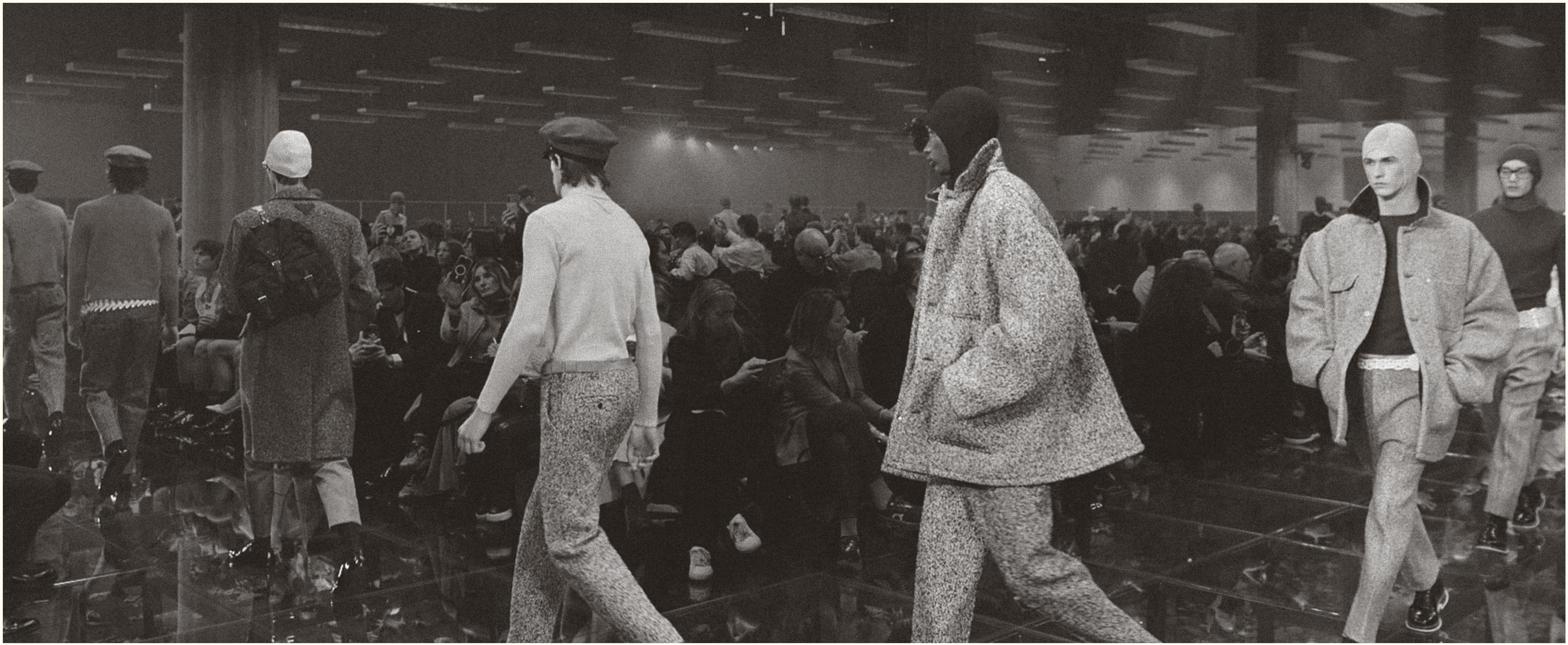


Patroon

Museum of contemporary fashion.



fascination:

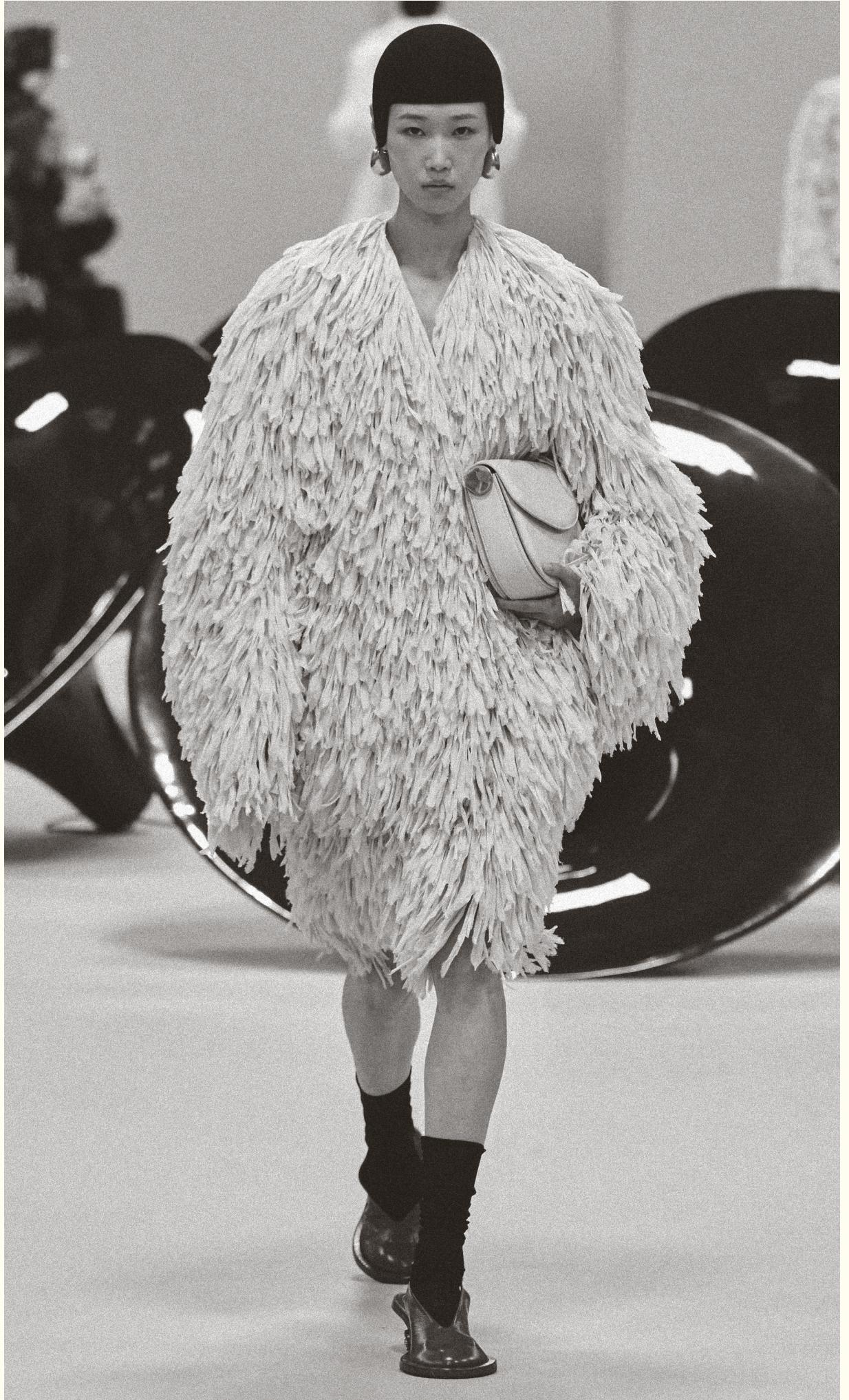
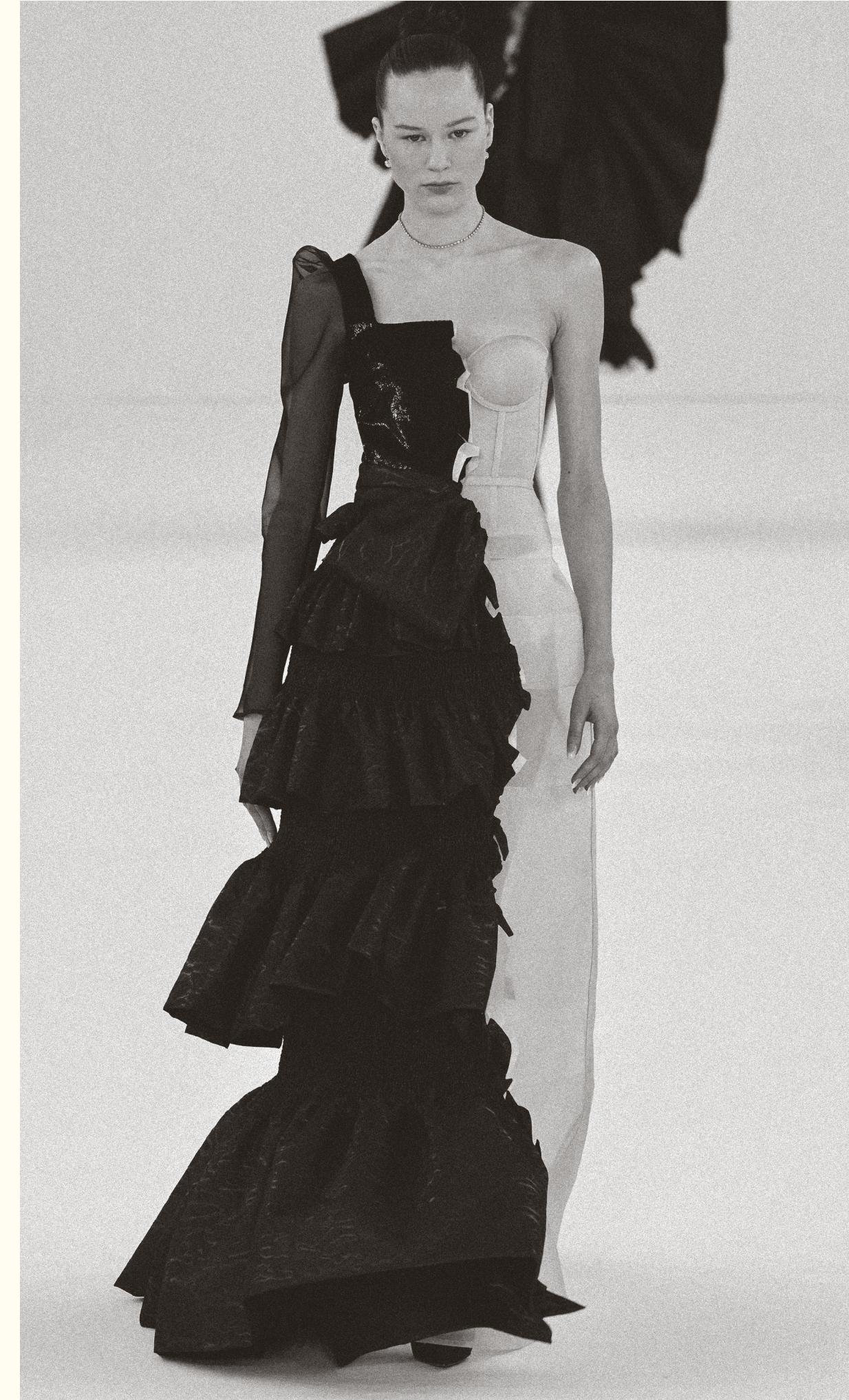
fashion & architecture



temporary & exclusive



permanent & accessible



museum

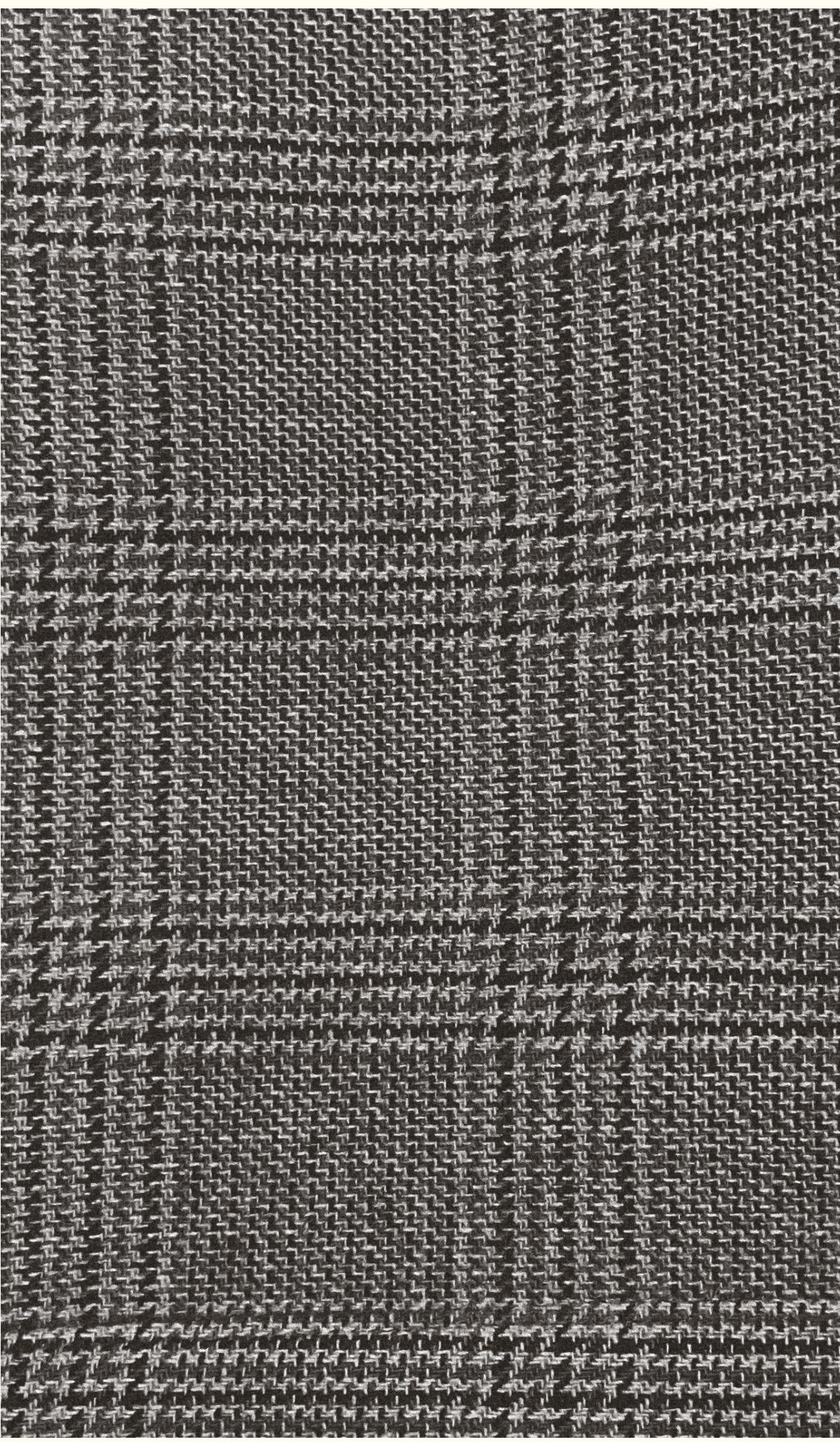
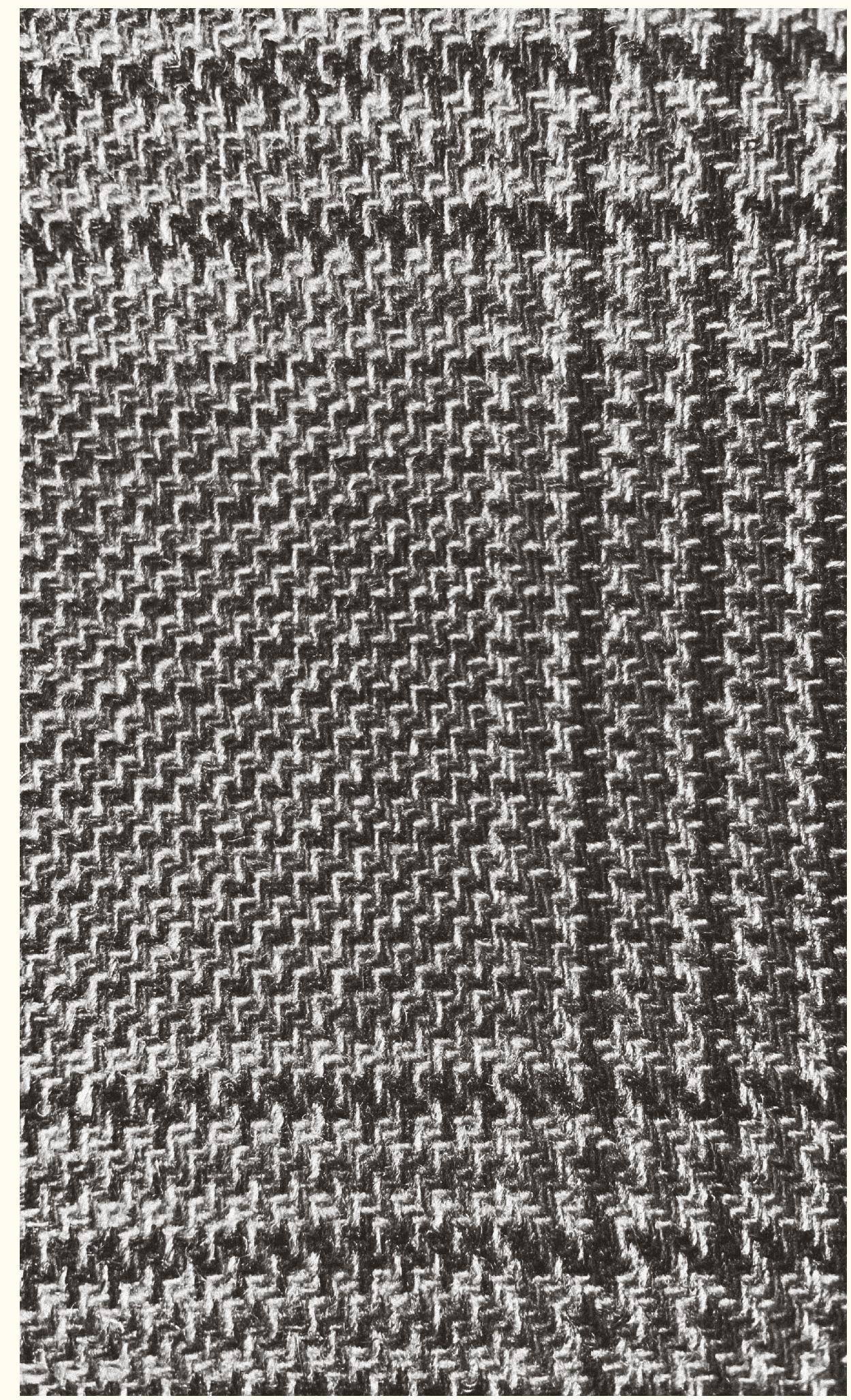
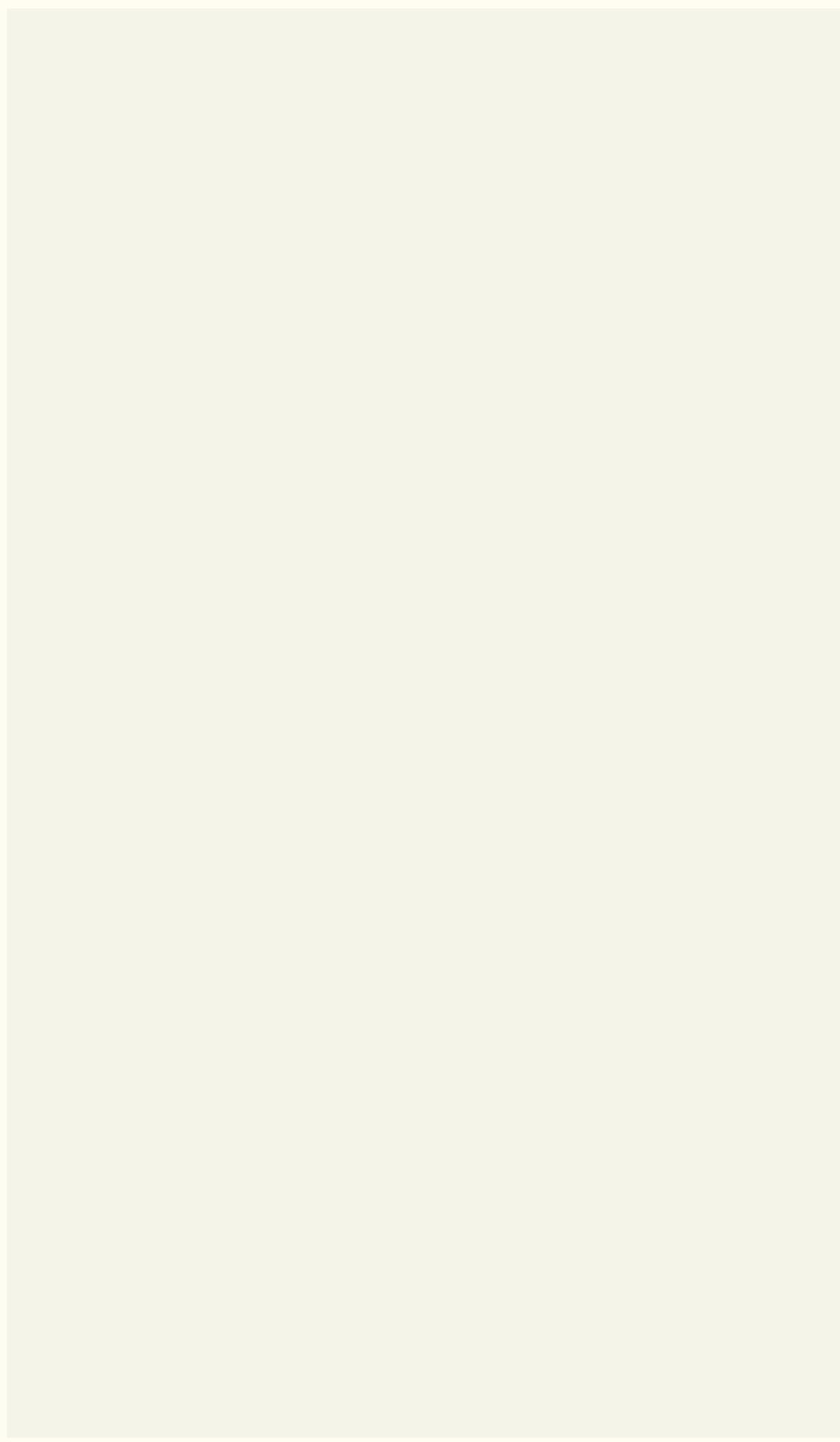
permanent & accessible form of
showcasing Dutch & contemporary
fashion in the Netherlands



fashion museum



crossing points of fashion and architecture. Where spaces designed for and inspired by fashion can be realised

