

The relation between the organizational information security climate and employees' information security behavior

J. Timmermans

Faculty of Technology, Policy, and Management, Delft University of Technology

Abstract

Employees are often referred to as the main cause of cyber security incidents in organizations. These incidents can lead to huge company risks and enormous losses. Therefore insight in how organizations can improve employees' information security behavior is important, realizing that technical measures alone cannot reduce all security risks. This paper examines the relation between organizational information security climate factors and employees information security behavior. The organizational climate concerns the tangible factors which relate to the atmosphere and work practices in the organization, like management support and openness on information security incidents. After a literature review and semi-structured interviews with information security experts, organizational factors are identified which influence information security behavior. A conceptual model is developed and quantitatively tested, with data collected via a survey under 289 employees. Structural equation modeling is used to analyze these data. The organizational factors education and communication, managerial commitment, employee involvement, work impediment and openness on information security, are confirmed to have a significant relation with the information security behavior of employees. Organizations can use these insights to strengthen their information security climate in order to improve employees' information security behavior.

Keywords: Information security, Organizational climate, Employee behavior, HAIS-Q, SEM

1. Introduction

Organizations are frequently facing cyber security breaches, which are increasing in number, complexity and severity. Dealing with these (potential) data breaches is quite challenging for organizations, especially due to the complex and fast changing environment with a big variety of both internal and external stakeholders and complex political dynamics [1]. Technical measures to reduce security risks are in themselves not always sufficient without effort of employees [2, 3]. For example, a phishing attack is sometimes not detected by a spam filter. An analysis from Verizon [4] revealed that social engineering attacks are used in 43% of the breaches. Another study, on a select number of countries, showed that human errors are causing 18 to 35% of the data breaches in 2018 [5]. As stated by Cram, Proudfoot, and D'Arcy [6, p. 605] "security issues originating from employee actions remain a persistent problem for today's organizations".

Realizing the importance of human behavior to reduce security risks and to safeguard organizations' information security, several scholars have investigated how this human behavior is influenced. These analyses are based on a variety of social psychology theories and behavioral principles. This results in growing, but sometimes conflicting insights in what drives the behavior of employees. Organizations try to improve em-

ployee behavior by implementing information security policies, in which they define the standards, rules, boundaries and responsibilities of employees [2, 7]. Additionally, employees receive training to increase their information security knowledge and understanding of these policies. Research also suggests that in practice many variables, under which the organizational culture and climate, might influence employee behavior. Organizational factors, such as managerial commitment and peer behavior are suggested to have a very important influence on the behavior of employees in general [8, 9].

In the literature several various definitions of organizational climate can be found. In this article the following definition is used: "the organizational climate entails "the [by employees] shared perceptions of organizational policies, practices, and procedures, both formal and informal" [10, p. 22].

The relation of organizational factors on employees' information security (IS) behavior has been studied by several scholars, a few of them focusing on organizational IS climate. The organizational IS climate is not researched extensively, and often underlaying elements of climate, such as employee involvement and openness on information security issues, are not further specified in quantitative research. Research has a limited dept and is often descriptive, philosophical or theoretical, and results cannot easily be translated to practice [11].

To gain insight in factors and mechanisms related to employee IS behavior, a combination of qualitative and quantitative methods is used.

First a review of organizational climate, safety climate and information security literature is performed, to identify possible factors and underlying mechanisms that influence employee information security behavior. To capture insights from practice, semi-structured interviews with 8 information security experts were conducted. These combined findings from literature and practice form the basis of the conceptual model of this research and its underlying hypotheses. Subsequently a quantitative study is performed on 289 survey responses. The output of the survey is used to determine the significance, effect and magnitude of the hypothesized relation between the identified factors and employee behavior.

Organizations can use the insights as input for their information security approach and activities to improve employee security behavior, possibly contributing to a stronger information security climate in organizations.

In the following section of this paper the outcome of the literature review is described. This is followed by a section with the insights from the semi-structured interviews and the presentation of the conceptual model. Thereafter the research methodology, data collection and model estimation procedures are explained. Finally, the estimated model is presented and discussed, together with the limitations of the study and suggestions for future work.

2. Related work

The organizational climate has proven to have a close relation to employee behavior in general. Therefore, a review of organizational climate literature, with a focus on what drives employee behavior, is performed. Due to the many similarities of safety climate and information security climate, a special deep dive is made into the organizational safety climate literature. This results in a set of factors and mechanisms influencing employee behavior. Next to this, theories used to explain employees' information security behavior are explored and methods to measure this behavior are reviewed. Based on these insights, the most suitable theoretical basis and measurement model for further analysis are chosen. Additionally, literature of the research on organizational factors and employee information security behavior is reviewed, resulting in an overview of organizational processes and factors, including their expected influencing effect on employee behavior.

All elements of the literature review are combined to acquire an overview of what influences the IS behavior of employees in an organizational context. These outcomes are used as basis for the semi-structured interviews with information security experts.

