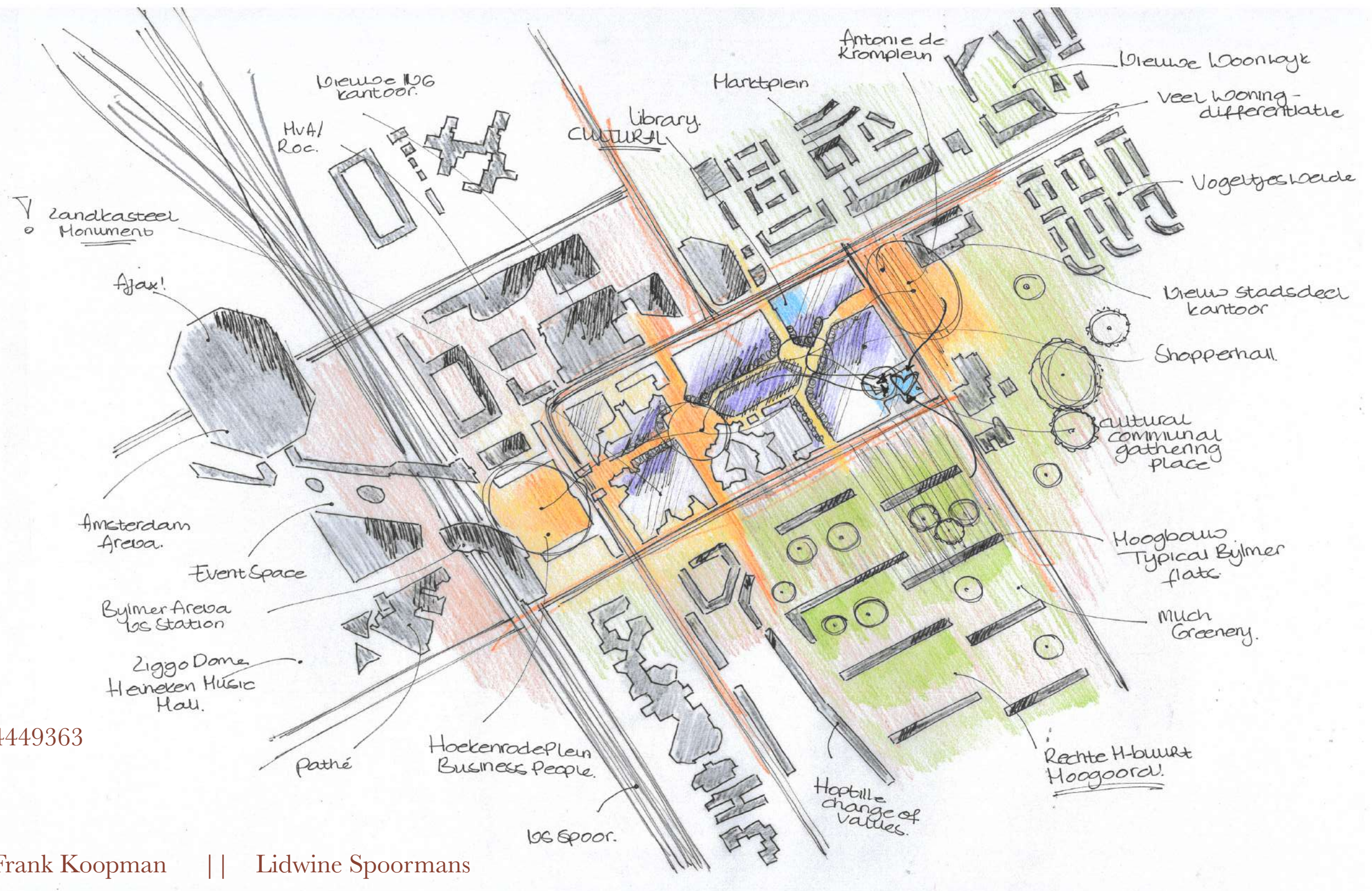
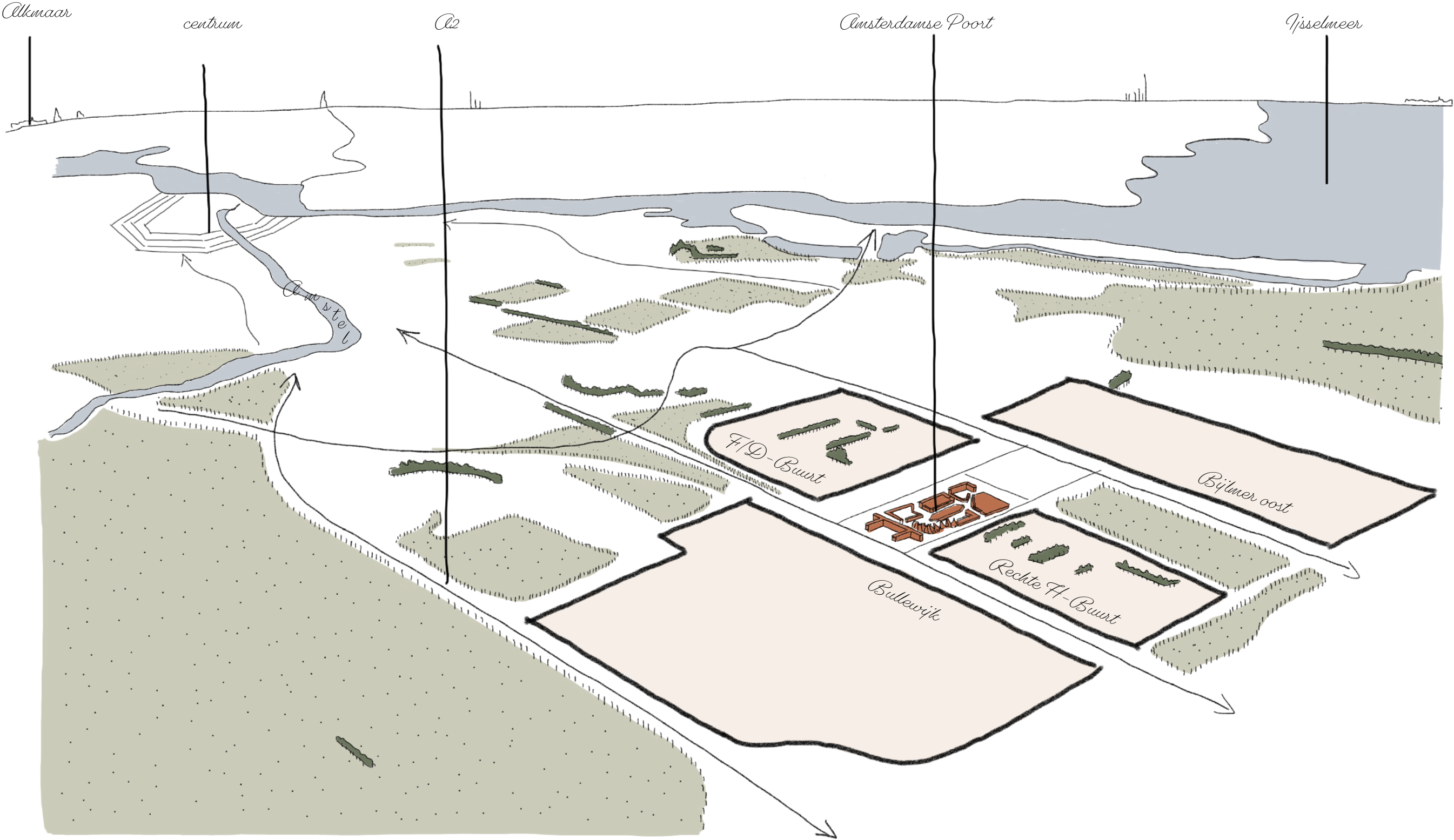




P5 Presentation
 Elles Warrenaar || 4449363
 June 22nd, 2023

Tutors:
 Lidy Meijers || Frank Koopman || Lidwine Spoormans

EEN NIEUWE HUISKAMER VOOR ZUIDOOST || A NEW LIVING ROOM FOR SOUTH-EAST



Zuidoost is the place where it will happen! Fundamental changes are going to happen there!

(Cultureel Zuidoost: kunst en cultuur van de nieuwe stadskern 09.11.2021)

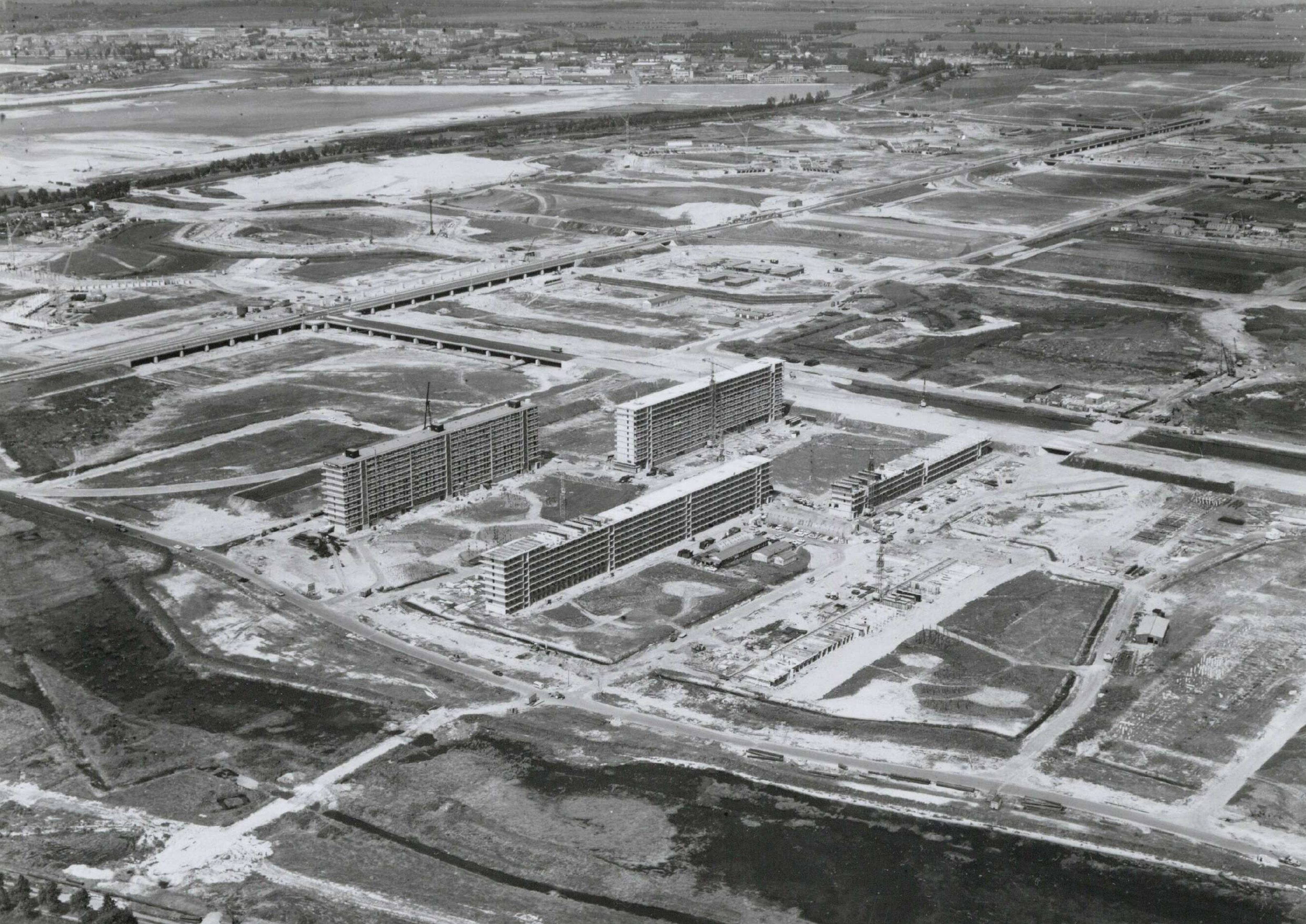
But isn't this already happening? Or rather hasn't this always been the case?

BIJLMERMEER

GEM. AMSTERDAM

50

TRIO NV





Ondernemers Amsterdamse Poort
voelen zich onveilig: 'Ik schop dieven
zelf m'n winkel uit'



Gemeente: extra
maatregelen
Amsterdamse Poort na
reeks overvallen



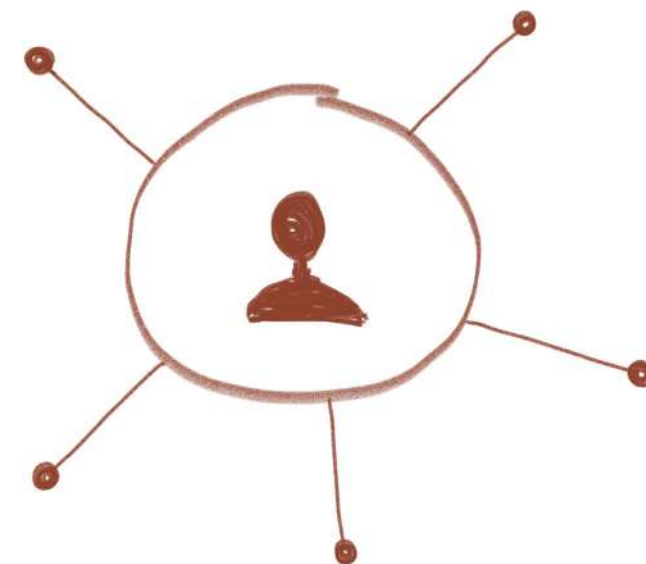
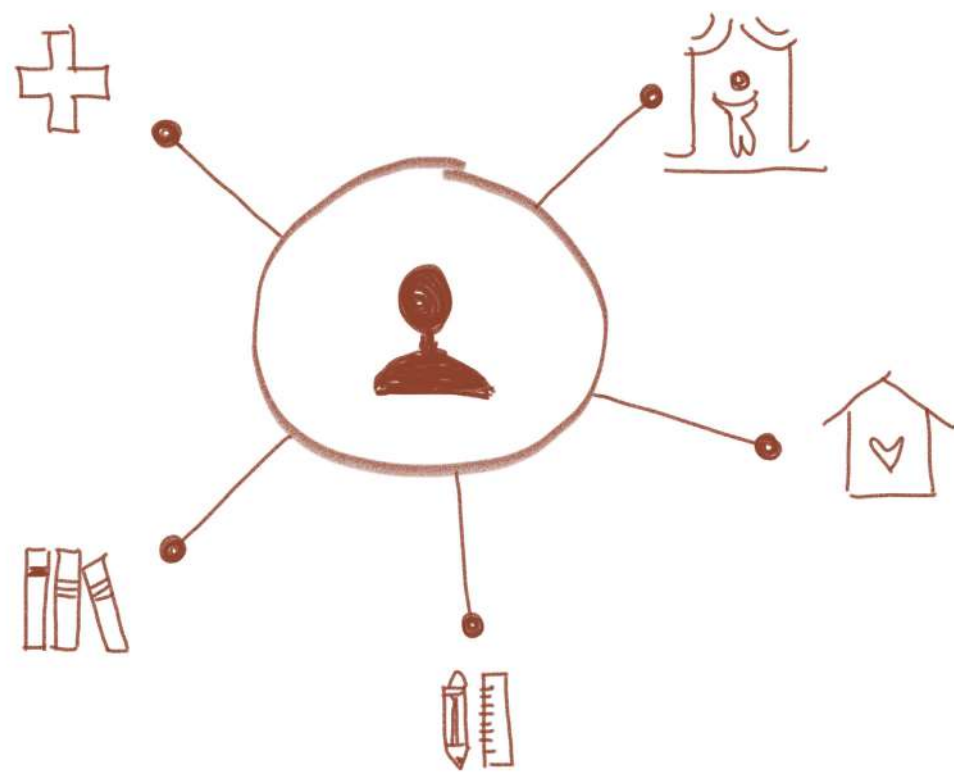
Wederom handgranaat
gevonden in Amsterdam

Voor de tweede dag op rij is er in Amsterdam een
handgranaat op straat gevonden, dit keer op het
Bijlmerplein in Amsterdam-Zuidoost.

Contrary to the long-term process of individualisation of home life, the Bijlmermeer Plan emphasised **collectively** (Mentzel, 1990: p. 365).

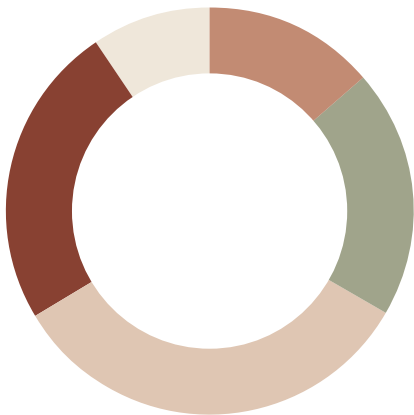
The designers imagined that the **new social spaces** would compensate for the limitations of high-rise living. Covered walks linking buildings would be lined with shops and recreate the feel of traditional streets.

Using communal facilities would encourage **neighbourliness** and **collective life** (Blair & Hulsbergen, 1993: p. 284).



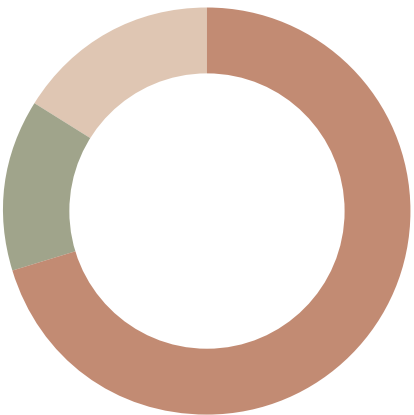
There has been a trend whereby many basic facilities have disappeared or become less accessible. (Milikowski, 2021: p. 15)

age



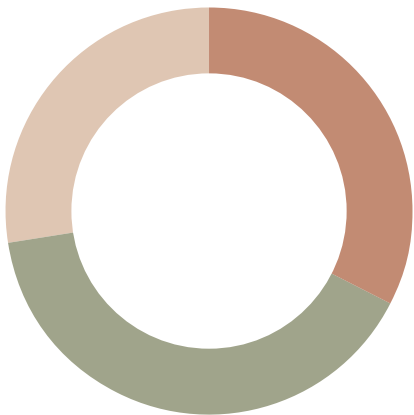
- 0-15 yrs
- 15-25 yrs
- 25-45 yrs
- 45-65 yrs
- 65+ yrs

Background



- western migration background
- non-western migration background
- native

level of education



- low level education
- middle level education
- high level education

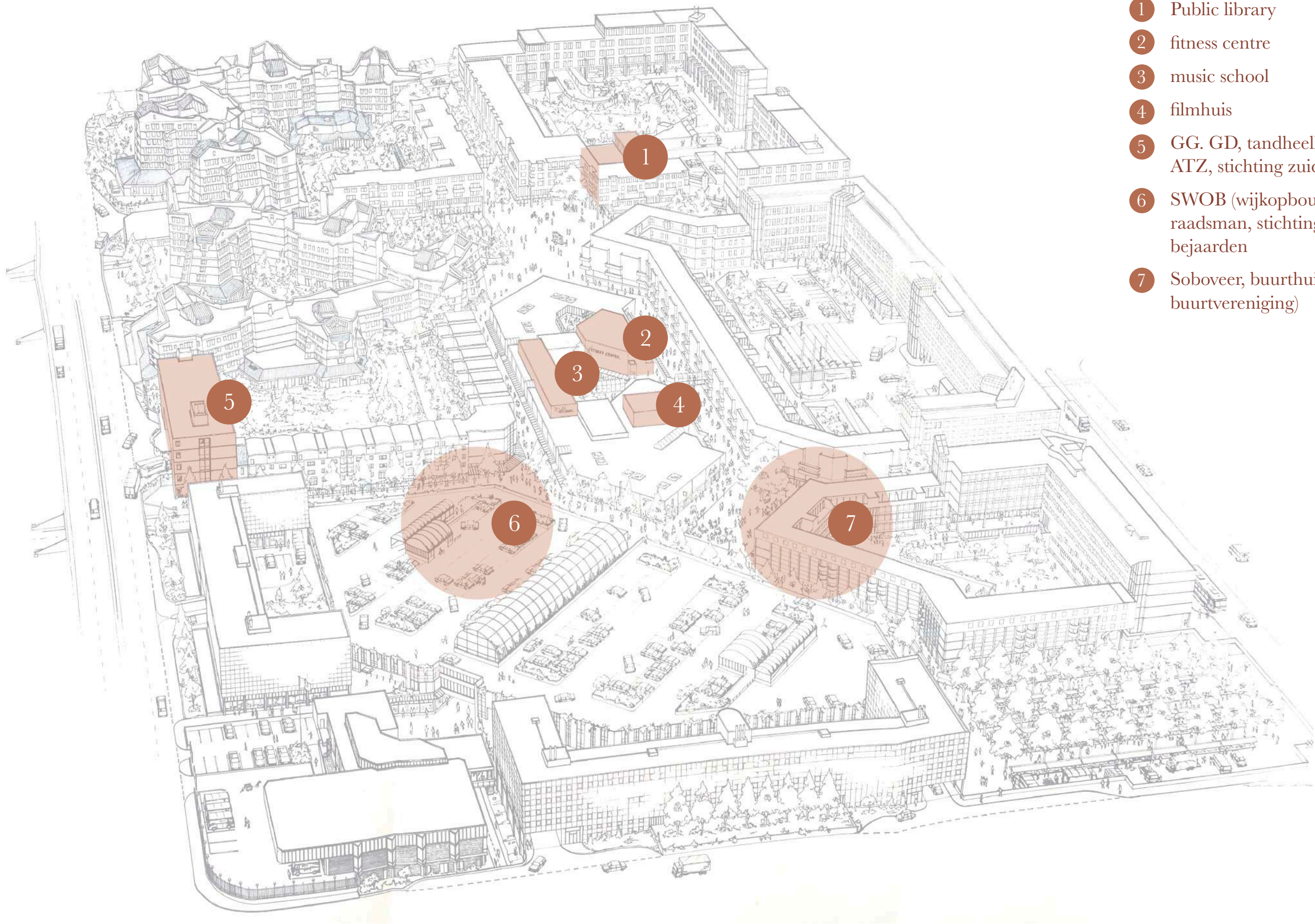
average income



- average gross income
- dutch average gross income

The shopping mall was to be car-free, the shops were supposed to be broken up by attractions and the mall would be surrounded by dwellings, offices and **other facilities that made a community** (Gruen & Smith, 1985). These shopping malls were merely only a place to shop; they functioned as a **centre for cultural enrichment, education and relaxation.**





- 1 Public library
- 2 fitness centre
- 3 music school
- 4 filmhuis
- 5 GG. GD, tandheelkundig centrum
ATZ, stichting zuidoost (AGGZ)
- 6 SWOB (wijkopbouworgaan), sociaal
raadsman, stichting wijkvoorzieningen
bejaarden
- 7 Soboveer, buurthuis (F.D.
buurtvereniging)



- 1 OSCAM museum
- 2 New Metropolis office
- 3 Mi Na Mi foundation
- 4 Hiphop academy
- 5 Public library



Nieuwe instituut (n.d.)

Intended



Amsterdam city archive (n.d.)

Built



Eva Maarleveld, October 2022

Now

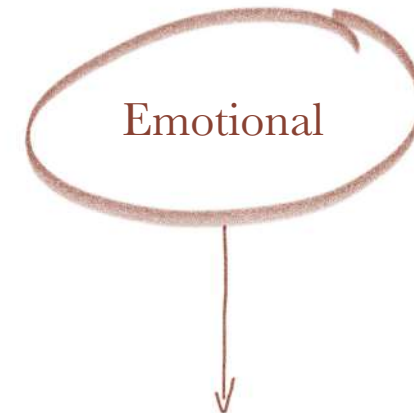
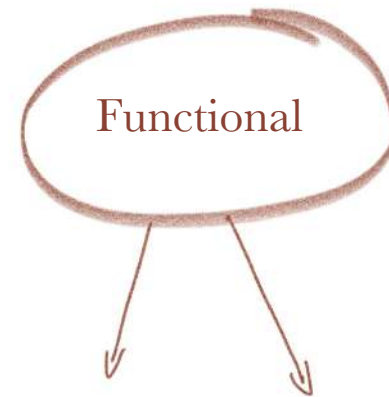
‘The social value of a place is often associated with feelings of identity, social interaction, social meaning and attachment held by people in relation to their environment’ (Tarrafa & Pereira Roders, 2012, p.5.)

Secondary Values		References
Social	Spiritual	beliefs, myths, religions (organized or not), legends, stories, testimonial of past generations;
	Emotional, individual	memory and personal life experiences;
	Emotional, collective	notions related with cultural identity, motivation and pride, sense of “place attachment” and communal value.
	Allegorical	objects/places representative of some social hierarchy/status;

Social value (Tarrafa & Pereira Roders, 2012)

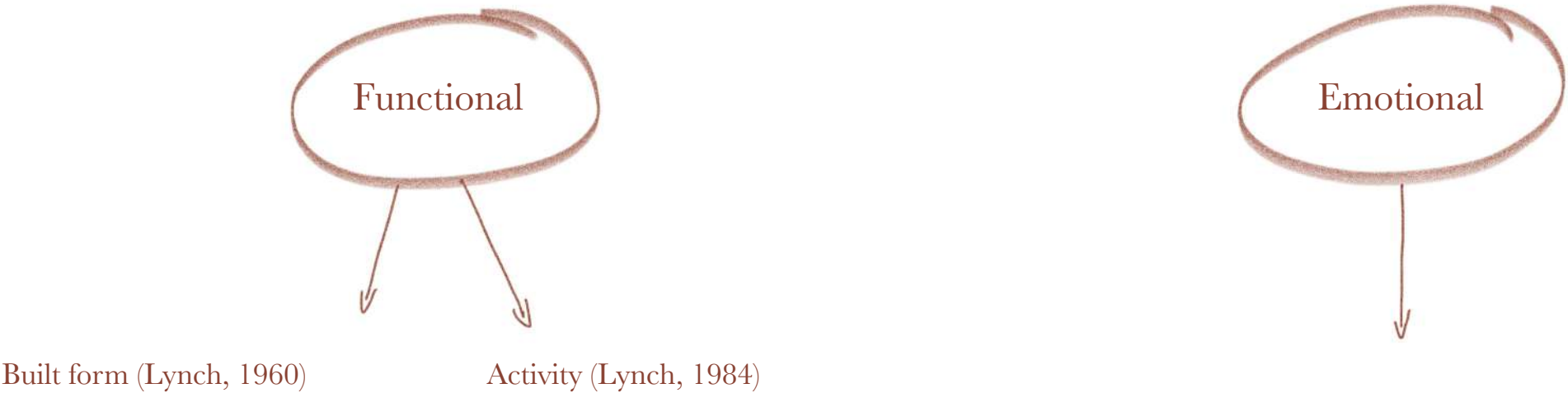
Aspects of place attachment

Place attachment is formed when a place is well defined and feels significant to its users, it is able to support both their functional as their emotional goals. (Montgomery, 1998)



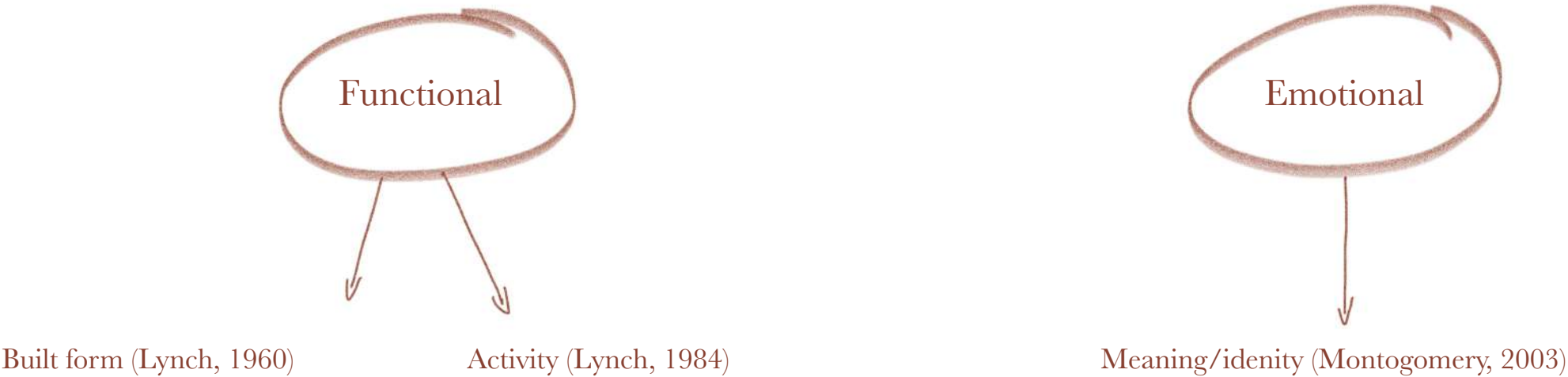
Components Aspects of place attachment

Place attachment is formed when a place is well defined and feels significant to its users, it is able to support both their functional as their emotional goals. (Montgomery, 1998)



