

SHOWCASE

The Perspective News

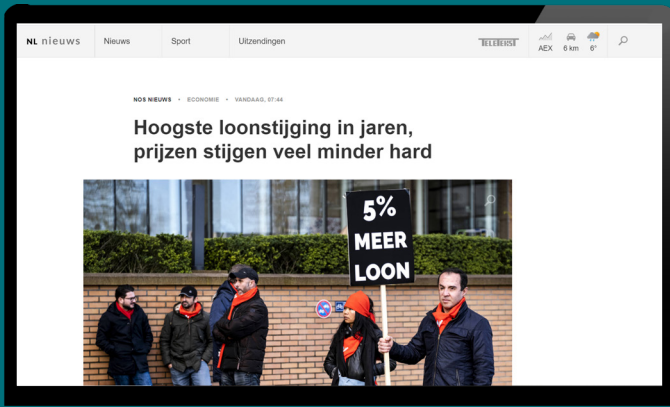
Exploring perspectives in the public debate
with emotional awareness

Design to reduce polarization

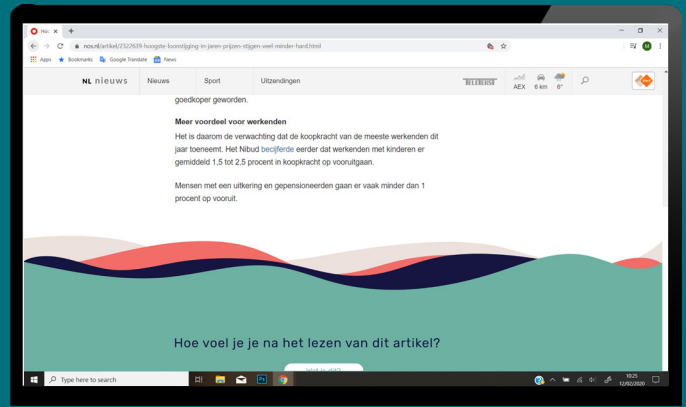
Master thesis by Marieke van Dijk

The emotion measurement survey





1. THE USER READS AN ARTICLE

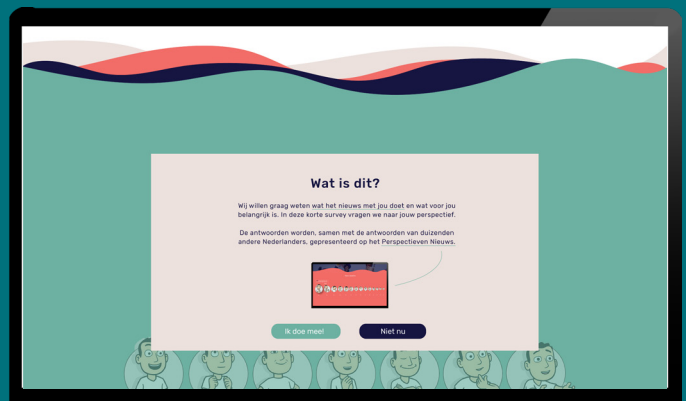


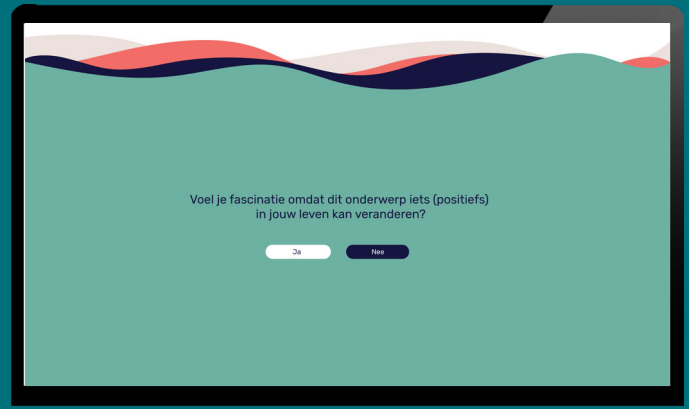
2. AT THE END OF THE ARTICLE, THE USER ENCOUNTERS THE SURVEY



