

Drivers and barriers to integrating shared micromobility with public transport A latent class clustering analysis of adoption attitudes in the Netherlands

Geržinič, Nejc; van Hagen, Mark; Al-Tamimi, Hussein; van Oort, Niels; Duives, Dorine

DO

10.1016/j.jcmr.2025.100090

Publication date

Document VersionFinal published version

Published in

Journal of Cycling and Micromobility Research

Citation (APA)

Geržinič, N., van Hagen, M., Al-Tamimi, H., van Oort, N., & Duives, D. (2025). Drivers and barriers to integrating shared micromobility with public transport A latent class clustering analysis of adoption attitudes in the Netherlands. *Journal of Cycling and Micromobility Research*, *6*, Article 100090. https://doi.org/10.1016/j.jcmr.2025.100090

Important note

To cite this publication, please use the final published version (if applicable). Please check the document version above.

Copyright

Other than for strictly personal use, it is not permitted to download, forward or distribute the text or part of it, without the consent of the author(s) and/or copyright holder(s), unless the work is under an open content license such as Creative Commons.

Takedown policy

Please contact us and provide details if you believe this document breaches copyrights. We will remove access to the work immediately and investigate your claim.

ELSEVIER

Contents lists available at ScienceDirect

Journal of Cycling and Micromobility Research

journal homepage: www.sciencedirect.com/journal/journal-of-cycling-and-micromobility-research



Drivers and barriers to integrating shared micromobility with public transport A latent class clustering analysis of adoption attitudes in the Netherlands

Nejc Geržinič ^{a,*}, Mark van Hagen ^b, Hussein Al-Tamimi ^b, Niels van Oort ^a, Dorine Duives ^a

ARTICLEINFO

Keywords: Attitudinal statements Latent class cluster analysis Micromobility Multimodal transport Shared mobility

ABSTRACT

Shared micromobility (SMM), including bicycles, e-bikes, scooters, etc., is often cited as a solution to the first and especially the last mile problem of public transport (PT), yet when implemented, they often do not get adopted by a broader travelling public. As behavioural adaption is largely related to peoples' attitudes and perceptions, we develop a behavioural framework based on the UTAUT2 framework to gain better understanding why individuals may (not) be willing to use SMM. Through an exploratory factor analysis (EFA) and a latent class cluster analysis (LCCA), we study the adoption potential of SMM and assess drivers and barriers as perceived by different user groups. Our findings uncover six user groups; Shared mobility positives, Car-oriented sharing neutrals, Older apprehensive sharers, Young eager adopters, (Shared) Mobility avoiders and Skilled sharing sceptics. The Young eager adopters and Shared mobility positives tend to be the most open to adopting SMM and able to do so. Older apprehensive sharers would like to, but find it difficult or dangerous to use, while Skilled sharing sceptics are capable and confident, but have limited intention of using it. Car-oriented sharing neutrals and (Shared) Mobility avoiders are most negative about SMM, finding it difficult to use and dangerous. Factors relating to technological savviness, ease-of-use, physical safety and societal perception seem to be the strongest adoption predictors. Younger, high-educated males are the group most likely and open to using SMM, while older individuals with lower incomes and a lower level of education tend to be the least likely.

1. Introduction

With the continuous growth of the mobility demand, a sustainable transition within the transport sector remains a challenge. For distances beyond the reach of active modes, i.e. approximately 5 km (Jonkeren and Huang, 2024), rail-based public transport (PT) is the most sustainable alternative to the private car (Brand et al., 2021) due to its lower emissions as well as greater energy and space efficiency. However, several challenges remain in making rail-based PT more attractive, one of them being the first/last mile problem: accessing the starting point of a PT trip and egressing the end can often be cumbersome and time-consuming, taking up as much as 50 % of the total trip time (Krygsman et al., 2004), despite making up only a small fraction of the trip distance.

Many different modes are used to access/egress PT stops, yet the most common are active modes, namely walking and (in certain

countries also) cycling (Keijer and Rietveld, 2000; Ton et al., 2020). Cycling in particular is well suited as an access/egress mode to rail-based PT, increasing the range of walking, while being vastly more flexible than local PT, i.e. buses (Kager et al., 2016). In countries like the Netherlands, where cycling is commonplace, promoting and supporting it as a means of reaching the train station on the home-end of the trip has been highly successful. Large bicycle parking garages, good integration with train stations and existing high-quality cycling infrastructure have resulted in 39 % of all train travellers using their bicycle to travel from their home to the station (with up to 60 % in some cities), followed by walking (26 %) and local PT (24 %). On the activity-end of the trip however, cycling only holds a 13 % share, behind both walking (52 %) and local PT (28 %) (Schakenbos and Ton, 2023). One key reason for this is that most people do not have a bicycle available on the activity-side of the train trip. Taking the bicycle onto the train can be cumbersome and expensive or sometimes simply not possible, while having a second

E-mail addresses: n.gerzinic@tudelft.nl, nejcgerzinic@gmail.com (N. Geržinič).

^a Department of Transport and Planning, TU Delft, Delft, Netherlands

^b Dutch Railways (NS), Utrecht, Netherlands

^{*} Corresponding author.

bicycle parked on the activity-side can be expensive and also causes spatial problems in the highly congested bicycle parking garages. In recent years, shared micromobility (SMM) services have appeared as a possible solution. The Dutch Railways introduced their OV-fiets (PT-bike) service back in 2003 and in 2023, travellers made 5.9 million trips with bicycles available at over 300 stations nation-wide. Despite this success, the work of Jonkeren and Huang (2024) highlights that the potential to increase the number of activity-end trips performed by SMM remains high.

To summarise the wide range of studies on (shared) micromobility, Abduljabbar et al. (2021) and Zhu et al. (2022) both carried out reviews of literature on the topic, looking into the perception of SMM, willingness to use it and its environmental impact. Their key findings are that SMM can help alleviate congestion, improve accessibility and reduce emissions. They both mention the benefit of improving access/egress to PT, yet they both point to a lack of studies analysing the level of integration and the benefits in relation to it. Several studies conclude that the users of SMM are primarily younger, male, highly educated, with a higher income and living in highly urbanised areas (Aguilera-García et al., 2020; Badia and Jenelius, 2023; Christoforou et al., 2021; Mitra and Hess, 2021; Reck and Axhausen, 2021; Shelat et al., 2018). Chahine et al. (2024) clustered users based on two different topics, one based on how SMM benefits are perceived and another on the barriers of adopting SMM. The largest cluster (78 %) on the topic of benefits were individuals who acknowledge the existence of SMM benefits, while not adopting it, perhaps because they do not see it as something for them. At the same time, the largest barrier cluster (61 %) are indifferent about the barriers, not really considering them, likely because they have no intention of using SMM and are thus not informed. In terms of attribute importance, Chahine et al. (2024) cite safety, reliability, health and convenience as the most important among all groups.

Clustering is a common approach of segmenting the population to better understand the individual needs and perceptions of various subgroups. Alonso-González et al. (2020) and van 't Veer et al. (2023) both used a latent class clustering analysis (LCCA) to study the perception and potential adoption of Mobility-as-a-Service (MaaS), while van der Meer et al. (2023) used it to study the potential use and adoption of neighbourhood mobility hubs. Their conclusions show similar results with two larger clusters (25–35 % each), where one seems to be ready to adopt new technologies, while the other is more conservative. Among the smaller segments, they find a highly enthusiastic group, already using a variety of travel modes, including many shared services and a highly averse, very negative group, somewhat older group. While not directly analysing SMM, the results of these studies are interesting as MaaS shares many similarities with SMM, also since SMM is a key component of MaaS.

Acceptance and adoption and of new services is often characterised by a variety of factors and not all may play an equally important role for everyone. Perhaps the most well-known and broadly used is the Theory of Planned Behaviour (Ajzen, 1991), outlining three broad factors affecting intention to use, namely the attitude, perception of others (subjective norm) and ease-of-use (perceived behavioural control). A more recent framework, extending on the factors we see in the Theory of Planned Behaviour is the Unified Theory of Acceptance and Use of Technology 2 (UTAUT2) model (Venkatesh et al., 2012), also including the expected performance, hedonic motivation, habit etc. Later studies adopting it have also added constructs, based on the technology being studied. van 't Veer et al. (2023) and van der Meer et al. (2023) for example both used the UTAUT2 framework to construct attitudinal statements on the topics of MaaS and Mobility hubs respectively, adding additional constructs as they saw fit.