Components Aspects of place attachment

Place attachment is formed when a place is well defined and feels significant to its users, it is able to support both their functional as their emotional goals. (Montgomery, 1998)

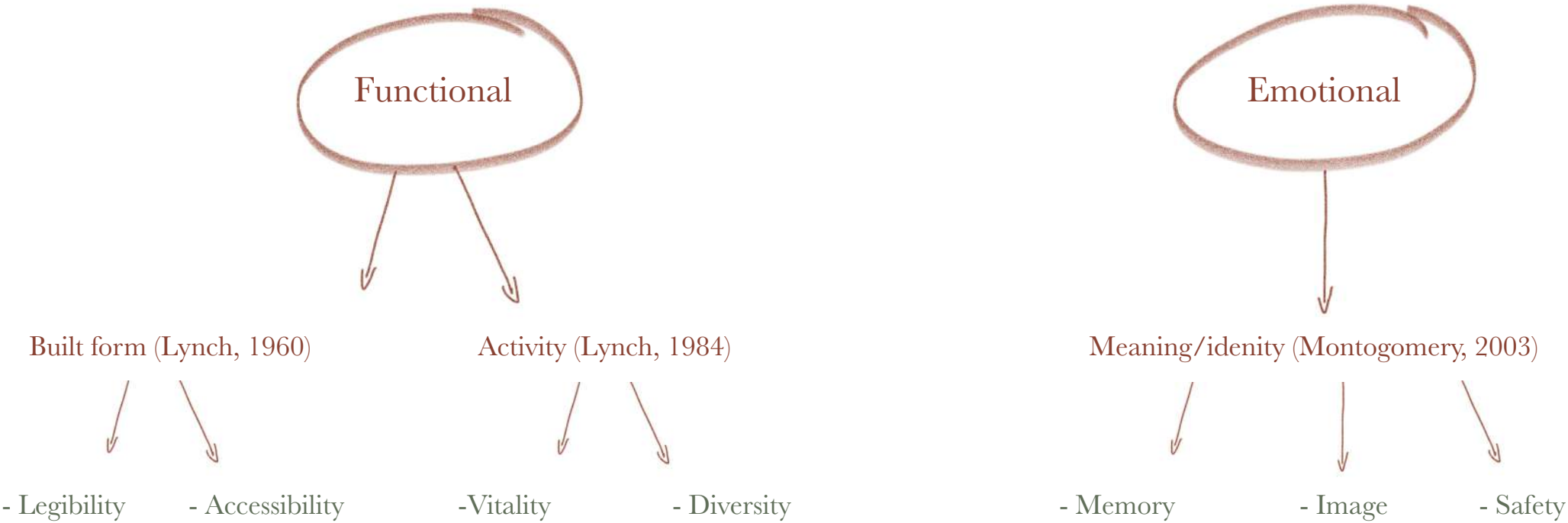


Aspects of place attachment

Components

Attributes

Place attachment is formed when a place is well defined and feels significant to its users, it is able to support both their functional as their emotional goals. (Montgomery, 1998)



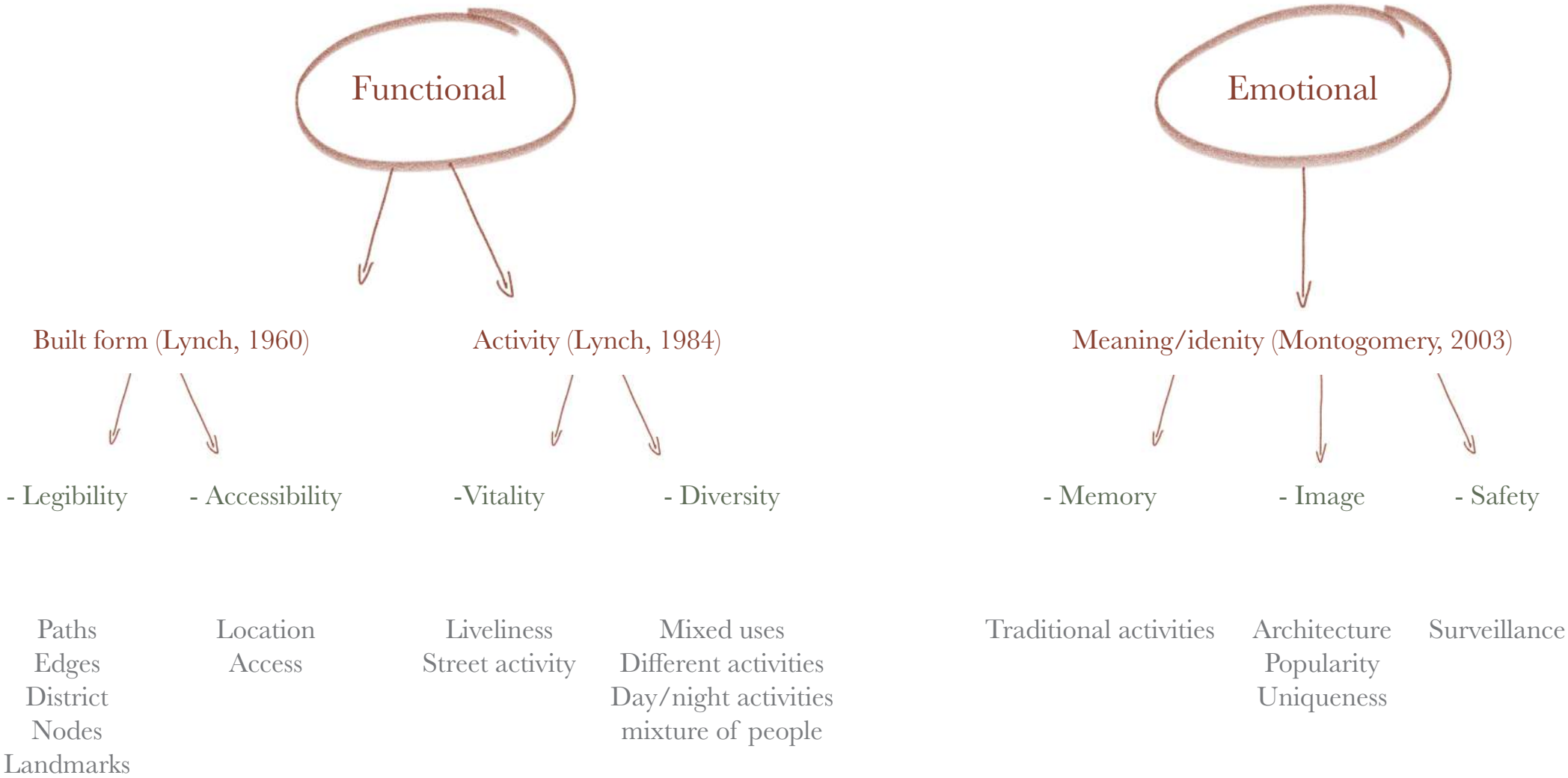
Place attachment is formed when a place is well defined and feels significant to its users, it is able to support both their functional as their emotional goals. (Montgomery, 1998)

Aspects of place attachment

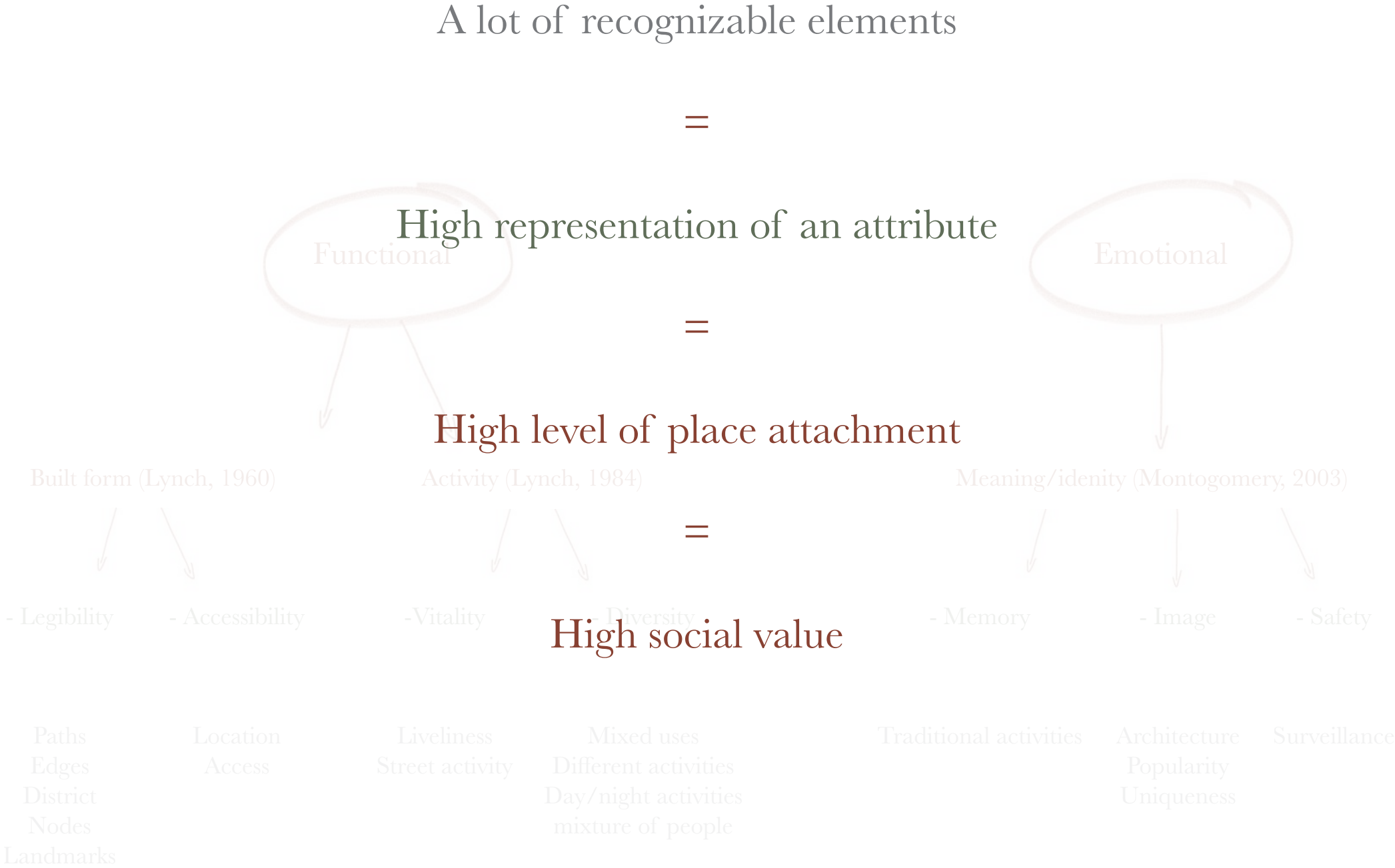
Components

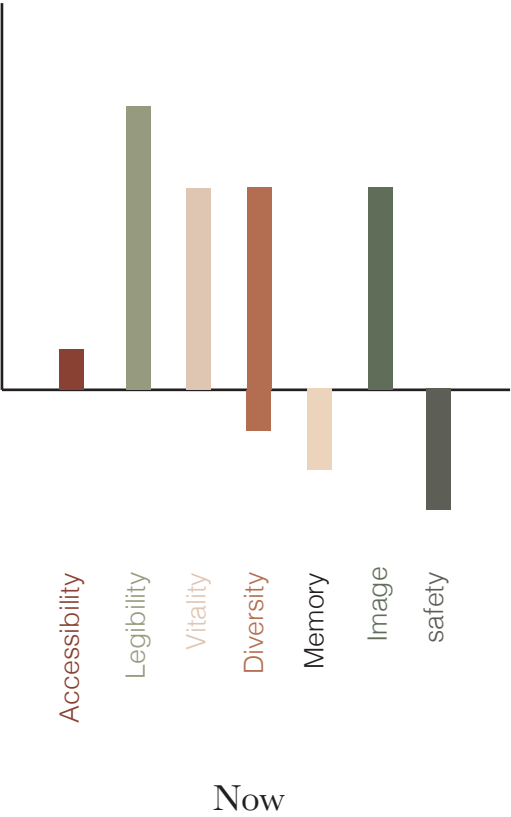
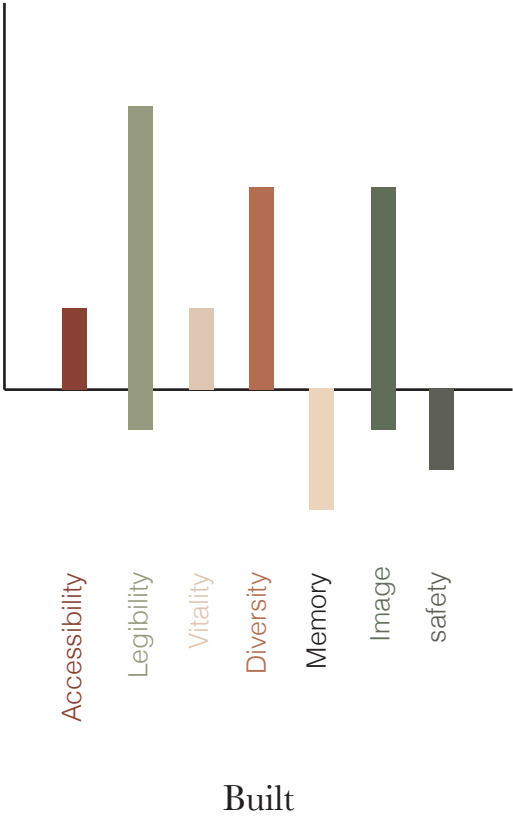
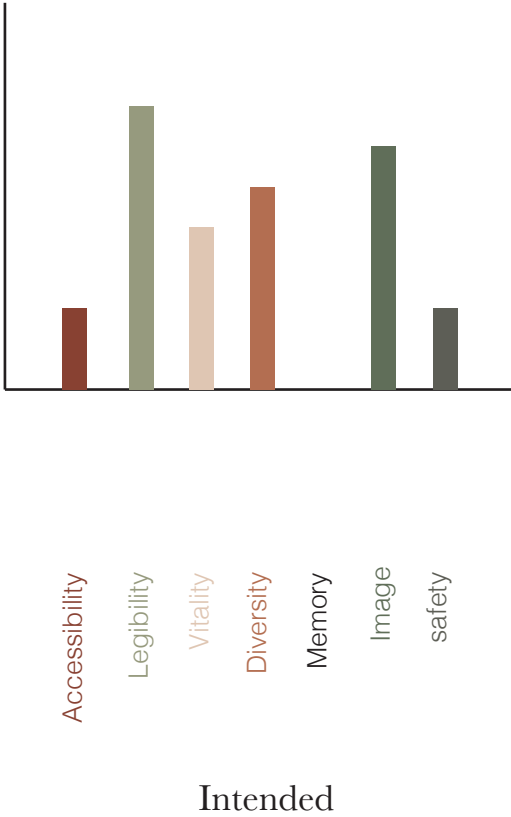
Attributes

Elements

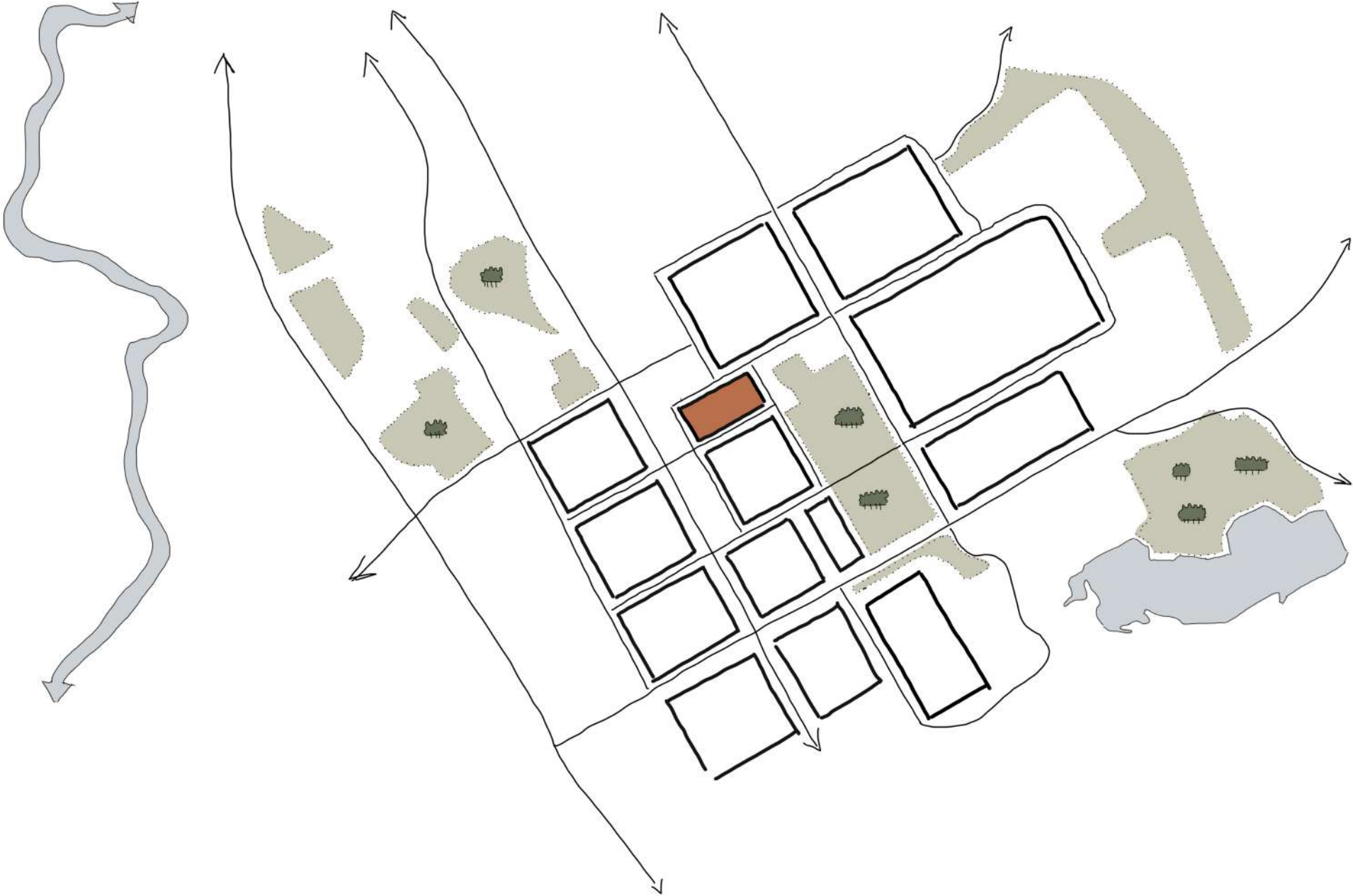


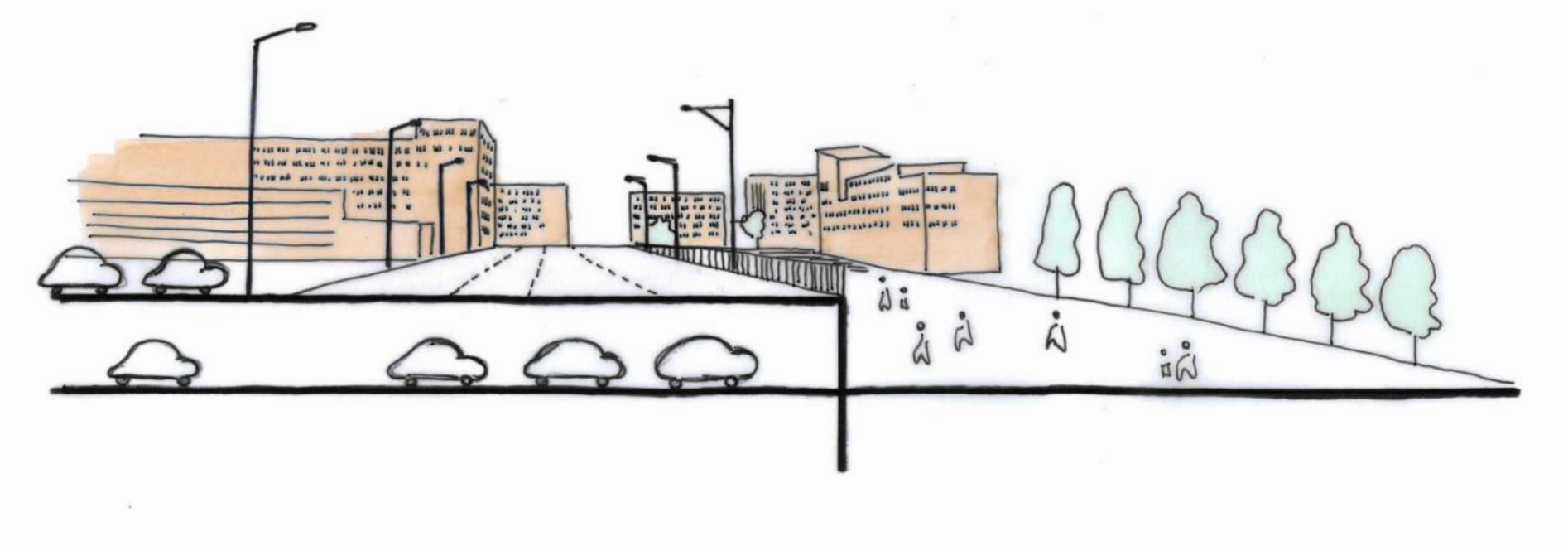
Aspects of place attachment
Components
Attributes
Elements

