

'Unexpected' Domesticity: The Oost III Housing Project in IJ-plein Amsterdam Urban Plan by Rem Koolhaas/OMA (1980-1988)

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### Important note

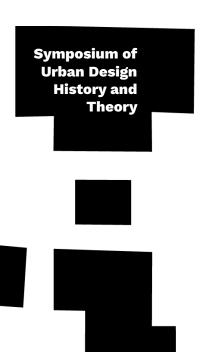
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# Symposium of Urban Design History and Theory



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### **General Programme**

### Wednesday, 1 November 2023

13:00 - 15:00	
Berlage Room 1	Opening Conference
15:30 - 18:00	
Varkwerkhuis and Bouwkunde	Parallel Sessions
Berlage room 1	<b>Environments and Ecologies</b>
Berlage room 2	Concepts, Tools, and Theories
Collegezaal	Socio-Politics of Urban Design
Betazaal	Types and Morphologies
18:00 - 19:30	
	Conference Drinks

### Thursday, 2 November 2023

08:30 - 10:30	
Varkwerkhuis and Bouwkunde	Parallel Sessions
Berlage room 1	Actors Agents and Agencies
Berlage room 2	Concepts, Tools, and Theories
Collegezaal	Socio-Politics of Urban Design
Betazaal	Types and Morphologies
11:00 - 13:00	
Varkwerkhuis and Bouwkunde	Parallel Sessions
Berlage room 1	<b>Environments and Ecologies</b>
Berlage room 2	Concepts, Tools, and Theories
Collegezaal	Actors Agents and Agencies
Betazaal	Types and Morphologies
13:00 - 14:30	
Varkwerkhuis	Lunch

### Thursday, 2 November 2023

14:30 - 16:30	
Varkwerkhuis and Bouwkunde	Parallel Sessions
Berlage room 1	<b>Environments and Ecologies</b>
Berlage room 2	Concepts, Tools, and Theories
Collegezaal	Socio-Politics of Urban Design
Betazaal	Types and Morphologies
17:00 - 19:00	
Varkwerkhuis and Bouwkunde	Parallel Sessions
Berlage room 1	<b>Environments and Ecologies</b>
Berlage room 2	Concepts, Tools, and Theories
Collegezaal	Socio-Politics of Urban Design
Betazaal	Actors Agents and Agencies
19:30	
Restaurant "De Centrale"	Conference Dinner

### Friday, 3 November 2023

Varkwerkhuis and Bouwkunde	Parallel Sessions
Berlage room 1	Actors Agents and Agencies
Berlage room 2	Concepts, Tools, and Theories
Collegezaal	Socio-Politics of Urban Design
Betazaal	Types and Morphologies
11:00 - 13:00	
Varkwerkhuis and Bouwkunde	Parallel Sessions
Berlage room 1	<b>Environments and Ecologies</b>
Berlage room 2	Actors Agents and Agencies
Collegezaal	Socio-Politics of Urban Design
Betazaal	Types and Morphologies
13:00 - 14:30	
Varkwerkhuis	Lunch
14:30 - 16:30	
Berlage Room 1	Closing Conference

### **Conference tracks**

The conference consists of five thematic "tracks". Each of these is followed by one or more "track respondents" who will offer a brief summary of the findings and highlights of that track during the closing of the conference on Wednesday, 3 November 2023, between 14.30 and 16.30 in Berlage room 1.

### **Environments and Ecologies**

Redistributing material and immaterial resources. urban design is inextricably entangled with environmental and ecological concerns. This track explores the multi-faceted relationships that urban design maintains with man-made and natural resources, and how it balances the human drive for development with the need for environmental preservation. Presentations in this track explore the complicity of urban design with resource extraction and the disturbance of ecosystems. as well as with the efforts to reduce environmental impact and mitigate ecological harm.

Track respondents: Rachel Lee Serah Calitz

### Concepts, Tools, and Theories

This track examines the situatedness, role, and capacity of urban design concepts, tools, and theories to frame our understanding of urban complexities and to guide designers in envisioning more sustainable, inclusive, or socially just environments. Presentations in this track explore the suitability of concepts, theories, and tools - such as standards and legal codes - to act as both catalysts and constraints for urban transformation. Papers presented in the track will also consider the role(s) that new tools play in influencing the positions of actors involved in urban design discourse and practice.

