# Beyond informality

Exploring strategies for redevelopment in informal settlements in Guangzhou (China)

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Cover image: Image by liulangaye in Weibo(2021), https://share.api.weibo.cn/share/230625422.html?weibo\_id=4619016595052759, [retrieved on May 20, 2021], edited by author



CONTEXT	Context		

What are the informal settlements?



Bangkok, Thailand

Caracas, Venezuela

Pune, India

A type of urban housing that is <u>self-constructed</u> and <u>self-managed</u>, and mostly without the formal control of the government, which are common to see <u>in the Global South</u>.

CONTEXT	Context		

How do informal settlements look like in Chinese cities?



Urban villages



Basement apartments



Container dwellings

### CONTEXT



Urban villages

CONTEXT	Context	Research	Analysis	Strategy	Implementation

How do urban villages grow and develop?





How do urban villages grow and develop?





How do urban villages grow and develop?





What are the problems in urban villages?



#### Social segregation

It is more difficult for Villagers and migrants to get into the formal market for jobs, education, and other social sources. Data shows that the average household income of residents in urban villages is 50% less than that of other urban residents

What are the problems in urban villages?



### Lack of public facilities & public spaces

The self-constructions in the informal settlements are mostly "room-by room accretion", which leaves less places for public spaces and public buildings.

What are the problems in urban villages?



#### Pollution & unsafety

The sewage system in urban village is incomplete. 70% of the river pollution in Futian district (in Shenzhen) comes from urban villages. Also, from 2009 to 2014, there are 4132 fires happened in urban villages in Guangzhou, accounting for about 57.44% of all fires in the whole Guangzhou city.

Policy on regenerating the urban villages

PROBLEM



Urban expansion has led to a rise in the number of villages in the city, as well as the land value of these villages (Lin et al., 2011).

Policy on regenerating the urban villages



### "Three old transformation" policy (2009)

By the end of June 2020, the local authority had given permission to more than 57 urban village redevelopment projects (covering 24.9 square kilometers in Guangzhou).

Policy on regenerating the urban villages





Housing demand of migrants are ignored in current market-led redevelopment programs

Gentrification

## **RESEARCH QUESTION**



How to facilitate the redevelopment of urban villages in Guangzhou in a more inclusive and sustainable manner, which provides a <u>livable environment</u> and promotes <u>social integration</u>?

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ANALYSIS	EXPOSE	PROPOSE
Sub Group 1	Sub Group 2	Sub Group 3
Form Role Governance	Criteria for livability and social integration Spatial & social characteristics Demands of different stakeholders	Strategies and implementation
<b>≼</b> > City scale>	< Village	scale>







Source: Data of urban villages in Guangzhou (2018). Retrieved from: https://zhuanlan.zhihu.com/p/99951991

What are the roles of urban villages in the cities?





Jobs offered by the shops and factories in urban villages



Informal housing market provides affordable housing Shops in urban villages offer services for people at a low price

What are the roles of urban villages in the cities?



Informal housing market and informal shops organized by villagers

Villagers build up schools, community center, and nursing home in the village

Villagers organize traditional events in the clan temples

A study on urban villages in Guangzhou

- Density
- Position
- *Hukou* state (related to social welfare)
- Land ownership & Management
- Farmland

Result:

- 4 Types ٠
- Site selection for detailed analysis ٠





By village committee

and collective economic

organization

Management







#### Density Downtown -Location Urban Peri-urban - - - -Villagers: rural Hukou Migrants: rural/urban (nonlocal) Owned by village collective Land ownership Farmland A few farmland By village committee Management and collective economic organization

#### Typical case: Suishi Village





Туре С Typical case: Shipai Village Density Downtown ---Location Suburban .... Peri-urban - - - -Villagers: urban (local) Hukou Migrants: rural/urban (nonlocal) Land ownership Owned by the state Farmland No farmland By residents' committee Management and Urban village company





#### Density Downtown -Location Suburban ----Peri-urban - - - -Villagers: urban (local) Hukou Migrants: rural/urban (nonlocal) Land ownership Owned by the state Farmland No farmland By residents' committee Management and Urban village company

#### Typical case: Liede Village













### METHODS



Mapping

• Assess current situation of living environment and the interaction between residents

### Data mining on social media

- Residents' preference on outdoor spaces and activities
- Improvements desired by people

## A CASE STUDY: SHIPAI VILLAGE



		Analysis		
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How did Shipai Village come into being?



