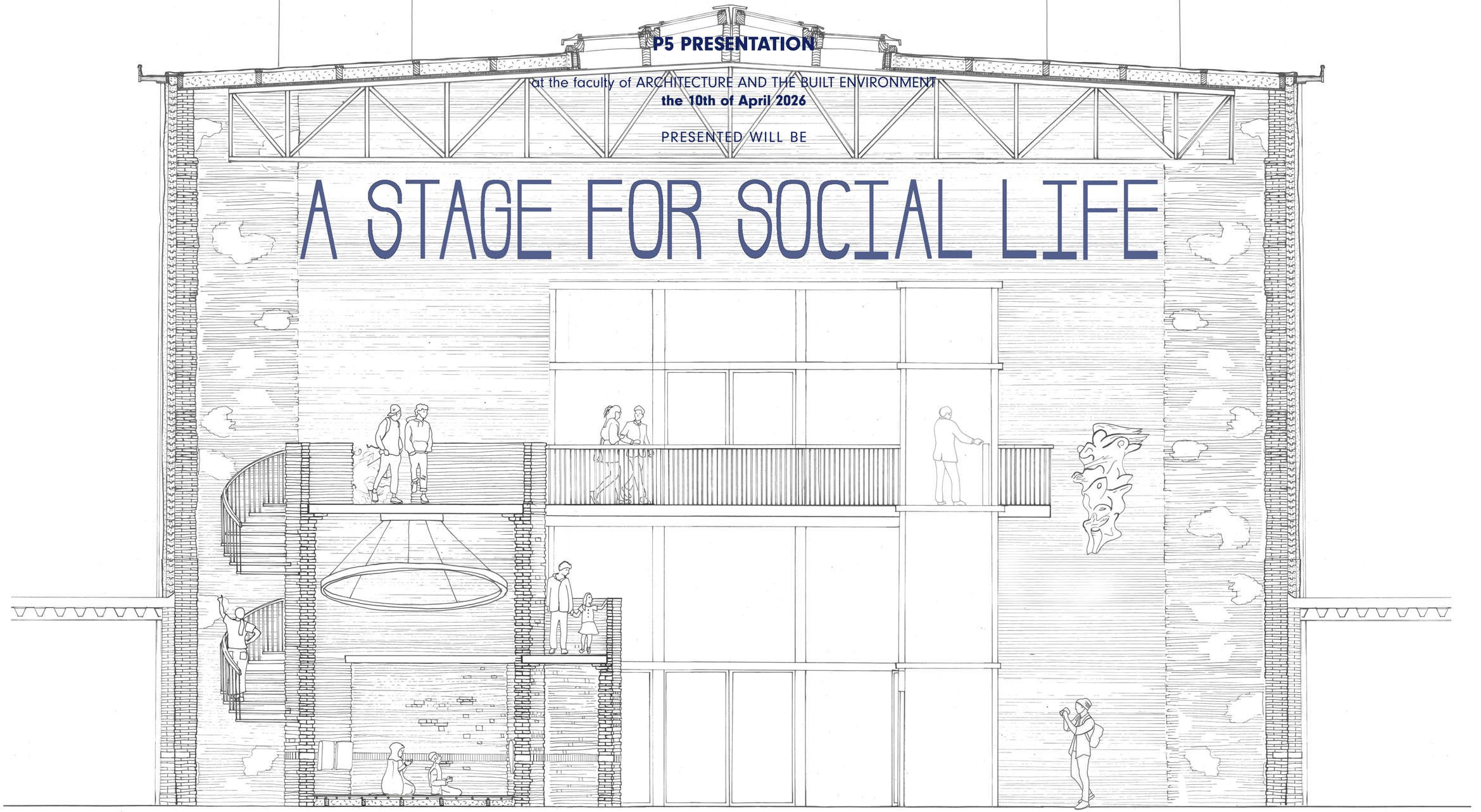
P5 PRESENTATION

at the faculty of ARCHITECTURE AND THE BUILT ENVIRONMENT

the 10th of April 2026

PRESENTED WILL BE

A STAGE FOR SOCIAL LIFE



A Joëlle Blokhuis production with supervision by Daniel Rosbottom and Koen Mulder

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SUPERMARKET AND CINEMA
DEVELOPMENT OF LAAK

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CONNECTION: PASSAGE AND ENTRANCE
ELEMENTS: GALLERIES AND TEMPLE

THE STAGE FOR SOCIAL LIFE
SOCIAL AND MARKET PROGRAMME

What can architecture do to connect people in a fragmented society?

It is vital to create spaces that invite interaction



The Scandinavian Artists' Lunch at Café Ledoyen, Paris: Varnishing Day, by Hugo Birger



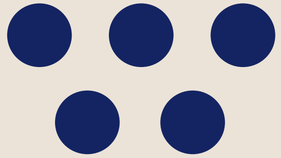
Christmas dinner at Vadercentrum Adam, Jonckbloetplein, Den Haag

LAAK
facts and figures

diverse population



five community centres



community centre visitors

4500

population Laak

48.000

LAAK
the supermarket

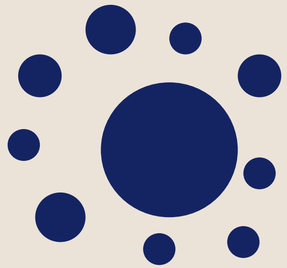


LAAK
facts and figures

diverse population



supermarkets / shops



supermarket visitors

28.000

population Laak

48.000

LAAK
the neighbourhood cinema



JEUGD-FILMVOORSTELLINGEN

onder verantwoordelijkheid van de HAAGSE JEUGD ACTIE
met medewerking van het HAAGS VACANTIE COMITE in het

HOLLYWOOD-THEATER Boekhorststraat **op 2, 3 en 4 Augustus**	SEINPOST-THEATER Scheveningen **op 5, 6 en 7 Augustus**
CAPITOL-THEATER Loosduinsekade **op 10, 11 en 12 Augustus**	LORENTZPLEIN-THEATER Lorentzplein **op 9, 13 en 14 Augustus**

Aanvang 10 uur v.m. - Zaal open 9.30 uur

VERTOOND WORDT:

CIRCUS-JONGEN

Gespeeld door en voor de jeugd

Een Arthur Rank-product, vervaardigd onder leiding van de Paedagoge Miss Mary Field

AANTREKKELIJK VOOR-PROGRAMMA

o.a. Film-jeugdkrant - Natuurfilms - Tekenfilm

ALGEMENE TOEGANGSPRIJS: f0.25

(Volwassenen alleen toegang als begeleiders van jongeren)

JEUGD-FILMVOORSTELLINGEN

onder verantwoordelijkheid van de Filmcommissie der HAAGSE JEUGD ACTIE
met medewerking van het HAAGS VACANTIE COMITE in het

REMBRANDT-THEATER
Lorentzplein - Tramlijnen 4 en 4A en Bus B
24, 25 en 26 JULI

HOLLYWOOD-THEATER
Boekhorststraat - Tramlijnen 6, 10 en 13, Buslijnen D, K, N, P en R
27, 28 en 29 JULI

CAPITOL-THEATER
Loosduinsekade - Tramlijnen 6, 10, 11, 12 en 15, Buslijnen D en P
31 JULI, 1, 2, 3, 4 en 5 AUGUSTUS

AANVANG 10 UUR V. M. ZAAL OPEN 9.30 UUR

HOOFDFILM:

De ruiters van het eenzame woud

Gespeeld door en voor de jeugd.

Een Arthur Rank-product, vervaardigd onder leiding van de Paedagoge MISS MARY FIELD.

Aantrekkelijk Voor-Programma

ALGEMENE TOEGANGSPRIJS: f0.25

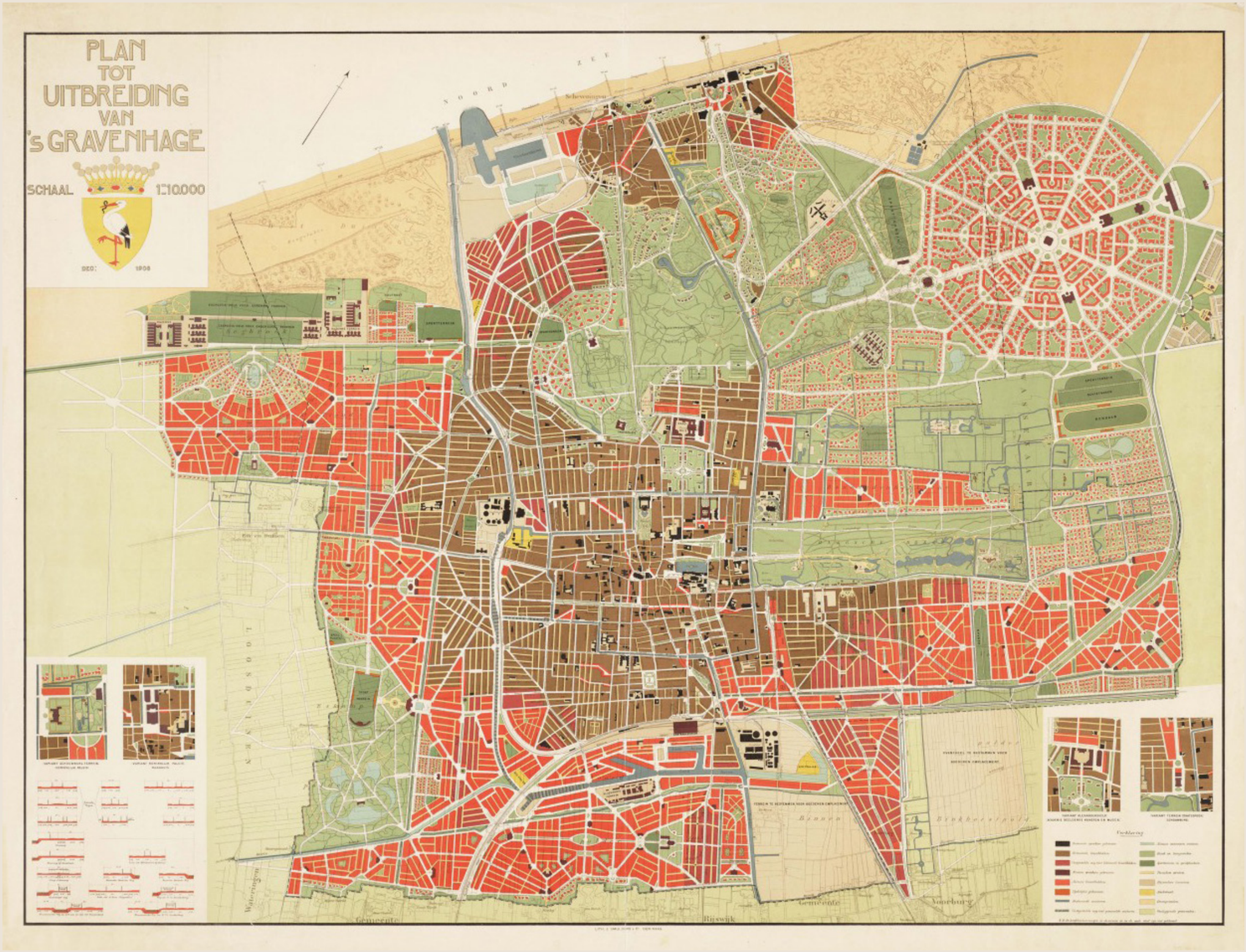
(Volwassenen alleen toegang als begeleiders van jongeren)

Voorverkoop één dag tevoren aan de cassa's van de theaters.

How can the re-imagination of the Rembrandt Theater, considering its historical function and current use, set the stage for interaction between the multicultural people of Laak?

LAAK

Berlage plan: the grand classical city



H.P. Berlage's Expansion plan for The Hague. Red shows new developments.

LAAK

Berlage plan: space for people

Representative site



LAAK

working class neighbourhood



SITE

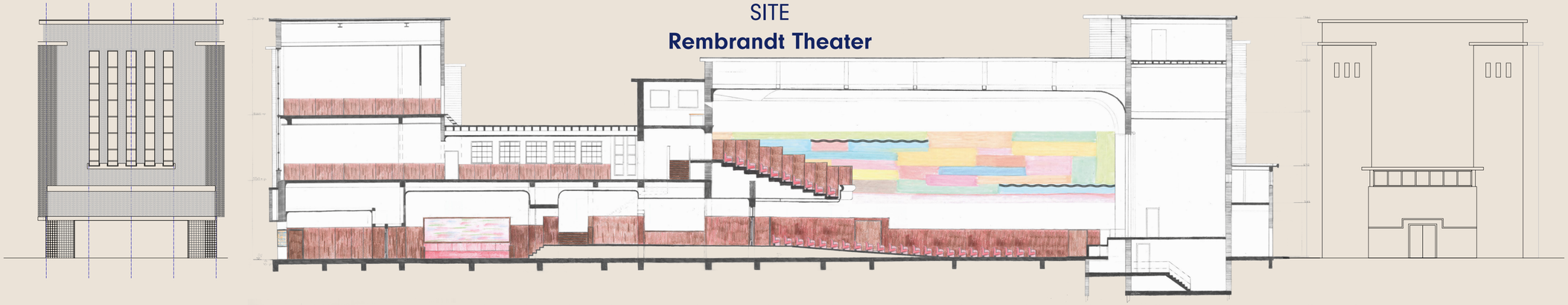
Rembrandt Theater

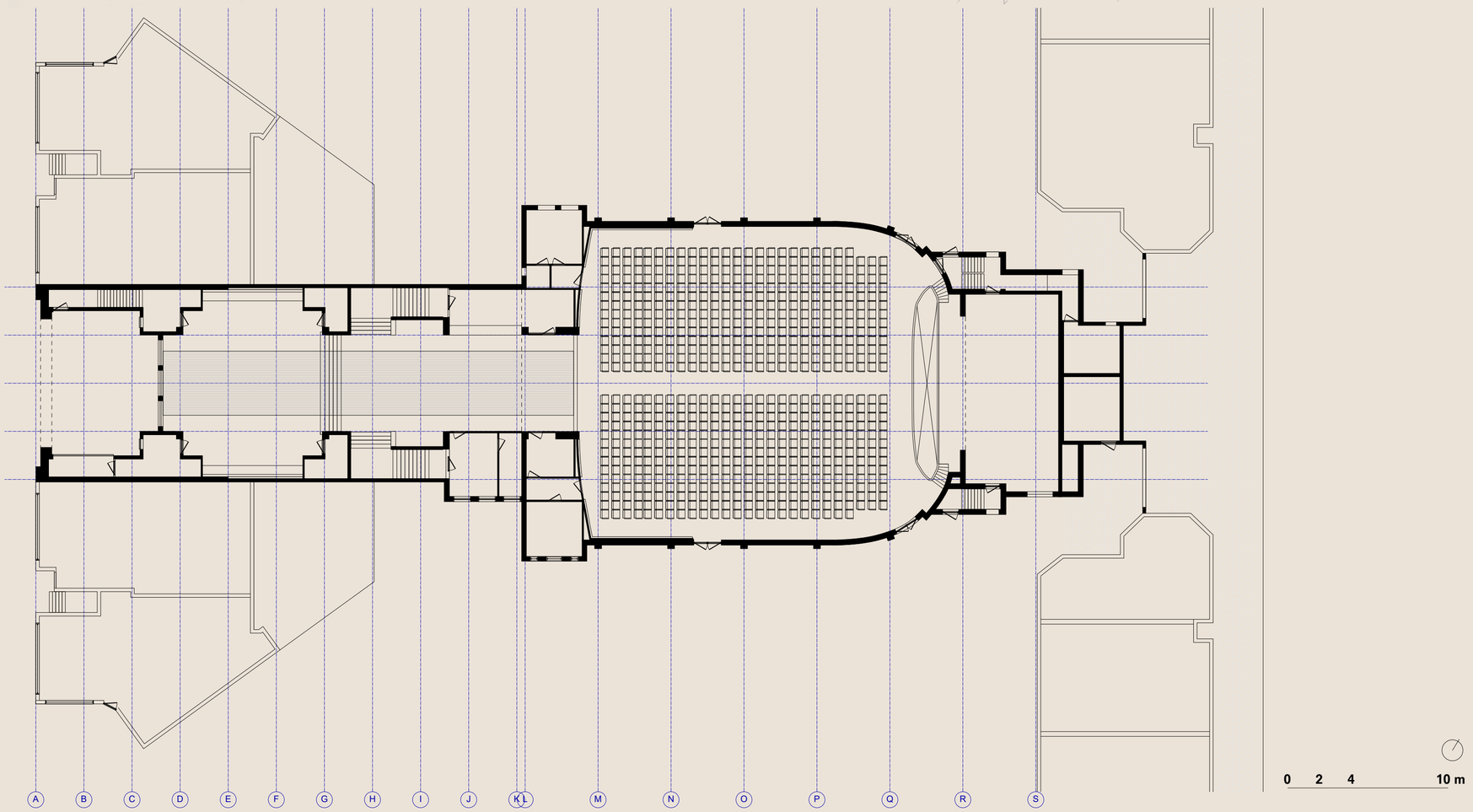


View towards stage from balcony

SITE

Rembrandt Theater





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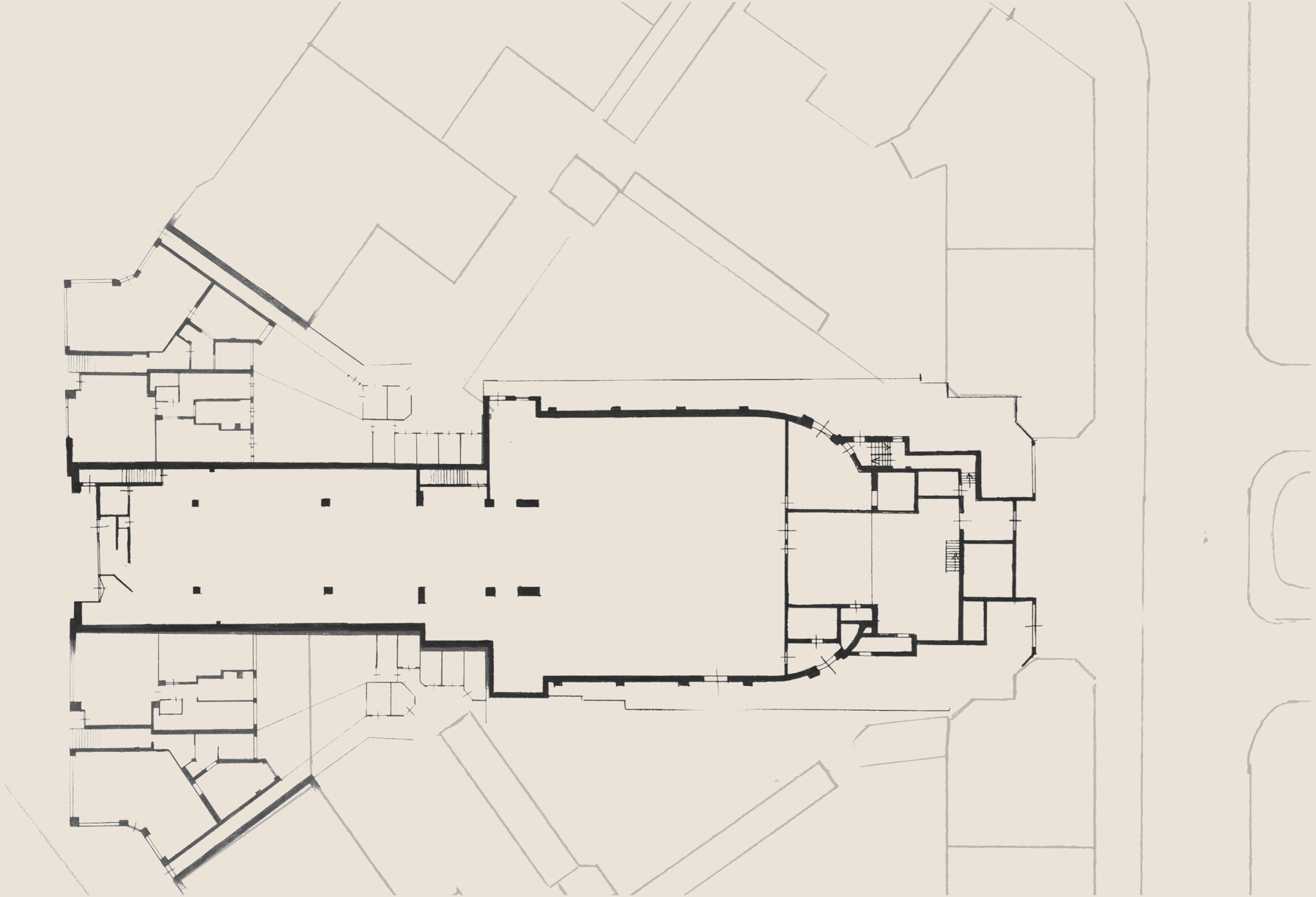
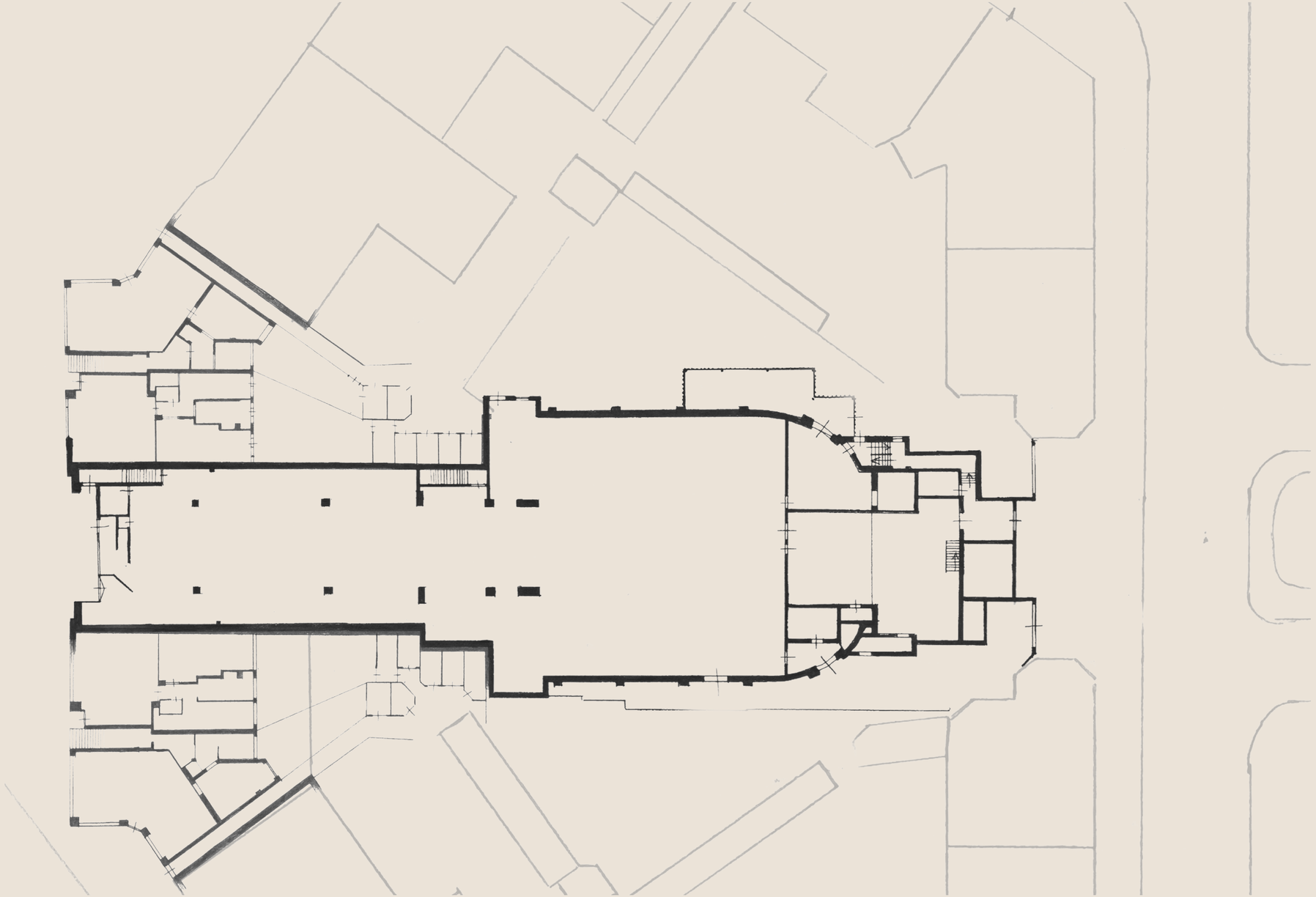
SITE
1967

