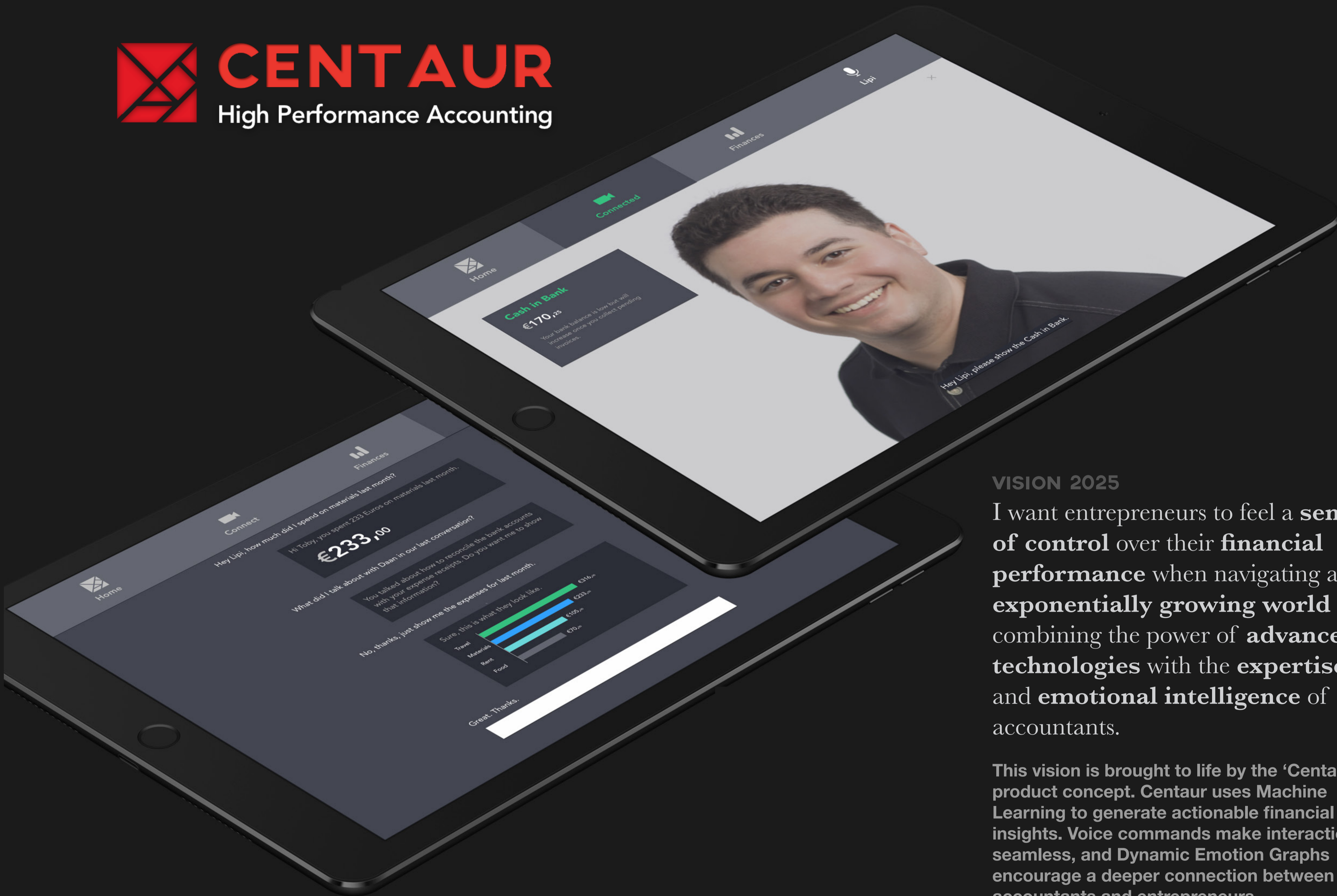




# CENTAUR

High Performance Accounting

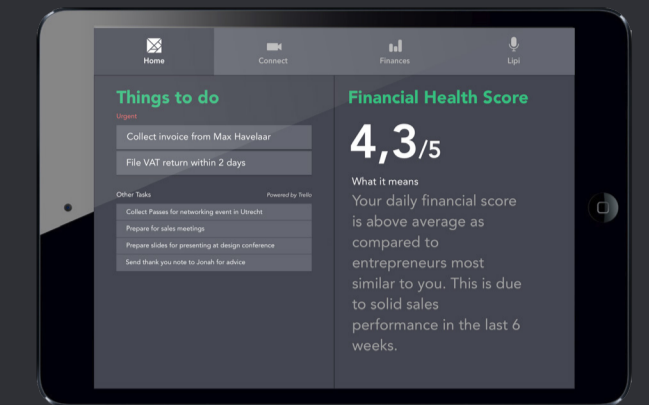


## VISION 2025

I want entrepreneurs to feel a **sense of control** over their **financial performance** when navigating an **exponentially growing world** by combining the power of **advanced technologies** with the **expertise** and **emotional intelligence** of accountants.

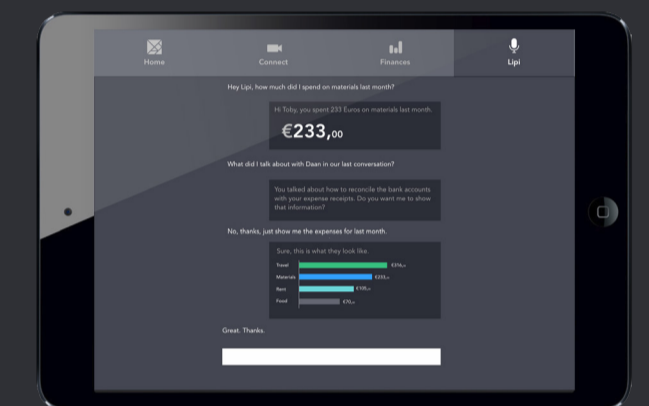
This vision is brought to life by the 'Centaur' product concept. Centaur uses Machine Learning to generate actionable financial insights. Voice commands make interaction seamless, and Dynamic Emotion Graphs encourage a deeper connection between accountants and entrepreneurs.

## TAKE BACK CONTROL



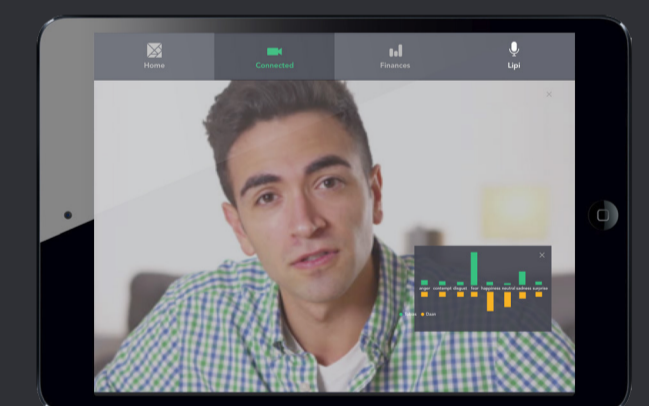
Algorithms tell your Financial Health Score, so you know exactly what you need to do.

## TOUCH AND TALK



A smooth interface based on Voice and Gestures. No typing!

## MAKE DEEPER CONNECTIONS



Dynamic Emotion Graphs help the accountant understand entrepreneurs' emotions.

Gaurav Mathur  
Entrepreneurs and Accountants: Vision 2025  
30 November 2017  
Strategic Product Design

Committee Dr. ir. Maaïke Kleinsmann  
Dr. Rebecca Price  
Hessel Wellema  
Company Exact Software



TU Delft