3. THE USER IS DIRECTLY PROBED TO INDICATE THE EMOTION(S) THAT ARE ELICITED BY THE ARTICLE

4. THE USER CAN START FILLING IN THE SURVEY, OR CLICK 'WHAT IS THIS?' ON WHICH A POP-UP SCREEN EXPLAINS THE PURPOSE



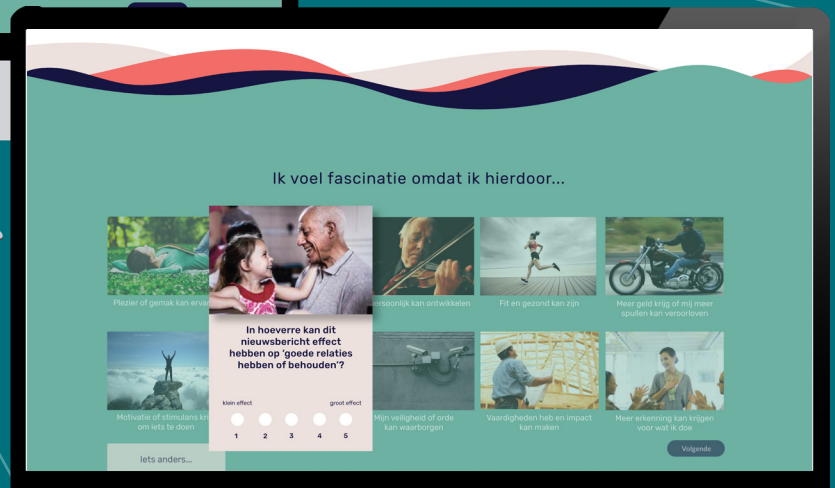
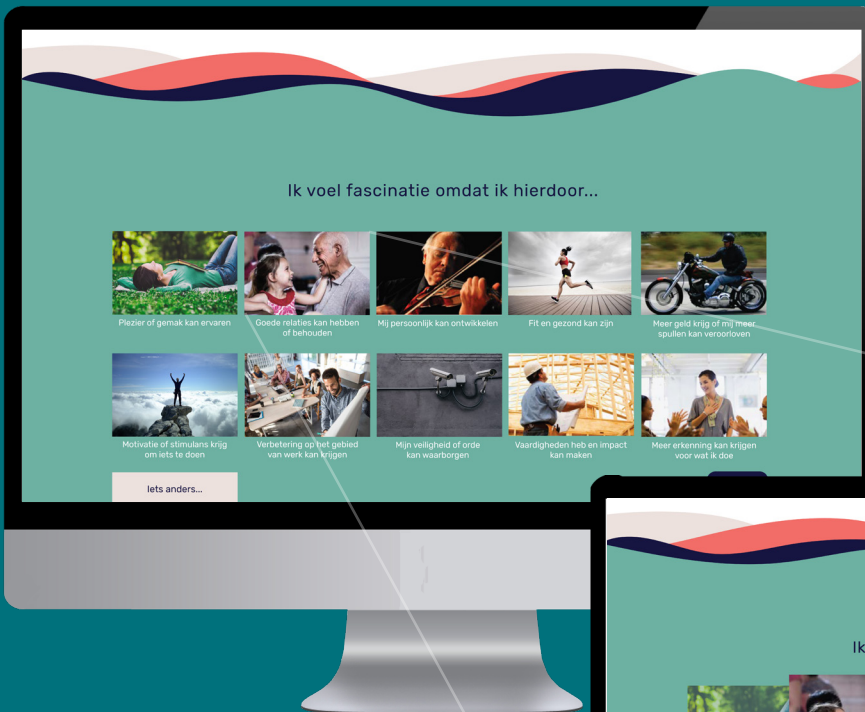


5. LEVEL OF INTENSITY

As concluded from the research phase, people do not find difficulty in indicating their emotions. To limit the effort required for the survey, one can pick up to 3 emotions. A significant amount of participants noted the word emotion feels 'heavy', they might feel something, but they do not feel very emotional about the news item. Therefore, the user can quickly set the level of intensity of the emotion felt on a scale from 1 to 5.

