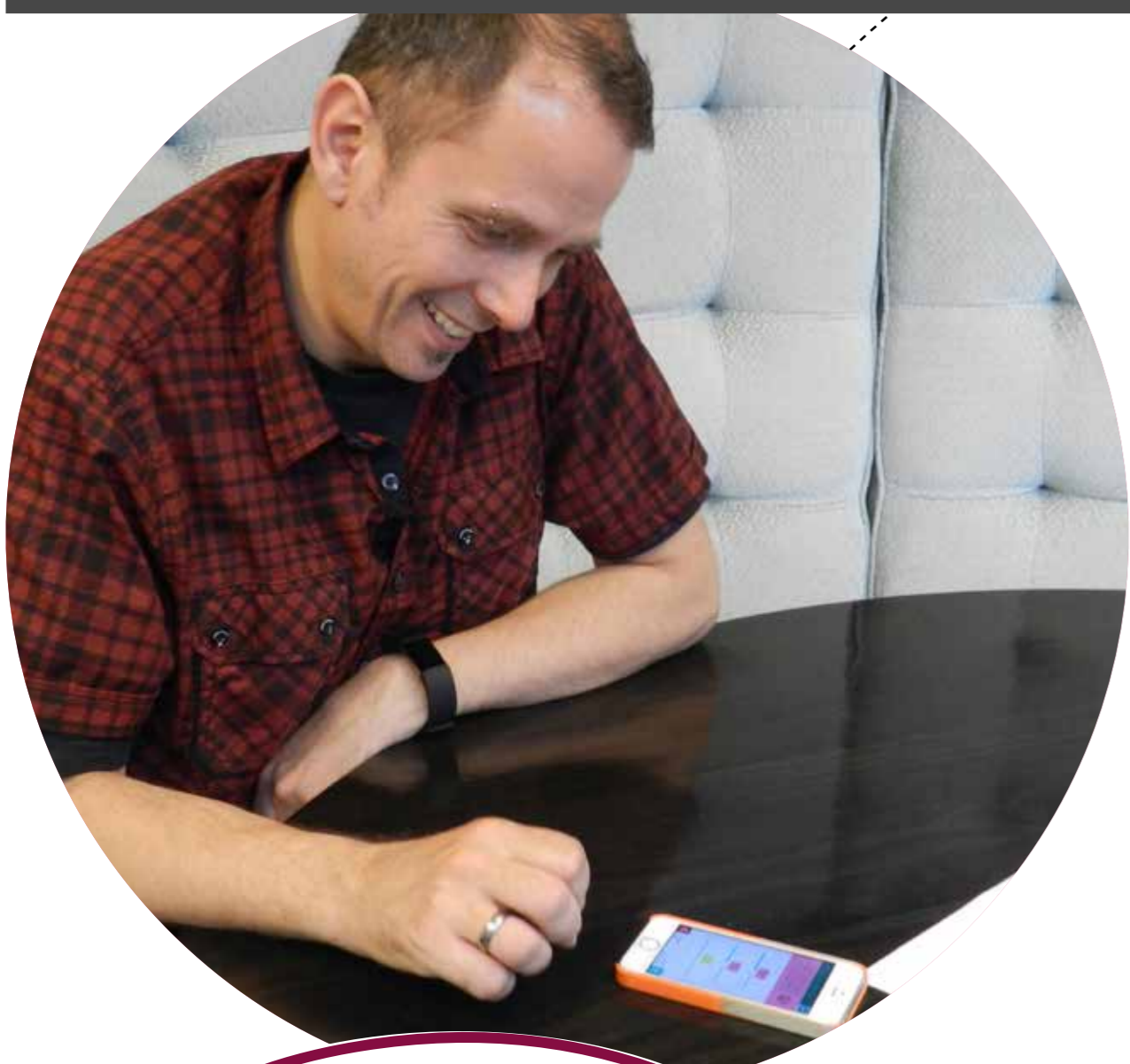


Diastole Systole

Designing a gamified online health check platform, that persuades users to improve their lifestyle with tailor made challenges and humorous characters.