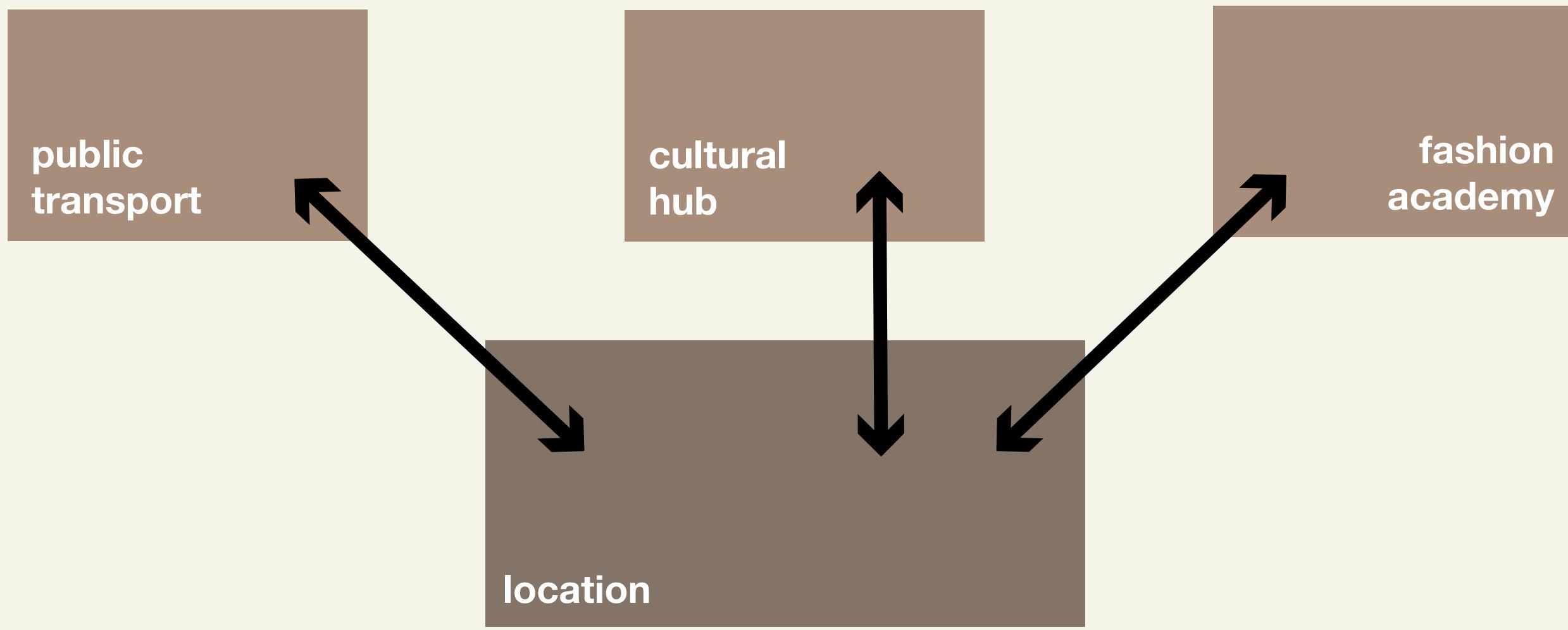


themes

layers

scales

pattern



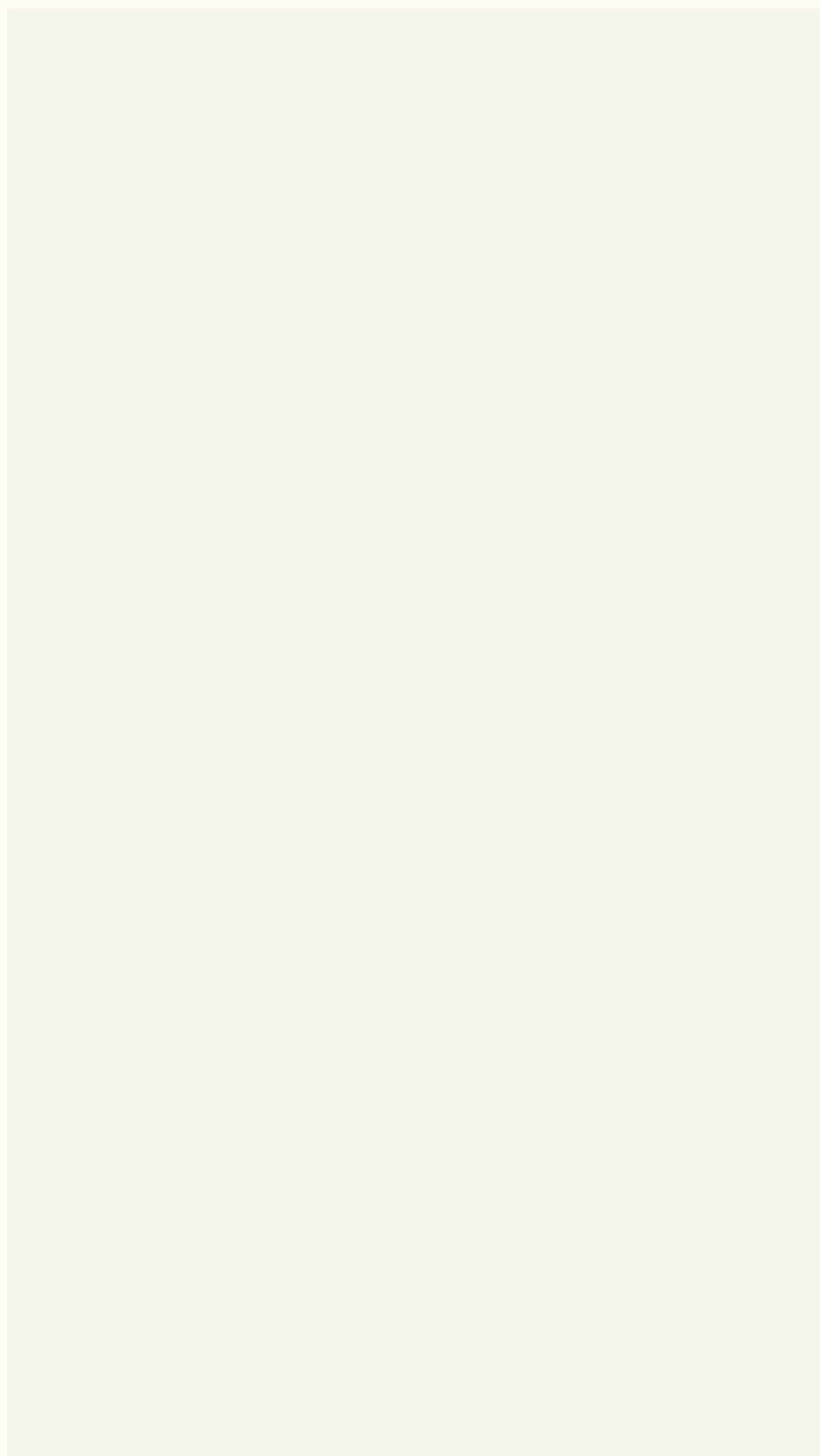
location

requirements



location

Arnhem: city of fashion



De **Juni Modemaand Arnhem**. Je kunt er niet omheen: van *Rozet* en *Rembrandt* tot en met de **winkeletalages** en *Museum Arnhem* staat mode in de spotlights.

Overall mode

In de maand juni staat Arnhem in het teken van mode, ontwerp en creativiteit. De maand start traditiegetrouw met het Fashion + Design Festival, waar Arnhems talent centraal staat. Ontdek daarnaast het Modekwartier, doe mee met een workshop, zie modeshows, bezoek de stadsexpo en meer...

[Bekijk de deelnemers >](#)



▲ De Modebiënnale in Arnhem. foto Hans Broekhuizen/De Gelderlander

Voorzitter Mode Biënnale: Arnhem dé modestad van Nederland

ARNHEM - Medy van der Laan, bestuursvoorzitter van de Arnhem Mode Biënnale (AMB) noemt modestatus 'cruciaal' voor Arnhem. "Het is onomstreden dat Arnhem dé modestad van Nederland is en het is onomstreden dat Arnhem de toppers trekt die in mondial verband uitblinken op modegebied. Die komen bijna allemaal naar Arnhem."

r.aalbers Rick Aalbers 22-02-11, 18:00 Laatste update: 25-03-17, 04:57 Bron: degelderlander



State of Fashion Biënnale | Ties that Bind

Samengesteld door Rachel Dedman en Louise Bennetts bracht State of Fashion 2024 | Ties that Bind creatieve praktijken op het gebied van mode, textiel en hedendaagse kunst uit het mondiale Zuiden in beeld. Deze editie van de Biënnale onderzocht de complexiteit van traditie, de politieke kracht van kleding en alternatieve oplossingen voor de uitbuitende modesystemen.

Ties that Bind had een gedecentraliseerde structuur. De Biënnale ontvouwde zich over vier locaties: de thuislocatie Arnhem in Nederland, en de drie zustersteden Nairobi (Kenia), Bengaluru (India) en São Paulo (Brazilie). Voor elke zusterstad was een interlocutor/gesprekspartner – Sunny Dolat, Kallo Datta en Hanayra Negreiros – uitgenodigd om een State of Fashion-project te ontwikkelen in hun lokale context, als antwoord op de thema's van de Biënnale zoals die zich verhouden tot de urgenties en ervaringen van hun steden en gemeenschappen.

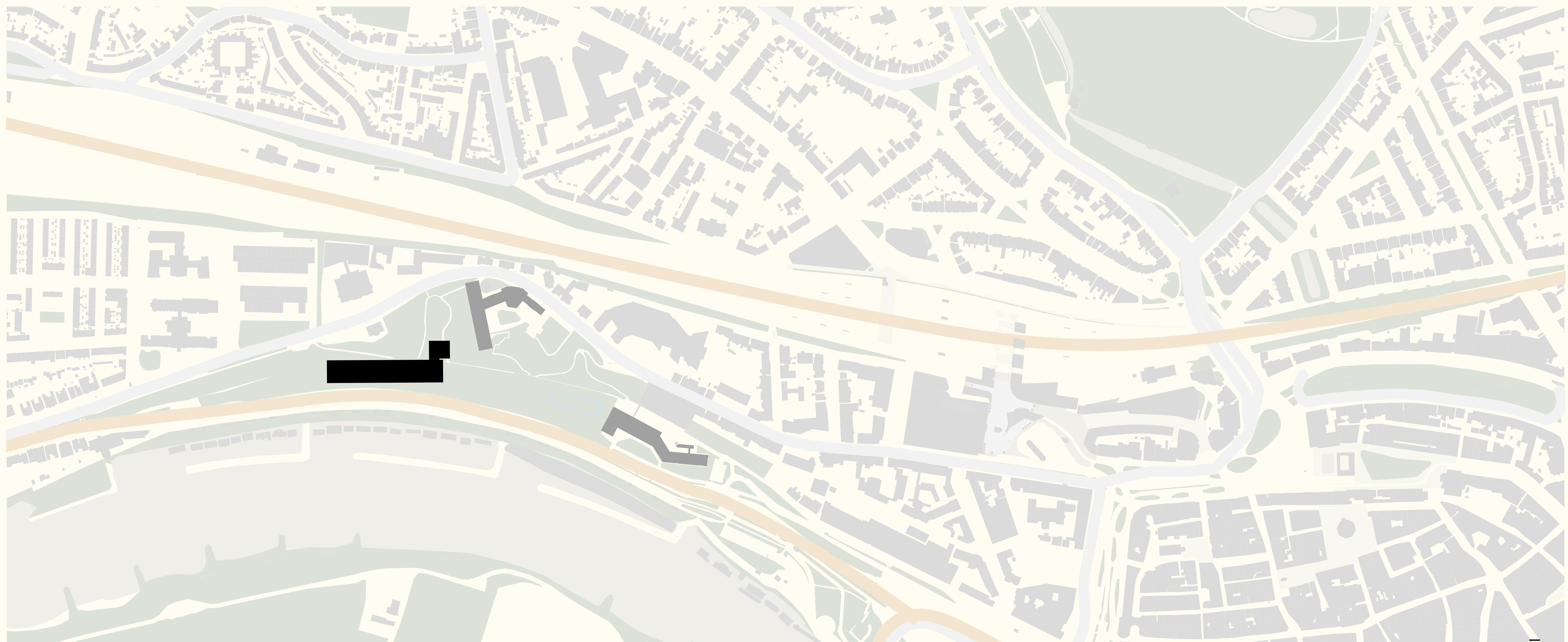
Arnhem

city of fashion



location

Arnhem: city of fashion



location

Arnhem: city of fashion





museum



requirements

research

museums & fashion



question

What are the characteristics of the architectural context of temporary exhibitions, fashion shows and museums that can be used to enhance the experience of fashion exhibitions in museums?

1. routing

- linear
- wander
- axis



- system
- custom made



3. light

- - △○
- as architectural element
 - as display method
 - background



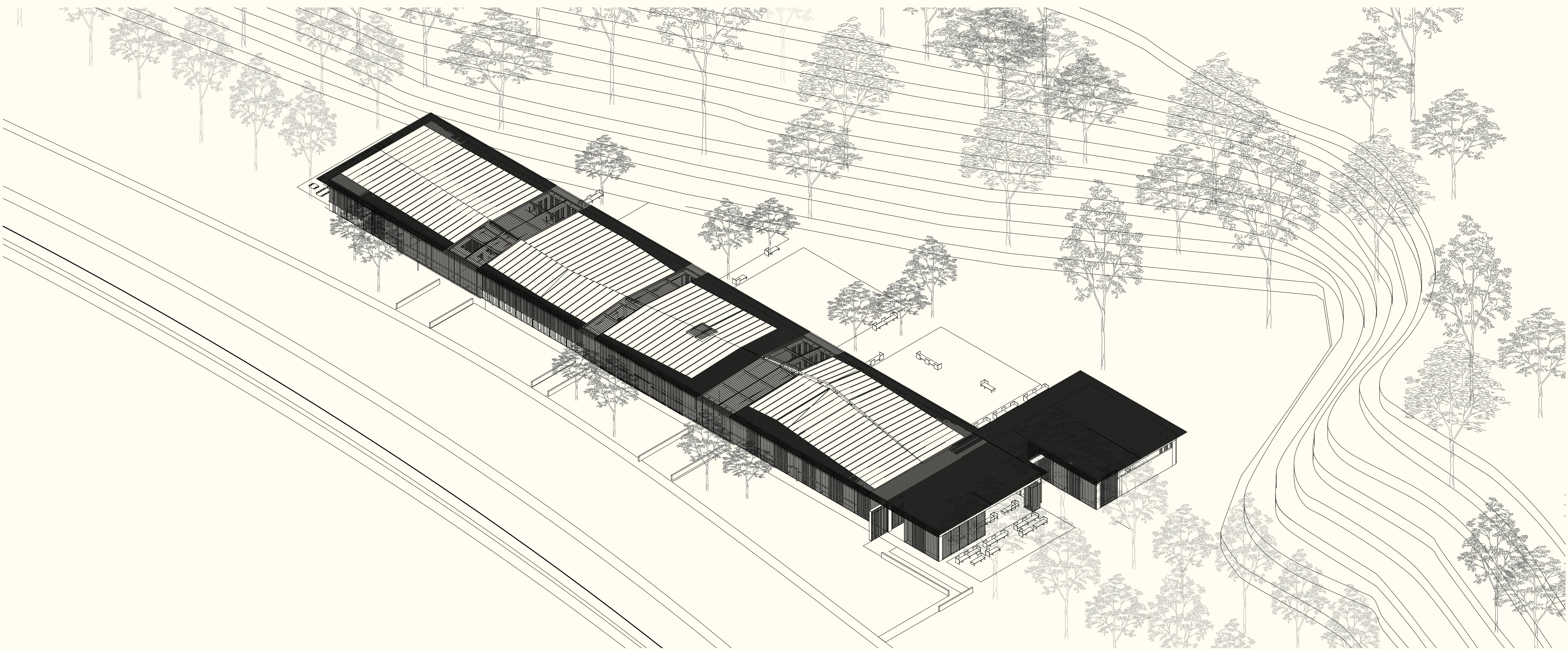
4. observation

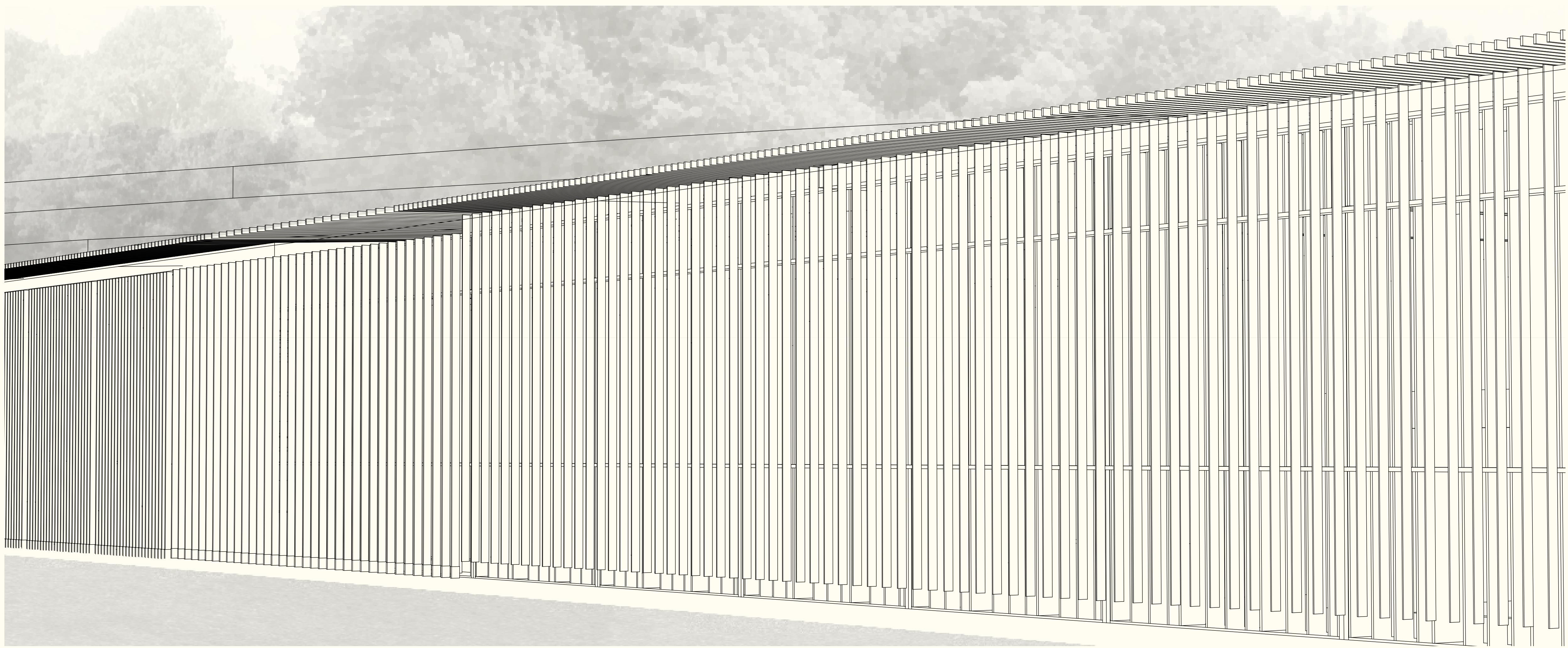
- active observer
- passive observer
- participant