6. RELEVANCE QUESTION

Do you feel [emotion] because this has a positive/negative effect on an aspect of your personal life? If yes, continue. If no, go to part 10 and skip 7-9. When a topic does not have a significant effect on your personal life, it is hard to indicate your own needs, but most people do have an opinion of what values are important in the topic. In this case, some questions can be passed.



7. THE NEED THAT CAUSED THE EMOTION

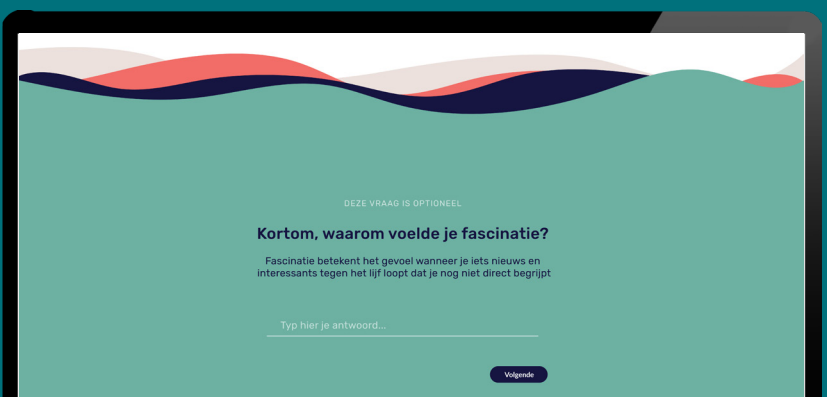
If the news report could have a positive or negative effect on the user's (daily) life, the user can indicate one or multiple needs that are affected here.

8. THE LEVEL OF EFFECT

After indication a need, a pop-up will appear. In this pop-up the user can set to what extent the need is affected or could be affected in the future.

9. (OPTIONAL) EXPLANATION

To conclude the need-questions, the user can explain why a certain emotion was felt. Thereby, the user can use the responses given on previous questions. In addition, an explanation of the emotion is shown here, to support the user to formulate concerns.



10. VALUES

Values are presented in clusters to support the user choose easily. Clusters are: to help each other, not giving up, open-mindedness, positive thinking and wisdom.

11. (OPTIONAL) EXPLANATION

If the user did not fill in the questions about the user's needs, an (optional) explanation will appear. This is the same screen as shown at part 9.



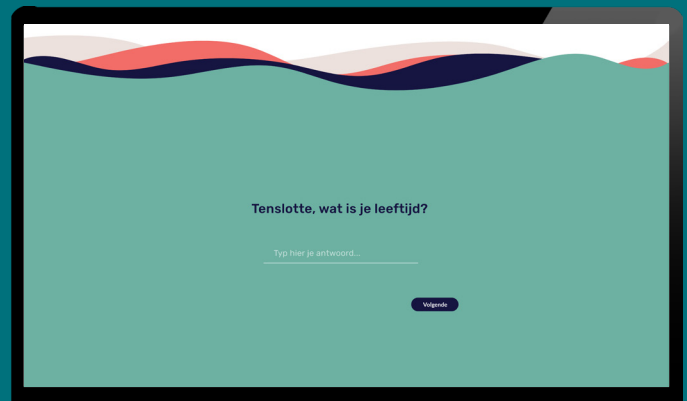
12. NUANCE THE CHOSEN VALUE

The chosen value can be nuanced. For example equality: for who or why equality important to you?



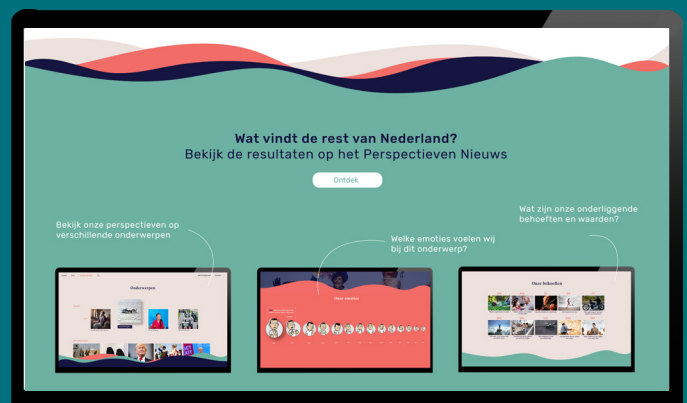
14. A SUMMARY OF YOUR RESPONSES

An overview of all responses is presented in a short story, complemented with visualisations of chosen emotions, needs, and values.



