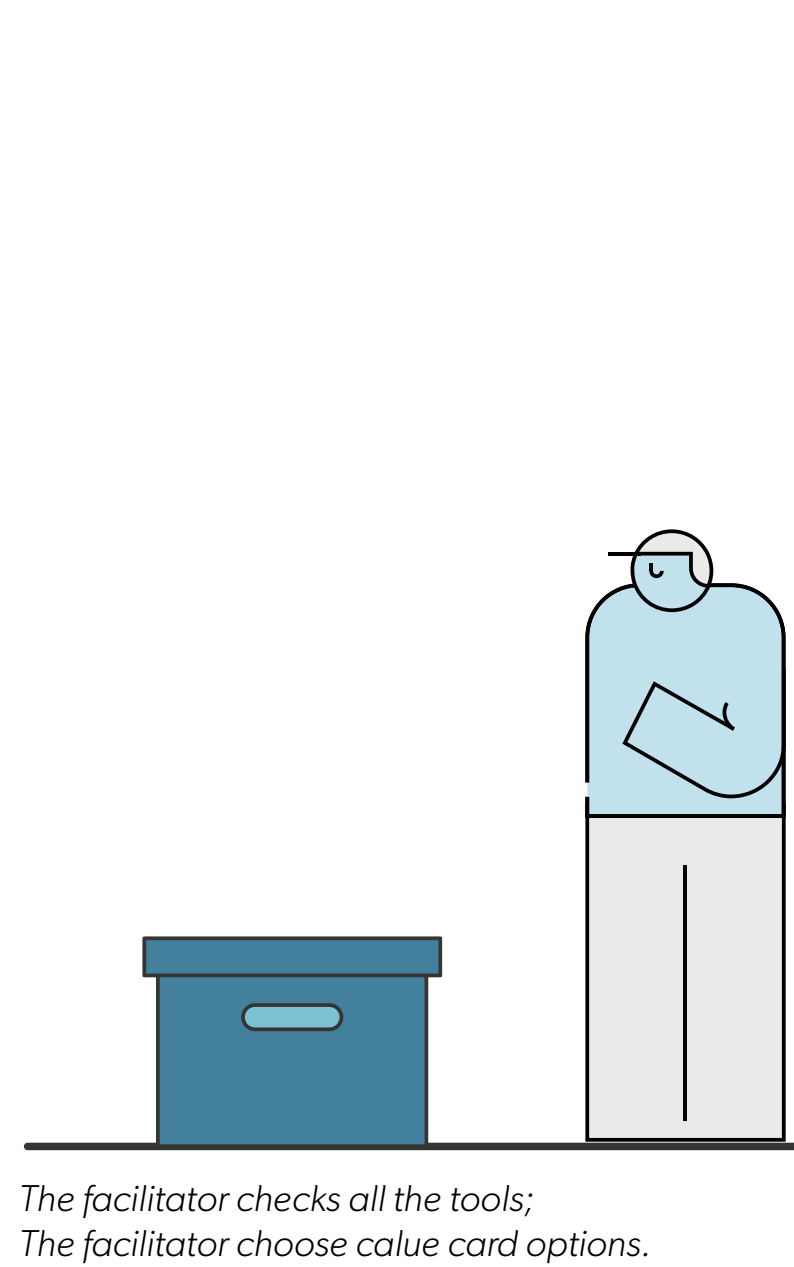


Design for Stakeholder Value Identification in Multi-stakeholder Projects

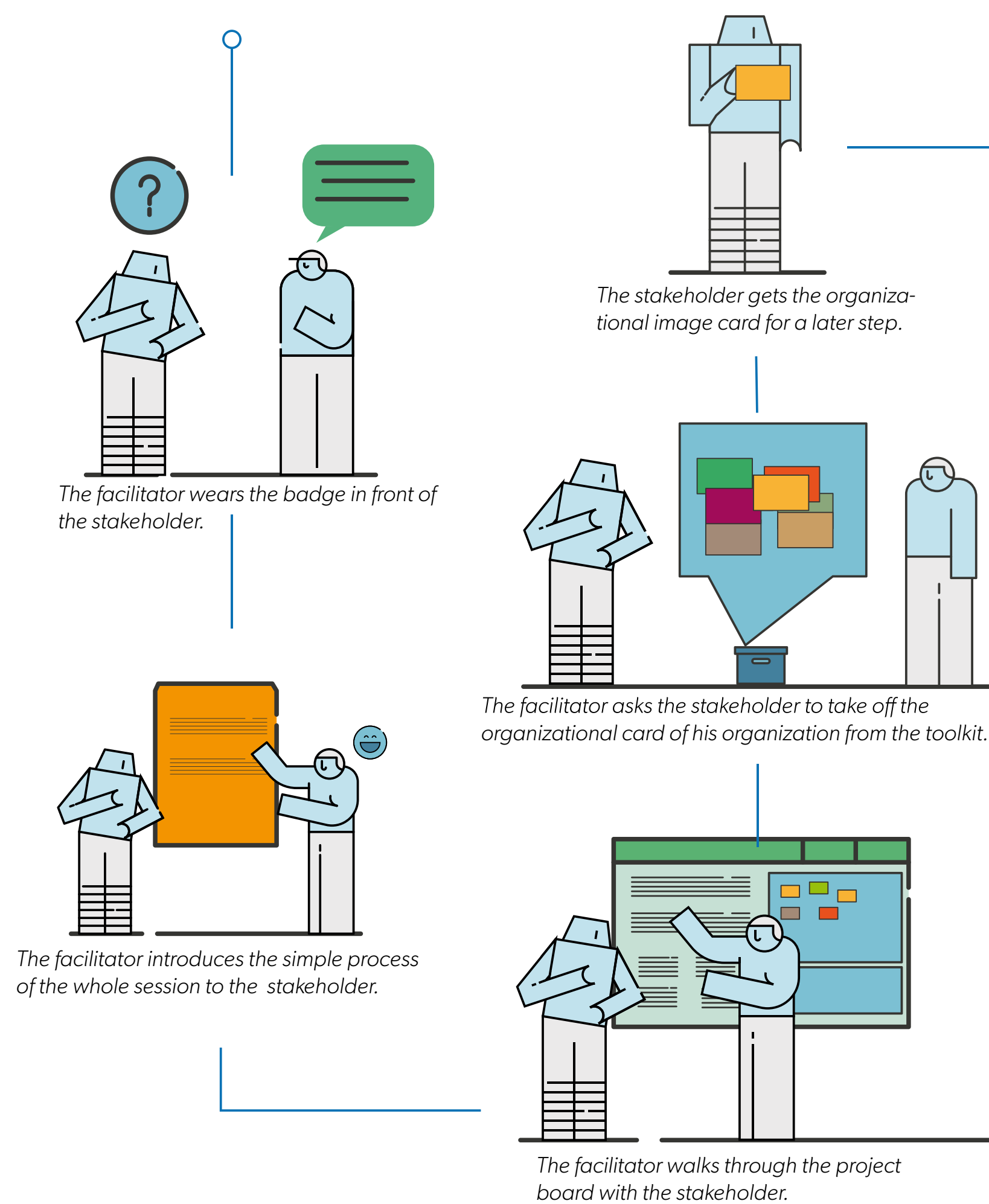


A Stakeholder Value Identification (SVI) process that help facilitators of LIFE project, a typical multi-stakeholder project, elicit stakeholders' desired values, reasons and stories behind values, and priorities on them, by offering a structural process. The design uses the closed-ended task as the core elicitation method.

