

Feeling Home

Babbeloord as a tool to open up to the variety of flavours of living together in the neighbourhood

The assignment for this graduation project was to develop a tool for residents to “step into each other’s worlds”. The project is a side track of the Bubble Games project, here VR technology is used to let people step into each other’s world to understand each other better. The was to develop such a tool, but without using VR technology. Through research about the neighbourhood, including interviews with residents and professionals, the assignment was reformulated into:

Develop a tool that guides residents of Woonontwikkeling Vredeoord to open up to the different flavours of living in together in their neighborhood.

Babbeloord is an interactive installation designed to guide residents living in Woonontwikkeling Vredeoord in opening up to the variety of flavours of living together in the neighbourhood.

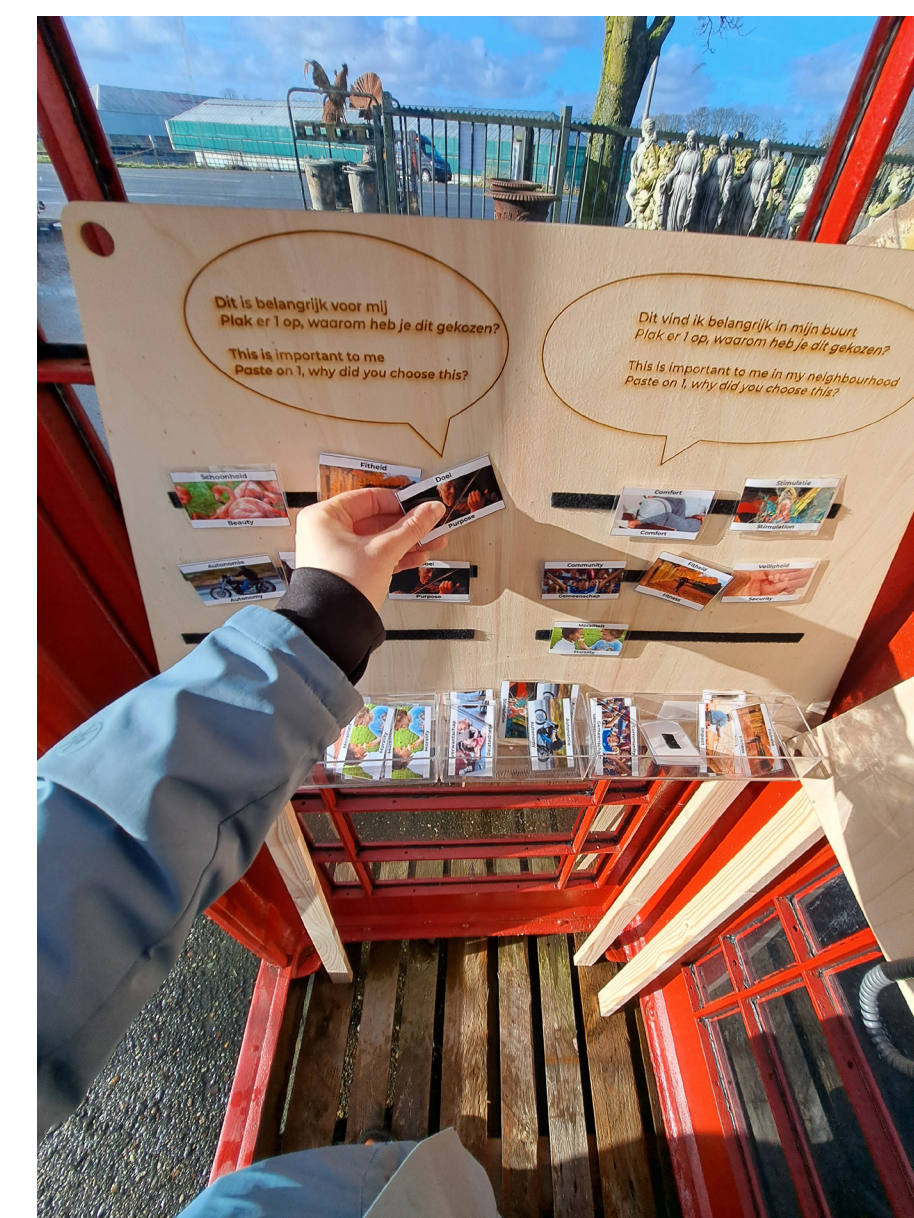
Babbeloord has the aesthetics of an old English telephone box. The phenomenon ‘telephone’ and ‘telephone box’ is used as a metaphor of getting in contact with neighbours.

Inside Babbeloord residents are guided through the experience by instructions on the phone. They are asked to choose two cards to explain their own need and their need of living together in the neighbourhood. After they told their story they will hear the stories from their neighbours. The experience is divided into two phases: the initial placement and interaction with Babbeloord and the ongoing engagement in the months after.

“It made me start thinking about what is important for the neighbourhood

“I felt heard, you could tell your story. I do believe that is important.”

“It was understandable for all ages and everybody. I really liked it. You received an exercise which was easily to understand after which you could go into action. The output was different for everybody. So yes, I liked it!”



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Feeling Home - Opening up to the variety of flavours of living
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