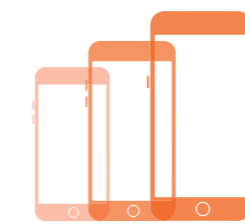# BackUps

Designing the End-of-Use Consumer Experience in a Circular Economy for the Apple iPhone

BackUps is an app that will be a standard app on the iPhone. The app provides an overview of all the previous phones a user has had throughout their life. It presents a timeline ordered by old phones. The user can "open" an old phone and look back to the memories made throughout the years that the iPhone is used. Also, it contains all the information on that phone, from apps to settings to personal memories like photos. The user can determine what to delete and what to save.

Save data from old phones
Data will be saved in iCloud or iTunes.

Download data
Data from old phones can be dowloaded to your current iPhone or another Apple device.

Memories
See your memories collected per phone over the years.

SWIPE SWIPE

SWIPE

Your iPhone 6 is saved in BackUps

iPhone 6

iPhone 4

iPhone 1

BackUps

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Graduation Project

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