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Cassandra
Common assessment and analysis of risk in global supply chains

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Executive summary

This deliverable is a status report on the dissemination activities and results in the CASSANDRA project. These status reports are made regularly, with one more to come at the project's finish. Together, these make up deliverable D7.3 – Dissemination results. In this report, the results of the dissemination activities that have taken place in the past period are described. It builds on the first five status reports, delivered in M4, M6, M12, M18, and M24 (D7.3, D7.3.1, D7.3.2, D7.3.3, and D7.3.4). The first report covered the starting phase of the project. Therefore, it described many activities related to presenting the project to the world. Results included the project logo, press releases, the project website, templates, a brochure and other dissemination material. The subsequent reports, including this status update, primarily describe an update of the various dissemination results in Section 4. The first year of dissemination primarily included presenting the CASSANDRA project, key concepts and initial outcomes to various audiences (policy makers, industry and science) all over the world. During the project's second year, more results are becoming available and find their way into (scientific) papers and presentations at conferences and in journals. This report is issued at halftime of the third and final year, which is marked by a steady stream of (scientific) articles and presentations and by presentations that include the initial results of the project and the experiences gained in the Living Labs.

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1   Introduction

Work package 700 (WP700) of CASSANDRA deals with dissemination, networking and consensus building on the project results. This work package includes several dissemination activities, which are reported on regularly. This is the sixth in a series of reports on the results of the dissemination activities. Previous reports were published in M4, M6, M12, M18, and M24 of the project. This is the M30 report, the last one is scheduled to be published in project month (M) 36 (May-14). Together, these reports make up CASSANDRA deliverable D7.3, in which the dissemination results are presented. As dissemination activities typically result in external exposure of the project, for example in articles or presentations, these status reports do not provide all the dissemination materials themselves, but provide an update of the activities that have taken place and lead to visibility of the project.

The basis for the dissemination activities is the implementation of the dissemination plan, which is also developed in WP700.

2   Update on the website and online activities

2.1   New material

The Cassandra website is updated regularly to reflect Cassandra-related news and upcoming related events. The 'downloads' section offers access to the newsletters, brochures, whitepapers and the public deliverables. The website offers the option to subscribe to the project's newsletter. The newsletters available cover interviews, ideas and results on project concepts and the Living Labs. The 'News' section of the website is updated regularly to give attention to new project results, newsletters, and past and upcoming events.

2.2   LinkedIn Group

CASSANDRA has an active group at LinkedIn (FP7 CASSANDRA) to facilitate dissemination, information sharing and project event promotion. CASSANDRA partners can use the social media group to actively involve different audiences into the project and promote events using invitation functions of the groups. In the past year, also group members that are not affiliated to the project have taken up a role of active involvement, e.g. by starting group discussions. The group now has 291 members.

2.3   Website usage

In the first days after the project kick-off, a project website was created. The website (deliverable D7.2) also features a partner restricted website, which is used for information exchange between parties. All project templates, deliverables, many meeting reports and project and WP presentations can be found in the partner restricted website. Furthermore, news, general information, informational documents, public deliverables and a calendar of upcoming events are available to the public.

There are statistics available on the use of the site. The CASSANDRA website generated **22703 visits**, which came from all over the world. The average visitor visited 2.37 pages per visit.

3   CASSANDRA visibility

3.1   Visibility of the project

The press releases have led to visibility of the project in professional journals and websites. Especially in the first couple of months, a variety of press has paid attention to the project. In the second half year, this has shifted from take-up on the press release to more in-depth interviews with key members of the project consortium.

Now that the project has started to yield results, more and more of the dissemination results include presentations on specific outcomes or parts of the project and output to (scientific) conferences and international scientific journals. Now in the third year, Cassandra plays a role in major relevant events. The various partners are disseminating the Cassandra idea, concepts and results to their own and other communities. This results in good exposure to the logistics and supply chain industry, the IT industry, trade communities, service providers, and authorities at different levels (e.g. port, national, European). Furthermore, given the diversity of backgrounds and expertise of the researchers who are working on the project, the scientific dissemination also targets a variety of scientific and practitioner communities, including technical disciplines, transport and trade communities, e-government, and public administration. A couple of highlights from the past period are covered in this section, but are by no means exhaustive. The list of dissemination results is included in Section 4.

3.1.1   CASSANDRA session on ECITL 2013 in Zaragoza

Under the topic "Security in Logistics", the CASSANDRA project hosted a session on this year's ECITL conference. Rainer Müller (ISL) gave a lecture on "Demonstration of Supply Chain Visibility in Real-life Settings". He introduced the project in general, demonstrated the CASSANDRA approach of improving security through visibility and its implementation in three different Living Labs as well as described the benefits for businesses and Customs authorities. The second presentation with the title "Improving the Reliability of Global Supply Chains" was held by a representative of consortium member DHL Global Forwarding. He showed the role of the freight forwarder in CASSANDRA and illustrated the usage of different data sources, e.g. CSDs in detail. The final talk covered "How to use Telematics for Fleet Security in the 21st Century". This talk bridged the improvement of safety and security between container vessel and truck operations and introduced several devices for tracking and tracing of trucks.

Beside the workshop session, CASSANDRA also had a booth within the conference, which informed the ECITL's participants about the progress of the project. Also, CASSANDRA featured in a number of papers and presentations at the conference. Finally, Stephen Miles, (ZLC), was key note speaker with a presentation on the topic "big data and serialization for supply chain value creation".

3.1.2   CASSANDRA workshop on transport logistics fair in Munich

During the transport logistics fair from 4th to 7th June 2013 in Munich, the CASSANDRA project team organized a workshop with the title "EU project CASSANDRA - Supporting Tomorrow's Logistics Chains - The Future of Supply Chain Visibility".

The event had about 50 participants and mainly focused on reports by logistics practitioners and their motivation to be involved in the project. The moderator Dr. Juha Hintsa from Cross-Border Research Association (Switzerland) gave an introduction of CASSANDRA's mission and objectives and explained the project's approach of improving efficiency, security and compliance in international trade and logistics.

The second part of the workshop comprised two lectures on CASSANDRA's benefits from the practitioner's view. DHL (Germany) and BAP Logistics (United Kingdom) reported on expected benefits by implementing the CASSANDRA approach as well as experiences in the Living Labs. At the end of the event, the participants had the possibility to take part in a panel discussion with the speakers and discuss the project's aims.

3.1.3   Dissemination in the UK

There were significant dissemination activities in the form of meetings with DG Taxud in 2013 and the Multimodal Exhibitions in Birmingham, UK in April 2012 and 2013.

With DG Taxud, consortium members discussed alternative solutions to the undoubted need for pre-arrival, safety and security data and how it is needed to re-think current Customs data sources, timings and roles. In essence "Who packed the box?", "make better use of existing commercial data used to order, buy, pay for and ship the goods" and "capture data as early as possible in the supply chain and assess the entities, the goods and the logistics". As a result, stronger links are starting to be build between Cassandra and SSTL (Smart and Secure Trade Lanes) a Customs to Customs project between China and EU Customs.

