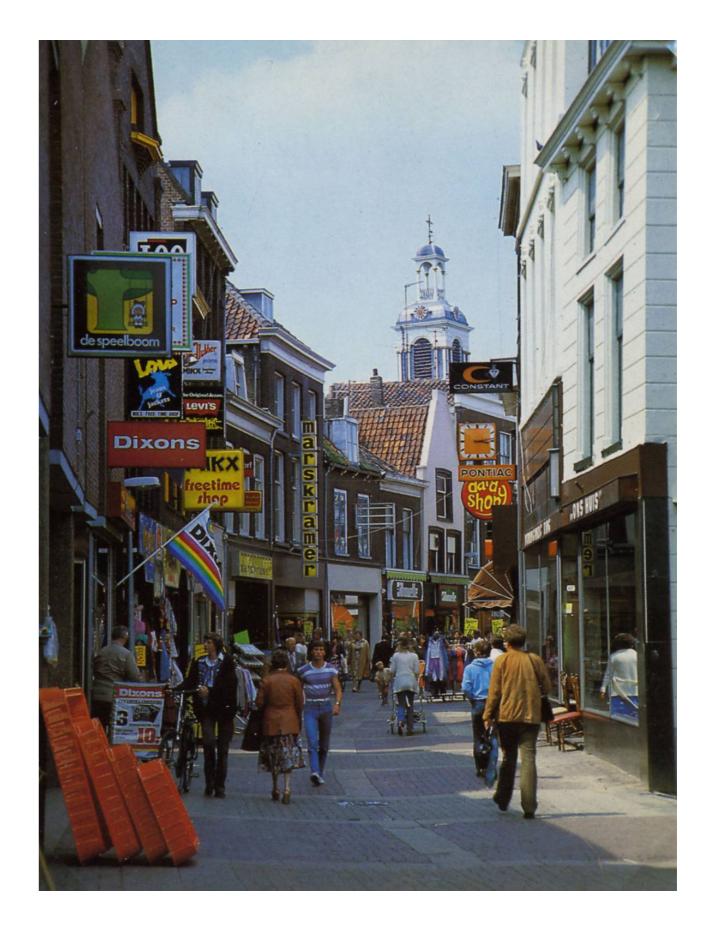


Fond memories



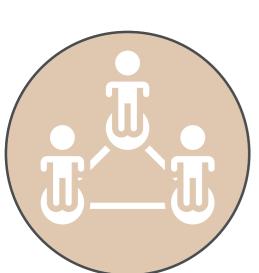


Problem field

Changing behaviour in Schiedam









Loss of social space







Problem field

Ecological & Environmental concerns



Lack of urban green



Limited shade/moisture



Lack of permeability



Limited water storage



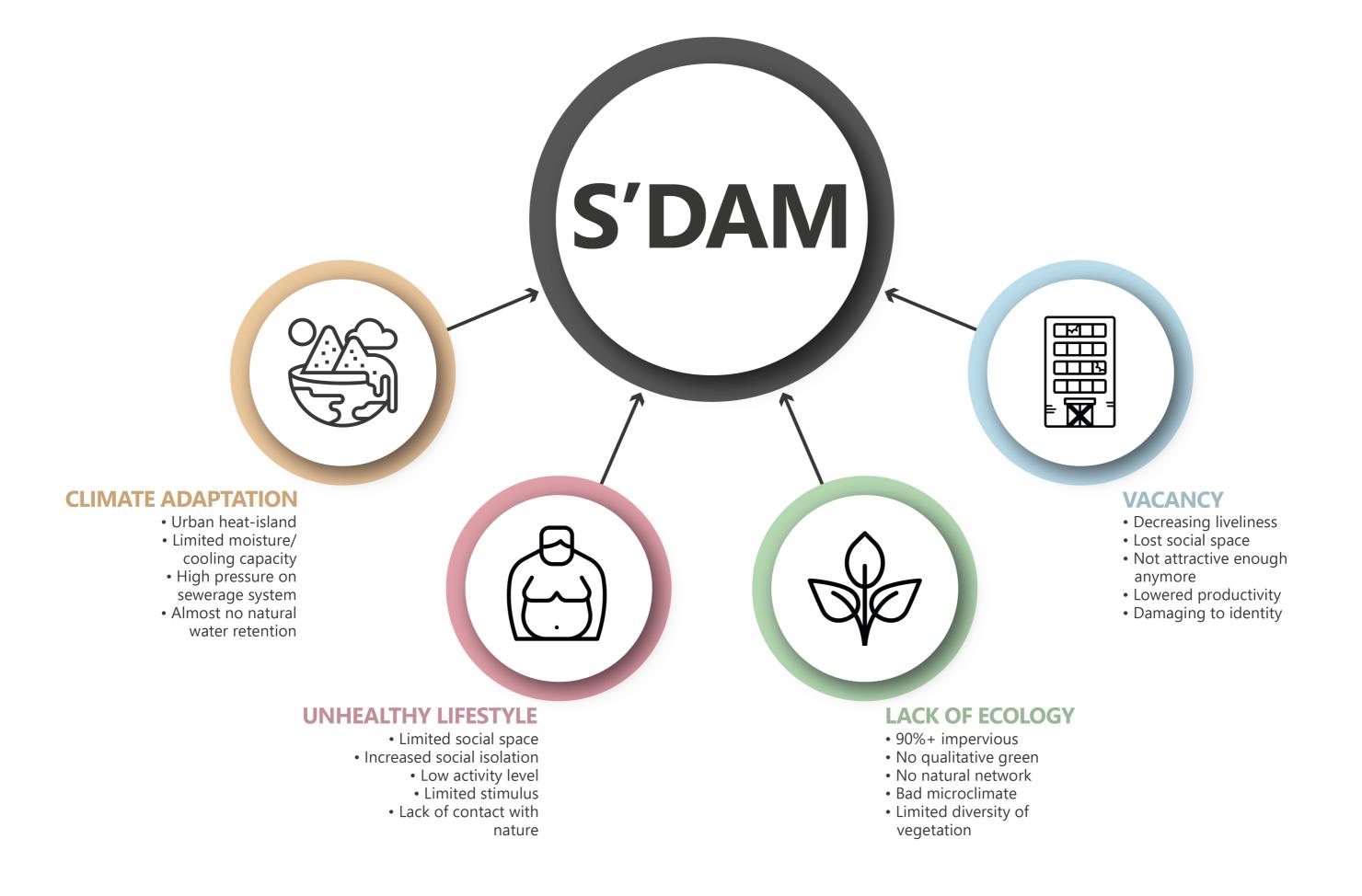
Car dominance



Urban Heat-Island



Problematisation

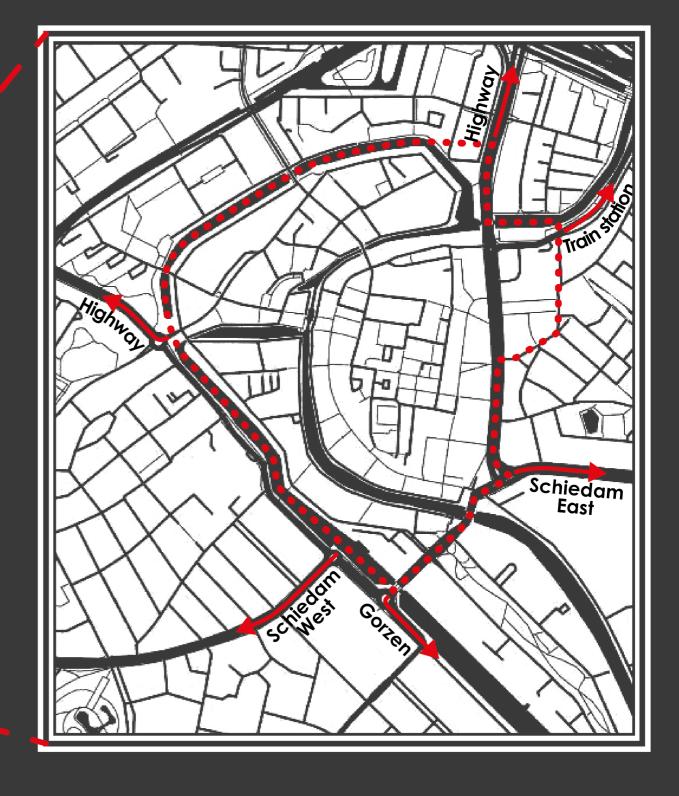


Problem focus Urban green Methodology Research outcome Greening approach Context scale Street scale Evolutionary framework Transferability Conclusions

р5

Project location





SCHIEDAM

INNER CITY

Problem focus

Urban greer

Methodolog^a

esearch outcome

ireening approach

Context scale

Neighbourhood scale

Street scal

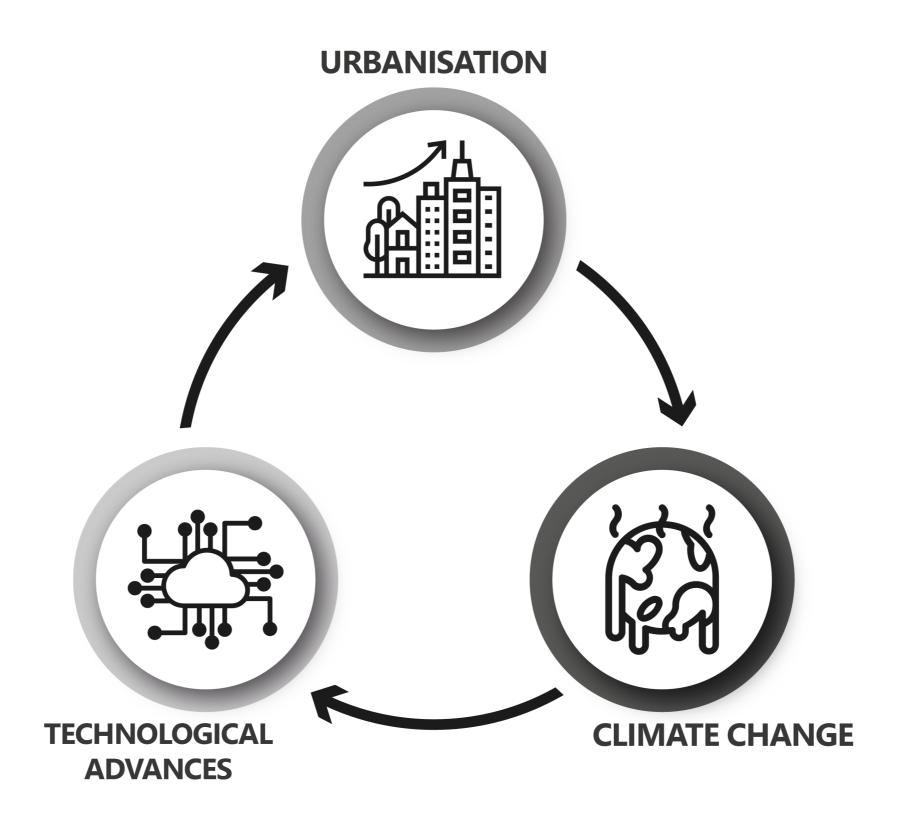
volutionary framewo

Transferabi

Conclusion



Main urgencies A rapidly changing world



Problem focus Urban green Methodology Research outcome Greening approach Context scale Neighbourhood scale Street scale Evolutionary framework Transferability Conclusions

Problem analysis

Problem statement

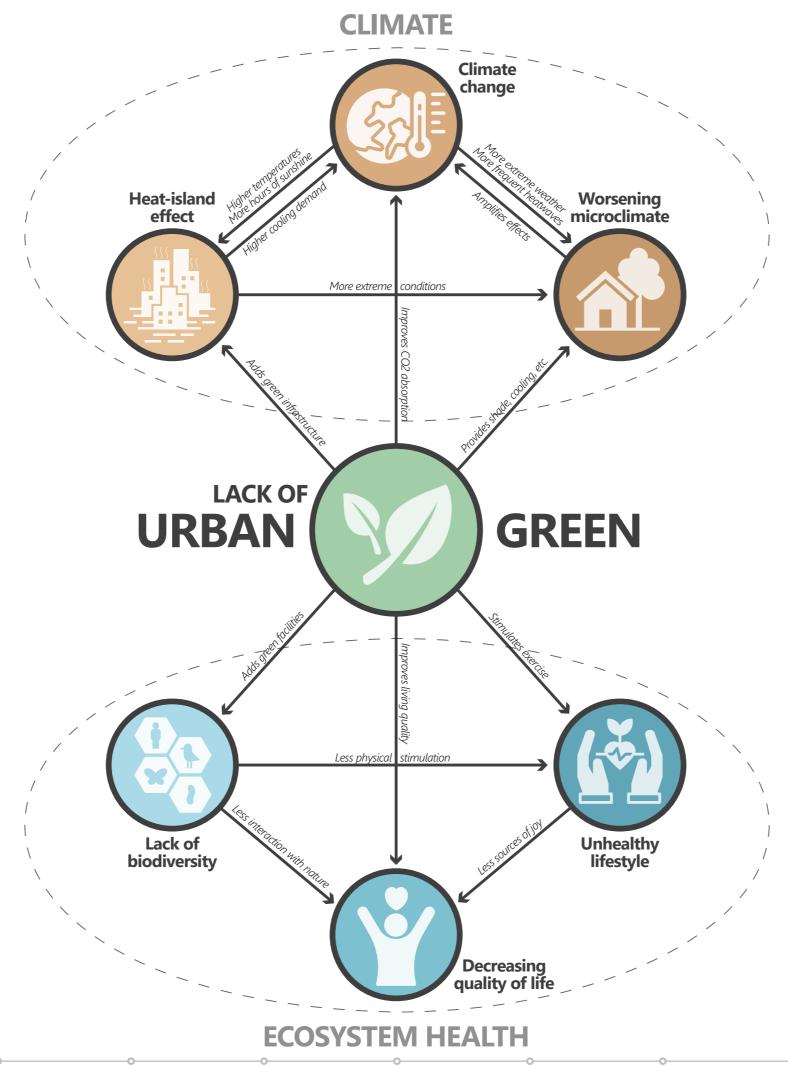
It is a known fact that the world is changing faster than ever before. Rapid technological advances and climate change have significantly altered the way humanity views and interacts with its surroundings.

However, most contemporary cities are unable to keep up with the rapid change in demand, leading to an **imbalance** between human needs and available facilities. Furthermore cities are unable to adapt fast enough for the future.

Ultimately, if this same situation continues, this could leading to increased social isolation, a higher percentage of people living an unhealthy lifestyle, an uncomfortable microclimate and a lack of resilience in regard to environmental shocks and stresses.

Problem analysis

Problematisation diagram





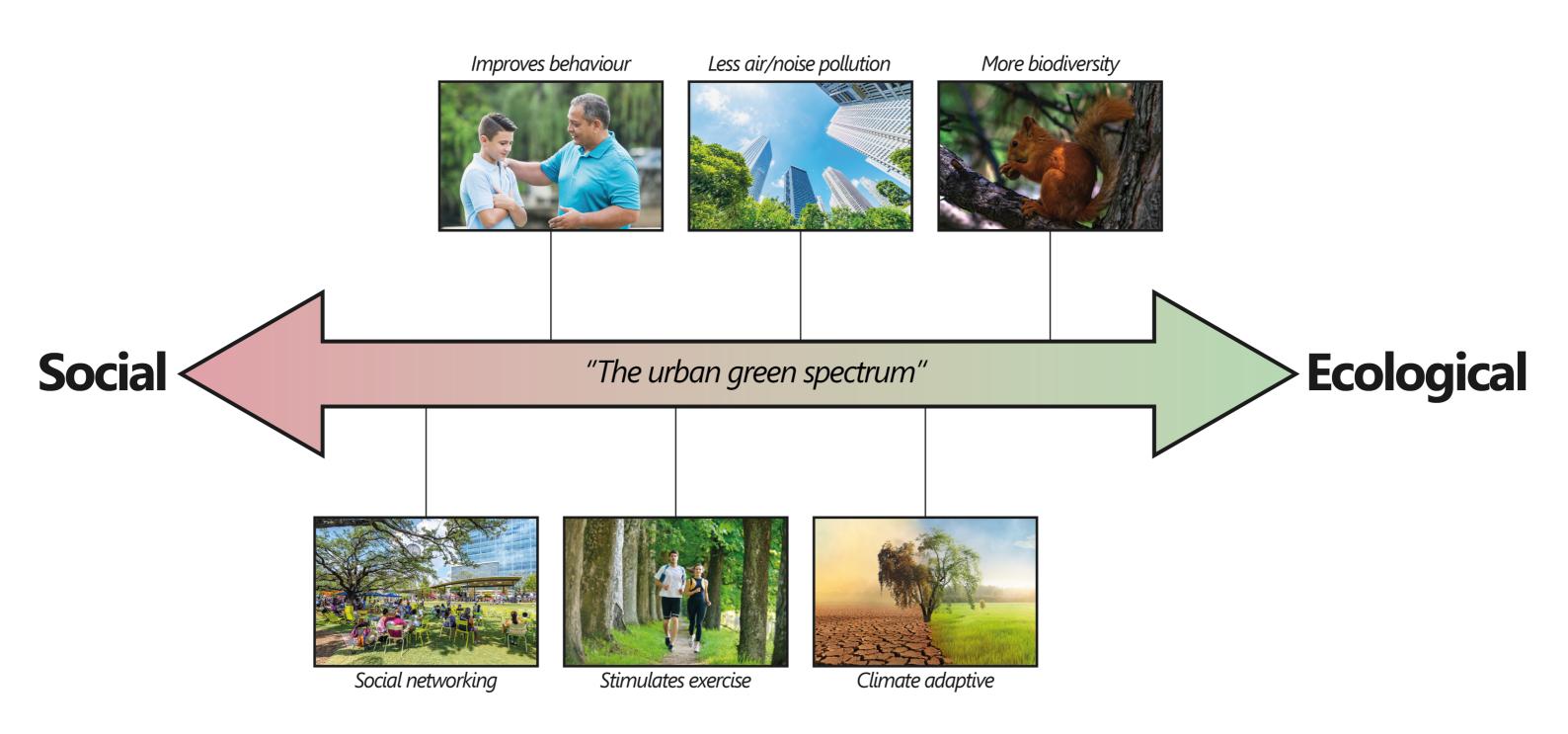
Urban greenWhat is it exactly?

"Urban green space is defined as all urban land covered by vegetation of any kind. This covers vegetation on private and public grounds, irrespective of size and function, and can also include small water bodies such as ponds, lakes or streams".



p12

The versatility of green



Problem focus

Urban green

Methodology

Research outcome

Greening approach

Context scale

Neighbourhood scale

Street scale

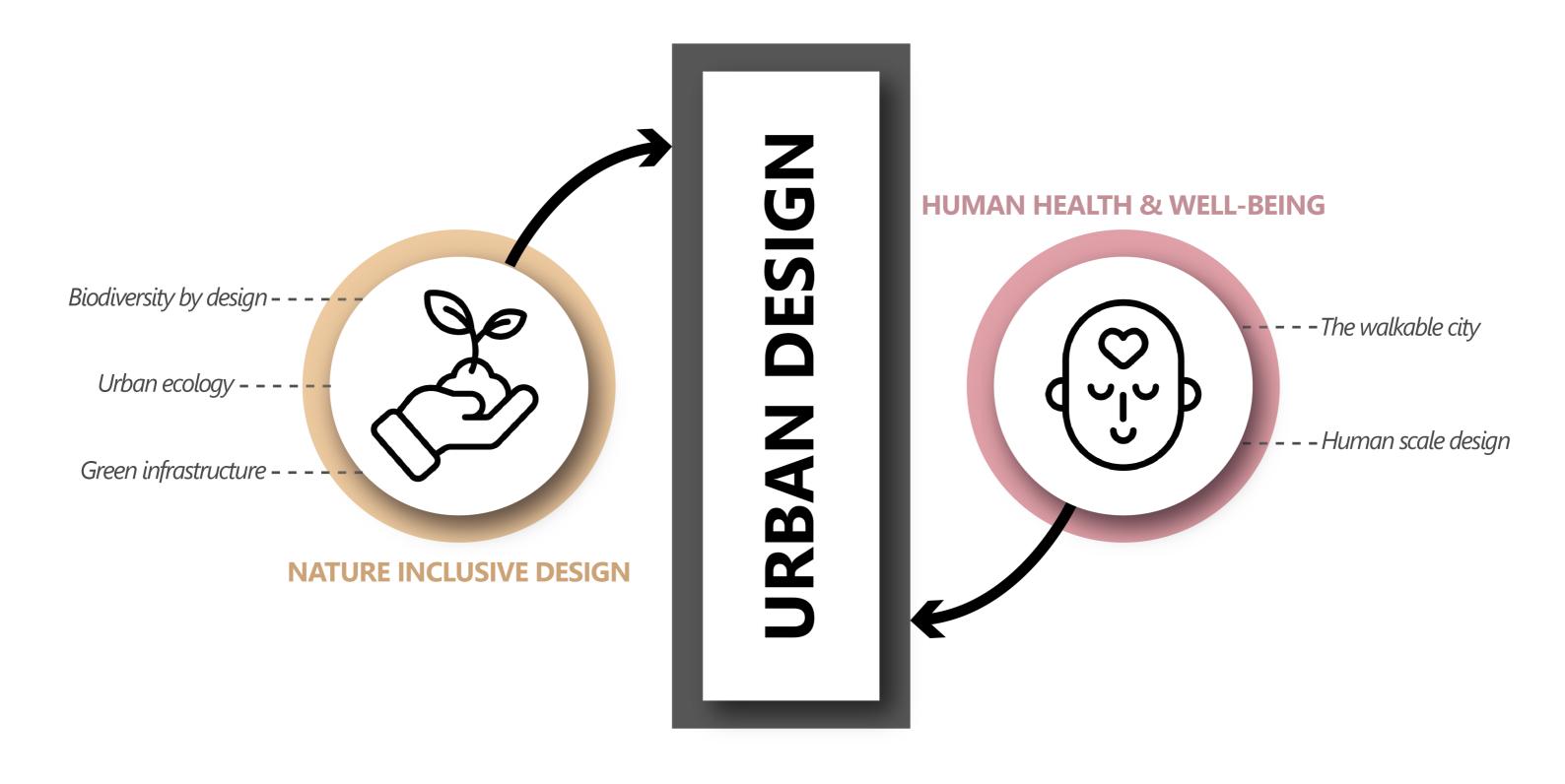
Evolutionary framework

Transferability

Conclusions



Theoretical framework



Problem focus Urban green Methodology Research outcome Greening approach Context scale Neighbourhood scale Street scale Evolutionary framework

