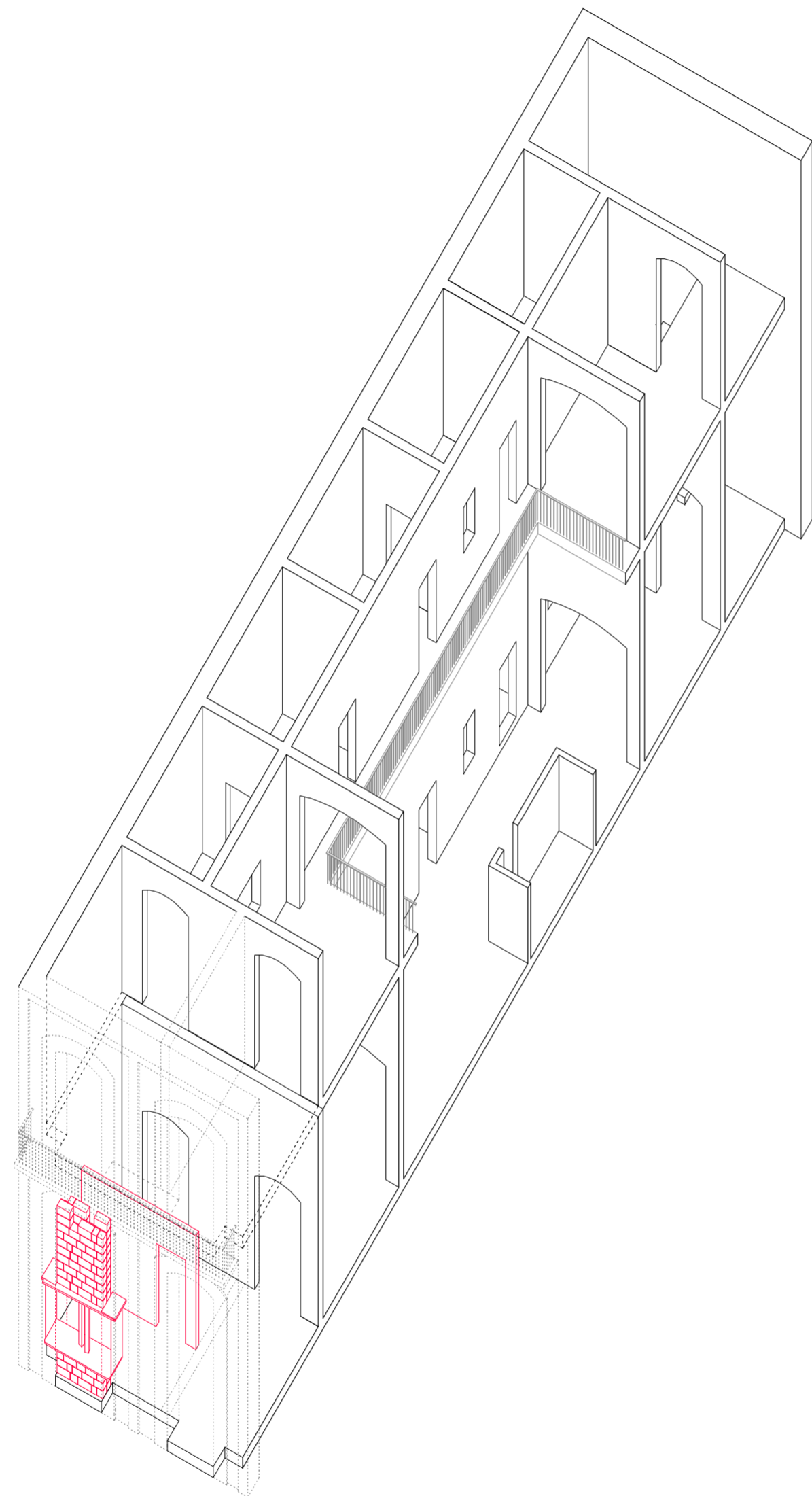


Domain of State-run activities





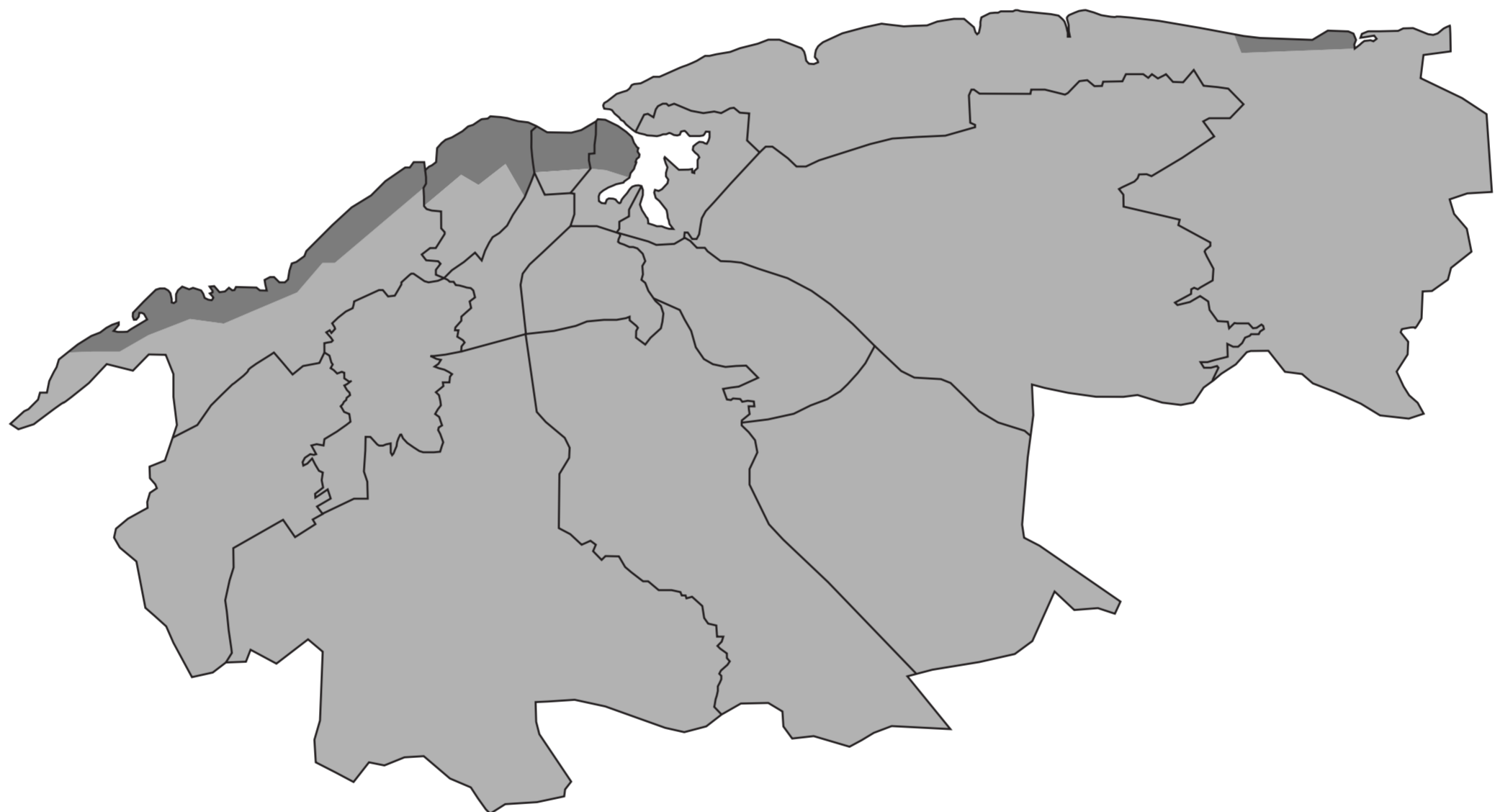
Habana  
Taxonomic study of tactics



Habana Vieja  
Taxonomic study of tactics

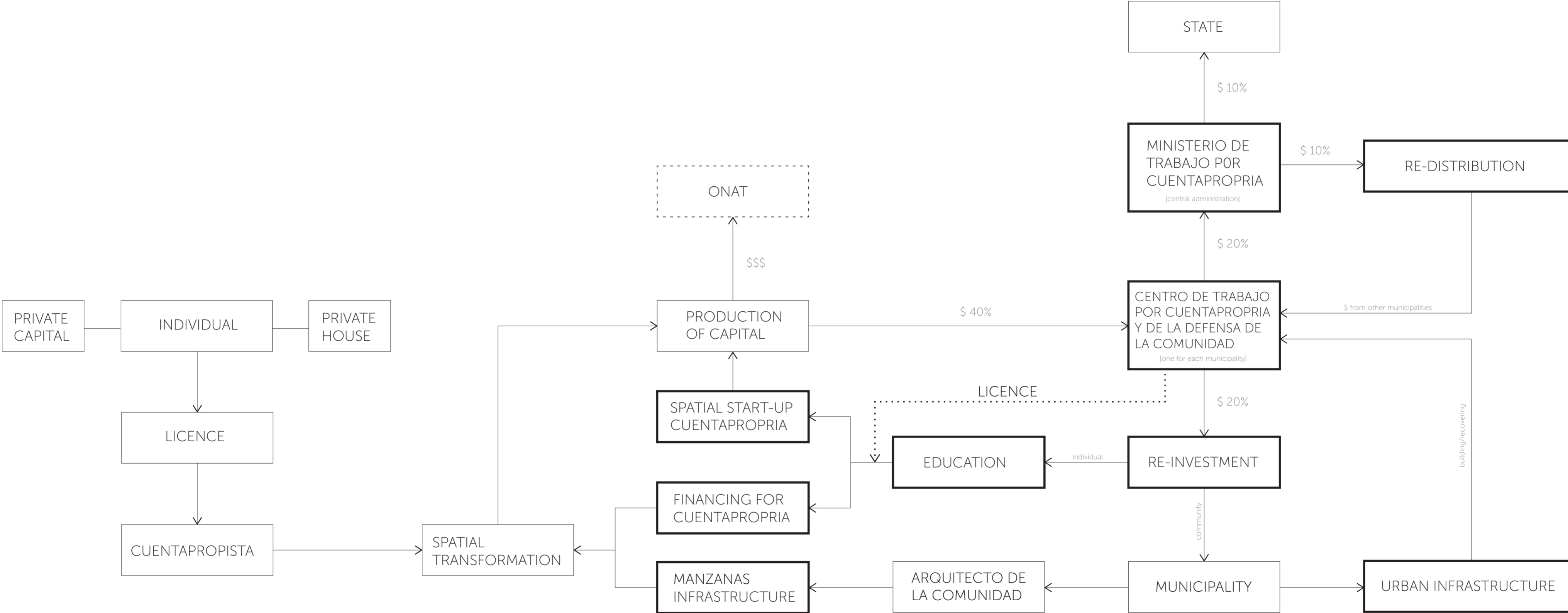
Entrepreneurial practices have direct influence on the space of the city and on its society.

- Spatial
- Socio-Urban
- Discursive

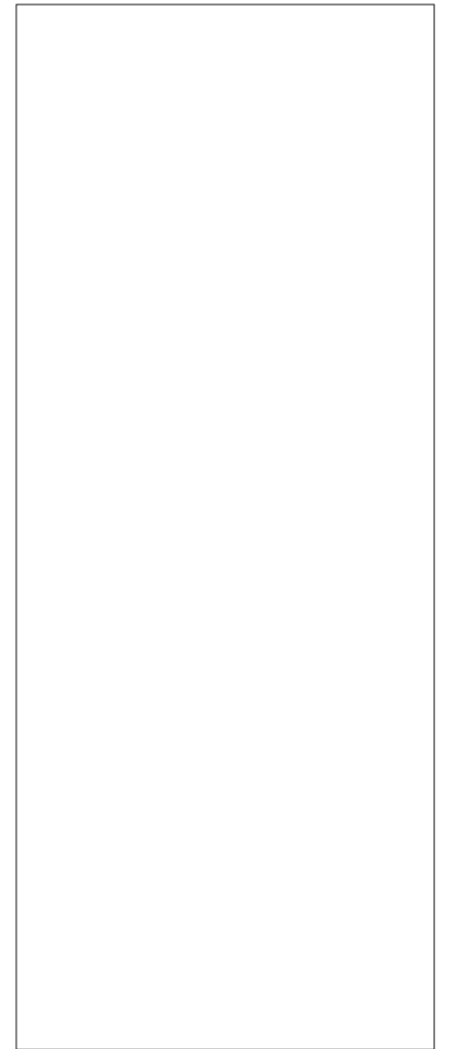
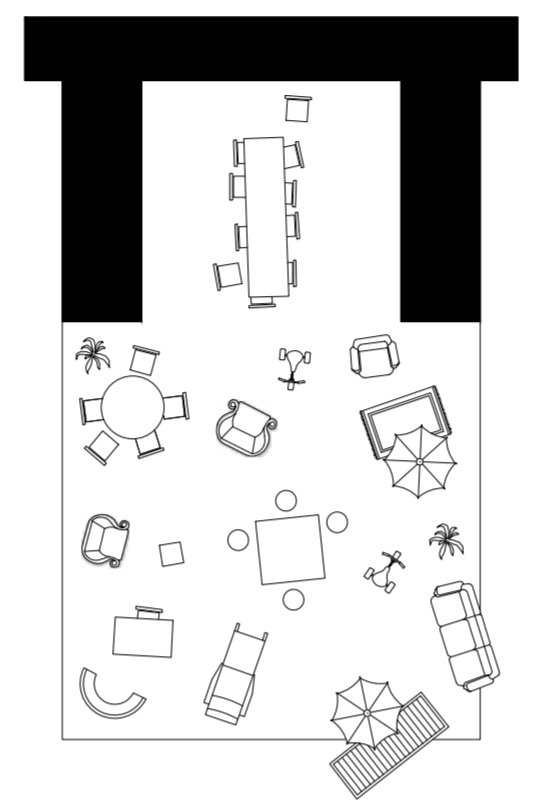


Habana  
Franja Azul

+ self entrepreneurship = - collectiveness

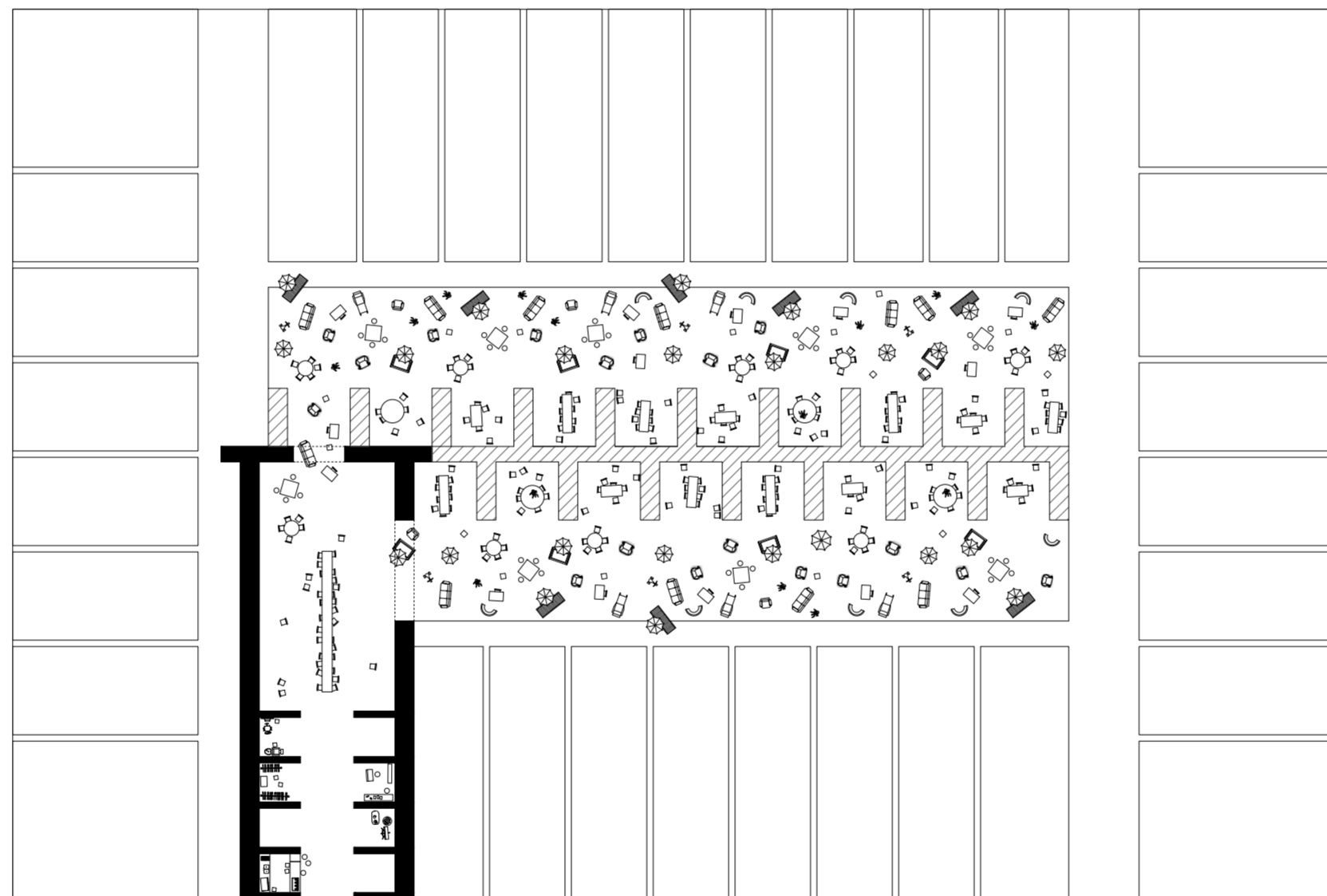


+ self entrepreneurship = + collectiveness

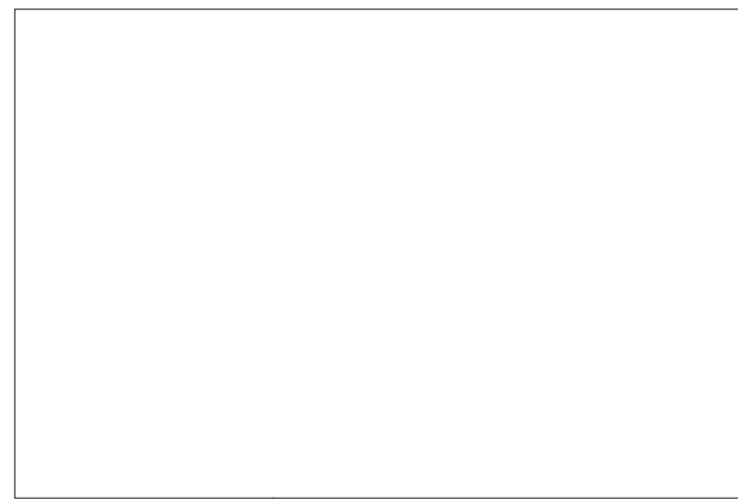
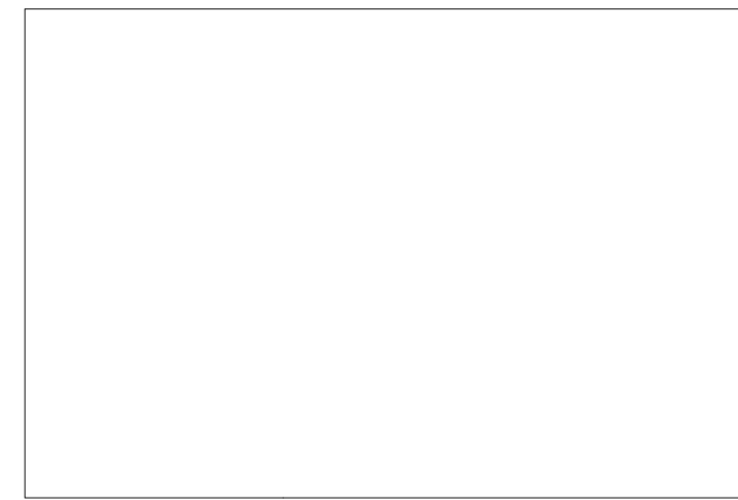
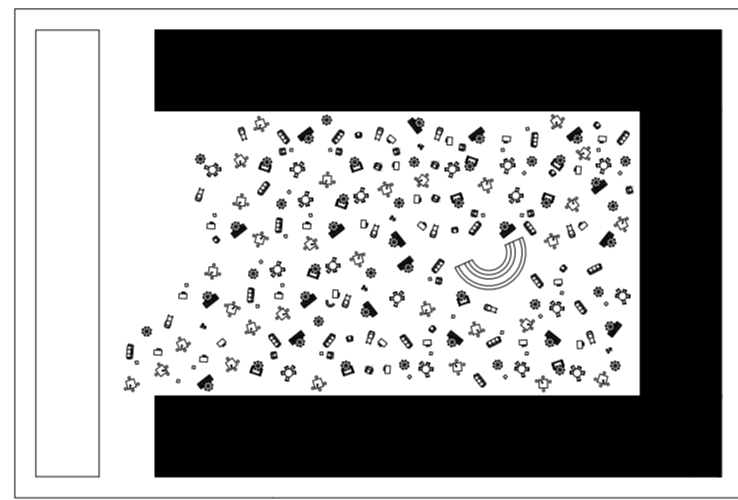
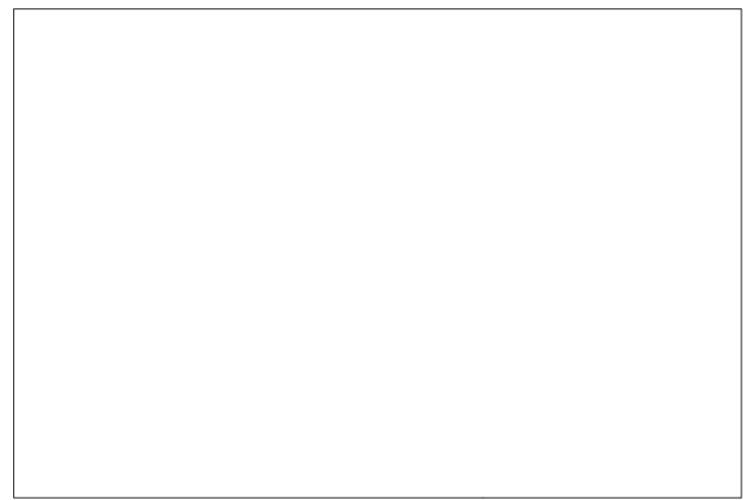
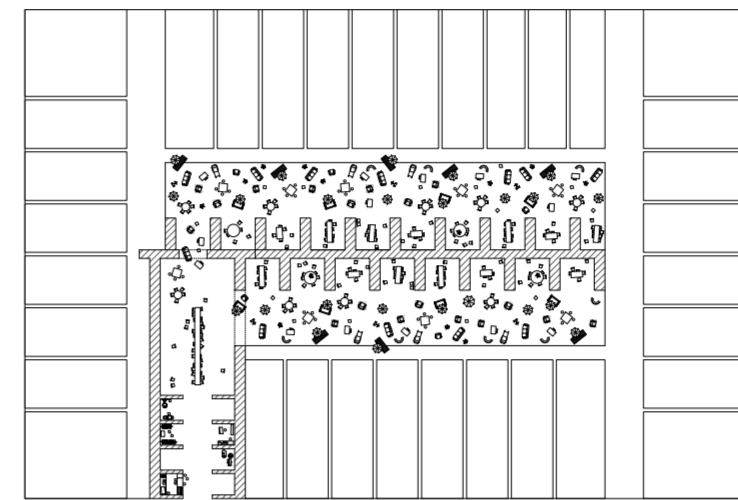