The UK Multimodal Exhibitions have provided an invaluable showcase for Cassandra and the pipeline concept. A presentation in 2012 generated extensive interest from UK international traders, resulted in several articles in leading UK trade publications and increased the level of support from leading trade representative groups such as BIFA. In 2013 that level of support was enhanced through practical, closer relationships with Hutchison Ports (Felixstowe), Metro Shipping and Uniserve, the largest independent freight and logistics company in the UK. The Port of Felixstowe and Uniserve will feature in pipeline developments in 2014.

3.2   Presentations, templates and posters

In the first months of the project, a presentation template was developed, alongside a "CASSANDRA in 20 minutes" presentation. This presentation contains the core concepts of the project and can be used to present the project to a variety of audiences. Furthermore, presenters can choose specific slides to focus on. As such, the presentation functions as a source for presentations about the project. A self-running version of this presentation is also available to project members seeking to introduce the project. Also, a (8-minute) condensed version of the presentation is available. These documents are updated regularly with developments in the project.

To ensure a uniform way of presenting the project, templates for presentations, white papers and deliverables are available. Finally, for visibility, CASSANDRA table flags, ballpoint pens, posters and roll-up posters are available. The roll-op posters are used for CASSANDRA stands and are available in five different designs. The posters are available in four different designs and are available in the ISO/DIN A0 format, making them easy to print for partners.

3.3   Brochures

The WP700 dissemination team created a CASSANDRA project brochure. This brochure contains a concise description of the project and is in a folding brochure format. There are different versions available, which can be used depending on the quality that partners would like to use. The brochure has been printed and distributed amongst the work package leaders, for further distribution. The brochure is also available on the CASSANDRA website and is distributed on conferences and other gatherings where CASSANDRA is presented. In October 2012 the brochure has been updated.

3.4 Newsletter

In April 2013 the 4<rd> newsletter has been published.[1] This issue covers the Living Labs and especially highlighting the Africa-Europe Living Lab.
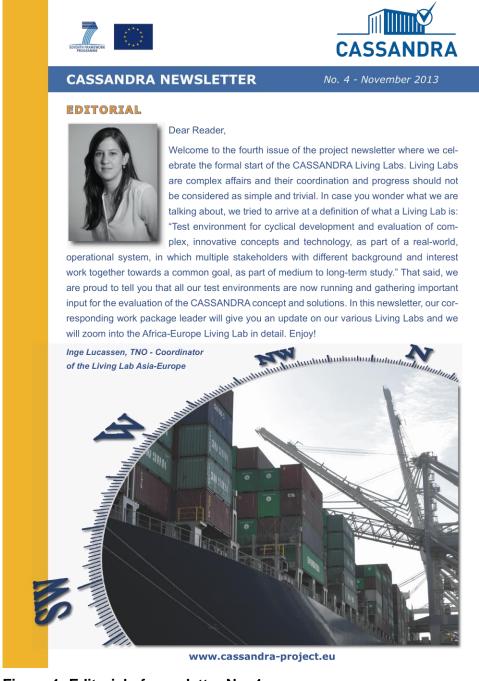

Figure 1: Editorial of newsletter No. 4

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[1] http://cassandra-project.eu/news/cassandra-newsletter-iv.html

4 Dissemination results

CASSANDRA was presented to a variety of relevant audiences at a number of events. The previous status report covered the dissemination results up until May 2013. This section covers the dissemination results between May 20 2013 and November 22 2013. For completeness, the list of the results included in the previous reports is now included in Appendix A.

Type	Main	Title	Date	Place	Type of audience	Size	Countries addressed	Info
Workshops	ISL	EU project CASSANDRA - Supporting Tomorrow's Logistics Chains - The Future of Supply Chain Visibility	06-06-13	Munich, DE	Industry	50	World	Workshop organised and hosted. During transport logistics fair in Munich
Presentations	ISL	Improved Supply Chain Security by Visibility	28-06-13	Bremerhaven, DE	Industry	15	Brasil	Visit of delegationof Brasil at ISL
Presentations	ISL	Improving Supply Chain Management by Enhanced Risk Management	05-09-13	Hamburg, DE	Scientific community	40	World	HICL 2013
Presentations	ISL	Improving Security through Visibility in Intermodal Transports	14-10-13	La Coruña, ES	Scientific community	50	World	IMAM 2013
Conference	ISL	Session "Security in Logistics"	25-10-13	Zaragoza, ES	All of the above	40	World	Organised and moderation of the session on ECITL 2013
Presentations	ISL	Demonstration of Supply Chain Visibility in Real-life Settings	25-10-13	Zaragoza, ES	All of the above	40	World	ECITL 2013
Workshops	EUR	Cassandra research Challenges	17-09-13	Rotterdam, Netherlands	Scientific community	25	Netherlands	Presentation and discussion of Cassandra concepts with researchers from Erasmus Smart Port Rotterdam
Publication	EUR	Analysis for Detecting and Explaining Exceptions in Business Data	09-06-13	Bled, Slovenia	Scientific community	157	World	Paper at BLED 2013 conference
Publication	EUR	Public-Private Partnership for Coordinated Supply Chain risk management	23-10-13	Zaragoza, Spain	Industry, scientific community	200	EU	ECITL 2013 conference
Publication	EUR	Business Intelligence for Improving Supply Chain Risk Management	23-10-13	Zaragoza, Spain	Industry, scientific community	200	EU	ECITL 2013 conference
Workshops	EUR	Potential benefits of the CASSANDRA project	28-10-13	Felixstowe	Industry	-	-	-
Web sites/Application	GMV	CASSANDRA in national news (gmv website publication)	04-01-12	Portugal			Portugal	http://www.gmv.com/export/sites/gmv/DocumentosPDF/GMV_medios/Digitales/2012/Enero/cargoedicoes4_1_12.pdf
Presentations	GMV	Commercial Meetings	01-01-13	n/a	Industry		World	
Exhibitions	GMV	Visit to Turkey with the Minister of state and foreign Afairs	05-04-13	Turkey	Industry		Turkey	
Exhibitions	GMV	Turkish President in Portugal	06-05-13	Lisbon	Industry		Turkey	
Conference	GS1	GS1 Conference - Industry&Standards Event	08-10-13	Lisbon	Industry	70	World	Presentation of CASSANDRA Project to Transport & Logistics Industry Engagement Group.
Conference	ATOS	Improving urban transport thanks to semantic interoperability	01-10-13	Frankfurt	Industry		European	European Transport Conference
Conference	TNO	Towards an IT infrastructure for compliance management by data interoperability – the changing role of authorities	24-10-13	Zaragoza, Spain	Industry, scientific community	30	Europe	ECITL 2013
Conference	TNO	CASSANDRA	08-06-13	Ankara, Turkey	Policy makers	150	Turkey	Turkish customs workshop on Logistics symposium Customs & Trade experts
Conference	TNO	WCO Picard conference St. Petersburg	19-09-13	St. Petersburg, Russia	Policy makers	250	World	WCO Picard conference
Workshops	TNO	CASSANDRA	24-09-13	Maastricht, Netherlands	All of the above	40	World	Smart rivers conference, organised by Rijkswaterstaat
Workshops	TNO	Workshop vaktechnische dagen Tax authority	11-10-13	Egmond aan Zee, Netherlands	Policy makers	20	Netherlands	Training for DCA
Publication	TNO	Internationale lof voor Cassandra en Nederlandse kennispositie	13-10-13	-	All of the above	-	Netherlands	Logistiek.nl, the Dutch Portal for logistics news and knowledge

