BANDUNG FASHION INCUBATOR

CONTEXT | CHARACTERISTICS



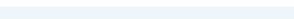




INDONESIA JAVA, BANDUNG

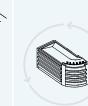
BANDUNG & COMMERCE TEXTILE FACTORIES BIG MALLS

PROGRAM



IN ORDER TO REVITALIZE THE URBAN AREA OF ALUN ALUN, SHARED HERITAGE AND ITS PASSIVE CLIMATE SYSTEMS WILL BE REUSED, EMPOWERING THE LOCAL CULTURE OF FASHION CRAFTSMANSHIP

AMBITION | SUSTAINABLE ALTERNATIVE FOR SHOPPING



REUSE

TECHNIQUE



REDEFINE

PROGRAM



CONTEXT

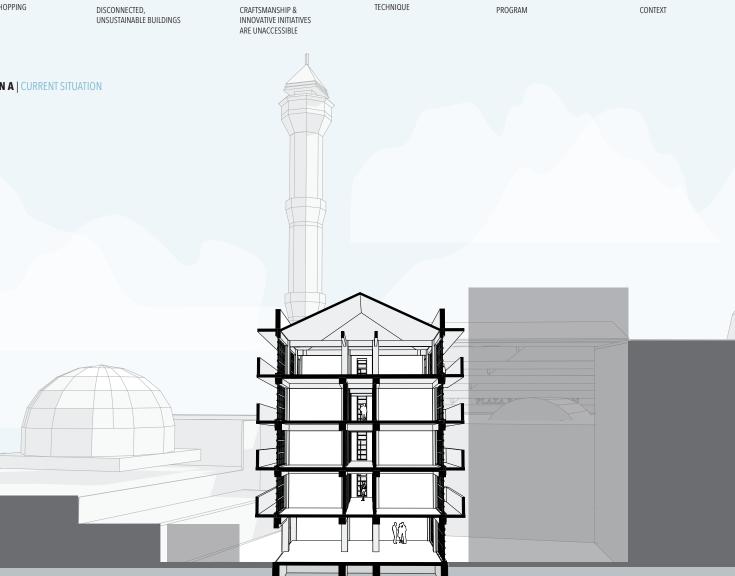
CONTEXT TECHNIQUE HOSTILE SHOPPING

PROBLEM | URBAN & ARCHITECTURAL

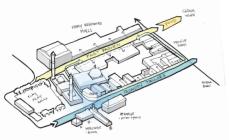
DISCONNECTED, UNSUSTAINABLE BUILDINGS

SECTION A | CURRENT SITUATION

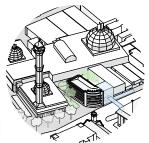
AREA



SOLUTION | URBAN & ARCHITECTURAL

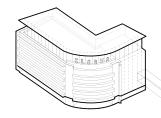


URBAN PROGRAM | FASHION INCUBATOR CONNECTING FAST FASHION AND QUALITY TAILORS THE FOCUS LIES ON KNOWLEDGE, IDENTITY AND QUALITY

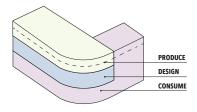


URBAN INTERVENTIONS | POCKET PARK & MARKET REMOVE OBSTACLES, NEW BLOCK, BRIDGE, COURTYARD

AMAAM



ARCHITECTURAL INTERVENTIONS | 5 INTERVENTIONS FOCUS ON NEW ROOF, BODY: EXISTING & NEW, BRIDGE, PLINTH, COURTYARD



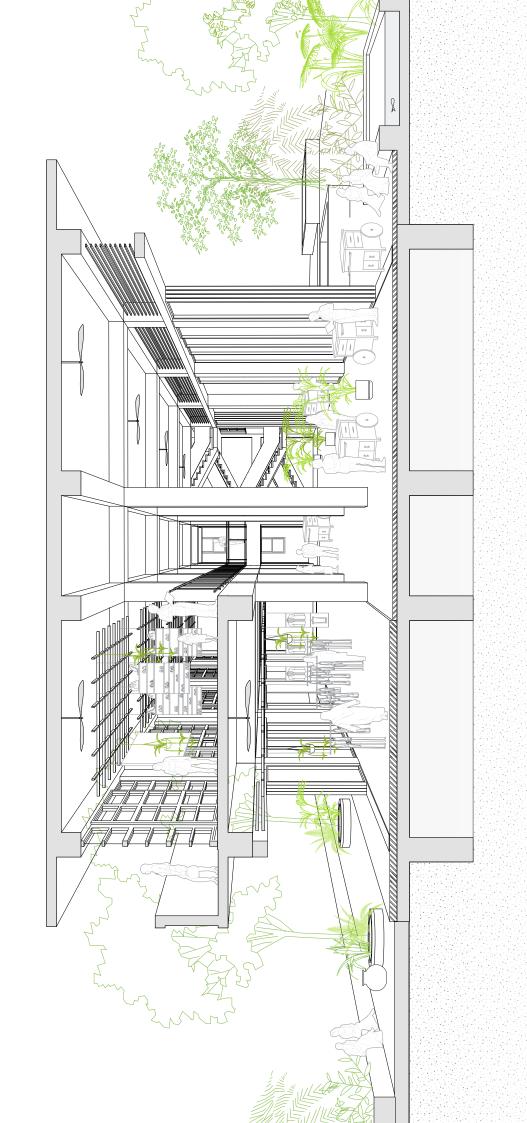
ARCHITECTURAL INTERVENTIONS | 5 INTERVENTIONS ARCHITECTURAL PROGRAM | DESIGNER VS CONSUMER

THE INCUBATOR PROGRAM INCLUDES USE OF MEETING ROOMS, DESIGN STUDIOS, (CO-) WORKING SPACES AND MACHINES IN THE WORKSHOP.



SECTION A | NEW SITUATION

GROUND FLOOR EXISTING STRUCTURE RETAIL



NEW ROOF EDUCATION & FABRICATION