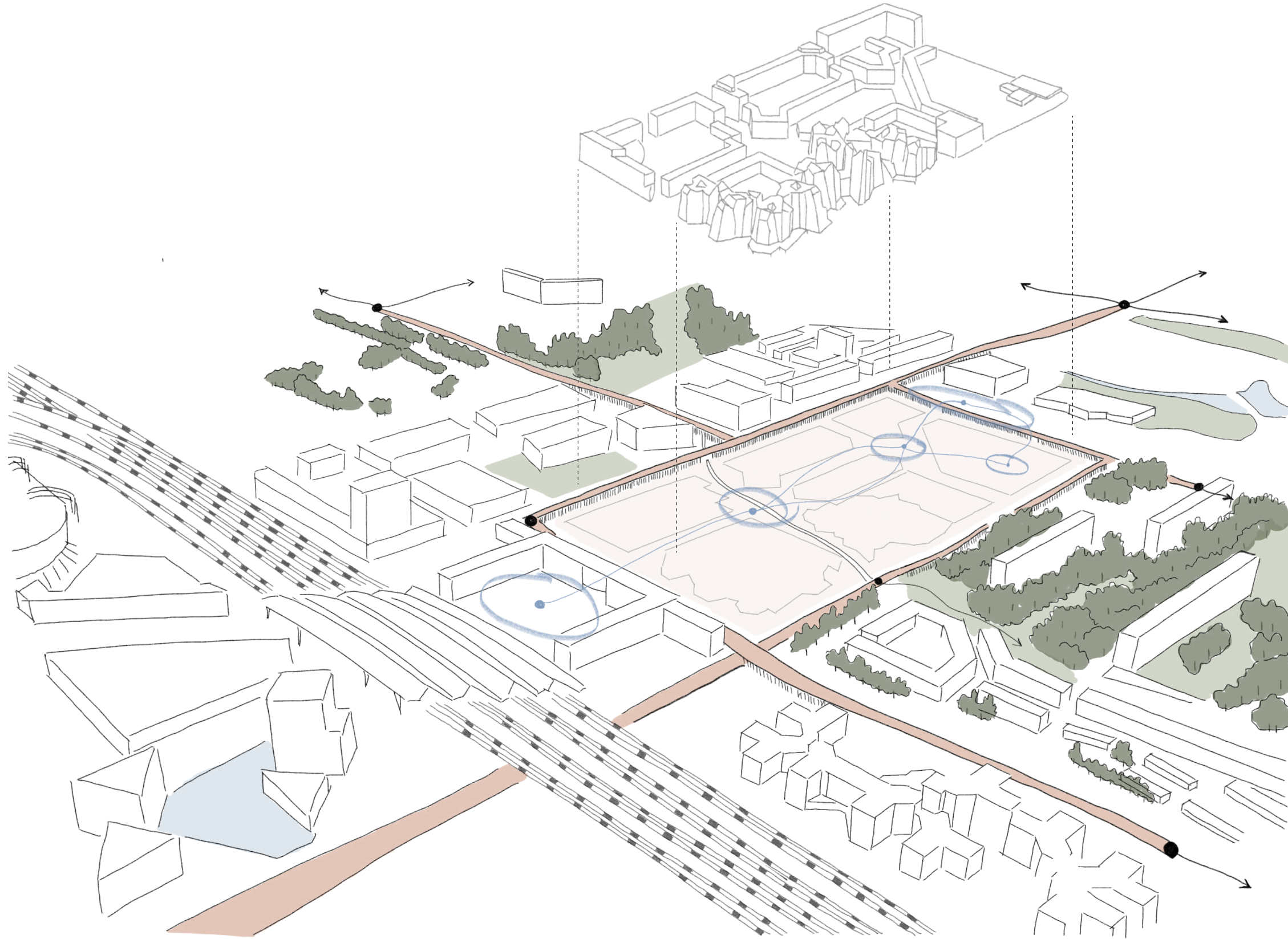


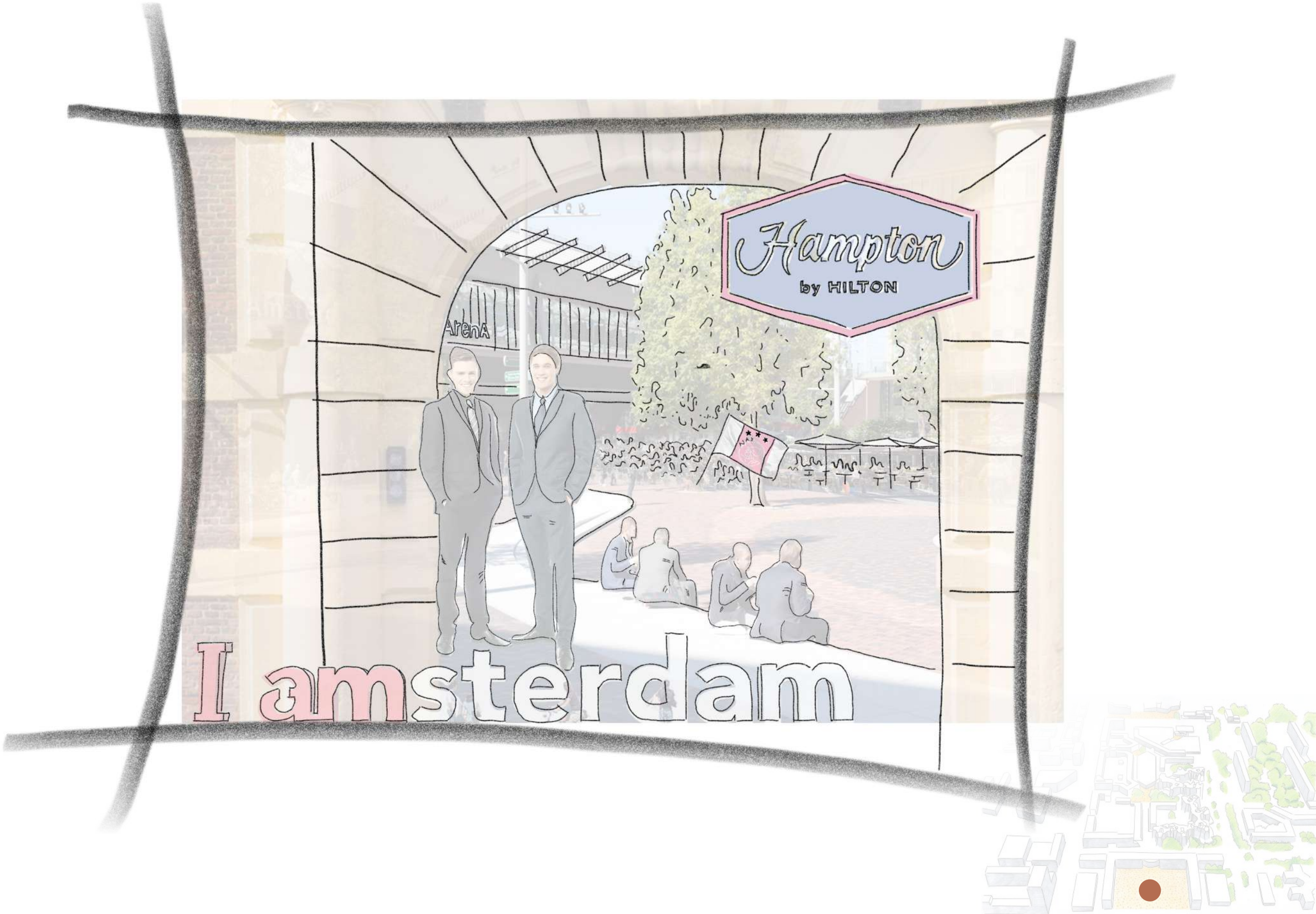


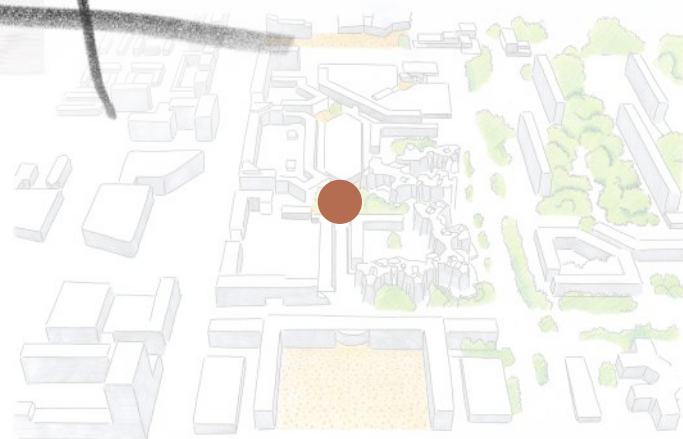
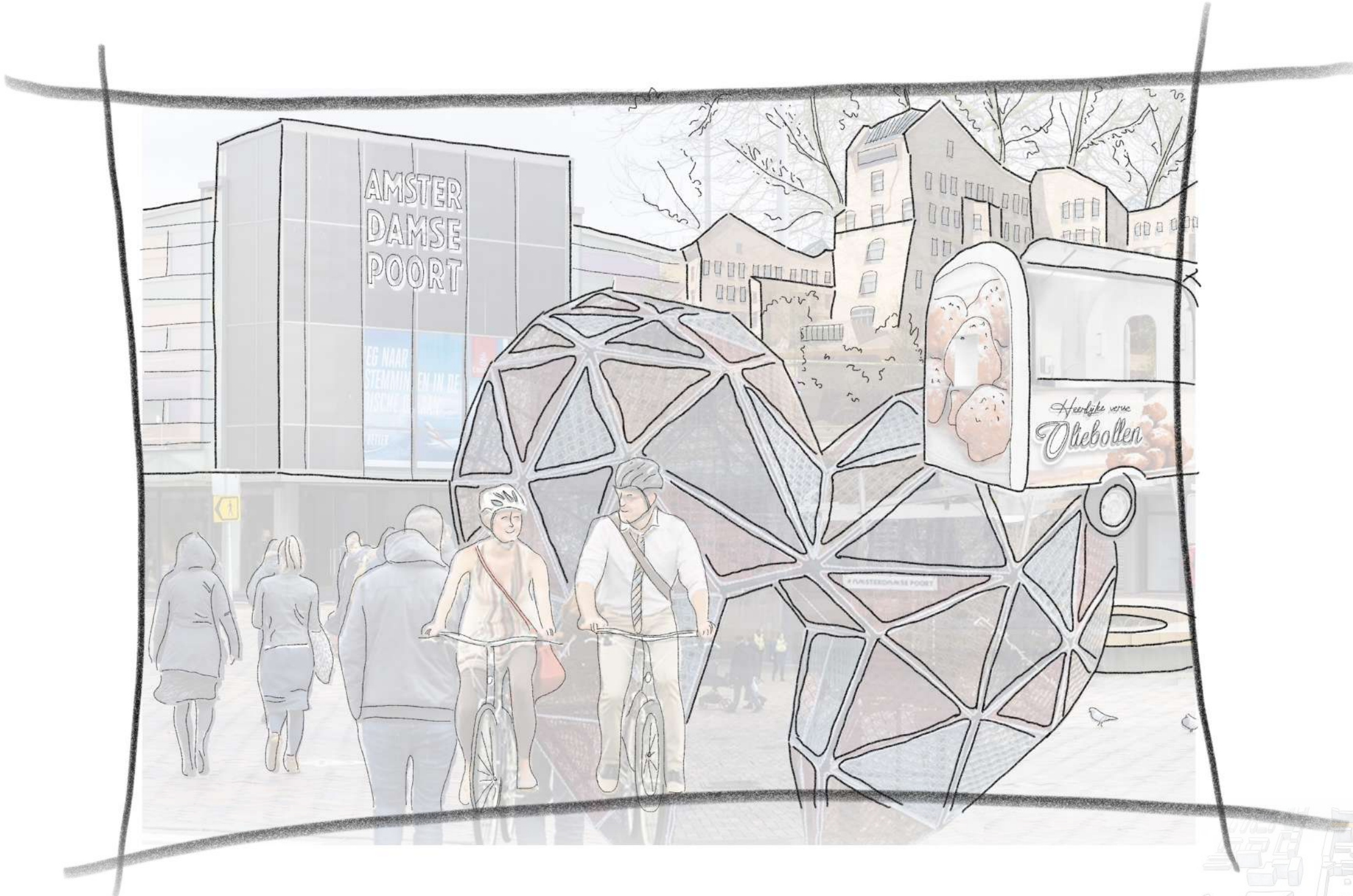
- Design principles:
- accessibility
 - diversity
 - safety
 - memory

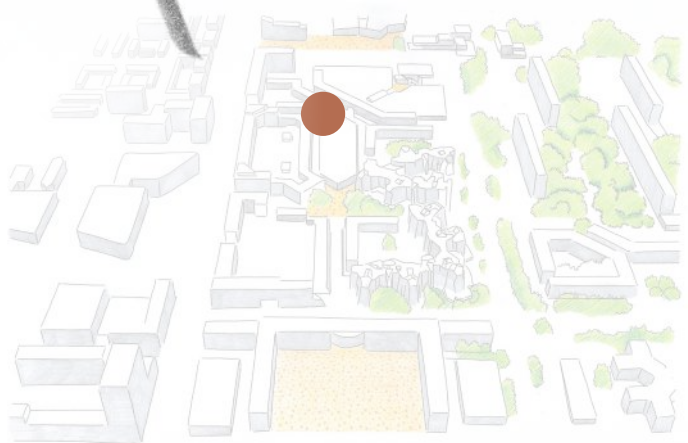


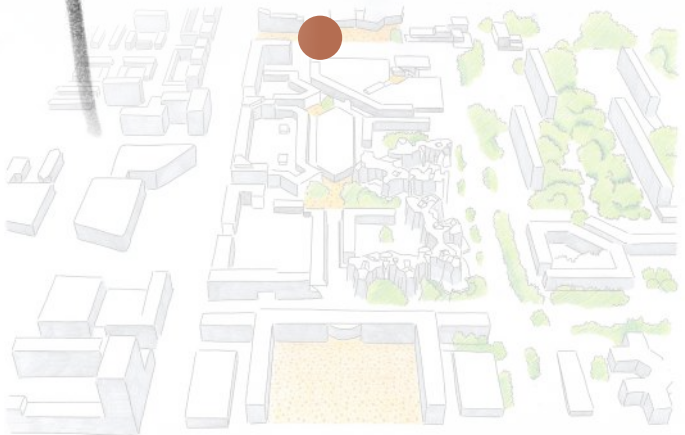
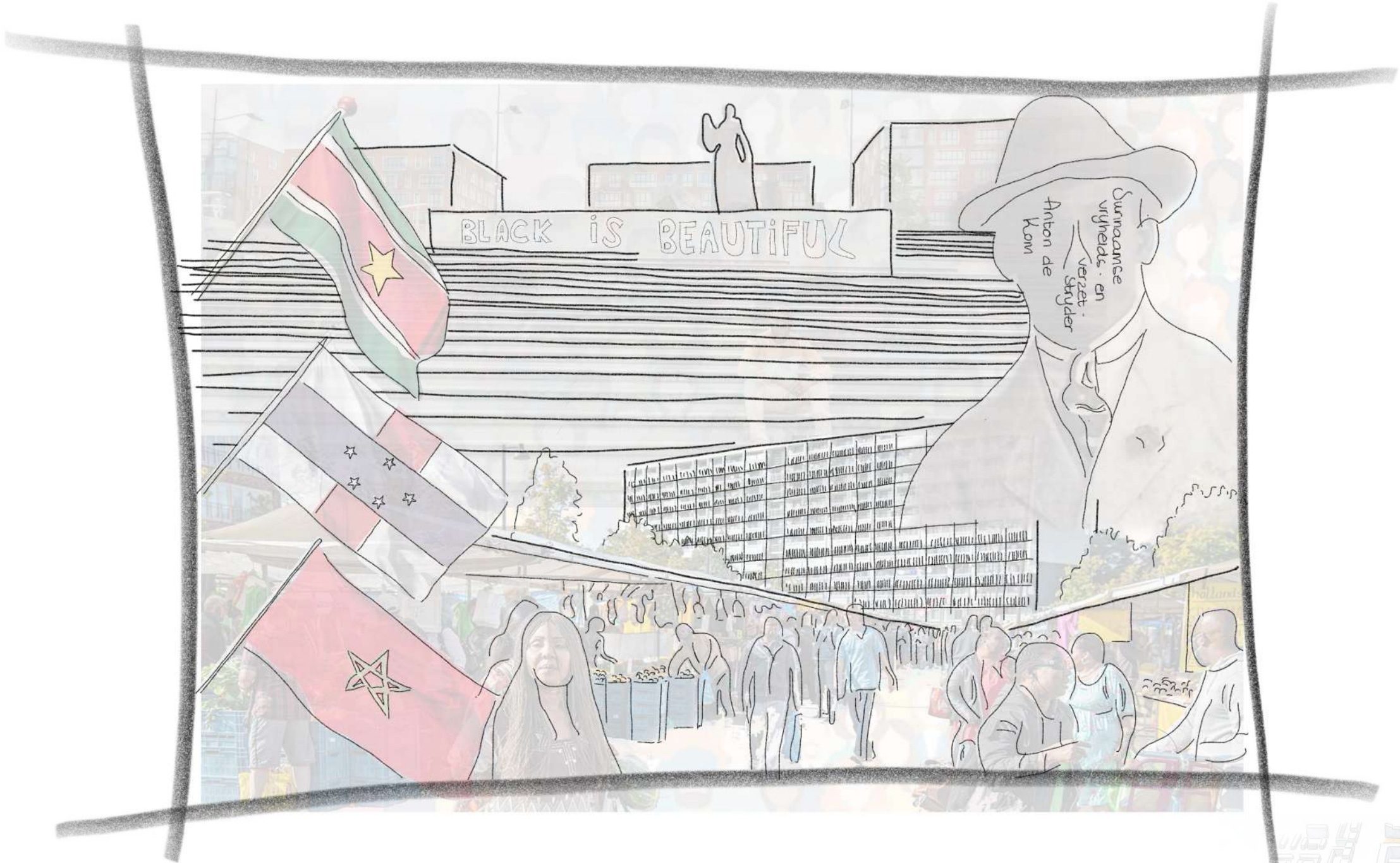












Accessibility

Diversity

Safety

Memory

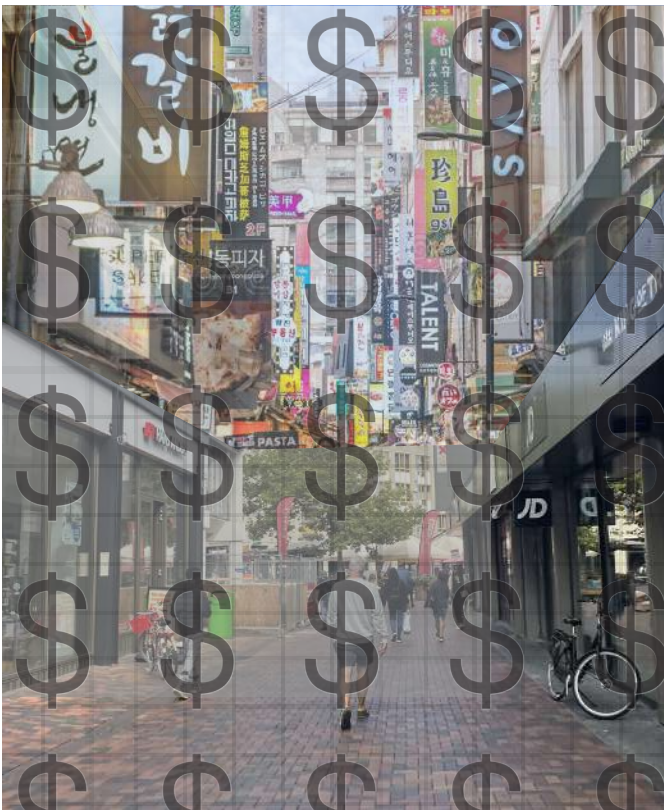
June 22, 2023

P5 Presentation



BORDERLAND

Due to the ideology of traffic flow separation the area is dominated by elevated roads. Pedestrians and cyclists are literally inferior to the car. They are surrendered to unpleasant and unsafe underpasses.



COMMERCIAL PARADISE

The area lacks mixed use, it's primarily focused on day activities and shopping is the primary thing to do.



TWO DIFFERENT WORLDS

The parking decks feel like an inaccessible different world. Due to little use of these parking decks, they exude an unsafe, deadly atmosphere.

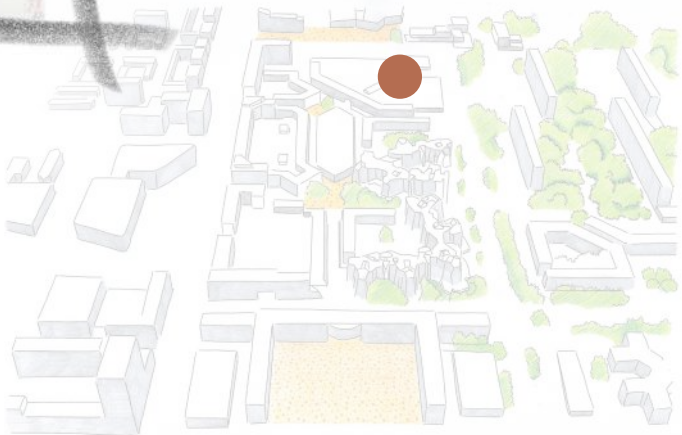
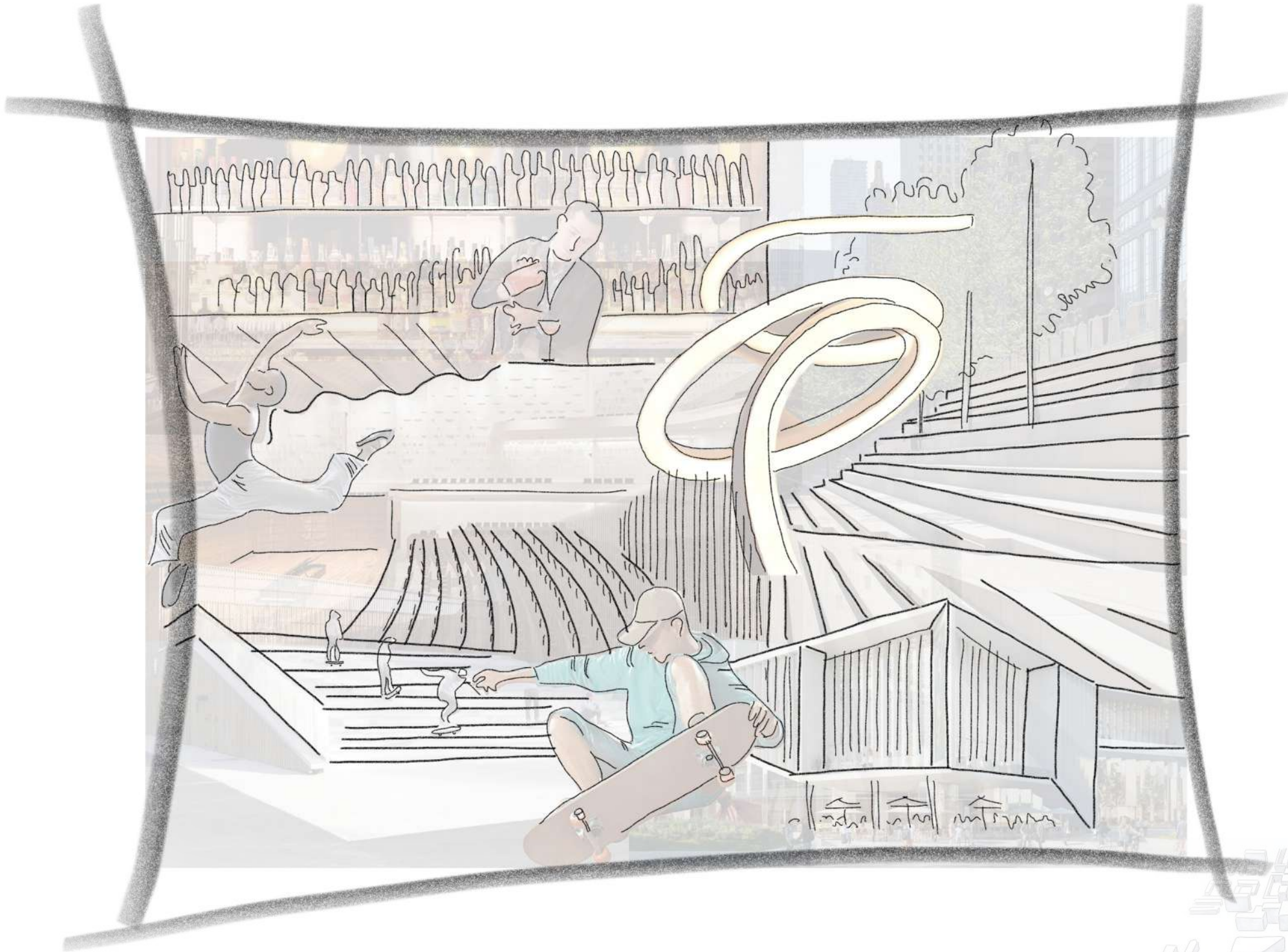


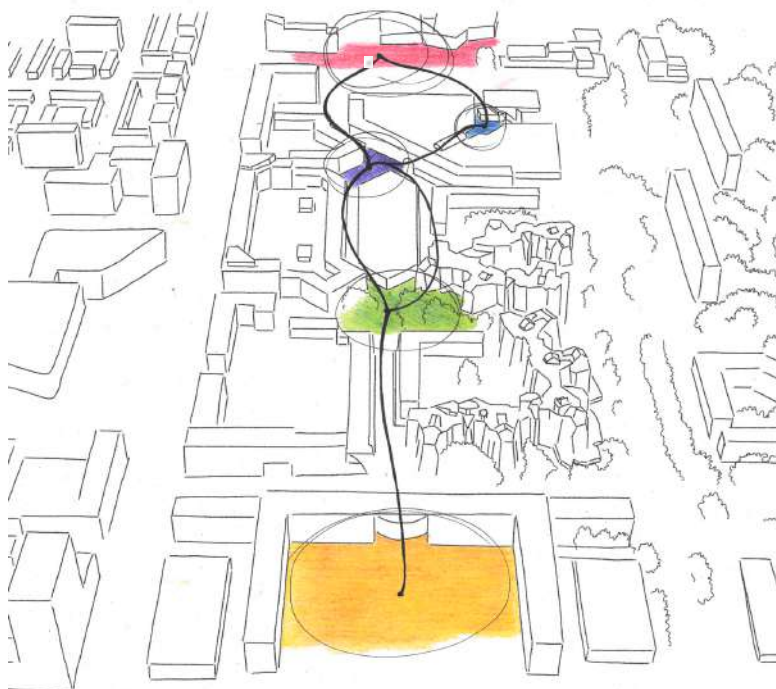
PERCEPTION OF SPACE

They perception of space is in conflict with the concept of space.

Elles Warrenaar



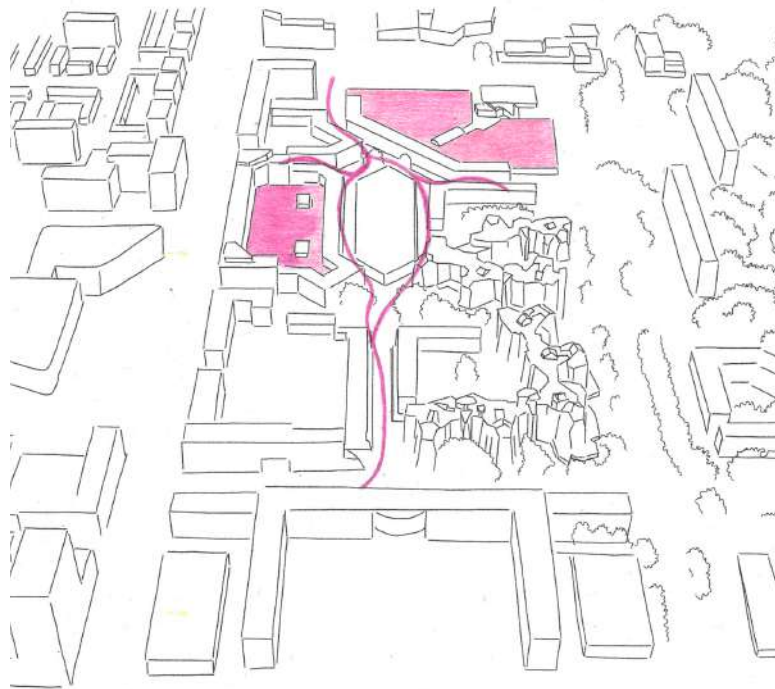




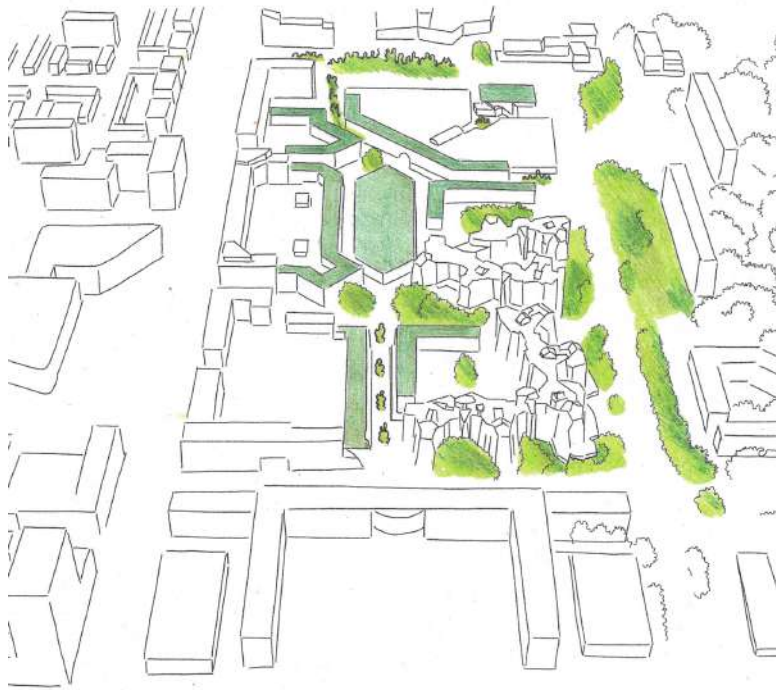
Add to the sequence of squares



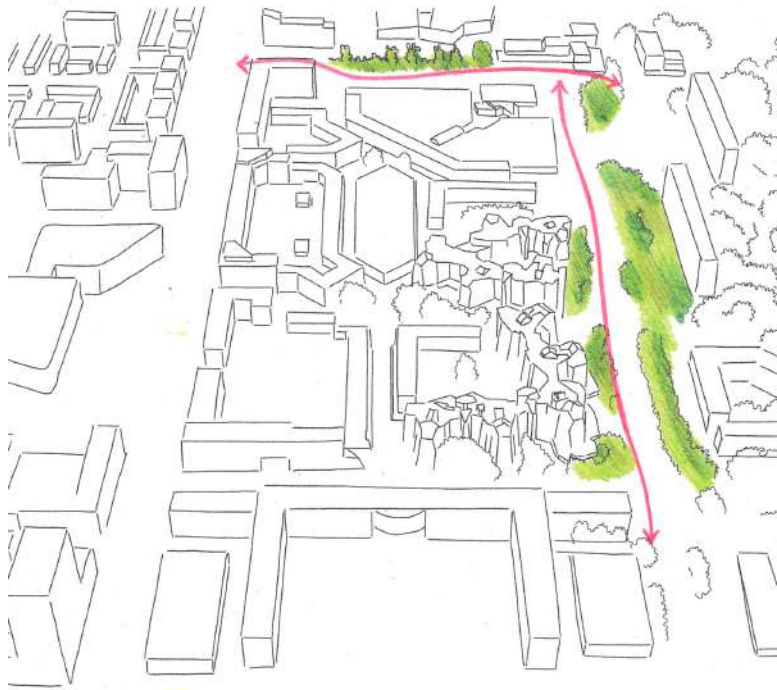
More diversity in program



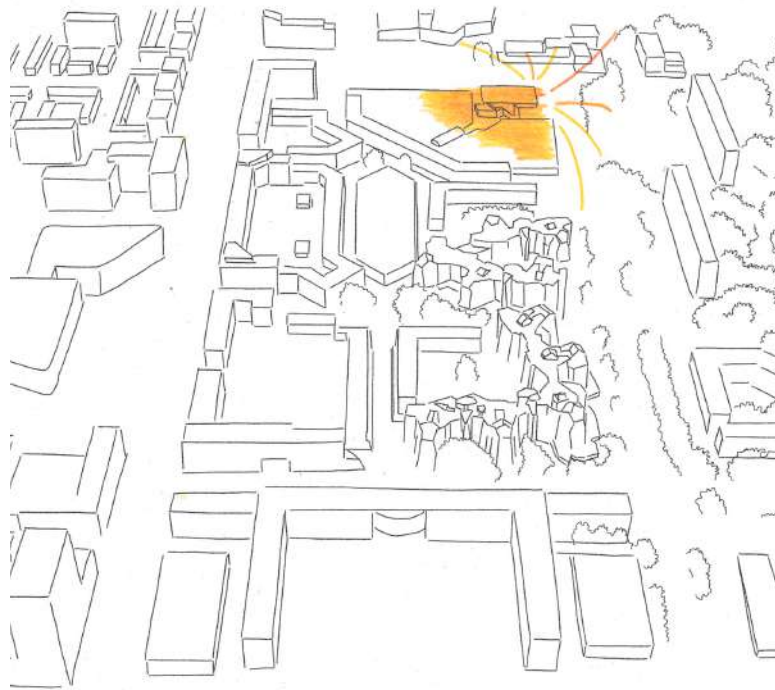
More social safety due to the transformation of parking decks/social control