Dwelling

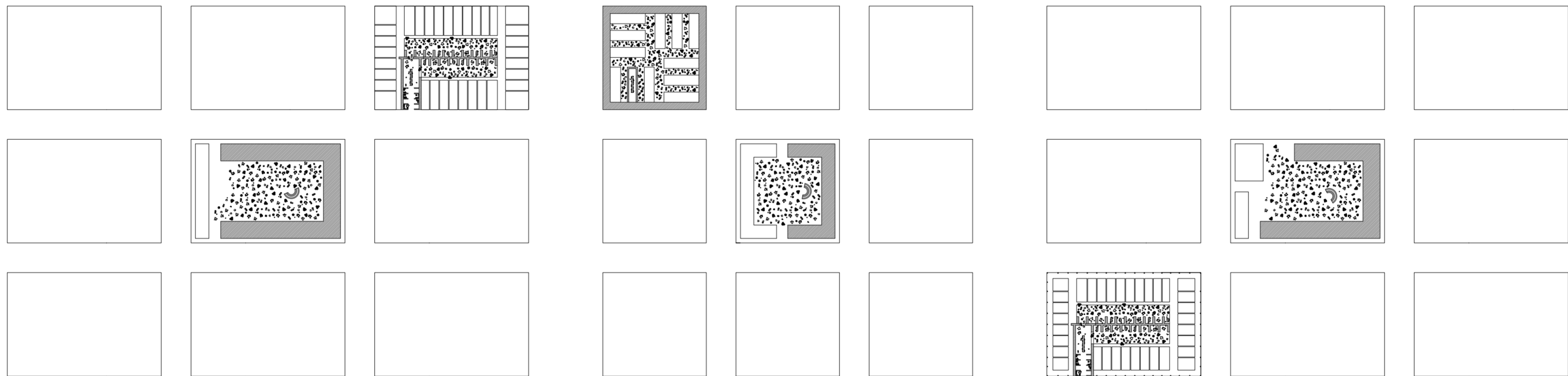




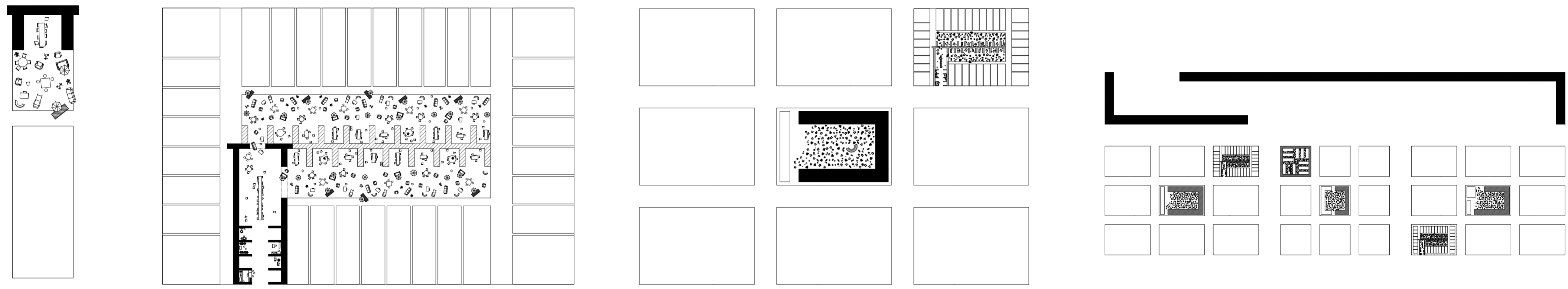
City block



District

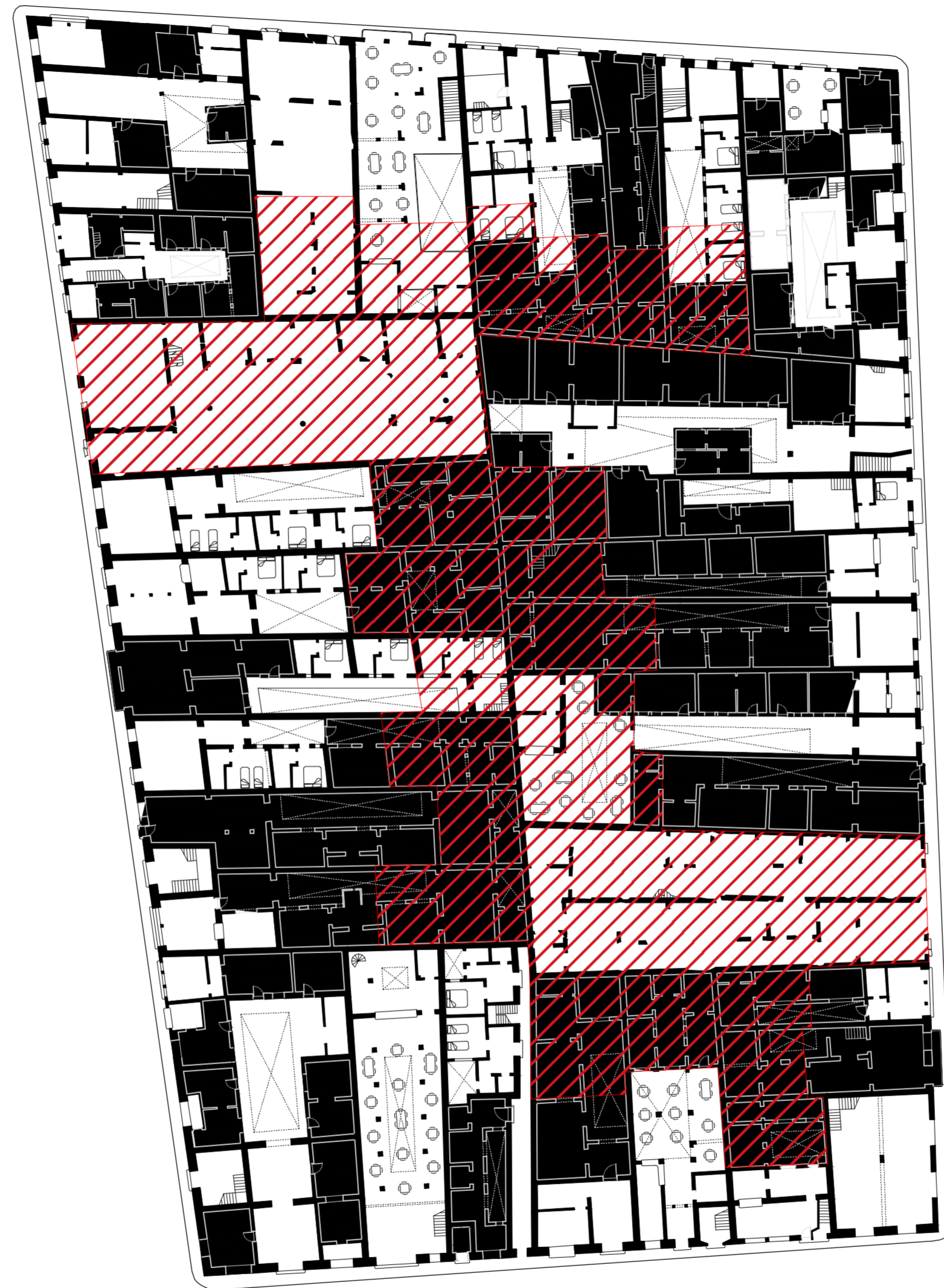


State

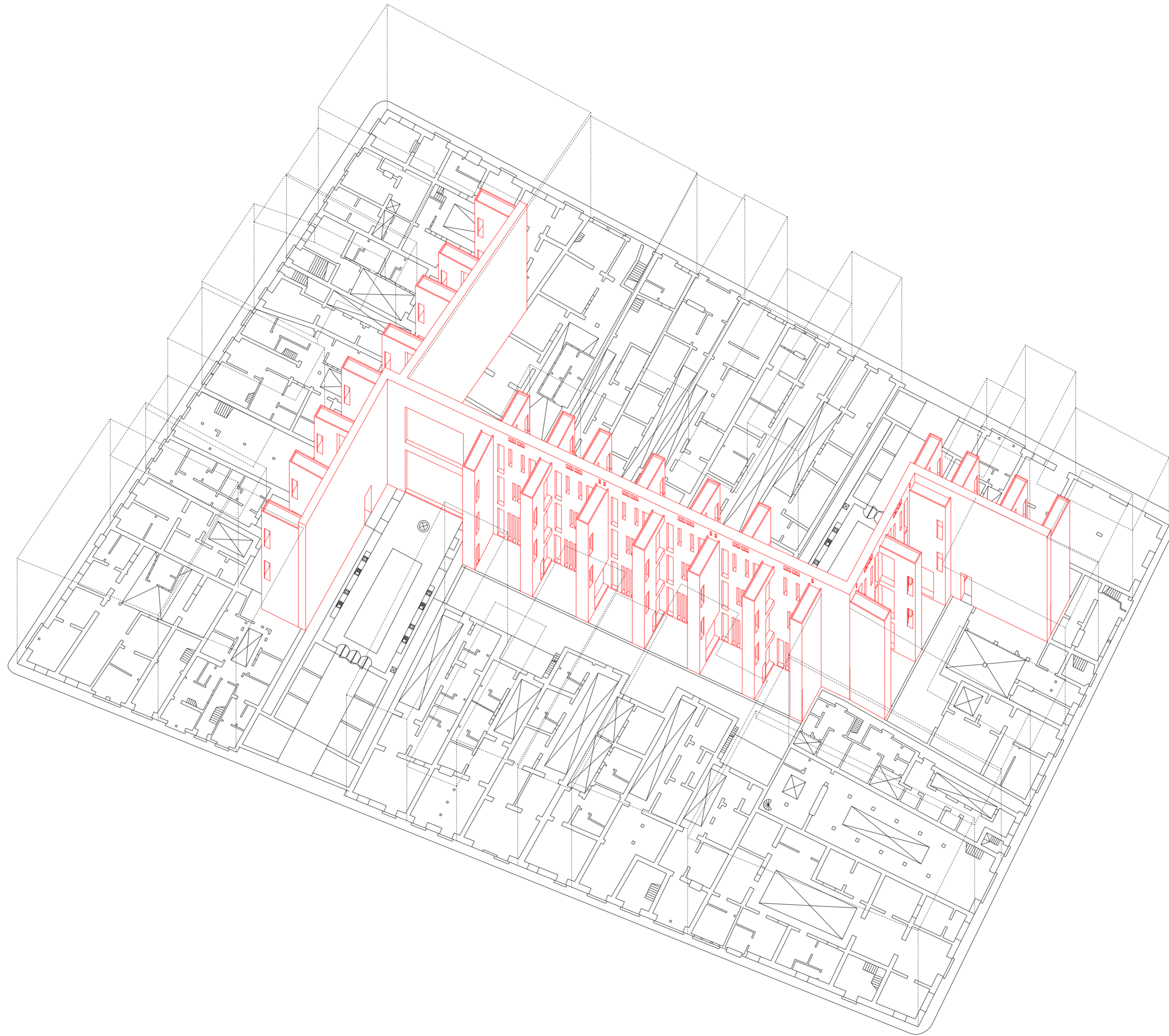


Four scales of intervention

## FIRST SCALE: THE DWELLING

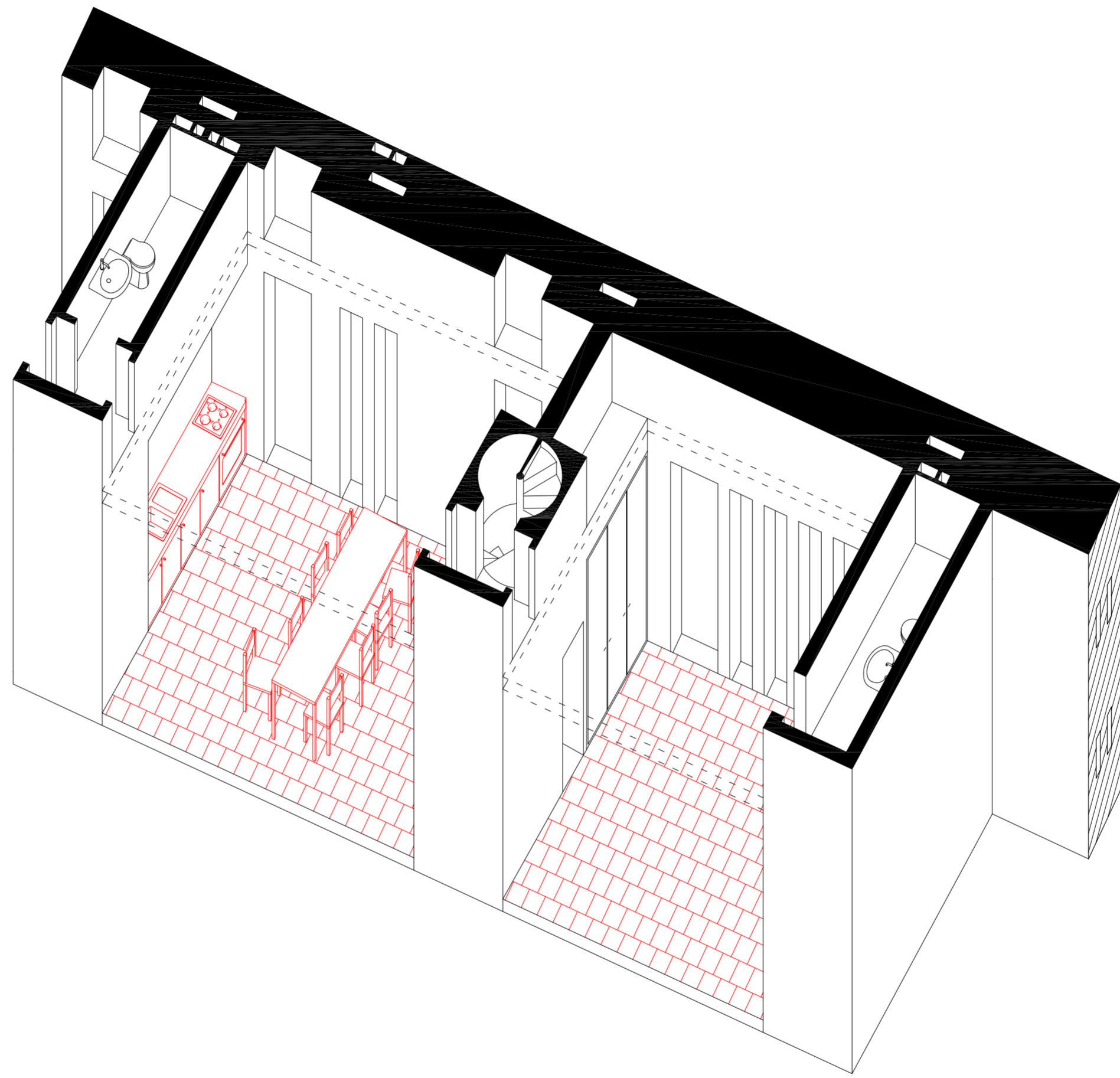


Intervention area



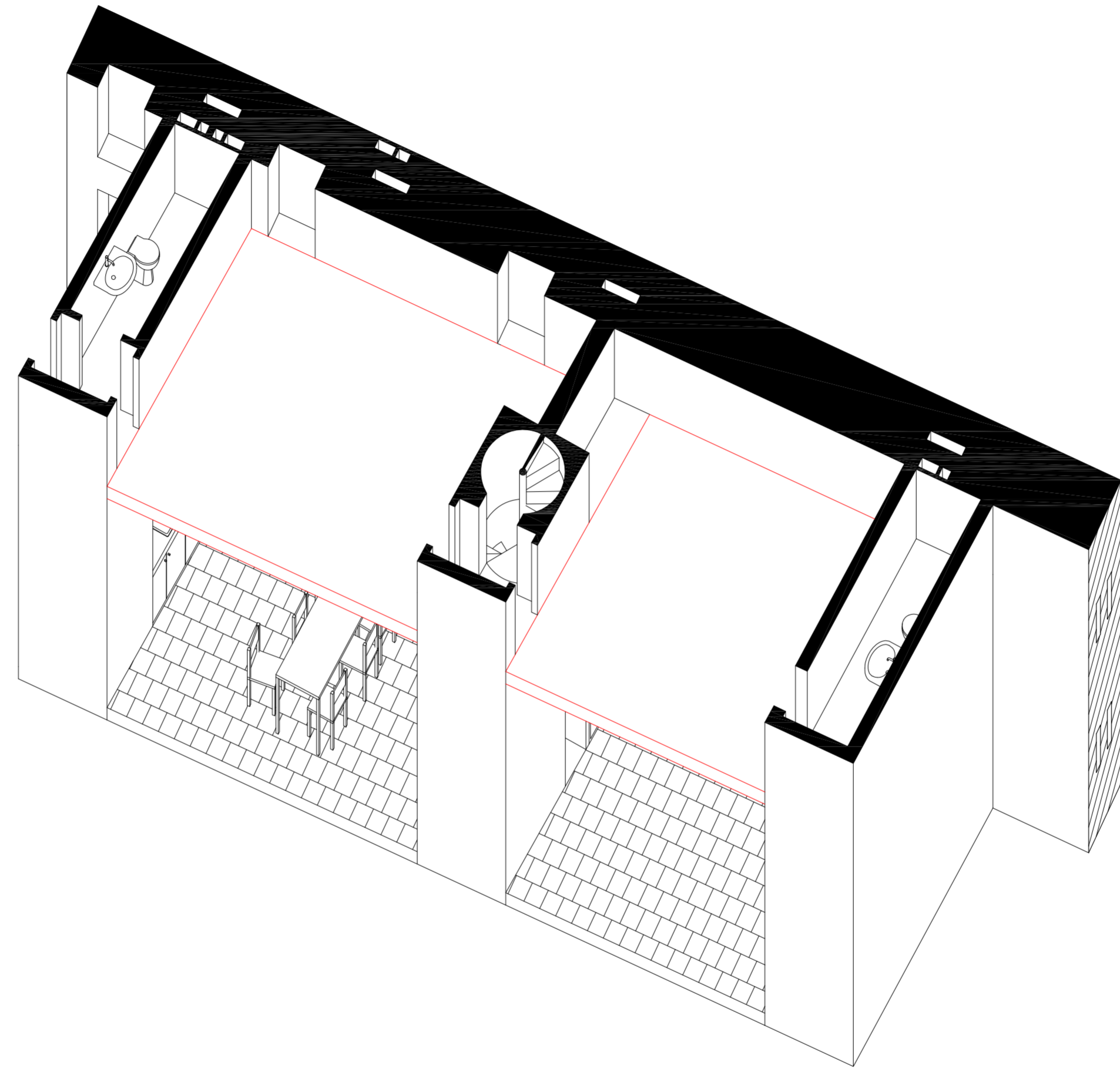
The Spine



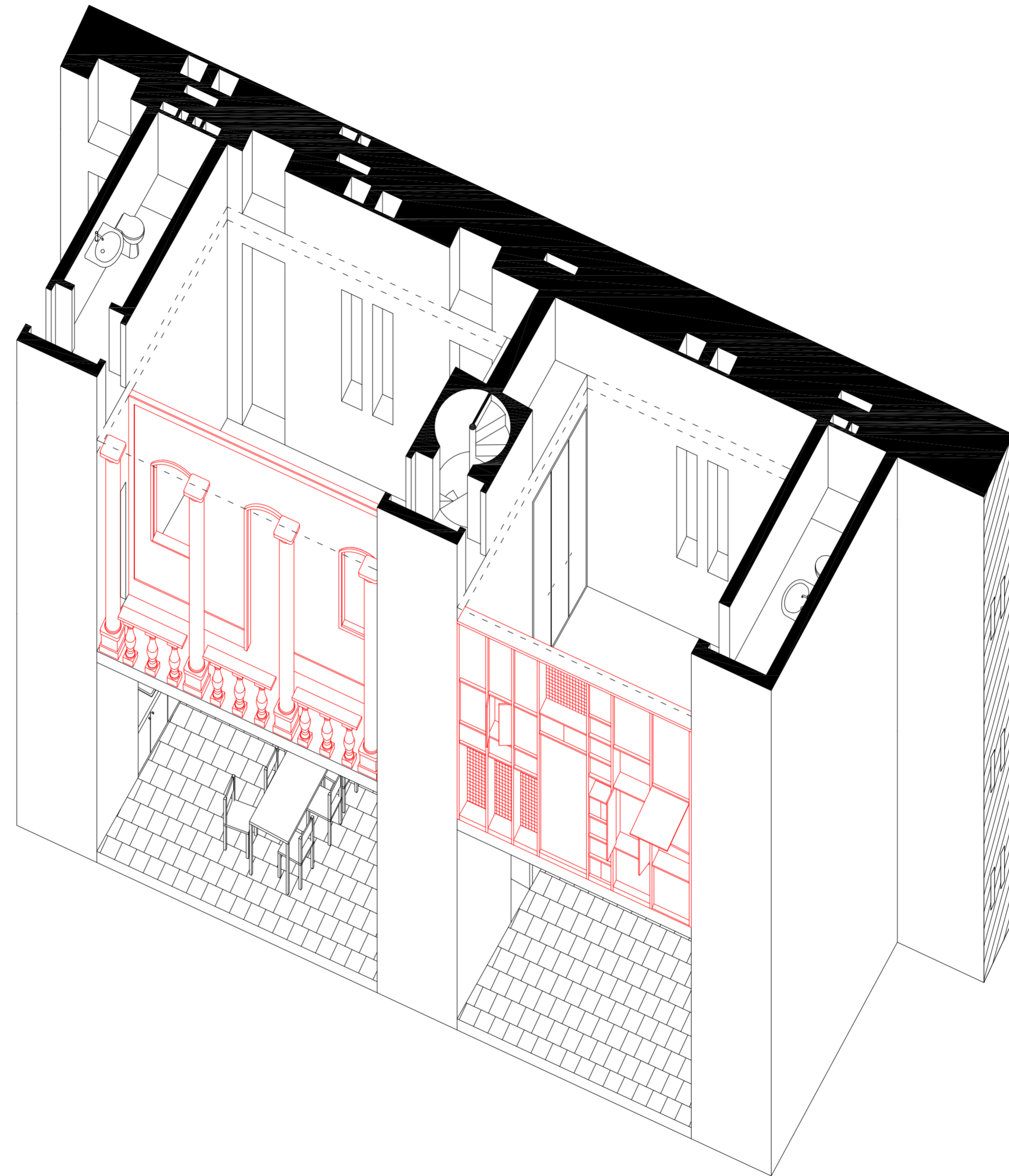


Servant elements

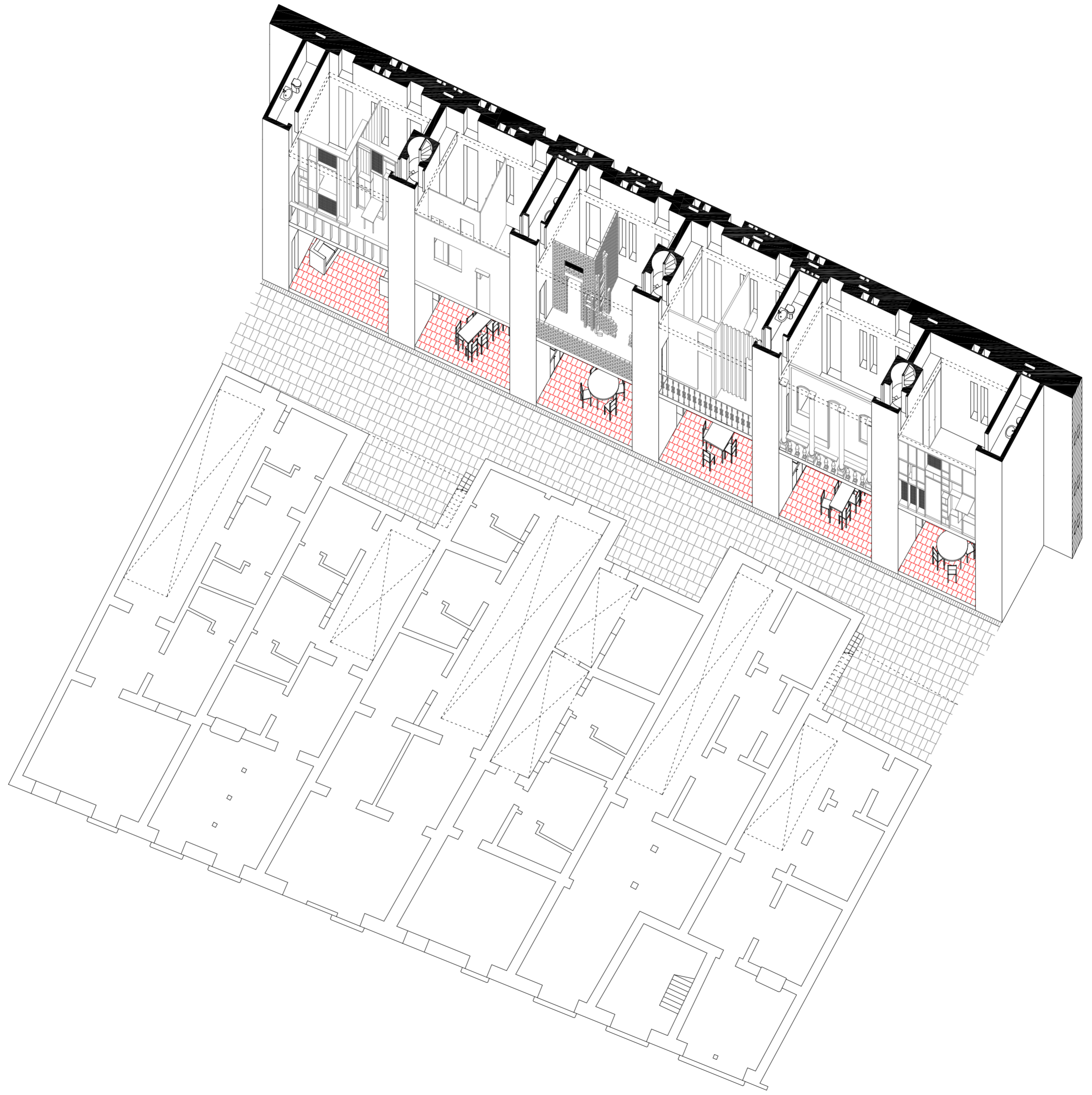




Servant elements

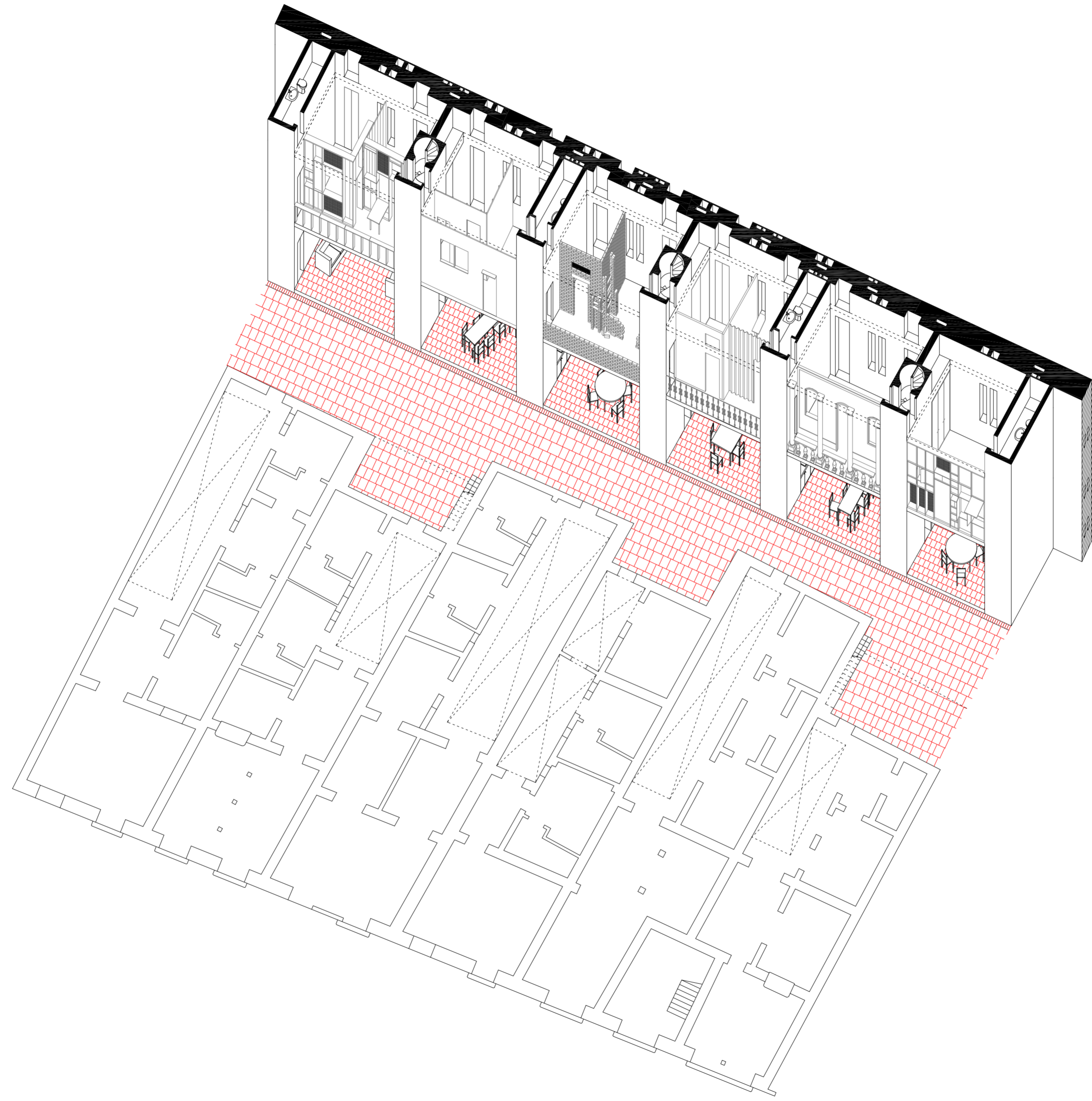


Self-built dwelling

