

Appendix

- A. Sensitizing booklet**
- B. Semi-structured interview**
- C. Amsterdam Times**
- D_1 Future news brainstorming sheet**
- D_2 Instruction of future news brainstorming**
- E_1 Future news headlines template**
- E_2 Instruction of Future news headlines and radio**



Our *Smart* Amsterdam

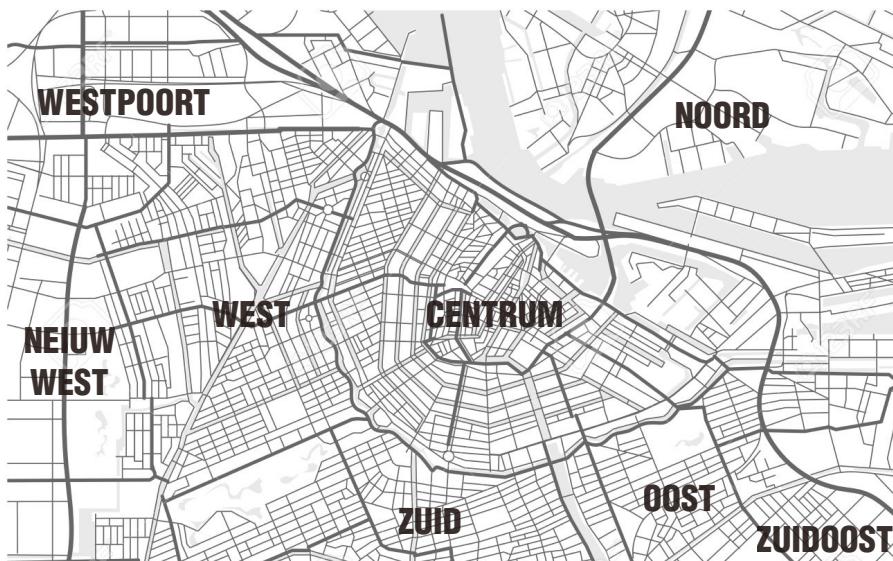


Thank you for participating in this research, it's a collaboration project between NEMO and TU Delft for enhancing the inclusiveness and involvement of smart city dialogue among Amsterdam citizens. All the personal info in this booklet and the upcoming interview will only be used in academic purpose and will not be released in public. This booklet consists of 6 little activities, each takes roughly 5 minutes a day. Take it easy and we hope that you enjoy it!

Intro

I AMsterdam!

Mark the region where you live.



Hi, I am

_____ (name).

I come from _____.

I've lived in Amsterdam
for _____ years, and I
plan to stay in Amster-
dam for the upcoming
_____ years.

I do/don't speak Dutch.

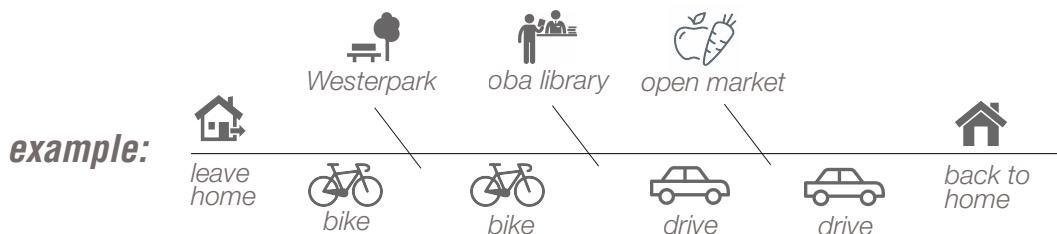
One of a typical weekend day of my life in Amsterdam