Conclusions

Transferability

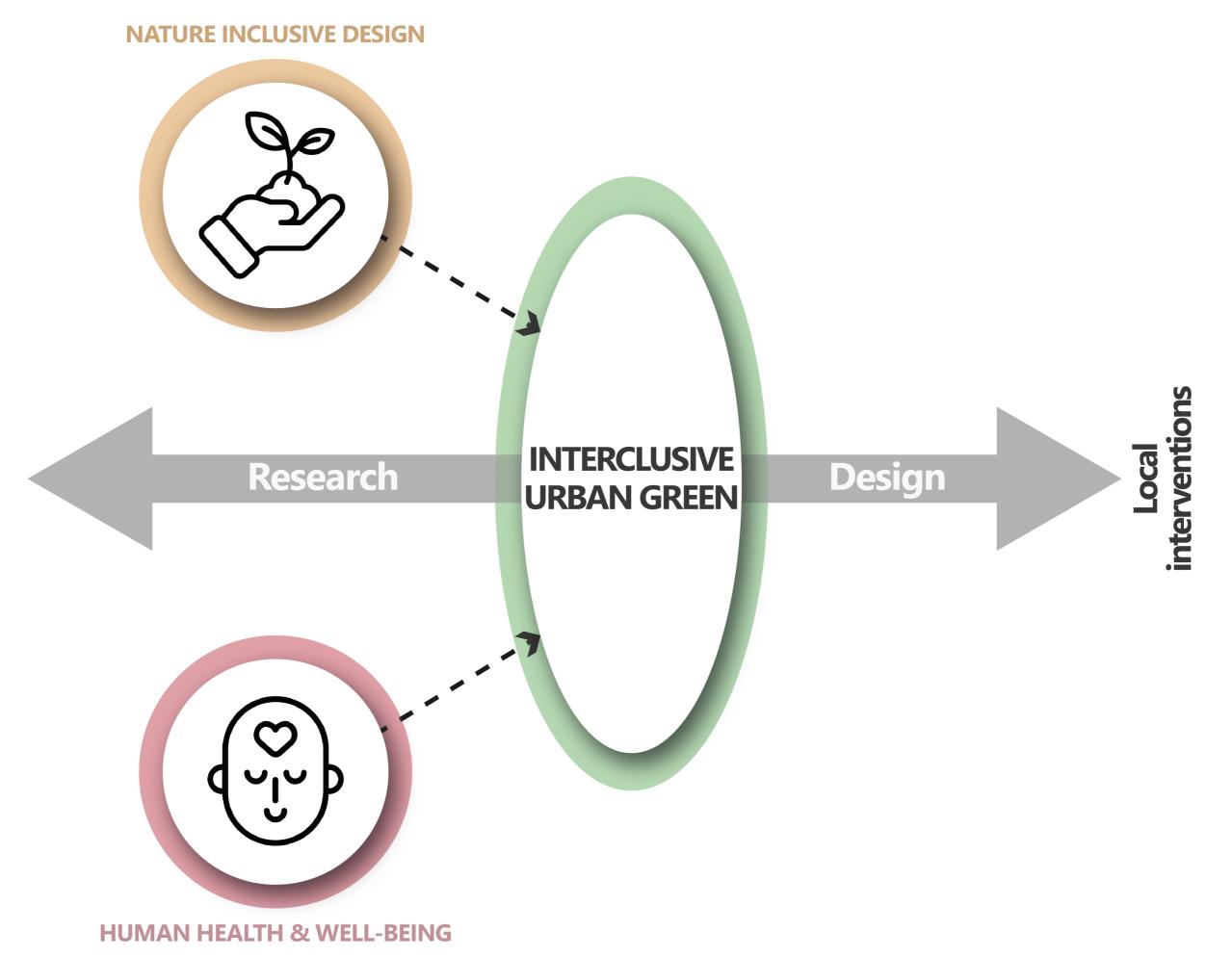
Inclusive

Interclusive urban green

Integrated



Conceptual framework



Problem focus Urban green Methodology Research outcome Greening approach Context scale Neighbourhood scale Street scale Evolutionary framework Transferability Conclusions

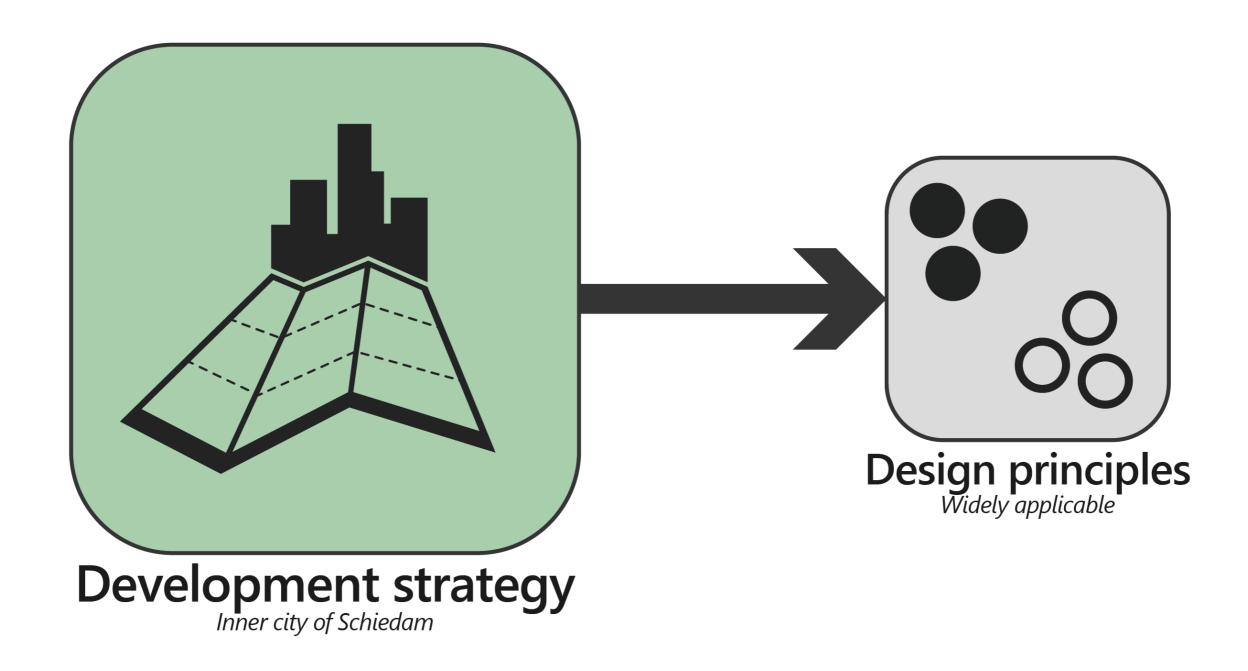
Research question

"How can the implementation of urban green in the inner city of Schiedam contribute to resolving issues related to ecological degradation, climate adaptation, social isolation, and vacancy in an integrated and inclusive way?"

Problem focus Urban green Methodology Research outcome Greening approach Context scale Neighbourhood scale Street scale Evolutionary framework Transferability Conclusions

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Projected outcome



Problem focus

Urban green

Methodology

Research outcome

Greening approach

Context scale

Neighbourhood scale

Street scale

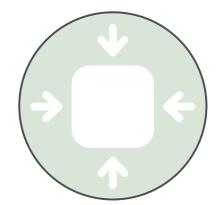
Evolutionary framework

Transferability

Conclusions



Ecological conditionCurrent situation in Schiedam



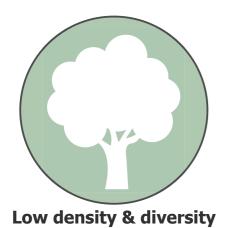
Small patch size



No corridors (connectivity)



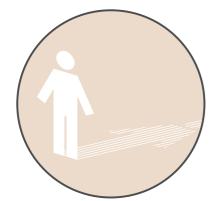
Lack of green surfaces



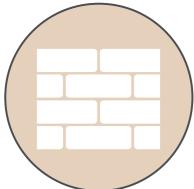
MARCITY Legend : Connection regional network : Isolated green areas : Green surface area : Street with trees Research outcome p21

Environmental condition

Current situation in Schiedam



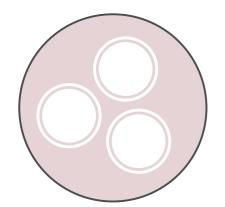
Lack of shade



...... **Too many dry surfaces** Millinixumanini Little natural drainage Legend : Floodprone areas : Street with worst microclimate Uncomfortable microclimate (critical) : Uncomfortable microclimate (bad) N : Green surface area **Uncomfortable microclimate** Urban green Methodology Research outcome