Although many studies have analysed different aspects of shared micromobility (SMM) and applied different clustering approaches, to the best of our knowledge, none has looked at the integration of SMM with public transport or the drivers and barriers associated with it. Our study fills this gap by using an established framework, namely the

UTAUT2, to develop attitudinal statements and constructs to aid in the understanding of how different user groups perceive shared micromobility in combination with public transport and what are the key drivers and barriers of adoption of the individual groups. Through these insights, we provide policy recommendations on how to make SMM more attractive to different user groups. The rest of paper is structured as follows. The data collection and data analysis methods are outlines in Section 2, with the results of the data analysis presented in Section 3. A discussion on the observed attitudes and behaviour of survey respondents is thereafter discussed in Section 0, with the conclusions and recommendations presented in Section 4.

2. Methodology

In this section, we outline the methods used and data collected for the purposes of our study. To start off, we define and operationalise the conceptual framework in Section 2.1. Once the data for the conceptual framework is collected, we estimate an exploratory factor analysis to narrow down the number of indicators into constructs, as outlined in Section 2.2. This data is then used to cluster users based on their attitudes and perceptions by means of a latent class cluster analysis. This step is further expanded upon in Section 2.3. Finally, we describe the data collection process, including the sample size, statistics, representativeness and other questions asked of the respondents in the survey. This last step is outlined in Section 2.4. The full methodological approach, including the survey preparation and modelling work, is also summarised in Fig. 1.

2.1. Conceptual framework and attitudinal statements

Shared micromobility (SMM) encompasses a wide variety of modes, with bicycles, e-bikes and e-scooters being the most frequently researched. Other modalities, like (e-)mopeds, hoverboards, etc. are sometimes also included, but appear less frequently. In this study, we include bicycles, e-bikes and e-mopeds in our SMM framework, while excluding e-scooters. Both the inclusion of e-mopeds and the exclusion of e-scooters is due to their presence (or lack thereof) in the Netherlands. E-moped providers Check and Felyx serve a combined 22 towns in the Netherlands (Check. n.d.; Felyx., n.d.), meaning that most people have seen them and some likely also have experience using them. E-scooters on the other hand, were legally forbidden on Dutch roads and bike lanes during the time of the survey. This status changed only recently, as of July 2025, when a handful of e-scooters were given permission to be used, under strict regulations, including obtaining a license plate (NL Times, 2025; RDW, 2025).

To study the perception of SMM, we adapt the UTAUT2 framework and develop the associated attitudinal statements to measure the individual constructs, the list of which can be seen in Table 1. We take six of the original constructs from Venkatesh et al. (2012) and add an additional four constructs, namely Reliability, Perceived risk, Sustainability and Health, which were found to be highly important for the topic of shared mobility by Chahine et al. (2024) and van 't Veer et al., (2023). Reliability in the context of SMM refers primarily to vehicle availability for the traveller. As there tend to be a limited number of vehicles available, or especially if it is a free-floating system (vehicles can be rented and parked anywhere), users have no guarantee on having a vehicle waiting for them. Perceived risk mainly refers to physical safety, as some users report not feeling safe on specific SMM modes, for example due to their higher speed or having to use the road. Sustainability is a key selling point of SMM and research has shown that individuals who adjust their behaviour to be more sustainable (more environmentally conscious) tend to be more likely to use SMM (van 't Veer et al., 2023). Health is another motivating factor or barrier for users in relation to SMM. Some see it as a healthy was of travel, by having to exercise for example, while others may not see it as such. To capture the relation of these constructs with behaviour intent, we also pose statements regarding the

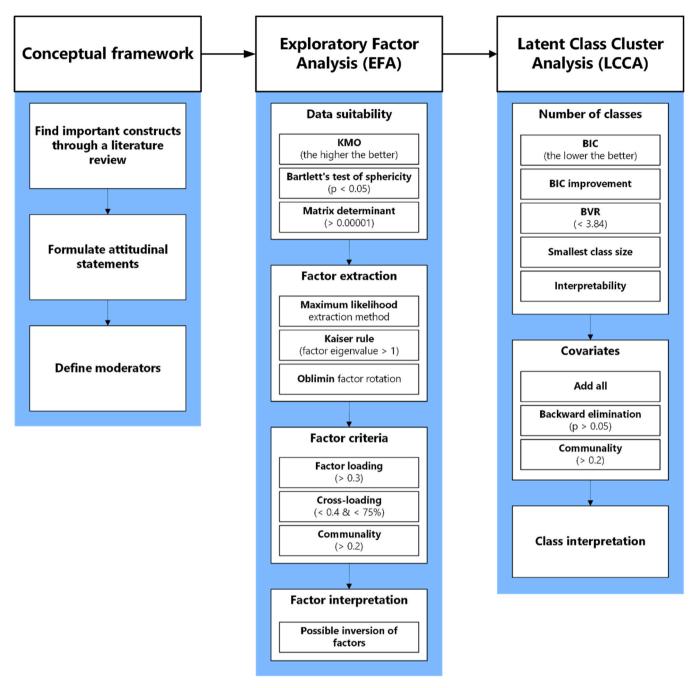


Fig. 1. Methodology flowchart.

respondents' intention to use SMM.

The statements for each construct were developed with the help of the associated paper, as listed in Table 1. Defining all statements as mode-specific (separate for shared bicycles, shared e-bikes and shared mopeds) would likely result in the survey taking too long for the respondents. Therefore, we chose to only specify them as mode-specific in instances where we expected the attitudes to be more distinct between modes, i.e. perceived risk, effort expectancy or hedonic motivation. In other cases, the overarching term "shared micromobility" was used. The number of items measuring each construct is listed in Table 1, with the full set of attitudinal statements presented in Appendix A.

The adjusted framework applied in this study is based on the work of van 't Veer et al., (2023), where the ten constructs are split between extrinsic motivation and intrinsic motivation. Extrinsic motivation can be defined as all the constructs relating to external factors influencing

Table 1
List of framework constructs, the number of items specified for each and source

Construct	Items	Source
Performance expectancy	3	(Venkatesh et al., 2012)
Effort expectancy	6	(Venkatesh et al., 2012)
Social influence	5	(Venkatesh et al., 2012)
Facilitating conditions	6	(Venkatesh et al., 2012)
Hedonic motivation	4	(Venkatesh et al., 2012)
Habit	5	(Venkatesh et al., 2012)
Reliability	3	(Chahine et al., 2024)
Perceived risk	3	(Chahine et al., 2024; van 't Veer et al., 2023)
Sustainability	3	(van 't Veer et al., 2023)
Health	6	(Chahine et al., 2024; van 't Veer et al., 2023)
Behavioural intention	5	(Venkatesh et al., 2012)

the perception of SMM and that can be influenced by other parties, i.e. the operator, friends, family etc. Conversely, intrinsic motivation is rooted deeper in the beliefs and values of the individual, for example what do they enjoy doing (hedonic motivation), how habitual is their behaviour or what is their personal opinion on the health and sustainability in general or regarding SMM specifically.

On top of that, our framework includes moderators, i.e. personal characteristics which may influence how people perceive SMM. Specifically, we include a variety of socio-demographic (age, gender, income, education,...) and travel behaviour (mode use frequency, mode preferences for different trip purposes, experience with SMM,...) characteristics which add information on the individuals and help in explaining their attitude and behaviour. The UTAUT2 framework explicitly includes moderators as influencing the individual attitudinal constructs. However, the socio-demographic characteristics applied here could also be influencing the attitudes themselves, rather than only moderating them. Since testing the directionality of influence between attitudes and socio-demographics is beyond the scope of this research, we simply apply the structure of UTAUT2 framework with sociodemographics acting as moderating factors. The full list of questions regarding the socio-demographics and travel behaviour is shown in Appendix B. A graphic representation of our final adjusted UTAUT2 framework is presented in Fig. 2.

2.2. Exploratory factor analysis

To obtain factors from the individual statements, we carry out an exploratory factor analysis (EFA). The first step of an EFA is checking if the data is suitable for the analysis. A common statistic for assessing this is the Kaiser-Meyer-Olkin (KMO) measure. The KMO value can be between 0 and 1, with a higher value indicating the data is more appropriate for EFA (Schreiber, 2021). We also compute Bartlett's test of sphericity and the determinant of the correlation matrix. These tests make sure that the data is correlated enough to extract factors, but not too correlated to cause multicollinearity issues. Hence, Bartlett' tests needs to be significant (p < 0.05), while the matrix determinant needs to be higher than 0.00001 (Field, 2013). If these criteria are not met, remedial action needs to be taken.

