

GOOGLE EUROPE CAMPUS

A WORKING-LIVING INNOVATION DISTRICT

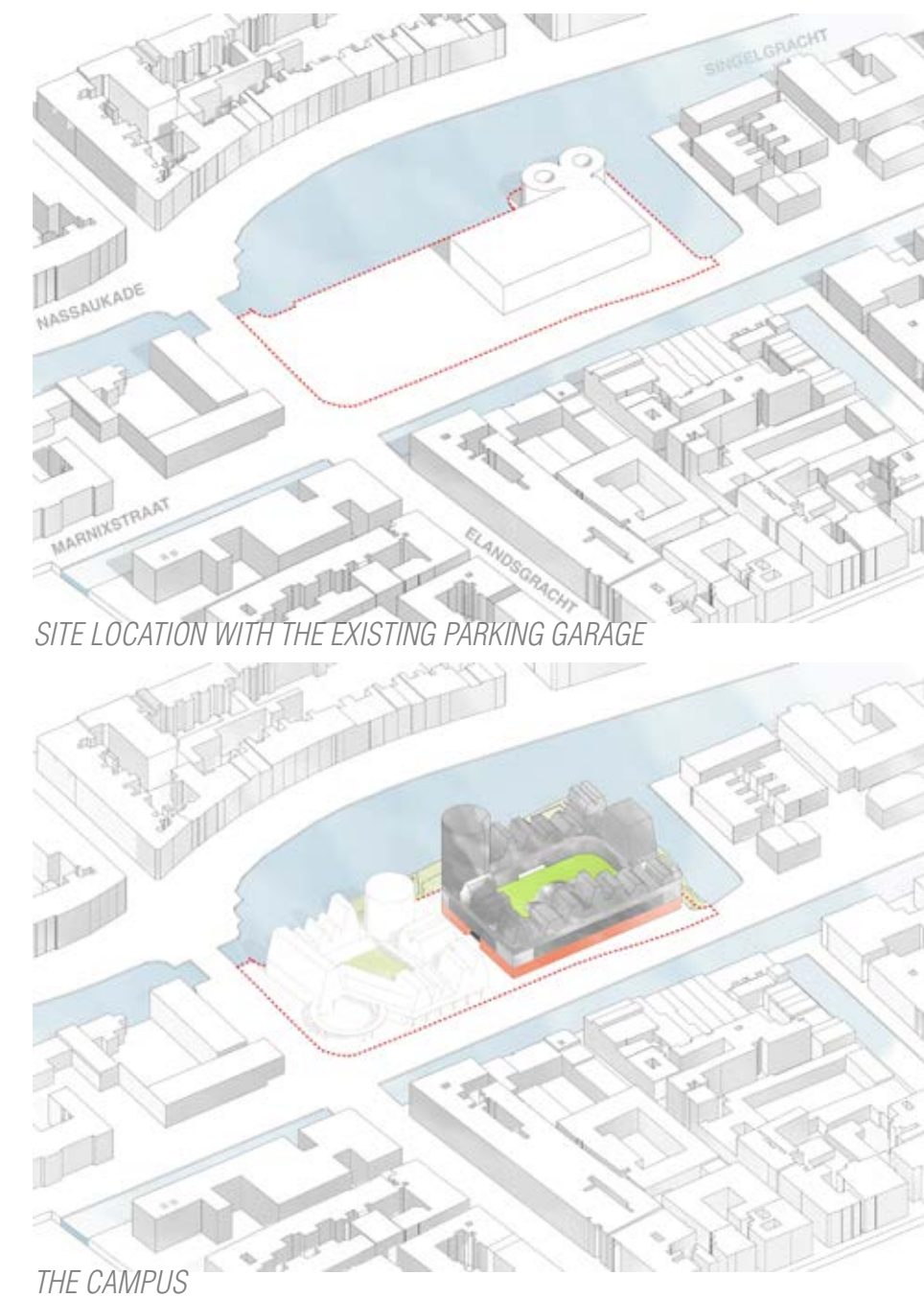
The project envisions the combination of a working and living environment for the employees of a tech company located in Amsterdam at the former Apple Market. The design redevelops a former parking garage and the adjacent waterfront to create an innovation district integrated within the urban fabric, with special attention to the layering of different target groups, hence a variety of communal spaces and dwellings (affordable housing, mid-range housing, family apartments, short stay hotel, long stay hotel and investor apartments). The project also includes a three-dome structure (design dome, greenhouse and auditorium) the key element that gives public access and transparency to the campus.