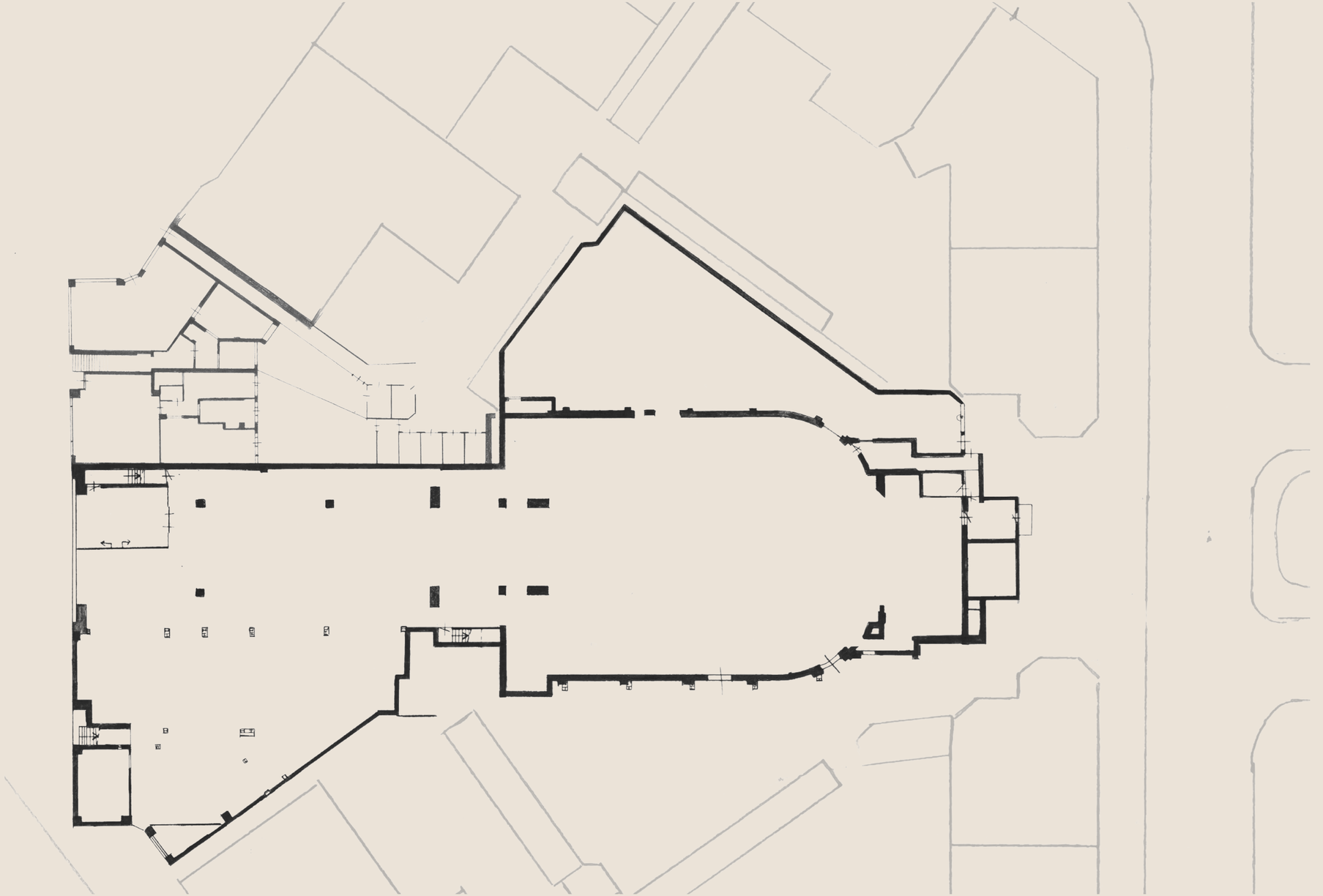


SITE
1968

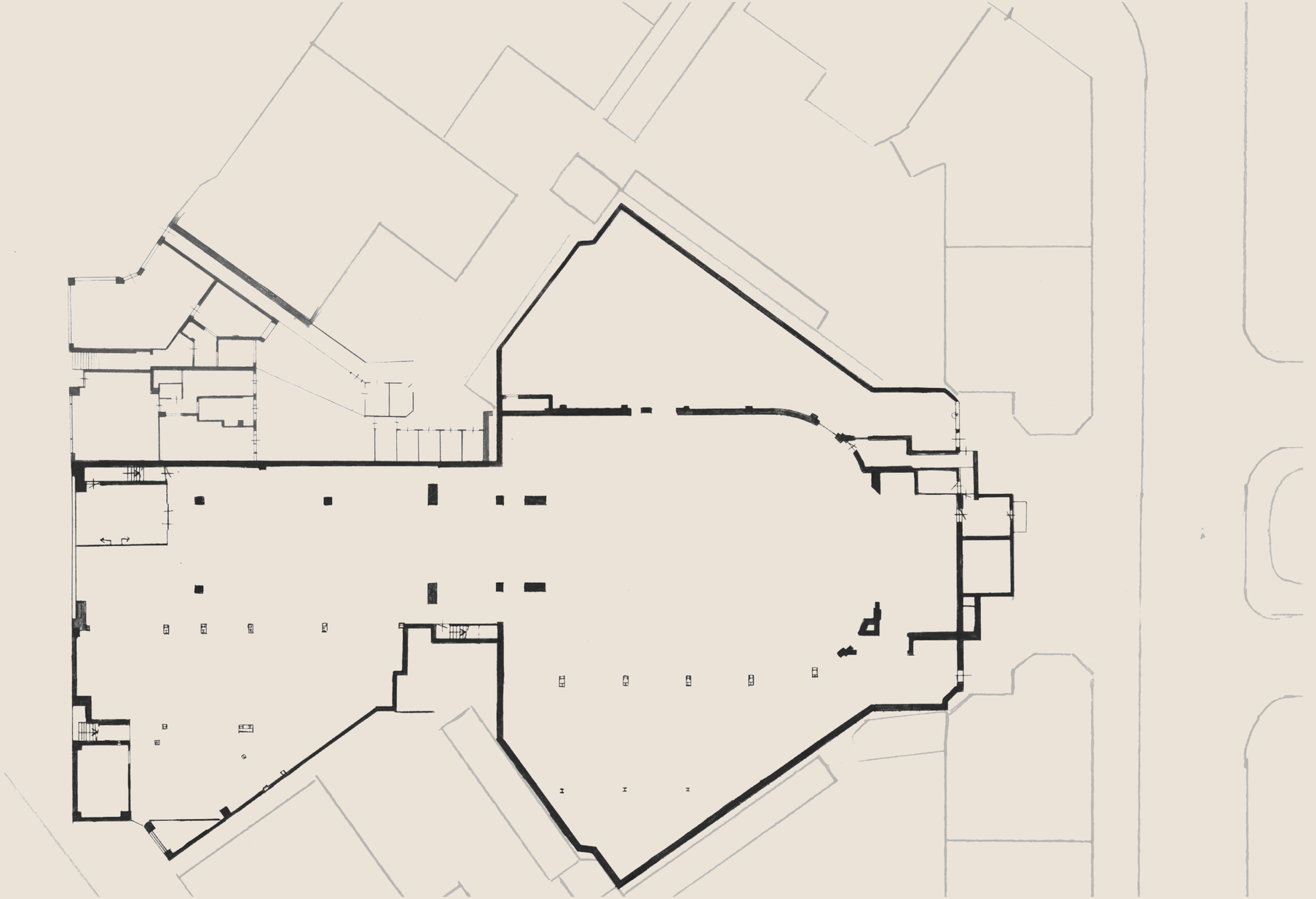


SITE

1989

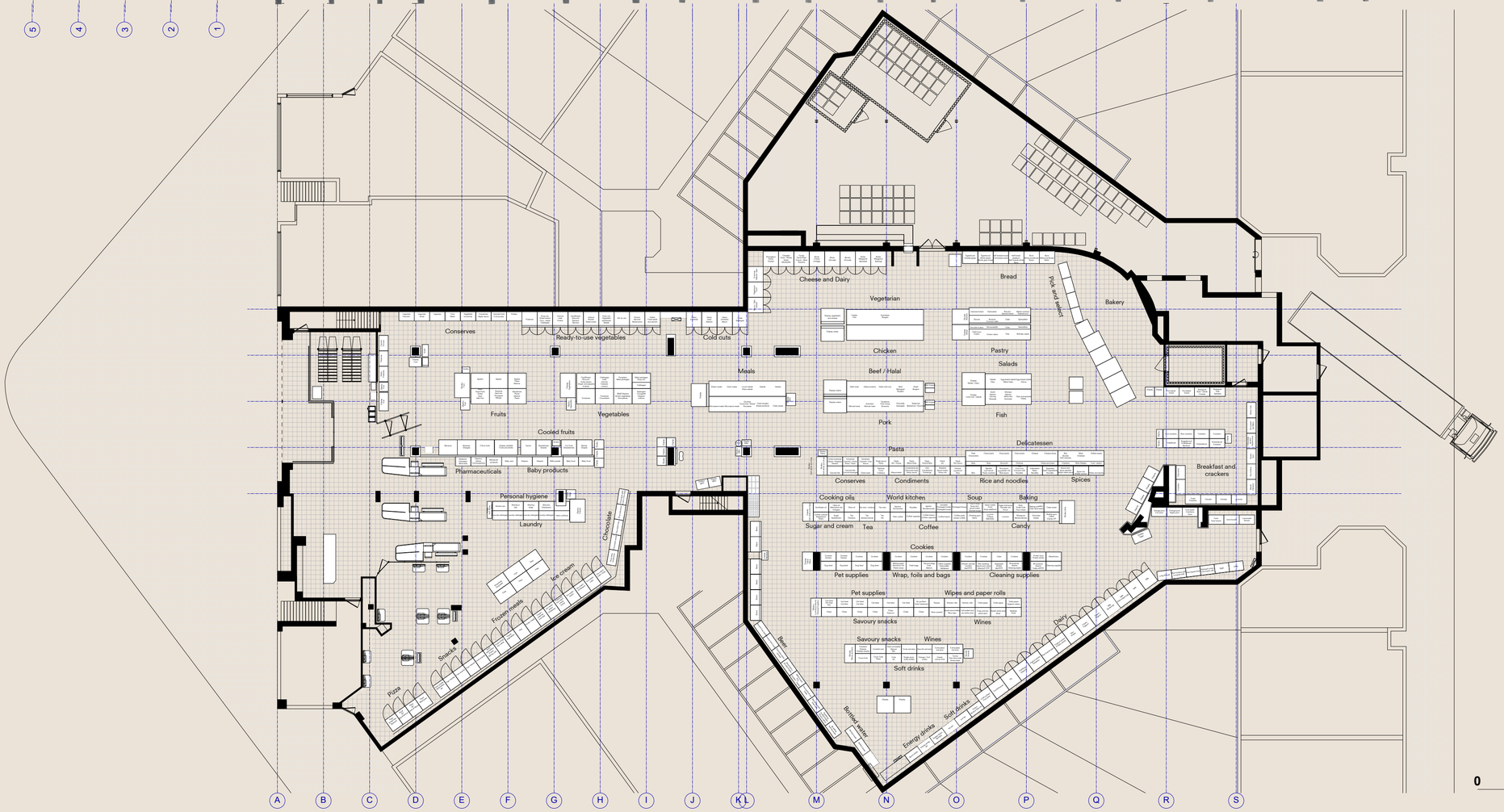


SITE
2007



SITE
the supermarket





SITE

the supermarket






Zelfscan, u kunt hier ontdekken hoe makkelijk het is.
• U kunt direct uw boodschappen inpakken.
• U ziet altijd uw totaalbedrag en korting.
• U bent binnen 1 minuut klaar met afrekenen.