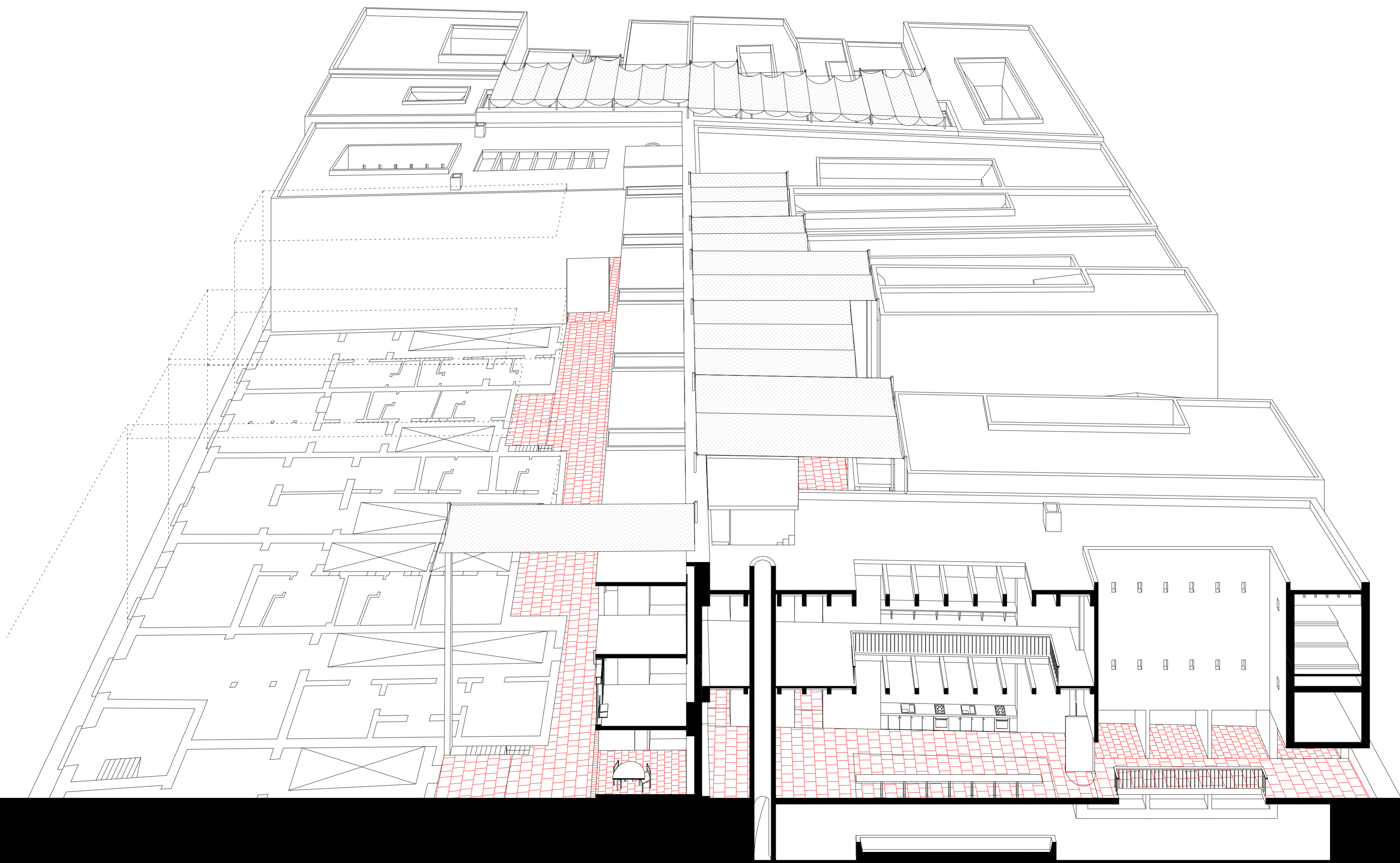


Covered kitchen

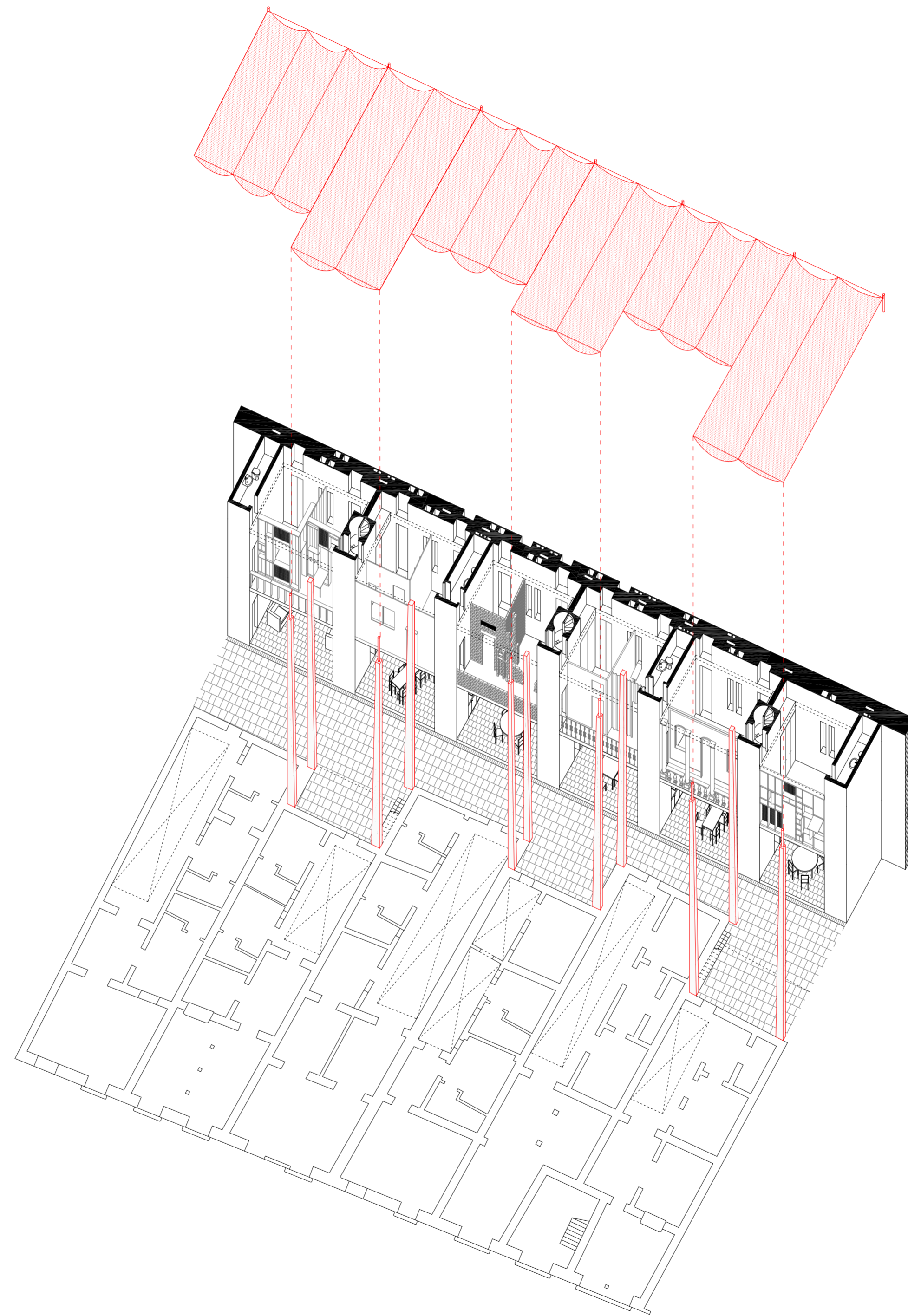




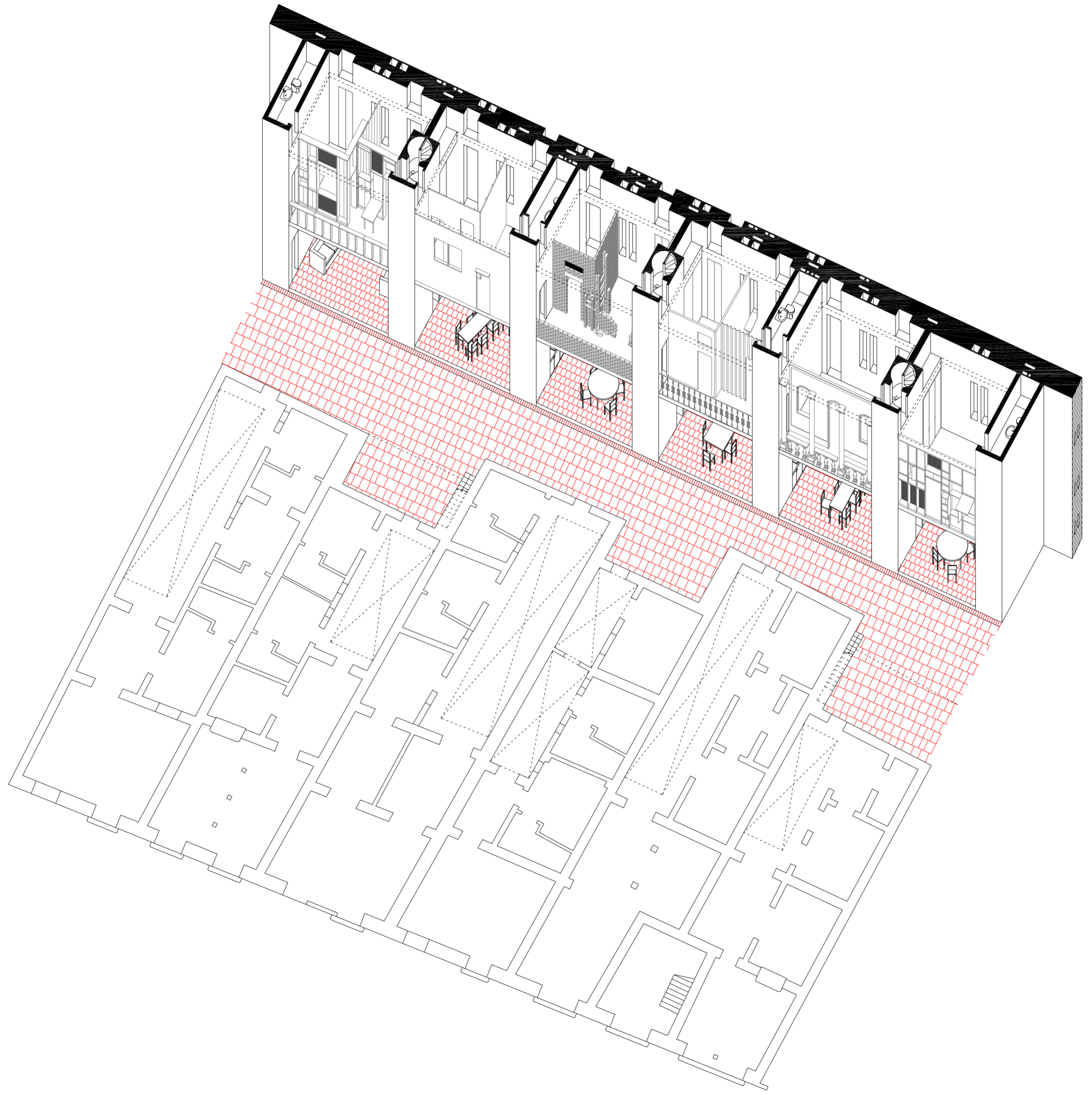
Inner street







Shading system



Inner street

SECOND SCALE: MANZANA

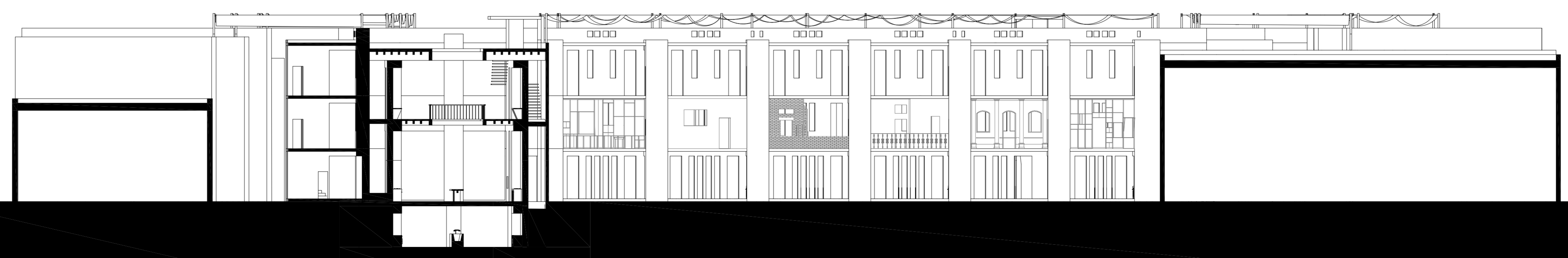
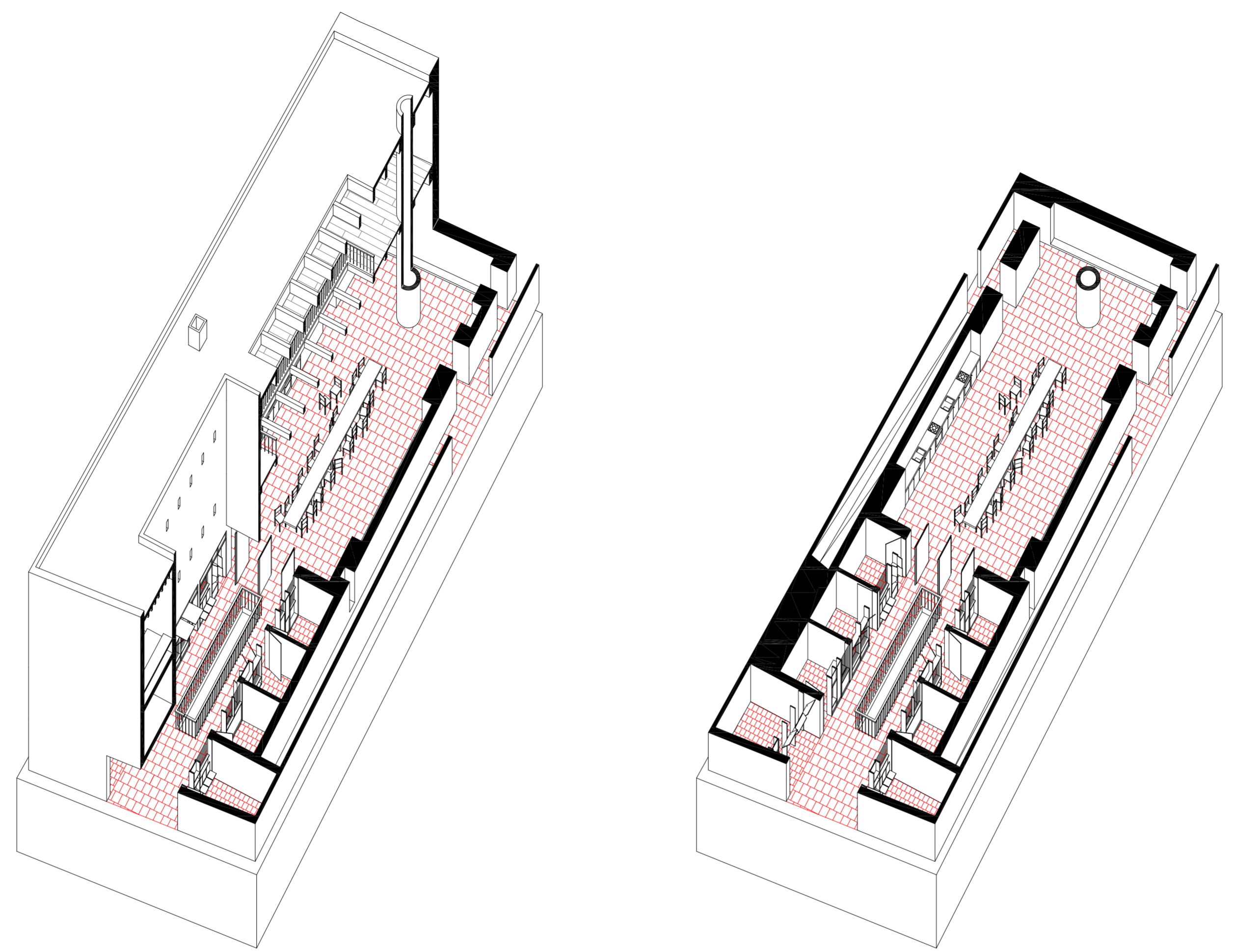




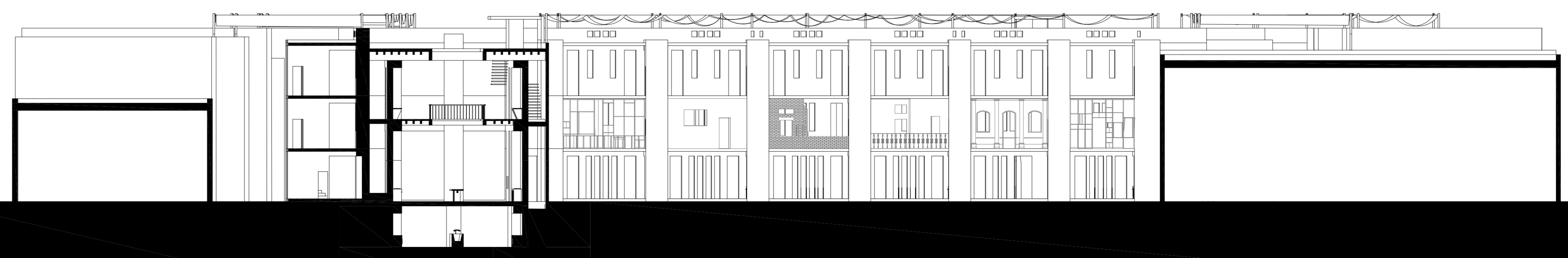
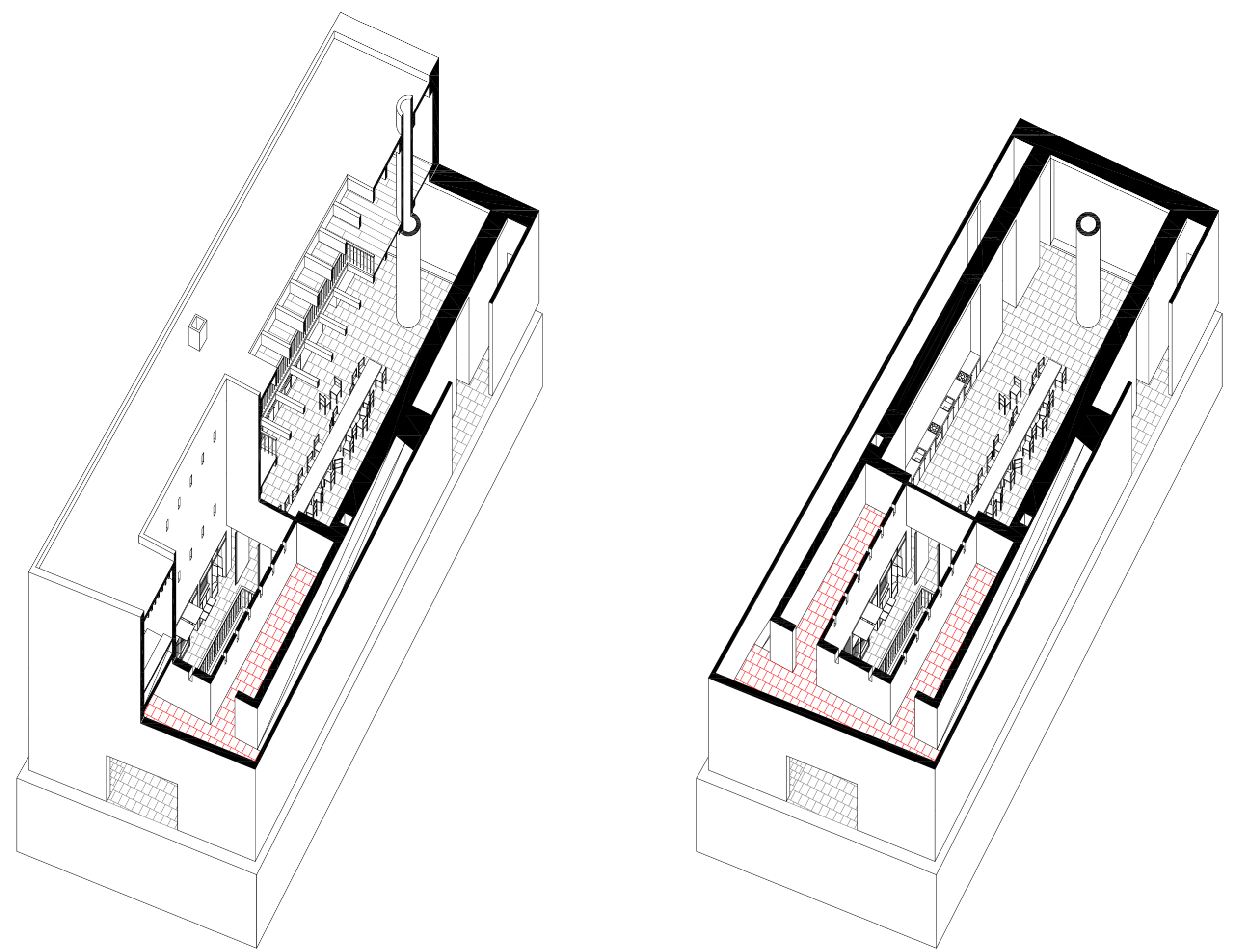
Condenser of facilities

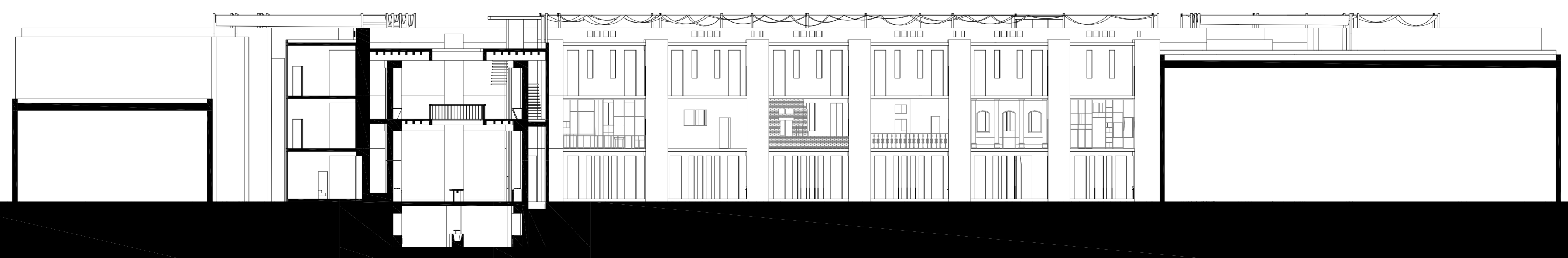
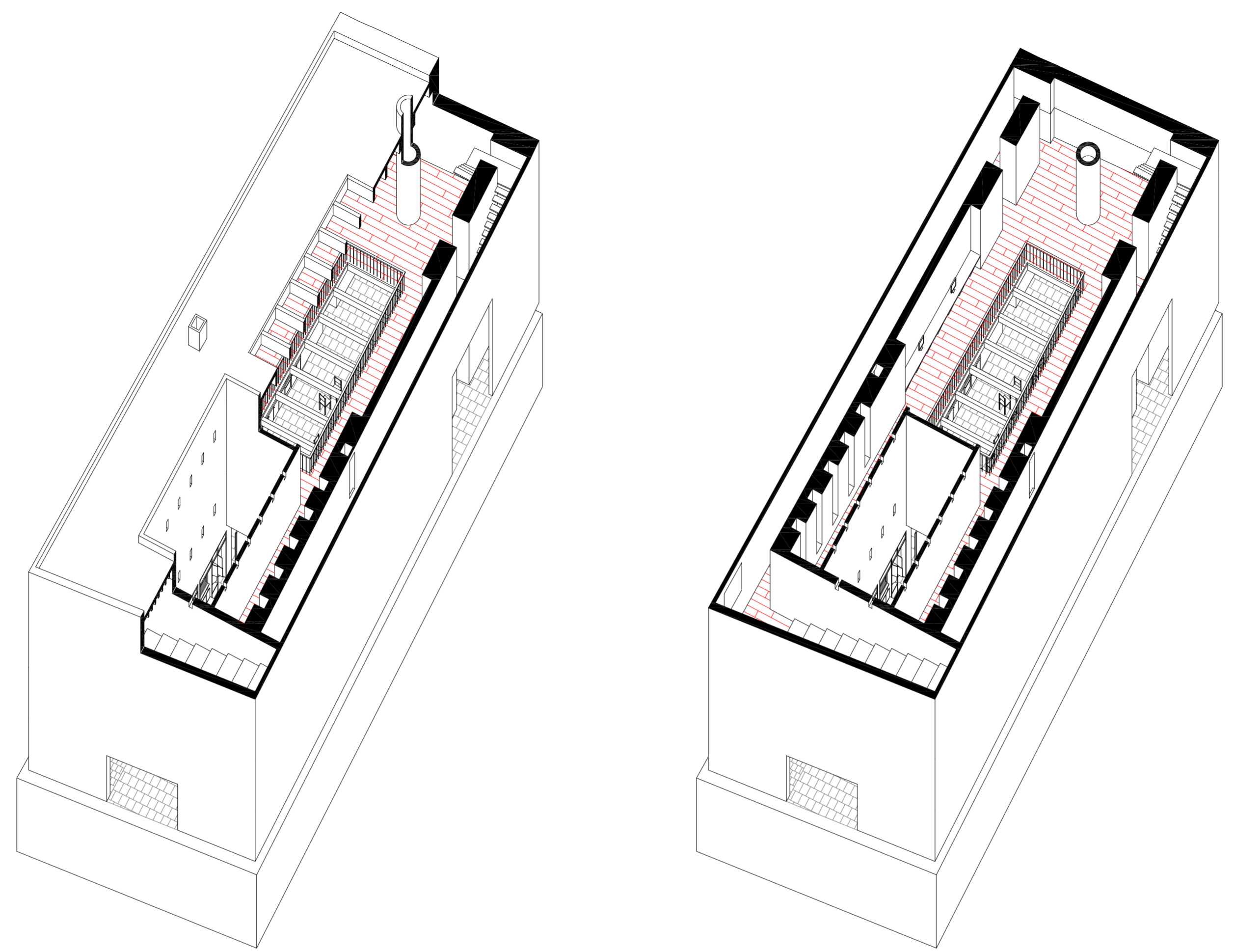


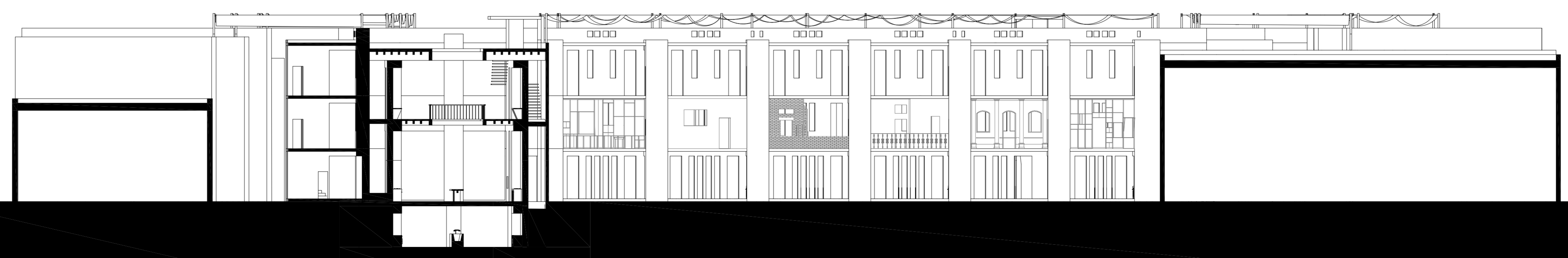
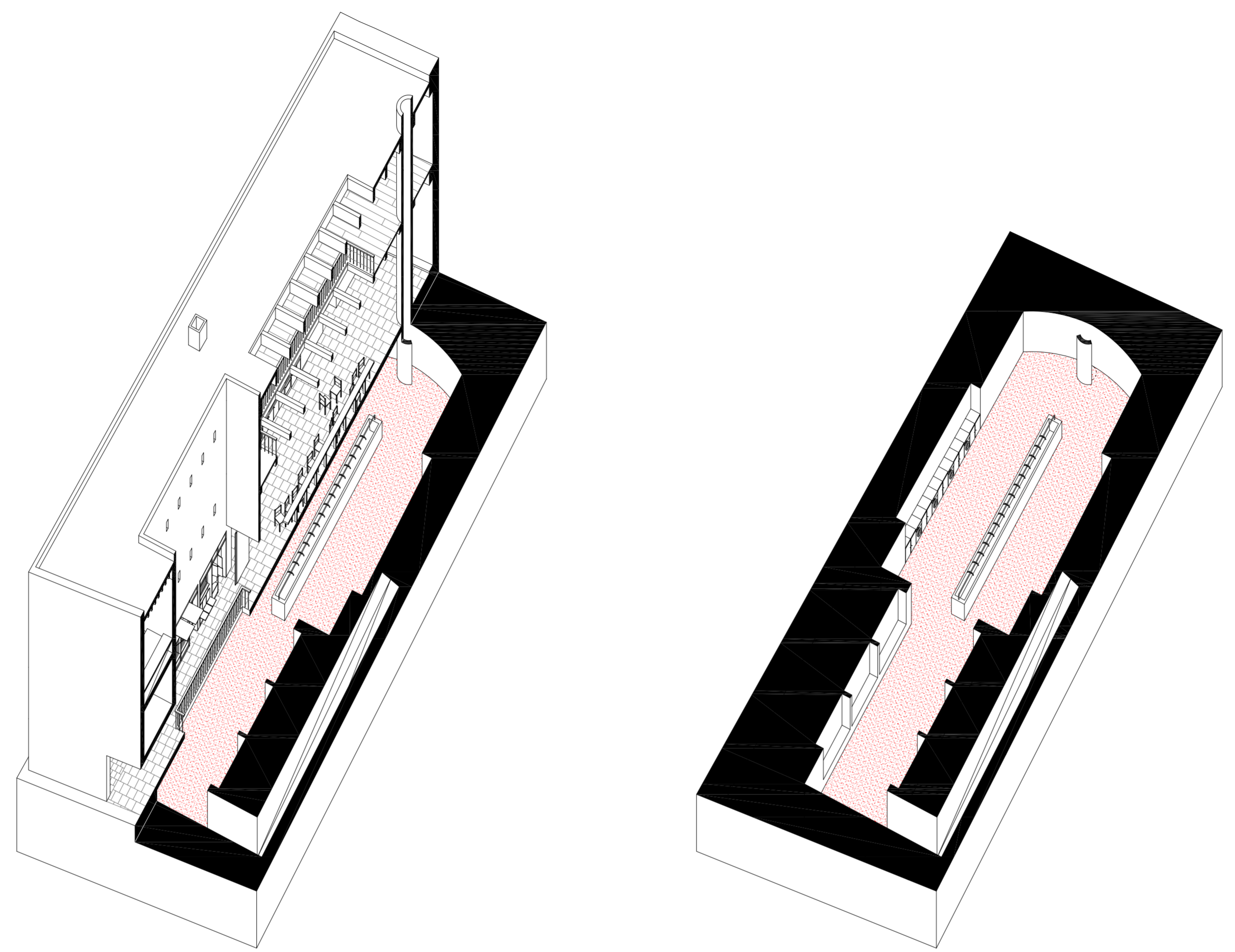
Urban Voids









