## How might we position *Leefmaatje*, so that it becomes a trusted long-term companion in type 1 diabetes care, benefiting all involved stakeholders?

------ A digital companion that extends care beyond appointments -------

## WHAT IS THIS ABOUT?

Leefmaatje is a personalized, chat-based bot designed for people living with Type 1 Diabetes. It delivers contextual, lifestyle, and may support emotional guidance alongside clinical care.

## WHY IS THIS RELEVANT?

T1D is a lifelong condition that requires constant self-management & can be emotionally taxing. Patients often feel lack of continuous support between clinical appointments. Healthcare systems are overloaded with low-complexity interactions that could be automated.

## Living with Type 1 Diabetes: The Role of Information in Care & Self-Management

