







#### RESEARCH QUESTION

How can the Katoenveem be reused to accommodate a new function and at the same time keep its identity?

### CONTENT

1 ANALYSIS:

(URBAN, BUILDING, TECHNICAL)

OVERALL CONCLUSIONS

FRAMEWORK

2 <u>DESIGN APPROACH:</u>

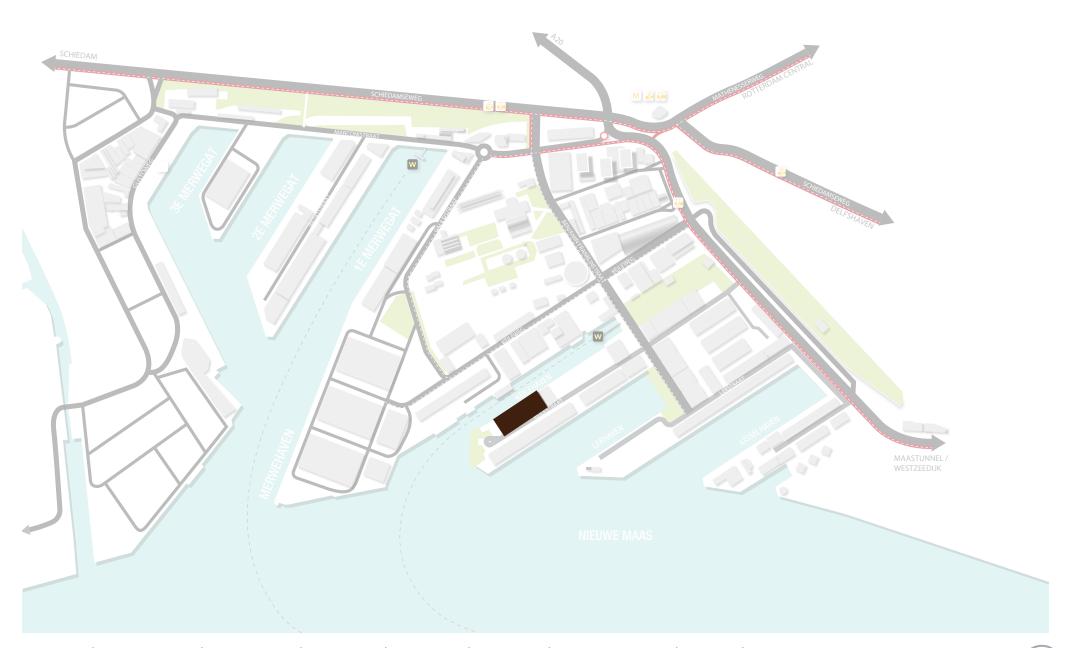
INTENTION

ENSEMBLE

PROGRAM

DESIGN

# 1 ANALYSIS







#### **Rotterdam Innovation District.**

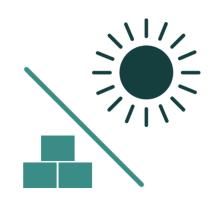




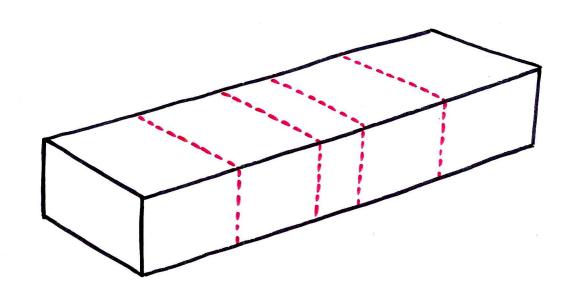


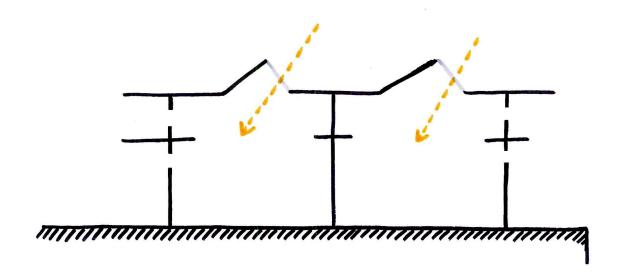


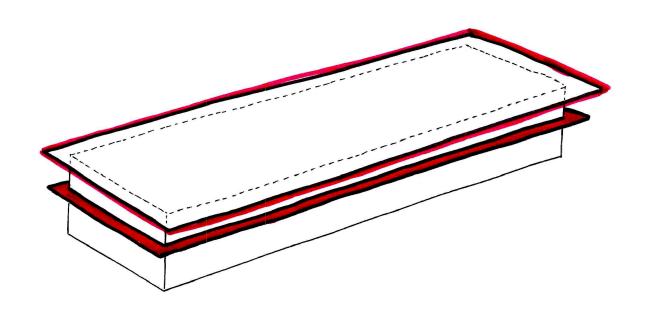








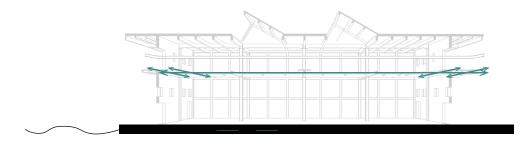


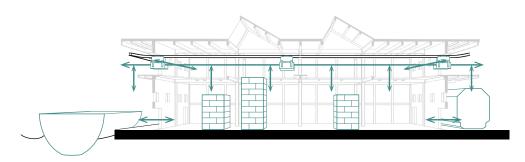






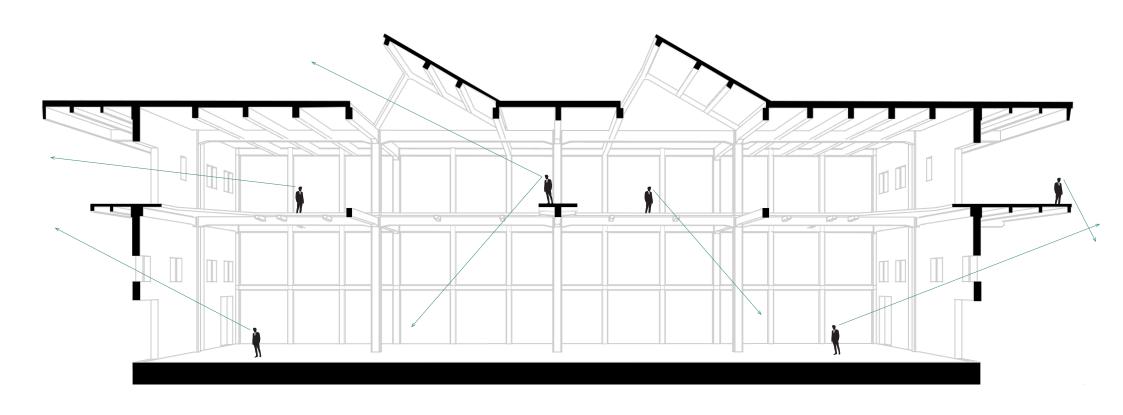


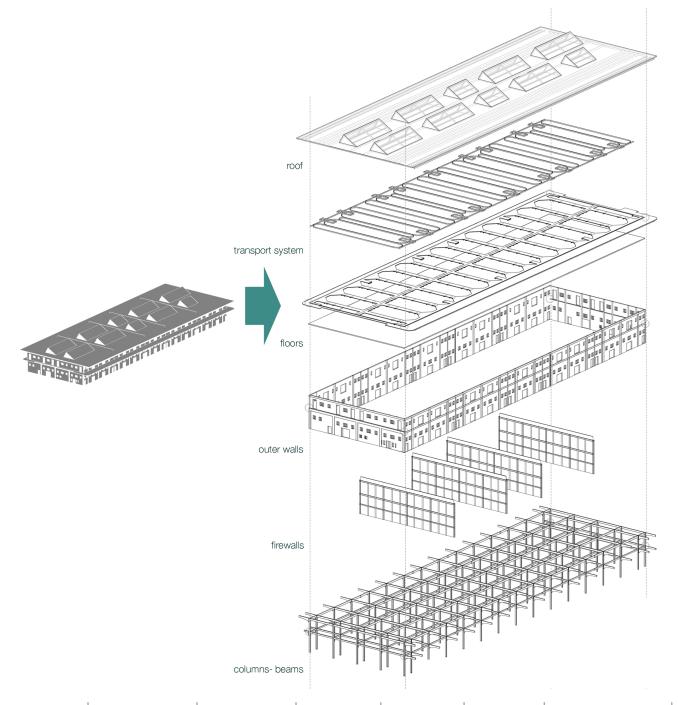


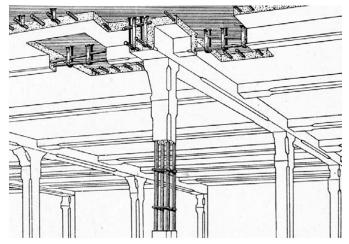


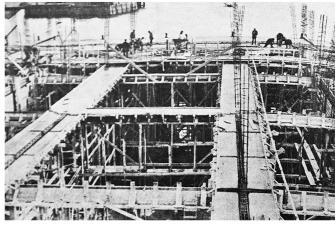














CHARLOTTE DE BOON - 4005430 P5 PRESENTATION - 06 JULY 2017







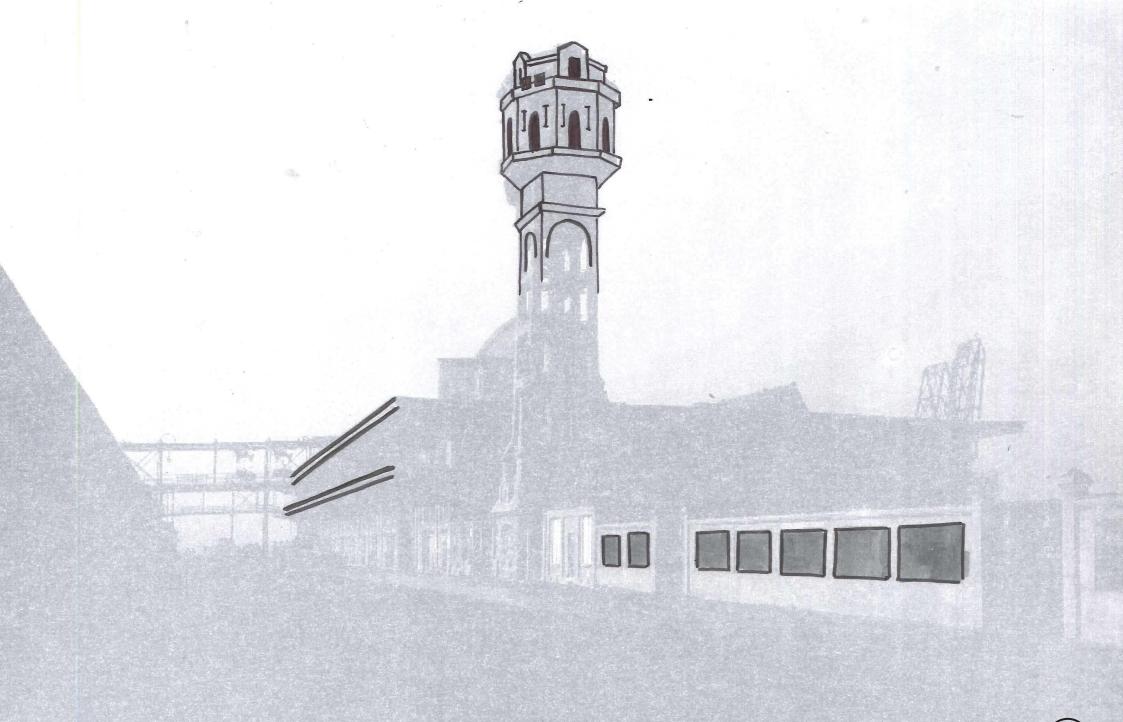


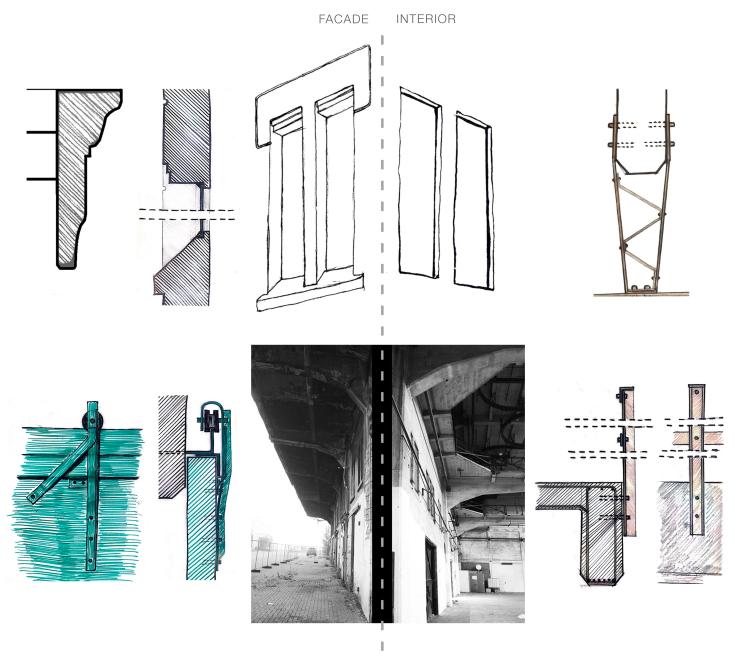