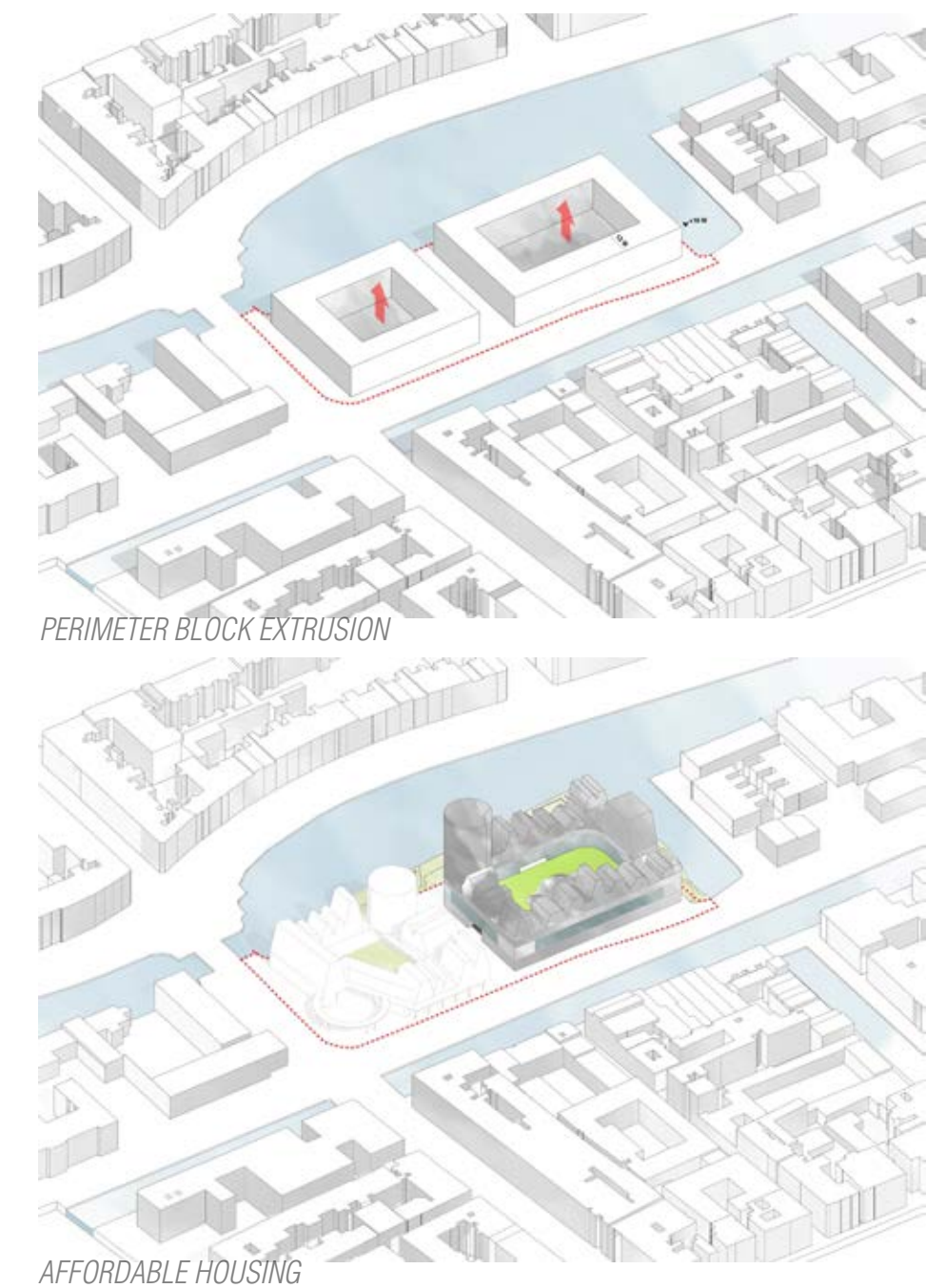
VIEW FROM THE SINGELGRACHT



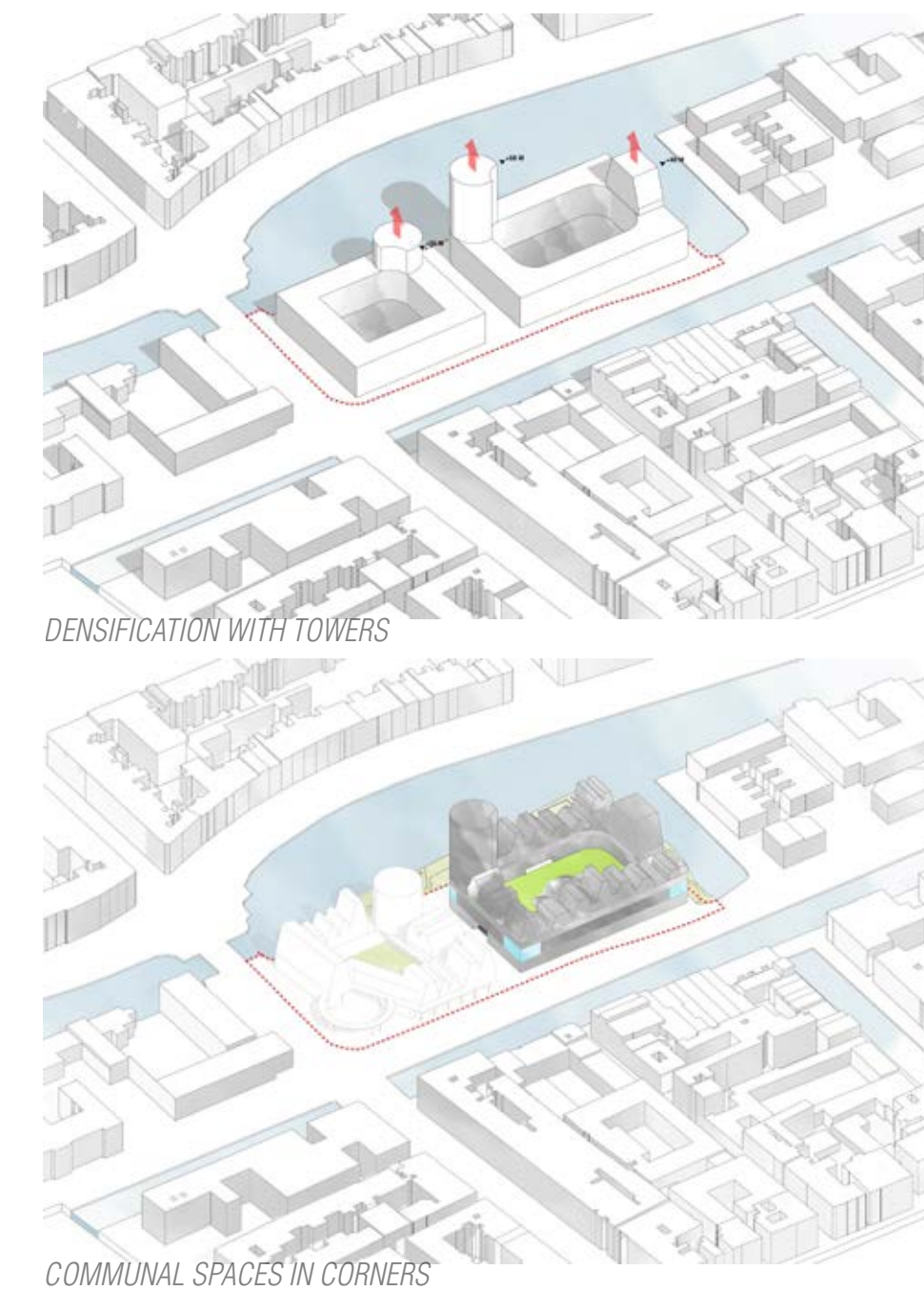
VIEW FROM THE MARINUSSTRAAT



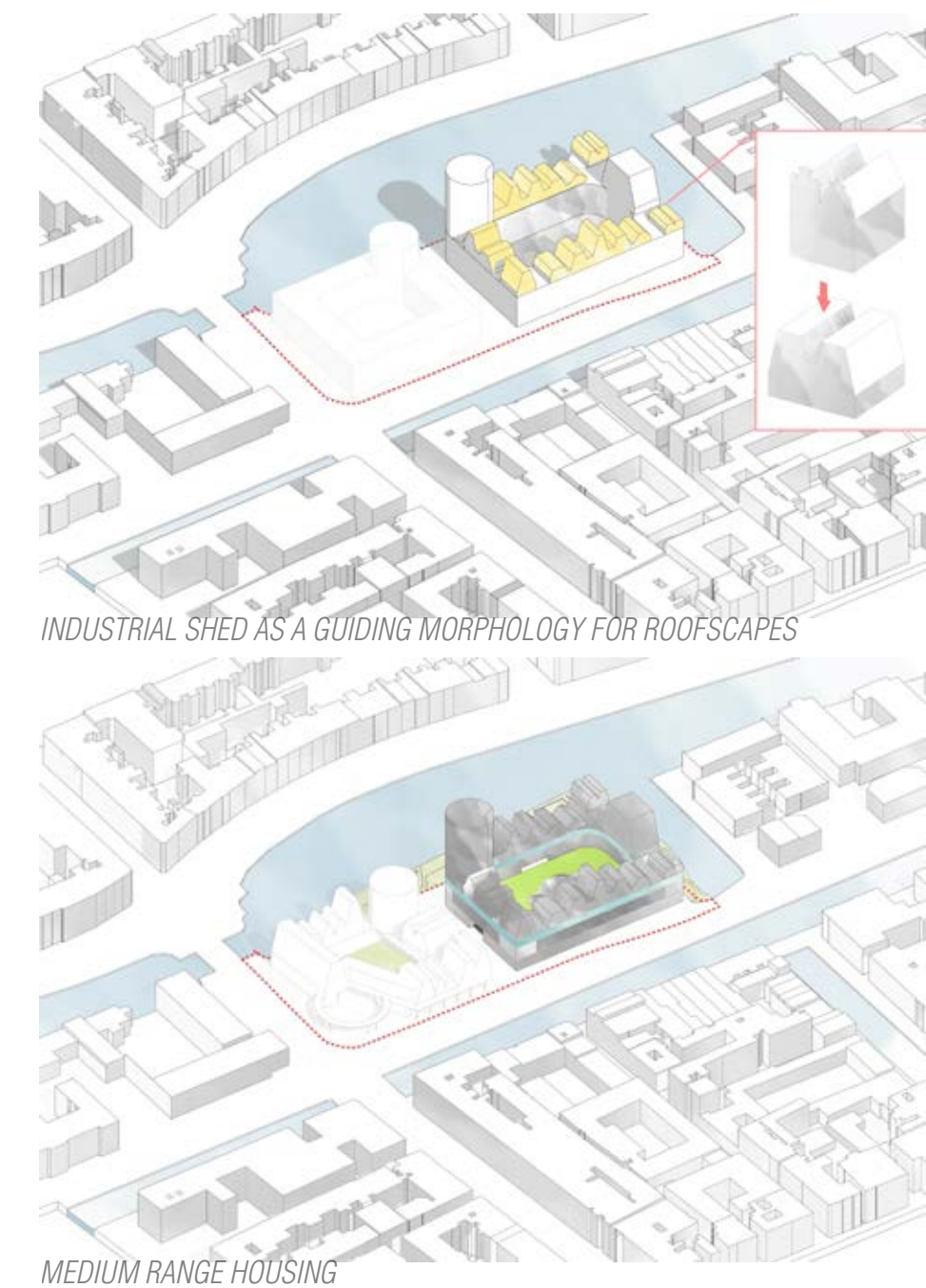
SITE LOCATION WITH THE EXISTING PARKING GARAGE



