

# MINDFUL SPENDING, MEANINGFUL SAVINGS

Empowering the financial  
well-being of young adults

**New! Save €35**

By linking a smart savings goal ("bespaardoel") to their savings account ("spaardoel"), users are encouraged to be more mindful of their spending and work toward meaningful financial goals.



## Rabo Bespaardoelen

Smart saving goals that help build financial healthy spending habits. Designed to help young adults improve their financial well-being.



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In collaboration with Rabobank

  
**TU Delft**