outcomes

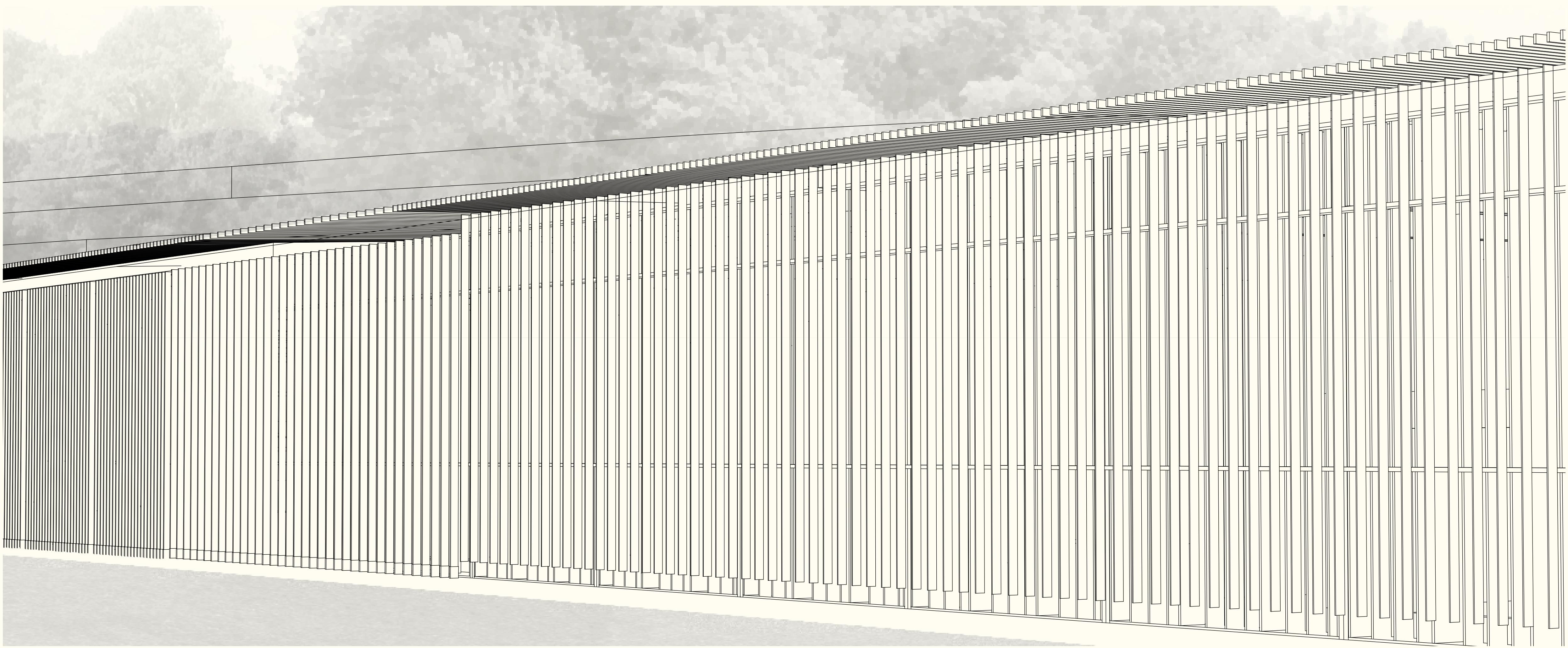
Four characteristics that shape the experience of the visitor.





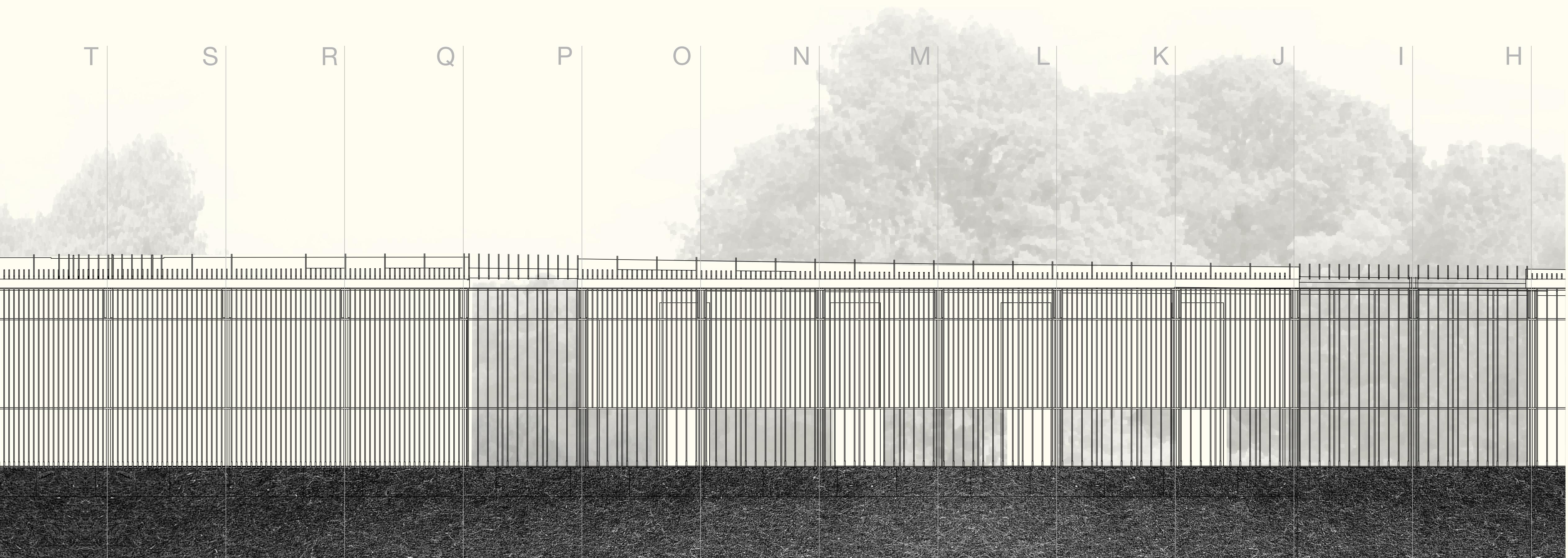
layer 1

creating the pattern

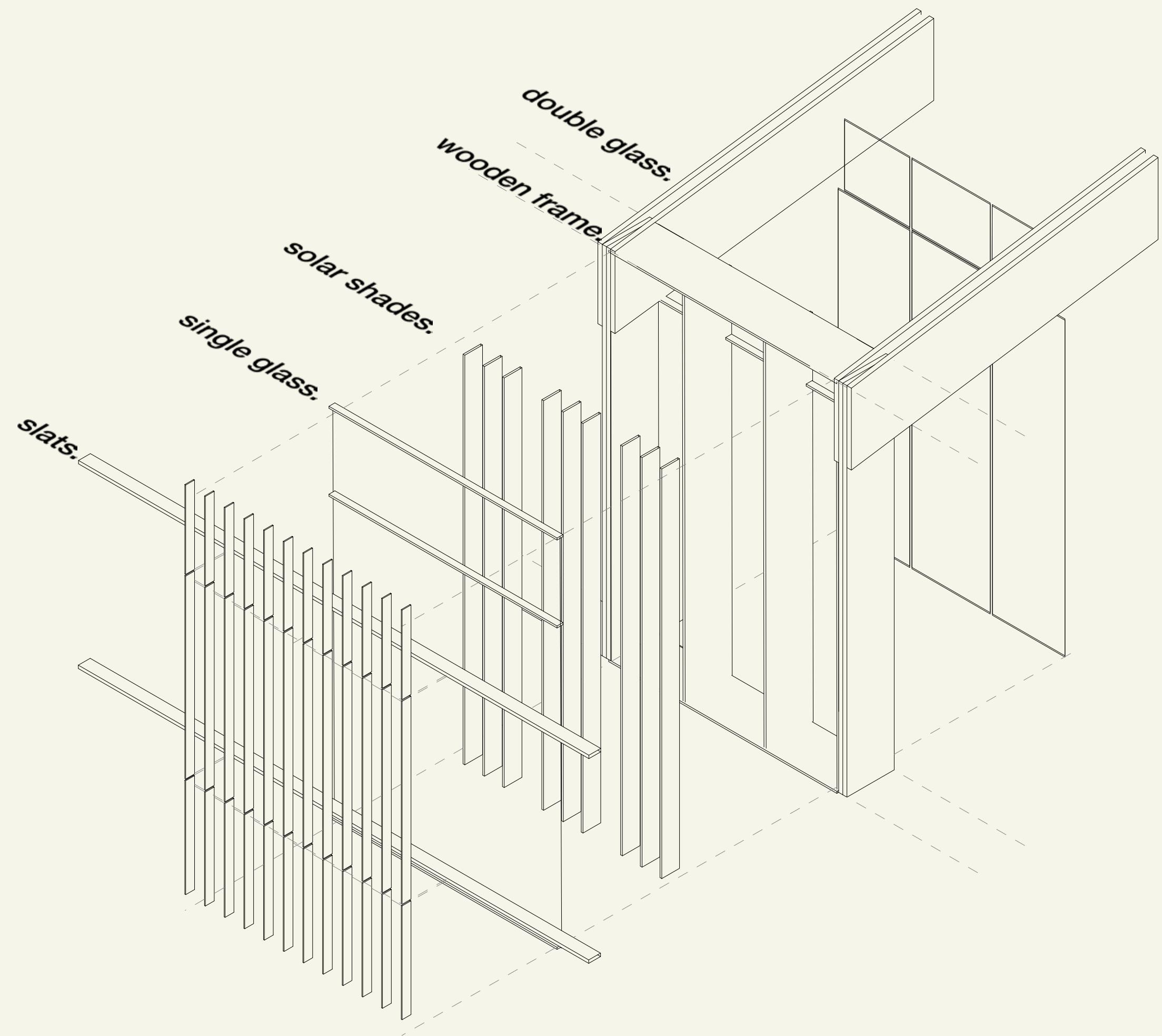


facade

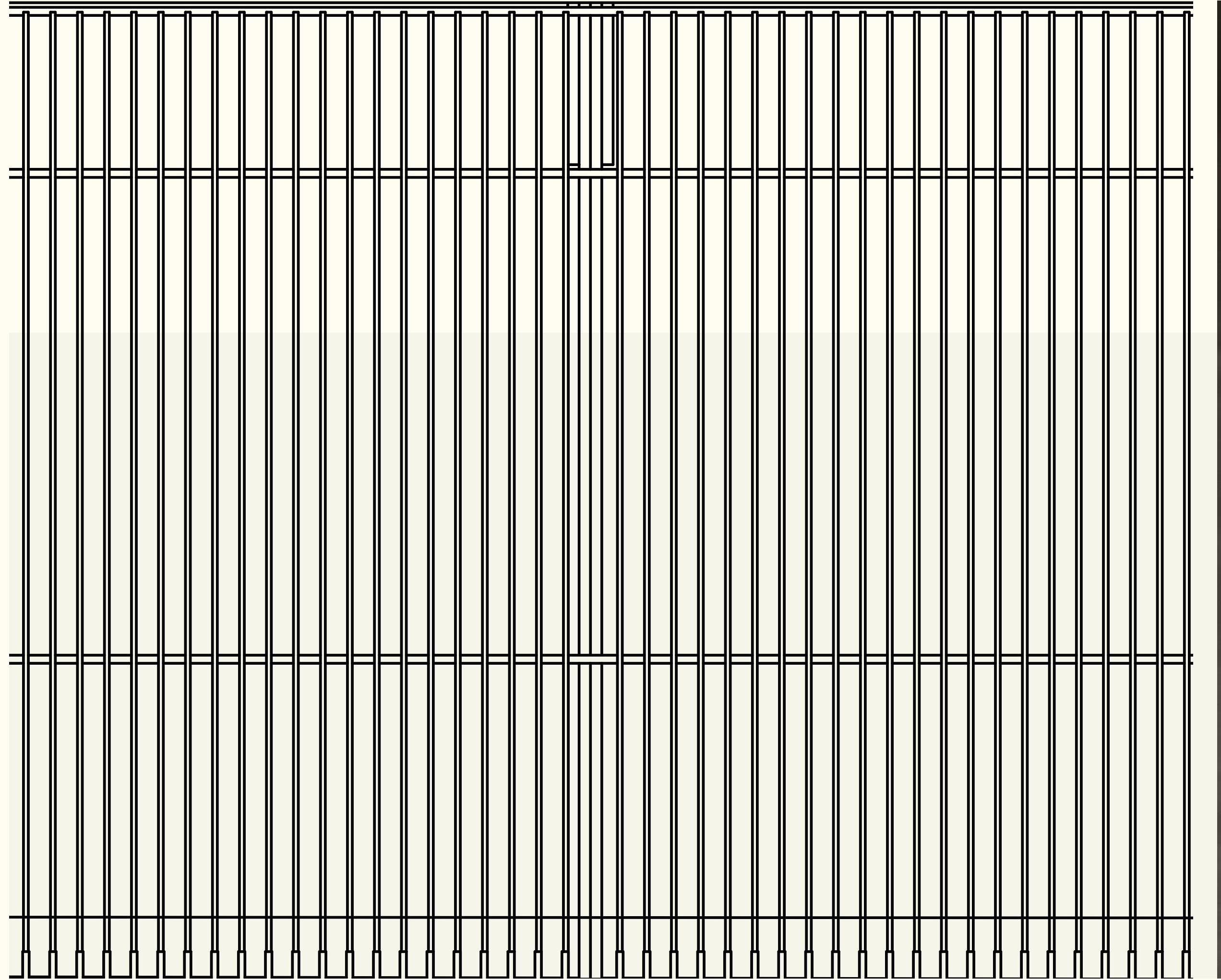
pattern



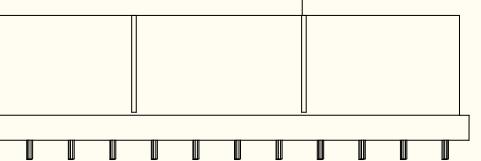
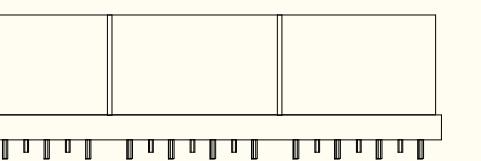
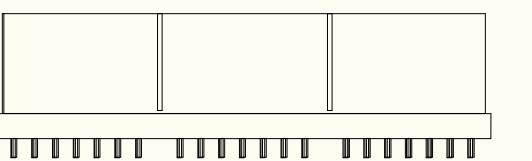
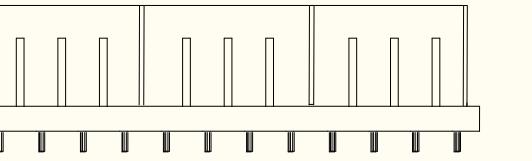
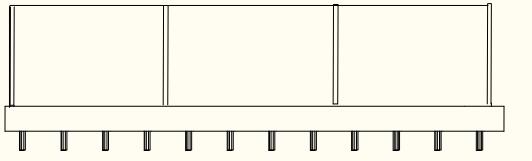
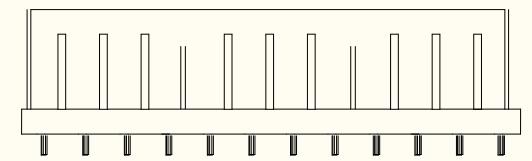
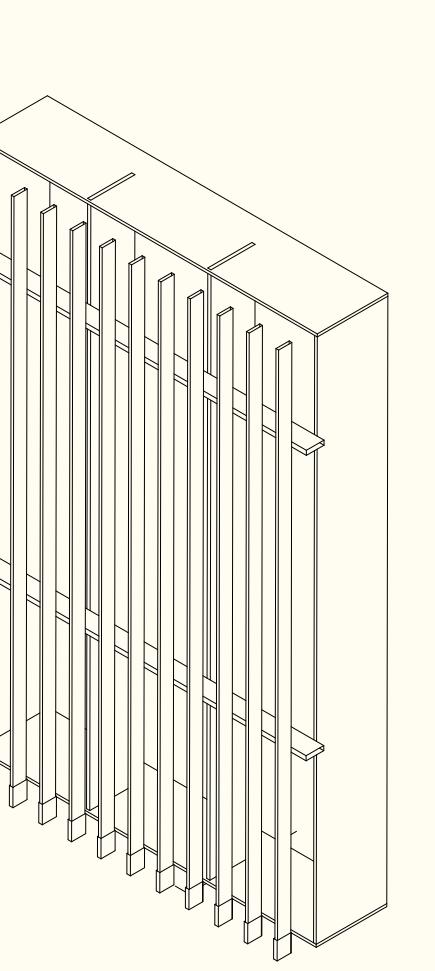
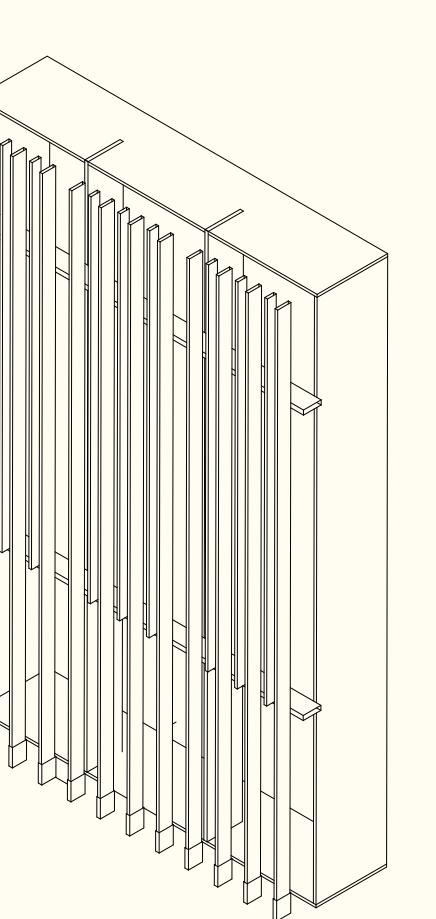
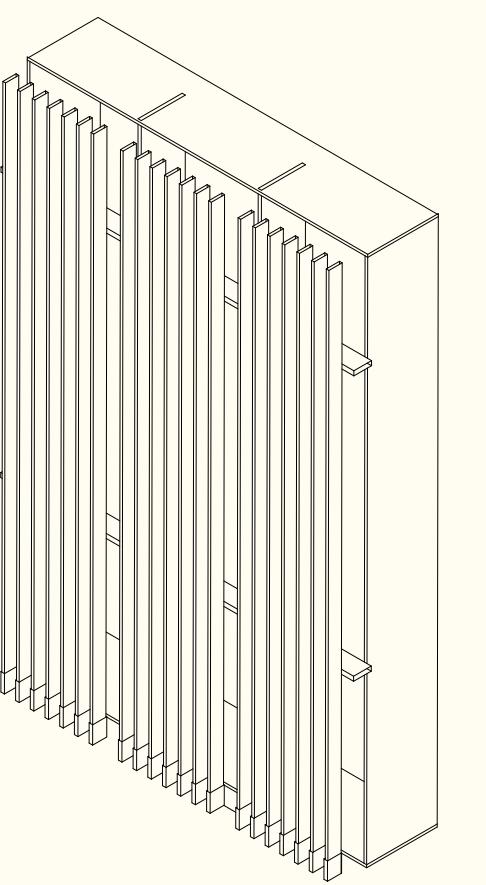
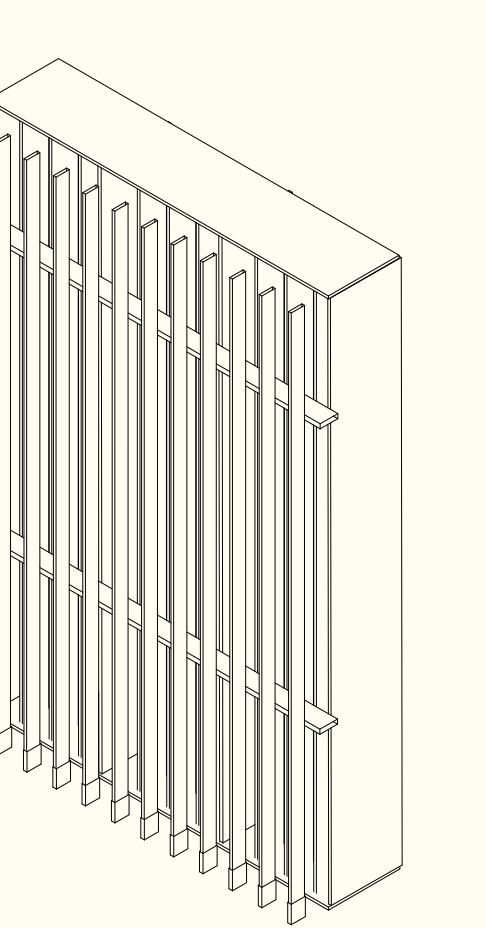
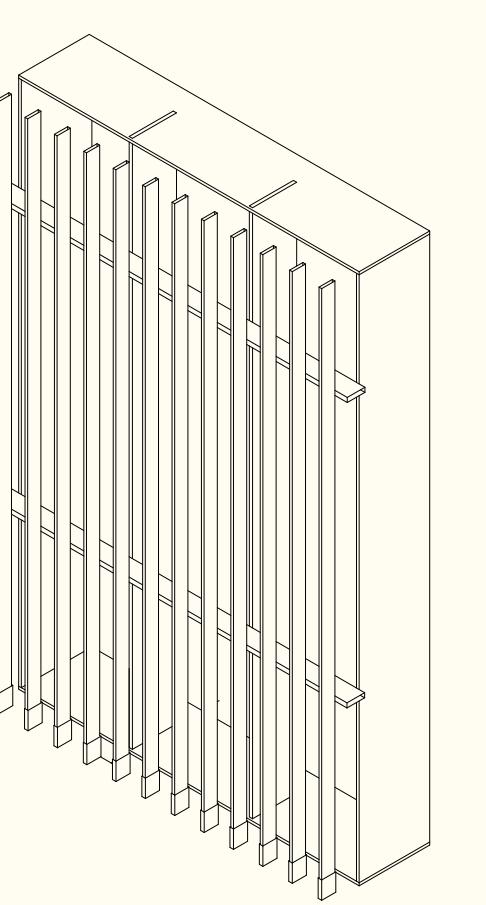
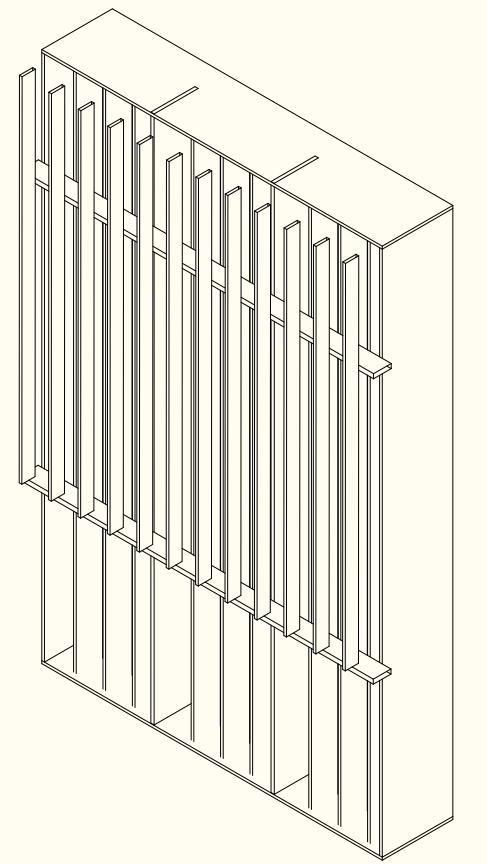
facade