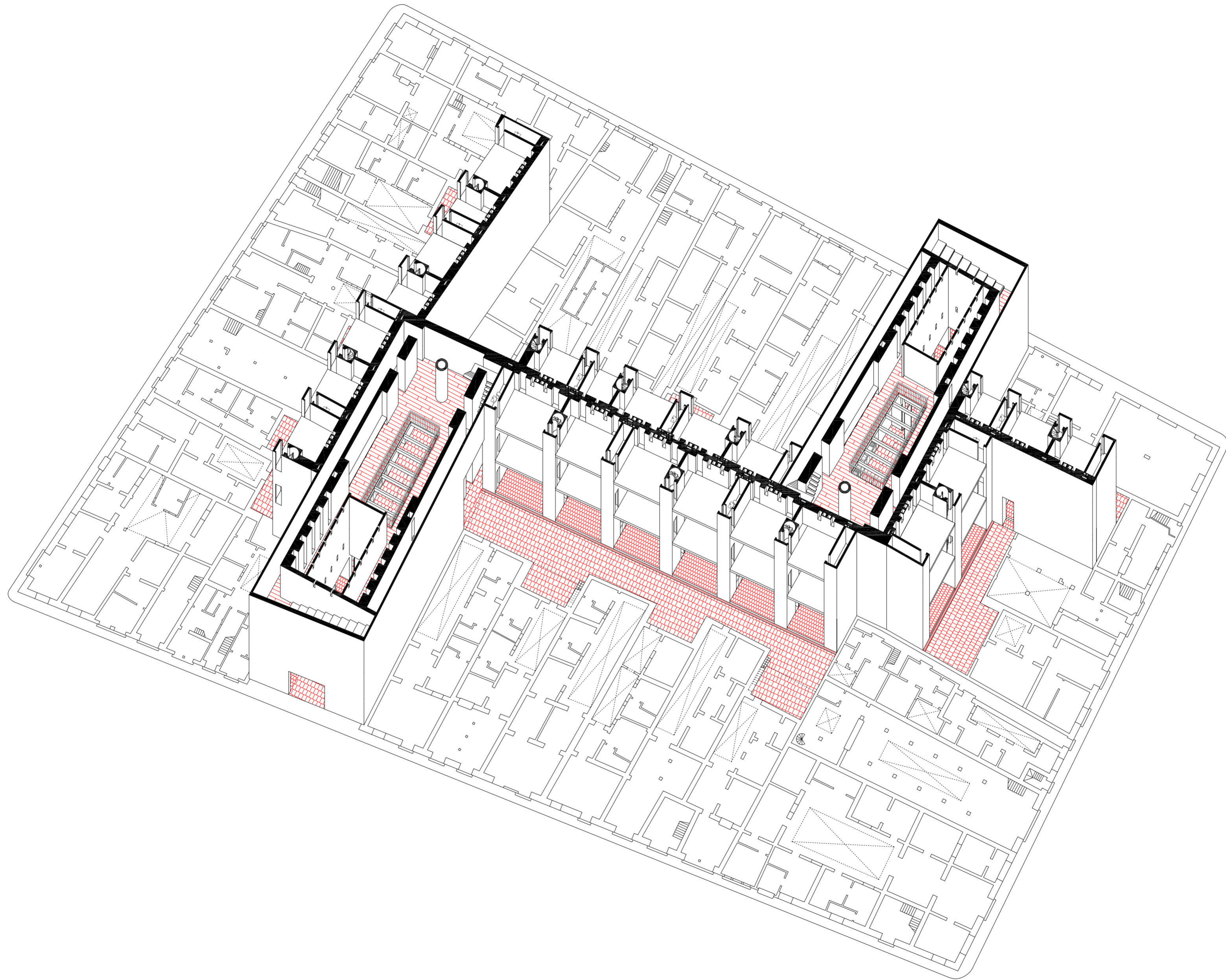




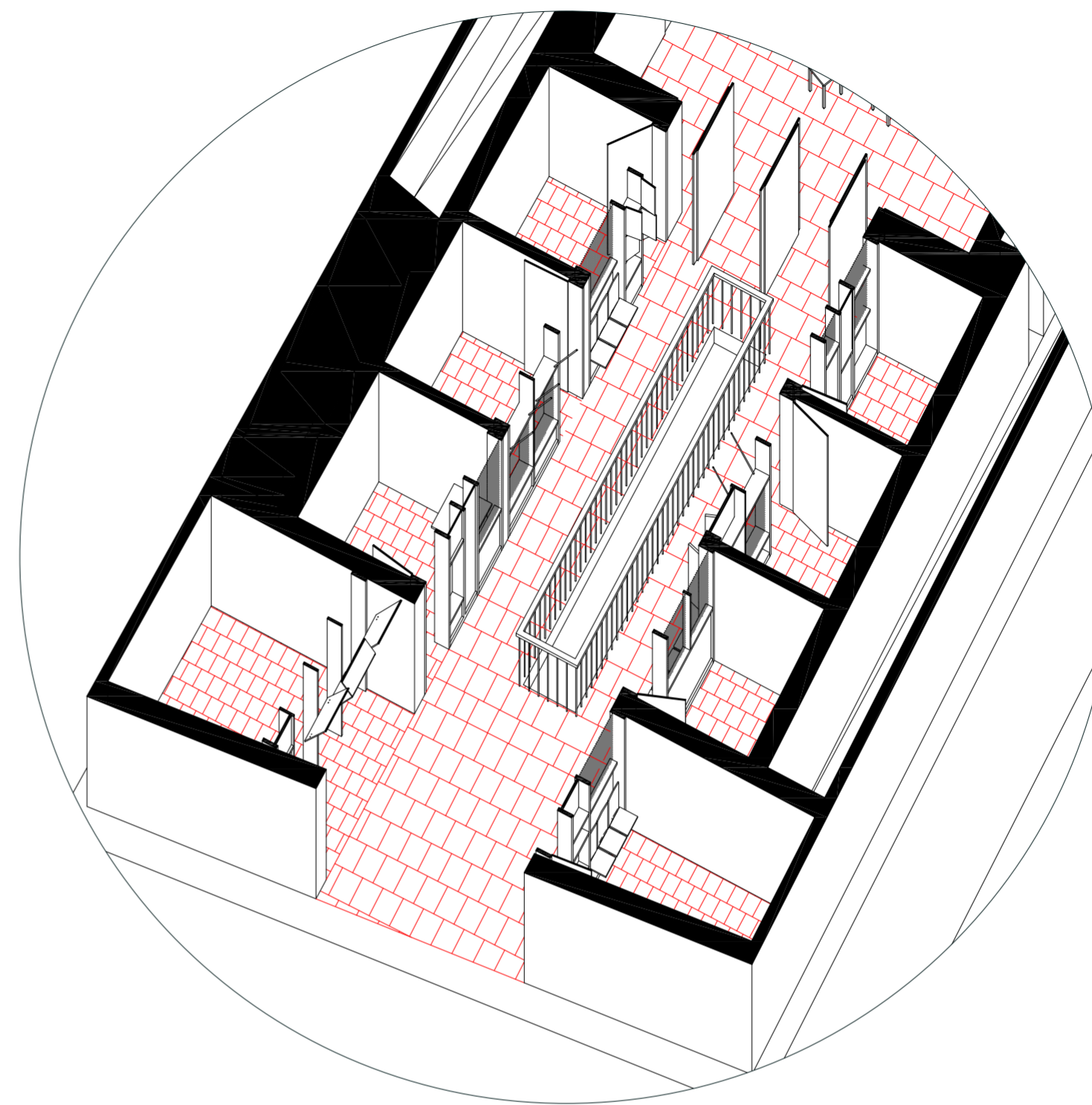


Hinge



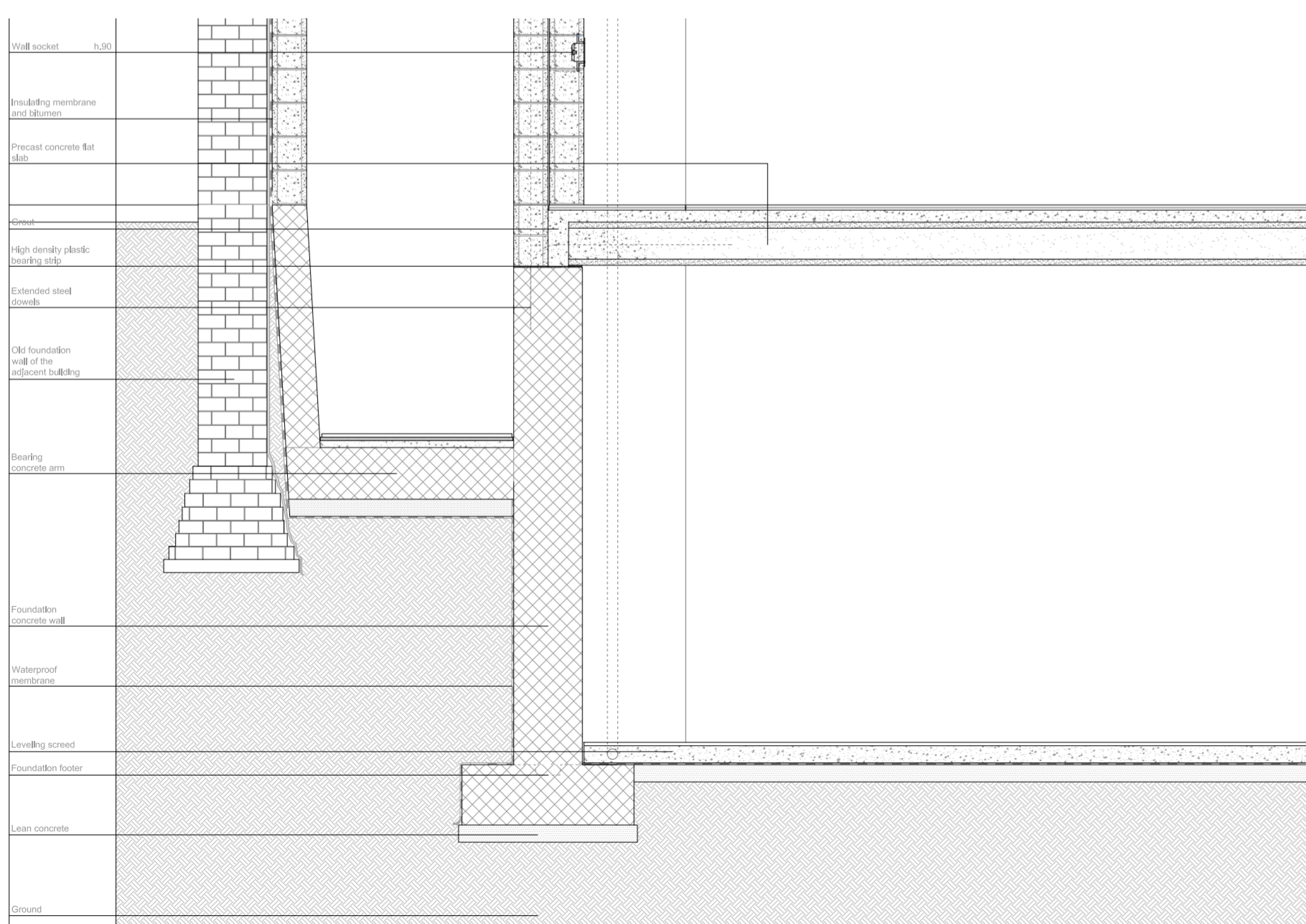
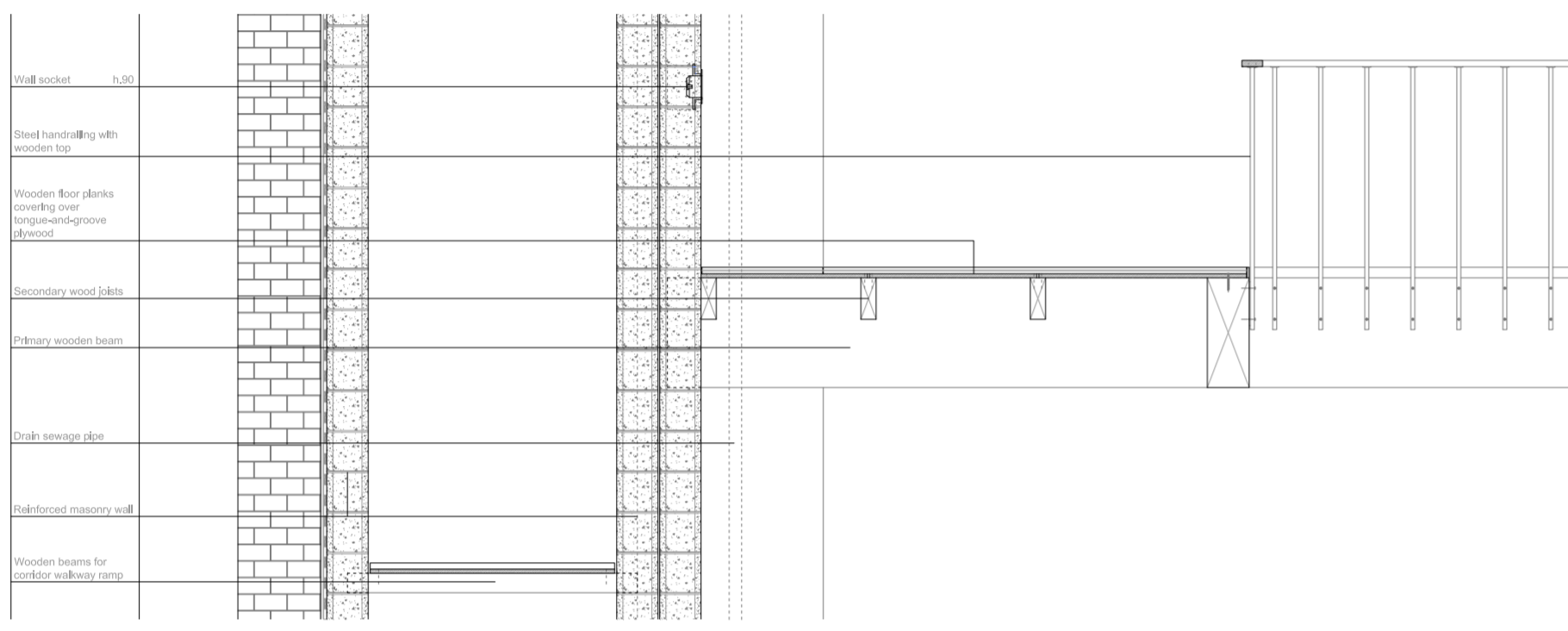
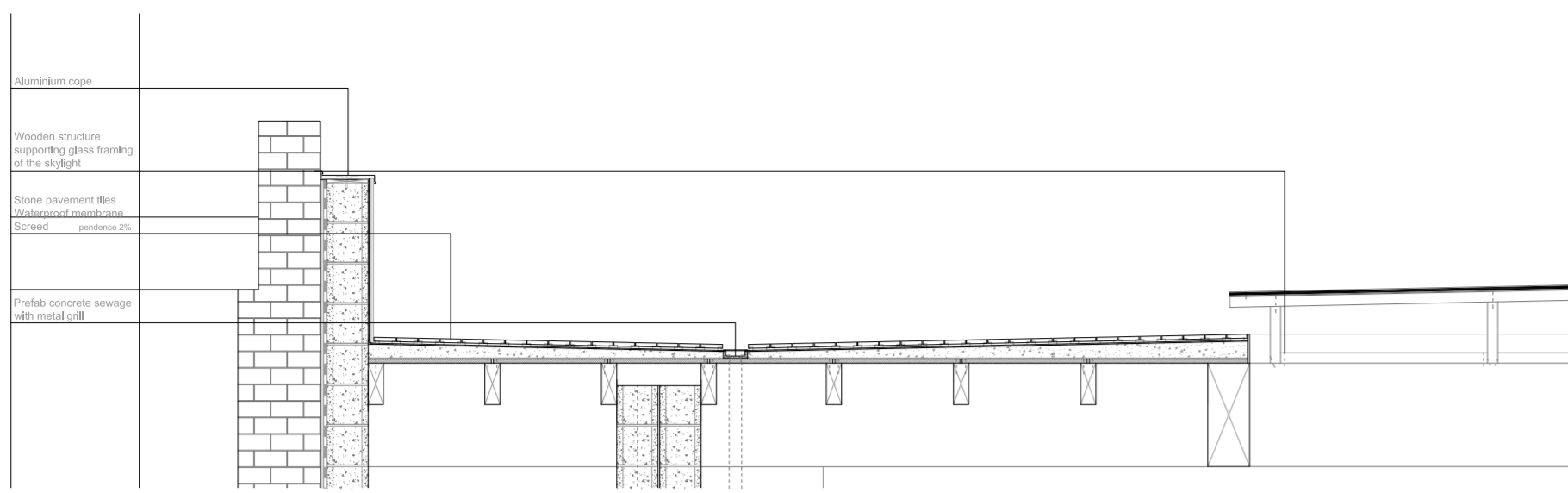


Hinge



Commercial spaces for ciudadelas





Wooden handrailing 100x30

Metal plate welded to the mast 50x40

Cylindric metal mast 20Ø

Wood flooring strips 25

Finishing wooden plate 10

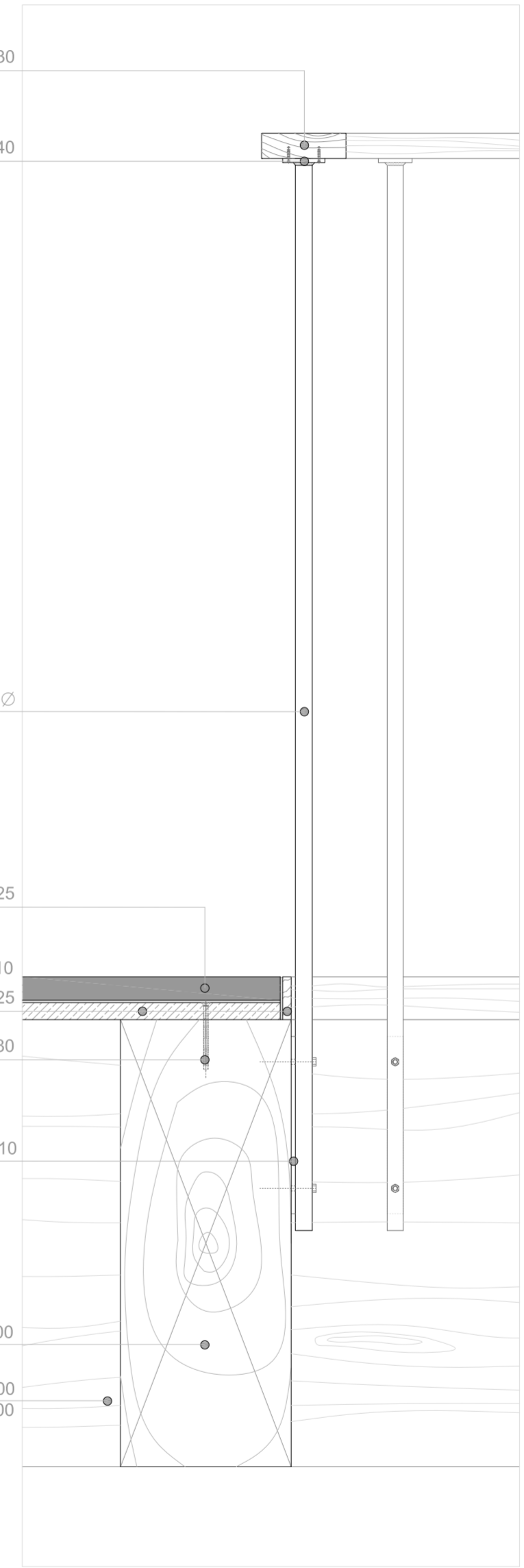
Wooden sub-floor 25

Wood screw 80

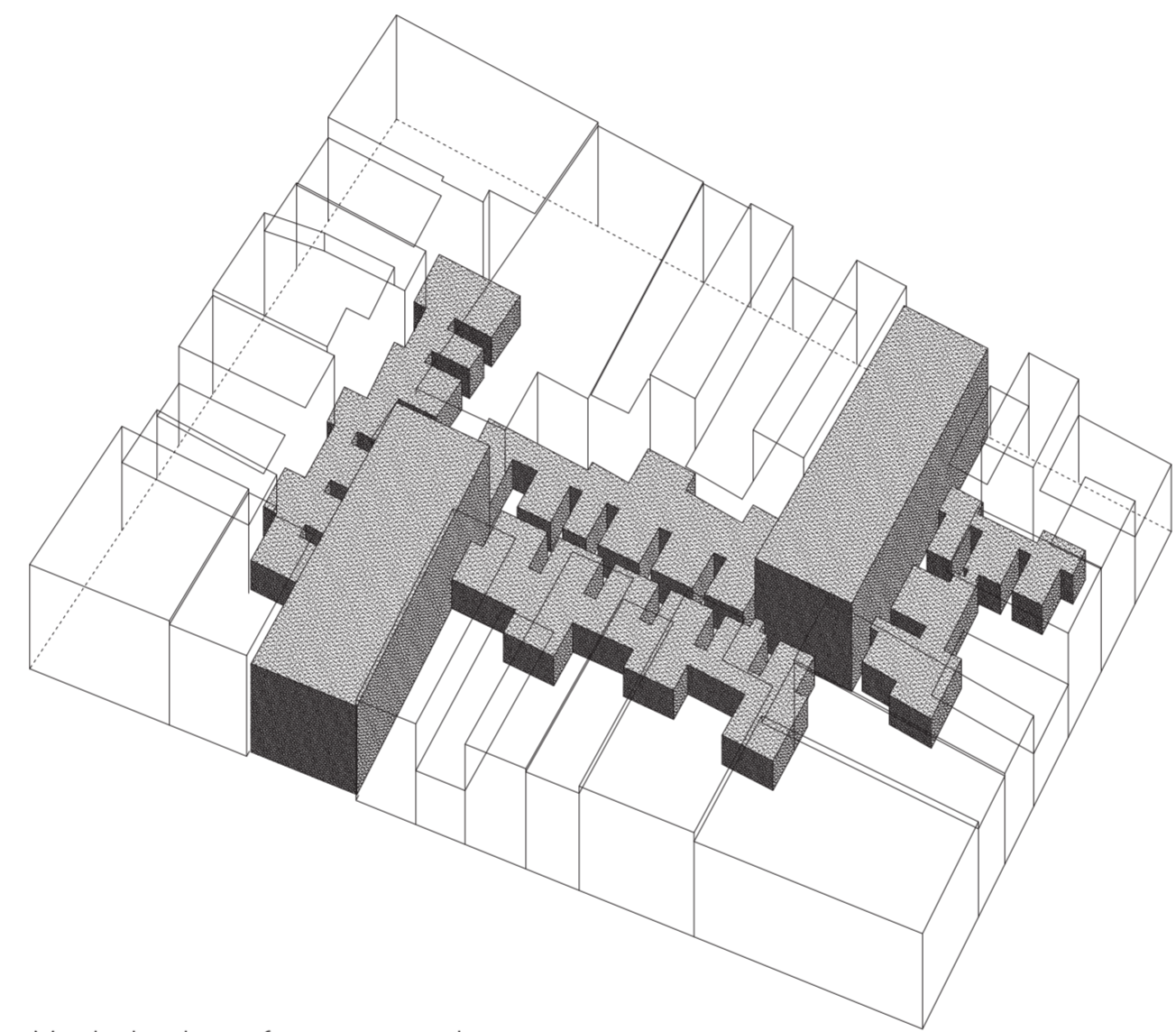
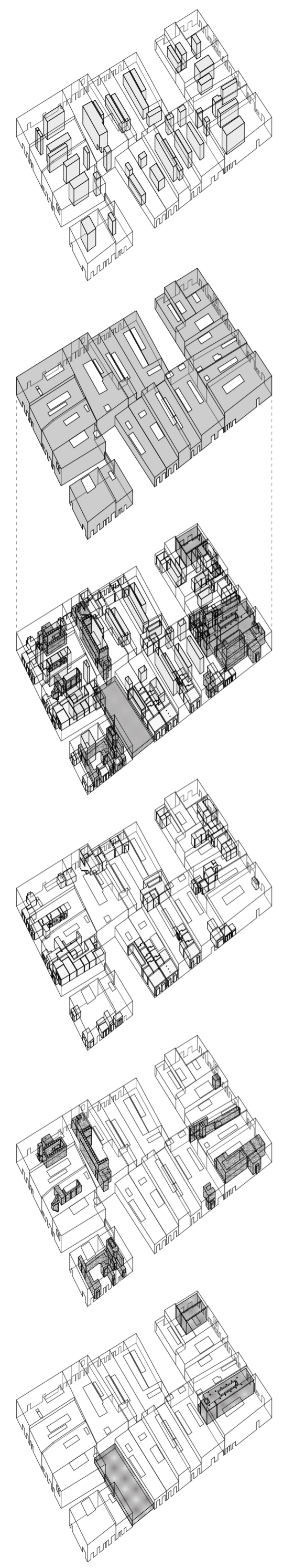
Inter-junction metal plate 19x210

Trasversal beam 550x200

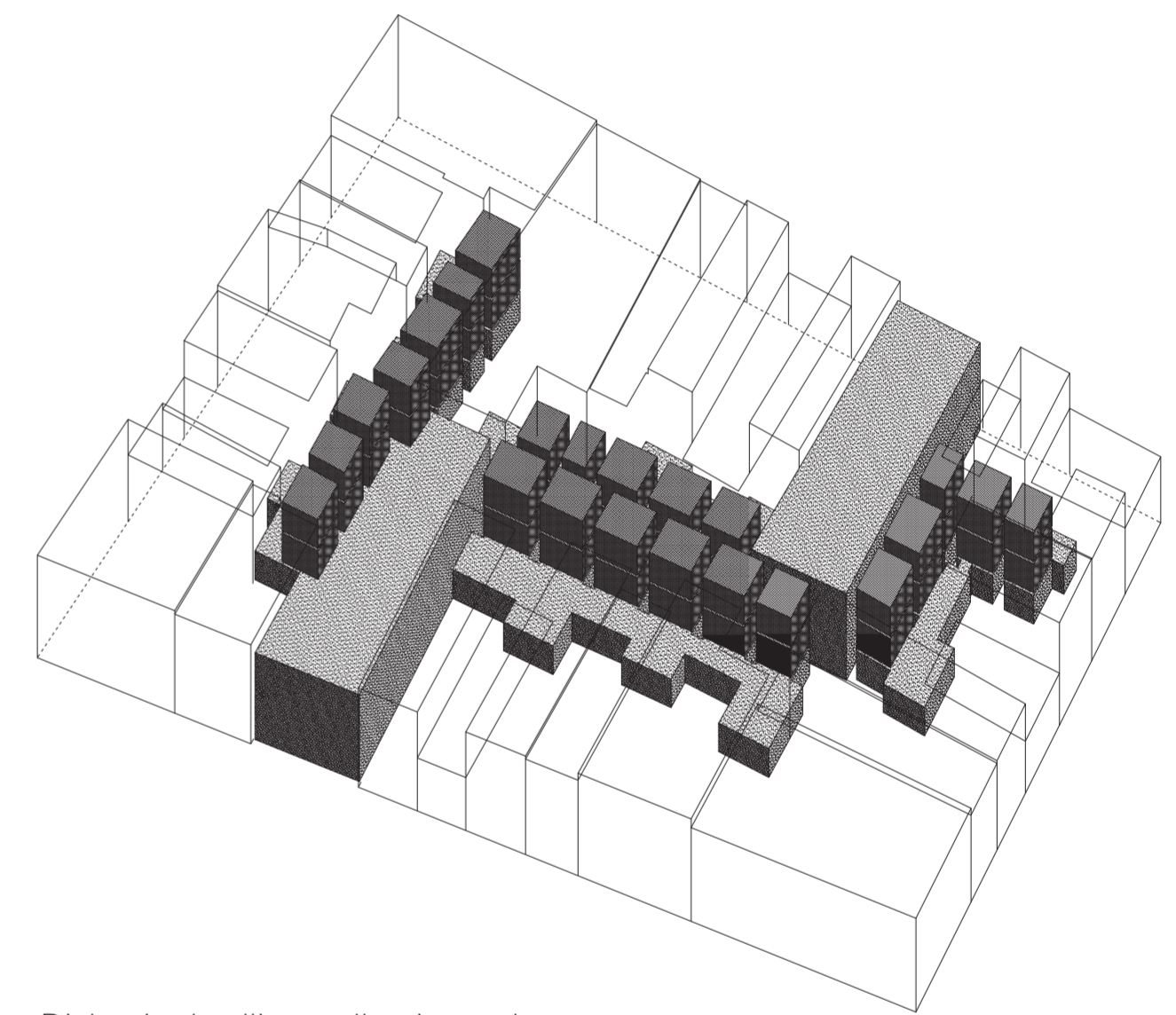
Primary wooden beam 550x200 8800







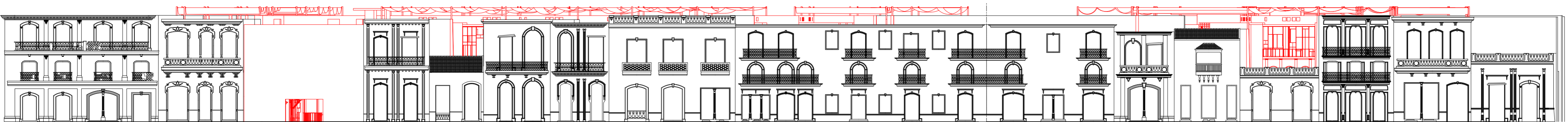
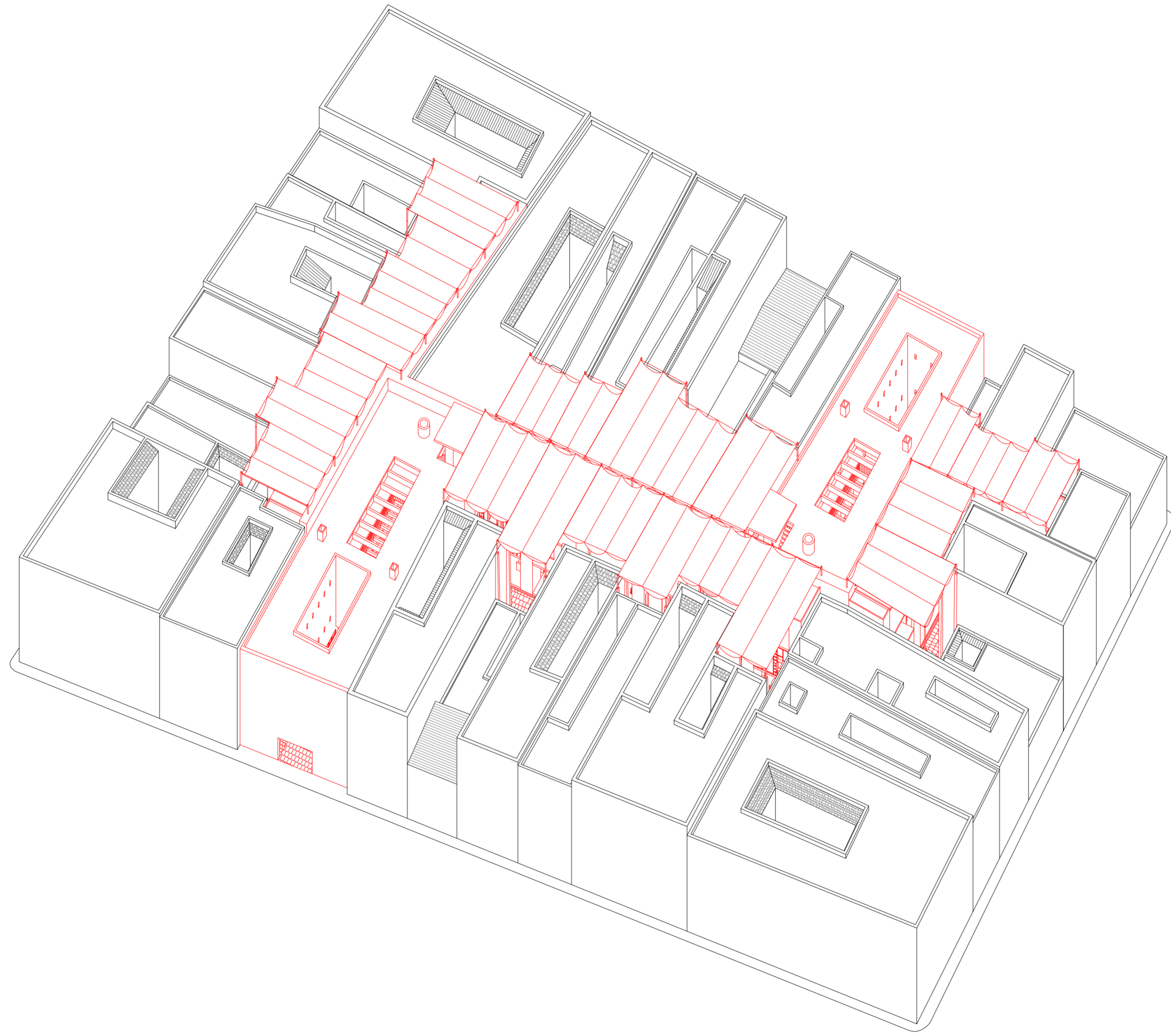
Maximization of cuentaporpismo



Dialectic dwelling-collective realm

Dwelling and collective realms









Habana Vieja

## THIRD SCALE: THE DISTRICT



Habana Vieja





Intervention on municipal level





Intervention on municipal level

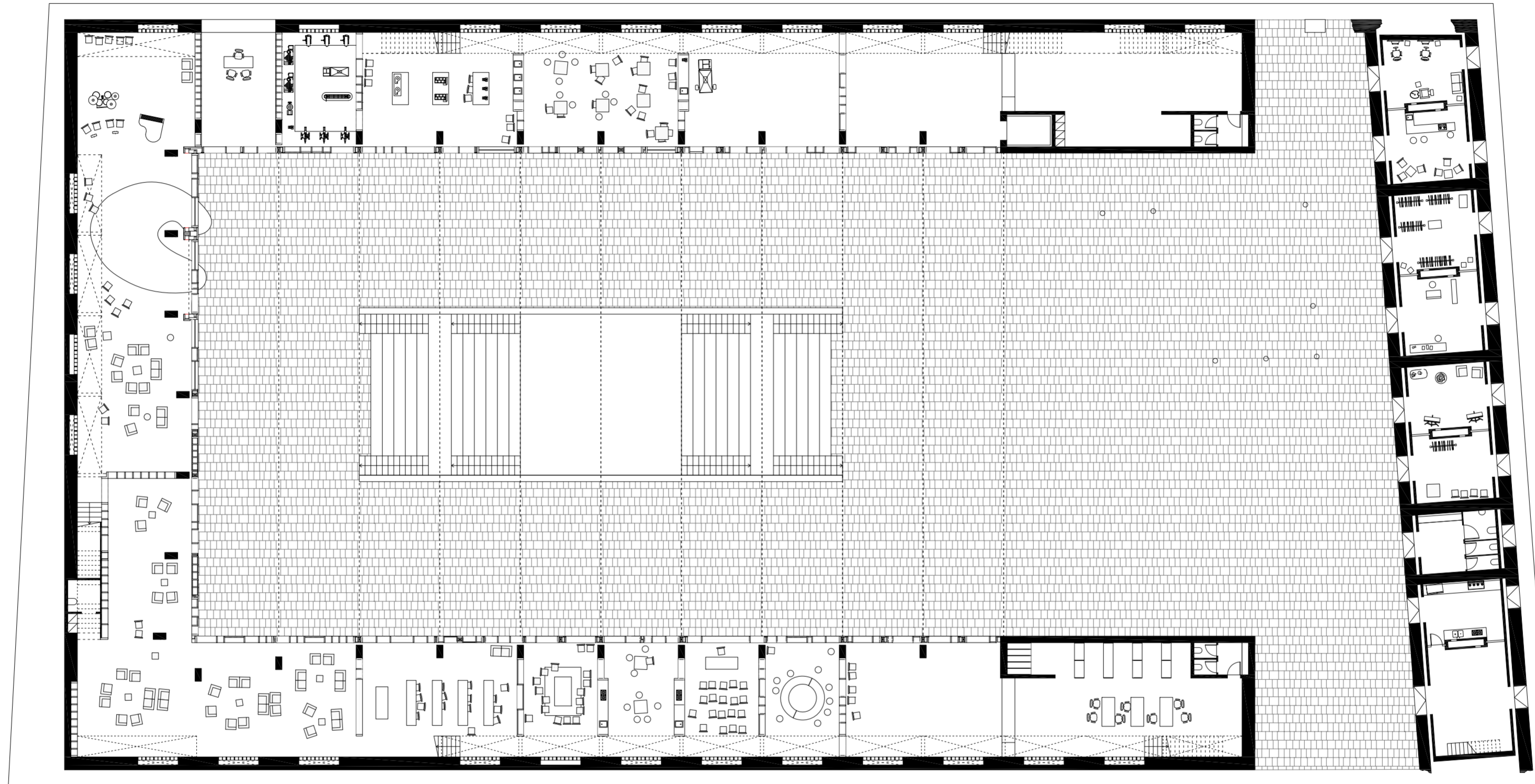


**Choice of the site**  
former workshop area of the monastery  
of Santa Clara



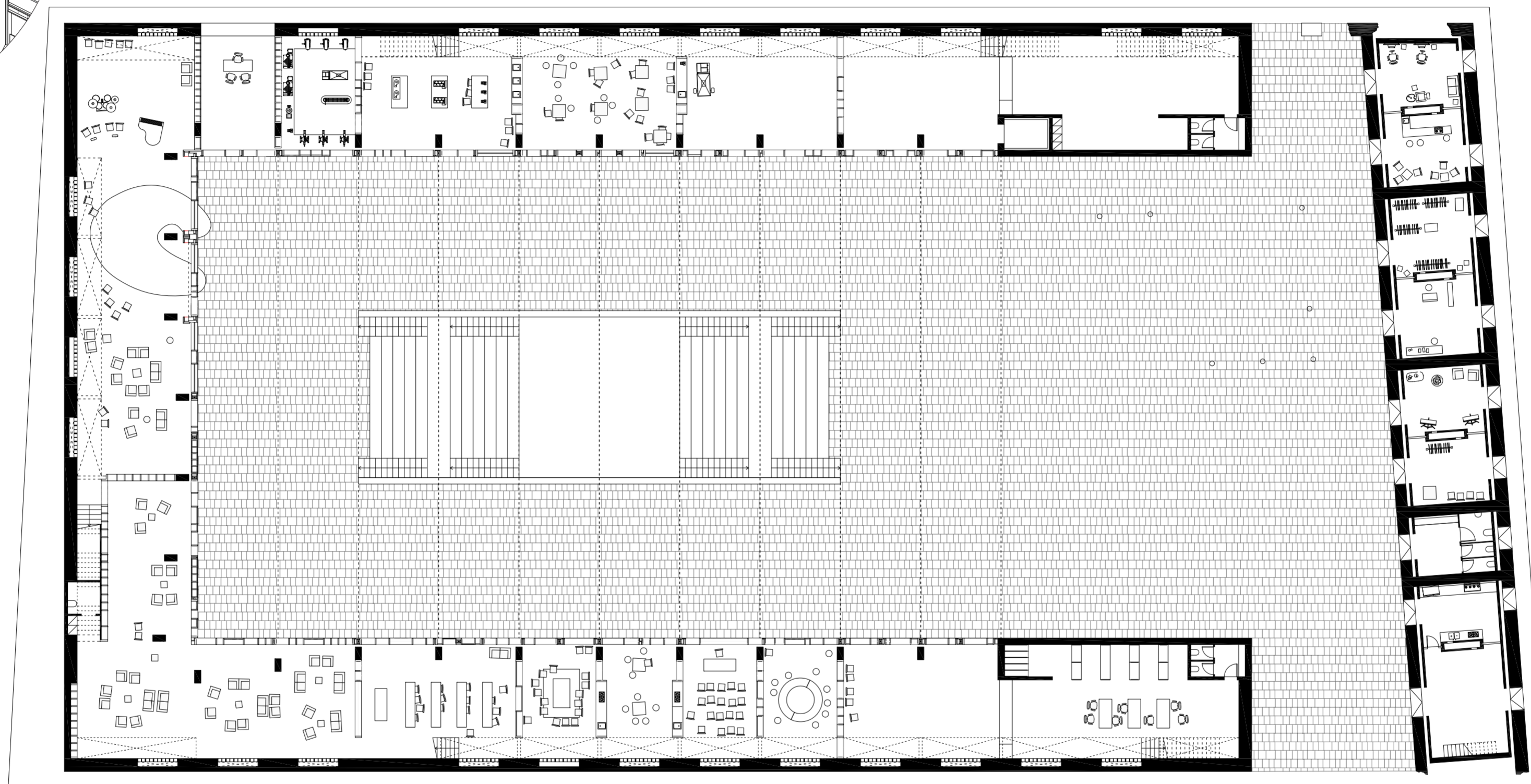
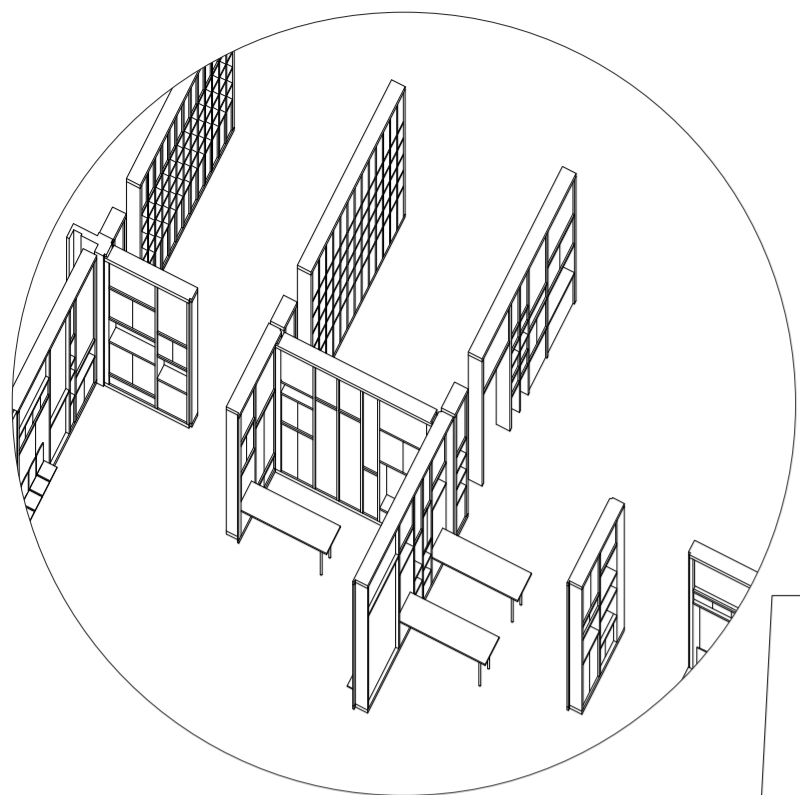