13. PERSONAL INFORMATION

When all questions regarding one's perspectives are answered, the participants' age and gender is asked for.

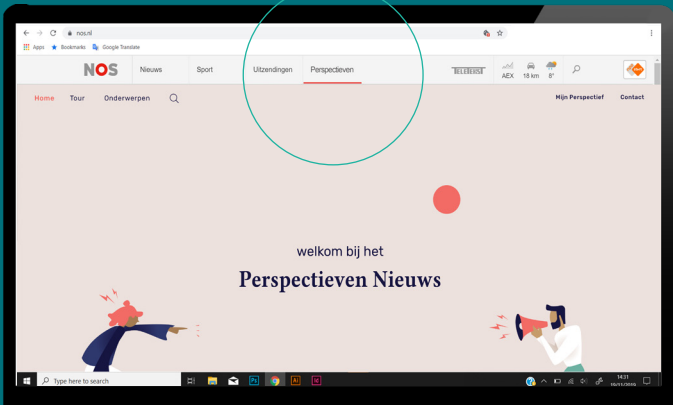


15. REFERENCE TO PERSPECTIVE NEWS

Eventually, some previews of the platform of Perspective News are shown and a button that links to Perspective News.

The platform of Perspective News





1. Homepage

The metaphor of two 'pushers' on a ladder instantly points to the fact that what we see and hear is often a fraction of reality. The homepage gives a short introduction. It links new users to the information page and people familiar with the platform to the topic overview. Furthermore, the homepage displays the amount of contributions made so far.

Introduction + reference to 'tour' page

Participants & contributions

Topic selection



Deelnemers

Inmiddels reflecteerden 143.895 mensen op het nieuws. Samen deden zij 328.022 bijdragen. Je kunt de perspectieven ontdekken over 36 onderwerpen

Onderwerpen





2. Tour

Similar to platforms like Kialo (p50), the platform includes a "tour" page. The goal of this tab is to introduce users to Perspective News. On this page, through visualisations, the goal of the platform is explained, including an explanation on how it works. Furthermore, awareness is created about the effect of news and the notion of a silent majority and emotional awareness are presented here too. The visualisations are supported with short explanations. In a future version, the visualisations can be replaced with short animations.

News effect awareness

Notion of a silent majority and the nuanced, moderate and reasonable nature of their viewpoints