To extract the factors, we apply the maximum likelihood method. The factor loadings are extracted so that they are most likely to reproduce the correlation matrix. The number of extracted factors is based on the Kaiser rule, i.e. the factors which have an eigen value above 1 (Schreiber, 2021). Factors are rotated using an oblique method, specifically the oblimin technique. Oblique techniques allow for factor

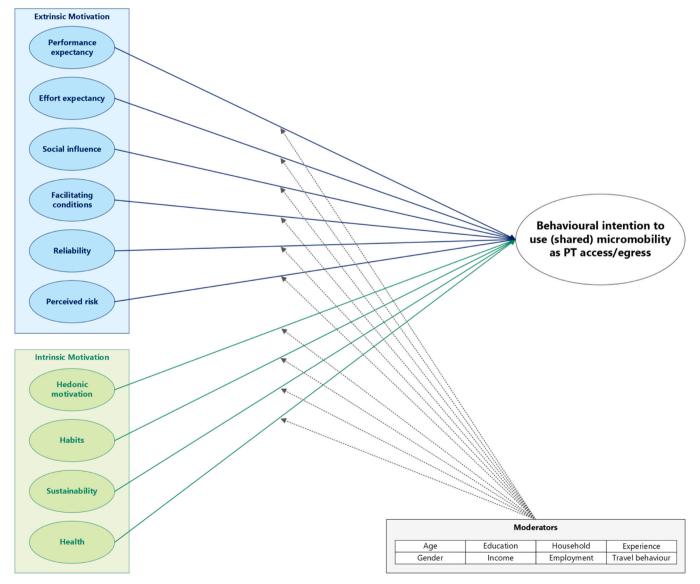


Fig. 2. Adjusted UTAUT2 framework.

correlations, whereas orthogonal rotations do not (Schreiber, 2021).

Finally, we check factor loadings, cross-loadings and communality. Ideally, individual items should load highly onto one factor and low on all others (cross-load). Field (2013) considers factors loads above 0.3 acceptable, while Stevens (2001) states this should be based on the sample size, with samples over 1000 respondents only requiring a loading of 0.162. For cross-loading, Taherdoost (2016) advises that values above 0.4 are unacceptable, while Samuels (2017) states it should be no higher than 75 % of the main factor loading. For communality, Child (2006) suggests to only keep items with values above 0.2. In our analysis, we consider the factor loads to be acceptable if above 0.3 (Field, 2013), cross-loads acceptable based on both criteria, meaning below 0.4 (Taherdoost, 2016) and at the same time a most 75 % of the main loading (Samuels, 2017), and communality above 0.2 (Child, 2006).

Once the EFA calculations are finalised, we interpret the meaning of each identified factor, based on which items load onto it. In some instances, for clarity and to avoid using negative or double negative phrases, we invert the factors by swapping the sign of the final factor score (from + to - or vice-versa).

2.3. Latent class cluster analysis

Once the EFA is concluded, the factor values for each respondent are calculated. This is then the start for the LCCA. This approach is used to get a better idea of how the factors (which capture attitudes) are associated with one another. It allows us to obtain distinct profiles of individuals, their attitudes, perceptions and also socio-demographics, giving a clearer picture of the user groups within the population and what are their specific needs, drivers, barriers, ... In turn, this allows for more tailored and targeted, and thus more effective policies.

We start by determining the ideal number of classes. We do this using only indicators (factors). The covariates (moderators) are added later, once the ideal number of classes is determined (van der Meer et al., 2023). To determine the number of classes, we assess the BIC (Bayesian information criterion) value and the bivariate residuals (BVR). BIC is a measure combining model fit and the number of parameters, measuring the efficiency of the model, achieving a high model fit with as few parameters as possible. The best model is the one with the lowest BIC value (Vermunt and Magidson, 2005). BVR is a measure of remaining covariation between two factors. A value above 3.84 indicates the covariation is statistically significant and thus an additional cluster may be able to capitalise on this covariation (Schreiber, 2017). As many models show decreasing BIC even with a large number of classes, we can also consider the percentage improvement of BIC value as the cutoff point (Alonso-González et al., 2020; van der Meer et al., 2023).

Once the optimal number of classes is determined, we add all the covariates and then conduct a backwards elimination. We iteratively remove covariates that are insignificant (p < 0.05) until only significant ones are left. Insignificant covariates are kept as inactive to aid in cluster interpretation.

2.4. Data collection

The survey, with questions as outlined in Section 2.1 with the posed questions and attitudinal statements outlined in Appendices A and B, was operationalised through the Qualtrics survey tool. Data was collected through two different panels, namely the Dutch Railways own panel (NS Panel) (NS, 2020) and a commercial panel maintained by PanelClix. The NS Panel is used for the ease of accessing a large group of existing train users. As the NS panel sample is known to not be representative of the Dutch population, the PanelClix sample is collected, specifically to be more representative of the Dutch population. This allows us to reach occasional and infrequent train users and to obtain their attitudes and perceptions on the topic. Data from both was collected in summer of 2024, with the NS panel data collected between the 30th of

July and 31st of August, leveraging a total of 2393 responses, while the PanelClix data was collected between the 26th and 30th of August, yielding 611 responses.

The data is the filtered, removing responses that did not consent to their data being stored and incomplete responses. Next, we check for straightlining behaviour. This is where respondents reply with the same answer to all attitudinal statements, even when this is completely illogical, as some questions are reverse coded. Finally, we remove responses that are deemed too fast to be realistic. This includes all responses that were faster than two standard deviations from the median response duration (Qualtrics, 2024). This leaves us with 1371 responses from the NS panel and 520 from PanelClix, or a total of 1891 valid responses to our survey.

An overview of the sample(s) characteristics and the population is presented in Table 2. We can see that overall, the PanelClix subsample is quite well representative of the population as a whole. There is a slight underrepresentation of older individuals (65 \pm), those with a lower (elementary) education. Accordingly, middle-aged individuals (especially 35–49), those with a middle (vocational) education are overrepresented. Individuals with a driver's license are also somewhat overrepresented in the sample, whereas no clear conclusions can be made for income, due to the fairly high share of those not wishing to disclose their income.

On the other hand, according to Table 2, the NS panel sample is not very representative of the Dutch population. The NS panel was not used with a representative population in mind, but rather to get insights into the behaviour of existing train travellers. And although no definitive data exists on the Dutch train travelling population, the NS panel is often used as a proxy. As we see in Table 2, the NS panel sample tends to be older, with a higher income and very highly educated, more aligned with the Dutch train travelling population. Car ownership and consequently driving license ownership are also lower.

With this dual sample, we are able to assess both the preferences of existing users and of the potential new users. All models are estimated on the full sample to leverage the large number of responses we obtained. However, the cluster presentations are accompanied by both the sample and population characteristics. What we from here on refer to as population refers to the PanelClix subsample which, as we have shown is quite well representative for the Dutch $18+{\rm population.}$

3. Results

In this section, we present the process of applying the EFA and LCCA

Table 2Socio-demographic characteristics of the two samples and the population

		NS Panel	PanelClix	Population*
Gender	Man	52 %	48 %	50 %
	Woman	48 %	52 %	50 %
Age	18-34	10 %	26 %	27 %
_	35-49	23 %	28 %	22 %
	50-64	33 %	27 %	25 %
	65 +	33 %	19 %	25 %
Household size	One person	30 %	19 %	19 %
	Multiple people	70 %	81 %	81 %
Work status	Working	63 %	69 %	67 %
	Not working	37 %	31 %	33 %
Education level	Low	4 %	17 %	29 %
	Middle	20 %	53 %	36 %
	High	75 %	30 %	35 %
Income	Low	8 %	18 %	20 %
	Middle	44 %	48 %	45 %
	High	30 %	21 %	35 %
	n/a	18 %	13 %	-
Driving license	No	16 %	9 %	20 %
	Yes	84 %	91 %	80 %
Car ownership	Average	0.79	1.29	1.11

the population characteristics are based on the > 18 population

methodologies and their outcomes, as described in Sections 2.2 and 2.3 respectively. The obtained factors are presented in Section 3.1 with a detailed overview of the population segments discussed in Section 3.2.