**Habana Colonial**  
monastery as structuring  
element of the city



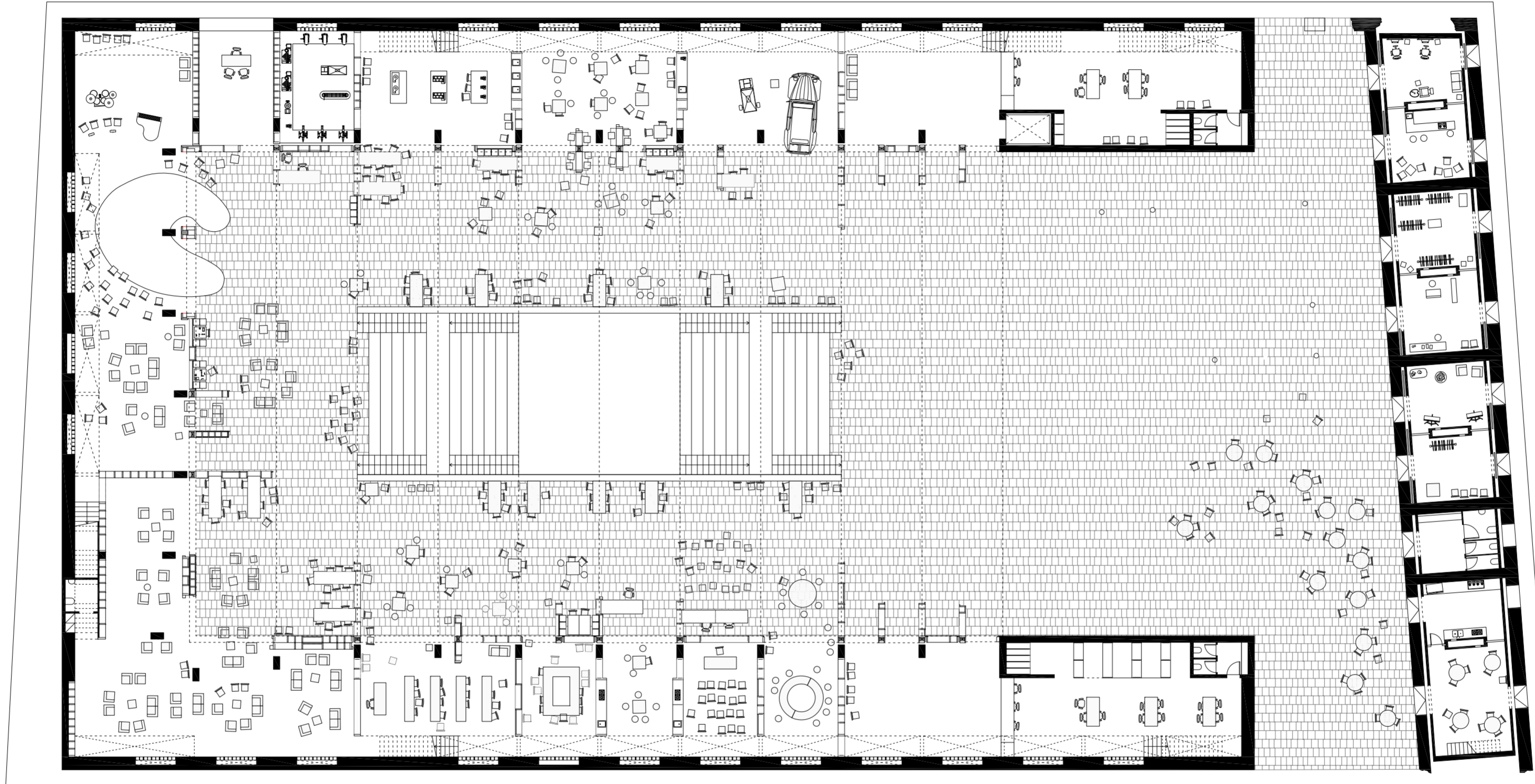
Incubator



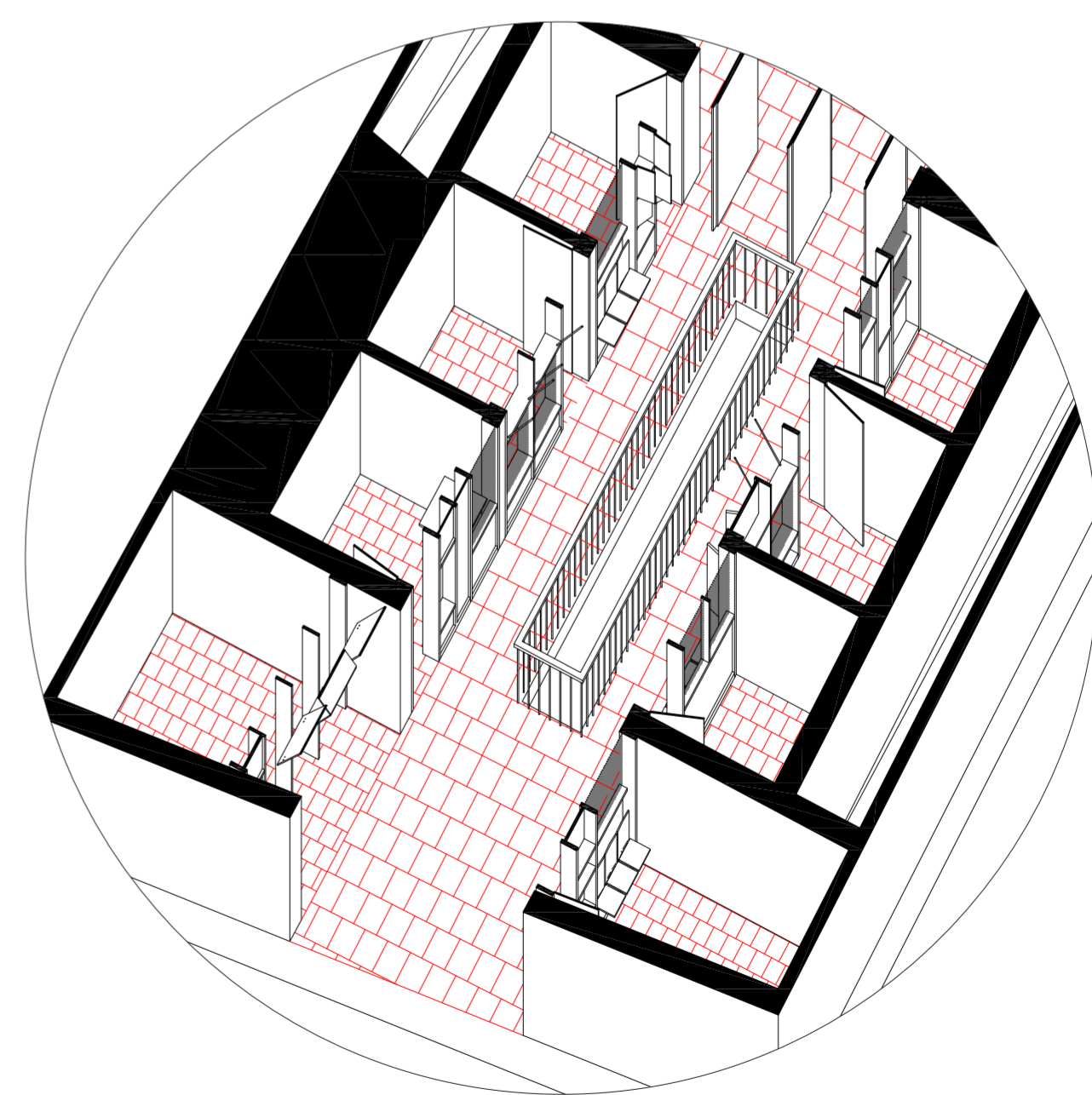
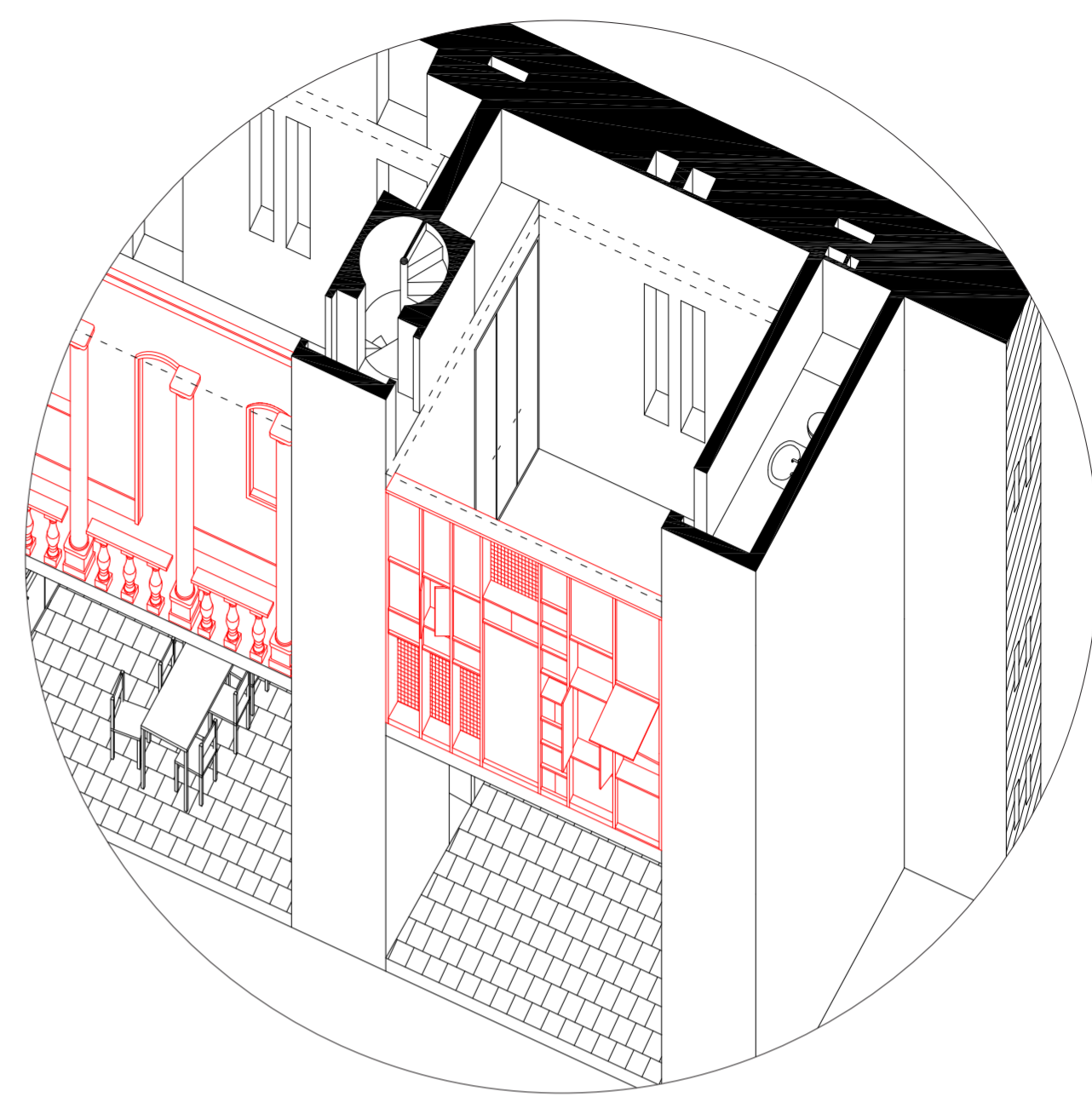
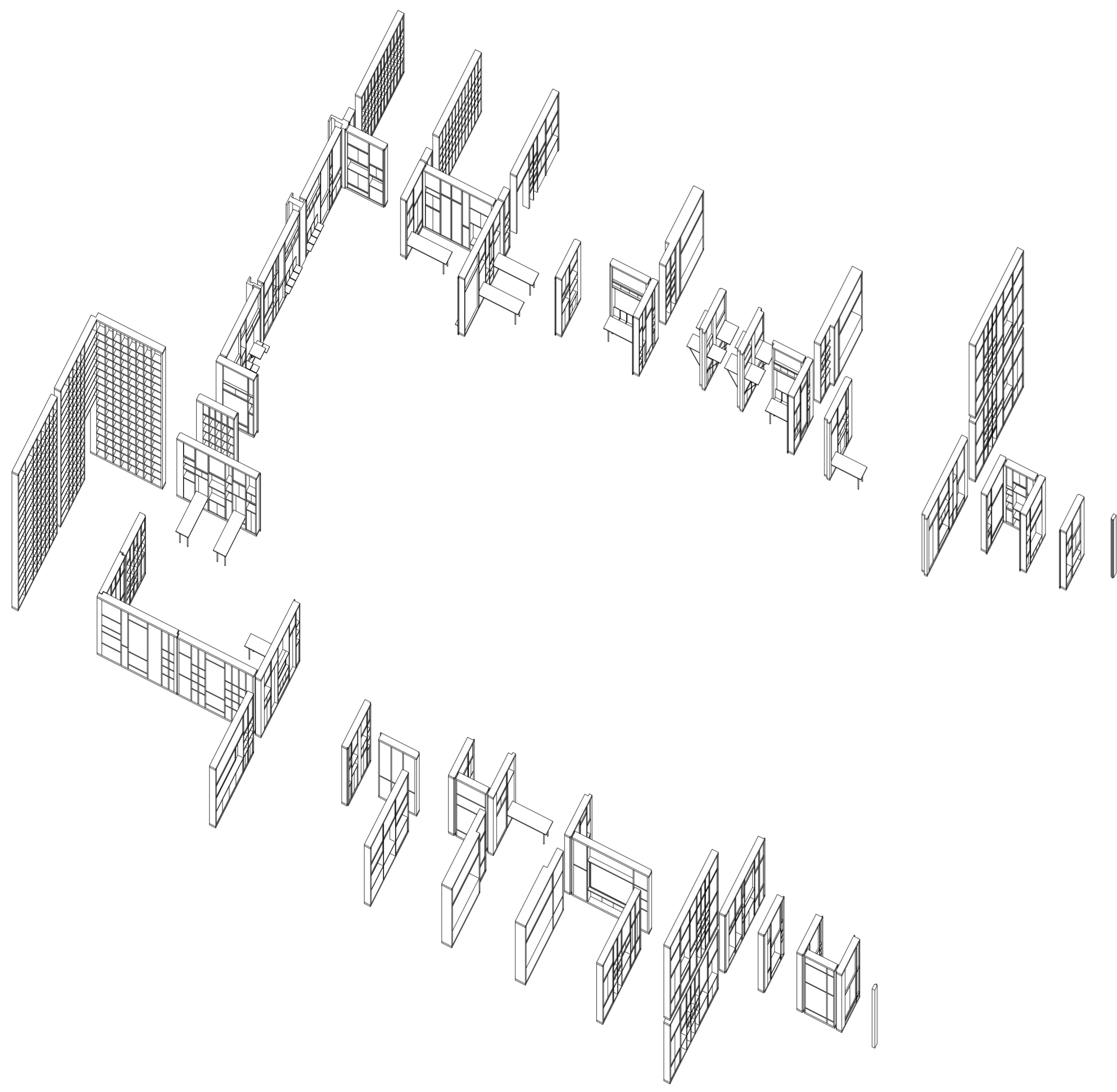


Incubator

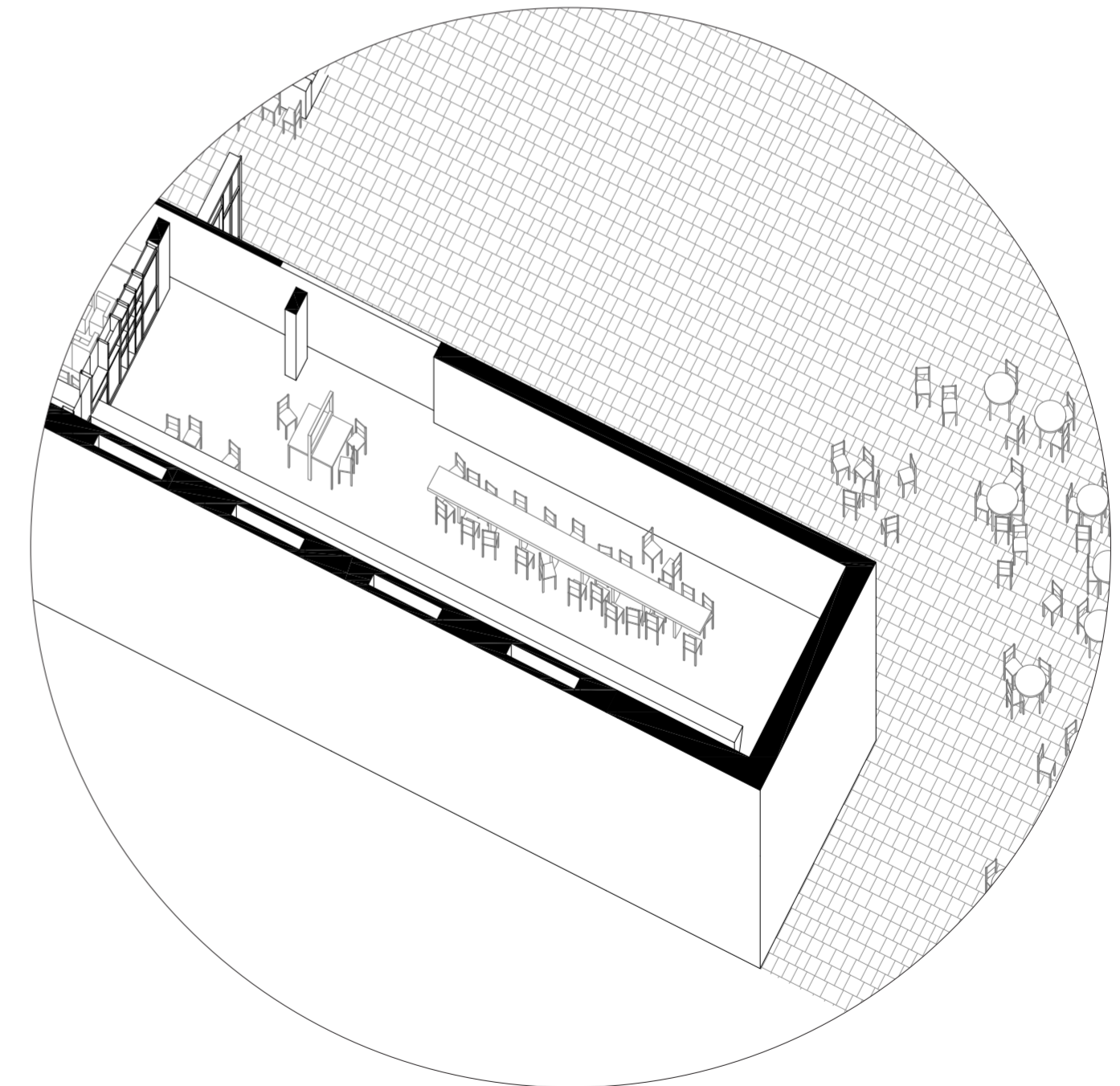
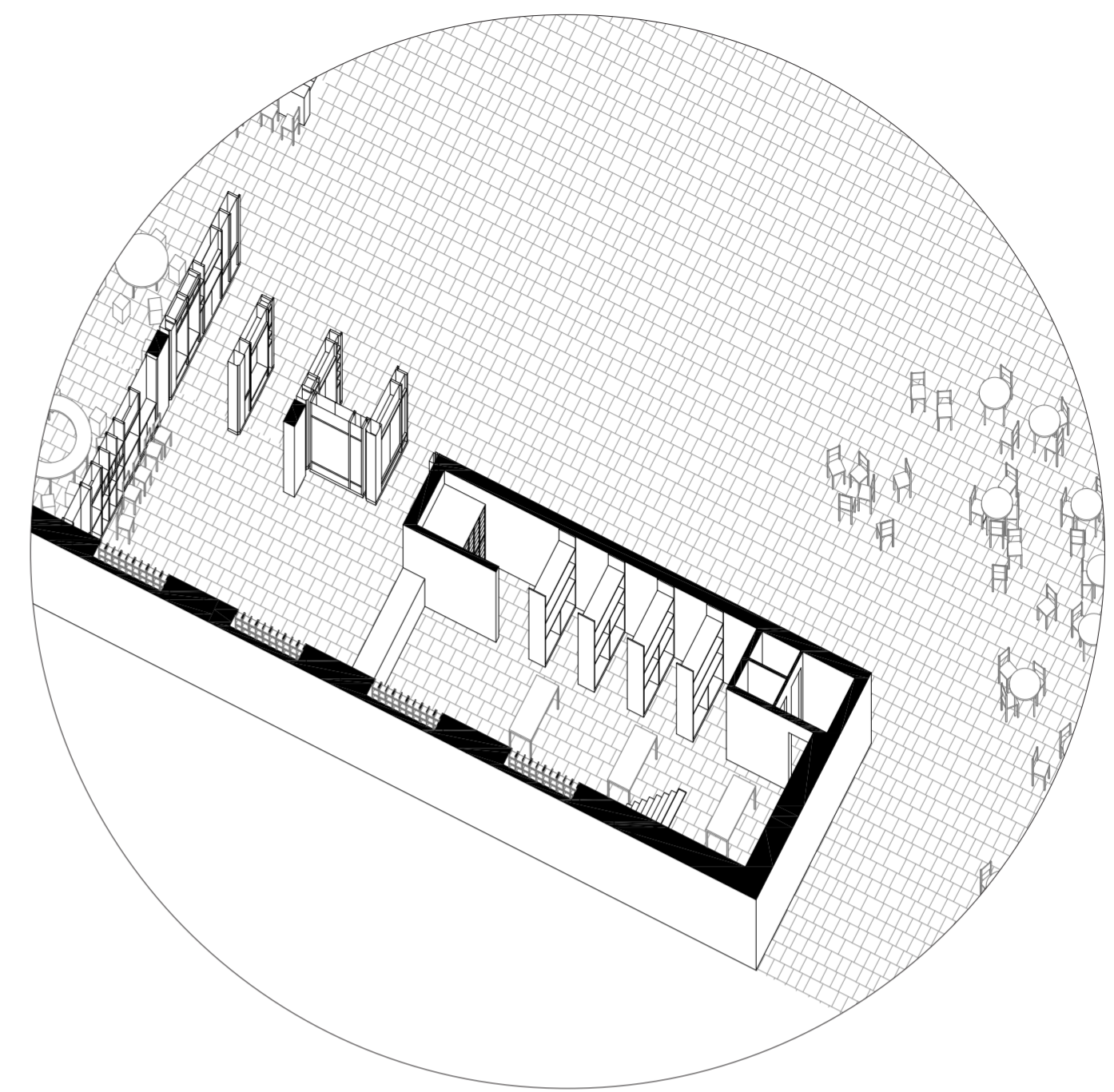
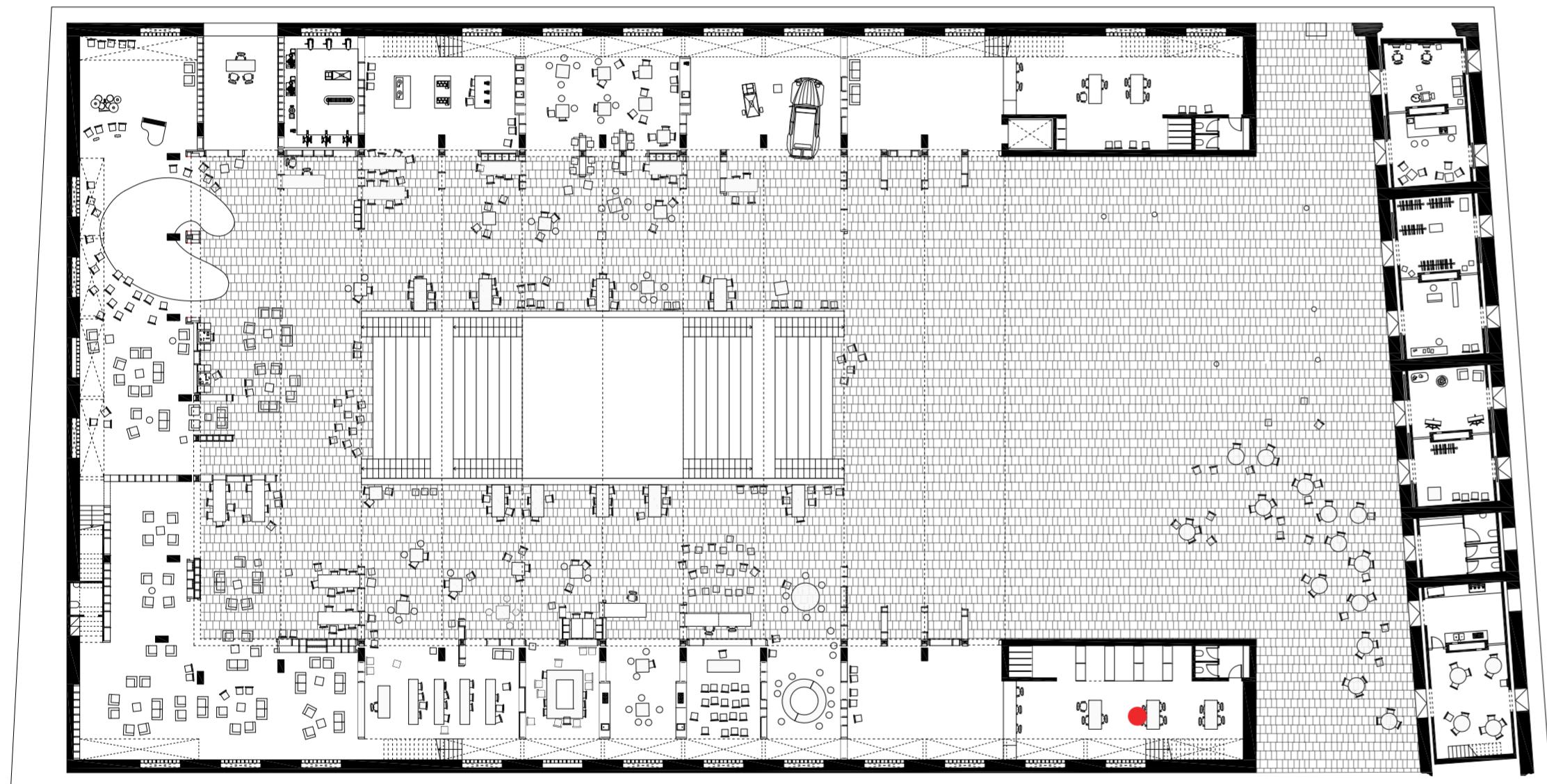




