



SUB — URBAN. REINVENTING THE PERI-URBAN VILLAGE

ESTABLISH COORDINATING URBAN-RURAL DEVELOPMENT THROUGH VILLAGE TRANSFORMATION

P5 PRESENTATION | JIE ZHAO

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PART I

Methodology
chapter

PART II

Analysis chapter

PART III

Strategy

PART V

Test design

PART V

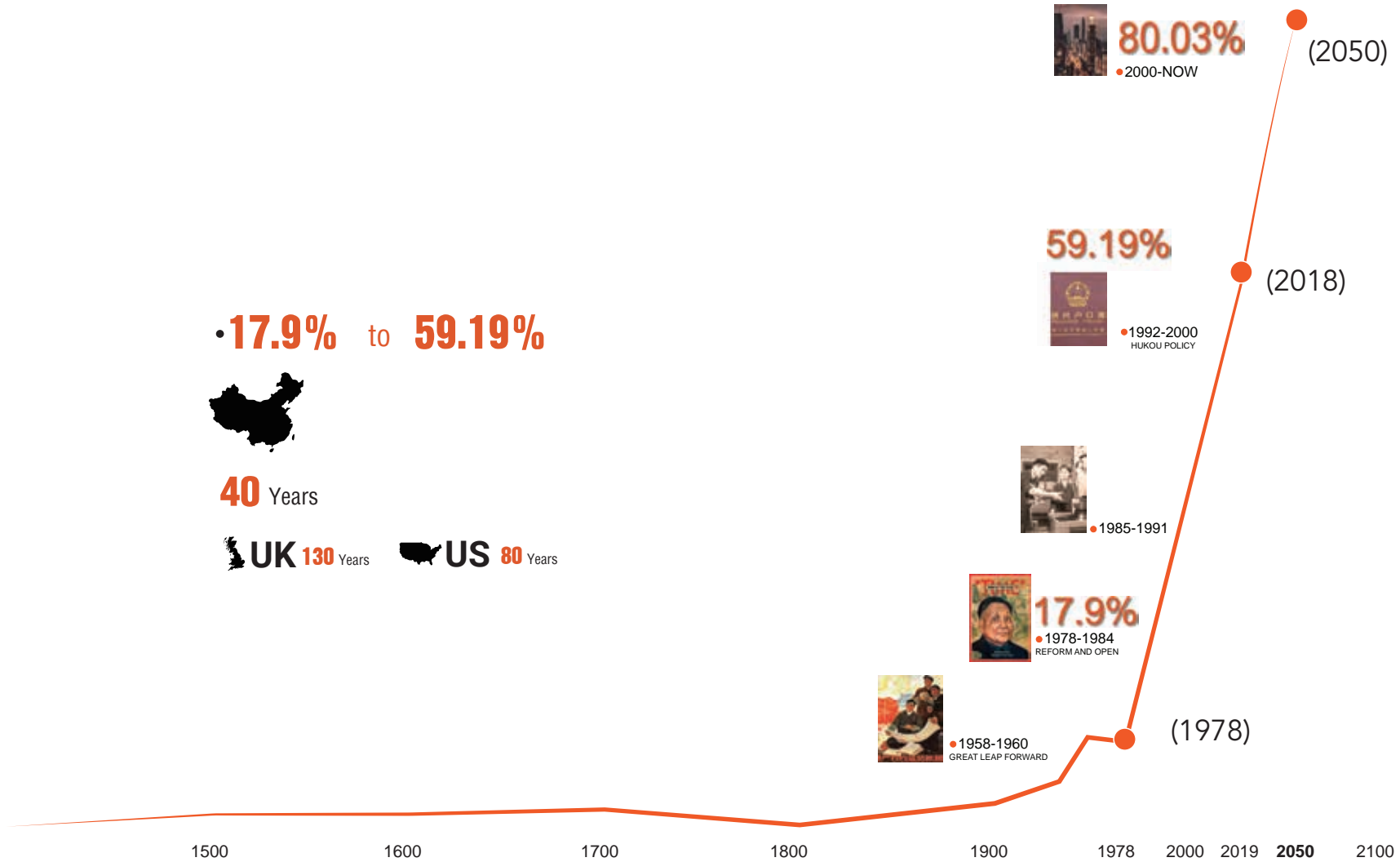
Conclusion and
reflection

China Facts What is happening in China ?

Research context & problem field

The **radical expansion of cities** and the process of **industrialization** had a great impact on **China** —a **traditional agricultural country**

RAPID URBANIZATION IN CHINA
SINCE REFORM AND OPENING-UP IN 1978



Big city pressure



Traffic congestion



massive population migrations



Inadequate education resources

Long-term existence of "three rural issues" in China



leftover children & aging population



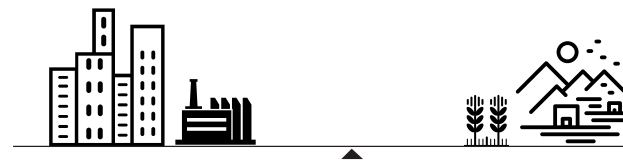
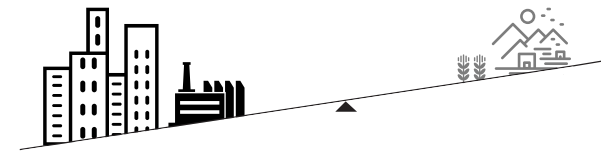
lost of traditional culture



empty village

CONTEXT

Coordinating urban - rural development model as the fundamental strategy of solving "three rural issues"



Choose peri-urban village as research subjects

Choose peri-urban village as research subjects

Why choose peri-urban villages as research subjects?

- It has great **potential** to become the **link** between urban and rural areas;
the **carrier** of rural resources;
the **platform** for absorbing rural surplus labor
- A **buffer** between city and nature
- The most **conflicting** region
- It has the **dual characteristic** of city and country
- Its own **strong demand** for development



PERI -URBAN VILLAGES IN DIAN BASIN, KUN MING



SITE LOCATION



China — Yunnan province



— Kunming city

Important industrial town in southwest China



MONO-CENTRIC DEVELOPMENT MODEL

1. Residential land



urban/rural community

2. Urbanization level



60%-80% 40%-60% >80% 20%-40%

3. Gross population



million RMB/ Year 550000-700000 250000-400000 700000-950000 400000-550000 100000-250000

4. Enterprise distribution



company/ factory

5. Technology centre



science and technology center

6. Education distribution



school/collage/university

7. Business service facilities

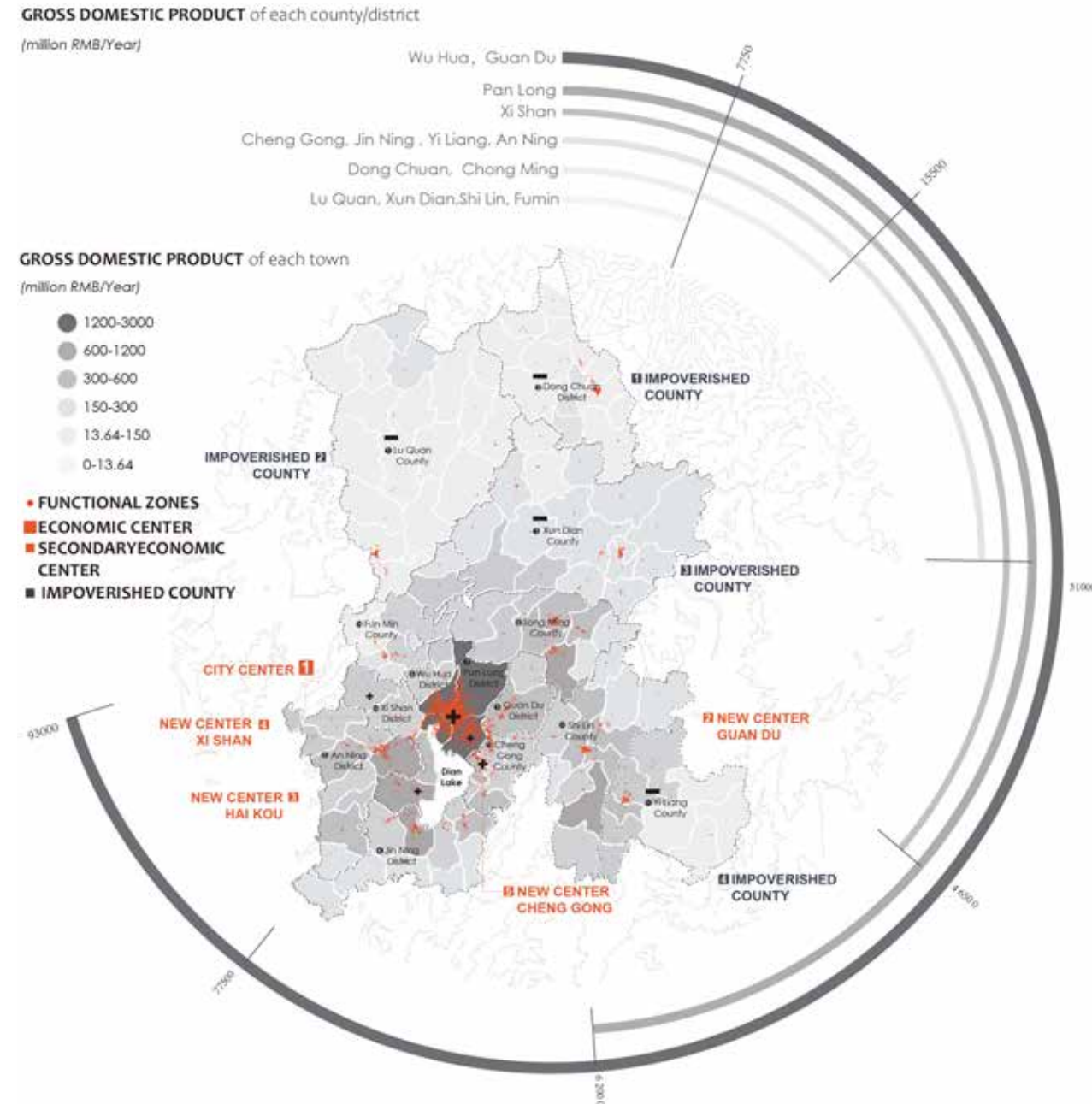


8. Public service facilities



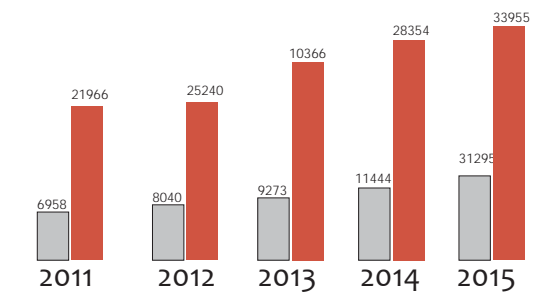
PROBLEMS

Loss of economic value



THE CHALLENGE 1
UNBALANCED ECONOMIC LEVEL
LOSS OF ECONOMIC VALUE

INCOME GAP
Urban- rural residents RMB/YEAR

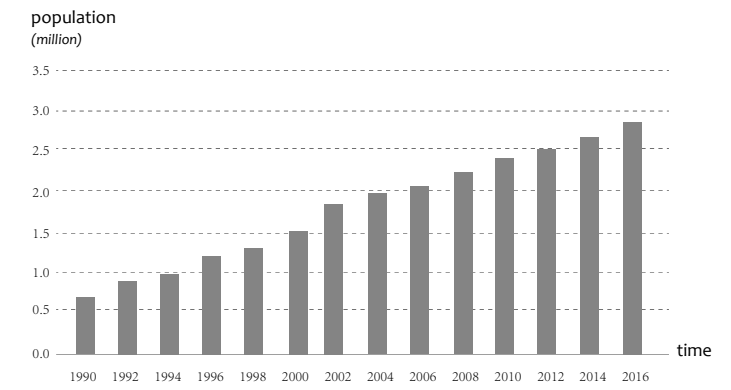
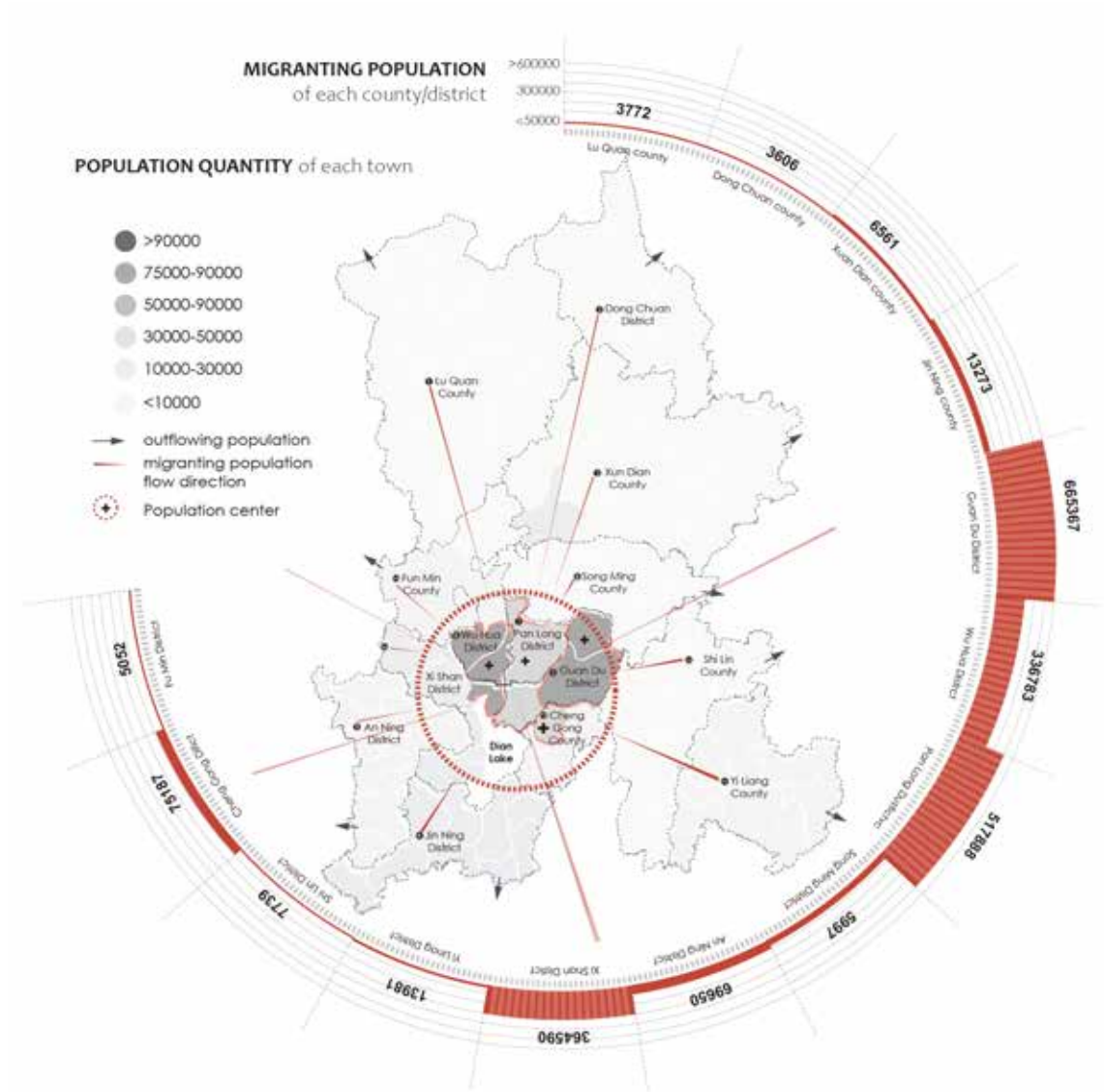


PROBLEMS

Loss of labor force capital

THE CHALLENGE 2

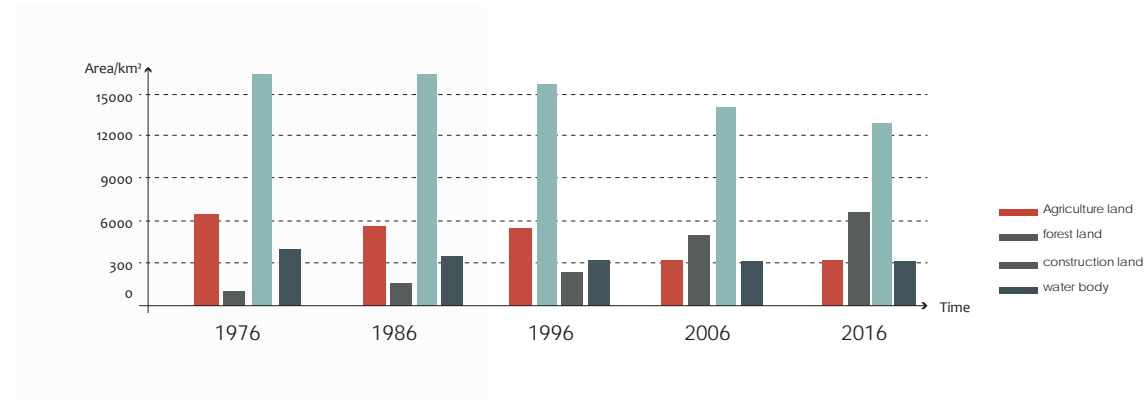
A MASS MIGRATION FROM RURAL TO THE URBAN
LOSS OF LABOR FORCE CAPITAL



PROBLEMS

Loss of land capital

THE CHALLENGE 3
URBAN SPACE PRESENTS THE TREND OF SPRAWL
LOSS OF LAND CAPITAL

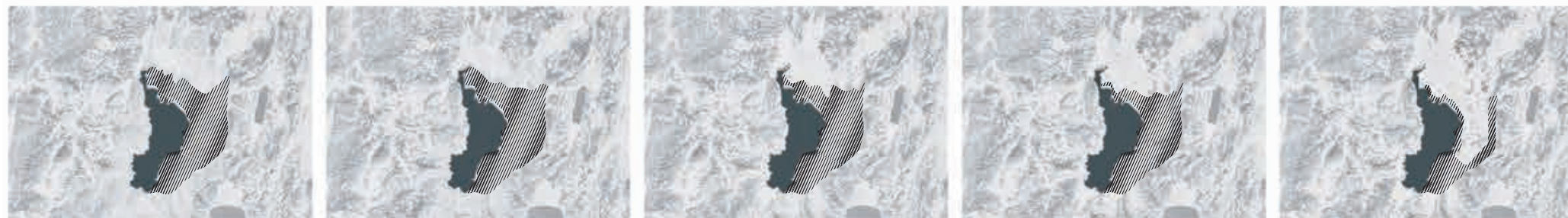


shrinking water body, decreasing woodland & farmland, expanding urban area

sprawl of urban area 87.53km² → 538.12km²



shrinkage of farmland and wetland 517.93km² → 251.36km²



1976

1986

1996

2006

2016

THE CHALLENGE 4
URBAN FUNCTION DIFFUSION & INDUSTRY RELOCATING
DEPRECIATION OF ECOLOGICAL CAPITAL



- Industry park
- Industry area

Depreciation of ecological capital

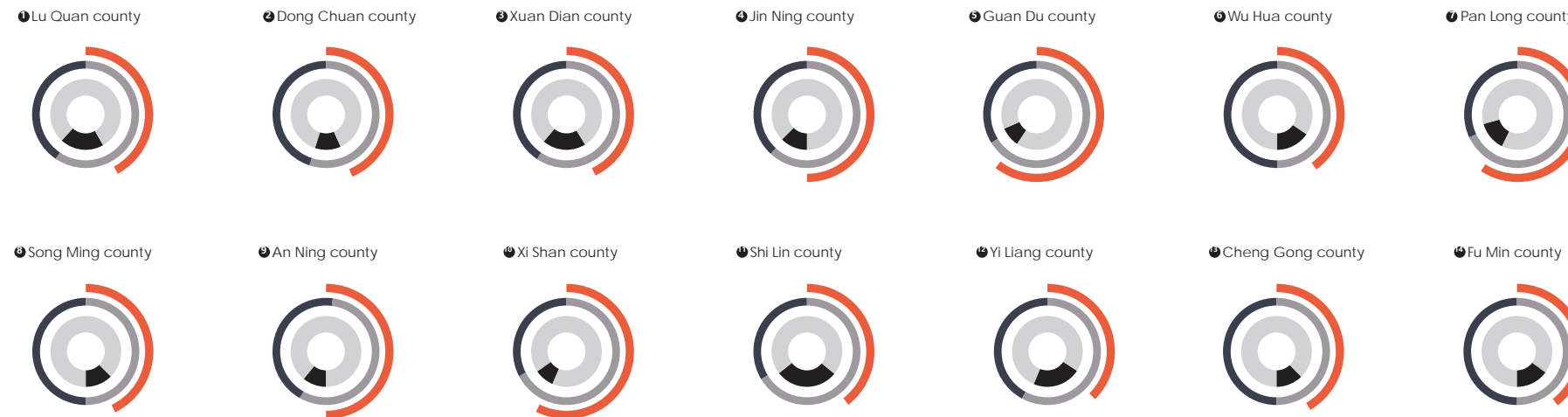
Main industry type of Kunming

Kunming's main pillar industrial product output in China's similar products rank

Industry type	cigarette manufacturing	Fertilizer manufacturing	non-ferrous metal metallurgy	Coal mining	Power generation	stell	Cement production	Sulfuric acid production
ranking	1	8	2	18	17	20	14	1

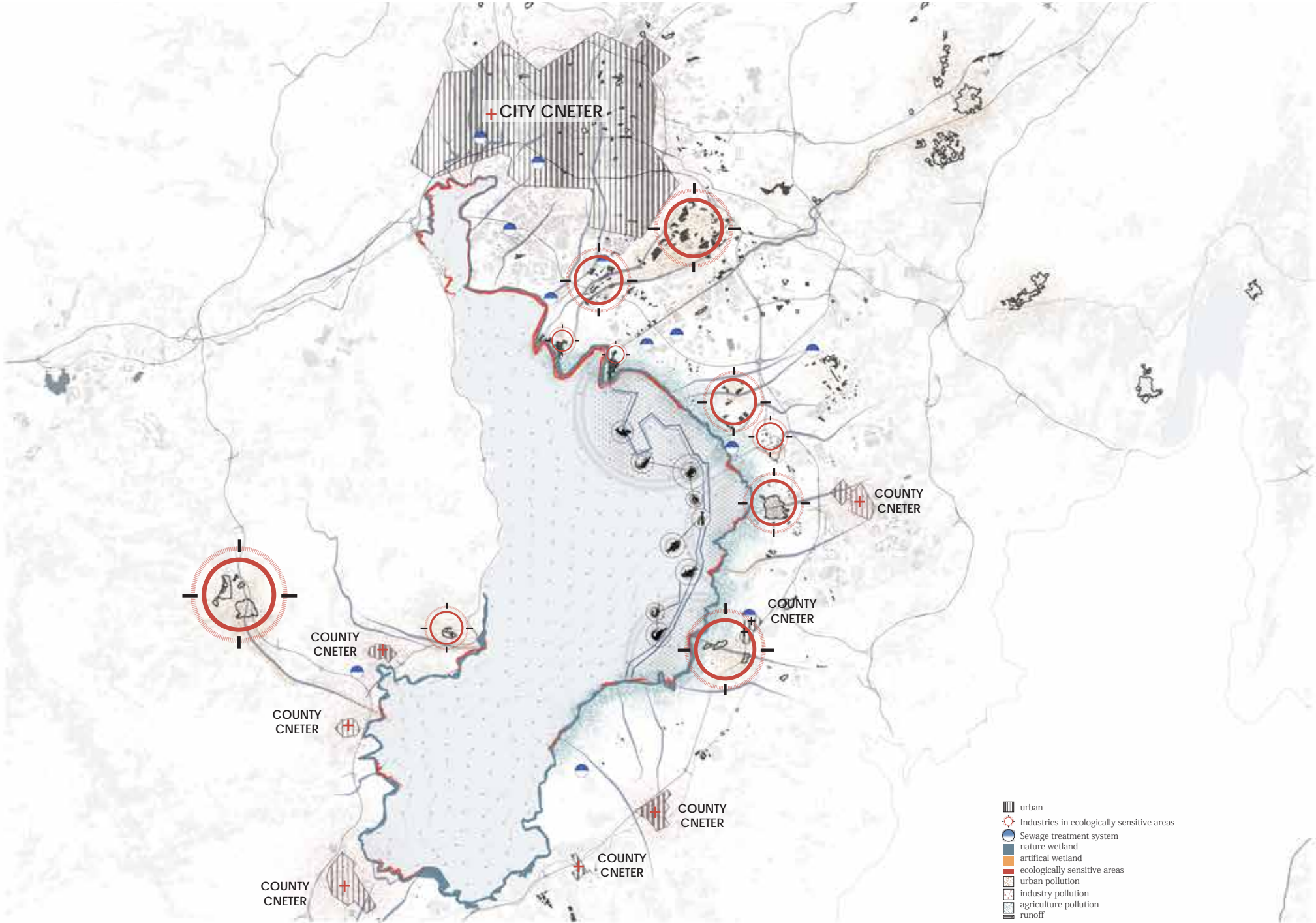
Chart.8 Industry ranking of Kunming

Industry structure of each county/district



PROBLEMS

Depreciation of ecological capital



PROBLEM STATEMENT

Peri-urban village Marginalization The loss of peri-urban villages' value

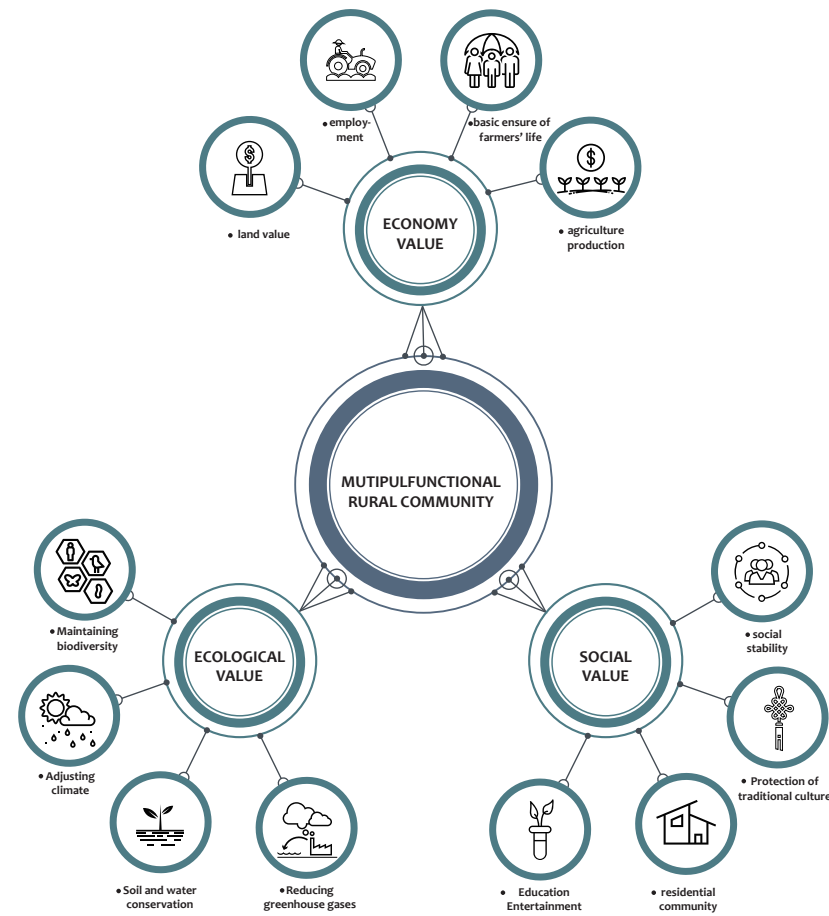
Peri-urban villages are experiencing economic prosperity under the **"diffusion effect"** of city center, at the same time , they also bear the constraint of the **"polarization effect"**. The "polarization effect" of the city center is a resistance to the social and economic development of the urban periphery. The strong pulling power of city center has caused **labor and capital to flow out** of the rural area.

