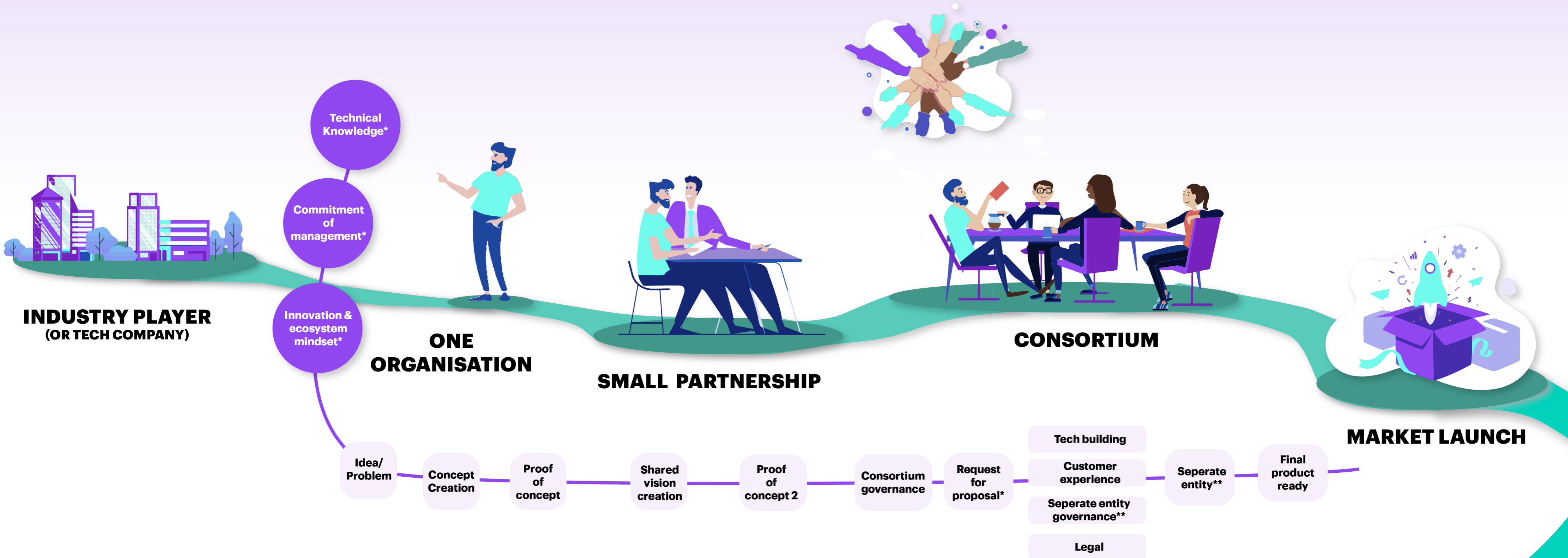


ORCHESTRATING IN THE ERA OF CROSS-SECTOR ECOSYSTEMS



MAESTRA

compete together

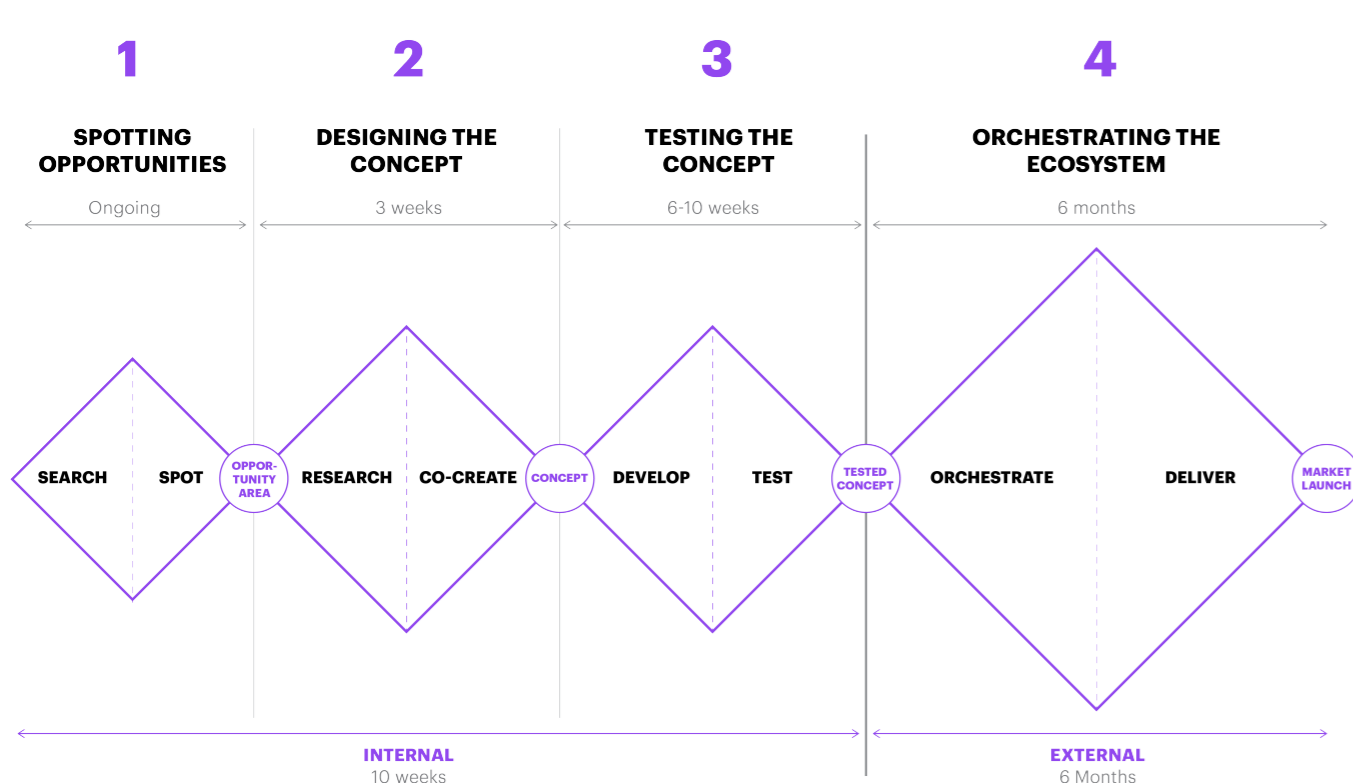
SPOTTING - CO-CREATING - ORCHESTRATING

For our clients who are looking for radical ways to reinvent themselves, Maestra offers cross-sector concepts by combining sector knowledge, technical expertise and design skills.

