Information about the brief as product is available, but the way how to come about a brief is under exposed.

A client can't prepare himself for the briefing process because there is a limited size of information about it.

The client will be surprised by the size of thins he has to do during the briefing process.

A though briefing process is the result.

Content of the brief doesn't fit.

Brief contains points of origin which are not clear.

Brief gives not enough inside in priorities, backgrounds and assosiations.

Ambitions and budget are not coming to the same.

What's the influence of briefing to the design process?

A fluent designprocess is possible.

Problems in the designprocess.

Visualisation of the problem statement.

There is a strong influence during the briefing process on the design process.

In the field of money.

In the field of organisation.

In the field of time.

In the field of information.

In the field of creativity.

In the field of quality.

Result.

Problem statement

The stage of programming for design can be the starting point for problems in the design process. Because clients don't know what they are up against before programming is started, the proces of programming for design can be difficult for them or it results in a brief that isn't completely effective for the design process.
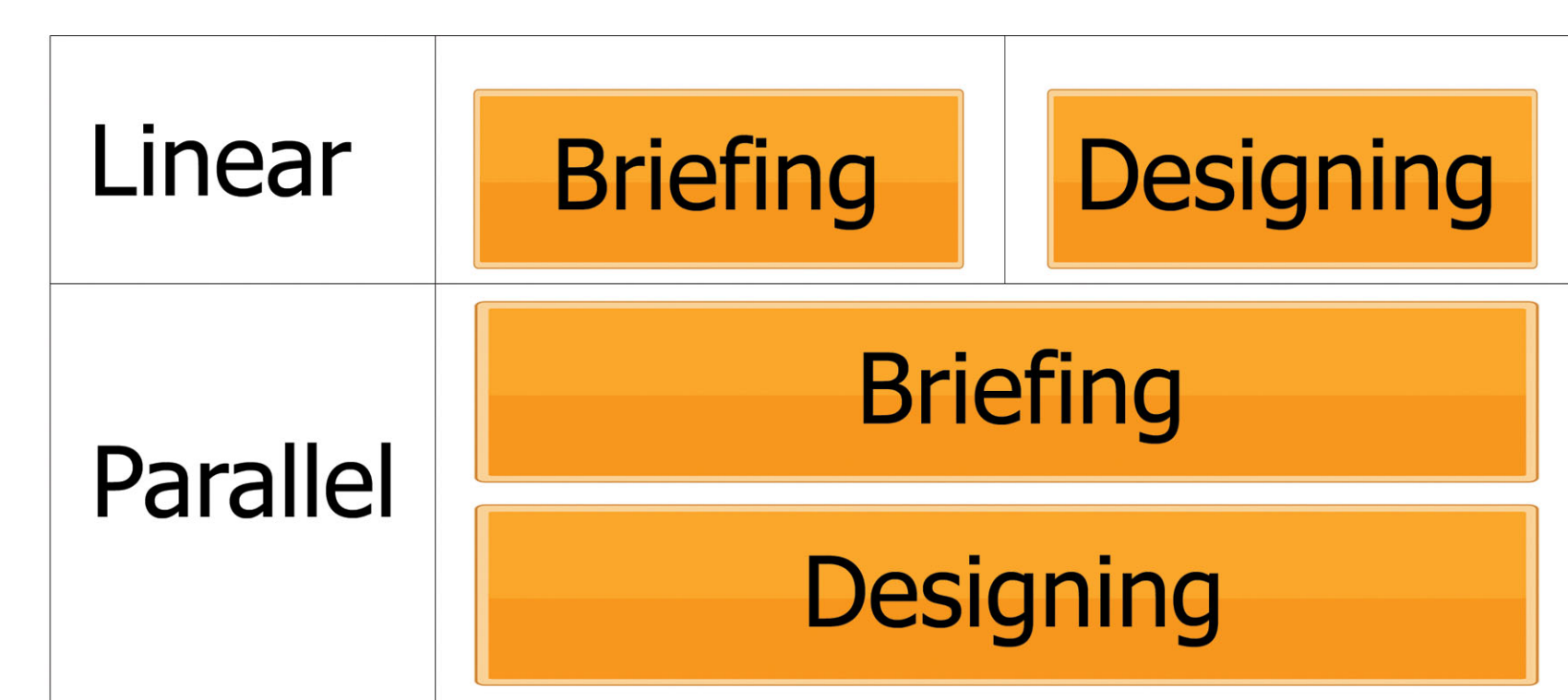
Objective

The objective of this research has two sides. First the objective of this research is to let clients know how they can manage the briefing process and that they have the power to influence the design process during the briefing process.
Beside that the reseach paper let consultants know about points of improvement in managing the briefing process and to make for the design process.
In the second place a client can get a lot of information about briefing out of the research paper.

Results

• A feasible design because the client isn't alone but together with the architect working to an feasible design.
• No unnecessary design changes through new requires from users because the client determines which requires are being carried through the design.
• General requires that are good founded and being worked out to clear requires in detail whitch the architect can use in the design process.
• A nice creative design which is also functional.
• A qualitylevel in the design that is the same as what the client had in mind.

Linear	Briefing	Designing
Parallel	Briefing	
	Designing	

The relation between briefing and designing.

Name Student: Annieta Alblas
Department   Real Estate & Housing
Graduation Lab: Design & Construction Management
In affiliation with: EGM architecten
Supervisors: Ir. A.J. van Doorn, Dr. Ir. D.J.M. van der Voordt

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