


APPENDIX



Reputation capital is defined as the 'the sum value of your online and offline behaviours across communities and marketplaces.' It will transform how we think about wealth, markets, power and personal identity in the 21st Century.

Rachel Botsman
2008

Developments



"The currency of the new economy is trust between strangers"

Rachel Botsman
2008

Developments



The sharing economy predictions for 2017 seem even more exciting as the industry keeps revolutionizing our modern era.

Deemly
2016

Developments



We are at the start of the shift from trusting people more than corporations or government.

Rachel Botsman
2008

Developments



Populism and increasingly divided societies top the list of global risks compiled in a report ahead of the World Economic Forum as an anti-establishment backlash is in full swing.

Global Risk
Report


Developments



The European union is focusing on inclusiveness through innovation in their Europe 2020 plan.

Eurostat
2015


Developments



Population growth in European metropolises tend to increase, although birth rates in these cities decreases.

Eurostat
2015

Developments



One person households tend to gravitate towards each other, commonly towards the centre of the city.

European
commission
2005


Developments



Living in cities means that an increased amount of time is spent in urban transport.

European
commission
2005

Developments



European urban dwellers are increasingly living in one-person households, surrounded by an increasing diversity of neighbours and with very different capacities to participate the developing urban societies around them.

The State of
European Cities
2016


Developments



Cities today are increasingly recognised for their economic, social and environmental potential. As a result, urban policies are expanding their scope to ensure these benefits are fully exploited.

The State of
European Cities
2016

Developments



Population growth in cities is fuelled by higher natural change and higher net migration.

The State of
European Cities
2016

Developments



Between 2000 and 2013, GDP growth in cities was 50% higher than in the rest of the EU and employment in cities grew by 7% while it declined slightly in the remainder of the EU.

The State of
European Cities
2016

Developments



The population born outside the EU, on average, has low employment rates and tends to live in cities. Therefore, cities can play an important role in the economic integration of this population segment.

The State of
European Cities
2016


Developments



Homicides in the EU dropped by 40% between 2002 and 2014. Nevertheless, people living in cities are less likely to feel secure.

The State of
European Cities
2016


Developments



As people with better alternatives shift to other transport modes, fewer people will drive, which will reduce congestion and improve air quality.

The State of
European Cities
2016


Developments



Despite improvements over the past decade, many cities still have to make significant investments to recycle more of their solid waste, reduce landfill and to collect and treat their waste water appropriately.

The State of
European Cities
2016


Developments



Despite improvements over the past decade, many cities still have to make significant investments to recycle more of their solid waste, reduce landfill and to collect and treat their waste water appropriately.

The State of
European Cities
2016


Developments



Face-detecting systems in China now authorize payments, provide access to facilities, and track down criminals.

MIT
Technology review
2017


Developments



Inexpensive cameras that make spherical images are opening a new era in photography and changing the way people share stories.

MIT
Technology review
2017


Developments



By experimenting, computers are figuring out how to do things that no programmer could teach them.

MIT
Technology review
2017


Developments



An online store for information about your genes will make it cheap and easy to learn more about your health risks and predispositions.

MIT
Technology review
2016

Developments



The lines between product categories of products will become even blurrier. What first appear as fairly traditional devices are going to start being used and thought of in very different ways.

Recode
2017


Developments



It's important for companies that previously focused on applications to offer a service that can be used across multiple platforms and multiple devices.

Recode
2017

Developments



Expect to see many different flavors of services grow stronger in 2017. From new types of bot-based software to “invisible” voice-driven interaction models

Recode
2017

Developments



In 2017, expect we'll see advancements to humanize big data, seeking more empathetic and qualitative bits of data and projecting it in a more visualized, accessible way.

Forbes
2017


Developments



in 2017, Expect to have a lot more interactions with AI-driven bots. From customer assistance and technical support agents, through more intelligent personal assistants that move with you from device to device.

Recode
2017

Developments



Shared advances in natural language processing and social awareness algorithms, coupled with an unprecedented availability of data, will soon allow smart digital assistants help with a vast range of tasks

WeForum
2017


Developments



A key challenge that will require greater global attention and action is recognizing the importance of identity and inclusiveness in healthy political communities

World Economic
Forum 2017


Developments



Rising income and wealth disparity will be one of the top five developments that will determine global activities in 2017.

