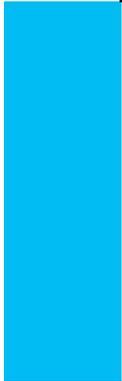


Graduation Plan

Master of Science Architecture, Urbanism & Building Sciences



Graduation Plan: All tracks

The graduation plan consists of at least the following data/segments:

Personal information	
Name	Geerte Baars
Student number	4025369
Telephone number	+31 616325943
Private e-mail address	geerte.baars@gmail.com

Studio	
Name / Theme	Explore Lab
Teachers / tutors	Hilde Remøy(Research Mentor), Robert Nottrot(Design Mentor), Jan van de Voort (BT mentor), External (gecommiteerde) Remon Rooij
Argumentation of choice of the studio	Freedom to work on my personal fascination and subject

Graduation project	
Title of the graduation project	Eventbased interventions for the long term improvement; <i>designing the transformation of the Blokhuispoort</i>
Goal	
Location:	Leeuwarden, Blokhuispoort
The posed problem,	<p>Leeuwarden won the bid to become European Capital of Culture in 2018. This opportunity can lead the city through change and interventions aiming to transform the city in LWD2018. The Blokhuispoort, a former prison set in the city center, needs to be transformed to be again valuable to the city and the building can be a positive vibe for LWD2018 (in my opinion) and can use LWD2018 to be transformed and regenerate the direct surroundings.</p> <p>Becoming European Capitals of Culture offers possible economic, social and cultural benefits to cities. It is not clear what exactly leads to these benefits but research shows that whatever their program might be, cities always experience an economic improvement.. Even if The European Capitals of Culture has a fixed temporal extent on cities (1 year), they also invest on cultural (physical) infrastructure, to have a lasting effect. However, in my opinion, a lot of time this long term vision is not considered or not taken as an advantage. Often cities miss opportunities they can take from these events by intervening in their built environment to leave a lasting legacy to the city. This is generally due to lack of knowledge and research in this field. That's what could happen also for Leeuwarden 2018. Considering just the physical opportunities, the city could miss the chances and opportunities it can create becoming European Capital of Culture.</p>
research questions and	<i>What are the characteristics of a spatial intervention for a temporary event that have allowed them to be successful in a</i>

	<p><i>long term improvement of the (existing urban fabric and buildings) built environment.</i></p> <p>Characteristics This term covers a lot of different elements. It should explain which are the physical characteristics of the specific intervention but also the programmatic and organizational characteristics.</p> <p>Temporary event: The interesting part of these event based interventions is the two folded programme. The intervention is made for a programme that lasts for not longer than a year with the aim to also answer the programme after the event. Since my design project focusses on the event Cultural Capital of Europe, I might include in my research also interventions based on other events that are very interesting for the Blokhuispoort. In this way a temporary event will be an event lasting for not more than a year, having mostly a cultural programme and ask for architectural/spatial interventions to host the event in a proper way. I choose to focus on European Capital of Culture since this programme differs a lot from other events such as the Olympic games or the World Exhibition. Unlike these events ECOC has actually a positive economic outcome and is, in general, not as radical in its interventions as for example the world expo or the Olympic games.</p> <p>Successful: With successful I mean interventions that are valuable and useful (during and after the event) in the urban tissue and interventions that have also a positive effect on the local community.</p> <p>Built environment: With existing built environment I underline the fact that these interventions are made within the cities and not in a new created empty spot. Most preferably these interventions are made in and around already existing built environments. My research will then focus on examples concerning this kind of interventions to obtain valuable and comparable results.</p>
<p>design assignment in which these result.</p>	<p>Leeuwarden is the European City of Culture of 2018. This event will stimulate changes and transformation around the city. The design will consider this event and will focus on the transformation of the Blokhuispoort. This building, a former prison set in the city centre, will be the main catalyst of all the transformation of its surroundings. The intervention on this building will be both really specific concerning the history and the characters of the building per se, both on a larger scale identifying which choices can transform and regenerate the surroundings.</p> <p>Based on the gained knowledge in the research about the interventions made by previous European Capitals of culture I will give a recommendation and design proposal for the intervention/transformation of the Blokhuispoort. The recommendation and design should be made in such a way that it can regenerate and leave a lasting impact in the city, using ECOC as a catalyst and a reason to enable the transformations of the</p>