ANALYSIS | CONCLUSIONS | FRAMEWORK | INTENTION | ENSEMBLE | PROGRAM | STARTING POINTS | DESIGN |

CHARLOTTE DE BOON - 4005430 P5 PRESENTATION - 06 JULY 2017

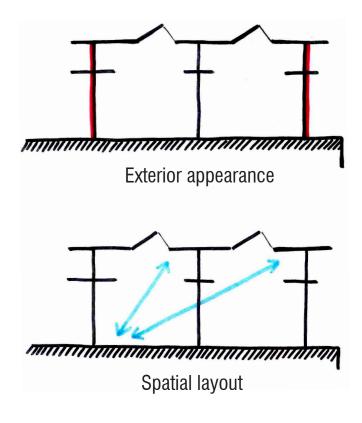


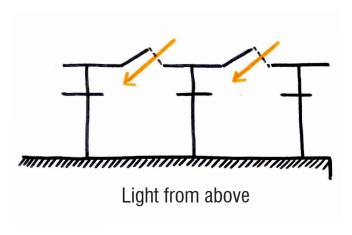


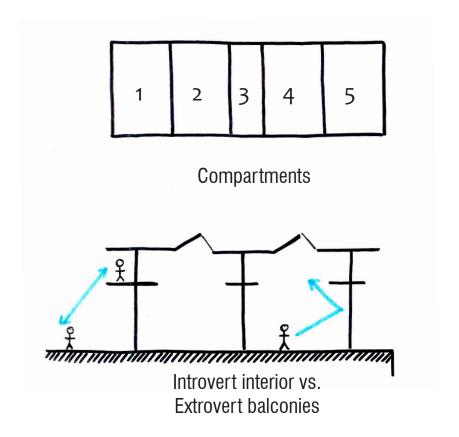


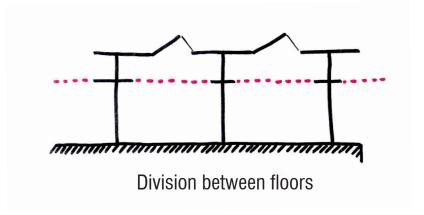
#### OVERALL CONCLUSIONS ANALYSIS

- 1. **Urban:** Katoenveem is not well located and needs a better connection to the area.
- 2. **Building:** Katoenveem is designed specifically for one function. These characteristics are well preserved which makes it a unique building with a strong identity.
- 3. **Technical detail:** Katoenveem is technically very innovative for the time it was built.









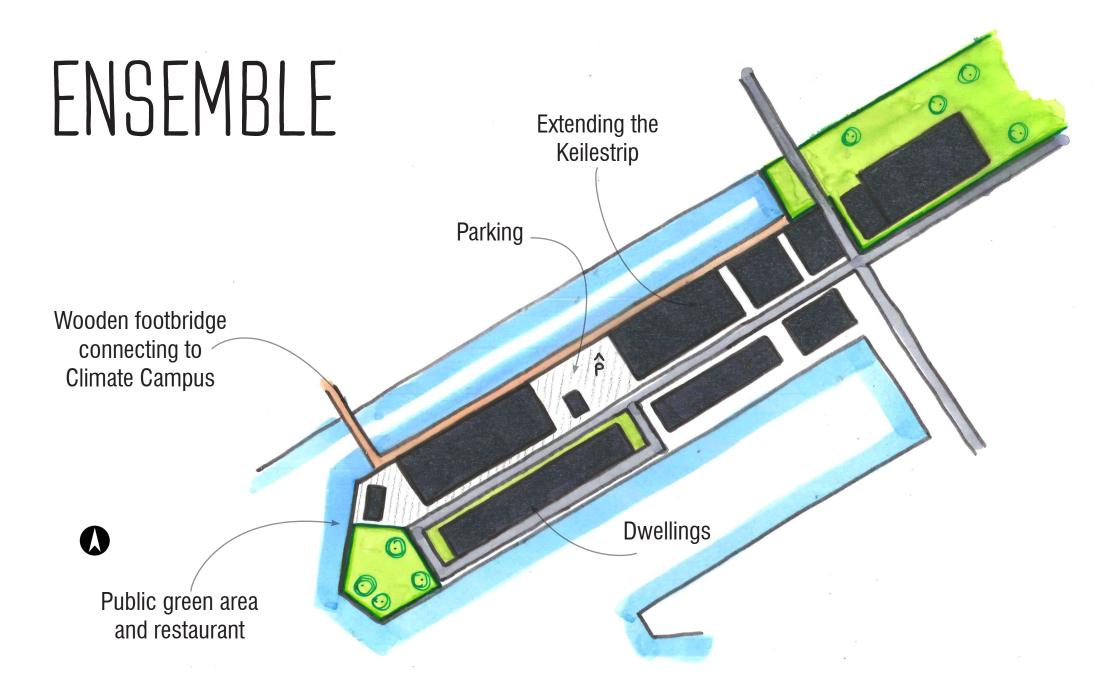
# DESIGN 2 APPROACH

## INTENTION

**Question:** How can the Katoenveem be reused to accommodate a new function and at the same time keep its identity?

by:

- 1. **Connecting** the Katoenveem to the area
- 2. **Responding** to the future developments
  - 3. **Maintaining** the characteristic values