World Economic
Forum 2017


Developments



Unemployment and underemployment could result in profound social instability in the years to come.

World Economic
Forum 2017


Developments



Large-scale involuntary migration as a result of state collapse or crisis will be happening even more in 2017.

World Economic
Forum 2017


Developments



In the West, decades of rapid social and economic change have widened generation gaps in values.

World Economic
Forum 2017

Developments



Disruptions of traditional patterns of affiliation and community can be seen in the West.

World Economic
Forum 2017


Developments



The populism behind the victories of Brexit and President Trump are being driven more by demographics and cultural factors than income inequality.

World Economic
Forum 2017

Developments



Technology has always created jobs as well as destroying them, but there is evidence that the engine of technological job creation is sputtering.

World Economic
Forum 2017

Developments



We are in a highly disruptive phase of technological development, at a time of rising challenges to social cohesion and policy-makers' legitimacy.

World Economic
Forum 2017


Developments



Sixteen years ago, projections said that by 2010 the world would be able to install 30 gigawatts of wind capacity. In 2015, we installed 14.5 times that amount.

World Economic
Forum 2017

Developments



Our efforts to solve the climate crisis are a race against time, but the technologies embodying the Fourth Industrial Revolution contain hope for the acceleration of the necessary solutions to the climate crisis.

World Economic
Forum 2017


Developments



Fourteen years ago, projections said that the solar energy market would grow 1 gigawatt per year by 2010 – that goal was exceeded by 17 times over. In 2015, we beat that mark by 58 times and 2016 was on pace to beat that mark 68 times over.

World Economic
Forum 2017

Developments



We are going to prevail in our collective effort to solve the climate crisis, and it will be in large part due to our increasing ability to mitigate the burning of dirty fossil fuels through the opportunities presented to us by the 4IR.

World Economic
Forum 2017


Developments



While economically advanced societies have been changing rather rapidly, countries that remained economically stagnant showed little value change. As a result, there has been a growing divergence between the prevailing values in low-income countries and high-income countries.

World Value
Survey 2017


Developments



Since 1995, across a wide swathe of nations, the share of respondents who say they would prefer more authoritarian government has risen compared to the share who prefer more democracy.

World Value
Survey 2017


Developments



Although a majority of the world's population still believes that men make better political leaders than women, this view is fading in advanced industrialized societies, and also among young people in less prosperous countries.

World Value
Survey 2017


Developments



Since 1981, economic development, democratization, and rising social tolerance have increased the extent to which people perceive that they have free choice, which in turn has led to higher levels of happiness around the world.

World Value
Survey 2017

Developments



Among young Muslims with high education, and especially among young Muslim women with high education, the Muslim/Non-Muslim gap over emancipative values closes.

World Value
Survey 2017


Developments



Based on current global trends, a new-born girl will have to live to 83 to see the gender gap in health, education, economic opportunity and politics close completely.

World Economic
Forum 2017

Developments



The top three job families set to decline dramatically between 2015 and 2020 will be office/administration, manufacturing and construction/extraction.

World Value
Survey 2017

Developments



Geopolitical factors such as large-scale involuntary migration, crises and conflicts continue to dominate the minds of policy-makers and business leaders. This reinforces the need to address the global refugee crisis, through both immediate and long-term measures.

World Value
Survey 2017


Developments



In 2012, one in four European citizens, 124 million people was at risk of poverty or social exclusion; an increase of 10 million compared to 2009.

European Urban
Knowledge Network
2014


Developments



Spatial segregation processes, as an effect of social polarisation, make it increasingly difficult for low-income or marginalised groups to find decent housing at affordable prices.

EU regional
policy 2011

Developments



An increasing number of 'society dropouts' may lead to a development of closed sub-cultures with fundamentally hostile attitudes to mainstream society in many cities.

European Urban
Knowledge Network
2014


Developments



The potential of socio-economic, cultural, generational and ethnic diversity must be further exploited as a source of innovation

EU regional
policy 2011


Developments



A holistic approach to environmental and energy issues has to be adopted, as the many components of the natural ecosystem are interwoven with those of the social, economic, cultural and political urban system in a unique manner.