construction



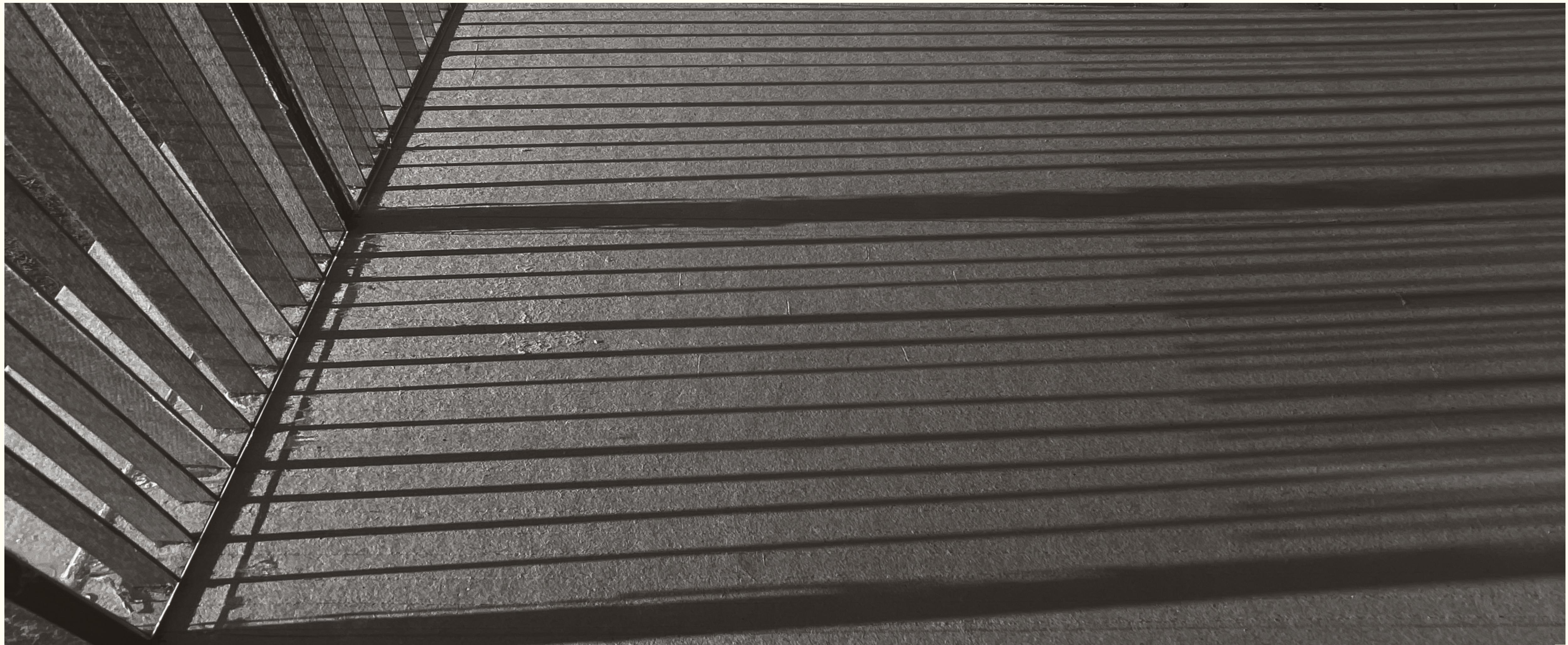
relation to fashion



south facade

north facade

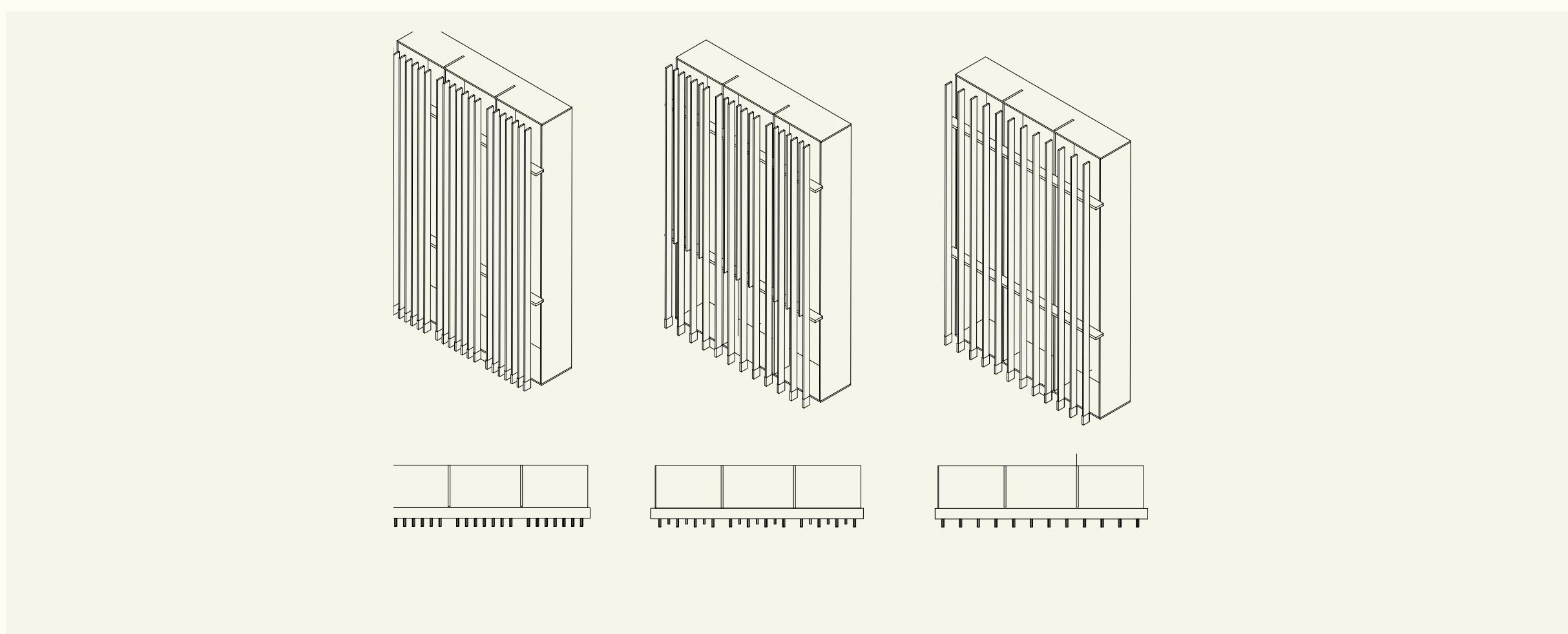
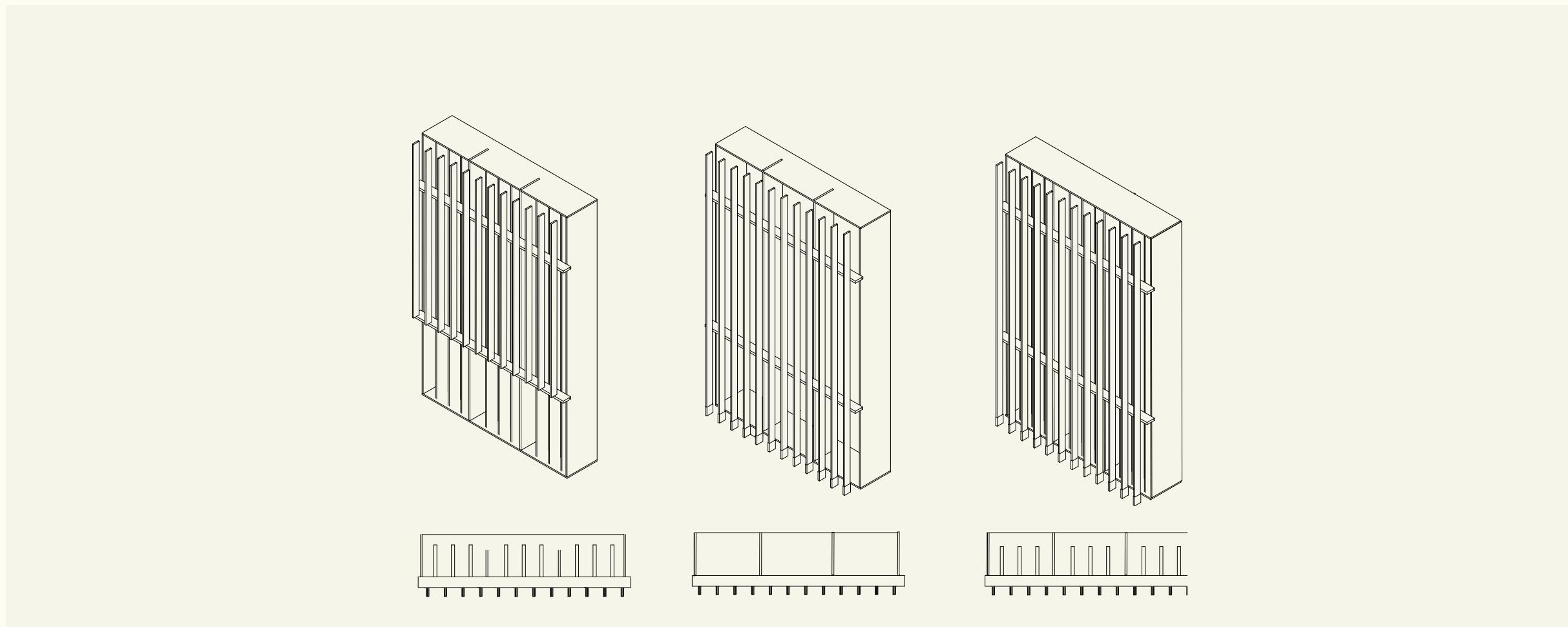
construction