Before 1980s --

Began to build sports center and railway station in 1987

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--> Shipai village, surrounded by high-rise buildings

#### The access to railway station and the low rental attract migrants to move in



Railway station and bus stop



Other communities in the same district (¥/per month)

Source: Rental in Tianhe district (2021). Retrieved from: https://gz.zu.anjuke.com/xiaoqu/1269003/zujin/ershi/

### SITE ANALYSIS

Relationship between villagers and Migrants









### SITE ANALYSIS

### Inequality in the self-management process

#### Management scheme in Shipai village





#### SITE ANALYSIS Inequality in the self-management process While in in practice... states in the local division in the local di Residents' Committee States in case of the local division of the **Ť**Í for Fengyuan community Managing 7 neighborhood Superior authority Shipai Sanjun Enterprise villagers Group Company Residents' Committee n for Chaoyang community; supervise Managing 6 neighborhood Residents' Committee for Lvho community; Managing 6 neighborhood - supervise Subdistrict office Residents' Committee for Nanyuan community; Managing 6 neighborhoods be responsible for all the erate inhabitants in terms of public affairs self-organizing election **Residents' committees** Ν supervise ω Residents' committee Collective land owned by Shipai village 250m 500m 0 125m Neighborhood

Community

### SITE ANALYSIS

Social segregation caused by the clan culture





Clan temples

Traditional events for villagers



Places for ancestor worship


SITE ANALYSIS		Analysis	

..., which also impacts the access to public facilities

Access to public services



Access to green & recreation facilities



Access only by Villagers 37

Data mining on social media platform

- Residents' preferences on outdoor spaces and activities
- Improvements desired by people

## Result:

- 567 posts in total (posted from 2014 to 2021) from users.
- Comments from tourists, passers-by, and residents









2 Near the entrance of the villag





Neccessary Optional Soc



3 Around clan temples and other historical buildings



For villagers





locial activities outside the clan temple and historical buildings.







under the tree. Figure 70. People are gather center.

## **ONLINE SURVEY**

















## **ONLINE SURVEY**









pedestrian path

trees/stacking









vendors parking/stacking/sitting





SITE ANALYSIS	Context	Research	Analysis	Strategy	Implementation

Assessment of current situation



Social segregation between villagers and migrants caused by clan culture <u>Inequality</u> in the access to public facilities and recreation facilities

Needs for upgrading basic <u>infrastructure</u> for living security

Loss of voice of migrants in <u>self-management process</u>



# Envision a future for Shipai village...

VISION	Context	Research	Analysis	Strategy	Implementation



VISION	Context	Research	Analysis	Strategy	Implementation



VISION		Strategy	



VISION	Context	Research	Analysis	Strategy	Implementation



VISION		Strategy	Implementation



# **STRATEGY**

<u>Strategy</u>



and sports fileds).



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Local authority

STRATEGY	Context	Research	Analysis	Strategy	Implementation
Housing Increase affordable housing			Metro		
Organised by residents' committee					
"Long-term rental apartment"					
Policy support & Financial support:			4-1-1-1		
"Long-term rentals" policy in the Guangzhou province;					N

Vacant land

Residents' Committees are responsible for management and maintenance. Migrants and low-income group have priority on applying for these new apartments.

125m

250m

STRATEGY	Context	Research	Analysis	Strategy	Implementation
Housin Open the e			Merro		
	<ul> <li>(1) expand the commercial street to the surrounding neighborhoods by reusing the podium and abandoned buildings.</li> </ul>		Paris can temple		
	(2) redesign the in-between spaces to connect with surrounding commercial areas.		2 Frimary school		
	<ul> <li>(3) remove parking areas along the commercial street and on the main entrance; replace them with sqaures or pocket park.</li> </ul>		Dong's clan temple	Chi's clan temple	4 500m

# Be safe, livable, and boost street life

Infrastructure

Lighting
 Sewage system
 Recreation facilities
 Greenery



STRATEGY		Context	Research	Analysis	Strategy	Implementation
Step 1 🗐 🗳	Step 2 🗐 🕒 🚇		St	ep 3 🗐 🖪 💽		
	BEFORE			BEFORE		1



AFTER





BEFORE

AFTER





### Green

• Public green spaces:

Negotiate with locals to open the "village owned" green spaces.