2.1. Organizational and safety climate

A review of the literature of organizational climate research provides valuable insights in the role of leadership and the organizational context on the behavior and shared experiences of

employees. Climate research is mainly related to the tangible elements, such as policies, practices and procedures and how employees experience management initiatives in their daily work, bringing insights in how managers can influence behavior [12]. A strong relationship between the organizational climate and employees' job attitude and behavior is confirmed in many studies [13, 14].

Specific research on the influence of the safety climate on employees' behavior reveals more detailed information. Griffin and Neal [15] demonstrated a positive relation of the organizational climate on the safety climate, and from the safety climate on employees' knowledge and motivation. This increased knowledge and motivation did on its turn lead to higher safety compliance. This growing evidence of safety climate as a predictor for safety behavior is also mentioned by Kines et al. [16], who developed and validated a safety climate questionnaire. The safety climate/culture model from Cooper [17] has proven to be of practical support for organizations to improve their safety environment and optimize accident prevention [13, 17, 18, 19]. Based on the review of organizational and safety research, several characteristics of the climate of organizations are identified to influence safety behavior. Although scholars sometimes use slightly different words to describe a specific climate factor, these factors can be classified in the following general categories:

- Management related factors, e.g. priority, empowerment and commitment
- Training and communication, e.g. training programs, procedures, rules and trust
- Risk and work pressure related factors, e.g. work pressure, rewarding safe conduct
- Social environment and employee related factors, e.g. employee involvement and well-being

2.2. Measuring employee behavior

Within the field of information security, many theories are used to explain the behavior of employees. Lebek, Uffen, et al. [20] identified 54 different theories, from which the main theories are the Theory of Planned behavior, the General Deterrence Theory, the Protection Motivation Theory and the Technology Acceptance Model. All these theories are adopting different factors to explain the behavioral intention or actual behavior of employees. This is resulting in many different factors which could influence security awareness and behavior. Another model to explain the information security behavior of employees is the knowledge, attitude and behavior (KAB) model [21, 22]. The KAB-model, which originates from the social psychology, is extensively used in healthcare studies to analyze the link between knowledge and behavior [23]. The model incorporates the idea that the accumulation of knowledge results in changes in the attitude of individuals. Triggered by the changes in attitude this eventually influences the behavior of individuals [23, 24, 25, 26]. Therefore, this model is suitable to investigate how environmental factors can

influence the knowledge, attitude and behavior of employees.

Several scholars have found inconsistent results on factors that could influence employees' IS behavior [20, 27, 28]. In line with these suggestions, Cram et al. [6] conclude in their literature review on policy compliance that the inconsistency in results requires more research to clarify the direct influence or mediating effects of variables, such as motivation and management support. Besides the differences in theories used, also the measurement of IS behavior is suggested to play a role. Thereby they suggest, like many other scholars, to measure security behavior on a more detailed level [6, 20, 27]. In many studies generic questions are used to measure security behavior, i.e. "I intend to comply with the requirements of the ISP of my organization" [2, p. 536]. The many different interpretations of those questions are suggested as possible cause of conflicting results [27].

The advantage of such generic terms to measure IS behavior is that theoretically all aspects of the desired employee security behavior are captured by the survey questions. However, such generic questions leave ample room for different interpretations among respondents. This is especially the case when the knowledge among the respondents on the security policies is lacking. Therefore, Parsons et al. [27] developed the human aspects of information security questionnaire (HAIS-Q), based on the KAB-model, to measure security behavior on a more detailed level. This questionnaire is judged to be most suitable for this study and contains questions on 7 specific focus areas: password management, email use, internet use, social media use, mobile devices, information handling, and incident reporting. Each of these focus areas contain knowledge, attitude and behavior statements which can be answered on a 5-point Likert scale, which ranges from strongly disagree to strongly agree. The combination of these responses can be used to measure the overall IS knowledge, attitude and behavior of the respondents.

2.3. Organizational climate and employee information security behavior

An extensive review of information security research, including journal articles, conference papers and books, is performed to identify the relation of organizational factors and processes on the information security behavior of employees. This results in a broad insight, although results of studies are not always comparable, due to different study designs and theories used and various interpretations of behavior. Taken this limitation into account, some interesting insights were acquired.

Management

The outcomes of studies on the role of management on employee security behavior are sometimes contradicting. Overall there seems to be evidence that management support and commitment can influence employees' IS behavior [29, 30, 31, 32]. The influence of management participation and transformational leadership is however ambiguous [20, 33, 34, 35, 36].

Knowledge and awareness improvement measures

In most studies information security provisioning has a direct positive effect on IS behavior or indirect via subjective norms [37, 38, 39]. No supporting evidence was reported on the relation between ISP quality and IS behavior [36, 40]. In (almost) all analyzed studies internal communication and training have a positive relation with awareness, self-efficacy and intended security behavior [29, 41, 42, 43, 44].

