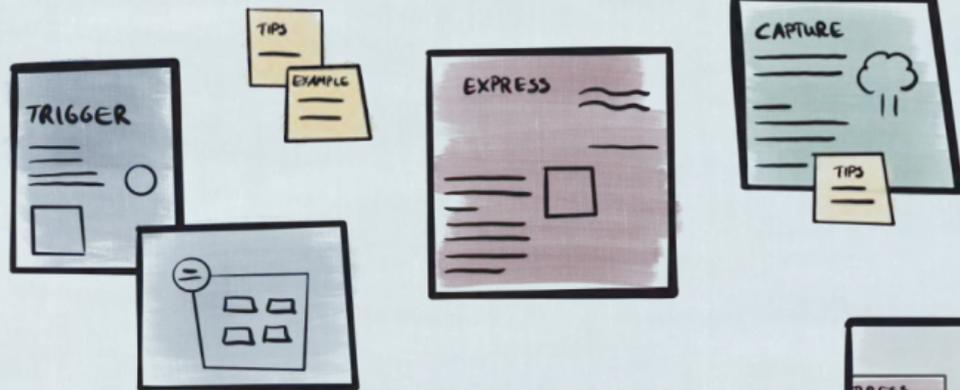


Are we on the
same page?

TOOLKIT

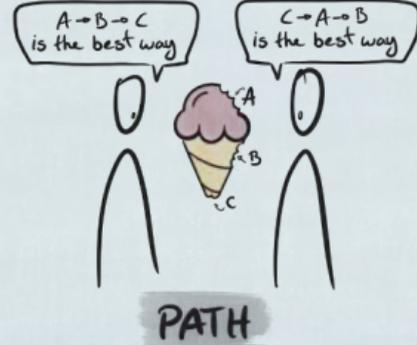
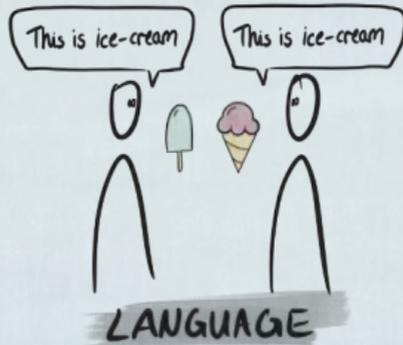


Hi, social innovators out there!

Are you on the same page with your collaboration partner?

Do you recognise those differences and misunderstandings?

'Are we on the same page?' is a toolkit that will help you to create and conduct an **online co-creation alignment workshop** to reach a shared understanding with your stakeholders by using fruitful friction.

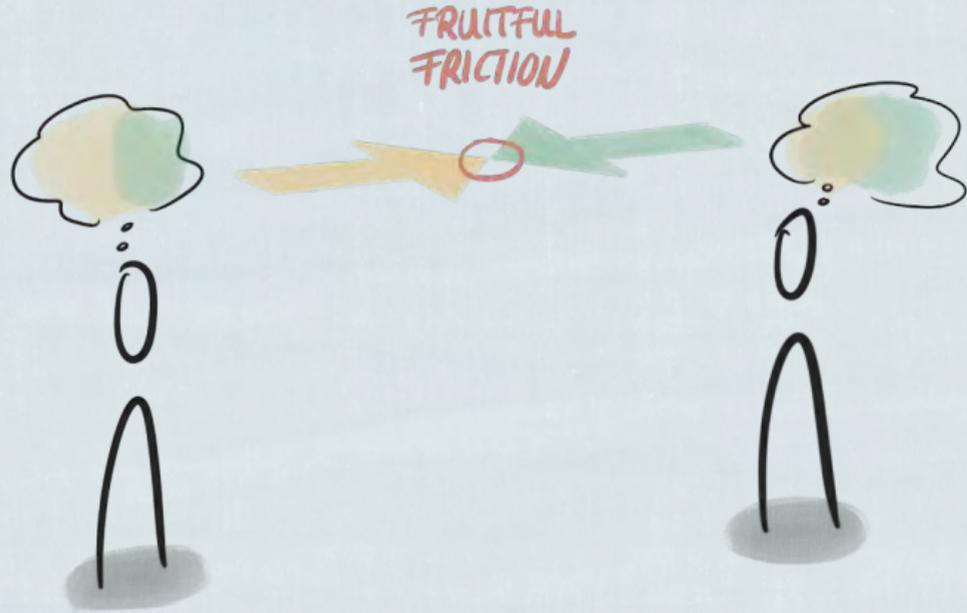


Fruitful what?

Fruitful friction is a concept that deliberately triggers people to express their implicit perspectives to **create openness and awareness about the different aspects** that are usually not put on the table.

Why fruitful friction?

This will help you to see similarities and differences which facilitates alignment and enables to create a shared understanding.



How does this workshop look like?

In a **two hour** online workshop (in Miro) you and your stakeholder will sail together to new shores and build your joint venture.

Here are the three activities of the workshop to reach common ground:

You will (1) use fruitful friction to uncover individuals way of thinking, (2) reveal similarities and differences in participants perspective regarding the joint project and (3) co-create a shared understanding about the project.

Using the metaphor of sailing will create an **engaging and memorable experience** and help to express intangible aspects more easily.

All you have to do is to follow the instructions in the toolkit.

WORKSHOP OFF TO NEW SHORES - SAILING TOWARDS COMMON GROUND



What is in the toolkit?

The toolkit consists of three parts:

1. Guidebook

The guidebook provides you with a step-wise process to prepare, build and conduct the workshop and gives you some background information about this toolkit and the theory it is based on.



2. Preparation board

Using the Miro preparation board will help you identify the right moment to do this workshop and reflect on possible topics. On top, you can learn more about how to customise the workshop to your project needs.



3. Workshop template

You can use this Miro template in your own workshop. With just some small adjustments you can cast off and set sails!



Curious?

What are you waiting for?

Let's get on the same page!



Are we on the same page? Toolkit

This toolkit is developed by Maria Belén Buckenmayer as part of her Strategic Product Design master thesis 'Fruitful friction as a strategy to scale social innovations' at the Delft University of Technology.

The toolkit was designed for and with social innovators selected by the EU Designscales program. (For more information visit: designscapes.eu/)

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