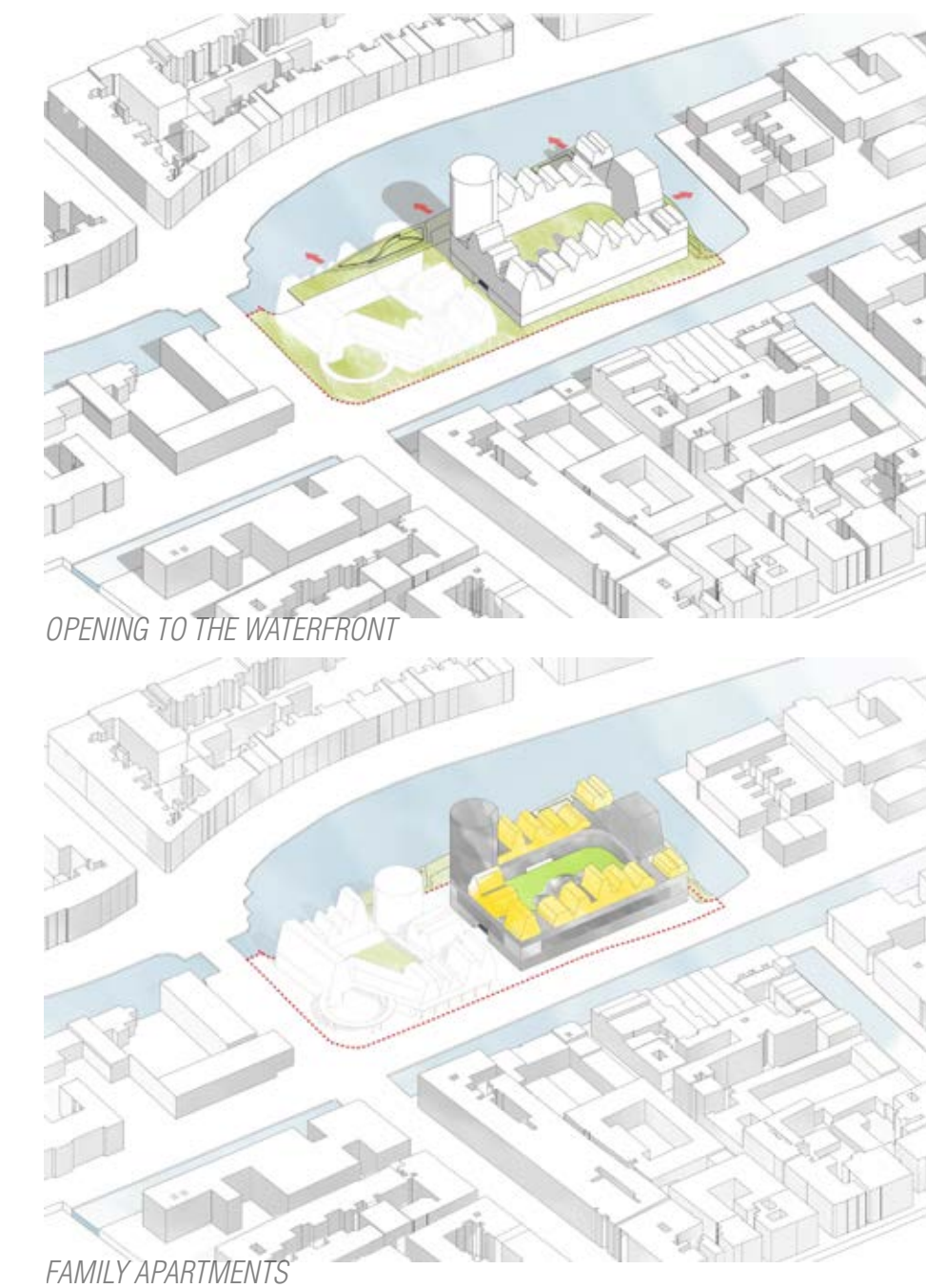
PERIMETER BLOCK EXTRUSION



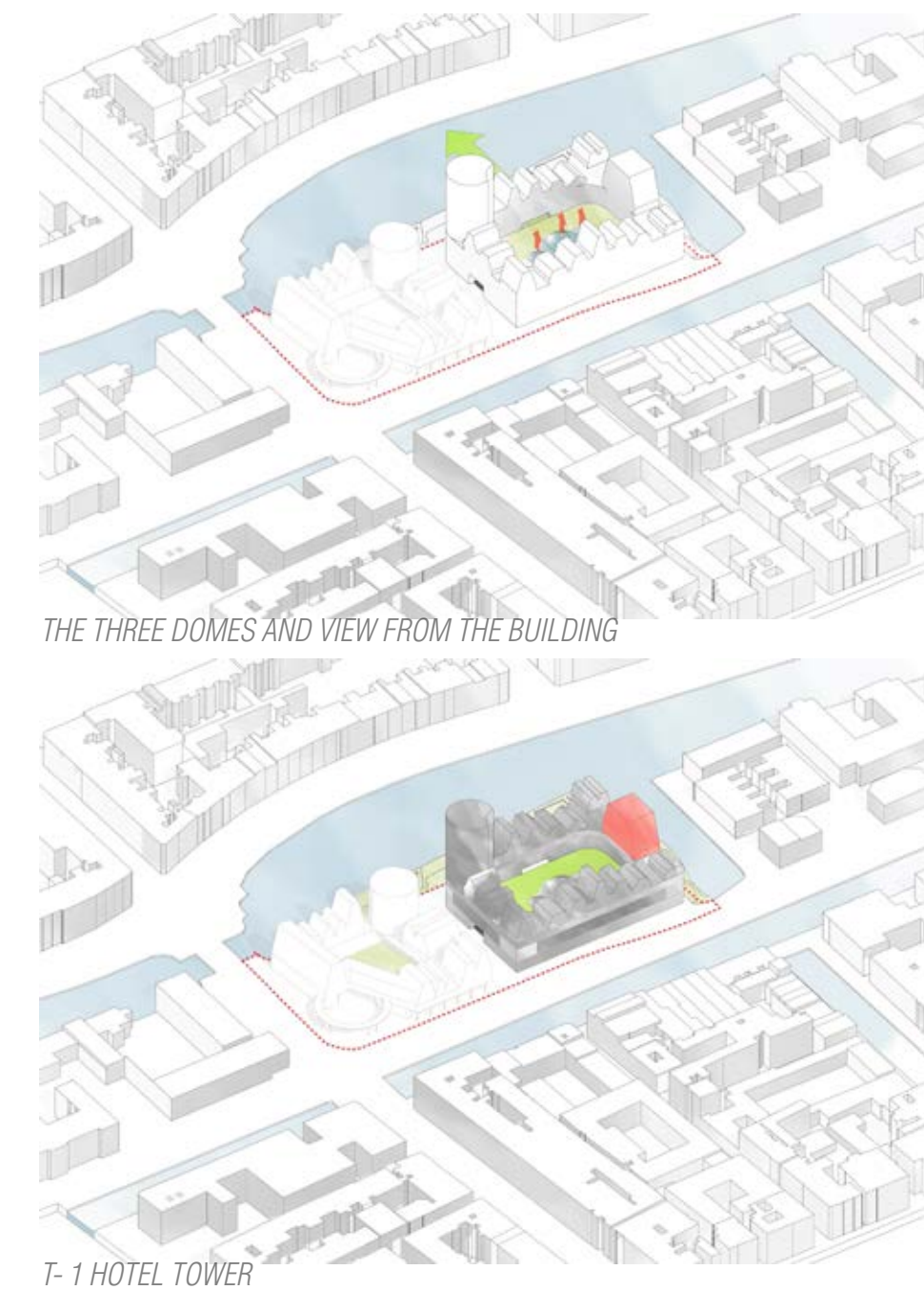
DENSIFICATION WITH TOWERS



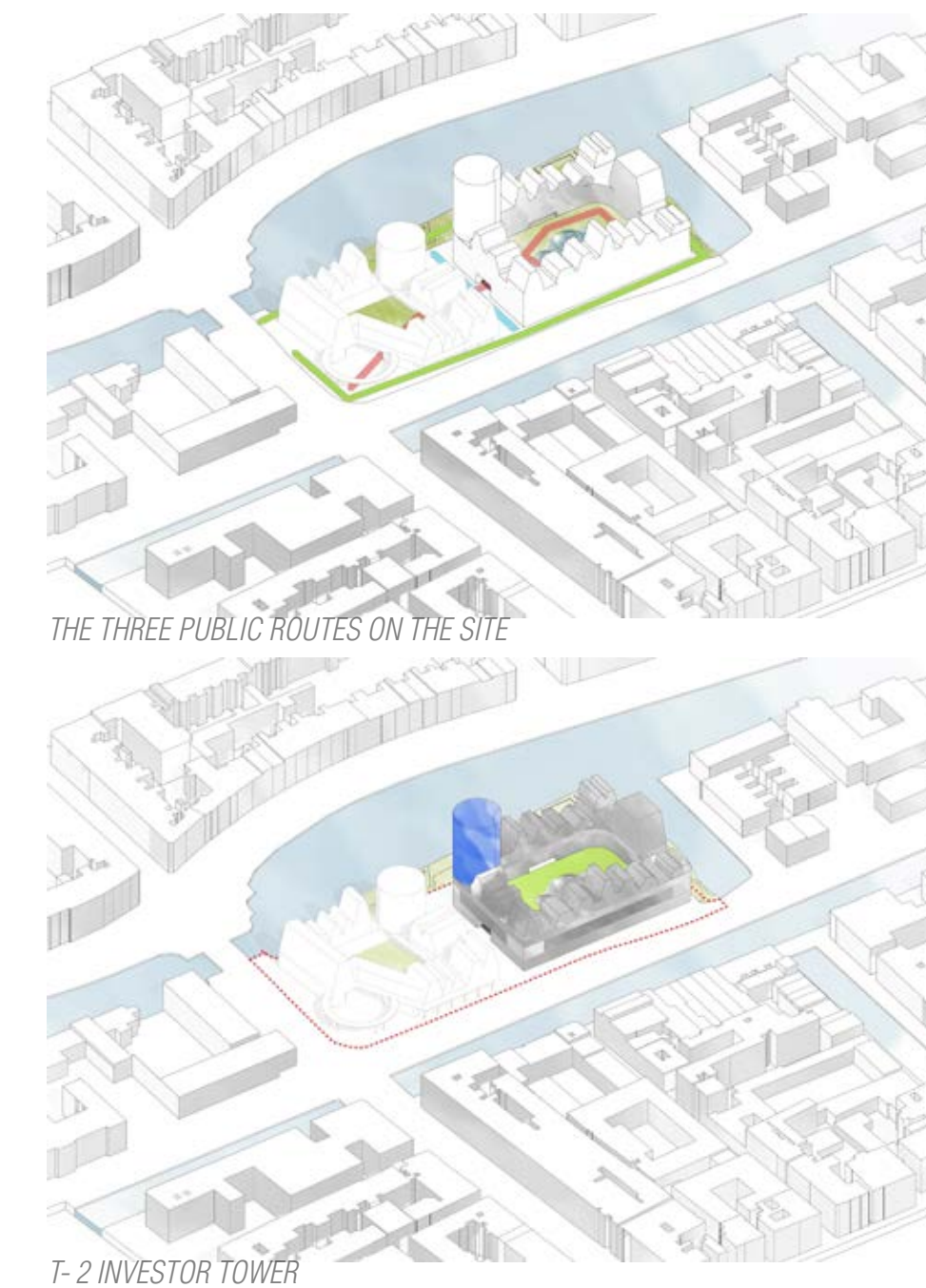
INDUSTRIAL SHED AS A GUIDING MORPHOLOGY FOR ROOFSCAPES