# PROGRAM

#### Living and working incubator











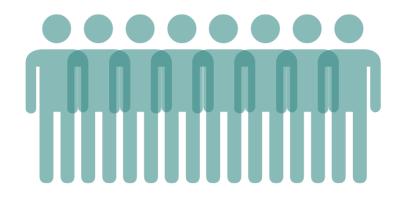








young start-ups 2-4 persons



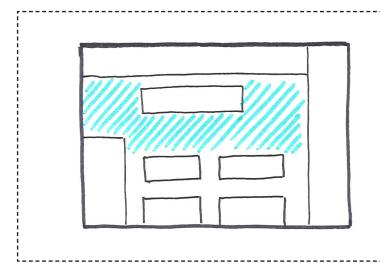
mature start-ups 4-8 persons

## YES!DELFT

## CIC ROTTERDAM







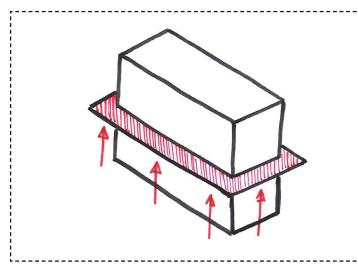


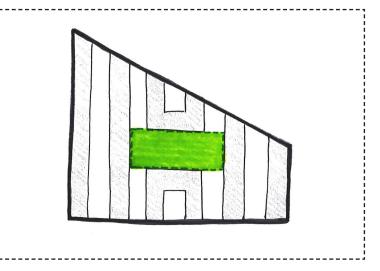
## VAN EFFENBLOK

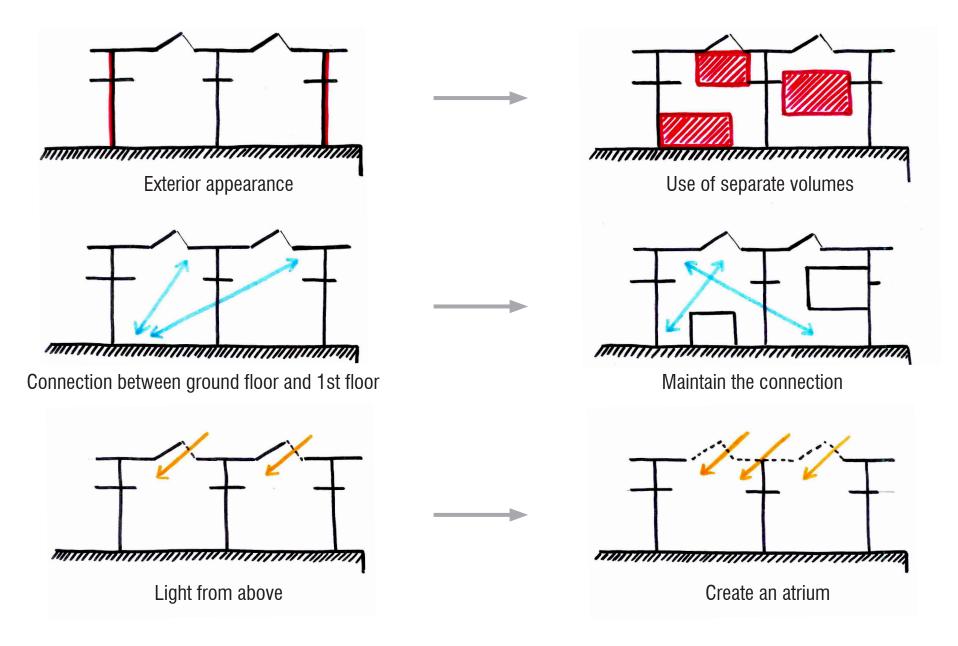
## LE MEDI

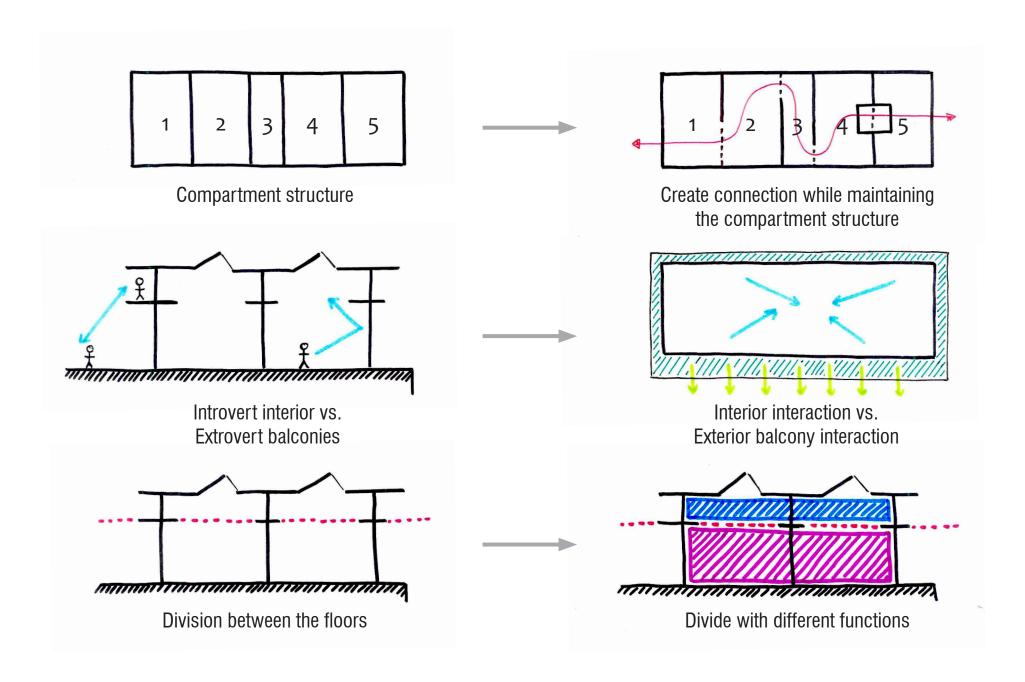