JUMBO VERSMARKT SCHEVENINGEN
the theatrical supermarket



THE MARKET
genuine performative space



REFERENCE

each space is a theatre



Sala Beckett - Flores y Prats Arquitectes

REFERENCE

each space is a theatre

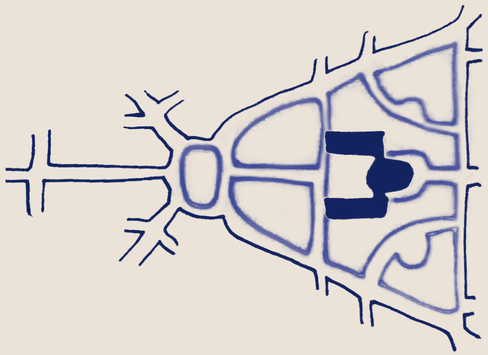




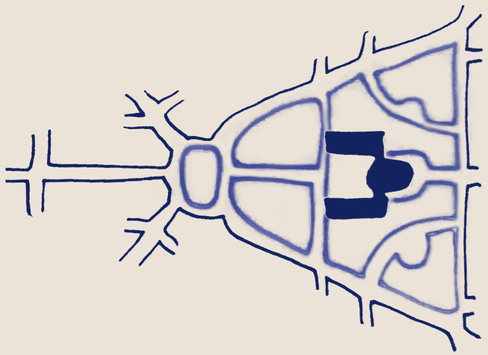




Sala Beckett - Flores y Prats Arquitectes



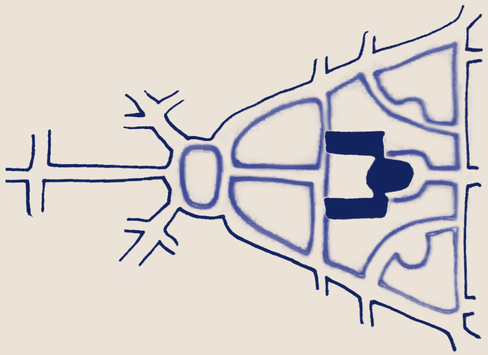
Berlage’s ideal: space for people



Berlage’s ideal: space for people



The building’s history: a cultural space



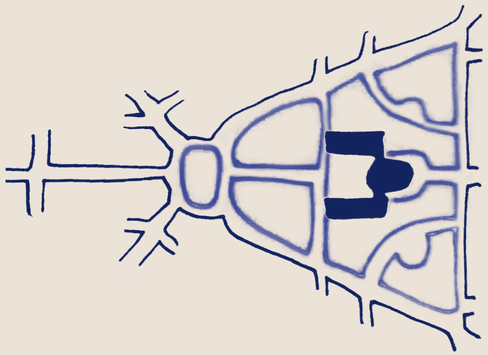
Berlage’s ideal: space for people



The building’s history: a cultural space



Supermarket: necessary function



Berlage’s ideal: space for people



The building’s history: a cultural space



Supermarket: necessary function

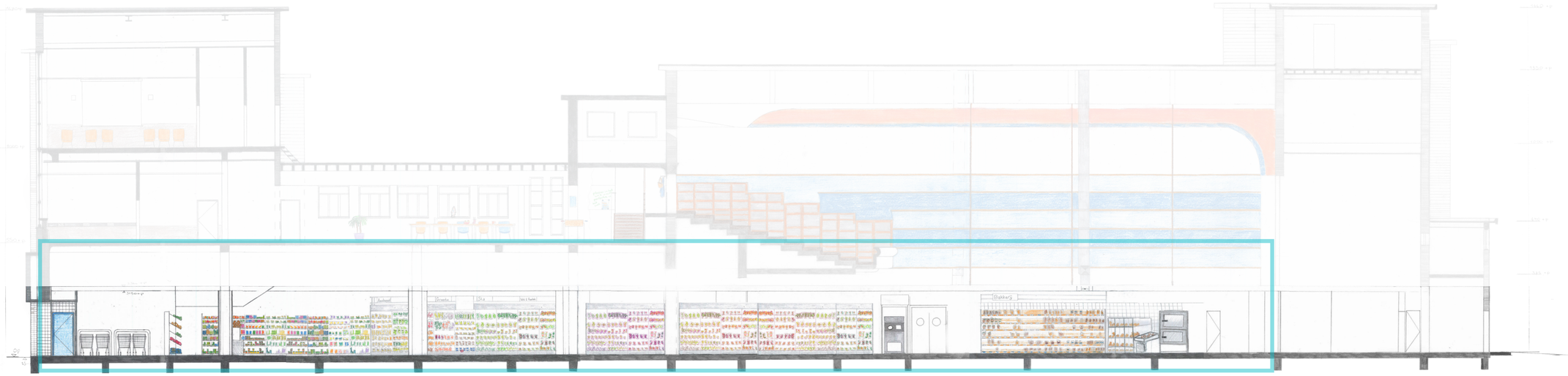


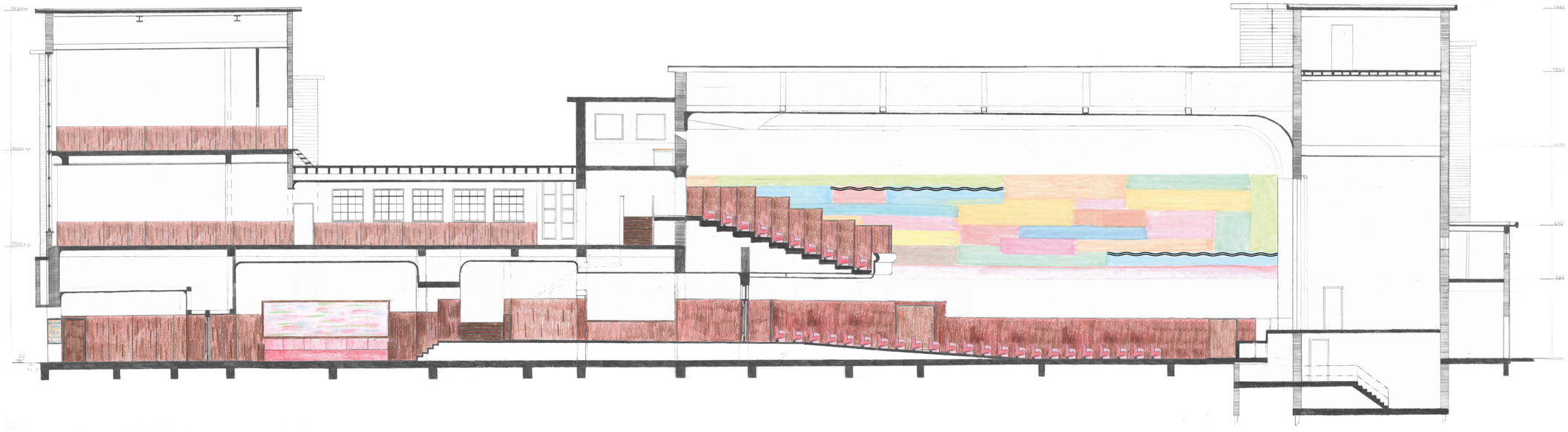
Market: space of exchange

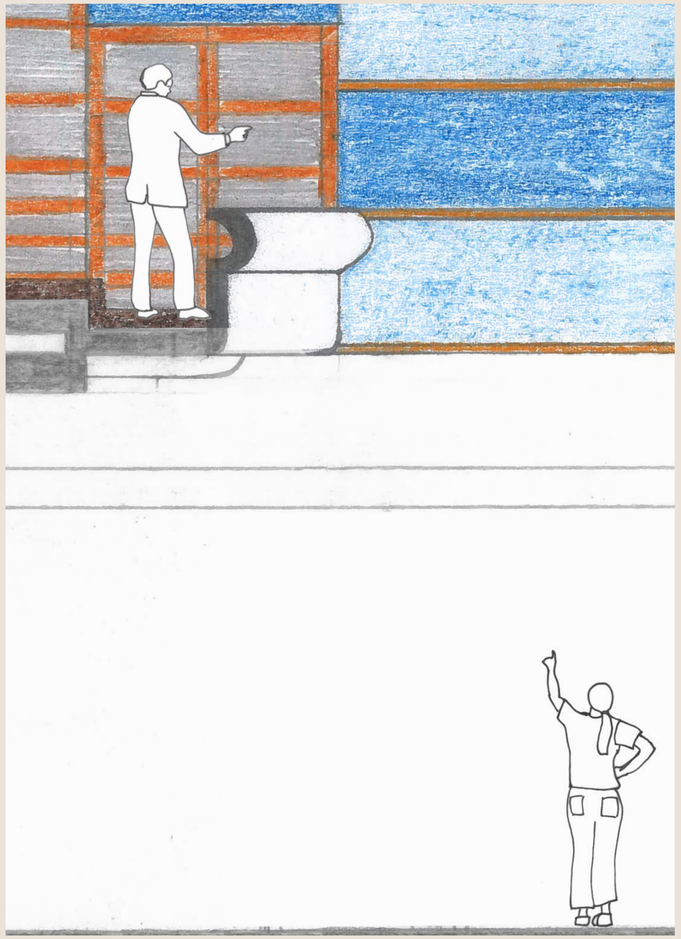
FOUND SPACE
unused space



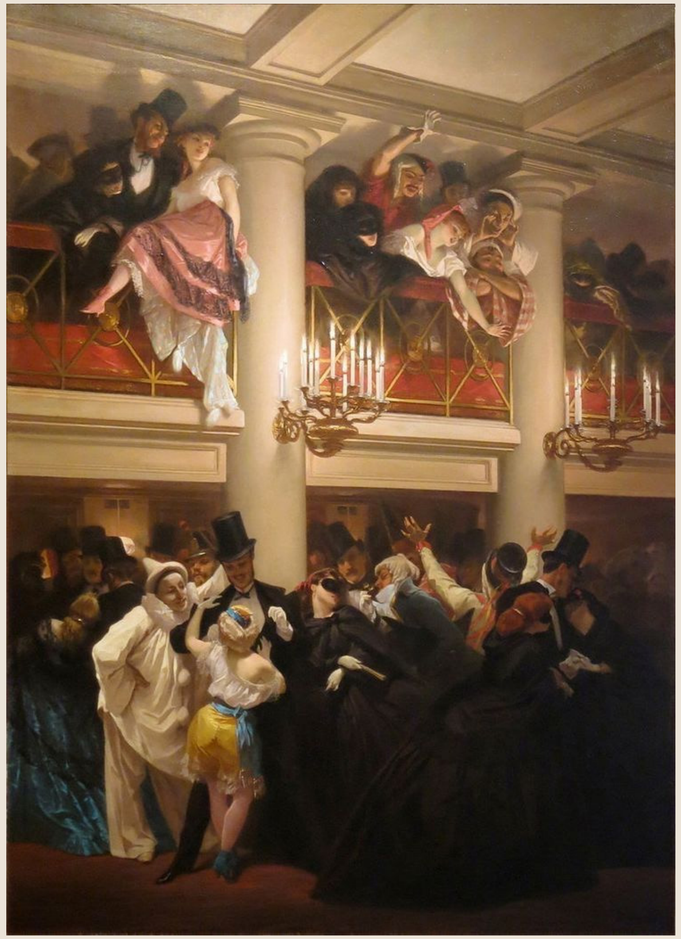








distance from floor to balcony in section



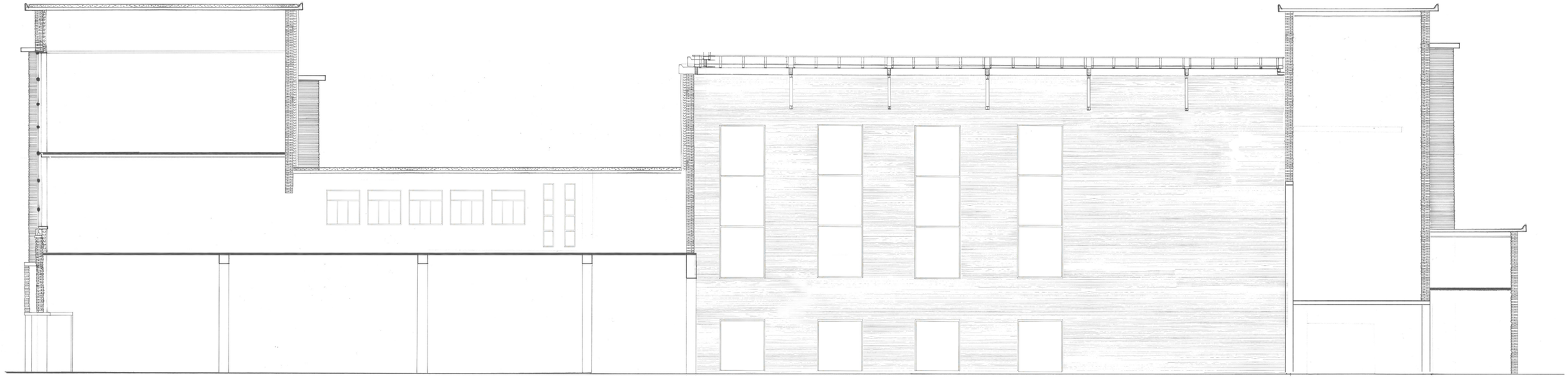
Le bal de l'Opéra - Eugène Giraud

rawness instead of sterility | space that may be appropriated | embedded history

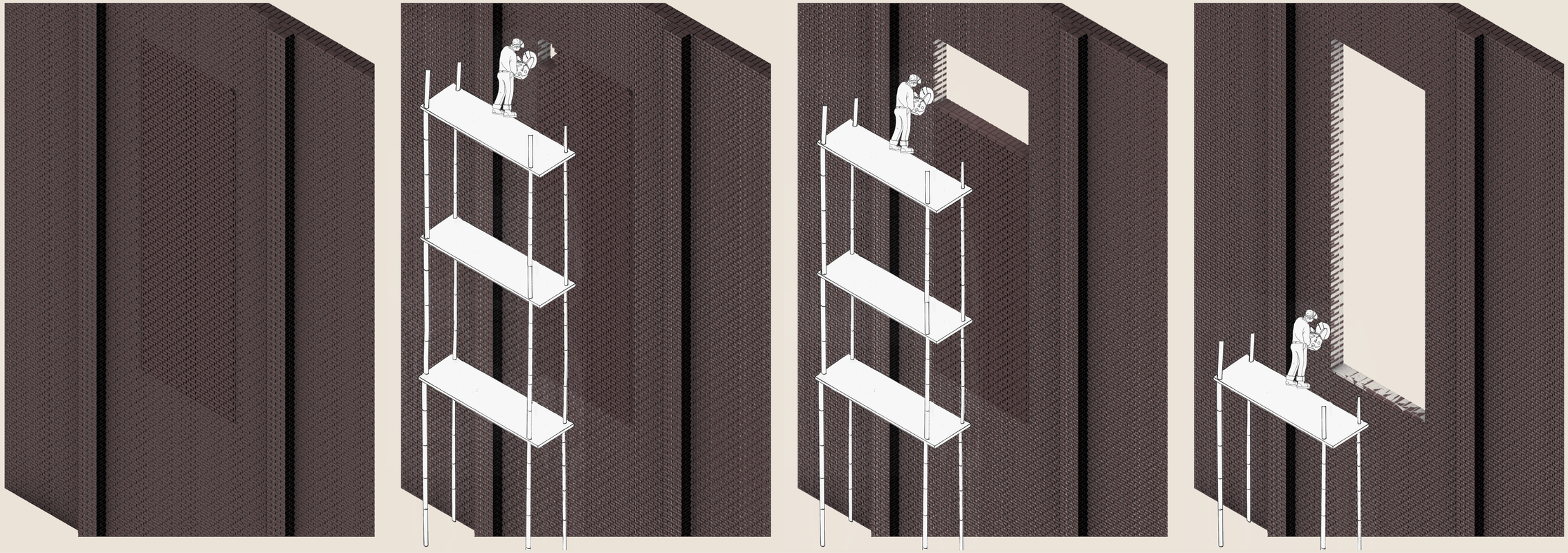


Almeida Theatre - Burrel Foley Fischer Architects

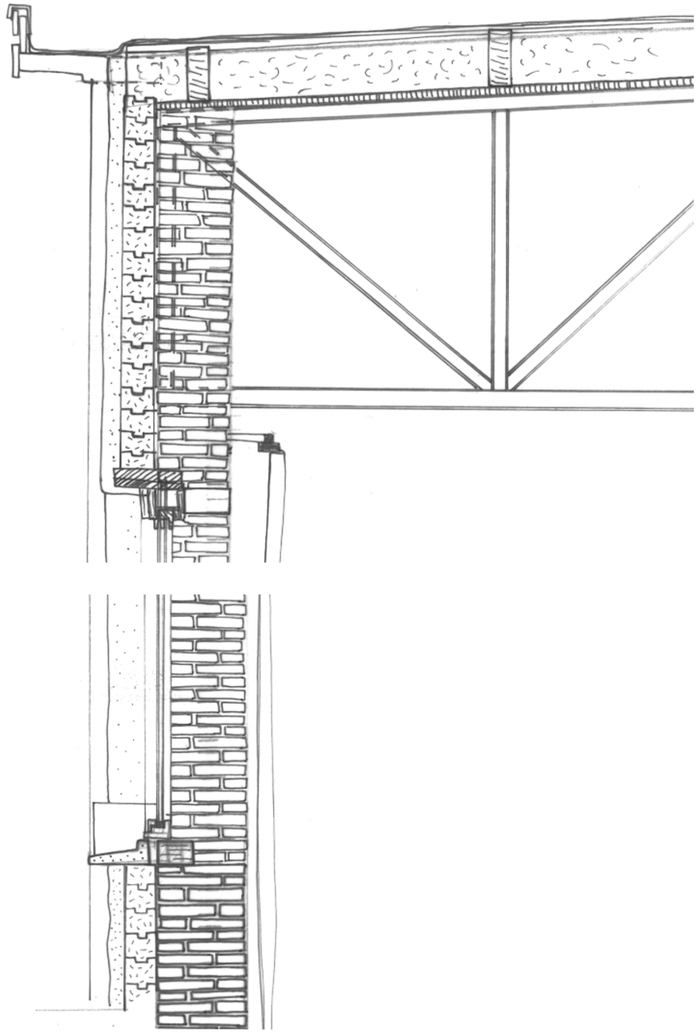
FOUND SPACE
the ruin

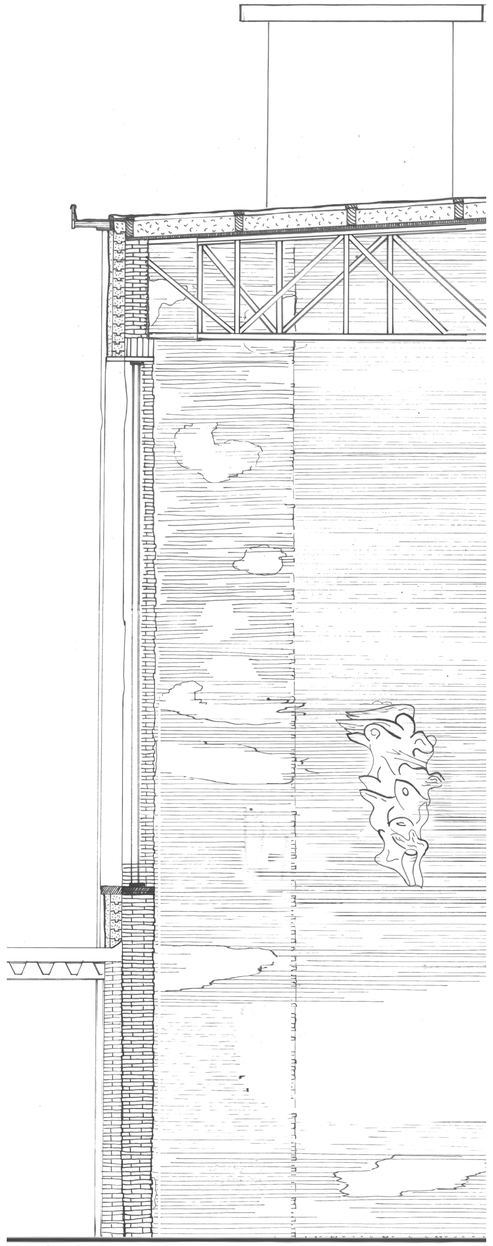


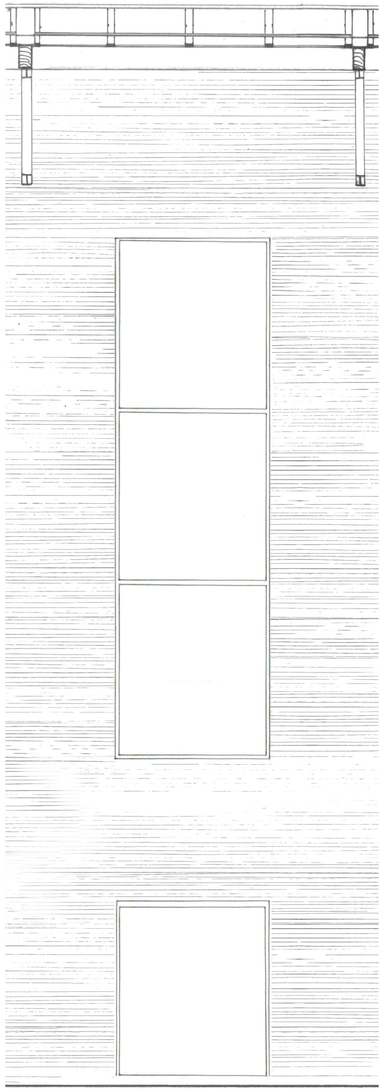
THE RUIN
opening the hall



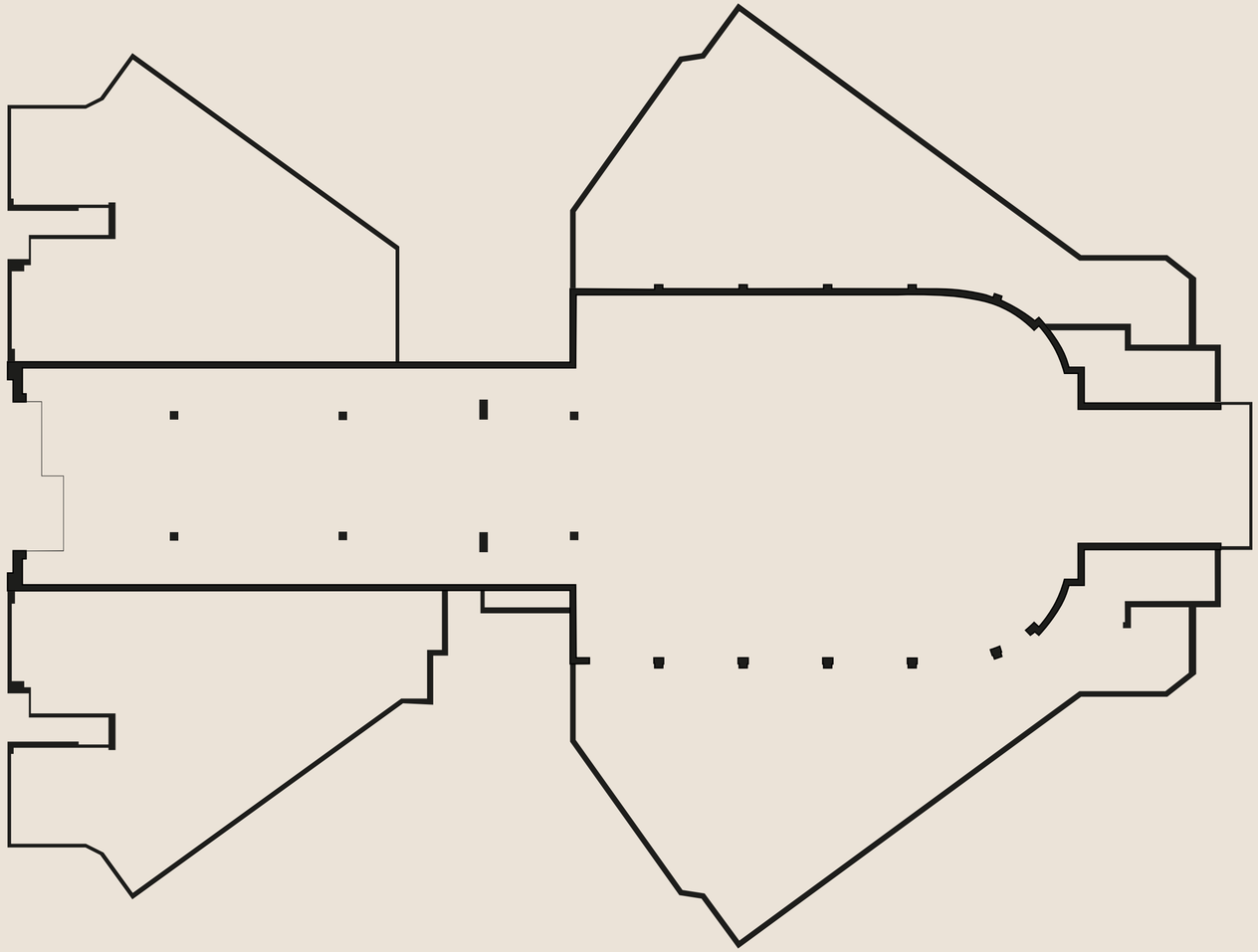
per opening: 3000 bricks



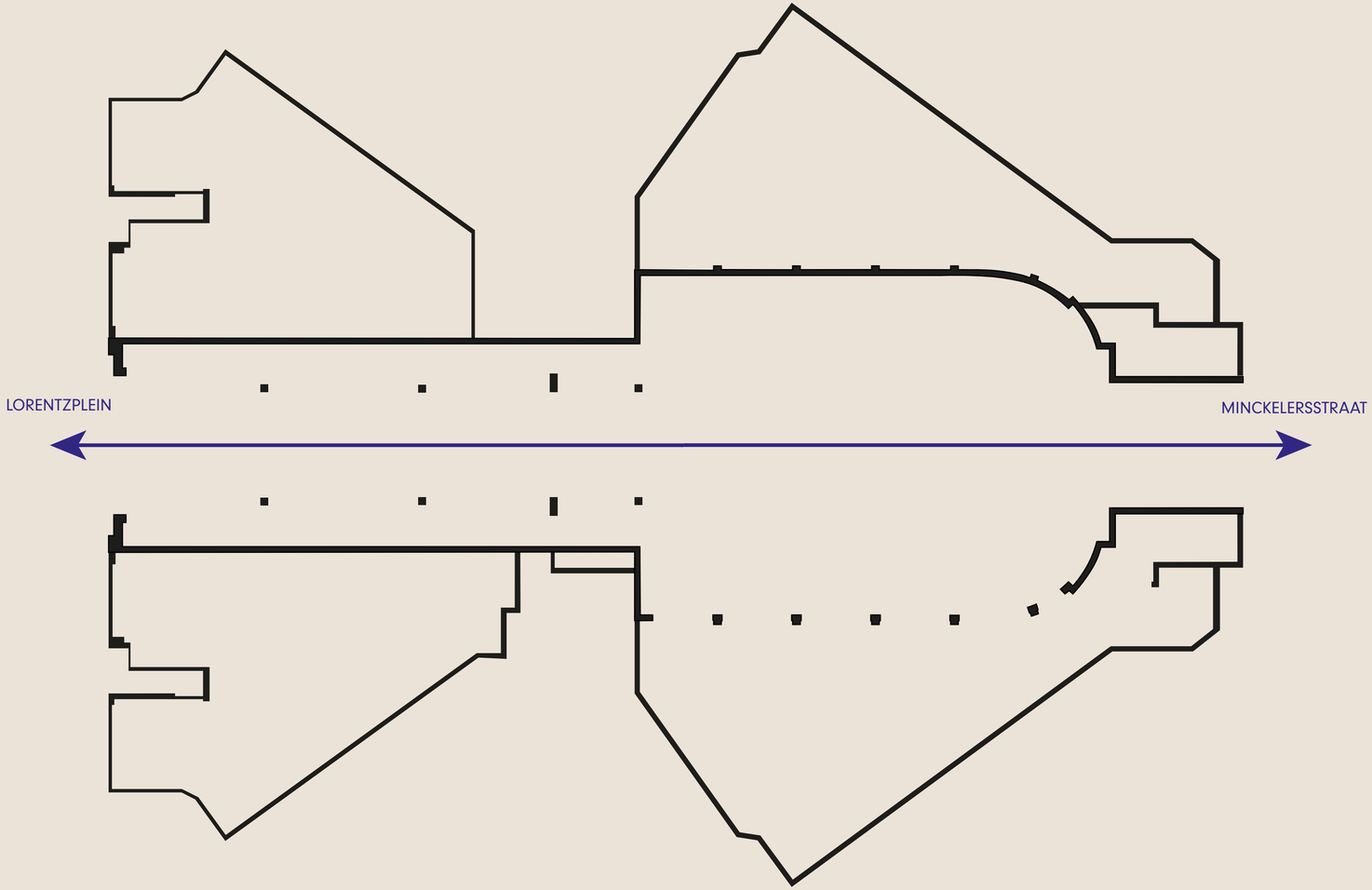




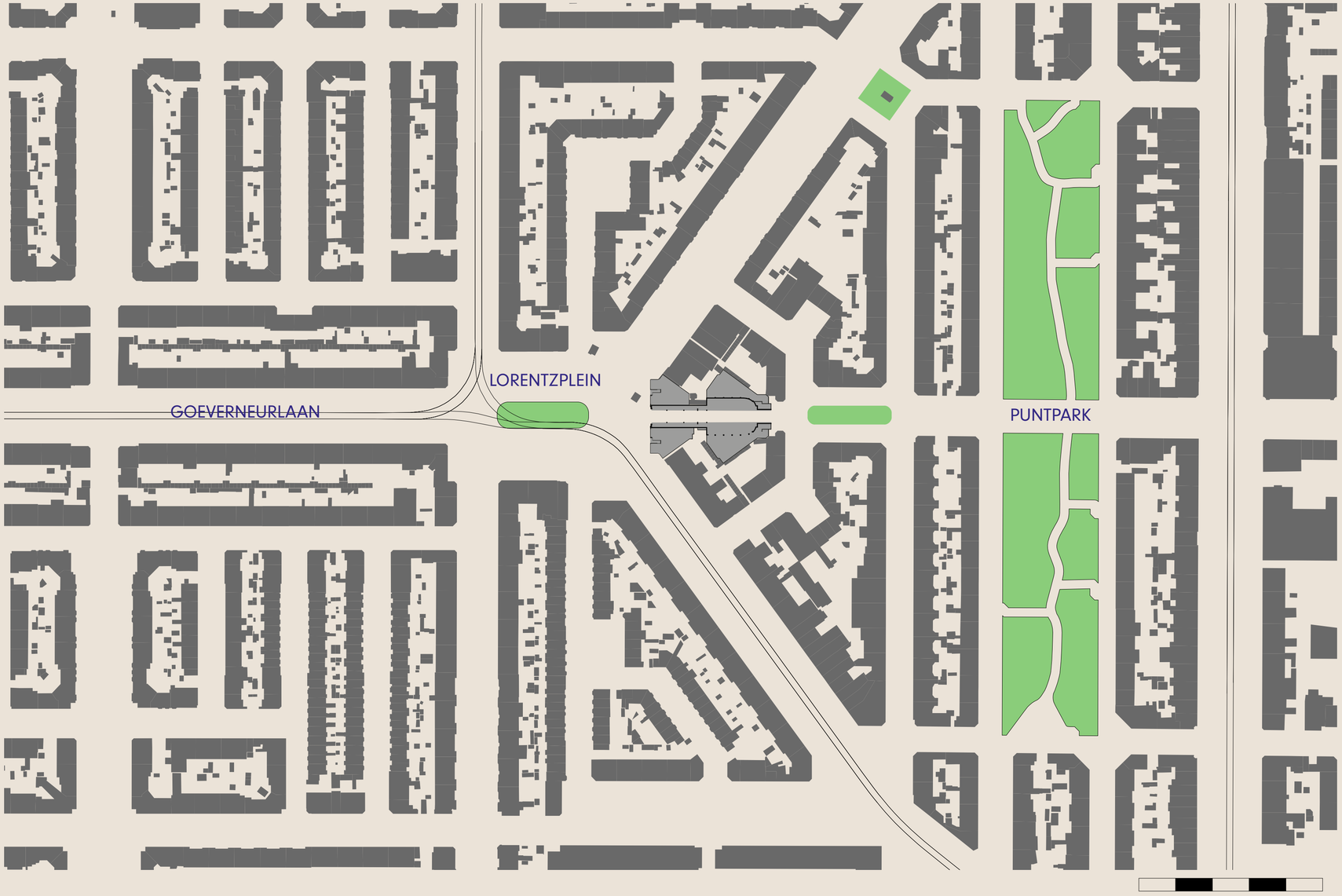
THE RUIN
empty space



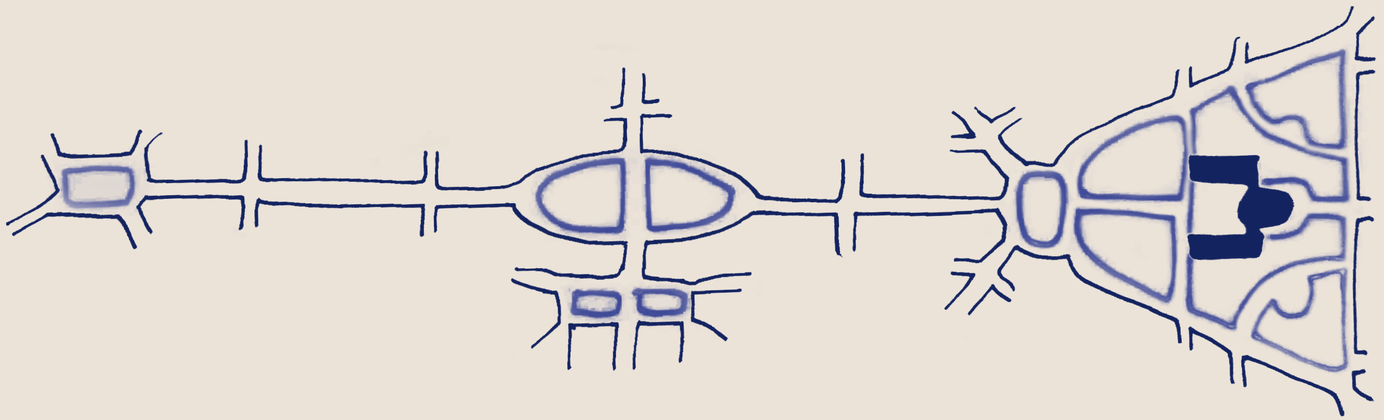
EMBEDDING IN CITY STRUCTURE
building as connector



EMBEDDING IN CITY STRUCTURE
a passage



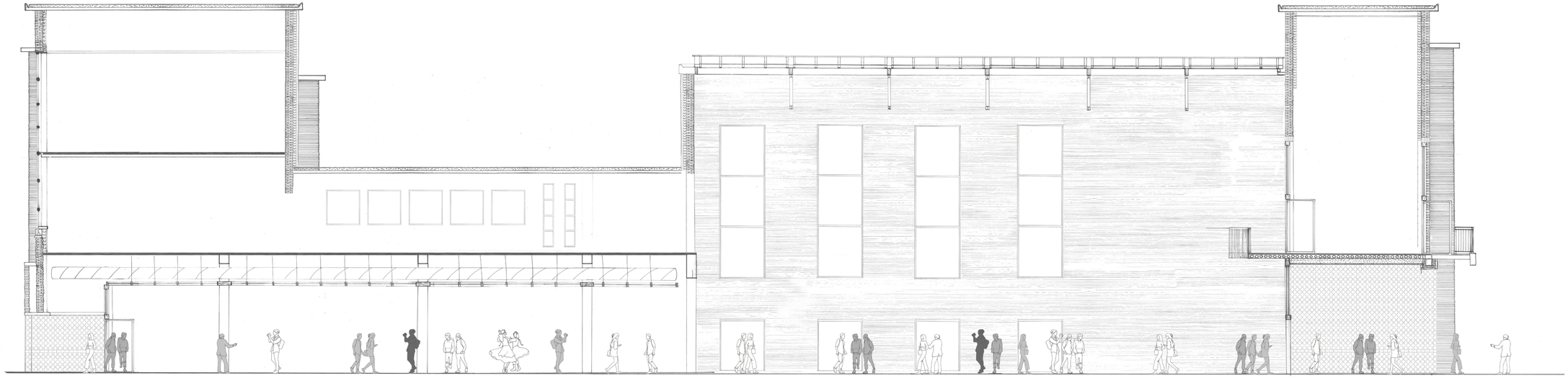
Berlage's ideal





Marketplace with the flagellation, the Ecce Homo and the bearing of the cross by Joachim Beuckelaer

