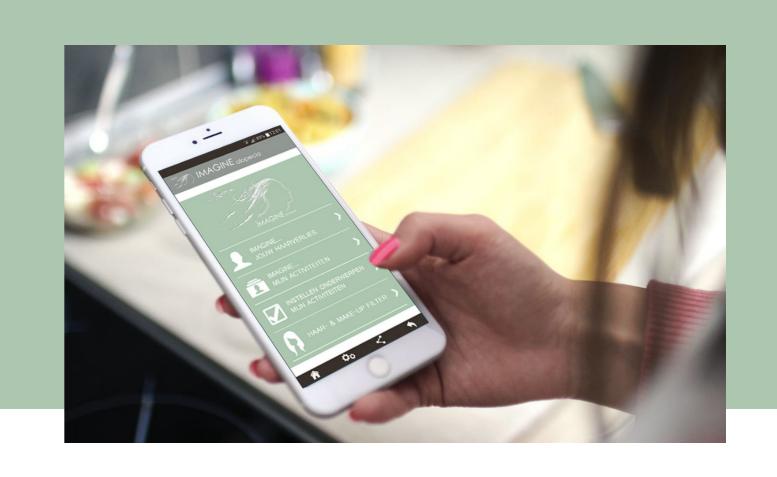
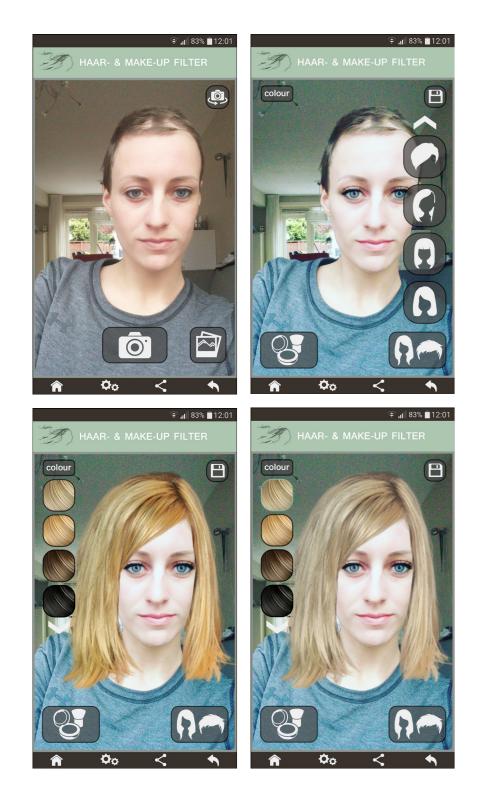


## IMAGINE alopecia

Alopecia is an auto-immune disorder which causes hair loss.





## HAIR & MAKE-UP FILTER

In 'Hair & Make-up filter' the person with alopecia can try on different wig and make-up filters to see what kind of wig or makeup would look good.