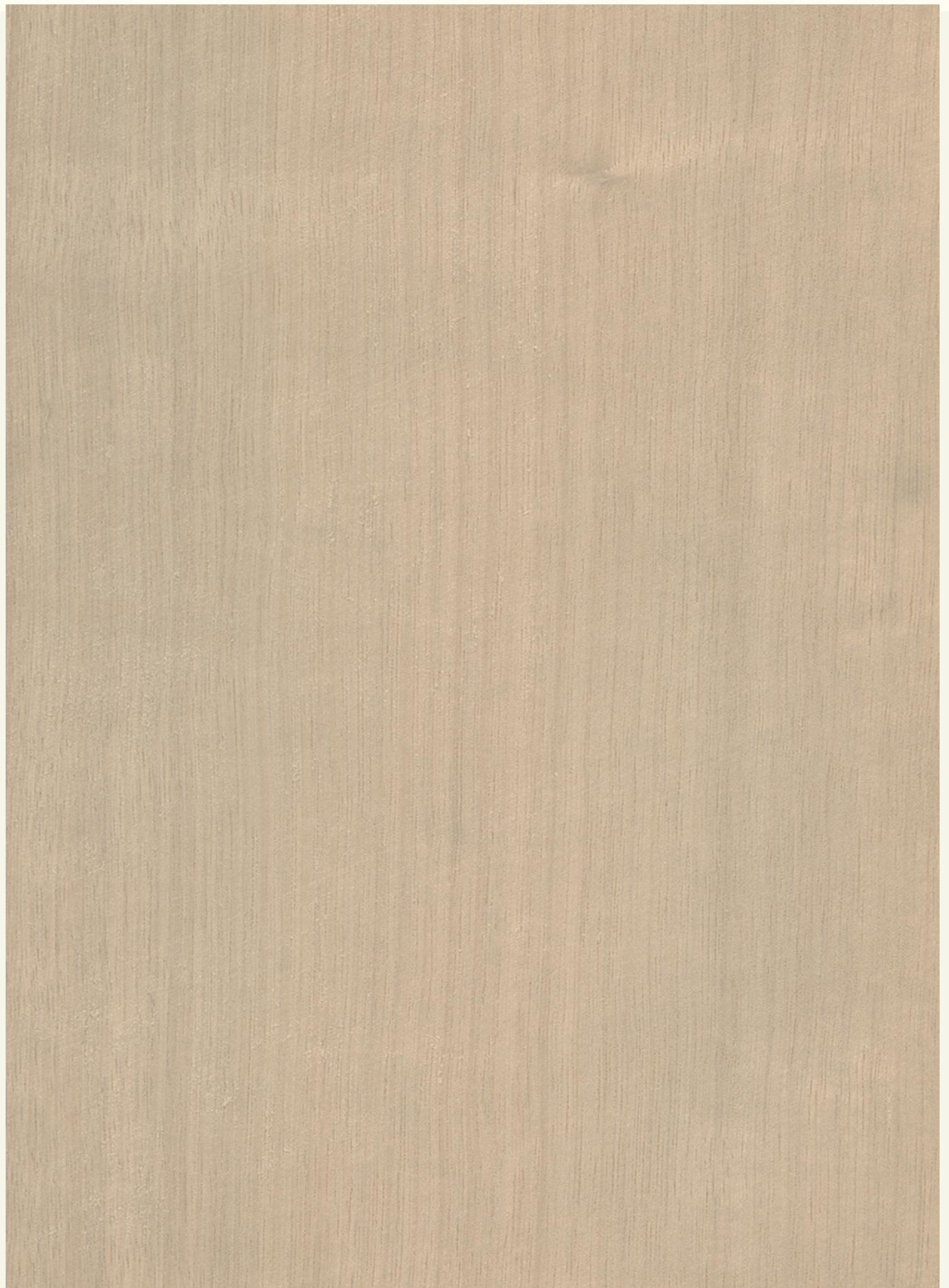
light



light



relation to fashion

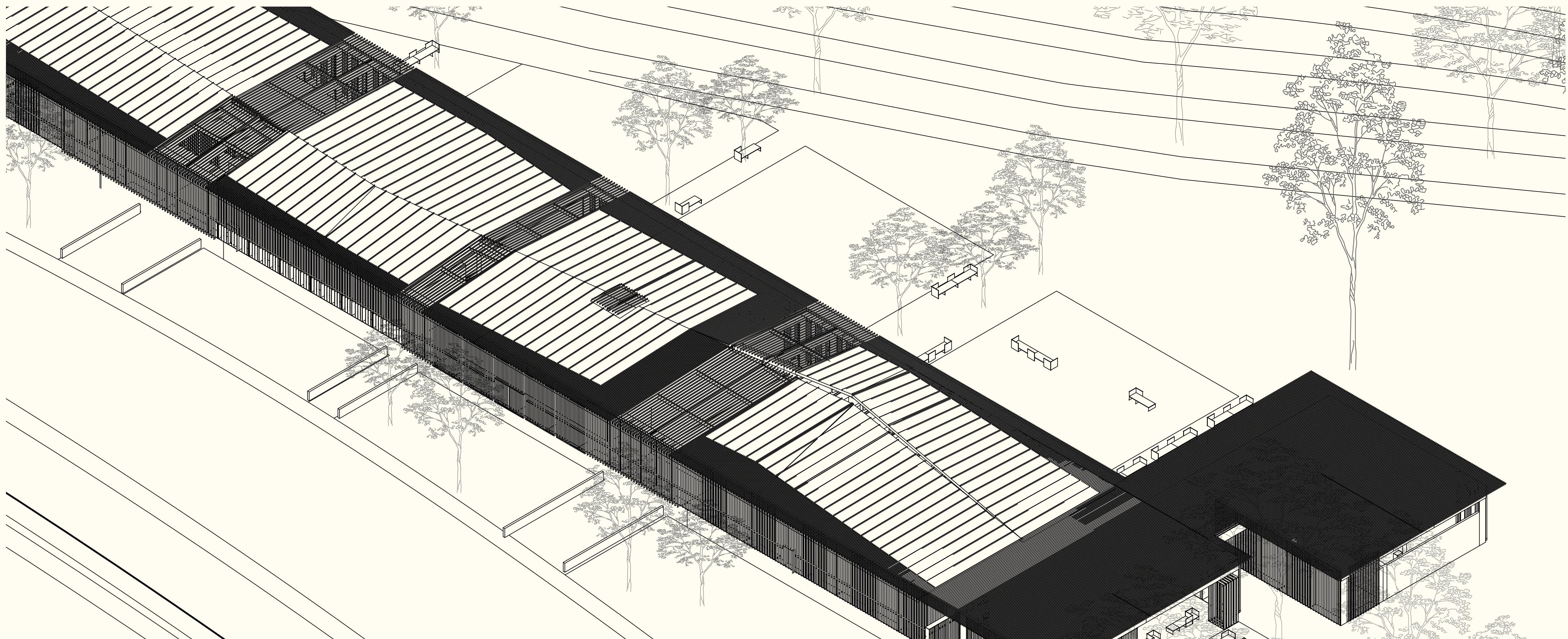


materialisation



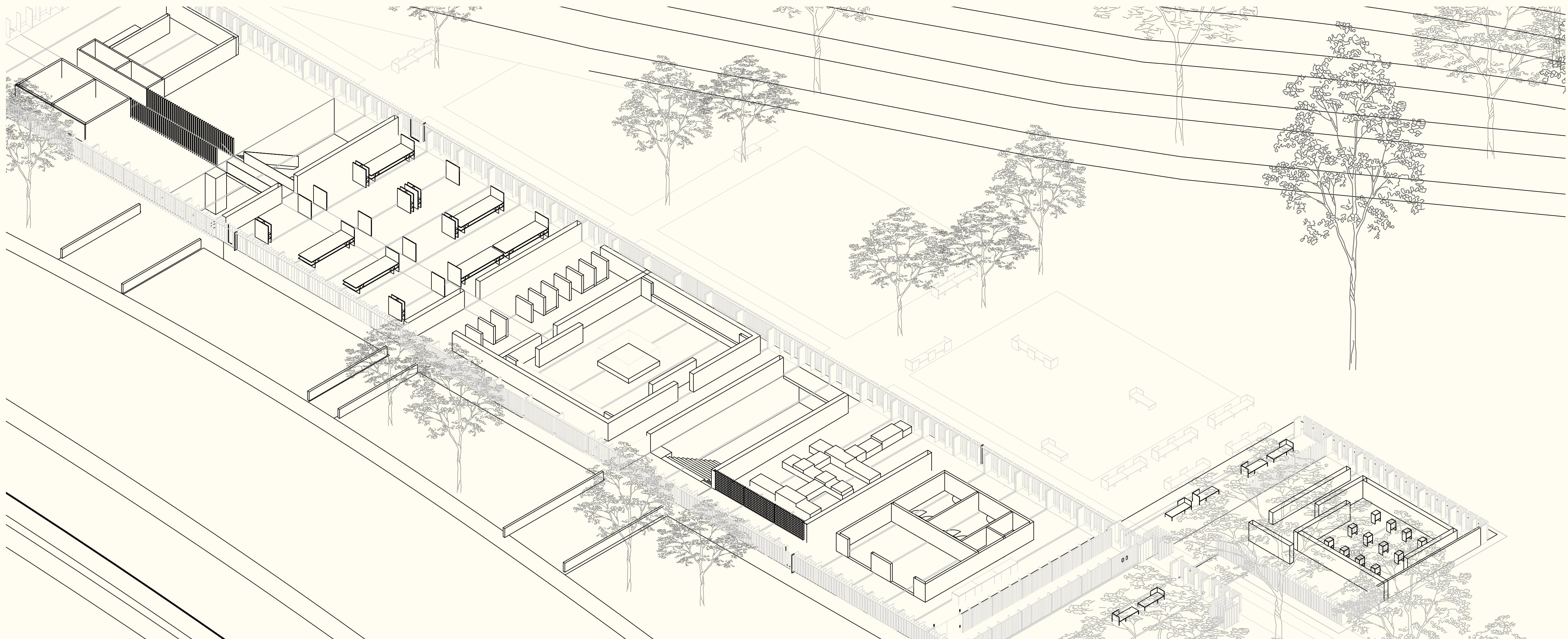
interior and exterior





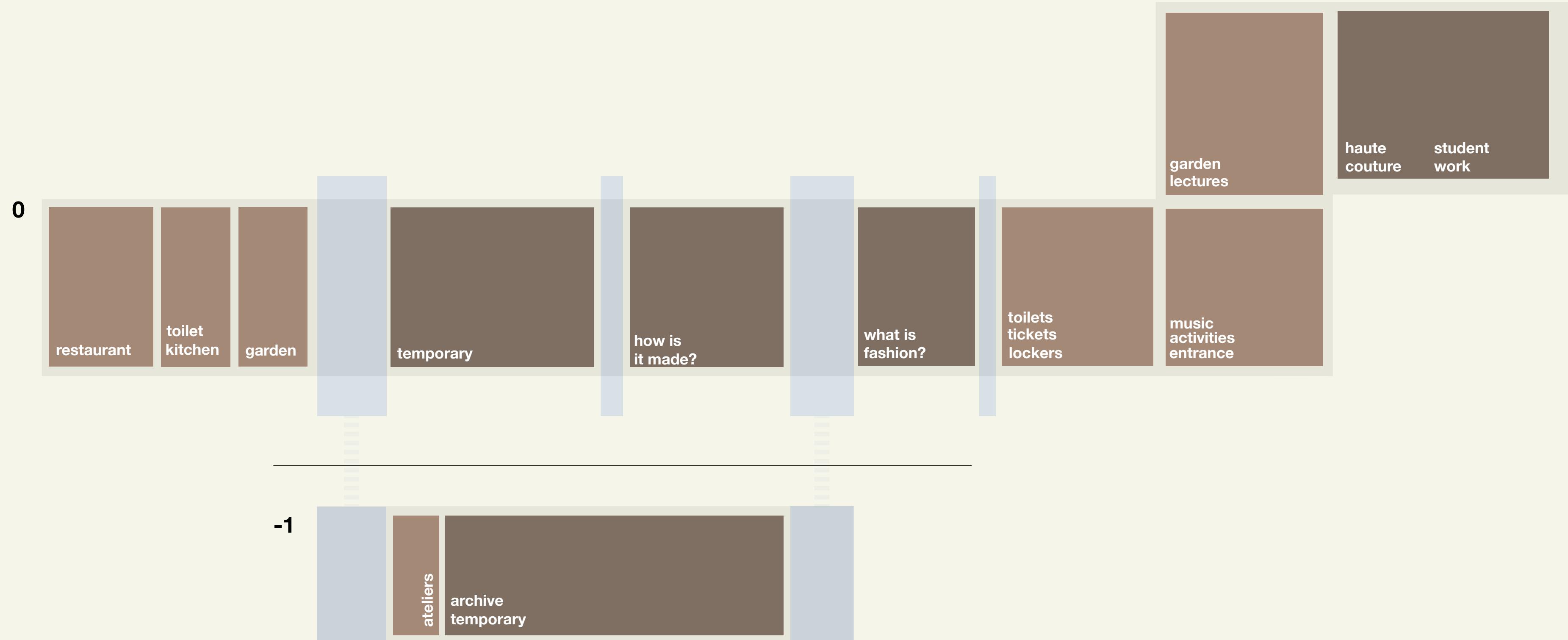
layer 1

skin



layer 2

program



program

overview



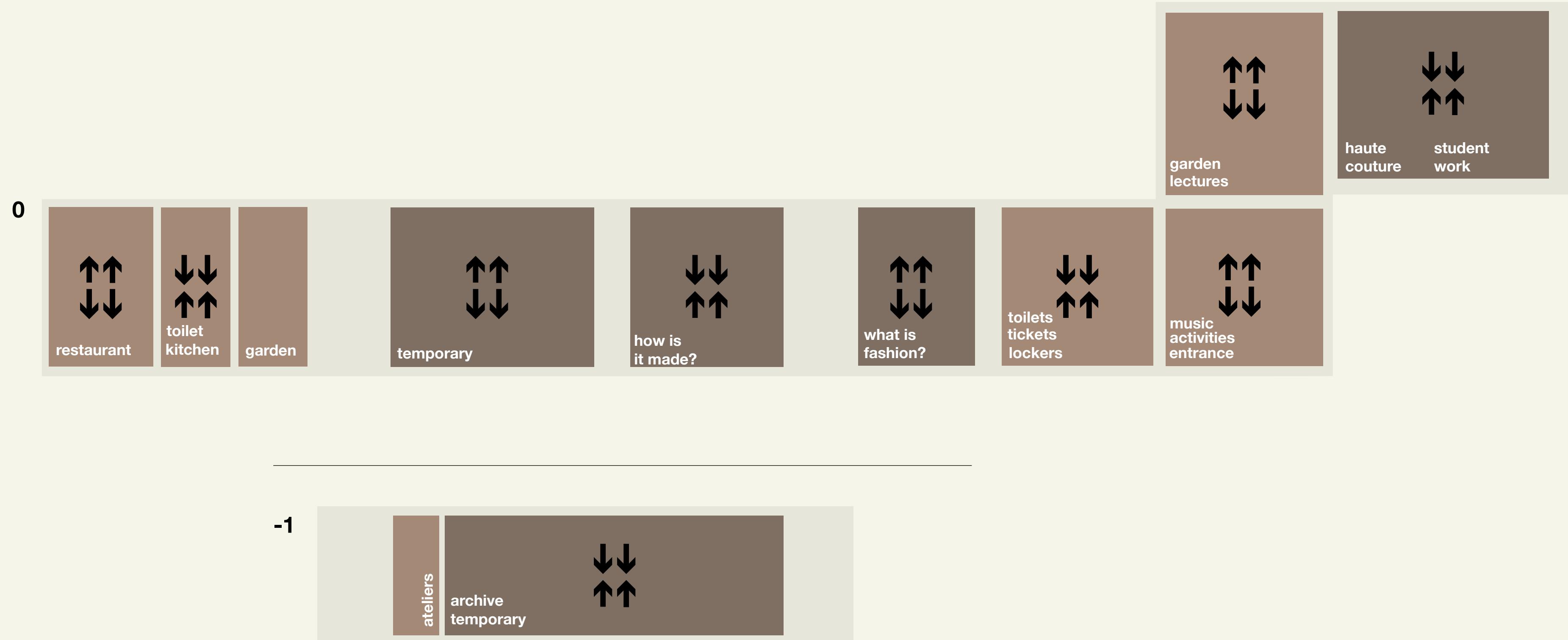
program

galleries



program

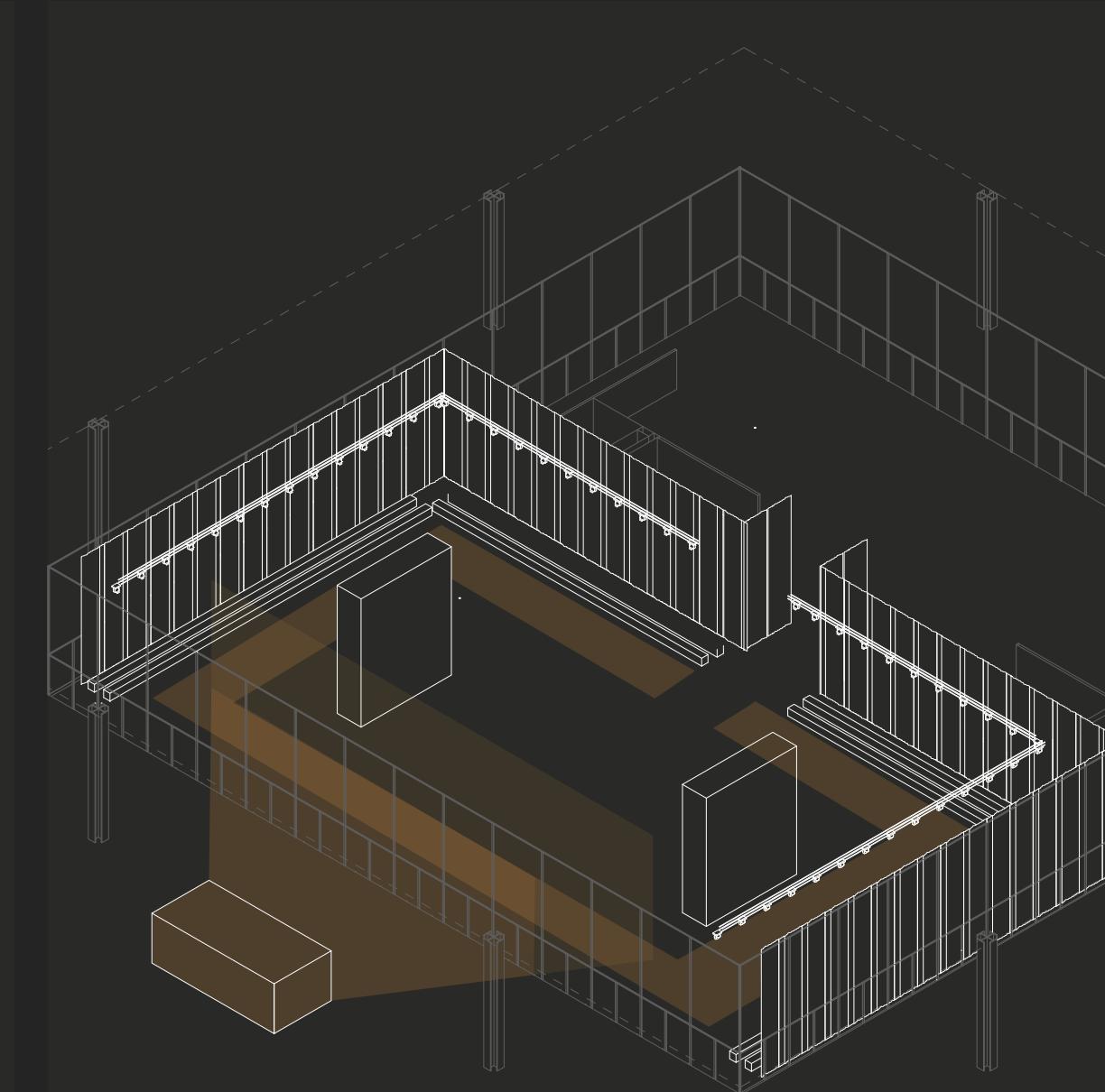
other spaces



program

introvert - extravert

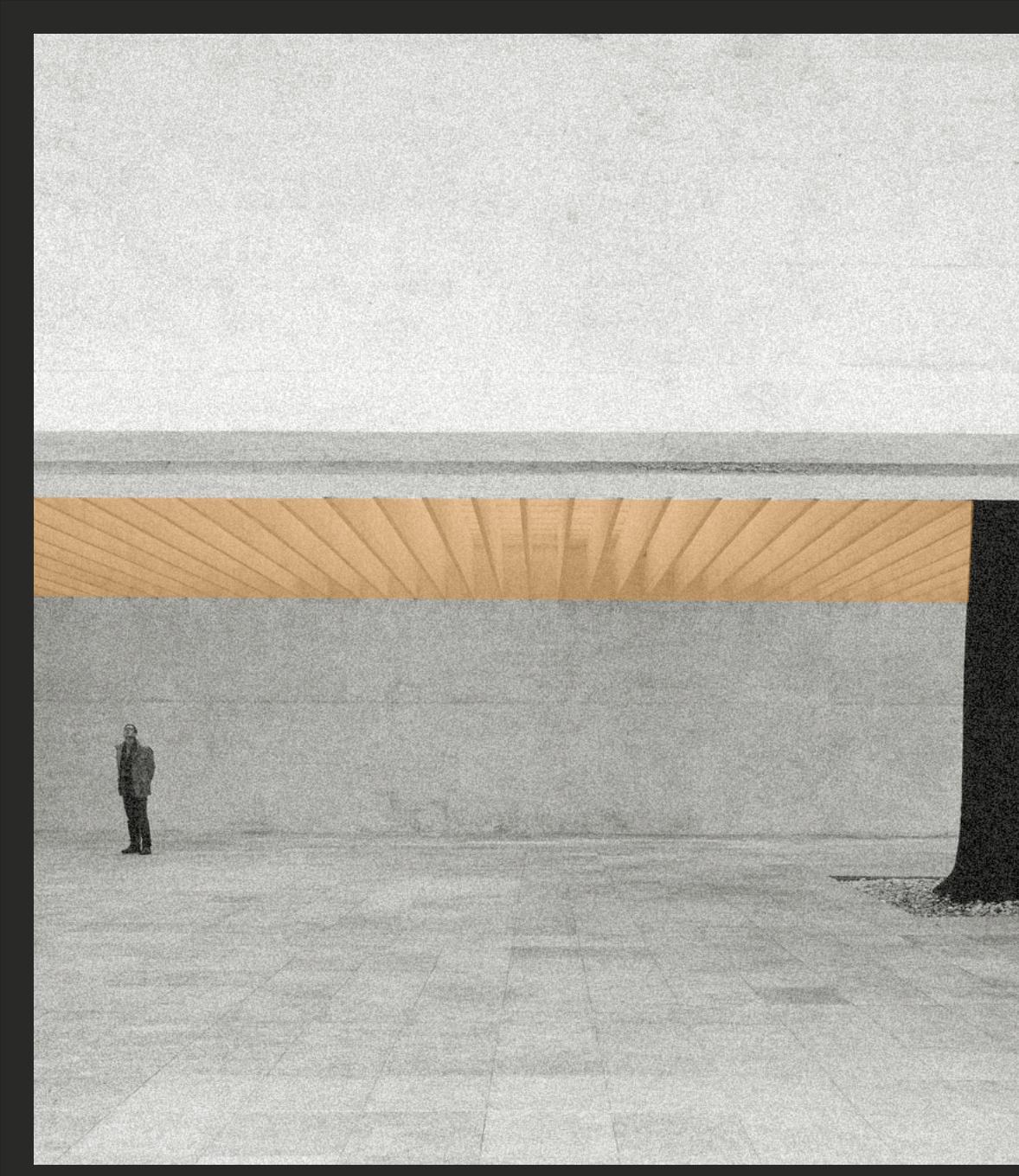
