

THE MARKET OF BREATH

A design strategy to productize breathwork meditation through tactile vibrations.

Proposed concept:

Sensescape, is a handheld meditation device to **guide breathing**, through haptic and light feedback. Soothing vibrations will bounce between two handheld pulsators, to orchestrate the right breathing pattern. This will help you to **'get out of your head'** and **unwind** from everyday stress. On top of that, the immersive tactile effect will naturally grab your attention and **sustain focus** during a meditative session.

SENSESCAPE



Scan
for
product
demonstration



Author: Jefta Harwig
Title: The market of breath:
A design strategy to productize breathwork
meditation through tactile vibrations.

Date: January 2021
Programme: MSc Strategic Product Design
Chair: Dr. Derek Lomas,
Mentor: Prof. ir. Jos Oberdorf,

**TU Delft**