Presentation	ZLC	Big data and serialization for supply chain value creation	24-10-13	Zaragoza, Spain	Industry, scientific community	200	EU	ECITL 2013 http://www.ecitl.eu/ecitl_2013/agenda2.php
Press release	ZLC	Press kit: Supply Chain and Logistics Innovation Week	22-10-13	Zaragoza, Spain	General public		World	Supply Chain and Logistics Innovation Week http://www.zlc.edu.es/content/files/press_kit_oct_2013.pdf
Press article	ZLC	The activities of the Innovation Week reflect the regional commitment to the logistic innovation as a tool for growth and development	22-10-13	Zaragoza, Spain	General public		Spain	Heraldo de Aragón http://www.zlc.edu.es/news-and-events/news/the-activities-of-the-innovation-week-reflect-the-regional-commitment-to-the-logistic-innovation-as-a-tool-for-growth-and-development/
Publication	IBM	Improving supply chain transparency	01-07-13	n/a	Policy makers		World	Ziv Baida, Leigh H. Coen and Norbert Kouwenhoven, Improving supply chain transparency, WCO News Magazine, Volume 71, pages 42 - 43, June 2013
Presentations	CBRA	INTERPOL expert meeting	01-06-13	Lyon, France	Policy makers		World	
Workshops	CBRA	Thailand-Europe Cooperation	16-10-13	n/a				Report: Implementation of international standards on Supply Chain Security leading to a secure Trade Environment and to increased Trade Facilitation
Conference	CBRA	WCO Picard conference St. Petersburg	18-10-13	St. Petersburg, Russia	Policy makers	250	World	Short presentations and Cassandra material
Conference	CBRA	CASSANDRA results at "Sustainable Development of Tax and Customs Administration within the EU"	30-10-13	Riga, Latvia	Scientific community		World	
Presentations	HMRC	Multimodal Exhibitions	01-04-13	Birmingham, UK	Industry			
Conference	TUD	WCO Picard conference St. Petersburg	18-10-13	St. Petersburg, Russia	Policy makers	250	World	Short presentations
Publication	TUD	Developing multi-sided platforms for public-private information sharing: design observations from two case studies	17-06-13	Quebec City, Canada	Scientific community, policy	150	World	Publication and presentation at eg.o 2013 conference
Publication	TUD	Exploring barriers and stepping stones for system based monitoring: insights from global supply chains	16-09-13	Koblenz, Germany	Scientific community	150	World	Publication and presentation at EGOV2013 conference
Workshops	TUD	Workshop on Open Information Infrastructures Enabling Innovations	16-09-13	Koblenz, Germany	Scientific community		World	
Publication	TUD	Facilitating adoption of international information infrastructures: a Living Labs approach	17-09-13	Koblenz, Germany	Scientific community	150	World	Publication and presentation at EGOV2013 conference
Presentations	TUD	Customs and compliance master presentation	21-10-13	Delft, Netherlands	Industry, policy makers	9	Netherlands	
Presentations	TUD	Customs and compliance master presentation	01-11-13	Delft, Netherlands	Industry, policy makers	12	Netherlands	
Presentations	TUD	Information Exchange in Global Logistics Chains: an application for Model-based Auditing	07-11-13	Delft, Netherlands	Scientific community		World	

5   Conclusion

This document describes dissemination activities that have taken place up until the time of writing. It is the sixth in a series of status reports on the dissemination of the CASSANDRA project. Future dissemination activities will be steered by the dissemination plan. To coordinate the efforts and to establish a level of quality in the various activities of the consortium members, the WP700 partners also established an editorial board.

6   Appendix A – dissemination results until May 2013

Dissemination results included in the May 2013 report:

Type	Main	Title	Date	Place	Type of audience	Size	Countries addressed	Info
2012 (since Nov)								
Presentations	Portic	LL3 Introduction	23-04-12	Barcelona, Spain	Industry	10	Egypt, Spain	
Presentations	Portic	Pipeline Interfaces based on Events Concept	21-09-12	Barcelona, Spain	Industry	10	Egypt, Spain	
Publication	ZLC	ZLC examines a new global model of supply chain management based on risk assessment	18-12-12	Zaragoza, Spain	General public		Spain	Publication in local newspaper http://www.zlc.edu.es/content/files/tercer_milenio.pdf
Workshops	KLPD	Link to future activities/projects	08-11-12	Dordrecht	All of the above	10	Netherlands	Cassandra police expertise input - future project after Cassandra.
Presentations	APSS	CASSANDRA overview presented to Setubal Port Protection Committee	05-01-12	Setúbal, Portugal	Public stakeholders (Authorities)	15	Portugal	Public stakeholders (Authorities)
Press releases	APSS	APSS Newsletter report (text)	10-02-12	Setúbal, Portugal	Scientific, industry, policy	5000	Portugal	electronical and printed magazine
Presentations	APSS	CASSANDRA presented on the International Conference – Cascais, LOGISTEL	26-03-12	Cascais, Portugal	Scientific, industry, policy	300	Portugal, Angola, Guiné, Cabo Verde, Brasil, Mozambique	Pedro Ponte, presented on Logistel International conference
Workshops	APSS	CASSANDRA presented on Lisbon International Fair (FIL) – Workshop Potential Business Portugal Marroc´s	07-05-12	Lisbon, Portugal	Industry	150	Portugal, Marrocos	Dissemination action AICEP, CASSANDRA Project presented on Lisbon International Fair (FIL) – Workshop Potential Business Portugal Marroc´s
Presentations	APSS	CASSANDRA presentation to Port community – General Assembly	05-09-12	Setúbal, Portugal	Port community	20	Portugal	CASSANDRA presentation to Port community – General Assembly
Conference	APSS	CASSANDRA Dissemination	07-12-13	Lisbon, Portugal		50	Portugal, Angola, Guiné, Cabo Verde, Brasil, Mozambique	CASSANDRA Dissemination on the following seminar "III Encontro de Portos do CPLP"
Publication	TUD	Contextualized Institutions in Virtual Organizations	06-mei	Saint Paul, USA	Scientific community			
Presentations	TUD	Using Values in System Design	18-02-13	Delft, The Netherlands	Scientific community	25	worldwide	VMBO 2013
2013								
Publication	CBRA	Exploring security effects on transport performance	dd/mm/yyyy	n/a	Scientific community	-	All	Accepted in International Journal of Shipping and Transport Logistics
Publication	CBRA	Drivers and barriers affecting usage of e-Customs usage – A global survey with customs administrations using multivariate analysis	dd/mm/yyyy	n/a	Scientific community	-	All	Accepted in Government Information Quarterly
Conference	CBRA	CASSANDRA	04/06/2013	Munich	Multiple (please overwrite this cell)	-	-	Transport Logistics Munich 2013
Conference	CBRA	Federated ICT for Global Supply Chains - IT Service Management in Cross-Border Trade	27/05/13	Ghent, Belgium	Industry, scientific community		Europe	he 8th IFIP/IEEE International Workshop on Business-driven IT Management,
Presentations	Portic	Introduce the project to a new partner	04-02-13	Barcelona, Spain	Industry	4	Egypt, Spain	-
Presentations	Portic	Show dashboard mockups to other LLs	27-02-13	Hoofddorp, The Netherlands	Scientific community	15	-	-
Presentations	Portic	Show dashboard mockups to local partners	17-04-13	Barcelona, Spain	Industry	2	Egypt, Spain	-
Presentation	ZLC	Best practices to adopt successfully international logistics models	17-18 April 2012	Mexico	Industry, scientific community	-	Mexico	Logistics Summit http://www.logisticsummit.com/summit/speakers/
Conference	ATOS	First International Conference on "A European research strategy for intermodal transport"	17-18/04/2013	Las Palmas de Gran Canaria (Spain)	All of the above	100	ITALY, TURKEY, SPAIN, BULGARY, GERMANY	1ST INTRARREGIO CONFERENCE
Presentations	TNO	CASSANDRA	23-04-13	The Hague, Netherlands	Policy makers	5	Singapore	SSIPO visit to Europe on Supply Chain Security
Presentation	TNO	Computational auditing – the CASSANDRA BAP case	19-02-13	Netherlands	Scientific community		World	