Track respondent: Mina Akhayan

### Socio-politics of **Urban Design**

Social and political matters have a strong influence on urban design. Throughout history urban design has not only expressed (and at times addressed) social questions and concerns. such as inequality, segregation, violence, and disease; but is has also been used to underline and support the advent of new political regimes. The presentations in this track explore the reciprocal relationships that exist between socio-political matters and urban design by examining the social, political, and economic motivations and effects of urban design projects.

### **Types and Morphol**ogies

Urban design inevitably engages with the concepts of type and morphology. Certain urban types, such as the street, the square and the grid, have a long lineage in urban design. while others, such as the urban highway and the skyscraper are relatively new. In combining and recombining urban types and elements, urban morphologies change. The presentations in this track examine such types and morphologies, as well as their adaptation and re-formulation over time. through the analysis of specific urban design projects and schemes.

### Actors, Agents, and **Agencies**

Urban design projects almost invariably involves a wide cast of actors and agencies, including designers, commissioners, clients, custodians, patrons, builders, inhabitants, users, etc. The presentations in this track all in one way or another engage with questions of actors, agents, and agency in urban design. Papers presented in this track examine the roles played by communities and social organisations in urban design; they address how the (elusive) 'public' can be more closely involved in urban design projects; how changes that occur to urban designs after completion can become part of their history; and so on.

Track respondent: Phoebus Panigyrakis

Track respondent: John Hanna

Track respondents: Li Lu Xin Sheng

# Sessions Overview

### Wednesday, 1 November 2023

	Berlage room 1	Berlage room 2	Collegezaal	Betazaal
15.30 - 18.00	Environments and Ecologies	Concepts, Tools, and Theories	Socio-politics of Urban Design	Types and Morphologies
	From Circular to Linear and Back: Un- folding the Material, Spatial and Temporal Dimension of Circu- larity (pp. 16-23)	Urban Design Ideas Traveling Between Cultures and Nations (pp. 24-31)	Economics, Resources and Political Systems (pp. 32-39)	Change over Time (pp. 40-47)
	Cecilia Furlan Victor Muñoz Sanz Julie Marin	Nadi Abusaada	Janina Gosseye	Jiaxiu Cai

### Thursday, 2 November 2023

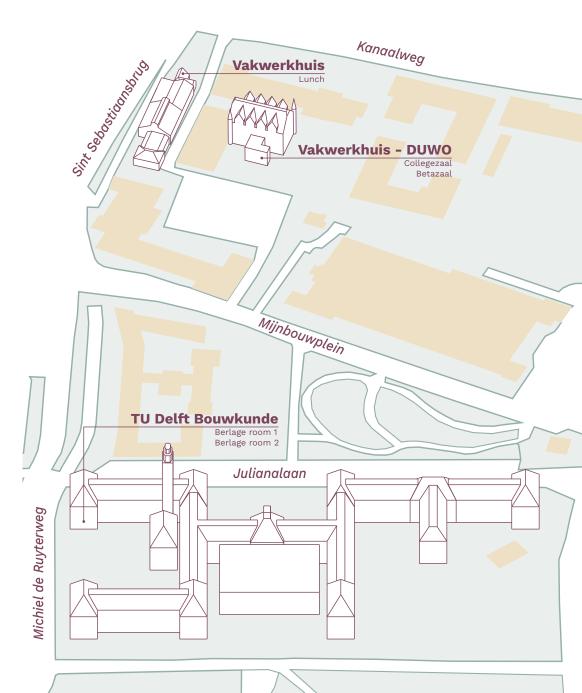
	Berlage room 1	Berlage room 2	Collegezaal	Betazaal
08.30 - 10.30	Actors, Agents, and Agencies	Concepts, Tools, and Theories	Socio-politics of Urban Design	Types and Morphologies
10.00	Shifting Perspectives: From Histoires des Idées to Histoires Realisées (pp. 50-57)	Standards, Laws, Regulations, and Codes (pp. 58-63)	Inequality, Segregation, and Injustice (pp. 64-69)	Typologies, Streets, and Patterns (pp. 70-75)
	Jennifer Mack Janina Gosseye	Matthew Heins	Hannah Le Roux	Jiaxiu Cai
11.00 - 13.00	Environments and Ecologies	Concepts, Tools, and Theories	Actors, Agents, and Agencies	Types and Morphologies