Incubator

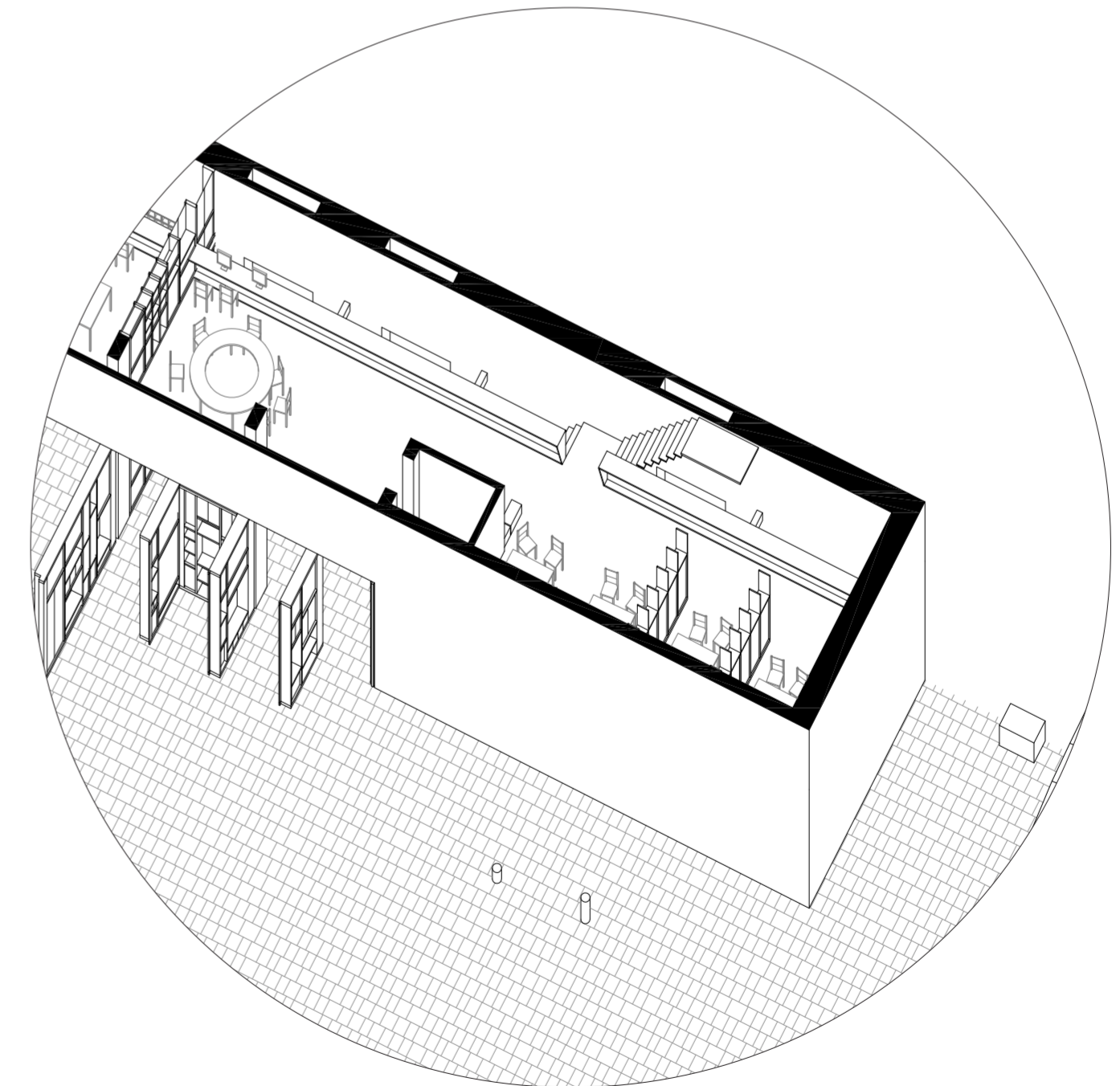
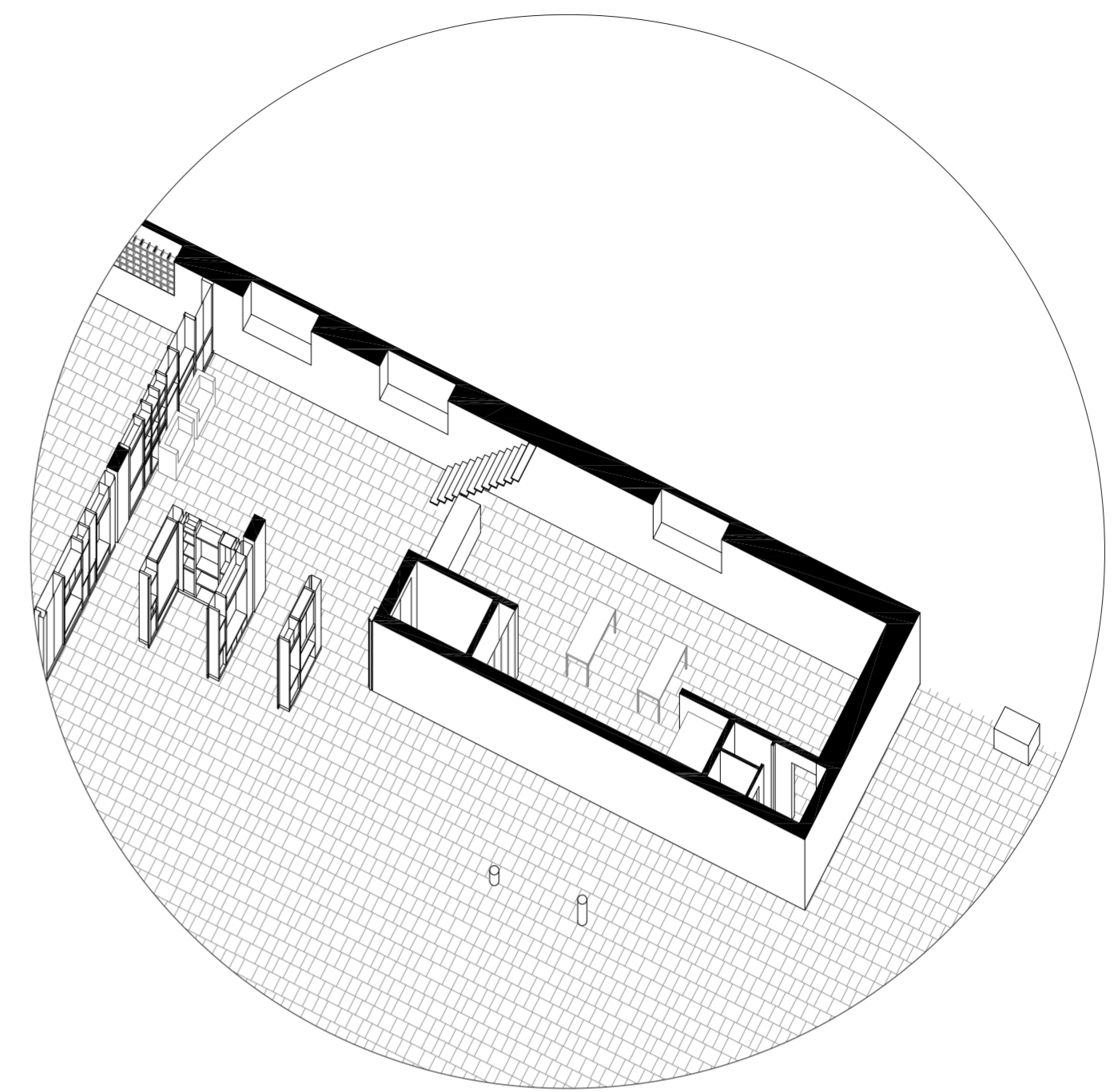
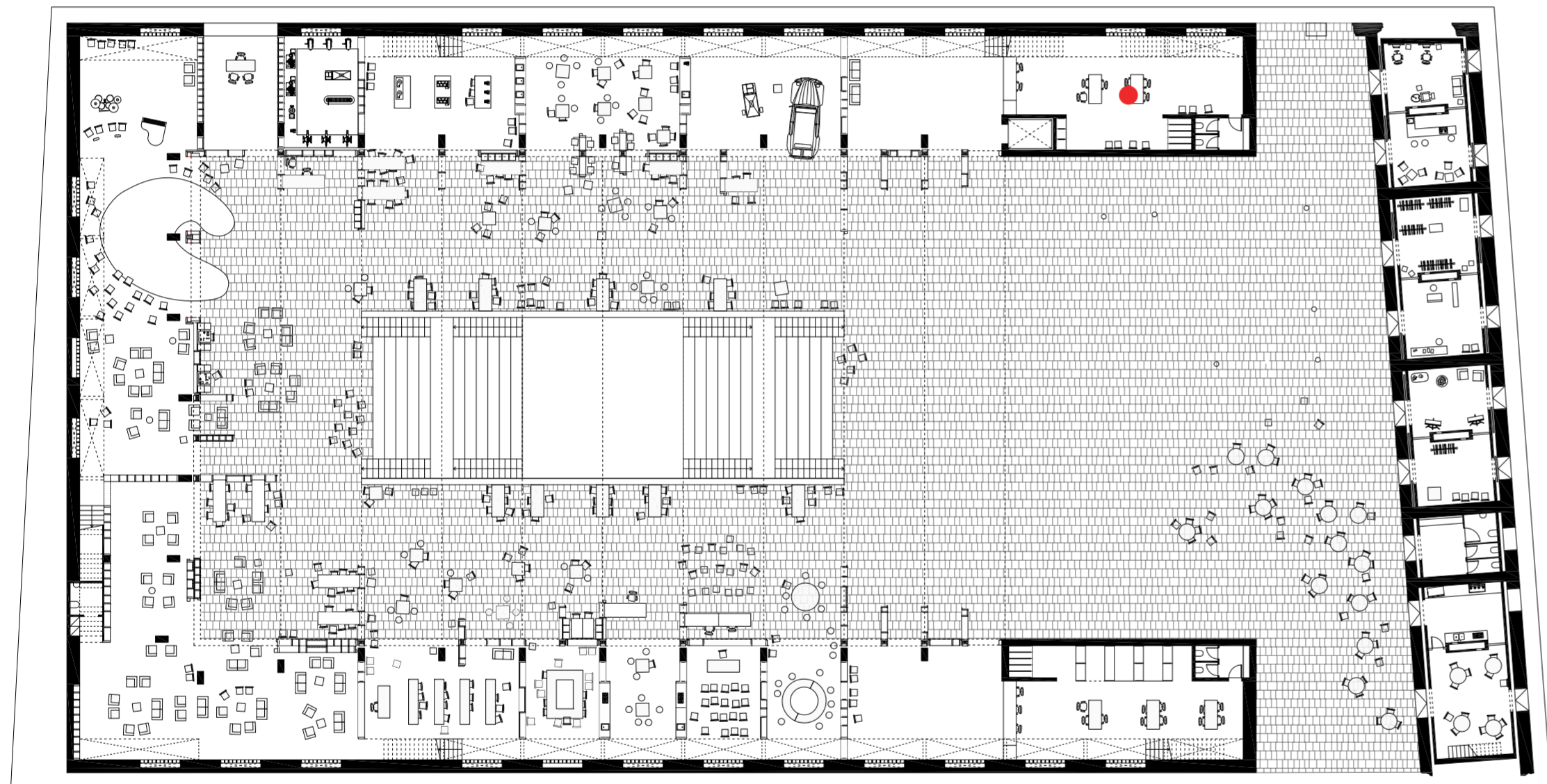






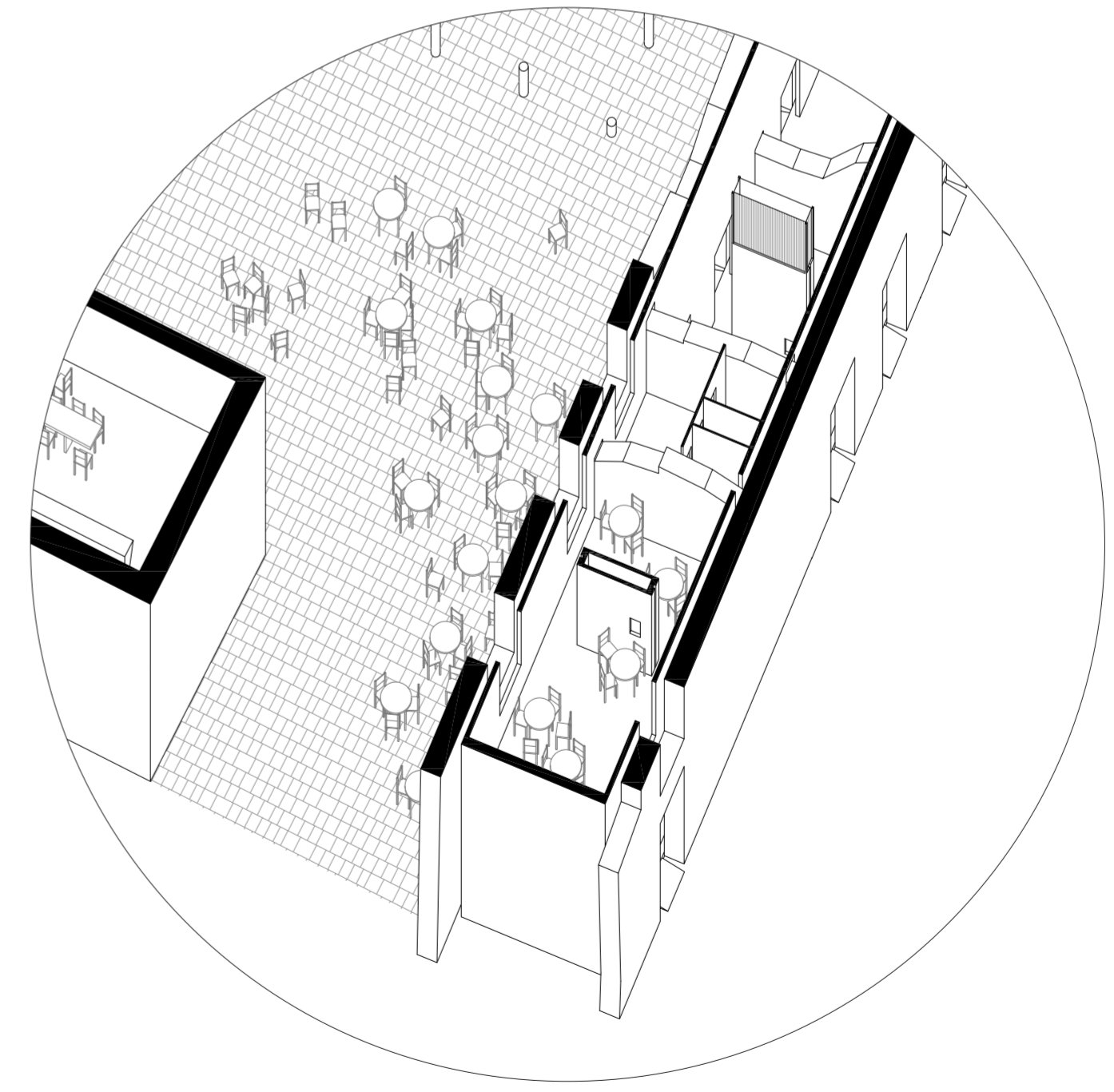
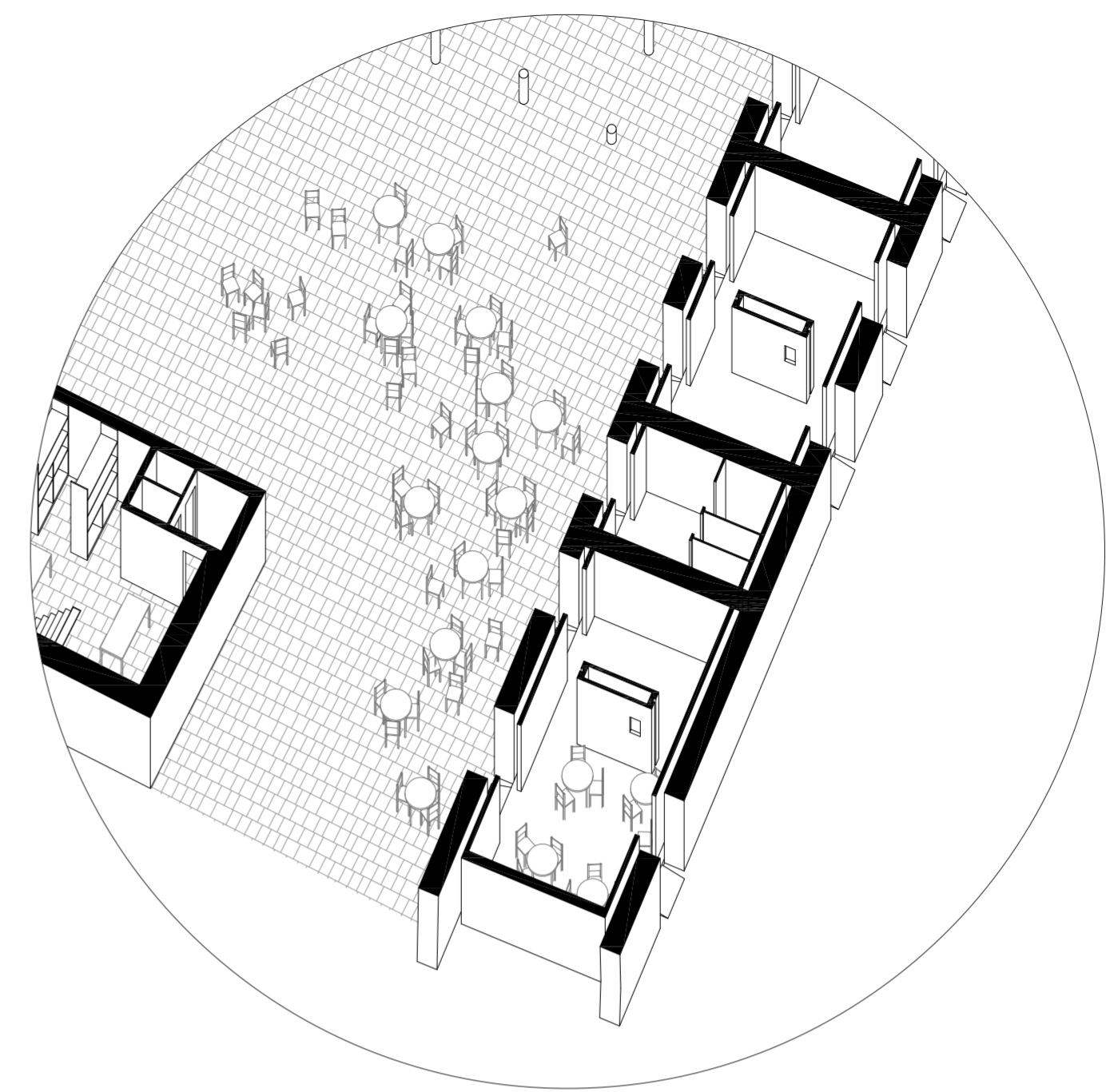
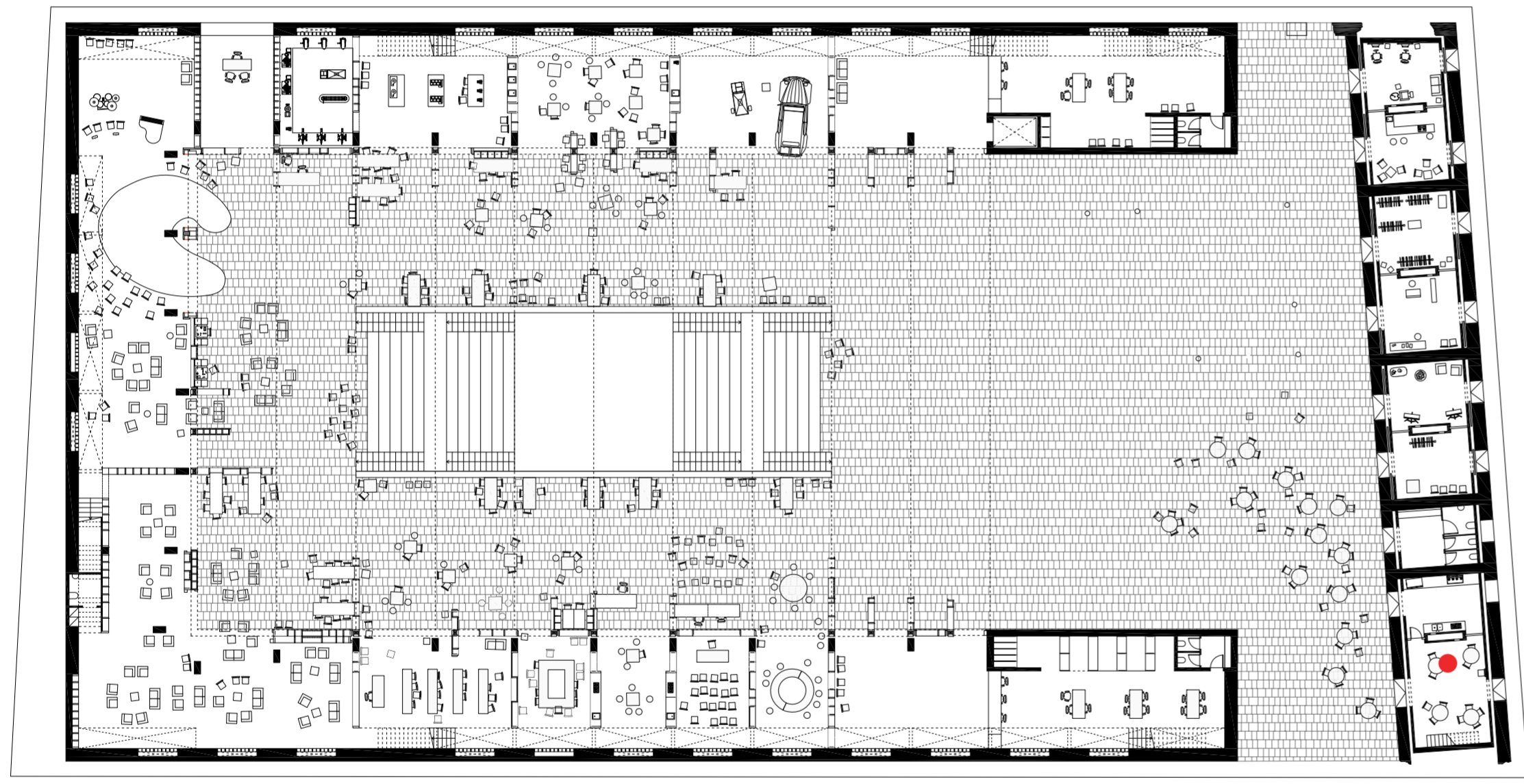
Administration





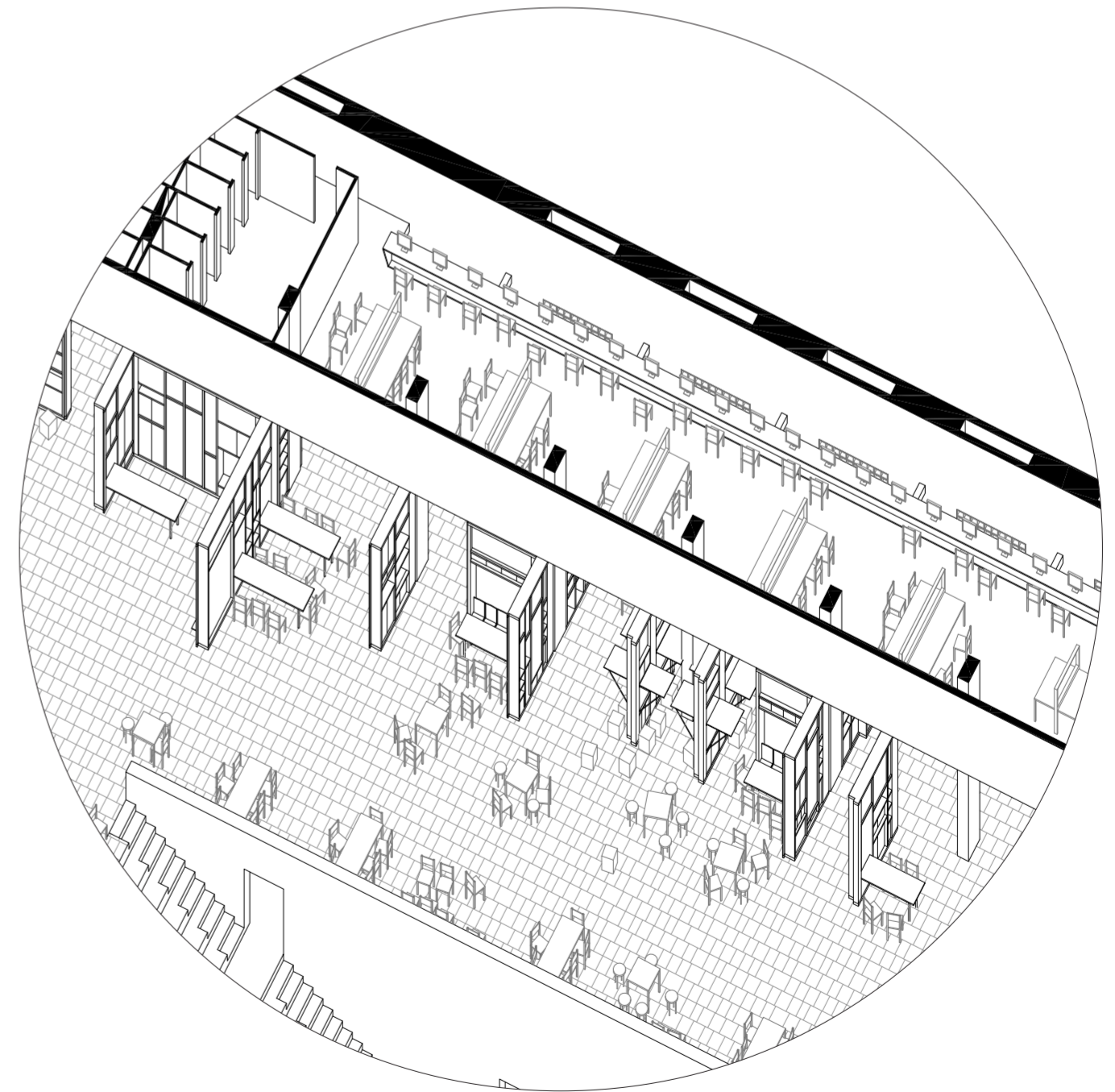
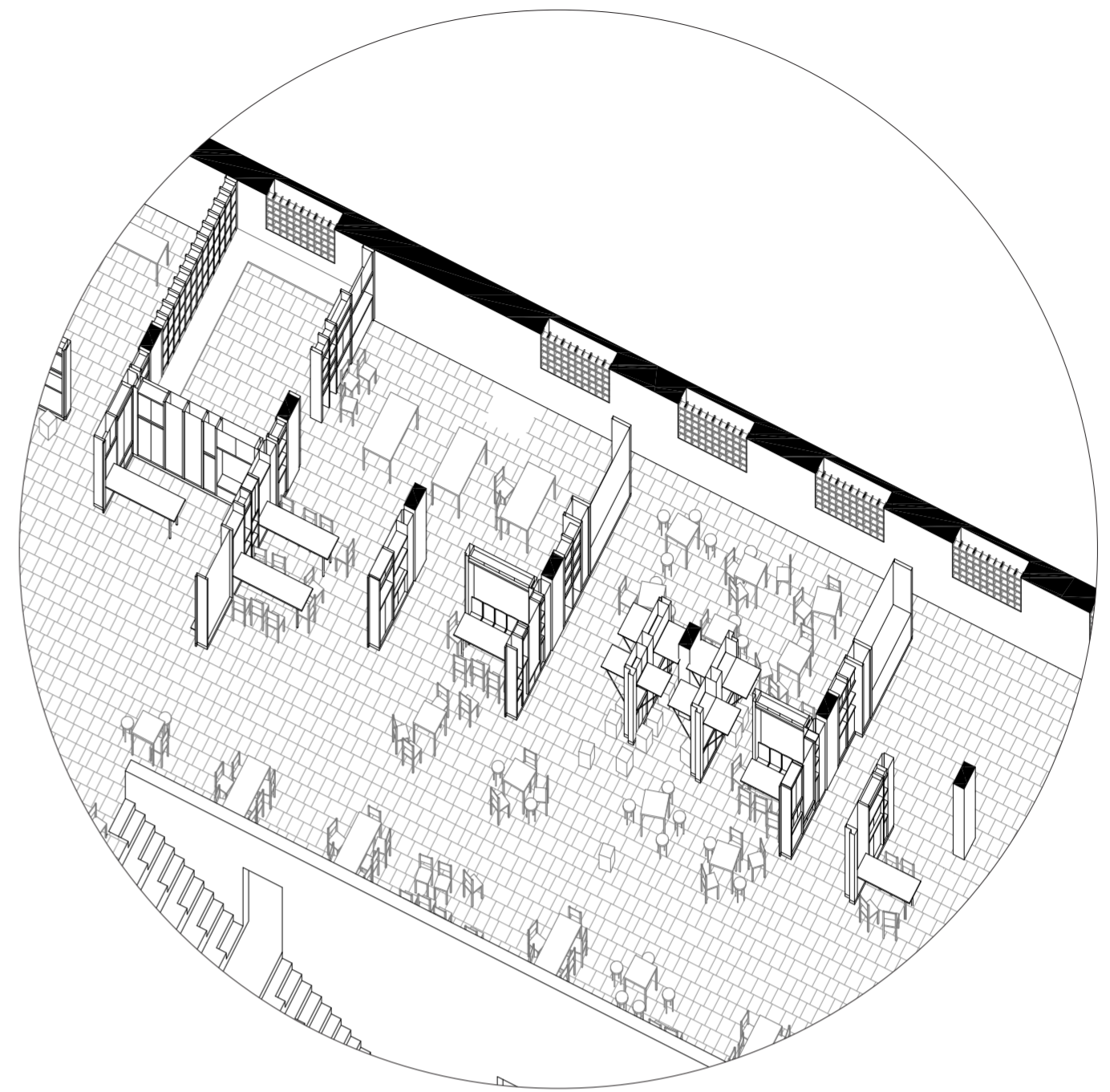
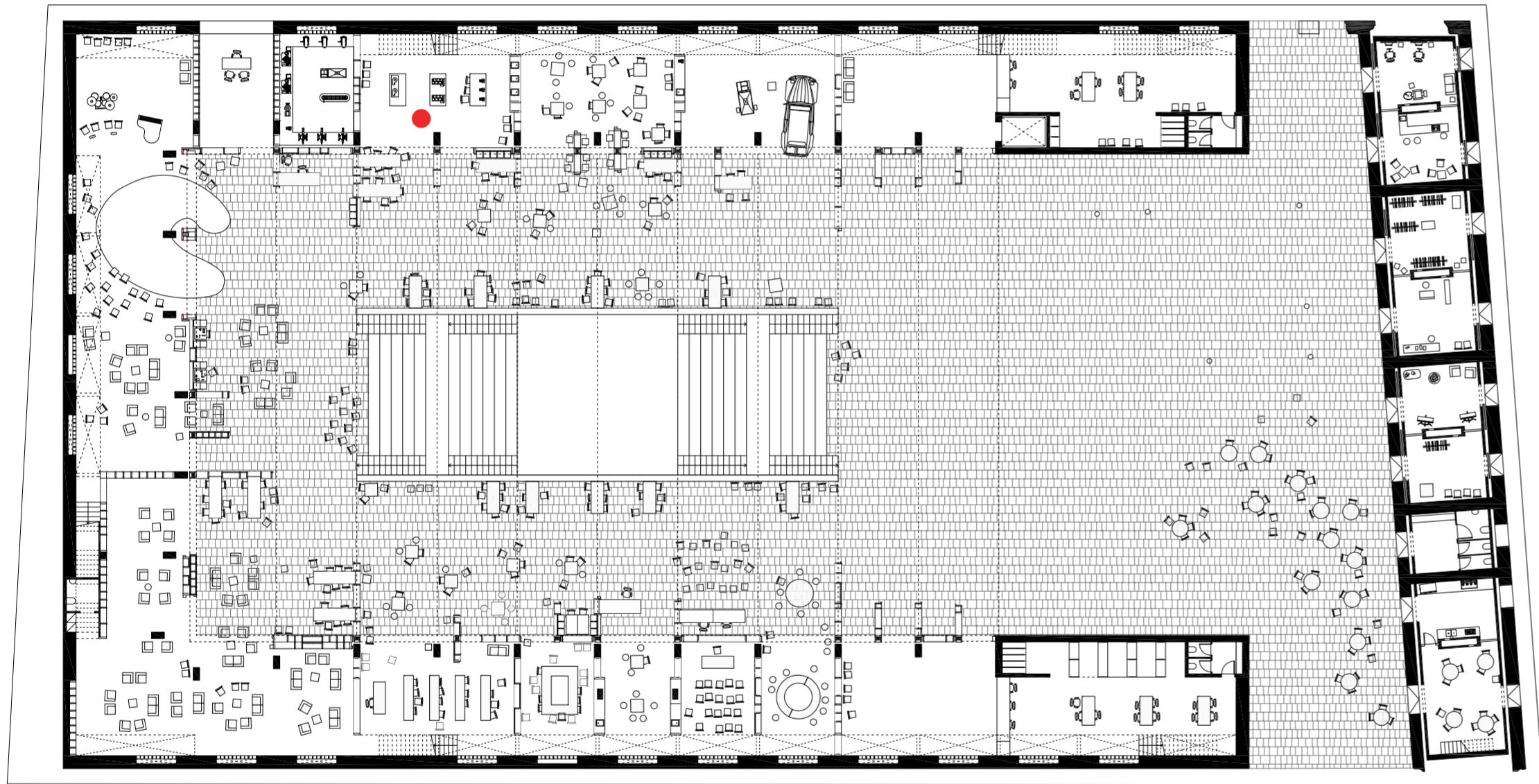
Entrepreneurial incubator