• Planting activities on semi-public spaces

Encourage residents to use vacant lands, courtyards, and house roofs to make community farms, pocket parks and roof gardens.





## Public space

Toolbox for Shipai village

- For whom? ٠
- For what activities? ٠
- Where should it be placed? ٠

Based on the comments from different social groups

Places for chatting, exercising, reading and cultural events



Places with seats, tables and shelters



#### Visitors



I miss the old bookstores in Shipai village so much. They are nice place to go while many of them have gone out of business.

#### /Tenant

#### Female, rent a single room in Shipai Village



There is no sunshine in my room even at noon. The light should be on during the whole day. And I need to hang out the wash somewhere outdoors. The ground floor is full of restaurants. The bad smells would reach my room, especially at midnight. Although here are quite a lot of residents, I still feel lonely as we have less contact with each other.

#### / Tenant - Female



There are not many places in the village that we could enjoy nature and sunlight. My favorite place to go is the Elderly Activity Centre, where many people chatting and playing chess in the square.

Source: Part of the comments from social media, https://weibo.com/

#### Delivery man



Most restaurants would serve takeaway. The delivery jobs are done by the migrants who live in Shipai villages. The entrance of the main streets are very crowded during dinner time, as a large number of delivery men are gathering there. We also need a place to sit.

#### Musician

We set up a CD store in Shipai village in 2007 and started to write music. We enjoy performing in the bars in Shipai. We're famous now, but we still go back to sing a lot.

#### Visitors



My favorite place is the square near the community center, where I could find markets, clinics and other public facilities.



#### /Tenant - Male



# STRATEGY

## Public space

Toolbox for Shipai village

- For whom?
- For what activities?
- Where should it be placed?





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STRATEGY	Context	Research	Analysis	Strategy	Implementation
Public space Strategic plan			C Metro		



STRATEGY		Context	Research	Analysis	Strategy	Implementation
Management					Q	
Company   College NGO NGO NGO Local authority Local DEVELOPE VILLAGE COMPANY	IOCAL     MIGRANT	ANT OFFICE		for Ly	Residents' Committee for Nanyuan community aging 6 neighborhoods	
<u>Residents' committee</u>	<u>Tenants' office</u>			4		
work as an intermediary to contact with local authority, companies and other institutions for technical and financial supports.	will be established in the committee, which encoura tenants to participate in community management.		Residents' committee Collective land owned by Shi Neighborhood Community	ipai village	125m 250m	500m

STRATEG	Y	Context	Research	Analysis	Strategy	Implementation
Management				Metro	Q	
Before	Local authority Local authority Developer Developer Killagers Shipai Sanjun Enterprise Group Company		0	Residents' Committee for Eengyuan community: Managing 7 neighborhoods	ts' Commulte community;	Residents' Committee for Chaoyang community: Managing 6 neighborhoods

After

Developer ti ik Residents Urban village company

▥ Local authority

Cooperative

Market-driven

College

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NGOs



How to implement the strategies?

STEPS TOWARD VISION	Context	Research	Analysis	Strategy	Implementation
Phase 1>	Phase 2		>	Phase 3	
2025	2030			2040	