EU regional
policy 2011


Developments



Airbnb sees evidence of their users relishing the cross-cultural opportunities Airbnb provides: guests from a different country than the host gain a 6% edge in acceptance rates.

Riley Newman
Airbnb
2015


Developments



Designers are focussing on issues like the evolution of participation and representation in the political process and in social life.

WDCD
2016


Developments



Markets are demanding more ethnically and gender diverse leadership.

Vishaan Chakrabarti
2017


Developments



With millennials, there is a complete trust of technology and optimized machine learning. Associated with that there is a complete willingness to provide personal information with the promise of improved life.

HuffPo
2016


Developments



Millennials trust and share more than any other generation. As Millennials move into leadership roles, there will be more of this trust transferred to the corporate level.

HuffPo
2016


Developments



Distrustful people end up isolating themselves, alienating others and corroding their inner natures. Over the past few decades, the decline in social trust has correlated to an epidemic of loneliness

David Brooks
2016

Developments



Reframing drugs as a public health problem rather than a criminal problem, will change the regulations of drugs use in a lot of western societies.

Wired
2017

Developments



Blockchain technology is resulting on platforms that are de-centralized run, hereby making them more safe and more trustworthy.

HuffPo
2016


Developments



Designers are focussing more on participation of the users of platforms, designing for the process not for the pixel perfect outcome.

Anne Pascual
Ideo
2015

Developments



The blockchain lets people who have no particular confidence in each other collaborate without having to go through a neutral central authority. Simply put, it is a machine for creating trust.

The Economist
2015

Developments



Digital experiences will quickly come to carry a status-weight equal to 'real' experiences

Trend watching
2017

Trends



Incognito individualism, a new trend online, is at its heart fueled by a very simple basic human need: the desire for equal, and fair, treatment.

Trend watching
2017

Trends



Finding and unlocking exciting new sources of value, or finding creative new ways to eliminate any wasted resource will be a great business and ecological asset in the future.

Trend watching
2017

Trends



As customers hand over more control to algorithms the urge to step outside one's personal data-straitjacket will only grow.

Trend watching
2017

Trends



Purposeful brands will find renewed opportunities in helping people understand their changing relationship to home – be that their nation, city or neighborhood.

Trend watching
2017

Trends



Millenials embrace multiple modes of self-expression, and are more liberal and confident than earlier generations.

Pew Research Center
2010

Trends



By 2020, 320 million international trips are expected to be made by youth travellers each year, a staggering 47% increase from 217 million in 2013,

David Chapan
WYSE 2014

Trends



The relentless push to add connectivity to home gadgets is creating dangerous side effects that figure to get even worse.

MIT
Technology review
2017

Trends



Powerful speech technology from China's leading Internet company makes it much easier to use a smartphone.

MIT
Technology review
2016

Trends



It's clear that AR/VR will steal the spotlight from wearables in 2017.

Recode
2017

Trends



Mobile app installs will decline as tech services grow.

Recode
2017


Trends



Expect a wide range of simple IoT solutions focused on traditional business like agriculture and small-scale manufacturing to make a big impact.

Recode
2017

Trends



An even further integration between physical and digital realities will be seen in 2017.

Forbes
2017


Trends



Ever-growing customer expectations have pushed businesses toward offering 'living services,' driven by digitized products and more comprehensive personalization.

Accenture
2017

Trends



Driven by a surge of on-demand labor platforms and online work management solutions, legacy models and hierarchies are being dissolved and replaced with talent marketplaces.

Accenture
2017

Trends



Businesses are not just creating new products and services; they're shaping new digital industries. From technology standards, to ethical norms, to government mandates.

Accenture
2017

Trends



Over-the-top (OTT) messaging and SMS messaging are millennials' preferred form of communication.

Forbes
2017

Trends



Millennials are tech-savvy, get their news predominantly from social media and value honesty, so they're likely to investigate and verify news they see, push for more transparency from media outlets and reward factual reportage by sharing such content.

Forbes
2017

Trends



The world of media is changing thanks to live video.

Social media is becoming fascinated with live, authentic content. Millennials love video content and are the most active video viewers of any age group in the U.S.

Forbes
2017

Trends



Growing criticism on the Eurozone will result in an even more sceptic europe.