Social condition

Current situation in Schiedam



Monofunctional social spaces



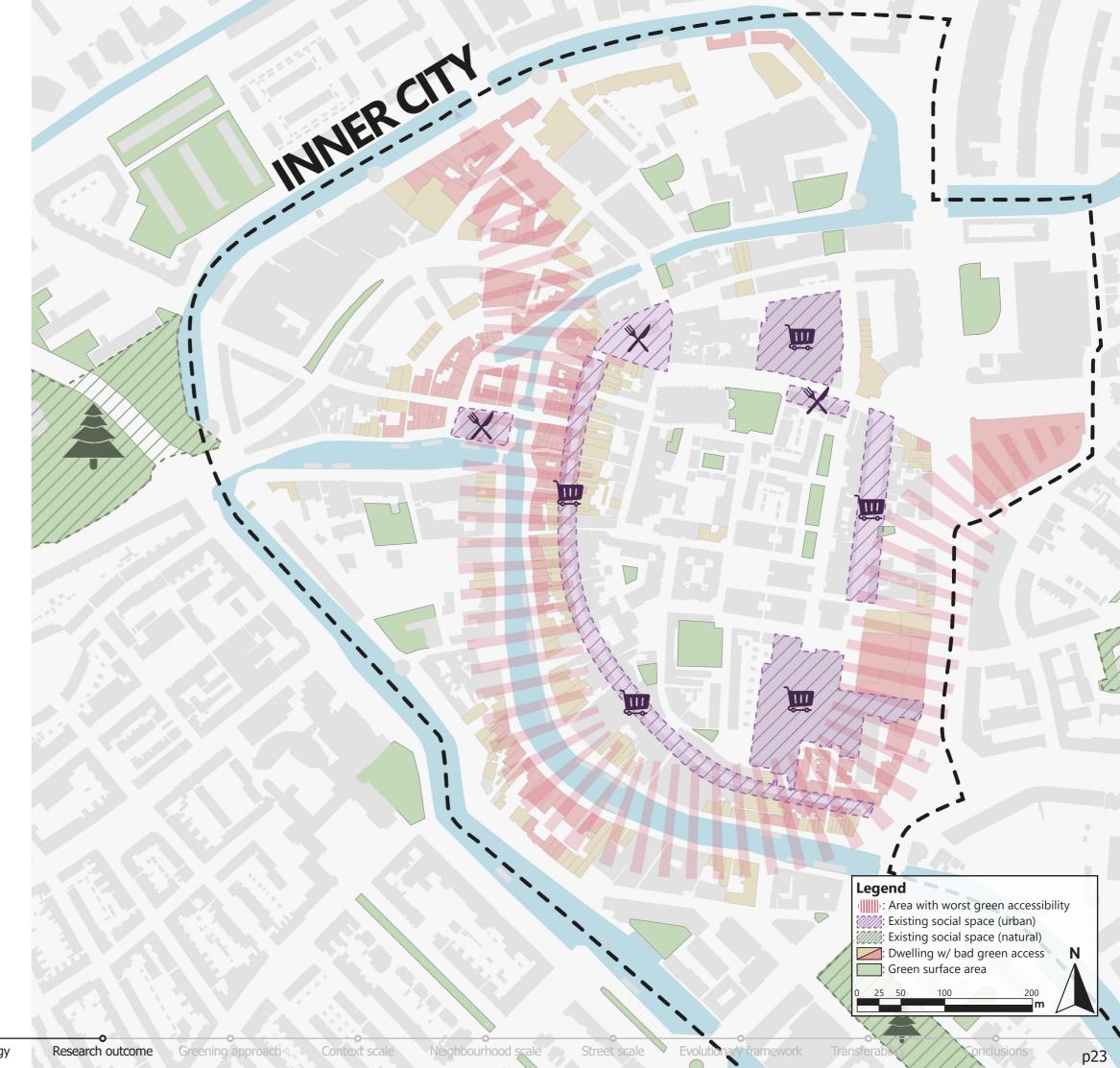
Too little green space/capita



Decreasing attractiveness



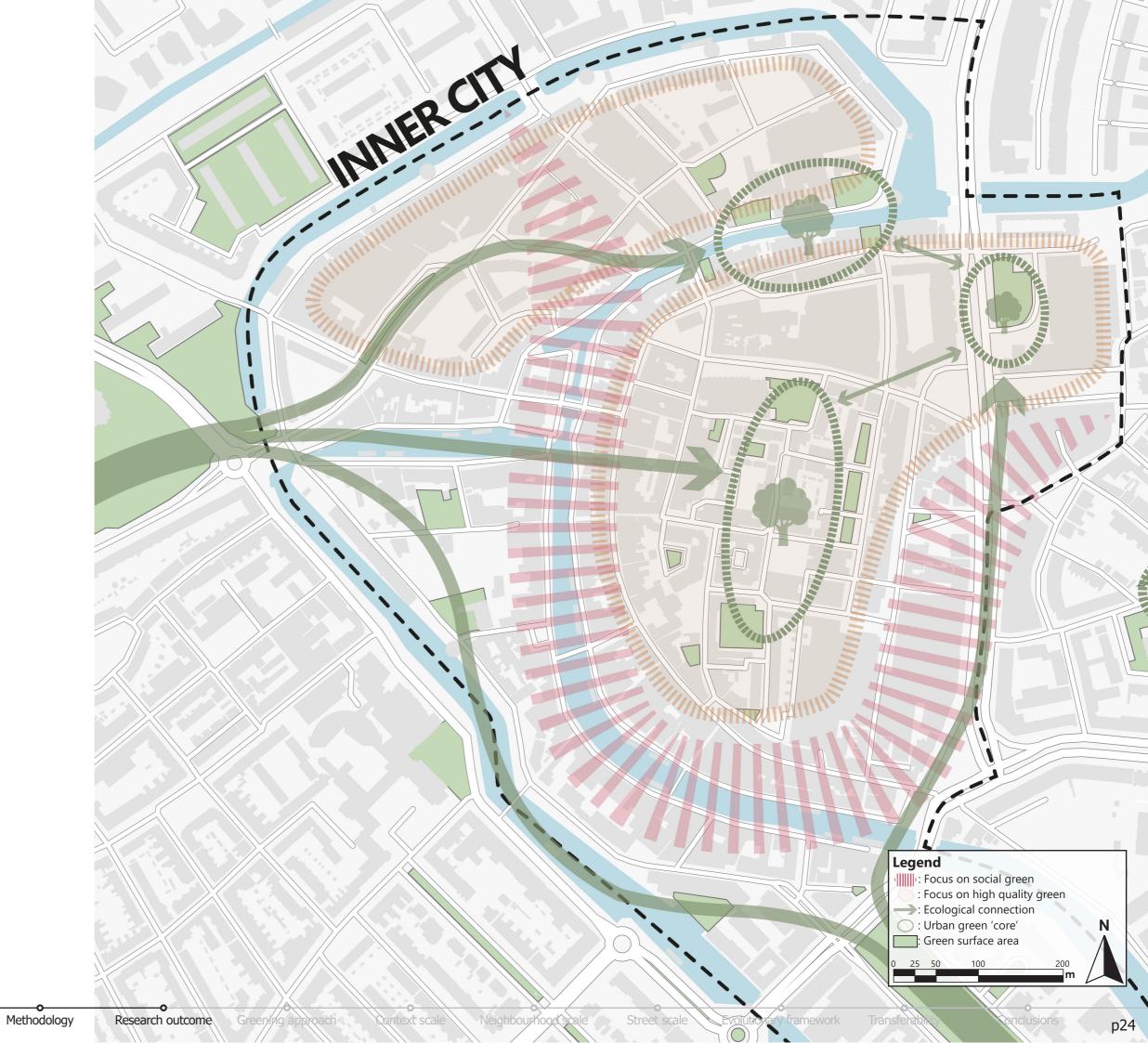
Ineffective local spaces



Focus areas Current situation in Schiedam

Problem focus

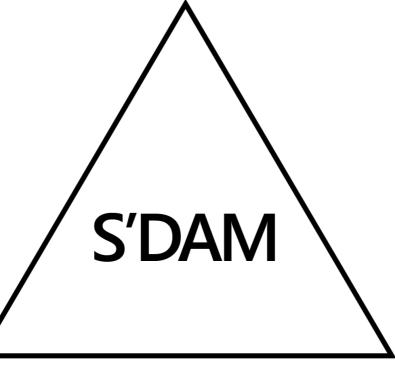
Urban green



Reference cases

Copenhagen





Venice

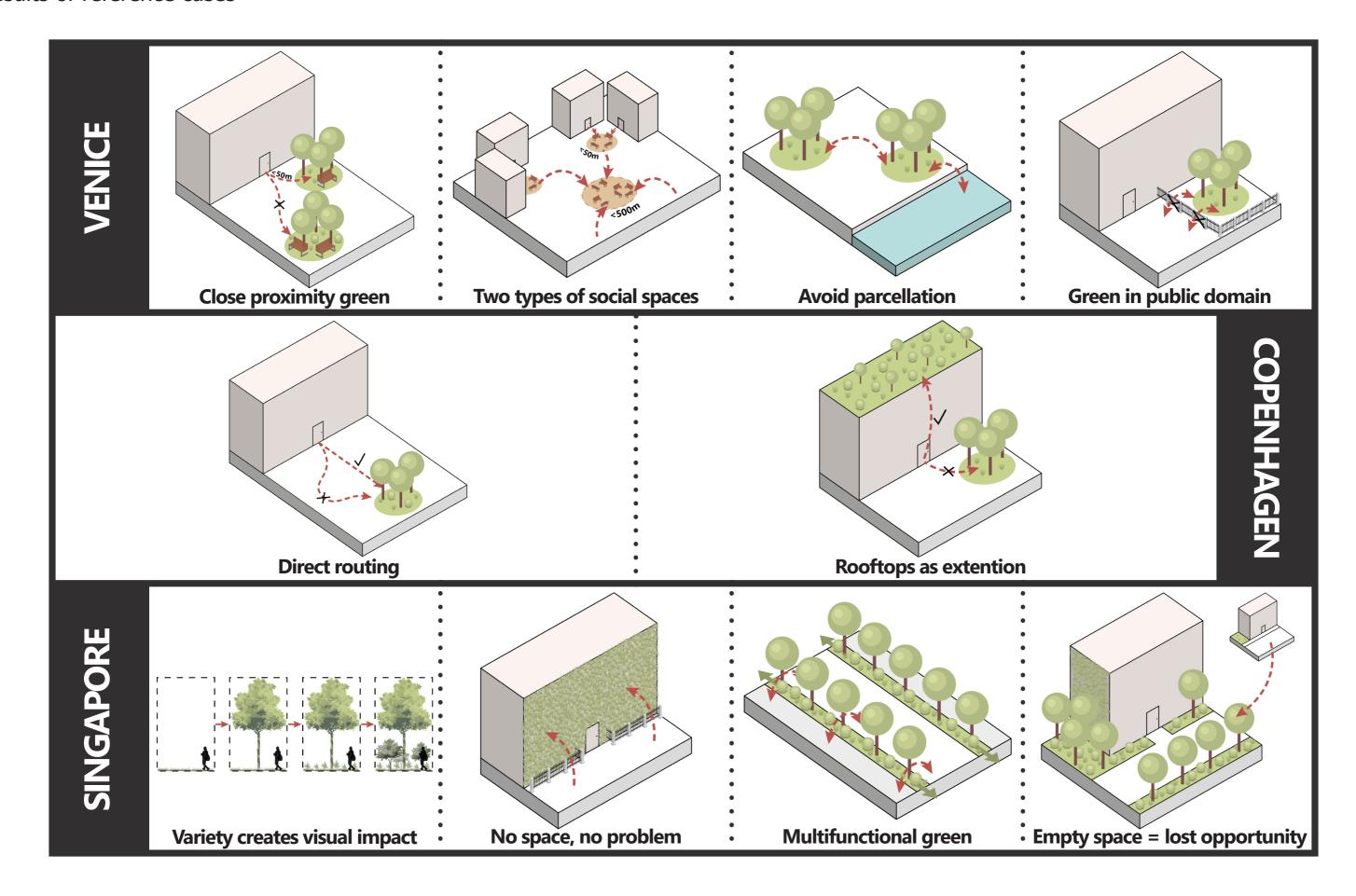


Singapore

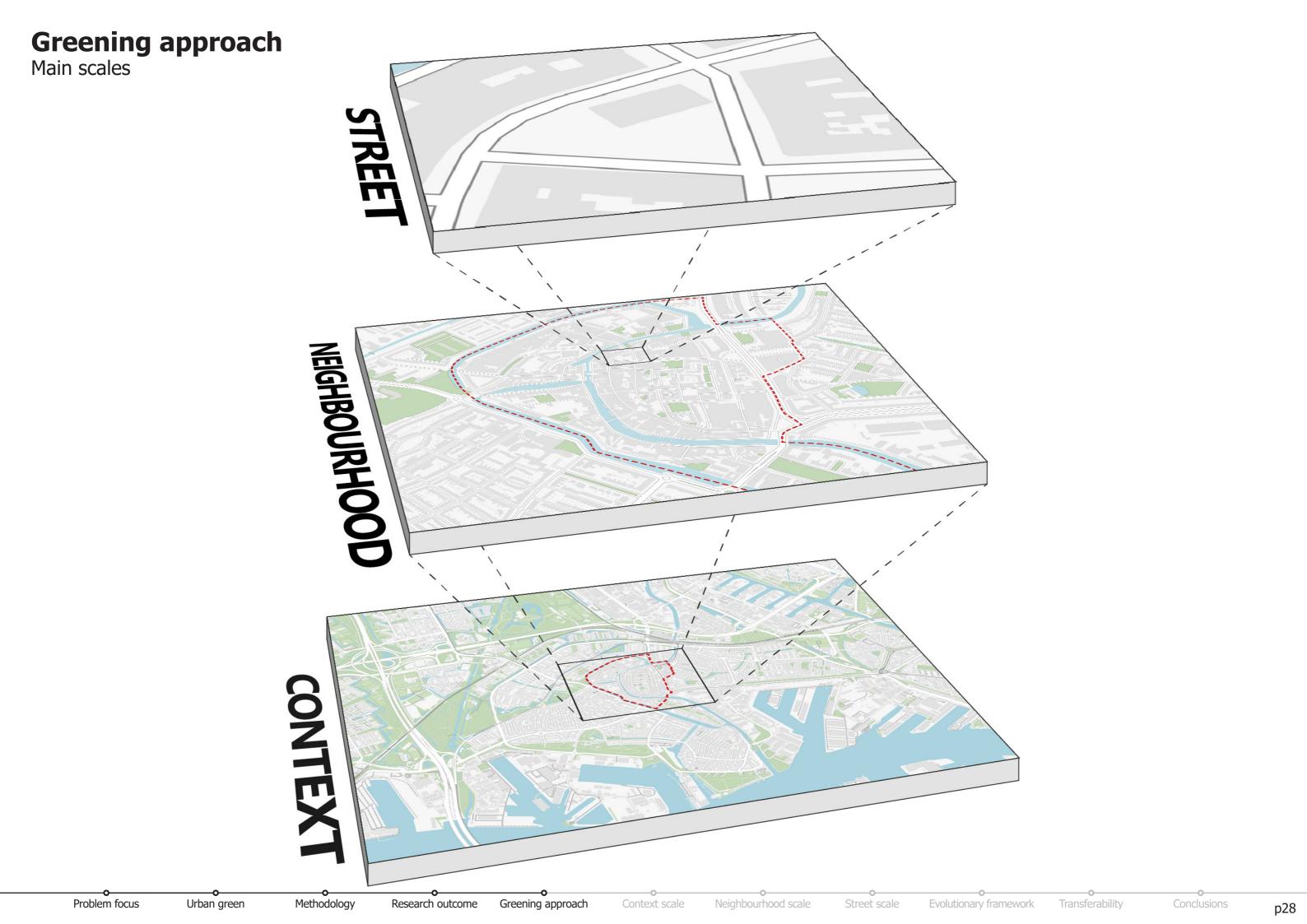


Design principles

Results of reference cases

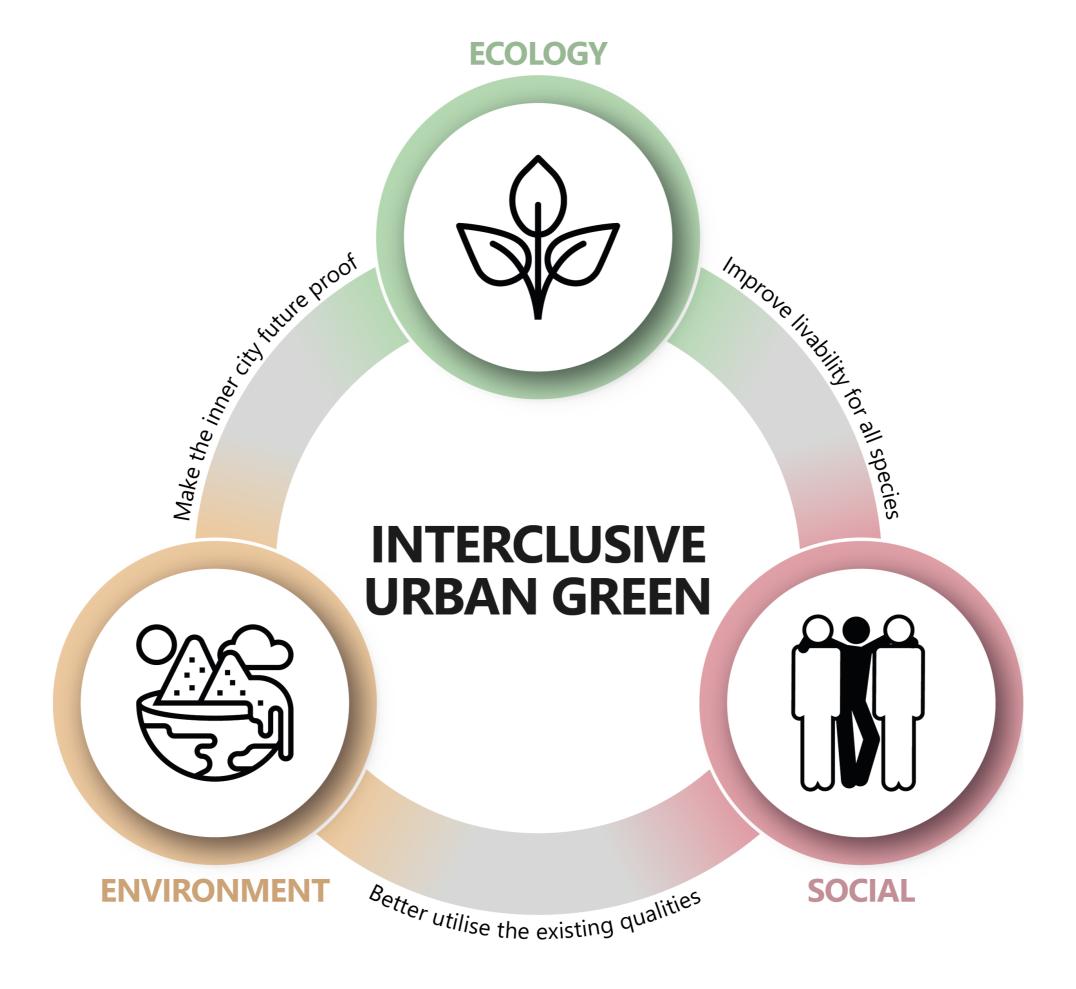






Greening approach

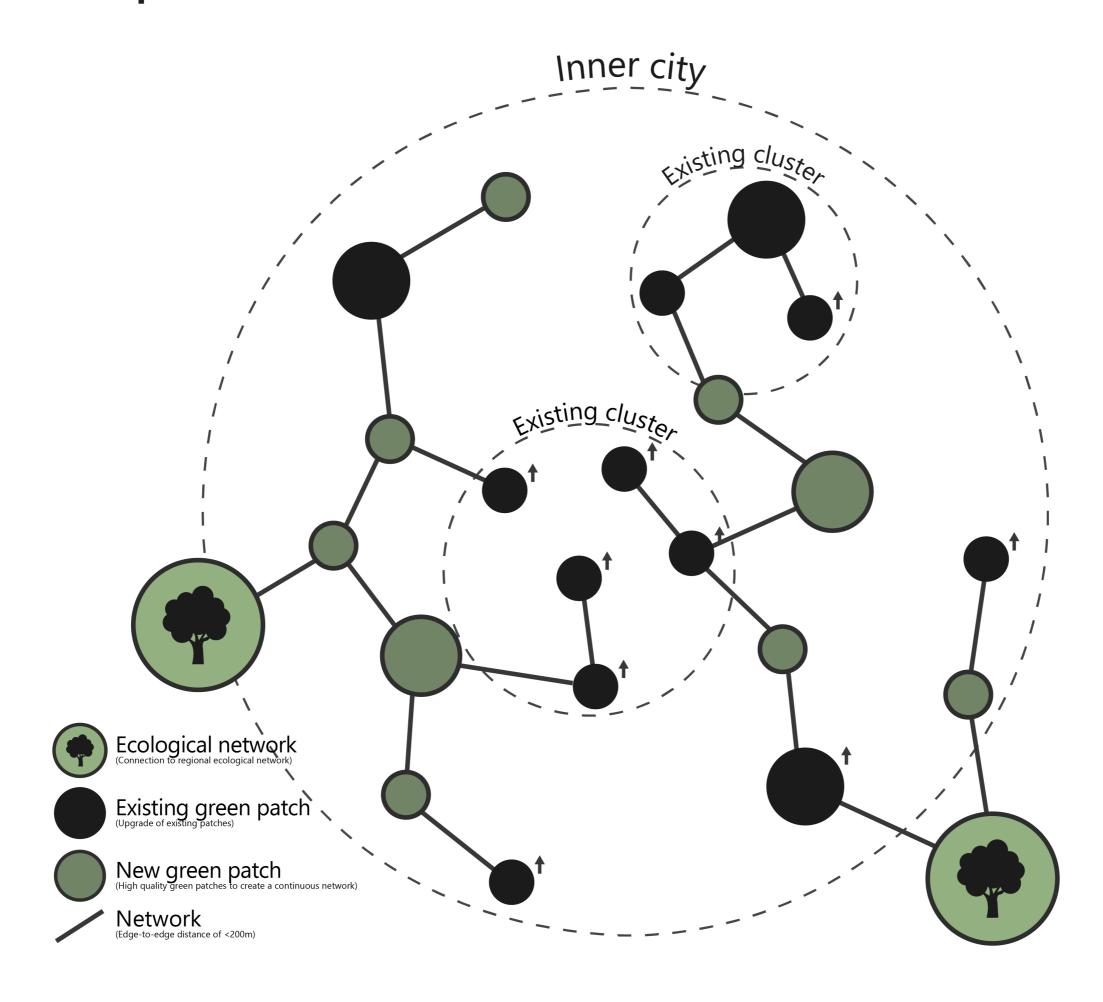
Main components



Problem focus Urban green Methodology Research outcome Greening approach Context scale Neighbourhood scale Street scale Evolutionary framework Transferability

Conclusions

Ecological concept



Problem focus

Urban green

Methodology

Research outcome

Greening approach

Context scale

Neighbourhood scale

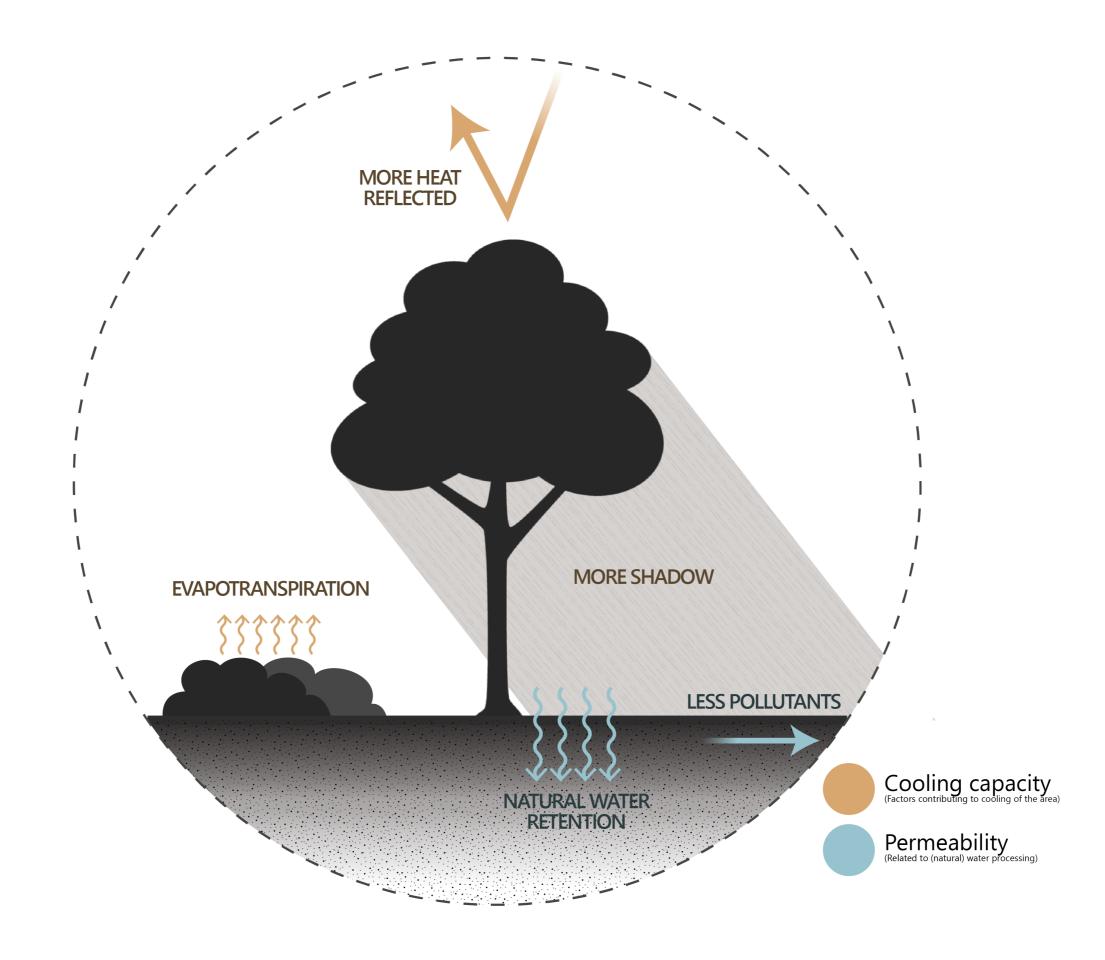
Street scale

Evolutionary framework

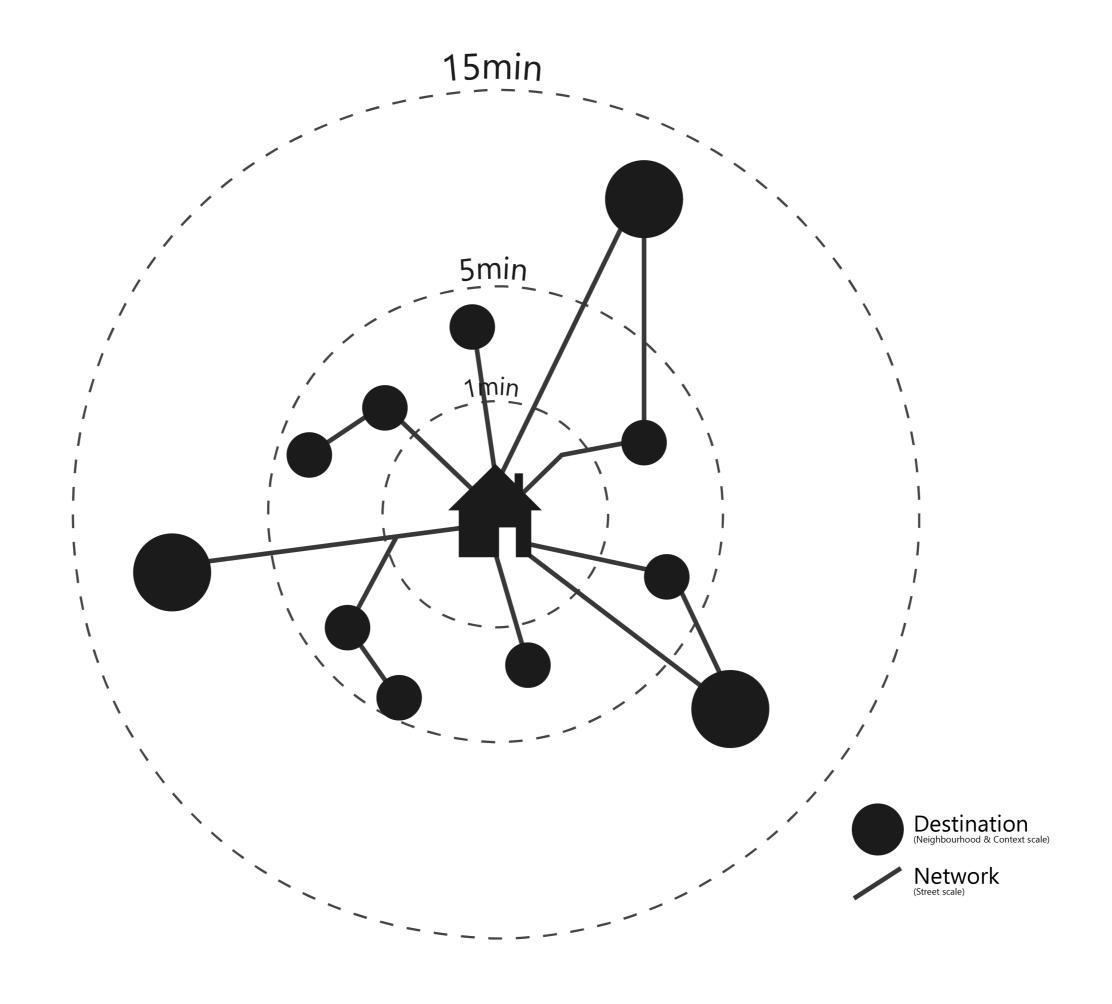
Transferability

Conclusions

Environmental concept



Social concept



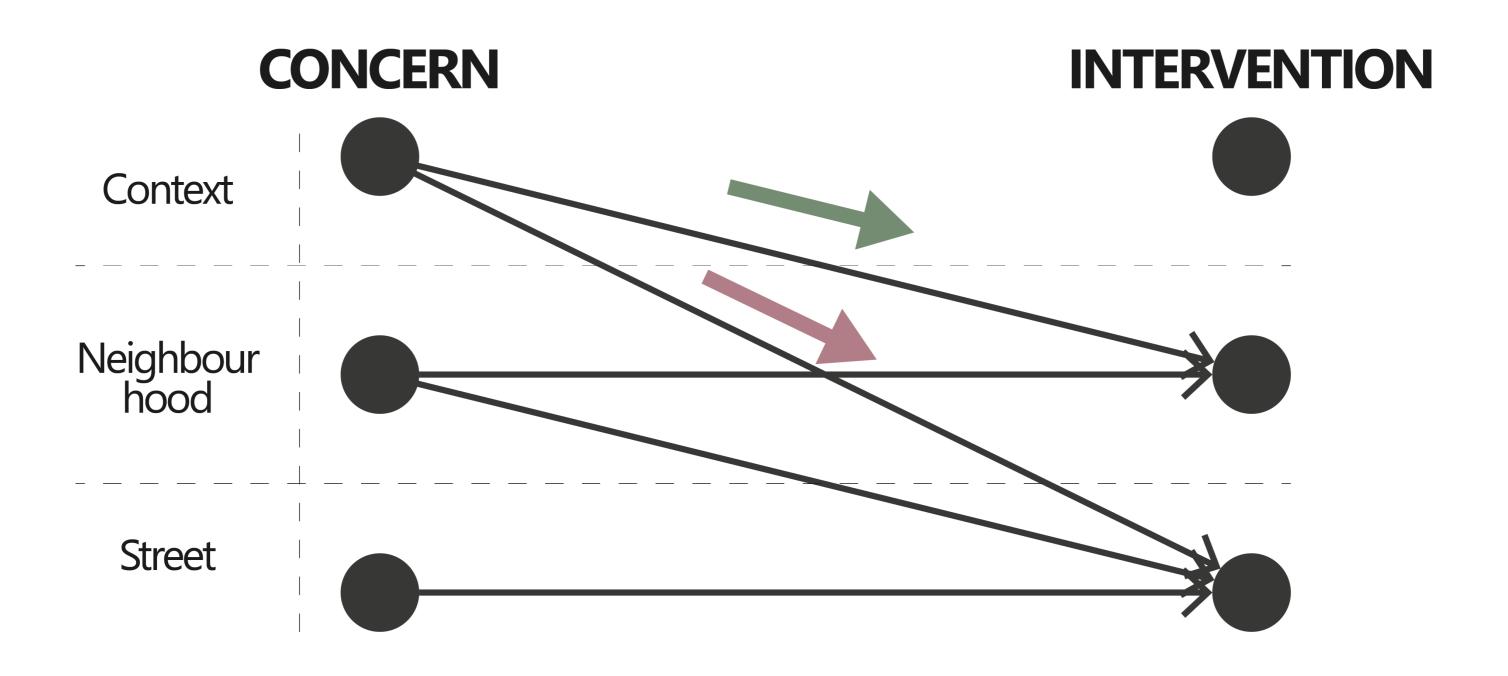


CONTEXT SCALE

Problem focus Urban green Methodology Research outcome Greening approach Context scale Neighbourhood scale Street scale Evolutionary framework Transferability Conclusions