### **Thursday, 2 November 2023**

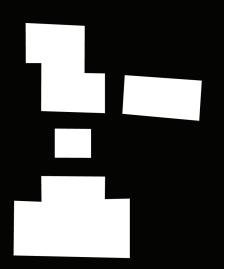
	Berlage room 1	Berlage room 2	Collegezaal	Betazaal
14.30 - 16.30	Environments and Ecologies	Concepts, Tools, and Theories	Socio-politics of Urban Design	Types and Morphologies
	Environments and Change in the Anthropocene (pp. 104-109)	Mapping, Archeology, and Orientation (pp. 110-115)	From Utopian and Radical Urbanisms to Progressive and Ide- alistic Urban Design (pp. 116-121)	City Centers, Density, and Reinforcing the Historic Urban Fabric (pp. 122-127)
	Nadi Abusaada	Jiaxiu Cai	Cameron Logan	Matthew Heins
17.00 - 19.00	Environments and Ecologies	Concepts, Tools, and Theories	Socio-politics of Urban Design	Actors, Agents, and Agencies
19.00	Abandonment, Reuse, and Evolution (pp. 128-133)	Discourses, Debates, and Ideologies in the Discipline of Urban Design (pp. 134-139)	Politics, Activism, and Appropriation (pp. 140-145)	Southern Patterns in the Historiographies of Urban Design (pp. 146-153)
	Ellen Braae	Tom Avermaete	Isabelle Doucet	Gaia Caramellino Leonardo Zuccaro Marchi

### Friday, 3 November 2023

	Friday, 3 November 2023			
	Berlage room 1	Berlage room 2	Collegezaal	Betazaal
08.30 - 10.30	Actors, Agents, and Agencies	Concepts, Tools, and Theories	Socio-politics of Urban Design	Types and Morphologies
10.50	Users, Participants, and Engaging the Public (pp. 156-161)	Philosophy and Urban Design (pp. 162-167)	Danger, Violence, and Disease (pp. 168-173)	Master Plans and the Large Scale (pp. 174-179)
	Tom Avermaete	Conrad Kickert	Isabelle Doucet	Cameron Logan
11.00 - 13.00	Environments and Ecologies	Actors, Agents, and Agencies	Socio-politics of Urban Design	Types and Morphologies
10.00	Landscapes, Parks, and Nature (pp. 180-185)	Community, Identity, and Social Organiza- tions (pp. 186-191)	Development, Colonialism, and Mo- dernity (pp. 192-199)	Architects, Architecture, and Urban Form (pp. 200-205)
	Ellen Braae	Matthew Heins	Hannah Le Roux	Tom Avermaete



# Wednesday, 1 November 2023



13:00 - 15:00 Berlage Room 1	Opening Conference
-	
13:00 - 13:30	Welcome by Janina Gosseye, Tom Avermaete and Matthew Heins
13:30 - 14:00	Introduction to 'Urban Design Month' by Taneha Bacchin, Nikos Katsikis and Victor Muñoz Sanz
14:00 - 15:00	Lecture by Carola Hein, 'Dutch Urban Design at the Crossroads of International Exchange'

### 15:30 - 18:00

Berlage room 1	Berlage room 2	Collegezaal	Betazaal
Environments and Ecologies	Concepts, Tools, and Theories	Socio-politics of Urban Design	Types and Morphologies
From Circular to Linear and Back: Un- folding the Material, Spatial and Temporal Dimension of Circu- larity	Urban Design Ideas Traveling Between Cultures and Nations	Economics, Resources and Political Systems	Change over Time
Cecilia Furlan Victor Muñoz Sanz Julie Marin	Nadi Abusaada	Janina Gosseye	Jiaxiu Cai