Type	Main	Title	Date	Place	Type of audience	Size	Countries addressed	Info
Presentation	TNO	Customs related research, incl Cassandra	26-04-13	Amsterdam, Netherlands	Industry, policy makers		Netherlands	Dinalog
Presentation	TNO	Cassandra presentation for Singapore delegation	23-04-13	The Hague, Netherlands	Industry, policy makers	15	World	SSIPO visit. Presentations by TNO, Portbase, Descartes
Workshops	DCA	CASSANDRA	24-04-13	The Hague, Netherlands	Industry	5	Netherlands	TED-x Binnenhof salondiscussie
Conference	EUR	The European Security Innovation Network final conference	22-03-13	Brussels	All of the above	-	EU	Networking and dissemination about Cassandra project with different participants
Conference	EUR	Analysis for Detecting and Explaining Exceptions in Business Data	11-06-31	Bled, Slovenia	All of the above	500	World	Bled conference 2013
Conference	EUR	Detecting and Explaining Business Exceptions for Risk Assessment	03-07-13	Angers, France	Scientific community	500	World	International Conference on Enterprise Information Systems 2013
Conference	GS1	GS1 Global Forum	19-02-13	Brussels	Member organisations	650	World	Marketplace overview of CASSANDRA project & role of GS1. Presentation to transport&logistics industry engagement group
Conference	GS1	GS1 Conference - Industry&Standards Event	18-03-13	Dallas, TX, USA	Member organisations	50	World	-
Flyers	GS1	Cassandra improves supply chain through visibility	08-02-13	Brussels	Member organisations	-	World	-
Presentations	TUD	Presentation of Cassandra to Maersk Line	05-03-13	Delft	Industry	5	World	-
Presentations	TUD	Presentation of Cassandra to CBS	04-03-13	Delft	Scientific community	2	EU	Presentation to Copenhagen Business School (partner in ITAIDE)
Workshops	TUD	Cassandra case workshop	09-04-13	Delft	Scientific community	30	Netherlands	TU Delft, TPM, Research day
Presentations	TUD	Presentation of Cassandra project and research + discussion	15-04-13	Münster, Germany	Scientific community	12	EU	Presentation at University of Münster
Workshops	TUD	Cassandra innovations and the financial sector	26-03-13	Amsterdam, Netherlands	Industry	50	NL	Presentation and innovation workshop at WIFS year event
Publication	TUD	Multi-Level Access Control in the Data Pipeline of the International Supply Chain System	29-03-13	Macau	Scientific community	-	World	Authors: Potchara Pruksasri, Jan van den Berg, Wout Hofman and Semir Daskapan

Dissemination results included in earlier reports:

Type	Main	Title	Date	Place	Type of audience	Size	Countries addressed	Info
Poster session	ZLC	MIT Supply Chain Student Poster Session and Networking Night	19-01-12	Cambridge, MA, USA	Scientific, industry	50	USA	
Publication	CBRA	Future development of e-Customs: a survey study with Swiss companies	dd/mm/yyyy		International Journal		worldwide	International Journal of e-Government Research, accepted for publication
Press releases	ATOS	El proyecto europeo Cassandra mejorará el acceso a los datos y acelerará las inspecciones aduaneras	28-05-12	Madrid, SP	Scientific, industry, policy		Spain	electronical magazine Nexotrans
Press releases	ATOS	Atos es uno de los líderes del consorcio compuesto por empresas de innovación. Para ver la noticia pulsar sobre el titular.	25-05-12	Madrid, SP	Scientific, industry, policy		Spain	electronical magazine Socinfo
Press releases	ATOS	PROYECTO CASSANDRA. Atos impulsa el proyecto europeo para mejorar la seguridad en la cadena de distribución	25-05-12	Madrid, SP	Scientific, industry, policy		Spain	electronical magazine Logística y Transporte
Press releases	ATOS	Cómo mejorar la visibilidad de la cadena de distribución	30-05-12	Madrid, SP	Scientific, industry, policy		Spain	electronical magazine Cadena de Suministro
Press releases	ATOS	Atos impulsa el proyecto europeo Cassandra para mejorar la seguridad en la cadena de distribución	dd/mm/yyyy	Madrid, SP	Scientific, industry, policy		Spain	electronical magazine Interempresas
Presentations	ATOS	Technical implementation and standardization needs in system based supervision	07-11-12	Gothenburg, Sweden	Scientific, industry, policy		world	Presentation at ECITL conference