Forbes
2017

Trends



Amazon and Facebook have jumped into online food ordering and delivery, making a crowded field even more so. Online food ordering will rise even more in 2017.

Fortune
2017

Trends



In 2017 the slow dissolution of the workplace will reach its natural conclusion: The first Fortune 100 company will jettison the office altogether.

Fortune
2017

Trends



Sharing economy platforms are on the rise and will become even more prominent in 2017. It's about the activity, not the product itself.

Fortune
2017

Trends



Increasing polarization of societies is one of the top five trends that will determine global developments.

World Economic
Forum 2017

Trends



Ageing population is one of the top five trends that will determine global developments.

World Economic
Forum 2017

Trends



Technology based on values and ethical social media use will be on the rise since consumers will become more conscious and aware.

The Kids
2017

Trends



Across the European Union, parties stressing national sovereignty and/or values have prospered, boosted in part by migration flows that GRPS respondents continue to point to as a major geopolitical risk.

World Economic
Forum 2017

Trends



Globally, politics is increasingly defined by the rise of charismatic “strongman” national politicians and emotive political debate.

World Economic
Forum 2017

Trends



A backlash among older and less-educated voters who “feel that they are being marginalized within their own countries” by changing values in areas such as gender, sexual orientation, race, multiculturalism, environmental protection and international cooperation can be seen.

World Economic
Forum 2017

Trends



Our increased connectivity, between one another and to the material world, enables us to transfer information and materials more efficiently to greater numbers of people.

World Economic
Forum 2017

Trends



A declining sense of trust and mutual good faith in international relations makes it harder to contain the resulting pressures through domestic policy.

World Economic
Forum 2017

Trends



Consumption of news media jumped 37 percent last year, compared to the year before.

NDTV
2017

Trends



The idea that “people have the right not to be oppressed” is gradually replaced with “I have the right not to be offended”.

Integral life
2017

Trends



An entire new generation is waking up to the inherent fragility of civilization as they begin to understand how much easier it is for our system to go backward than it is to go forward, and that any path to genuine “progress” requires an indomitable commitment to the fight.

Integral life
2017

Trends



Less is more. Decluttering, less waste, less social pressure. people are focussing on their mental health and environmental footprint

Insights
2017

Trends



Speaking up about racial / social issues is becoming more visible in media and accepted by mainstream artists and people in general.
#oscarssowhite
#blacklivesmatter
#notmypresident

Insights
2017

Trends



The issues young people talk about are spread out over social media, the world focuses on the same stories a whole. There is an easy connection that shows when talking to young people from different countries.

Insights
2017

Trends



Toms, ace&tate, to name a few, have a "doing good" principle at the core of their business plan. Customers love this and it helps out people. it's also great marketing.

Insights
2017

Trends



Only the brave, show the true you, true colours, me and my... Just a few slogans from trendy brands. Being brave, different, and having no fear is celebrated marketing wise.

Insights
2017

Trends



People are seeking different ways to explore personal development. Finding inner peace and destresisng is one of them. Yoga and meditation are on the rise.

Insights
2017

Trends



Social status can be increased by showing awareness. Changing your profile picture to a french flag shows you care, at least on social media. It is cool to get involved in social issues and to show this off.

Insights
2017

Trends



People are becoming more aware of the fact that social media is their echo chamber. A search for real news that shows the status of the world is being pursued.

Insights
2017

Trends



Businesses share their information and knowledge online, for the sake of creating a better world. Tesla recently released their research results for the world to share.

Insights
2017

Trends



Companies are moreover being judged on their social policies and ethical views. Consumers want to know the full story, demand transparency and want to be able to identify with the full vision of the company.

Insights
2017


Trends



Zero waste and trash free shops and blogs are popping up, showing the increase of awareness of peoples foodprints.

Insights
2017

Trends



Owning too many items is seen as wasteful and stressful. The philosophy of the new minimalism advocates for “buying less but buying better” whereby consumers take more time to purchase fewer goods of a higher quality and staying more organized overall.

HuffPo
2016

Trends



The number of eco labels have gone from a few dozen in 1990 to more than 400 today. Clean labels are those which depict products as minimally processed, natural, organic, and free- from toxic chemicals.