Please write down/draw the activities you do on a typical weekend day in Amsterdam on the following timeline. From leaving home till going back home. Please indicate the public spaces, the facilities that you use or the way of transportation etc



leave home

Day 2

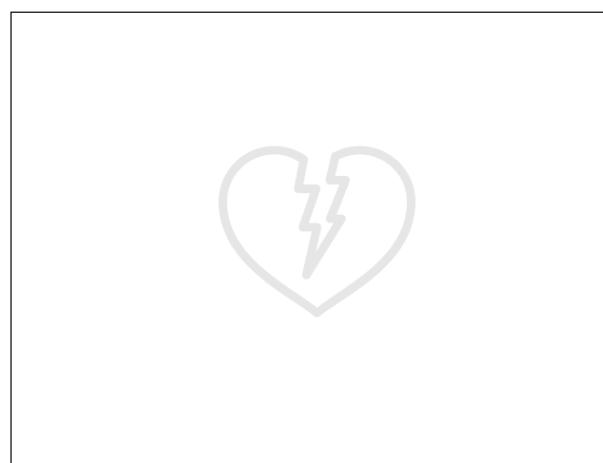
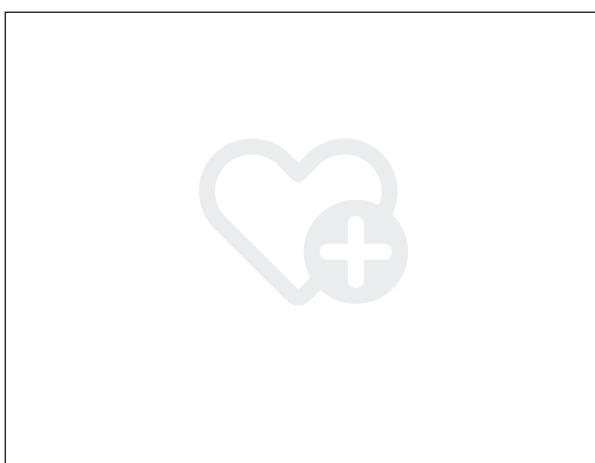


back home

Day 3

The public space I like most and dislike in Amsterdam

Take a picture/write/make a drawing of your favorite & disliked public space in Amsterdam, and shortly explain why you like it/dislike it.





Day 4

Interests in public developments in Amsterdam?

Please select three of the following smart city topics in Amsterdam which you would like to know more about. Write them down on the next page and shortly describe why.

<i>intelligent efficient transportation system</i>	<i>sustainable waste management</i>	<i>Smart community services</i>
<i>safety first schools</i>	<i>circular power plants</i>	<i>AI-powered fair law enforcement</i>
<i>smart water supply network</i>	<i>intelligent hospitals</i>	<i>ubiquitous smart library</i>

Day 4

topics ***reasons why I am more interested in these topics***

1.

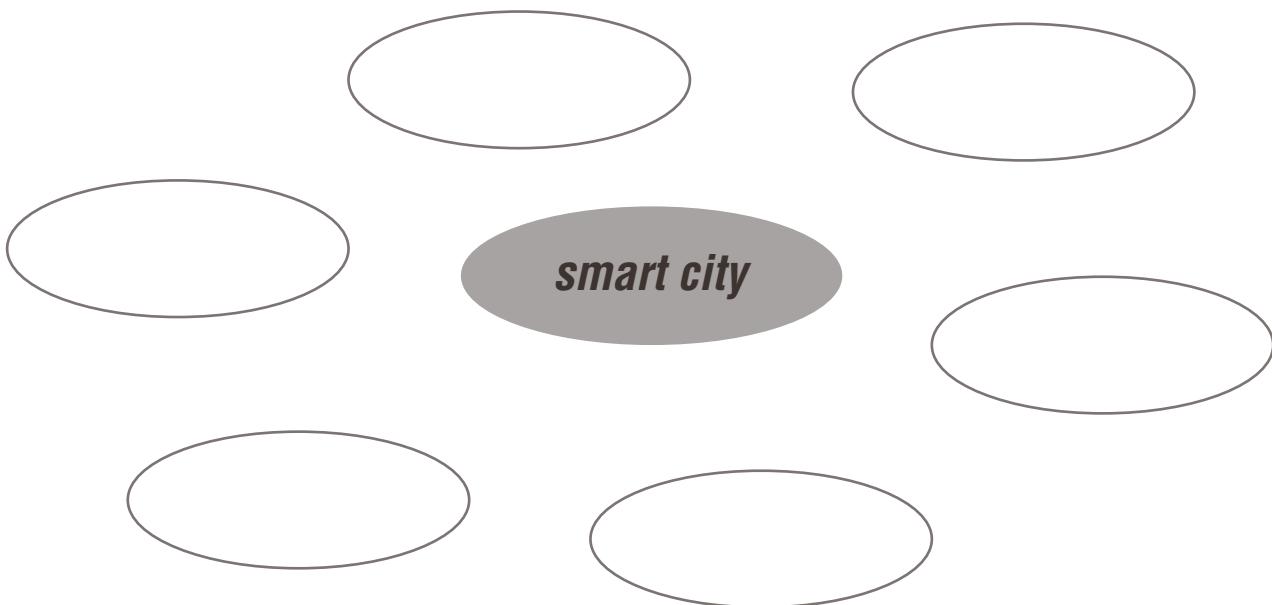
2.

