

PETAL TO THE METAL

'Designing multi functional lampshades for Kloosterman Verlichting'

Adaptability/ diffusion

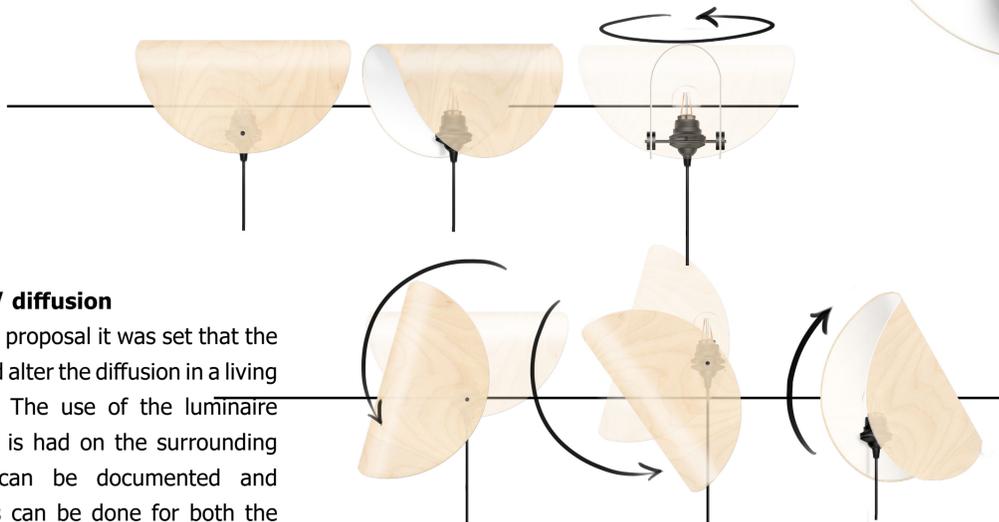
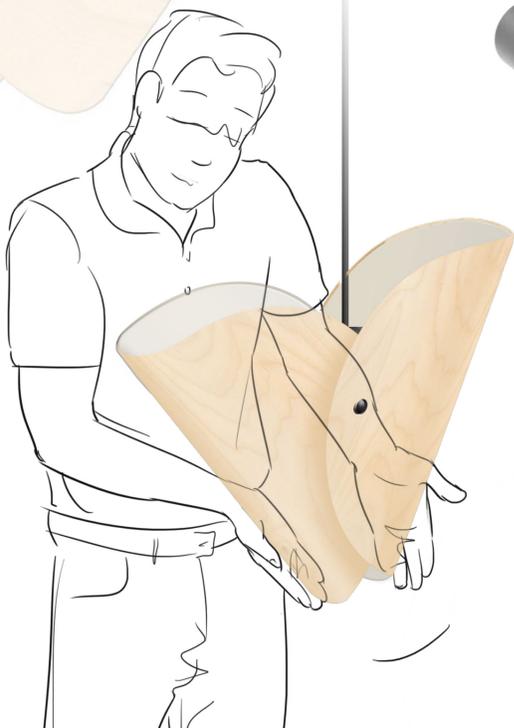
For this design proposal it was set that the luminaire could alter the diffusion in a living environment. The use of the luminaire and the effect it has on the surrounding environment can be documented and assessed. This can be done for both the singular as well as the double Petal light. By placing the finished prototype in several different positions and locations the effect can be visually observed and judged.

In house production

The product needs to be producible and assembled within the compound of KV. This means obtaining the necessary parts for a lamp and producing it. Whereby also establishing the total production time which can be taken into account into the retail price of the product.

Cost effective investment

The initial investment needs to be cost effective. The small scale company called Kloosterman Verlichting was looking for a new design direction which could be implemented at low cost as relatively quickly. This meant focussing on the company's strengths.



The design proposal

So what makes the design so fun. It's the idea of a very minimalistic design with a little twist that allows the user to play with the light a little and possibly purchase multiple lamps due to the possible variation of both the singular and the double petal. Which allows the Petal light to be utilised in various scenarios as well as locations and positions.

BARBARA MARIA HILDEGARD DENISSEN

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Committee
Mentor
Company
Dr Ir S.C Pont (Sylvia)
Ir S.H. Gieles (Stephanie)
Kloosterman Verlichting

 TU Delft