research



as display



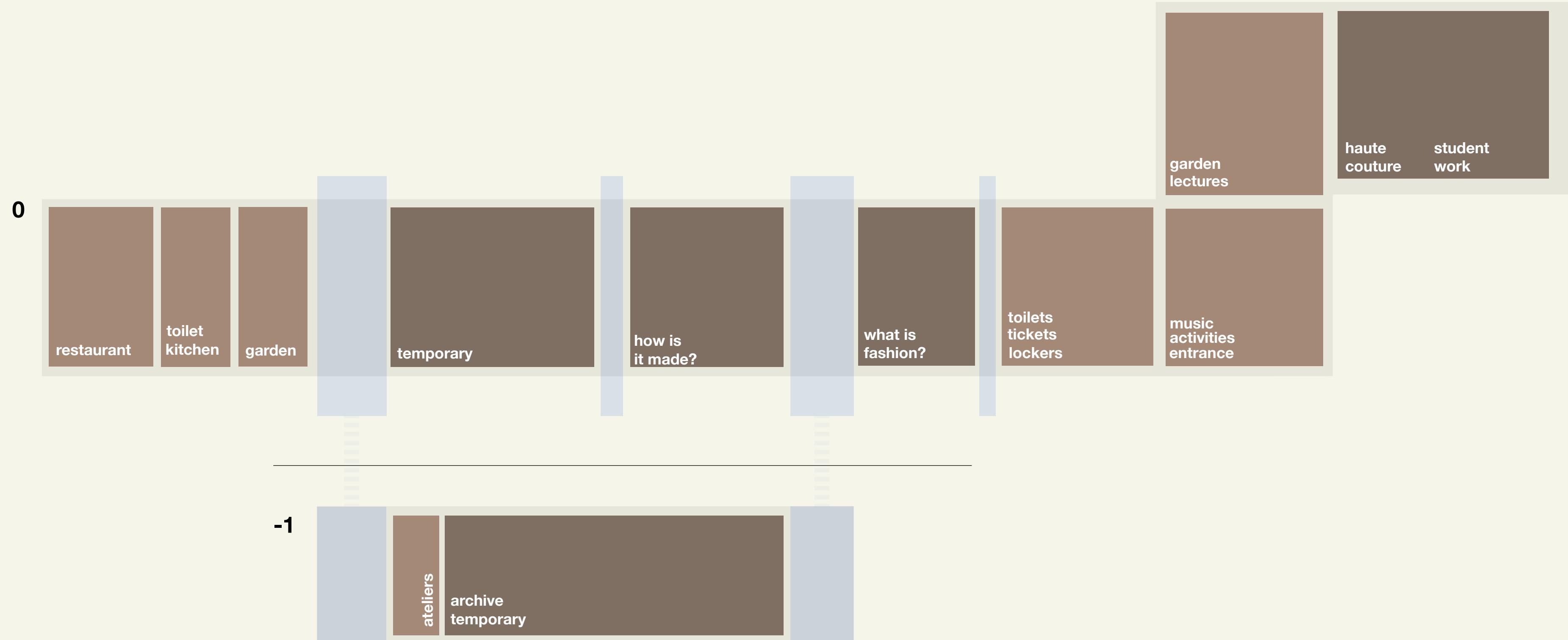
as architectural element



background



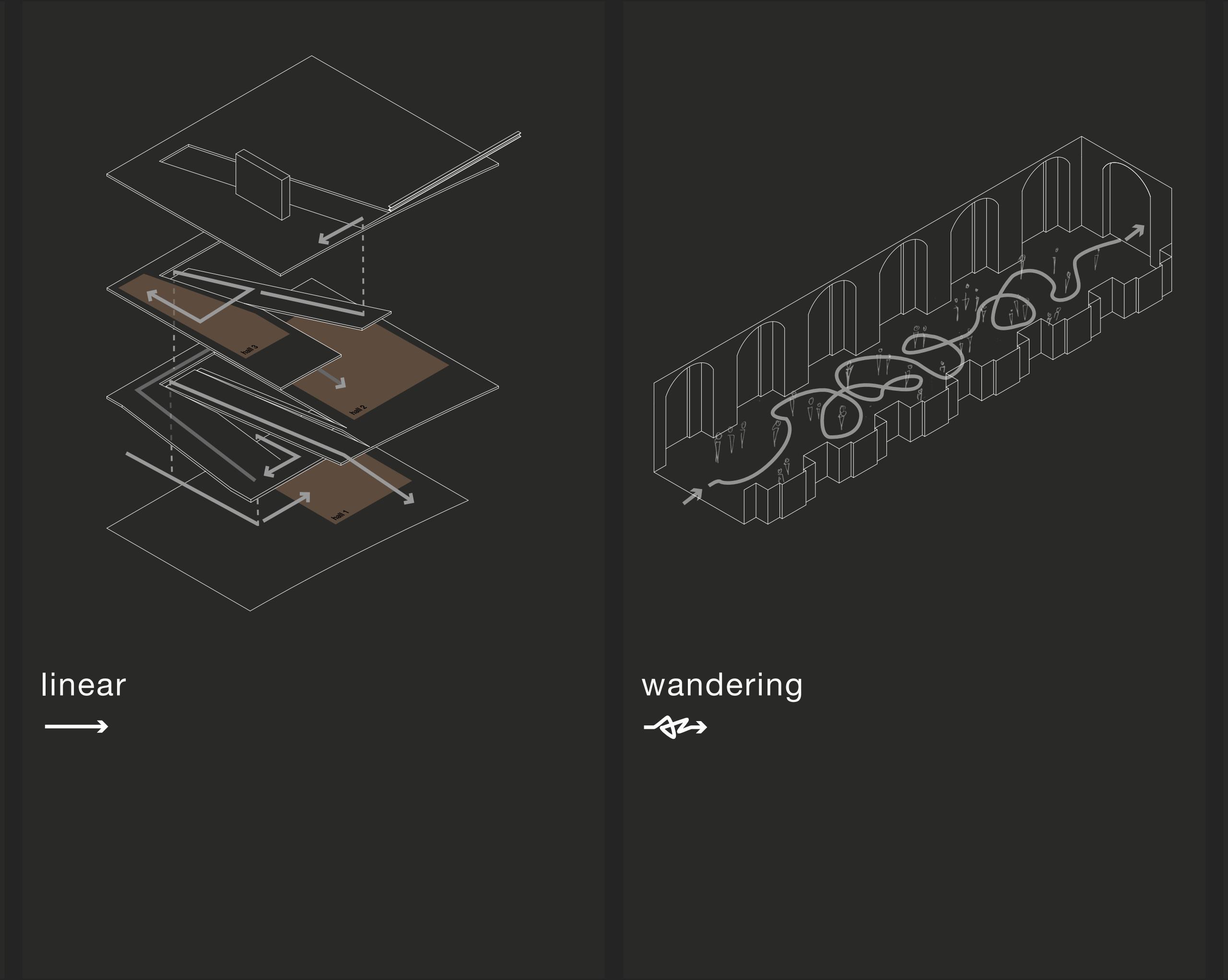
light

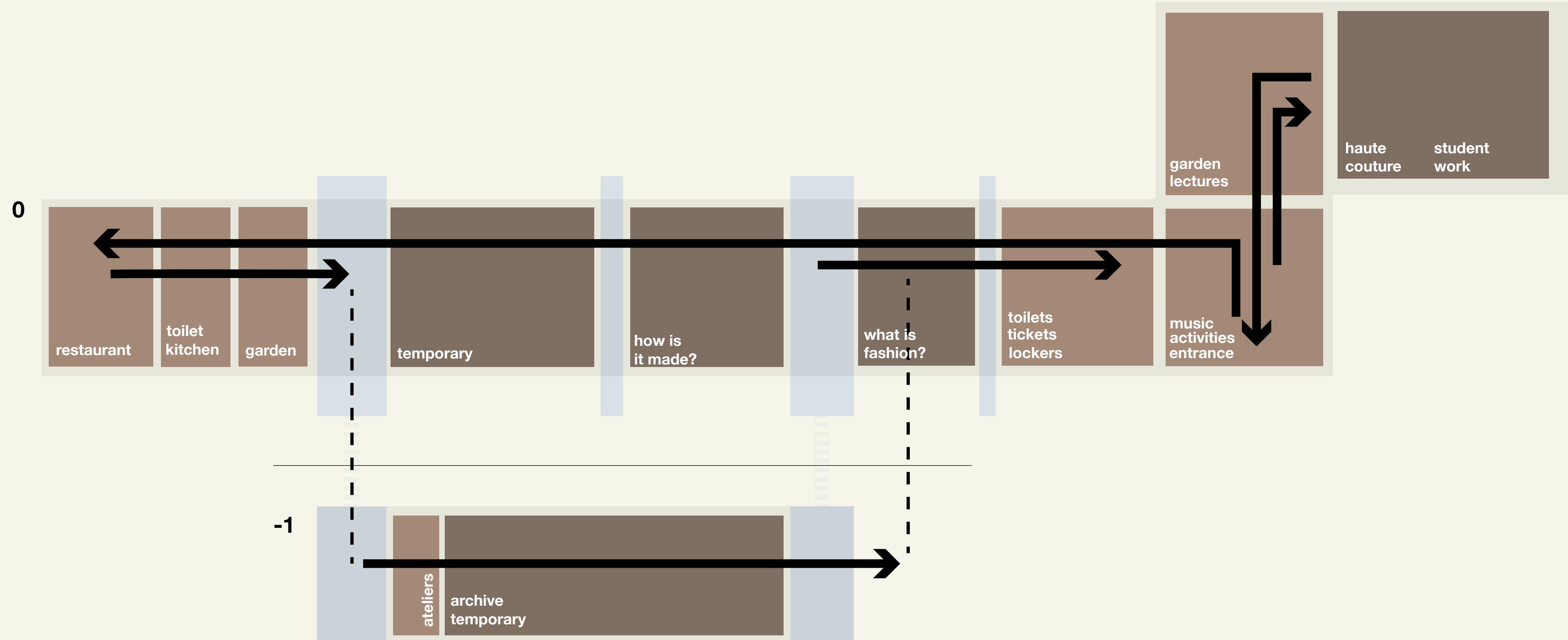


program

voids

research





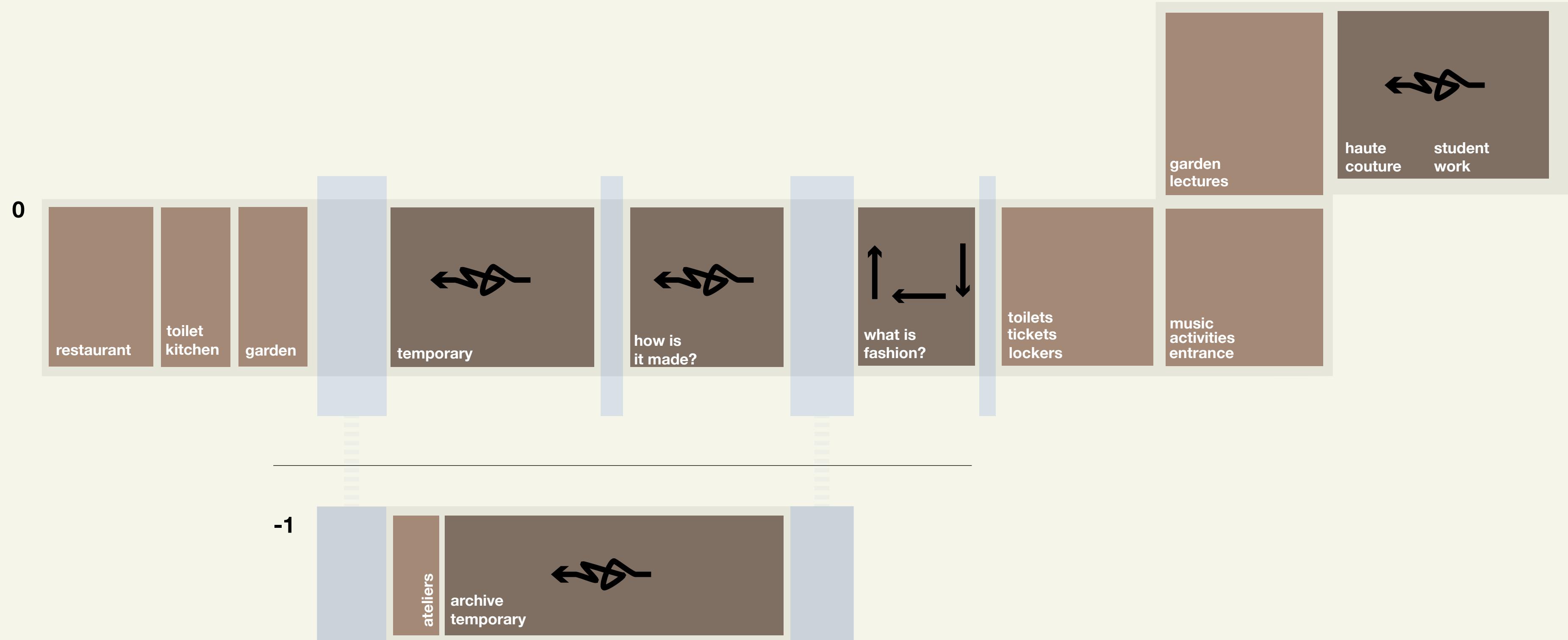
program

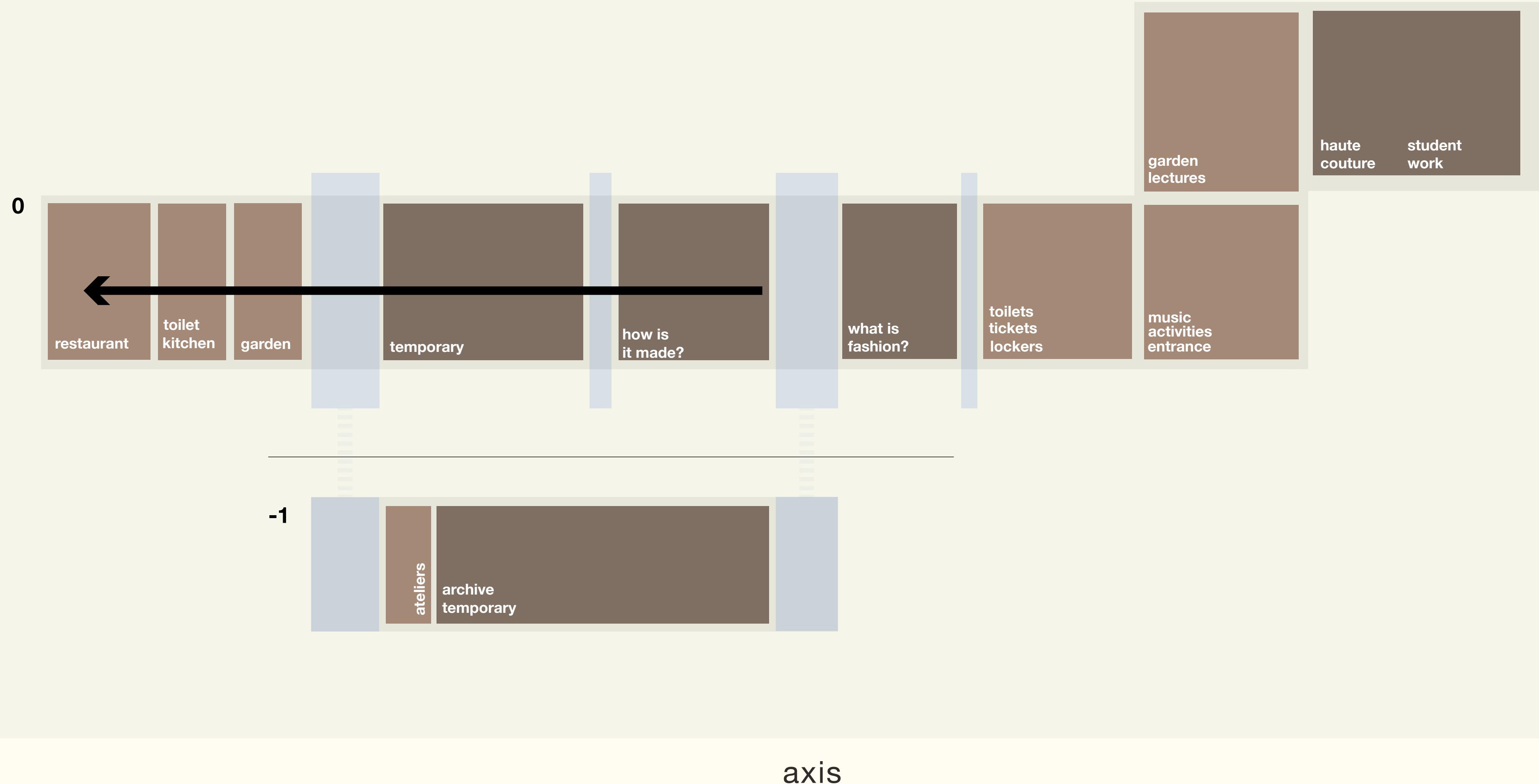
routing



program

routing





research



passive observer



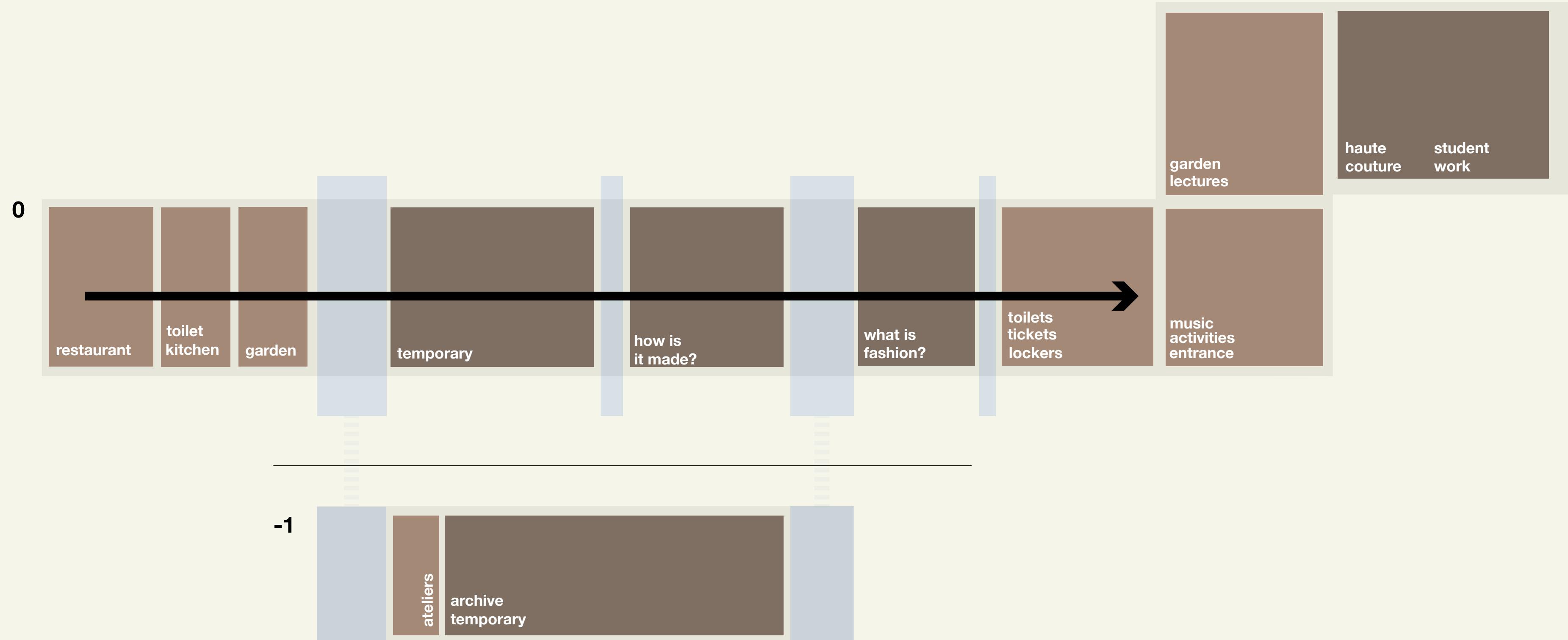
active observer



participant

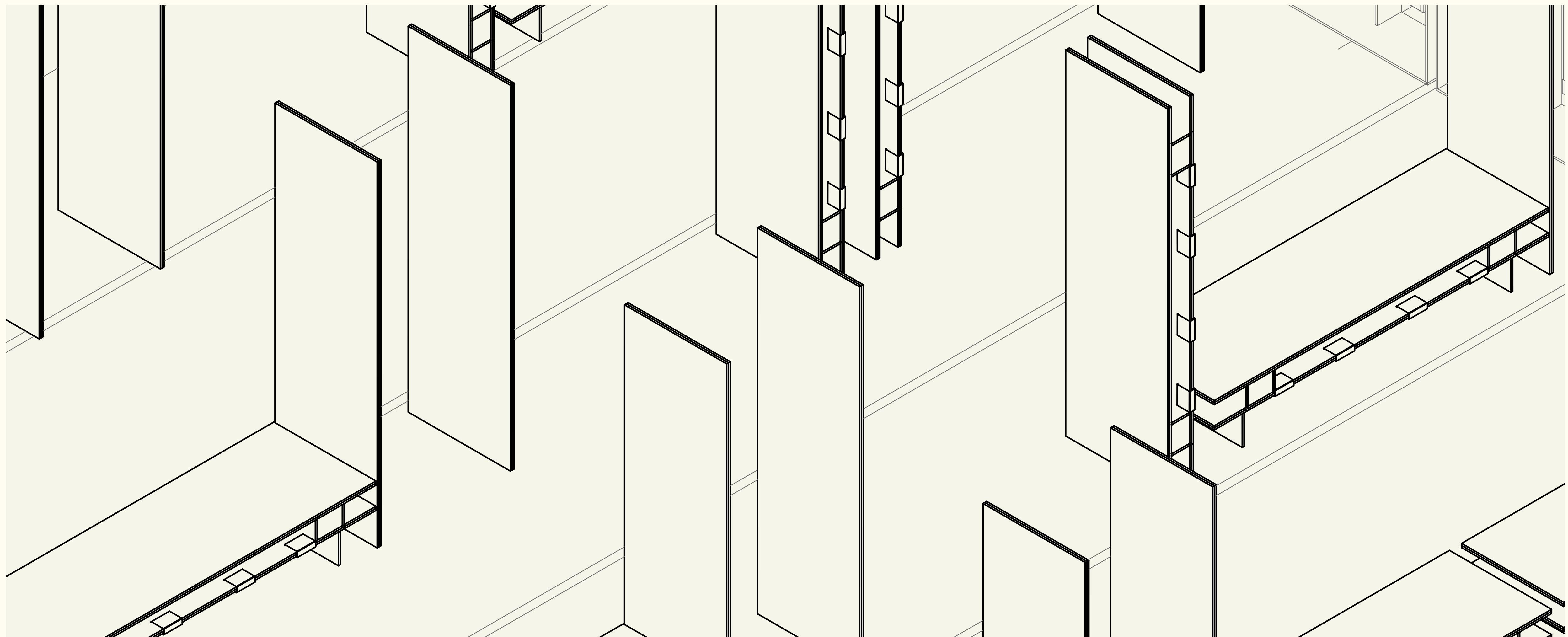