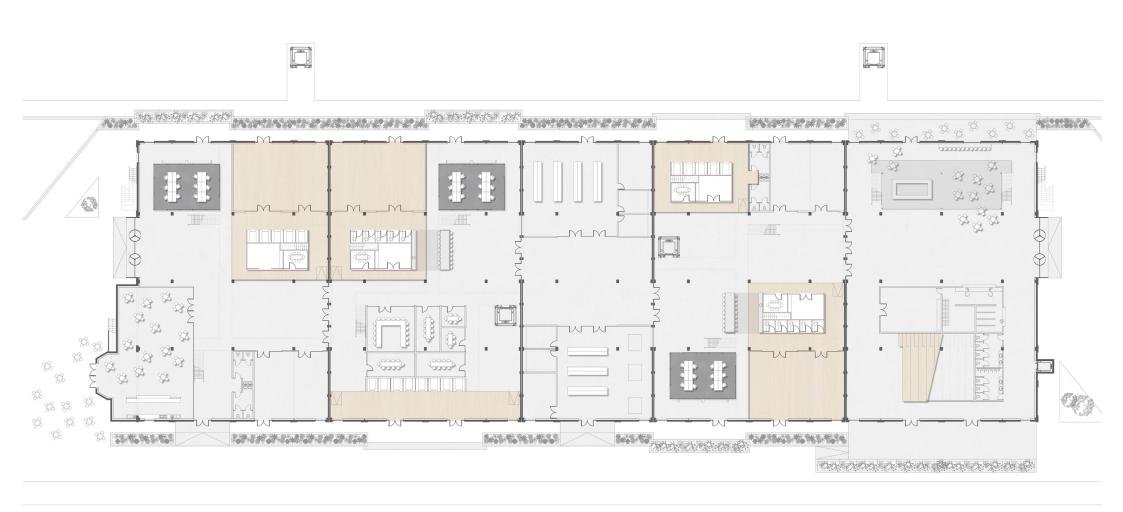




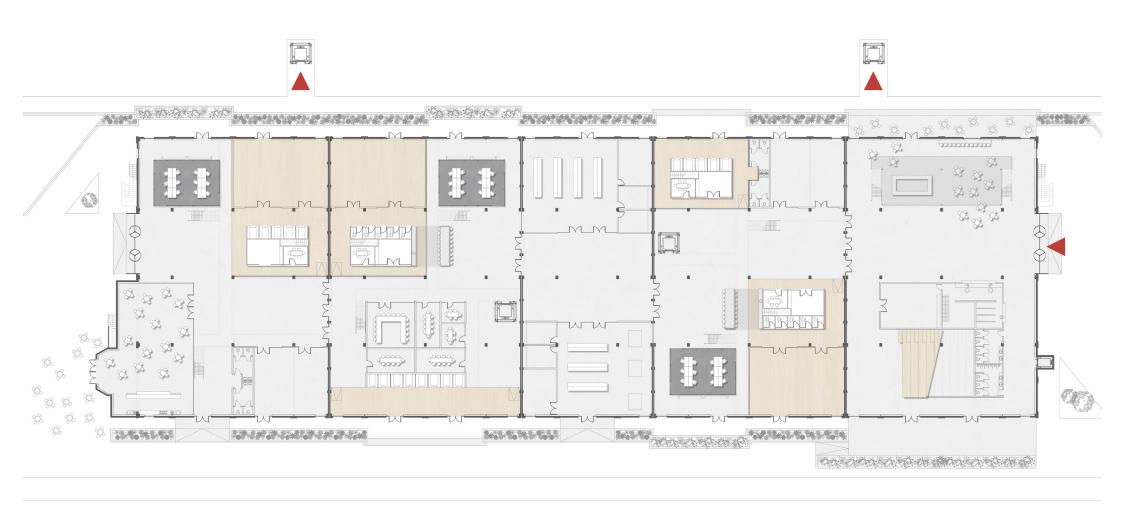












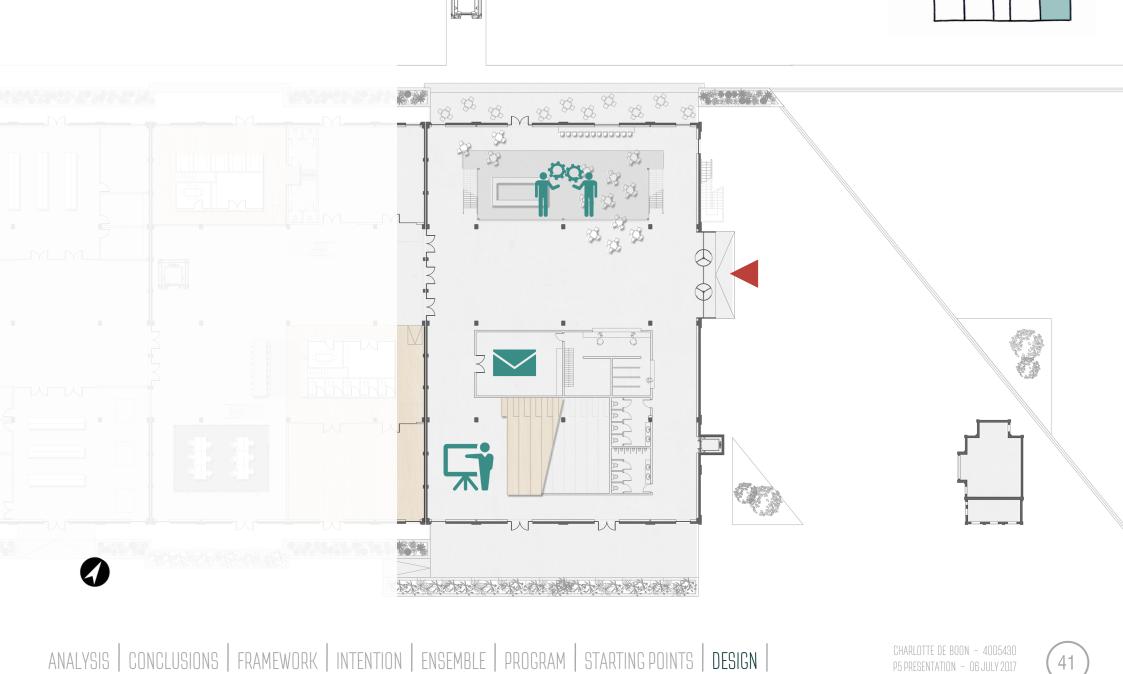






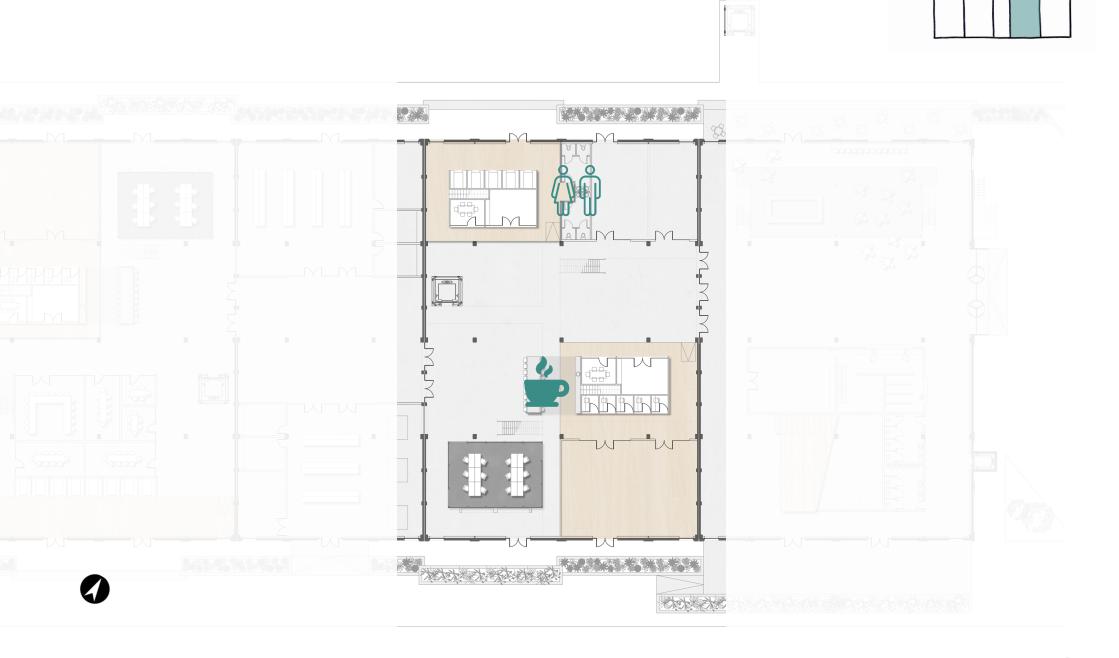




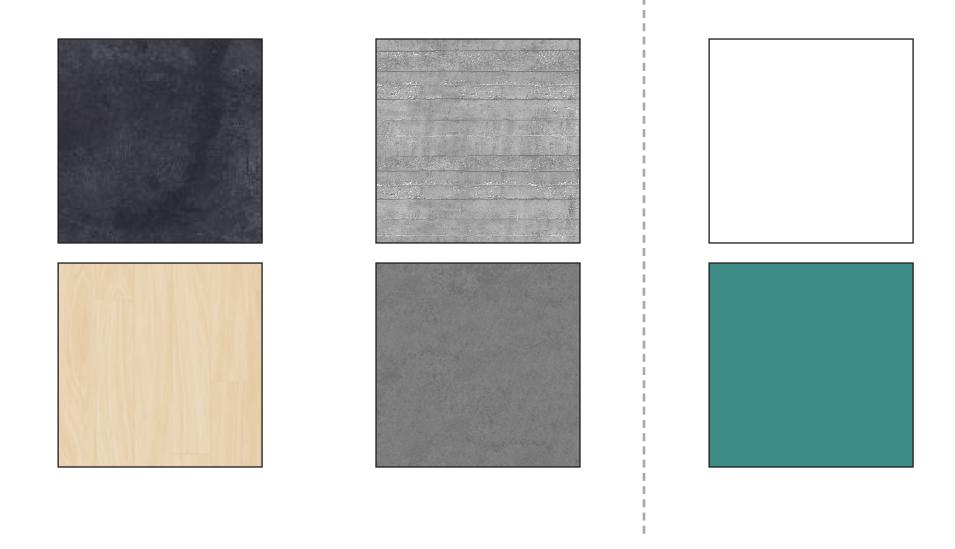








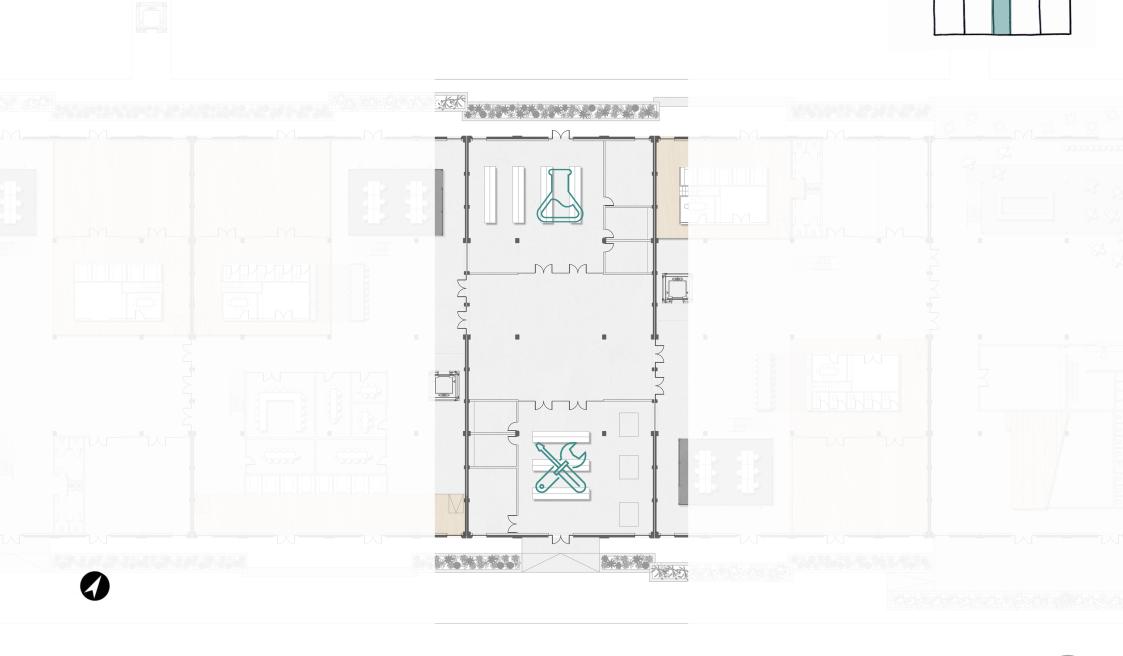


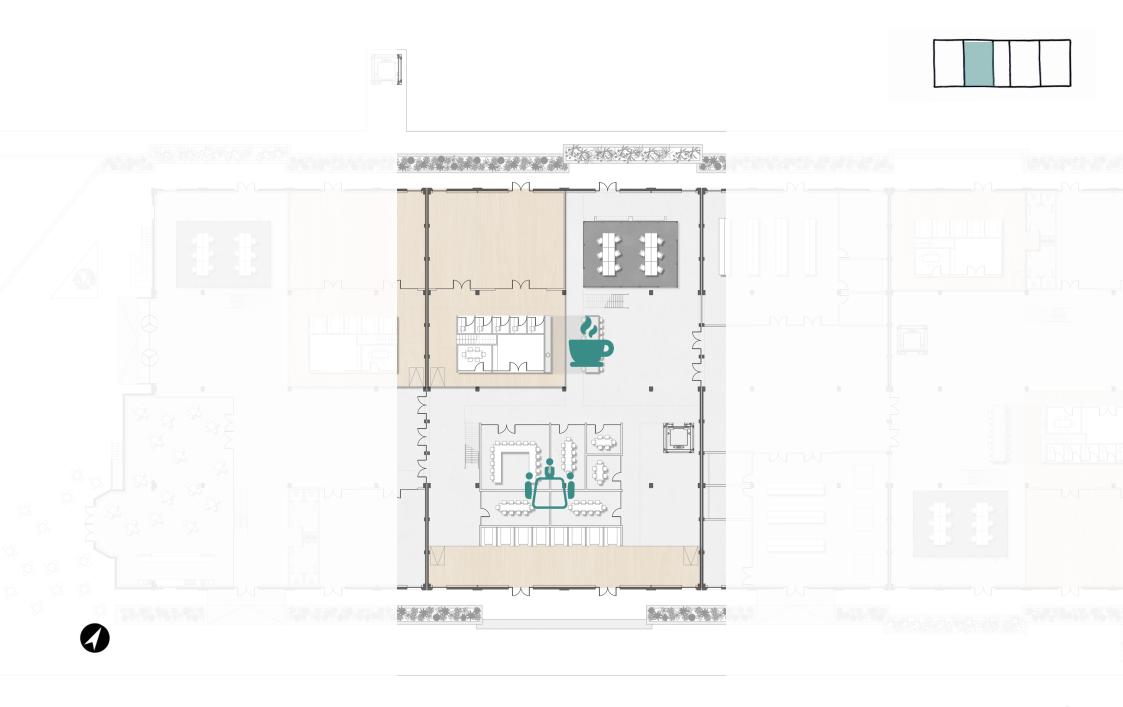


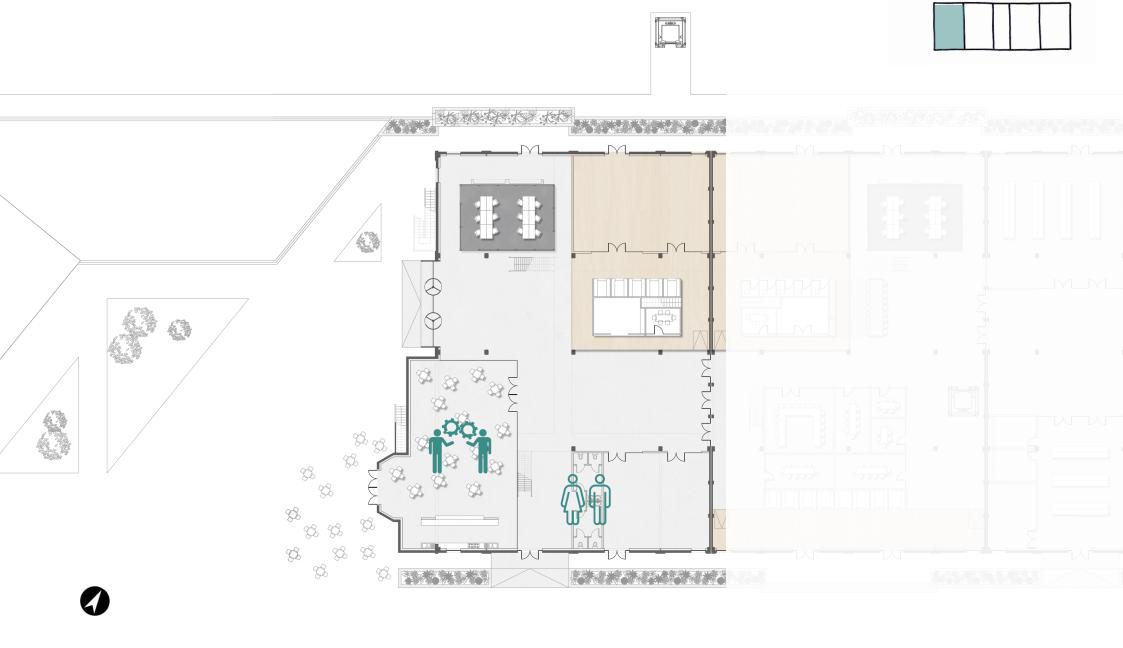


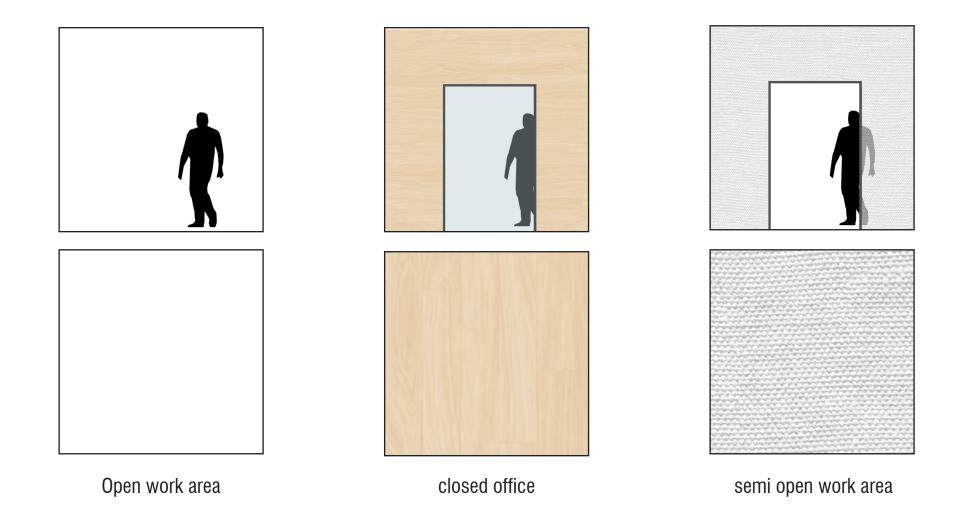








