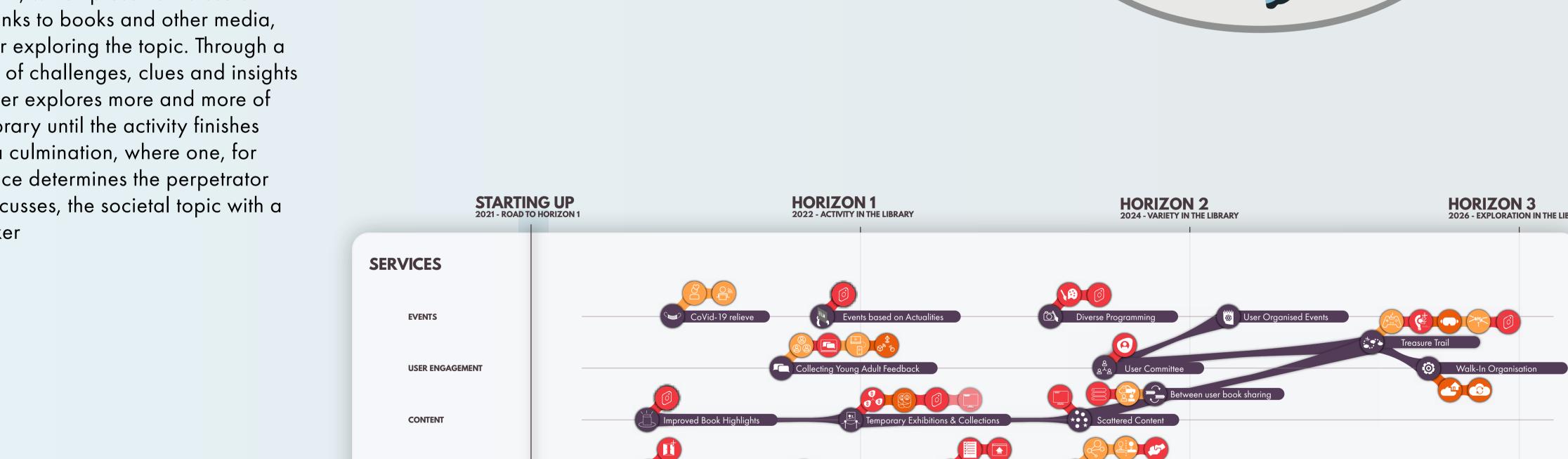
EXPLORING THE LIBRARY

Attracting and Engaging Young Adults to the Westfriese Libraries

Libraries play a central role in society, a gateway to knowledge, culture and learning. But recently libraries have seemed to fall out of fashion, especially with young adults. For young adults, libraries can be a pathway to knowledge, culture and entertainment.

This project introduces a treasure trail throughout the library, exploring a book genre such as a detective, or a societal topic, such as the Black

Lives Matters movement. The first step triggers the user to come in and explore the scene of the inciting incident, which presents the users with links to books and other media, further exploring the topic. Through a series of challenges, clues and insights the user explores more and more of the library until the activity finishes with a culmination, where one, for instance determines the perpetrator or discusses, the societal topic with a speaker



Daan de Wolf Attracting and Engaging Young Adults to the Westfriese Libraries 14 June 2021 Strategic Product Design

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LIBRARY ORGANISATION