p33

Interscalar relations



Problem focus

Urban green

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Research outcome

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Context scale

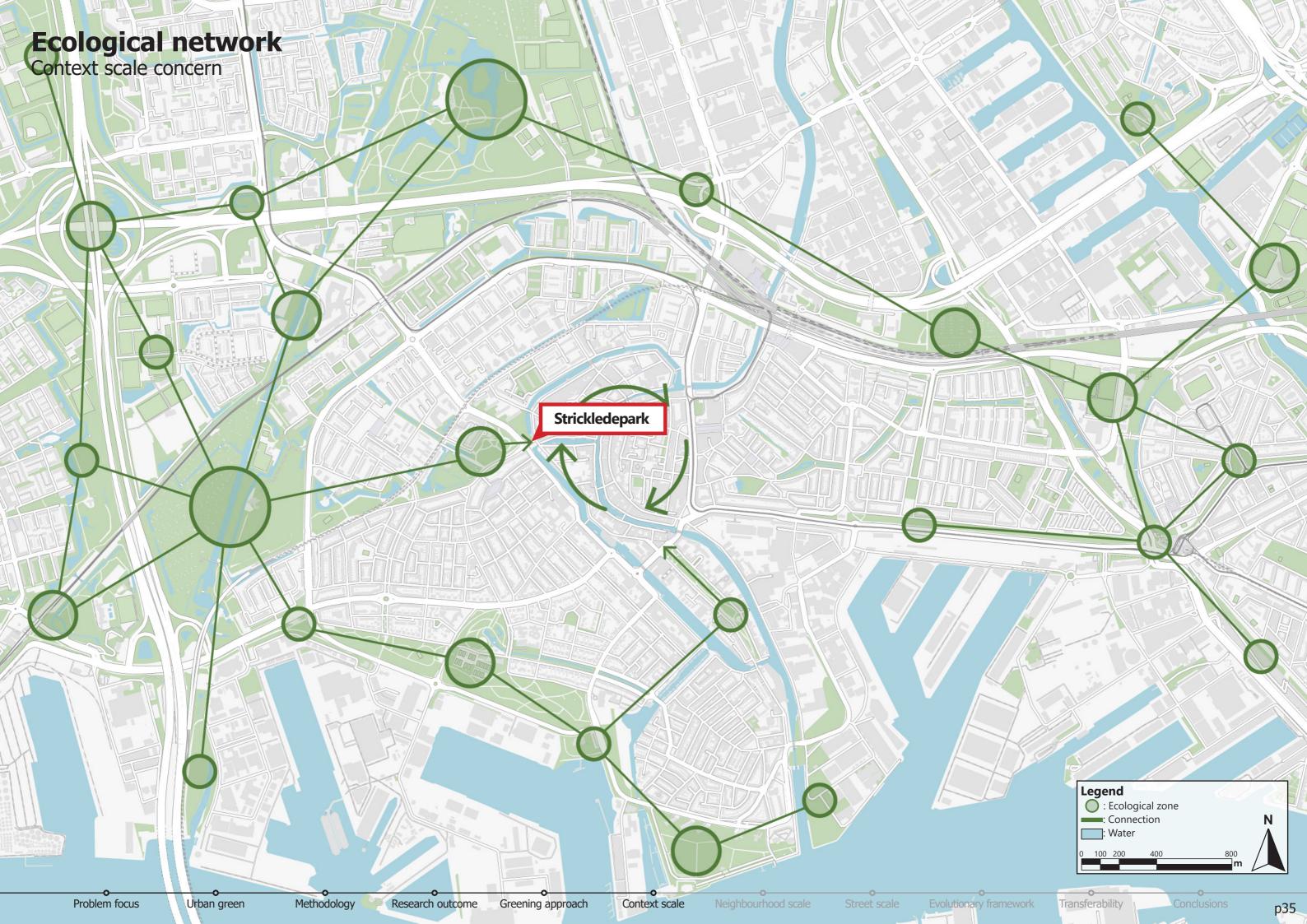
Neighbourhood scale

Street scale

Evolutionary framework

Transferability

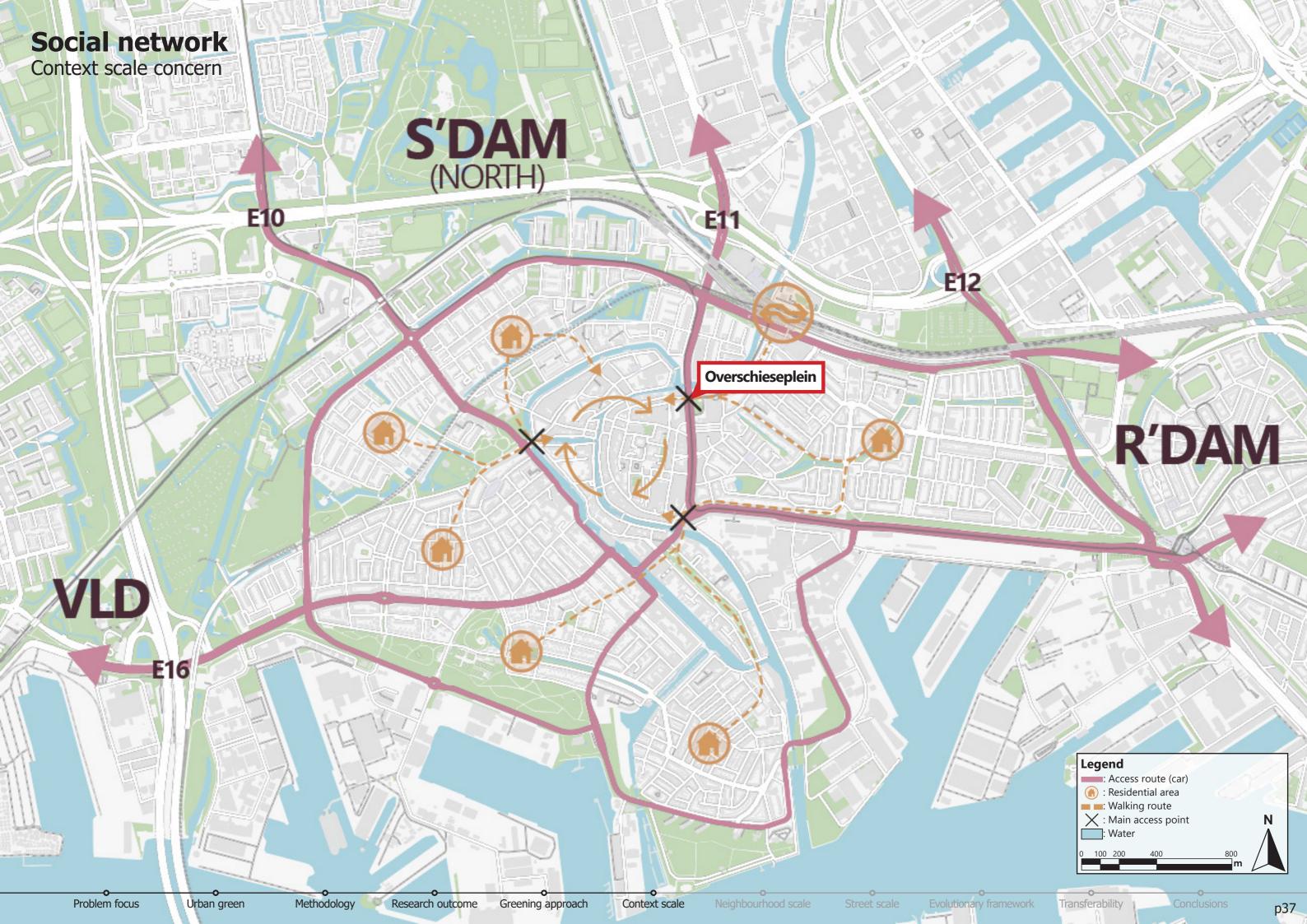
Conclusions



Ecological disconnect

Focused on neighbourhood scale





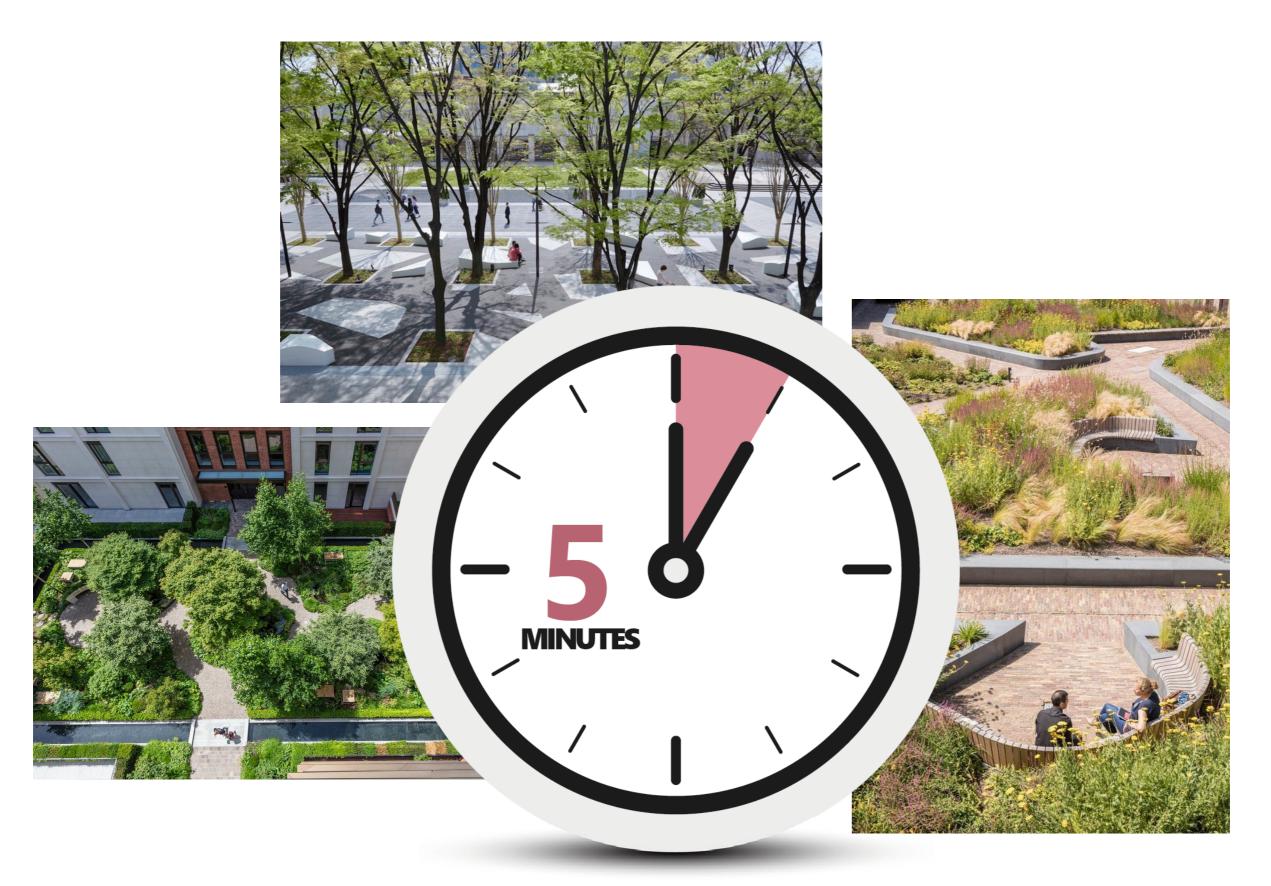
Route to inner city Focus on street scale



Route to inner city

Focus on street scale

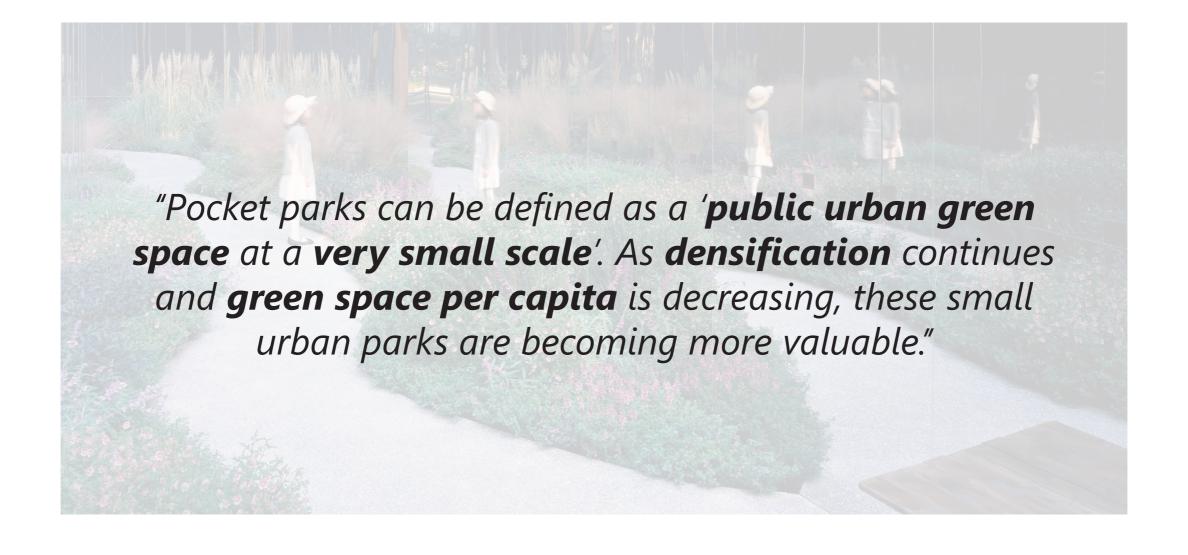




NEIGHBOURHOOD SCALE

Problem focus Urban green Methodology Research outcome Greening approach Context scale Neighbourhood scale Street scale Evolutionary framework Transferability Conclusions

What is it exactly?



Problem focus Urban green Methodology Research outcome Greening approach Context scale Neighbourhood scale Street scale Evolutionary framework Transferability Conclusions

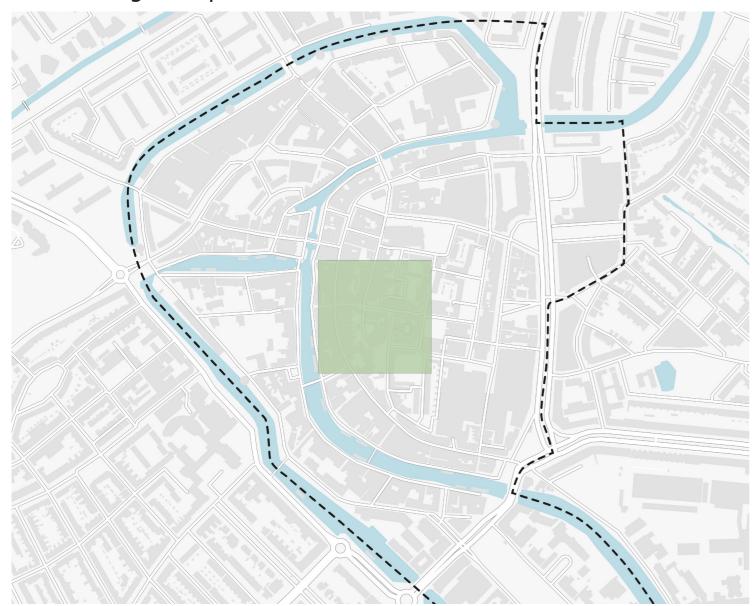
p41

Essential qualities



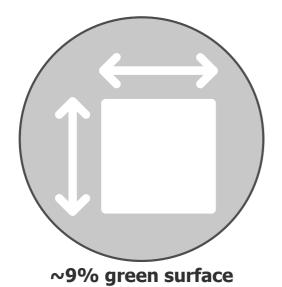
Problem focus Urban green Methodology Research outcome Greening approach Context scale Neighbourhood scale Street scale Evolutionary framework Transferability Conclusions

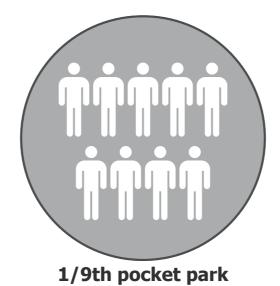
Amount of green space



One large green patch (9m²/capita)

Pocket parks of 100m² (9m²/capita)







Overview of the five types









HOSPITALITY



Problem focus Urban green Methodology Research outcome Greening approach Context scale Neighbourhood scale Street scale Evolutionary framework

Conclusions

Transferability

Type 1 - Restoration



Target audience

- People looking for a quiet space [2]
- People that come alone (or w/ 1 person) [1]
- No playing children

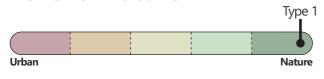
Characteristics

- Enclosed space with 'small pockets' [1]
- Natural sounds (like a fountain) [2]
- No playing equipment
- Calm environment [2]
- Size of 80-100m² or larger [3]

Potential location

- Away from noise sources [2]
- Close to working/residential areas

Level of nature





Problem focus Urban green I

Methodology

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Greening approach

Context scale

Neighbourhood scale

Street scale

Evolutionary framework

Transferability

Type 2 - Relaxation



Target audience

- People wanting to relax outside in nature [1]
- Elderly and women [1]
- No playing children

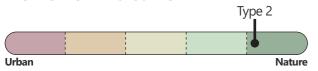
Characteristics

- Colourful vegetation (w/ flowers) [1]
- Enclosed space, semi-open inside [1]
- No playing equipment
- Calm environment [2]
- Size of 80-100m² or larger [3]

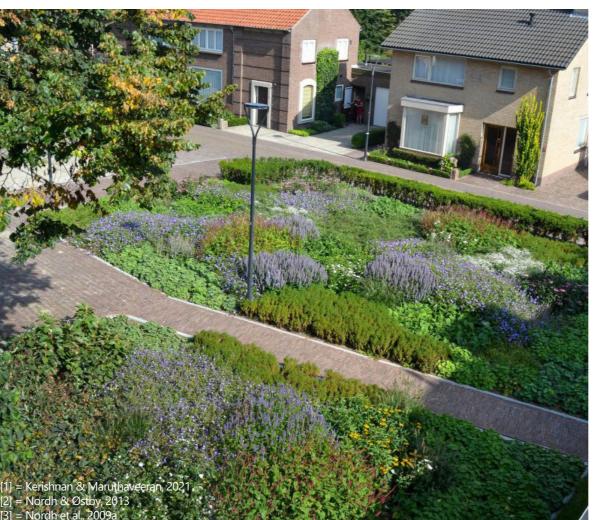
Potential location

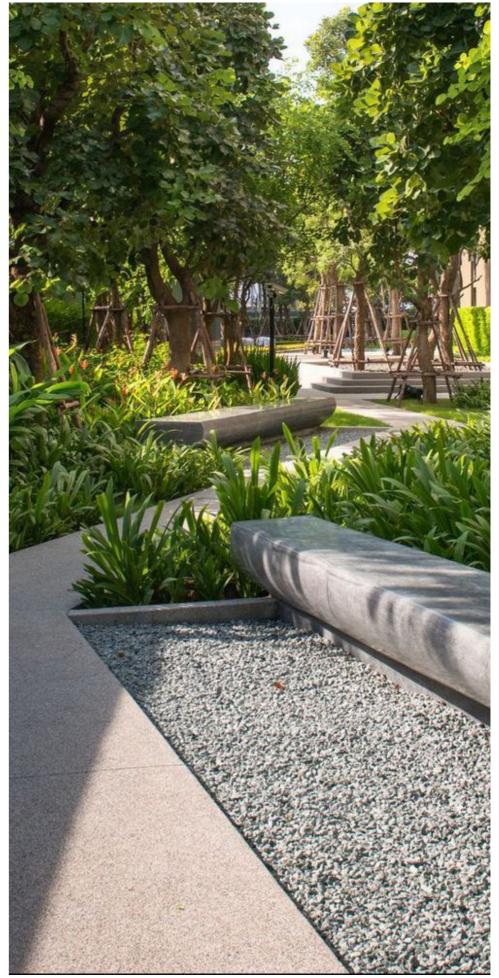
- Away from noise sources [2]
- Close to residential areas

Level of nature









Type 3 - Gathering



Target audience

- People looking to socialise outside [1]
- All ages
- No playing children

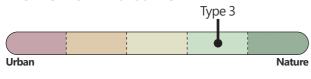
Characteristics

- Semi-enclosed space, open inside [1]
- No playing equipment
- Lively environment [1]
- Space for exercise/small events [1]
- Size of 200-250m² or larger [2]

Potential location

- Close to busy pedestrian areas
- Close to a café/food vendor [1]







Problem focus

Urban green

Methodology

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Greening approach

Context scale

Neighbourhood scale

Street scale

Evolutionary framework

Transferability

bility Conclusions

Type 4 - Playing





- Children that want to play/socialise outside
- Parents/other people that come along

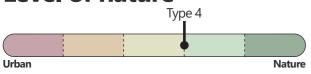
Characteristics

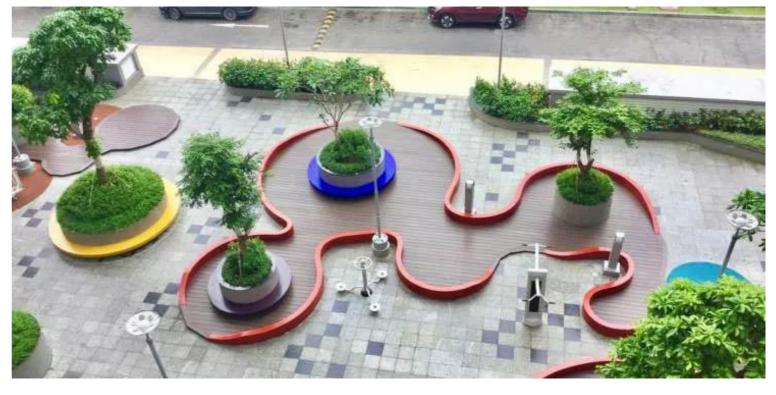
- Semi-enclosed space, open inside [1]
- Playing equipment
- Lively environment [1]
- Open space for different activities [1]
- Size of 200-250m² or larger [2]