The homogeneity of urban industry diffusion resulted in the **single industrial structure** of the peri-urban villages and **low level of rural industry technology**. With the large number of **polluting industries** moving from urban to urban periphery, the **deterioration of the ecological environment** in peri-urban villages is particularly prominent, and the **ecological capital is devalued** seriously.

Due to the lack of scientific and standardized planning and corresponding governance systems, on one hand,rural land cannot be effectively integrated, which leads to a **decline in land use efficiency and benefits**. On another hand, as a major gathering place for immigrant populations, **social security problems** have long existed in many peri-urban villages due.

Per-urban villages in Kunming are faced with the pressure of industrial upgrading and the severe challenge of protecting the ecological environment during development.

The city's demand for the value of the peri-urban villages is rising
the role of peri-urban village is changing
in the period of ecological civilization



SODA Osamu-*Philosophy of Agricultural Science*, Year 2000

Agriculture refers to the broad concept of agriculture, which consists of **agriculture, rural areas and land**, not only the agriculture with industrial nature

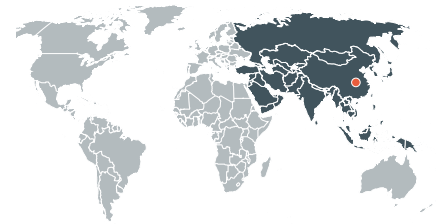
Rural industry transformation is **driving force** for Coordinating urban-rural development

FLOWER INDUSTRY

as sunrise industry in China

THE TREND

FLOWER INDUSTRY
as sunrise industry in China



3.33% China's flower planting area has grown by an average of 3.33% annually since 2012

1630000km² of flower planting area in China(2019)

4190000 job positions of flower industry in China



50% Fresh cut flower sales in Yunnan account for about 50% of the national market

104100km² of flower planting area in Yunnan(2019)

180000 job positions of flower industry in Yun nan



10.39% Kun Ming's flower planting area has grown by an average of 10.39% annually

80% Fresh cut flower sales in Kun Ming account for about 50% of the Yunnan market

71030 job positions of flower industry in Kunming

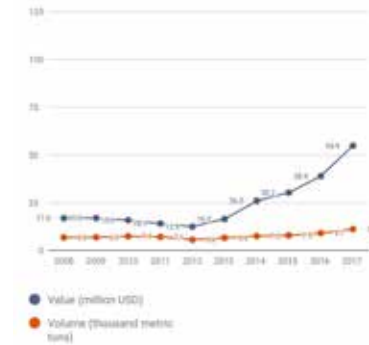


78.8% Fresh cut flower sales in Yunnan account for about 78.8% of the provincial market

3.08km² of flower planting area in Dian basin (2019)

20000 job positions of flower industry in Dian basin

China Cut Flower consumption



China Cut Flower export

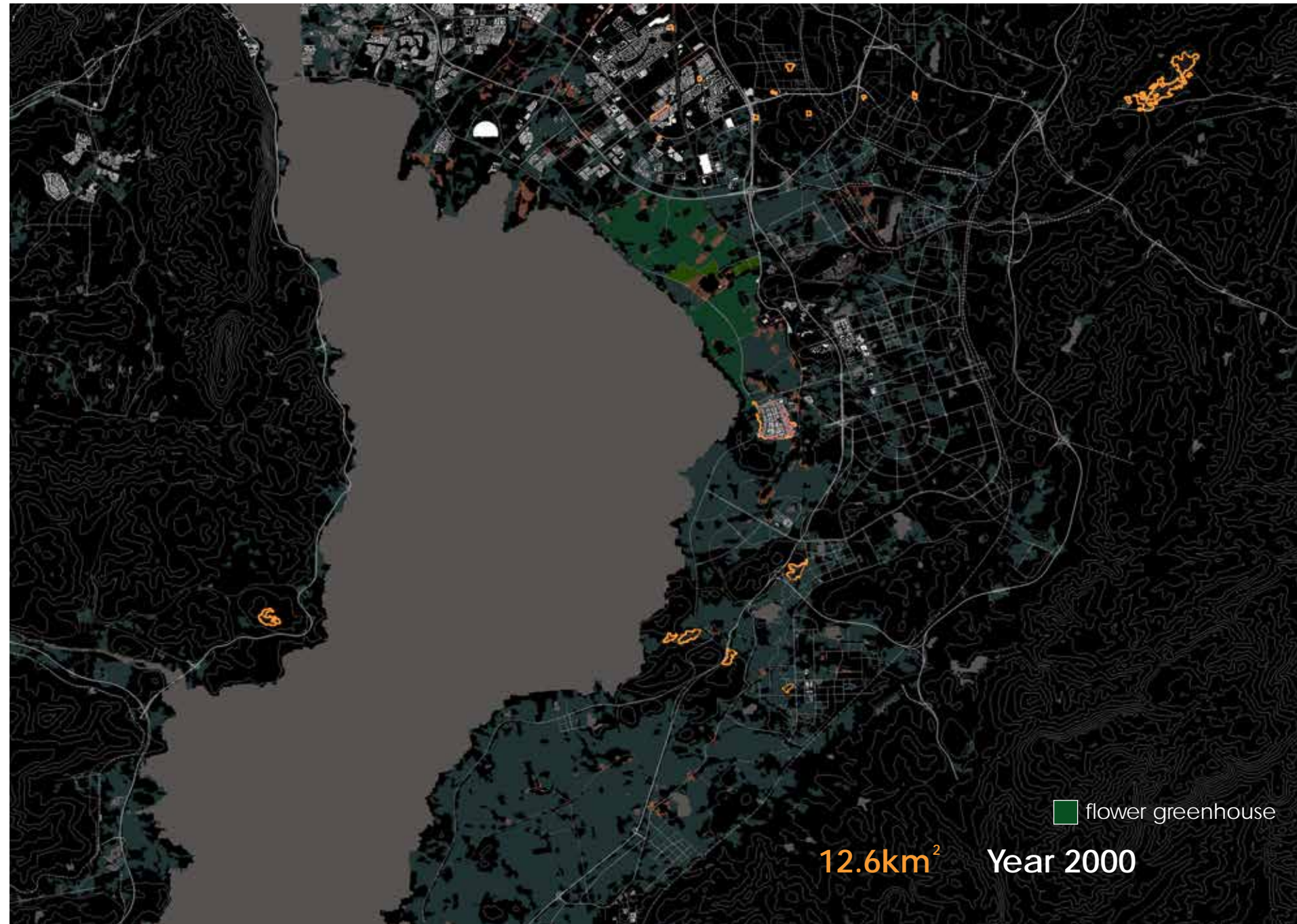


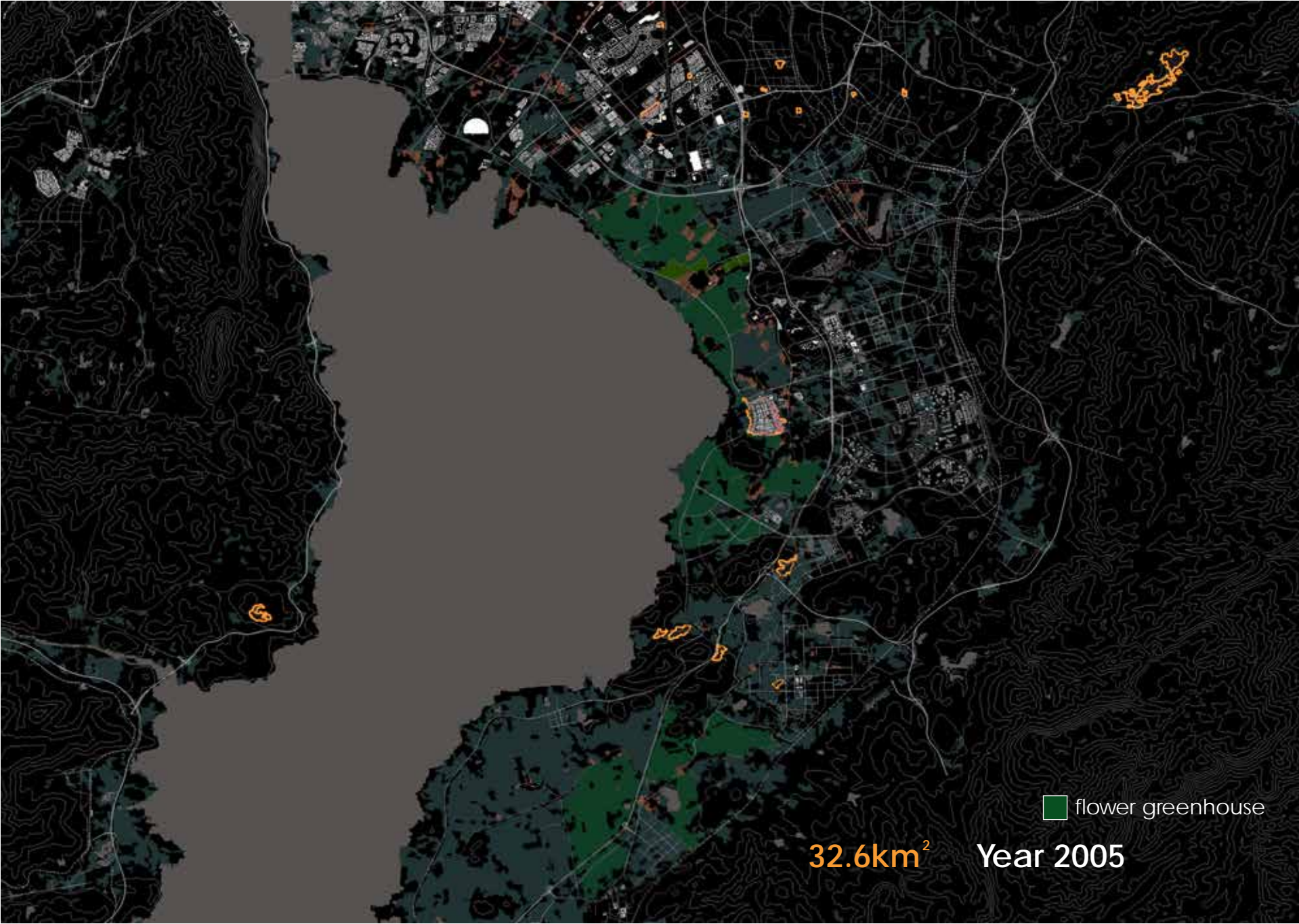
Kunming Cut Flower Industry Plantation

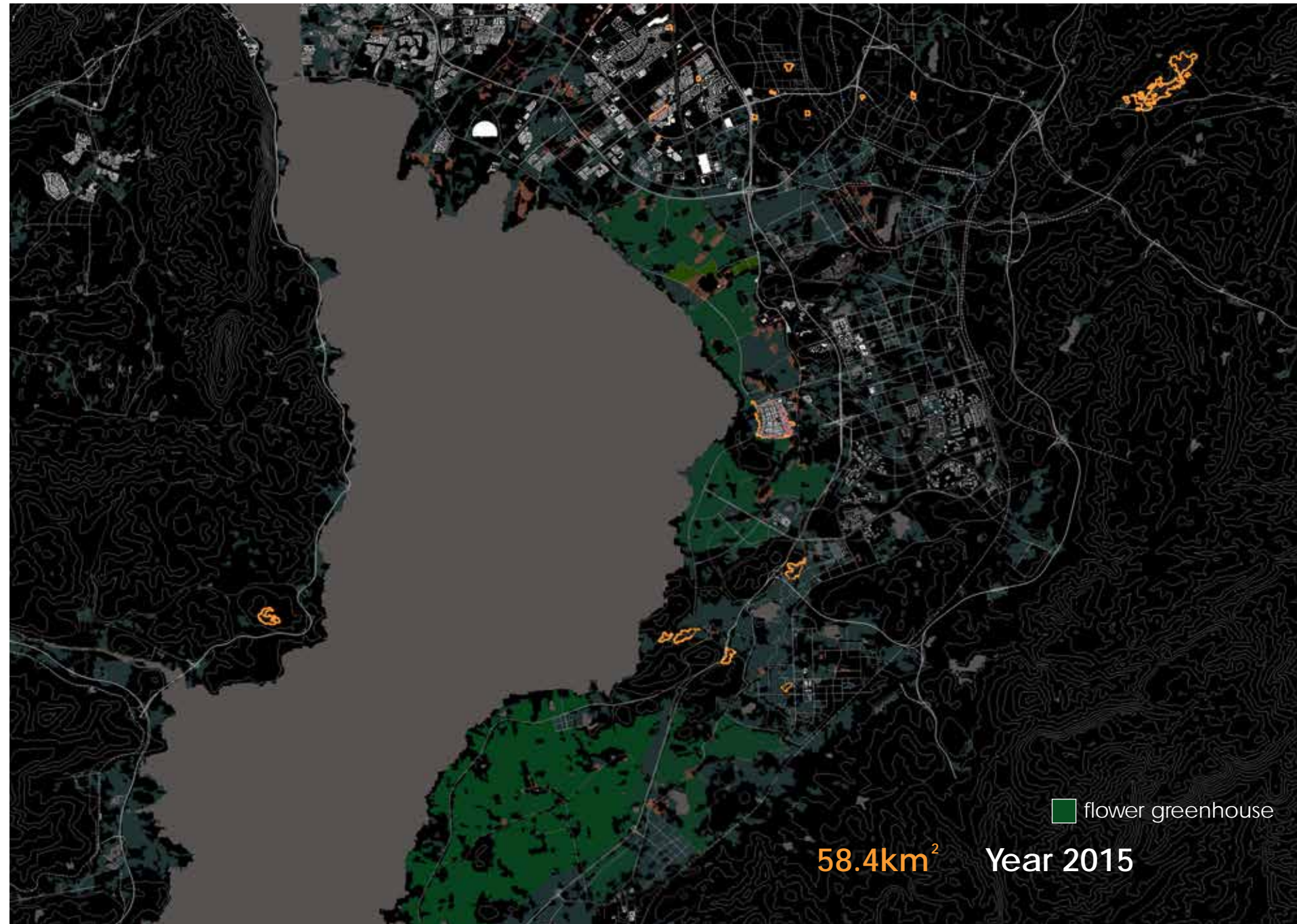


Data source: Yunnan Flower Technical Training and Promotion Center









BUT

1. Family - based planting
cannot meet the standards of specialization

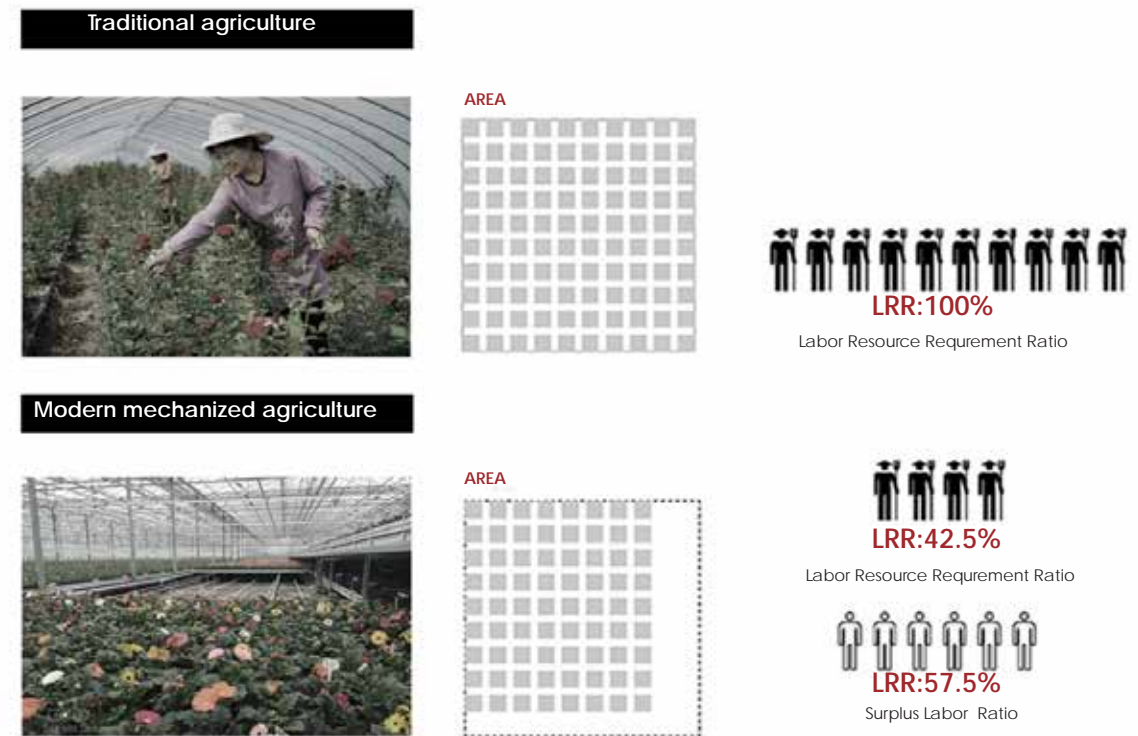


80% of the production is still carried out by individual households

2. The scattered flower producing areas
resulting in high logistics costs.



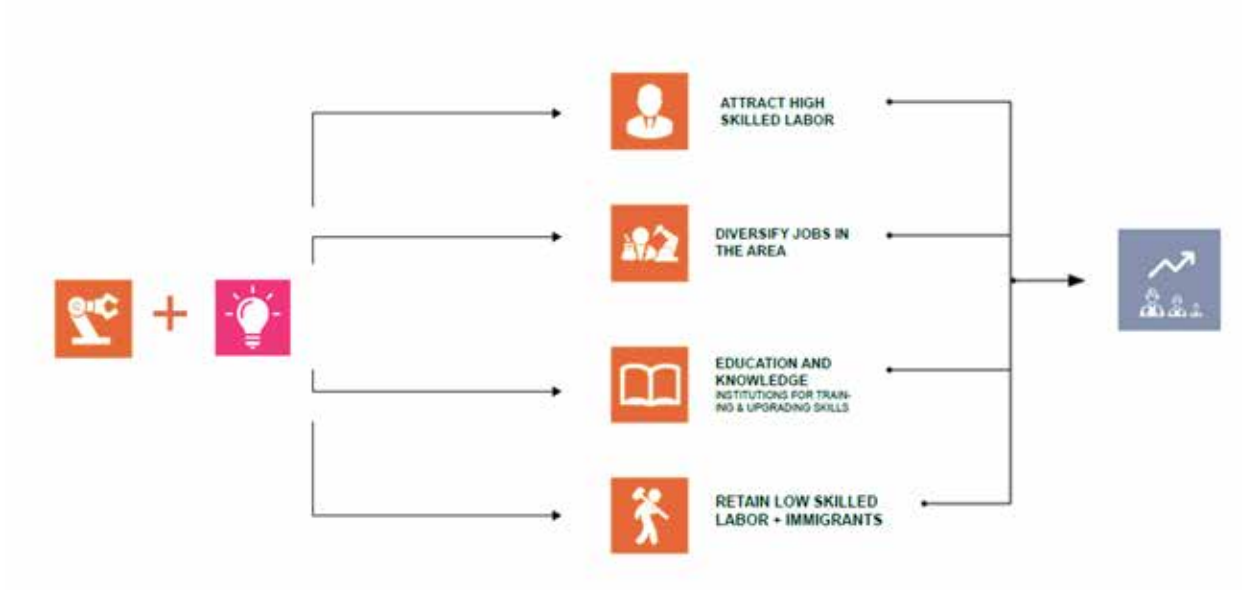
Comparison of modern mechanical agriculture and traditional agriculture



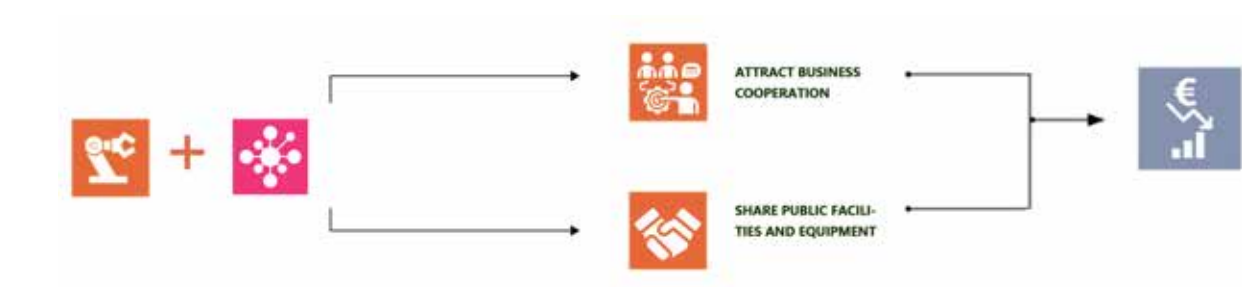
common and conflicts between the goal of farmer and goal of mechanized agriculture



KNOWLEDGE



AGGLOMERATION AND CONVERGENCY



How to reinvent **peri-urban region** in Dianchi Basin by promoting **industrial upgrading** and **knowledge economy** in order to achieve the **coordinating urban-rural development** ?