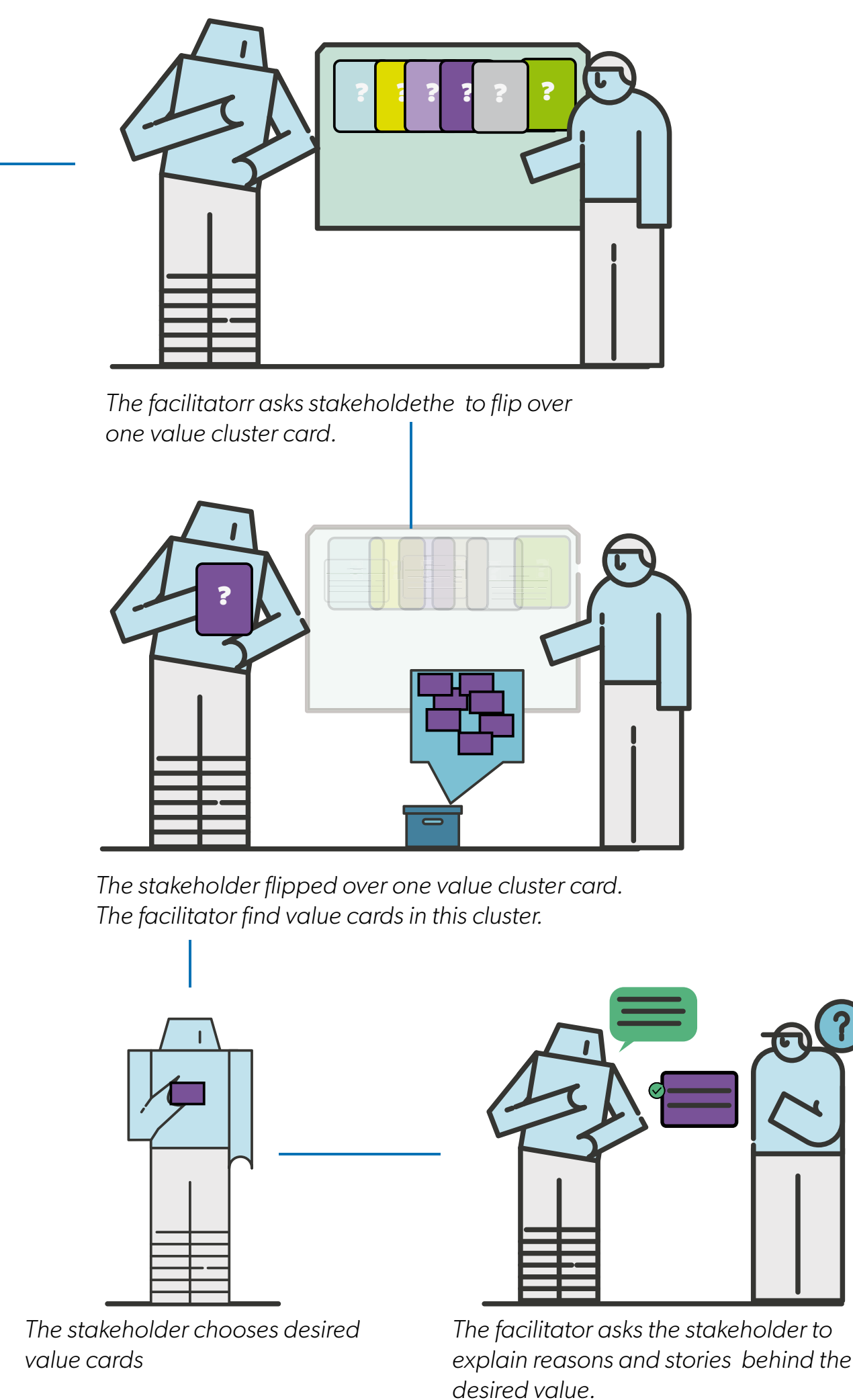
Stage 0: Preparing for the SVI process



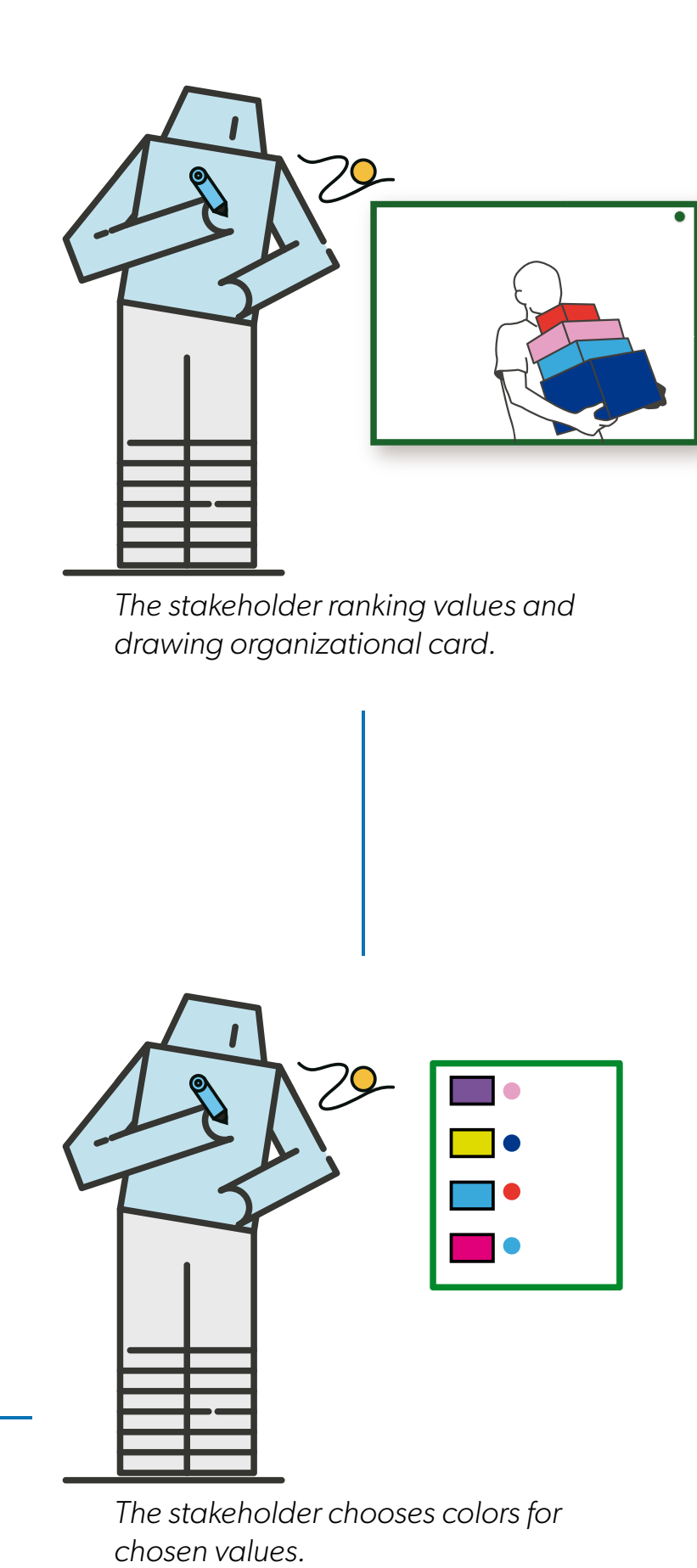
Stage 1: Sensitizing the stakeholder