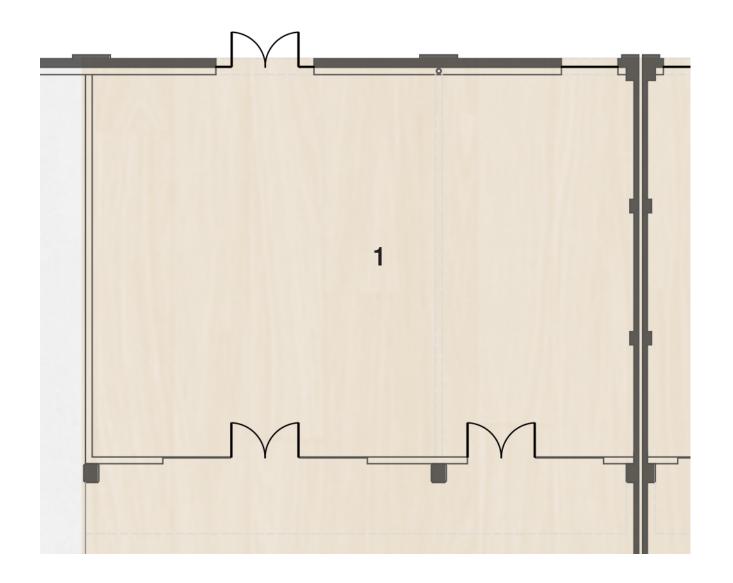


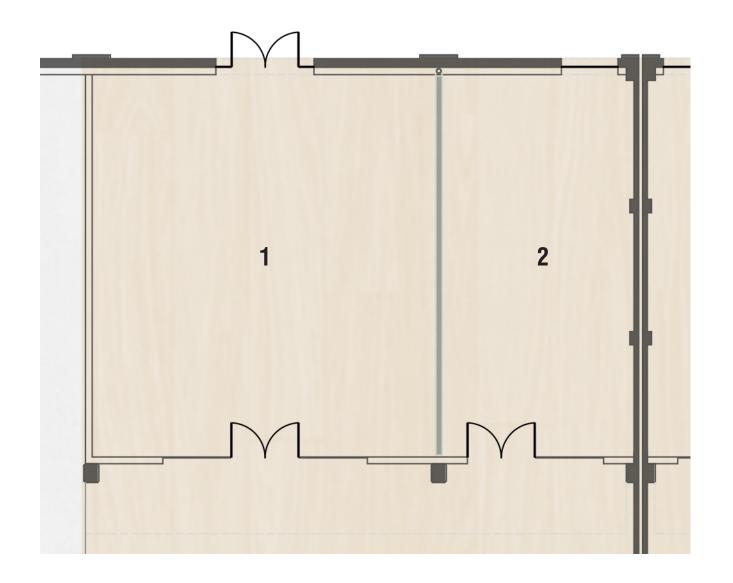


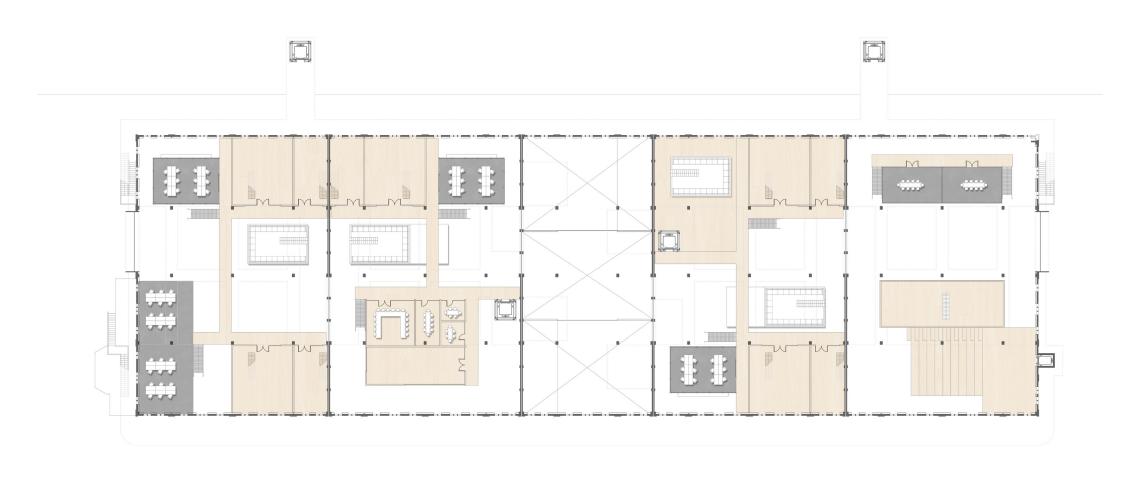




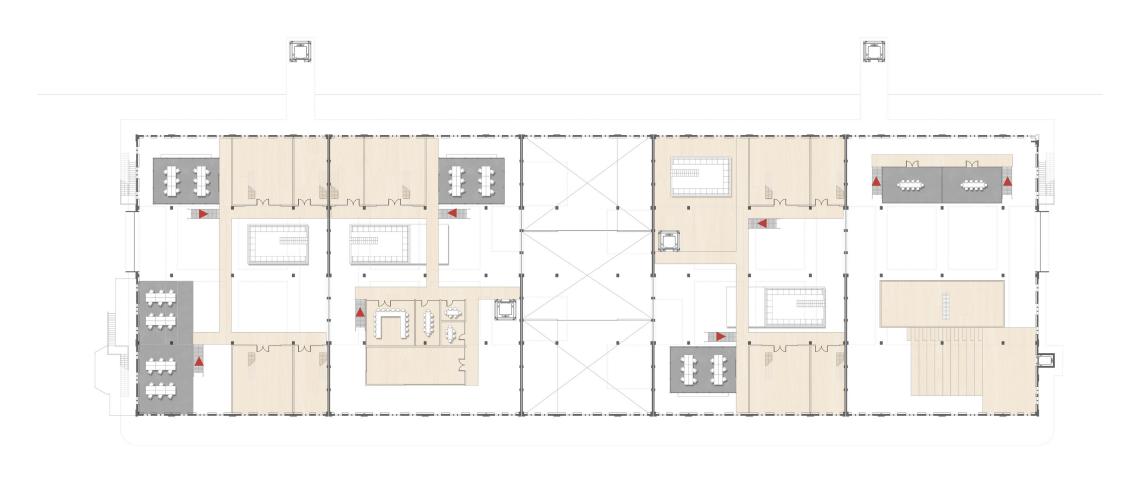




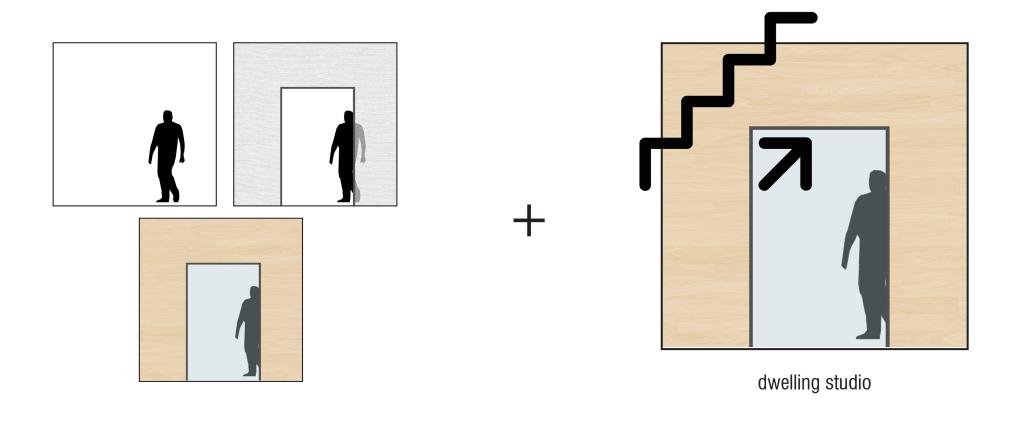


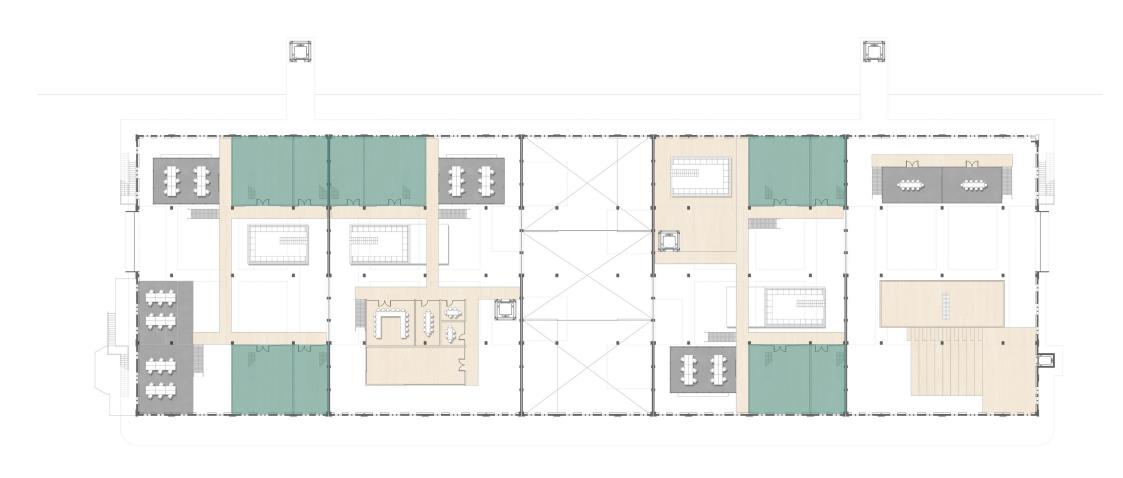




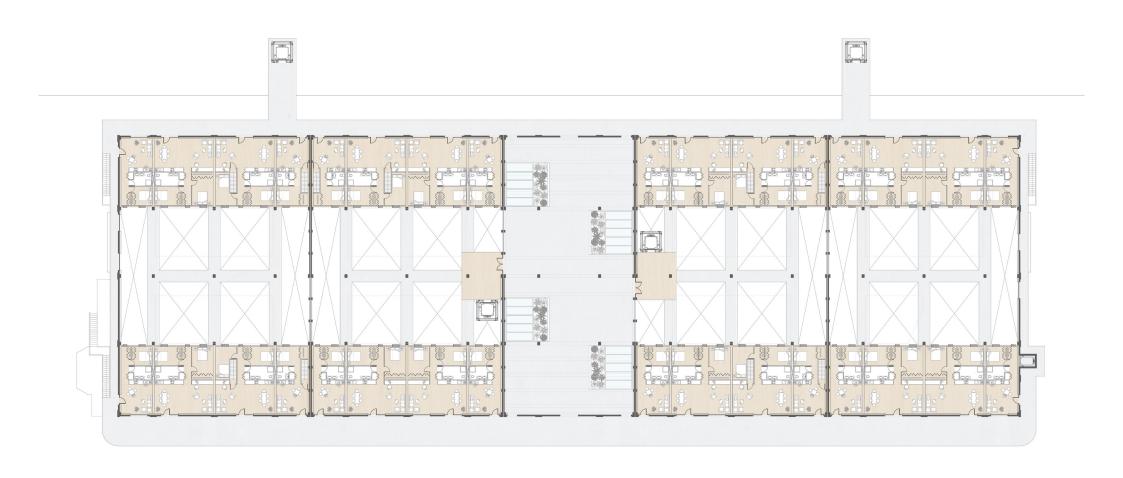








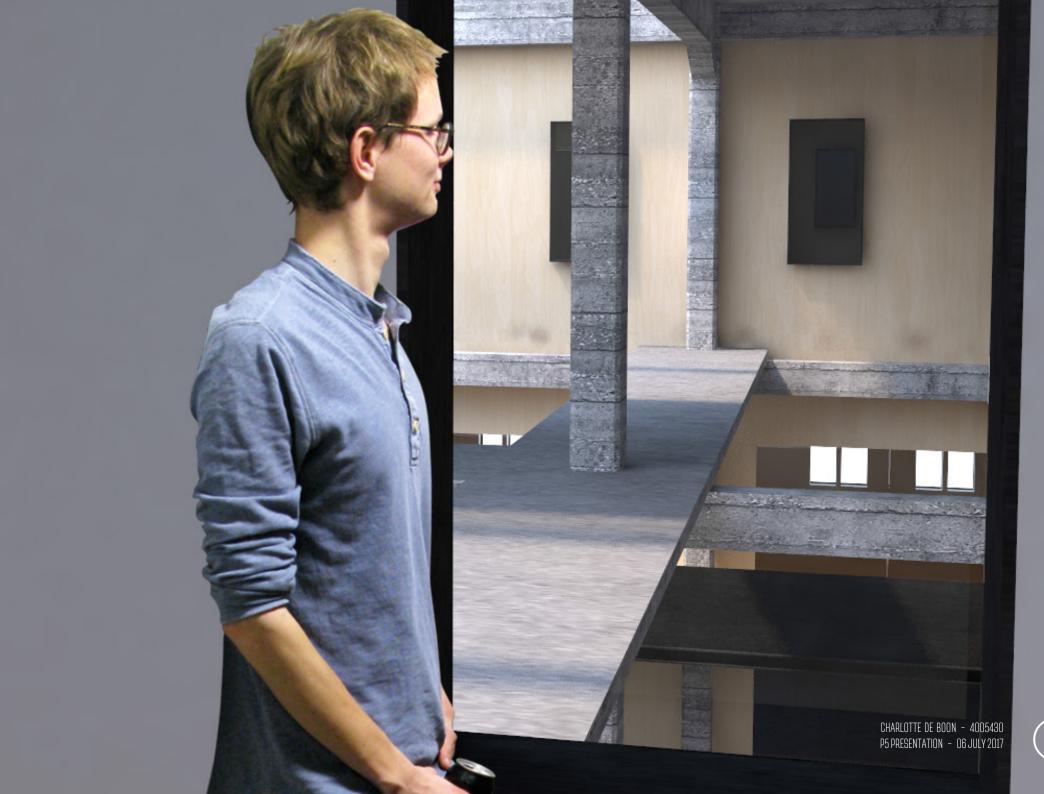


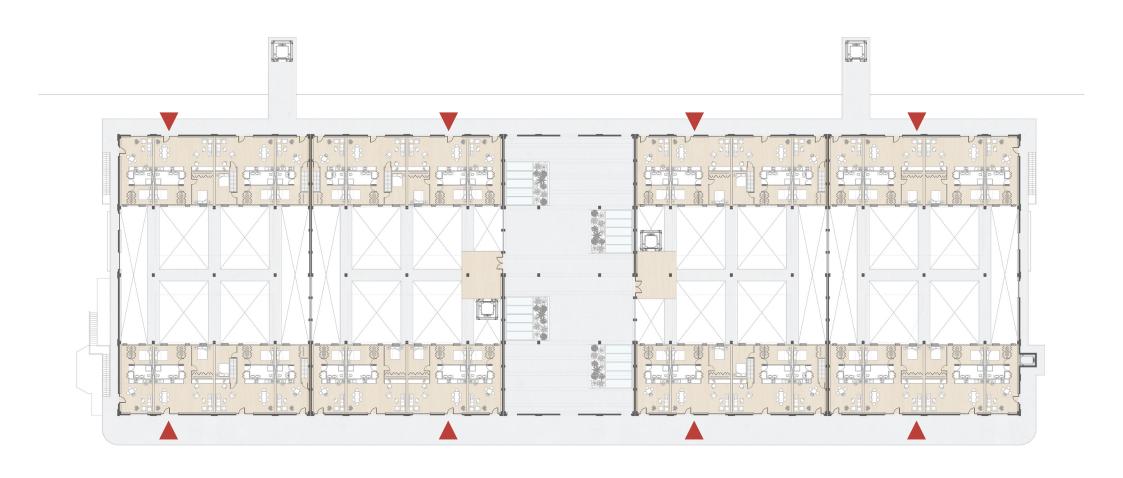