### 18:00 - 19:30

Varkwerkhuis Conference Drinks

## 11:00 - 13:00

### 2 November 2023 Types and Morphologies

### **Betazaal** Housing and the City

### Conrad Kickert

### Alexander Eisenschmidt

Housing Urbanisms: From Mietshaus Pandemonium to Open Metropolis University of Illinois, Chicago

### Irina Davidovici

The Invention of Housing: Comparative Methods for the Study of Early Housing in Europe ETH Zurich

### Martino Tattara and Federico Zanfi

The Design Discourse on the Single-Family House: A Critical Retrospective and a Glance Forward Politecnico di Milano / KU Leven

### Elena Martinez-Millana

"Unexpected" Domesticity: The Oost III Housing Project in IJ-plein Amsterdam Urban Plan by Rem Koolhaas/OMA (1980-1988) TU Delft / Universidad Politécnica de Madrid



11:00 - 13:00 Betazaal

### 2 November 2023 The Design Discourse on the Single-Family **House: A Critical Retrospective and a Glance Forward**

The paper aims at reconstructing the design discourse on the transfor-

Martino Tattara and Federico Zanfi

Marino Tabbra is an Associate Professor at the Department of Architecture KU Leuven. His research and teaching focus on issues related to the transformation of domestic ing socio-economic challenges. Together with Pier Vittorio Aureli, he directs Dogma, a practice based in Brussels. Among his publications, Living and Working (with P. Aureli, The MIT Press, 2022), the Room of One's Own (with P. Aureli, towards a collective dimension of living. These approaches are ques-Black Square 2018) and has recenttioned with reference to today's necessity of a more comprehensive ly co-edited Contested Legacies, a reconceptualization of the suburban settlement, obtained through the book that tackles the transformaadaptation of the present housing stock and taking into consideration tion of large-scale post-war housing questions such as who owns/inherits the house, which resources are estates (with A. Migotto, Leuven available to transform it, and within which perspective of life/work a University Press, 2023). certain transformation can be undertaken. Lastly, based on this his-Federico Zanfi is an Associate Protorical account, the paper wishes to indicate the possibility of an alfessor in Urban planning and design

> An earlier version of this paper has been presented in the form of an introductory speech at the symposium 'What next with mom's and dad's house? The transformation potential of the single-family house', held at the Politecnico di Milano on Sept. 9, 2022 (convenors M. Tabbra and F. Zanfi).

> ternative urban design approach, one based on selective demolition,

alteration, and retrofitting of the existing housing stock, which places

the potential of single-family housing center stage into the wider trans-

formation process of low-density settlements.

"Unexpected" Domesticity: The Oost III **Housing Project in IJ-plein Amsterdam Urban** Plan by Rem Koolhaas/OMA (1980-1988) Elena Martinez-Millana

2 November 2023 11:00 - 13:00 Betazaal

mation of territories of extensive urbanization made by single-family housing. We propose to approach this topic not just as a mere technical issue but differently - or rather primarily - as a cultural issue that affects the disciplines of urban design and architecture. To do that, the paper critically assesses design approaches dedicated to single-family housing territories that have influenced the academic and professional discourse in the last five decades, identifying typologies of projects and design trajectories. We are particularly interested in the critical analysis of those design proposals that contain an explicit architectural dimension and are developed by a designer for a specific territory. Through a selection of cases, the paper will reconstruct a first historical account of such design tradition. This will be based on five main 'design' seasons: 1) one dominated by the categories of efficiency and self-sufficiency, 2) one linked to the paradigm of density, 3) one based on processes of typological reorganization, 4) one related to functional and formal reprogramming, and lastly, 5) one dominated by a move

> The domesticity of the 'HAT' units, of their materiality, and their subjects, show the extent to which they challenge the inherent meanings and understanding of housing architecture when the family is no longer the norm, with all that this entails. Here, 'unexpected' density refers to the concept of 'housing the unpredictable', in other words, the multiple possible realities of home life. This concept is explored at the different scales of the Oost III urban section: the 'HAT' housing unit; the interior spaces of the blocks that connect these units, such as the access system; and the exterior spaces of this urban plan. For an ever-changing society, a particular reinterpretation of modern precedents embraced the new.