Emotional awareness

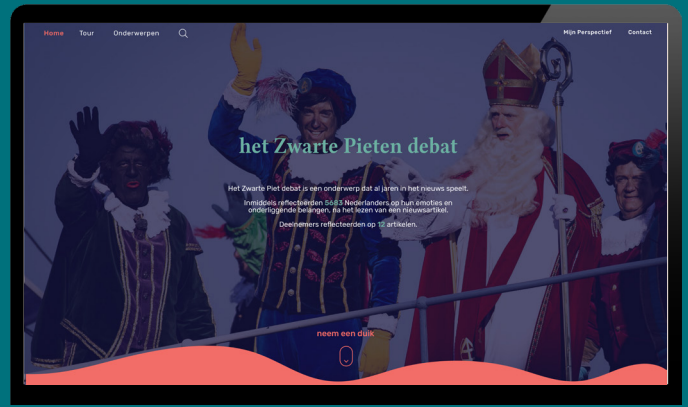
How to use Perspective News

3. Topic perspectives

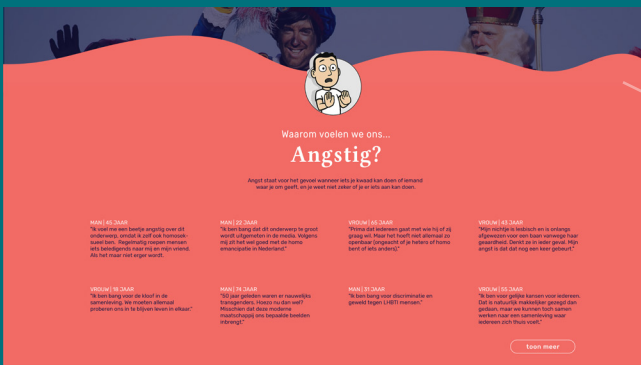
On the homepage or topic selection page a topic can be selected. The user is immediately referred to a one-pager with all perspectives on that topic. First, a short explanation on the topic is given, including the amount of participants, contributions and articles that are reflected upon. Then, several layers to 'dive in' are shown, presenting society's perspectives on the topic, gathered by means of the emotion measurement survey.

- 1. Emotions:** all emotions that are felt by participants, arranged on percentage.
- 2. Needs:** the effect of topic on our personal needs and (life) goals.
- 3. Values:** values people find important

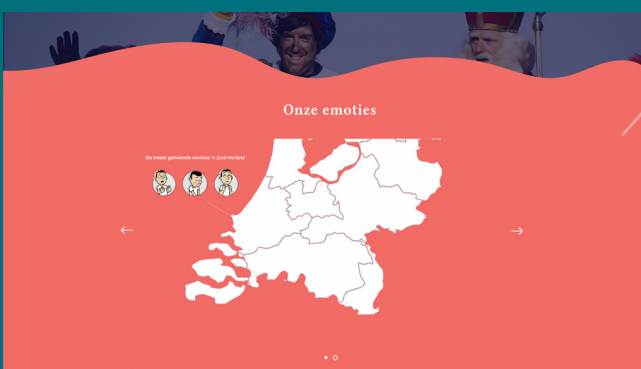
Finally, a link to the various articles is given, so that users can explore perspectives specifically on one article, or read the article



