



Bringing the digital world to the kitchen table

Using persuasive game design to foster connection between parents and children to build digital resilience

Danger of the digital world

As the first generation has grown up with screen devices, their impact is becoming clear: delays in physical, linguistic, cognitive and social development, alongside (mental) health and behavioral problems. While individual online risks like cyberbullying are urgent, a lack of responsible digital use can also threaten society at large, for example by fueling misinformation.

Building digital resilience

A key solution lies in building children's digital resilience: the ability to recognize digital risks, know how to seek help to recover from negative experiences and learn from them for future scenarios. While parents play a crucial role

with support, communication about the digital world is limited, due to a busy lifestyle, missing conversation techniques and limited sharing by children.

Persuasive game design

Based on the use of personal screenshots, Cloud Surfers facilitates sharing of digital activities and experiences. By using a fun, shared activity as motivator a shared understanding is built, resulting in a more realistic view of each others screen use and trust. In the long-run this helps normalising conversations about (negative) digital experiences to foster digital resilience.



“Mum uses her phone a lot, but now I understand better why, she has a lot of fun things to do” - son

Klaske Galema

Cloud surfers: A game that fosters connection between parents and children to increase children's digital resilience
Strategic Product Design

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