2. be teased by silly jokes from Devole to take action



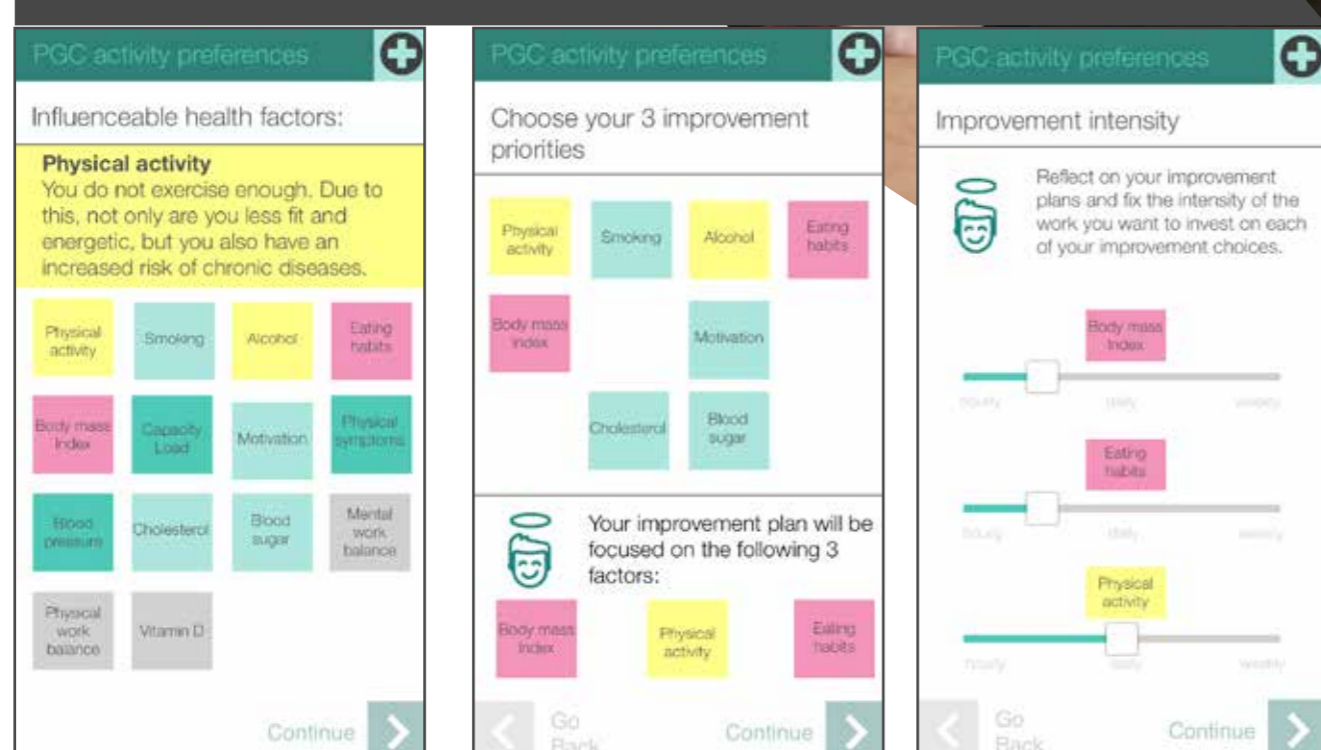
Hey remember that time you tried to exercise by eating an entire pizza?



Devole

That side of your consciousness that knows how lazy you really are

1. Build your personalized improvement plan



I know you can make it! Keep trying!



Saynt

"The goody two shoes" that presents all the awesome ways to become healthier.

3. Engage on healthy activities tailor made for you.

slow clap
Bravo! You just lost like... 1 calories... XD



Look what you've done... Now you're sweaty and stinky...



3. Prove your demons wrong and make progress for attaining a healthier lifestyle

Pablo Ortiz de Zaldumbide
Diastole Systole
27th of November, 2017
Design For Interaction

Committee
Company

Marijke Melles - Chair
Roy Bendor - Mentor
Michael Bas - Company Mentor
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