3.

Day 5

What do you think of when talking about a smart city?

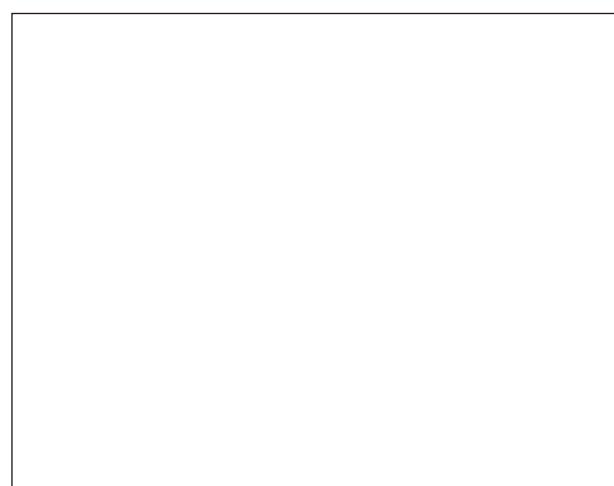
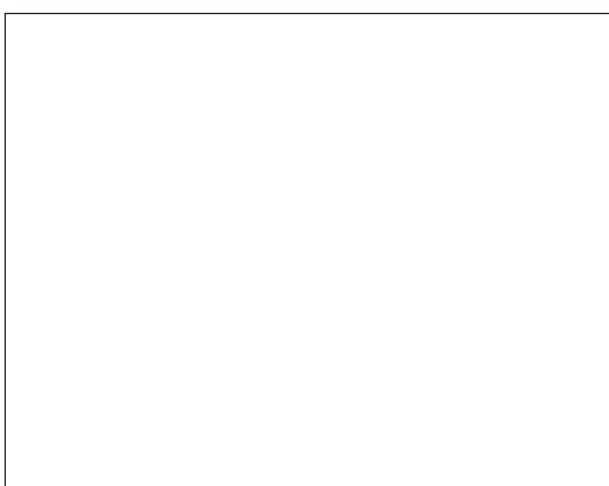
Write down anything that pops up into your mind when think of “smart city”.



Day 6

Search two pictures from magazines or newspaper

that can express your feeling toward “smart city” and shortly explain why.



Thank you.

Thank you very much and congrats that you finish this booklet!
Please don't hesitate to contact me whenever you have any questions.
Looking forward to seeing you in the upcoming interview (playful session)!

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Designed by
Chang, Hao-Yung



Question list for semi-structured interview

About the current situation of public issue engagement of the citizens

involvement of public issue

- What are the ways that you engage in public issues now?
(Watching news, read newspaper, listen to radios, watch political programs, reading articles from social media)
- What programs/platform exactly, and do you like/dislike about them?
- Is there other ways that you engage in public issues? (leave it open first)
ex: talk with friends, participate in the activities (climate march, community meetings...etc.)
- When was the last time you engage in public issue?
- What was the topic about? How was it to do this? How did this feel?
- Are you more often engage with this topic, why/why not?
- There are different ways to engage in public issues, like to have a dialogue with your neighbors or the government.
 - Would you like to do so?
 - What stops you from engaging in this different way of engaging with public issues? (take too much effort, don't have time, not interested in...etc)



Amsterdam Times

1, April, 2024
No. 879

Amsterdam Times, the most trustworthy news in the universe since 2019.