EMBEDDING IN CITY STRUCTURE
the passage



indoor street | part of city structure | daylight



De Passage, Den Haag

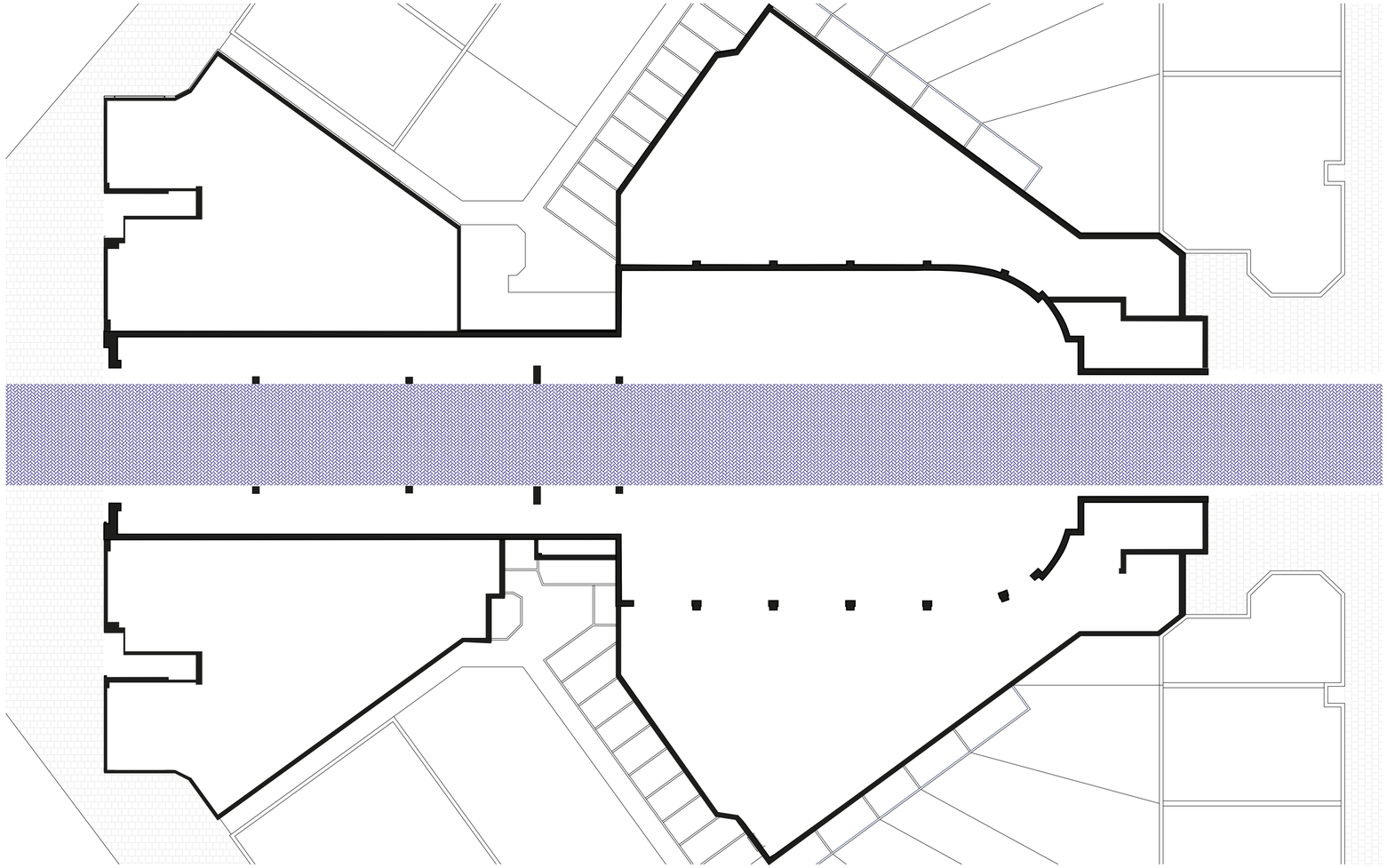


Grand Bazaar, Istanbul

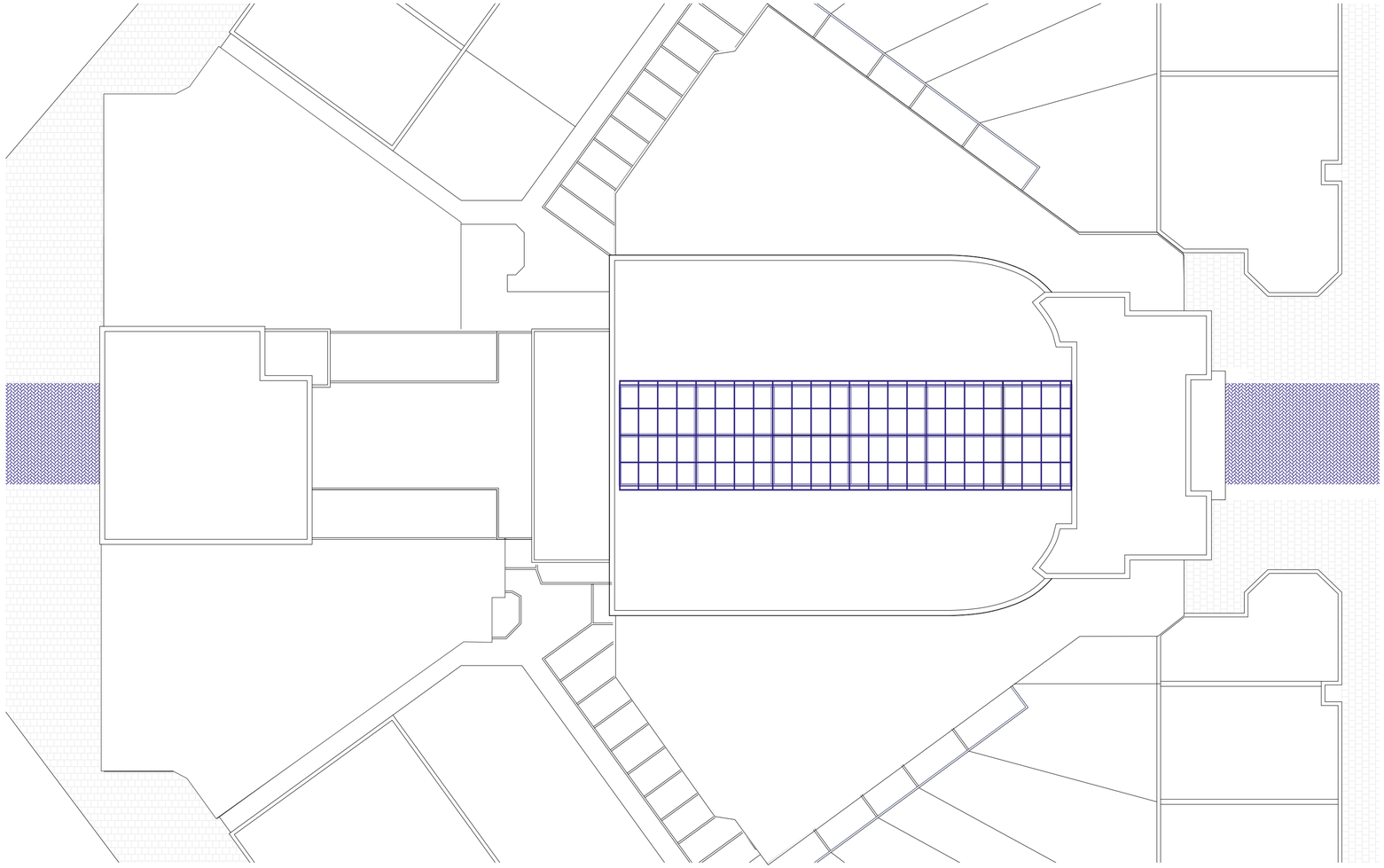


Souk, Marrakech Medina

THE PASSAGE
connecting pavement



THE PASSAGE
skyllight



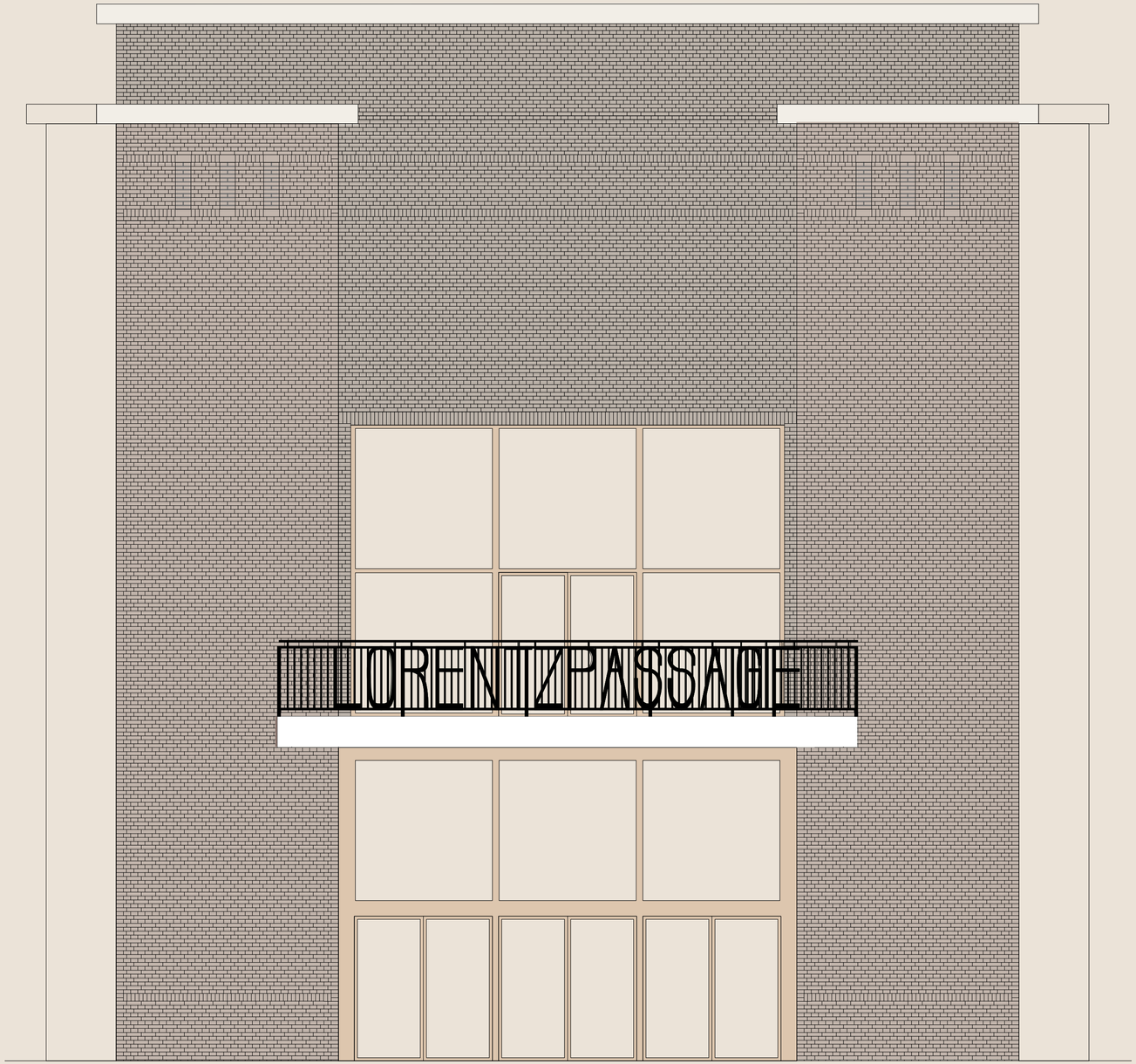
NEW ENTRANCE
the city gate

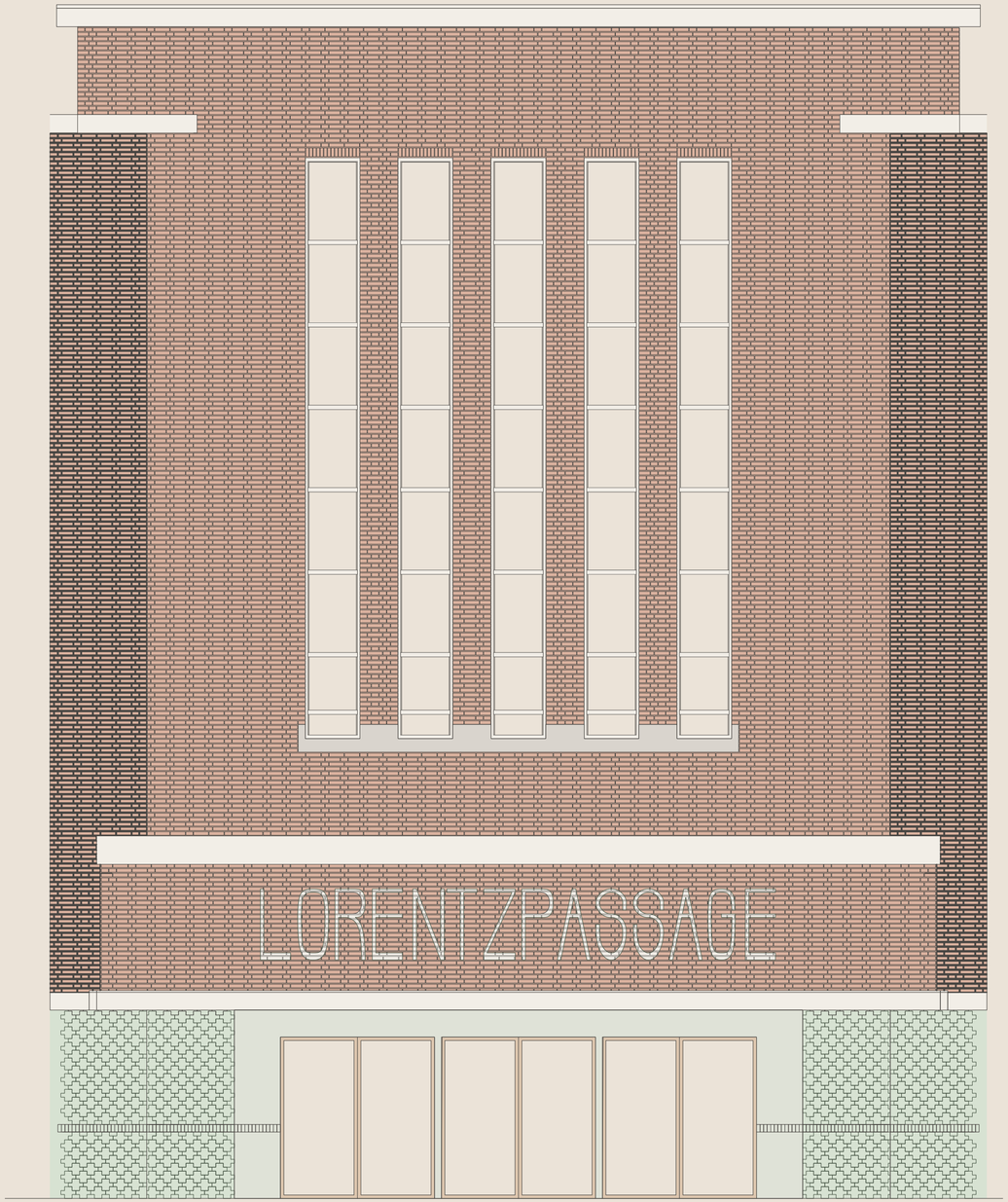




NEW ENTRANCE

equal to existing





NEW ENTRANCE
de portiek





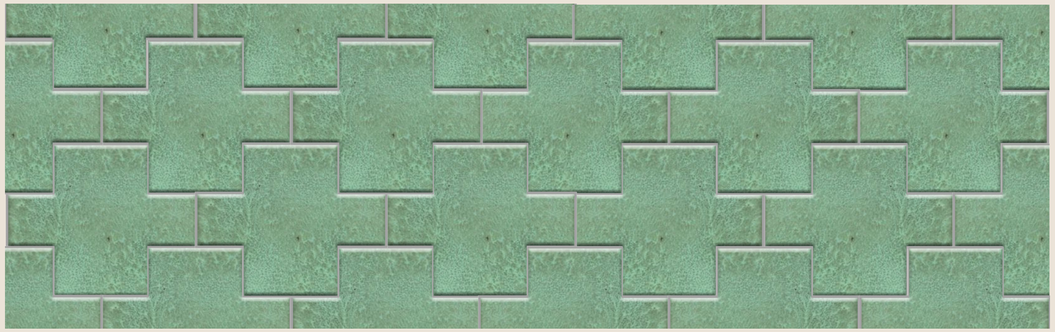


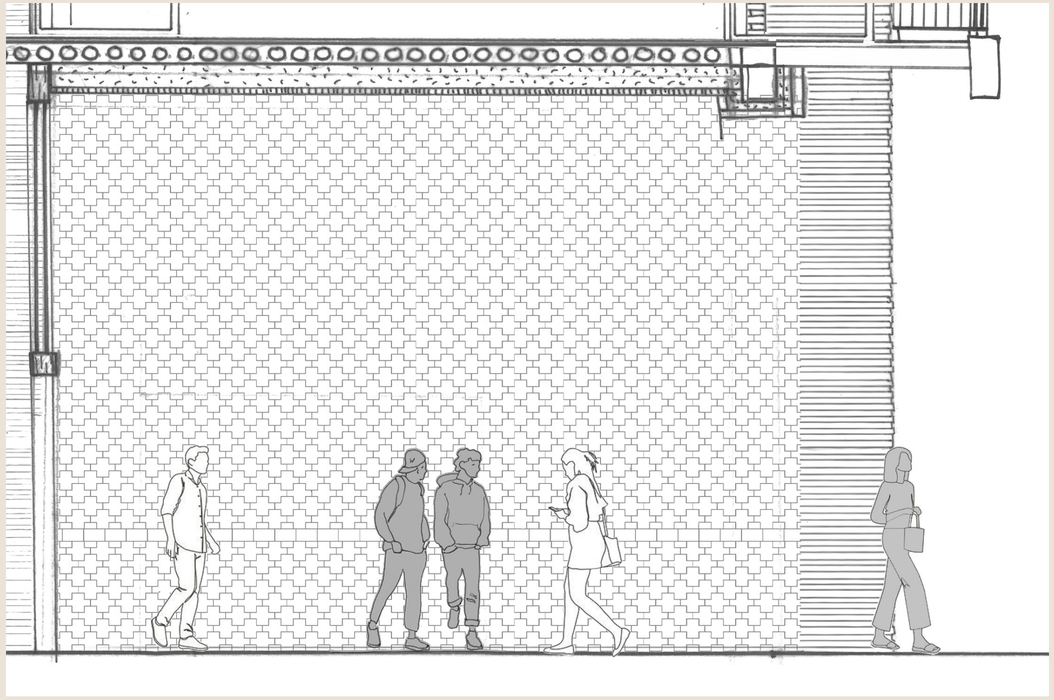
NEW ENTRANCE
the new facade





NEW ENTRANCE
de portiek







NEW ENTRANCE
signage





NEW ENTRANCE
original back of house



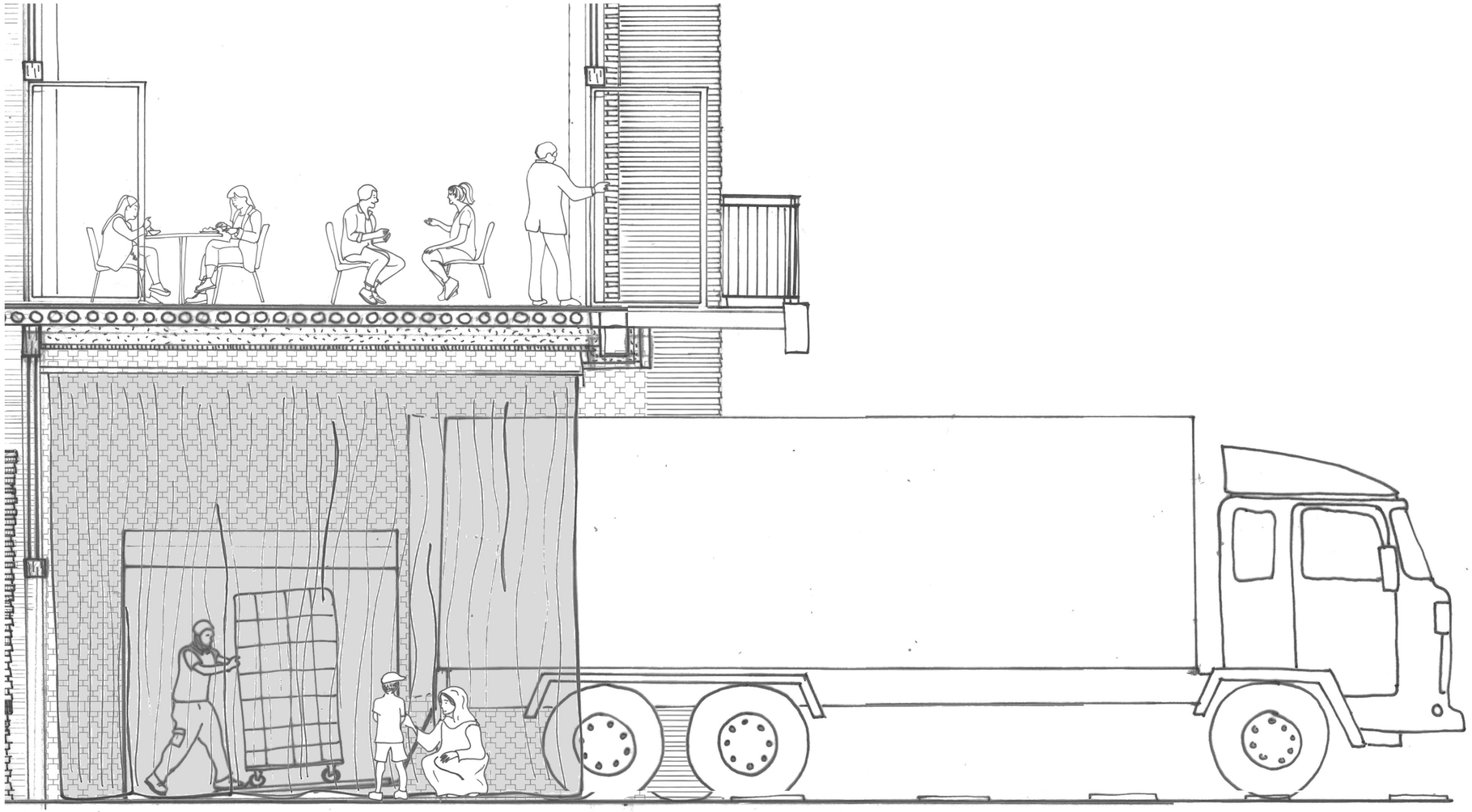


NEW ENTRANCE
integrated logistics

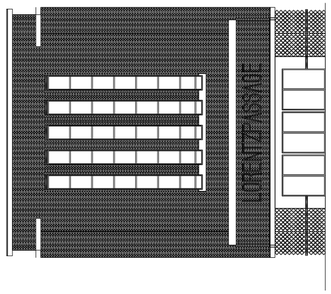


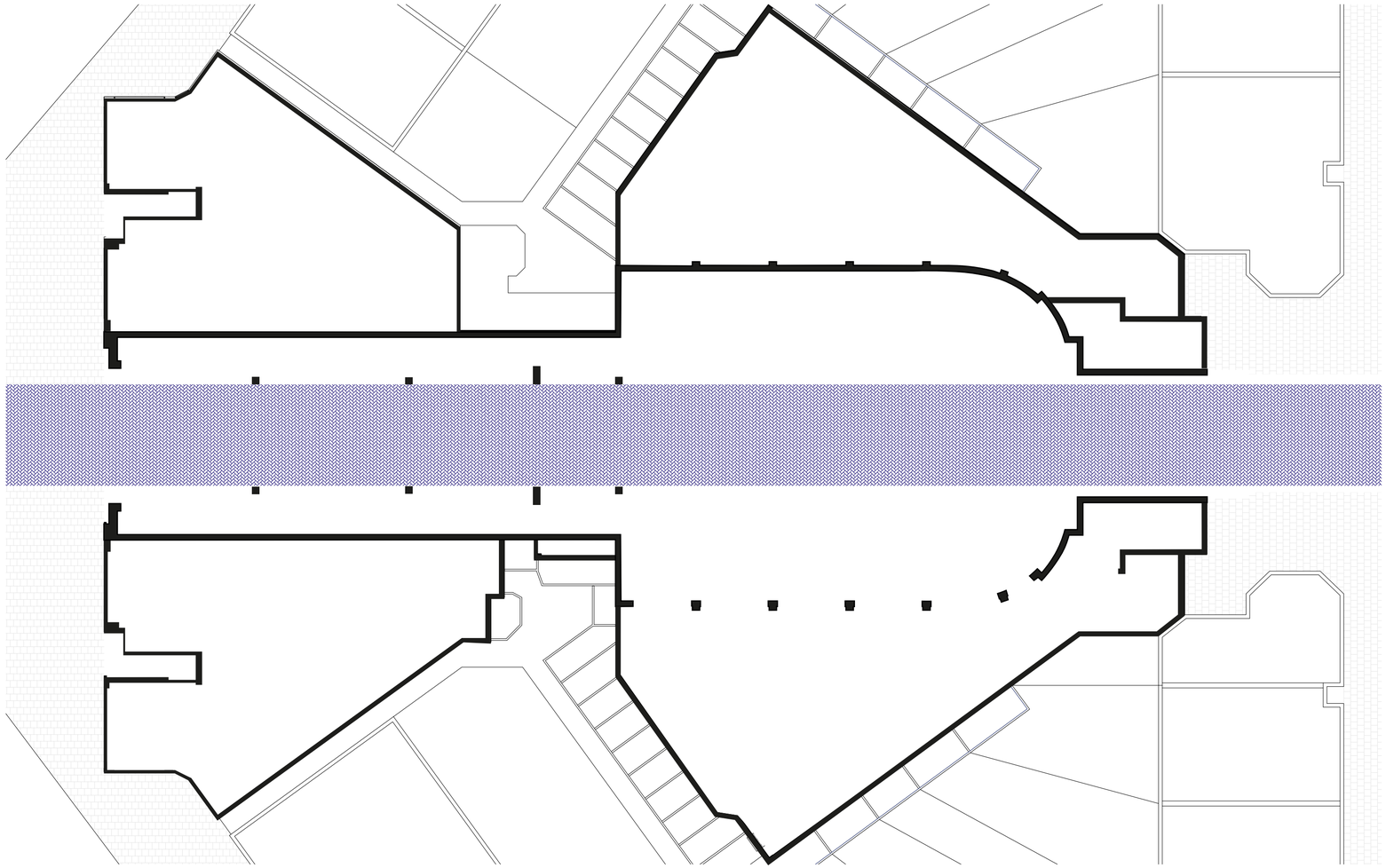


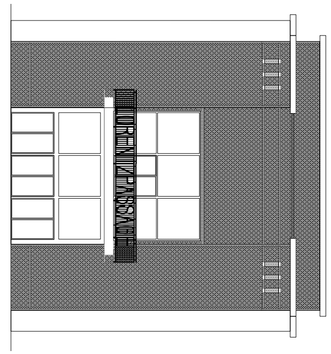
NEW ENTRANCE
theatricality of logistics

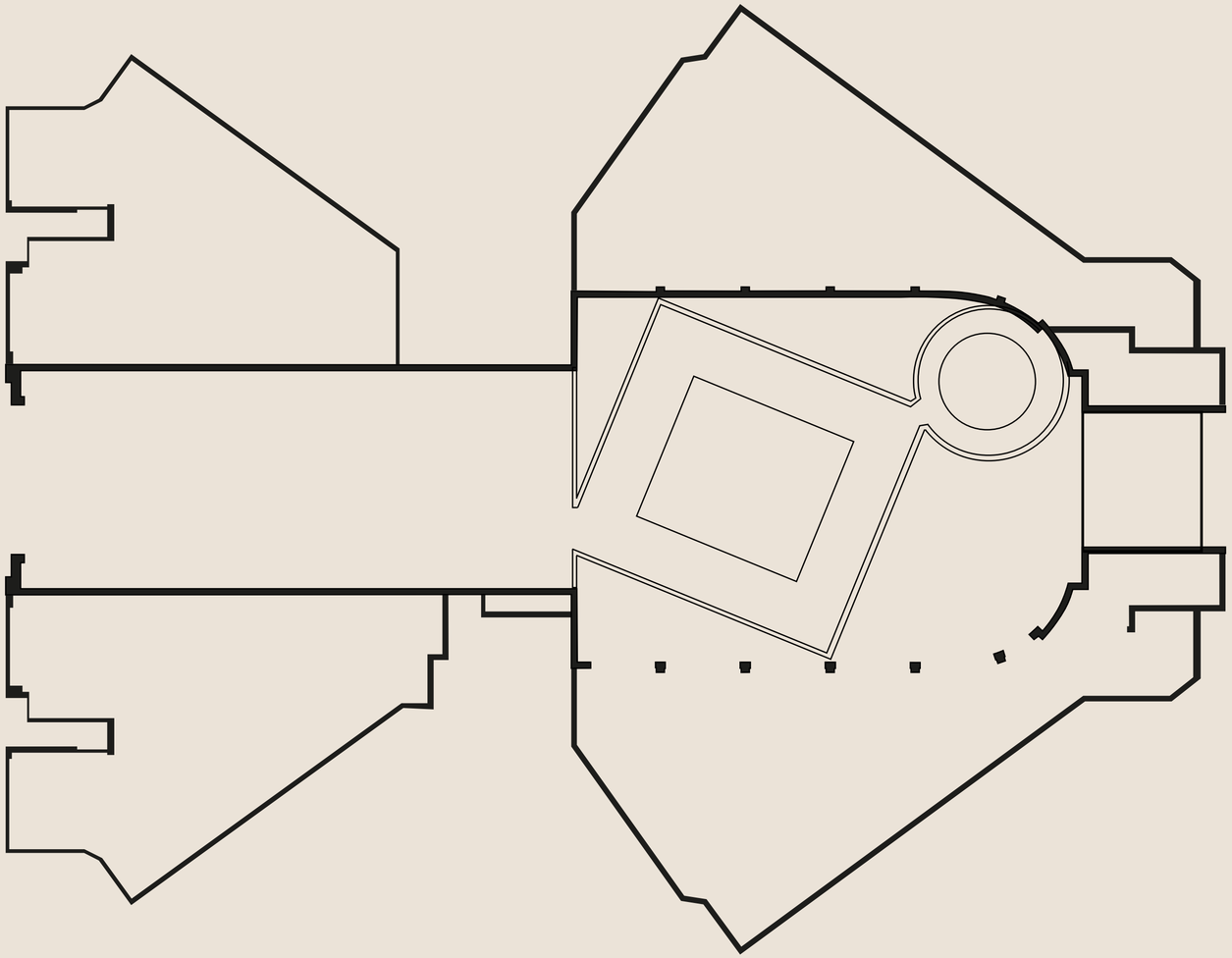


NEW ENTRANCE
building becomes passage



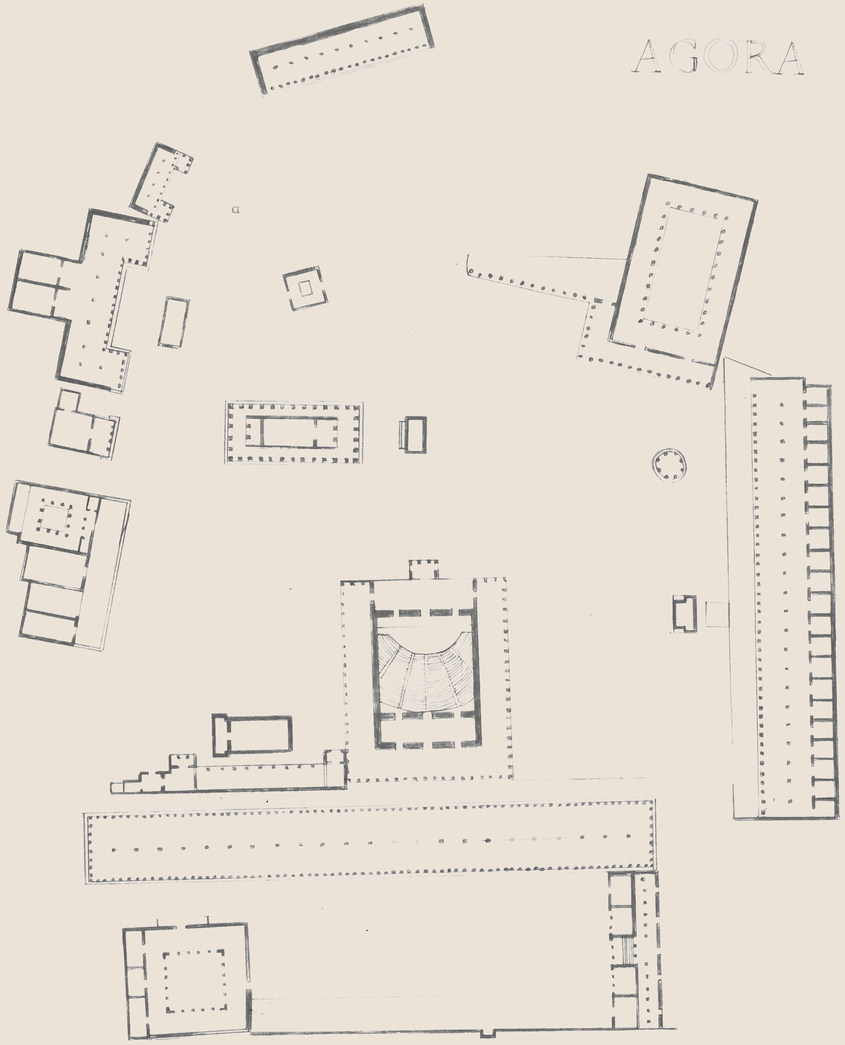








THE AGORA
buildings scattered in space

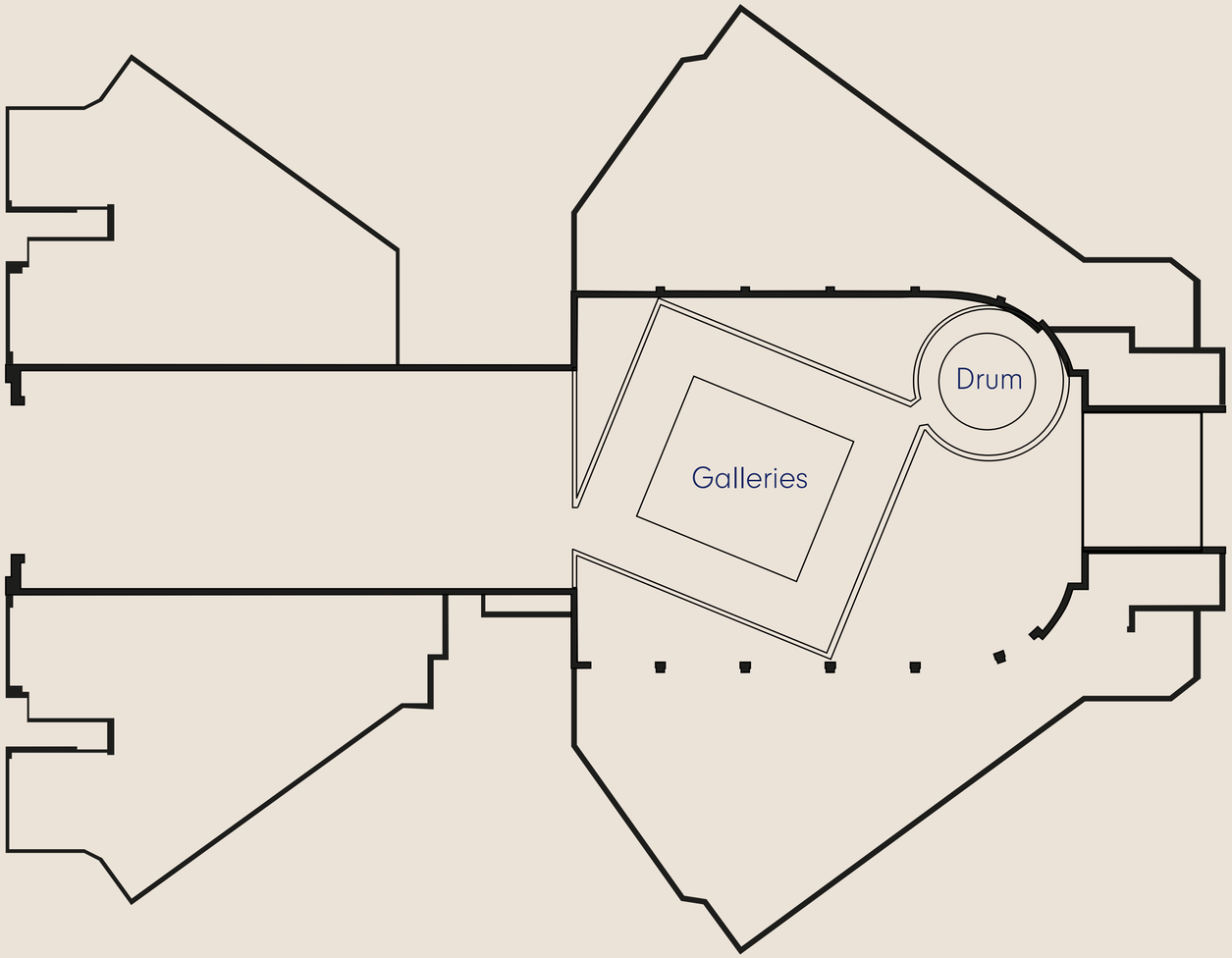


ELEMENTS

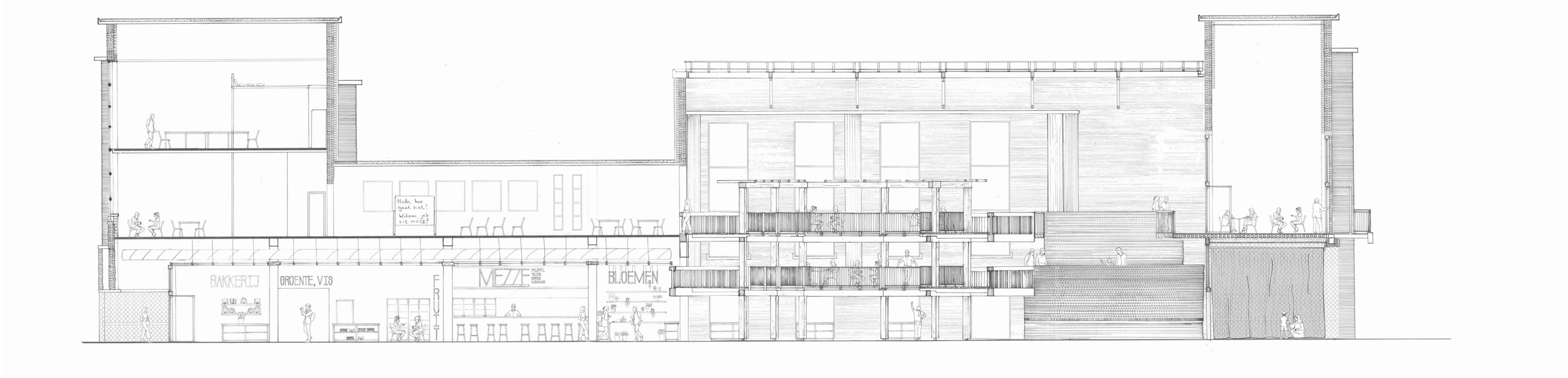
interventions in space

galleries : counterreaction to existing structure

drum: reaction to curve



FOUND SPACE
using height and connecting



FOUND SPACE
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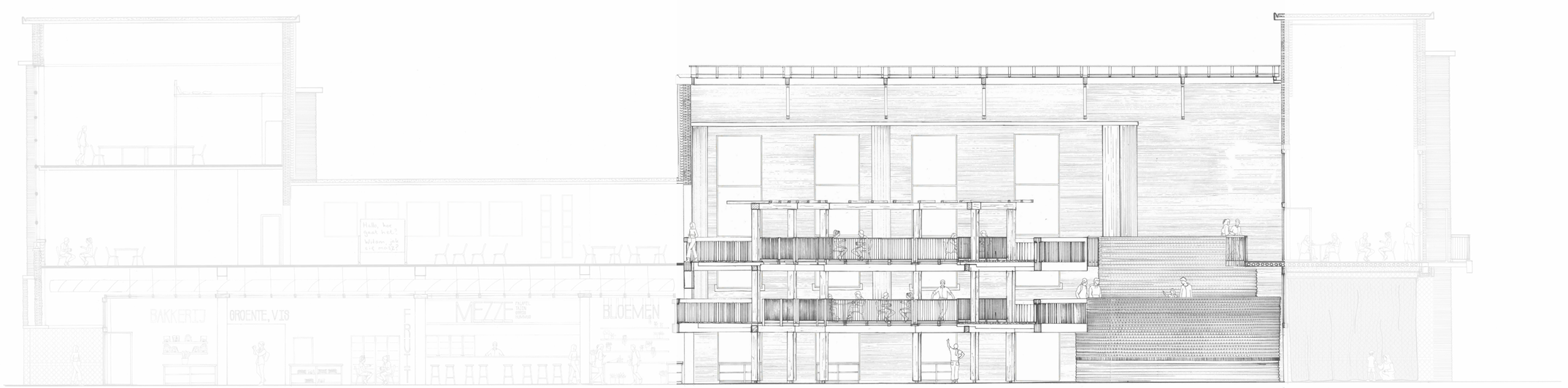