Addition of more greenery in the public space



Transformation of Hoogoorddreef Flierbosdreef



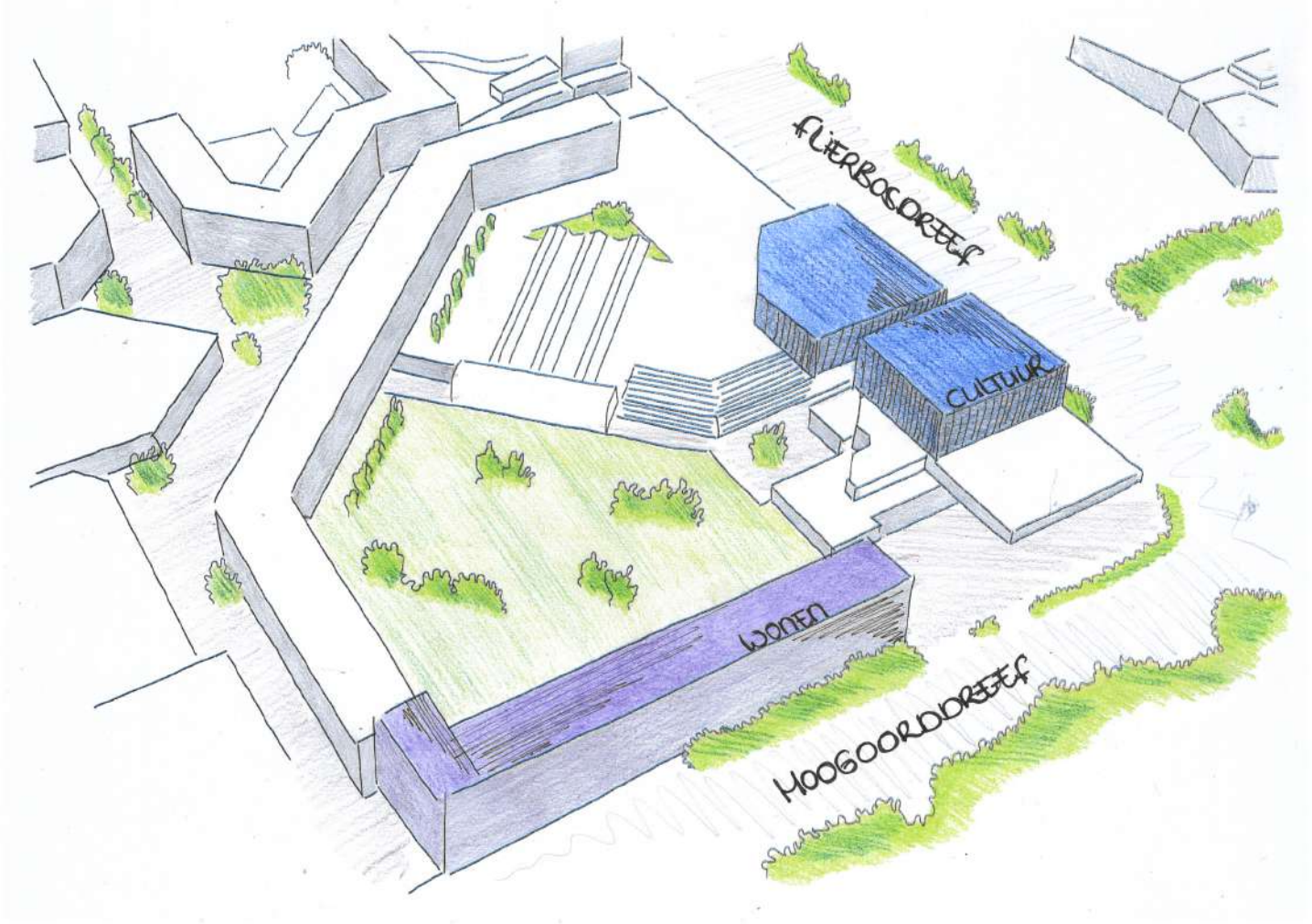
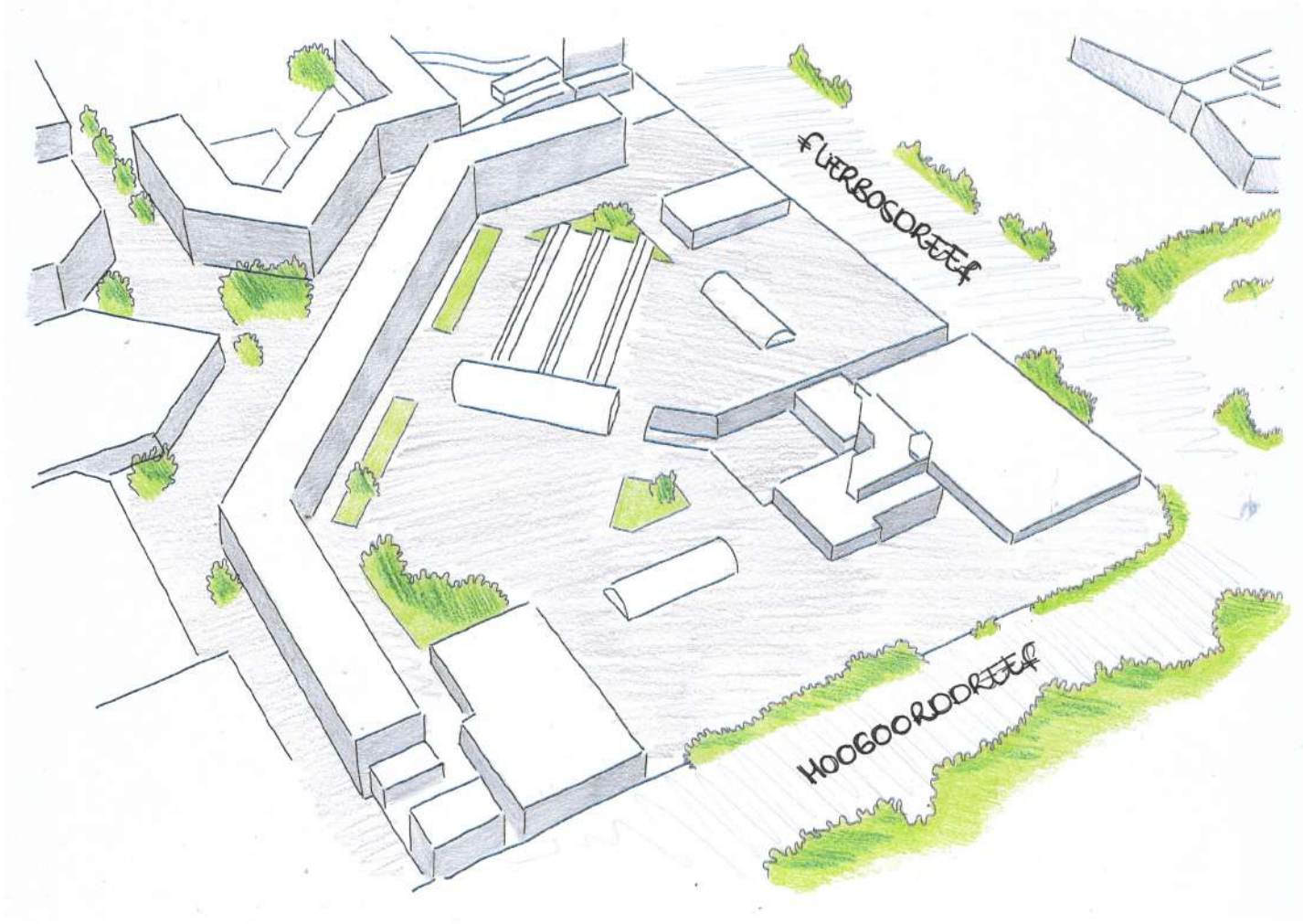
Creating identity on the corner of cluster 7

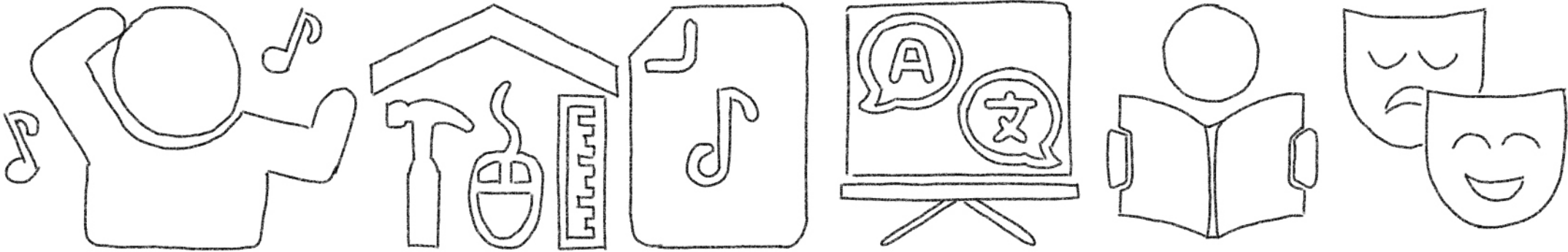


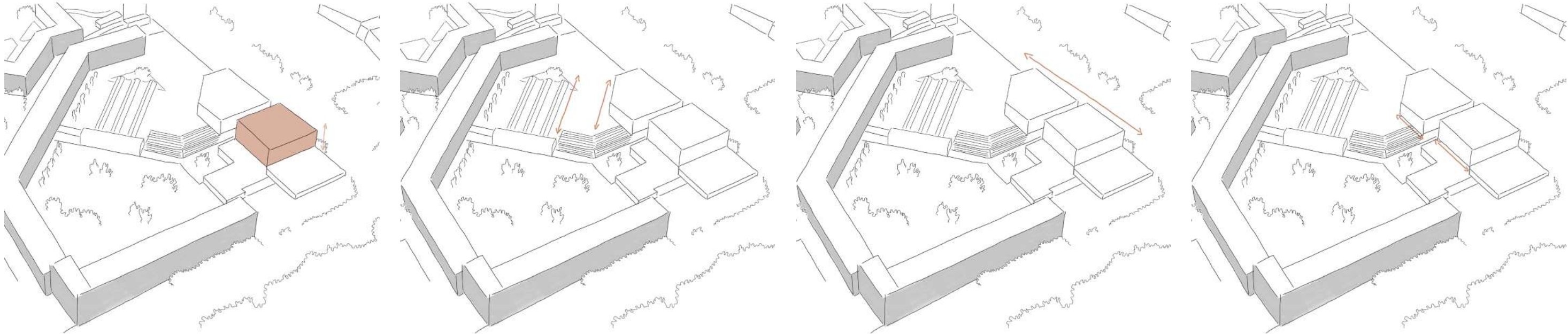
Why cluster 7?

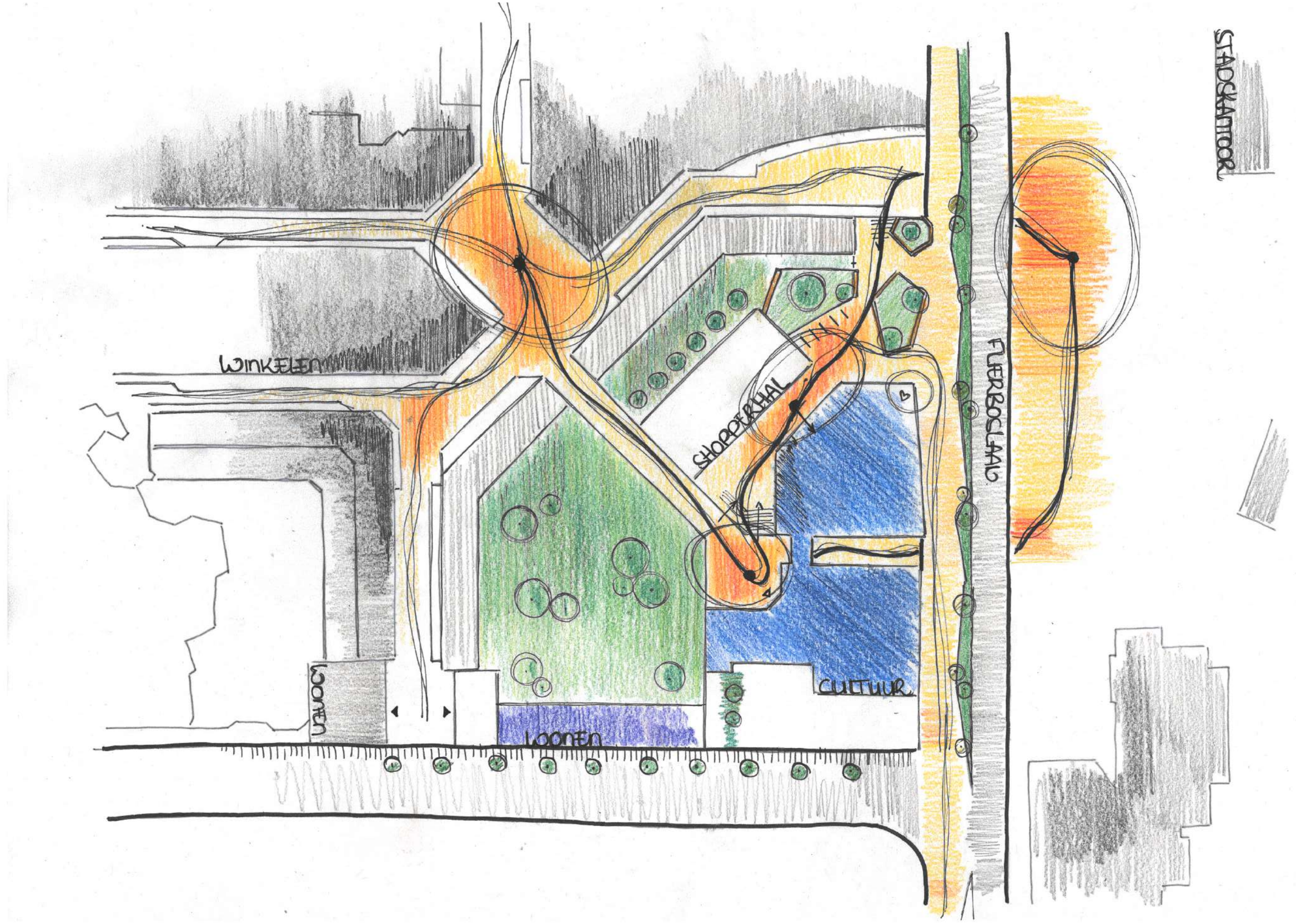
- accessibility, diversity, safety & memory
- contribute to sequence of spaces and squares
- match the wall-like character along the other outer boundaries of the shopping center
- statement on the corner to support identity