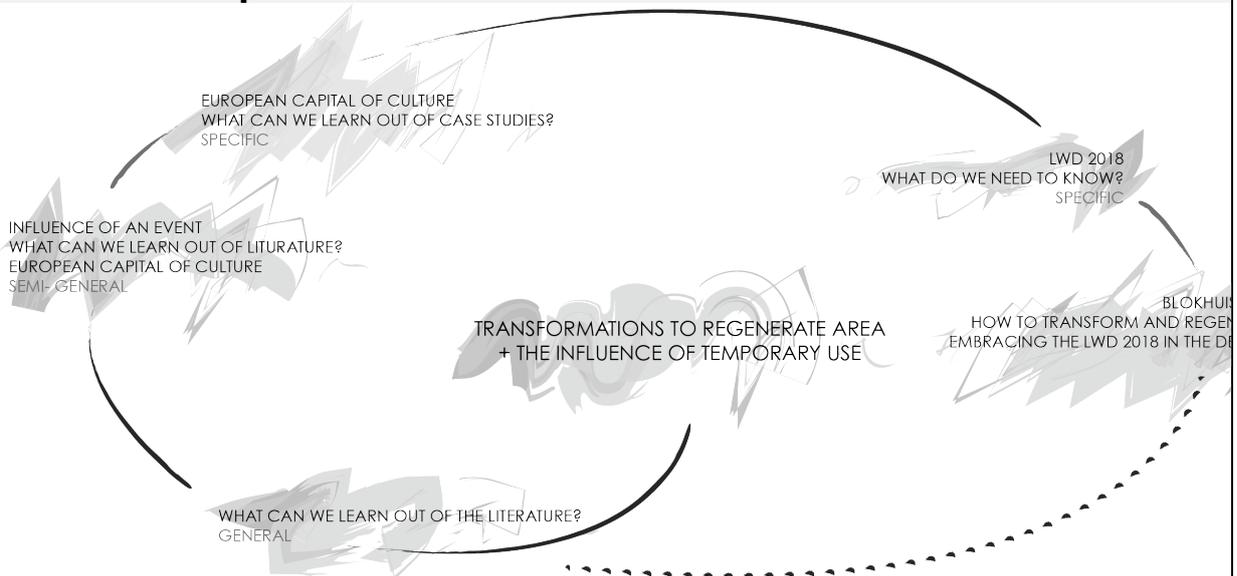
Blokhuispoort.

In the end there will be a proper design for the project, with an outspoken phasing schedule (Event programme, post event programme, development of Urban part etc.). It will also include the impact of the event and the change that it brings to the building after.

Moreover I will focus on the changes of the building itself during a yearlong time. The design will then promote solutions able to gain also from this period of time. Considering seasonal changes the aim is to offer the best condition to use the building in harmony with the climate.

Process

Method description



Transformations to regenerate area and the influence of temporary use

By doing a **literature research** on what has been said about temporary use (focused on temporary use of events) of buildings to develop them further, I can find out why an event can actually be important and useful to involve in the transformation of the Blokhuispoort, but also in the transformation of industrial Heritage in general

Influence of an event; what can we learn out of literature? European Capital of Culture

In this part I want to find out with a **literature research** what the exact influence of the event is on the city. Especially also what the lasting legacy is, and which strategies cities apply when they become European Capital of Culture

European Capital of Culture, what can we learn out of case studies?

I will, first of all, try to find out which are the architectural interventions cities make, based on **case studies**. I will make a selection of cities that have been European Capital of Culture based on the amount and kind of interventions and applicability to Leeuwarden. Out of these cities and Interventions I will again make a selection of Interventions that might be more interesting to learn about more. There has been done already quite some research about certain cities and I will try to

involve this literature, although this is most of the time not about the physical interventions.

Leeuwarden European Capital of Culture 2018

Since my design focuses on the possibilities that LWD 2018 can give to the transformation of the Blokhuispoort I need to answer some questions to see how it can actually play a part in the event. I will get this information by talking to the people involved in the organization of LWD 2018, researching in **Literature** and reading articles about this subject, such as news paper articles and the BID book of LWD2018.

Blokhuispoort Leeuwarden, How to transform and regenerate the area, involving LWD 2018 in the development

To understand what and how the intervention should be made at the Blokhuispoort I need to answer also quite some questions. I will be able to answer them by analysing the area based on the available materials such as maps, meeting the involved partners such as stichting BOEi (**interviews**) but also the municipality and do **literature research** to reveal the history and all the work that has been done already.