Paper	IBM	Smarter Planet solutions for Customs risk management	01-06-12	n/a	Customs administrations	All 170+ WCO members	Worldwide	WCO News Magazine, Volume 68, pages 42 - 43, June 2012
Paper	IBM	Smarter Planet solutions for Customs risk management	sep-12	n/a	Customs administrations		Worldwide	IBM publication of the article that was published in the WCO news magazine
Meeting	IBM	Presented Cassandra to Belgian Customs CEO and advisors	09-09-12	Brussels, Belgium	Customs administrations		Belgium	
Conference	ISL	Optimizing Supply Chains Using System Based Supervision and a Risk Based Approach	14-09-12	Hamburg, Germany	Scientific, Industry	20	World	HICL2012 Conference, presentation by Nils Meyer-Larsen
Publication	TUD	Enhancing Visibility in International Supply Chains: The Data Pipeline Concept	dd/mm/yyyy		Scientific community		World	International Journal of e-Government Research, accepted for publication
Publication	TUD	A Stakeholder Analysis of Business-to-Government Information Sharing: the Governance of a Public-Private Platform	dd/mm/yyyy		Scientific community		World	International Journal of e-Government Research, accepted for publication
Publication	TUD	Special Issue on An Overview of the State of the Art and Future Trends in ICT Innovation for Business-to-Government Interaction	dd/mm/yyyy		Scientific, policy		World	Special Issue of International Journal of e-Government Research, containing four CASSANDRA articles
Presentation	TUD	Blurring public-private boundaries: governance of information sharing in global trade networks	06-05-12	College Park, MD, USA	Scientific, policy	100	World	Dg.o presentation
Conference	TUD	2ND WORKSHOP ON IT INNOVATIONS ENABLING SEAMLESS AND SECURE SUPPLY CHAINS: WITNESS 2012	05-09-12	Kristiansand, Norway	Scientific, policy	100	World	Panel and four talks on CASSANDRA
Presentation	TUD	Demonstration of IT Innovations in Global Supply Chains: Living Labs	05-09-12	Kristiansand, Norway	Scientific, policy			Presentation at WITNESS workshop
Presentation	TUD	Enhancing business and government interactions in global trade	18-05-12	Delft, NL	Scientific, industry, policy			Presentation at CESUN conference
Conference	ISL	CASSANDRA session "Security and Risk Assessment in Logistics" (moderation)	07-11-12	Gothenburg, Sweden	Scientific community	40	Europe	ECTIL conference
Presentations	TUD	Information Exchange in Container Logistics	07-11-12	Gothenburg, Sweden	Scientific, industry, policy		world	Presentation at ECITL conference
Thesis	TUD	Information Sharing in Global Containerised Trade: From Abstract Organizational Values to Concrete Systems.	24-08-12	Delft NL	Scientific community		NL	MSc Thesis
Publication	TUD	Agent-based Modeling and Simulation of Multi-organizational Interactions in International Trade.	04-12-12	Macau	Scientific community	400	world	
Comercial presentation	ATOS	Cassandra presentation	08-10-12	Brondby, Denmark	DSV (Global transport and logistic company)	4	Denmark	
Presentation	ATOS	Technical implementation and standardization needs in system based supervision	09-11-12	Goteborg, Swedeen	Industry	20	EU	ECITL 12
Presentation	GS1	GS1 Conference - Industry & Standards event - Overview of Cassandra	10-09-12	Dublin, Ireland	Industry	150	worldwide	Overview of Cassandra Project & Role of GS1 – present to Transportation and Logistics Industry Engagement group (by Shirley Arsenault)
Presentation	GS1	GS1 in Europe Regional Forum	17/10/2012	Bucharest, Romania	Member organizations of GS1	50	Europe	Overview of Cassandra Project & Role of GS1
Presentation	GS1	GS1 in Asia Pacific Regional Forum	11-01-12	Manila, Philippines	Member organizations of GS1	50	Asia	Overview of Cassandra Project & Role of GS1
Presentations	CBRA	Risk Assessment and Management for zones, regional and national authorities	11/06/2012	Dubai, UAE	Industry		Worldwide	Training course organized by the World FreeZone Convention
Presentations	CBRA	Emerging and evolving risks	26/09/2012	Marrakech, Morocco	Policy makers		Worldwide	WCO PICARD conference
Presentation	Descartes	How to re-construct the SC from dashboard data	09-11-12	Gothenburg, Sweden	Scientific, industry, policy	40	Europe	ECITL 2012 conference

Presentation	TNO	Computational auditing as part of horizontal supervision	09-11-12	Gothenburg, Sweden	Scientific, industry, policy	40	Europe	ECITL 2012 conference
Presentation	TNO	A future vision on PCSs	23-11-12	Brussels, Belgium	Scientific, industry, policy		Europe	e-Maritime 2012 conference
Workshops	TNO	CASSANDRA Strategic Shipper & Forwarder workshop	30-okt-12	Brussels, Belgium	Industry	40	Europe	CASSANDRA Strategic Shipper & Forwarder workshop
Presentations	TNO	CASSANDRA overview	30-okt-12	Brussels, Belgium	Industry	40	Europe	CASSANDRA Strategic Shipper & Forwarder workshop
Workshops	TNO	CASSANDRA advisory board meeting 2012	13-11-12	Brussels, Belgium	Scientific, industry, policy	20	World	CASSANDRA advisory board meeting 2012
Presentations	TNO	CASSANDRA overview & strategic issues	13-11-12	Brussels, Belgium	Scientific, industry, policy	20	World	CASSANDRA advisory board meeting 2012
Workshop	TNO	CASSANDRA Strategic Shipper & Freight Forwarder	30-10-1012	Brussels, Belgium	Trade and Logistics	20	Europe	
Exhibition	HMRC	Multimodal Exhibition	01-05-01	Birmingham, UK	Trade and Logistics	150	UK	Annual Multimodal Exhibition
Publication	HMRC	Can Cassandra answer the riddle of what's in the box?	18-05-02	UK	Freight Business	100.000	UK	Freight Business Journal Issue 3 2012
Presentation	HMRC	Association of Freight Software Suppliers	18-06-12	Heathrow Airport	Freight Forwarders	30	UK	Annual meeting of AFSS
Presentation	HMRC	World Economic Forum workshop	18-07-12	Washington, DC	Academic, Trade and Government	50	North America	World Economic Forum 2012 workshops
Presentations	DCA	Cassandra presentation for DG-TAXUD committee	jun-12	Brussels, Belgium	Policy makers			
Presentations	DCA	World Economic Forum: Resilience and risks in global supply chain	jun-12	Brussels, Belgium	All of the above			Preparation workshop (WEF)
Presentations	DCA	World Economic Forum: Resilience and risks in global supply chain	jul-12	Washington, DC	All of the above			Preparation workshop (WEF)
Presentations	DCA	Seminar 'Achterland versnelling' at Venlo Freight Village	sep-12	Venlo, Netherlands	Scientific, industry, policy			
Presentations	TUD	Cassandra and its Living Labs	08-11-12	Zoetermeer, Netherlands	Industry	5	World	Presentation for Dutch branch of European Shippers Council and Dun&Bradstreet
Presentations	TUD	Cassandra innovations and living labs presentation	07-11-12	Aalsmeer, Netherlands	Scientific, industry, policy	12	Netherlands	Presentation for Dutch shipper and Dutch NVWA
Presentations	TUD	Cassandra presentation for international financial institution	01-10-12	Amsterdam, Netherlands	Industry		Netherlands	Presentation for a bank, incl discussion on Living Labs (with DCA)