## STEPS TOWARD VISION



Improve living security and provide more affordable housing

Be livable and enhance resident engagement

Be attractive and integrated with surrounding neighborhoods

Actions

				Phase 2					Phase 3												
	Improve living sercurity and provide more affordable housing						Improve livability and enhance residents engagement					Be attractive and integrated with surrounding neighborhoods									
Main actors		2021	2022	2023	2024	2025	2026	2027 2	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2
	Polic	cy support				Polic	cy support				Finand	cial support & Technique su	oport			+					
Municipality of Guangzhou	Data	ı & Technique supp	port	Toolbox &	Guidelines for de	esign implemen	ntation														
	Finar	ncial & Technique	support			Fina	incial support														
					t lands to build n at for long-term re																
•				Lighting ar	nd sewage syster	m								Upg	grade the high s	treet					
Residents' committee								Gre	en the path						gotiate with loca ned" green spac	Is to open the "vi	illage				
						"Ter	nant Office" is establi	shed and respon	sible for man	agement	i -				ieu green spac	.05.					
								Pro	wide public s	paces for elderly	and childrer	n		Ope	en the edges						
College	     Data	ı & Technique supp	oort								 	& Technique su									
NGOs		a leonnique oup									Data	or recrimique sol									
						<del> </del> ·					- [		+-			$\frac{1}{1}$					· _
Shipai Sanjun Enterprise		ncial support				Fina	ncial support				Financ	cial support									
Group Company	!																				
Villager																					
Migrant											i										
<b>#7</b>	   																				_
HOUSING INFRASTRUCTUR Increase affordable housing Provide policy and financial support on increasing affordable housing on vacant lands. Open the edges Integrated with surrounding Integrated with surrounding			REEN			JBLIC SPACE			MANAG	EMENT											
		nd drains to Negotiate with locals to open the "village owned" green spaces. tool used), r dation frow Planting activity and semi-public green spaces.			cription on the le ), main users, m	es is given. For each avel (for what range a nain functions and rec	e the	Residents' committee would contact with local authority, institutions for technical and "Tenant Office" will be estat			an intermediary	to									
						i be placed. Shipai subdistrict					supports. A he committee,										
Integrated with surounding neighborhoods or break up some existing buildings on the edges to open the site up. Be attractive and Be attractive and	rists to find it small he path.	Encourag lands, co to make s (commun	e residents to urtyards, and emi-public gr ity farm, pock en) by their ov	house roofs een spaces et park and		blic spaces for blic spaces for	the village specific groups		which e	ncourage tenants	to participat	e in public affai	5.								

GENERAL TIMELINE







## STAKEHOLDERS



## **STAKEHOLDERS**



Phase 1









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The deign test shows how strategies integrated with specific context. The chosen site is around the west entrance of Shipai village.



Phase 1 Before After 1 \$► I feel much safer when I come home from the night shift. Now it's much easier to find the way. \* Ð LightingSewage system

Ensure the living security and keep the village clean



Phase 1 2 \$► New affordable housing l finally got an apartment in Guangzhou. Remember to bring a stool tomorrow. We'll play chess tomorrow, too. CHESS ARE .....

After

Phase 2





Before
Phase 2

After



A tiny pocket park for traditional activities and gardening



Community farm

Phase 3







Phase 3





High streets become the new urban attraction for the whole subdistrict

DESIGN TEST	
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DESIGN TEST	Context	Research	Analysis	Strategy	Implementatio



Assessment of proposed vision	AFFORDABLE HOUSING ECURITY ACCESS TO GREEN	CONCLUSION	Context	Research	Analysis	Strategy	Implementation
PUBLIC FACILITIES PUBLIC FACILITIES PUBLIC TANSPORTATION PUBLIC TANSPORTATION		<text></text>	Elderly activity center High street Local Shops Residents' committee Community center Urban village company				

REFLECTION			

# How could the project contribute to other informal settlements?

REFLECTION	Context	Research	Analysis	Strategy	Implementation

Changes in current planning and management process

- Ideas of migrants participating into redevelopment process
- Spatial interventions



Changes in the self-management process



Spatial strategies to improve livability

#### REFLECTION



REFLECTION		Context	Research	Analysis	Strategy	Implementation
Transferability						
Only used in Shipai village Urban villages with <u>similar conditions in</u> <u>Guangzhou</u> (Density, position, <i>Hukou</i> state, land ownership, farmland)	ANALYSIS	DATA Urban scale • Density • Position • Hukou state • Management • Farmland Village scale • Social network • Infrastructure • Facilities • Public space & activities	Online su	ETHOD rvey on social media frequency analysis view"	Urban sca • Catego Village sca • Layer-	orization ale analysis
Other types urban villages <u>in Guangzhou city</u>					Strategies • Spatial	



Informal settlements in other regions





# **OVERALL CONCLUSION**