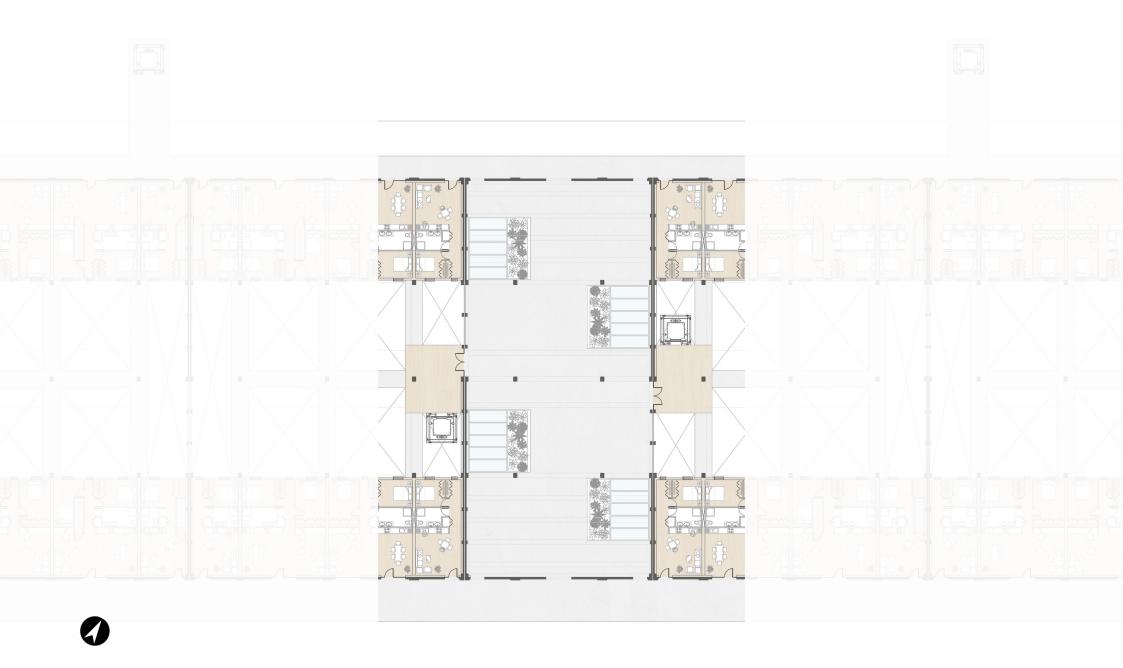




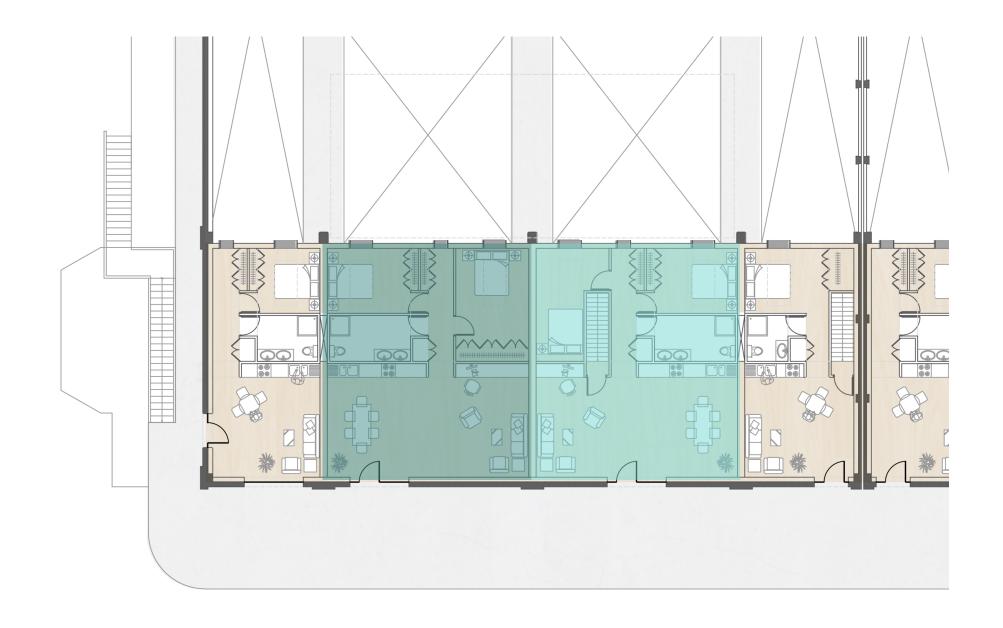


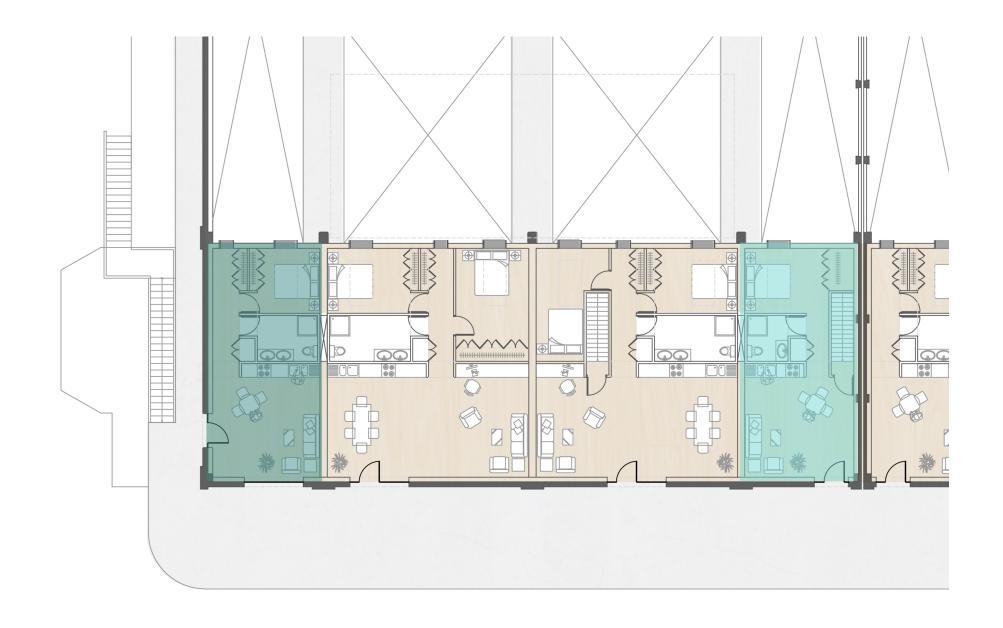


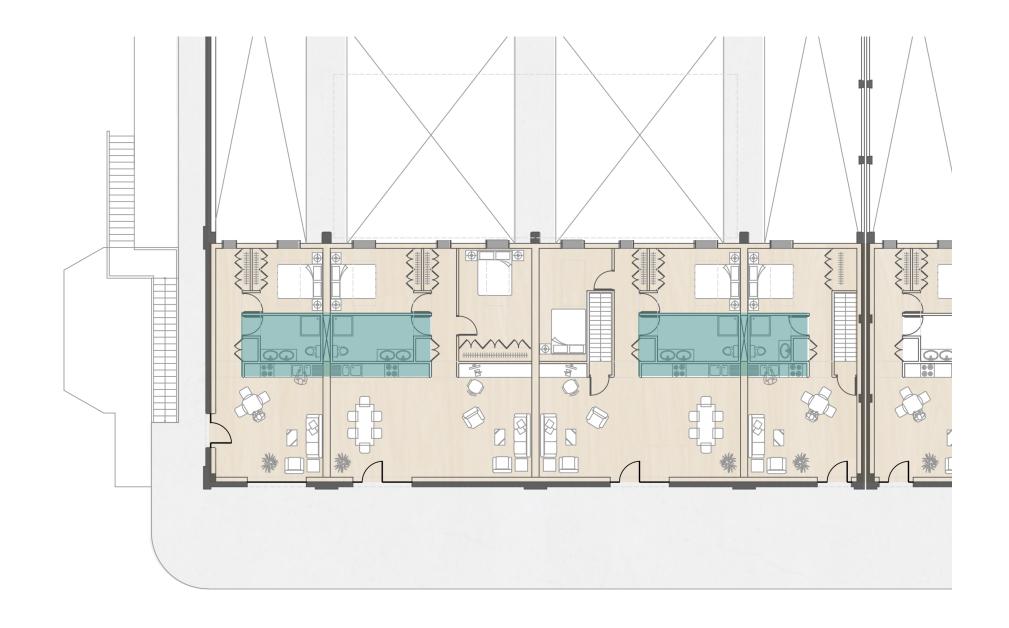


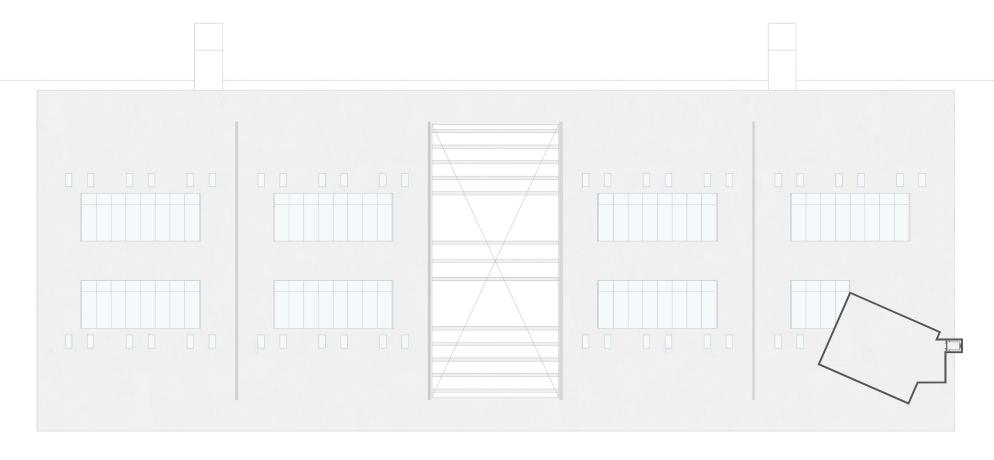




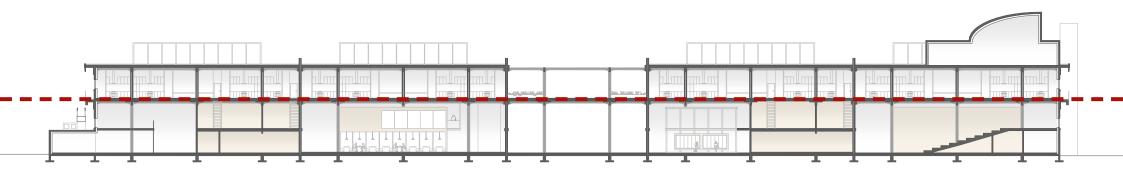


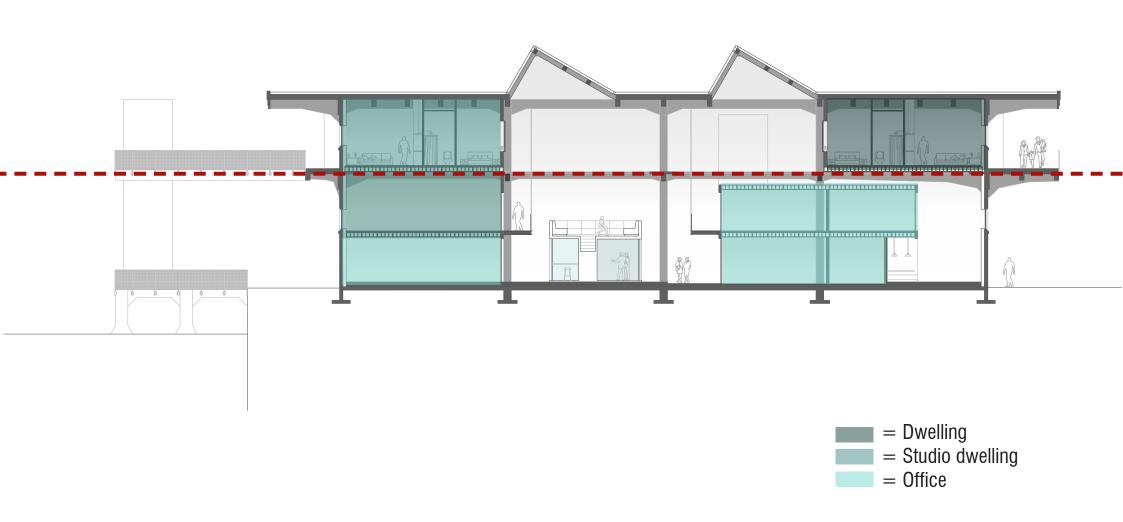








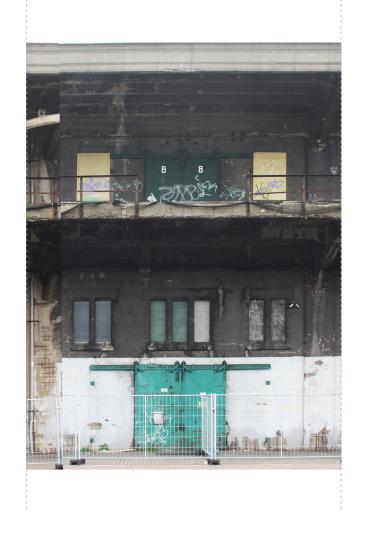


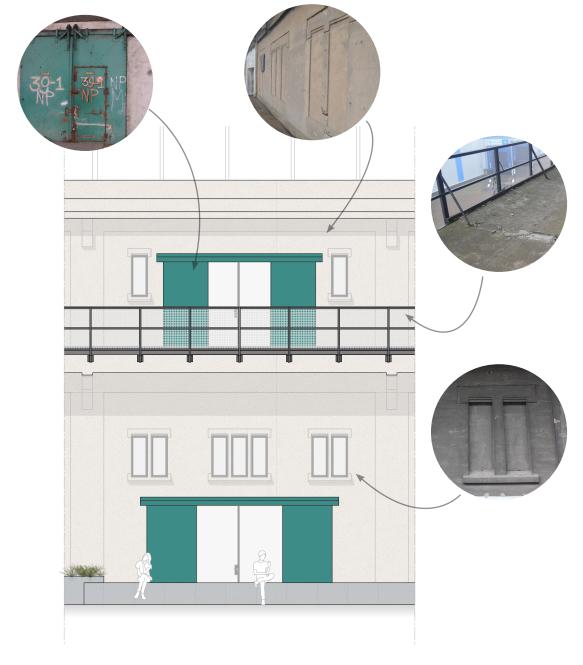


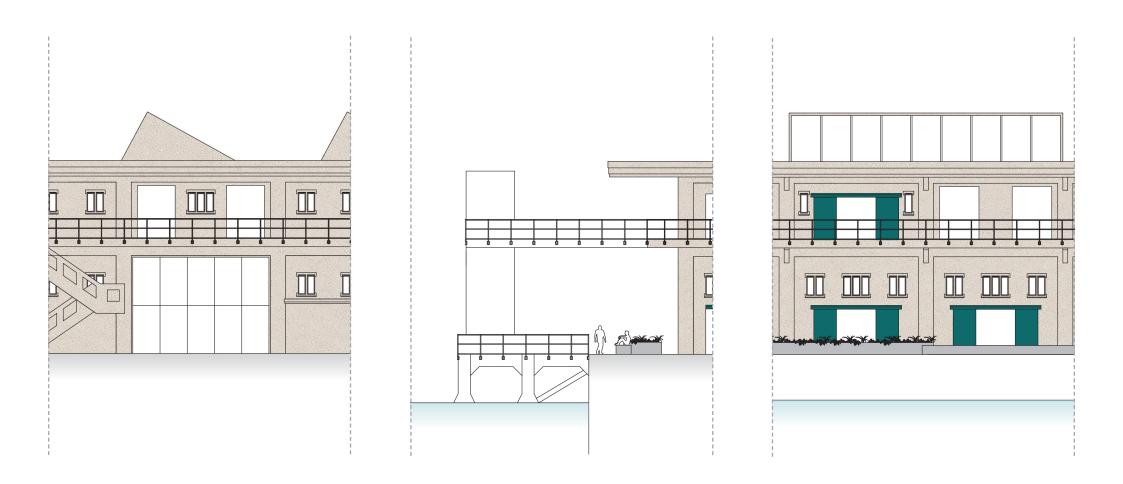