observing



program

fashion show



layer 3

display

research



system
□△○

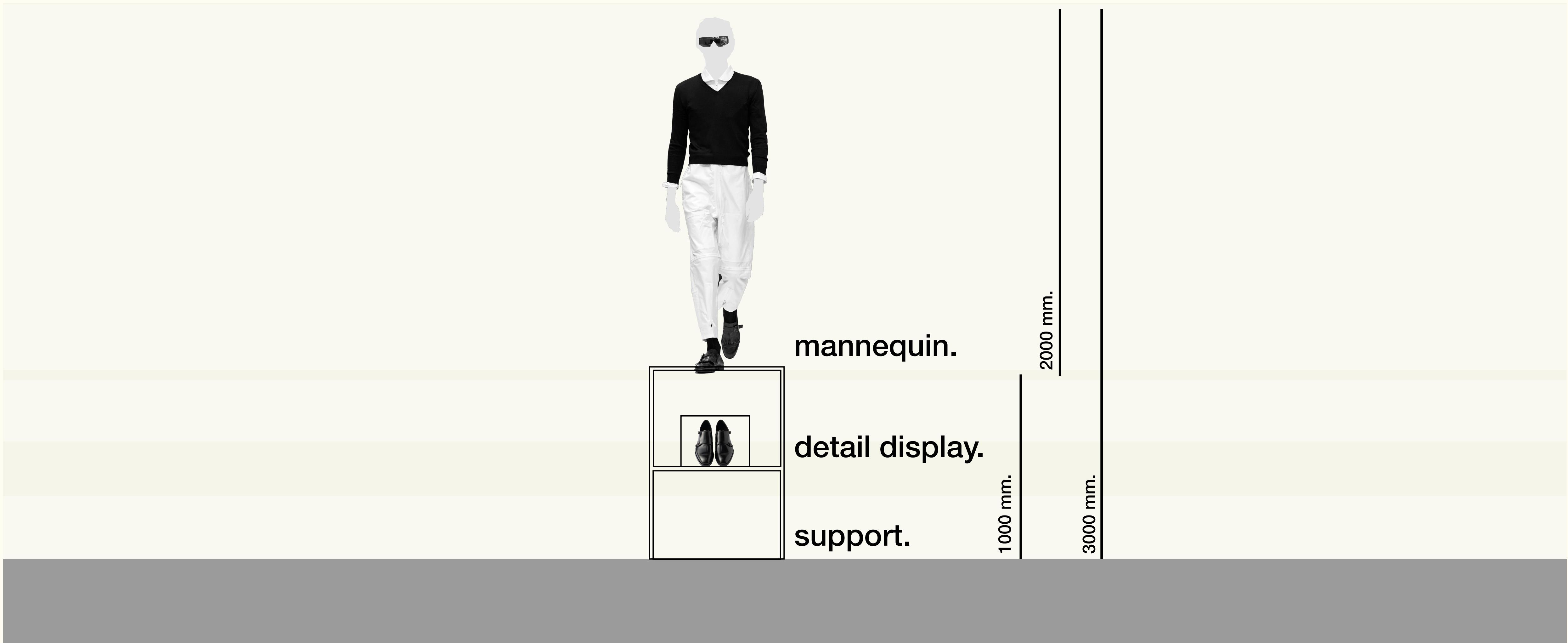


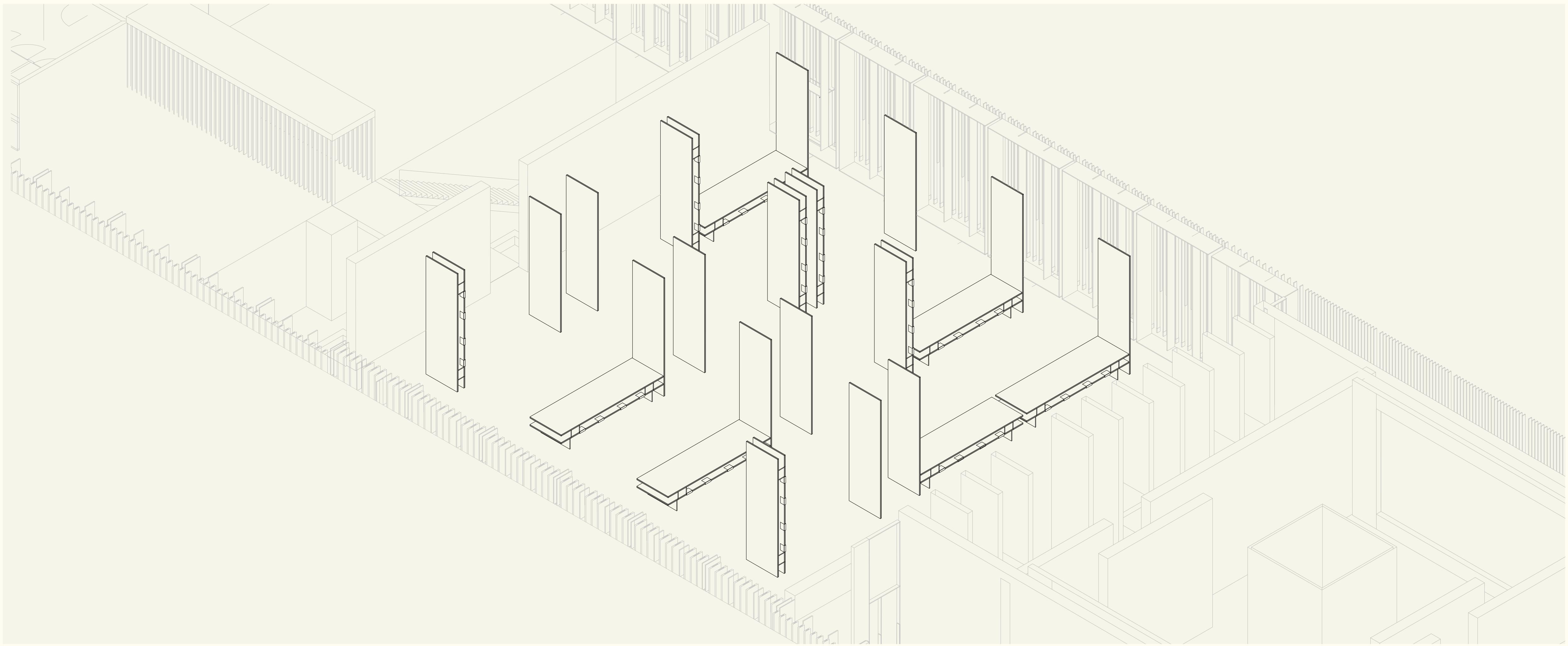
system
□△○



custom made
□△○

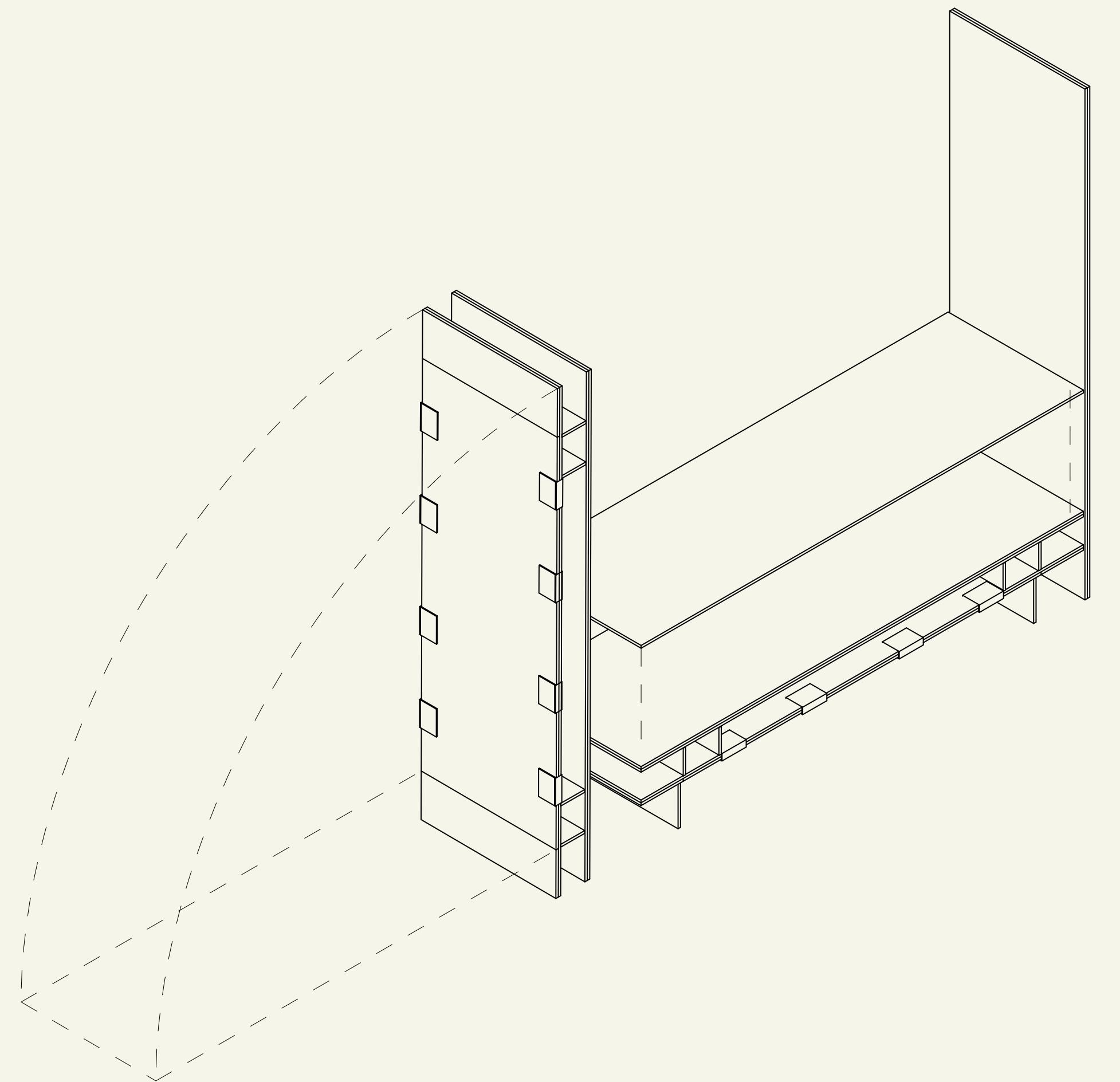
display





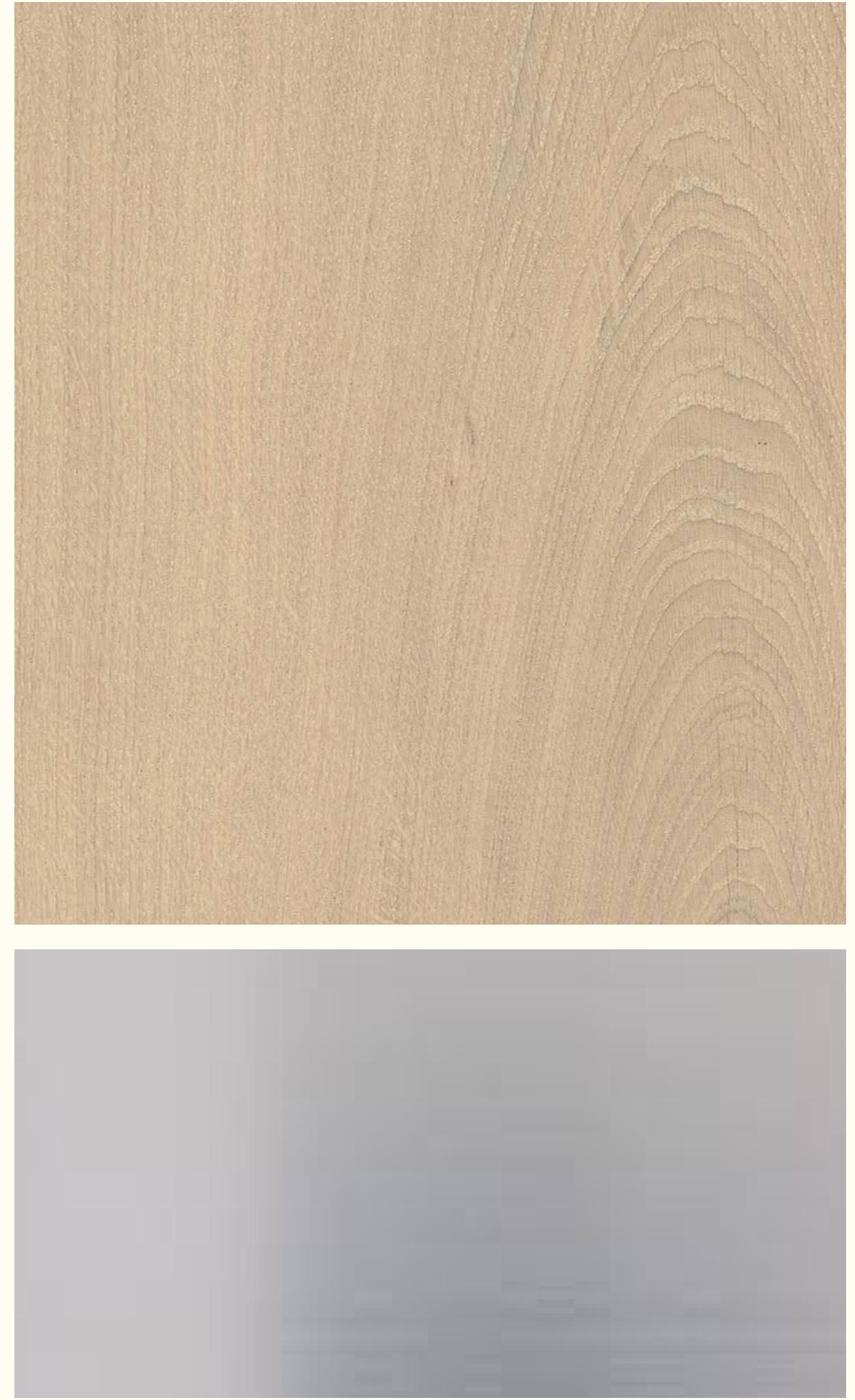
display elements

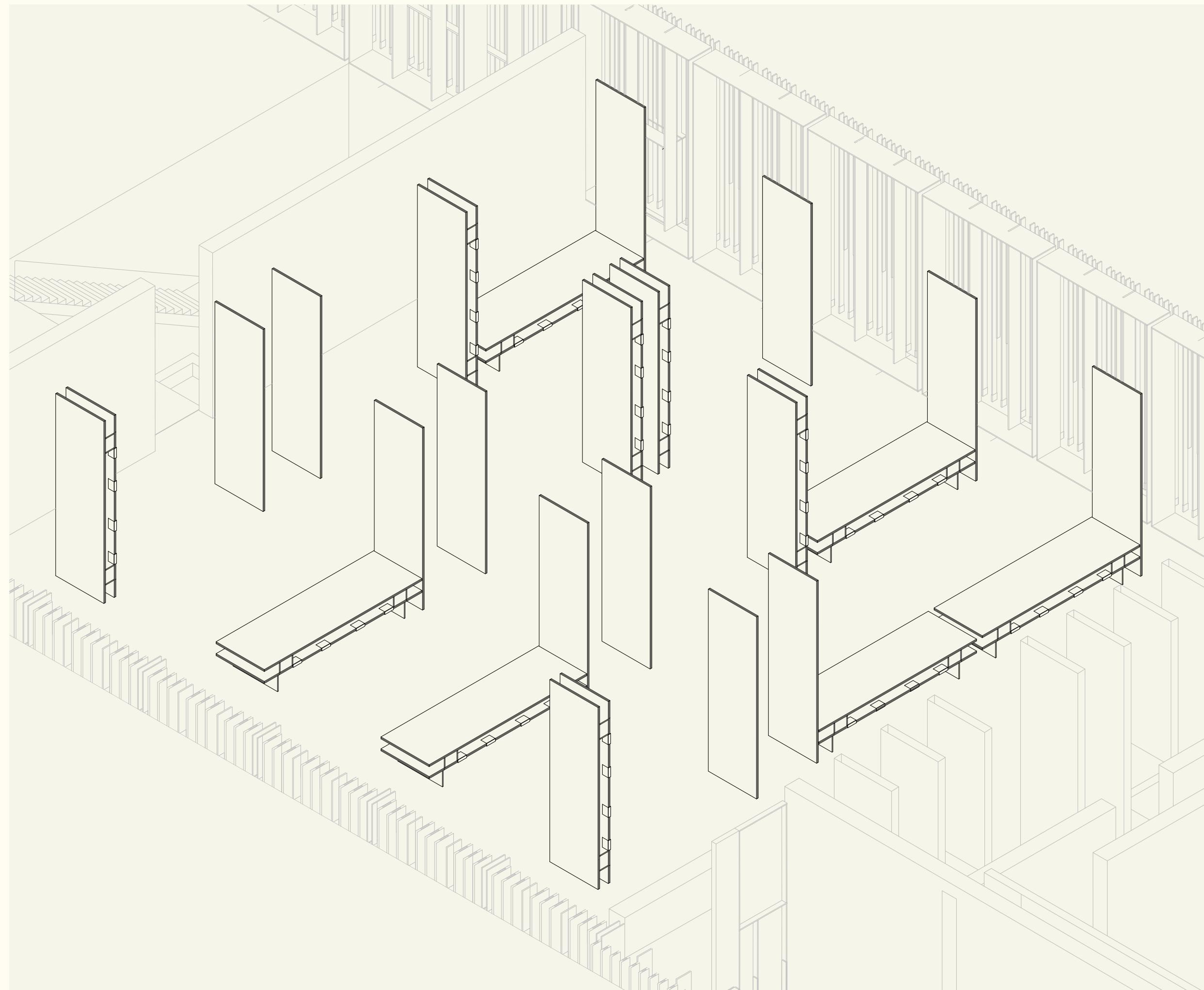
exhibition hall 3



display elements

exhibition hall 3

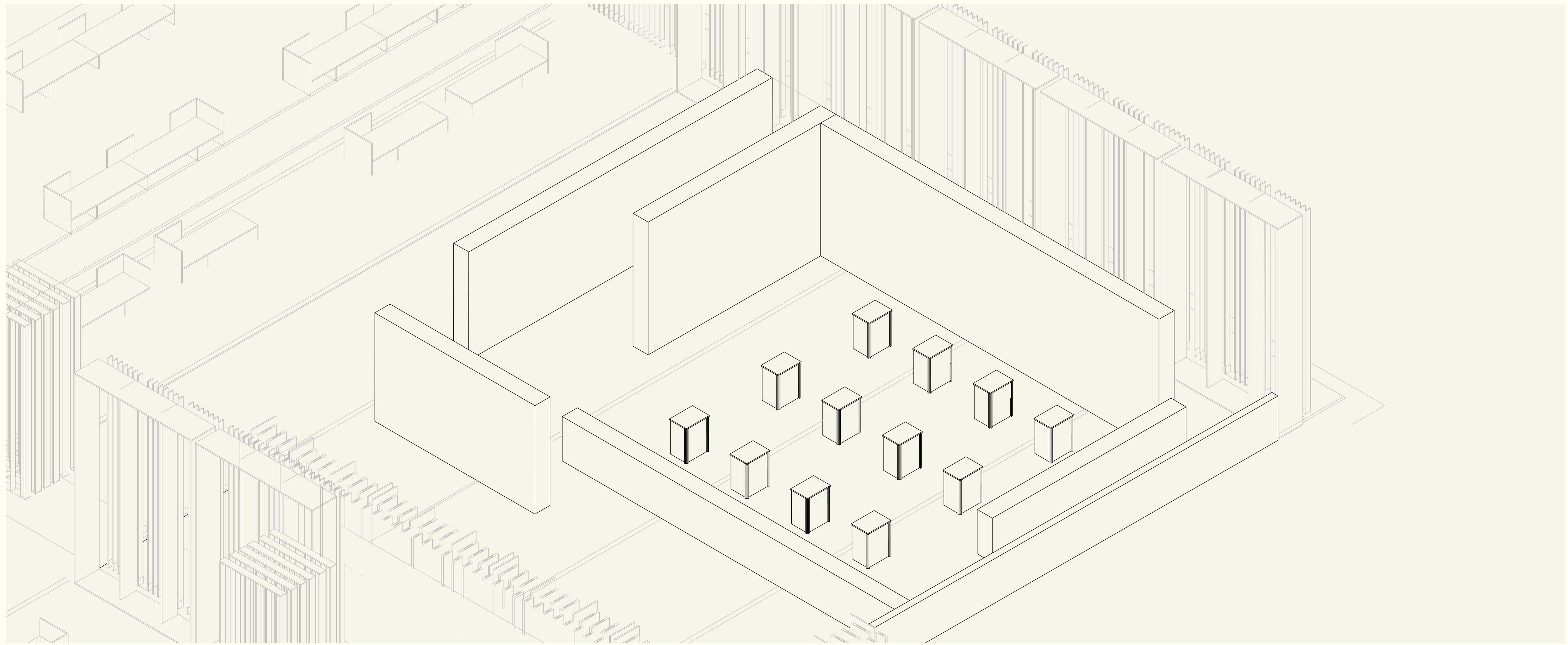




exhibition hall 3

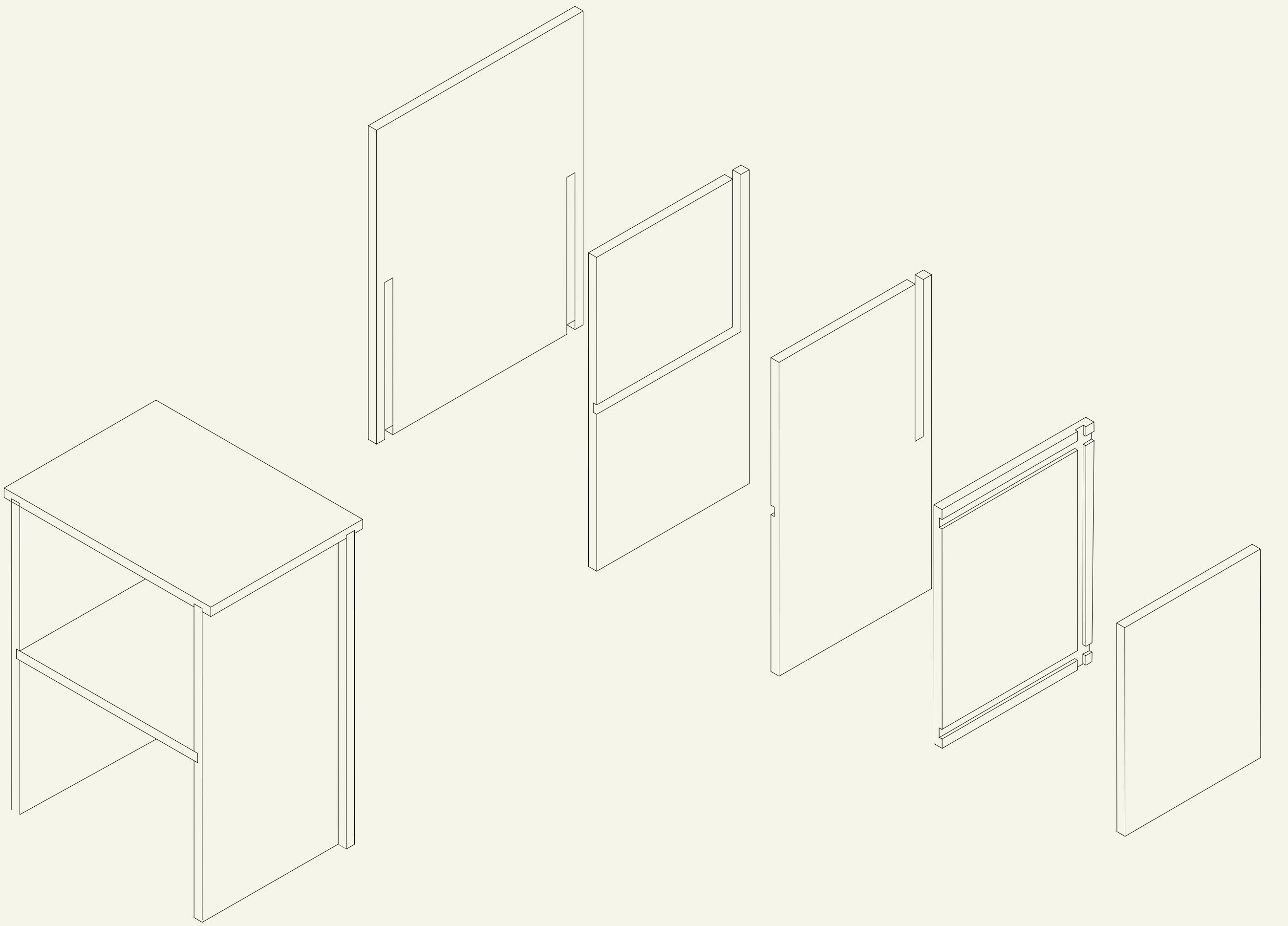