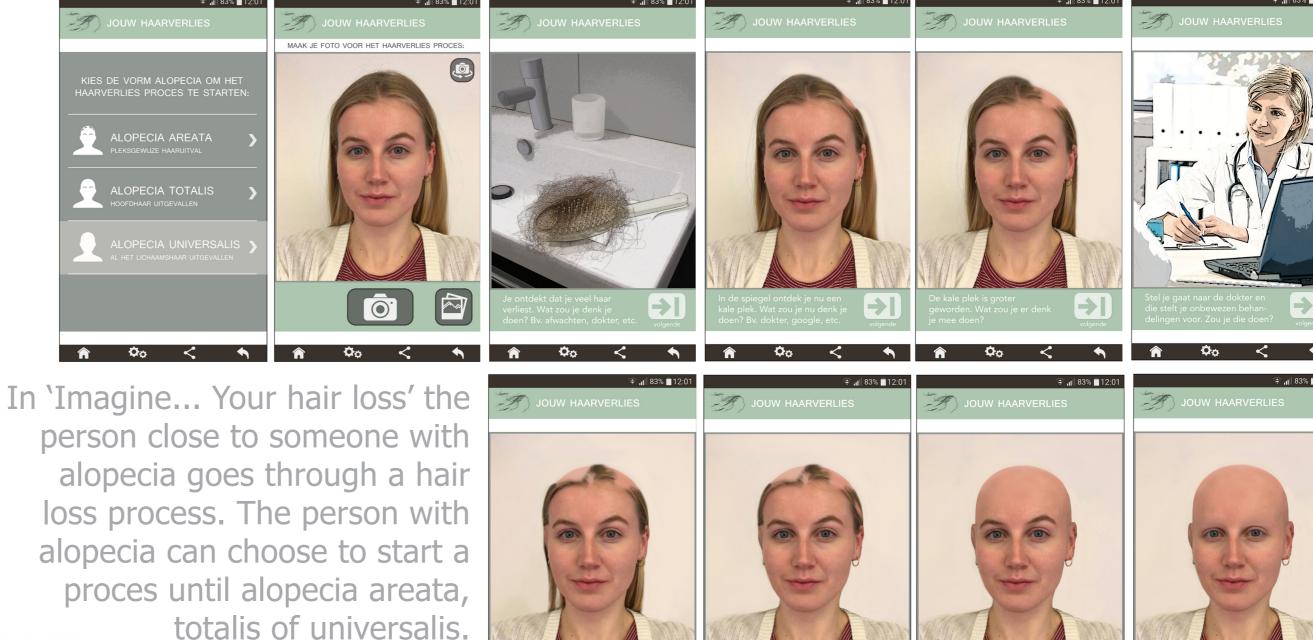


People with alopecia can choose the subjects of the activities.

## IMAGINE...

In 'Imagine... My activities' the person close to someone with alopecia gets an alopecia filter applied and gets questions about (daily) activities of the person with alopecia afterwards.



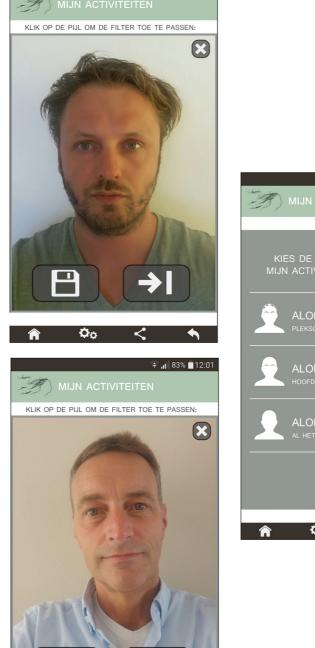


IMAGINE... YOUR HAIR LOSS

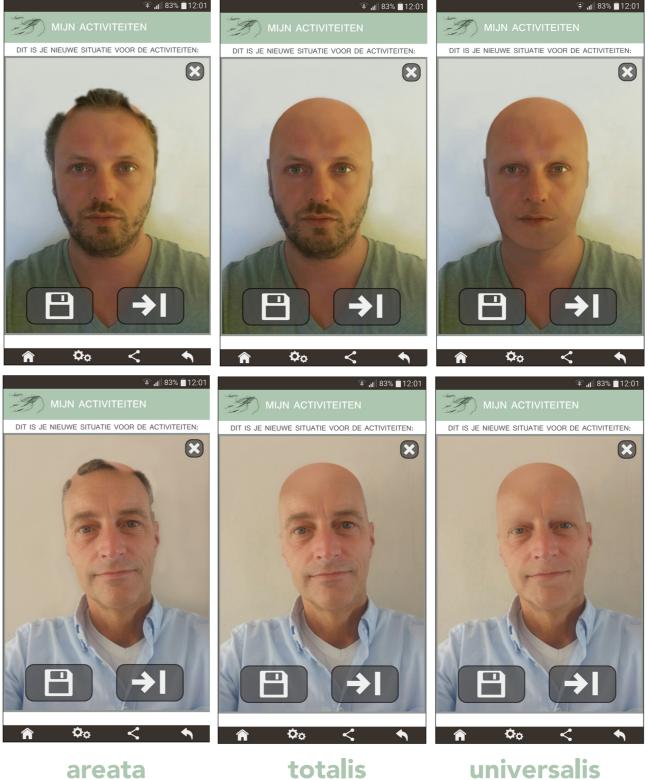
areata

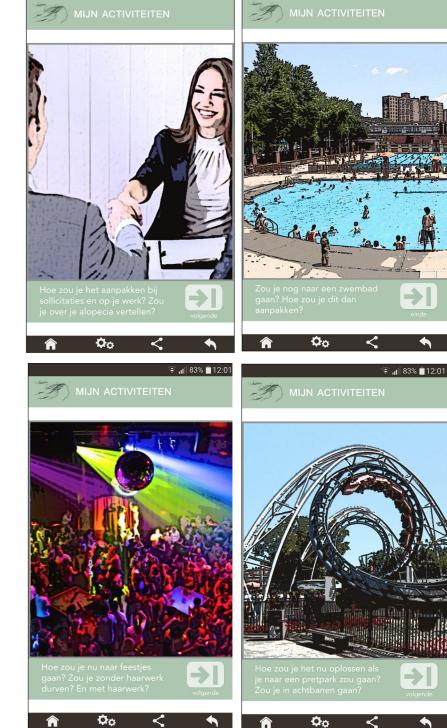
totalis universalis

The app 'Imagine alopecia' gives people close to someone with alopecia a better understanding of the impact of the condition and stimulates the communication between them.









Tessa Majenburg Designing comfort for people with alopecia 4th of July, 2017 Design for Interaction, medisign

**Committee** 

Huib de Ridder Patrizia D'Olivo areata