Location of clusters

Locating the changes

Township as the research scale of industry cluster

Develop industrial clusters around central towns/villages

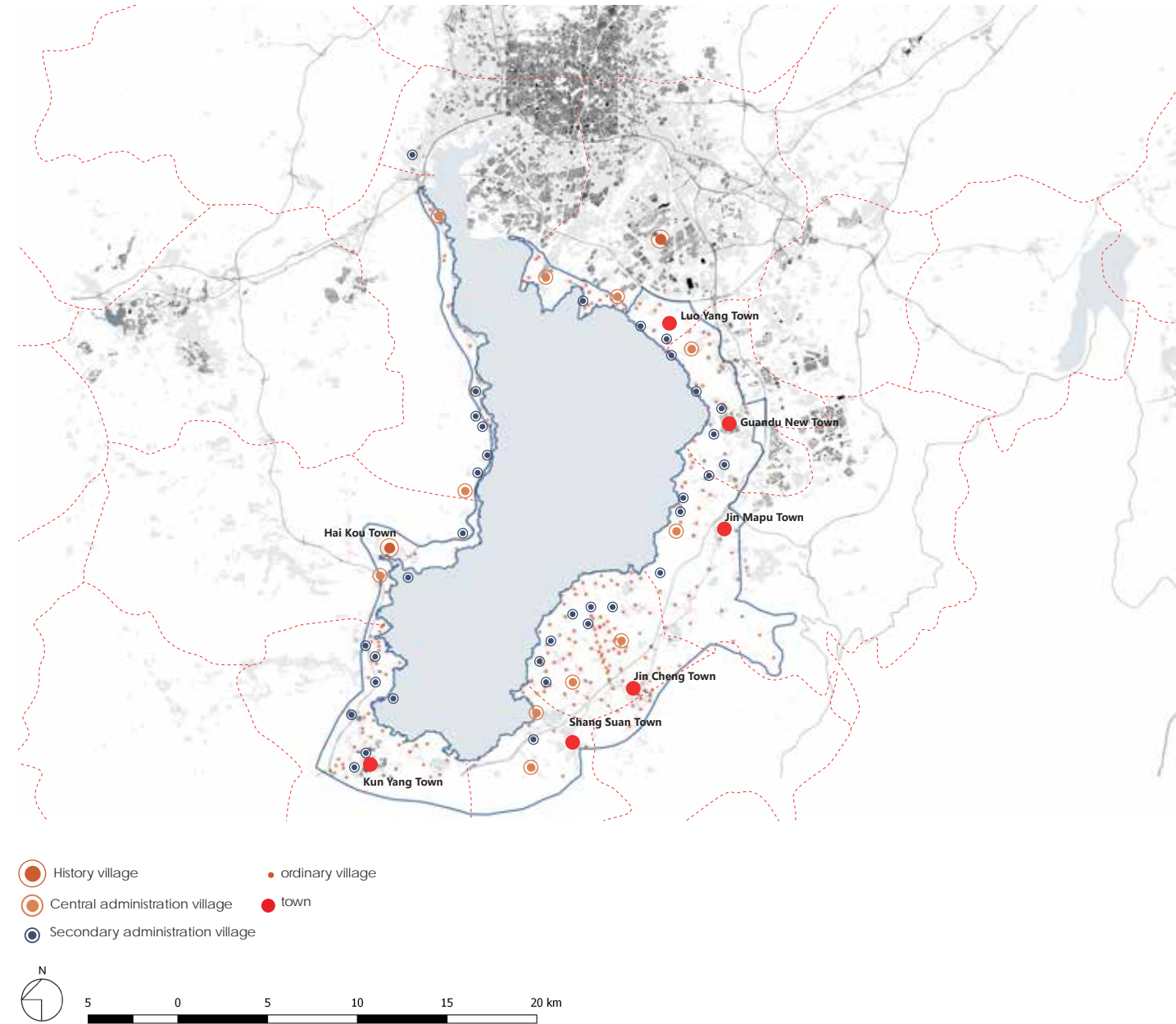


county & district



town&township

Develop industrial clusters around central towns/villages



Knowledge base -Quality of life -Accessibility - Agriculture base

This will help to determine the potential of the peri-urban region of Kunming has a knowledge agriculture development base and will show its strengths and weaknesses in relation to knowledge-based development.



TWO MAIN RESEARCH SCALES



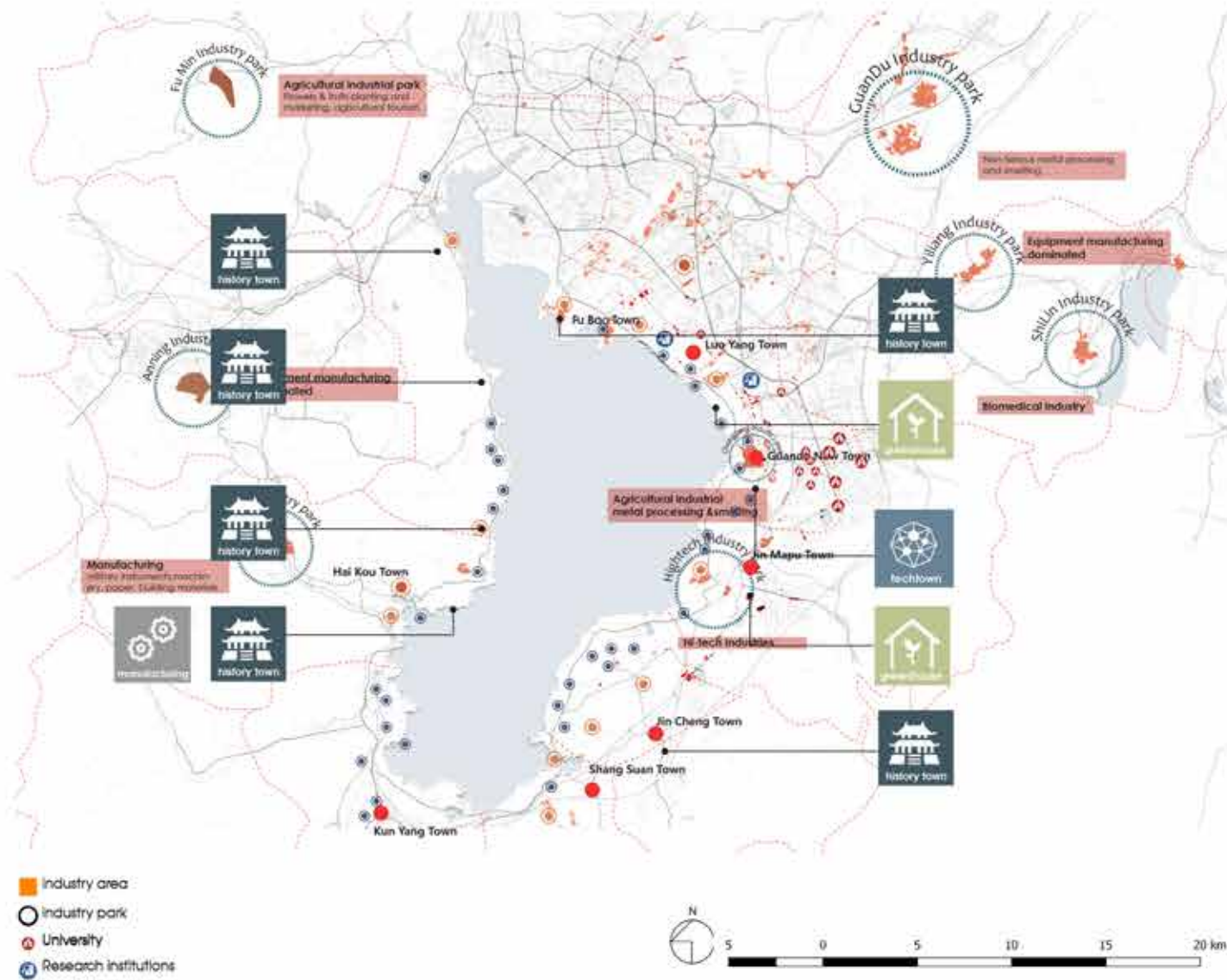
peri-urban region



Dounan cluster



INDICATOR1: KNOWLEDGE AND INNOVATION VITALITY



WEEKNESS AND POTENTIAL

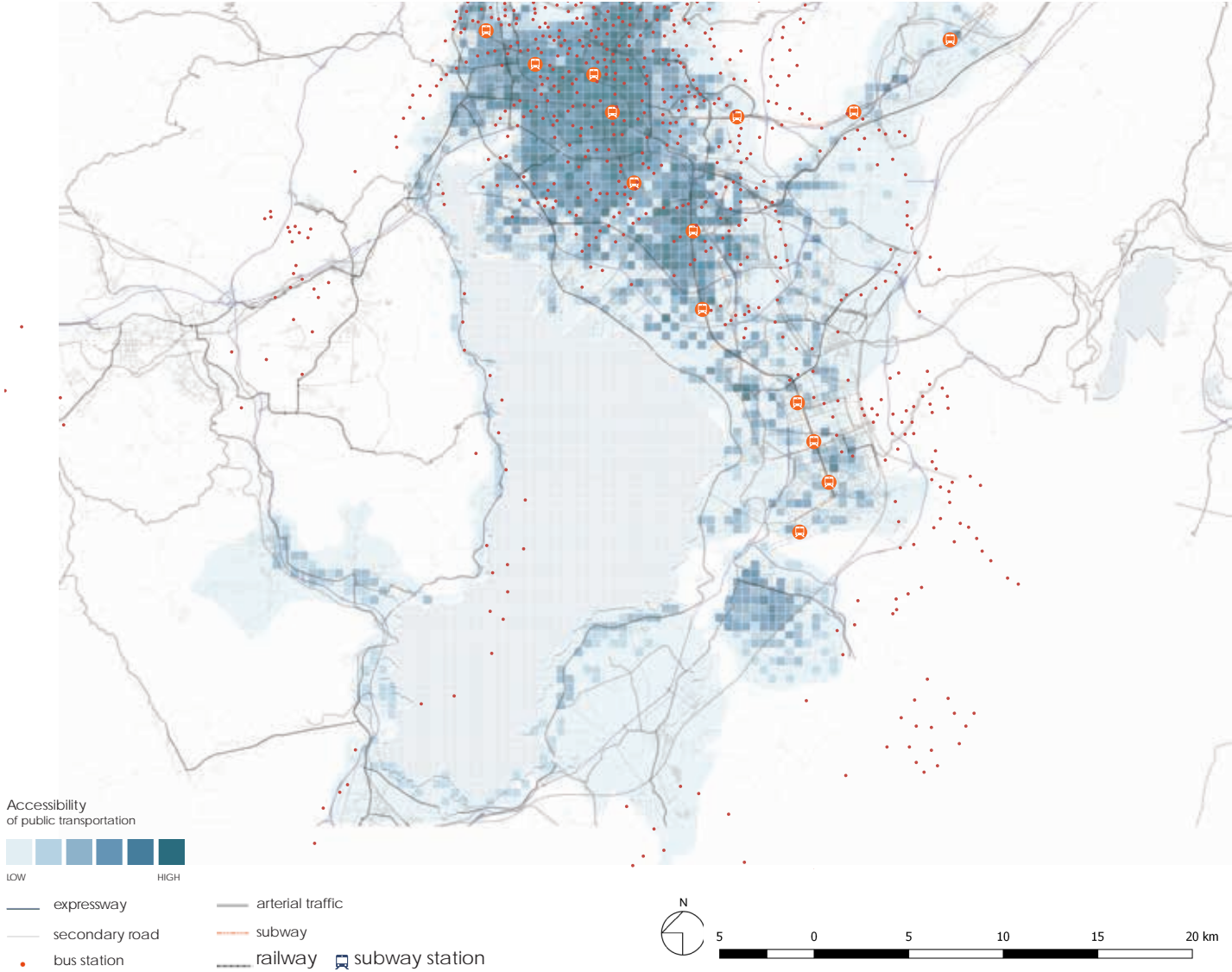


- Near to the university town
- Multiple knowledge institutions Innovative enterprises with R&D
- Diversified town functions



Less benefits of clustering because of scattered facilities and functions

INDICATOR2: ACCESSIBILITY — TRANSPORTATION SYSTEM ANALYSIS



WEEKNESS AND POTENTIAL



The accessibility of northern villages and towns is relatively high, and the public transport coverage is relatively complete



The rural areas in the south have low accessibility

INDICATOR3: AGRICULTURE BASE-LOGISTIC



WEEKNESS AND POTENTIAL



In the north, there are sufficient logistics service stations around the two clusters.



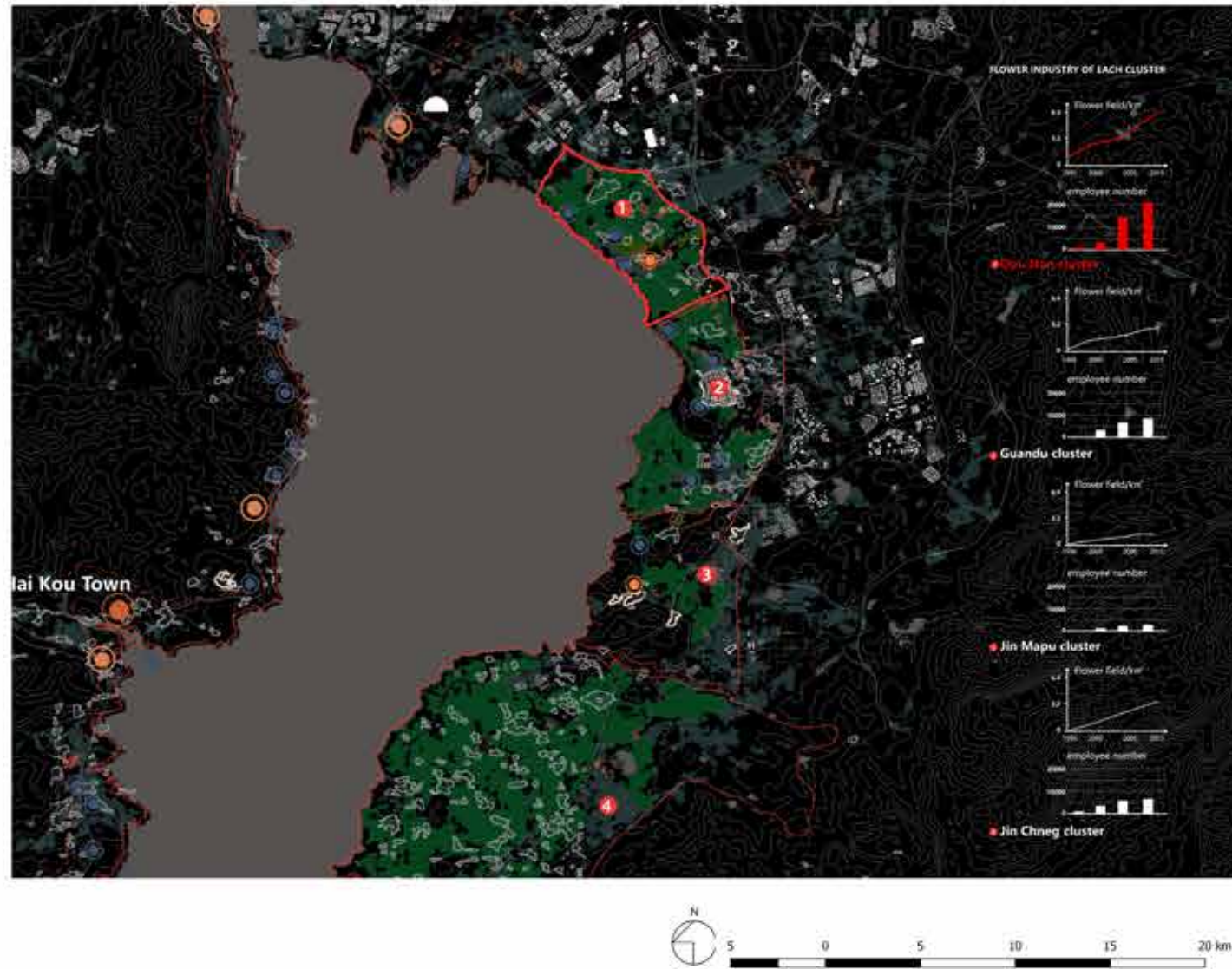
the two clusters in the south are seriously lacking in logistics facilities



Take Dounan cluster as example

Dounan cluster —leading role of flower industry in Dianchi basin region

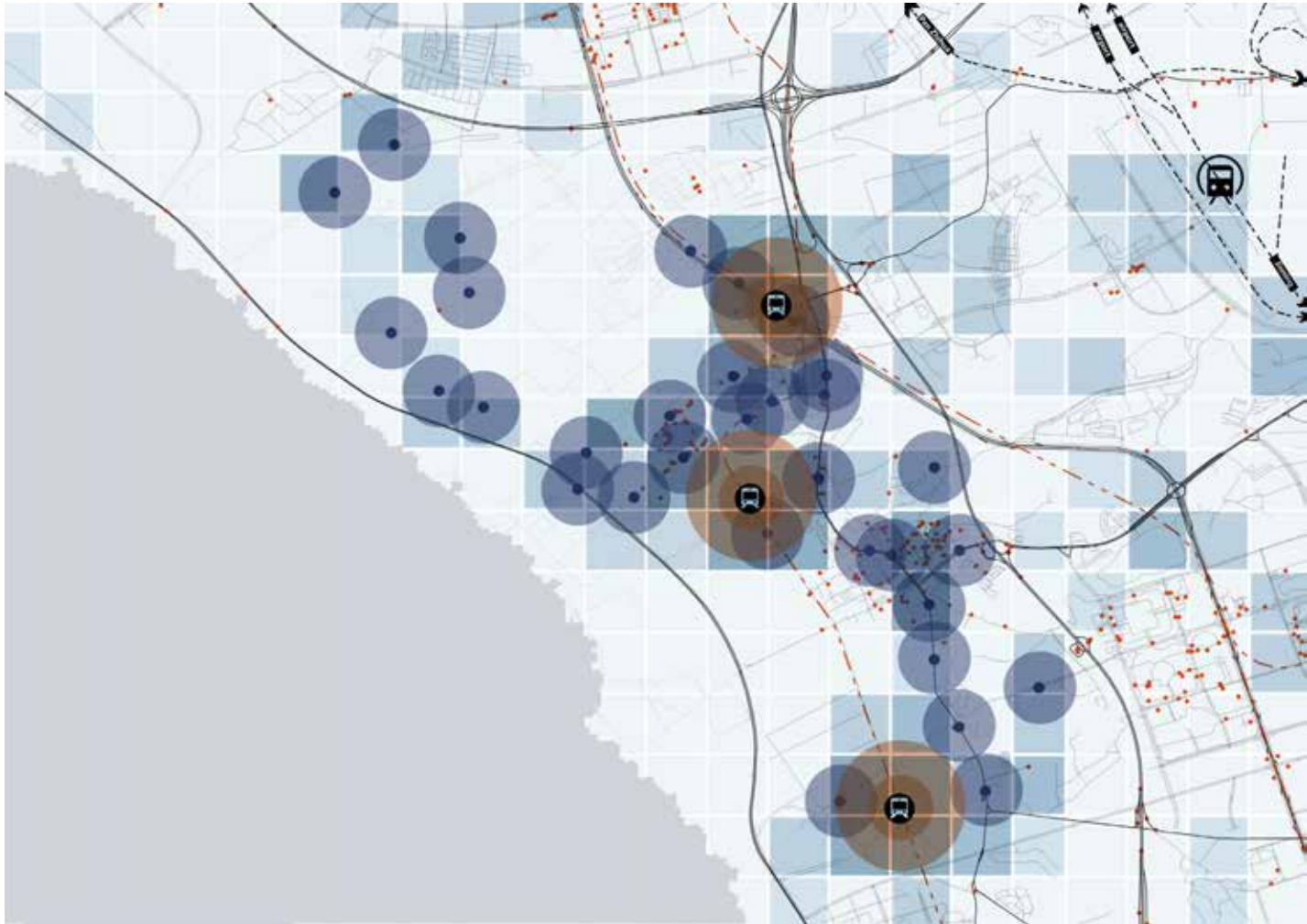
INDICATOR1: AGRICULTURE BASE



Biggest flower auction center in Asia



ACCESSIBILITY ANALYSIS IN BASIN AREA



- metro
- 🚊 train station
- bus station R=500m
- subway station R=800m

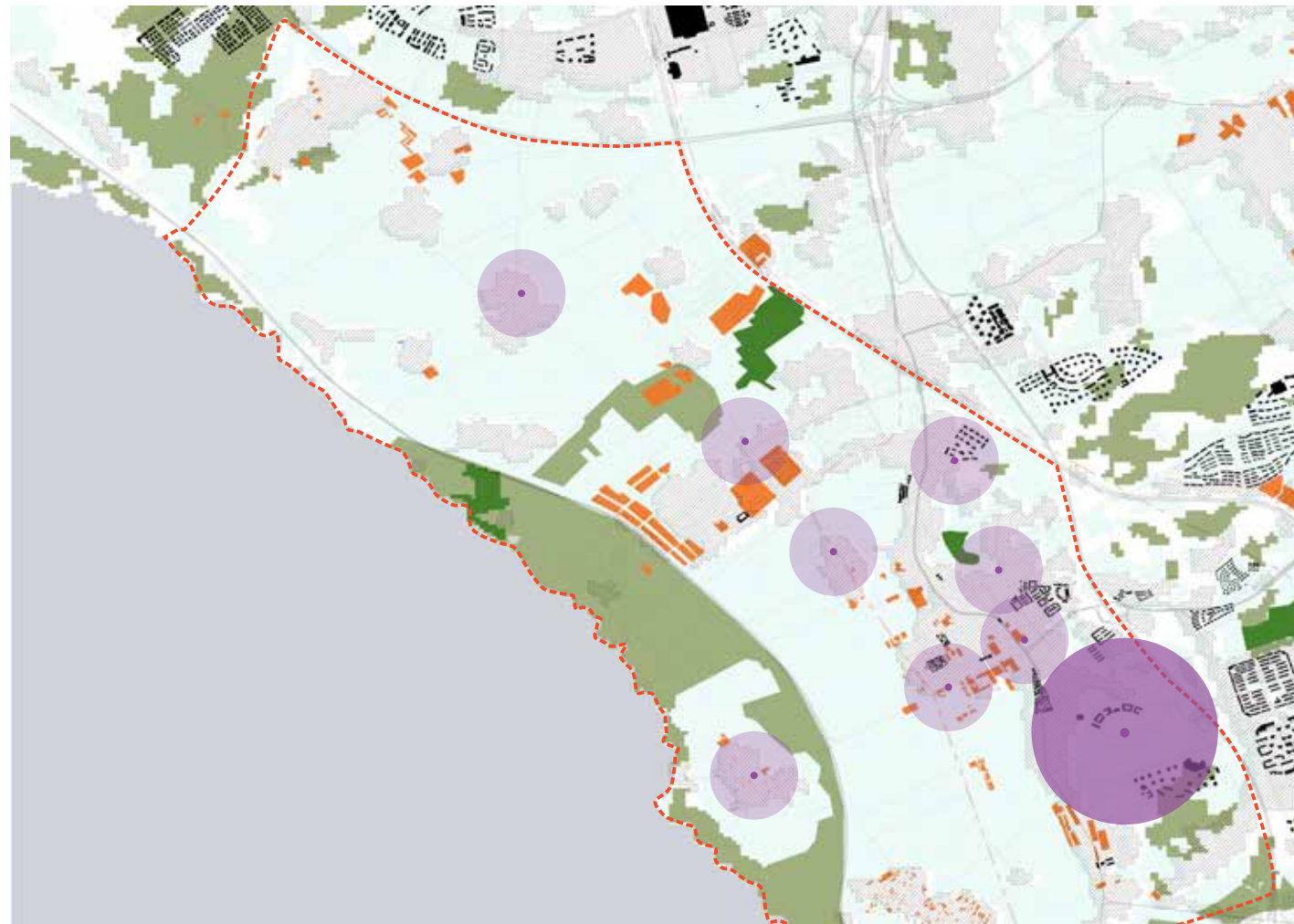


DOUNAN CLUSTER

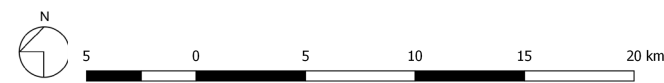
INDICATOR3: QUALITY OF LIFE
PUBLIC SPACE SERVICE RANGE OF DOUNAN CLUSTER



EDUCATION SERVICE RANGE OF DOUNAN CLUSTER



- primary school R=500m
- middle school R=800m



CONCLUSION- WEAKNESS

1. Family - based planting
cannot meet the standards of specialization



80% of the production is still carried out by individual households

2. The scattered flower producing areas
resulting in high logistics costs.



3. No professional cold chain logistics center
in Yunnan province

4. Weak research ability and awareness

At least 20%-30% of the profit of the flower industry needs to be paid to the owner of new patent of flowers as a variety royalty, and most of the licensed

5. Lack of public facilities

6. low public transportation accessibility

7. There is no infrastructure for mechanized agriculture





Cooperate with countries with high level of flower planting

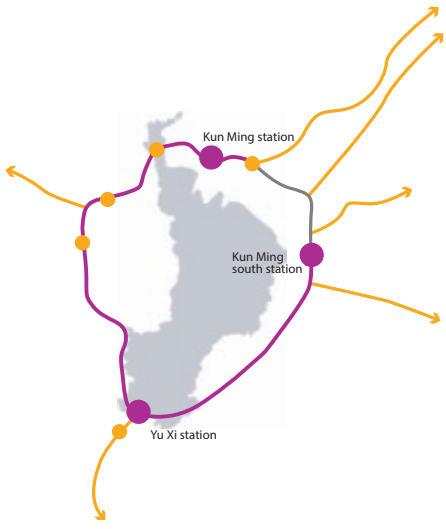
CONCLUSION- OPPORTUNITY



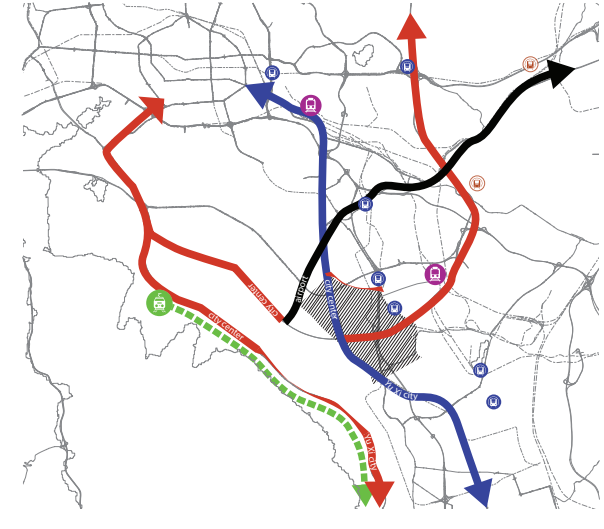
Asian scale



City scale



Cluster scale



A gateway region of China to southeast Asia



Towards a knowledge ecosystem

Competitiveness:
Reidentify the role of Peri-urban region;
Boosting the local economy

Diversity:
Improving the capability of
accommodating a diverse built
and social fabric

Sustainability:
Manage the ecological poverty;
Realize circular economy

Livability:
Creating a liveable and attractive
peri-urban region

Adaptability:
Improve the capacity of peri-urban
region to respond to changing
circumstances

The peri-urban region in Dianchi basin will be a environment sustainable region with high competitiveness and diversity, consolidating itself as a new growth pole of Kun Ming and promoting the coordinating rural-urban development.