Potential location

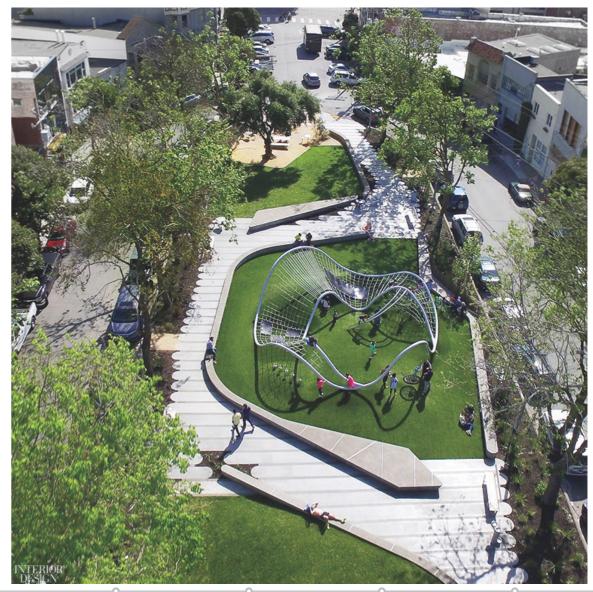
- Close to busy pedestrian areas
- Close to residential areas with children

Level of nature









Type 5 - Hospitality



Target audience

- People looking to socialise
- People that want to spend money

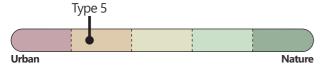
Characteristics

- Open space with multiple access routes
- Large amount of furniture (terraces)
- Lively environment
- Size can vary significantly

Potential location

- Close to main pedestrian areas
- Close to landmark(s)

Level of nature





Distribution guidelines



Problem focus Urban green Methodology Research outcome Greening approach Context scale Neighbourhood scale Street scale Evolutionary framework Transferability Conclusions

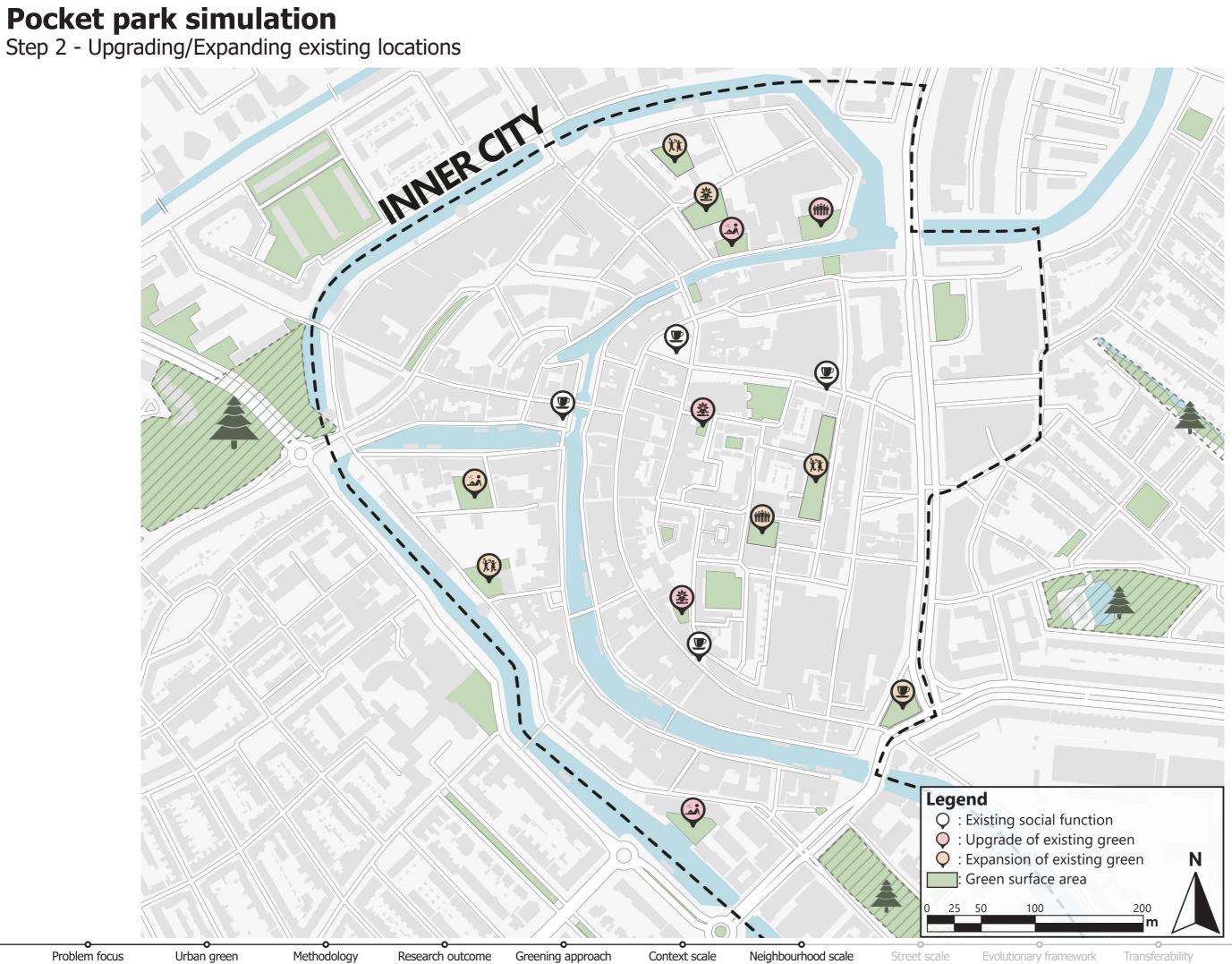
p50



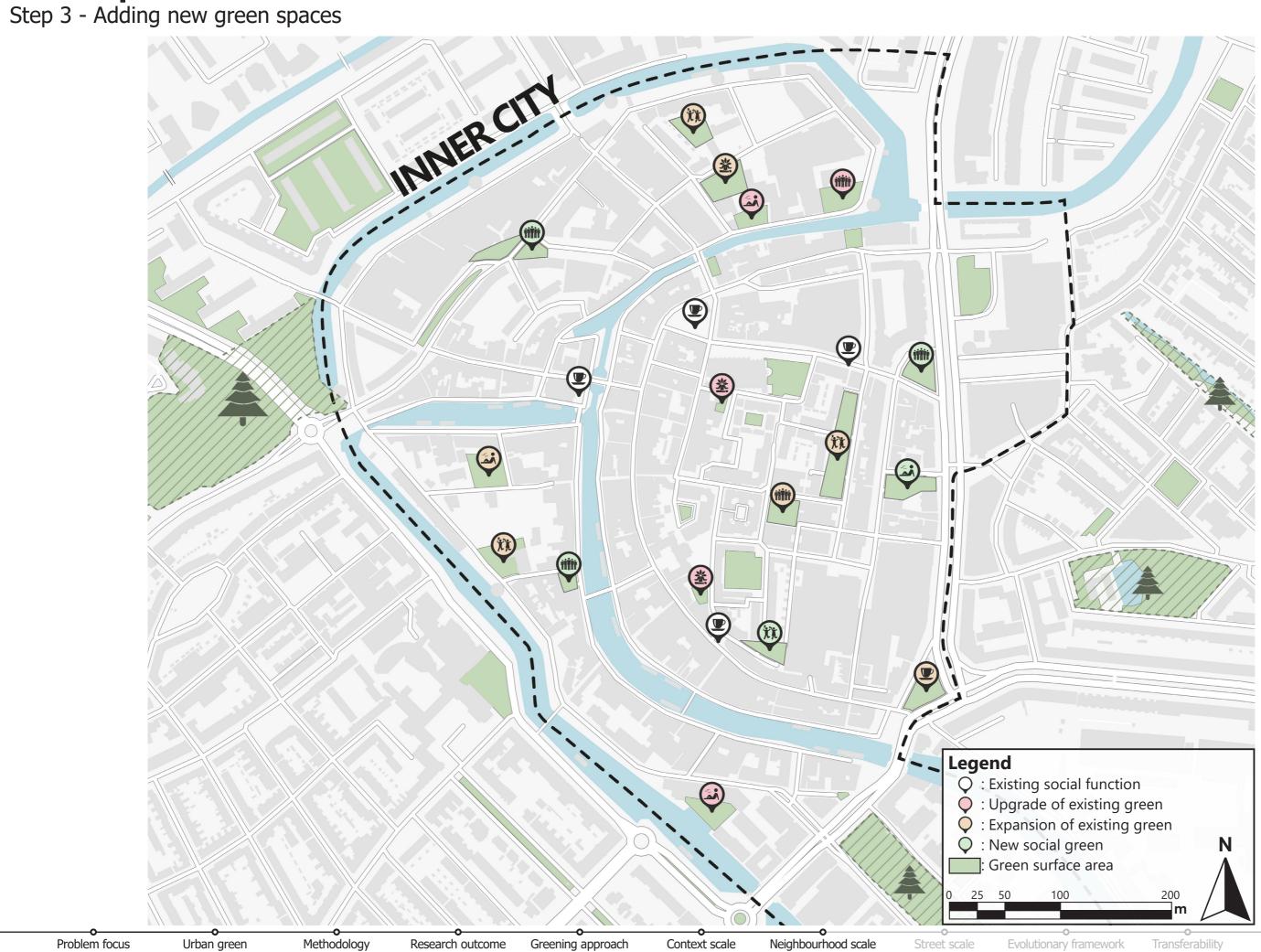
Pocket park simulationStep 1 - Identifying potential areas



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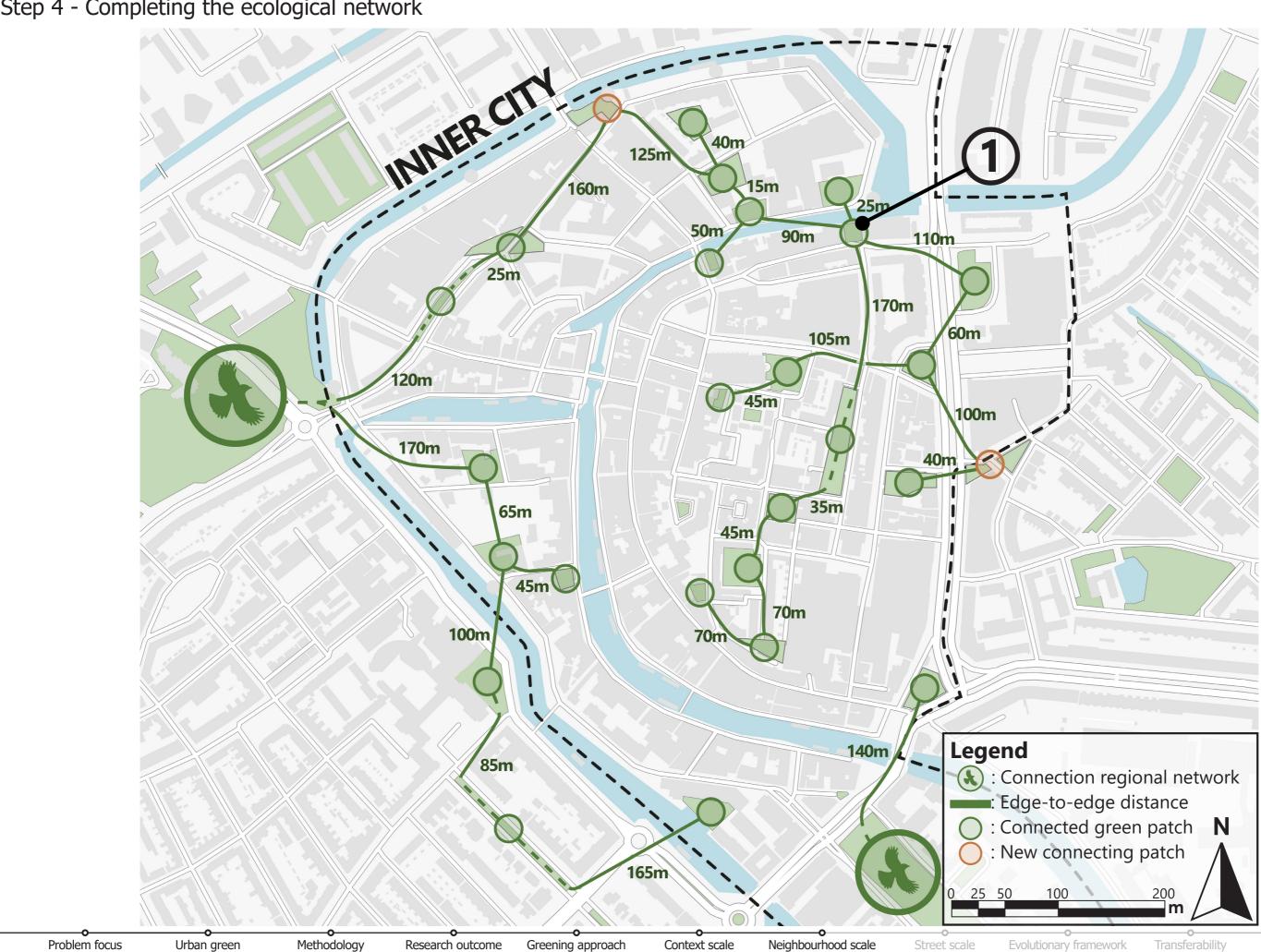
Pocket park simulation





Pocket park simulation

Step 4 - Completing the ecological network



Pocket park simulationEssential connections - existing situation







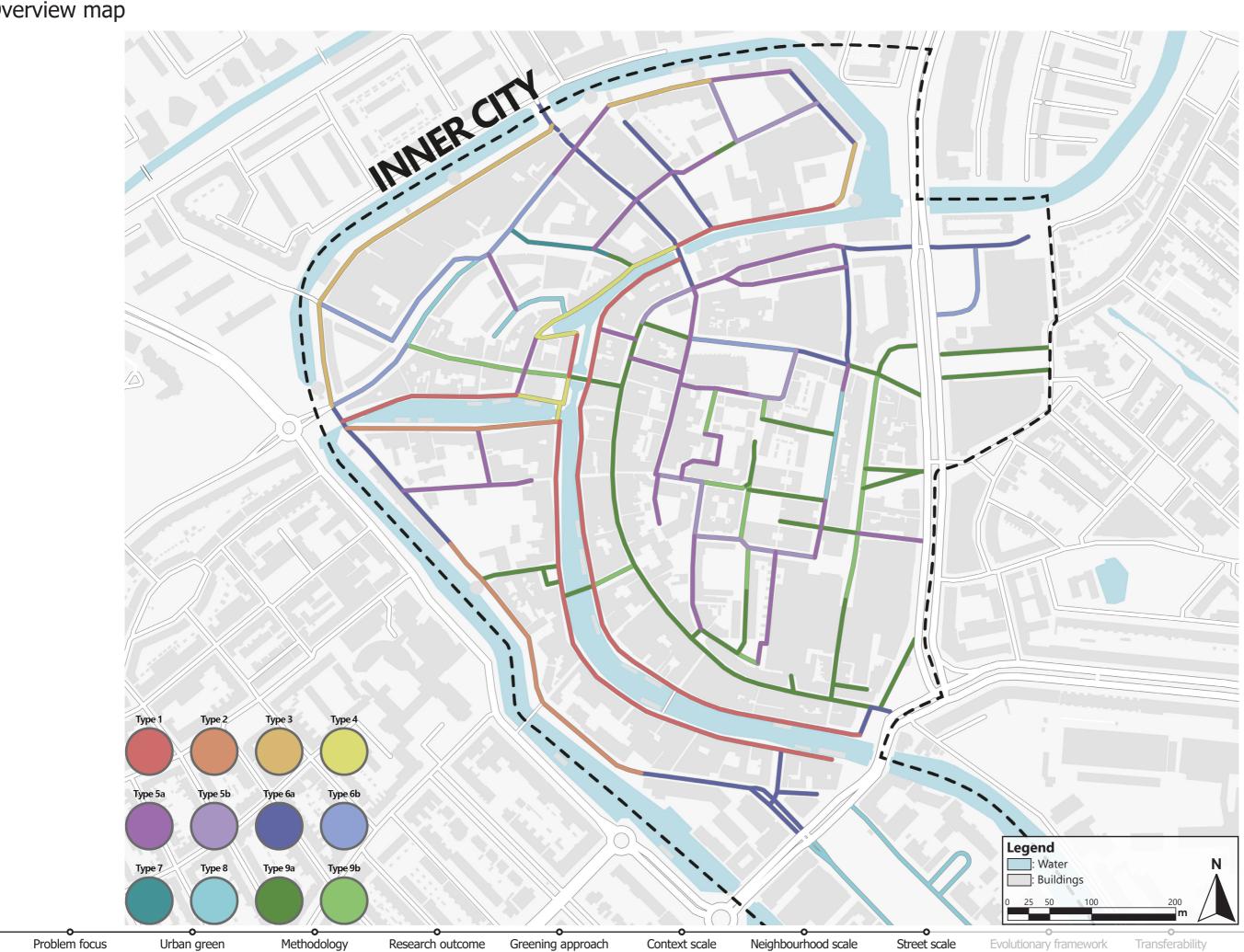


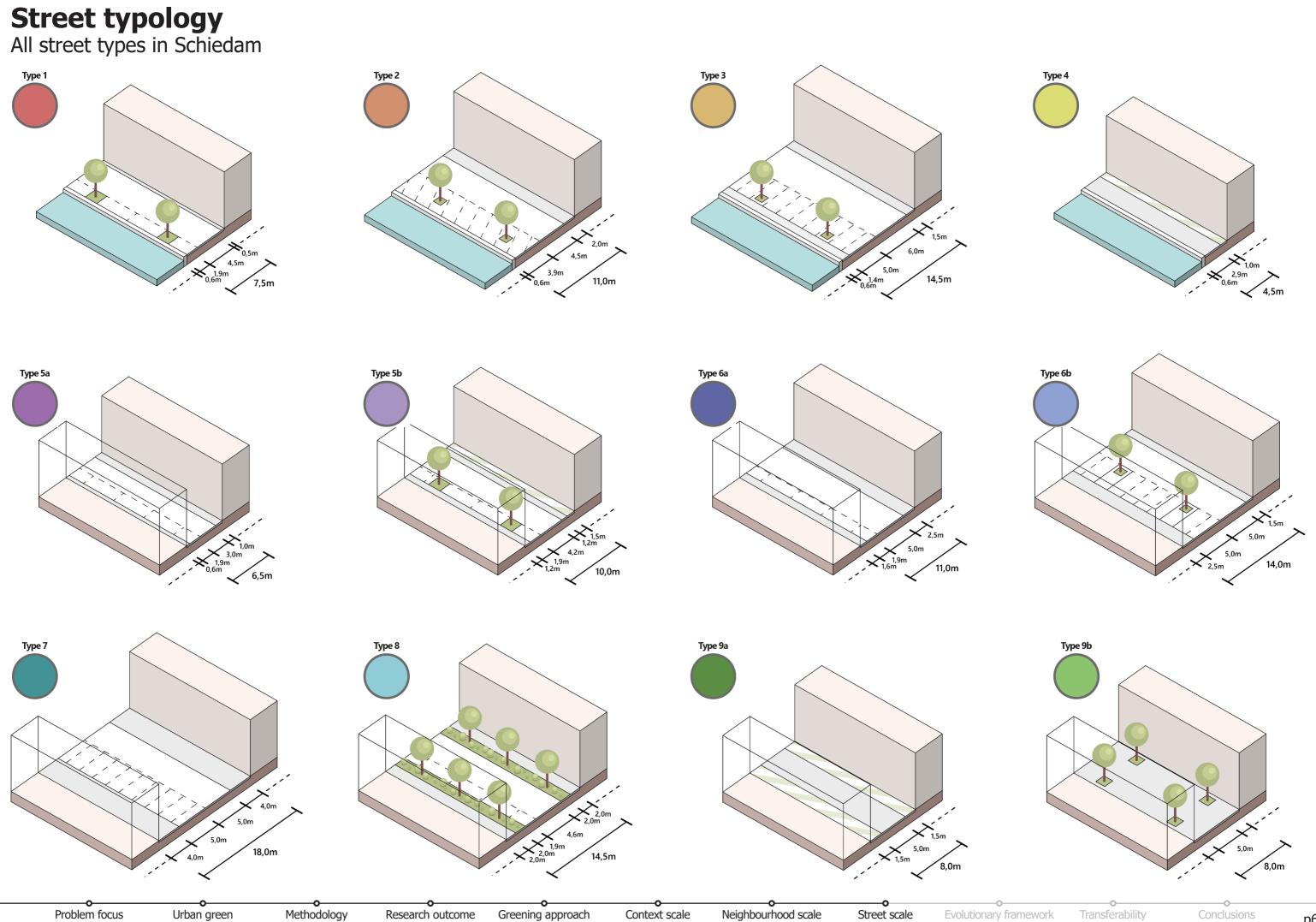
STREET SCALE

Problem focus Urban green Methodology Research outcome Greening approach Context scale Neighbourhood scale Street scale Evolutionary framework Transferability Conclusions

Street typology

Overview map





Social				
Component	Constraint	Score	Explanation	
Sidewalk	<1,5m	Low	Sidewalks are an essential component of any street. It promotes opportunities for citizens to connect with their community and creates safer pedestrian environments (Adams et al., n.d.). However, for these benefits to come to fruition, it does need a certain width. The minimum width of any sidewalk is 1,8 metres, of which 1,5 metres should be without any obstruction (Gemeente Leiden, 2013).	
	1,5-2,5m	Medium		
	>2,5m	High	However, this width does not provide the maximal benefit, because it is not that easy to pass each other on a sidewalk of 1,5 metres wide. As such, the optimal width of the sidewalk is at least 2,5 metres wide (Gemeente Leiden, 2013).	
Separation (from fast traffic)	No separation	Low	A buffer zone can be defined as a barrier between cars and pedestrians. It promotes pedestrian mobility by increasing comfort and safety (Adams et al., n.d.). It can be anything from vegetation to a row of parked cars. In this, the bigger the better, however, a minimum size of 0,6 meters has been established, as that will provide enough distance to improve safety. Streets without separation between the car and pedestrians on the other hand often feel significantly less safe, decreasing pedestrian mobility (Adams et al., n.d.).	
(HOIII last traine)	Buffer of >0,6m	Medium		
	No car access	High	Streets without car access are much more enticing for people to visit, as they feel safer here. Furthermore, car-free streets "have the potential to promote socially inclusive streets' (Rainwater & Rivett, 2020). Streets where the pedestrian is the main user in terms of hierarchy also fall under this category.	
Shared space*	<4,5m	Low	While the low maximum speed (30km/h) of shared streets should make it possible for slow and fast traffic to coexist safely, the speed limit is very regularly exceeded (Verkade, 2021). This has even been rated as the number one 'public annoyance' in the Netherlands (Verkade, 2021). As a result, these shared streets are often perceived as less safe than intended. To establish an actual safe width for shared streets, the minimal width of a one-lane car street — which is 3 metres (Peeters, 1998) — is added to the sidewalk widths found at the top of this diagram. By adding the necessary space for both cars and pedestrians together, it can be assured that enough space is available for them to coexist.	
	4,5m-5,5m	Medium		
	>5,5m	High		
Extra facilities	No facilities	Low	"On average, pedestrians choose to walk around 10% farther than their shortest path' (MIT Senseable City Lab, 2021).	
	New or Street furniture IVIEGIUM is generally preferred over a street full of cars.			
	View & Street furniture	High	Furthermore, street furniture provides pedestrians with the feeling that they are welcome, making the street a comfortable place to be (SF Better Streets, 2019). Additionally, it adds vitality to the pedestrian realm.	