3.1. Exploratory factor analysis

We use SPSS software to perform the EFA and start with all 48 statements. The full dataset can be considered meritorious, with a KMO value of 0.89 (Schreiber, 2021). The dataset also fulfils Bartlett's test, with a p < 0.01. However, the determinant of the correlation matrix is too low (1.3 • 10^{-9}), one item has a communality below 0.2 (social_2) and four items have unacceptably high cross-loadings. To remedy these issues, we remove items that do not have a sufficiently high loading, have too high cross-loads or a too low communality and re-estimate an EFA. This process is repeated iteratively (removing individual items that do not satisfy the criteria, until all the aforementioned statistics are satisfied and the determinant achieves an acceptable level ($\geq 10^{-5}$).

Through several iterations, we achieve an acceptable model, retaining 25 of the 48 items, loading onto eight factors (down from 12 in the initial full model). The new KMO value is 0.84, meaning the data is still meritorious, Bartlett's test is still significant, the matrix determinant is acceptable $(1.13 \bullet 10^{-5})$. All communalities are above 0.3, all items have a loading of at least |0.4| and only one cross-loading of 0.246 (facility_1), which passes both criteria of cross-loading, that they should be below 0.4 and at most 75 % of the main loading (0.550 in the case of facility_1). The eight factors explain 73 % of the variability. The final model can be seen in Table 3.

Next, we interpret the eight factors to better understand what they are portraying. Factor 1 sees high loadings for using micromobility for all trip purposes, with lower but still significant load also for using it in combination with trains. Interestingly, the first statement from social influence also loads onto this factor, as it also relates to the individuals seeing themselves using SMM. The second factor sees negative loadings for the two reliability factors that discuss confidence on vehicle availability, meaning that a high value of factor 2 means the individual is less confident a vehicle will be available when they need it. Interestingly, the statement on willingness-to-pay for certain availability was insignificant. In a similar manner, factor 3 also sees only negative loadings, from all three sustainability-related statements, meaning a high score relates

to low awareness or concern about climate change. Factor 4 characterises individuals who feel their friends and family would perceive them negatively for using SMM. Ease-of-use is captured in factor 5, with vehicle unlocking being important both for bicycles and mopeds, whereas overall ease-of-use was only significant for bicycles but not for mopeds. Vehicle parking and finding information do not seem to be relevant. Factor 5 also has the only cross-loading in the whole model, namely facilitating conditions, where those with a smartphone were more likely to find SMM easy to use. Respondents did not seem to relate SMM to either healthy or unhealthy behaviour. Using PT (both trains and BTM) on the other hand does seem to be seen as less healthy. Interestingly, factor 7 captures both hedonic motivation and risk perception of the use of mopeds, specifically those who find it fun also perceive it as not dangerous and vice-versa. Interestingly, no relation could be observed for fun or risk for using bicycles. Lastly, most statements on facilitating conditions seem to relate to the last factor. A high score relates to those savvier with their smartphones and using apps. Interestingly, having to pay through a smartphone app has no influence. And even those who are savvier with smartphones still prefer to use other means, such as the travel smartcard (OV chipkaart).

Some factors have negative signs (F2, F3, F6 and F7), meaning that items load negatively onto them. Additionally, items loading onto F4 are phrased in a negative way ("bad social image"). Given this, the five factors are inverted, easing the interpretation. The names of the eight factors are listed below, with the factors being inverted shown in *italic*:

- 1. Intend to use SMM
- 2. Confident about SMM vehicle availability
- 3. Climate conscious
- 4. SMM has a good societal image
- 5. SMM is easy to use
- 6. Using PT is a healthy way of travel
- 7. Mopeds are a fun and safe way of travel
- 8. Confident with using (digital) technology

3.2. Latent class cluster analysis

In the following step, we perform the LCCA, by estimating models with up to ten classes. As shown in Table 4, the best fitting model given

Table 3Final EFA model, with 25 items loading onto eight factors

Items	Factors								
	1	2	3	4	5	6	7	8	
intention_1	0.937								
intention_2	0.800								
intention_3	0.850								
intention_4	0.479								
reliability_1		-0.699							
reliability_2		-0.977							
sustainability_1			-0.882						
sustainability_2			-0.773						
sustainability_3			-0.668						
social_1	0.655								
social_3				0.924					
social_4				0.851					
effort_1					0.619				
effort_3					0.862				
effort_4					0.664				
health_4						-0.850			
health_5						-0.768			
hedonic_2							-0.832		
hedonic_4							-0.857		
risk_1							-0.635		
facility_1					0.246			0.550	
facility_2								0.605	
facility_3								0.655	
facility_5								0.722	
habit_5								0.589	

Table 4Overview of models with different numbers of classes and associated model fits

Model	BIC	% change BIC	max(BVR)	min(class size)
1-class model	40,834	-5.68 %	660	100 %
2-class model	38,513	-2.60 %	387	40 %
3-class model	37,511	-1.37 %	168	23 %
4-class model	36,999	-0.95 %	145	15 %
5-class model	36,646	-0.54 %	104	10 %
6-class model	36,449	-0.81 %	41	8 %
7-class model	36,153	-0.37 %	45	9 %
8-class model	36,021	-0.83 %	40	8 %
9-class model	35,721	0.20 %	31	8 %
10-class model	35,792	-5.68 %	36	4 %

BIC is the 9-class model. Given the % change in BIC, a 4 or 5-class model seem to fit better as the model fit improvements are minor afterwards. However, looking at the BVR, we notice a big change with the 6-class model, after which BVR does not change drastically. BVR assesses the level of covariation between factors and values over 3.84 indicate there is still covariation which can be capitalised on with additional classes. Using this combination of metrics, and also evaluating the interpretability of classes, we decide to continue with the 6-class model.

We add the socio-demographic and travel behaviour information as covariates and iteratively remove insignificant parameters, changing them into inactive covariates. Only three socio-demographic characteristics remain among the active covariates, namely the age, gender and income. The majority of active covariates are travel related: number of cars in the household, train subscriptions, frequency of bicycle use, experience using shared bicycles, experience with other shared mobility services, preferred mode for commuting, the frequency of using train for work trips and frequency of using train for shopping trips.

Based on the model outcomes, the cluster characteristics and their attitudes towards SMM, we give each class a name. We also provide the size of each cluster based on both the sample and the population. This latter step is done by utilising the PanelClix subsample which is deemed representative of the population, as outlined in Section 2.4. This is done by using the cluster allocation probabilities of the PanelClix respondents and calculating the number falling into each of the six clusters. All the names and cluster sizes are presented in Table 5. Afterwards, the

attitudes and characteristics of all six clusters are presented. To aid us in this, the factor scores (deviations from the population average) are presented, also in Table 5, with a graphic representation (also including the sample deviation) in Fig. 3. Additionally, the average factor scores per cluster with respect to the sample average are shown in Table 8 in Appendix C. Next, the preferred access mode to train stations shown in Fig. 4, respondents weekly travel patterns and use of different modes on a weekly basis in Fig. 5 and Fig. 6 respectively, as well as their experience using shared mobility services shown in Fig. 7. Finally, the sociodemographic characteristics are showcased in Table 6.

Cluster 1, the biggest in the sample, is called Shared mobility positives (C1). They show the second highest intention to use SMM, are digitally savvy and climate conscious. They have the strongest belief that SMM is viewed positively in society and, interestingly, they are the only ones in the sample who view it more positively than negatively (F4). On SMM vehicle availability, fun and safety, they are average for the sample. As the biggest cluster in the sample, they do not stand out strongly on many socio-demographic characteristics, however they tend to be younger, highly educated and with a high income. Compared to the population, they tend to have an above average income, education level, more likely to have train travel subscriptions and less likely to own a private car. They also tend to be some of the most experienced shared bicycle users. In terms of travel behaviour, they use most modes, although are less likely to use the private car. Accessing the train station on their home-end, they are much more likely to use the bicycle compared to any other mode.

