

Viability Decision Canvas

Radical Innovation Concept:

Date:

D Desirability

D1. Is the meaning supported by future trends?

Critical assumptions	Reasoning
----------------------	-----------

NO
Go to F1.

Change in evaluation result conditions

YES

D.2 Is it more meaningful than existing solutions?

Critical assumptions	Reasoning
----------------------	-----------

NO
Go to F1.

Change in evaluation result conditions

YES

D3. Is it meaningful for enough people?

Critical assumptions	Reasoning
----------------------	-----------

NO
Go to F1.

Change in evaluation result conditions

YES

The radical concept is Desirable; go to F1.

F Feasibility

F1. Can it be done now?

Critical assumptions & Required resources	Reasoning
---	-----------

YES
Go to F3.

NO

F2. Can it be done in years?

Critical assumptions & Required resources	Reasoning
---	-----------

NO
Go to S1.

Change in evaluation result conditions

YES

F3. Can we adjust our operations to make it?

Critical assumptions	Reasoning
----------------------	-----------

NO
Go to S1.

Change in evaluation result conditions

YES

The radical concept is feasible; go to S1.

S Suitability

S1. Does it fit our corporate strategy?

Critical assumptions	Reasoning
----------------------	-----------

NO

Should we change the corp. strategy?

YES
Go to S2.

NO
Go to V.

Change in evaluation result conditions

YES

S2. Does it fit our innovation strategy?

Critical assumptions	Reasoning
----------------------	-----------

NO

Should we change the inn. strategy?

YES
Go to S3.

NO
Go to V.

Change in evaluation result conditions

YES

S3. Does it fit our business model?

Critical assumptions	Reasoning
----------------------	-----------

NO

Should we change the bus. model?

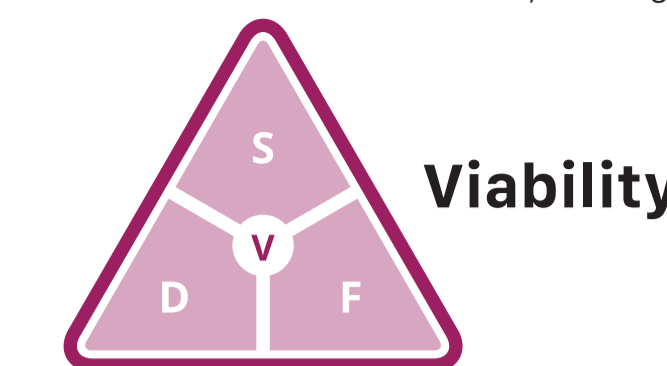
YES
Go to V.

NO
Go to V.

Change in evaluation result conditions

YES

The radical concept is suitable; go to V.



Viability

Should the radical innovation concept be adopted for further development?

YES

NO

Should the radical innovation concept be spun-out?

YES

NO

Should the radical innovation concept be revisited?

YES

NO

The radical innovation project should be terminated.

Comments