comparison to fashion



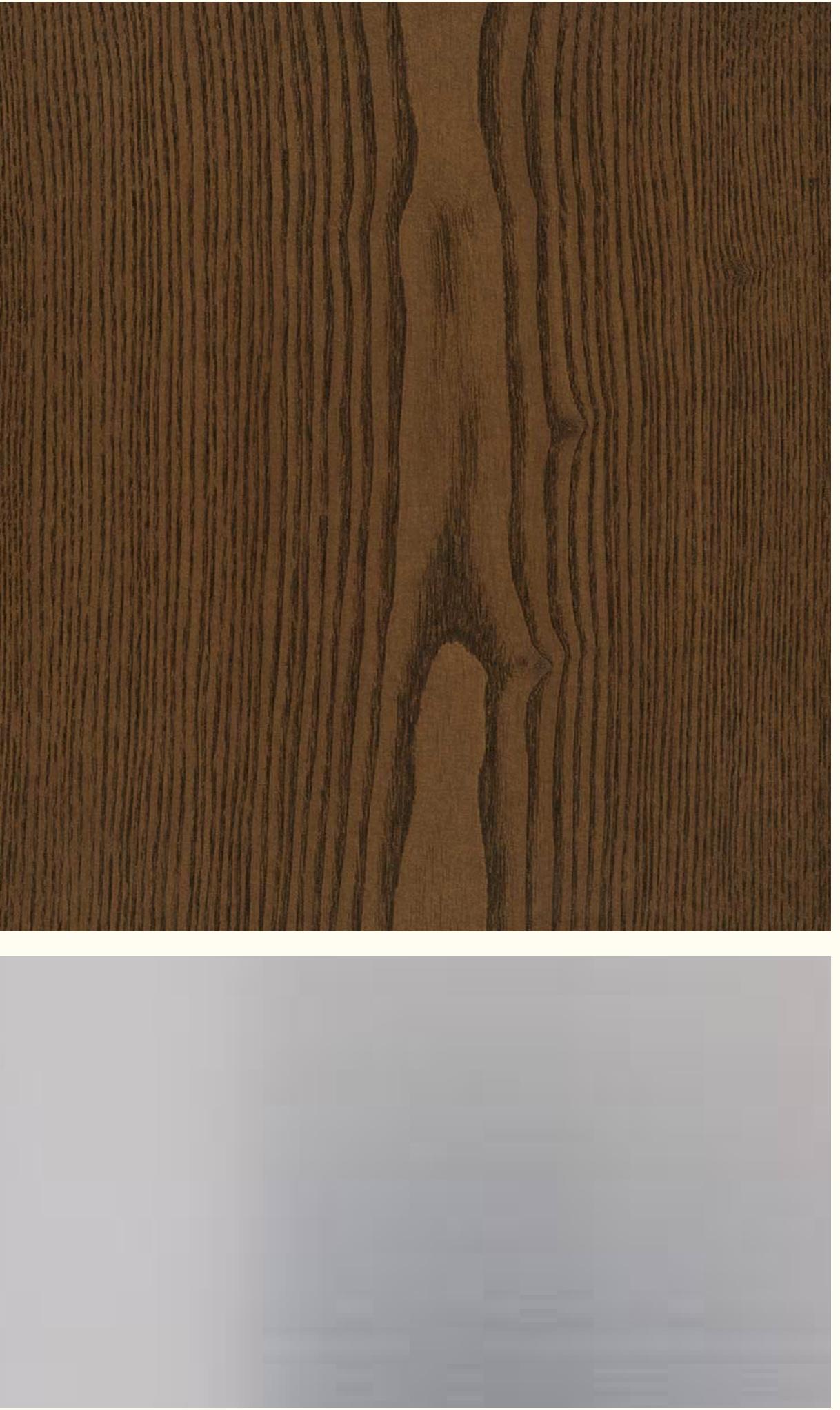
display elements

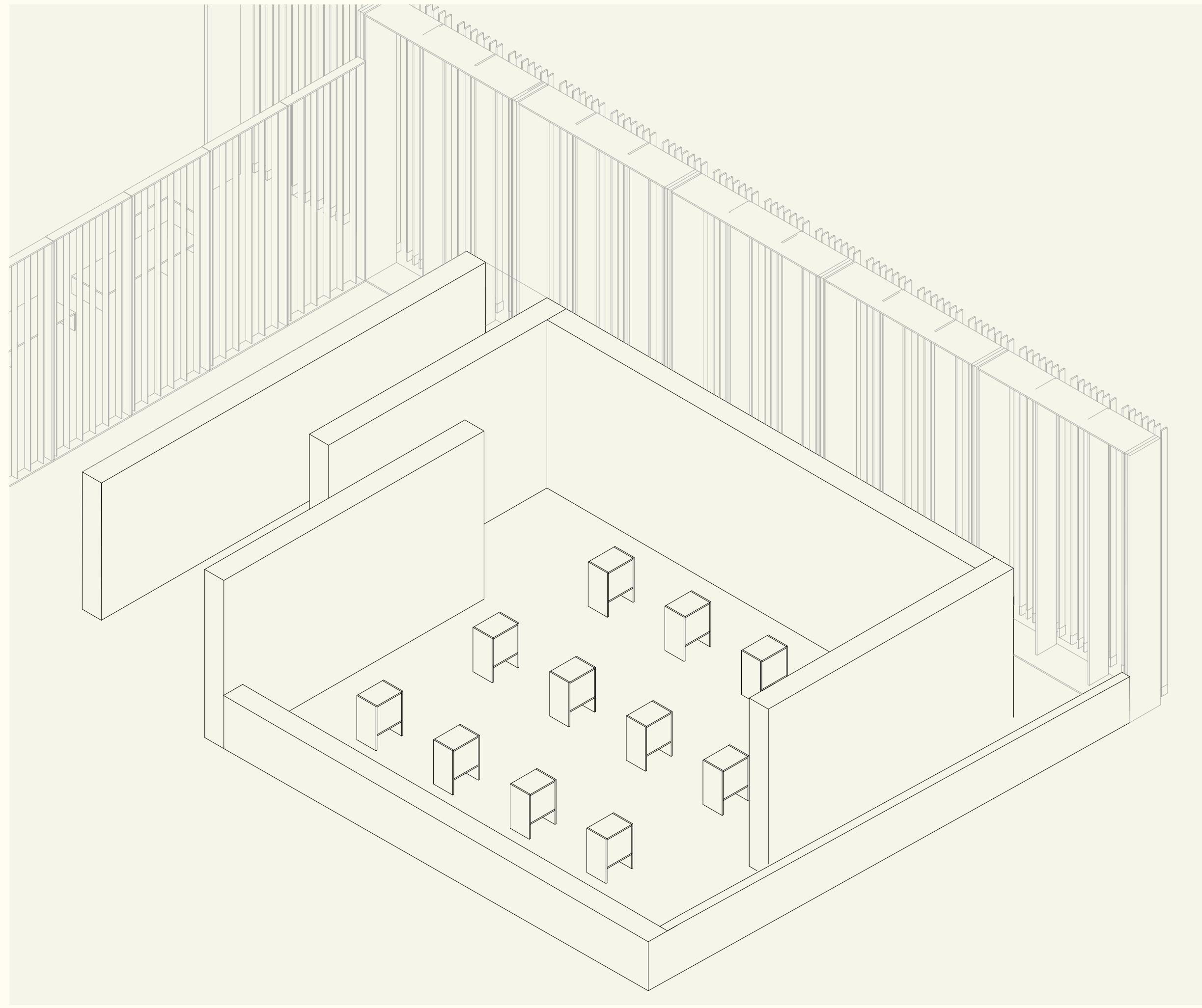
haute couture



exhibition hall 3

display elements

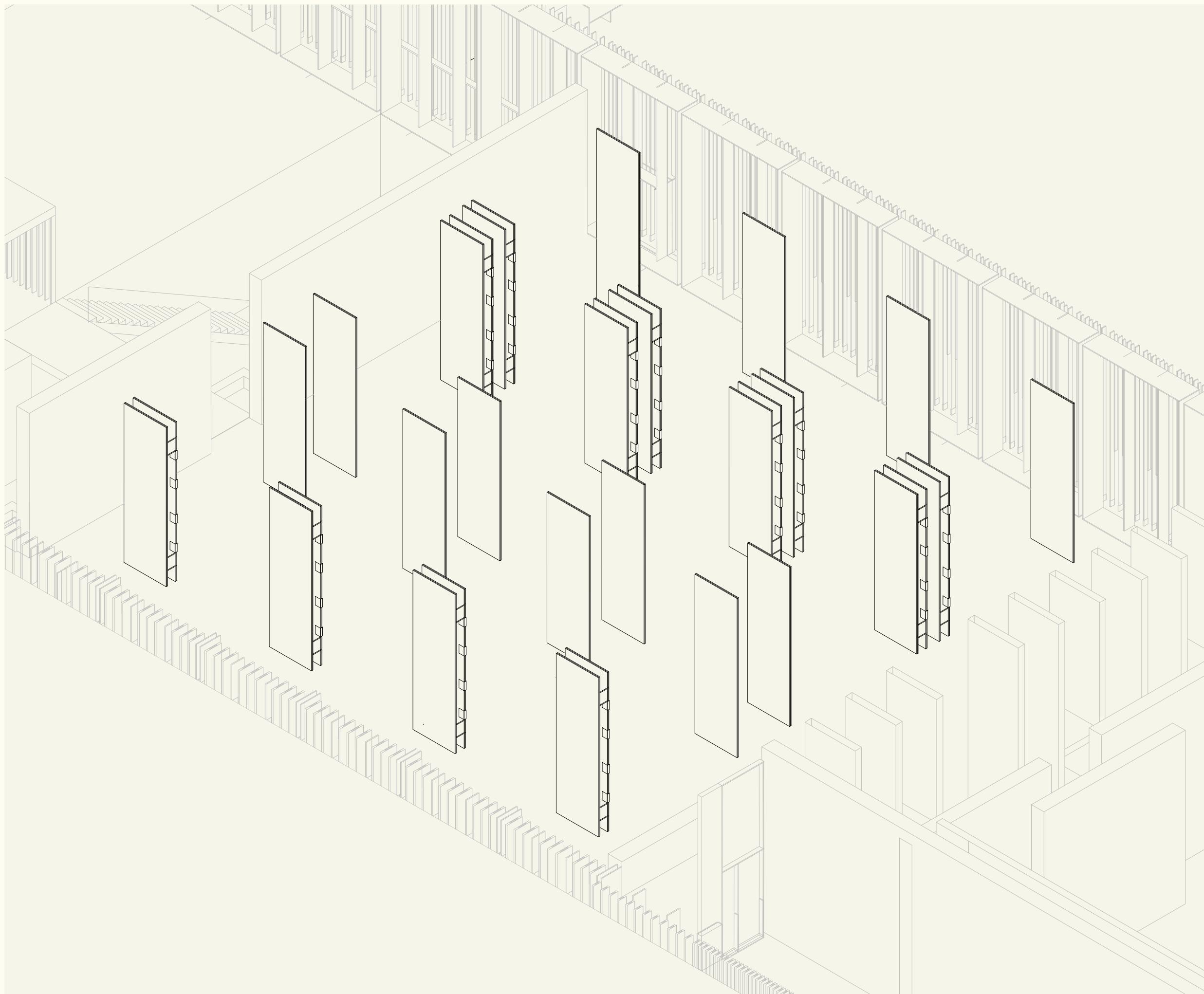




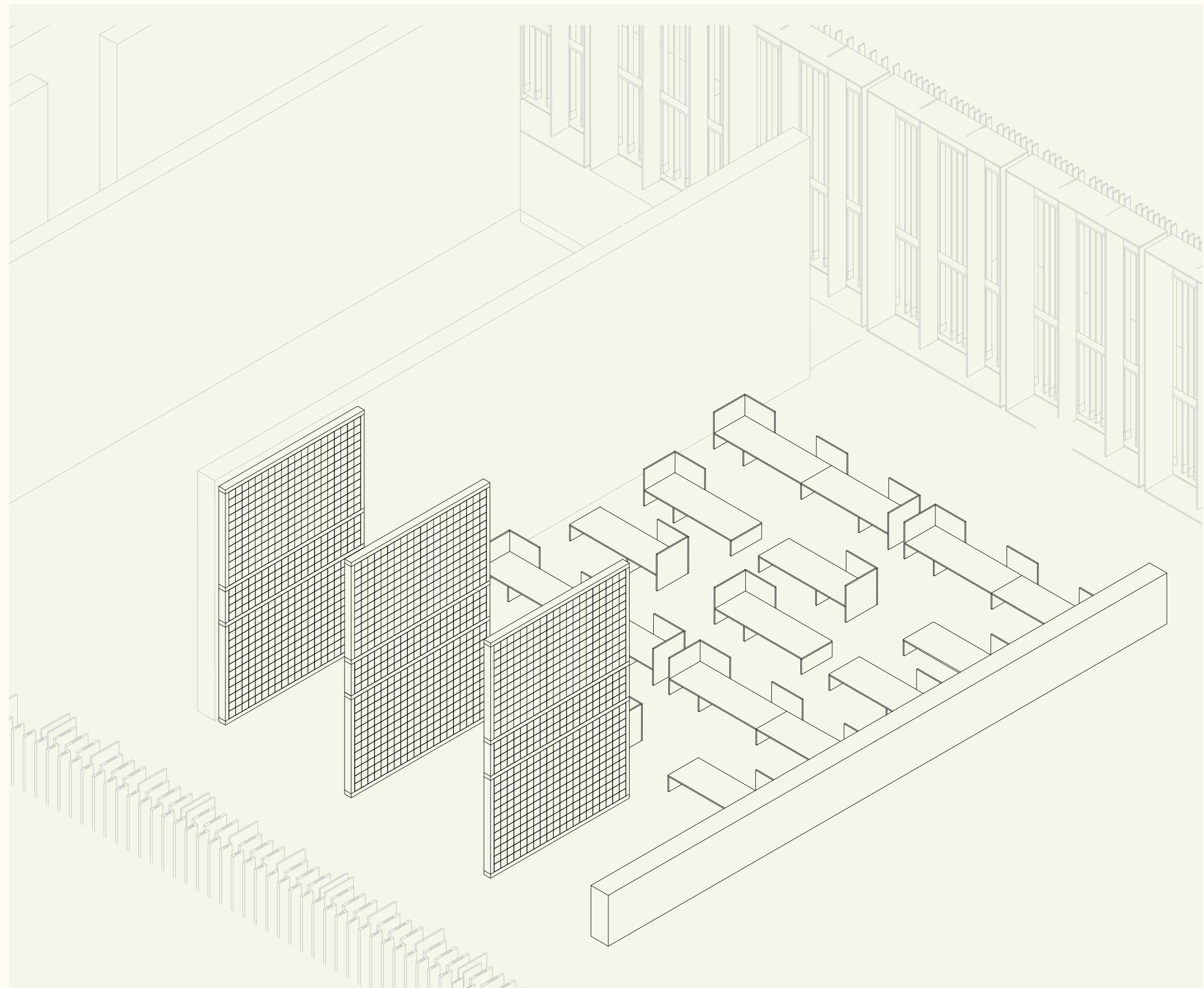
exhibition hall 3



comparison to fashion



display elements



fashion show



layer 4

experience













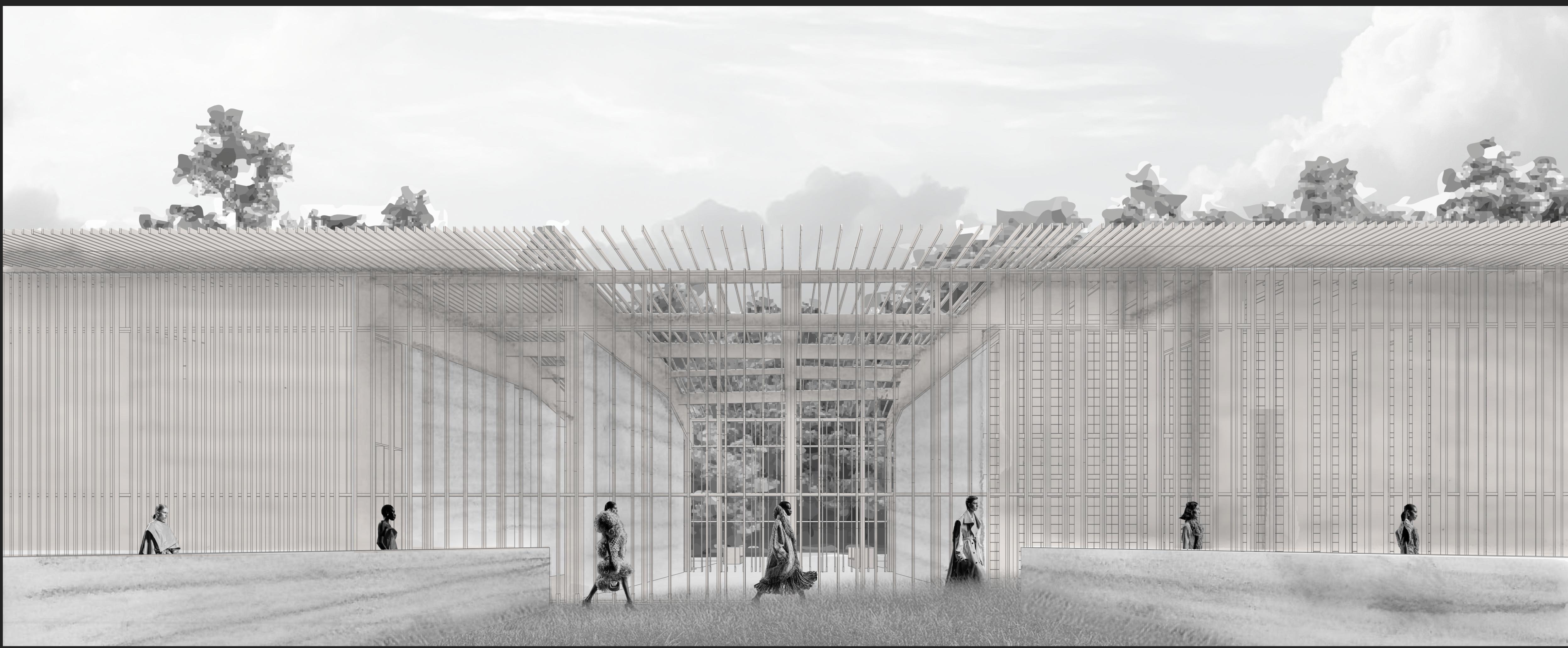












thank you

for your visit at patroon.

thank you.