Literature and general practical preference

- Carina Kurta. (2011). *Architecture in the European Capital of Culture Experimental Fields of Architecture & the Project Ideas of Patrick Bouchain in Marseille-Provence 2013*. (Master for History of Art and Museology Graduation Thesis), University of Heidelberg.
- CARLOS J. L. BALSAS. (2004). City Centre Regeneration in the Context of the 2001 European Capital of Culture in Porto, Portugal. *Local Economy*, 19(4), 14.
- European Capital of Culture Designation as an initiator of Urban transformation in the Post-socialist countries. (2012).
- European Commission. (2014). *DECISION No 445/2014/EU OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL*. Retrieved from http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv:OJ.L_.2014.132.01.0001.01.ENG.
- European Commission. (2015). European Capitals of Culture. Retrieved 01-06, 2015, from http://ec.europa.eu/programmes/creative-europe/actions/capitals-culture_en.htm
- European Communities. (2009). European Capitals of Culture: the road to success from 1985 to 2010. Belgium: European Capital of Culture.
- Garcia, B. (2004). Urban Regeneration. arts programming and major events. *International Journal of Cultural Policy*, 10(1).
- Garcia, B. C., Tamsin. (2013). European Capitals of Culture: Success strategies and long-term effects.
- Gomes Pedra, L.-C., Alejandro,. (2014). Evaluating 3 decades of the European Capital of Culture programme: a difference-in-differences approach.
- Keuning, M. (2012). *Culturele Hoofdstad Europa, een onderzoek naar de communicatiestrategie en de langetermijneffecten*. (Master Graduation Thesis), Universiteit Utrecht, Utrecht.
- Organisation Leeuwarden 2018. (2015). Iepen Mienskip; Leeuwarden-Ljouwert's application for European Capital of Culture 2018. Leeuwarden: Stichting Kulturele Haadstêd 2018.
- Palmer-Rae Associates. (2004). European Cities and Capitals of Culture.
- Panagiota Papanikolaou. (2012). The European Capital of Culture: The Challenge for Urban Regeneration and Its Impact on the Cities. *International Journal of humanities and social science*, 2(17), 6.
- Richards, G. (2010). Why cities need to be eventfull.
- Richards, G., & Wilson, J. (2004). The Impact of Cultural Events on City Image: Rotterdam, Cultural Capital of Europe 2001. *Urban Studies*, 41(10), 20.
- Richards, G. P., Robert. (2010). *Eventful Cities: Cultural Management and Urban Revitalisation*. Oxford: Butterworth-Heinemann.

Reflection

Relevance

The research can be interesting for students, teachers, and researchers but also future candidates that would like to know something more about possible physical transformations of their cities caused

by an event and the lasting legacy that can remain after the event. More precisely it can be interesting if the audience has a specific interest in including their industrial heritage in the strategy of being European Capital of Culture. Next to this it could be important for all people involved in the development of the area of the Blokhuispoort and the heritage itself and also for the people involved in organizing and monitoring LWD 2018.

I hope that with this research I can show the possibility that LWD2018 can give to the Blokhuispoort. And what a possible transformation of the Blokhuispoort can accomplish for Leeuwarden, considering regeneration. Hopefully my research can be an example for future ECOC's and projects that can be catalyzed or set up by an event and have a positive influence on the transformation/regeneration of the area. The purpose of the research for me is to have a good base to start the transformation Design of the Blokhuispoort and I hope that the Design of the Blokhuispoort will inspire stakeholders and connected "people" with the Blokhuispoort to consider the possibilities I show them.

Time planning

	Week 25	P2 presentations	Finished p2 Research draft	Show for P2 design suggestions based on findings
	Week 26	P2 presentations	In general research part.	
Juli				
	Week 27		Process recommendations and remarks to research and design proposals.	Start the design in Urban scale, conclude the design programme Blokhuispoort for lasting legacy
	Week 28	Summer Holidays	Optimise the general case study of cities. Do the in dept research of the selected case studies. Write the in general research and try to finish till draft. Improve the report so its 80% ready. I will also have contact and meetings with the municipality of Leeuwarden and de LWD 2018 organisation	Make an urban model of the cite. Finish Urban model in the model, Analysis and part in the report
	Week 29			
	Week 30			
	Week 31			
Augustus				
	Week 32			
	Week 33			
	Week 34			
	Week 35			
September				
	Week 36		Restart- See which products still miss and need to be improved to have a profound research. Important meeting with research mentor.	Make the urban design definite and start on building dept, start to give shape to how the programme is develop (1:1000, 1:500)
	Week 37			Start design 1:500 Floor plans and sections, if needed the site to check all uncertainties. Make a (work) building.
	Week 38		Finish in dept case study research.	Design concept, climate concept, construction to
	Week 39		Start to write conclusions, recommendations etc.	
	Week 40			Start design 1:200, section, floor plans and facade
Oktober				
	Week 41		Hand in Research Report draft	Improve design/ concept/ models etc. Choose the be more elaborated into 1:50, and start to work on it
	Week 42	Alumni Event		Determine the part that will be elaborated in 1:200 work on it
	Week 43		Process recommendations and remarks and finish	Start to collect all the work and make it represent interested parties in Leeuwarden
	Week 44	P3?	Research Report 100% finished	Draft of design in concept, floorplan, section, facade idea detail is finished and ready to be presented
November				
	Week 45		If there are remarks, they need to be improved. Share the report with researchers that were interested	Process remarks and recommendations. Continue also making models etc.
	Week 46			Start to include the project in the Research Report
	Week 47			Finish during these weeks the complete BHP design. Make sure urban and building scale will be finished. Choose part of the building that I want to work detailed. (1:1000/ 1:500 and 1:200 is finished)
	Week 48			
December				
	Week 49			
	Week 50			Work on the interior of the chosen part, + 1:200 scale
	Week 51			Make renderings and urban models etc
	Week 52	P4?		All material is made into representative things, pictures included in the report.
	Week 53			Process remarks and recommendations. Improve and make small changes if needed.
Januari				
	Week 1			design report in research report so it is one report
	Week 2			
	Week 3			Graduate.
	Week 4	P5?		
February				