Problem focus Urban green Methodology Research outcome Greening approach Context scale Neighbourhood scale Street scale Evolutionary framework Transferability Conclusions

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Evaluation matrix

Environmental and ecological dimension

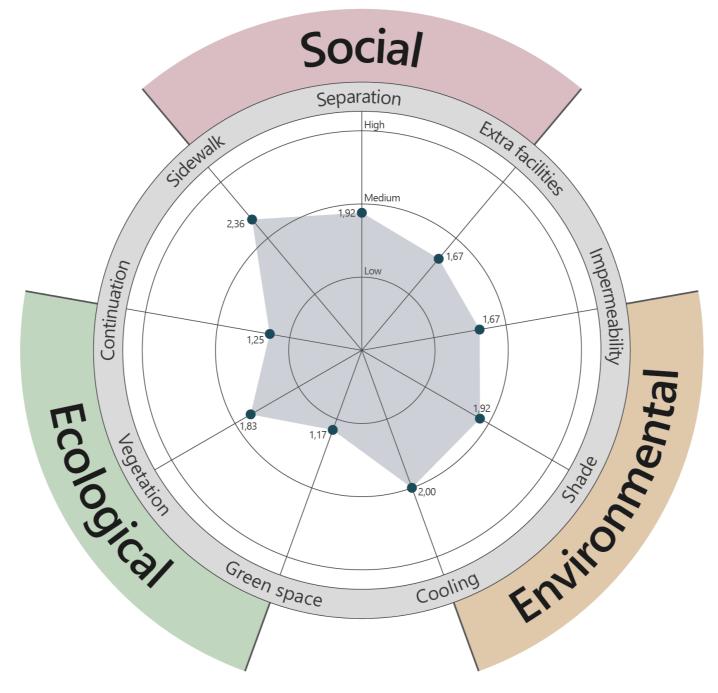
Environmental				
Component	Constraint			
Impermeability	100%			
	85-100%			
	<85%			
Shade	Wide street, no trees			
	Narrow street / Wide street, trees			
	Narrow street, trees / Wide street, many trees			
Cooling	No cooling			
	Some vegetation / Canal			
	Dense vegetation / Some vegetation, canal			

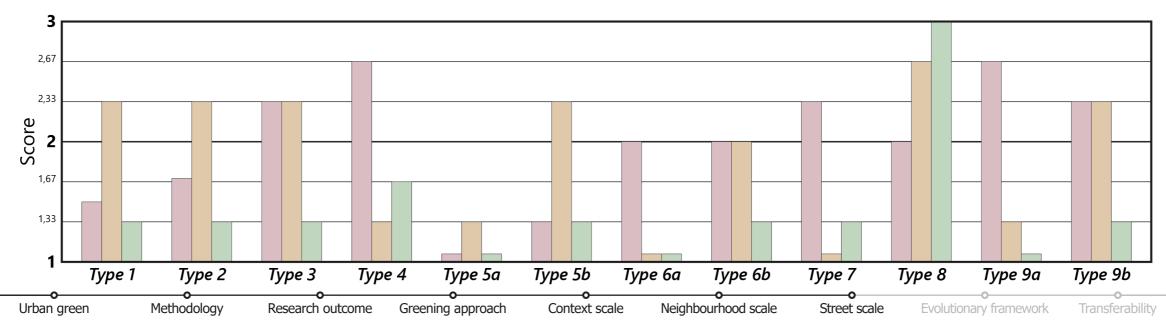
Ecological			
Component	Constraint		
Green surface	0%		
	0-15%		
	>15%		
Vegetation	No vegetation		
	Some trees/plants		
	Diverse vegetation		
Continuation	No continuation		
	Semi-continued		
	Green strip		

Evaluation matrix

Problem focus

Results of existing street types



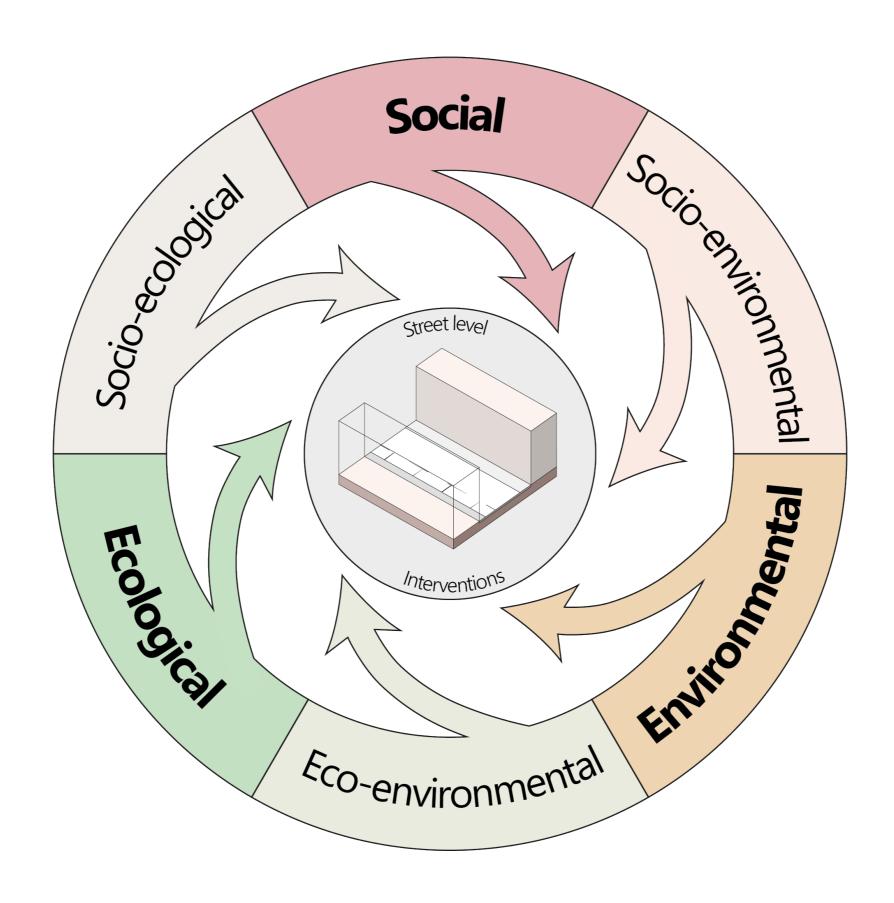


Conclusions

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Streetscape development

Domains of the interventions



Problem focus Urban green Methodology Research outcome Greening approach Context scale Neighbourhood scale

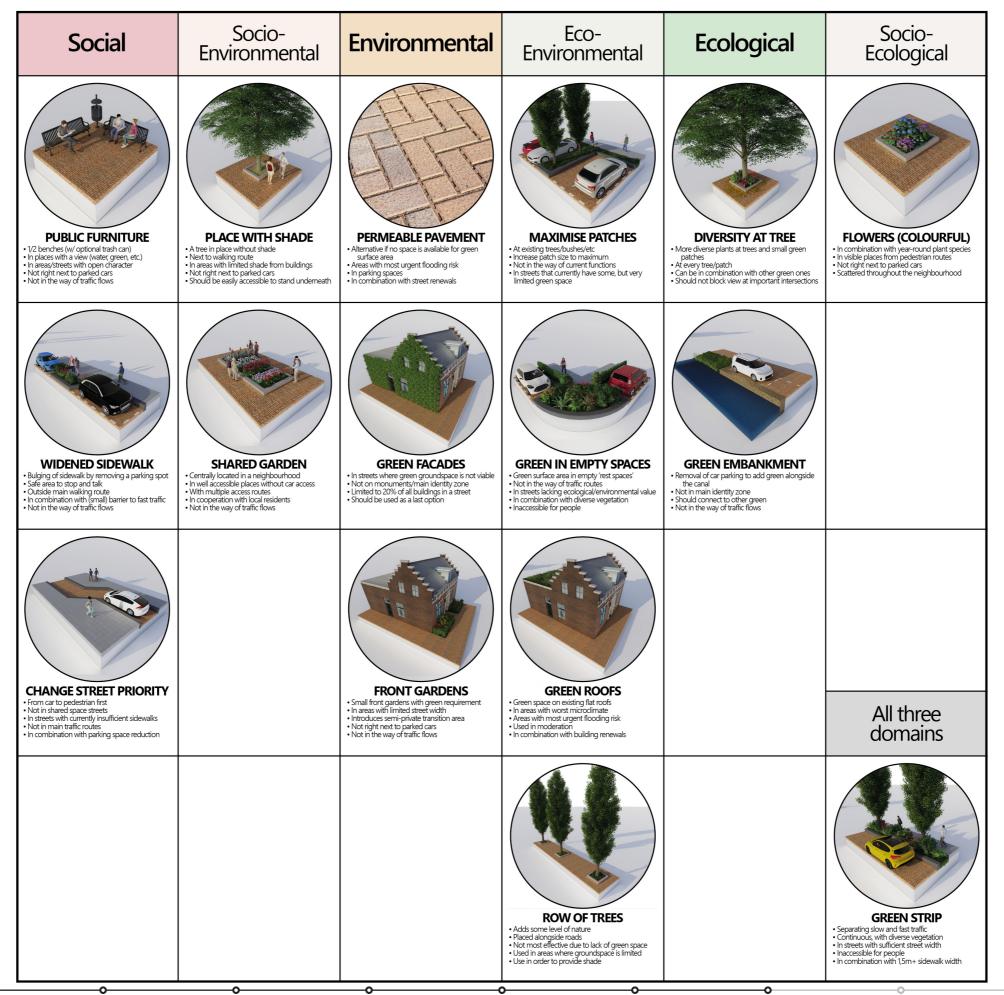
Evolutionary framework

Transferability

Street scale

Streetscape development

Intervention toolbox



Problem focus

Urban green

Methodology

Research outcome

Greening approach

Context scale

Neighbourhood scale

Street scale

Evolutionary framework

rk Transferability

Streetscape development Example of domain eco-environmental

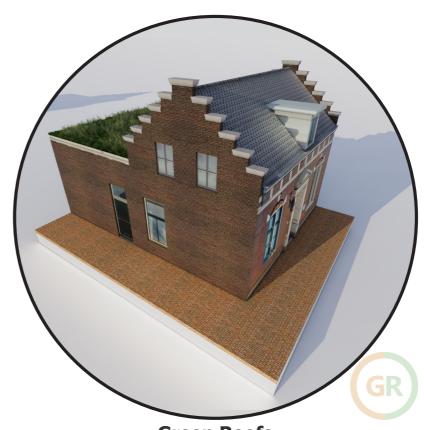








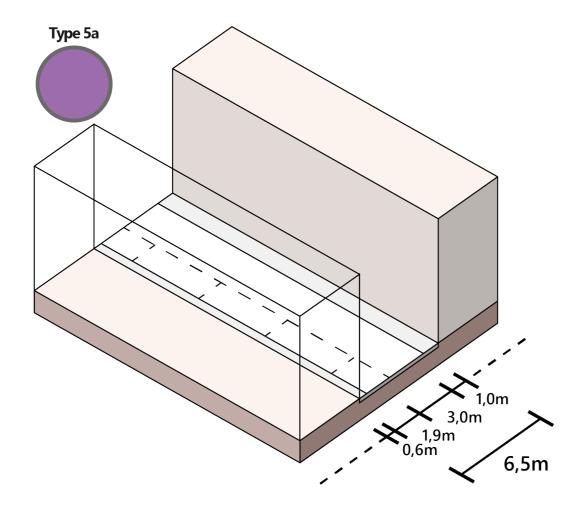
Row of Trees



Green Roofs



Development simulationLocation of selected streetscape

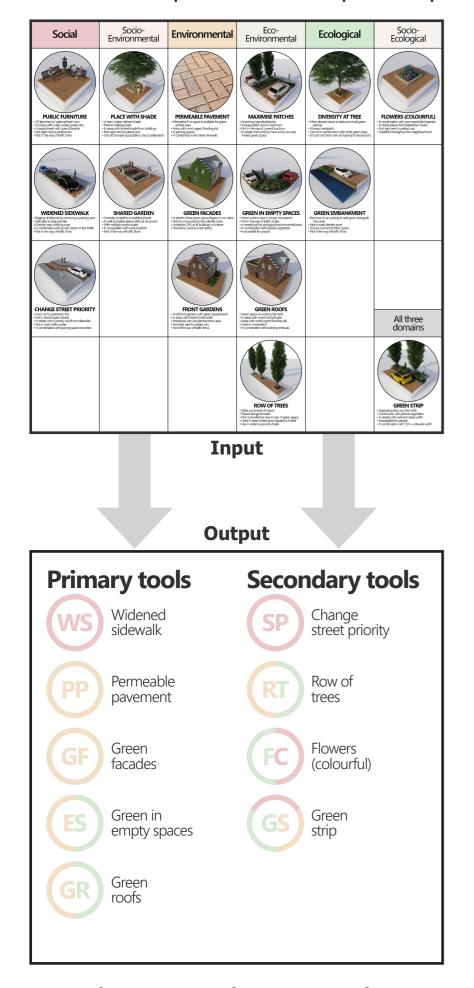


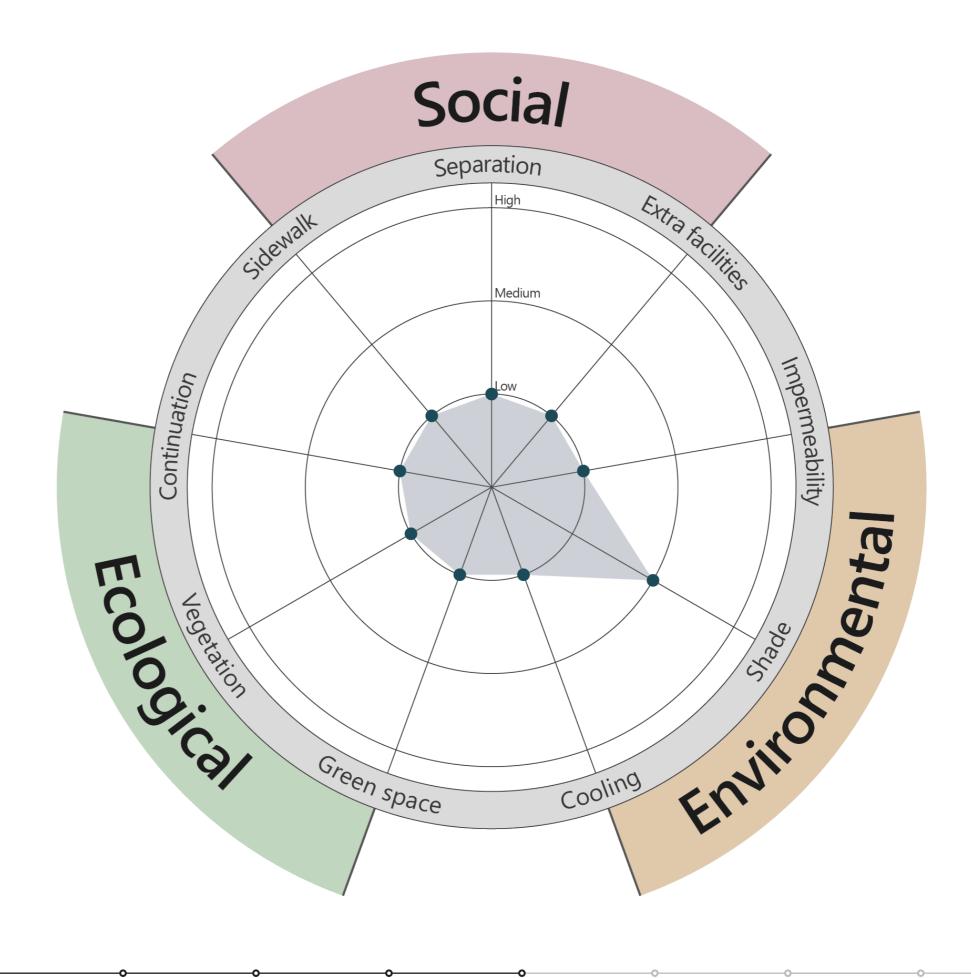




Development simulation

Evaluation and potential development options





Problem focus

Urban green

Methodology

Research outcome

Greening approach

Context scale

Neighbourhood scale

Street scale

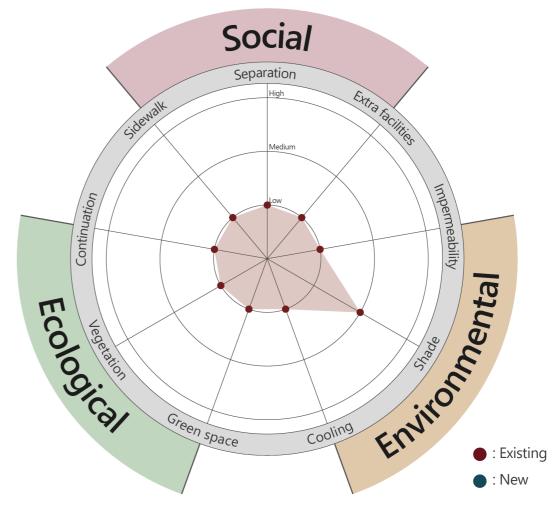
Evolutionary framework

Transferability

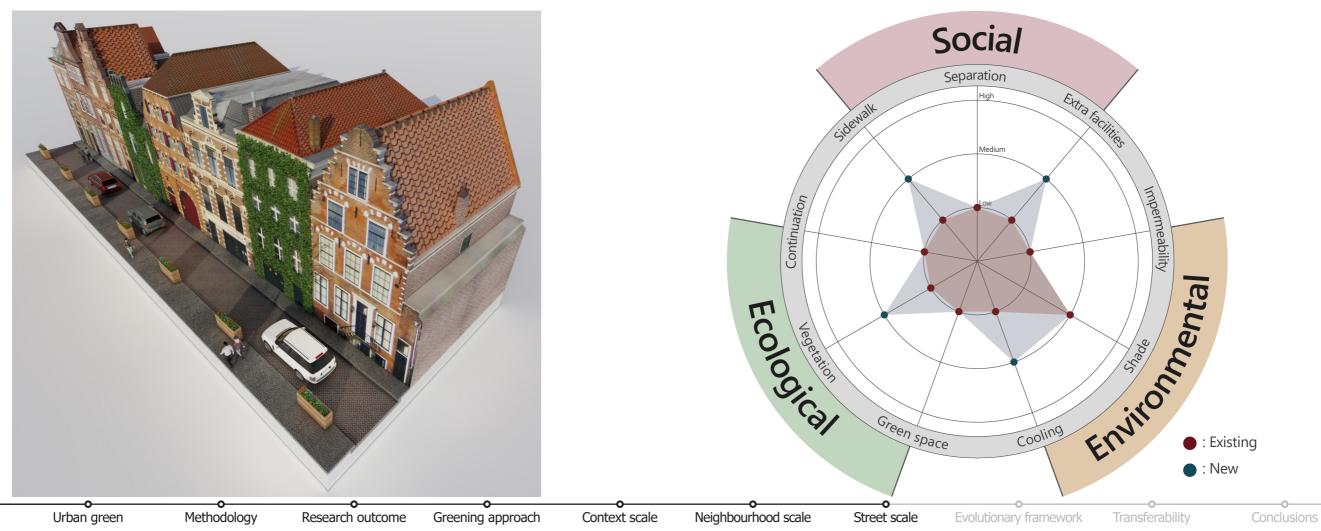
ity Conclusions







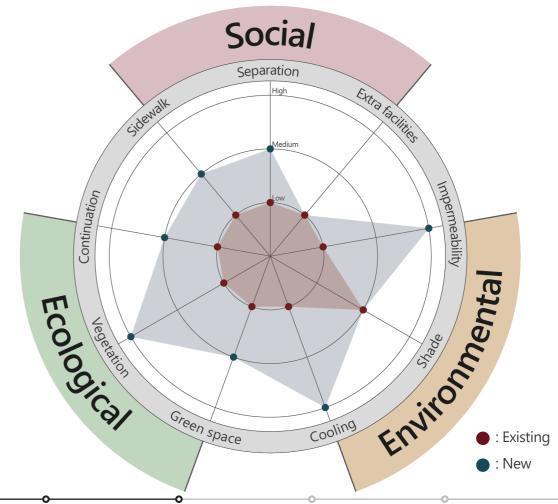




Problem focus

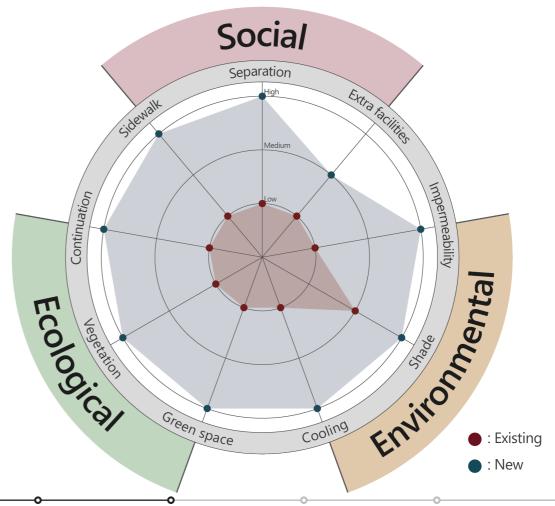












Problem focus

Urban green

Methodology

Research outcome

Greening approach

Context scale

Neighbourhood scale

Street scale

Evolutionary framework

Transferability

Conclusions

Project validation

Minimal financial gain (30 year period)