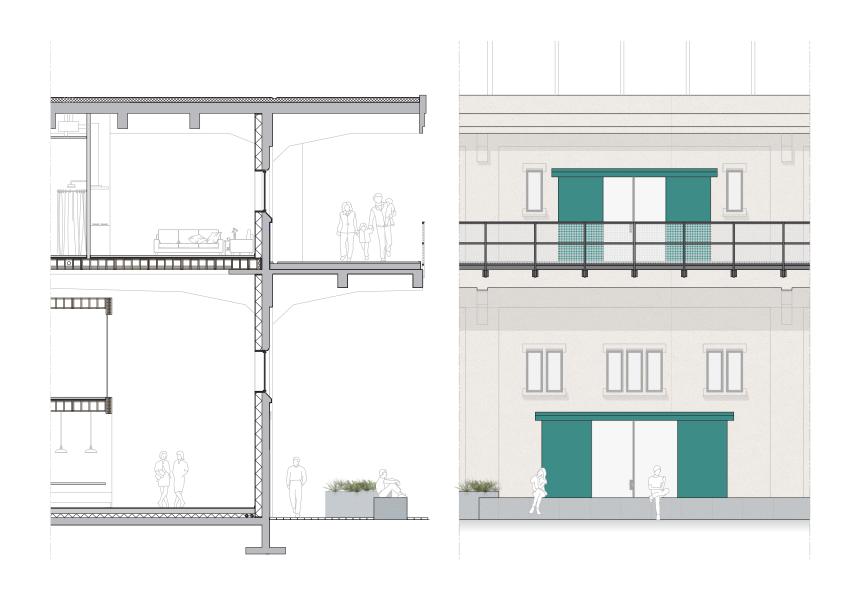








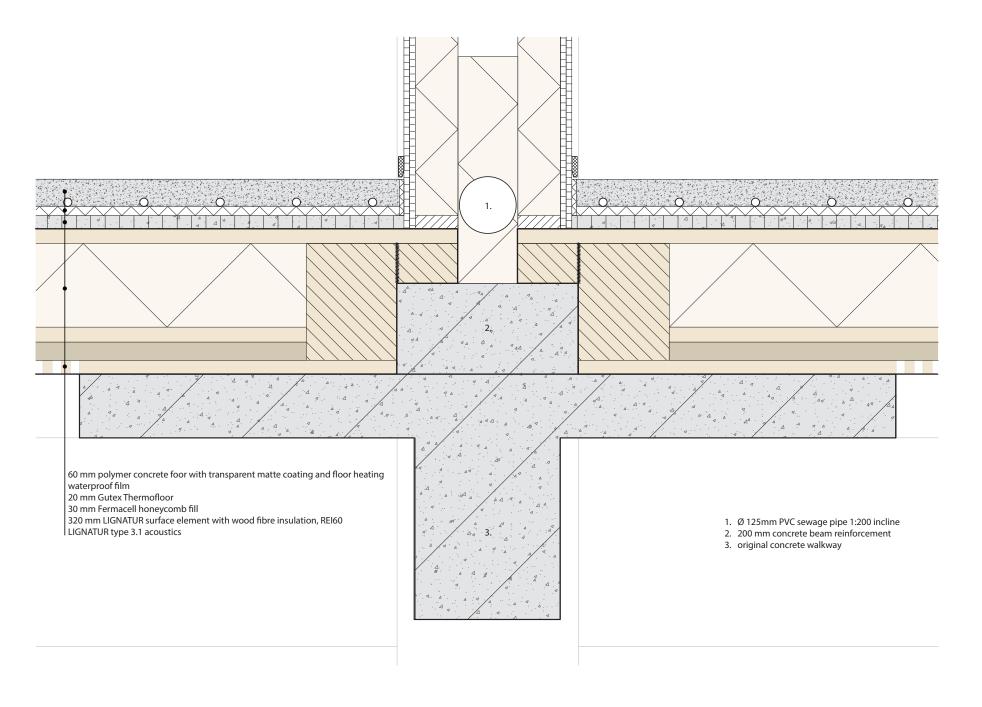


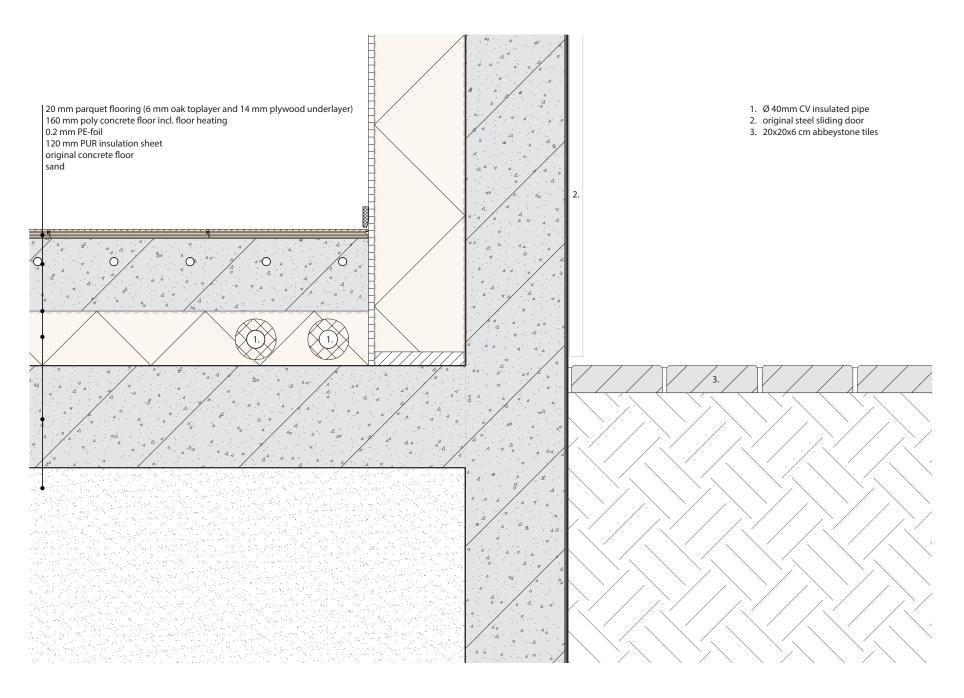


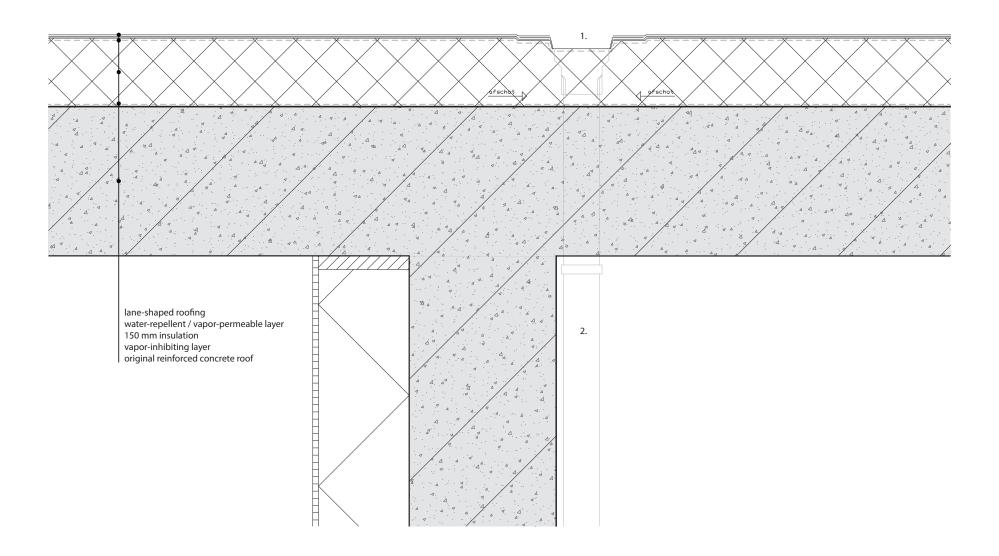


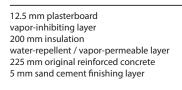
## LIGNATUR ceiling and roof elements ...



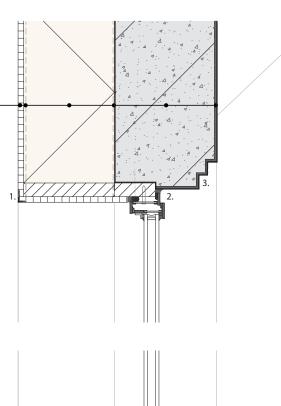


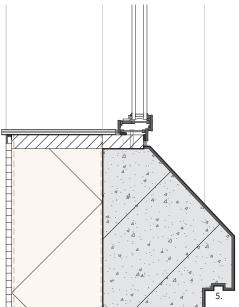


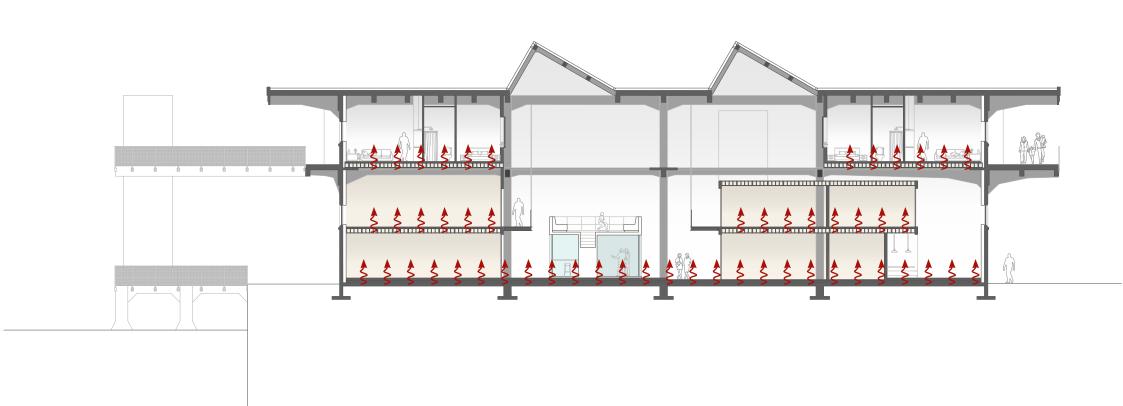