The second cluster we term the **Car-oriented sharing neutrals (C2)**. As the second biggest (20 %) in the sample and the biggest in the population (35 %), they show mainly opposing, but mild views to the *Shared mobility positives*. They are less climate conscious and think SMM has a bad social connotation. They also do not think SMM is easy to use. Interestingly, they are more likely to see it as fun compared to other clusters. They tend to be the most representative with respect to the population in almost all socio-demographic and travel-related characteristics, yet compared to the sample they tend to have a lower level of education (no university degree) and have a low-to-middle income. They have the highest average household car ownership, translating into the highest car use of any cluster, with over 2/3 using it on a weekly

Table 5
Clustering model outcomes, with average factor deviation from the population for each cluster., (Red/Dark green indicate a strong negative/positive relationship while Orange/Light green indicate a mild negative/positive relationship)

		Shared mobility positives	Car-oriented sharing neutrals	Older apprehensive sharers	Young eager adopters	(Shared) Mobility avoiders	Skilled sharing sceptics
	Cluster size in population	22%	35%	8%	14%	12%	9%
	Cluster size in sample	35%	20%	17%	10%	10%	8%
	Factors						
F1	Intent to use SMM	0.35	0.00	0.16	1.14	-1.42	0.16
F2	Confident about SMM vehicle availability	-0.42	-0.04	-0.44	0.66	-0.94	-0.22
F3	Climate conscious	0.80	-0.27	0.85	0.87	-0.40	0.24
F4	SMM has a good societal image	1.24	-0.34	0.20	-0.20	0.32	0.16
F5	SMM is easy to use	0.51	-0.20	-0.45	0.68	-0.88	0.45
F6	Using PT is a healthy way of travel	0.16	0.02	0.40	0.68	-0.12	-0.02
F7	Mopeds are a fun and safe way of travel	-0.50	0.02	-0.96	0.55	-1.40	0.01
F8	Confident with using (digital) technology	0.28	-0.16	-0.45	0.82	-1.15	0.40

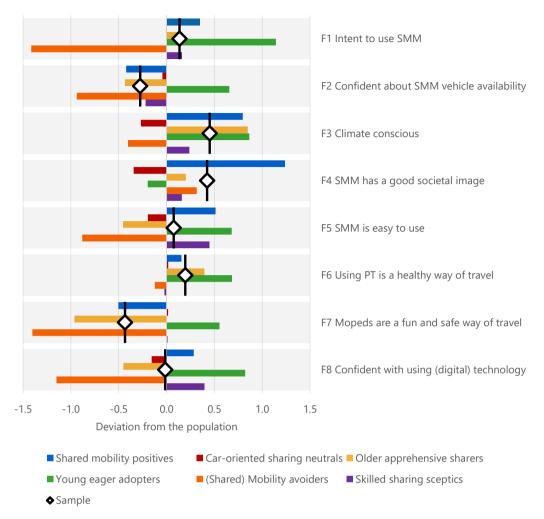


Fig. 3. Deviations of the cluster averages and the sample from the population.

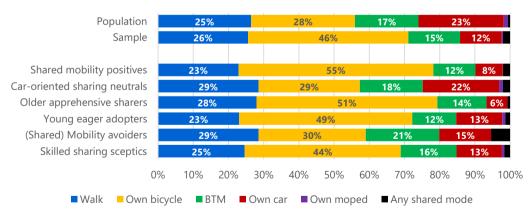


Fig. 4. Preferred mode for accessing the train station on the home-end.

basis and are also the most likely to use car to access the train station. They tend to be less experienced with using shared bicycles, while being equal to most other clusters when it comes to other shared modes.

Next is a cluster we label as **Older apprehensive sharers (C3)**. Like the *Shared mobility positives*, they are concerned about the climate. They are somewhat positive on their intention to use SMM, possibly because they see the added value of it, while also thinking it is difficult to use, and not as fun and safe. They are also not as confident using smartphones and have a neutral opinion about the public perception of SMM. On average, they are the oldest of the clusters, and thus also the most

pensioner-dominated cluster. They are highly educated and also the most female-dominated cluster. They are much more likely to live in a household without kids. Looking at travel behaviour, they have the lowest car ownership and the highest likelihood of having a train travel subscription. They are the least likely of any cluster to travel by car to the train station. They have above average experience with the shared bicycle (OV-fiets), but below average experience with other shared modes.

The most enthusiastic cluster is the fourth, namely the **Young eager adopters (C4)**. They show some of the strongest attitudes of any cluster.

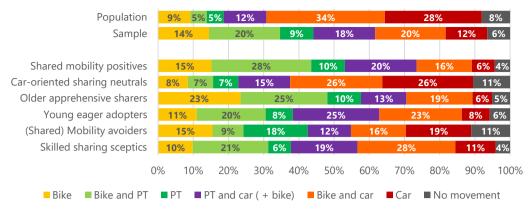


Fig. 5. Modes (or mode combinations) used on a weekly basis for each cluster (in mode combinations, it means that all modes are used at least once on a weekly basis, not necessarily at part of the same trip).

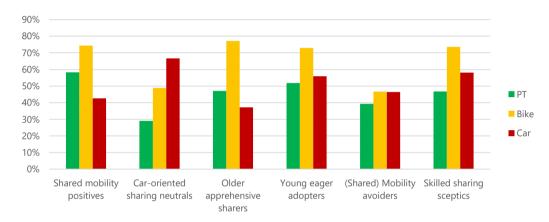


Fig. 6. What share of cluster members use different modes on a weekly base.

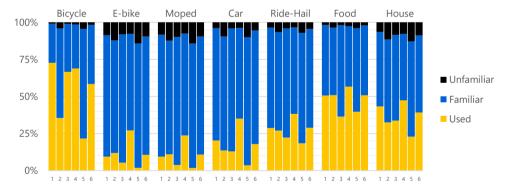


Fig. 7. Experience with various shared services.

With the highest intention to use SMM, highest confidence in SMM vehicle availability, and strongest climate awareness. They are confident in using SMM, find it exciting, fun and safe, and are highly tech savvy. Interestingly, they do think SMM makes them look bad among their friends and family, but they likely do not care or do not find it important. They are the most male-dominated at over 2/3, the youngest and with a high income. Like the *Car-oriented sharing neutrals*, they are likely to live with children and have more than one car in the household. They are one of the clusters that travels most, with all available modes. Surprisingly, they also stand out among holders of other train travel subscriptions, including peak-time discounts, meaning they also travel a lot by train. Their tech-savviness also translates into being the most experienced cluster when it comes to using shared mobility and other shared

services.

The fifth cluster are the **(Shared) Mobility avoiders (C5)**. In terms of their attitudes, they are the most negative and thus the most opposite to the *Young eager adopters*. They show the lowest intention to use SMM, find it dangerous, difficult to use and are concerned about its availability. They are also the most climate indifferent, although they do not necessarily see SMM having a negative societal connotation. Like the *Older apprehensive sharers*, this cluster tends to be older and more female. They are also the lowest educated and with a lower income. They have the highest share that are neither working nor retired. They have an above average share of stay-at-home partners and those unable to work. They have a fairly low car ownership and are some of the most likely to travel with public transport, specifically local public transport (bus,

Table 6
Socio-demographic characteristics of each cluster. Green text indicates values above the sample mean, while red text indicates values below the sample mean

			Shared mobility positives	Car-oriented sharing neutrals	Older apprehensive sharers	Young eager adopters	(Shared) Mobility avoiders	Skilled sharing sceptics
Cluster	size in population		22%	35%	8%	14%	12%	9%
	ster size in sample		35%	20%	17%	10%	10%	8%
		Population						
Gender	Female	48%	52%	45%	61%	32%	55%	41%
	Male	52%	48%	55%	39%	68%	45%	59%
Age	18-34	26%	13%	18%	5%	21%	8%	14%
	35-49	28%	27%	25%	15%	24%	22%	25%
	50-64	27%	35%	26%	28%	31%	29%	33%
	65+	19%	26%	30%	53%	24%	42%	27%
Education	Low	17%	4%	18%	5%	9%	16%	6%
	Middle	53%	22%	43%	21%	31%	37%	31%
	High	30%	74%	38%	74%	60%	46%	62%
Income	Low	18%	8%	15%	10%	10%	16%	6%
	Middle	48%	45%	47%	45%	49%	40%	41%
	High	21%	35%	18%	22%	34%	17%	39%
	n/a	13%	13%	20%	22%	8%	27%	13%
Work status	Working	69%	63%	65%	48%	67%	47%	71%
	Retired	15%	15%	18%	38%	13%	27%	14%
	Other	16%	22%	18%	14%	20%	26%	15%
Household	Single	19%	22%	23%	31%	19%	33%	22%
	Couple (no kids)	38%	39%	36%	46%	36%	43%	41%
	With kids	33%	23%	27%	15%	27%	13%	25%
	Other	10%	15%	13%	8%	18%	11%	12%
Cars in	0	12%	33%	15%	36%	23%	34%	24%
household	1	55%	53%	55%	55%	50%	53%	50%
	2+	34%	13%	30%	9%	26%	13%	26%
	mean	1.29	0.83	1.23	0.73	1.11	0.80	1.05
Train	None	70%	46%	65%	28%	39%	51%	67%
subscription	Off-peak	12%	39%	20%	59%	31%	35%	22%
	Other	18%	15%	15%	14%	30%	14%	12%

Green indicates 10% points or more **above** the sample average **Red** indicates 10% pointes or more **below** the sample average

tram, metro), for example when travelling from their home to the train station. They are the least experienced with shared mobility or shared services out of any cluster. They are also more likely to not travel much at all

Finally, we turn to the sixth cluster, the **Skilled sharing sceptics (C6)**. They do not show strong positive or negative tendencies towards adoption of SMM, are confident they would not have difficulty using SMM and are digitally savvy. They tend to be middle-aged and with a high income and an average education profile. They are the most likely to be working, with 71 % employed. They also share their above average car ownership and high car use with the *Young eager adopters*, but travel comparatively less with public transport and more by car. They are however fairly well versed in using a variety of shared services, often coming in second or third, just after the *Young eager adopters* and sometimes after the *Shared mobility positives*.