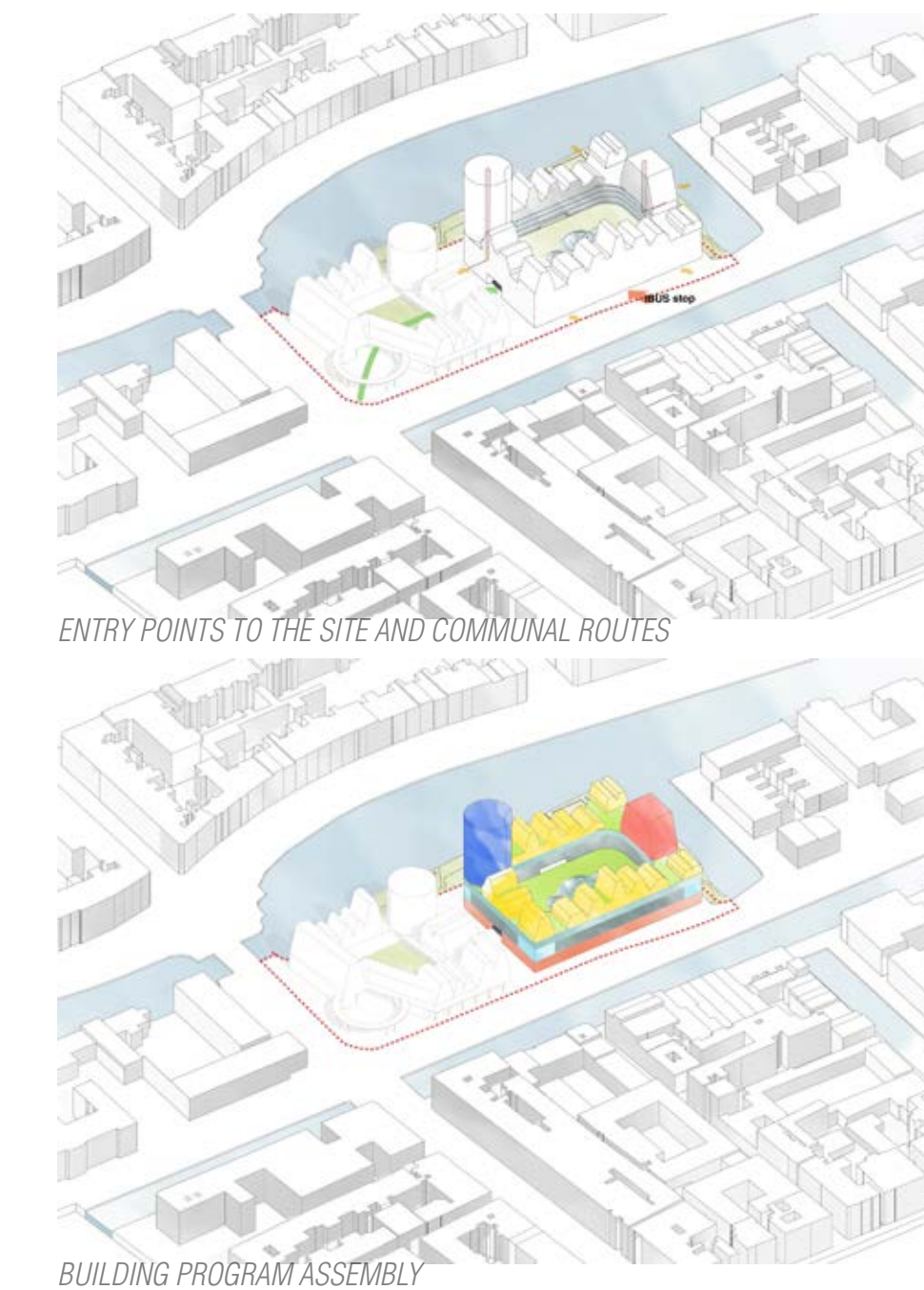
OPENING TO THE WATERFRONT



THE THREE DOMES AND VIEW FROM THE BUILDING



THE THREE PUBLIC ROUTES ON THE SITE



ENTRY POINTS TO THE SITE AND COMMUNAL ROUTES

THE CAMPUS

AFFORDABLE HOUSING

COMMUNAL SPACES IN CORNERS

MEDIUM RANGE HOUSING

FAMILY APARTMENTS

T-1 HOTEL TOWER

T-2 INVESTOR TOWER

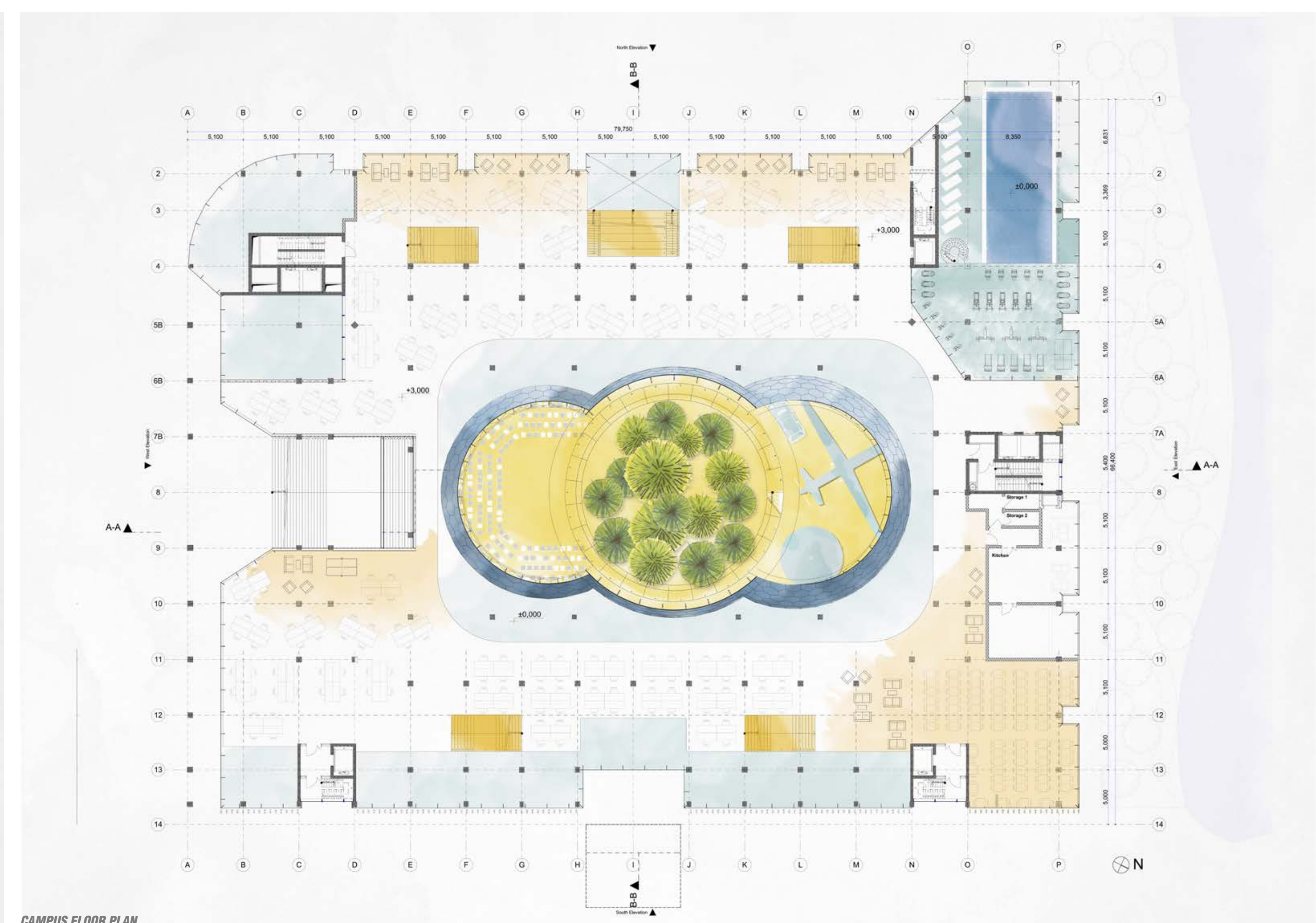