Type	Main	Title	Date	Place	Type of audience	Size	Countries addressed	Info
Discussions	CBRA	one-to-one discussions on CASSANDRA	17/11/2011	Brussels, BE	industry	120	European	CLECAT conference
Discussions, flyers	CBRA	CASSANDRA brochure	18/11/2011	Lyon, FR	industry	150	Worldwide	ODASCE
Presentations	CBRA	CASSANDRA presented	02/12/2011	Dnipropetrovsk,UA	policy makers, scientific	50	European	
Presentations	CBRA	CASSANDRA presented	05/12/2011	Lausanne, CH	Scientific	40	Worldwide	Master's class at UNIL HEC
Presentations	CBRA	CASSANDRA presented	12/12/2011	Vienna, At	industry, policy makers	60	20+ countries	OSCE-UNECE round table
Publication	TUD	The data pipeline	12/12/2011	Geneva, CH	Policy, Authorities, Industry	200	World	Discussion paper for the United Nations Global Trade Facilitation Conference 2011, Authors: Eveline van Stijn (TUD), David Hesketh (HRMC), Yao-Hua Tan (TUD), Bram Klievink (TUD), Sietse Overbeek (TUD), Frank Heijmann (DCA), Markus Pikart (UN), and Tom Butterly (UN)
Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	12/12/2011	Geneva, CH	Policy, Authorities, Industry	200	World	UNECE Global Trade Facilitation conference, December 2011
Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	dec-11	Brussels, BE	Policy makers		EU	EU Commission to Unit Policy Taxud, december 2012

Publication	TUD	A Web-Based Data Pipeline for Compliance in International Trade	11/2011	Antwerp, BE	policy makers, scientific		EU	TUD paper at the VLW 2011 conference
Publication	GS1	High Visibility	11/2011		Industry		World	Shirley Arsenault in Cargo Security International
2012								
Publication	TUD	Three protocols for securing the data pipeline for the International Supply Chain	dd/mm/yyyy	Lisbon, Portugal	Scientific community		World	J. van den Berg, P. Pruksasri, W.J. Hofman, International Conference e-Commerce 2012, Lisbon, Portugal
Conference	TNO	eFreight conference 2012	09-05-12	Delft, Netherlands	Industry, scientific community	100	World	Local host of eFreight conference 2012, resulting in strong CASSANDRA exposure
Conference	CBRA	CASSANDRA presented	09-05-12	Delft, NL	Industry	20	Global, European focus	eFreight conference
Conference	CBRA	CASSANDRA in conference papers, brochures	12-05-12	Chicago, US	Scientific community	20	Global, US focus	POMS Production and operation management conference
Presentation	ISL	Cassandra	22-02-12	Cologne, DE	GS1 Member Org. & Members	20	Germany	by Rainer Müller
Workshop	ISL	Logistics for LIFE Workshop	08-03-12	Oslo, NO	Scientific, Industry	50	Europe	by Nils Meyer-Larsen
Presentation	ISL	Security in Intermodal Transports	02-04-12	Brussels, BE	Industry	30	USA	Executive Masters Program of Intermodal Transportation Institute (University of Denver), by Rainer Müller
Conference	EUR	Towards a Counterfeit-Proof Global Supply Chains	19/04/2012	Chicago	Scientific community	2000	USA	23rd Annual POMS Conference
Conference	EUR	Coordinated risk management for supply chain and government	07-01-12	Amsterdam	Scientific community	1500	The Netherlands	POM World Conference
Presentation	ATOS	Infoday	31-01-12	Brussels, BE	Scientific, policy		Europe	Trans-European Transport Network
Leaflets	ATOS	Industrial Technologies 2012	19-21/06/2012	Aarhus, DK	Scientific, industry, policy		Europe	
Presentation	ATOS	MIBE 2012	20-21/06/2012	Santiago de Compostela, ES	Scientific, industry, policy			Maritime and Brockerage Event
Conference	EUR	A Business Intelligence framework for Risk assessment in Business Networks	10-06-12	Barcelona	Scientific community	300	Spain	20th European Conference on Information Systems (ECIS 2012)
Workshops	EUR	Towards a Model for Collaborative, Business Intelligence-supported Risk Assessment	20-02-12	Vienna	Scientific community	100	Austria	6th International Workshop on Value Modeling and Business Ontology (VMBO 2012)
Workshops	TUD	2nd International Workshop on Process-Aware Logistics Systems	03-09-12	Talinn, Estonia	Scientific community	30	All	http://events.it-sudparis.eu/pals/
Publication	TUD	A Context-aware Normative Structure in MAS	3-8/06/2012	Valencia, Spain	Scientific community	800	All	AAMAS 2012 conference: http://aamas2012.webs.upv.es
Publication	TUD	Norm Contextualisation	04-06-12	Valencia, Spain	Scientific community	50	All	COIN workshop: http://ict1.tbm.tudelft.nl/coin2012
Publication	TUD	Integrity of Supply Chain Visibility: Linking Information to the Physical World	26-06-12	Gdansk, Poland	Scientific community	40	All	Workshop on Governance, Risk and Compliance in Information Systems (GRCIS 2012)
Presentations	TUD	An ontology-based event-driven architecture for integrating information, processes and services applied to international trade	26-06-12	Gdansk, Poland	Scientific community		EU, world	ONTOSE@CAiSE2012
Presentations	TUD	Towards an orchestration architecture for service delivery in international trade	20-02-12	Vienna, Austria	Scientific community	40	EU, USA	VMBO
Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	feb-12	Ankara, Turkey	Policy makers		Turkey	Visit to Turkish Customs at a seminar in Ankara on the celebration of 40 years trade relations NL-Turkey in february

Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	mrt-12	Netherlands	Industry		Netherlands	NL Shipper Council International Trade Advisory Board March 2012
Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	feb-12	unknown	Industry, policy makers			Meeting of the Customs Business Consultation Group February 2012
Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	15-02-12	Brussels, BE	Policy makers		EU	EU Commission to Unit Taxud IT, february 15 2012
Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	mei-12	Shanghai, China	Scientific, industry, policy		China	Seminar on 40 years Dutch-Sino relations May 2012, Shanghai, China
Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	mrt-12	Rotterdam, Netherlands	Policy makers		Singapore, Netherlands	Singapore Customs visit to NL, march 2012, Rotterdam
Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	24-02-12	Rotterdam, Netherlands	Policy makers		EU	To all Customs Liassons of EU member states to the EU on the occasions of the introduction of a new NL Customs Attachee to Brussels, on February 24 in Rotterdam
Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	mrt-12	Utrecht, Netherlands	Scientific, industry, policy		Netherlands	Seminar on modernisation in Supervision of the Dutch tax Administration, March 2012 in Utrecht
Interviews	DCA	Who knows what's in the container?	dd/mm/yyyy	n/a	Policy makers		World	Interview Pipeline and Cassandra, will be sent separate, published in Internal Customs Network and send to all trade consultation relations of NL Customs and World Bank
Interviews	HMRC	Customs 'revolution' in the pipeline	02-05-12	n/a	All of the above		World	Lloyd's Loading List
Interviews	HMRC	Just who is Cassandra?	18-05-12	n/a	All of the above		World	Lloyd's Loading List
Presentations	TNO	Innovation in international trade logistics - Thrust and Control	07/02/2012	Rotterdam, NL			NL	AEO Event
Presentations	TNO	Customs innovation for Turkish customs? By Albert	01/2012	Turkey				
Paper+Presentation	TNO, TUD	User profiles as components in dynamic logistic chains	09/05/2012	Delft, NL	Scientific, industry, policy	100	EU	e-Freight conference 2012
Paper+Presentation	TNO	Real time decision making to achieve sustainable logistics."	09/05/2012	Delft, NL	Scientific, industry, policy	100	EU	e-Freight conference 2012
Presentations	TNO	CASSANDRA	09/05/2012	Delft, NL	Scientific, industry, policy	100	EU	e-Freight conference 2012
Presentations	TNO	CASSANDRA	21/4/2012	Shanghai, China	Dutch China business audience	70	World	Dutch week Shanghai
Presentations	DCA	customs and trade	21/4/2012	Shanghai, China	Dutch China business audience	70	World	Dutch week Shanghai
Presentations	TNO	CASSANDRA	31/1/2012	Brussel, BE	Scientific, industry, policy		EU	Supply chain Security workshop DG ENTR
Presentations	TNO	CASSANDRA	30/05/2012	Vienna, Austria	Scientific, industry, policy		EU	Europro
Presentations	TNO	Trade facilitation & Extended single window	04/04/2012	Etten Leur, NL	Scientific, industry, policy		NL	DINALOG Year event
Conference	GS1	GS1 Global Forum	16/02/2012	Brussels, Belgium	Member organizations of GS1	250	worldwide	Overview of Cassandra Project & Role of GS1
Conference	GS1	GS1 Conference - Industry & Standards event - Overview of Cassandra	28/03/2012	Brooklyn, NY, USA	Industry	50	worldwide	Overview of Cassandra Project & Role of GS1 – present to Transportation and Logistics Industry Engagement group (by Shirley Arsenault)

Type	Main	Title	Date	Place	Type of audience	Size	Countries addressed	Info
Presentations	TUD	De nieuwe overheid en cloud computing: meer voor minder?	04/02/2011	Breukelen, NL	Scientific, policy		NL	Workshop, Nyenrode University
Presentations	TUD	Keynote presentation	07/02/2011	Gent, BE	Industry		EU	VMBO 2012
Presentations	TUD	Inaugural Address "Technieken voor Verantwoord Vertrouwen"	29/04/2011	Delft, NL	All of the above	100	NL	Video: http://collegerama.tudelft.nl/mediasite/SilverlightPlayer/Default.aspx?peid=0f3ff873076a49e79366611019e985701d
Presentations	TNO	CASSANDRA concept (Gerwin Zomer)	10/05/2011	Munich, DE	Scientific, industry, policy		EU	e-Freight conference 2011
Presentations	TNO	CASSANDRA interoperable solutions (Wout Hofman)	10/05/2011	Munich, DE	Scientific, industry, policy		EU	e-Freight conference 2011
Presentations	ISL	Visibility and Predictability in Intermodal Transports	09/06/2011	Harstad, NO	Scientific, policy	20		NOFOMA 2011, by Rainer Müller
Presentations	ISL	Visibility and Security in Intermodal Transports	22/06/2011	Chios, GR	All of the above	40		ECONSHIP 2011, by Rainer Müller
Presentations	TNO	CASSANDRA – Introduction to the project	23/06/2011	Breda, NL	Industry	350		Nationale Distributiedag (NDL/HIDC)
Presentations	TNO	CASSANDRA – Introduction to the project	23/06/2011	Breda, NL	Industry	350		Nationale Distributiedag (NDL/HIDC)
	CBRA	WCO Council survey	23/06/2011	Brussels, BE				
Workshops	ISL	Information on current European Projects on Container Visibility	29/06/2011	Arlington/Washington DC, USA	Policy, authorities		US	Cargo Security Supply Chain Industry Day, by Prof. Dr. Frank Arendt
Press releases	TNO	CASSANDRA improves supply chain security through visibility	30/06/2011	Delft, NL	All of the above		EU, world	
Press releases	ISL	CASSANDRA verbessert die Sicherheit und Transparenz von Supply Chains	30/06/2011	Bremerhaven, DE	All of the above		DE	
Press releases	TNO	CASSANDRA verbetert beveiliging logistieke keten door meer transparantie	30/06/2011	Delft, NL	All of the above		NL	
Press releases	TNO	CASSANDRA improves supply chain security through visibility	30/06/2011	Delft, NL	All of the above		EU, world	
Press releases	TNO	CASSANDRA verbetert beveiliging logistieke keten door meer transparantie	30/06/2011	Delft, NL	All of the above		NL	
Web sites/Application	TNO	CASSANDRA	01/07/2011	Delft, NL	All of the above		Worldwide	
Web sites/Application	TNO	CASSANDRA	01/07/2011	Delft, NL	All of the above		Worldwide	
Presentations	CBRA	WCO Academy lecture	04/07/2011	Brussels, BE	Scientific, industry, policy	75	world	
Press releases	ATOS	CASSANDRA: mejorando la seguridad de la cadena de distribución a través de la visibilidad.	13/07/2011	Madrid, SP	All of the above		SP	
Press releases	ISL	Sicherheit von Containertransporten via Bremerhaven in die USA im Fokus von Hafenressort und ISL	09/08/2011	Bremen, DE	All of the above		DE	Regional press release for CASSANDRA stakeholder in Northern Germany
Web sites/Application	CBRA	LinkedIn group ("FP7 CASSANDRA")	10/08/2011		Scientific, industry, policy		Worldwide	
Conference	TUD	1st Workshop on IT Innovations for Seamless and Secure Supply Chains (WITNESS 2011)	28/08/2011	Delft, NL	Scientific, industry, policy	50	EU, world	
Presentations	TNO	Supply chain visibility with linked open data for SC risk analysis	28/08/2011	Delft, NL	Scientific, industry, policy	50	EU, world	At WITNESS 2011, by Wout Hofman
Presentations	TNO	Smart Trade Logistics – Compliance as an opportunity	28/08/2011	Delft, NL	Scientific, industry, policy	50	EU, world	At WITNESS 2011, by Gerwin Zomer
Presentations	TNO	Supply chain visibility with linked open data for SC risk analysis	28/08/2011	Delft, NL	Scientific, industry, policy	50	EU, world	At WITNESS 2011, by Wout Hofman
Presentations	TNO	Smart Trade Logistics – Compliance as an opportunity	28/08/2011	Delft, NL	Scientific, industry, policy	50	EU, world	At WITNESS 2011, by Gerwin Zomer
Presentations	TUD	A web-based data pipeline for compliance in international trade	28/08/2011	Delft, NL	Scientific, industry, policy	50	EU, world	At WITNESS 2011, by Sietse Overbeek and Bram Klievink
Presentations	TUD	Keynote presentation	29/08/2011	Delft, NL	Scientific, industry, policy	50	World	WITNESS Workshop
Presentations	TUD	Keynote presentation EGOV conference	30/08/2011	Delft, NL	Scientific, industry, policy	150	World	EGOV conference
Presentations	TUD	Guidelines for Single Window Implementations for Global Supply Chains	01/09/2011	Delft, NL	Scientific, industry, policy	20	EU, world	Paper presented at EGOV 2011, by Eveline van Stijn,

