

# Civic Mirror

## “Redefining Youth Engagement”

Civic Mirror is a voting platform designed to address the deepening **disconnect between European youth and political systems**. It reframes political engagement, recognizing that youth often feel excluded, misunderstood, or disillusioned by traditional methods of participation. By **placing emotional engagement at the center of political participation**, Civic Mirror provides a way for young people to express how they feel about politics—not just what they think.

At its heart, **Civic Mirror is an emotional, issue-driven platform that allows youth to reflect on their feelings about political issues each day**. Instead of asking them for a direct political opinion, Civic Mirror asks, *“How do you feel about politics today?”* This approach enables citizens to express their moods, frustrations, and concerns—validating emotions that are often overlooked in traditional political systems. Through **daily mood reflections**, the app gathers data that feeds directly into local and regional politics, providing young citizens with a channel to influence policy based on their emotional state. **Civic Mirror aims to reduce political apathy by demonstrating that emotional input is just as valid as traditional forms of participation like voting.**

### Scientific Insights

Through extensive research, it became evident that young people today are disillusioned with traditional political structures that fail to address their concerns in real-time. Civic Mirror bridges this gap by: validating emotional engagement, encouraging micro-engagement and fostering emotional communities.

### How It Works?

- **Civic Lens:** Citizens input their emotions via sliders, text, voice, or video. This allows for an honest, non-judgmental way of expressing frustration, concern, or indifference.
- **Civic Persona:** Based on emotional input, each user is assigned a Civic Persona, such as “The Tired Fighter” or “The Fired-Up Fixer.” These personas reflect their emotional relationship with politics and determine the type of political content they interact with.
- **Civic Map:** A dynamic map visualizes where others in the same region are sharing similar emotions, fostering a sense of community and shared experience.
- **Civic Influence Zone:** Users can either engage in voting, suggest new policies, or reflect on issues affecting their community. This zone ensures that participation is driven by real, immediate concerns rather than abstract ideologies.

### Core Value

**Civic Mirror** brings young people back into the conversation by respecting their feelings and frustrations as legitimate political input. It redefines the concept of political participation, not by asking people to engage with complex policies, but by giving them a space to reflect, share, and influence politics based on how they feel. By connecting emotions with concrete political actions, Civic Mirror offers a new model of democratic engagement that is transparent, accessible, and responsive.

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