VOLT

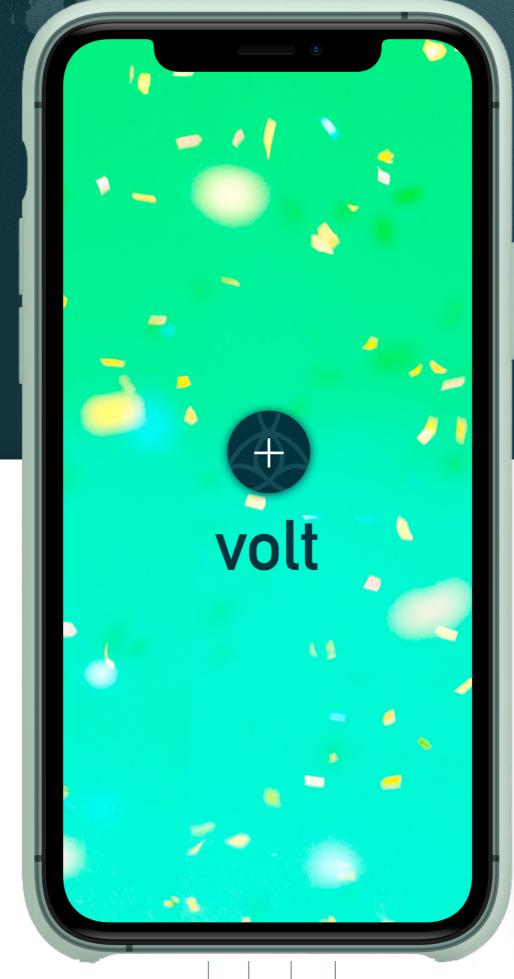
Doing money better

The digital application that supports young adults in sustainable financial decision-making.

Young adults & money

For young adults, money is a struggle. Generally, they are overwhelmed, stressed and find finances a challenge they do not want to face. This reality is shaping their current behaviour. They crave support and guidance that helps them do money better to ensure their financial future well-being.

Volt is a product-service-system consisting of a smart phone case and a dedicated app. Through the phone case, you can easily save by clicking a button and check how you are doing financially thanks to a coloured light, located above the button. The dedicated app helps you create digital vaults to budget into your personal goals, it gradually teaches you about finances and puts you together with people with a similar money lifestyle.





Budget on personal life goals

You can allocate money into budgets, called volts, where money is put into what matters you most (buy a house, get married, go to a trip), including of course an emergency fund for unexpected events, you never know when you will need that extra help.

Check financial health

The app shows progress towards your goals and your financial health in the main dashboard, trigger you to do money better.

Meet others with the same financial situation

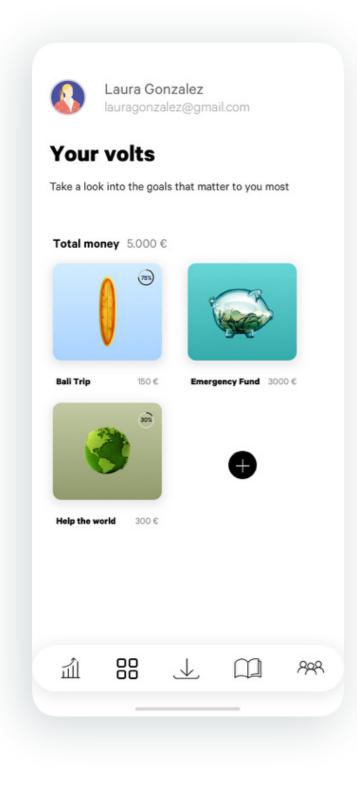
By meeting others with the same financial situation, you will break free from your current financial pressures and enjoy alternative activities.