BUILDING PROGRAM ASSEMBLY



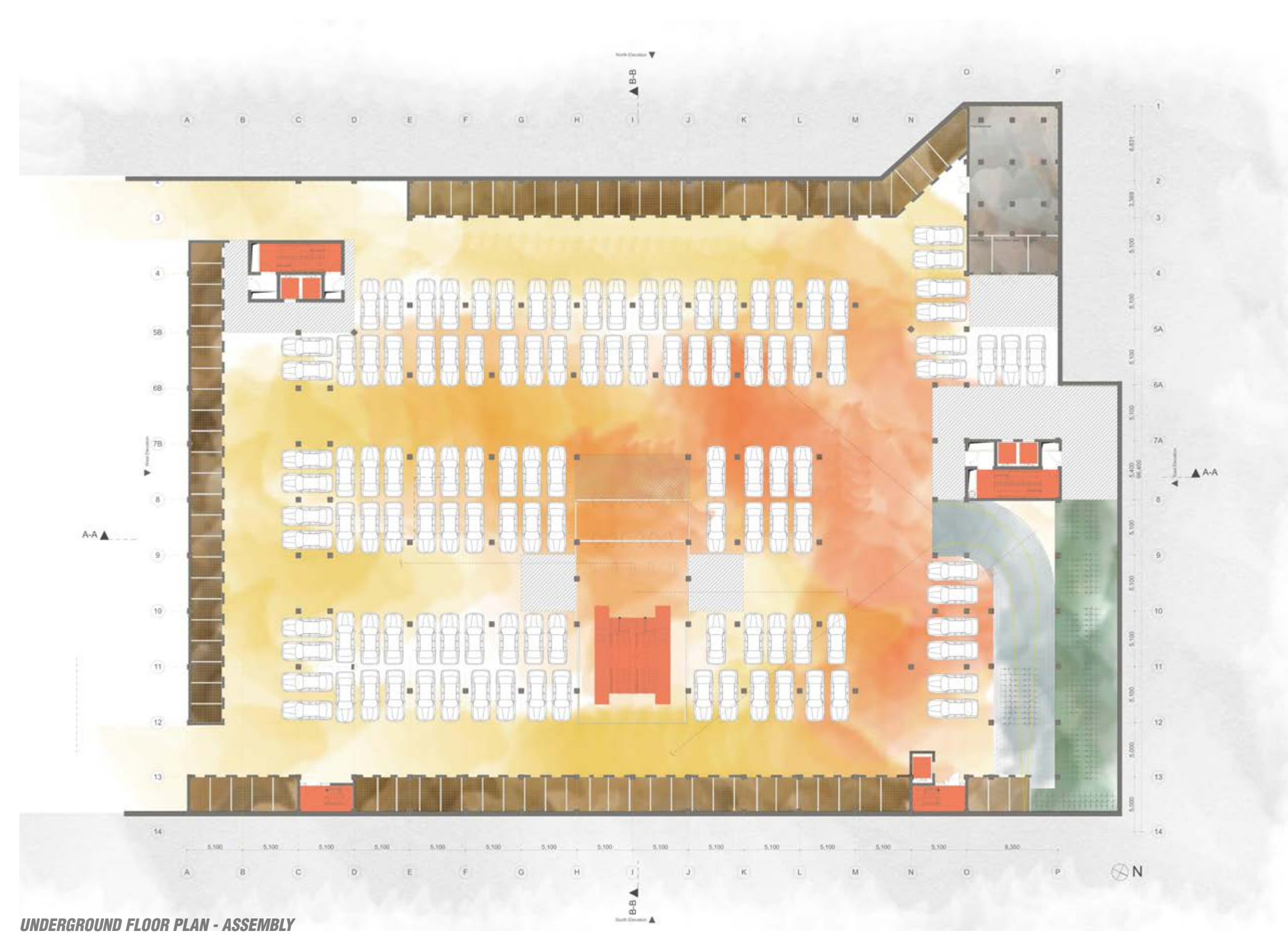
MASTER PLAN



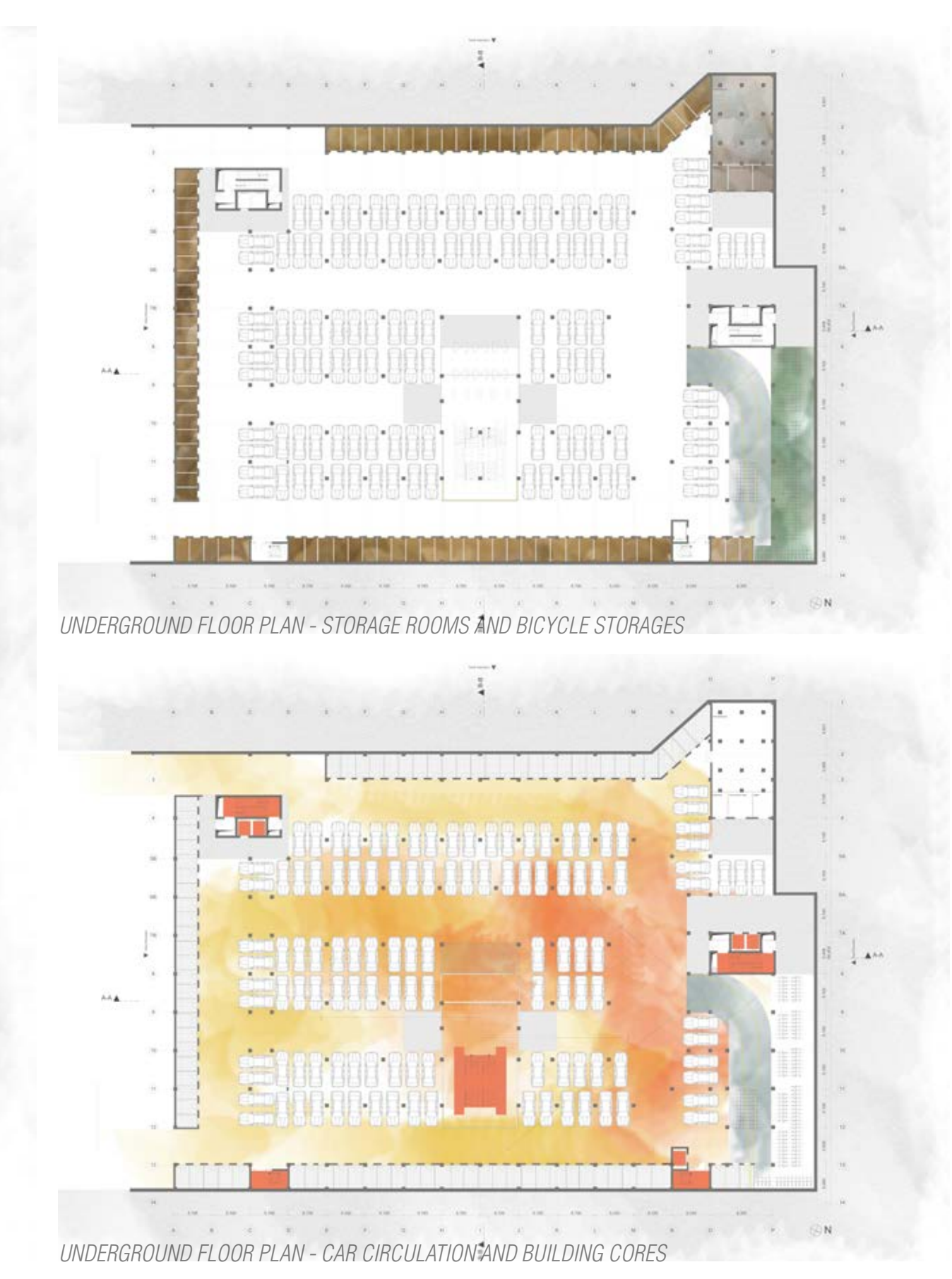
AFFORDABLE HOUSING FLOOR PLAN



CAMPUS FLOOR PLAN

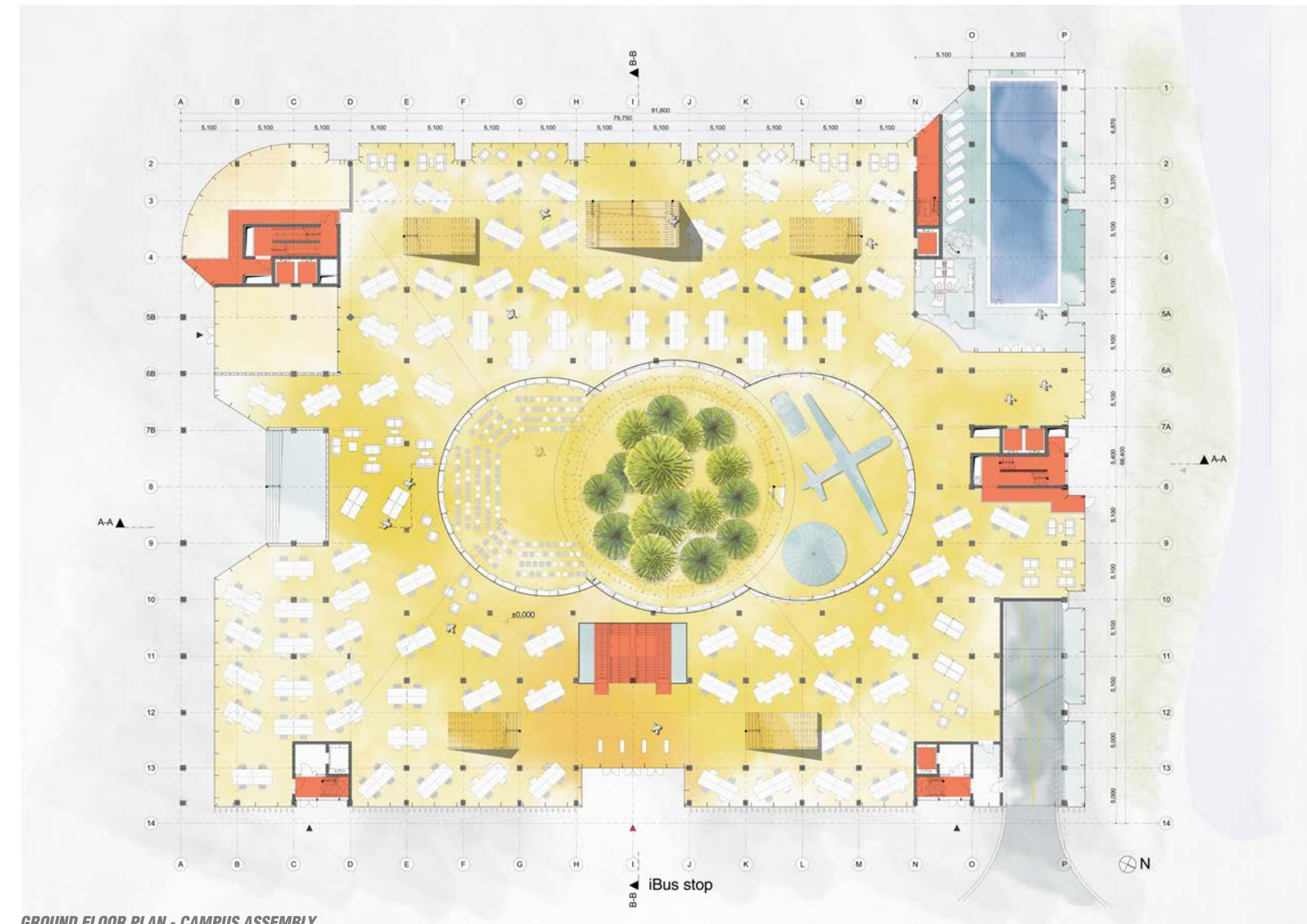


UNDERGROUND FLOOR PLAN - ASSEMBLY

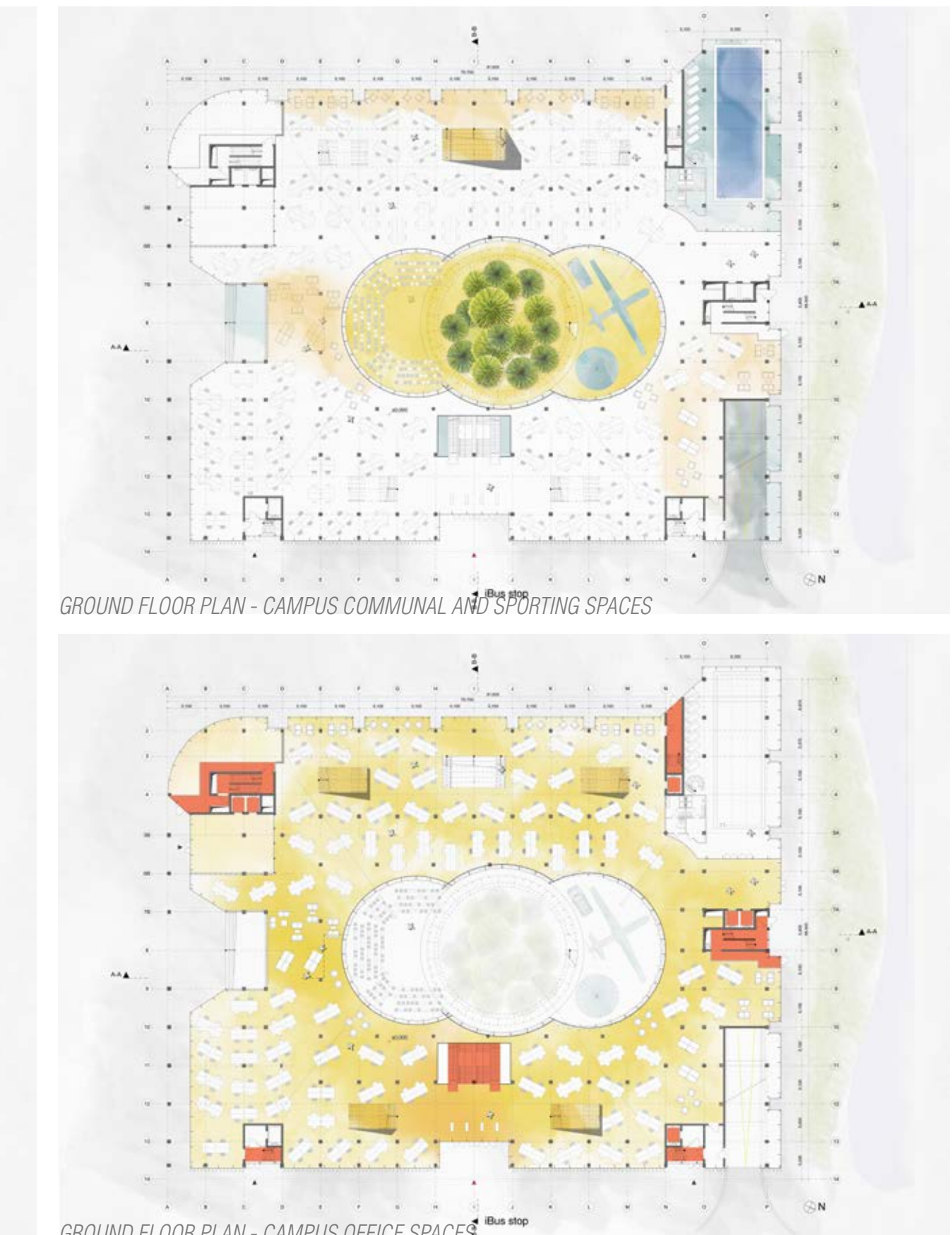


UNDERGROUND FLOOR PLAN - STORAGE ROOMS AND BICYCLE STORAGES