Health

€1.383.262

Climate adaptation

€1.398.448

Real estate

€32.770.269

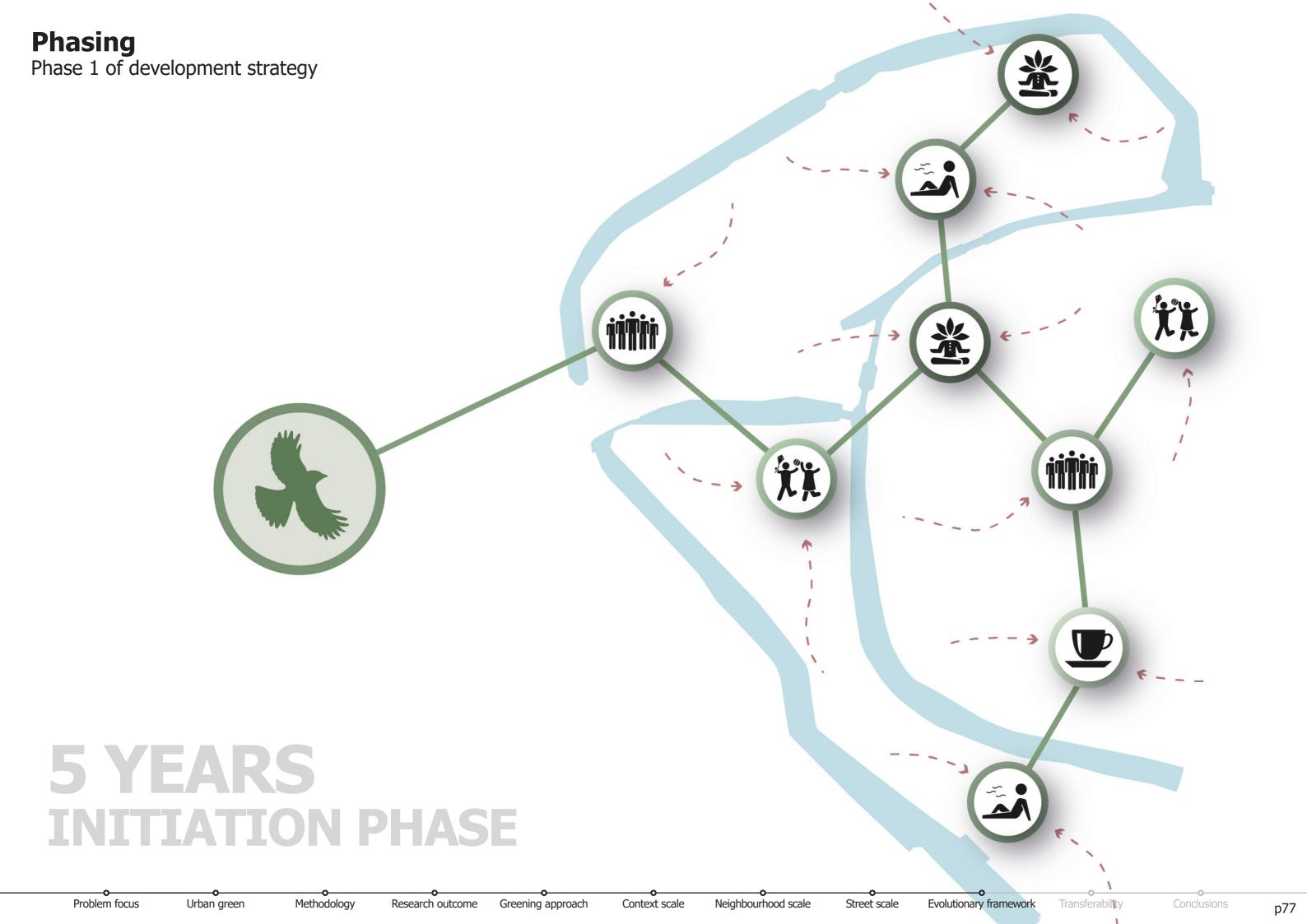
Recreation & Leisure

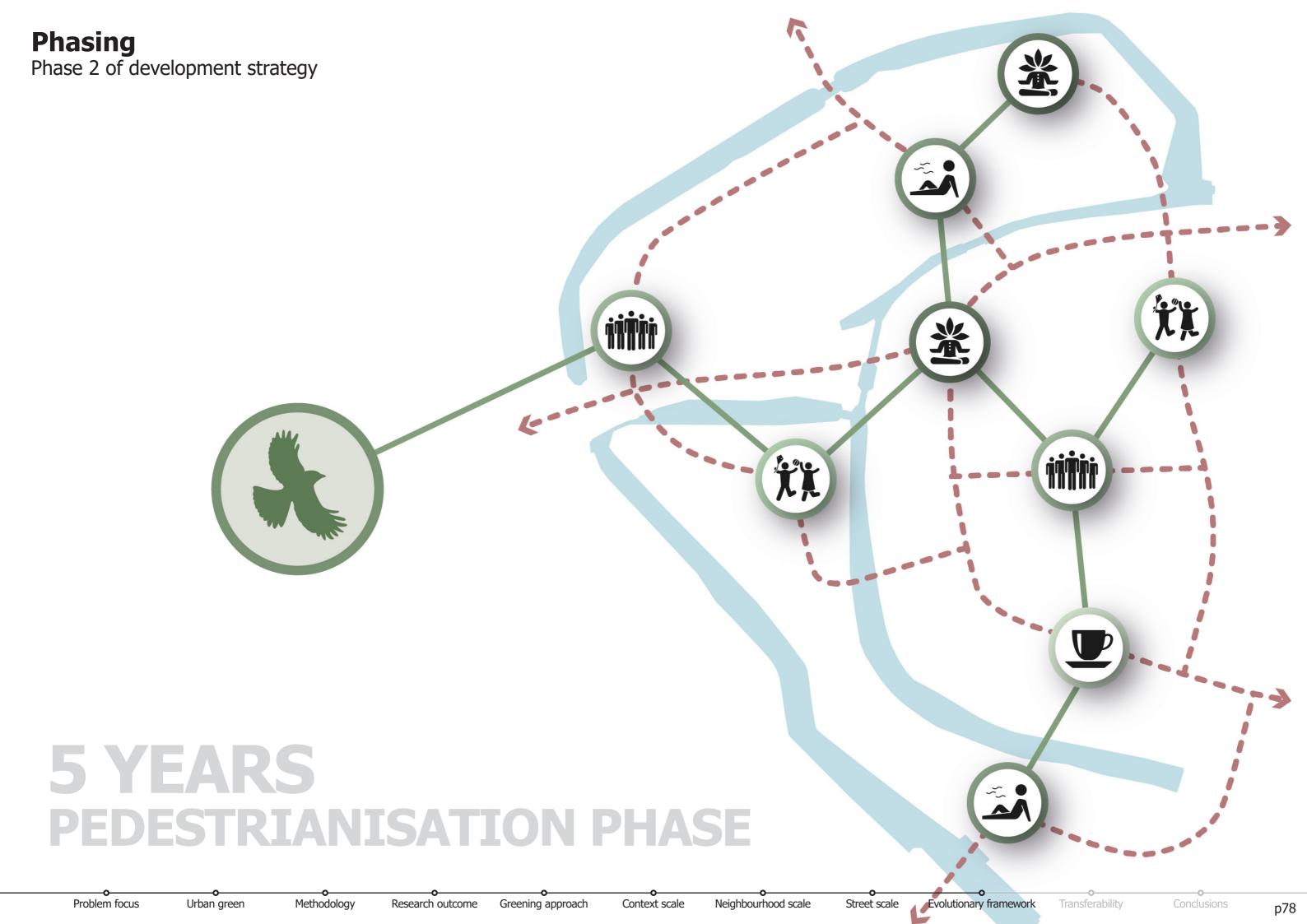
€1.583.304

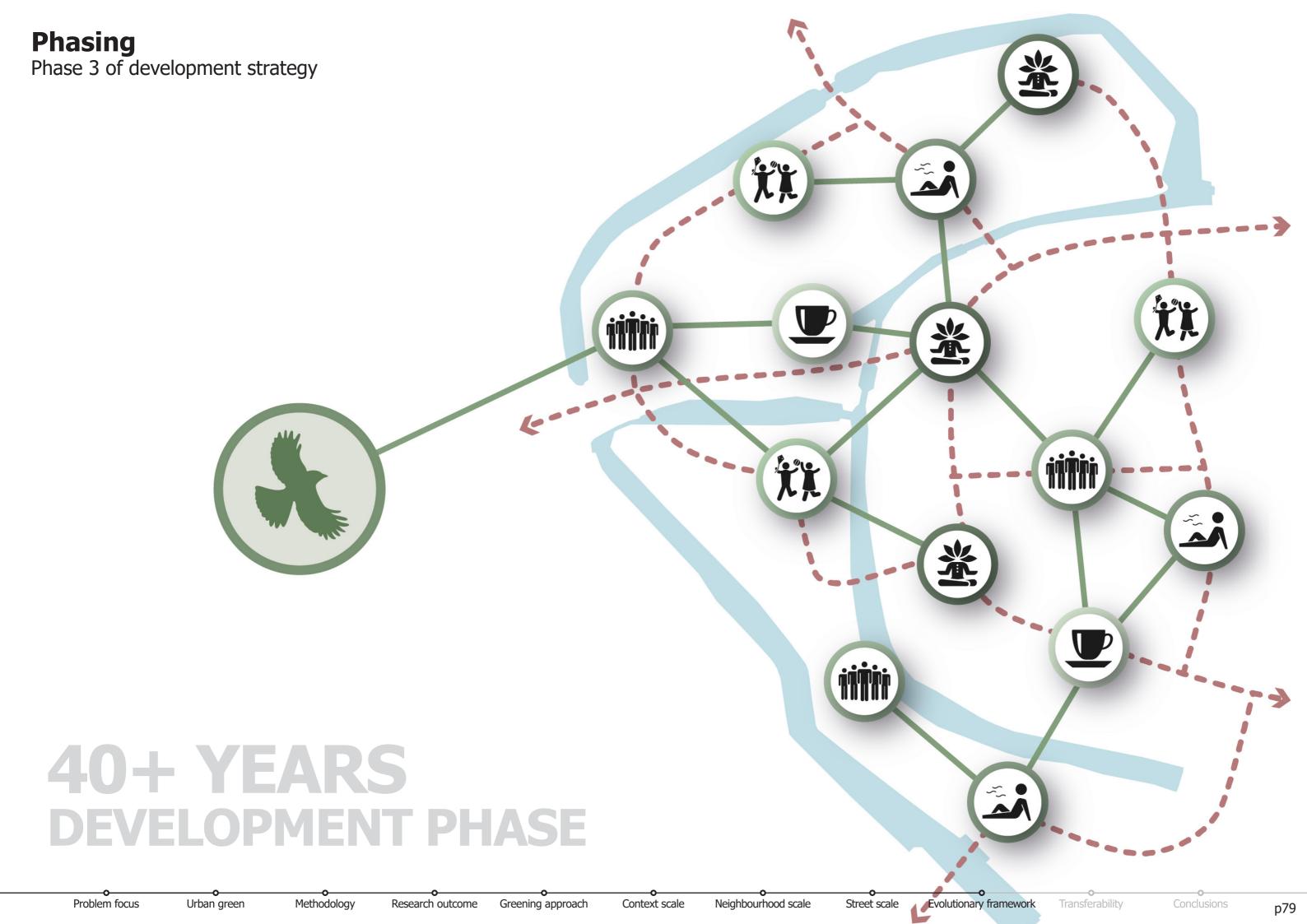
Quantitative

Benefit most from; Pocket parks Streetscape development Both





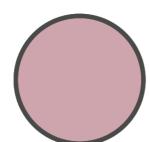




Vacancy

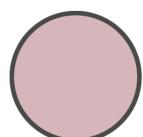
Characteristics of a successful shopping street

SHOPS RELATED



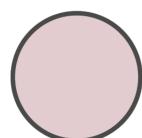
Open facades

Colourful, active and inviting facades. (Gehl Architects, 2008)



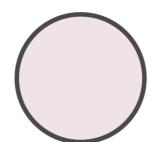
All sensations

Integrate smell (of food), sound (of music), theatratical performances, etc. (Mullins et al., 1999)



Mixed shops

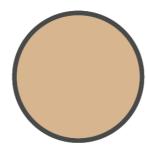
Everything from communal facilities like coffee shops to independent stores. (Mehta, 2007)



Mixed activities

A variety of activities should be provided in a shopping area. (Jones et al., 2016)

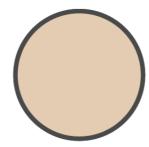
LOCATION RELATED



Ease of access

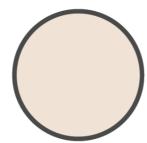
No barriers, dangerous crossings, etc. should prevent people from coming.

(Jones et al., 2016)



Accessibility

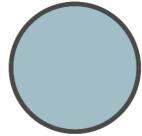
The shopping street should be accessible from all sides - both length and width. (Jones et al., 2016)



Centrality

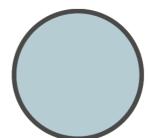
The shopping street should be located centrally between neighbhourhoods. (Jones et al., 2016)

PUBLIC SPACE RELATED



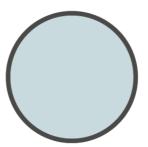
Commercial/social

Blurring between social and commercial is beneficial for people to stay longer. (Jones et al., 2016)



Leisure/Tourist

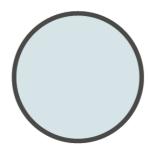
Focus should be on experience shoppers rather than functional shoppers. (Howard, 2007)



Urban furniture

Especially (free) seating areas are essential in providing the right street qualities.

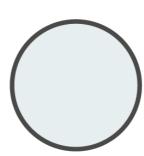
(Gehl Architects, 2008)



Pedestrianisation

Everything should be specialised towards to best fit the need of pedestrians.

. (Jones et al., 2016)

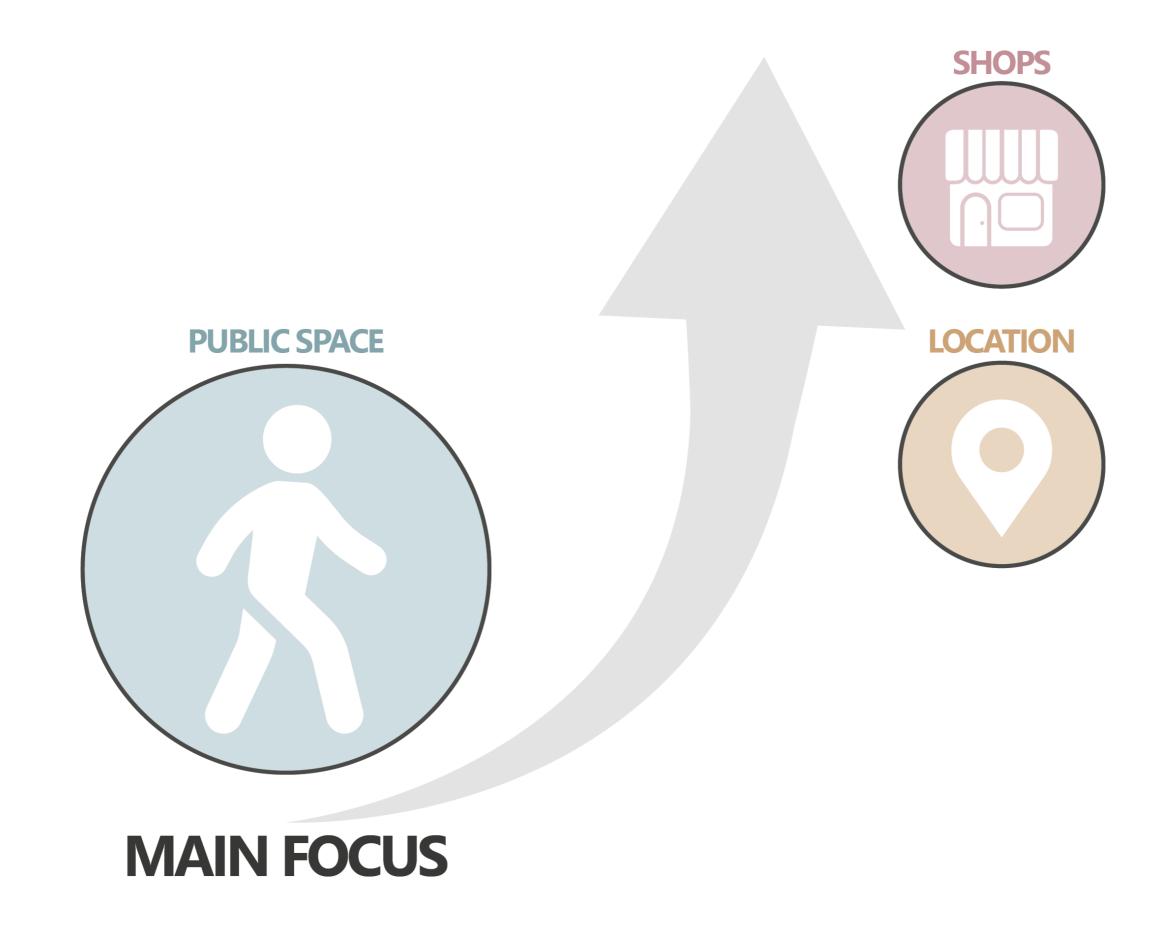


Visual richness

An interesting composition with different colours, shapes, materials etc. (Jones et al., 2016)

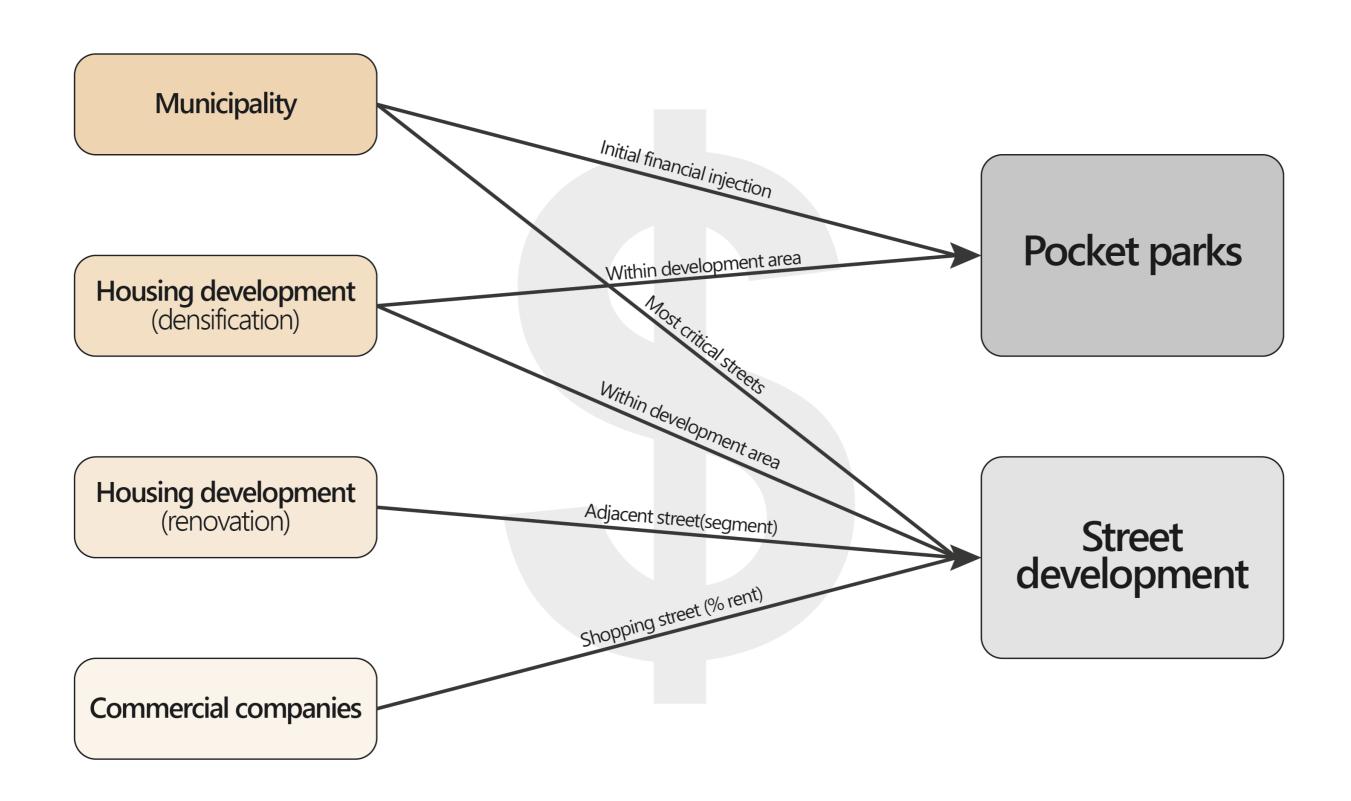
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Transferability Problem focus Urban green Methodology Context scale Neighbourhood scale Street scale **Evolutionary framework** Research outcome Greening approach Conclusions