FOUND SPACE
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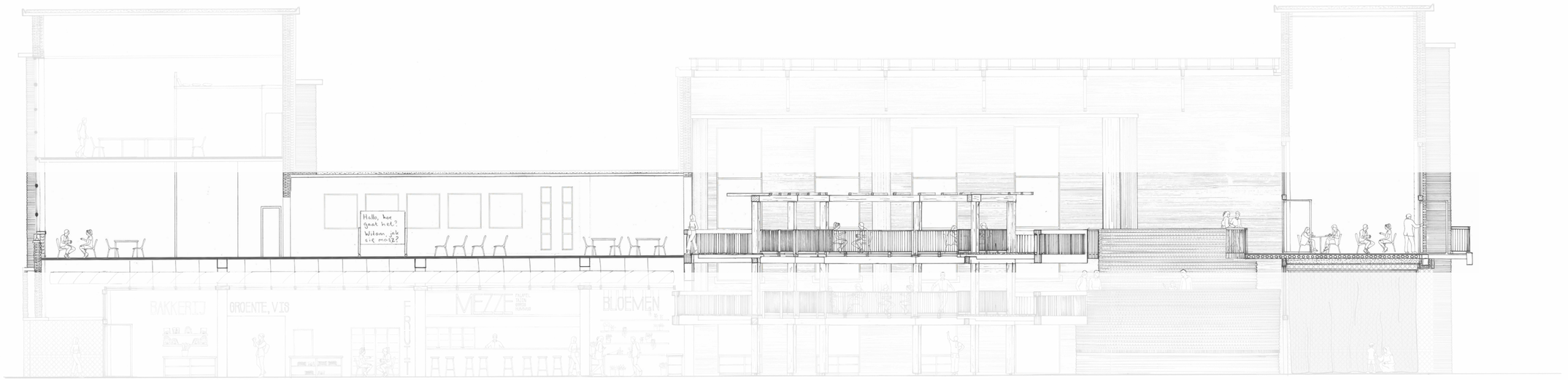


extroverted space | see and be seen | theatrical



Shakespeare’s Globe, London

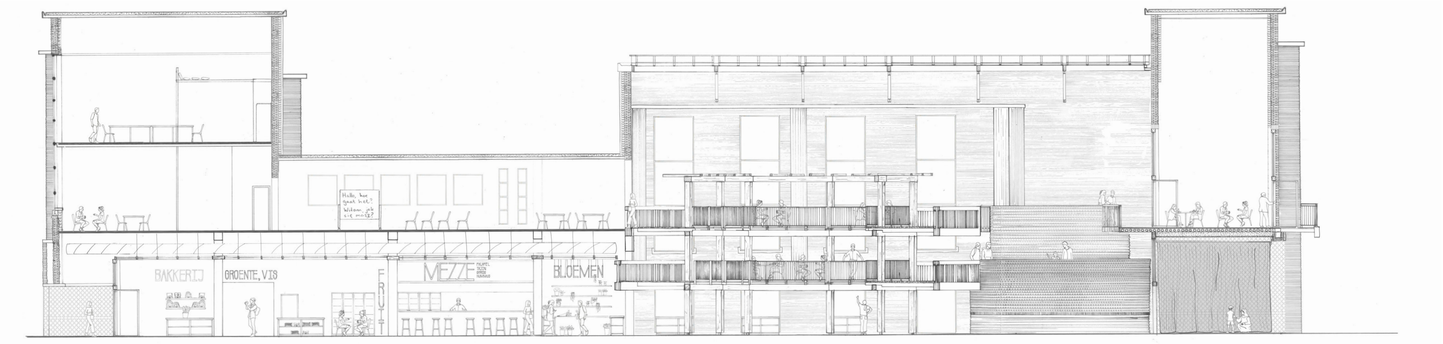


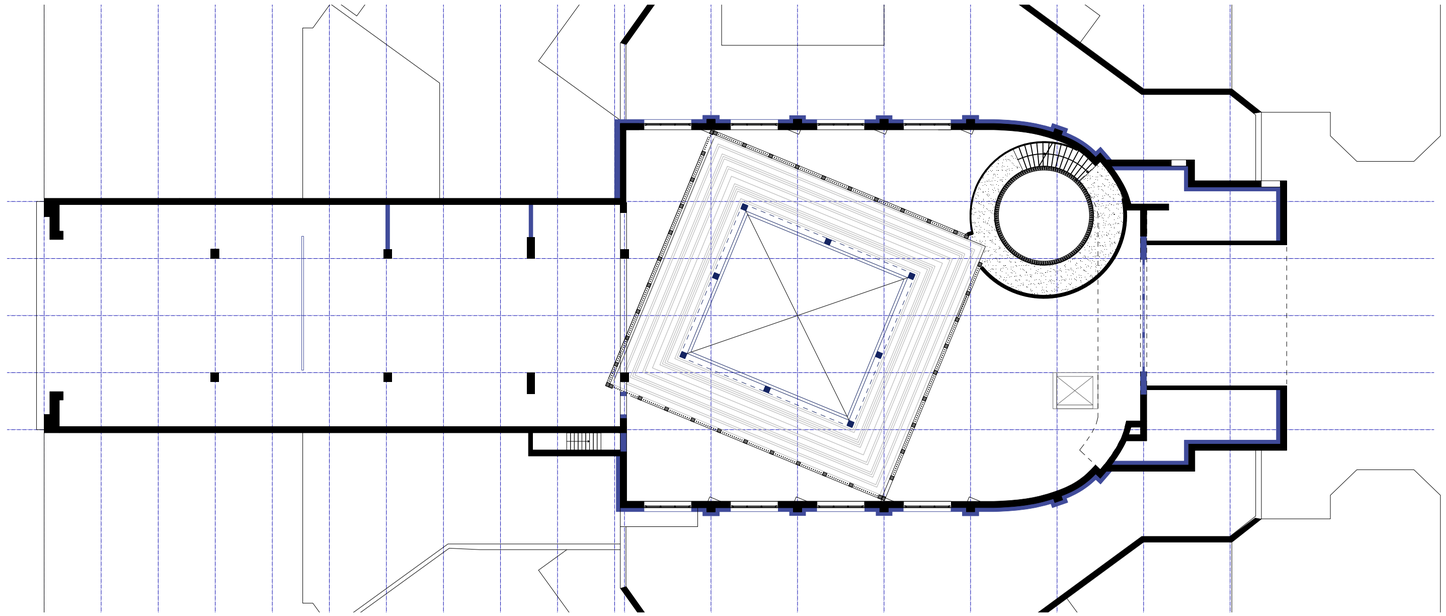
Teatro Oficina, São Paulo, Lina Bo Bardi



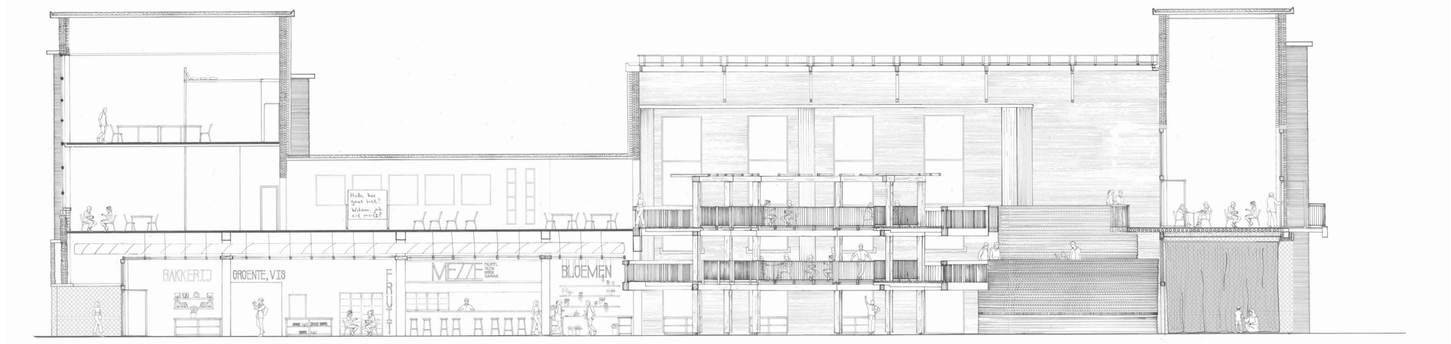
The Globe Theatre (rebuilt on 75% scale) in *Hamnet*

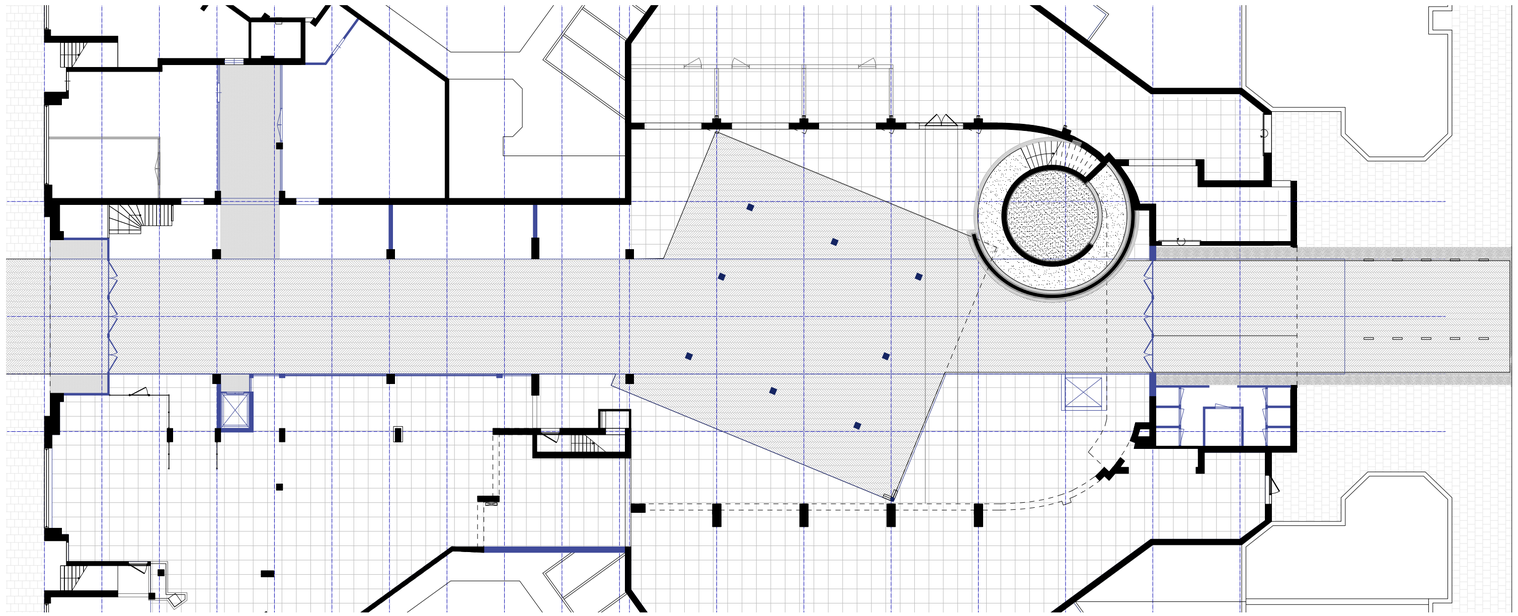
THE GALLERIES
columns and trusses





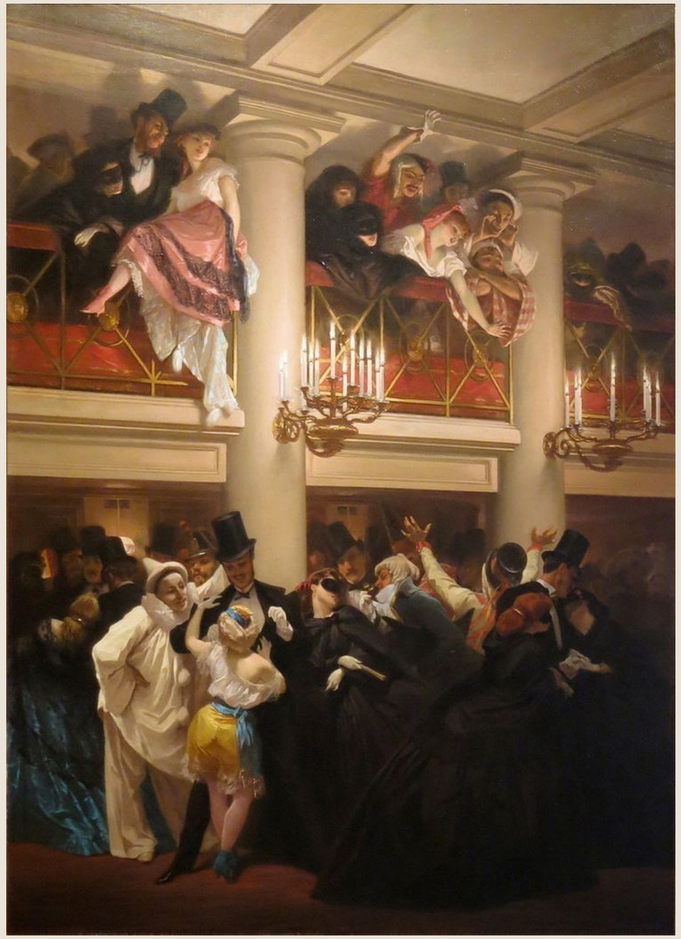
THE GALLERIES
pavement bleeds into space