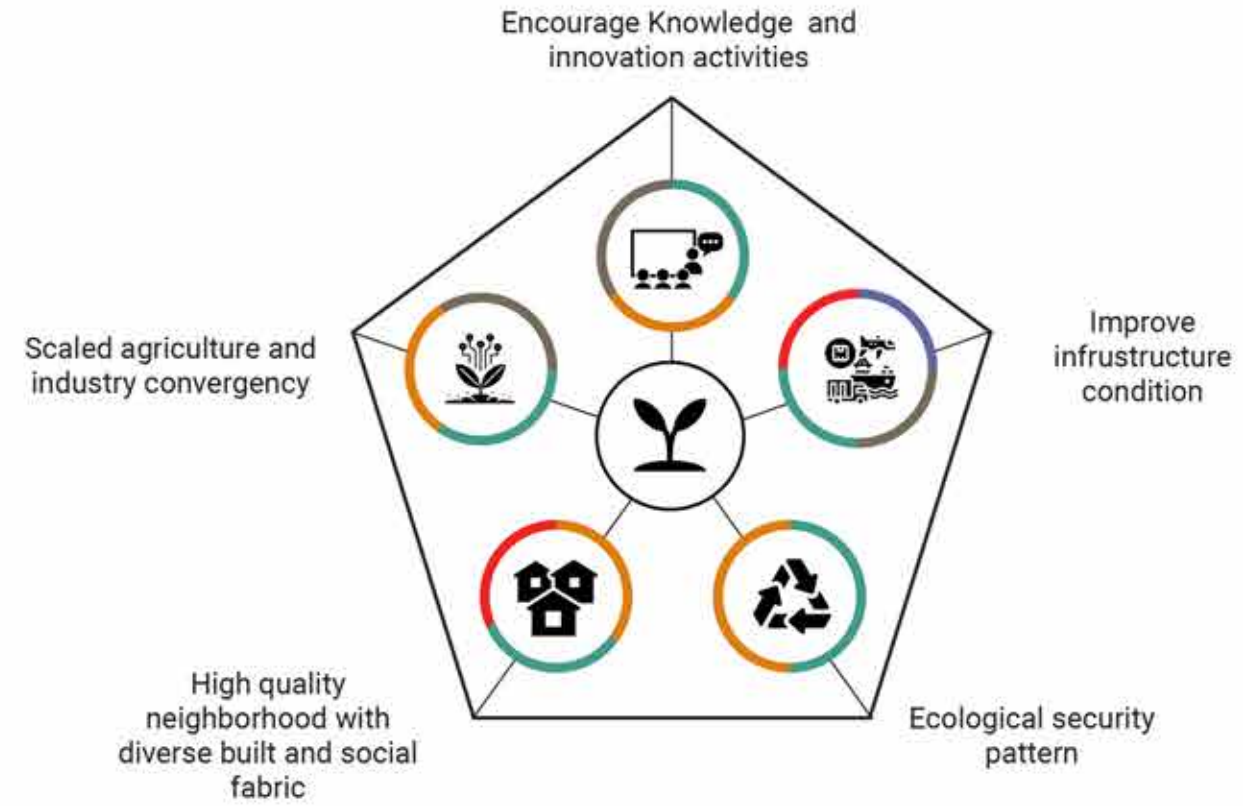




THEORETICAL FRAMEWORK



MAIN CONCEPT



STRATEGY1: Improve infrastructure and amenity condition

1a Transportation system construction

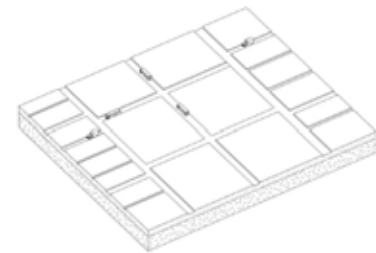
- land consolidation
- Network with diverse means of transport
- Improve logistic condition

1b Supplement of education facility

1c Supplement of agriculture facility

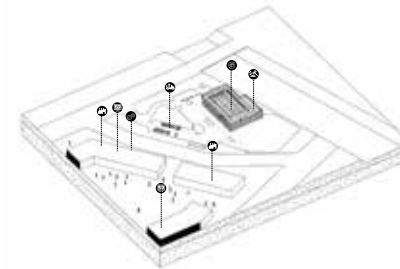
Implementations of strategy 1

1a Land consolidation



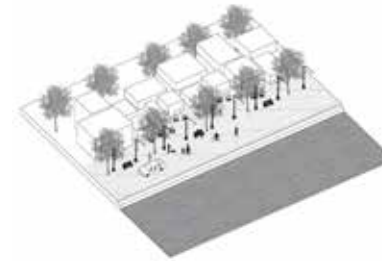
Scale of implementation: Peri-urban region
 Time: Medium Term
 Starting: in 2 years
 Actor: Government, developer, villager

1a Improve logistic condition



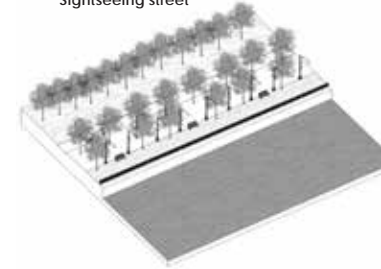
Scale of implementation: Town
 Time: Medium Term
 Starting: in 4 years
 Actor: Government, developer

1a Network with diverse means of transport
 Shared street



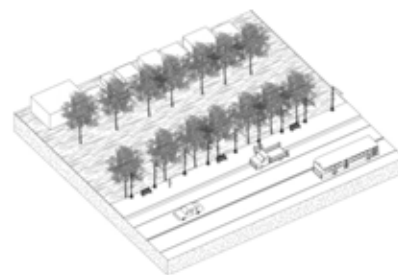
Scale of implementation: village
 Time: Short Term
 Starting: 2-4 years
 Actor: villager, developer

1a Network with diverse means of transport
 Sightseeing street



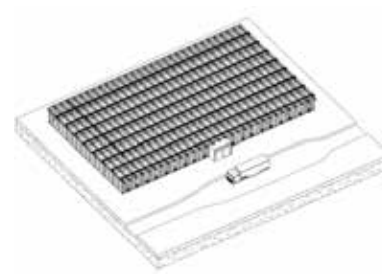
Scale of implementation: village
 Time: Short Term
 Starting: 2-4 years
 Actor: villager, developer

1a Network with diverse means of transport
 Motor way



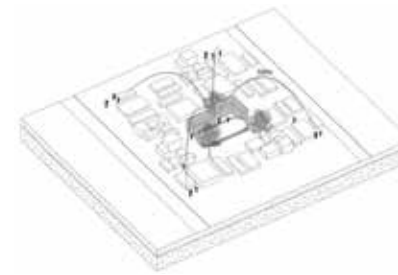
Scale of implementation: Town
 Time: Short Term
 Starting: in 2 years
 Actor: Government, developer

1a Network with diverse means of transport
 Road for greenhouse



Scale of implementation: Town
 Time: Short Term
 Starting: in 2 years
 Actor: Government, developer

1b Supplement of education facility
 Primary school



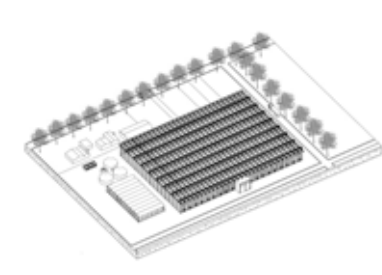
Scale of implementation: Village
 Time: Short Term
 Starting: in 4 years
 Actor: Government, village commission

1b Supplement of education facility
 Middle school



Scale of implementation: Town
 Time: Short Term
 Starting: 2-4 years
 Actor: Government

1c Supplement of agriculture facility



Scale of implementation: Town
 Time: Short Term
 Starting: 2-4 years
 Actor: Government

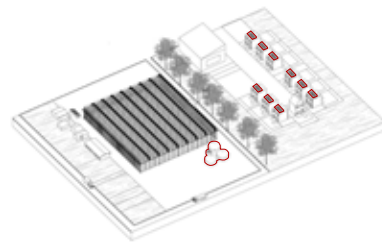
STRATEGY AND IMPLEMENTATIONS



STRATEGY2: Ecological security pattern

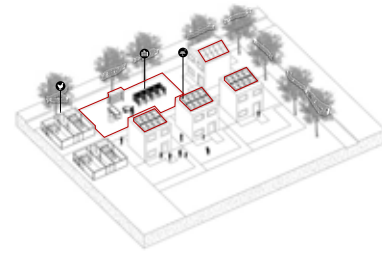
- 2a Energy landscape
- 2b Waste reuse
- 2c Emissions control
- 2d Habitat preservation
- 2e Water management

2a Energy landscape



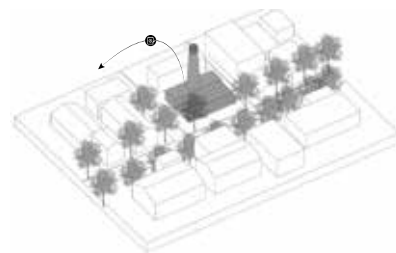
Scale of implementation: Town
 Time: Medium Term
 Starting: 4-8 years
 Actor: developer, villager

2a Energy landscape



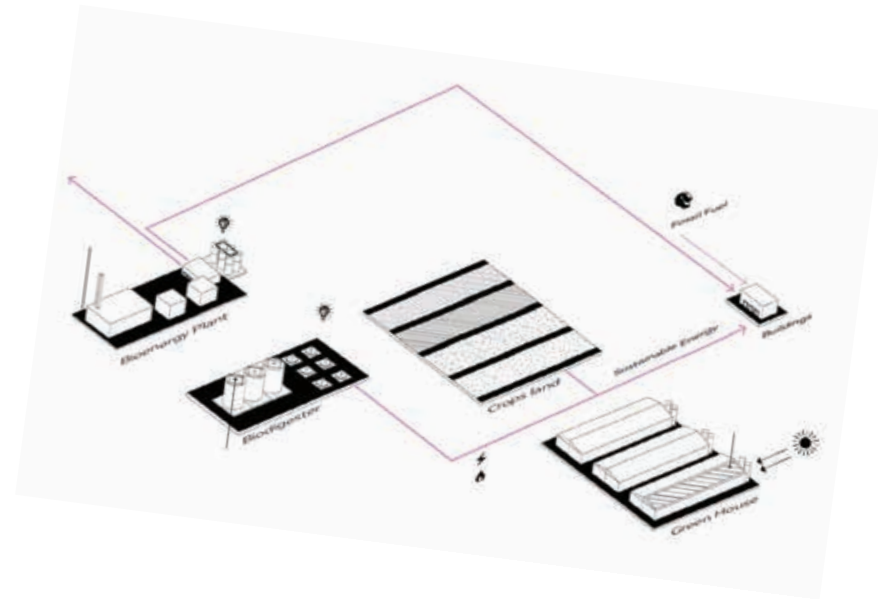
Scale of implementation: village
 Time: Medium Term
 Starting: 4-8 years
 Actor: villager

2c Emissions control



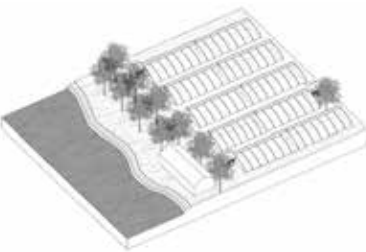
Scale of implementation: village
 Time: Short Term
 Starting: 2-4 years
 Actor: villager, developer, government

2b Waste reuse
 Energy circular



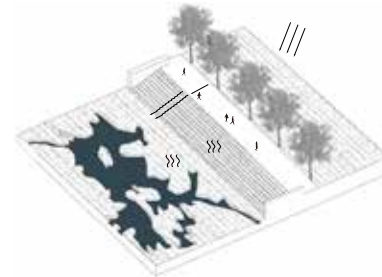
Scale of implementation: Village
 Time: Short Term
 Starting: In 5 years
 Actor: Government, village commission

2d Habitat preservation



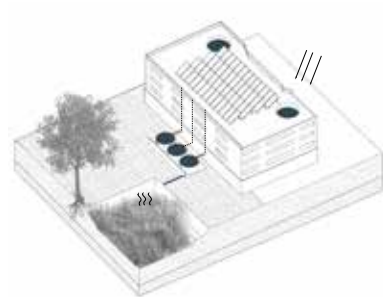
Scale of implementation: Peri-urban
 Time: Long Term
 Starting: in 2 years
 Actor: Government, developer, villager

2e Flooding control
 Filtering green stage



Scale of implementation: Town
 Time: Short Term
 Starting: in 2 years
 Actor: villager

2e Water management

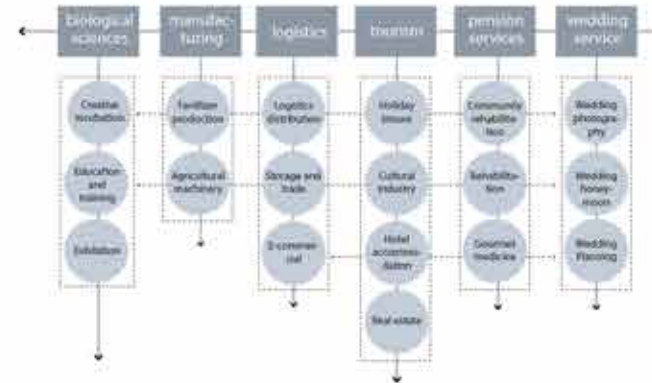


Scale of implementation: Village
 Time: Short Term
 Starting: 2-4 years
 Actor: villager

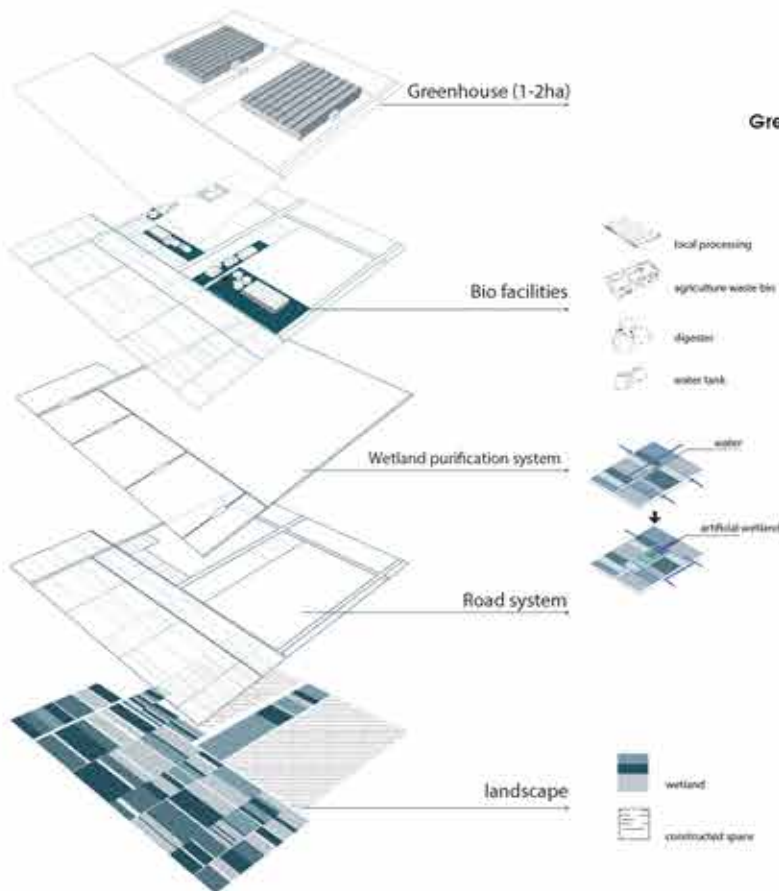
STRATEGY3: Scaled agriculture and industry convergency

- 3a Industry agglomeration
- land consolidation
- Land circulation model
- 3b industry convergency
- Industrial chain extension
- 3c branding
- 3d training

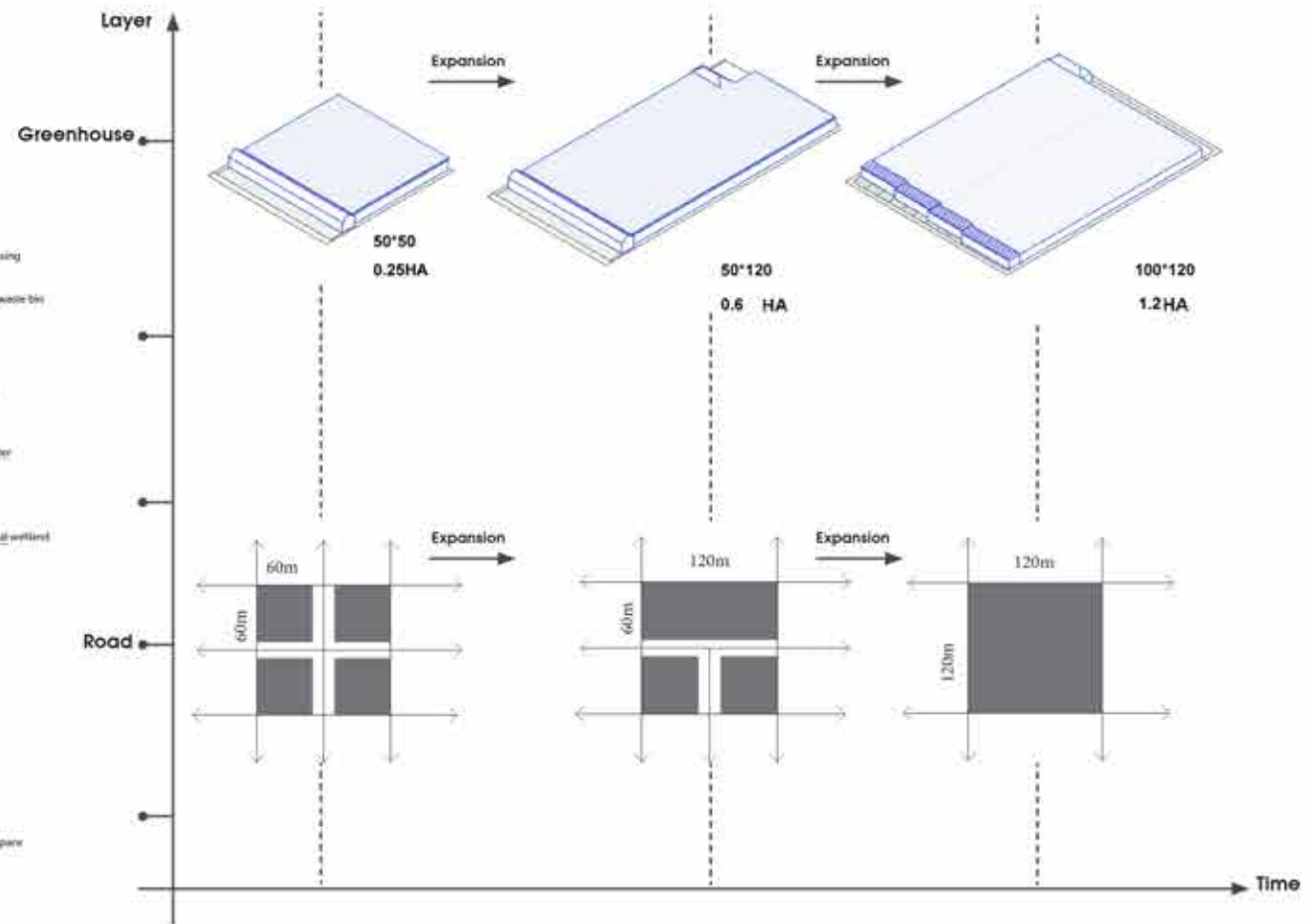
3b Industry convergency



3a Agriculture pattern



Adaptive infrastructure structure

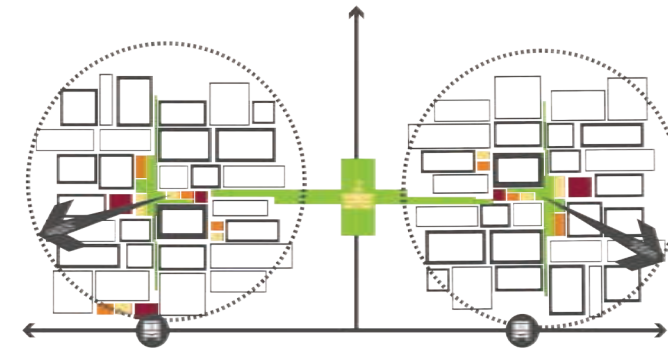


High quality neighborhood with diverse built and social fabric

Encourage Knowledge and innovation activities

- 4a Rural industry renewal
- 4b Rural self-organised renewal
- rural self-organised renewal
- new block construction

- 5a Stimulate innovation activities
- provide education facilities
- public event
- 5b policies
- tax burden shift
- cooperation & eliminating barriers
- startup company incubator



4a Rural building renewal



Scale of implementation: village
 Time: Medium Term
 Starting: 2-4 years
 Actor: developer, villager

4b Open space forming



Scale of implementation: village
 Time: short Term
 Starting: 4-8 years
 Actor: villager