4. Conclusion

In this research, we study how different user groups perceive shared micromobility (SMM) in combination with public transport and what are the key drivers and barriers of adoption of the individual groups. By performing an exploratory factor analysis (EFA), we obtain eight factors relating to different aspects of SMM such as safety, ease-of-use, societal perception and pleasure. Additionally, we get information on respondent's attitudes towards public transport, climate change and digital savviness. Further, we carry out a latent class cluster analysis (LCCA), resulting in six clusters, namely the Shared mobility positives, Car-oriented sharing neutrals, Older apprehensive sharers, Young eager adopters, (Shared) Mobility avoiders and Skilled sharing sceptics. The most polarising factors are on SMM ease-of-use, fun and safety related to Emoped use and the social image of SMM. The least polarising is if travel by PT is considered healthy or not.

Analysing at the individual clusters, it is interesting to consider what

would motivate each of them to use/try SMM, allowing us to better understand their needs and what operators/policymakers could do to encourage the use of SMM. Starting with the most excited, the Young eager adopters, they do not seem to need any additional encouragement, as they are the most likely to already be using SMM services. The next are the Shared mobility positives: their main barrier to wider adoption is vehicle availability and the danger/stress of using e-mopeds. While not scoring particularly strongly on either factor, these are the most worrying aspects in their eyes, likely making them the strongest barriers to broader use. The social image, ease of use and technological savviness do not seem to be perceived as barriers by this group. Next are the Skilled sharing sceptics, who's main issue with SMM is likely the bad connotation associated with its use and the vehicle availability. While the latter can be addressed through different operational strategies, the former requires broader societal discussions on the topic and sometimes also sufficient time for people to accept such novelties. Older apprehensive sharers (scoring very similarly on the intention to use SMM), find SMM fairly difficult to use and also a dangerous and stressful experience. The former may likely be due to their lower tech savviness, meaning that help from personnel and having non-digital options to rent vehicles would be beneficial. Their awareness of climate issues may also help stimulate them to try SMM. A similar issue with high technological dependence can be observed among the Car-oriented sharing neutrals. In addition to this, they also associate SMM with very negative perception in their social circles, meaning wider acceptance of such services would be needed for them to consider it. Finally, the (Shared) Mobility avoiders would likely be the last group to adopt SMM, finding almost all aspects as a barrier, from social perception, ease of use, danger, vehicle availability, etc.

Our analysis uncovers vehicle availability as the primary barrier to wider train-SMM adoption. This concern affects even groups likely to use the service, including Shared mobility positives, Skilled sharing sceptics, and Older apprehensive sharers. For groups with a lower adoption likelihood, like Car-oriented sharing neutrals and (Shared) Mobility avoiders, ease-of-use and digital skill requirements present additional obstacles. Non-digital options and staff assistance would also benefit Older apprehensive sharers who want to use SMM but lack the confidence. Societal perception remains challenging and requires policymakers to clearly communicate benefits while improving regulations, ensuring orderly operations, promoting equitable access, and developing proper infrastructure to transform SMM's public image from nuisance to valuable mobility solution.

Linking the findings of the study at hand to previous work (Geržinič et al., 2025) on the topic of SMM, we can see some overlap in the sizes and characteristics of clusters, while also seeing clear differences in others. Both studies report similar socio-demographic groups being either more pro-sharing and open to SMM and also similar groups exhibiting apprehensive and aversive behaviour. However, many of the group sizes differ substantially and characteristics of certain groups defying expectations, for example in Geržinič et al. (2025), the group with the highest car ownership also exhibits highly multimodal behaviour, which does not seem to be the case in this study. While this specific topic was not a point of interest of this study, it does open interesting future avenues of the relationship between attitudes and behaviour. Research on this topic would help us obtain a better understanding of how and why people develop attitudes and how they do or do not act on them.

While providing valuable insights, the study and its outcomes also have certain limitations. Although efforts were made to mitigate sample bias by introducing a second, representative sample, the fact that all observations combined are not fully representative means that certain statements/factors may seem more important while others may not get enough observations to result in a significant load onto any factor. The underrepresentation of younger individuals may mean that tech-related factors may be less relevant than our results suggest. As this was a stated preference approach, the stated adoption likelihood may have also been overstated by the respondents. This is somewhat mitigated by including questions on respondents' revealed behaviour, although further studies verifying the adoption of SMM should be carried out. Additionally, SMM is made up of many different modes, not all of which could be captured here. We therefore recommend additional studies investigating other SMM modes. Another point of discussion is the direction of influence between attitudes, motivation and moderators. The UTAUT2 framework, applied in this research, makes an explicit assumption that the motivation and behavioural intention are only moderated by their sociodemographic characteristics. It may very well be that attitudes are an outcome of an individual's socio-demographics rather than merely being moderated by them. Future research should also explore this avenue, testing the directionality of attitudinal and socio-demographic characteristics with a series of SEM models. Finally, while care was taken to include all socio-demographic groups and a closely representative subsample was collected, we cannot be certain of its full representativeness.

CRediT authorship contribution statement

Nejc Geržinič: Writing – review & editing, Writing – original draft, Visualization, Software, Methodology, Investigation, Formal analysis, Data curation, Conceptualization. **Mark van Hagen:** Writing – review & editing, Supervision, Funding acquisition, Conceptualization. **Hussein Al-Tamimi:** Writing – review & editing, Supervision, Funding acquisition, Conceptualization. **Niels van Oort:** Writing – review & editing, Supervision, Project administration, Funding acquisition, Conceptualization. **Dorine Duives:** Writing – review & editing, Supervision, Project administration, Funding acquisition, Conceptualization.

Declaration of Competing Interest

The authors declare that they have no known competing financial interests or personal relationships that could have appeared to influence the work reported in this paper.

Acknowledgements

This study is part of a larger project investigating the perceptions and adoption potential of shared micromobility as a train station access/egress mode. Other studies within this project investigate the stated and revealed choice behaviour, uncovering the respondents' willingness-to-pay and the associated market segmentation and traveller heterogeneity.

We would like to thank the Dutch Railways (NS) for their help and cooperation in this research, but by co-funding the research project as well as providing access to their invaluable in-house panel of train travellers, which was used to gather data for this study.