Finances

Rough financial outline



Problem focus Urban green Methodology Research outcome Greening approach Context scale Neighbourhood scale Street scale Evolutionary framework Transferability Conclusions



Universal concepts

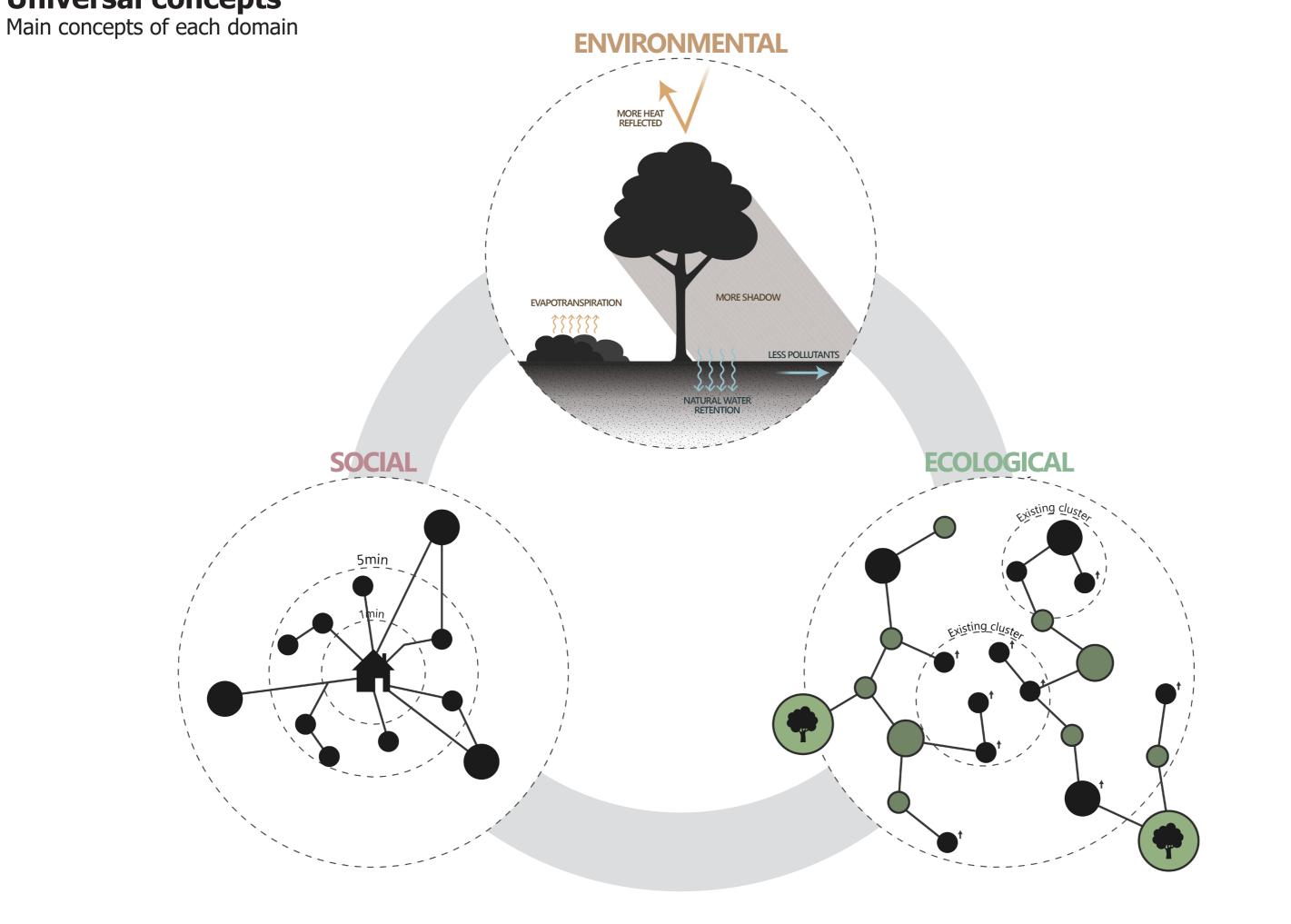
Urban green

Methodology

Research outcome

Greening approach

Problem focus



Neighbourhood scale

Street scale

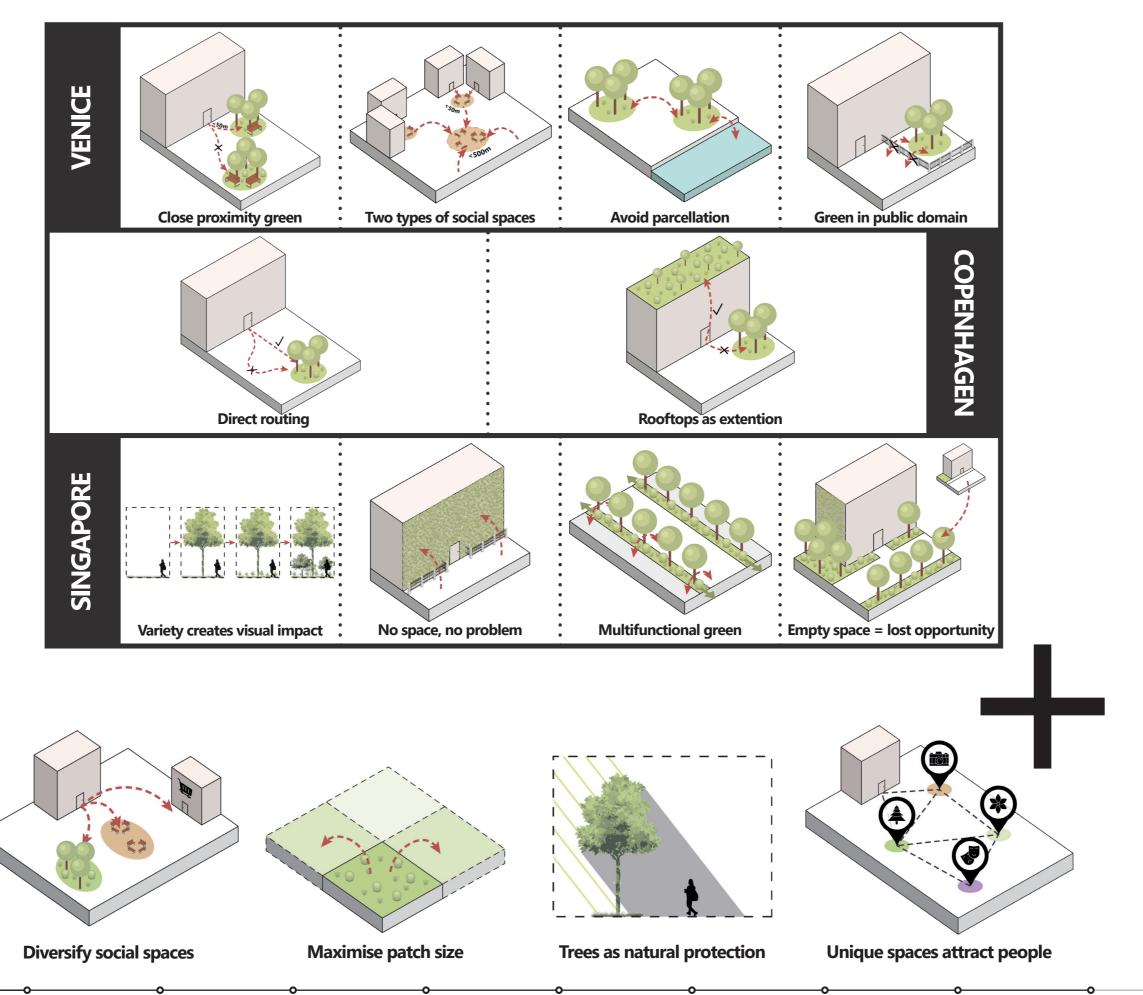
Evolutionary framework

Transferability

Context scale

Universal concepts

Design principles



Problem focus

Urban green

Methodology

Research outcome

Greening approach

Context scale

Neighbourhood scale

Street scale

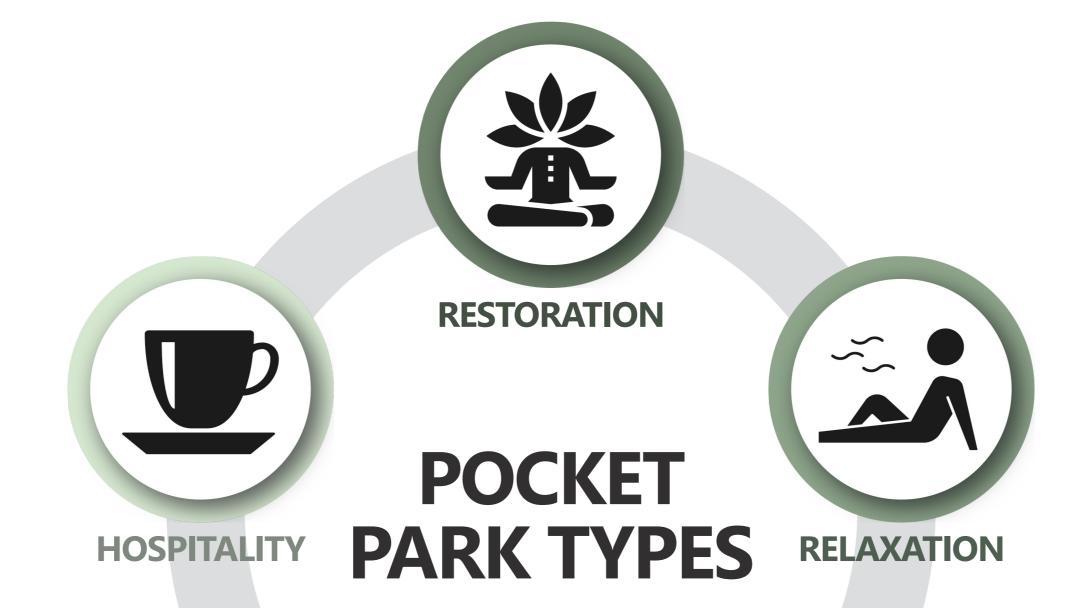
Evolutionary framework

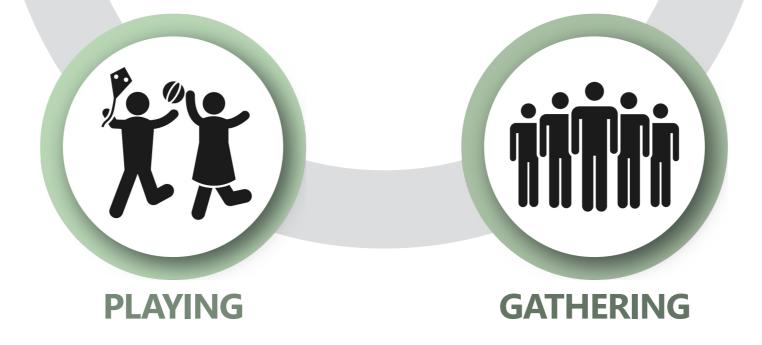
Transferability

Conclusions

Pocket parks

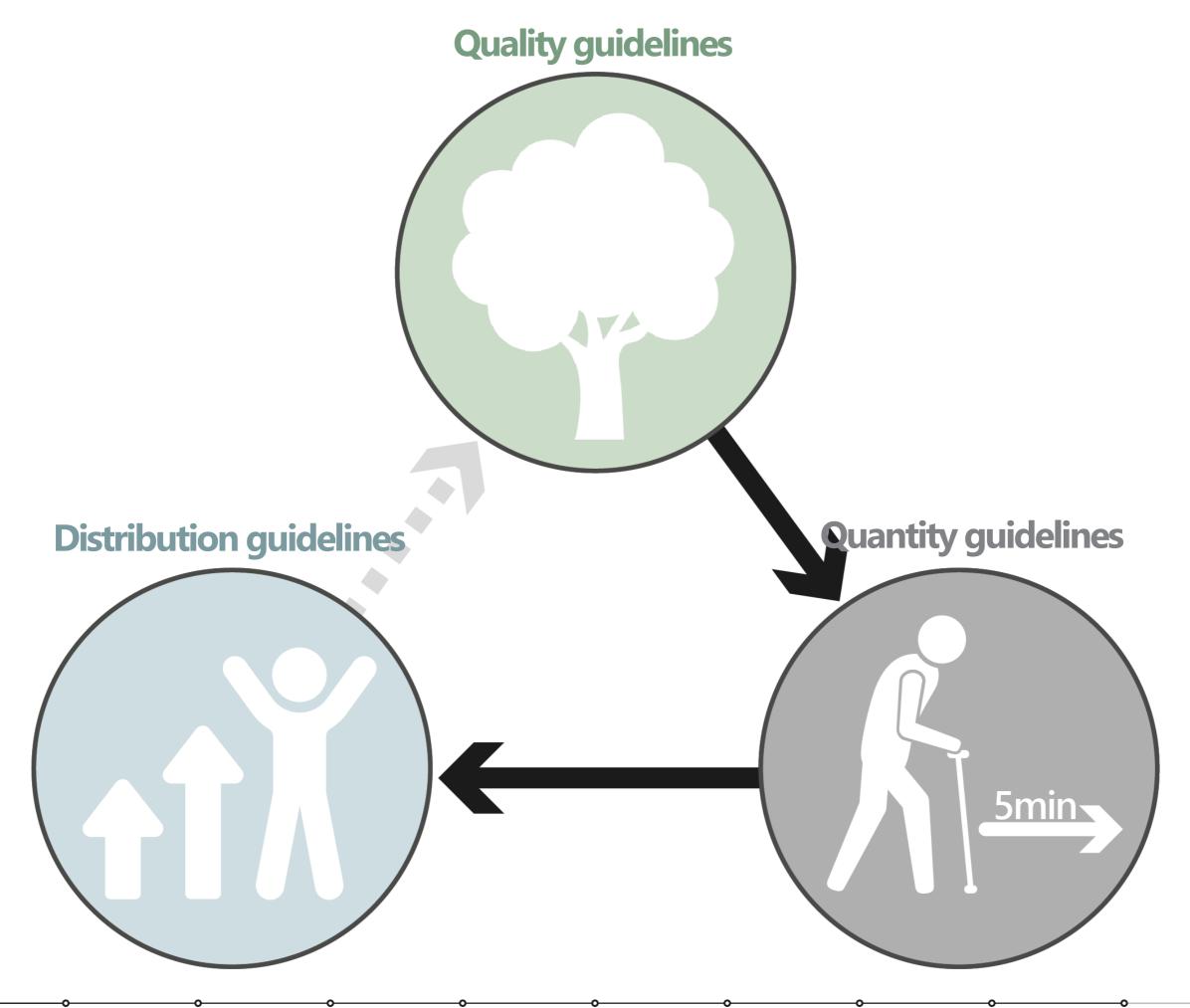
Specific park types





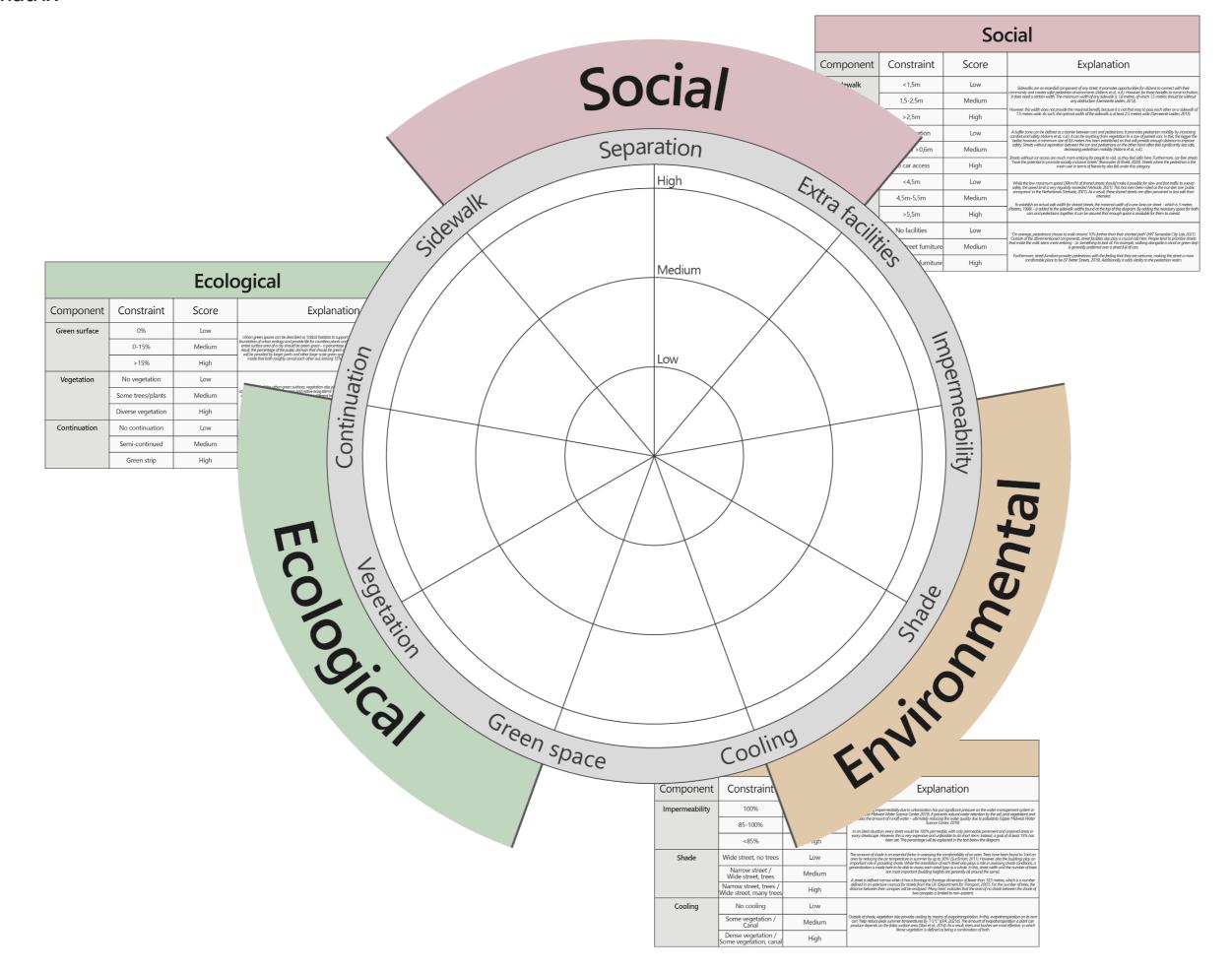
Pocket parks

Guidelines



Street development

Evaluation matrix



Problem focus Urban green Methodology Research outcome Greening approach Context scale Neighbourhood scale Street scale Evolutionary framework Transferability Conclusions

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Street development

Intervention toolbox

Social	Socio- Environmental	Environmental	Eco- Environmental	Ecological	Socio- Ecological
PUBLIC FURNITURE • 1/2 benches (W optional trash can) • In places with a view (water green, etc.) • In areas/streets with open character • Not right next to parked cars • Not in the way of traffic flows	PLACE WITH SHADE • A tree in place without shade • Next to walking route • In areas with limited shade from buildings • Not right next to parked cars • Should be easily accessible to stand underneath	PERMEABLE PAVEMENT - Alternative if no space is available for green surface area - Areas with most urgent flooding risk - In parking spaces - In combination with street renewals	MAXIMISE PATCHES - At existing trees/bushes/etc - Increase patch size to maximum - Not in the way of current functions - In streets that currently have some, but very limited green space	DIVERSITY AT TREE • More diverse plants at trees and small green patches • At every tree/patch • Can be in combination with other green ones • Should not block view at important intersections	FLOWERS (COLOURFUL) In combination with year-round plant species In visible places from pedestrian routes Not right next to parked cars Scattered throughout the neighbourhood
WIDENED SIDEWALK - Bulging of sidewalk by removing a parking spot - Safe area to stop and talk - Outside main walking route - In combination with (small) barrier to fast traffic - Not in the way of traffic flows	SHARED GARDEN Centrally located in a neighbourhood In well accessible places without car access With multiple access routes In cooperation with local residents Not in the way of traffic flows	GREEN FACADES In streets where green groundspace is not viable Not on monuments/main identity zone Limited to 20% of all buildings in a street Should be used as a last option	GREEN IN EMPTY SPACES Green surface area in empty, 'rest spaces' Not in the way of traffic routies In streets lacking ecological/environmental value In combination with diverse vegetation Inaccessible for people	GREEN EMBANKMENT Removal of car parking to add green alongside the canal Not in main identity zone Should connect to other green Not in the way of traffic flows	
CHANGE STREET PRIORITY From car to pedestrian first Not in Shared space streets In streets with currently insufficient sidewalks Not in main traffic routes In combination with parking space reduction		FRONT GARDENS - Small front gardens with green requirement - In areas with limited street width - Introduces semi-private transition area - Not right next to parked cars - Not in the way of traffic flows	GREEN ROOFS Green space on existing flat roofs In areas with worst microclimate Areas with most urgent flooding risk Used in moderation In combination with building renewals		All three domains
			ROW OF TREES Adds some level of nature Placed alongside roads Not most effective due to lack of green space Used in areas where groundspace is limited Use in order to provide shade		GREEN STRIP Separating slow and fast traffic Continuous, with diverse vegetation In streets with sufficient street width Inaccessible for people In combination with 1,5m+ sidewalk width

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