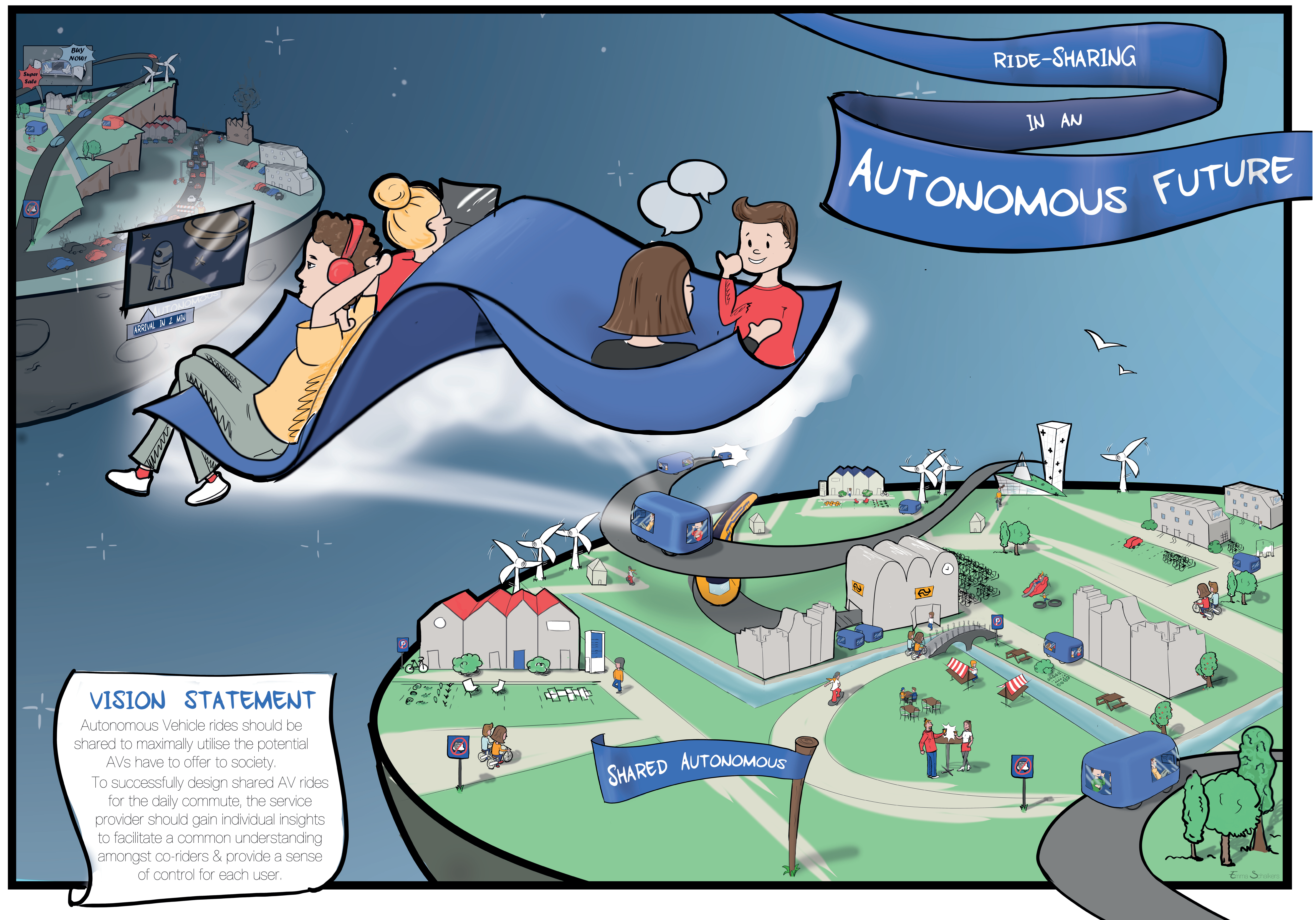




VISION STATEMENT

Autonomous Vehicle rides should be shared to maximally utilise the potential AVs have to offer to society.

To successfully design shared AV rides for the daily commute, the service provider should gain individual insights to facilitate a common understanding amongst co-riders & provide a sense of control for each user.

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Ride-Sharing in an Autonomous Future
25-06-2019
Strategic Product Design

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