4b New housing



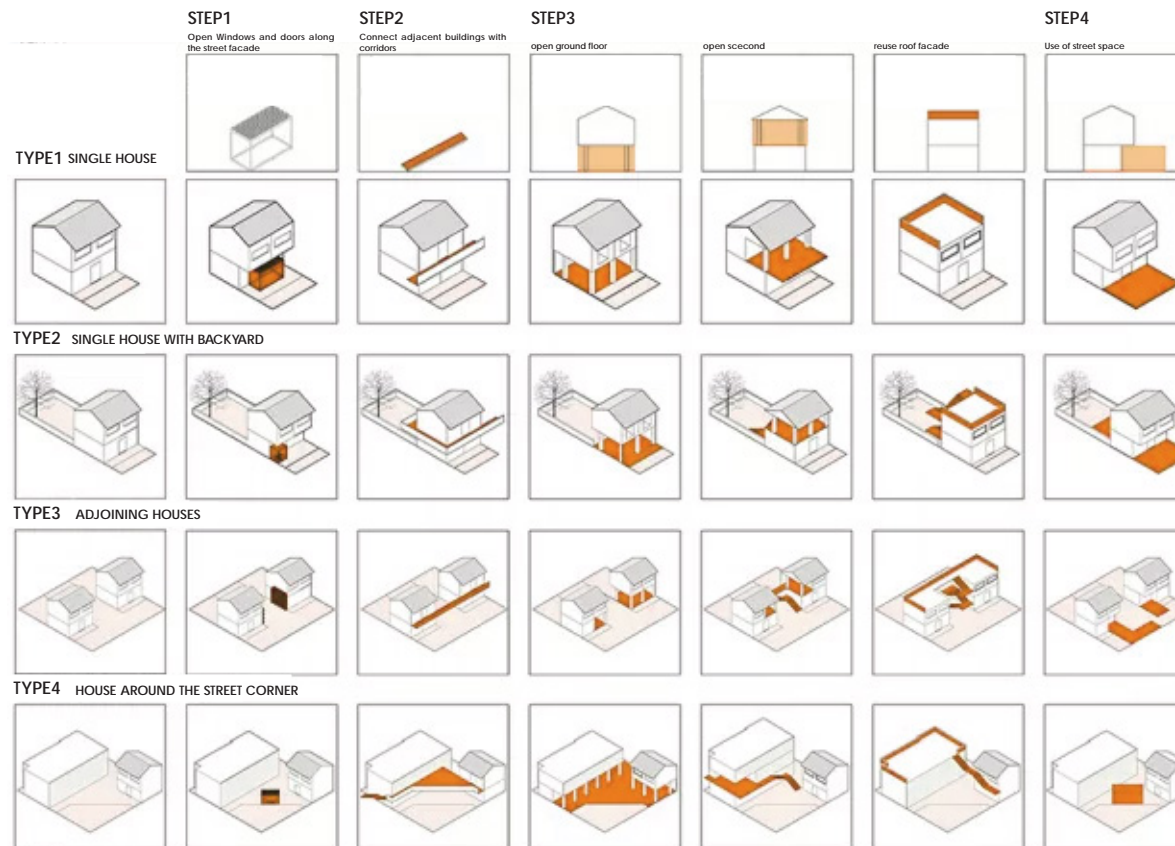
Scale of implementation: Peri-urban
 Time: Long Term
 Starting: short-6 years
 Actor: Government, developer, villager

5a Vocational training space

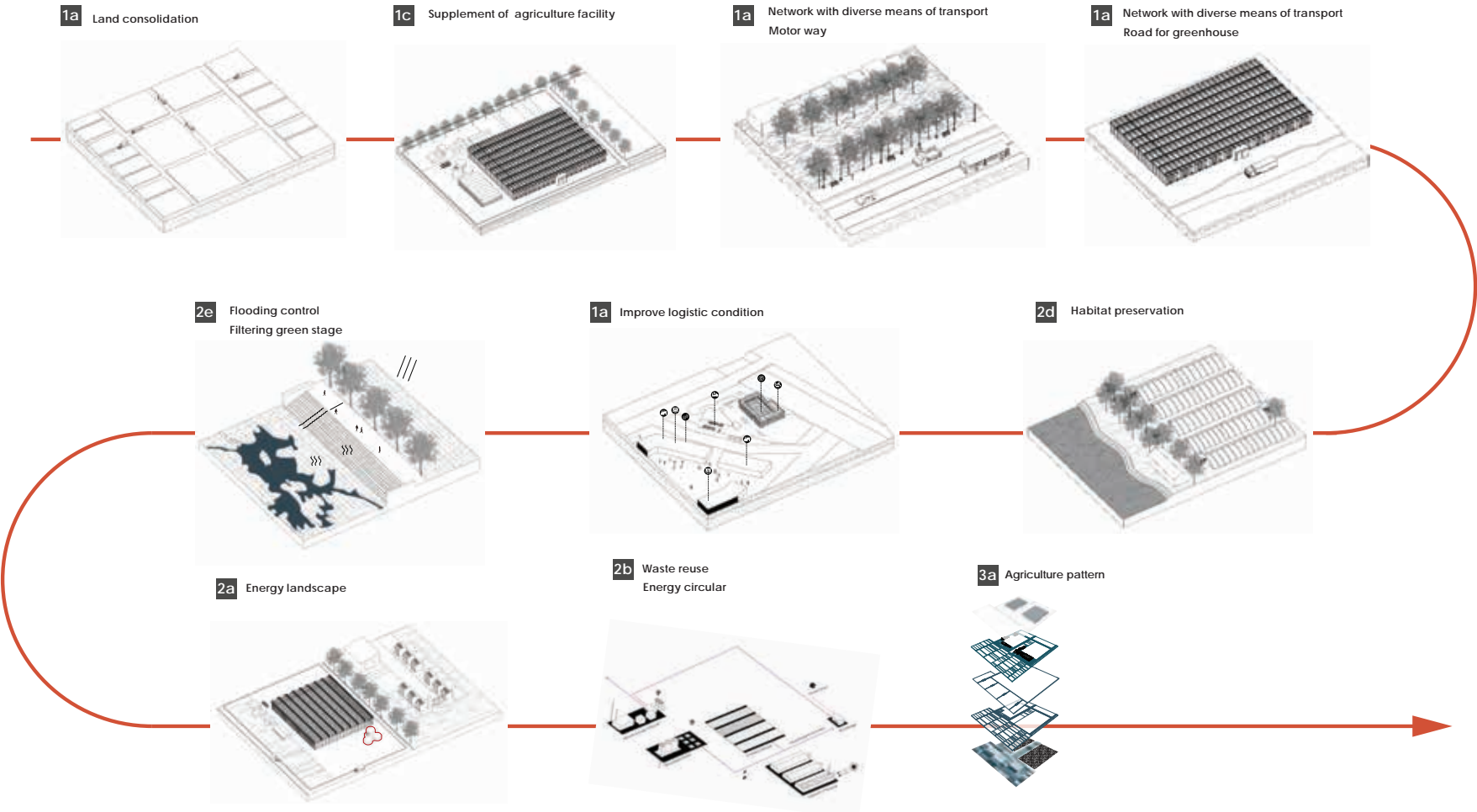


Scale of implementation: village
 Time: Short Term
 Starting: 2-4 years
 Actor: villager, company

TOOLKITS—how to renew private building into publicfunction



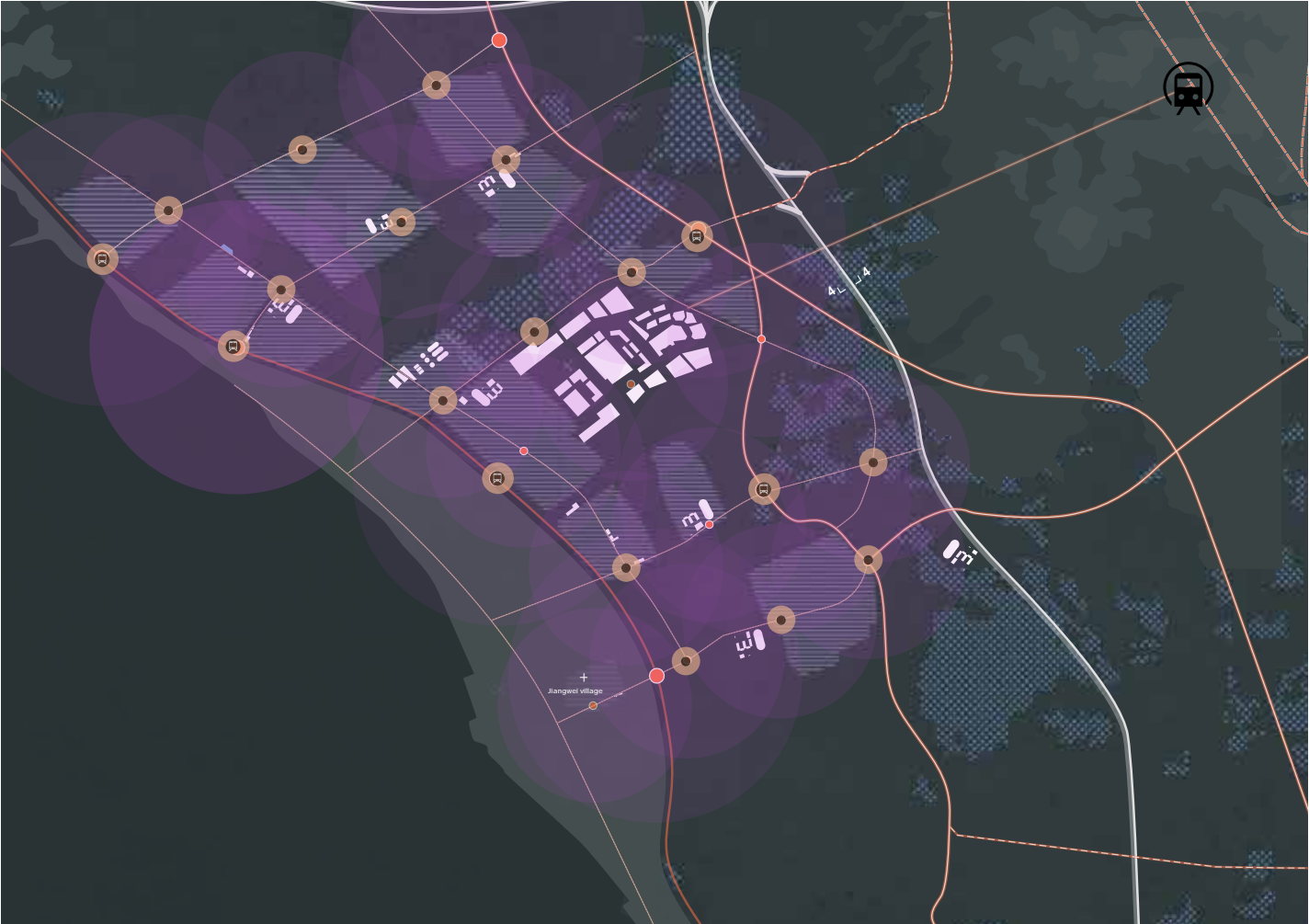
ON CLUSTER SCALE






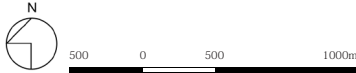


Dounan cluster

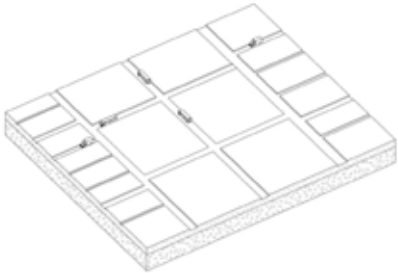
Tansportation system of Dounan cluster



-  train station
-  bus station R=500m
-  subway station R=800m

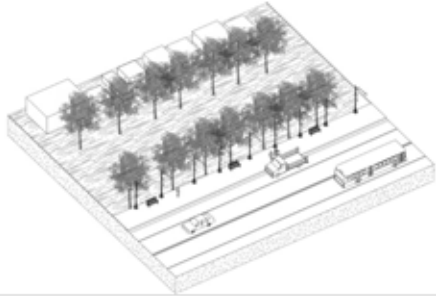


1a Land consolidation



Scale of implementation: Peri-urban region
 Time: Medium Term
 Starting: in 2 years
 Actor: Government, developer, villager

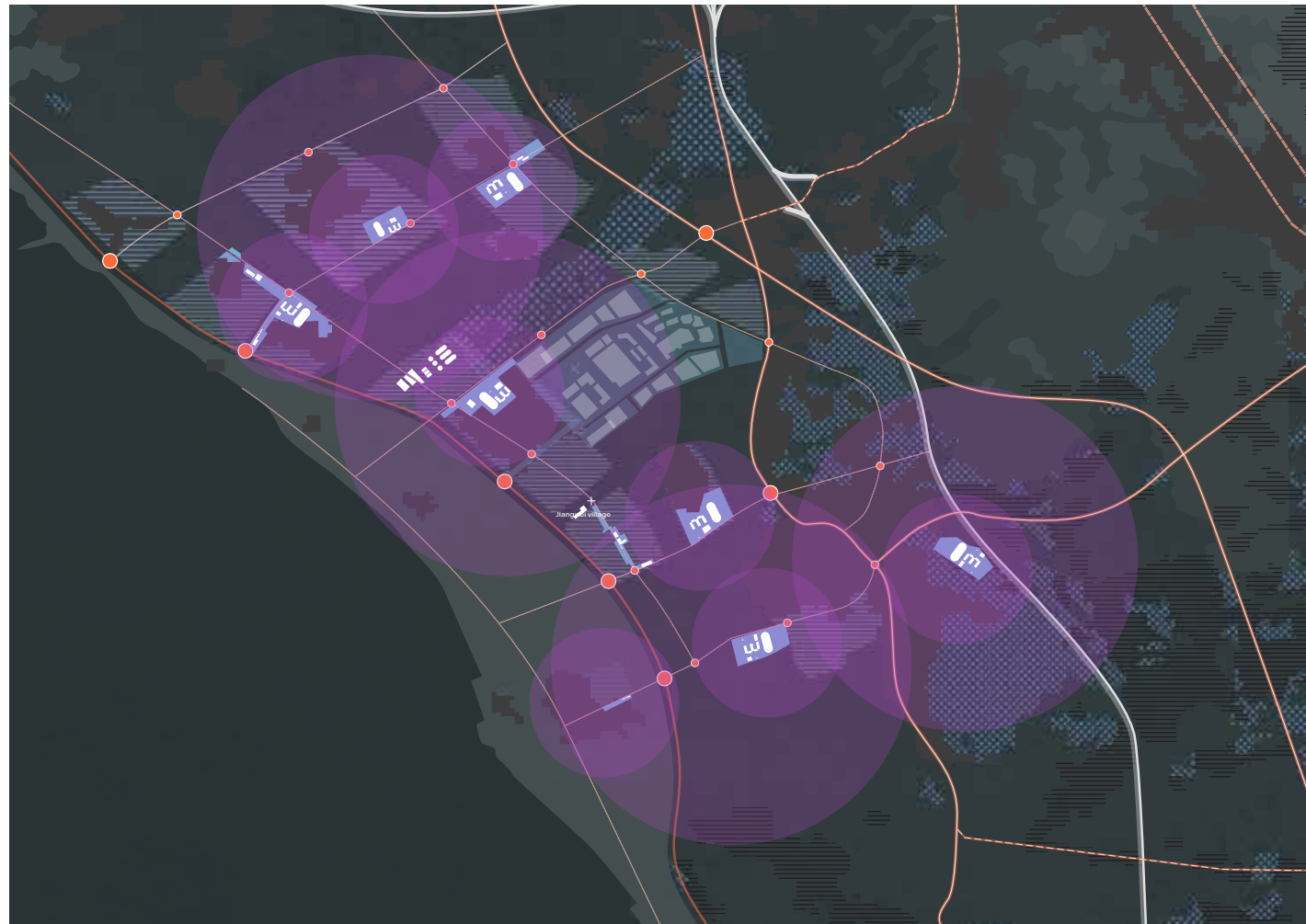
1a Network with diverse means of transport
Motor way



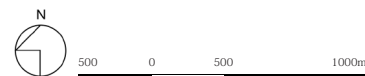
Scale of implementation: Town
 Time: Short Term
 Starting: in 2 years
 Actor: Government, developer

Figure 7.2 Transportation network of Dounan cluster

EDUCATION FACILITIES OF DOUNAN CLUSTER



- primary school R=500m
- middle school R=800m

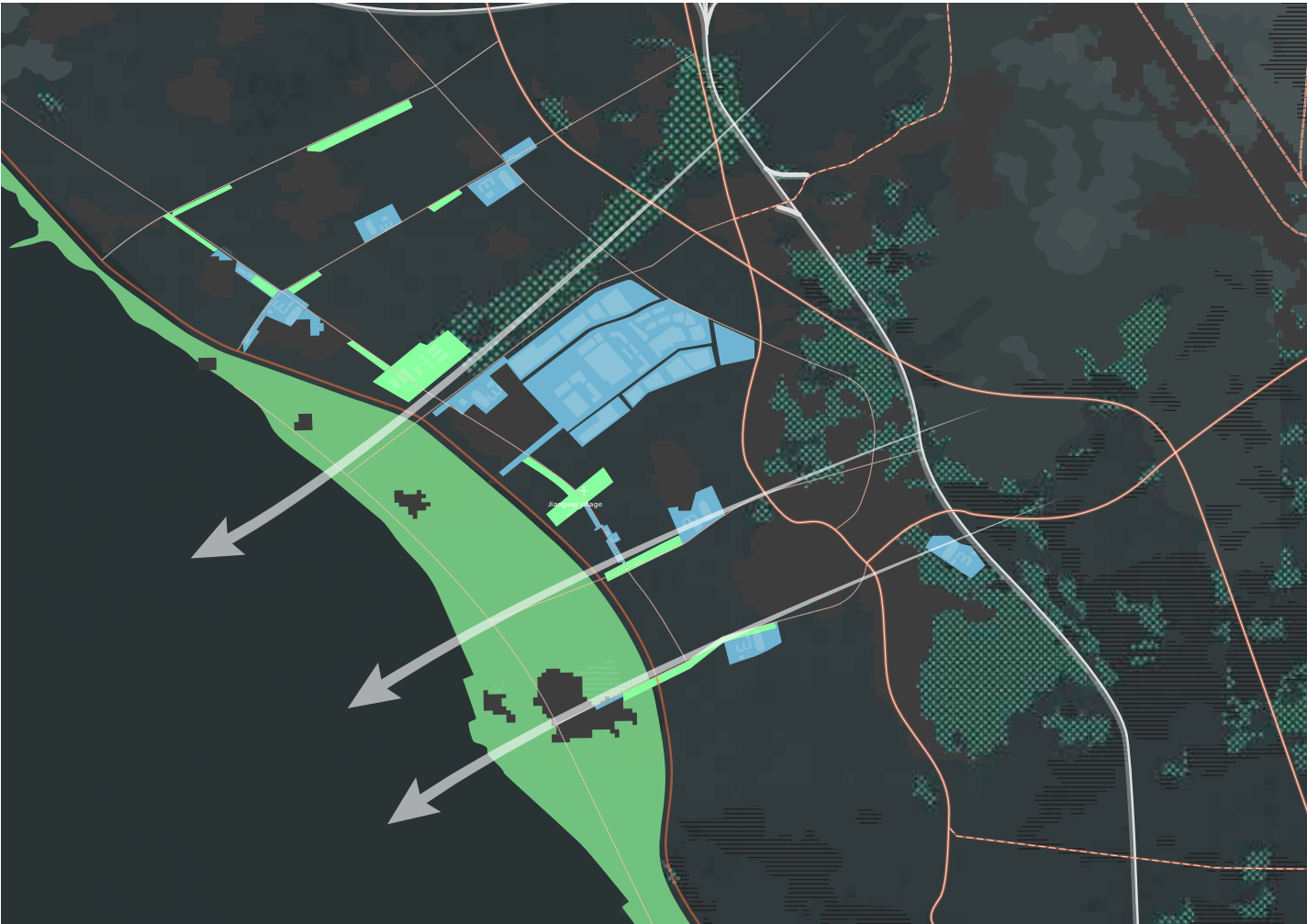


1b Supplement of education facility
Middle school



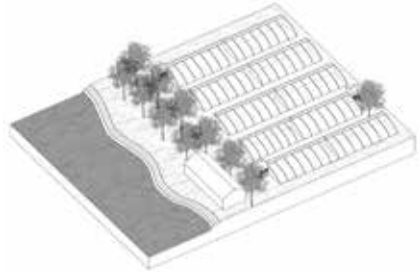
Scale of implementation: Town
Time: Short Term
Starting: 2-4 years
Actor: Government

ECOLOGY SYSTEM OF DOUNAN CLUSTER



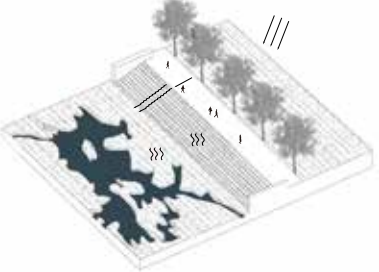
■ village community ■ public function
 ■ eco fragile area ■ builtup area
 ■ westland
 N
 500 0 500 1000m
Figure 7.3 Ecological zone layout of Dounan cluster

2d Habitat preservation



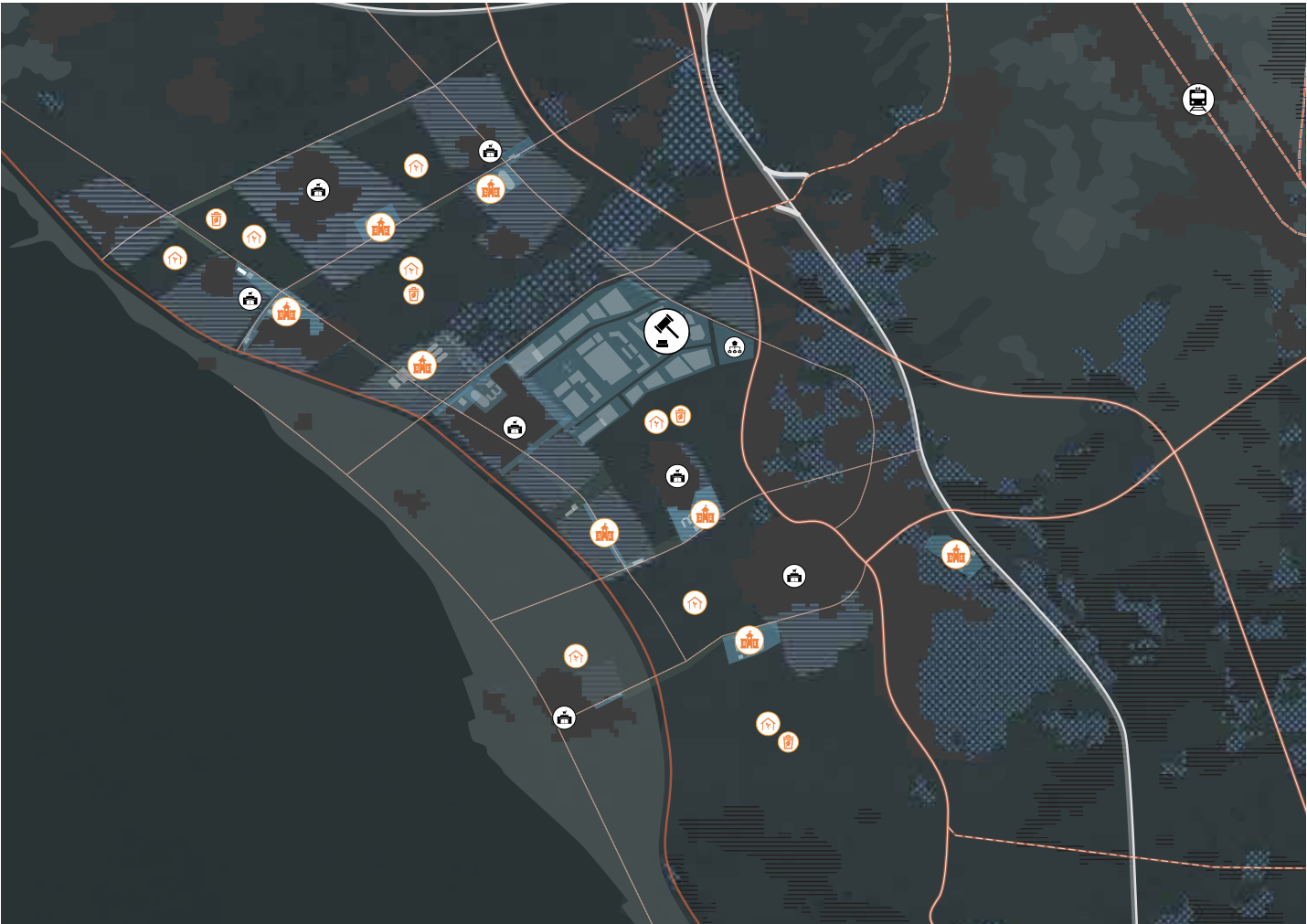
Scale of implementation: Peri-urban
Time: Long Term
Starting: in 2 years
Actor: Government, developer, villager

2e Flooding control Filtering green stage

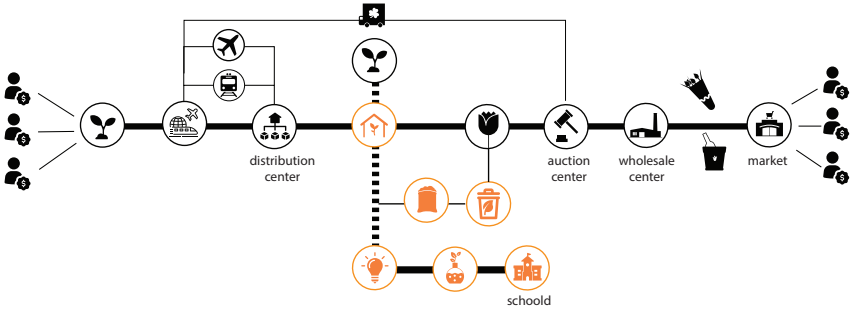


Scale of implementation: Town
Time: Short Term
Starting: in 2 years
Actor: villager