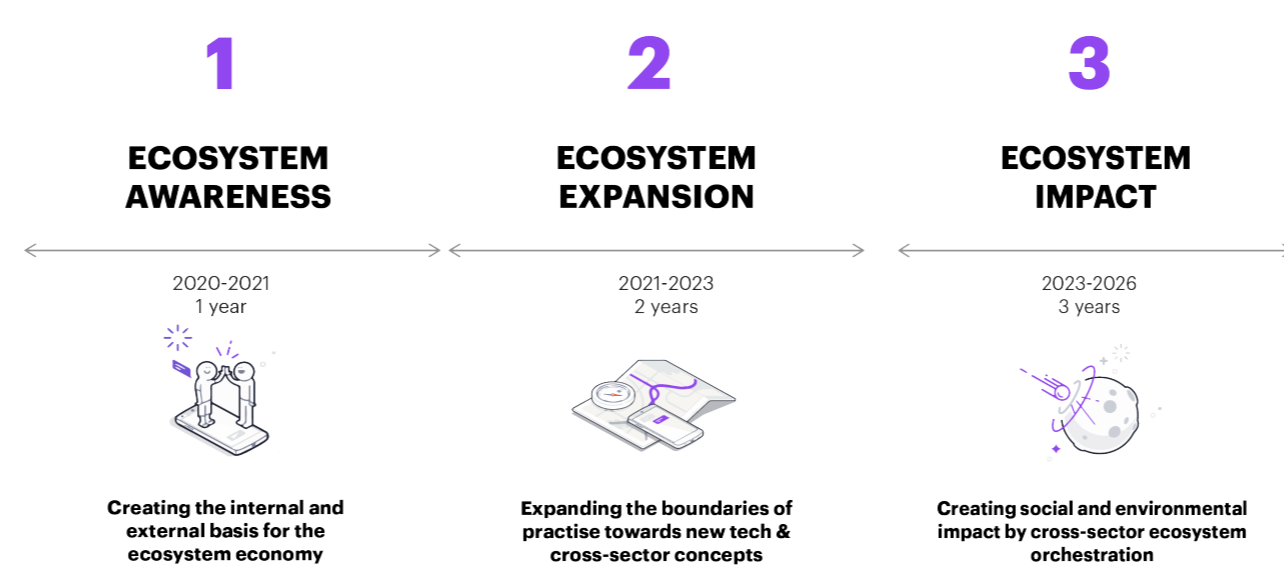
These concepts are further developed together with multiple clients in an ecosystem where Maestra orchestrates & facilitates the ecosystem process towards market launch

Maestra creates cross-sector ecosystems that stimulate societal and environment impact

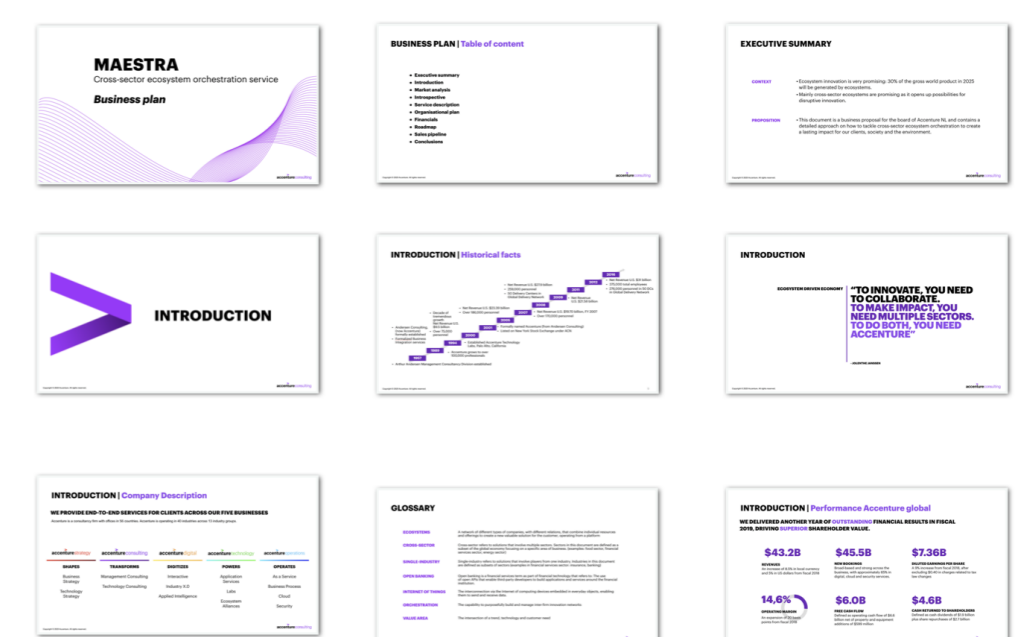
1. APPROACH



2. ROADMAP



3. BUSINESS PLAN



Jolenthe Julia Janssen
Orchestrating in the era of Cross-sector Ecosystems
 27-01-2020
 Strategic Product Design

Committee Dr. Ir. Mooij, S.C.
 Prof. dr. Vorst, R.R.R van der
Company Accenture