Subtab: comments per emotion



Subtab: main emotions per Dutch province

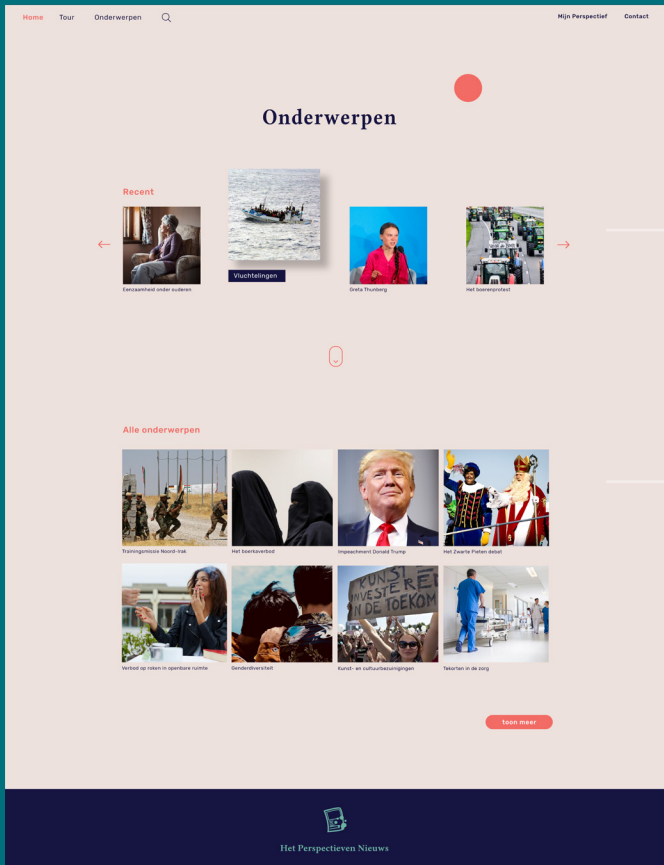


Subtab: all needs with percentages



Above: a selection of optional subtabs





4. Topic selection

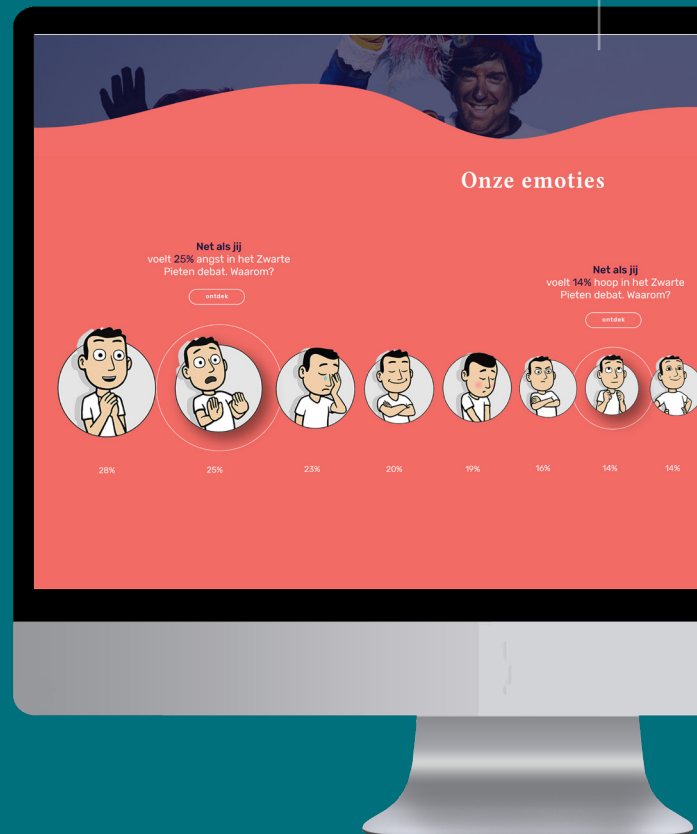
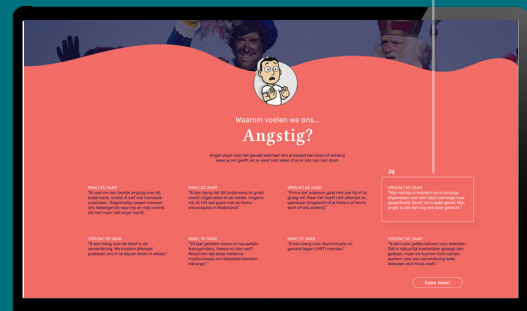
On the topic selection page, a selection of most recent news themes are presented. Thereunder, all articles that users reflected upon are listed.

Topics recent in news

All topics

Personal perspective positioning

These screens show the user's personal position highlighted within all other perspectives. Left: own comment highlighted. Right: own indicated emotions highlighted.



Social themes

Suggestions for suitable subjects are proposed in 'Implementation', p164.

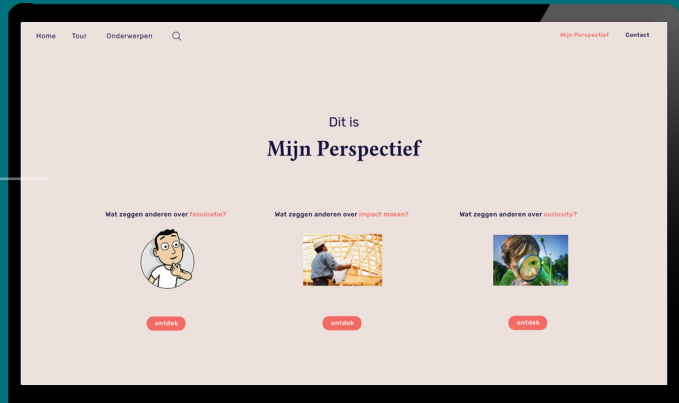
5. My perspective

Without the creation of an account, a user can compare his/her perspective by transferring their survey answers to the platform (p138). However, if an account is created, the user can also save previous responses, compare their answers to others and explore individual perspectives through a perspective carousel.

A list of your previous perspectives on several topics



Link to other people's comments with the same or opposite answers



Individual perspective carousel