Appendices

A. Attitudinal statements

Attitudinal statements are developed based on the constructs defined in the UTAUT2 framework (Venkatesh et al., 2012), which is a frequently used and cited technology use and acceptance model. We adjust the constructs and develop 3–6 statements for each of the constructs. The full list of

constructs is provided below:

- 1. Performance expectancy
 - 11. I believe that using shared micromobility will save me time when travelling.
 - 12. I believe that using shared micromobility will make my travel less efficient than it is now.
 - 13. I believe that using shared micromobility will save me money.
- 2. Effort expectancy
 - 21. I expect it will be easy for me to learn how to use a shared (electric) bicycle.
 - 22. I expect it will be easy for me to learn how to use a shared electric moped.
 - 23. I believe I will not have problems unlocking shared (electric) bicycles on my own.
 - 24. I believe I will not have problems unlocking shared electric mopeds on my own.
 - 25. I think it is easier to use shared micromobility if the vehicles are all parked together in the same location.
 - 26. I think it is difficult to find information on how to use shared micromobility (sign-up, create an account, unlock a the vehicle,...).
- 3. Social influence
 - 31. I can see myself using shared micromobility.
 - 32. My public image (how people see me) is important to me.
 - 33. My friends would think less of me if I used shared micromobility.
 - 34. My family would think less of me if I used shared micromobility.
 - 35. I believe it is societally responsible to use shared micromobility.
- 4. Facilitating conditions
 - 41. I have a smartphone. (move to socio-demographics)
 - 42. I know how to use smartphone applications.
 - 43. I have smartphone applications for (one or more) travel companies on my smartphone.
 - 44. I do not mind having multiple different applications for different travel companies on my smartphone.
 - 45. I would prefer unlocking shared micromobility vehicles using a card (e.g. OV chipkaart) and not a smartphone application.
 - 46. I do not mind making payments through smartphone applications.
- 5. Hedonic motivation
 - 51. It is fun to use a shared (electric) bicycle.
 - 52. It is fun to use a shared electric moped.
 - 53. I can enjoy my surroundings when I travel by (electric) bicycle.
 - 54. I can enjoy my surroundings when I travel by electric moped.
- 6. Habit
 - 61. I would need to make big changes to my travel pattern to start using shared (electric) bicycles or electric mopeds.
 - 62. I tend to use the same mode of transport when travelling.
 - 63. I tend to use the same route when travelling.
 - 64. I am open to trying new products and services.
 - 65. I am open to trying new digital applications.
- 7. Reliability
 - 71. I am confident that there will always be a shared vehicle available at the station.
 - 72. I am confident that there will always be a shared vehicle available for my return trip to the station.
 - 73. I am willing to pay more to have the certainty of having the shared vehicle for the entire round trip (leaving the station and coming back after the activity).
- 8. Perceived risk
 - 81. I feel safe when riding an electric moped.
 - 82. I feel safe when travelling by public transport in the Netherlands.
 - 83. I feel safe when riding an (electric) bicycle.
- 9. Sustainability
 - 91. I am concerned about the effects of climate change.
 - 92. I am aware of the impact transport has on climate change.
 - 93. I have adjusted my travel behaviour due to the impact it has on the climate.
- 10. Health
 - 101. I believe walking is a healthy way of travelling
 - 102. I believe cycling is a healthy way of travelling
 - 103. I believe that using electric vehicles (electric bicycle or moped) is a healthy way of travelling.
 - 104. I believe that using bus/tram/metro is a healthy way of travelling.
 - 105. I believe that using the train is a healthy way of travelling.
 - 106. I take health benefits of different modes into account when making travel choices.
- 11. Behavioural intention
 - 111. I intend to use shared micromobility services when travelling by train
 - 112. I intend to use shared micromobility when going to work or education.
 - 113. I intend to use shared micromobility when visiting friends/family.
 - 114. I would travel by train more if I had more shared mobility options to get to/from the station.
 - 115. I would travel by train more if I had more public transit (e.g. bus/tram/metro) options to get to/from the station.

B. Socio-demographic & travel behaviour questions in the survey

In addition to attitudinal statements, pertaining directly to the UTAUT2 constructs, we also collect data to assess the moderators of the model. For socio-demographic data, we collect the following characteristics:

- Gender
- Age
- Highest level of completed education
- Annual household income
- Employment status
- Household composition
- Number of cars in the household
- Smartphone ownership
- Driving license ownership

For data relating to travel behaviour, we collect the information as outlined in Table 7. The table also includes the available answers, to clearly indicate how the data collection was operationalised.

Table 7Travel behaviour questions and possible answers

Questions	Answers
How frequently do you make use of your	4 or more days per week
Own car	 1–3 days per week
Own (E-)bicycle	• 1–3 days per month
Bus/Tram/Metro	• 6–11 days per year
• Train	• 1–5 days per year
	(almost) never
How many trips did you make with the airplane last year? 1 trip consists of an outbound and return flight and any potential transfers	6 or more trips
and you man you make that are targetted that you you are on the first of the first	• 3–5 trips
	• 1–2 trips
	• none
Affect is the mode you use most for the following tripo? If you are making mode, places along the one with which you would most (lowest	
What is the mode you use most for the following trips? If you use multiple modes, please select the one with which you travel most (longest distance).	• Car
ustance).	Bicycle W-11-
	• Walk
• For work or education	Bus/Tram/Metro
Visiting friends and family	• Train
• Recreation / Sports	 Other (moped, scooter, rollerblades,
• Shopping	
How often do you travel by train for the following trips?	 4 or more days per week
• For work or education	 1–3 days per week
Visiting friends and family	 1–3 days per month
Recreation / Sports	 6–11 days per year
• Shopping	 1–5 days per year
	 (almost) never
When travelling by train, how do you most often get to the station from your home?	Walk
	Own Car
	 Own (E-)Bicycle
	 Shared car/bike/moped
	Bus/Tram/Metro
	• Other
When travelling by train, how do you most often get from the station to your destination?	Walk
For work or education	Own car
Visiting friends and family	Own (E-)Bicycle
Recreation / Sports	Shared car
Shopping	Shared bike
, onopping	Shared blice Shared moped
	Bus/Tram/Metro
The state of the s	Other
How much experience do you have with the following shared modes and sharing economy services?	Never heard of it / Didn't know it
Shared car	existed
o Sared bicycle (OV fiets)	I know it but never tried/used
• Shared e-bike (OV e-bike)	Do not want to try it
• Shared moped (Check, Felyx, Go)	Would like to try it
Ride-hailing (Uber, Via, Lyft)	 Used it once
House sharing (airbnb)	 Used a few times
• Food delivery (Thuisbezorgd, UberEATS)	 Use it regularly

C. Factor scores in the sample

Average factor scores for each of the six clusters. Unlike the results in Table 5 in Section 3.2, where the scores show the deviation from the estimated population average (based on a representative subsample of the population), the factor scores in Table 8 show the direct outcomes of the factor scores, based on the whole sample on which the model was estimated.

Table 8Clustering model outcomes, with average factor values for each cluster. Red/Dark green indicate a strong negative/positive relationship while Orange/Light green indicate a mild negative/positive relationship

			Clus	sters			
Factors		C1	C2	C3	C4	C5	C6
F1	Intent to use SMM	0.21	-0.14	0.02	1.01	-1.55	0.03
F2	Confident about SMM vehicle availability	-0.15	0.23	-0.16	0.93	-0.66	0.06
F3	Climate conscious	0.35	-0.72	0.40	0.41	-0.85	-0.21
F4	SMM has a good societal image	0.81	-0.77	-0.22	-0.62	-0.11	-0.26
F5	SMM is easy to use	0.44	-0.27	-0.53	0.61	-0.96	0.37
F6	Using PT is a healthy way of travel	-0.04	-0.18	0.20	0.49	-0.32	-0.22
F7	Mopeds are a fun and safe way of travel	-0.07	0.45	-0.53	0.99	-0.97	0.44
F8	Confident with using (digital) technology	0.30	-0.14	-0.44	0.84	-1.14	0.41

Data availability

The data that has been used is confidential.