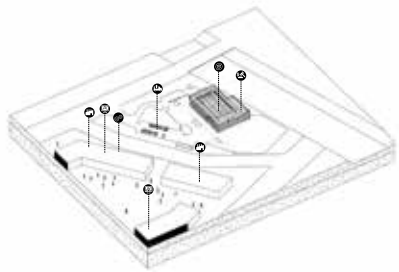
Industry convergency in Dounan cluster



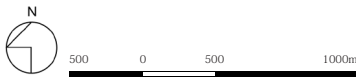
3b Industry convergency



1a Improve logistic condition



Scale of implementation: Town
 Time: Medium Term
 Starting: in 4 years
 Actor: Government, developer



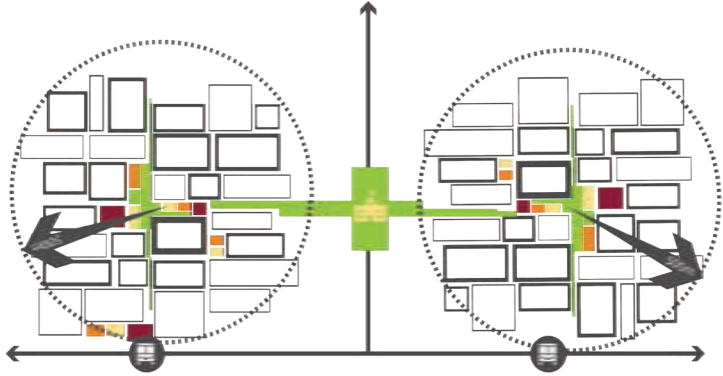
NEIGHBORHOOD AREA OF DOUNAN CLUSTER



- R=500m
- village community
- public function
- eco fragile area
- builtup area

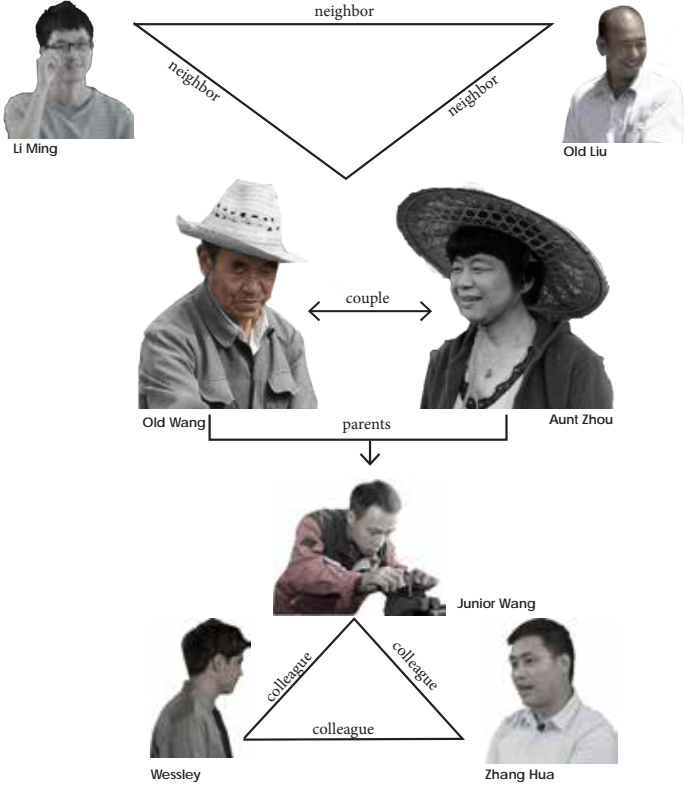


Figure 7.5 Neighborhood layout of Dounan cluster



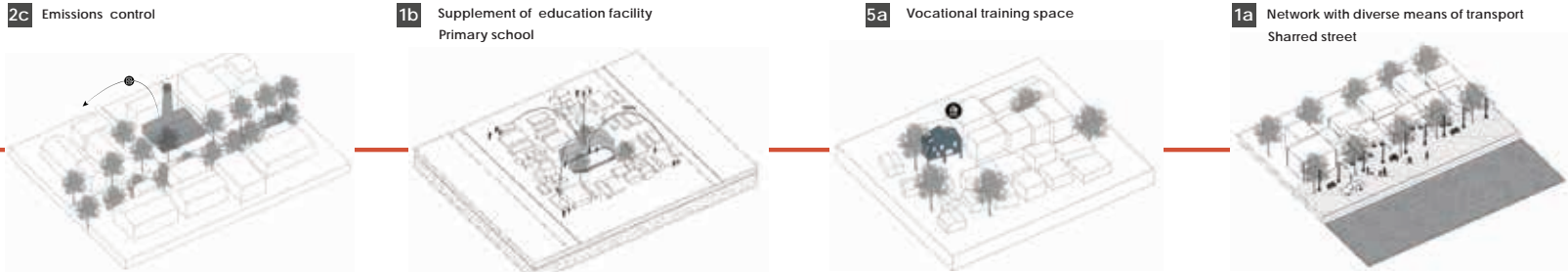


Jiangwei village



ON VILLAGE SCALE

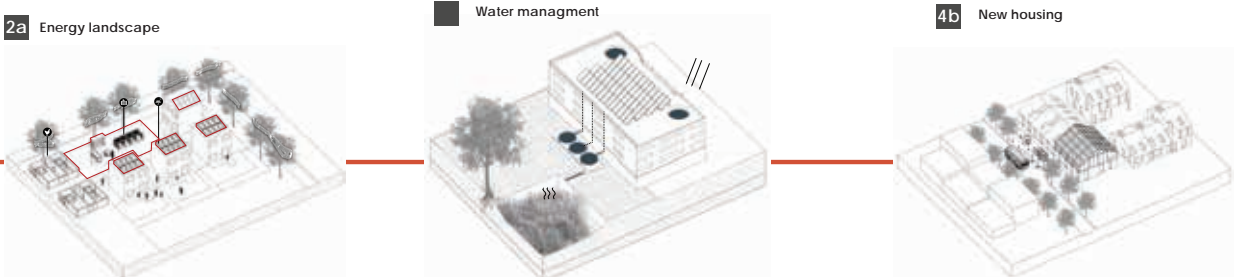
BASE



QUALITY IMPROVING



SUSTAINABILITY AND GROWING



IMPLEMENTATION:
Improve infrastructure and amenity condition

Section 1-1
Main motorway

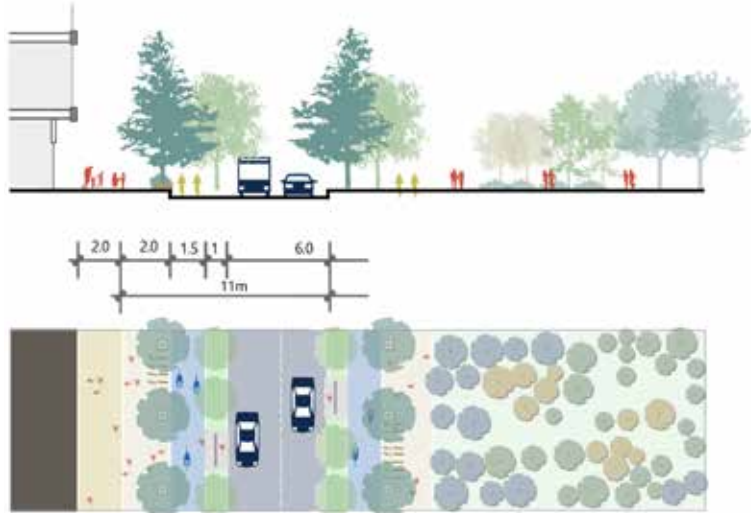


Figure 7.10 main road map

Section 2-2
Bike road

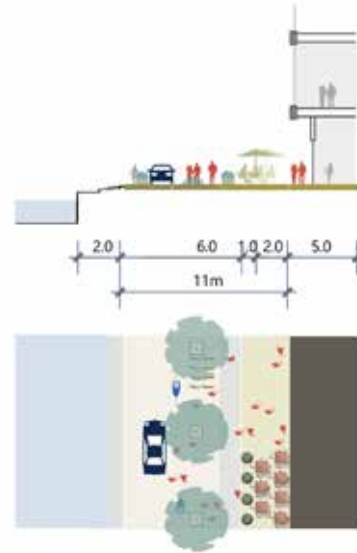


Figure 7.11 Bike road map

Section 3-3
pedestrian way

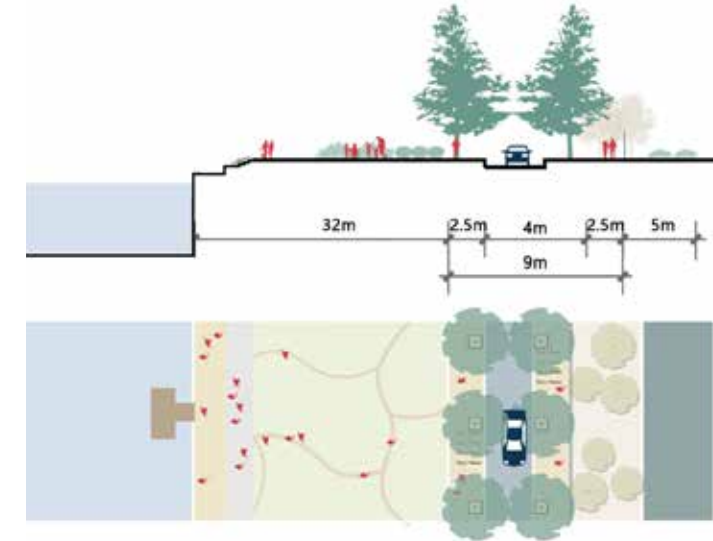


Figure 7.12 pedestrian road map

IMPLEMENTATION:
water management and flooding control



LEVEL 1

- Porous Paving
- Roof drainage
- Green space permeating
- Rainwater pipeline



LEVEL 2

- Cannals
- Low elevation greenbelt
- Bios-swale



LEVEL 3

- Channel grid
- Flow field



LEVEL 4

- Waterland Ponds
- Ecological waterland



To block, and the community as the carrier, using Porous Paving and Green space design, avoid excessive accumulation of rainwater in block garden and Community Garden. Form a level I rainwater collection and management system, collect and transport rainwater through underground pipes to level II Cannal.

The green space between the production area (greenhouse) and the living area is used as the carrier to construct the natural drainage system combined with the rainwater garden. The natural surface is used to collect surface rainwater into the continuous ecological cannal surrounding the village. Cannal will also receive rainwater from pipes in the community. Undertake regulation and storage function.

Large areas of Grid drainage systems combine with flower fields to form accumulative zones, and receive some of the rain from Cannal. The grid channel is used to increase the distance of stormwater runoff and reduce the runoff speed to alleviate the rapid rise of water level caused by huge precipitation. The rainwater is also used to irrigate farmland.

Using the wetland topography of the lakeshore to construct a large area of ponds to store most of the rain water, avoid the burden of heavy rainfall on lakes caused by heavy rainfall over short periods of time or prolonged periods of continuous rainfall.

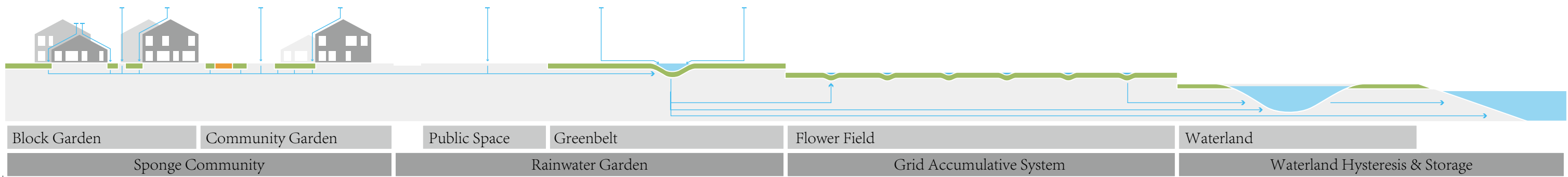


Figure 7-22 Water management of sponge village

● Year of 2022



Old Wang
Farmer
46 Years old

Our family has 2 acre of flower land, Last year we leased the land use rights to the village committee



Aunt Zhou (Old Wang's wife)
Farmer
44 Years old

● Year of 2022



Zhang Hua
Yong entrepreneur

Old Liu
Village Committee representative

Road for greenhouse



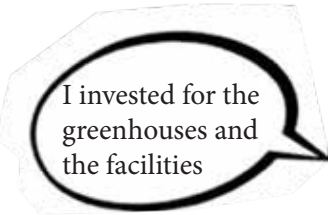
Figure 7.13 road in greenhouse zone

Facility land



Figure 7.14 Facility layout map

● Year of 2022



Zhang Hua
Entrepreneur

section4-4 agriculture road

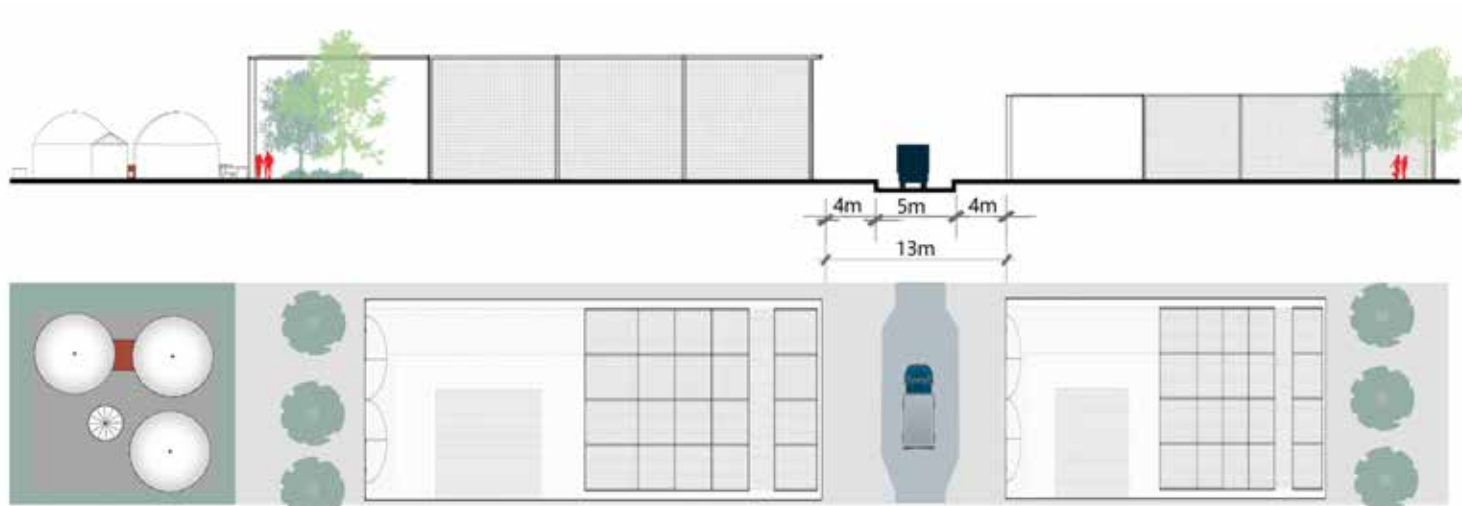


Figure 7.15 section diagram of road in greenhouse zone



Old Wang
Farmer
46 Years old



- Year of 2022



sometimes we were provided workshops to lear skill

Old Wang
Farmer
46 Years old

Process of productive zones



Facility

Increase



Increase

Increase



upscaling



New housing

What is the size of new community?



Who will live here?

Unpredictable population change



● Year of 2035

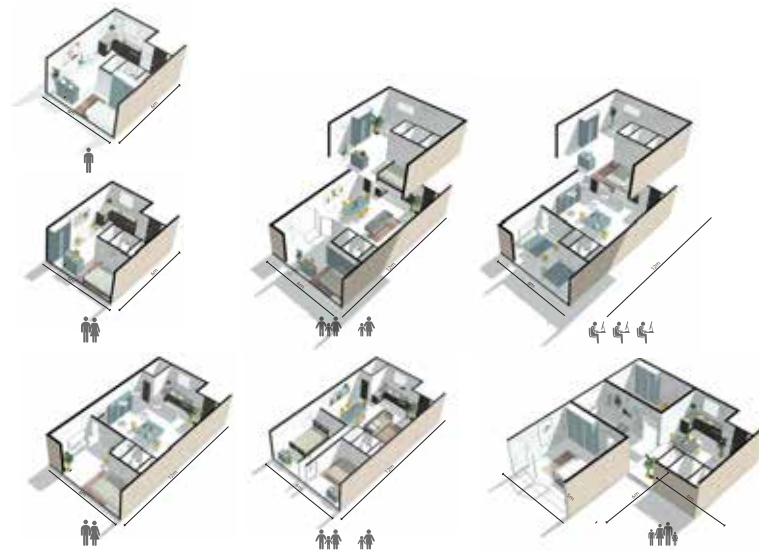


I work in the biological research institute of Dounan Town, which is far from the city, so I rent a house in Jiangwei Village. The environment here is very good, the rent is low, the life is very convenient.

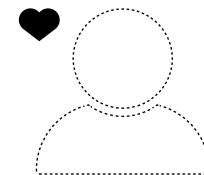
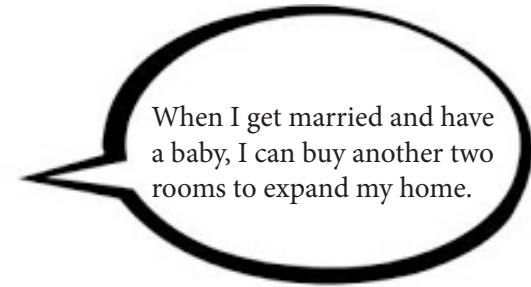
Biotechnology Researcher
Li Ming
28 Years old

Prefabricated modules housing

What will your home look like?
apartment with flexibility to increase or decrease space



● Year of 2040



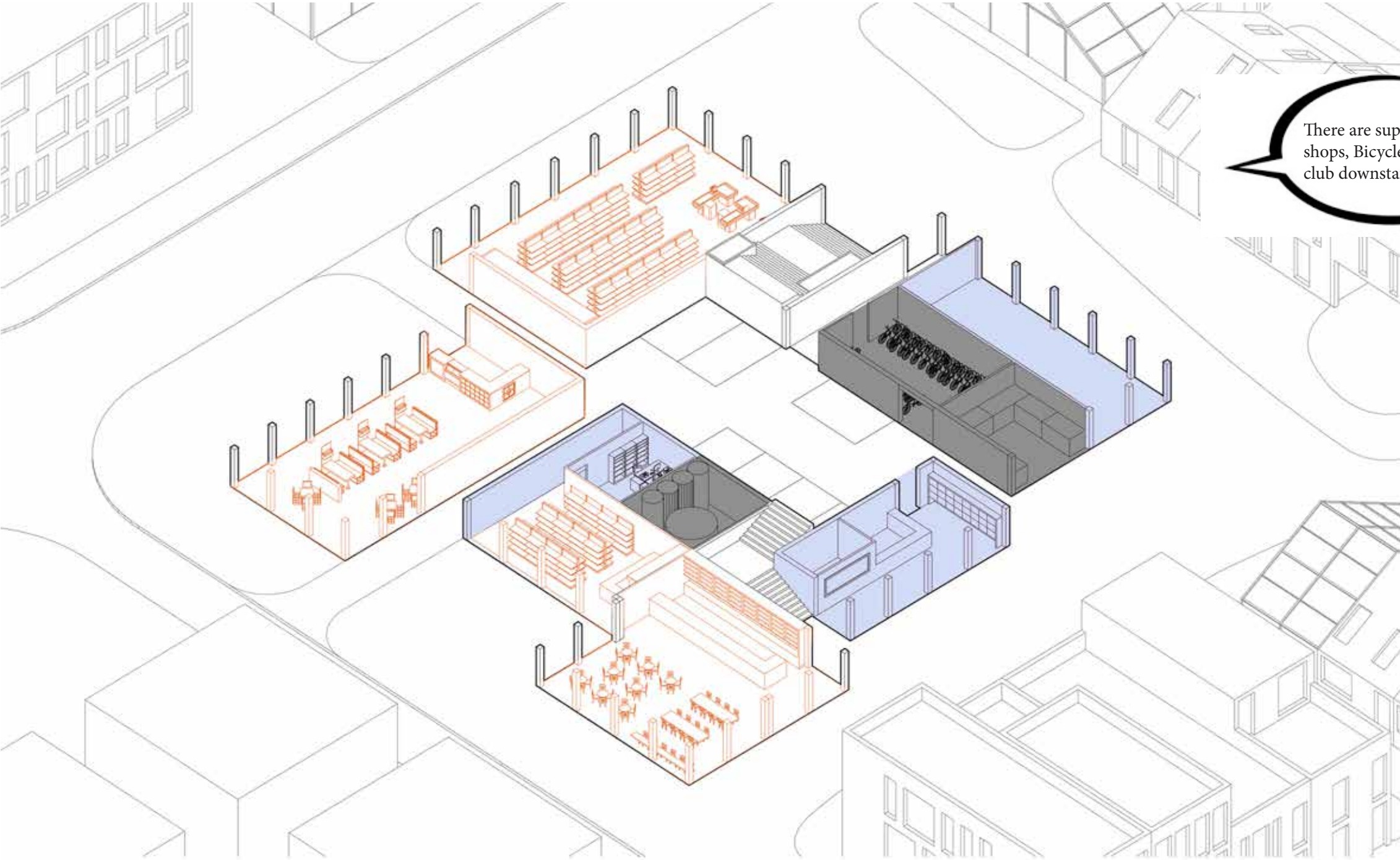
Biotechnology Researcher

Lee

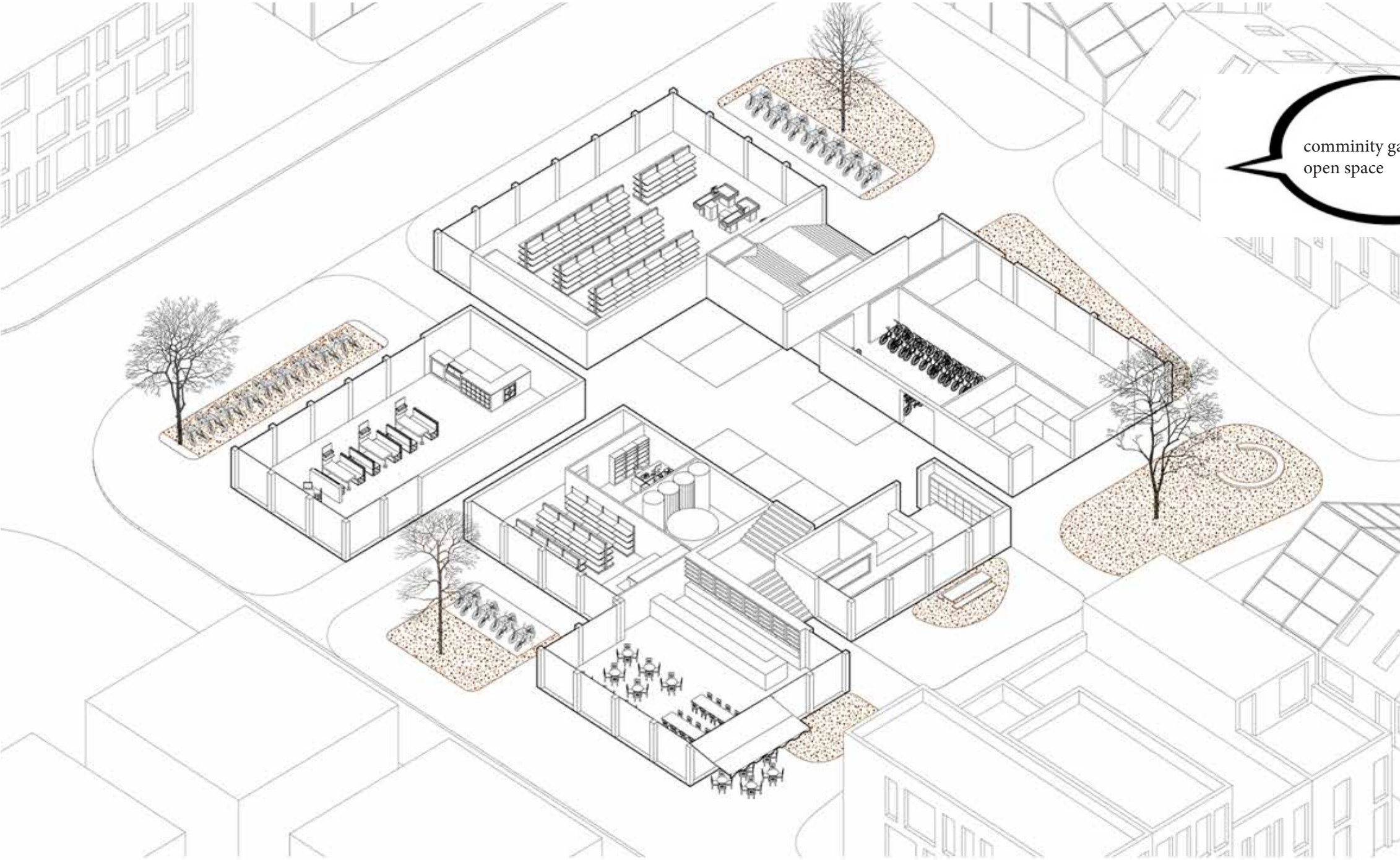
28 Years old

Where are the new blocks ?