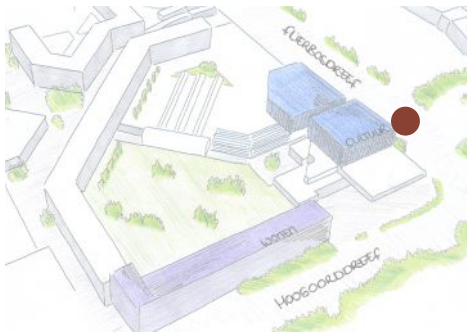








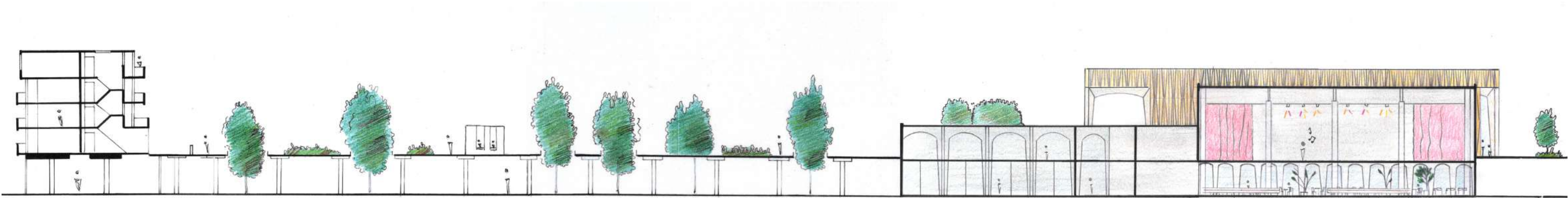




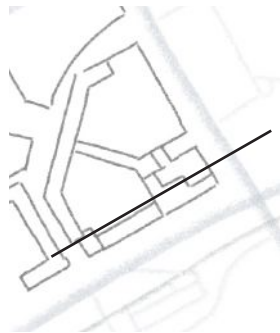
Section AA

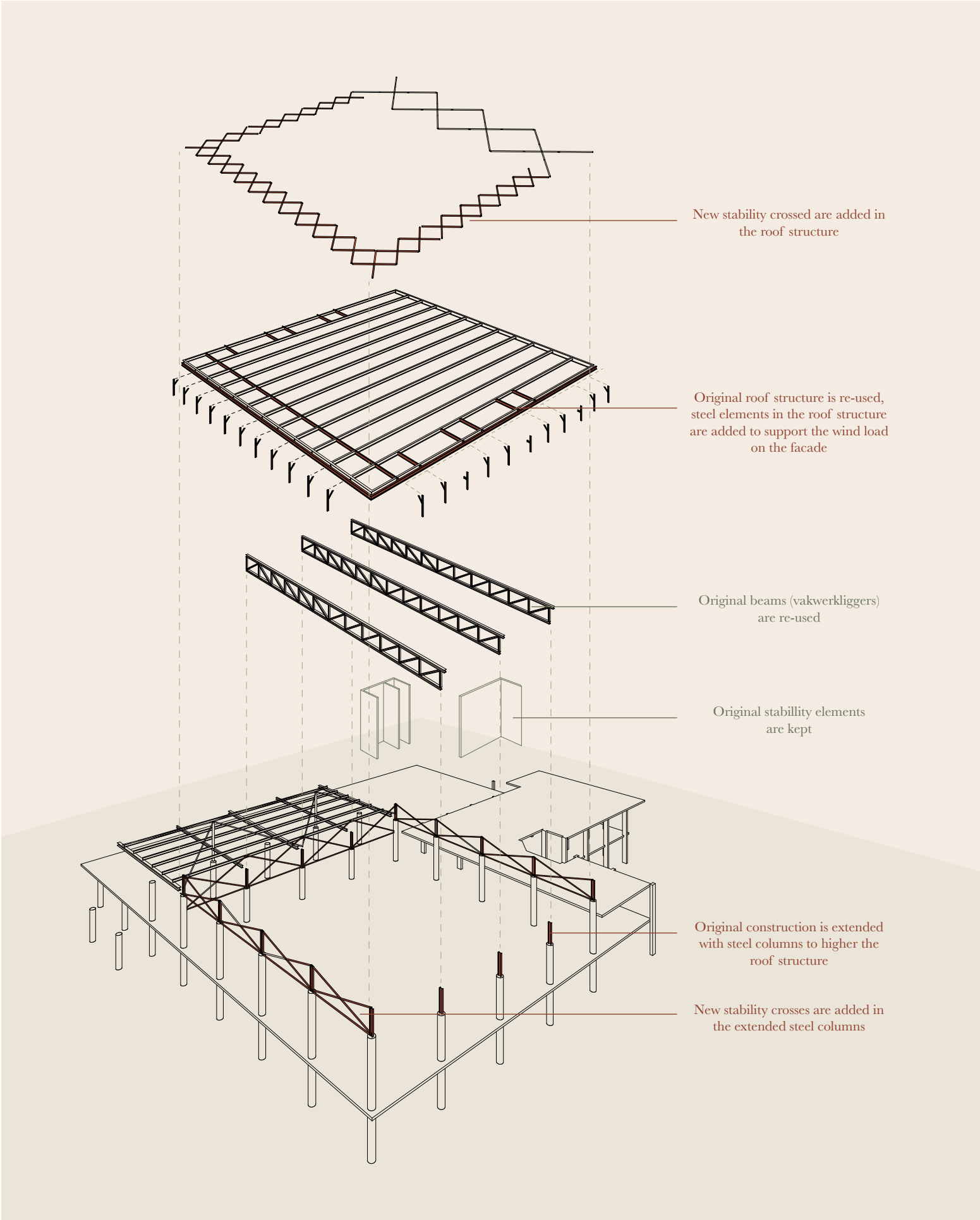
June 22, 2023

P5 Presentation



Elles Warrenaar



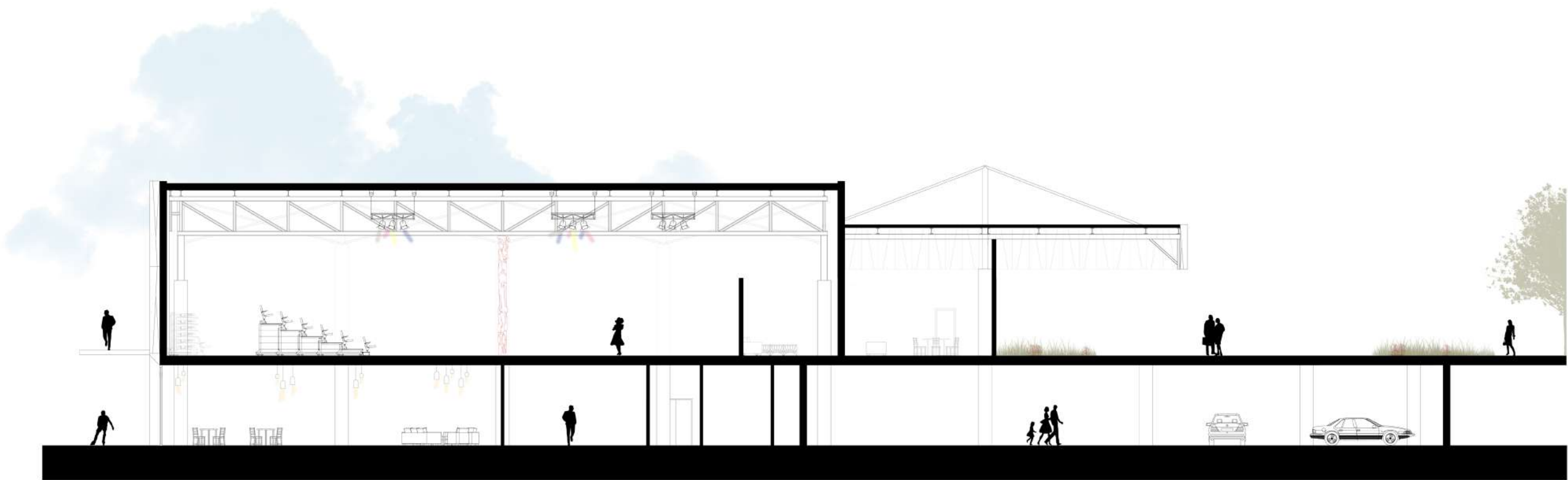


Section BB

June 22, 2023

P5 Presentation

Elles Warrenaar



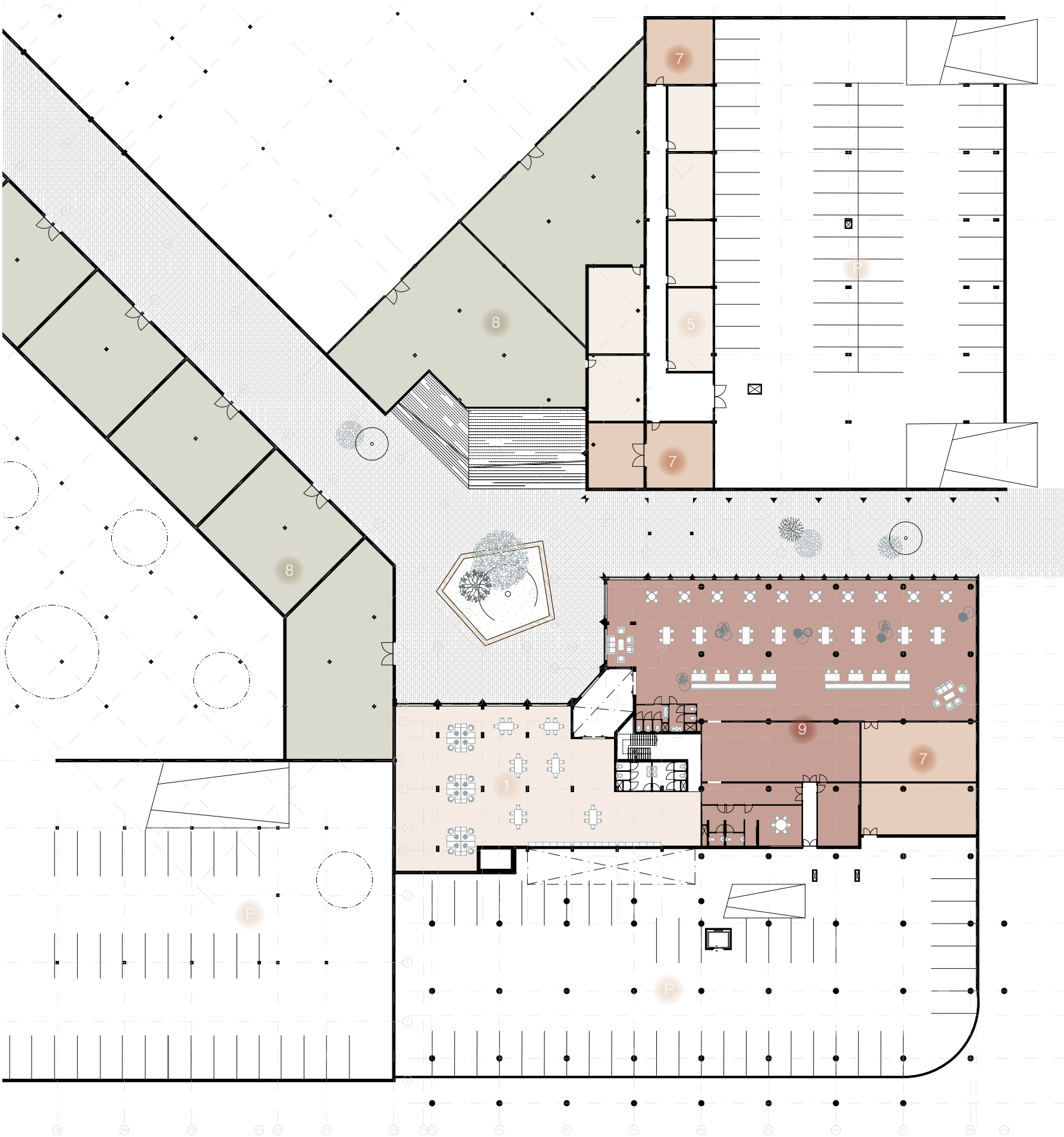


Ground floor plan

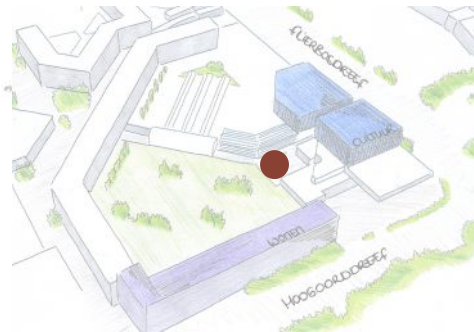
June 22, 2023

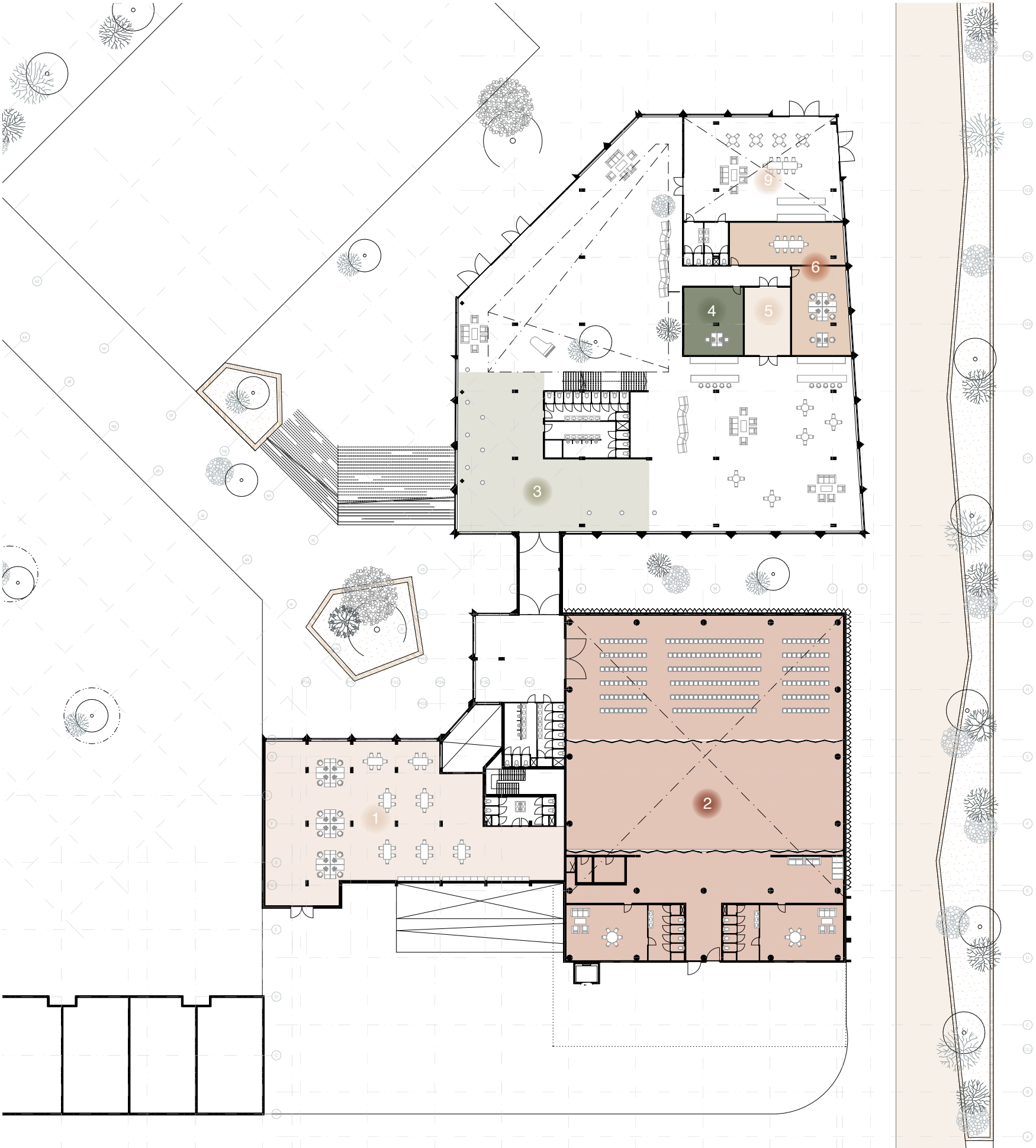
P5 Presentation

Elles Warrenaar

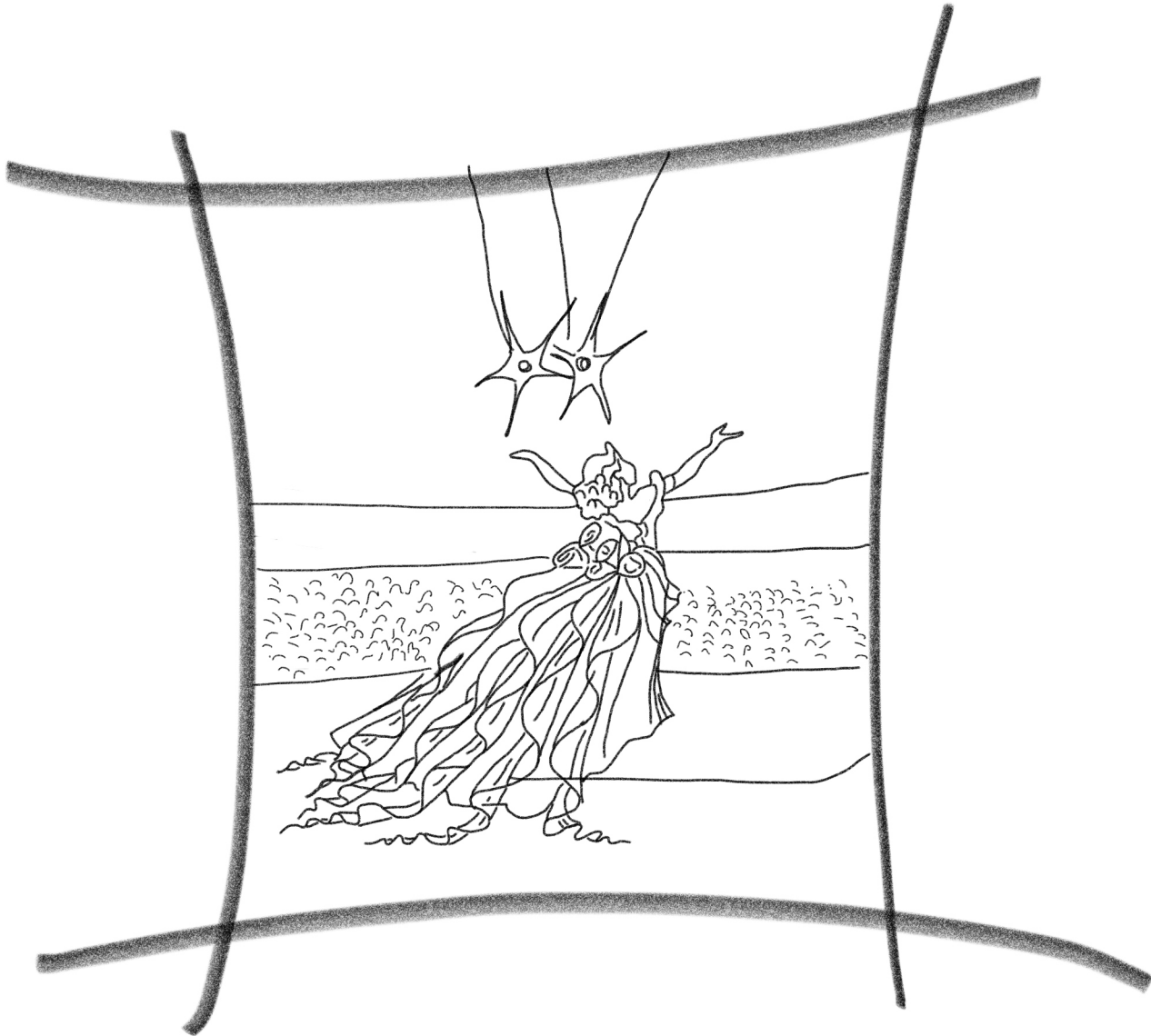
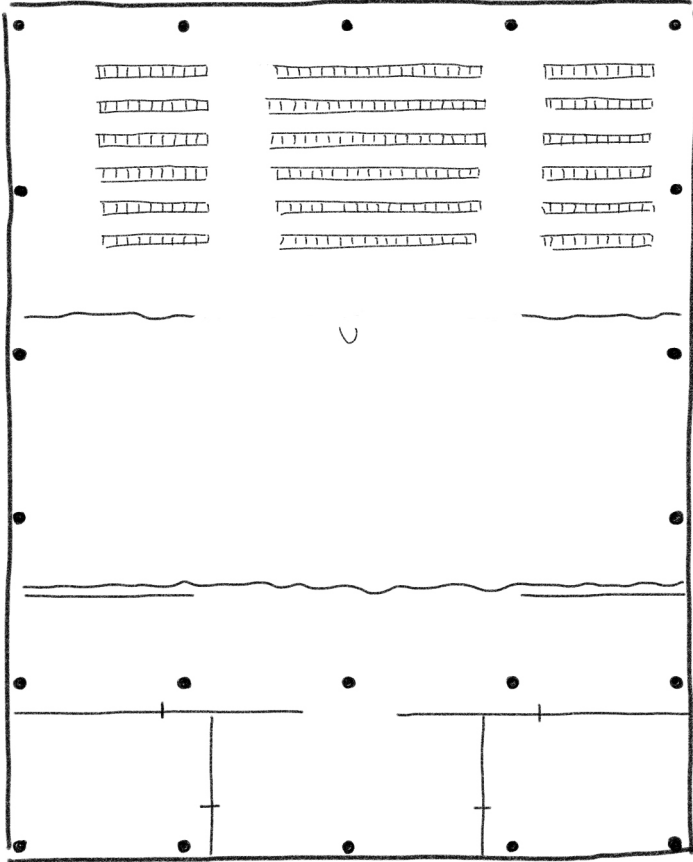


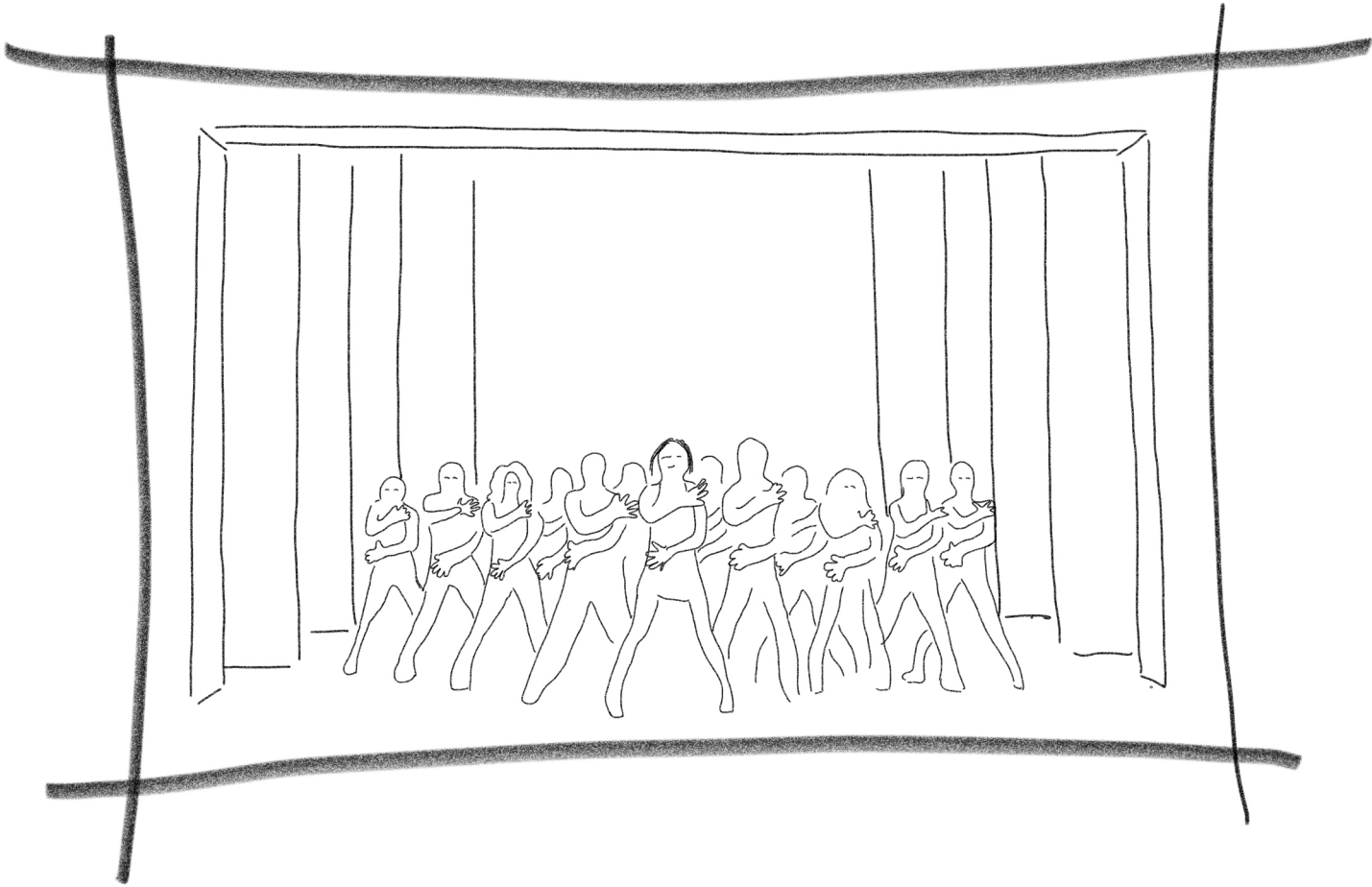
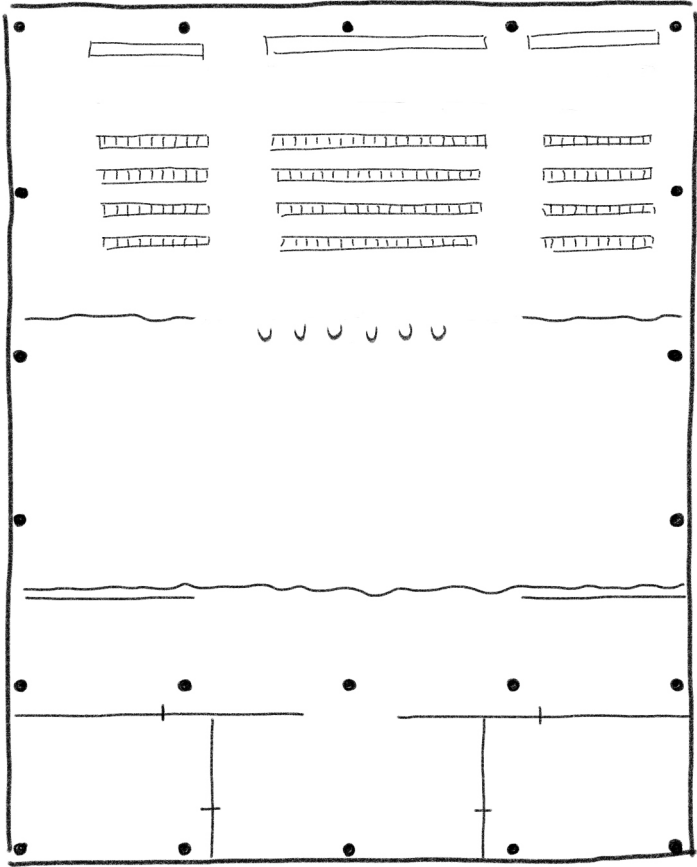
- 1 public study space
- 5 storage space
- 7 technical space
- 8 shops
- 9 restaurant/cafe

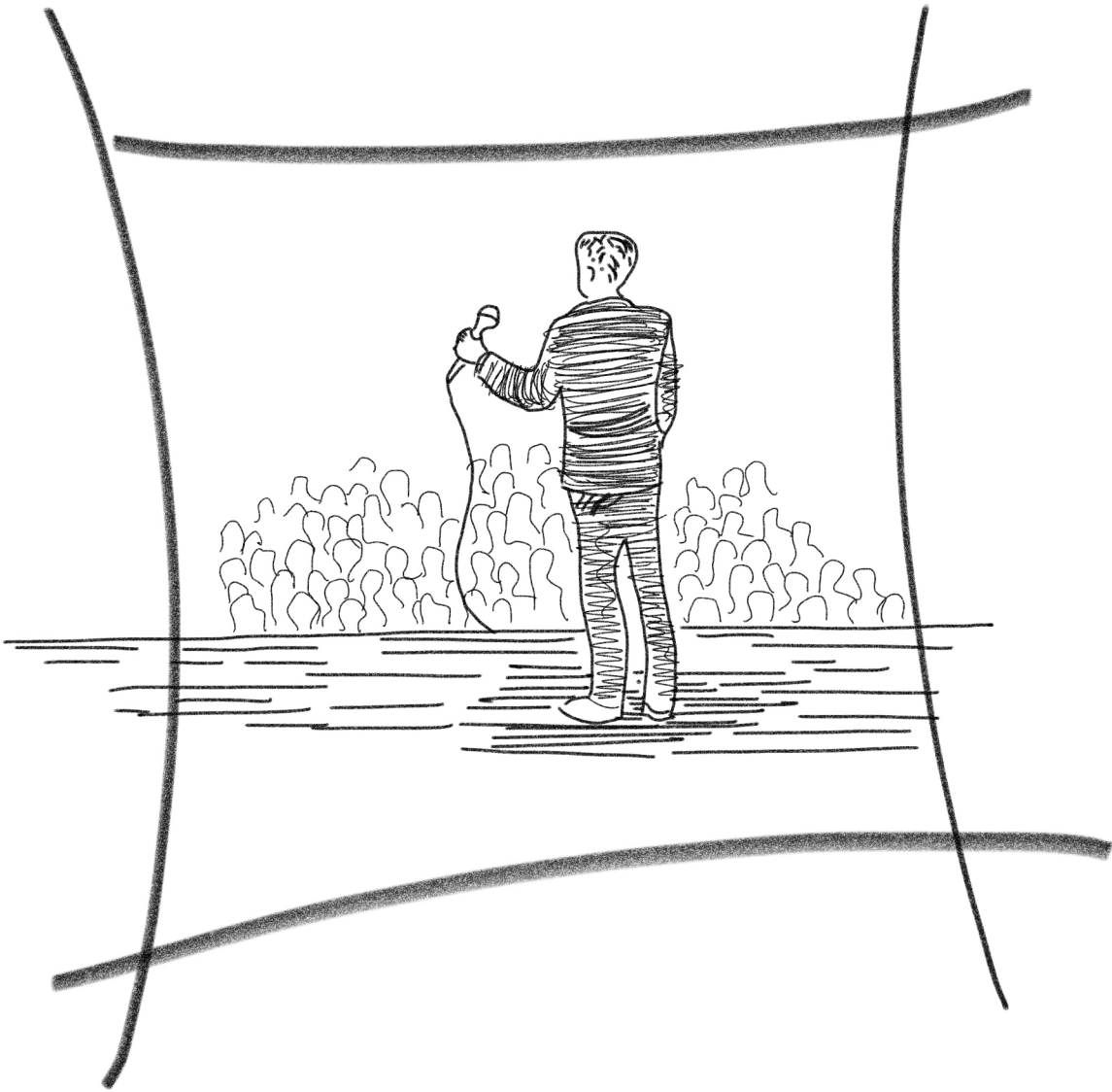
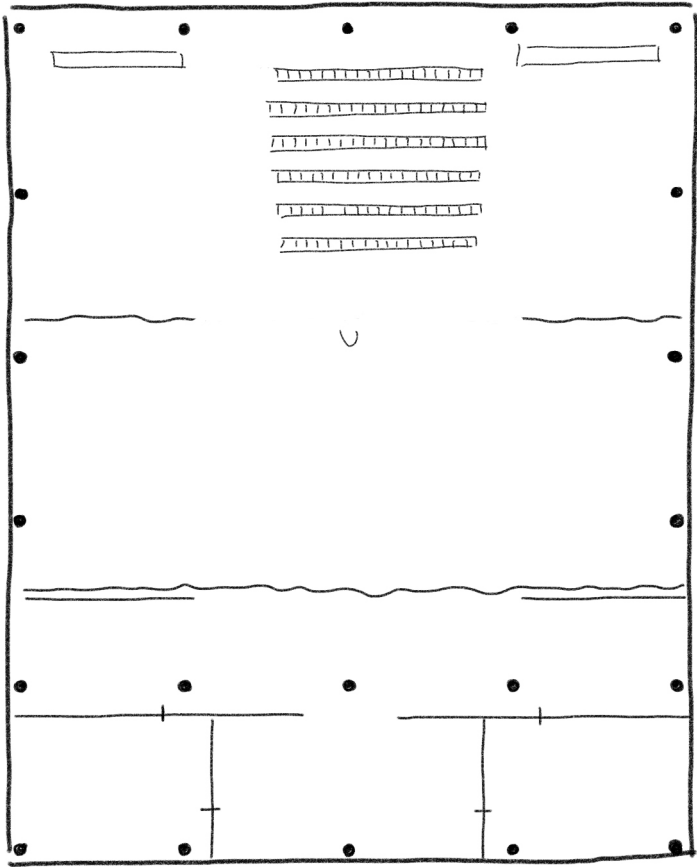


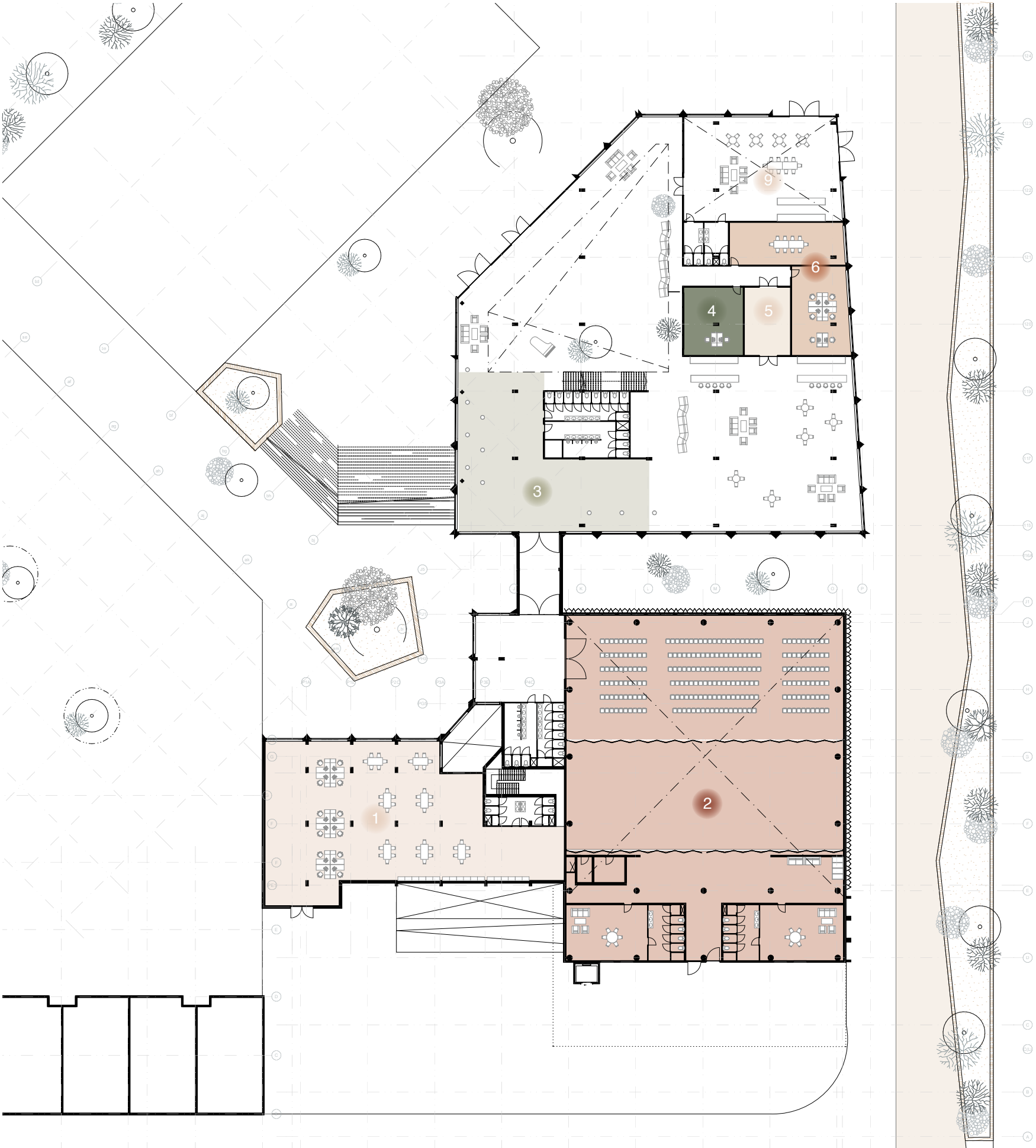


- 1 public study space
- 2 flexible theatre hall
- 3 local exhibition space
- 4 music/podcast studio
- 5 storage space
- 6 office space (new metropolis)
- 9 restaurant/cafe

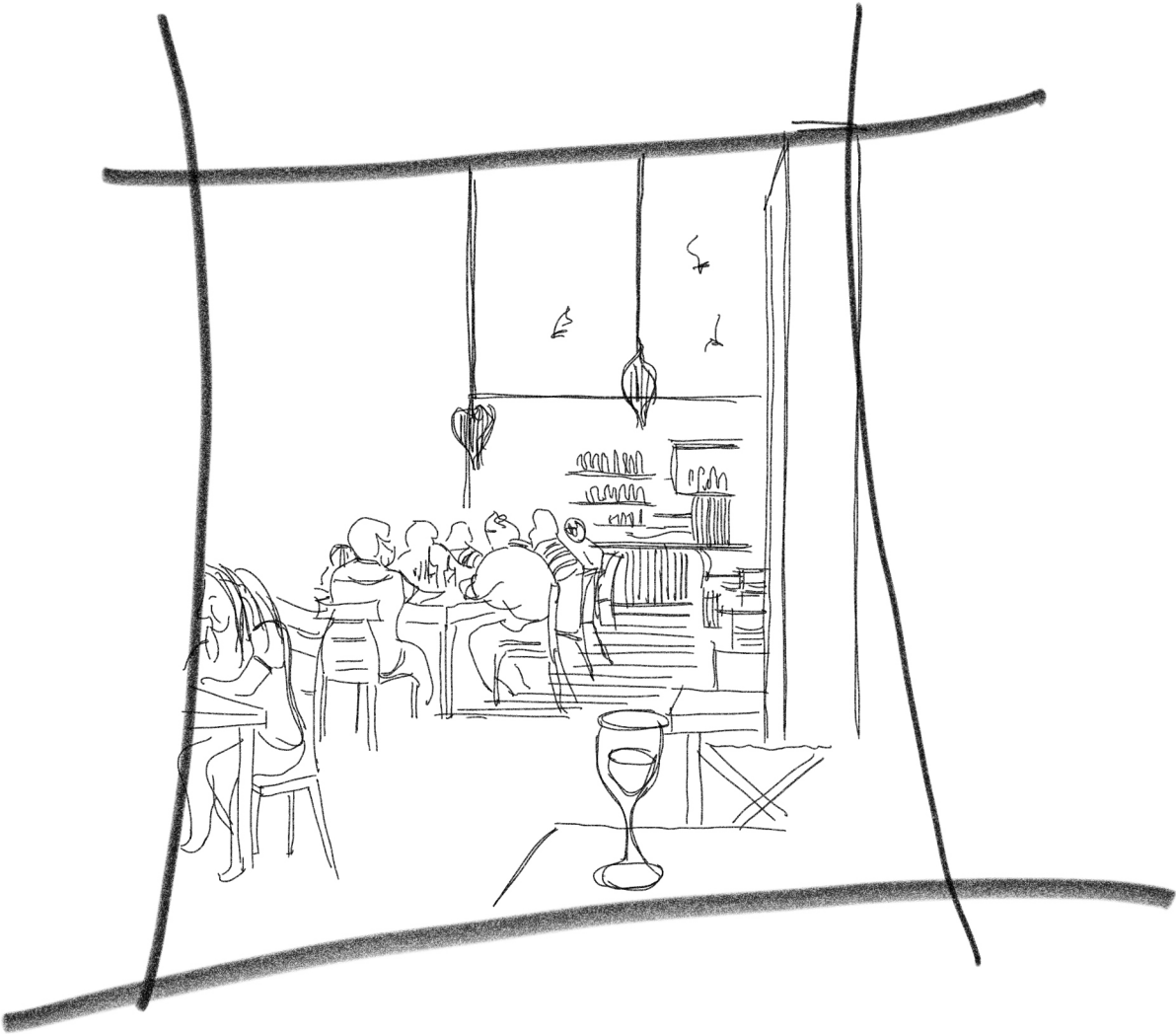
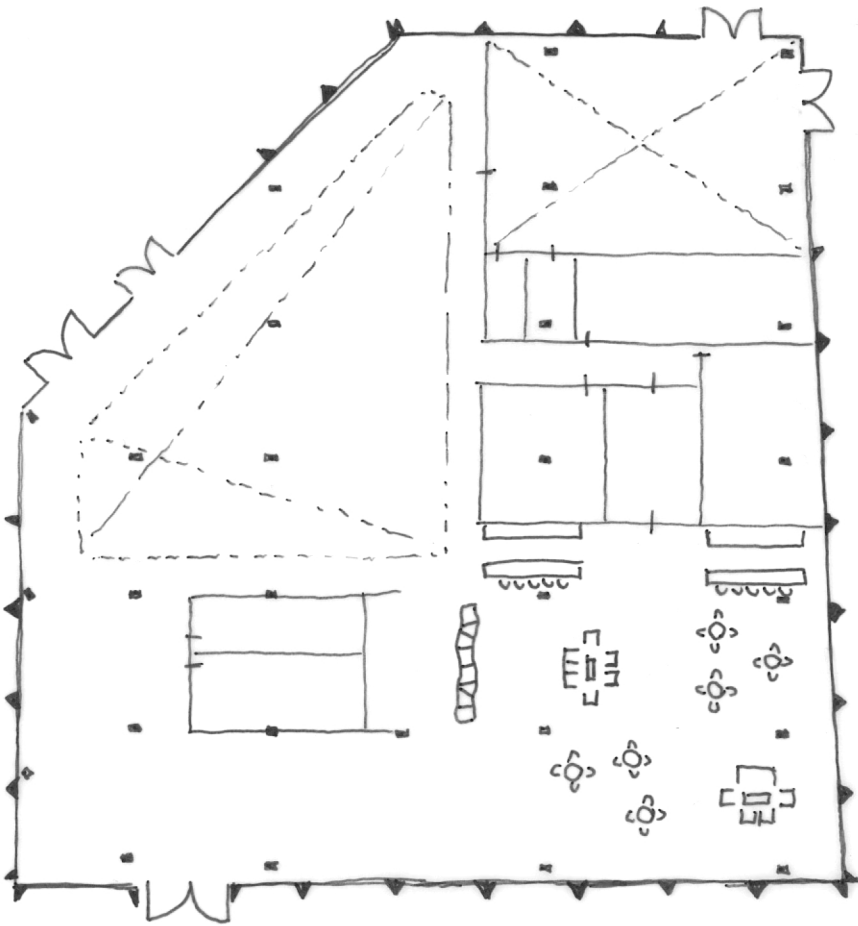