Insights
2017

Trends



The increased awareness of the impact of meat to the environment has resulted in an increase in the vegan community, as well as increase in restaurants and stores that sell vegan products.

Insights
2017

Trends



Selfdriving cars will not only change the normal way of driving, but also public transport and with that public interactions in society.

Wired
2017

Trends



Concern for anonimity on the internet has risen after Trumps election. End to end encryption in text messages and emails is used more frequently.

Wired
2017

Trends



Ethnic polarization is negatively related to trust because individuals in polarized societies tend to define in-groups and out-groups on the bases of ethnicity. As a result, trust does not extend beyond ethnic lines.

Amanda Lea
Robinson 2011

Principles



Trust is one of several social constructs, an element of the social reality. It does not exist outside of our vision of the other. This image can be real or imaginary, but it is this one which permits the creation of the Trust.

Wiki
2017

Principles



The individuals possess an innate (biological) desire to protect one's own extended family, through the mechanism of kin altruism.

Zak & Knack 2001

Principles



Our brains reward us for taking the risk to trust—and we do it for reasons that are more abstract than our immediate financial benefit.

The Journal of
Neuroscience

Principles



The process of human development enables and motivates people to demand democracy, leading to regime changes that entitle people to govern their lives.

World Values
Survey 2017

Principles



Values change in predictable ways with certain aspects of modernity. People's priorities shift from traditional to secular-rational values as their sense of existential security increases

World Value
Survey 2016

Principles



The largest increase in existential security occurs with the transition from agrarian to industrial societies. Consequently, the largest shift from traditional towards secular-rational values happens in this phase.

World Value
Survey 2016

Principles



People's priorities shift from survival to self-expression values as their sense of individual agency increases

World Value
Survey 2016

Principles



The largest increase in individual agency occurs with the transition from industrial to knowledge societies. Consequently, the largest shift from survival to self-expression values happens in this phase.

World Value
Survey 2016

Principles



Human empowerment advances as growing action resources increase people's capabilities to exercise freedoms.

World Value
Survey 2016

Principles



Human empowerment advances as widened democratic rights increase people's entitlements to exercise freedoms.

World Values
Survey 2017

Principles



Emancipative values establish a civic form of modern individualism that favours out-group trust and cosmopolitan orientations towards others.

World Value
Survey 2016

Principles



Scarcity is a key player in the desirability of products. When something is scarce, it's valued higher by people. This is called the scarcity principle.

Business
dictionary
2016

Principles



A concentration of poverty in turn increases the effects of poverty, a phenomenon that is indicated by neighbourhood effects.

European Urban
Knowledge Network
2014

Principles



Poverty is closely related to a lack of participation in society and in decision-making. Research shows that political disengagement and social exclusion consolidate and drive each other.

European Urban
Knowledge Network
2014

Principles



There is evidence that people with low incomes score lower on dimensions of social participation in terms of social relationships, membership of organisations and trust in other people.

European Urban
Knowledge Network
2014

Principles



Partnerships often function as arenas in which distrust can be managed and contained, rather than forums constituted by trust.

Mike Gaddes
2000

Principles



Designing for first impressions is a key element in designing for trust.

Joe Gebbia
Airbnb
2015

Principles



Hospitality is one of society's most deeply-held cultural practices, rooted in centuries of tradition and beliefs among all cultures.

Joe Gebbia
Airbnb
2015

Principles



Designing for showing effort is a key element in designing for trust.

Joe Gebbia
Airbnb
2015

Principles



“Stranger danger” is a natural human defense mechanism; overcoming it requires a leap of faith.

Riley Newman
Airbnb
2015

Principles



People are fundamentally good and, with the right tools in place, we could help overcome the stranger-danger bias.

Riley Newman
Airbnb
2015

Principles



Removing anonymity is one of the ways trust is generated. This can be done through fostering identity.

Riley Newman
Airbnb
2015

Principles



“encapsulated interest”: if I trust you, I believe that you’re going to look after me and my interests, that you’re going to take my interests to heart and make decisions about them like I would.

Russel Hardin
2002

Principles



We know biases exist in society, and one of the strongest biases we have in life is that we tend to trust others who are similar to us, sociologists call this homophily.

