

PERSONA CARD

ROBERT



PERSONA CARD

CELESTE



PERSONA CARD

LUCAS



PERSONA CARD

THORSTEN



PERSONA CARD

NOAH



PERSONA CARD

JULIA



PERSONA CARD

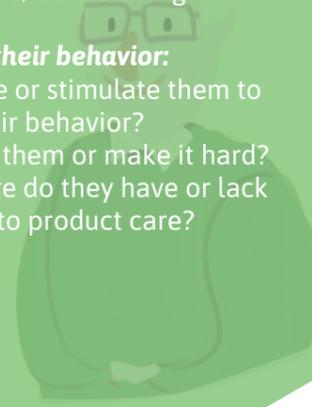
JEAN LUC



ROBERT

Think about who this person is:
Describe a day from their life.
What is their home situation like?
What do they like/dislike doing?

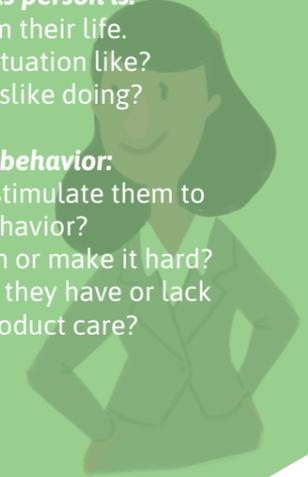
Think about their behavior:
What would motivate or stimulate them to change their behavior?
And what would stop them or make it hard?
What skills/knowledge do they have or lack when it comes to product care?



CELESTE

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PERSONA CARD

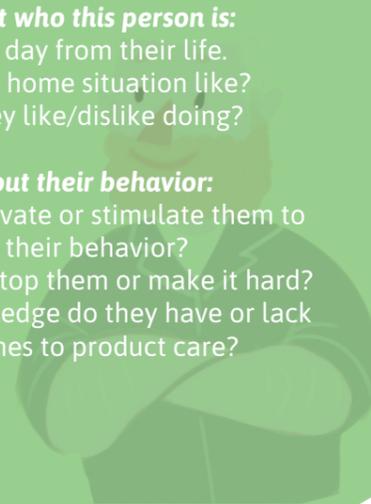
MARLEY



THORSTEN

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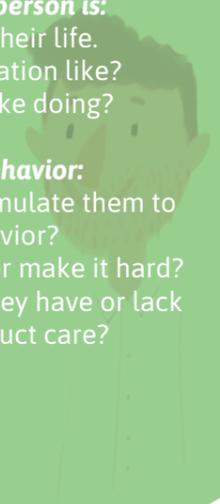
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NOAH

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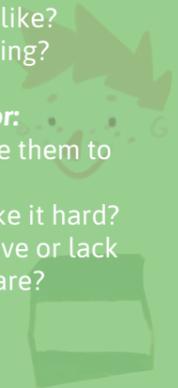
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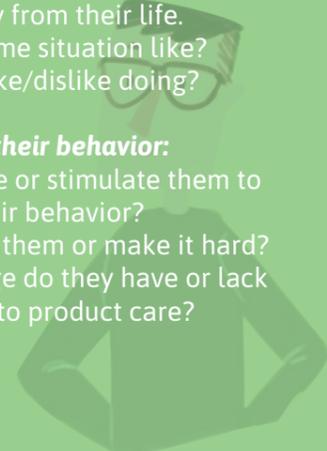
JEAN LUC

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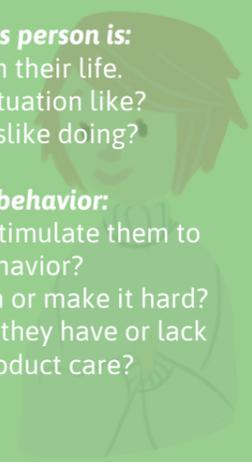
JULIA

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