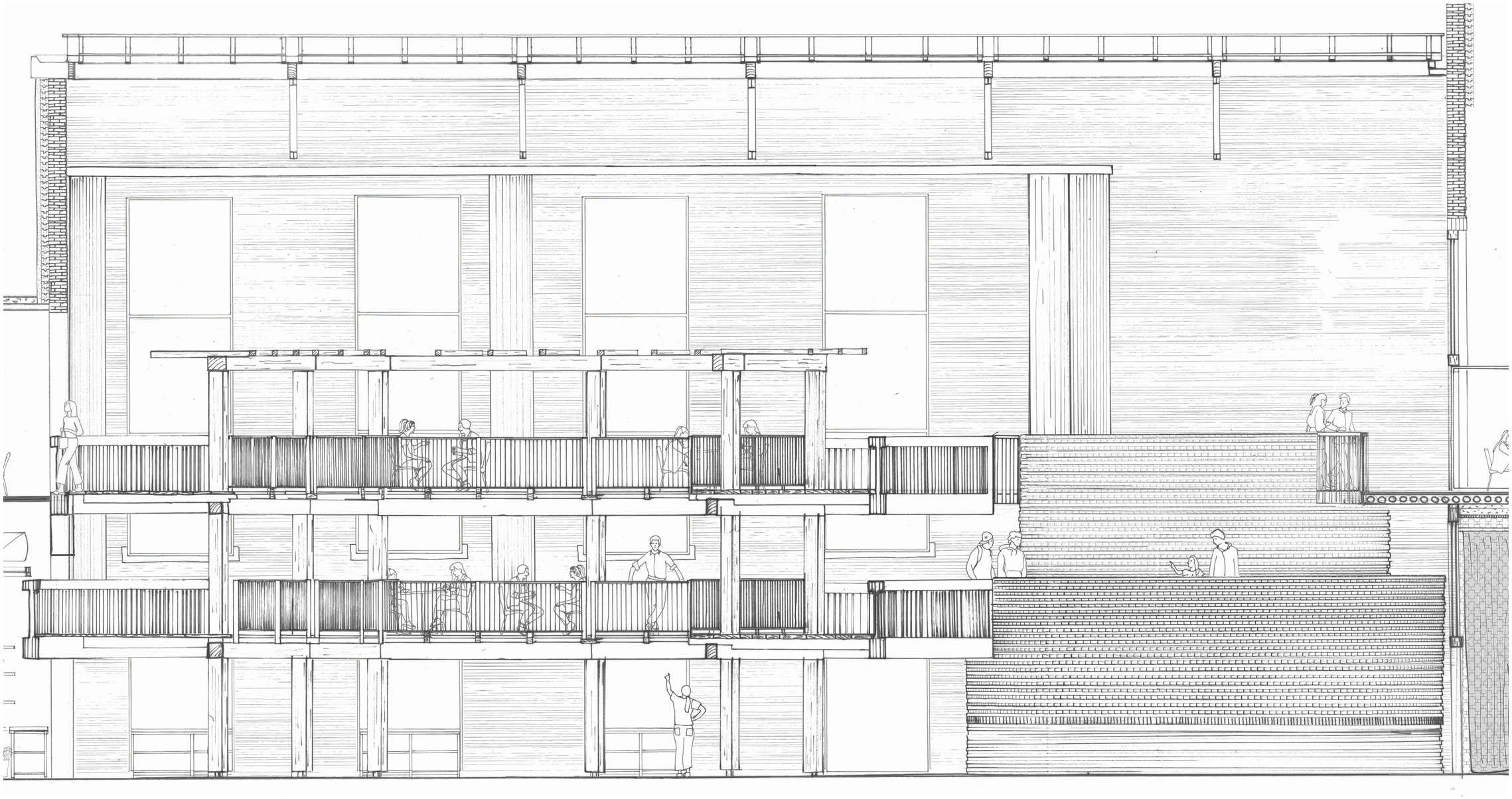


distance from floor to balcony

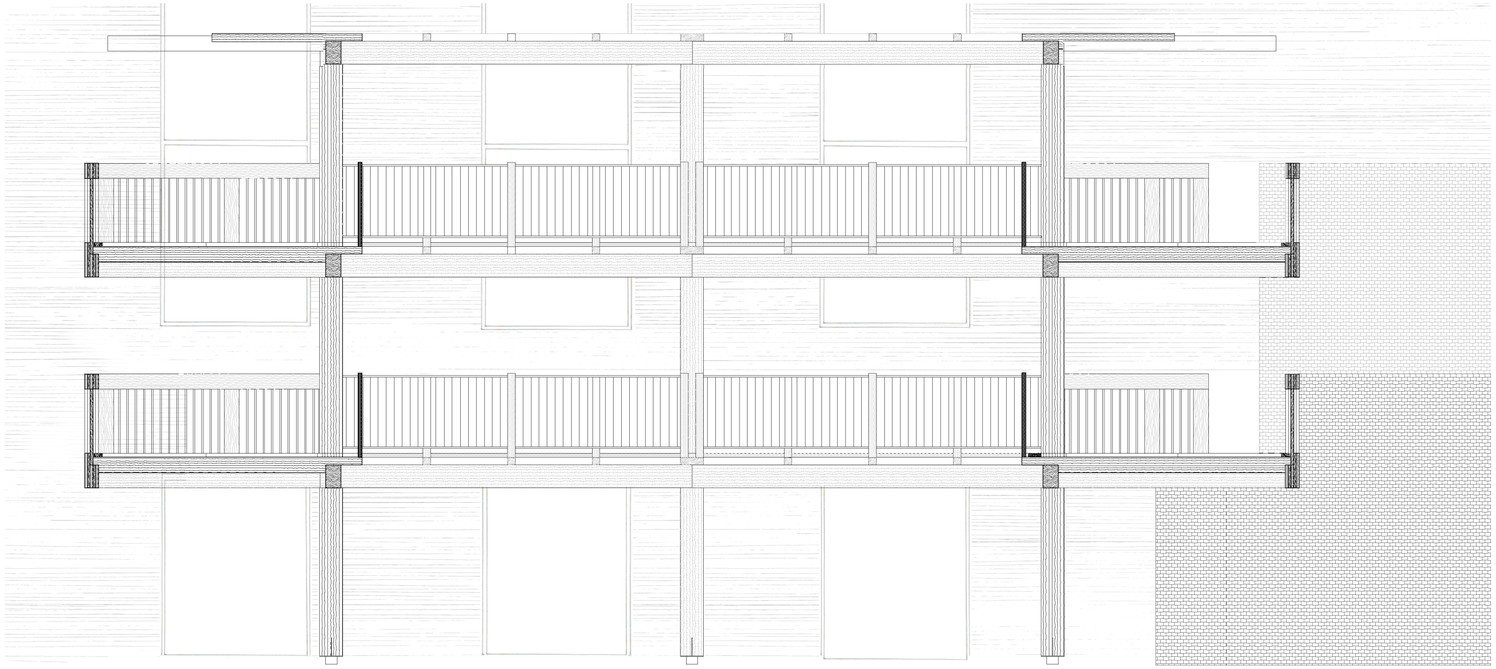


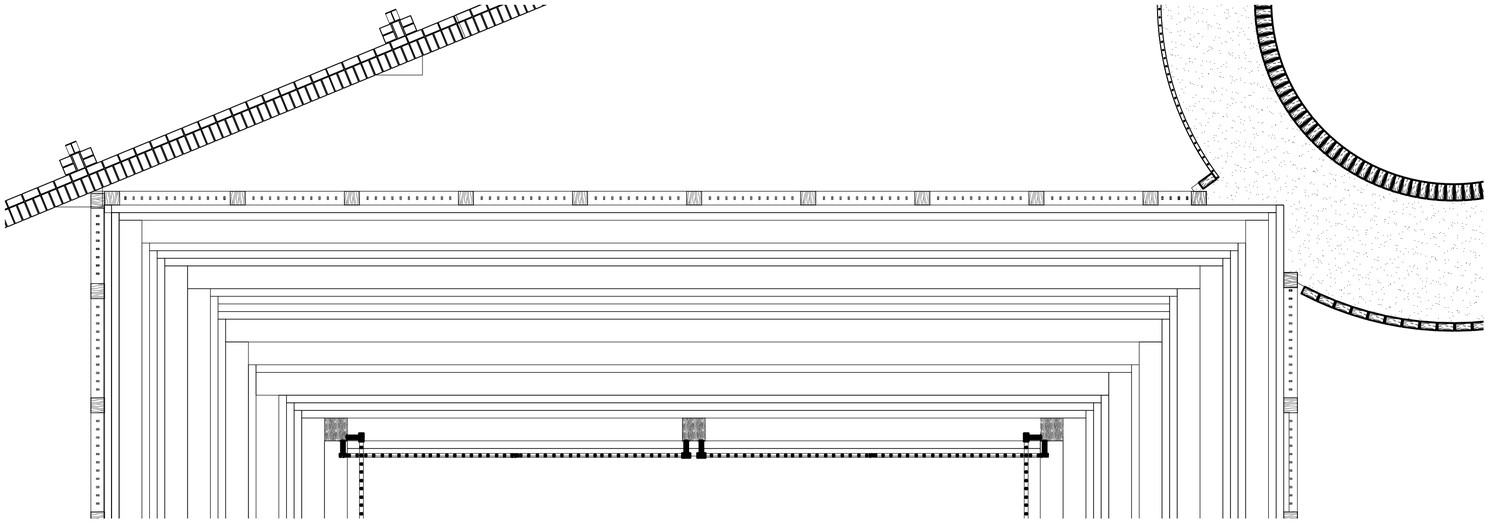
Le bal de l'Opéra - Eugène Giraud

THE GALLERIES
timber structure

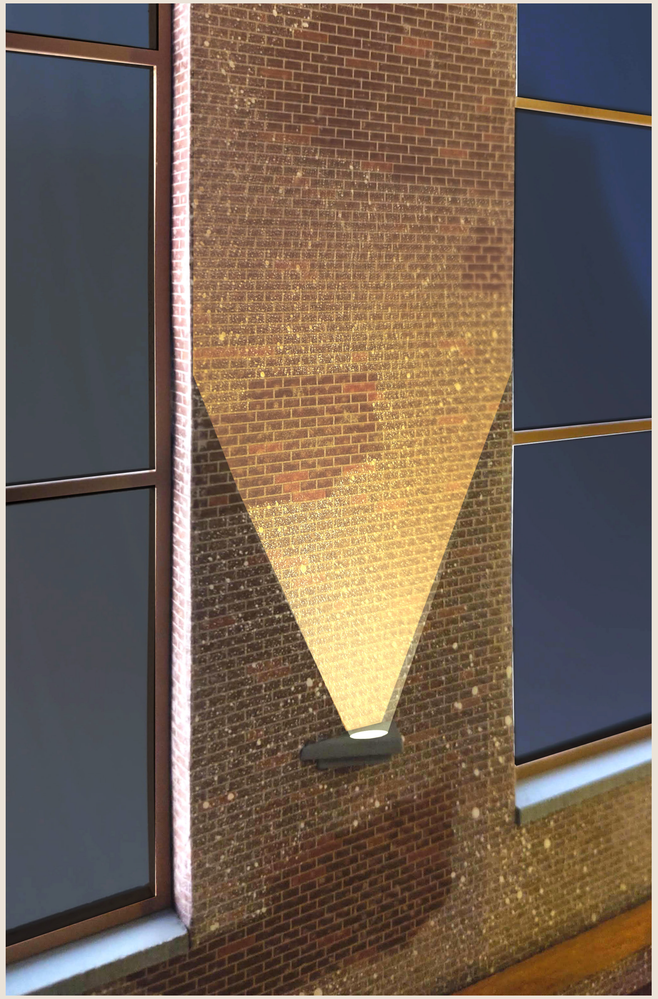


THE GALLERIES
touching points

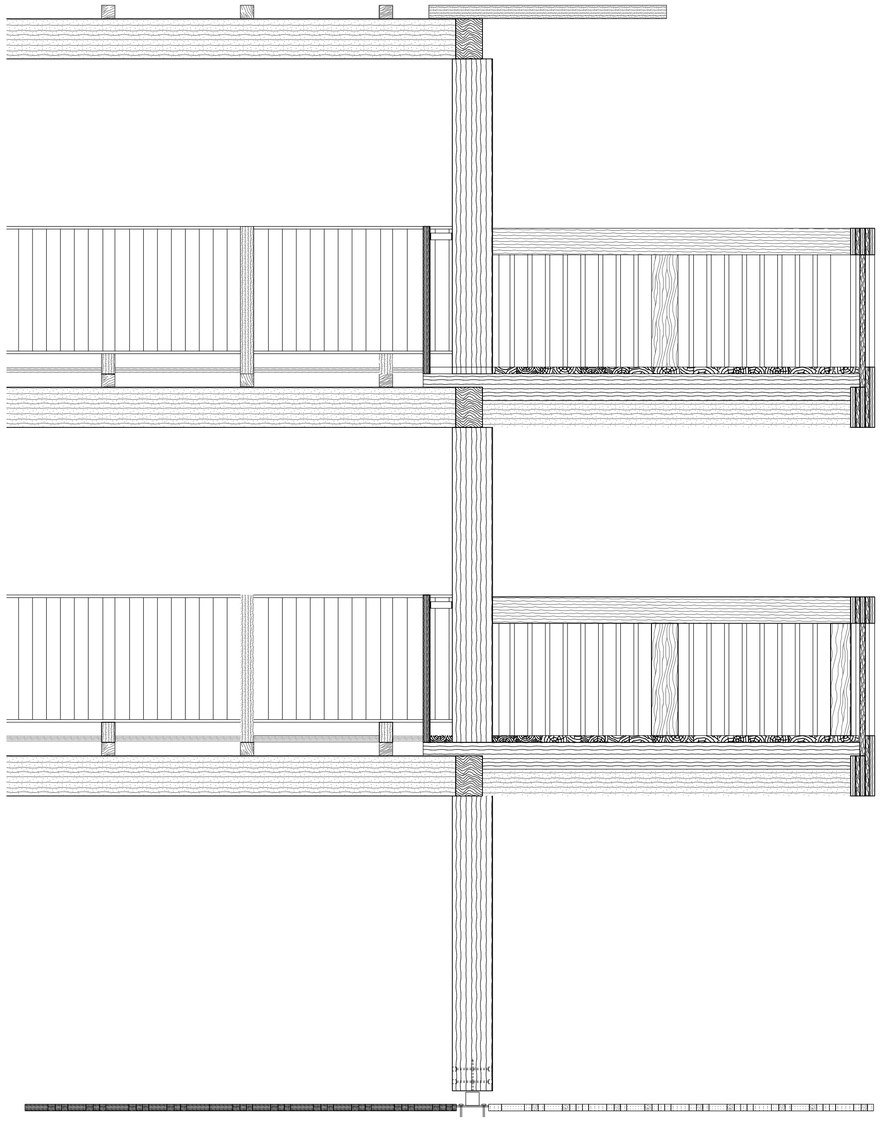


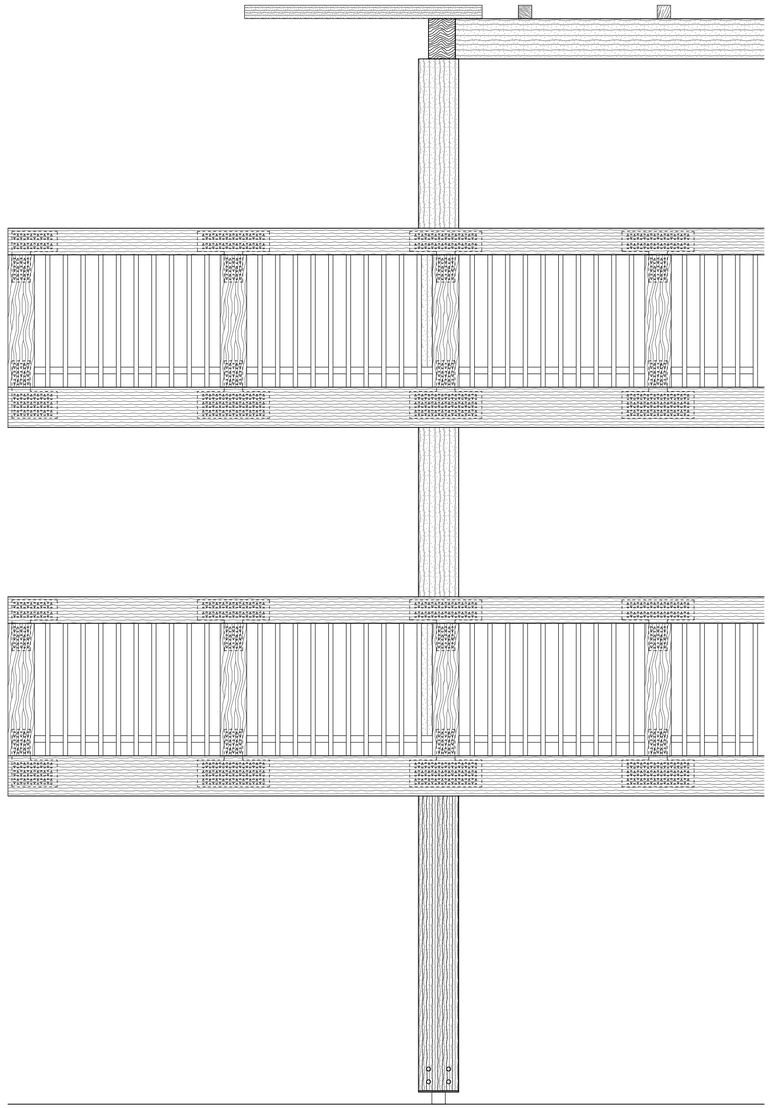






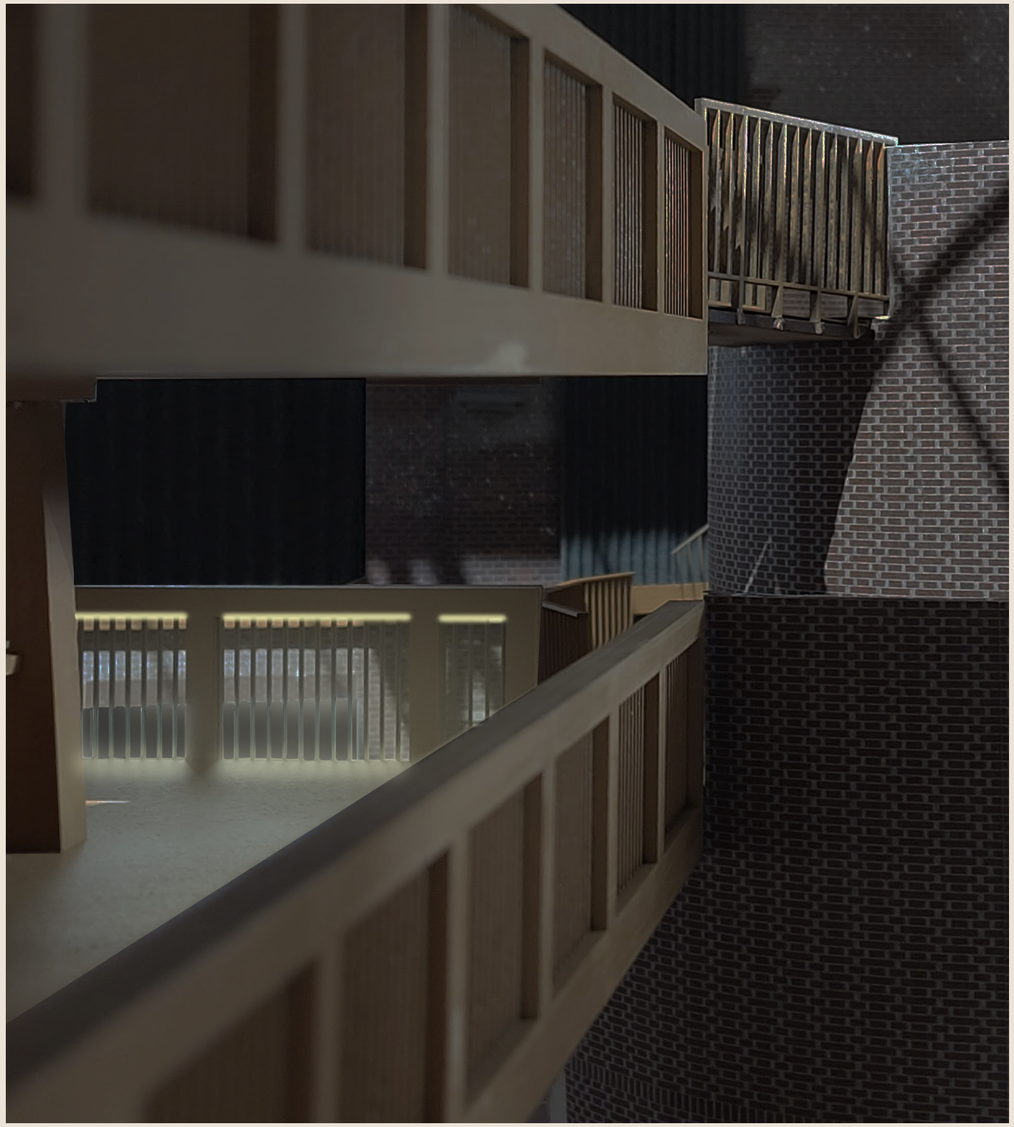
THE GALLERIES
timber and engineered wood





THE GALLERIES
different sides, different characters

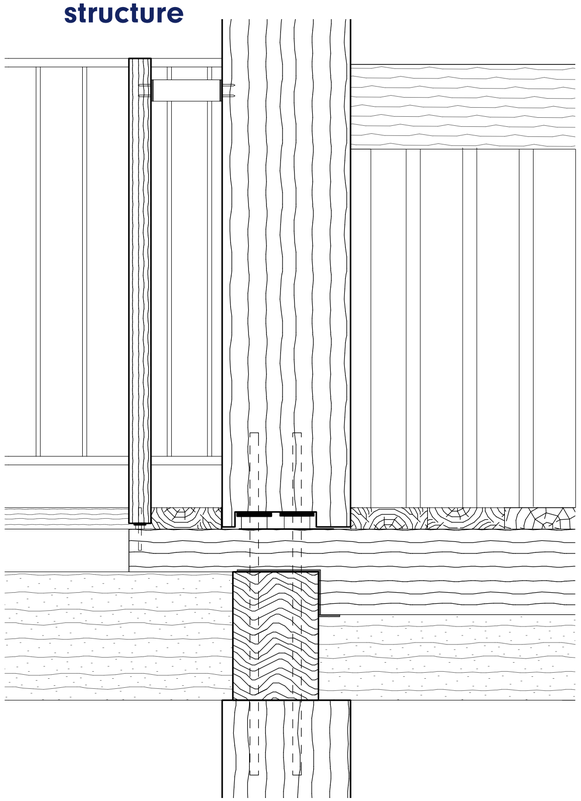


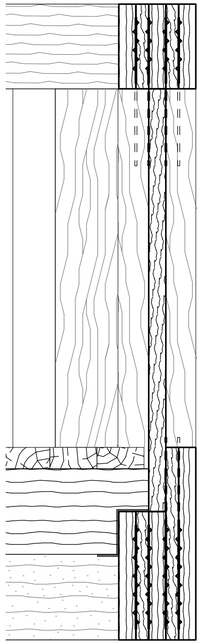


THE GALLERIES
structure

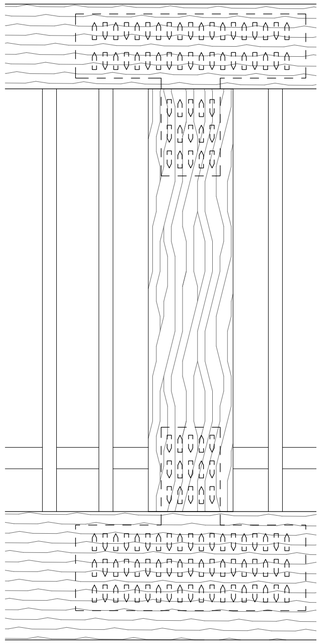


inside
railing



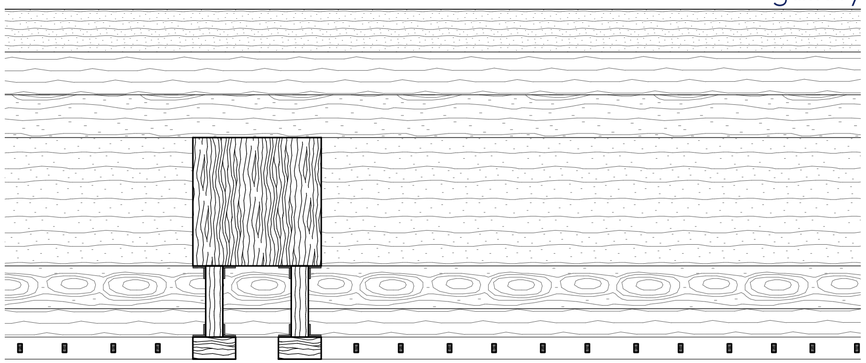


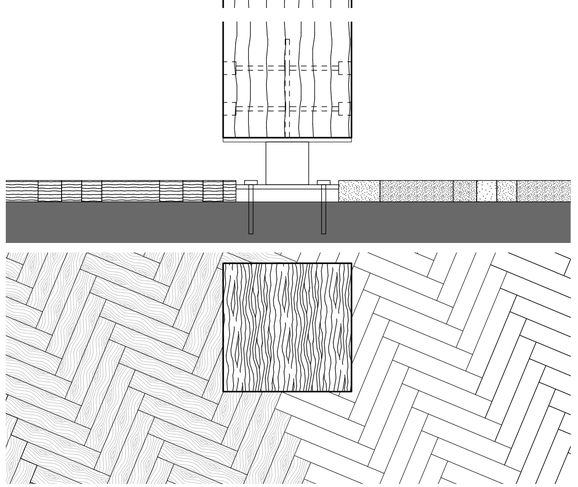
section



outside
truss

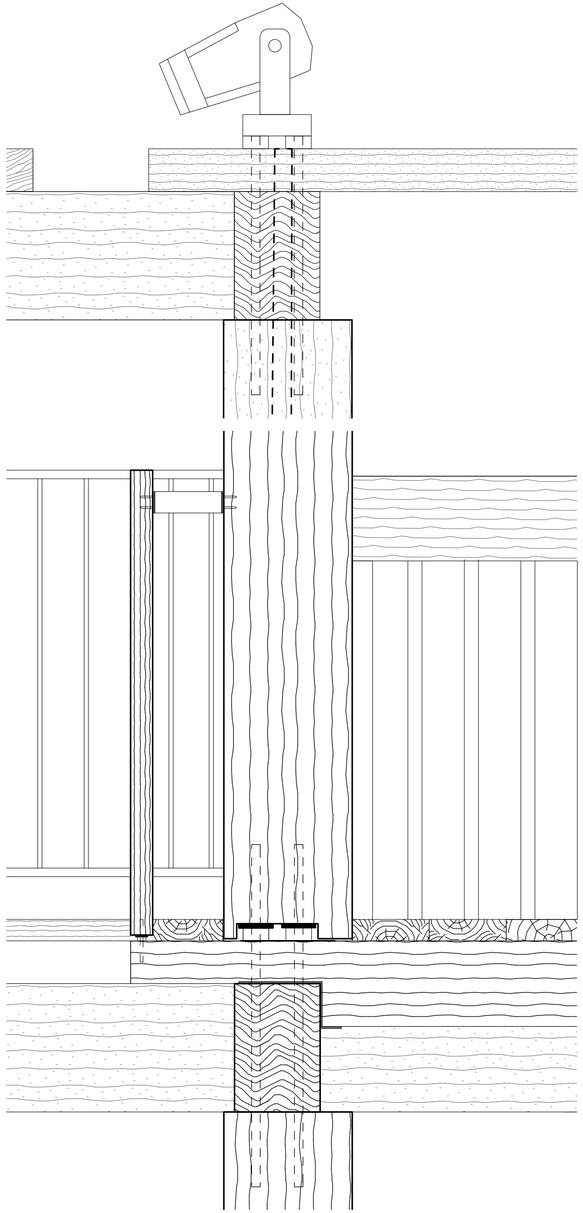
top view
gallery





top view
ground floor





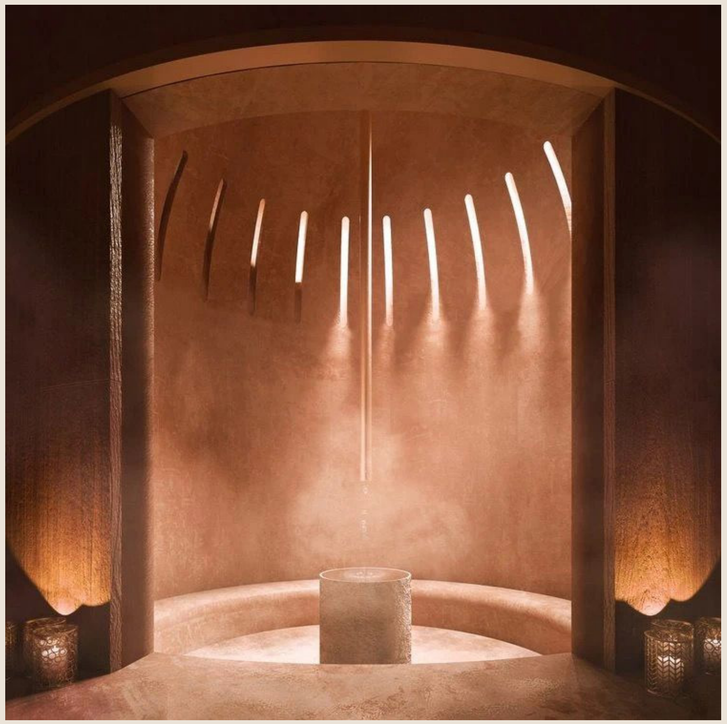




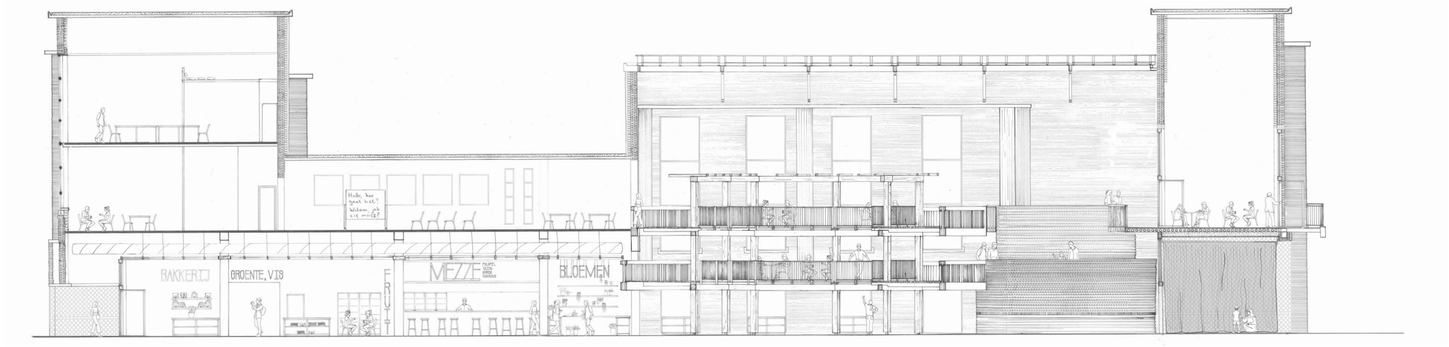
introverted space | connecting element | microtheatre