Riley Newman
Airbnb
2015

Principles



High reputation can overcome high similarity. Which means a high reputation wins over similarity when it comes down to trusting someone.

Riley Newman
Airbnb
2015

Principles



Once trust takes root, powerful community effects begin to emerge and long-standing barriers can begin to fall.

Riley Newman
Airbnb
2015

Principles



People are group animals, they spend most of their lives in groups. The group they hang out with says something about how they are, they can identify with them.

Insights
2015

Principles



When people share their stories, a bounding takes place. There is even a theory that because of movies and plays, there are less wars since people understand each other better.

Insights
2015

Principles



Even in the midst of an avalanche of calumny, somebody's got to greet distrust with vulnerability, skepticism with innocence, cynicism with faith and hostility with affection.

David Brooks
2017

Principles



An individual's encounter capability is rooted in his/her daily behavioral regularity, explaining the emergence of "familiar strangers" in daily life.

Susan Hanson,
Clark University
2013

Principles



If familiar strangers meet in an unfamiliar setting, for example while travelling, they are more likely to introduce themselves than would be perfect strangers, as they have a background of shared experiences.

Stanley Milgram
1972

Principles



A familiar stranger is an individual who is recognized from regular activities, but with whom one does not interact.

Stanley Milgram
1972

Principles



A social identity is the portion of an individual's self-concept derived from perceived membership in a relevant social group

Henri Tajfel
1980

Principles



Designing for trust should encompass designing the rule of engagement between two people.

Anne Pascual
Ideo
2015

Principles



Designing for trust should encompass designing transparency of a platform / people involved.

Anne Pascual
Ideo
2015

Principles



Designing for trust should encompass designing for participation.

Anne Pascual
Ideo
2015

Principles



Trust in others is built upon the doubts we have that get erased, one at a time, with evidence of contrary action, one at a time.

John Maeda
2015

Principles



Your origin story helps people decide whether or not to trust you.

Andy Raskin
2016

Principles



Trust = Goal Alignment + Competence

Simon Cross
2016

Principles



The Ingroup Bias simply states that we like and trust people who we perceive as being similar to us.

Brandon Redlinger
2015

Principles



The more you're exposed to something, the more you deem it trustworthy, but repetition is only effective when people aren't giving you their full attention

Brandon Redlinger
2015

Principles



Interpersonal trust attitudes correlate strongly with religious affiliation and upbringing.

Our World in
Data 2011

States



Low trust is typically found in ethnically diverse societies.

Zak & Knack
2001

States



Low levels of generalized interpersonal trust inhibit economic growth.

Zak & Knack
2001

States



In the majority of European countries, people trust the police more than they trust each other.

Our World in
Data 2011

States



Without trust and trustworthiness there is no prospect of economic development.

World Value Survey 2016

States



A measure of trust is your reputation.

Rachel Botsman 2008

States



Trust is a fundamental element of social capital.

World Value Survey 2008

States



The average density of a European city is 3,000 inhabitants per km². This density is often described as the minimum required to sustain efficient public transport.

The State of European Cities 2016

States



Nationals accounted for less than 75 % of the population in only three European cities with more than 500 000 inhabitants.

Eurostat
2015

States



The most thriving cities in the EU have some of the highest levels of social exclusion and income disparities.

Eurostat
2015

States



Higher education qualifications are much more frequently held by inhabitants of cities than elsewhere in Europe.

European
commission
2005

States



Migrants from outside the EU are also more likely to live in cities and especially the large western European cities host a significant share of the non-EU born population.

European
commission
2005

States



Close interaction
between highly skilled
workers in cities generates
more innovation.

European
commission
2005

States



Many European cities
provide excellent examples
of how innovation can foster
urban development.

European
commission
2005

States



The keys to
good urban governance are
high levels of trust, efficient
service delivery and good
stakeholder and public
involvement. This improves
policy effectiveness which in
turn inspires more trust and
involvement, thus creating
a virtuous cycle.

European
commission
2005


States



Analysis of data from the
World Values Survey
demonstrate that mass
values have not been
converging over the past
three decades.

World Value
Survey 2016


States



Much of the variation in human values between societies boils down to two broad dimensions: a first dimension of “traditional vs. secular-rational values” and a second dimension of “survival vs. self-expression values.”