								Thayanan Phuaphanthong, Somnuk Kerotho, Markus Pikart, Wout Hofman, and Yao-Hua Tan
Presentations	ISL	Improving Security in Intermodal Transports	05/09/2011	Berlin, DE	Scientific, industry, policy			Future Security 2011, by Rainer Müller
Presentations	ISL	Impact of Supply Chain Visibility and Security on International Container Transport	08/09/2011	Hamburg, DE	Scientific, industry, policy			HICL 2011, by Nils Meyer-Larsen
Flyers	ISL	CASSANDRA brochure	13/09/2011	Bremerhaven, DE	All of the above		Worldwide	
Workshops	INTRASOFT	ePractice event: Effective & Efficient eGovernment Services	15/09/2011	Brussels, BE	Policy makers	100		Simple participation and discuss with conference attendants about the project content
Presentations	CBRA	CASSANDRA contributions regarding the future of customs research and education	16/09/2011	Geneva, CH	Scientific, policy	200	World	PICARD 2011, Toni Männistö
Flyers	ISL	CASSANDRA roll-up poster	21/09/2011	Bremerhaven, DE	Industry		EU	
Publication	TUD	Innovative ICT solutions for monitoring and facilitating international trade	21/09/2011		Scientific, industry, policy	5000	world	Network Industries Quarterly, Vol. 13, No. 3, pp. 26-29 by Eveline van Stijn, Yao-Hua Tan, and Bram Klievink
Presentations	TNO	Cassandra algemene presentatie, Integrity Advisory Board	23/09/2011	Brussel, BE	Industry, policy	10	EU	
Conference	GS1	GS1 Conference - Industry & Standards event - Overview of Cassandra	29/09/2011	Cologne, DE	Industry	50		Overview of Cassandra Project & Role of GS1 – present to Transportation and Logistics Industry Engagement group (by Shirley Arsenault)
Presentations	TNO	Taking care of the ethical issues in CASSANDRA negotiation	29/09/2011	Brussels, BE	Scientific, industry, policy	100	EU	
Flyers	ISL	Living Lab brochure / White paper	10/2011	Bremen, DE	Industry, Policy, Authorities		Worldwide	
Presentations	TUD	Keynote presentation	06/10/2011	Egmond aan Zee, NL	Policy makers	150	NL	National Customs Training Seminar
Presentations	TNO	CASSANDRA	6/10/2011	Rotterdam, NL	Customs		NL	Directeurendag Douane
Presentations	TNO	Cassandra Draft Integration Architecture	06/10/2011	Egmond aan Zee, NL	Policy makers	150	NL	VTD EDP-Audit 2011
Flyers	CBRA	CASSANDRA brochure	07/10/2011	Rome, IT	Industry	150	Europe	TAPA Q4 conference
Presentations	CBRA	CASSANDRA presented	11/10/2011	Espoo, FI	Industry, policy	100		Frontex conference
Presentations	ISL	Supply Chain Visibility enhancing Security & Efficiency	13/10/2011	Thessaloniki, GR	Scientific, policy		EU	ECITL 2011, by Prof. Dr. Frank Arendt
Presentations	CBRA	CASSANDRA presented	18/10/2011	Stockholm, SE	Industry, policy	50	Sweden	Security user conference
Presentations	TNO	Concepts and Architecture for large-scale Enterprise Interoperability	19/10/2011	Chersonissos, Greece	Scientific	50	EU	EI2N 2011, by Wout Hofman and Matthijs Punter
Flyers	CBRA	CASSANDRA brochure, discussions	20/10/2011	Hague, NL	Industry	2	Europe	EUROPOL, Operations Department 08-OC Networks
Flyers	CBRA	CASSANDRA brochures, discussions	20/10/2011	Paris, FR	Industry, policy	6	world	Milipol, worldwide exhibition on state security
Publication	TNO	Cassandra Draft Integration Architecture	24/10/2011	Bonn, DE	Scientific community	500	EU, world	
Presentations	ISL	Improving Security in Intermodal Chains / Risk Assessment in Container Security	25/10/2011	Santiago de Chile, Chilie	All of the above		South America	IAME Conference 2011, by Rainer Müller
Articles in popular press	CBRA	WCO News article	28/10/2011	Brussels, BE	Industry, policy	2000	world	
Article	ISL	CASSANDRA verbessert die Sicherheit und Transparenz von globalen Containertransporten	11/2011	Hamburg, DE	All of the above		DE, Maghreb-Region	Journal: "Mediterranes"; Published by: EMA - European Mediterranean Association; Authors: Prof. Dr. Hans-Dietrich Haasis (ISL), Rainer Müller (ISL), Leif Peters (ISL)

Presentations	CBRA	CASSANDRA presented	02/11/2011	Frankfurt, DE	Scientific, industry, policy	100	Europe	3rd NCAS conference, Future of Aviation Security
Presentations	CBRA	CASSANDRA presented	02/11/2011	Delft, NL	Scientific community	24		De- and reregulation of the network industries
Presentations	TUD	Keynote 11e ODASCE European Customs Conference 2011	17/11/2011	Lyon, FR	Policy makers		EU	
Conference	GS1	GS1 Taiwan - Transportation & Logistics workshop	17/11/2011	Taipei, Taiwan	GS1 Member Org. & Members	20	Asia	Overview of Cassandra Project & Role of GS1 – present to Transportation and Logistics Industry Engagement group (by Shirley Arsenault)
Presentations	TNO	CASSANDRA	18/11/2011	Barcelona, ES	Scientific, industry, policy		EU, world	Worldbank Trade Logistics Event
Seminar	GS1	RFID & IOT Seminar	19/11/2011	Taipei, Taiwan	Industry	100	Asia	Overview of Cassandra Project & Role of GS1 – present to Industry(by Shirley Arsenault)
Exhibition	ISL	CASSANDRA (and INTEGRITY) presentation	29/11/2011	Hamburg, DE	Industry		DE, EU	Intermodal Europe 2011 - Container Transport and Logistics across Road, Rail and Sea - Trade Fair
Cargo Security International	GS1	Supply Chain Security	Oct/Nov 2011	Brussels, BE	Scientific, Industry		world	
Presentations	TUD	Keynote presentation		London, UK	Scientific, industry, policy		EU	GRCIS 2011
Presentations	TUD	Keynote presentation		Utrecht, NL			NL	ICT and Logistics

7 Disclaimer and acknowledgement

7.1 Disclaimer

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Any executive summary specifically intended for publication may however be made known to the public by the author and/or the Coordinator.

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