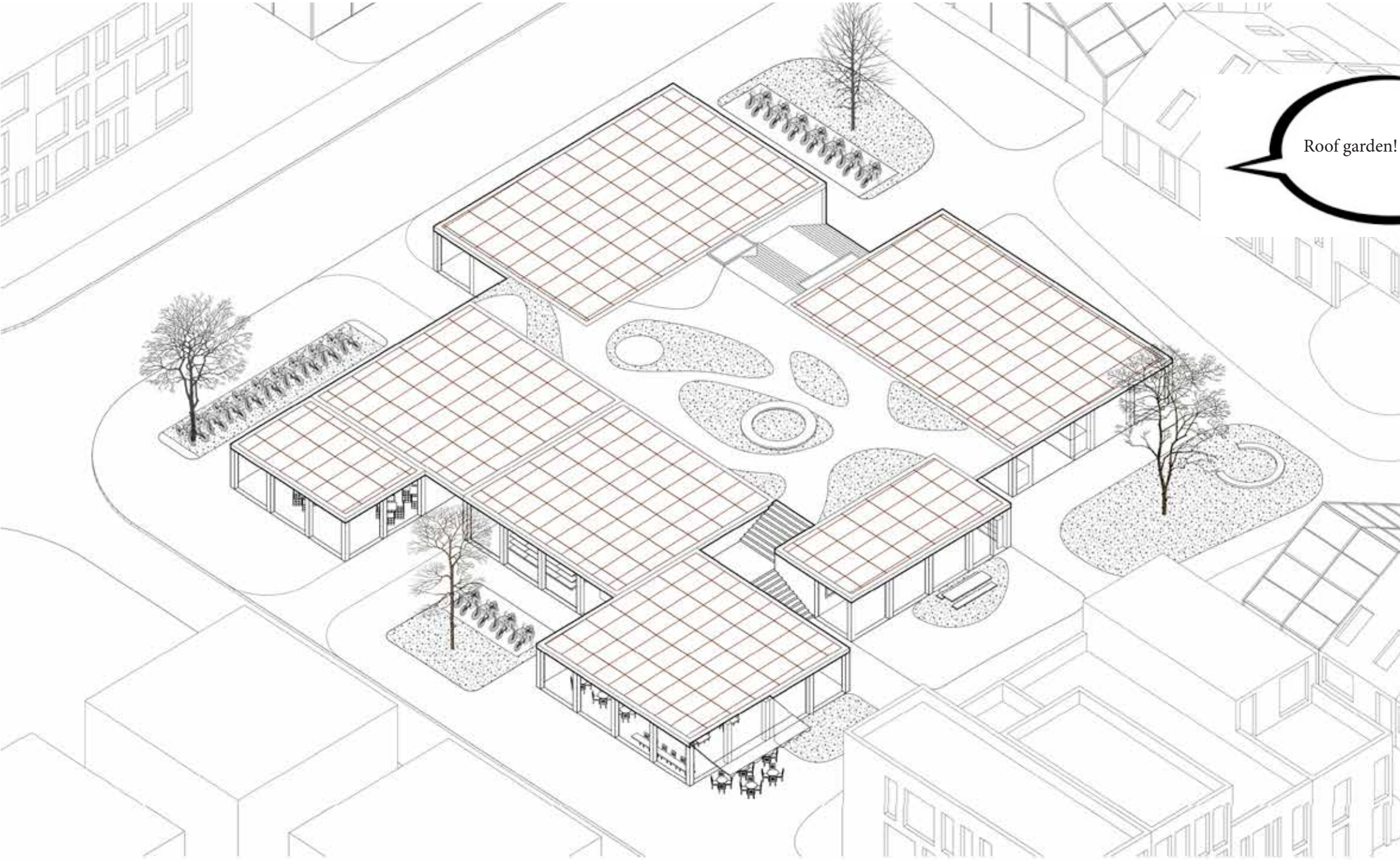




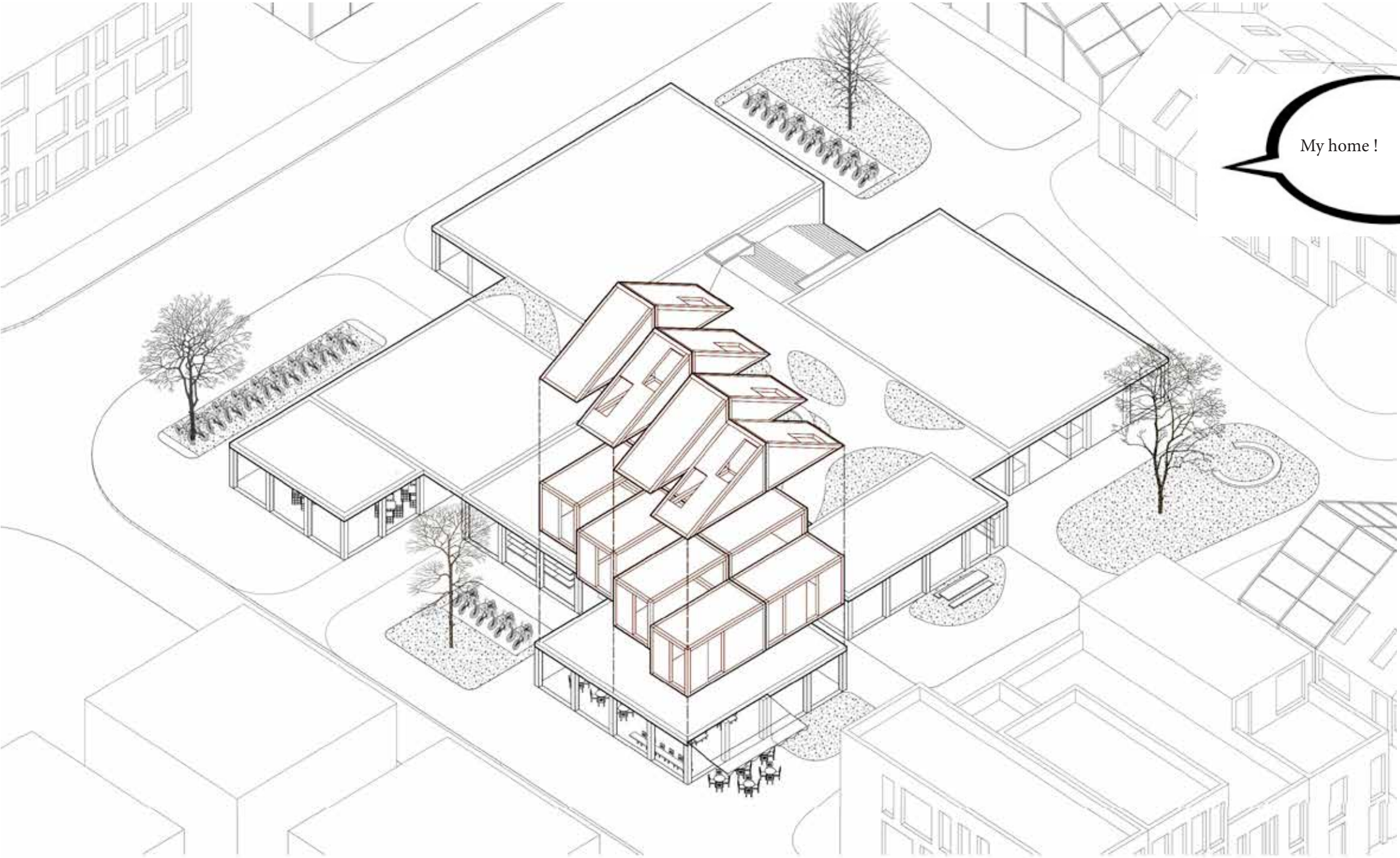
There are supermarket, shops, Bicycle garage and club downstairs.



community gardens and open space



Roof garden!



My home !



Small greenhouse for growing vegetables and plants







It takes only 13 minutes to ride from my home to the company in town center.





● Year of 2025

This is my home, now we renewed the first floor into a restaurant. I am running it with my daught-in-law



Zhou (Old Wang's wife)
Farmer
44 Years old

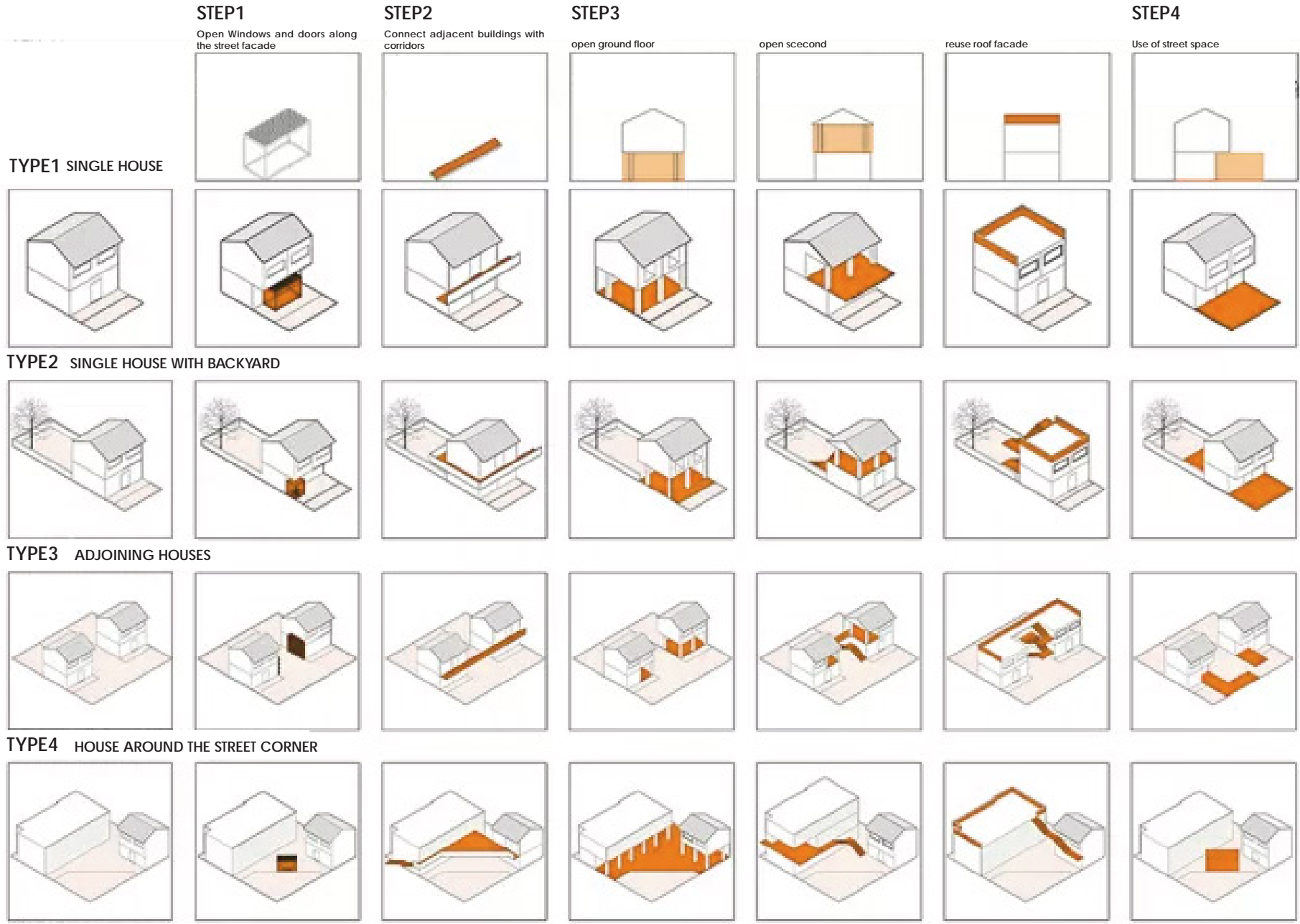








TOOLKITS—how to renew private building into publicfunction

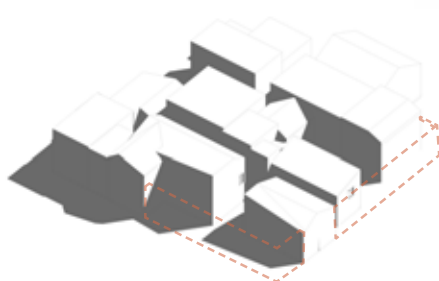


BUILDING RENEWAL PROCESS

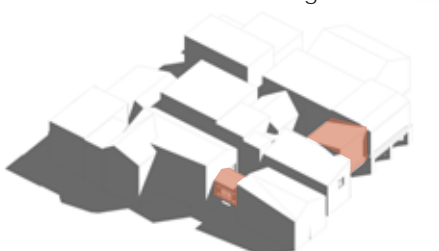
ORIGINAL wall as fence



STEP1 Dismantle the fence



STEP2 Connect the buildings



STEP3 Choose penetrating materials

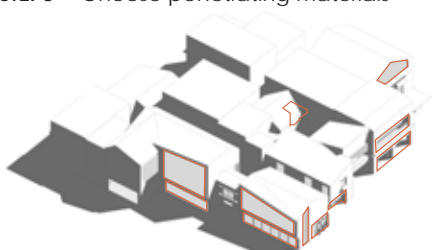


Figure 7.38 Building renewal process





- Year of 2028



Junior Wang
skillered worker & machinist
25 Years old



- Year of 2042



I have been on a business trip for two months and I like the environment and beautiful scenery with Chinese characteristics

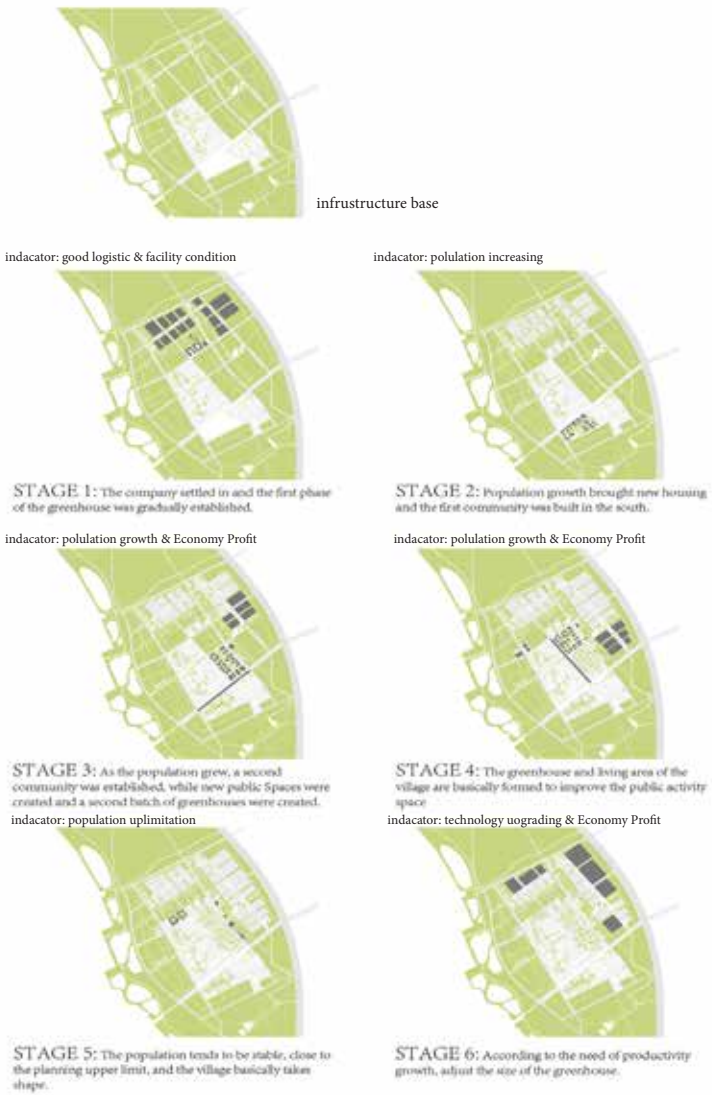
Weslly
Expert
35 Years old







Indacator



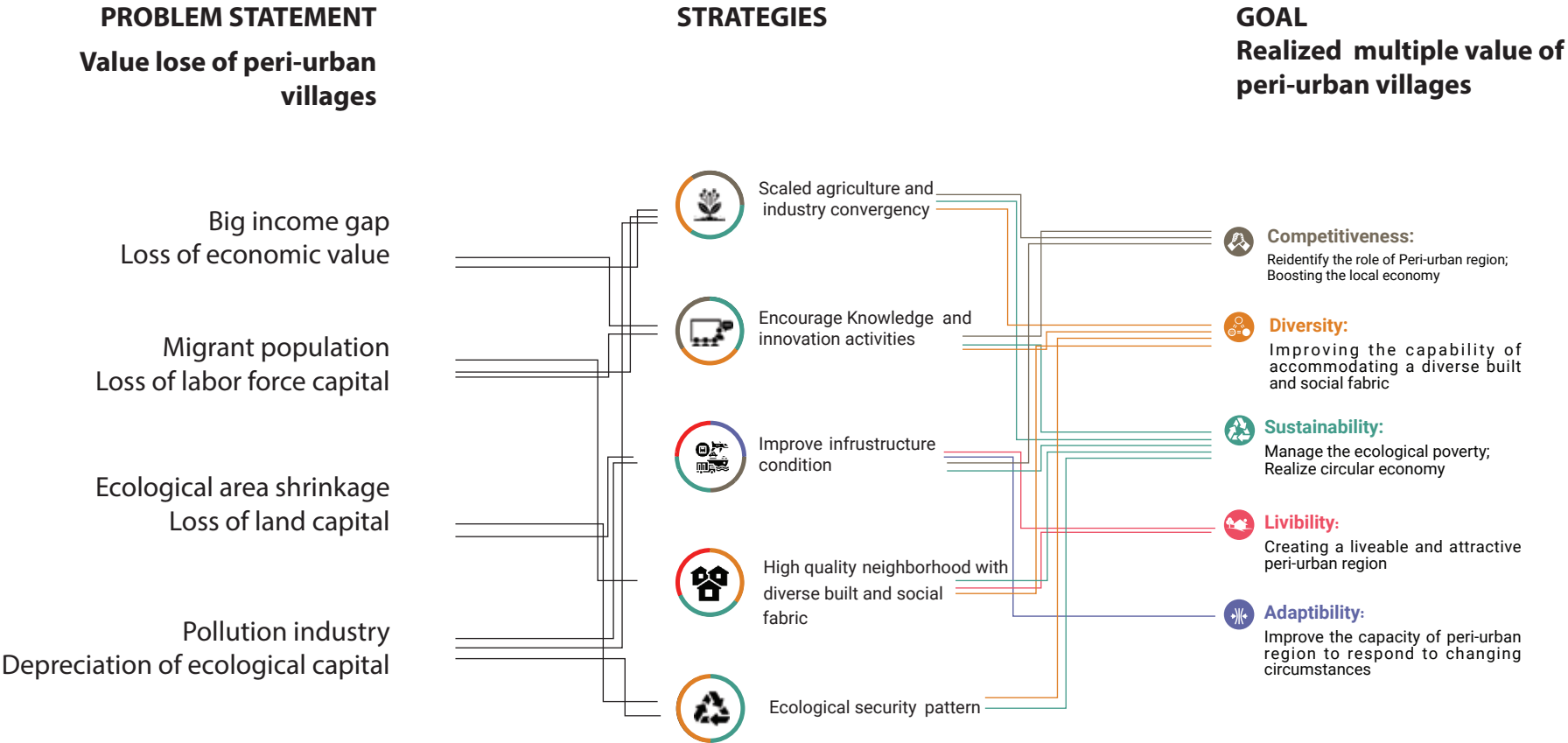


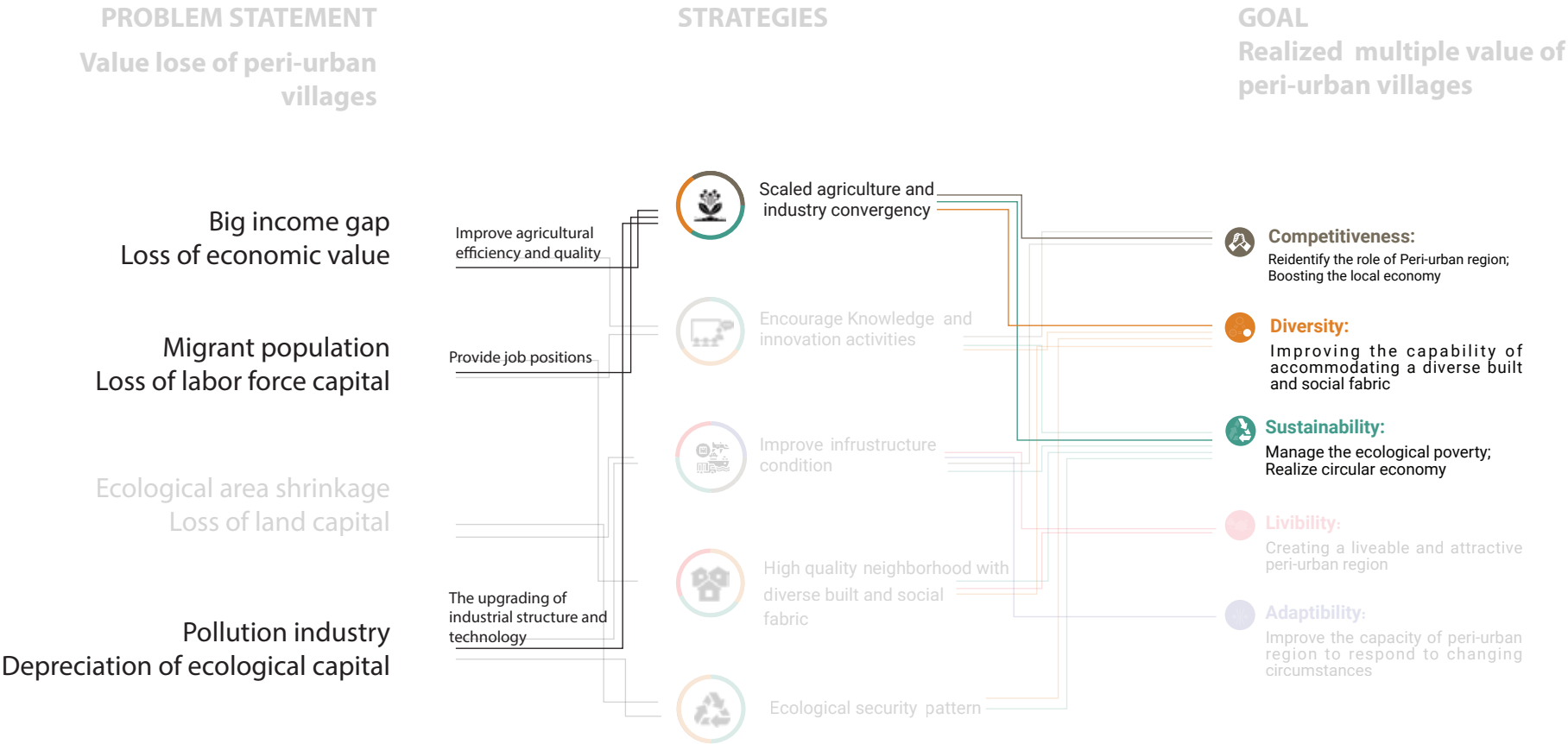
	STRATEGY	GOALS	IMPLEMENTATION
	<p>STRATEGY1: Improve infrastructure and amenity condition</p> <p>1a Transportation system construction Network with diverse means of transport Network with diverse means of transport Improve logistic condition</p> <p>1b Supplement of education facility</p> <p>1c Supplement of agriculture facility</p>	<p>● Competitiveness ● Livability ● Sustainability ● Diversity ● Adaptability</p> <ul style="list-style-type: none"> ● Introduce public transportation system and infrastructure building strategy to broaden social welfare and economic opportunities ● Prepare for the implementation of mechanized agriculture ● Guarantees the flowers quality by providing cold chain logistics ● Support current needs and future population growth by providing adequate educational institutions 	<p>1a +Provide vehicular roadway, bicycle lanes and sidewalks; +Give priority to public transport construction; +Set up Logistics distribution centers inside each cluster; +Widen the roads around the production space appropriately;</p> <p>1b + Keep the village within the service of the school (500 m for primary and kindergarten, 1000 m for secondary school);</p> <p>1c +Increase the digester and compost for agriculture</p>
	<p>Ecological security pattern</p> <p>2a Energy landscape</p> <p>2b Waste reuse</p> <p>2c Emissions control</p> <p>2d Habitat preservation</p> <p>2e Water management</p>	<ul style="list-style-type: none"> ● alleviate the contradiction of insufficient agricultural resources ● achieve sustainable economic growth with minimum resource consumption and minimum environmental cost ● Prevent ecological deterioration ● Conservation of biodiversity ● Improving living quality ● Increasing ecological capital 	<p>2a +Combine solar panels with a greenhouse</p> <p>2b +Collect platycodon grandiflorum from cut flowers +Encourage the use of organic fertilizers instead of chemical fertilizers</p> <p>2c + Assess the industries in the ecologically fragile areas, relocate and ban the polluted factories, +Control the discharge of waste gas and waste water</p> <p>2d +Take agricultural land out of natural habitats</p> <p>2e +Build buffer between production land and westland around Dian lake</p>
	<p>Scaled agriculture and industry convergency</p> <p>3a industry agglomeration land consolidation Land circulation model</p> <p>3b industry convergency Industrial chain extension</p> <p>3c branding</p> <p>3d training</p>	<ul style="list-style-type: none"> ● Increase production efficiency ● Improve the quality of agricultural products ● Raise the level of mechanization and liberate the labor force ● Agglomeration effect, enhance competitiveness ● Share infrastructure and reduce investment <ul style="list-style-type: none"> ● Improve the economic efficiency and output value of agriculture ● Enhance the competitiveness of agricultural scientific research ● Create more job opportunities ● Stimulate the integration and communication of different industries and social groups 	<p>3a + Encourage farmers to transfer land use rights +Encourage farmers to cooperate with companies +Joint venture to purchase agricultural machinery to improve the level of mechanized planting</p> <p>3a + Tourism industry / Manufacturing / Biological sciences / Service industry</p> <p>3a + Media advertising +Brand logo is added to the building facade and printed on the products</p> <p>3d +Provide mechanized farming operations courses for farmers and workers +Provide vocational education facility, school, studio, library,ect.</p>
	<p>STRATEGY4: High quality neighborhood with diverse built and social fabric</p> <p>4a Rural industry renewal</p> <p>4b Rural self-organised renewal rural self-organised renewal new block construction</p>	<ul style="list-style-type: none"> ● Enhance social equity and protect vulnerable groups through technical training and knowledge dissemination ● Encourage innovative enterprises with environmental protection and high technology level ● Stimulate the transformation of polluting enterprises 	<p>4a + Support emerging zero-pollution industry development + Encourage the transformation of potential rural industries + The reuse of equipment and facilities</p> <p>4b + Reasonable neighborhood scale (500m) + The style and scale of new building should be harmony between the new residence block and the village community +Provide guidelines and suggestions for local people's housing renewal</p>
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RESEARCH QUESTION:

How to reinvent **peri-urban region** in Dianchi Basin by promoting **industrial upgrading** and **knowledge economy** in order to achieve the **coordinating urban-rural development** ?





scenario planning

1.The key issues

Industry clusters promotion

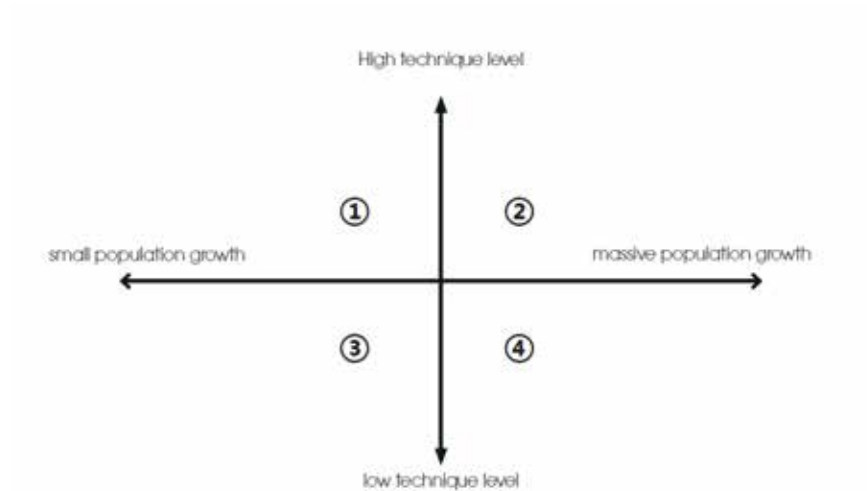
2.Driving force

- 1.funding
- 2.policy
- 3.behaviour and willing of the citizens
- 4. change of population
- 5. Technique upgrading
- 6. Homogeneous competition
- 7. Construction of railway
- 8. Construction of Cheng Gong new town

Importance and uncertainty level of factors

level of uncertainty			importance
low	middle	high	
②	① ⑦	⑥ ④ ⑤	high
		⑧ ③	middle
			low

Four scenarios



Dou Nan cluster

as an example

SCENARIO 1: low tech level / small population growing

SCENARIO 2: high tech level / large population

SCENARIO 3: low tech level / large population growing

SCENARIO 4: high tech level /small population growing



Dou Nan cluster- Jiangwei village

as an example

SCENARIO 1: low tech level / small population growing

SCENARIO 2: high tech level /small population growing

SCENARIO 3: high tech level / large population

NOT PROMISING

SCENARIO 4: low tech level / large population growing



SCENARIO3



STAGE 1: The company settled in and the first phase of the greenhouse was gradually established.



STAGE 2: Population growth brought new hou and the first community was built in the south.



STAGE 3: As the population grew, a second community was established, while new public Spaces were created and a second batch of greenhouses were created.



STAGE 4: The greenhouse and living area of the village are basically formed to improve the public act space.



Dou Nan cluster- Jiangwei village

as an example

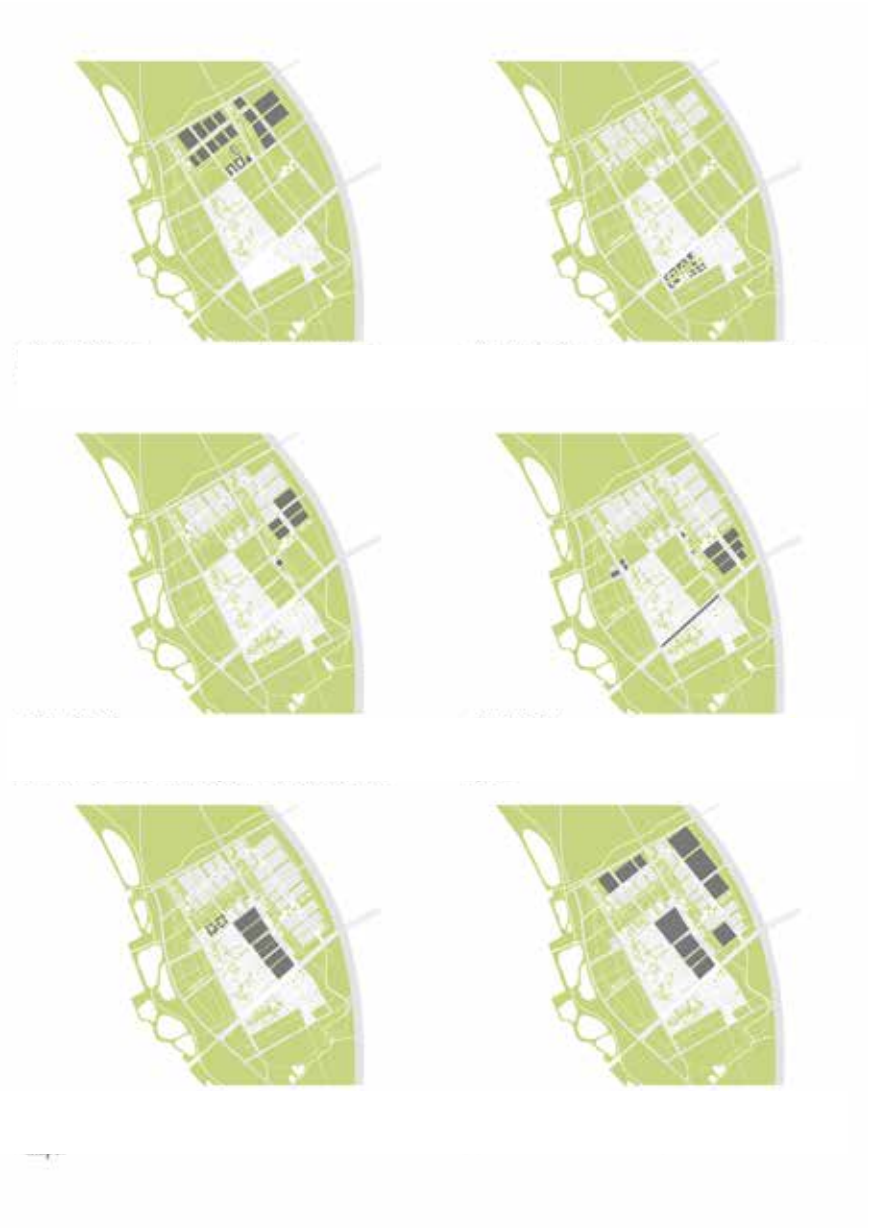
NOW

SCENARIO 1: low tech level / small population growing

SCENARIO 2: high tech level /small population growing

WISHFUL FUTURE

SCENARIO 3: high tech level / large population
AUCTION & AGRI-TECH HUB



SCENARIO 1: low tech level / small population growing

**SCENARIO 2: high tech level /small population growing
PRODUCTIVE AGRICULTURE CENTER**

SCENARIO 3: high tech level / large population
AUCTION CENTER & AGRI-TECH HUB TOWN

Thank you!

Transferability

STRATEGY	GOALS	IMPLEMENTATION
<p>STRATEGY1: Improve infrastructure and amenity condition</p> <p>1a Transportation system construction Network with diverse means of transport Network with diverse means of transport Improve logistic condition</p> <p>1b Supplement of education facility</p> <p>1c Supplement of agriculture facility</p>	<p>● Competitiveness ● Livability ● Sustainability ● Diversity ● Adaptability</p> <ul style="list-style-type: none"> ● Introduce public transportation system and infrastructure building strategy to broaden social welfare and economic opportunities ● Prepare for the implementation of mechanized agriculture ● Guarantees the flowers quality by providing cold chain logistics ● Support current needs and future population growth by providing adequate educational institutions 	<p>1a +Provide vehicular roadway, bicycle lanes and sidewalks; +Give priority to public transport construction; +Set up Logistics distribution centers inside each cluster; +Widen the roads around the production space appropriately;</p> <p>1b + Keep the village within the service of the school (500 m for primary and kindergarten, 1000 m for secondary school);</p> <p>1c +Increase the digester and compost for agriculture</p>
<p>Ecological security pattern</p> <p>2a Energy landscape</p> <p>2b Waste reuse</p> <p>2c Emissions control</p> <p>2d Habitat preservation</p> <p>2e Water management</p>	<ul style="list-style-type: none"> ● alleviate the contradiction of insufficient agricultural resources ● achieve sustainable economic growth with minimum resource consumption and minimum environmental cost ● Prevent ecological deterioration ● Conservation of biodiversity ● Improving living quality ● Increasing ecological capital 	<p>2a +Combine solar panels with a greenhouse</p> <p>2b +Collect platycodon grandiflorum from cut flowers +Encourage the use of organic fertilizers instead of chemical fertilizers</p> <p>2c + Assess the industries in the ecologically fragile areas, relocate and ban the polluted factories; +Control the discharge of waste gas and waste water</p> <p>2d +Take agricultural land out of natural habitats</p> <p>2e +Build buffer between production land and wasteland around Dian lake</p>
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STRATEGY

STRATEGY1:
 Improve infrastructure and amenity condition

- 1a **Transportation system construction**
 - Network with diverse means of transport
 - Network with diverse means of transport
 - Improve logistic condition
- 1b **Supplement of education facility**
- 1c **Supplement of agriculture facility**

Ecological security pattern

- 2a **Energy landscape**
- 2b **Waste reuse**
- 2c **Emissions control**
- 2d **Habitat preservation**
- 2e **Water management**

other peri-urban villages in China

STRATEGY2:
 Scale agriculture and industry convergency

- 3a **industries agglomeration and consolidation**
 - Land circulation model
- 3b **industry convergency**
 - Industrial chain extension
- 3c **branding**
- 3d **training**

STRATEGY4:
 High quality neighborhood with diverse built and social fabric

- 4a **Rural industry renewal**
- 4b **Rural self-organised renewal**
 - rural self-organised renewal
 - new block construction

Encourage Knowledge and Innovation activities

- 5a **Stimulate innovation activities**
 - provide education facilities
 - public event
- 5b **policies**
 - tax burden shift
 - cooperation & eliminating barriers
 - startup company incubator

GOALS

● Competitiveness ● Livability ● Sustainability ● Diversity ● Adaptability

- Introduce public transportation system and infrastructure building strategy to broaden social welfare and economic opportunities
- Prepare for the implementation of mechanized agriculture
- Guarantees the flowers quality by providing cold chain logistics
- Support current needs and future population growth by providing adequate educational institutions

- alleviate the contradiction of insufficient agricultural resources
- achieve sustainable economic growth with minimum resource consumption and minimum environmental cost
- Prevent ecological deterioration
- Conservation of biodiversity
- Improving living quality
- Increasing ecological capital

- Increase production efficiency
- Improve the quality of agricultural products
- Raise the level of mechanization and liberate the labor force
- Agglomeration effect, enhance competitiveness
- Share infrastructure and reduce investment

- Improve the economic efficiency and output value of agriculture
- Enhance the competitiveness of agricultural scientific research
- Create more job opportunities
- Stimulate the integration and communication of different industries and social groups

- Enhance social equity and protect vulnerable groups through technical training and knowledge dissemination
- Encourage innovative enterprises with environmental protection and high technology level
- Stimulate the transformation of polluting enterprises

- Enhance social equity and protect vulnerable groups through technical training and knowledge dissemination
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- Raise the level of knowledge and skills of the workforce
- Conservation of traditional village culture heritage
- Brand culture promotion
- Attract knowledgeable group

IMPLEMENTATION

- 1a +Provide vehicular roadway, bicycle lanes and sidewalks;
 +Give priority to public transport construction;
 +Set up Logistics distribution centers inside each cluster;
 +Widen the roads around the production space appropriately;
- 1b + Keep the village within the service of the school (500 m for primary and kindergarten, 1000 m for secondary school);
- 1c +Increase the digester and compost for agriculture

- 2a +Combine solar panels with a greenhouse
- 2b +Collect platycodon grandiflorum from cut flowers
 +Encourage the use of organic fertilizers instead of chemical fertilizers
- 2c + Assess the industries in the ecologically fragile areas, relocate and ban the polluted factories,
 +Control the discharge of waste gas and waste water
- 2d +Take agricultural land out of natural habitats
- 2e +Build buffer between production land and westland around Dian lake

- 3a + Encourage farmers to transfer land use rights
 +Encourage farmers to cooperate with companies
 +Joint venture to purchase agricultural machinery to improve the level of mechanized planting
- 3a + Tourism industry / Manufacturing / Biological sciences / Service industry
- 3a + Media advertising
 +Brand logo is added to the building facade and printed on the products
- 3d +Provide mechanized farming operations courses for farmers and workers
 +Provide vocational education facility, school, studio, library,ect.

- 4a + Support emerging zero-pollution industry development
 + Encourage the transformation of potential rural industries
 + The reuse of equipment and facilities
- 4b + Reasonable neighborhood scale (500m)
 + The style and scale of new building should be harmony between the new residence block and the village community
 +Provide guidelines and suggestions for local people's housing renewal

- 5a + coconstruct school, workshop,library,ect
 + Organise local cultural events or public welfare activities
 +Allowing the presence of the current informality economy on the street and provide them with better free trade zones
- 5b + implemented the pigouvian tax
 +building affordable housing
 +Increase public spending and government funding on new machinery
 +Service industry

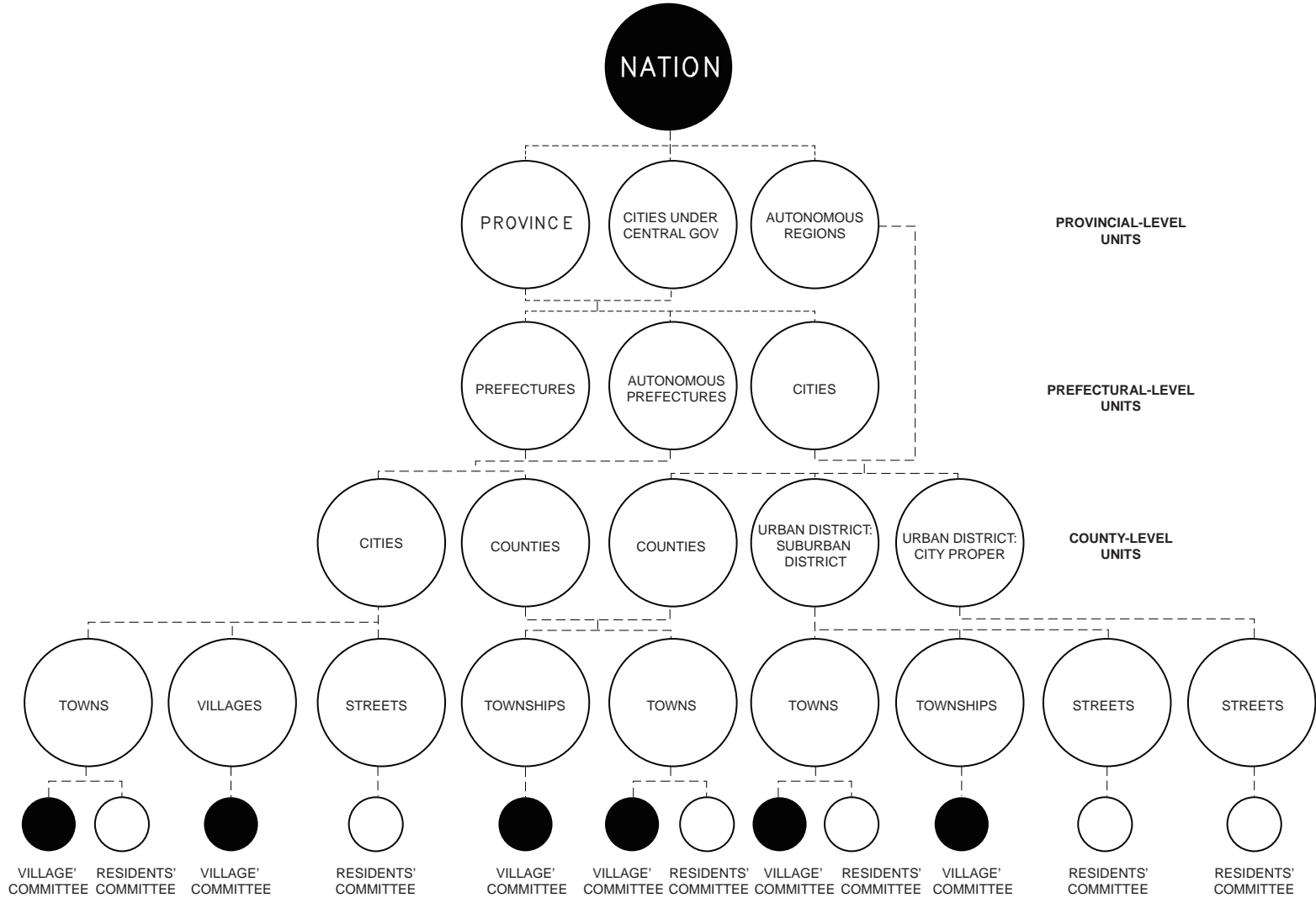


	STRATEGY	GOALS	IMPLEMENTATION
<p>STRATEGY1: Improve infrastructure and amenity condition</p>	<p>1a Transportation system construction</p> <ul style="list-style-type: none"> Network with diverse means of transport Network with diverse means of transport Improve logistic condition <p>1b Supplement of education facility</p> <p>1c Supplement of agriculture facility</p>	<ul style="list-style-type: none"> ● Competitiveness ● Livability ● Sustainability ● Diversity ● Adaptability ● Introduce public transportation system and infrastructure building strategy to broaden social welfare and economic opportunities ● Prepare for the implementation of mechanized agriculture ● Guarantees the flowers quality by providing cold chain logistics ● Support current needs and future population growth by providing adequate educational institutions 	<p>1a +Provide vehicular roadway, bicycle lanes and sidewalks; +Give priority to public transport construction; +Set up Logistics distribution centers inside each cluster; +Widen the roads around the production space appropriately;</p> <p>1b + Keep the village within the service of the school (500 m for primary and kindergarten, 1000 m for secondary school);</p> <p>1c +Increase the digester and compost for agriculture</p>
	<p>Ecological security pattern</p> <p>2a Energy landscape</p> <p>2b Waste reuse</p> <p>2c Emissions control</p> <p>2d Habitat preservation</p> <p>2e Water management</p>	<ul style="list-style-type: none"> ● alleviate the contradiction of insufficient agricultural resources ● achieve sustainable economic growth with minimum resource consumption and minimum environmental cost ● Prevent ecological deterioration ● Conservation of biodiversity ● Improving living quality ● Increasing ecological capital 	<p>2a +Combine solar panels with a greenhouse</p> <p>2b +Collect platycodon grandiflorum from cut flowers +Encourage the use of organic fertilizers instead of chemical fertilizers</p> <p>2c + Assess the industries in the ecologically fragile areas, relocate and ban the polluted factories, +Control the discharge of waste gas and waste water</p> <p>2d +Take agricultural land out of natural habitats</p> <p>2e +Build buffer between production land and westland around Dian lake</p>
	<p>Scaled agriculture and industry convergency</p> <p>3a industry agglomeration</p> <ul style="list-style-type: none"> land consolidation Land circulation model <p>3b industry convergency</p> <ul style="list-style-type: none"> Industrial chain extension <p>3c branding</p> <p>3d training</p>	<ul style="list-style-type: none"> ● Increase production efficiency ● Improve the quality of agricultural products ● Raise the level of mechanization and liberate the labor force ● Agglomeration effect, enhance competitiveness ● Share infrastructure and reduce investment <ul style="list-style-type: none"> ● Improve the economic efficiency and output value of agriculture ● Enhance the competitiveness of agricultural scientific research ● Create more job opportunities ● Stimulate the integration and communication of different industries and social groups 	<p>3a + Encourage farmers to transfer land use rights +Encourage farmers to cooperate with companies +Joint venture to purchase agricultural machinery to improve the level of mechanized planting</p> <p>3a + Tourism industry / Manufacturing / Biological sciences / Service industry</p> <p>3a + Media advertising +Brand logo is added to the building facade and printed on the products</p> <p>3d +Provide mechanized farming operations courses for farmers and workers +Provide vocational education facility, school, studio, library,ect.</p>
	<p>STRATEGY4: High quality neighborhood with diverse built and social fabric</p> <p>4a Rural industry renewal</p> <p>4b Rural self-organised renewal</p> <ul style="list-style-type: none"> rural self-organised renewal new block construction 	<ul style="list-style-type: none"> ● Enhance social equity and protect vulnerable groups through technical training and knowledge dissemination ● Encourage innovative enterprises with environmental protection and high technology level ● Stimulate the transformation of polluting enterprises 	<p>4a + Support emerging zero-pollution industry development + Encourage the transformation of potential rural industries + The reuse of equipment and facilities</p> <p>4b + Reasonable neighborhood scale (500m) + The style and scale of new building should be harmony between the new residence block and the village community +Provide guidelines and suggestions for local people's housing renewal</p>
<p>Encourage Knowledge and Innovation activities</p> <p>5a Stimulate innovation activities</p> <ul style="list-style-type: none"> provide education facilities public event <p>5b policies</p> <ul style="list-style-type: none"> tax burden shift cooperation & eliminating barriers startup company incubator 	<ul style="list-style-type: none"> ● Enhance social equity and protect vulnerable groups through technical training and knowledge dissemination ● Encourage innovative enterprises with environmental protection and high technology level ● Stimulate the transformation of polluting enterprises <ul style="list-style-type: none"> ● Raise the level of knowledge and skills of the workforce ● Conservation of traditional village culture heritage ● Brand culture promotion ● Attract knowledgeable group 	<p>5a + coconstruct school, workshop,library,ect + Organise local cultural events or public welfare activities +Allowing the presence of the current informality economy on the street and provide them with better free trade zones</p> <p>5b + implemented the pigouvian tax +building affordable housing +Increase public spending and government funding on new machinery +Service industry</p>	



transformability





ADMINISTRATION HIERARCHY DIAGRAM