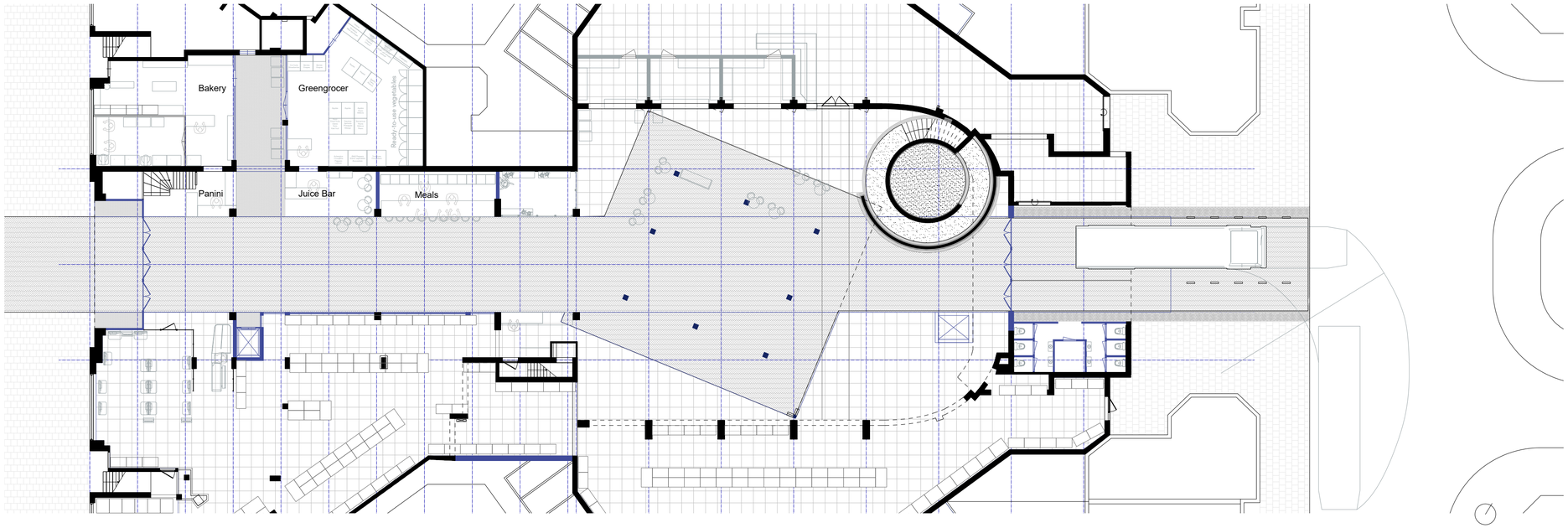




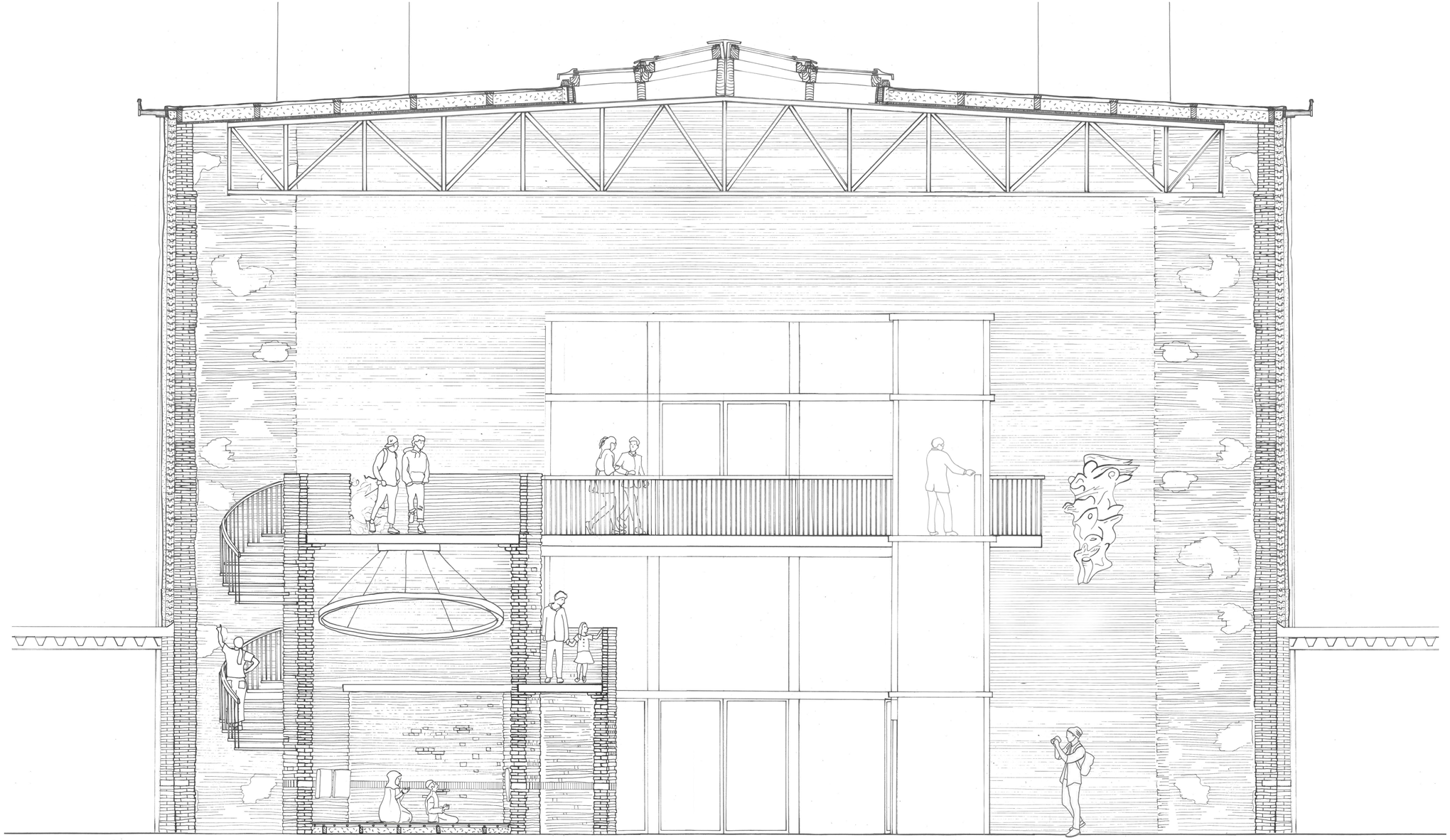


THE DRUM
embedded in structure





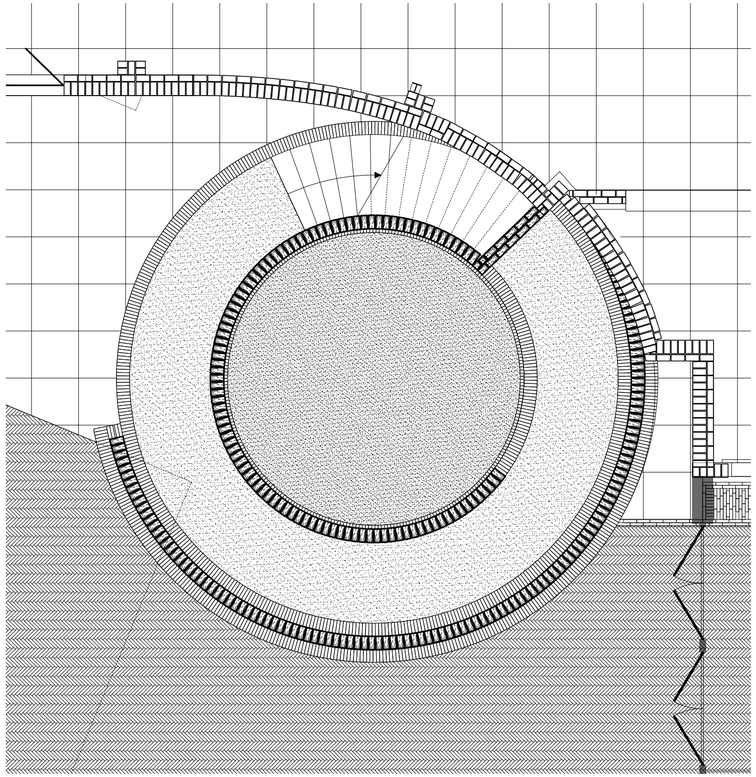
THE DRUM
vertical connection

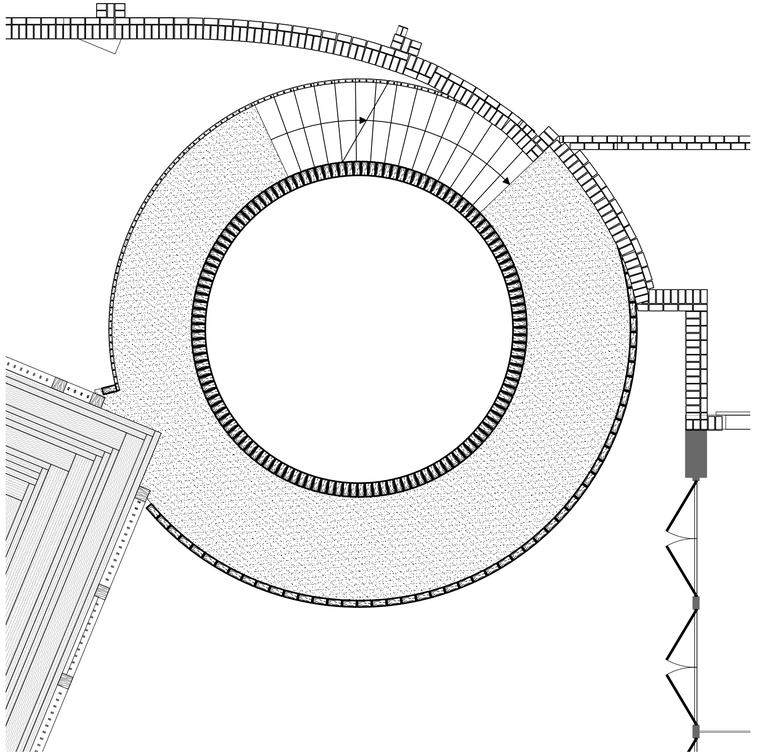


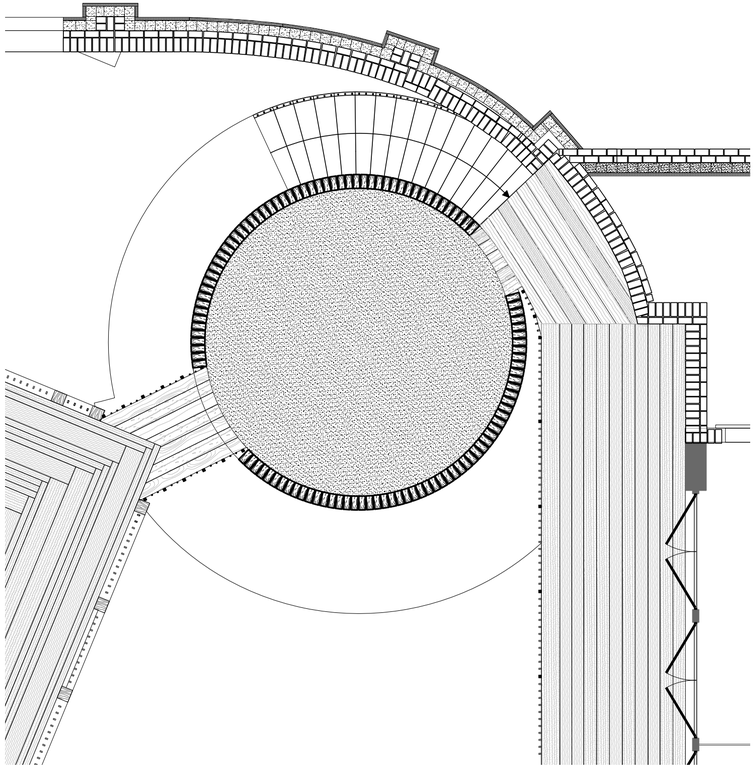
THE DRUM
connecting element



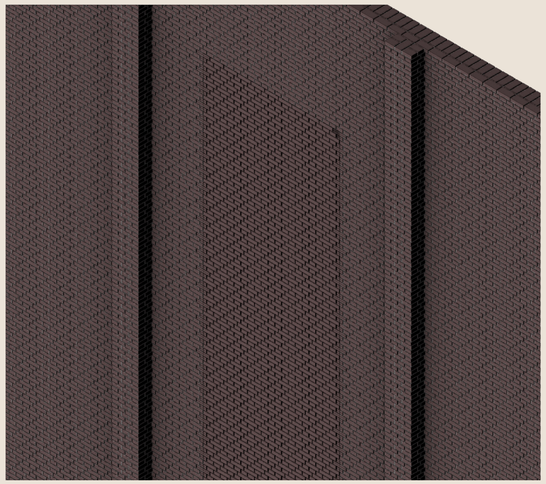
THE DRUM
changing levels

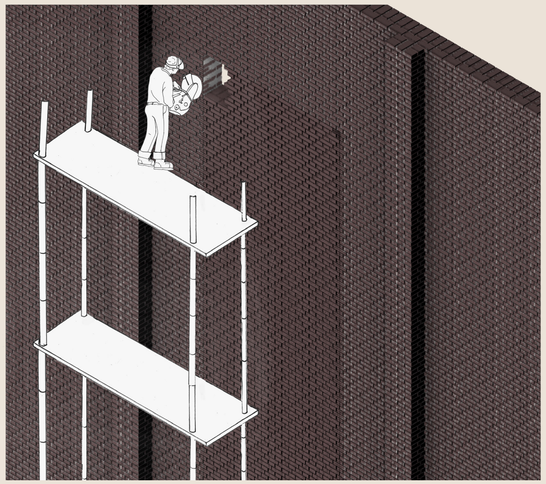


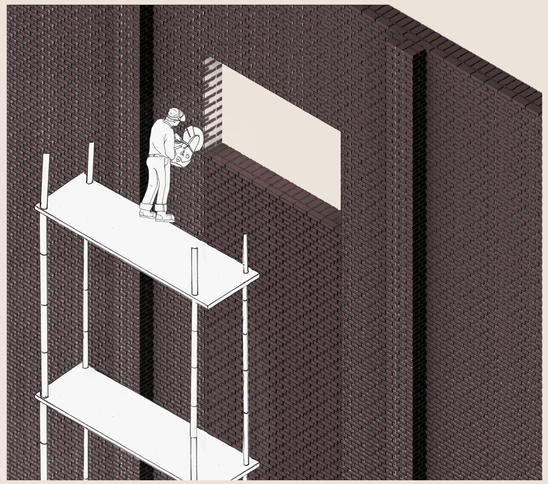


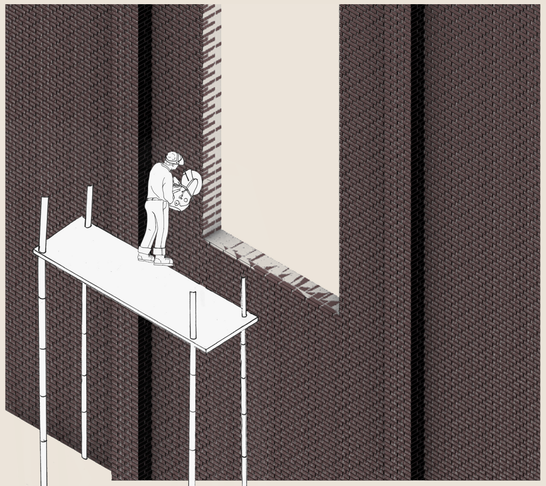


THE DRUM
harvesting and preparing bricks



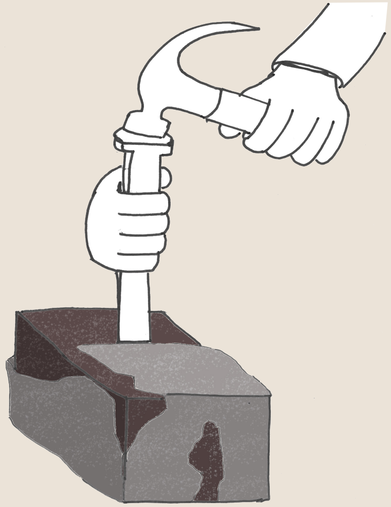






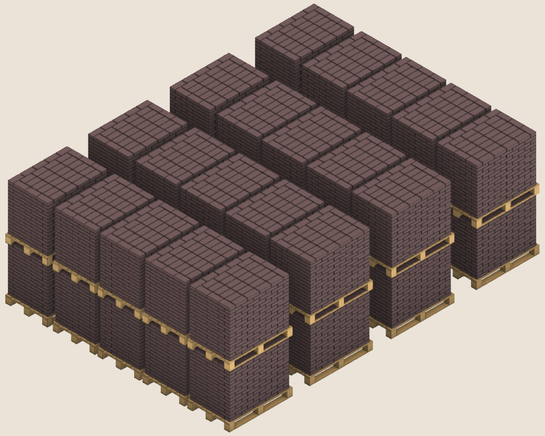
per opening: 3000 bricks

CLEANING / PREPARING

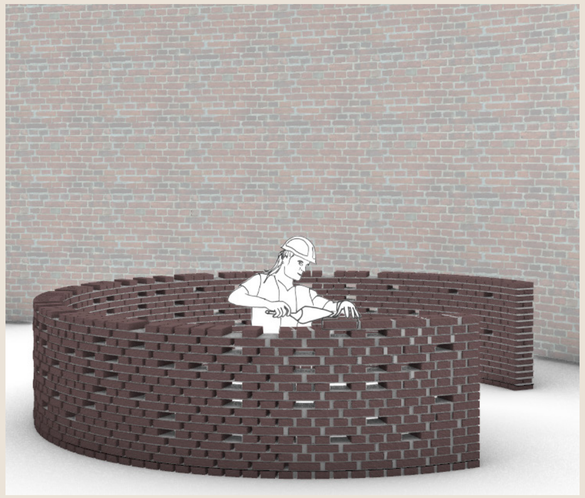


STORING

Bricks harvested 24.000+

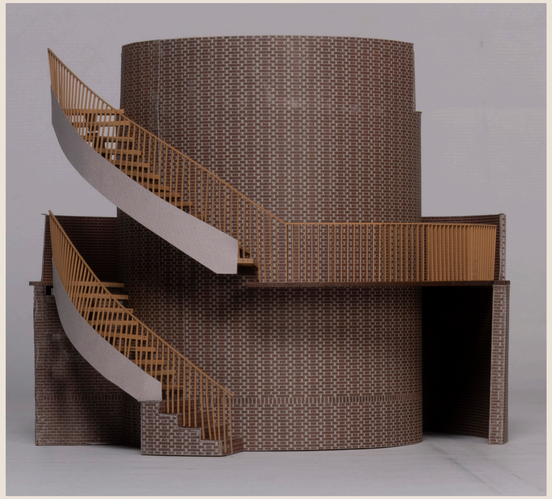


BUILDING UP

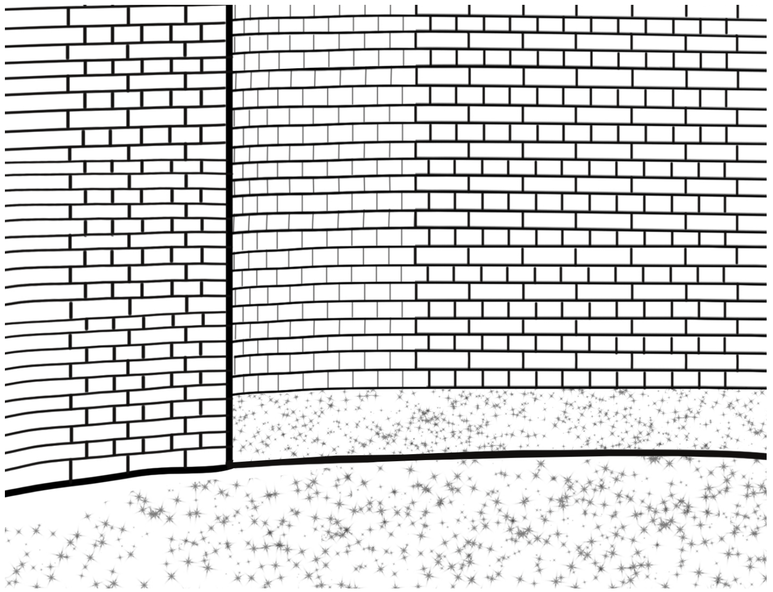


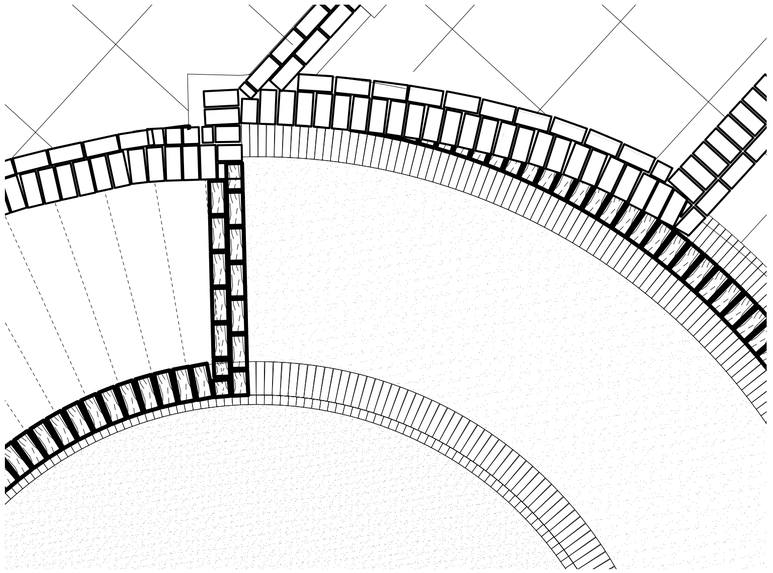
DRUM

Bricks needed: 18.000



THE DRUM
connection bricks

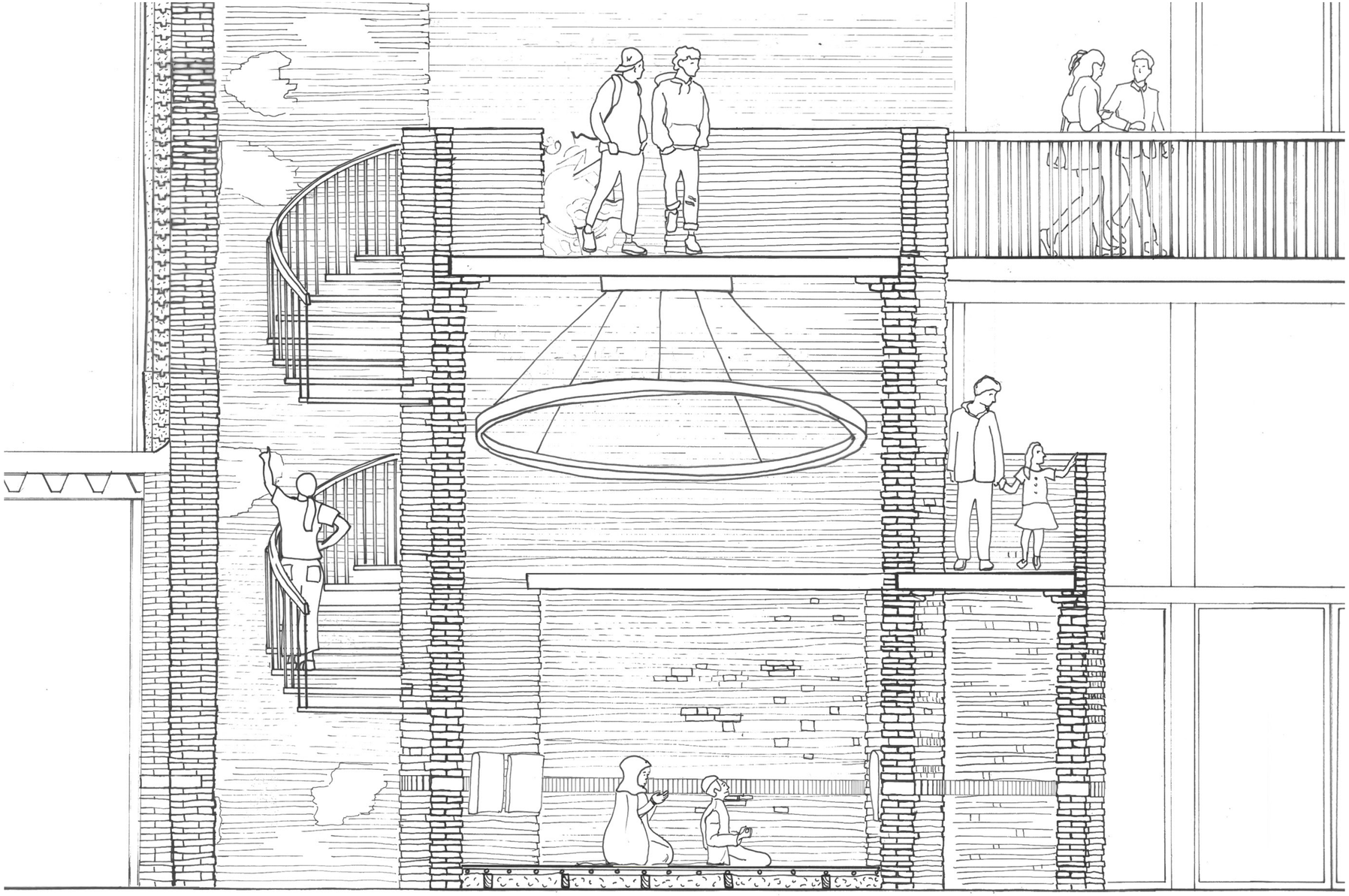




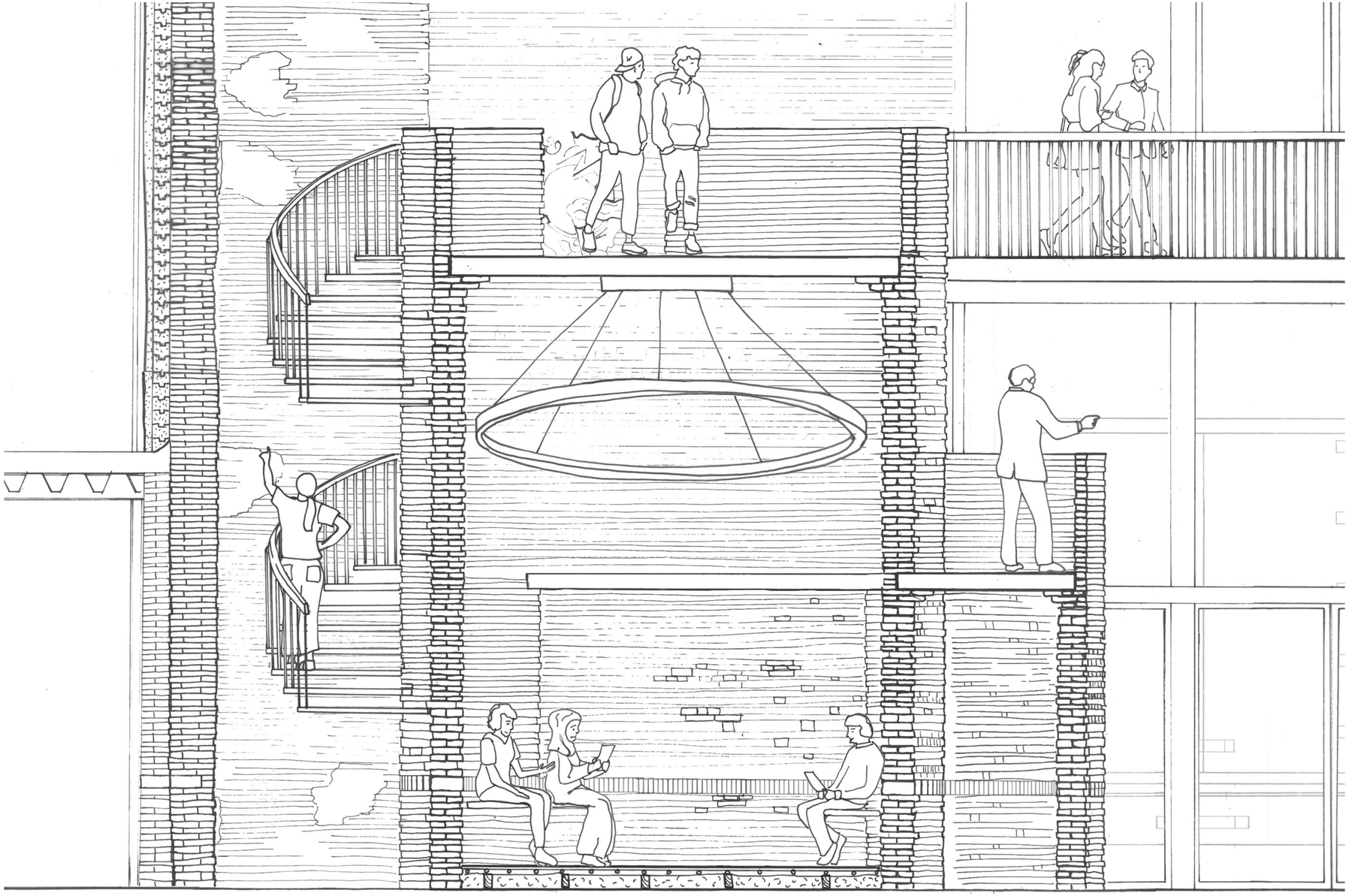




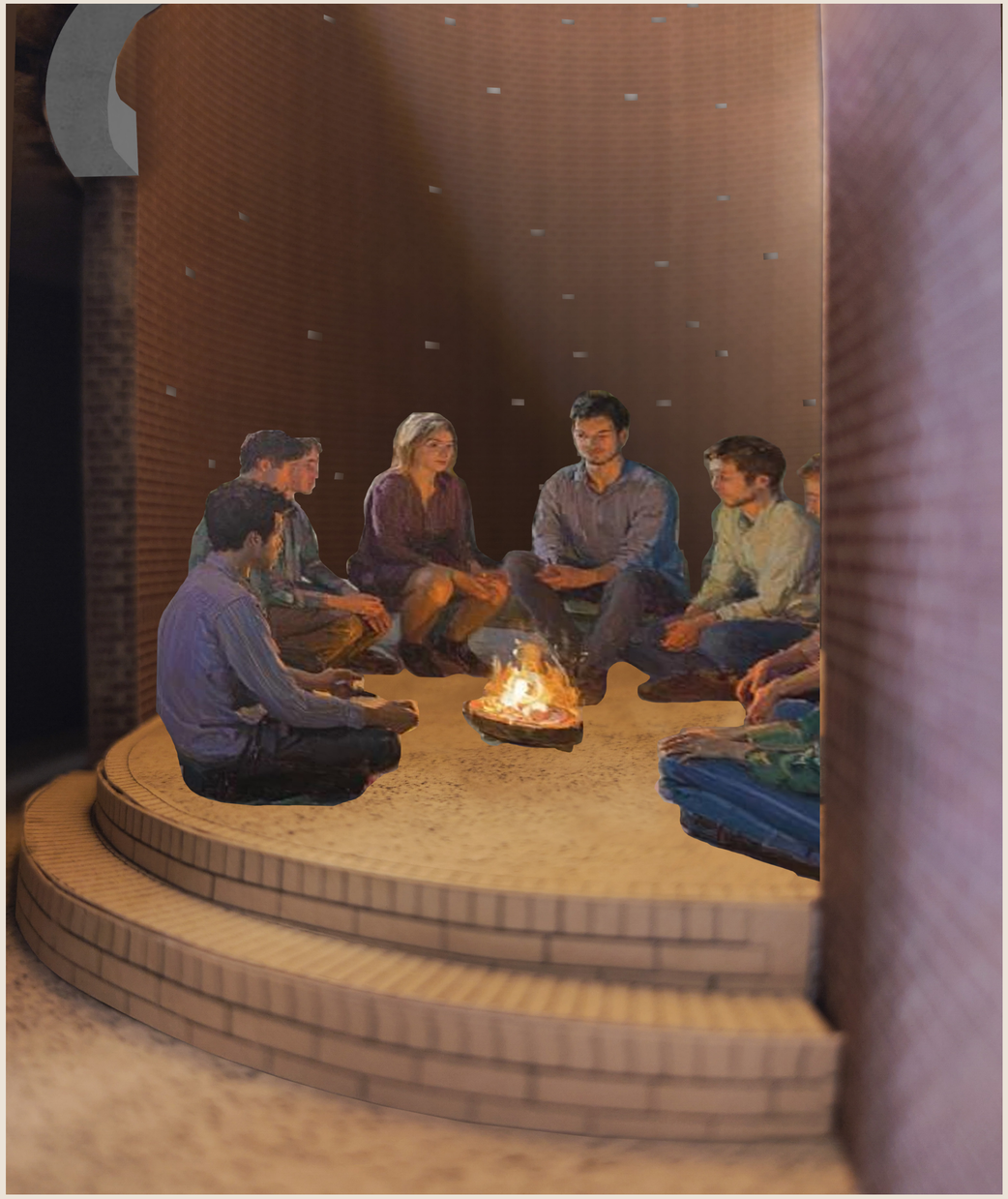
THE DRUM
prayer room



THE DRUM
micro-theatre



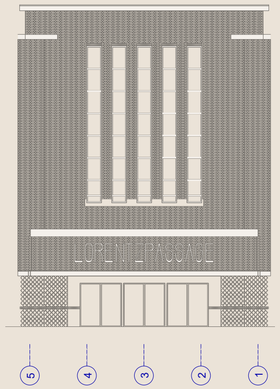
THE DRUM
intimate space



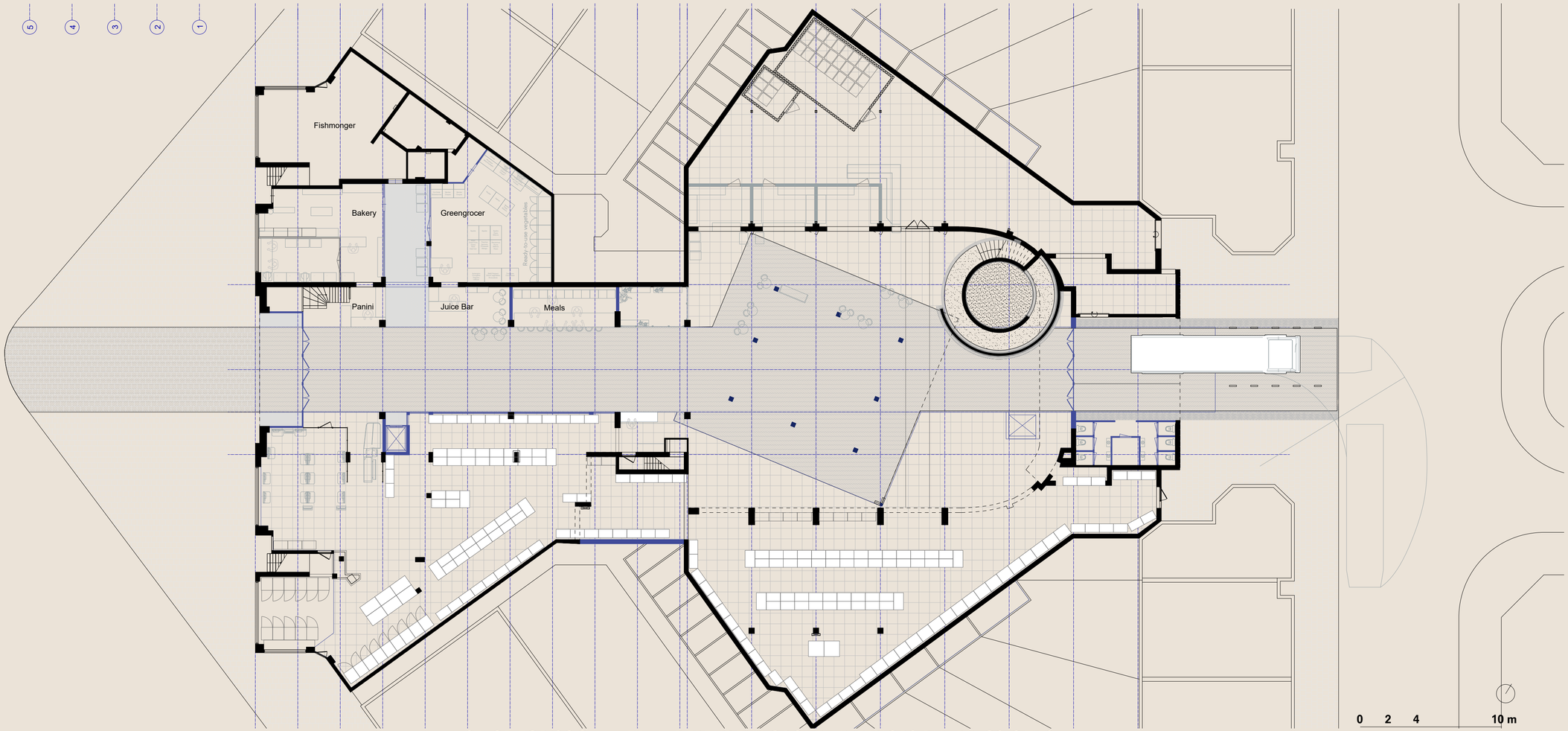


SOCIAL PROGRAMME
invitation to participate

Third category of intervention:
creating space for cultural exchange