UNDERGROUND FLOOR PLAN - CAR CIRCULATION AND BUILDING CORES

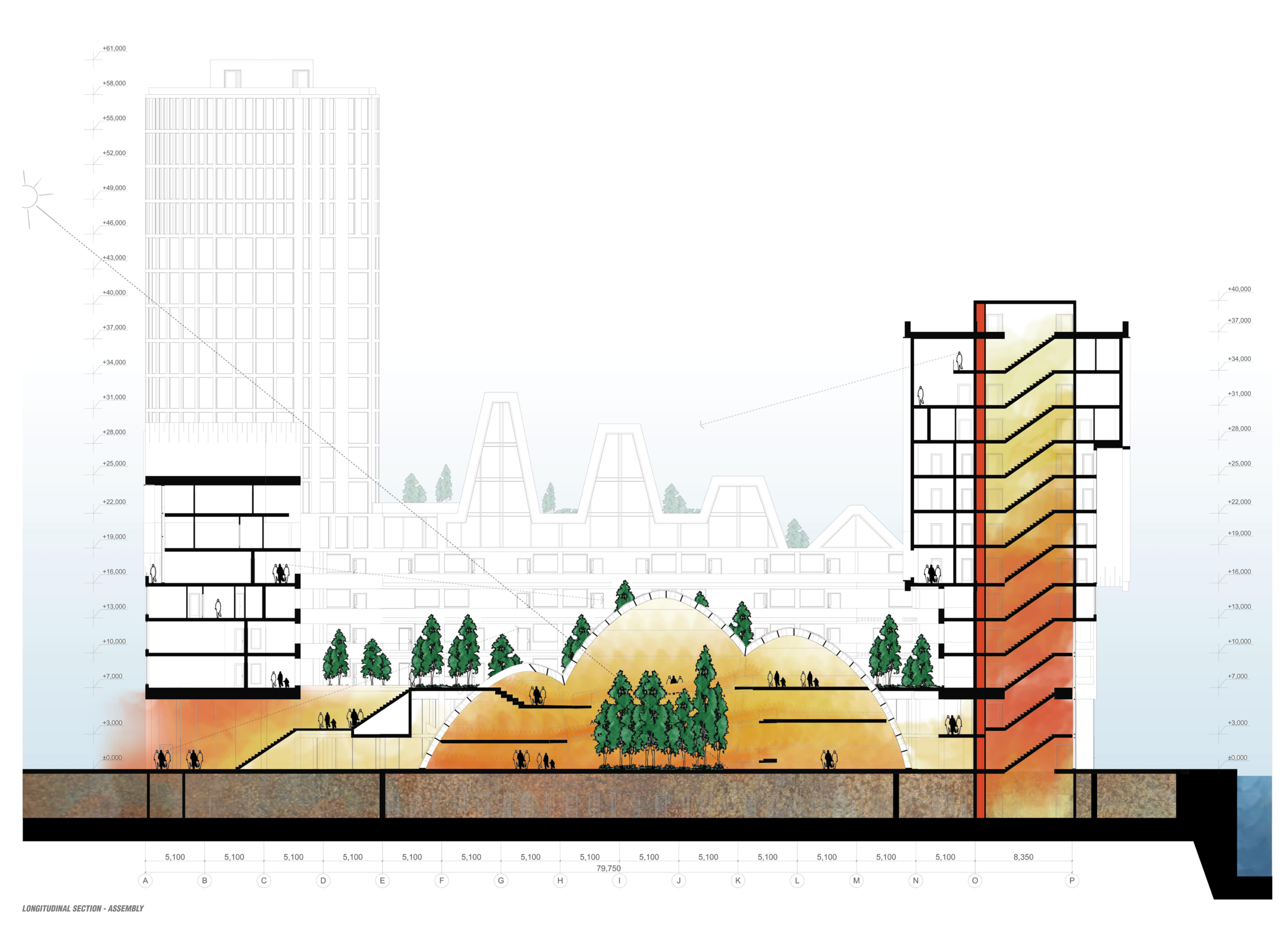


GROUND FLOOR PLAN - CAMPUS ASSEMBLY



GROUND FLOOR PLAN - CAMPUS COMMUNAL AND SPORTING SPACES

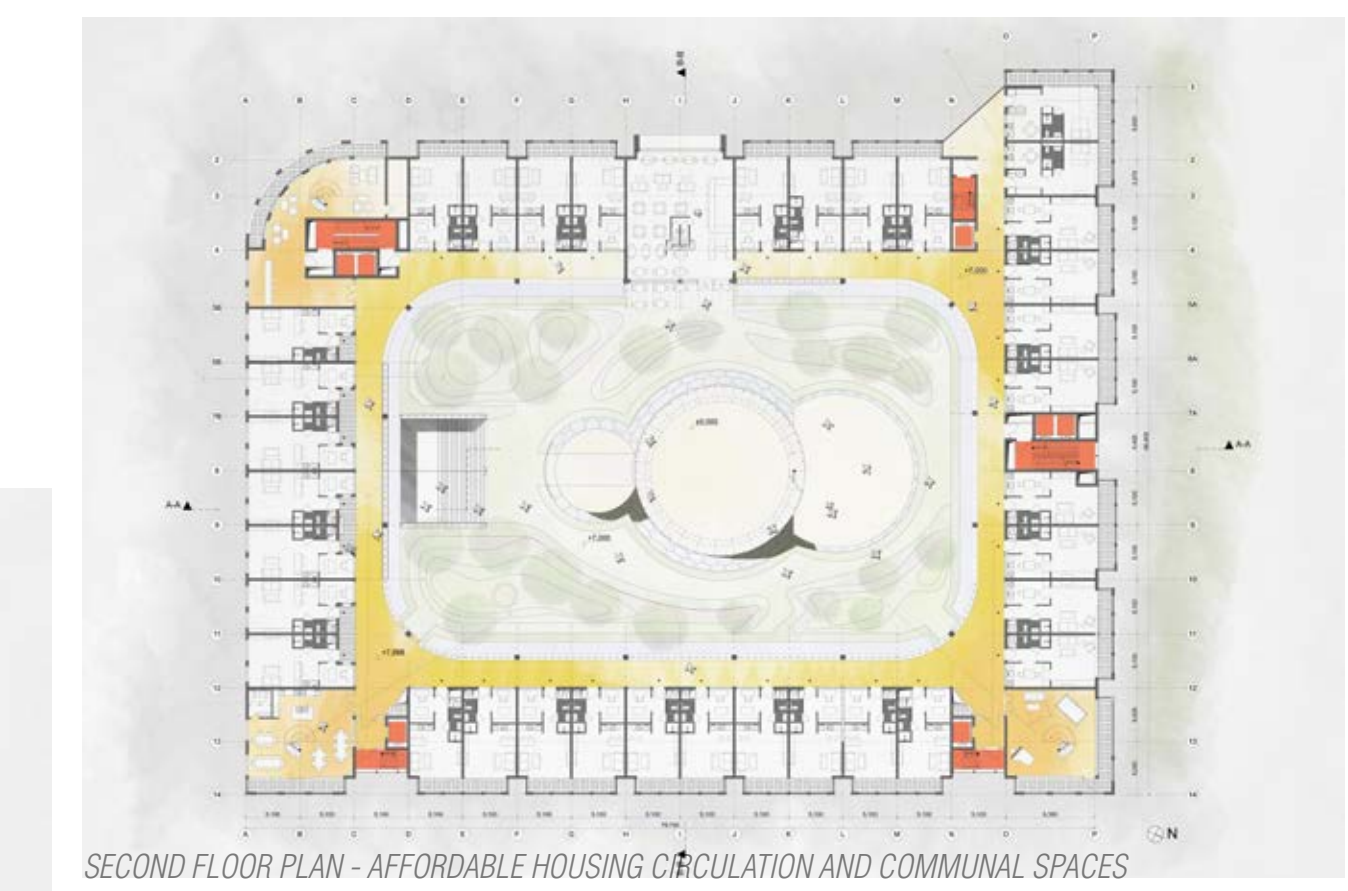
GROUND FLOOR PLAN - CAMPUS OFFICE SPACES



LONGITUDINAL SECTION - ASSEMBLY



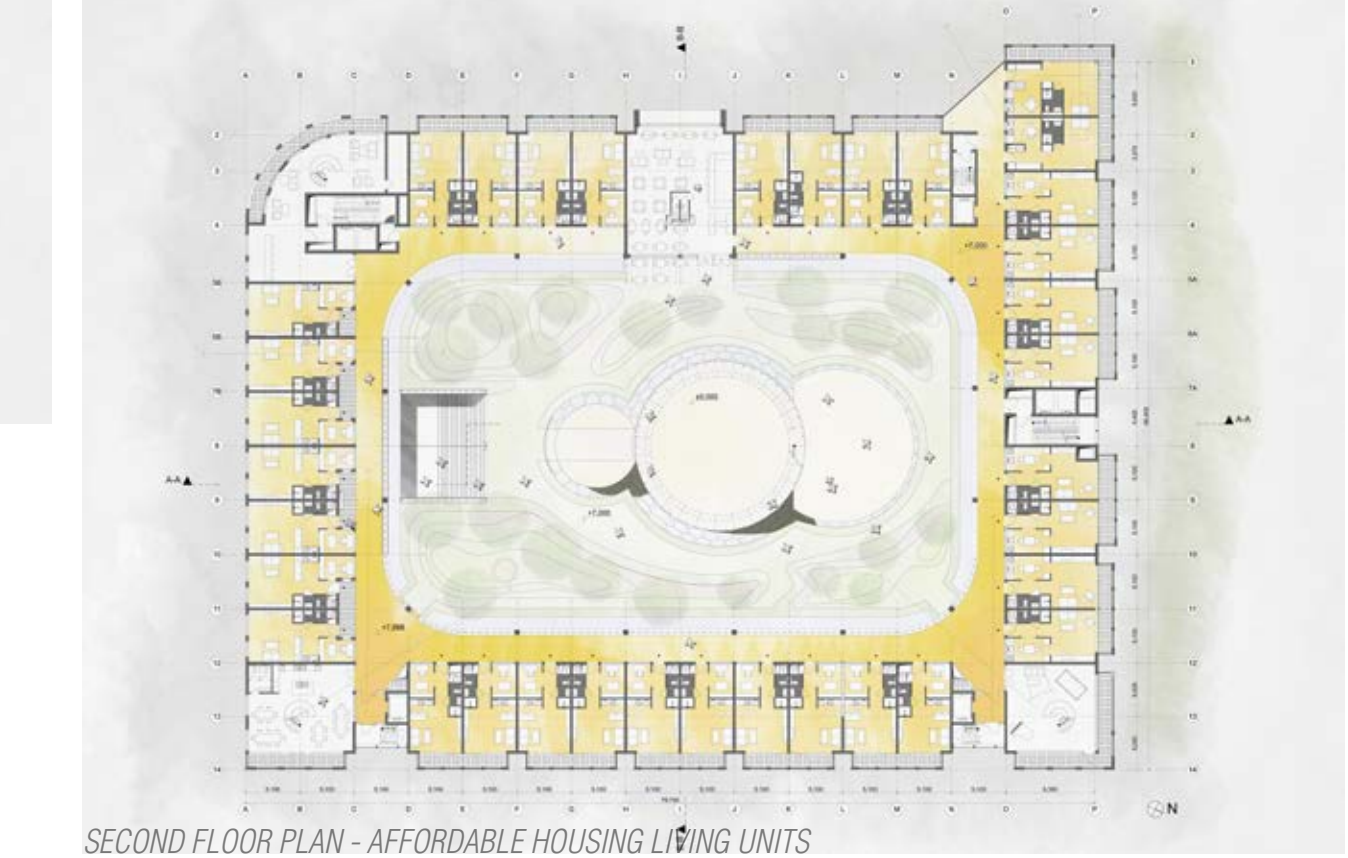
SECOND FLOOR PLAN - AFFORDABLE HOUSING ASSEMBLY