New fingerprint trash-tracing system pilot testing.



As one of the most sustainable city in the world, The city of Amsterdam plans to transit to a circular city as quickly as possible – by 2050 at the very latest. The first step is to increasing the recycling rate up to 85% and reducing 50% of the total amount by 2025. With the fingerprint tracing technology, we trace each piece of garbage in Amsterdam and nothing can be thrown without scanning one's fingerprint.

The smart trash bins in Amsterdam

This year, 2024, all of the garbage bin in Amsterdam are redesigned into smart bins. No ID card required makes the life of citizens in Amsterdam more convenient and sustainable!



How do Amsterdammers say?

“Science fiction in real life!”

Yeah, it's fantastic! Almost like science fiction in real life. What a smart system! I think in this case, it largely reduces the amount of garbage. We made the right decision and great progress to protect our environment! -said Tom, 32

“Too much constrains.”

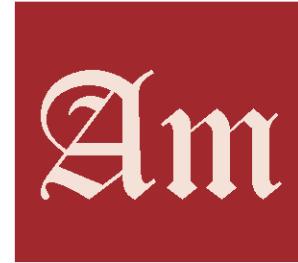
Well, I feel so much constrains in my life. Whenever I need to throw garbage, I have to worry about the size of the garbage, whether it's put into the right bin, and what's worse, the bill by the end of the year! Life is a struggle.- said Sjors, 62

How do you say?

title

picture

text



Amsterdam Times

The most trust-worthy news in the universe since 2019.

Date _____

title

picture

content of the news



title

picture

content of the news

Future News Brainstorming

Purpose

Future news brainstorming is a way to trigger the imagination of future scenario on a particular topic. It can be used together with Future News Stand to trigger discussions of the future scenario on a specific topic.

Timeframe: 20 minutes/topic

Number of facilitator/participants: 1 to 2~20

group size: 2-5 people/group

materials:

printed future news brainstorming template, pens, post-it notes

Instruction:

There are 4 steps in the future news brainstorming process

1. Brief the topic to the participants

The topic can start with "the future of _____" (ex: transportation, air quality, sound quality... in Amsterdam.)

2. In 6 minutes, each participant generates 1 headline every 1 minute and draw/write on the post-it. In the end, each participant will have 6 draft headlines.

3. Idea sharing and discussion

One by one, the participants share their ideas in the group, and together with the team they choose one most interesting headline from each 6 ideas.

4. Detailed the chosen idea

Each participant gets one future news brainstorming template, and use it to further develop the news by detailing the content of the news and draw a picture of the news to tell the story.

Tip! Guide the participants to think toward possible dark scenarios in the future help to enhance the excitement!

Am

Amsterdam Times

The most trustworthy news radio in the universe since 2019.

