

Psychological Value

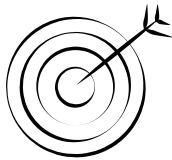
Emotional



The owner has grown attached to the product. It has a special meaning, which makes it harder to separate from.

Technological Value

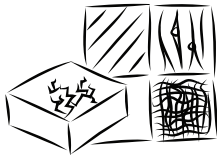
Effectiveness



The product is still functioning, however the effectiveness and quality of performance are decreased, making the owner consider it for separation/replacement.

Technological Value

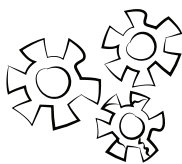
Material



Scratches or cracks on a product (casing) might trigger a product owner to separate from the product, but he understands that these defects are not affecting the performance quality and are purely superficial.

Technological Value

Functionalities



The main function of the product is still working. However, some of the not crucial side functionalities are not working anymore, making the owner consider separation/replacement.

Emotional

Effectiveness

Material

Functionalities

Psychological Value

Identity

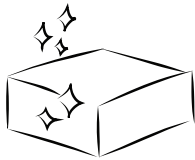


The product represents the style, status, and identity of its owner. When it does not fit to him anymore, he might decide to separate from the product.

Identity

Psychological Value

Aesthetics

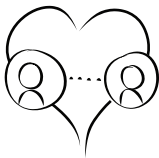


Due to changes in fashion and trends, the product has become outdated.

Aesthetics

Psychological Value

Relational



The product was used in social settings, with family and/or friends. The product represents the memories of the good/bad times the owner had with his friends/family.

Relational

Psychological Value

Moral



The owner understands that the product could still be valuable for someone else, and that someone would appreciate it more than he does. He could also be conscious about preventing unnecessary waste.

Moral

Economic Value

Repair/Maintenance Cost



If the repair/maintenance costs are too high, the owner might decide to just replace the product instead of repairing it. Especially when the replacement cost is low.

Repair/Maintenance costs

Economic Value

Purchase Cost

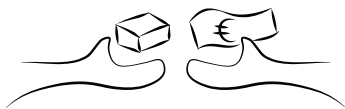


If the usage amount and enjoyment of use was lower than the mental pain of the purchase cost, the owner might not want to separate yet because he doesn't feel that he has gotten his money's worth.

Purchase Cost

Economic Value

Resell Price

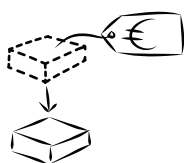


Aspects considered to estimate the economical worth of the product are aesthetics, effectiveness and quality, but also emotional values could play a role. Making the product worth more in the opinion of the owner. He wants to get the right price according to his estimation.

Resell Price

Economic Value

Replacement Cost



Depending on the costs of a replacement product and the state of the old product, the user could decide whether or not to separate from his product.

Replacement Cost