

KlimaatKalender Oude Noorden

Weekly knowledge, inspiration, and practical tips to discover green close to home and live more climate-consciously!

What is it?

De KlimaatKalender is a neighbourhood calendar that makes climate justice tangible in everyday life. Instead of abstract policies or distant debates, it translates climate challenges into small, weekly actions that are accessible to all. Each page combines practical tips, seasonal inspiration, and resident stories rooted in the green spaces of Oude Noorden, Rotterdam.

Together with activities like GroenBINGO, a playful bingo that invites residents to discover and care for local green, the calendar helps connect personal routines with shared climate goals in ways that are simple, visible, and fun.

How does it work?

The calendar creates a rhythm of awareness and action over the course of a year.

- **Practical tips and facts** make climate-friendly choices more achievable in daily life.
- **Nearby green spaces** help residents notice and value the nature already around them..
- **Resident stories** give voice to neighbours who are often overlooked, turning lived experience into shared knowledge.
- **GroenBINGO** turns neighbourhood exploration into a playful collective activity, inviting residents to discover hidden green spaces.

By combining these elements, De KlimaatKalender does more than raise awareness. It nurtures pride, trust, and collective responsibility, which are the building blocks of climate justice at the neighbourhood scale. Small, accessible steps add up to meaningful change when they are shared across a community, and when institutions recognise and support them without taking ownership away.



Why is it necessary?

Climate change does not impact everyone equally. Neighbourhoods with fewer resources are often more vulnerable to climate risks yet have the least influence in shaping adaptation. De KlimaatKalender lowers barriers by being analog, local, and easy to use. Through highlighting nearby green spaces, everyday practices, and playful tools like GroenBINGO, it creates opportunities for residents to participate, supports recognition of lived experiences, and builds inclusive ownership for climate justice.



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