Headlines

24 August 2040

1

headline - 1

2

headline - 2

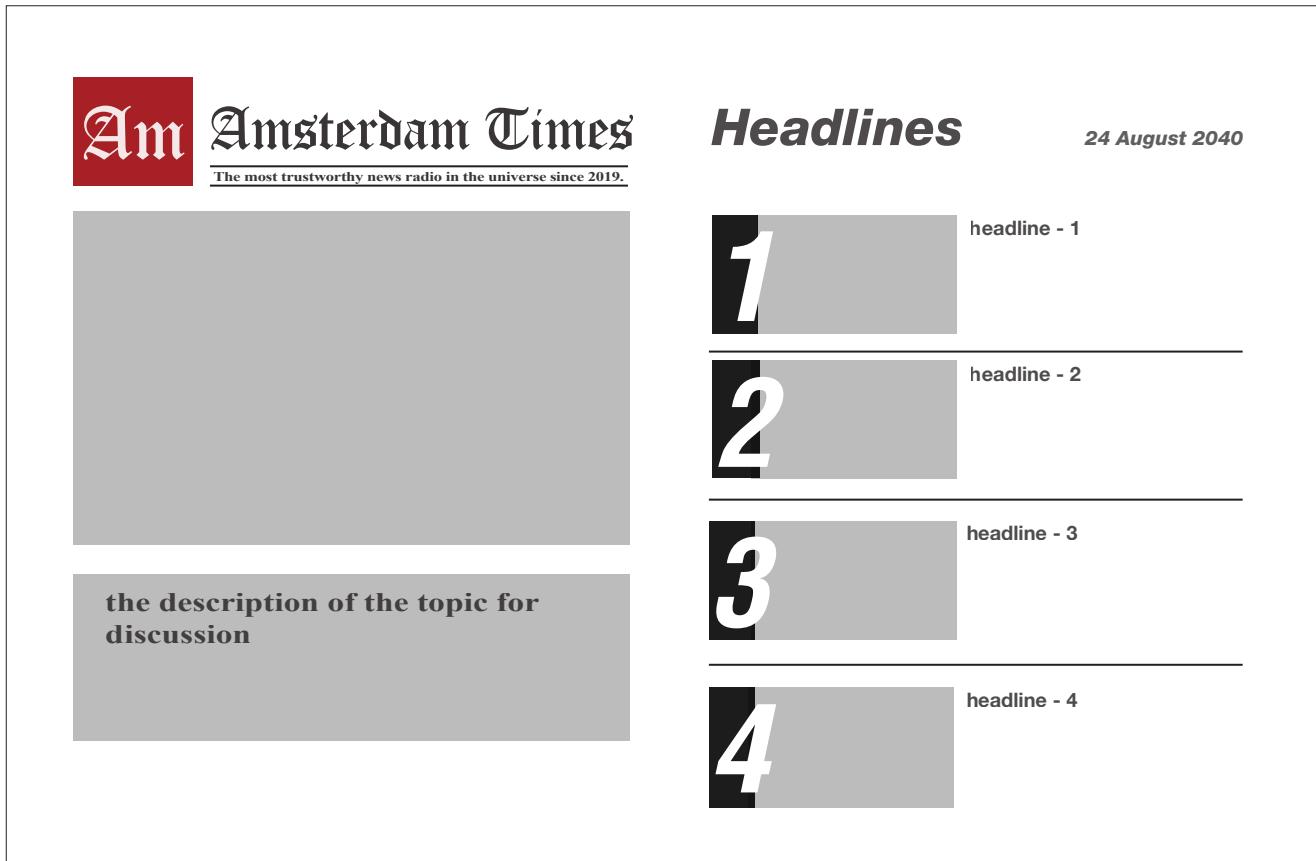
3

headline - 3

4

headline - 4

the description of the topic for discussion



The image shows a template for a Future News Headline. At the top left is a red box containing the letters 'Am' in white, followed by the text 'Amsterdam Times' in a serif font, and 'The most trustworthy news radio in the universe since 2019.' in a smaller font. To the right of this is the word 'Headlines' in a large, bold, sans-serif font, and the date '24 August 2040' in a smaller sans-serif font. Below this is a large gray rectangular area. To the left of this area is a smaller gray rectangular box containing the text 'the description of the topic for discussion'. To the right of the large gray area is a list of four headlines, each consisting of a large black number (1, 2, 3, 4) on a black background, followed by the text 'headline - 1', 'headline - 2', 'headline - 3', and 'headline - 4' respectively, all in a small sans-serif font.

Template of Future News Headline

Purpose

Future News Headline template and Future News Radio template are part of the design of Future News Stand. This set of co-creation tools aims at helping to create future scenarios to trigger more in-depth discussions with citizens.

Instruction

1. Selection of news

After Future News Brainstorming, the generated future news will be selected base on the primary goal of the specific project and the plausibility of the news.

Notice: One should consider the plausibility of the news since it will influence participants engagement on the discussion. The future scenario should be plausible enough that the participants can position themselves in it and express their thoughts on it.

2. Editing the content of news radio

While editing the content of Future News Radio, we should pay attention to use the words in a precise and straightforward way. Besides, with shorter sentences to ensure it's easy for the public to understand.

3. Put the news content onto Future News Headline template

In this step, we suggest keeping the consistency of the headline description in the news radio and on the headline list of the template. This can help the audiences to catch the news radio with ease.