> In Amsterdam Nord, on the banks of the IJ, is located IJ-plein, the urban plan designed and built between 1980 and 1988, by a team led by Rem Koolhaas and the Office for Metropolitan Architecture. From this extensive urban plan, which was devoted entirely to social housing and included education and leisure programs, this research draws attention to the Oost III section, located on the eastern end side of the plan. The Oost III buildings were also designed by Koolhaas/OMA and consist mainly of two housing blocks: a larger one facing a wharf, which is elevated on a podium and pilons where other programs are included, and a shorter one behind.

> The Oost III blocks comprise many different types of housing, rang-

ing from two to five rooms, and also include a large collective unit for mentally handicapped individuals. Among these, the smallest housing units are the so-called 'HAT' units, a novelty in response to the initiative launched in 1975 by the state secretary of Volkshuisvesting en Ruimtelijke ordening, to deal with the problem of affordable housing for singles or pairs, in the nota 'Huisvesting Alleenstaanden en Tweepersoonshuishoudens'. This paper addresses the design of the Oost III in relation to the 'HAT' units: could the smallest units offer another lecture on this section of IJ-plein?

Elena Martinez-Millana is a Margarita Salas Postdoctoral Fellow (Ministry of Universities, Spanish Government) funded by the Next Generation EU programme (European Union) for three years (2022-2024), at Delft University of Technology (TU Delft) and Universidad Politécnica de Madrid (UPM). Elena holds a PhD in Advanced Architectural Projects (UPM), with "Cum Laude" and "International Doctorate" distinctions, and she received the "Extraordinary Doctoral Thesis Award 2020-2021" (UPM). She is a member of the research groups Collective Housing (UPM), and Architecture Culture and Modernity (TU Delft) and, also Visiting Scholar at the Jaap Bakema Study Centre, Het Nieuwe Instituut (HNI), in Rotterdam.

and Urban Studies - Politecnico di Milano. His design and research activity gravitates around the 'postgrowth' transformation of the 20th-century built heritage, with a focus on Italian urban systems. Among his publications on these issues, The città abusiva in Contemporary Southern Italy (Urban Studies vol. 50, n. 16, 2013), Post-War Middle-Class Housing. Models, Construction and Change (with G. Caramellino, Peter Lang, 2015), A portrait of Italian family houses

(City, Territory and Architecture

vol. 7, n. 20, 2020).

at the Department of Architecture

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Symposium of Urban Design History and Theory

This symposium is convened by Janina Gosseye, Tom Avermaete, and Matthew Heins. The full conference committee consists of:

Tom Avermaete ETH Zurich, Switzerland
Nadi Abusaada ETH Zurich, Switzerland
Ellen Braae University of Copenhagen, Denmark
Jiaxiu Cai Chinese University of Hong Kong, Hong Kong, China
Isabelle Doucet Chalmers University of Technology, Sweden
Janina Gosseye TU Delft, The Netherlands
Matthew Heins Independent Scholar, United States
Conrad Kickert University at Buffalo, United States
Hannah le Roux University of the Witwatersrand, South Africa
Cameron Logan University of Sydney, Australia
Faiza Moatasim University of Southern California, United States

The local organizing committee of the TU Delft Faculty of Architecture and the Built Environment includes:

Mina Akhavan HAUP, Department of Architecture
Serah Caltiz HAUP, Department of Architecture
John Hanna HAUP, Department of Architecture
Carola Hein HAUP, Department of Architecture
Li Lu HAUP, Department of Architecture
Nikos Katsikis UD, Department of Urbanism
Taneha Kuzniecow Bacchin UD, Department of Urbanism
Rachel Lee HAUP, Department of Architecture
Victor Muñoz Sanz UD, Department of Urbanism
Phoebus Panigyrakis HAUP, Department of Architecture
Xin Sheng HAUP, Department of Architecture