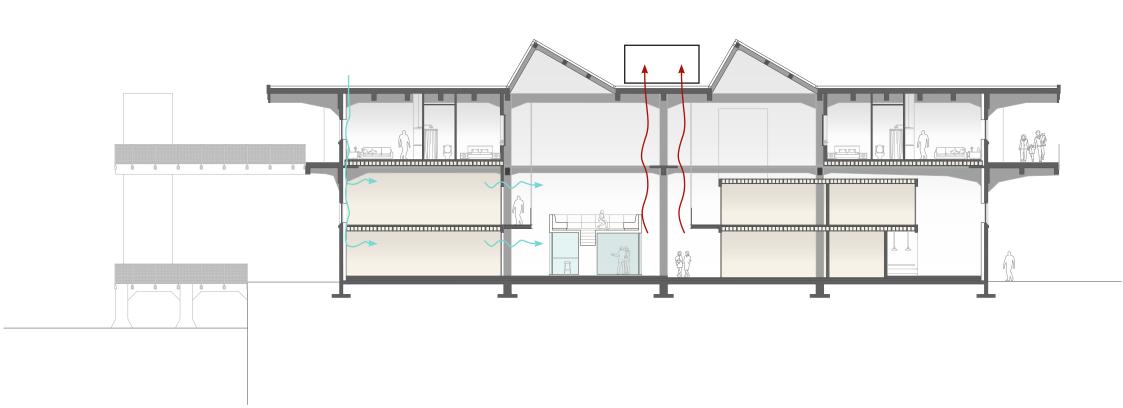
- 1. Plasterboard protection corner
- 2. 66 mm Classic-ISO-PLUS steel window frame
- 3. original detail around windows
- 4. HR++ double glass window
- 5. water cutting hole

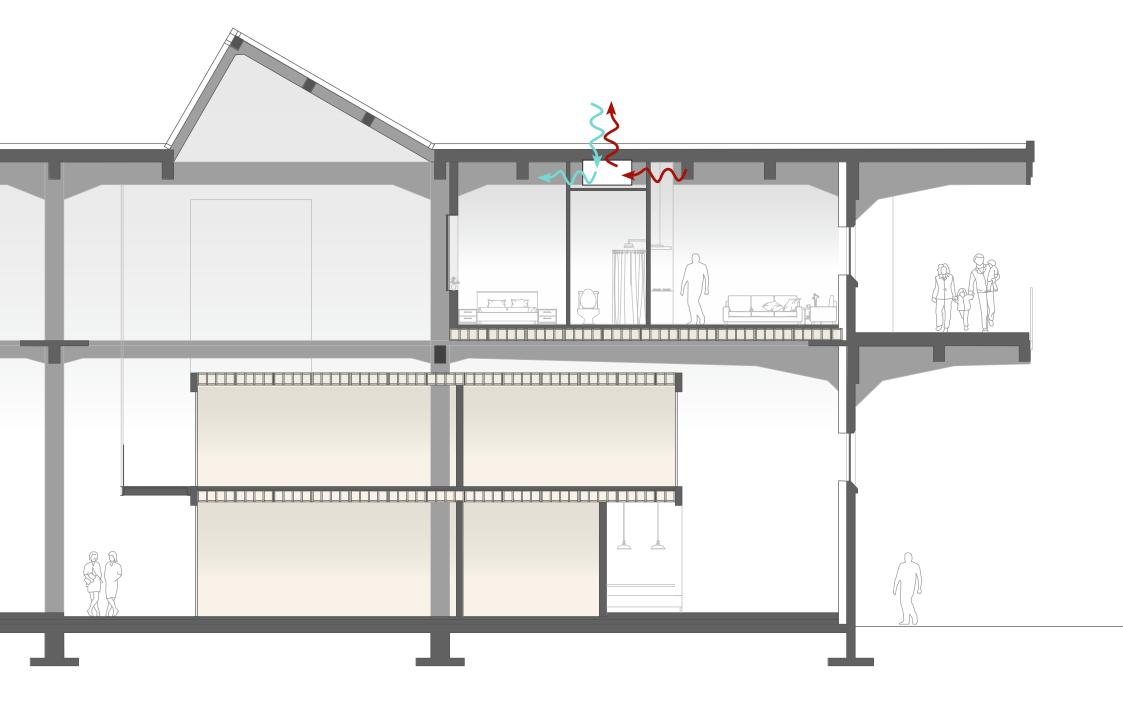












## The Katoenveem,

"a working and living incubator which maintained its original identity, responds to the future developments and connects to its surrounding area."