An example of filled-in Future News Headline



Amsterdam Times

The most trustworthy news in the universe since 2019.



How would future public transport in Amsterdam be like?

Headlines

24 August 2040



1 MASS: the largest transportation service in Amsterdam



2 7 minutes commuting time reduction & free transportation



3 You don't bike?
Your Insurance fee will increase.



4 Would MASS be the largest surveillance system in Amsterdam?



Template of Future News Radio

Instruction

According to the chosen main topic, the orange texts can be changed to adapt. After finishing editing the file, any online text-to-voice tool can be used to make it into radio format!

[template]

Good afternoon everybody, Welcome to the Future News Radio Amsterdam.
The most trustworthy News in the universe since 2019.
Today is **the twentieth of August 2040**.
This is the reporter, Anna van der Berg.

Let's have a look at the headlines on the board.
Today, we have these **4 pieces of future news about public transport in Amsterdam**.

First news,
MASS, the largest transportation service in Amsterdam.

MASS has become the largest transportation service provider in Amsterdam. They combine all the transportation ways in one system. From electric bikes to scooters, and from trains to even self-driving taxis. Travel everywhere in Amsterdam with MASS!

Second news,
7 minutes commuting time reduction & free transportation.

Due to the advanced development of data gathering and analysis technology, MASS can precisely calculate and let commuters (or passengers) save 7 minutes every day. To better

develop this algorithm, MASS provides free transportation as long as the passengers pay with their commute data such as total commute time and routine. With more data collected in the system, MASS expects to save up to 18 minutes per person per day.

Third news,
You don't bike? Your insurance fee will increase.

Recently, some citizens reported that their health insurance fee increased since they don't ride a bike. This may be revealed as a result of data leakage, or even transaction between the insurance company and MASS. Amsterdam police are conducting the investigation now.

Fourth news,
MASS, the largest surveillance system in Amsterdam?

MASS holds a huge amount of personal data since Amsterdammers pay with their transportation habits. This brings the question of whether MASS is the largest surveillance system that knows you better than your wife or husband!

OK, so far are the news from the future. Let's go back to the present. Can you give your opinion on this news to **Haoyung, the woman** next to me? Thanks in advance!

IDE Master Graduation

Project team, Procedural checks and personal Project brief

This document contains the agreements made between student and supervisory team about the student's IDE Master Graduation Project. This document can also include the involvement of an external organisation, however, it does not cover any legal employment relationship that the student and the client (might) agree upon. Next to that, this document facilitates the required procedural checks. In this document:

- The student defines the team, what he/she is going to do/deliver and how that will come about.
- SSC E&SA (Shared Service Center, Education & Student Affairs) reports on the student's registration and study progress.
- IDE's Board of Examiners confirms if the student is allowed to start the Graduation Project.

! USE ADOBE ACROBAT READER TO OPEN, EDIT AND SAVE THIS DOCUMENT

Download again and reopen in case you tried other software, such as Preview (Mac) or a webbrowser.

STUDENT DATA & MASTER PROGRAMME

Save this form according the format "IDE Master Graduation Project Brief_familyname_firstname_studentnumber_dd-mm-yyyy". Complete all blue parts of the form and include the approved Project Brief in your Graduation Report as Appendix 1 !



family name _____
 initials _____ given name _____
 student number _____
 street & no. _____
 zipcode & city _____
 country _____
 phone _____
 email _____

Your master programme (only select the options that apply to you):

IDE master(s): IPD Dfl SPD

2nd non-IDE master: _____

individual programme: - - (give date of approval)

honours programme: _____

specialisation / annotation: _____

SUPERVISORY TEAM **

Fill in the required data for the supervisory team members. Please check the instructions on the right !

** chair _____ dept. / section: _____
 ** mentor _____ dept. / section: _____
 2nd mentor _____
 organisation: _____
 city: _____ country: _____

comments
(optional)

Chair should request the IDE Board of Examiners for approval of a non-IDE mentor, including a motivation letter and c.v..

! Second mentor only applies in case the assignment is hosted by an external organisation.