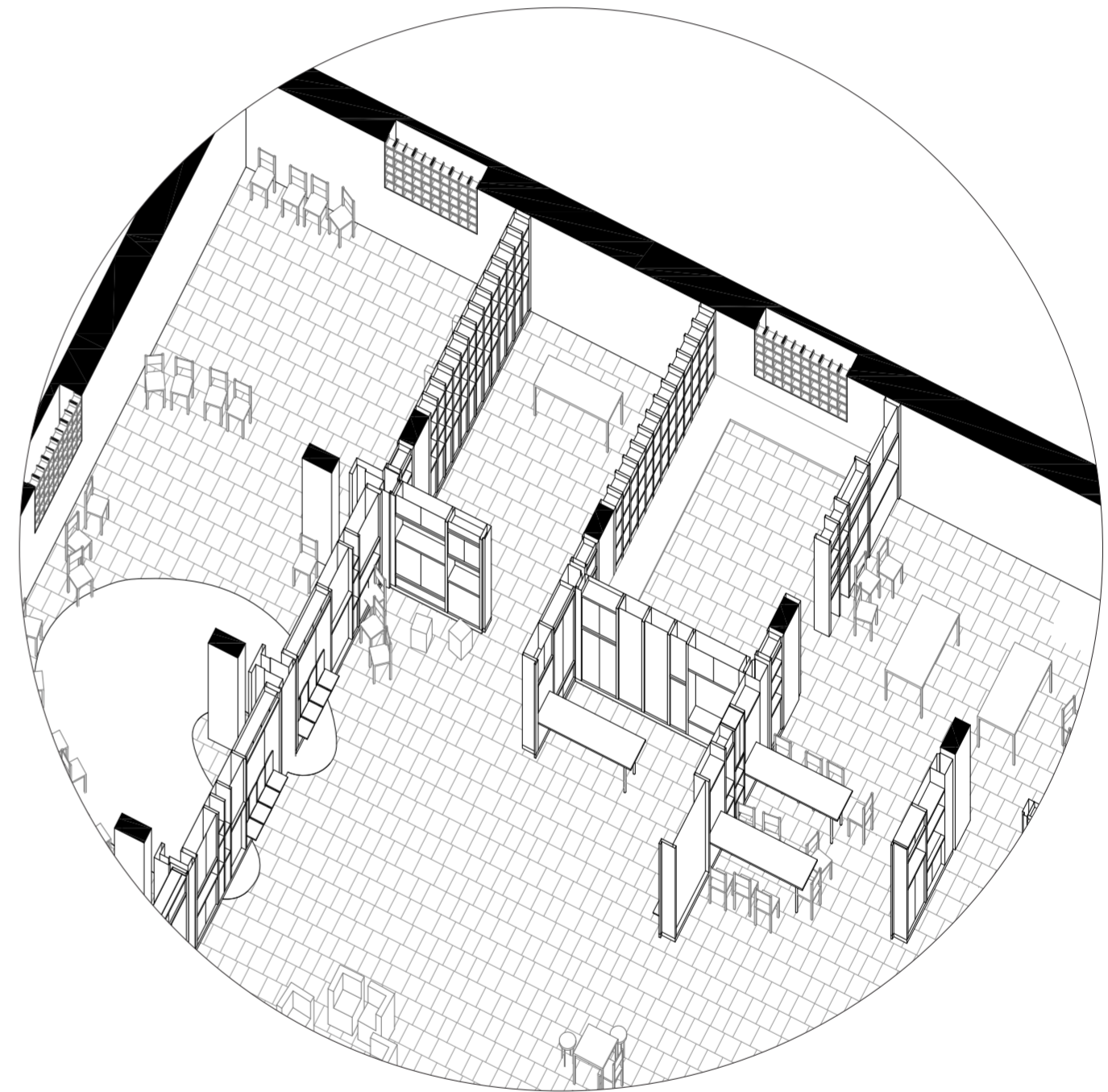
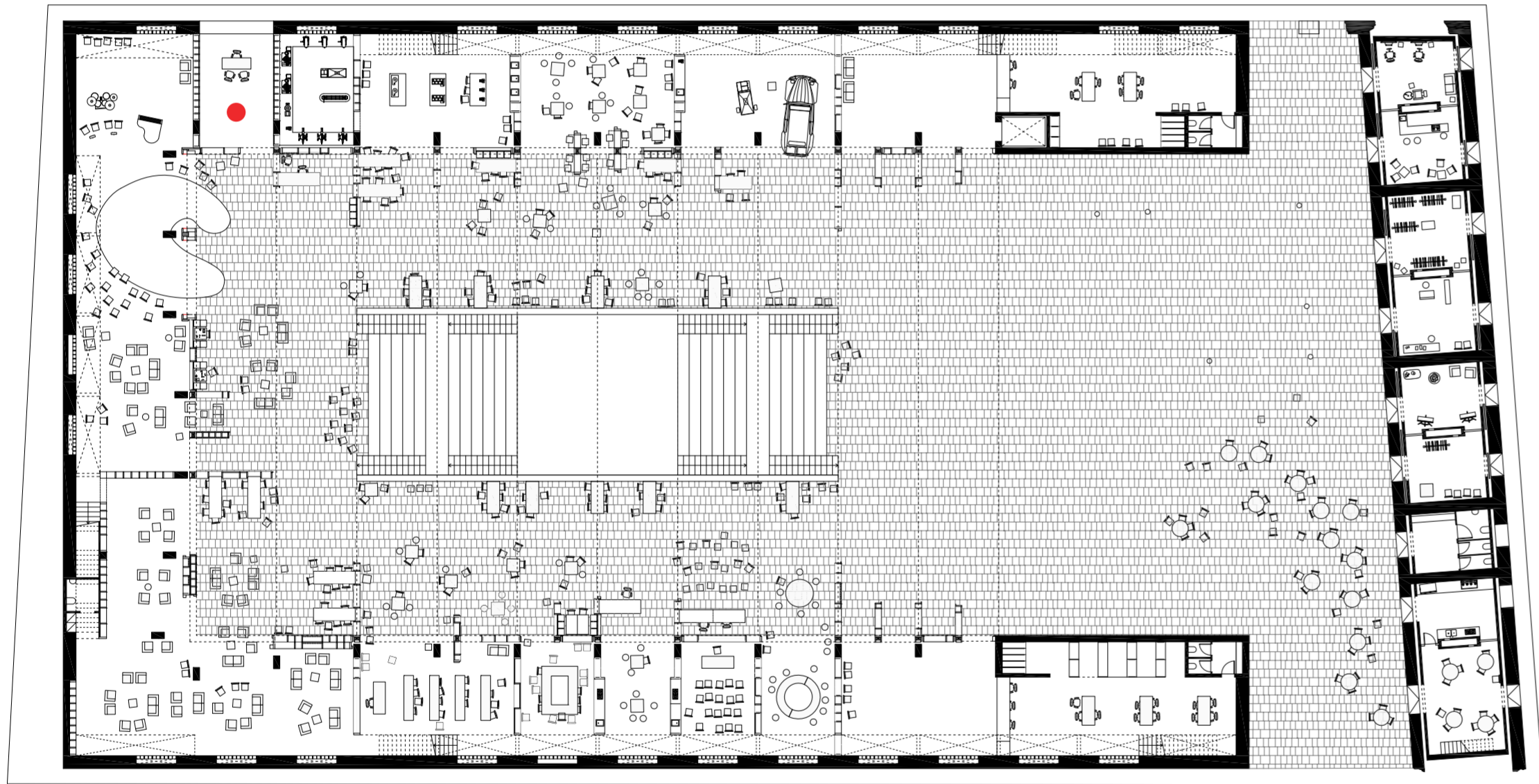
Start-up spaces





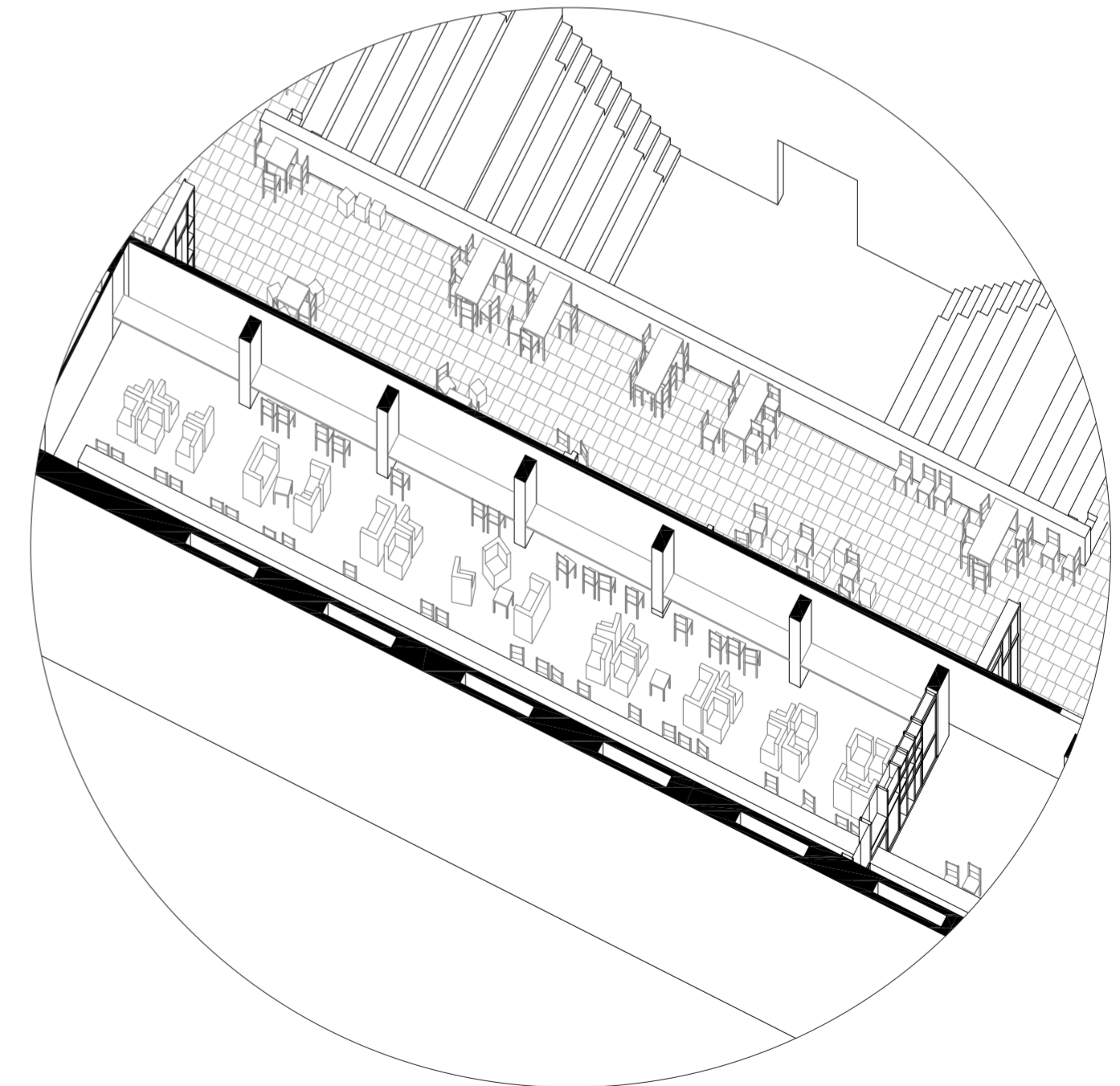
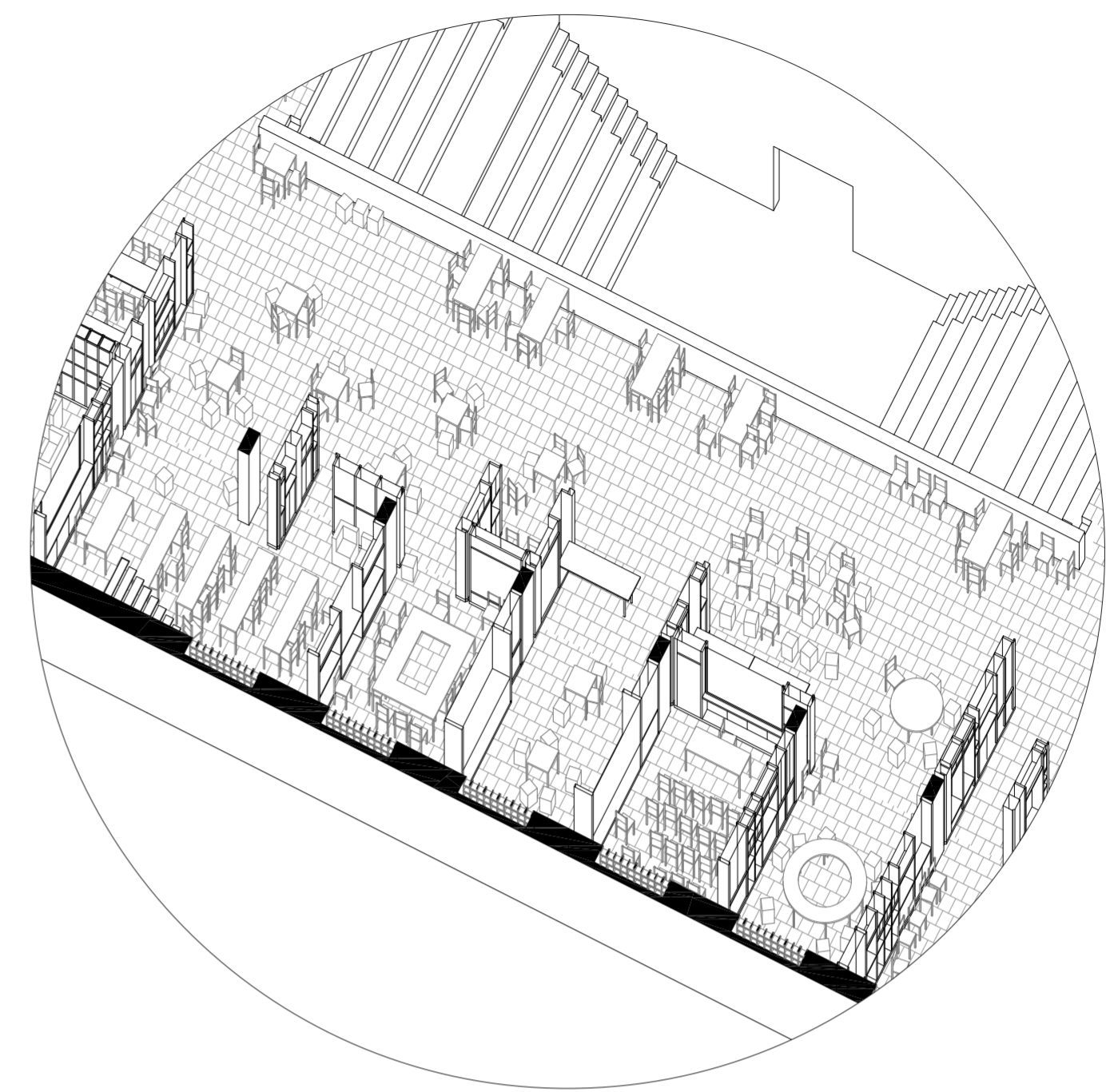
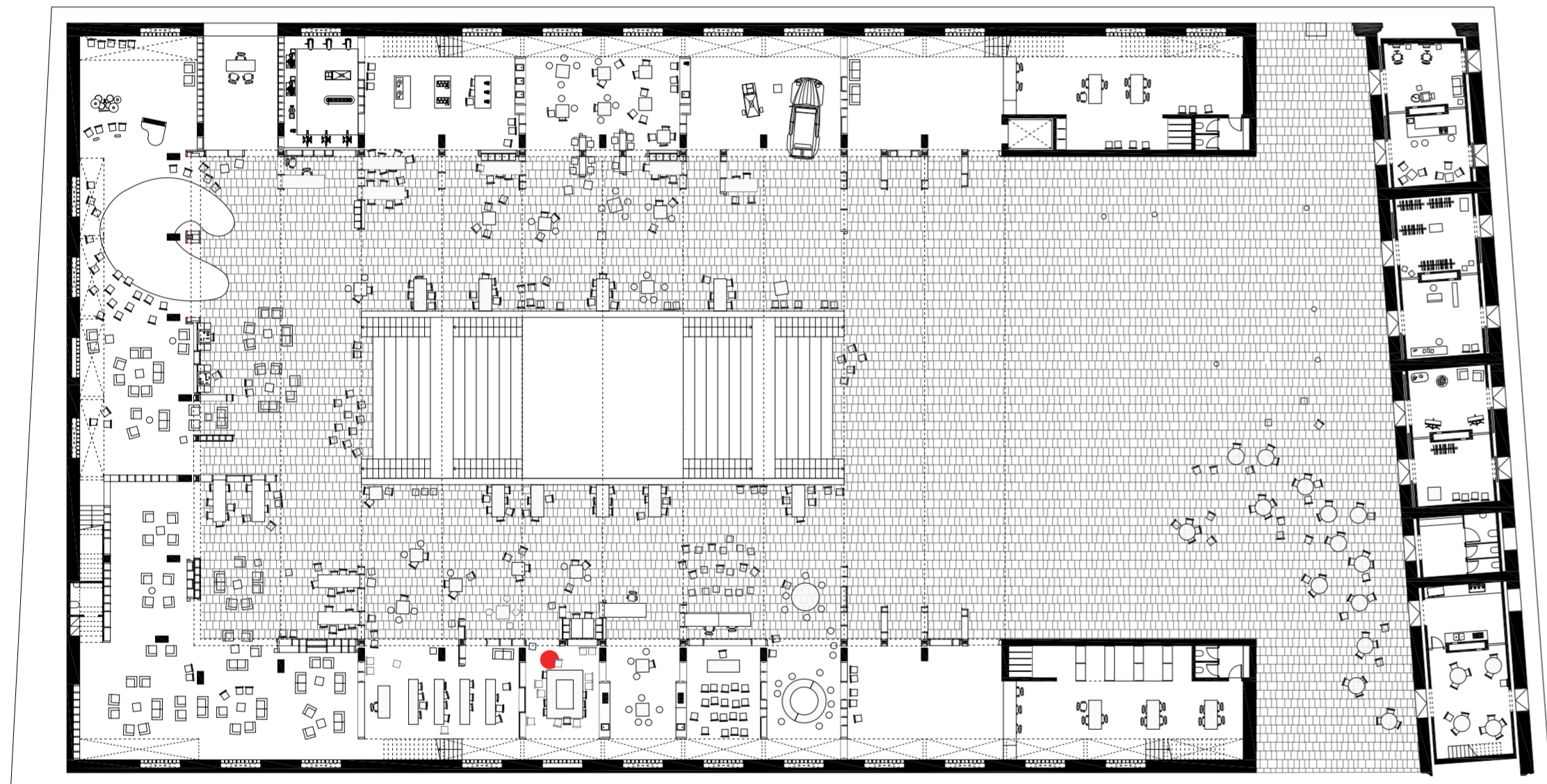
Workshop



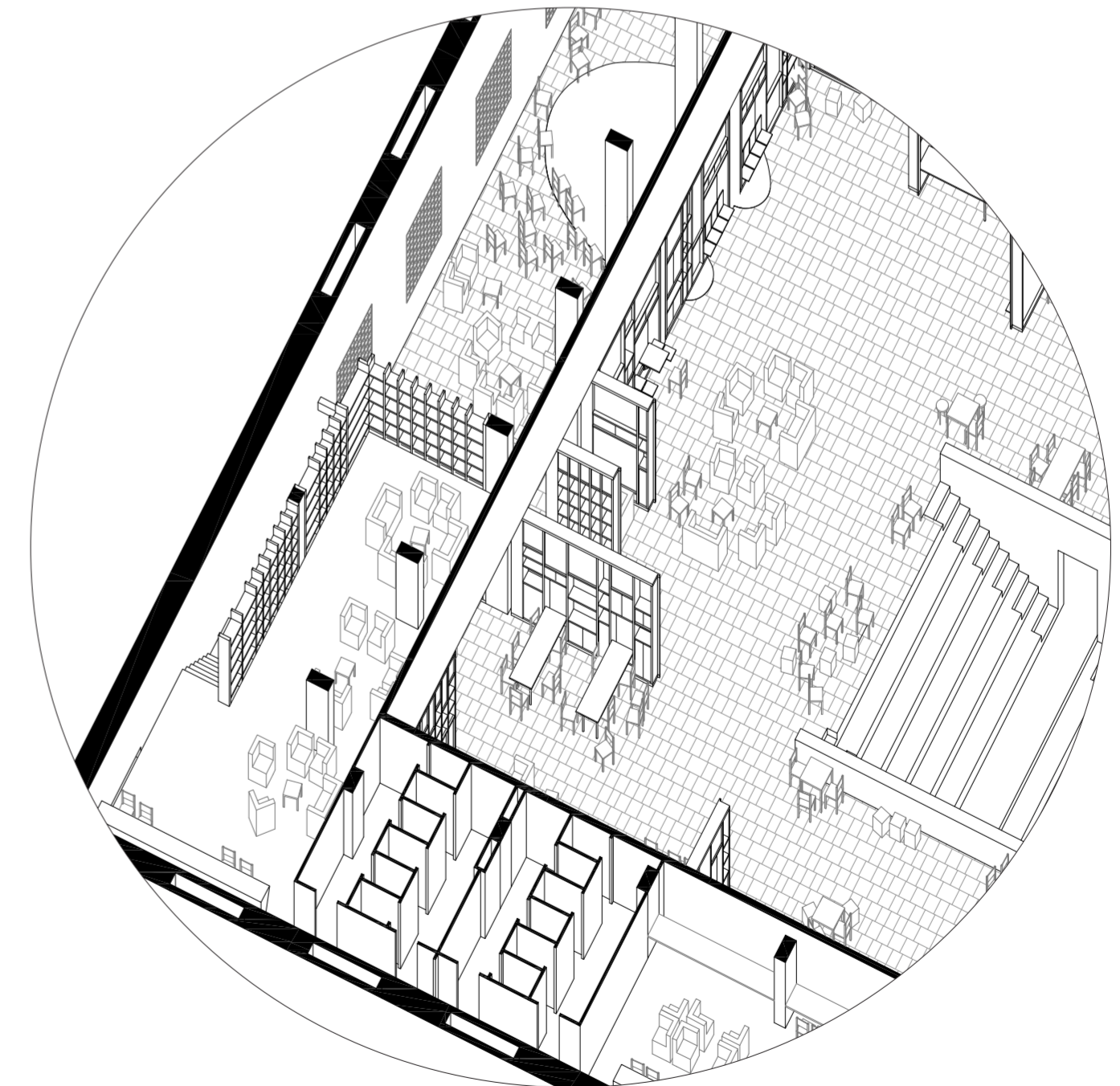
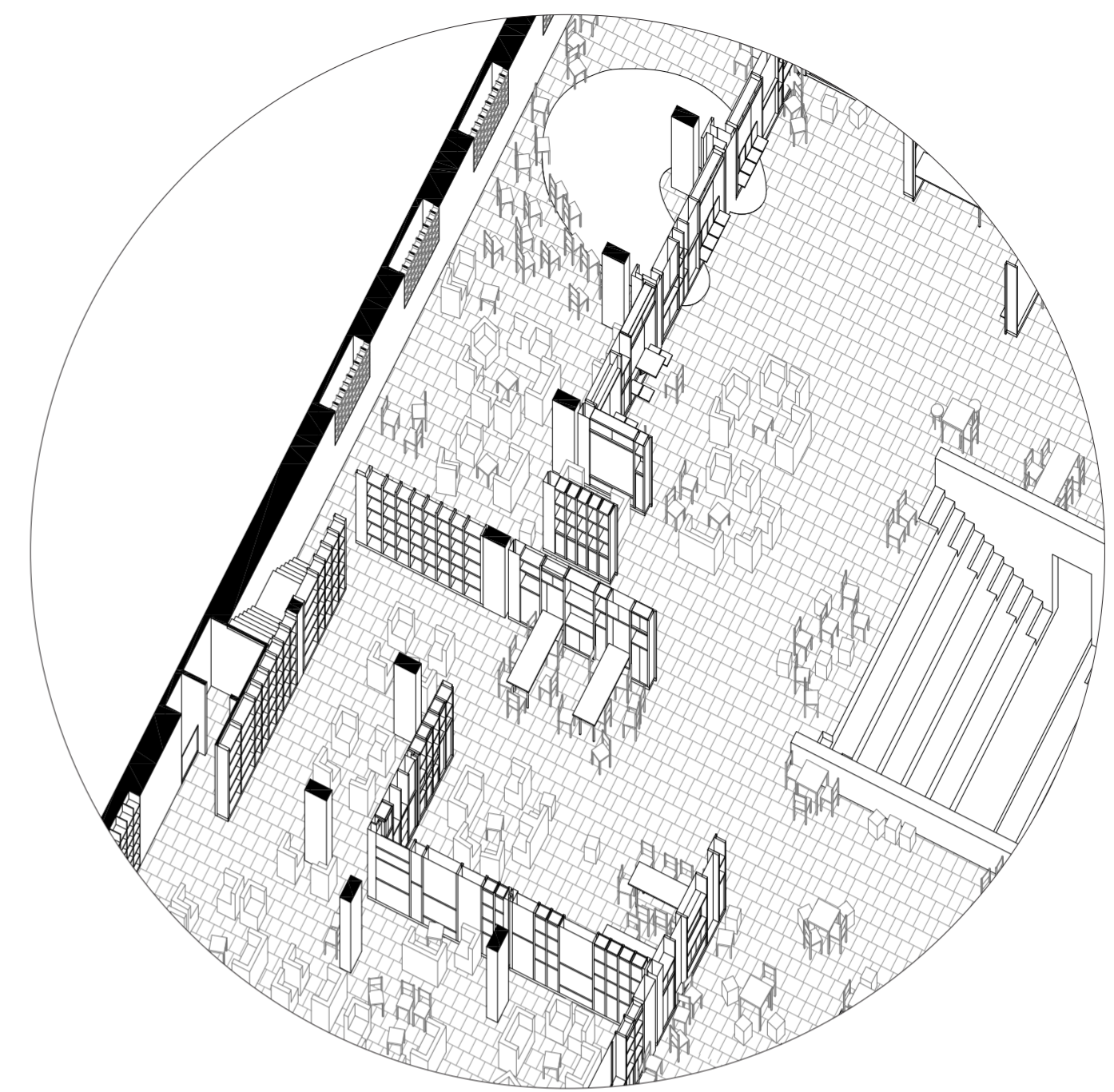
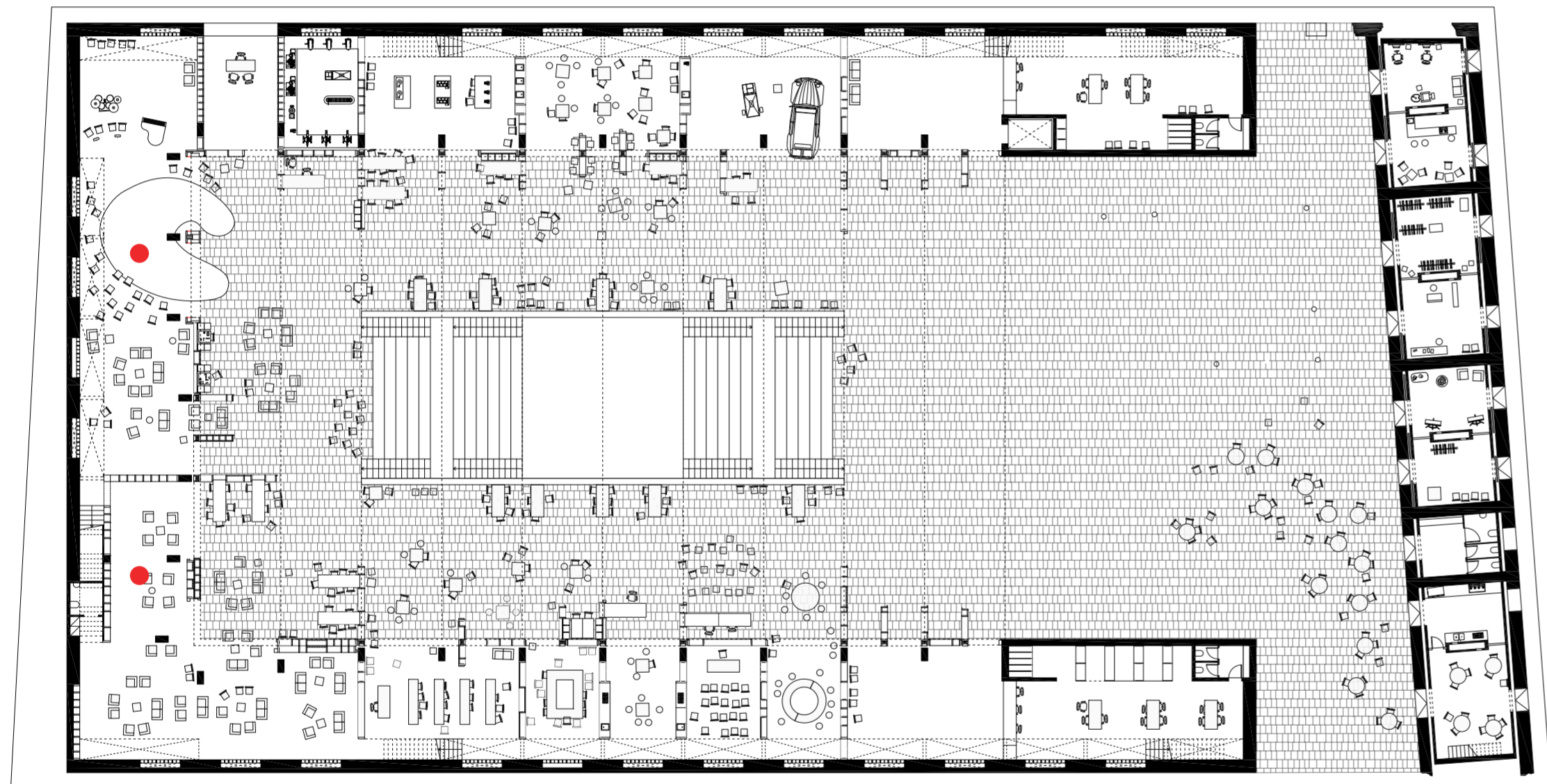


