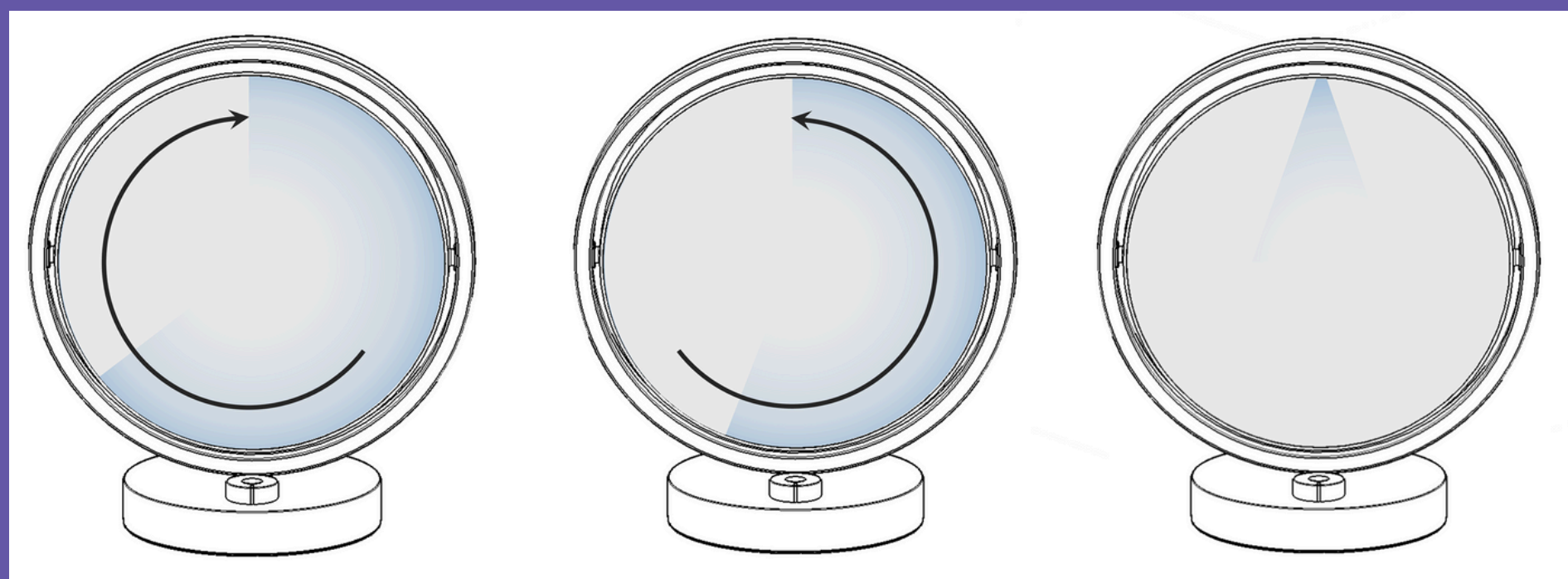




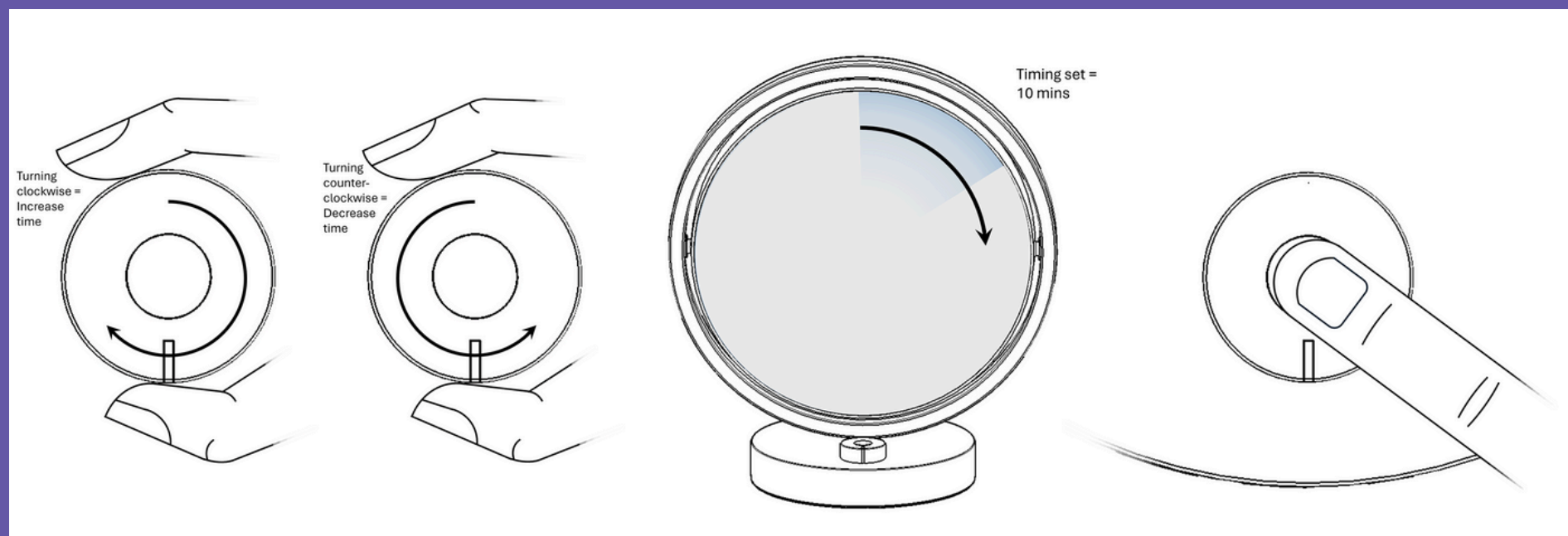
AURA

Light which makes you move

The Aura is a desk accessory which reacts to your levels of physical activity through the day and motivates you to do physical activity in the form of micro-activities.



The lights in the Aura change according to the timing which is set in the device giving you an indication of the current state of the micro-activity.



Use the simple yet effective method to set the timing for the micro-activity and get yourself moving towards a healthy lifestyle

Aura indicates you when you have not done any physical activity for a while and prompts you to perform physical activity to see the mesmerizing ripple effect of light.



HOLA

Rakesh Patel
Using light to motivate a physically active lifestyle
27 August 2024
MSc Integrated Product Design

Committee

Company

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