SECOND FLOOR PLAN - AFFORDABLE HOUSING CIRCULATION AND COMMUNAL SPACES



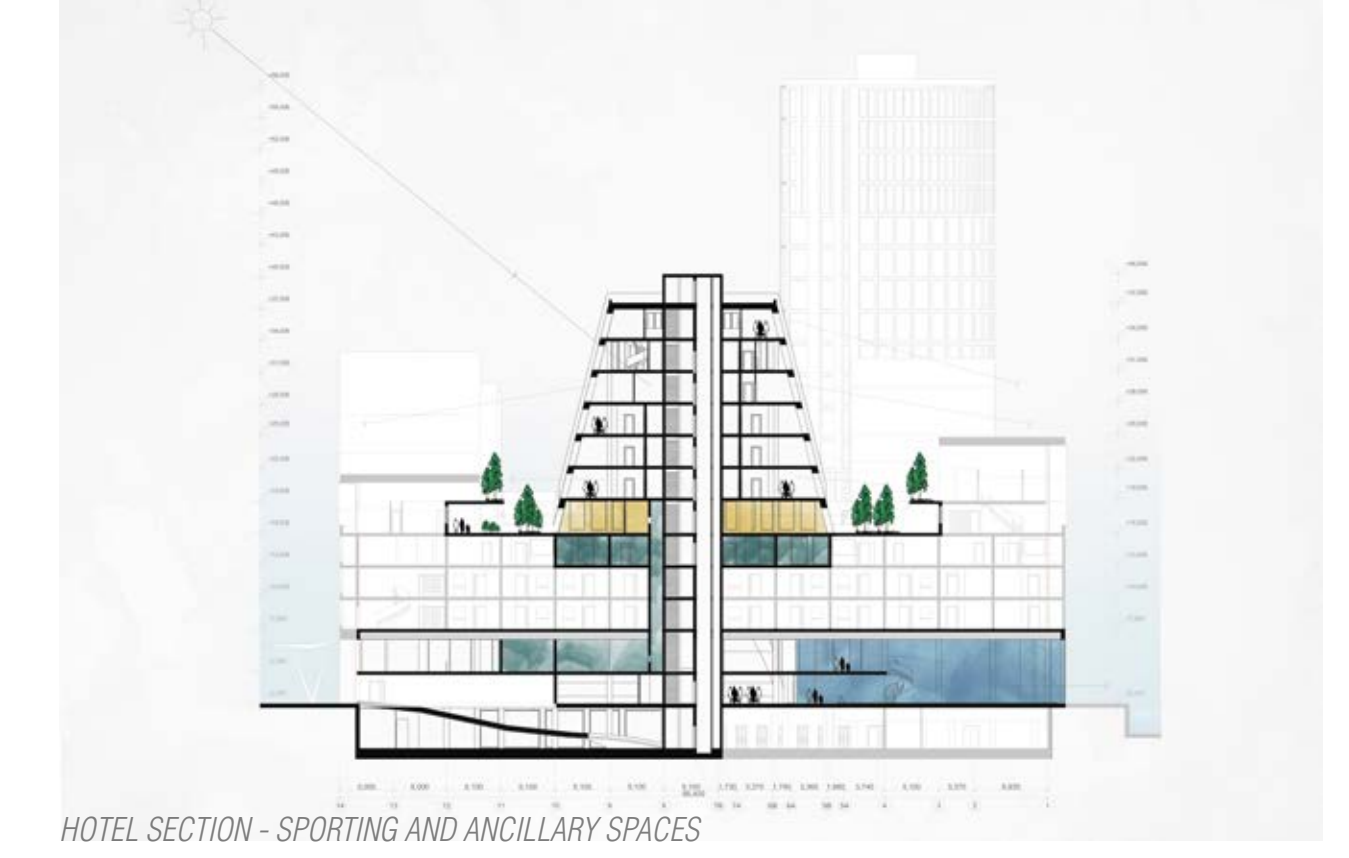
SECOND FLOOR PLAN - AFFORDABLE HOUSING COURTYARD AND CAFE



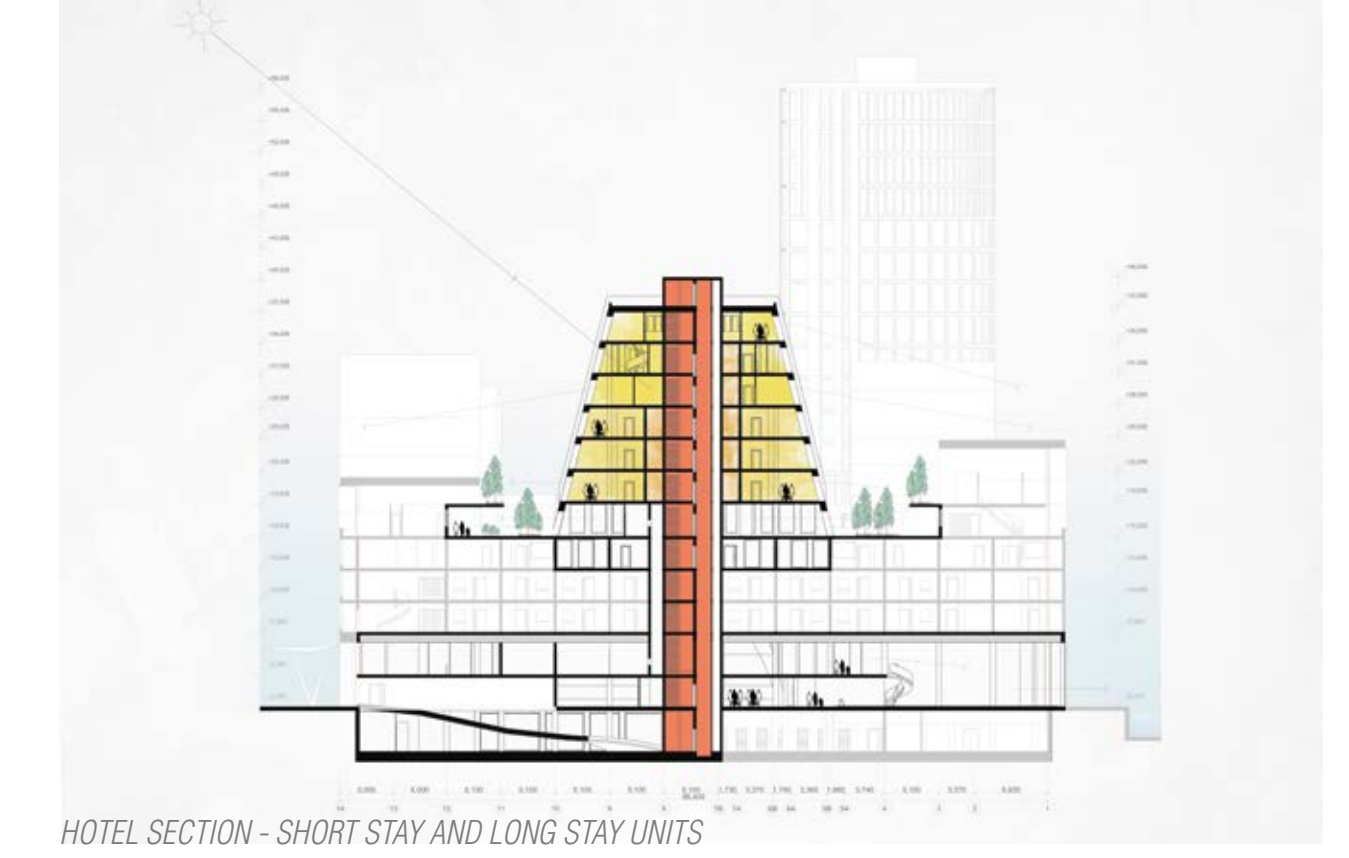
SECOND FLOOR PLAN - AFFORDABLE HOUSING LIVING UNITS