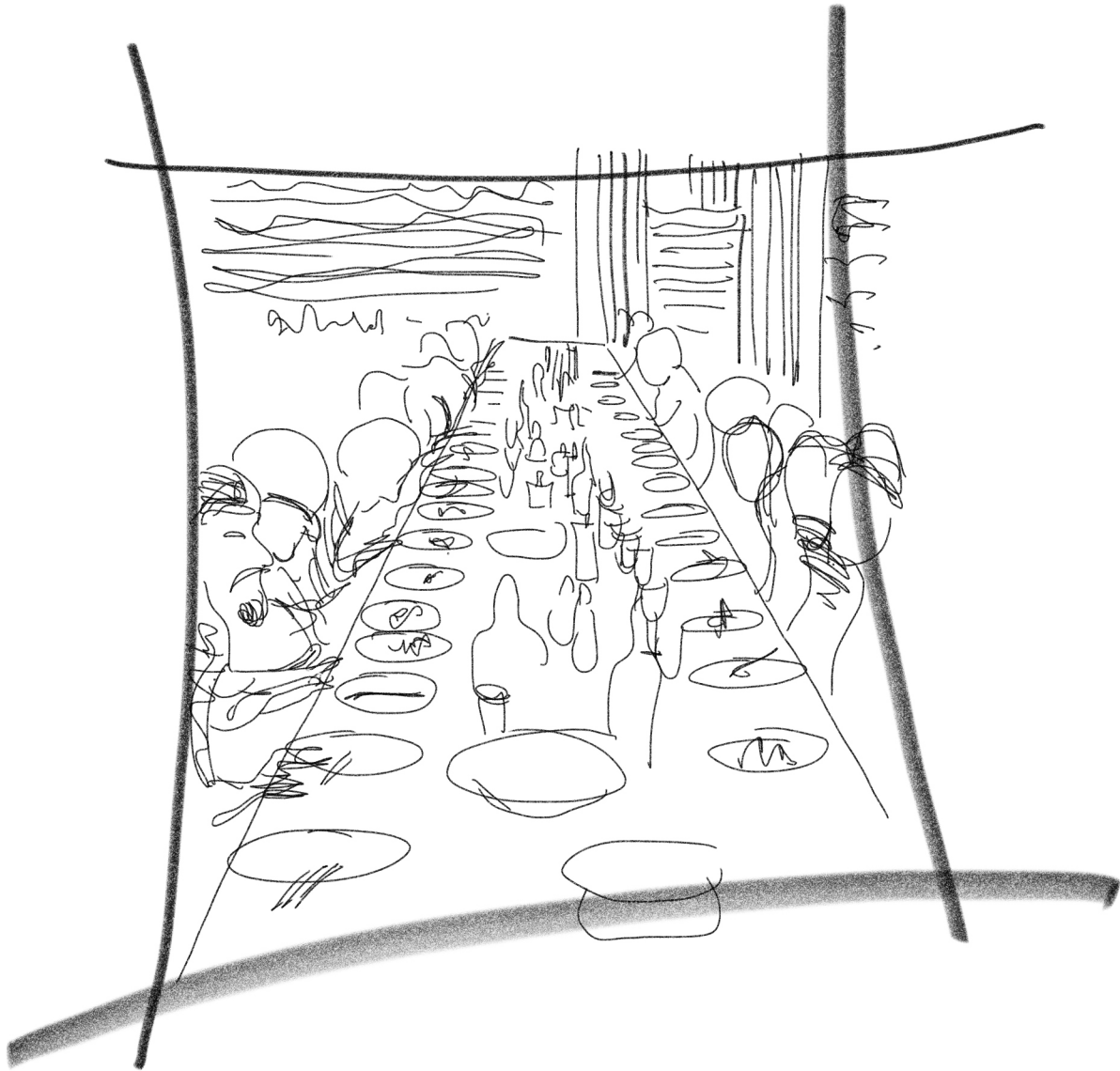
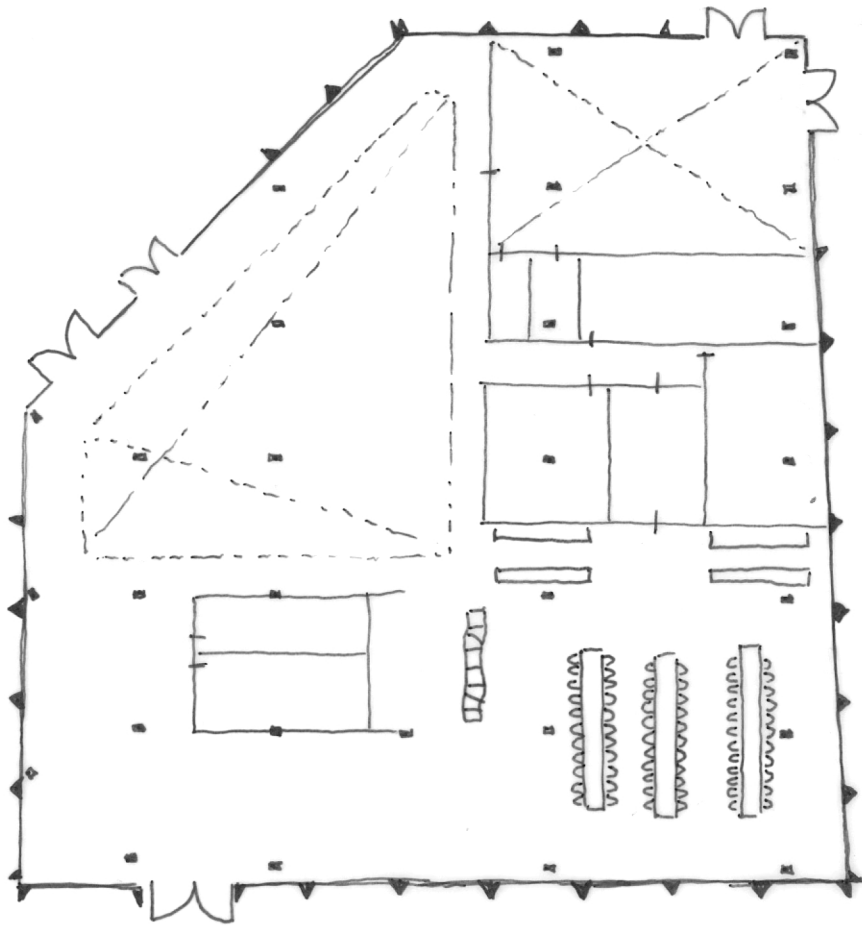


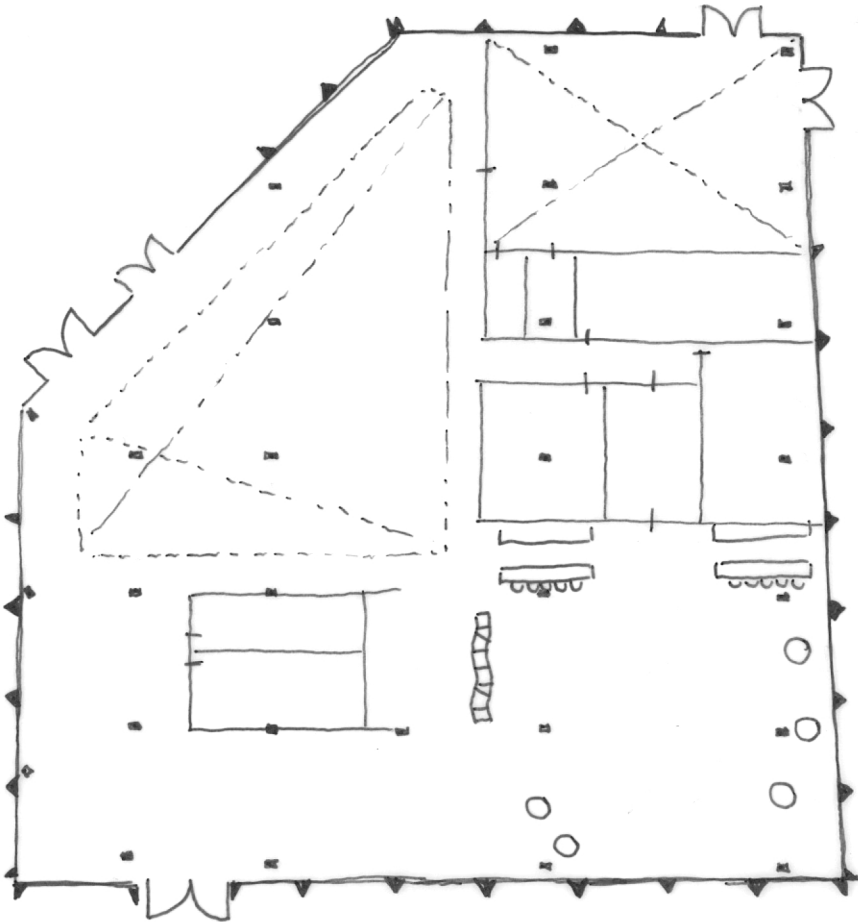


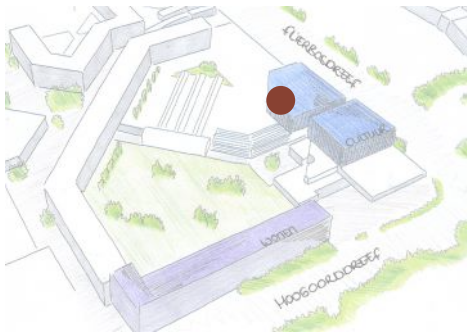
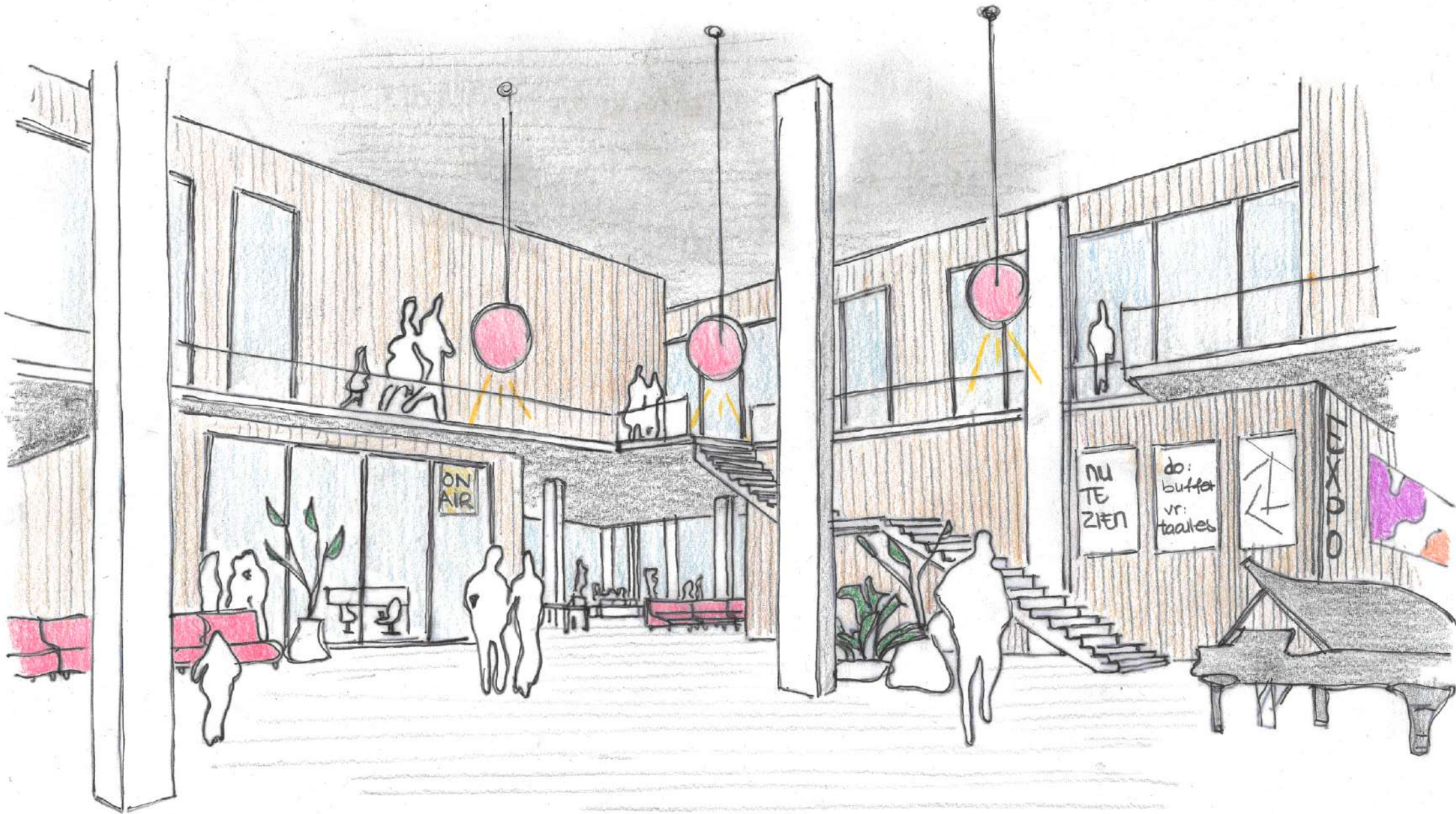


- 1 public study space
- 2 flexible theatre hall
- 3 local exhibition space
- 4 music/podcast studio
- 5 storage space
- 6 office space (new metropolis)
- 9 restaurant/cafe







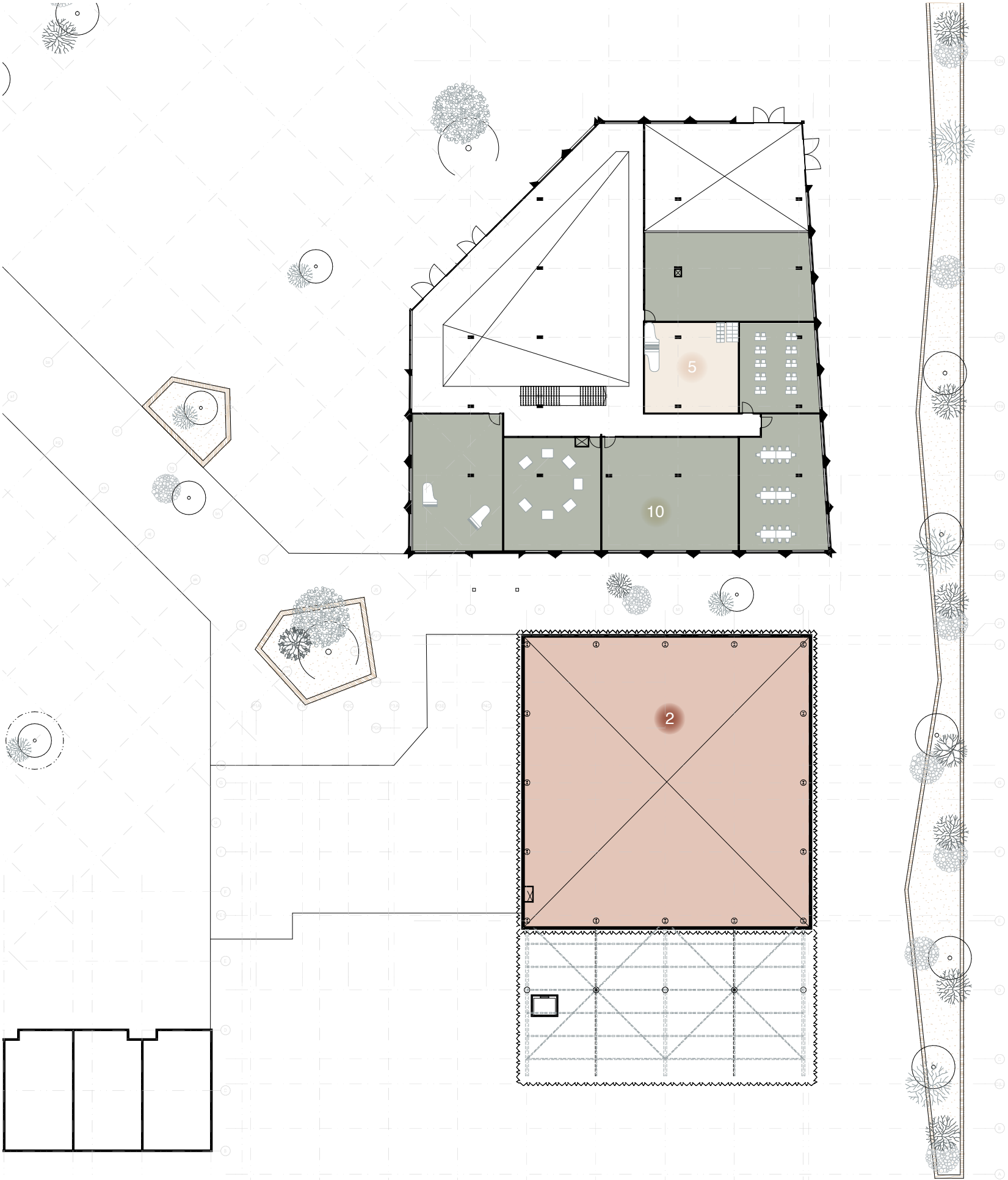


Second floor plan

June 22, 2023

P5 Presentation

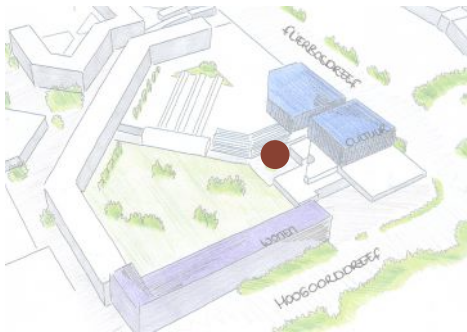
Elles Warrenaar

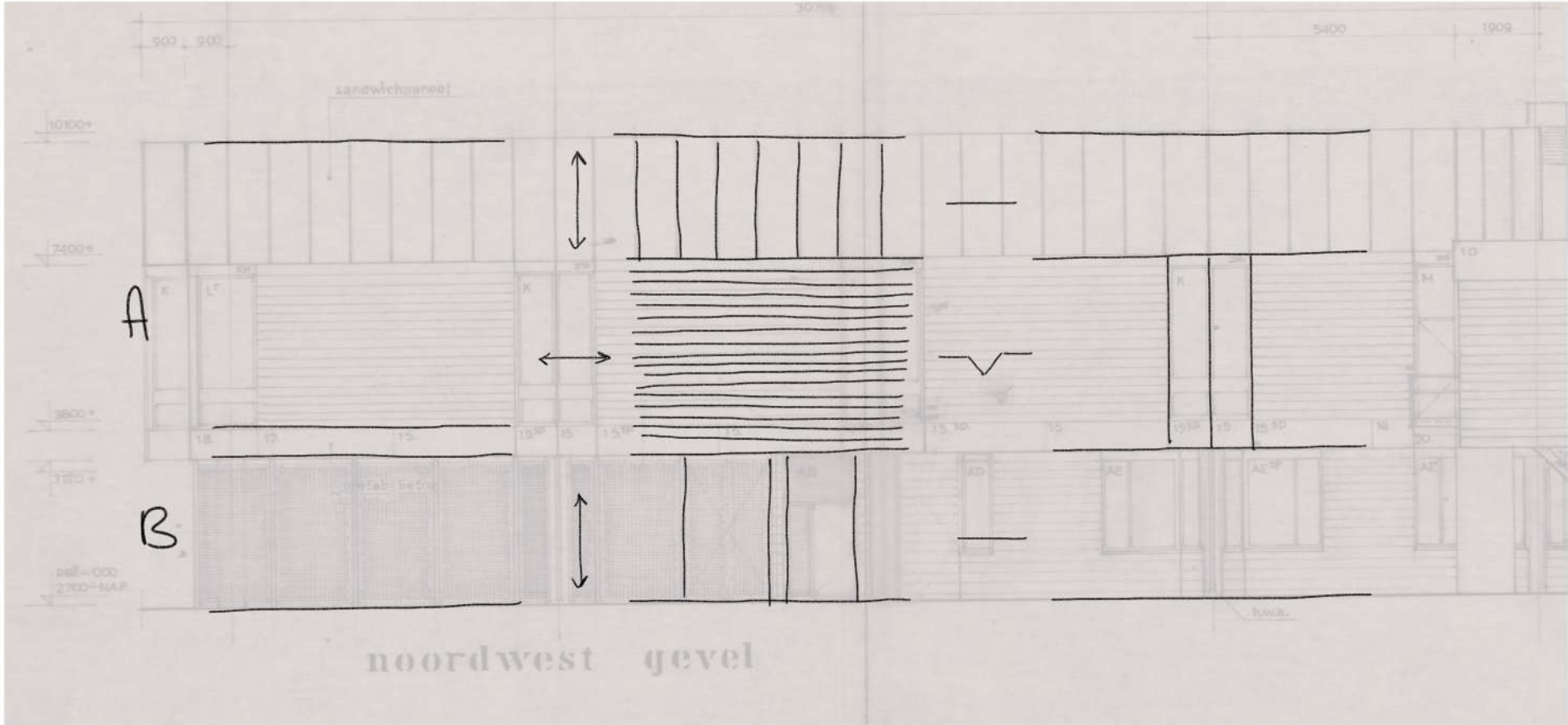


2 flexible theatre hall

5 storage space

10 workshop space (dancing lessons, music lessons, grouplessons, language lessons)