Trade Union delegate office

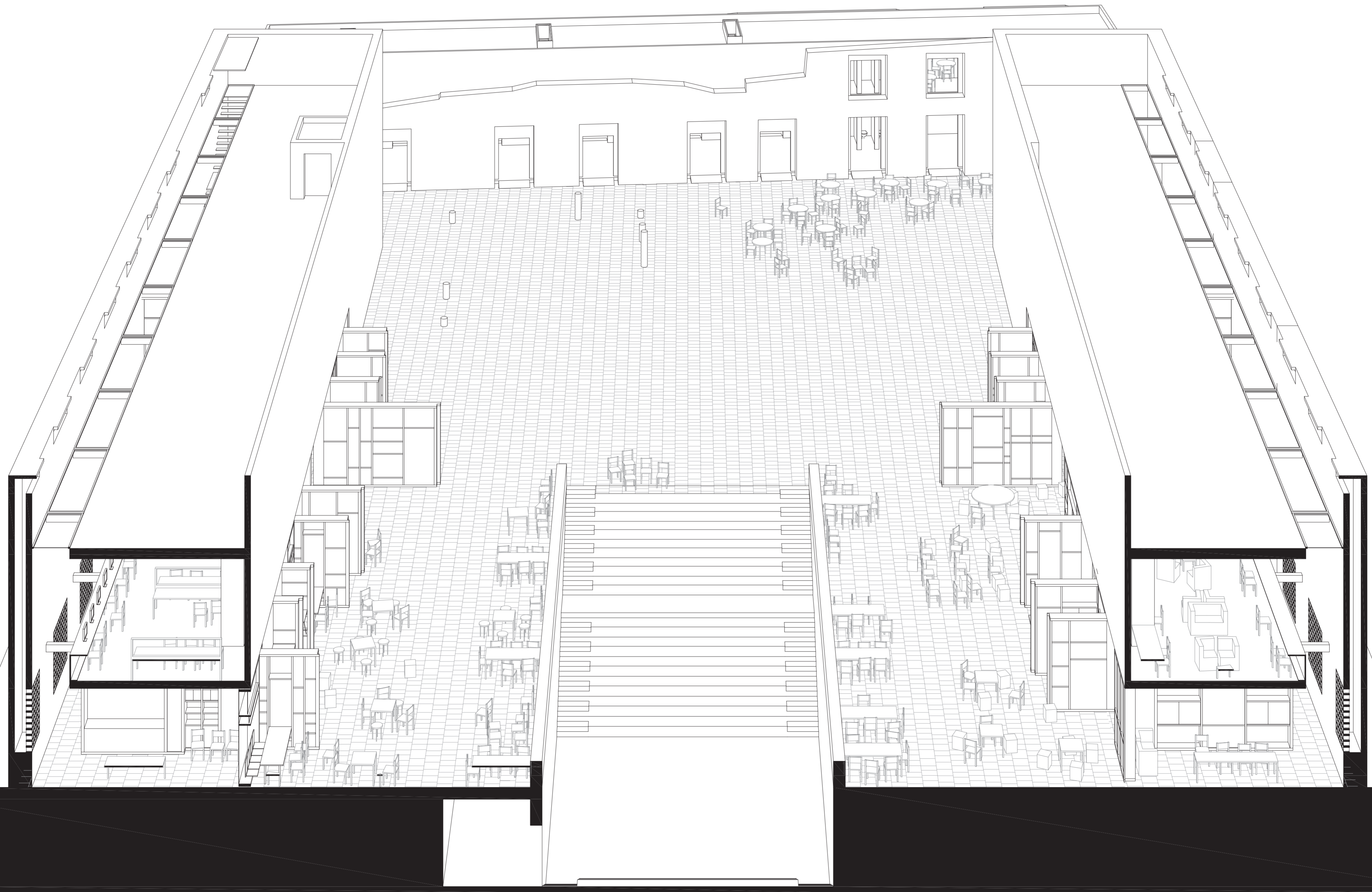


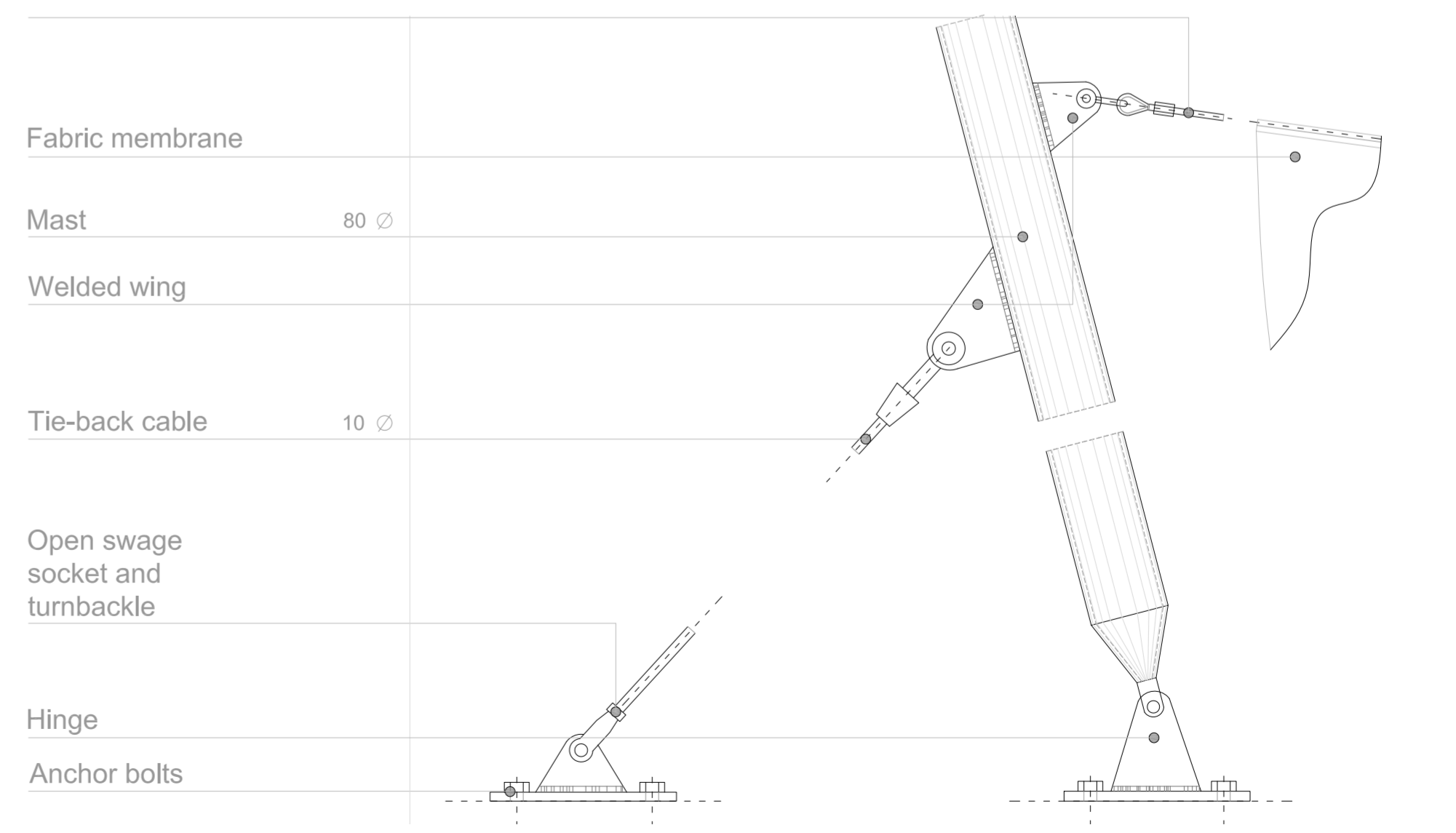
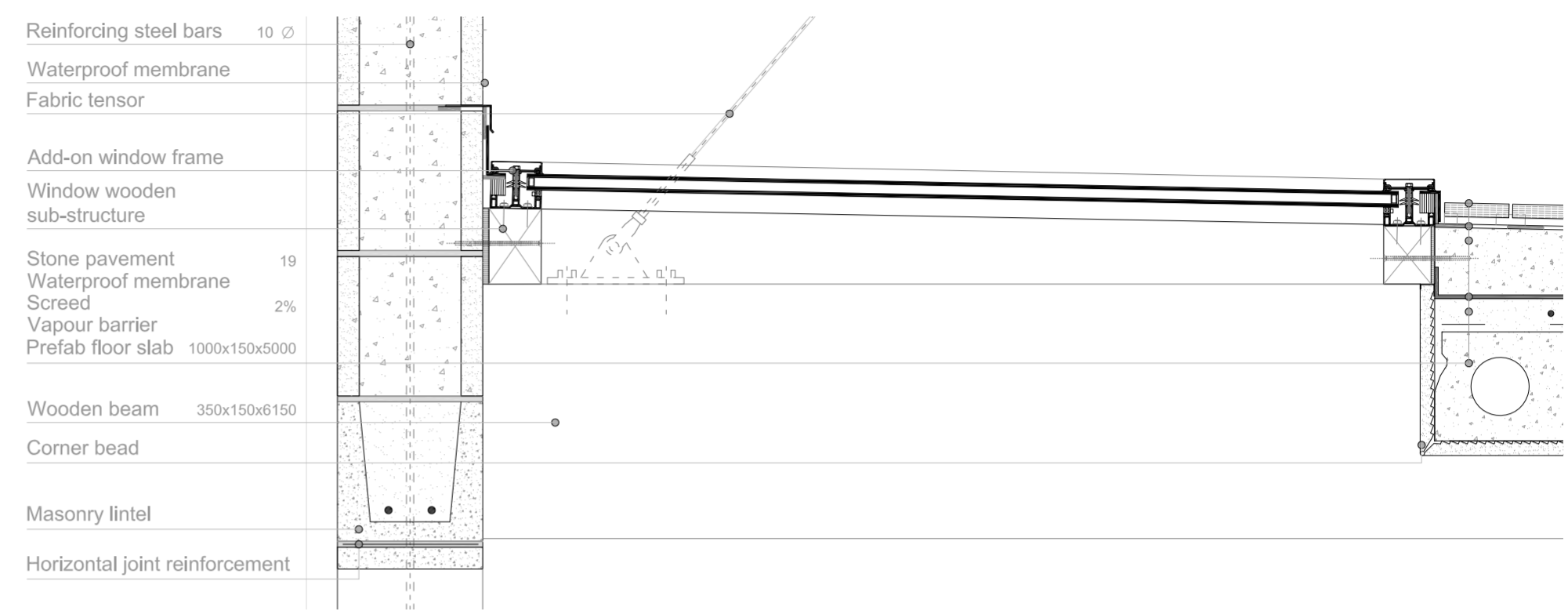
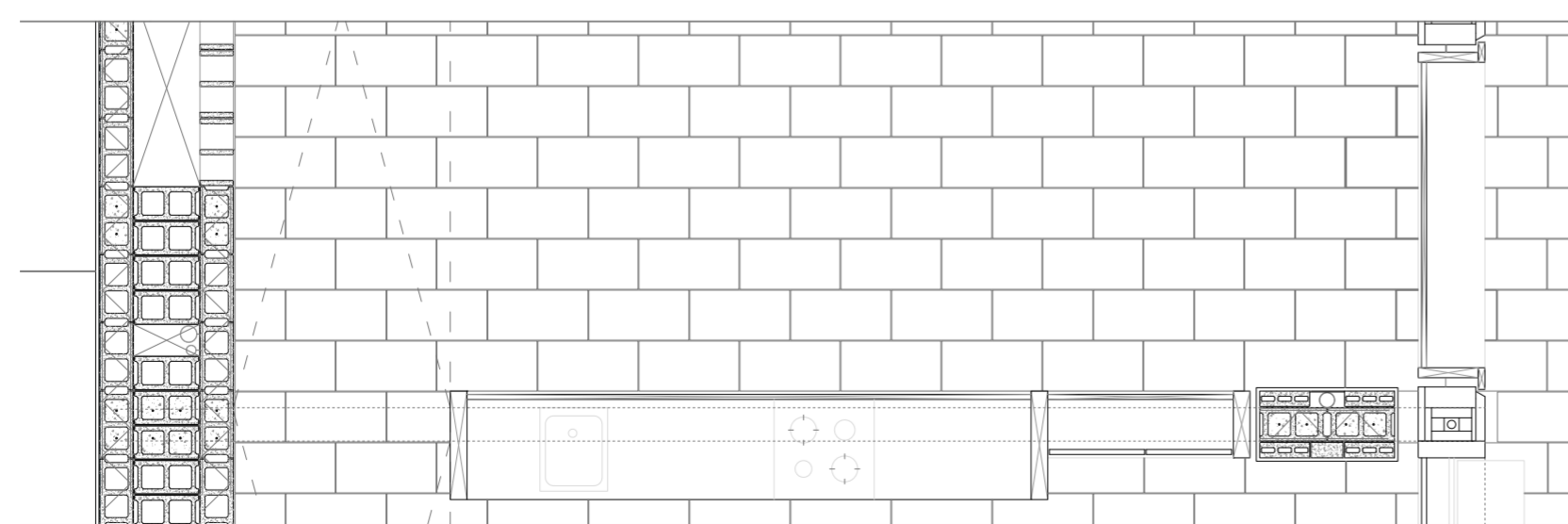
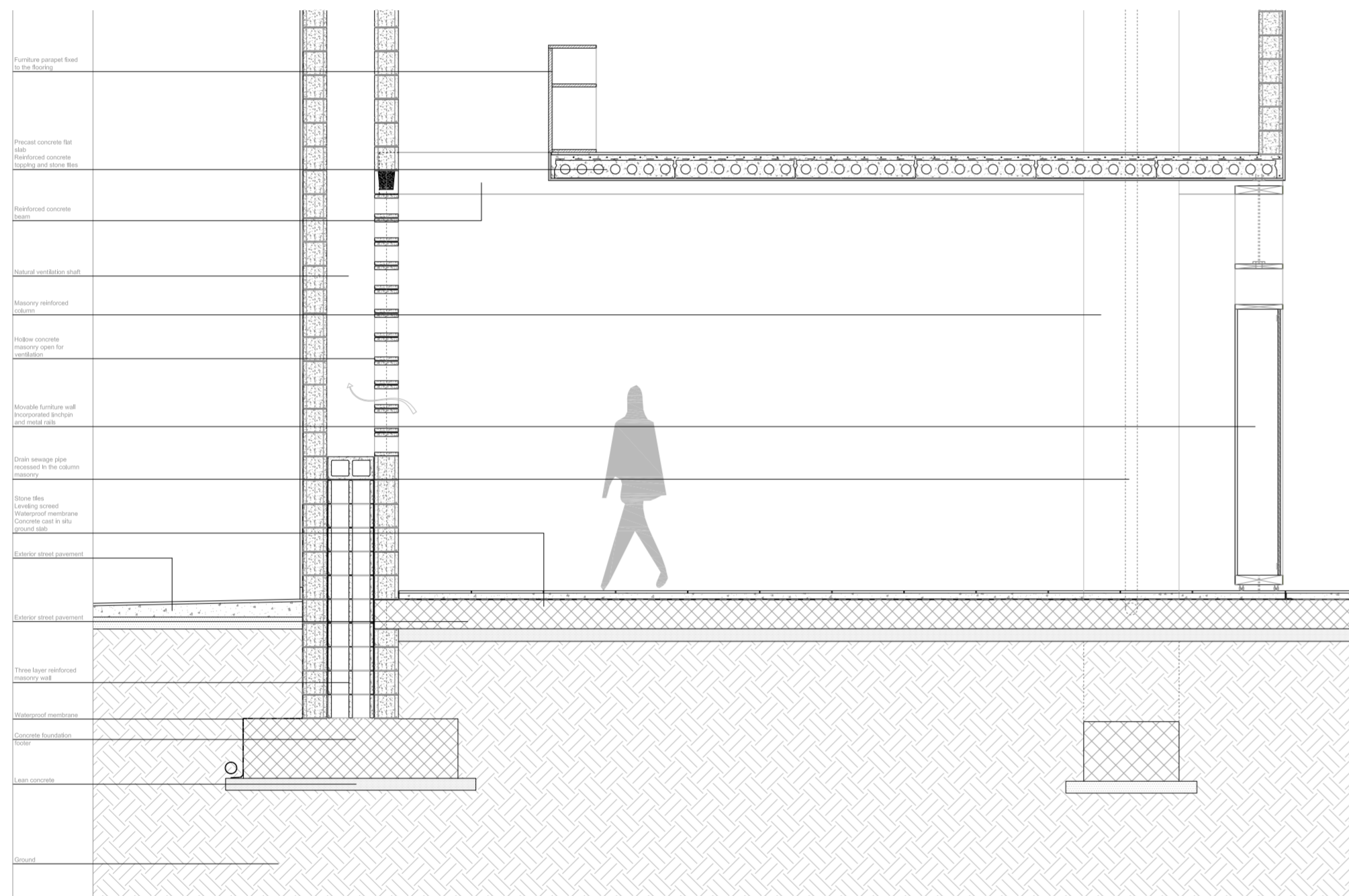
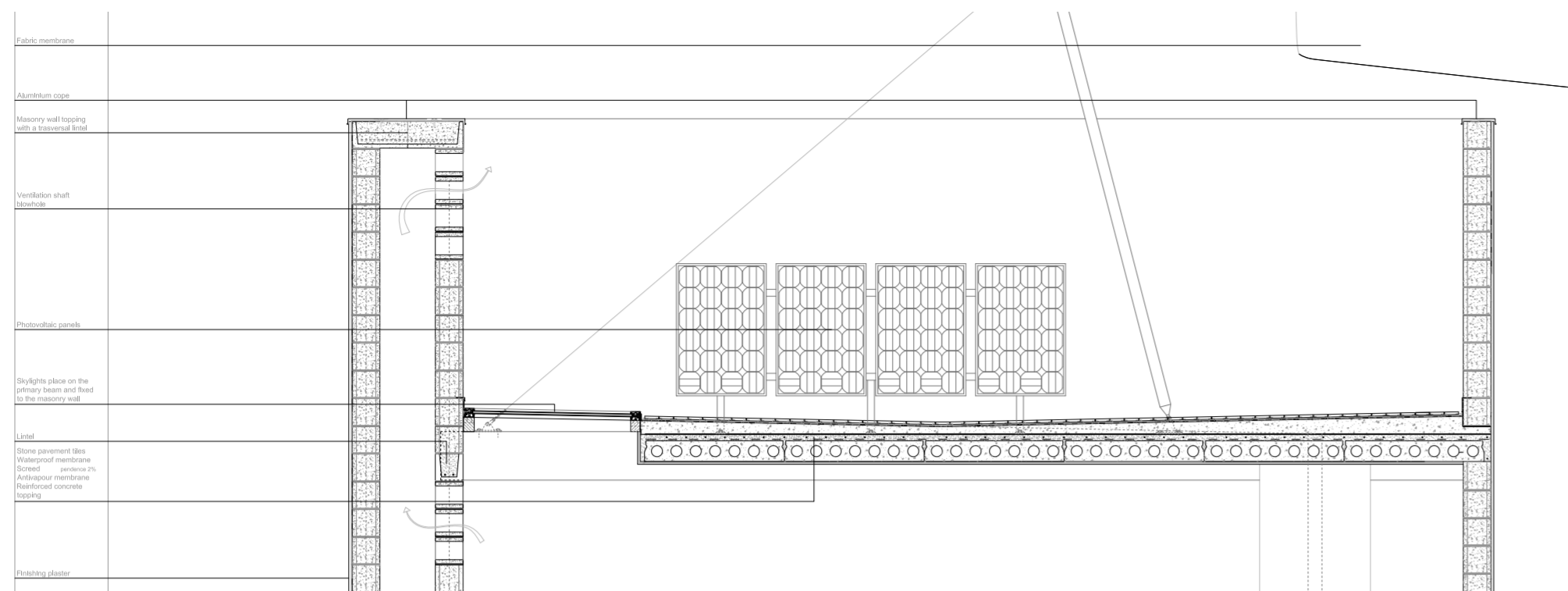










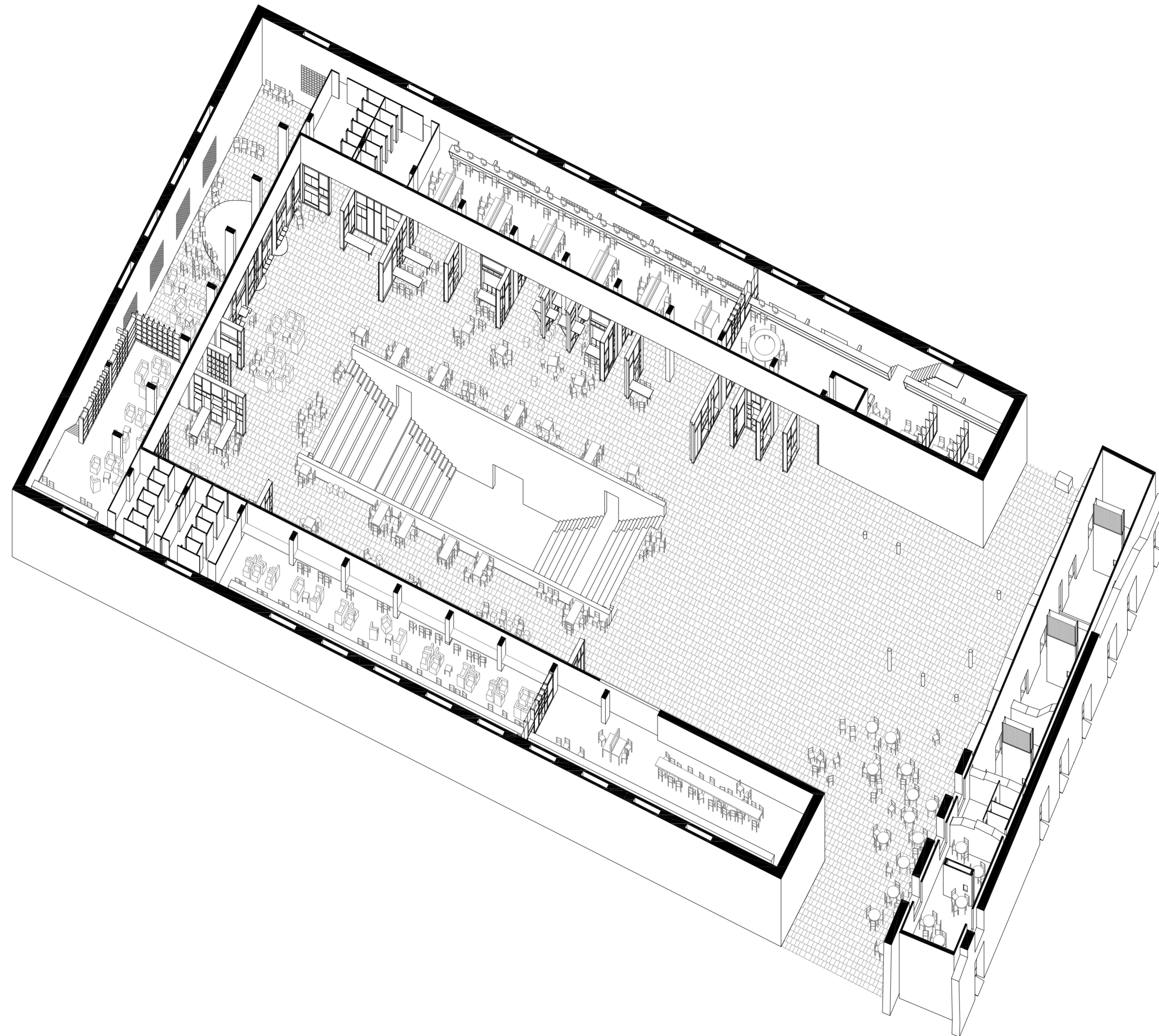






Fortress of cuentapropismo



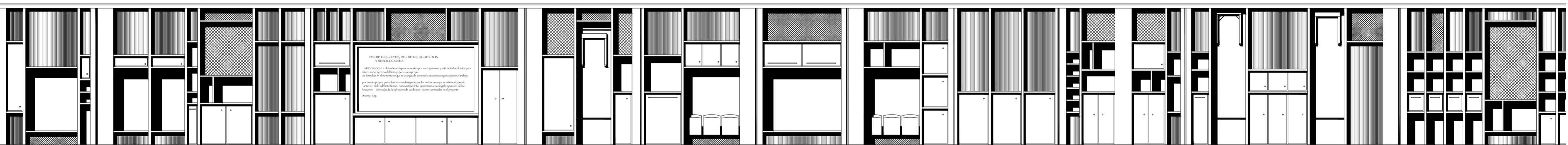


Fortress of cuentapropismo



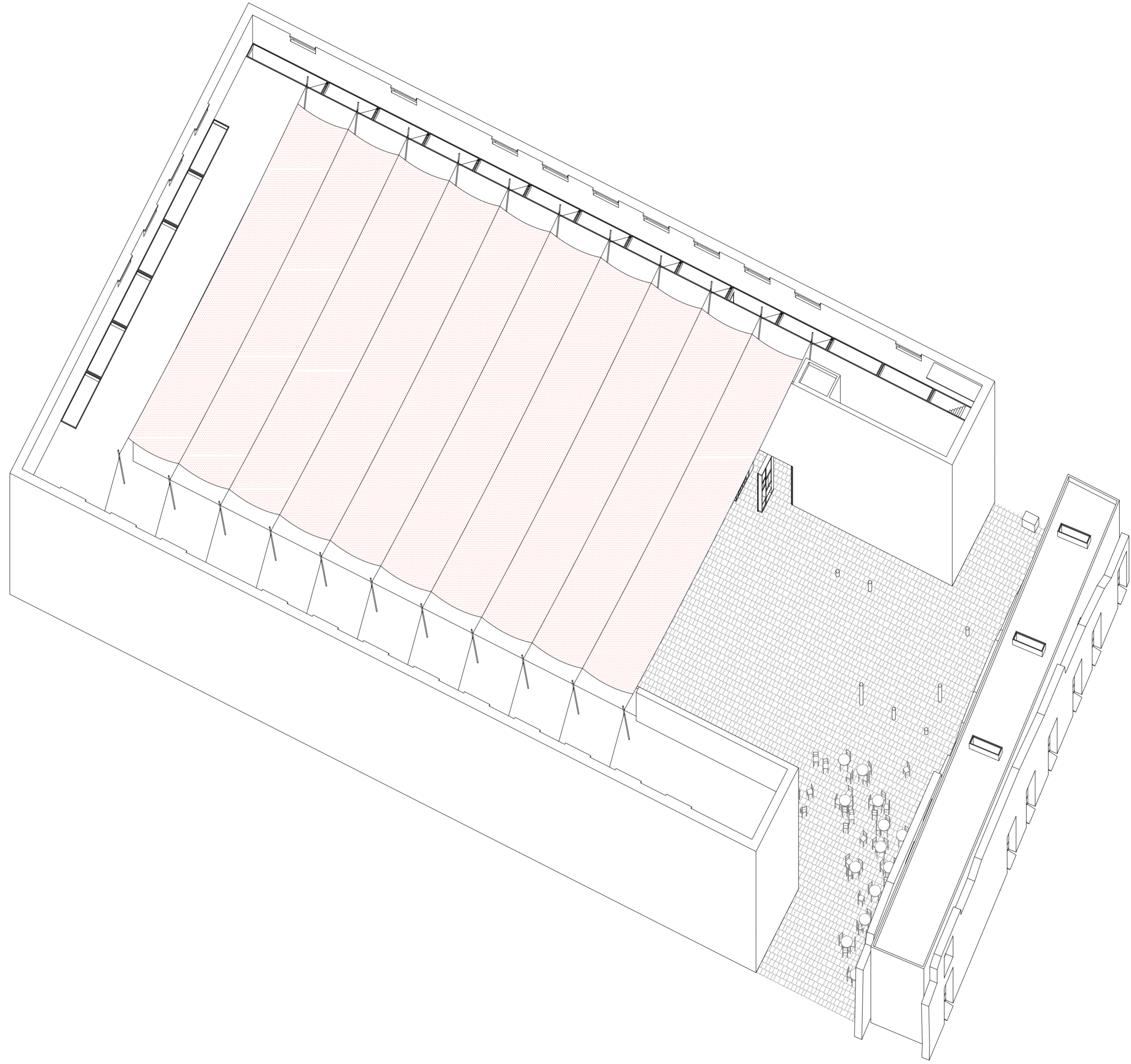


Monument of everyday life  
unfolded elevation



Monument of everyday life  
fragment





## FOURTH SCALE: THE NATION