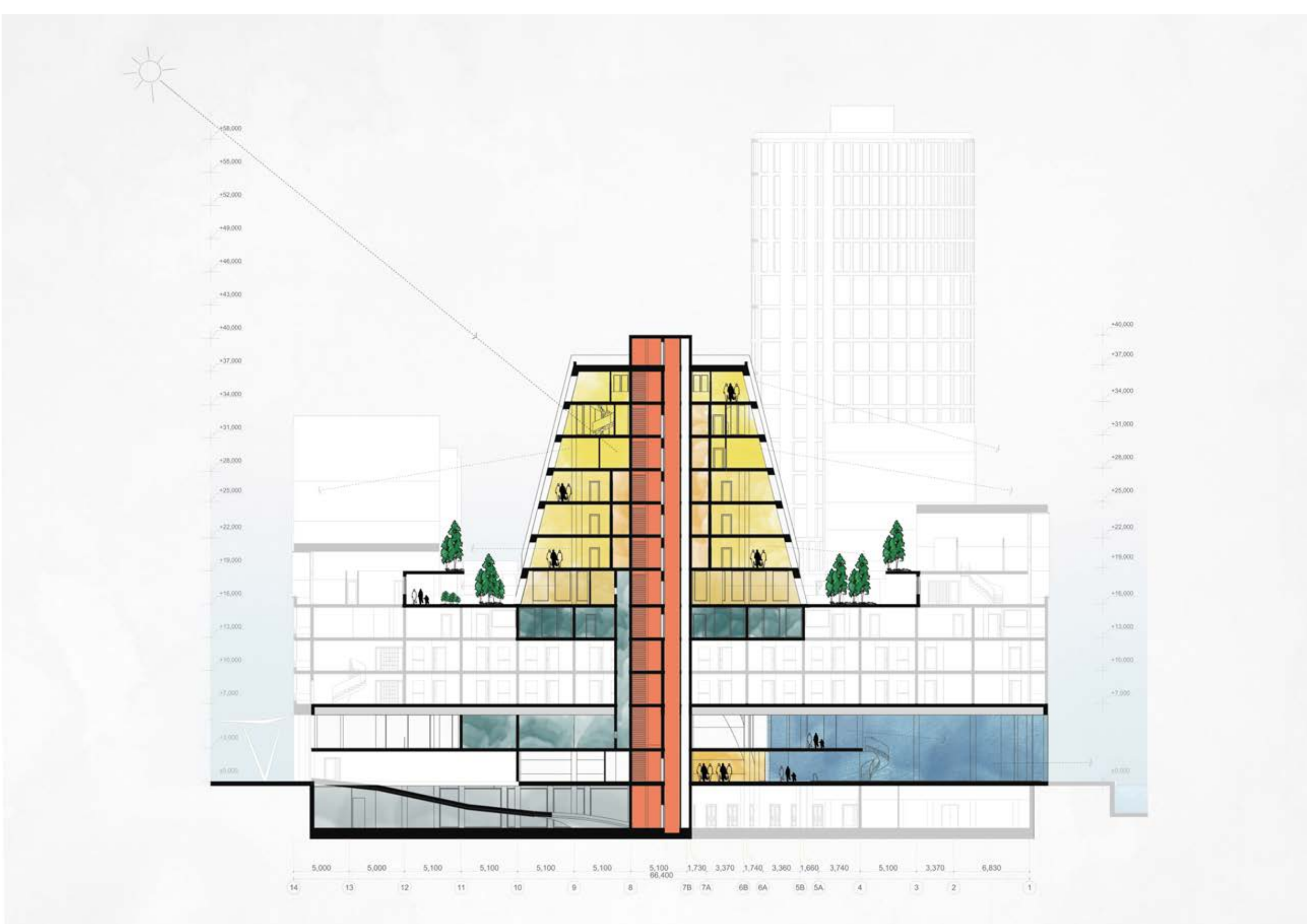
HOTEL SECTION - CIRCULATION



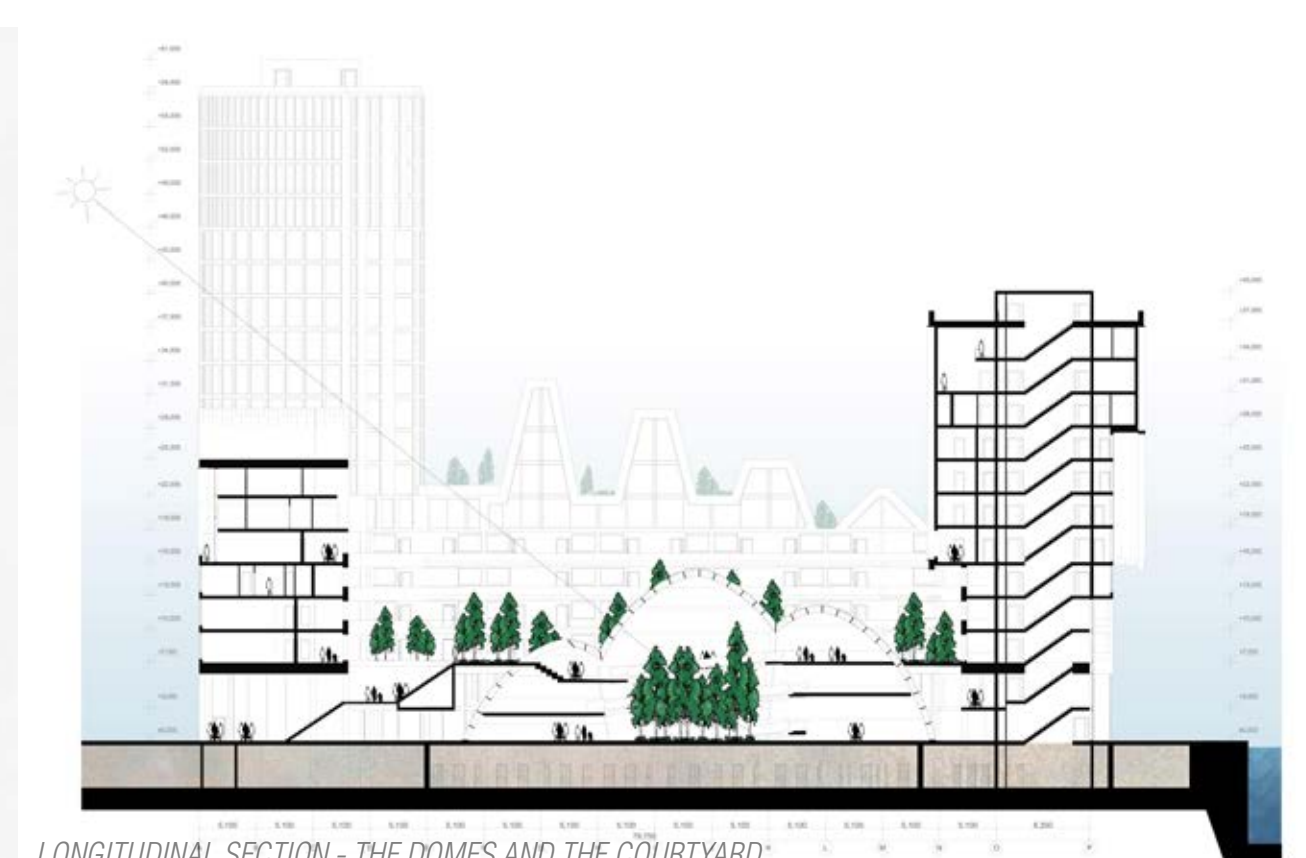
HOTEL SECTION - SPORTING AND ANCILLARY SPACES



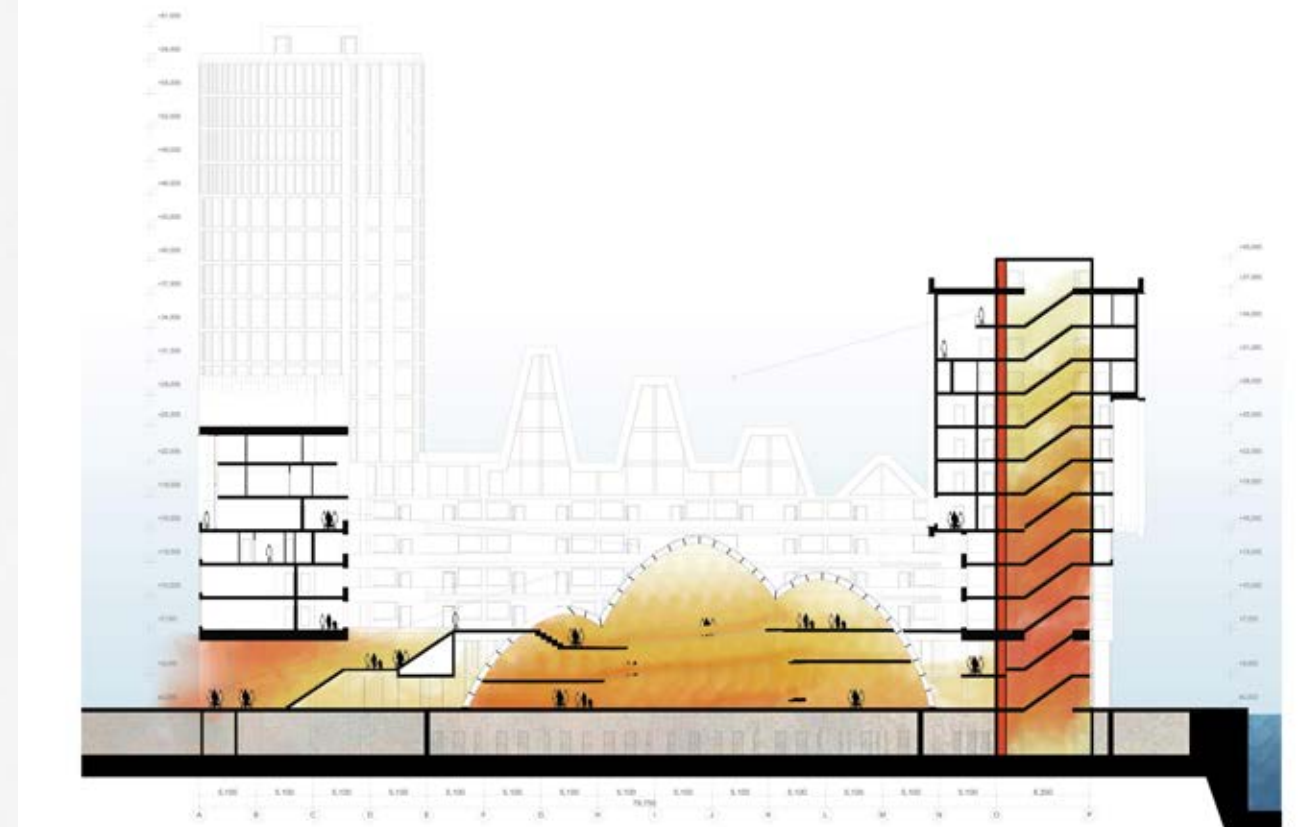
HOTEL SECTION - SHORT STAY AND LONG STAY UNITS



HOTEL SECTION - ASSEMBLY



LONGITUDINAL SECTION - THE DOMES AND THE COURTYARD



LONGITUDINAL SECTION - CIRCULATION

