

Visualising customised knitwear in a retail environment

Customisation Area

Using the interactive screen the customer can customise her garment by choosing a different dessin, colour or adapting the measurements of the garment. The visualisation of the garment is similar to the example shown in the right bottom corner of this page.

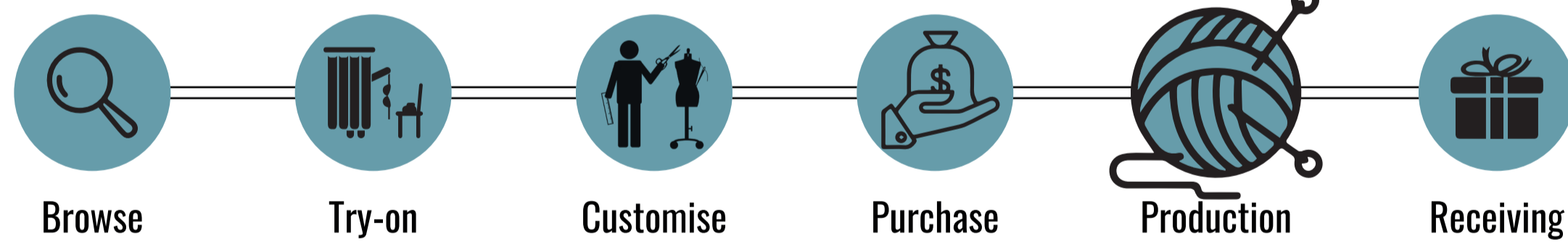


Multipurpose Booth

Can be used as a fitting room, a private room for customer and shop assistant to take measurements of the body, or can even be transformed into a 3D scanning booth.

Knitwear Examples

To show STRIKKS style, to inspire and to try on



Comparison Visualisation and Knitted Garment

The goal of the visualisation is to convince the customer of purchasing a garment that has not been produced yet. The comparison on the left shows how realistic the fabric can be draped over an avatar to simulate the customer wearing the same garment. This visualisation is made using Clo3D software that enables the user to create 2D patterns which can be shown in a 3D environment draped over the avatar. The dimensions from the 2D patterns are then also used to produce the garment.

Inclusive Design

You customise it and STRIKKS will produce it. The knitwear collection can be worn by everybody. Whether you have longer arms or a bigger chest than the average woman, care about the environment and want something that can last for years, or are you just looking for a unique garment that is just for you, you can customise the garment to your personal style and body shape.

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