World Value
Survey 2016

States



the strongest emphasis on secular-rational values and self-expression values is found in the Protestant societies of Northern Europe.

World Value
Survey 2016


States



The strongest emphasis on traditional values and survival values is found in the Islamic societies of the Middle East.

World Value
Survey 2016


States



The “within-societal differences” in people’s values are dwarfed by a factor five to ten by the “between-societal differences.”

World Value
Survey 2016

States



Emancipative values are the most single important factor in advancing the empowerment of women.

World Value
Survey 2016

States



Only 65% of the world's talent is developed in line with current and future economic requirements.

World
Economic Forum
2017

States



The next phase of human ethical development must include expanding our sphere of moral concern to encompass the land.

Arnold Leopold
2015

States



Across the EU, about the same population groups are at greater risk of poverty and social exclusion: women, young adults, single parent families, people with at most lower secondary educational attainment, the unemployed, & foreign citizens

European Urban
Knowledge Network
2014

States



9.5% of the EU workforce (aged 18 and over) is 'working poor', and the majority of them are living and working in cities.

European Urban
Knowledge Network
2014

States



Due to their density, cities offer a huge potential for energy savings and a move towards a carbon-neutral economy.

EU regional
policy 2011

States



The administrative boundaries of cities no longer reflect the physical, social, economic, cultural or environmental reality of urban development and new forms of flexible governance are needed.

EU regional
policy 2011

States



The European city of tomorrow should be a place of advanced social progress with a high degree of social cohesion, socially-balanced housing as well as social, health and 'education for all' services.

EU regional
policy 2011

States



The European city of tomorrow should be a place for democracy, cultural dialogue and diversity.

EU regional
policy 2011

States



In the context of weakened links between economic growth and social progress, social innovation offers an opportunity to widen the public space for civic engagement, creativity, innovation and cohesion.

EU regional
policy 2011

States



The European city of tomorrow should be a place of green, ecological or environmental regeneration

EU regional
policy 2011

States



The fuel that helps the sharing economy run is trust.

Riley Newman
Airbnb
2015

States



Confrontation in daily lives for social issues to be solved is necessary. Research showed that Dutch people know about the refugee situation, but they need to be confronted with it in their daily lives for it to really impact their behaviour.

Insights
2015

States



In the past, governments made the biggest changes to how we lived our lives. Now it's entrepreneurs and innovators who use disruptive technologies to drive behavioural change at both mass scale and lightening speed.

Atomico
2015

States



Current news and information sources, like Facebook and Google, don't make their algorithms public.

HuffPo
2017

States



Current news and information sources, like Facebook and Google, aren't held accountable for fake news and racist views spreaded on their platforms.

HuffPo
2017

States



The contents of a page of Google search results can influence people's views and opinions. The type and order of search rankings was shown to influence voters in India in double-blind trials. There were similar results relating to the search suggestions you are offered.

HuffPo
2017

States



The internet is the largest experiment involving anarchy in history. Hundreds of millions of people are, each minute, creating and consuming an untold amount of digital content in an online world that is not truly bound by terrestrial laws.

Eric Schmidt
2013

States



Almost all happiness studies show that experience increases contentment far more than purchases do, and young people intrinsically understand that, fueling an experience economy.

Time
2015

States



Only 20% of people in industrialized countries disagreed with the statement "I could happily live without most of the things I own."

Time
2015

States



The upper classes are more likely to engage in what has traditionally been considered unethical behavior.

National Academy
of Sciences
2012

States



As the trust deficit persists, a deeper rot takes hold: Attitudes and norms begin to change. When no one is trustworthy, it will be only fools who trust.

NYT
2013

States



A person can relate better with others that don't have the same viewpoint by developing a list of people they disagree with but admire.

Eboo Patel
2016

States



In distrustful societies parents are less likely to teach their children about tolerance and respect for others. More distrust leads to tighter regulations, which leads to slower growth, which leads to sour mentalities and more distrust.

David Brooks
2017

States



Public transport is a small slice of urban life, but one where “familiar strangers” will emerge. Strangers who have been encountered frequently in daily life, but might never have been addressed.

Susan Hanson,
Clark University
2013

States