

FROM MOVEMENT TO MEDALS: A STRATEGIC GUIDE TO PARALYMPIC SUCCESS

Sparking
6 months start jan 2024
Froming a personal identity
Ideating on possibilities and structuring what they want

Welkom in the kitchen of the NOC*NSF

Uniting
1 year: aug 2024-2025
Ceating partnerships and developing sporting structures
Finding partners and creating new plans

Welkom in the kitchen of the NOC*NSF

Collaborating
3 years: aug 2025-2028
Implementing new sporting structures
Leading the implementations and redirect were needed

Maintaining
4 years: aug 2028-2032
Continuing and perfecting the sporting structures
Maintaining the competitions and redirect were needed

Paralympics Brisbane 2032
CREATING THE NEW SUSTAINABLE WAVE OF TEAMNL WHEELCHAIR TEAM TALENTS



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Stratigic Product Design

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