Work impediment and employee involvement

In general, the effort required to execute the required secure behavior, or more specifically the work impediment of IS measures, has a significant negative impact on the intention towards secure behavior [2, 45, 46]. Employee involvement in IS activities has a positive influence on their intentions. Involvement with the company in general shows no significant effect. This might be due to increased alignment of security and business based on the involvement of employees.

Summarized, management plays an important role, although research is contradicting. This is contrary to training and communication, which generally shows a positive effect on the behavior of employees. Work impediment has significant negative impact, whilst the involvement of employees has a positive effect on their intentional behavior.

3. Expert interviews

Semi-structured expert interviews are conducted to determine whether the insights identified in the literature review are also observed in practice. Additionally, the findings from the literature review can be enriched with missing factors or mechanisms from practice. Furthermore, the input from the interviews is used to determine which of the identified organizational security climate related factors should be included in the research model.

3.1. Interview methodology

In total 8 Dutch information security consultants and company experts were interviewed to get a broad picture based on an inside and outside view. After a short introduction, the interviews started with general questions to capture the context in which the organization operates and to determine the experts' experience with (near) information security incidents.

The face to face interviews took on average 50 minutes. After written consent, the interviews were, with 1 exemption, recorded and fully transcribed. One expert preferred not to record the interview. In this case notes were taken during the interview and processed in more detail afterwards. All experts were very open and supportive to answer the questions and provided a good insight in the information security practices, issues and vulnerabilities of their organization.

The HAIS questionnaire also has some shortcomings. The formulation of some HAIS statements seems to be outdated (e.g. focus on paper based information in the information handling focus area and not including a password manager or two factor authentication in the password management focus area). Additionally, the correlation between the knowledge and attitude items is very high. A possible explanation is the use of normative language in the knowledge items, which results in overlap with the attitude statements.

The respondents for the questionnaire were recruited via Amazon mechanical turk (AMT). Using AMT for academic research, and especially the representation of AMT workers for the population, can be challenging. To improve the sample quality, a qualification survey was used to determine which respondents are part of the targeted population. An important design choice is to only include respondents which reported that their employer has some form of information security requirements. Thereby, employees of companies which do not do anything on IS are excluded. This is done based on the argumentation that a certain level of IS maturity is required before working on the organizational climate. However, one could argue that this may result in a certain bias on the selection of respondents. Additionally, in comparison with the data of the US bureau of labor statistics, the sample contains relatively many respondents in the age category of 30-39 years old. Although it can partly be caused by the sample requirements, it is important to keep this in mind for the generalization of the results.

The final limitation can be appointed to the development of the research model, in which a trade-off had to be made between capturing enough detail and being as parsimonious as possible to increase generalizability. It is simply not feasible and desirable to include every possible factor and relation which could influence employees behavior in the model. Therefore, a selection was made based on the findings from the literature review and expert interviews. With the current research setup it is not possible to statically determine the causality of the relations. The expert interviews and literature do give insights in the likely directions of the causalities. However, more research is required to statistically prove these causalities.

7.3. Recommendations

Finally, based on the findings from both the qualitative and quantitative analyses, recommendations for organizations and scholars in the field of information security are formulated.

Further research

For further research it would be interesting to include the measurement of real IS behavior instead of self-reported behavior to increase the reliability of the results. By combining this with another research method, the influence of the chosen data analysis method (SEM) can be ruled out. Additionally, this can provide more insight in the generalizability of the research results.

Other directions for further research are parts which did not fit in the scope of this study. As suggested by Connolly et

al. [52], cultural differences can play an important moderating role in the influence of organizational climate measures and employees' IS behavior. In this research, this influence was kept constant by focusing on a single country, however it can be interesting to investigate this influence. Similarly, it would be interesting to repeat the research in other countries, e.g. the Netherlands and to compare the differences.

Finally, in the quantitative analysis the relation between openness on information security incidents and errors has a significant effect on the IS behavior of employees. However, the research on this relation within the field of information security is scarce. Therefore, this can be an interesting direction for further research.

Organizations

Organizations can use the following recommendations to improve and strengthen their IS climate and thereby the employees IS behavior in the organization. It is important to realize that, although some of the recommendations seem to focus on the perception of individual employees, the combination of all employees experiences and perceptions are forming the IS climate within an organization.

Summarized, the following recommendations for organizations are derived:

- Facilitate training about security rules and measures on a regular base, offering practical information in small chunks and related to the daily practice
- Communicate frequently about actual and appealing information security topics
- Provide openness about (near) incidents and the current information security threats of the company
- Involve employees to improve information security measures and to find practical and user-friendly solutions
- Demonstrate that management is committed and leading by example
- Ensure that information security gets enough priority and is considered as an integral part of all business decisions and projects

It requires investments in time, money and trust of the management to create an organizational climate in which the employees are not seen as the biggest risk. Employees are the human sensors of the organization, and the first line of defense. Therefore, with the support and commitment of management, employees can positively contribute to the information security of the organization.

By providing education and information, involving employees where possible, creating openness, and embedding information security in all business activities, the combined effort from the whole organization can help to build a strong information security climate and to reach a higher level of information security.