THE MARKET AS FOUNDATION OF SOCIETY
a space of cultural exchange



A fair in Ghent in the Middle Ages by Félix de Vigne



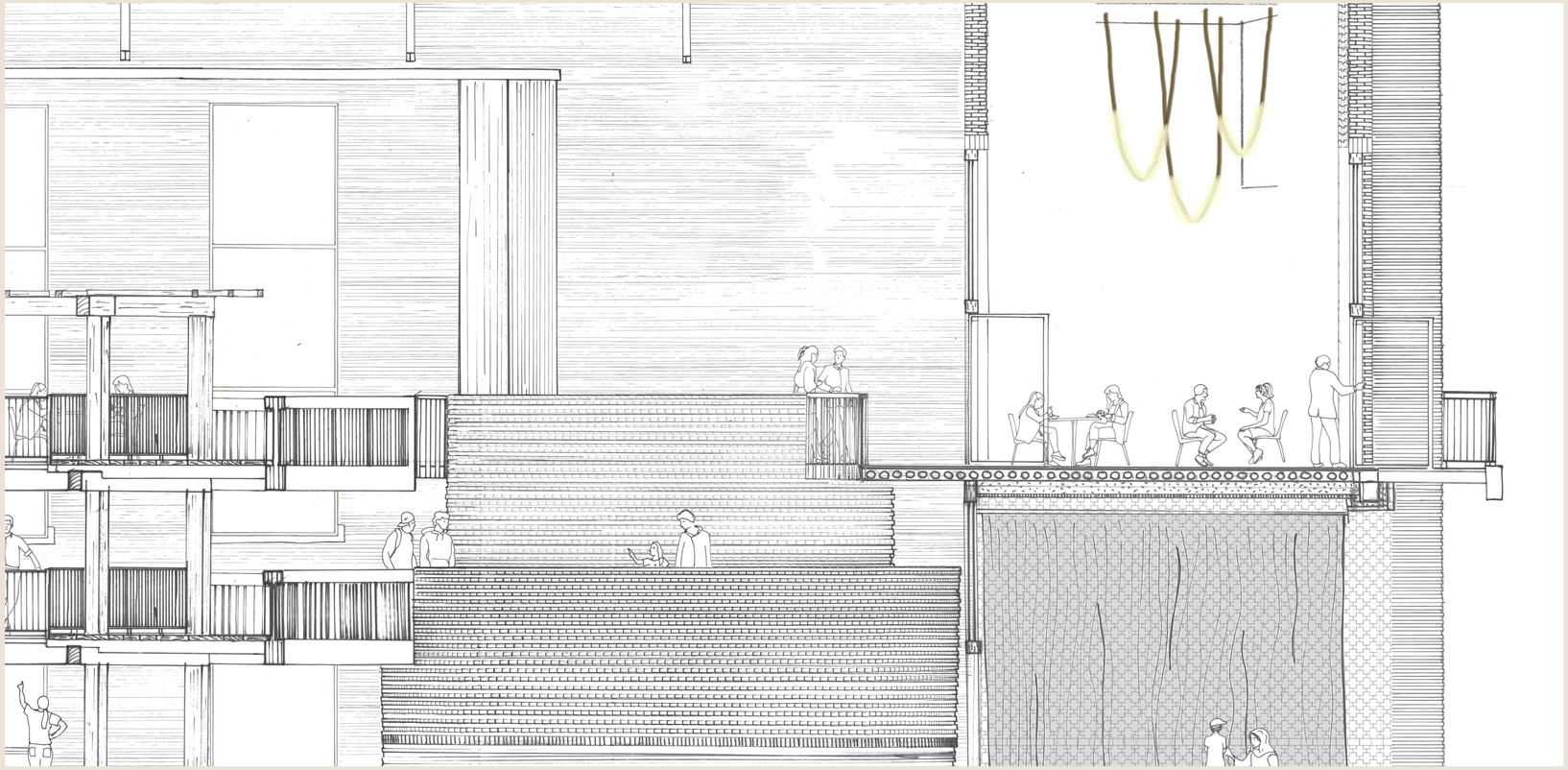


SPACE OF CULTURAL EXCHANGE





neighbourhood kitchen





neighbourhood kitchen





THE MARKET
elements as backdrop





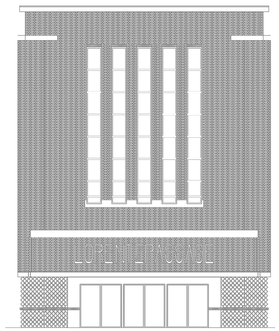


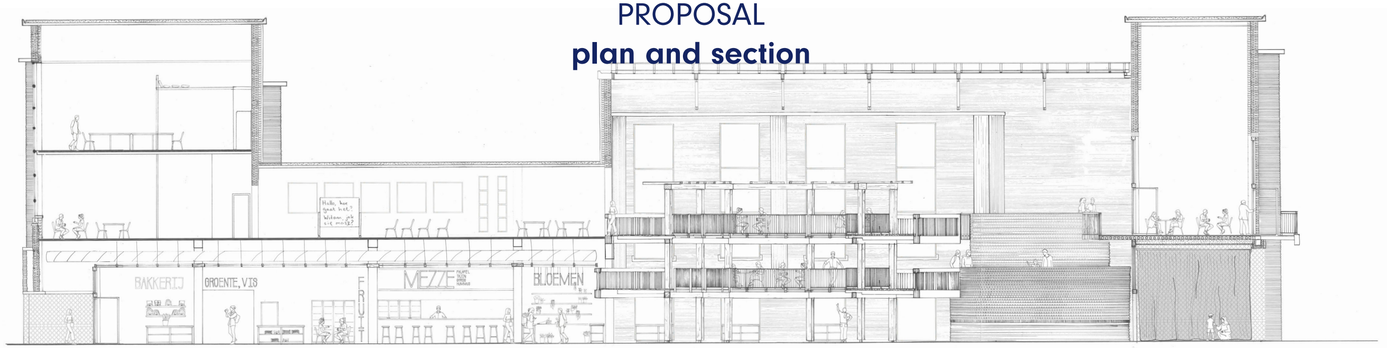
The fruit seller by Olga Costa

THE MARKET
engaging passage

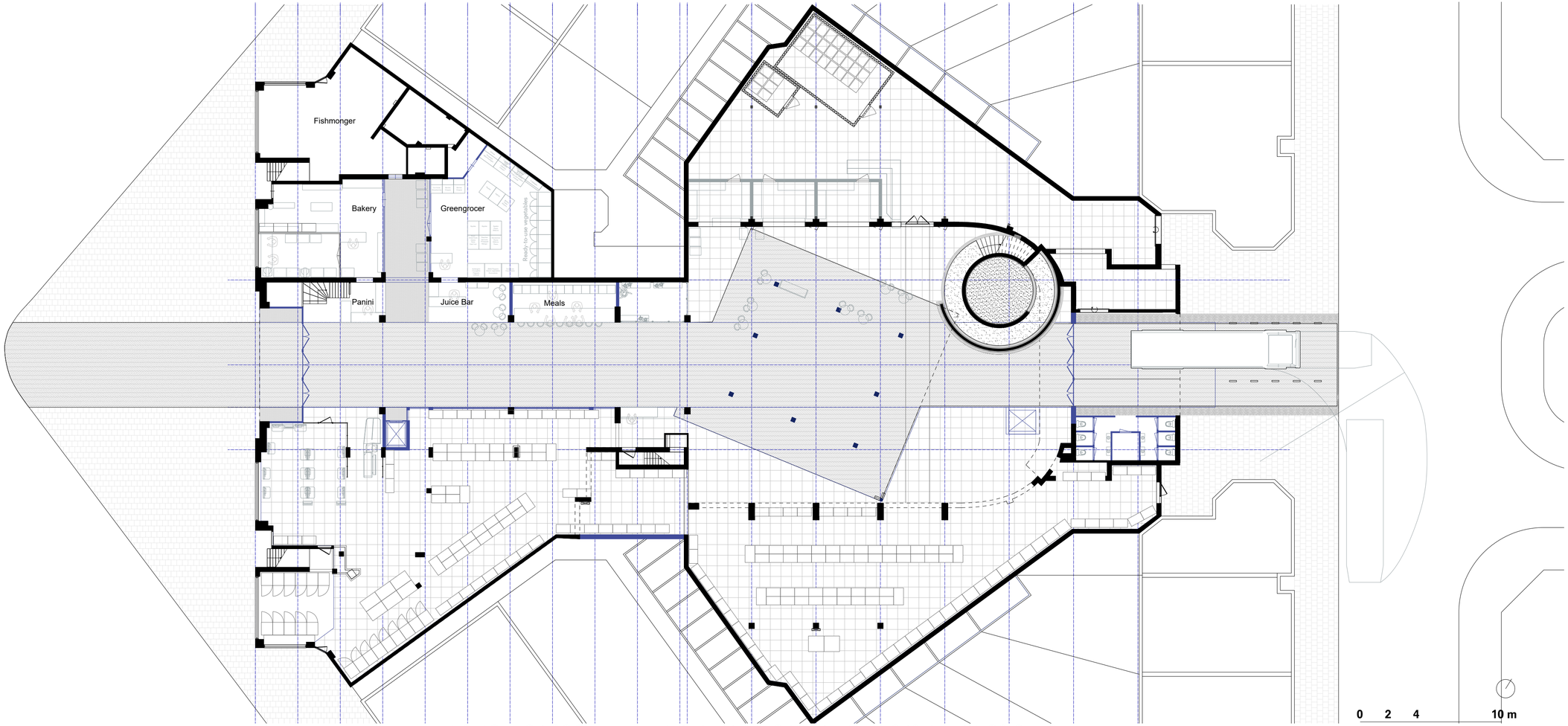


PROPOSAL
plan and section

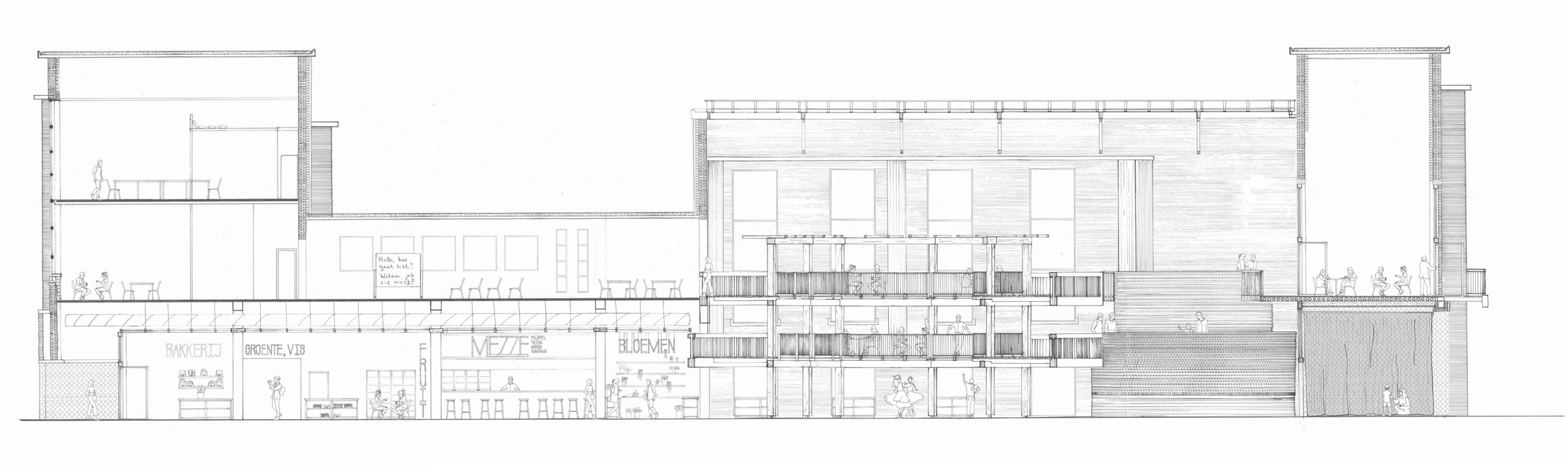








THE SUPERMARKET AS STAGE FOR SOCIAL LIFE
from spectator to participant



follow a workshop

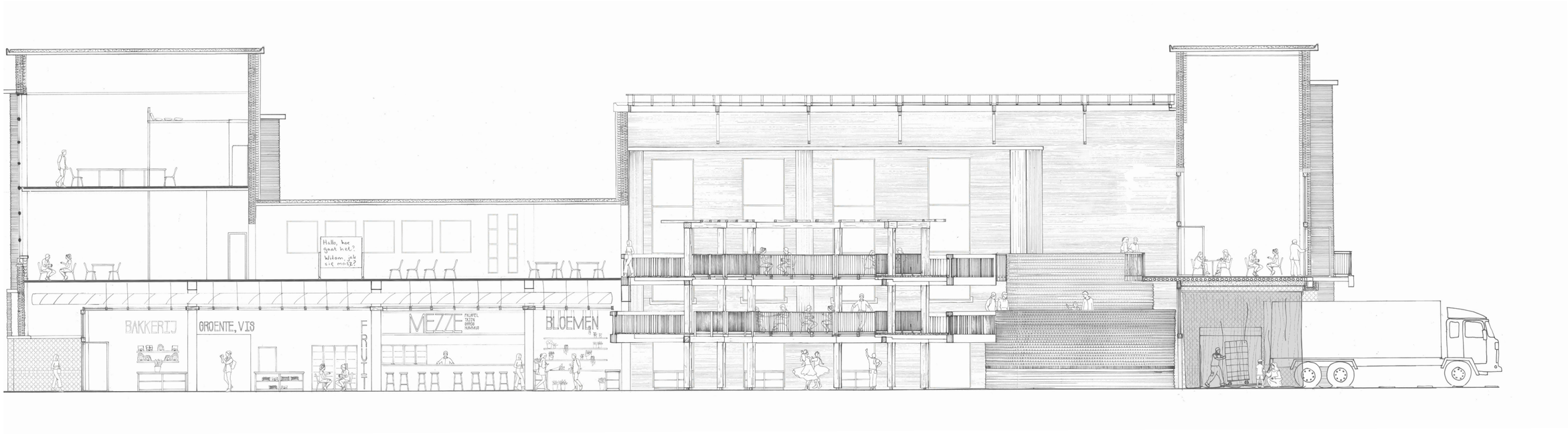
cook together with neighbours

volunteer

perform at a music night

take language classes

visit a neighbourhood meeting



SUPER + **MARKET**

above, over, beyond

place, occasion to assemble
to sell and purchase

THE END

thank you



brick cake - baksteen



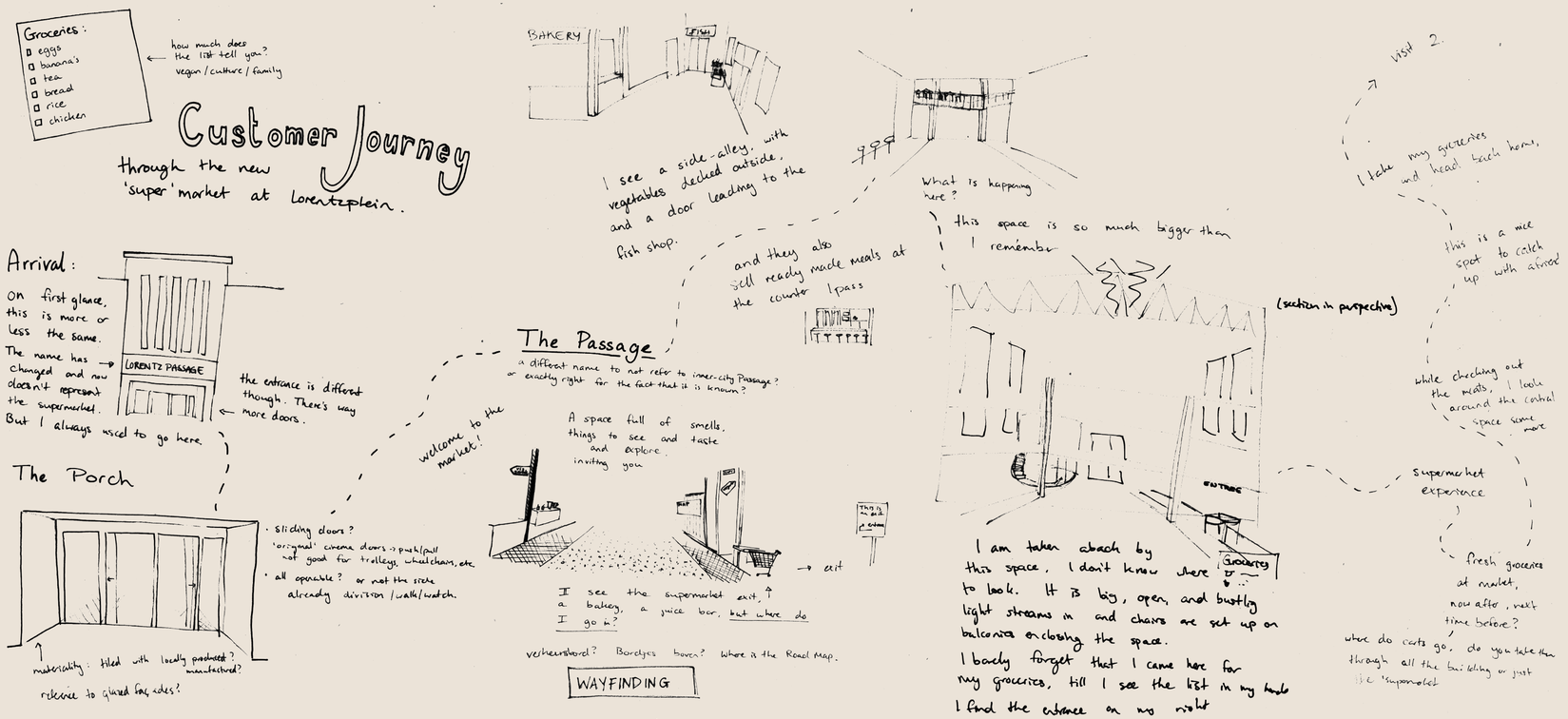


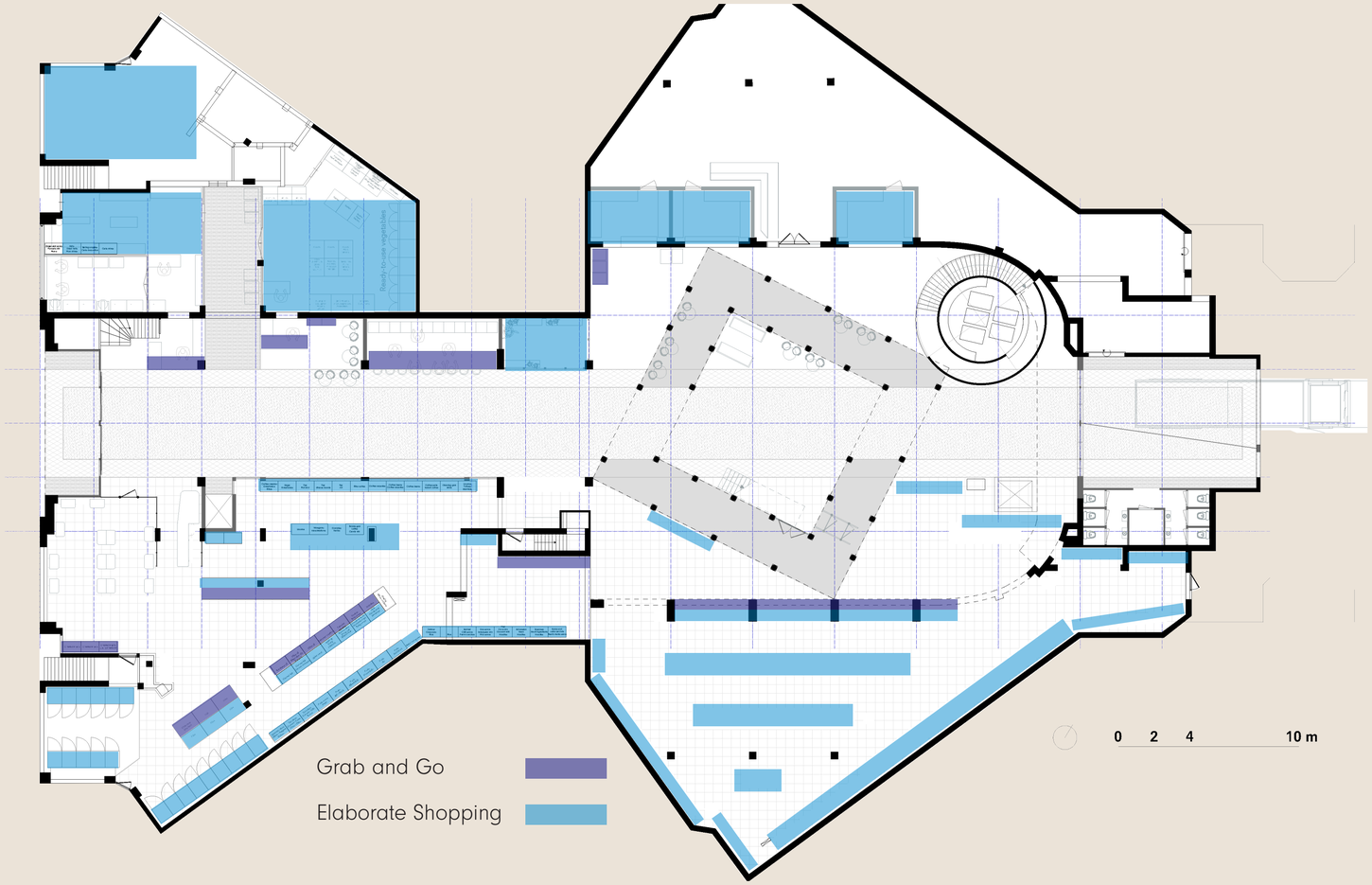
LIGHTING

windows as reminder of cinema

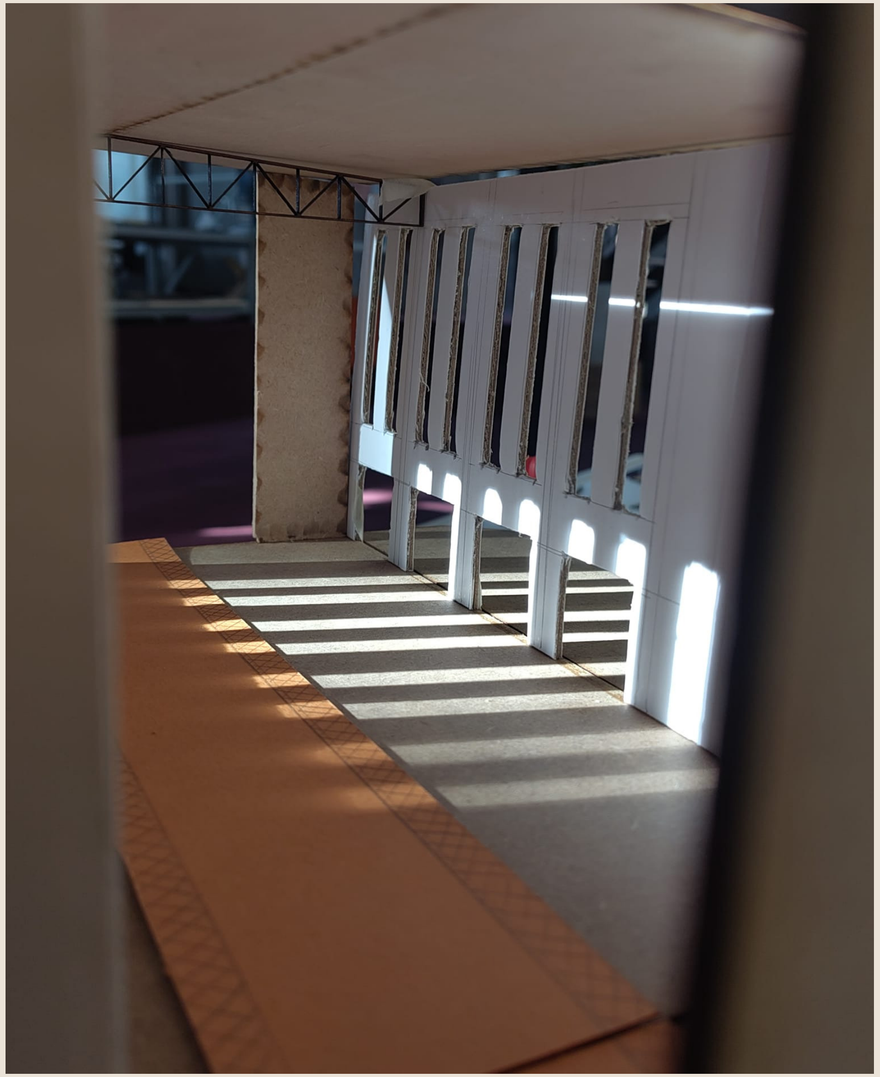


CUSTOMER JOURNEY
from visitor, to spectator to participant




Ready-to-use vegetables
Grab and Go
Elaborate Shopping
0 2 4 10 m

terug naar grote openingen - binnen/buiten ruimte ervaring?





ELEMENTS
the gallery