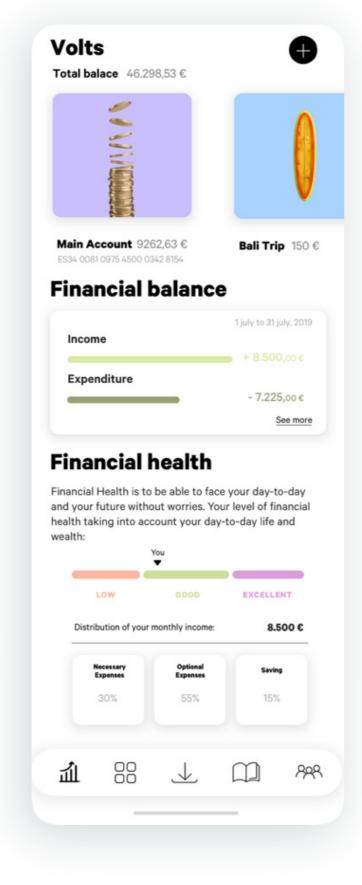
Get financial advice

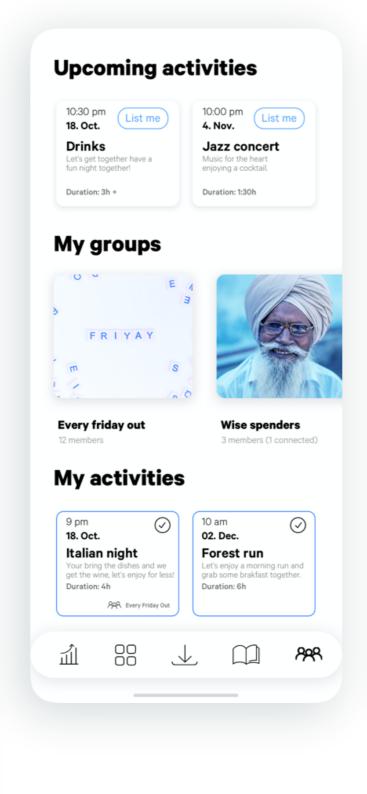
The app provides actionable, easy to understand and practical money advice to optimise your finances in a matter of minutes.

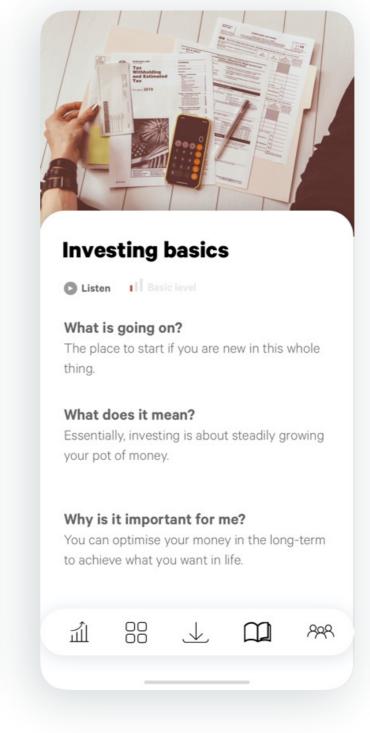
Save money easilily and fast

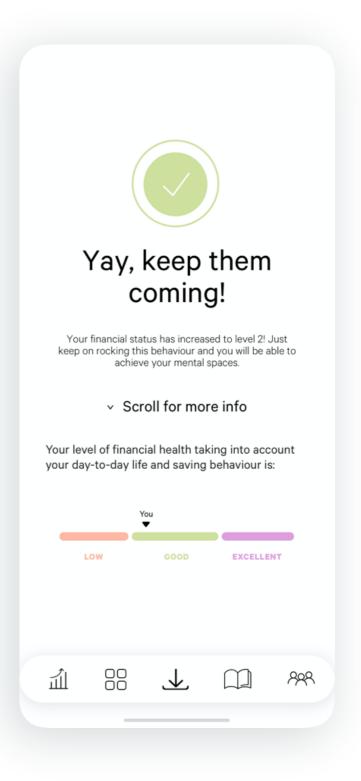
By pressing the phone case button, you can save a pre-defined amount of money, which goes into your bank's savings account. A small light will turn on after pressing the button, showing your financial status in the blink of an eye: low, good or excellent depending on your saving and spending performance.











Mariana Itza de Miguel

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Strategic Product Design

Committee

Prof. dr. Jan Schoormans Ir. Ehsan Baha