References

- van 't Veer, R., Annema, J.A., Araghi, Y., Homem de Almeida Correia, G., van Wee, B., 2023. Mobility-as-a-Service (MaaS): a latent class cluster analysis to identify Dutch vehicle owners' use intention. Transp. Res. Part A Policy Pract. 169, 103608. https://doi.org/10.1016/J.TRA.2023.103608.
- Abduljabbar, R.L., Liyanage, S., Dia, H., 2021. The role of micro-mobility in shaping sustainable cities: a systematic literature review. Transp. Res. Part D Transp. Environ. 92, 102734. https://doi.org/10.1016/J.TRD.2021.102734.
- Aguilera-García, Á., Gomez, J., Sobrino, N., 2020. Exploring the adoption of moped scooter-sharing systems in spanish urban areas. Cities 96, 102424. https://doi.org/ 10.1016/J.CITIES.2019.102424.
- Ajzen, I., 1991. The theory of planned behavior. Organ. Behav. Hum. Decis. Process. 50 (2), 179–211. https://doi.org/10.1016/0749-5978(91)90020-T.
- Alonso-González, M.J., Hoogendoorn-Lanser, S., van Oort, N., Cats, O., Hoogendoorn, S., 2020. Drivers and barriers in adopting mobility as a service (MaaS) a latent class cluster analysis of attitudes. Transp. Res. Part A Policy Pract. 132, 378–401. https://doi.org/10.1016/j.tra.2019.11.022.
- Badia, H., Jenelius, E., 2023. Shared e-scooter micromobility: review of use patterns, perceptions and environmental impacts. Transp. Rev. https://doi.org/10.1080/ 01441647.2023.2171500.
- Brand, C., Götschi, T., Dons, E., Gerike, R., Anaya-Boig, E., Avila-Palencia, I., de Nazelle, A., Gascon, M., Gaupp-Berghausen, M., Iacorossi, F., Kahlmeier, S., Int Panis, L., Racioppi, F., Rojas-Rueda, D., Standaert, A., Stigell, E., Sulikova, S., Wegener, S., Nieuwenhuijsen, M.J., 2021. The climate change mitigation impacts of active travel: evidence from a longitudinal panel study in seven european cities. Glob. Environ. Change 67, 102224. https://doi.org/10.1016/J. GLOENVCHA.2021.102224.
- Chahine, R., Christ, S.L., Gkritza, K., 2024. A latent class analysis of public perceptions about shared mobility barriers and benefits. Transp. Res. Interdiscip. Perspect. 25, 101132. https://doi.org/10.1016/J.TRIP.2024.101132.
- Check (n.d.). All locations. 2025. Retrieved July 31, 2025, from (https://ridecheck.app/en/locations).
- Child, D. (2006). The Essentials of Factor Analysis. Continuum International Publishing Group. (https://books.google.nl/books?hl=sl&lr=&id=r02vdJgohH0C&oi=fn d&pg=PR7&dq=Child,+D.+(2006).+The+essentials+of+factor+analysis+(3rd+edition).+New+York,+NY:+Continuum+International+Publishing+Group.&ots=mY7sIrkN0Q&sig=lBqu4D3KSbwvZhu3ujfkPnODkDE&redir_esc=y# \rangle .
- Christoforou, Z., Gioldasis, C., de Bortoli, A., Seidowsky, R., 2021. Who is using escooters and how? Evidence from Paris. Transp. Res. Part D Transp. Environ. 92, 102708. https://doi.org/10.1016/J.TRD.2021.102708.
- van der Meer, R., Leferink, T., Gerzinic, N., Annema, J.A., Oort, N. van, 2023. Identifying potential use of emerging neighbourhood mobility hubs using behavioural modelling. 2023 8th Int. Conf. Models Technol. Intell. Transp. Syst. MT 2023. https://doi.org/10.1109/MT-ITS56129.2023.10241715.
- Felyx (n.d.). Our locations. 2025. Retrieved July 31, 2025, from (https://felyx.com/products/our-locations/).
- Field, A., 2013. Discovering statistics using IBM SPSS statistics. In: Carmichael, M. (Ed.), Statistics, 4th ed., 58. SAGE Publications Ltd. (https://books.google.nl/books? hl=sl&lr=&id=c0Wk9luBmAoC&oi=fnd&pg=PP2&dq=Field,+A.+(2009).+ Discovering+statistics+using+SPSS.+SAGE+Publications.&

- ots=LcGpIN2vZE&sig=CjhxI7VBju-sbMzHiYWcQEc2Vrw&redir_esc=y#v=on epage&q=Field%2C A. (2009). Discovering statist\
- Geržinič, N., van Hagen, M., Al-Tamimi, H., Duives, D., & van Oort, N. (2025). How do activity-end trip characteristics affect the choice for shared micromobility? A latent class choice modelling approach for train station egress trips in the Netherlands. (https://arxiv. org/abs/2505.03297).
- Jonkeren, O., & Huang, B. (2024). Modal shift van auto naar de combinatie fiets-ov. (https://www.kimnet.nl/publicaties/notities/2024/04/25/modal-shift-van-auto-naar-decombinatie-fiets-ov).
- Kager, R., Bertolini, L., Te Brömmelstroet, M., 2016. Characterisation of and reflections on the synergy of bicycles and public transport. Transp. Res. Part A Policy Pract. 85, 208–219. https://doi.org/10.1016/J.TRA.2016.01.015.
- Keijer, M.J.N., Rietveld, P., 2000. How do people get to the railway station? The Dutch experience. Transp. Plan. Technol. 23 (3), 215–235. https://doi.org/10.1080/ 03081060008717650
- Krygsman, S., Dijst, M., Arentze, T., 2004. Multimodal public transport: an analysis of travel time elements and the interconnectivity ratio. Transp. Policy 11 (3), 265–275. https://doi.org/10.1016/J.TRANPOL.2003.12.001.
- Mitra, R., Hess, P.M., 2021. Who are the potential users of shared e-scooters? an examination of socio-demographic, attitudinal and environmental factors. Travel Behav. Soc. 23, 100–107. https://doi.org/10.1016/J.TBS.2020.12.004.
- NL Times, 2025. Netherlands to allow e-scooters on public roads under new registration mandate. NL Times. $\langle https://nltimes.nl/2025/04/24/netherlands-allow-e-scooters-public-roads-new-registration-mandate \rangle$.
- NS. (2020). NS Panel. (https://nspanel.nl/).
- Qualtrics. (2024). Response Quality. (https://www.qualtrics. com/support/survey-platform/survey-module/survey-checker/response-quality/#S
- RDW. (2025). Check of uw e-step de weg op mag. (https://www.rdw.nl/paginas/ken teken-aanvragen-voor-uw-bijzondere-bromfiets/e-steps).
- Reck, D.J., Axhausen, K.W., 2021. Who uses shared micro-mobility services? Empirical evidence from zurich, Switzerland. Transp. Res. Part D Transp. Environ. 94, 102803. https://doi.org/10.1016/J.TRD.2021.102803.
- Samuels, P. (2017). Advice on Exploratory Factor Analysis. (https://www.researchgate.
- net/publication/319165677_Advice_on_Exploratory_Factor_Analysis).
 Schakenbos, R., Ton, D., 2023. Is de fiets-treincombinatie wel de passende oplossing voor de toekomst? Bijdr. Aan Het Colloq. Vervoer. Speurwerk.
- Schreiber, J.B., 2017. Latent class analysis: an example for reporting results. Res. Soc. Adm. Pharm. RSAP 13 (6), 1196–1201. https://doi.org/10.1016/J. SAPHARM.2016.11.011.
- Schreiber, J.B., 2021. Issues and recommendations for exploratory factor analysis and principal component analysis. Res. Soc. Adm. Pharm. RSAP 17 (5), 1004–1011. https://doi.org/10.1016/J.SAPHARM.2020.07.027.
- Shelat, S., Huisman, R., van Oort, N., 2018. Analysing the trip and user characteristics of the combined bicycle and transit mode. Res. Transp. Econ. 69, 68–76. https://doi. org/10.1016/j.retrec.2018.07.017.
- Stevens, J.P., 2001. In applied multivariate statistics for the social sciences. Applied Multivariate Statistics for the Social Sciences. Psychology Press. https://doi.org/ 10.4324/9781410604491.
- Taherdoost, H., 2016. Validity and reliability of the research instrument; how to test the validation of a Questionnaire/Survey in a research. SSRN Electron. J. https://doi. org/10.2139/SSRN.3205040.
- Ton, D., Shelat, S., Nijënstein, S., Rijsman, L., van Oort, N., Hoogendoorn, S., 2020. Understanding the role of cycling to urban transit stations through a simultaneous access mode and station choice model. Transp. Res. Rec. 2674 (8), 823–835. https://doi.org/10.1177/0361198120925076/ASSET/IMAGES/LARGE/10.1177_0361198120925076-FIG4.JPEG.

Venkatesh, V., Thong, J.Y.L., Xu, X., 2012. Consumer acceptance and use of information technology: extending the unified theory of acceptance and use of technology. MIS Q. Manag. Inf. Syst. 36 (1), 157–178. https://doi.org/10.2307/41410412. Vermunt, J.K., Magidson, J., 2005. Technical guide for latent GOLD 4.0: basic and

Vermunt, J.K., Magidson, J., 2005. Technical guide for latent GOLD 4.0: basic and advanced. Stat. Innov. Inc. (http://www.statisticalinnovations.com/products/LGtechnical.pdf) Issue 617.

Zhu, J., Xie, N., Cai, Z., Tang, W., Chen, X., 2022. A comprehensive review of shared mobility for sustainable transportation systems, 17 (5), 527–551. https://doi.org/ 10.1080/15568318.2022.2054390. $\langle Https://Doi.Org/10.1080/15568318.2022.2054390 \rangle$.