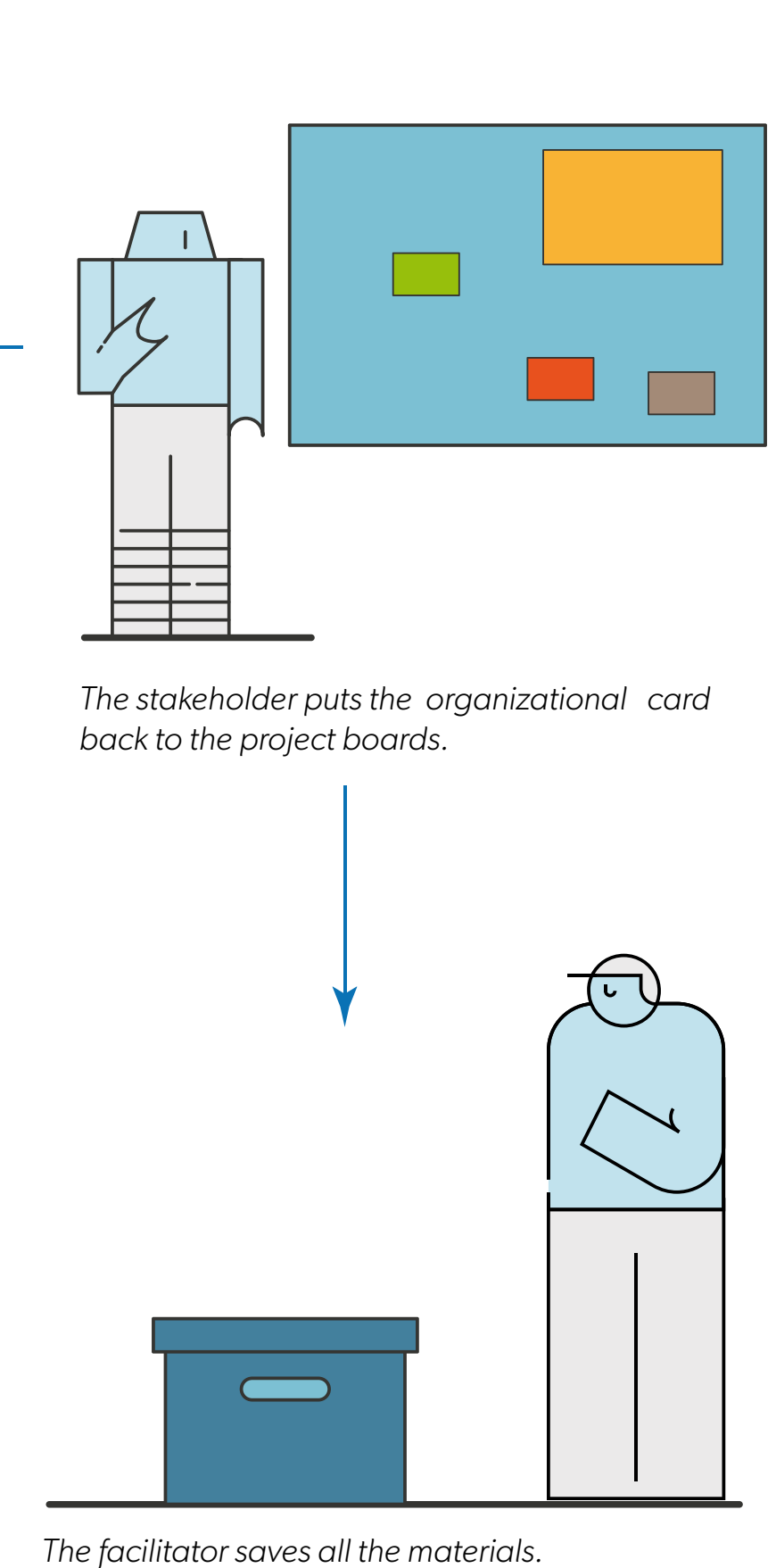
Stage 2: Eliciting values



Stage 3: Demonstrating priorities



Stage 4: Wrap up



Jinnan Yan
Design for Stakeholder Value Identification in
Multi-stakeholder Projects
19 January, 2023
Msc. Integrated Product Design

Committee Marina Bos-de Vos
Abhigyan Singh
Hans Roeland Poolman (Company mentor)
Company AMS Institute