! Ensure a heterogeneous team. In case you wish to include two team members from the same section, please explain why.

APPROVAL PROJECT BRIEF

To be filled in by the chair of the supervisory team.

chair _____ date _____ signature _____

CHECK STUDY PROGRESS

To be filled in by the SSC E&SA (Shared Service Center, Education & Student Affairs), after approval of the project brief by the Chair. The study progress will be checked for a 2nd time just before the green light meeting.

Master electives no. of EC accumulated in total: _____ EC

 YES all 1st year master courses passed

Of which, taking the conditional requirements into account, can be part of the exam programme _____ EC

 NO missing 1st year master courses are:

List of electives obtained before the third semester without approval of the BoE _____

name _____ date _____ signature _____

FORMAL APPROVAL GRADUATION PROJECT

To be filled in by the Board of Examiners of IDE TU Delft. Please check the supervisory team and study the parts of the brief marked **. Next, please assess, (dis)approve and sign this Project Brief, by using the criteria below.

- Does the project fit within the (MSc)-programme of the student (taking into account, if described, the activities done next to the obligatory MSc specific courses)?
- Is the level of the project challenging enough for a MSc IDE graduating student?
- Is the project expected to be doable within 100 working days/20 weeks ?
- Does the composition of the supervisory team comply with the regulations and fit the assignment ?

 Content: APPROVED NOT APPROVED

 Procedure: APPROVED NOT APPROVED

comments _____

name _____ date _____ signature _____

project title

Please state the title of your graduation project (above) and the start date and end date (below). Keep the title compact and simple. Do not use abbreviations. The remainder of this document allows you to define and clarify your graduation project.

start date

end date

INTRODUCTION **

Please describe, the context of your project, and address the main stakeholders (interests) within this context in a concise yet complete manner. Who are involved, what do they value and how do they currently operate within the given context? What are the main opportunities and limitations you are currently aware of (cultural- and social norms, resources (time, money,...), technology, ...).

 space available for images / figures on next page

space available for images / figures on next page

Personal Project Brief - IDE Master Graduation

introduction (continued): space for images

image / figure 1:

image / figure 2:

Personal Project Brief - IDE Master Graduation**PROBLEM DEFINITION ****

Limit and define the scope and solution space of your project to one that is manageable within one Master Graduation Project of 30 EC (= 20 full time weeks or 100 working days) and clearly indicate what issue(s) should be addressed in this project.

ASSIGNMENT **

State in 2 or 3 sentences what you are going to research, design, create and / or generate, that will solve (part of) the issue(s) pointed out in "problem definition". Then illustrate this assignment by indicating what kind of solution you expect and / or aim to deliver, for instance: a product, a product-service combination, a strategy illustrated through product or product-service combination ideas, In case of a Specialisation and/or Annotation, make sure the assignment reflects this/these.

Personal Project Brief - IDE Master Graduation**PLANNING AND APPROACH ****

Include a Gantt Chart (replace the example below - more examples can be found in Manual 2) that shows the different phases of your project, deliverables you have in mind, meetings, and how you plan to spend your time. Please note that all activities should fit within the given net time of 30 EC = 20 full time weeks or 100 working days, and your planning should include a kick-off meeting, mid-term meeting, green light meeting and graduation ceremony. Illustrate your Gantt Chart by, for instance, explaining your approach, and please indicate periods of part-time activities and/or periods of not spending time on your graduation project, if any, for instance because of holidays or parallel activities.

start date _____

end date

Personal Project Brief - IDE Master Graduation

MOTIVATION AND PERSONAL AMBITIONS

Explain why you set up this project, what competences you want to prove and learn. For example: acquired competences from your MSc programme, the elective semester, extra-curricular activities (etc.) and point out the competences you have yet developed. Optionally, describe which personal learning ambitions you explicitly want to address in this project, on top of the learning objectives of the Graduation Project, such as: in depth knowledge a on specific subject, broadening your competences or experimenting with a specific tool and/or methodology, . . . Stick to no more than five ambitions.

FINAL COMMENTS

In case your project brief needs final comments, please add any information you think is relevant.