BRICKWORK ARCH



GLASS PASSAGE

Elevation across cultural square

June 22, 2023

P5 Presentation



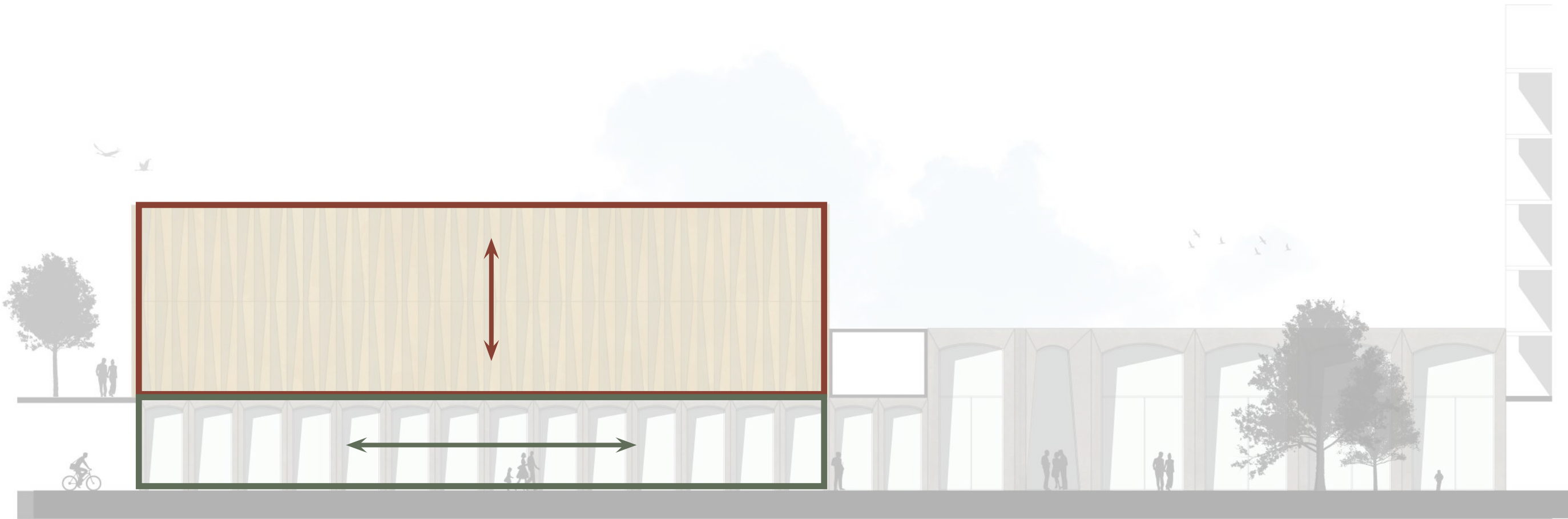
Elles Warrenaar



Elevation across cultural square

June 22, 2023

P5 Presentation



Elles Warrenaar



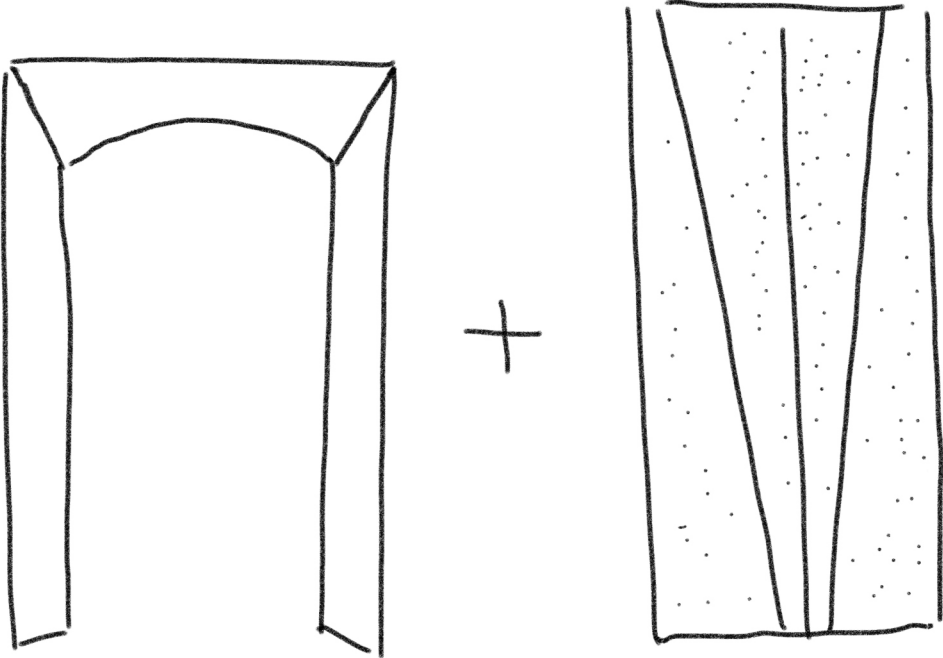
Elevation along Flierboslaan

June 22, 2023

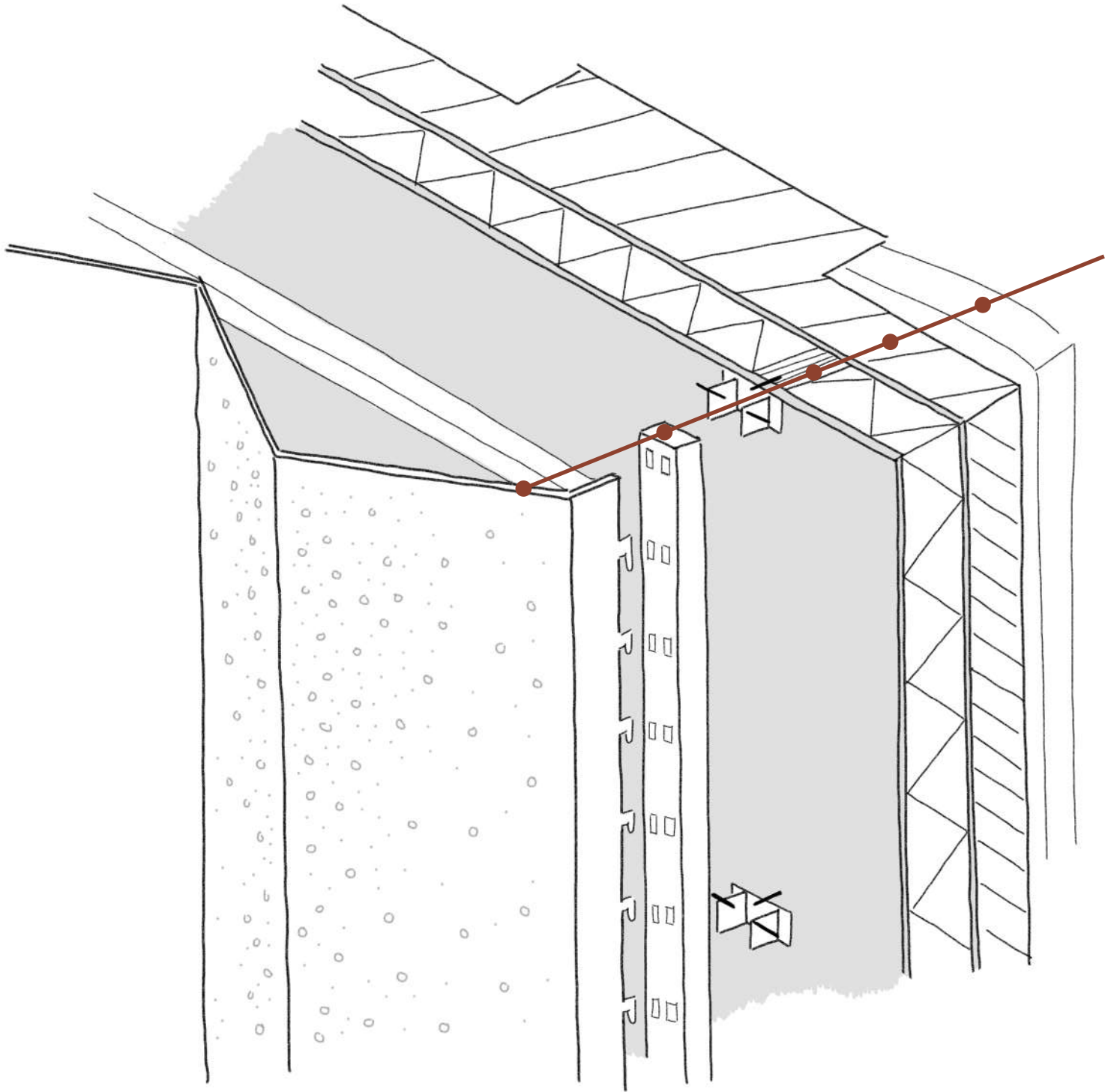


Elles Warrenaar

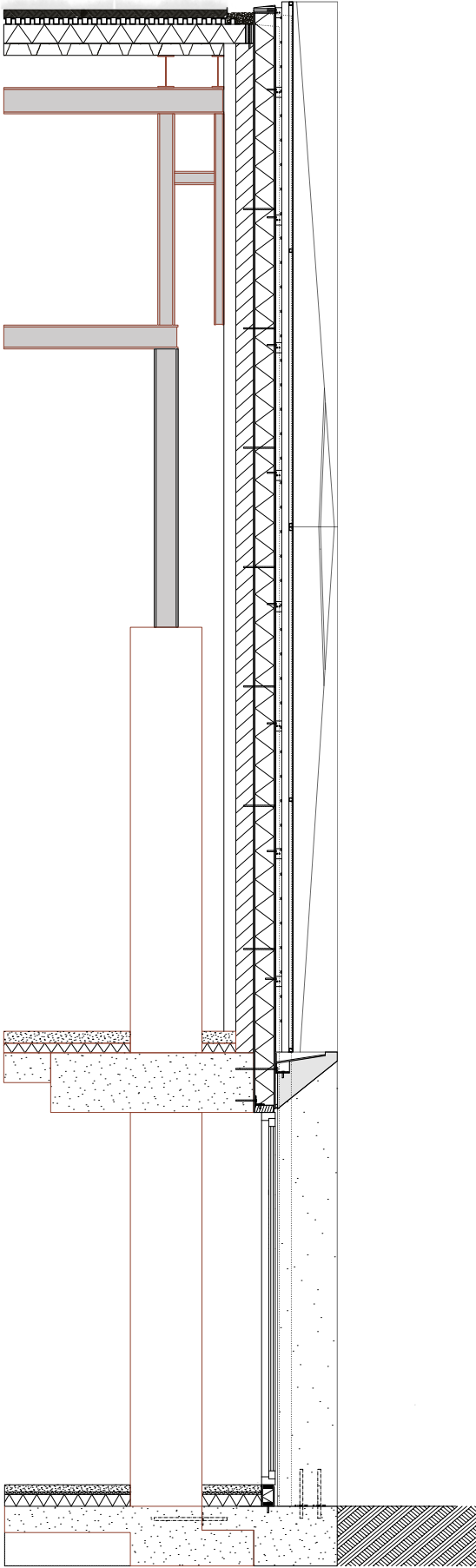


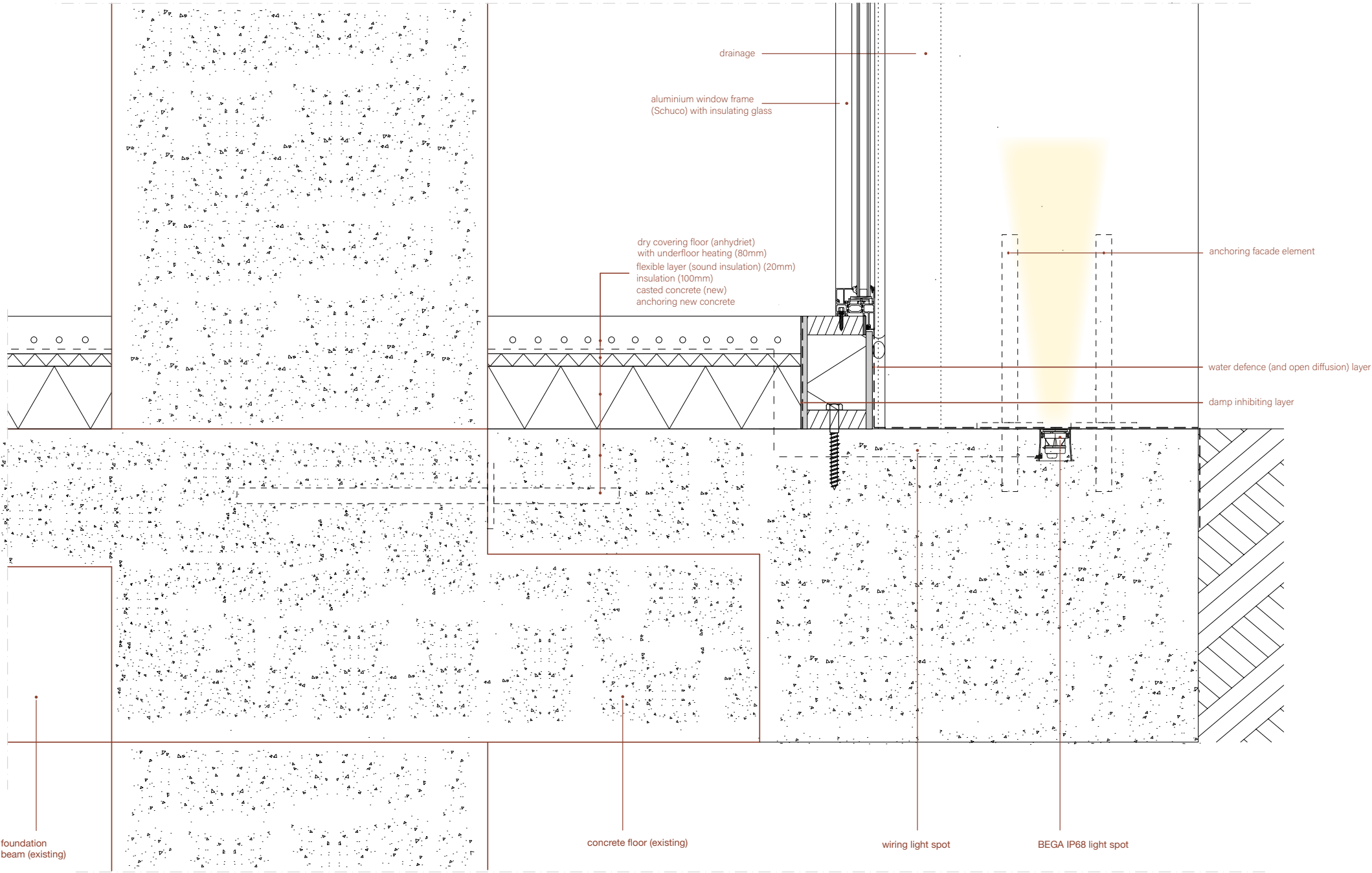


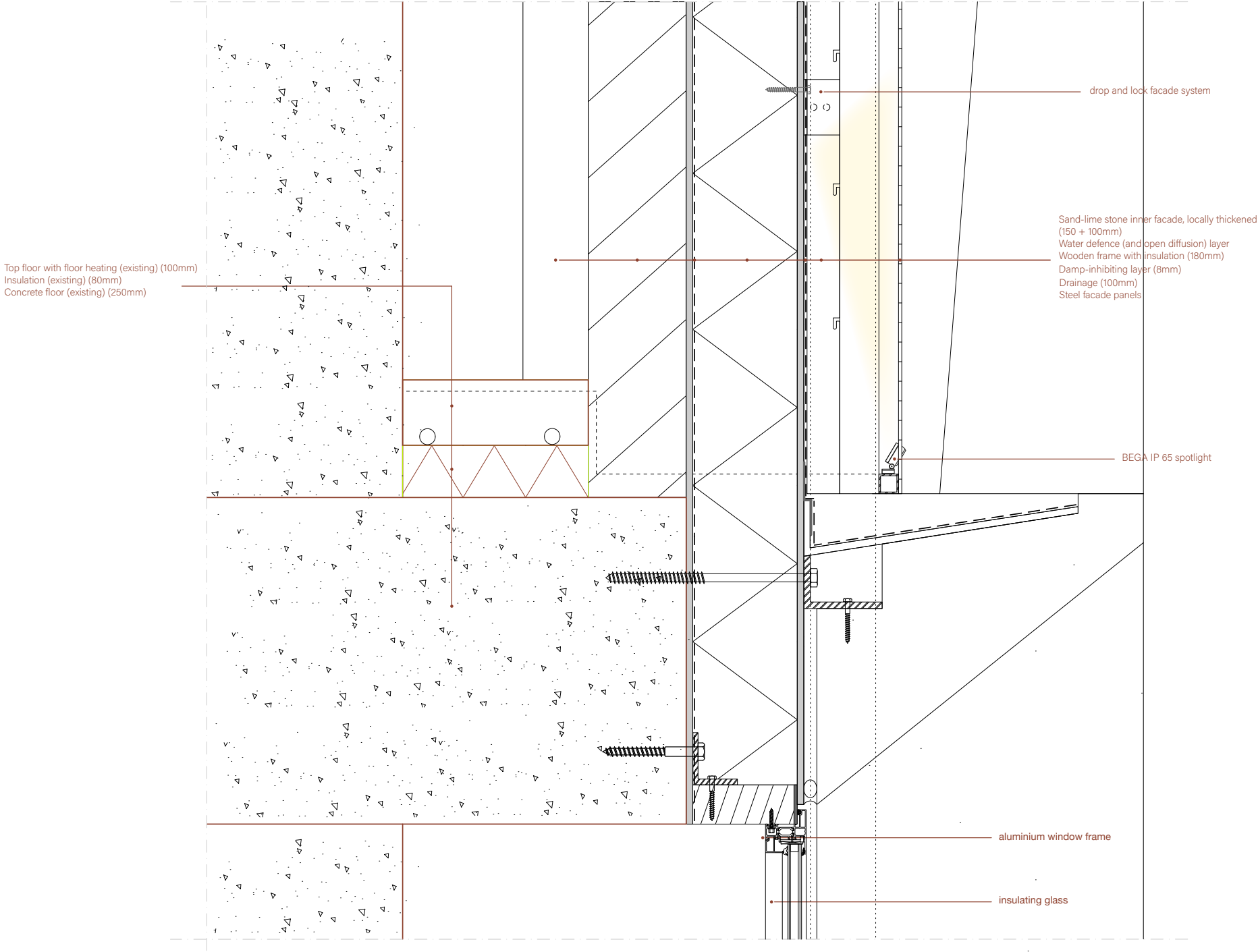
Drop & lock facade system

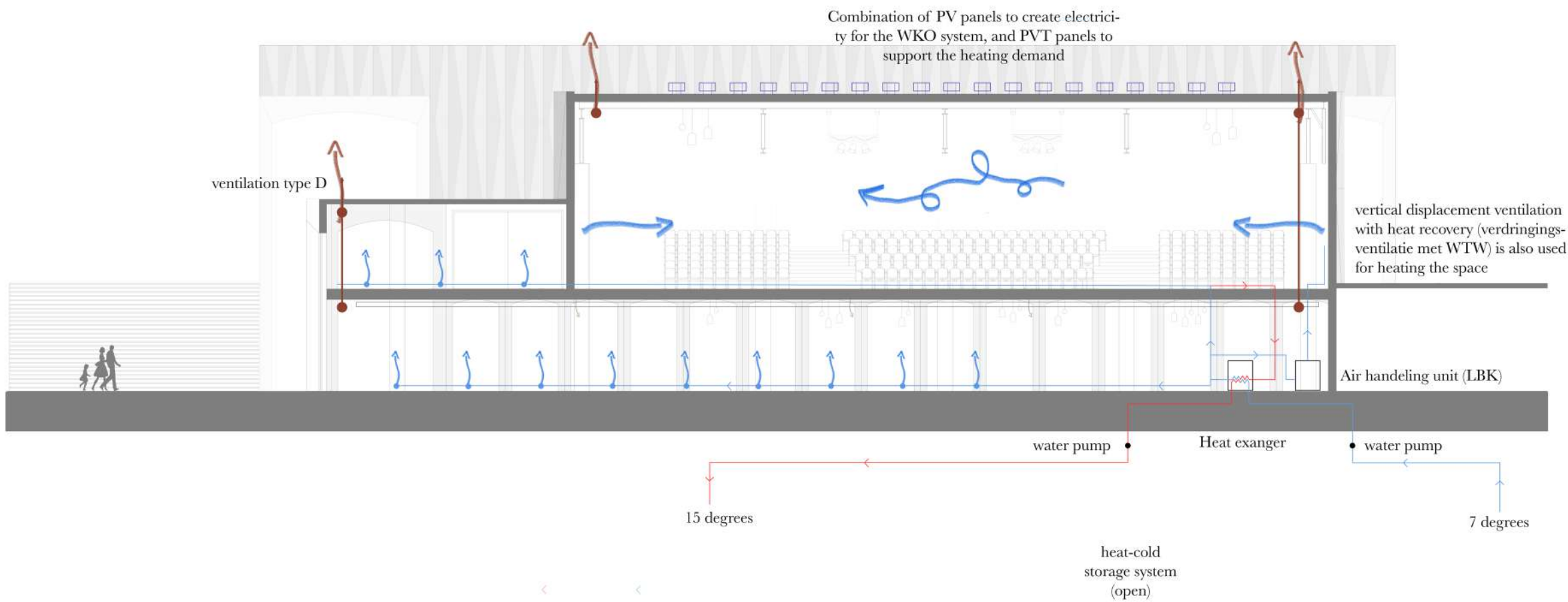


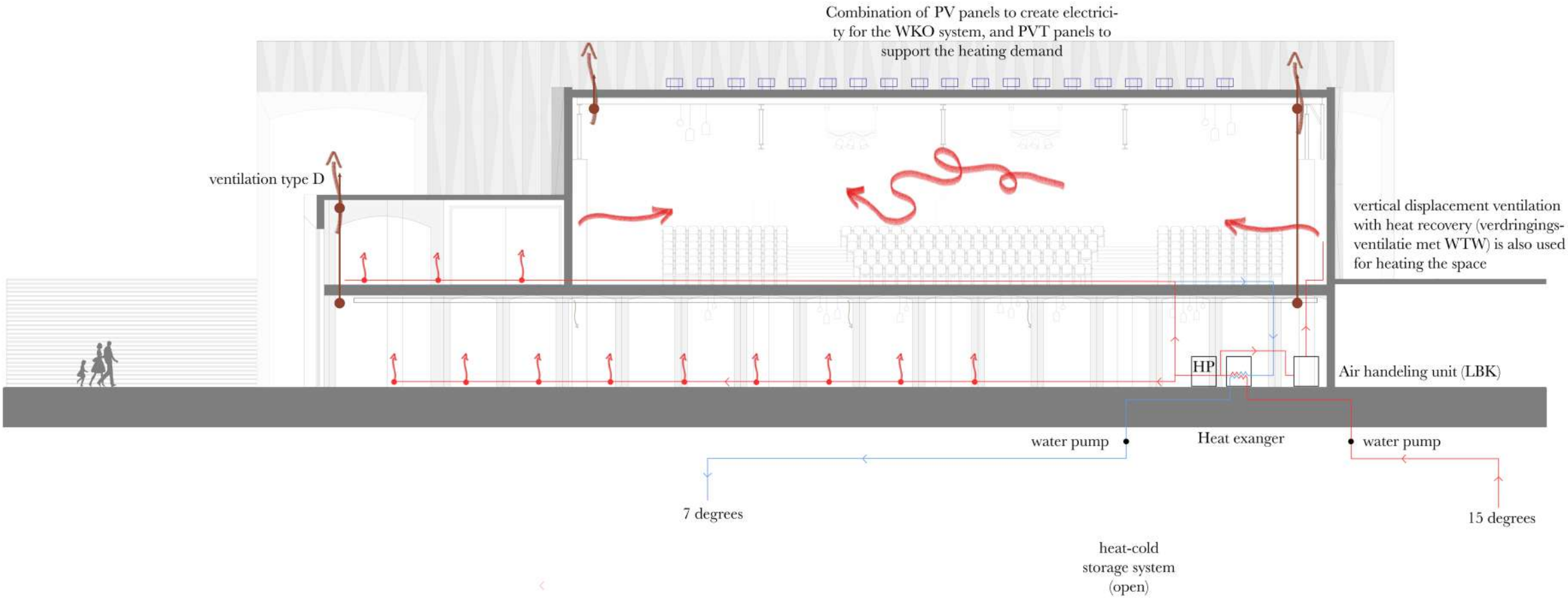
- Facade panels (5mm) stiffened by steel frame
- Zahner Drop & Lock system
- Water defence (and open diffusion) layer
- Wooden framework with insulation (180mm)
- Damp-inhibiting layer
- Sand-lime brick inner facade, locally thickened (150mm+100mm)
- Incatro Incawood/Ducta acoustic panel

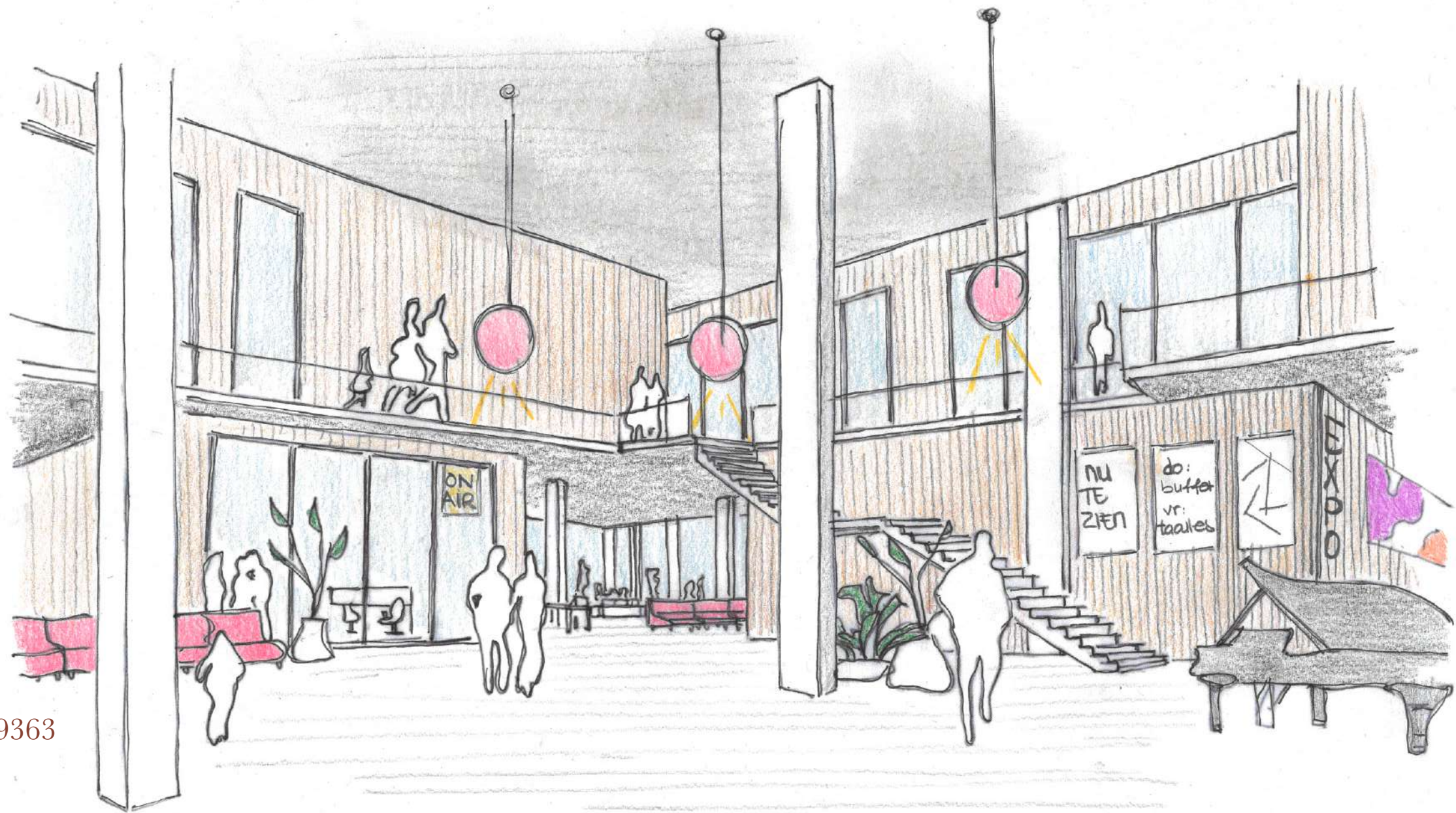








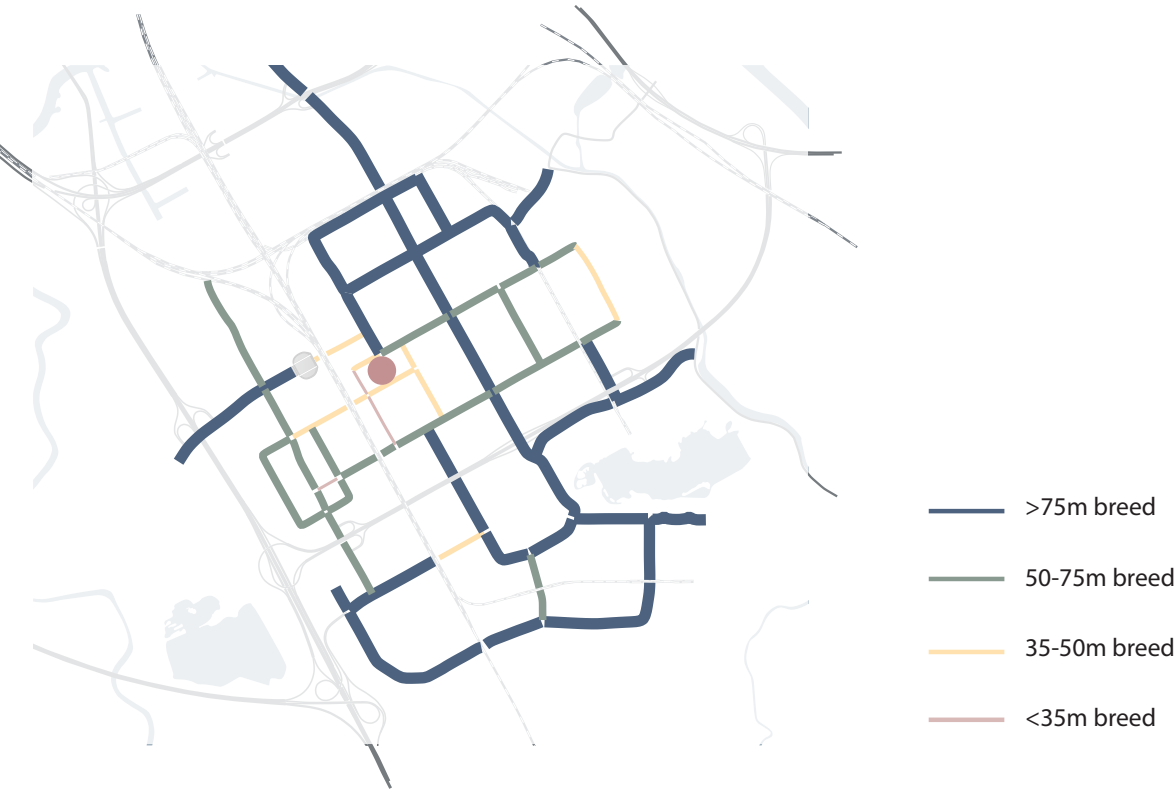


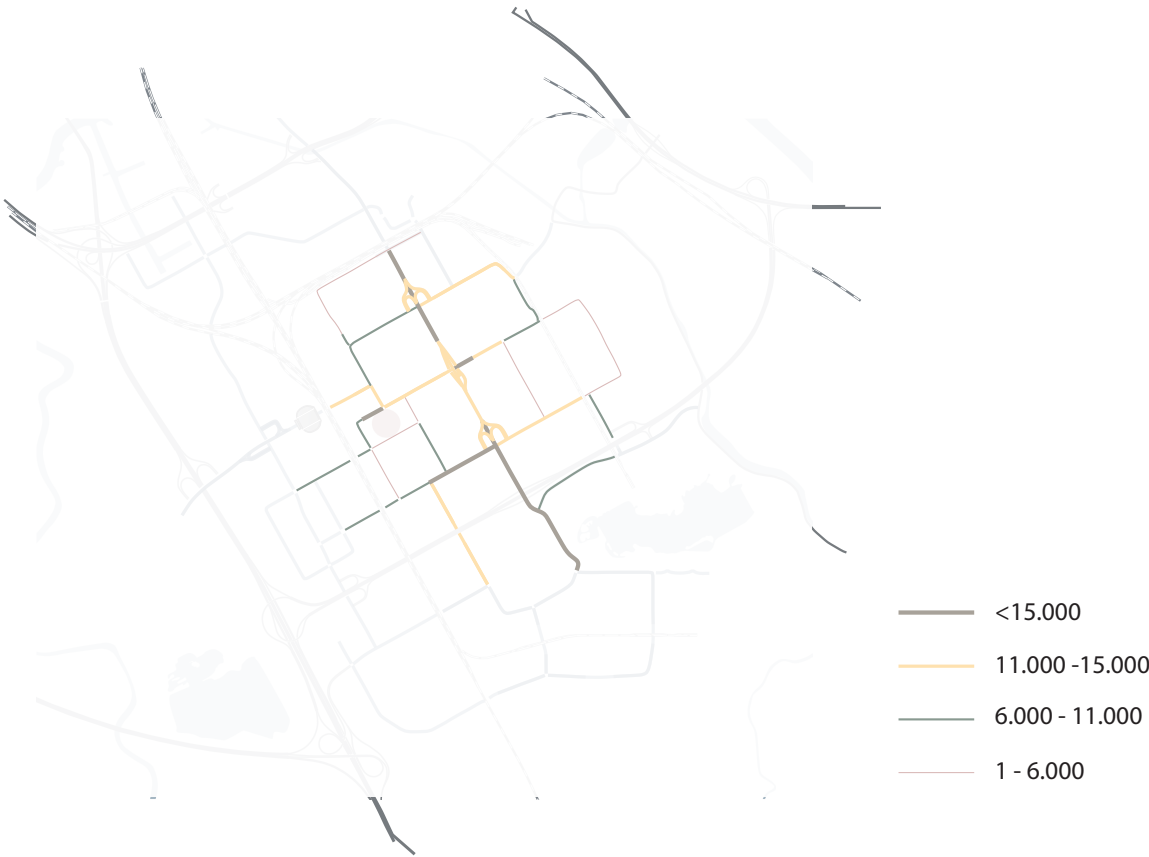


P5 Presentation
Elles Warrenaar || 4449363
May 22, 2023

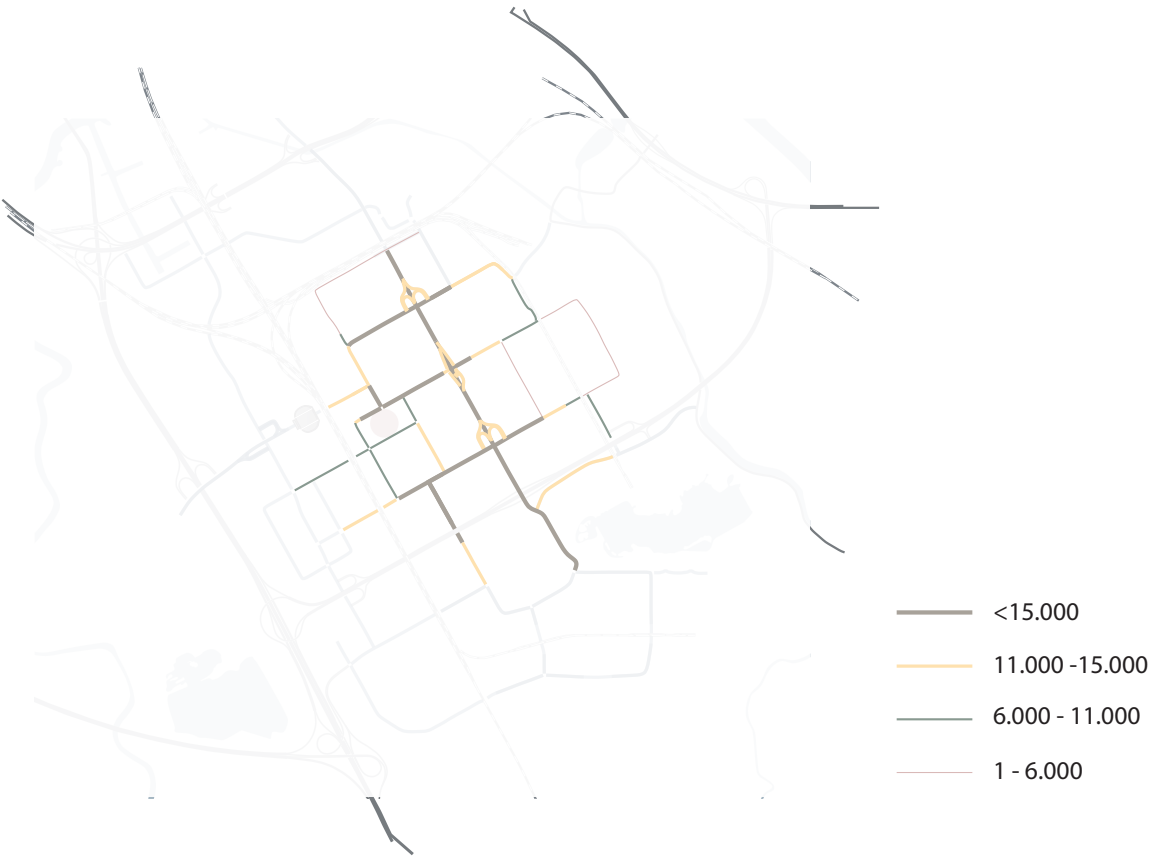
Tutors:
Lidy Meijers || Frank Koopman || Lidwine Spoormans

EEN NIEUWE HUISKAMER VOOR ZUIDOOST || A NEW LIVING ROOM FOR SOUTH-EAST



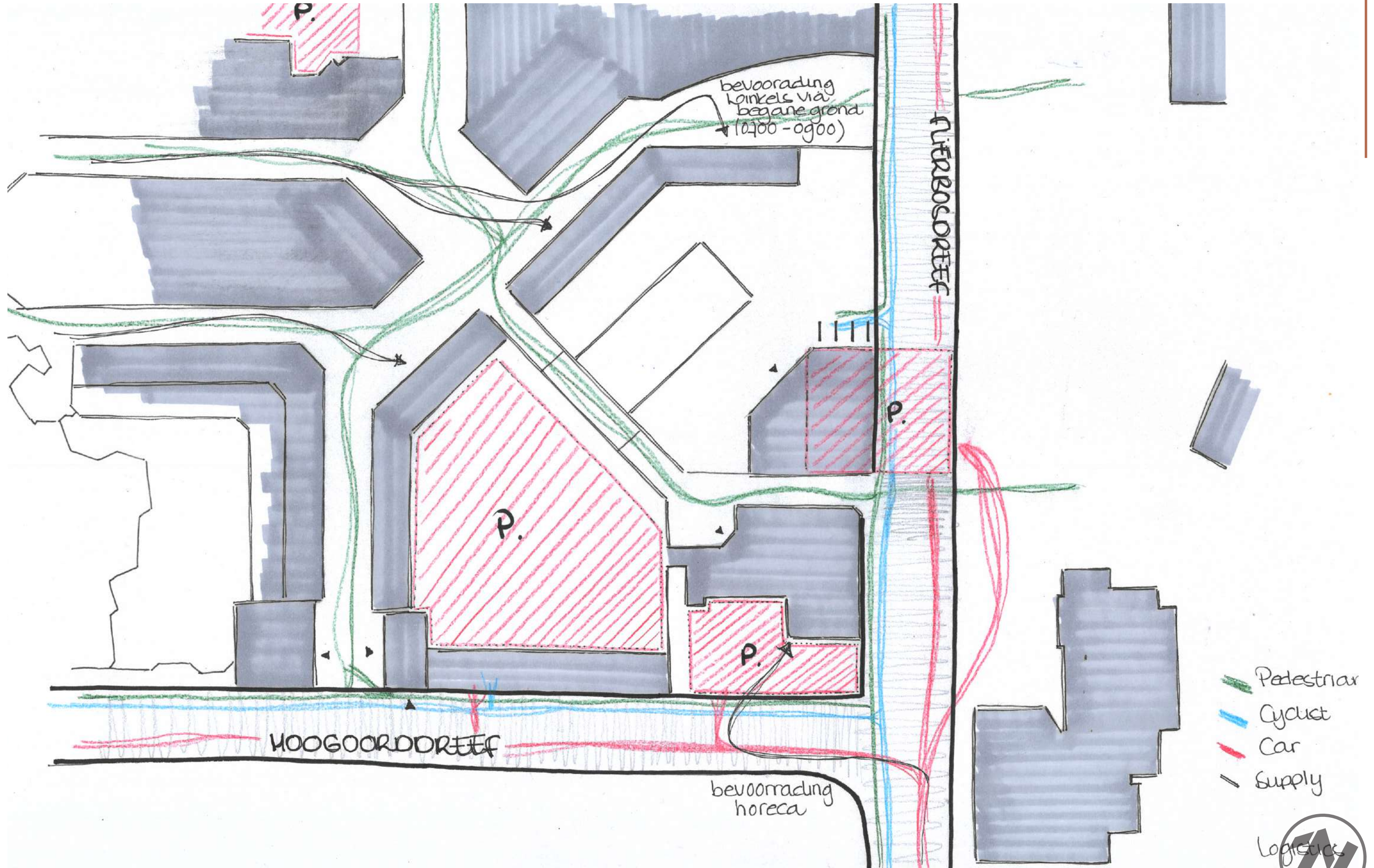


2019

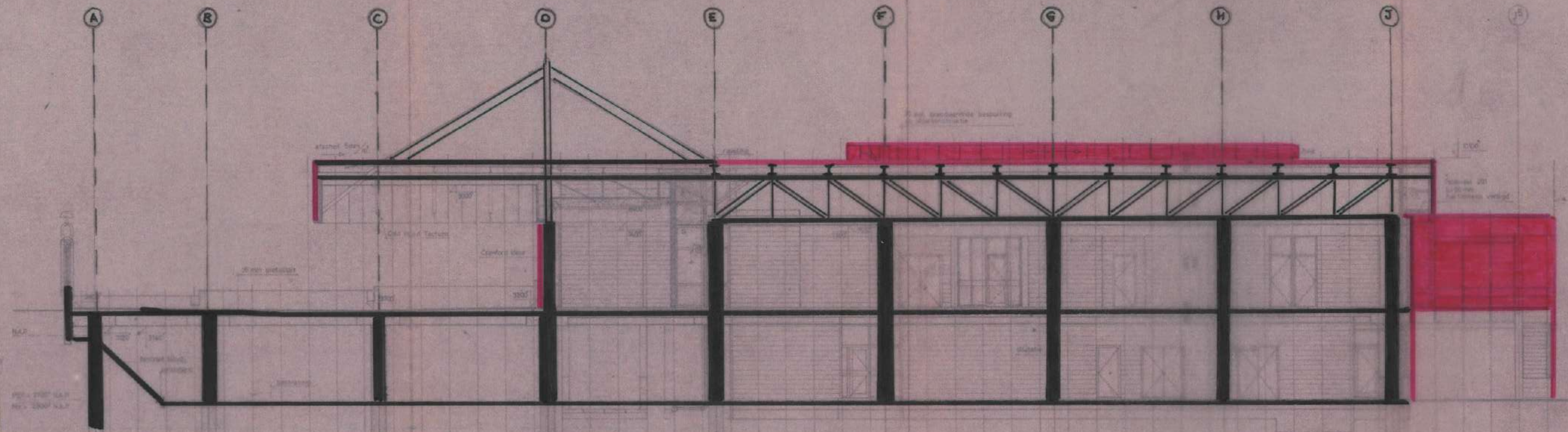


2040



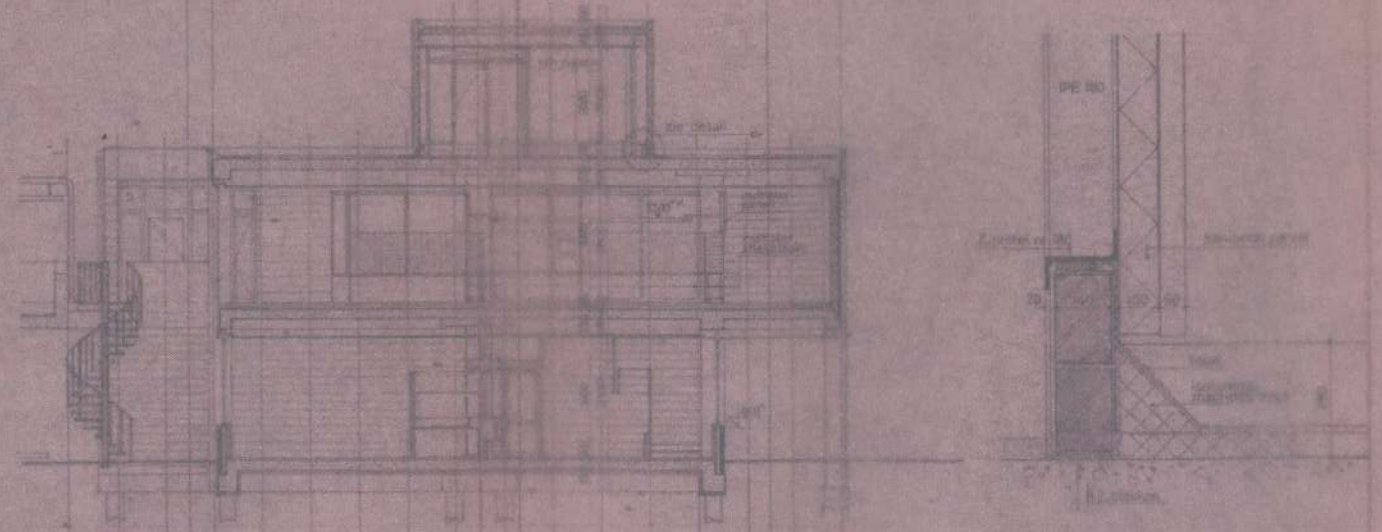


doorsnede EE



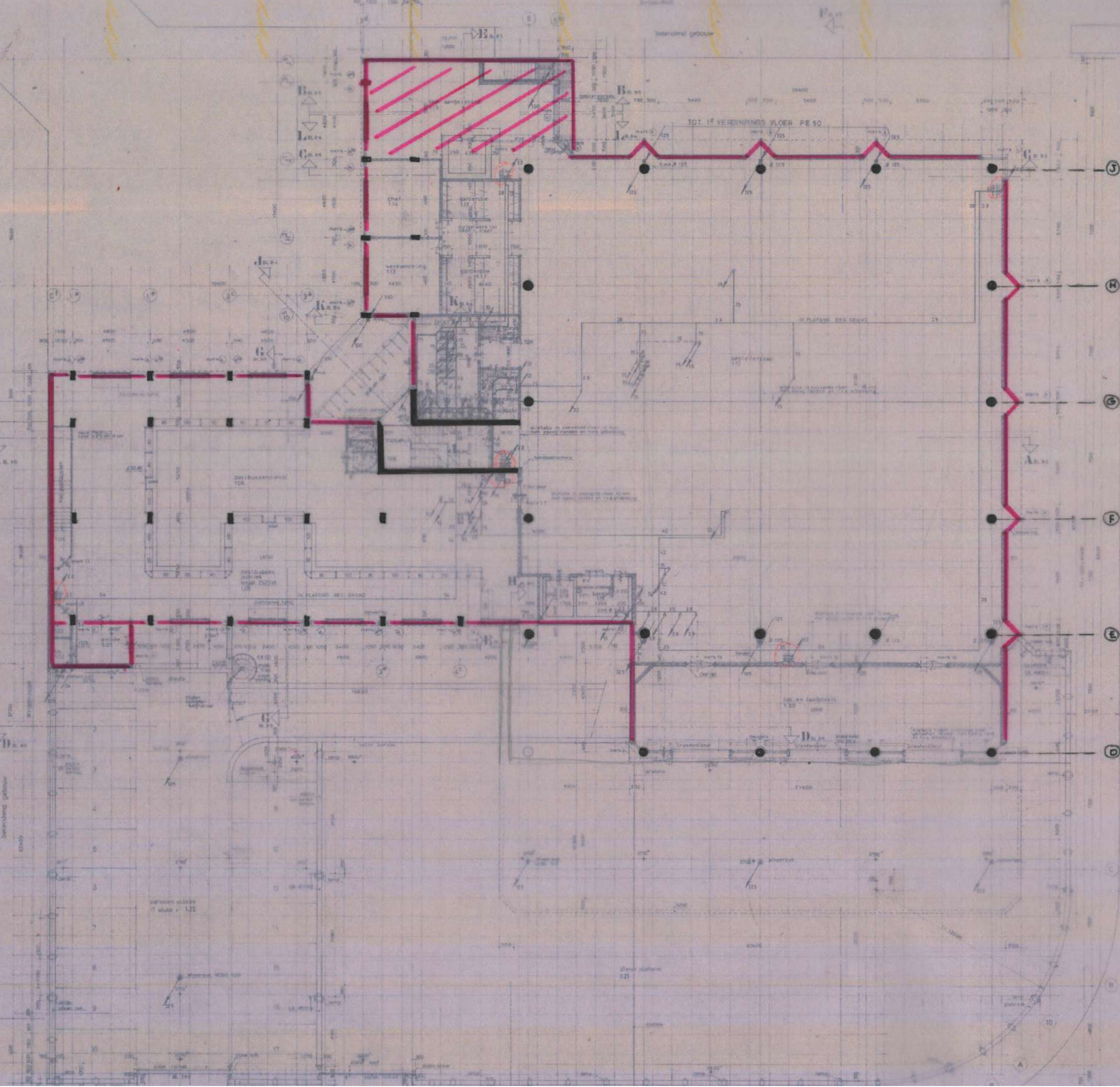
doorsnede FF

doorsnede GG



doorsnede HH





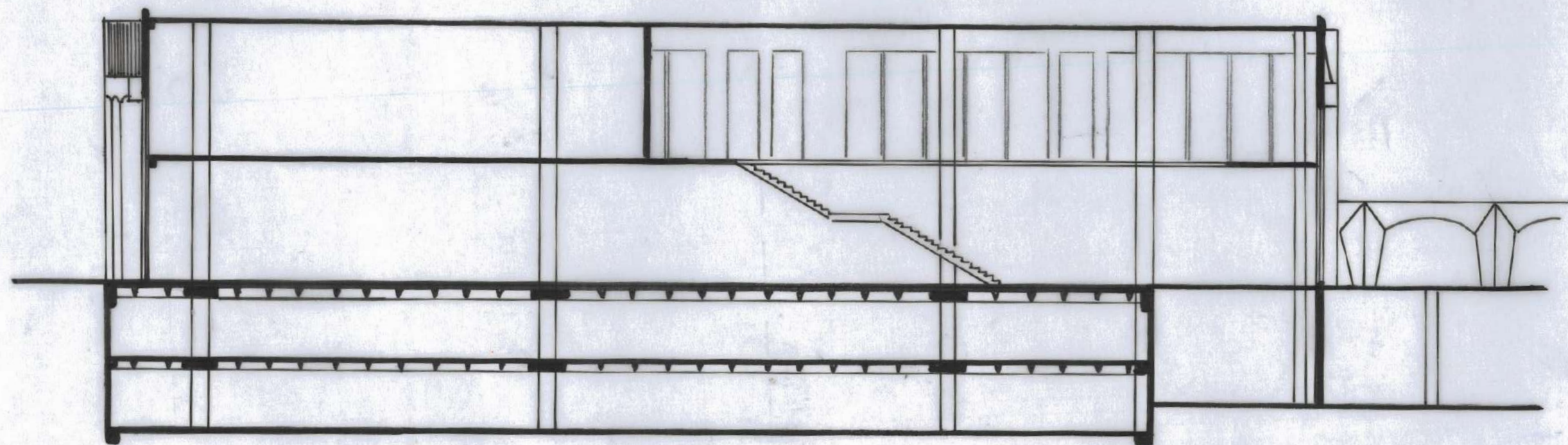
No. 016014
Brandmelding in de
Amsterdam 22 DEC. 1982
De Commandant van de Brandweer
DE COMMANDEUR

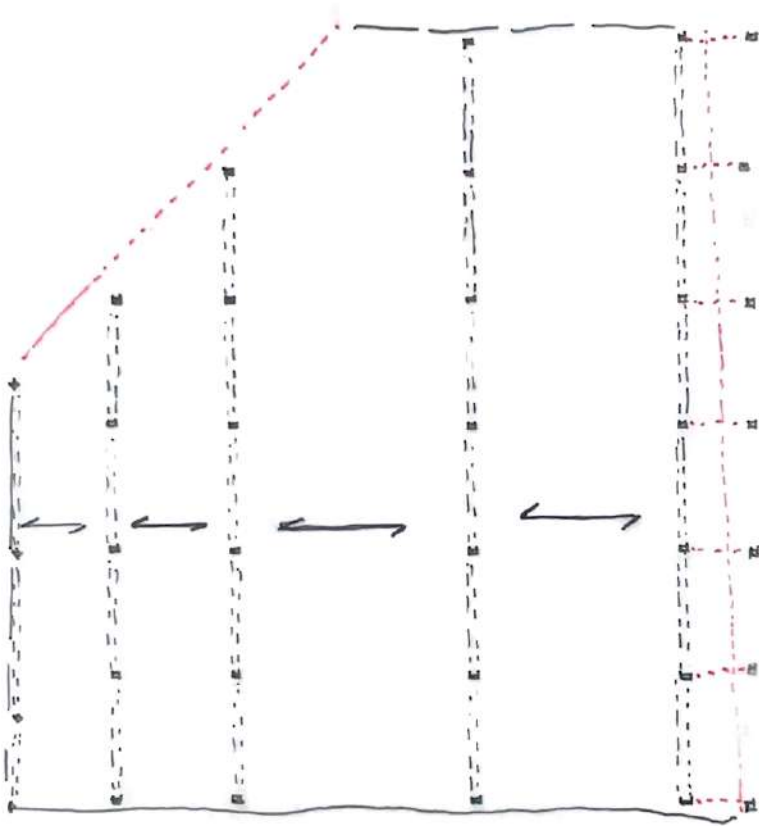
MIC. G. BULSMA

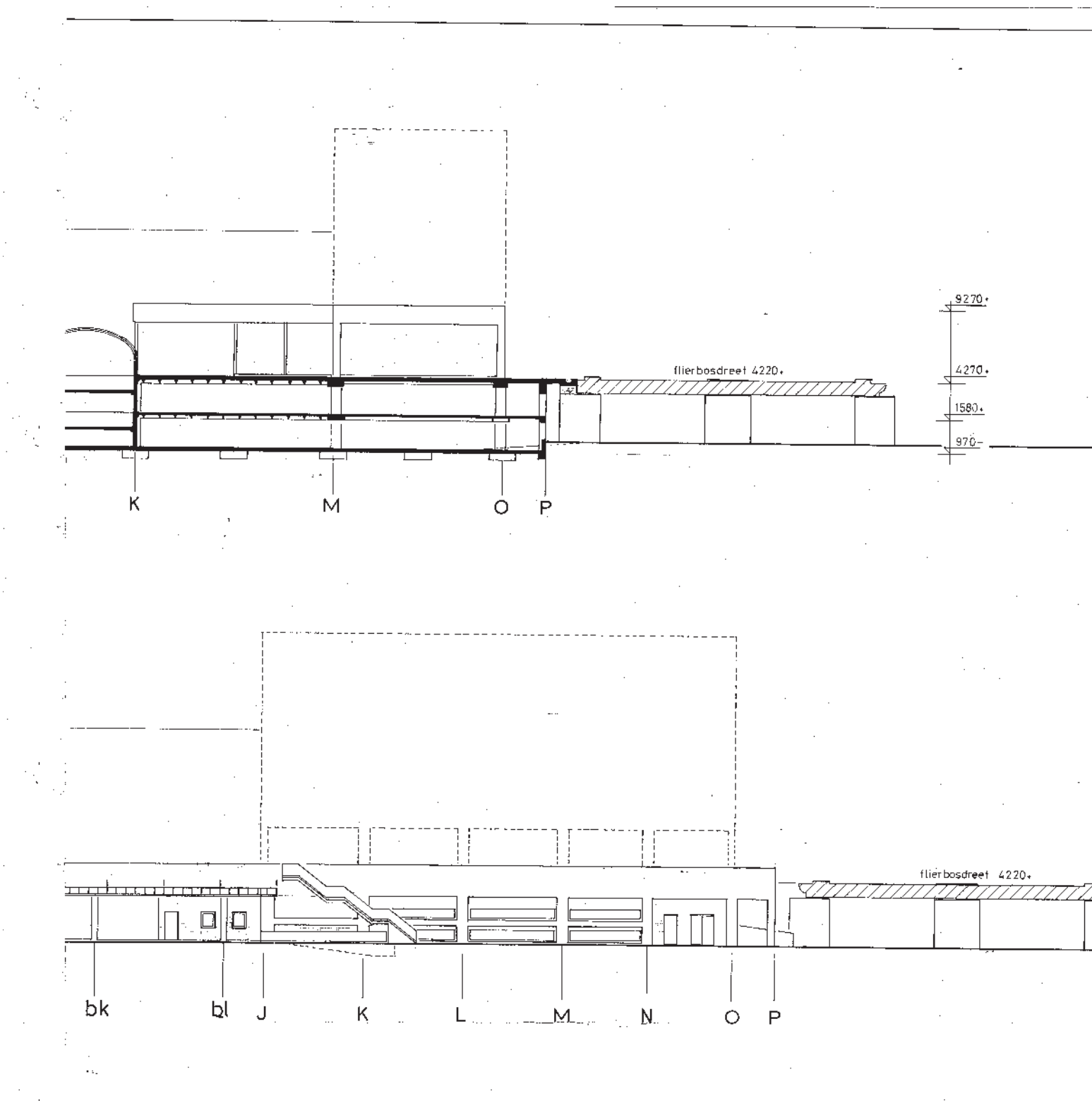
RIOLERING PE 50 IN PLAFOND ONDERGELEGD
HWA ML G.Y. TENZIJ ANDERS VERMELD
KOUD WATER
WARM WATER

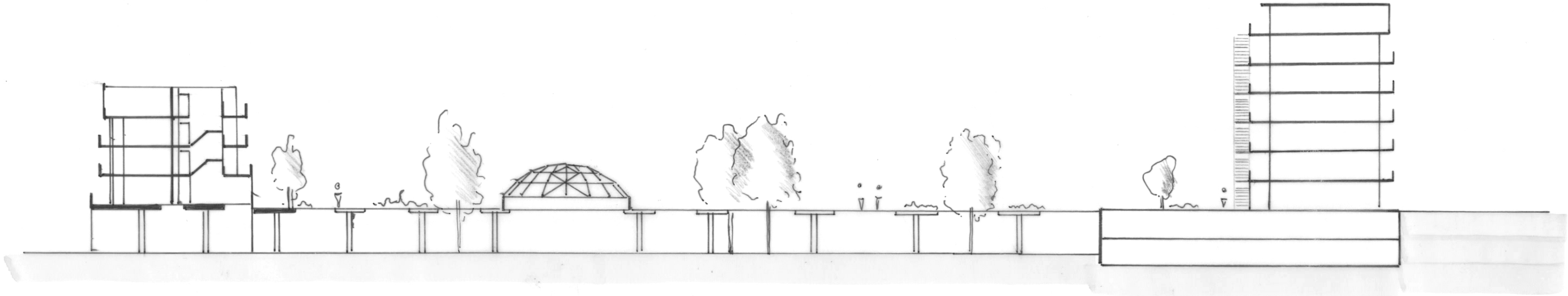
1:100			
W. 5.00			
10-12-82			

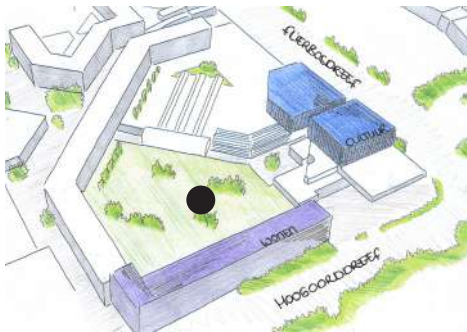
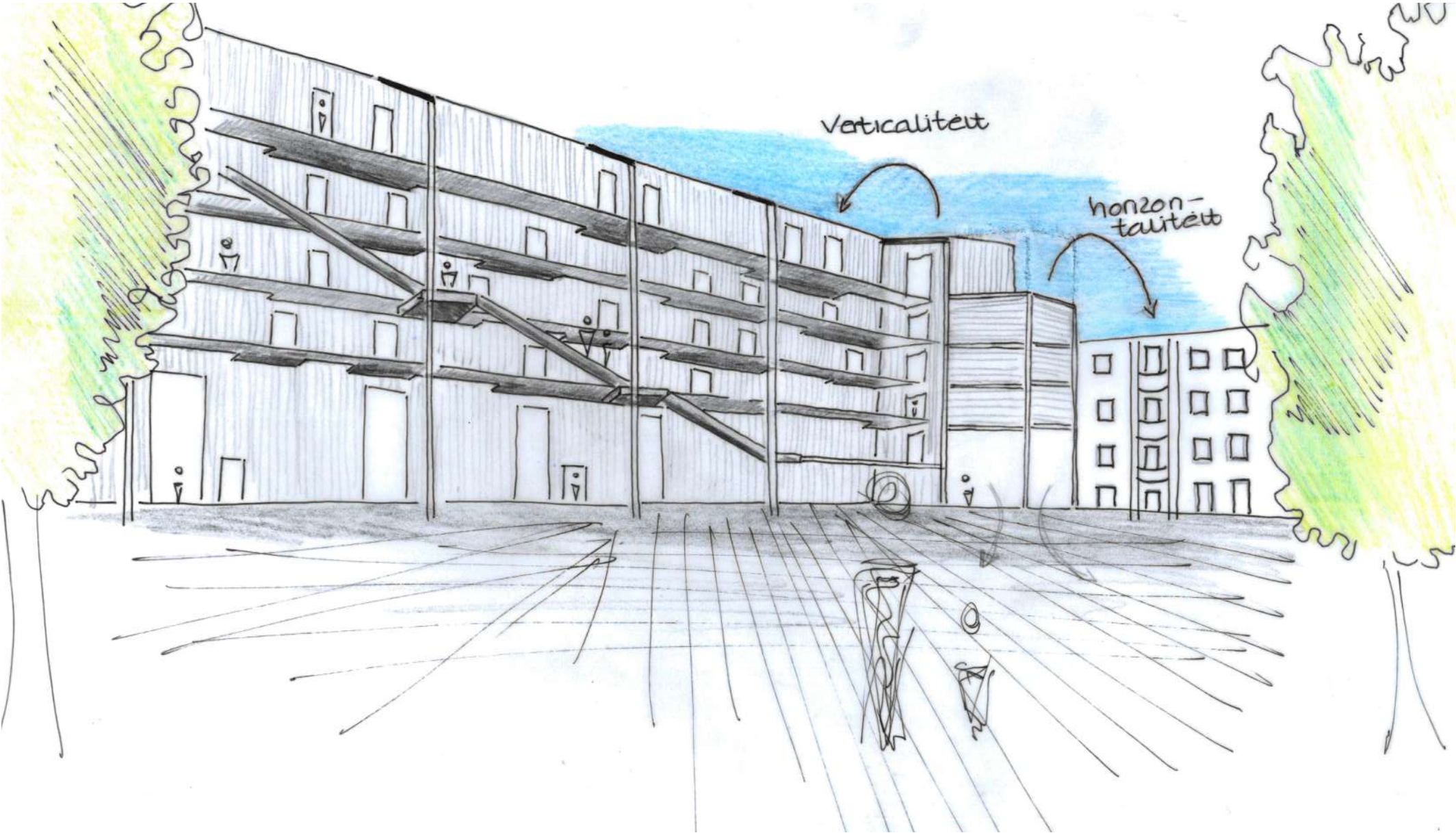
• Laat voor
Zaai l
he

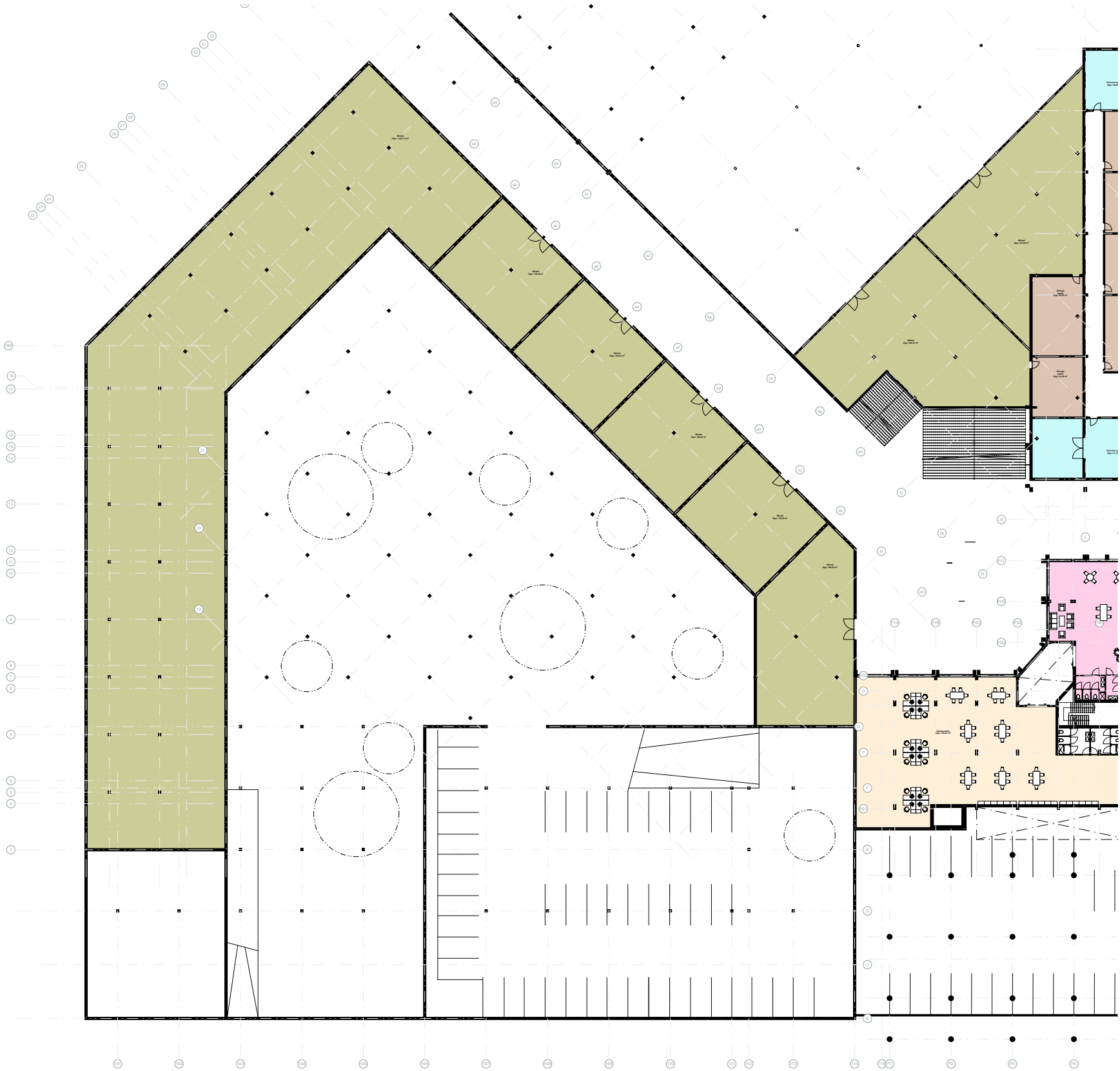














freely accessible activities

- daily activities; several activities in different community houses
- weekly activities; markets
- yearly activities; kwaku summer festival, amsterdam roots festival, bijlmerbios

