

## Where are you going next? A practical multi-dimensional look at mobility prediction

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# Where Are You Going Next?

## A Practical Multi-dimensional Look at Mobility Prediction

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### ABSTRACT

Understanding and predicting mobility are essential for the design and evaluation of future mobile edge caching and networking. Consequently, research on human mobility prediction has drawn significant attention in the last decade. Employing information-theoretic concepts and machine learning methods, earlier research has shown evidence that human behavior can be highly predictable. Whether high predictability manifests itself for different modes of device usage, across spatial and temporal dimensions is still debatable. Despite existing studies, more investigations are needed to capture intrinsic mobility characteristics constraining predictability, to explore more dimensions (e.g. device types) and spatiotemporal granularities, especially with the change in human behavior and technology.

We investigate practical predictability of next location visitation across three different dimensions: device type, spatial granularity and temporal spans using an extensive longitudinal dataset, with fine spatial granularity (AP level) covering 16 months. The study reveals *device type* as an important factor affecting predictability. Ultra-portable devices such as smartphones have "on-the-go" mode of usage (and hence dubbed "Flutes"), whereas laptops are "sit-to-use" (dubbed "Cellos"). The goal of this study is to investigate practical prediction mechanisms to quantify predictability as an aspect of human mobility modeling, across time, space and *device types*. We apply our systematic analysis to wireless traces from a large university campus. We compare several algorithms using varying degrees of temporal and spatial granularity for the two modes of devices; *Flutes* vs. *Cellos*.

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Through our analysis, we quantify how the mobility of *Flutes* is less predictable than the mobility of *Cellos*. In addition, this pattern is consistent across various spatio-temporal granularities, and for different methods (Markov chains, neural networks/deep learning, entropy-based estimators). This work substantiates the importance of predictability as an essential aspect of human mobility, with direct application in predictive caching, user behavior modeling and mobility simulations.

### KEYWORDS

mobility, prediction, markov chain, neural networks, wireless networks, device types

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## 1 INTRODUCTION & RELATED WORK

In recent years, large-scale research on human mobility has thrived due to the availability of location data collected from portable computing and communication devices, such as laptops, smartphones, smartwatches and fitness trackers [1]. One particular aspect of human mobility that has gained a lot of attention lately is predictability. Prediction techniques constitute fundamental mechanistic building blocks for many mobile protocols and applications, ranging from resource allocation to caching and recommender systems [2, 3]. In addition, potential improvements to next-hop prediction can lead to more accurate bandwidth predictions, which benefits QoE for users of mobile networks [4].

The seminal work by [5], utilizing cellular network data, established an approach towards understanding and measuring the predictability of human mobility patterns, with their equally important contribution with respect to the data-driven analysis of large mobile populations, and their efforts in devising a framework to study the theoretical limits of predictability. The methods introduced in their framework

are founded in information theory and have since been extensively applied in the area of mobility modeling and prediction. Later studies that built on [5] addressed either the specifics of the prediction problem (e.g., different formulations [6] of the individual’s change of location, analyzed different contexts of mobility) or the shortcomings of the original approach (that relied on coarse spatio-temporal granularity). Authors in [7] used Wireless LAN (WLAN) traces from a university campus network and reported multi-modal entropy distributions which can be partially explained by the demographics of the population (*i.e.*, age, gender, major of studies). Other entropy based studies include vehicular mobility [8–10], on-line social behavior [11, 12], complex systems [13], cellular network traffic [14] and public transport utilization [15]. In addition, the devices’ form factor affects the mode of usage and varied traffic profiles ([16–19]), but these studies either do not consider predictability or do not account for different spatio-temporal resolutions. We have chosen our methods based on the literature to measure and compare both theoretical and practical limits of predictability for “on-the-go” *Flutes* and “sit-to-use” *Cellos*, with varying degrees of spatio-temporal granularity, while also looking at the correlation of prediction accuracy with mobility and network traffic profiles using extensive fine-granularity traces (based on our earlier work in [19]).

The *main* questions addressed in this study are: i. How different are *Flutes* and *Cellos* in terms of predictability? ii. How does the predictability of these device types change with different *spatio-temporal granularity* (5, 15, 30 min, 1 hour and 2 hours; access point and building level)? iii. Does the *choice of method* or predictor (*e.g.* Markov Chain, neural networks such as LSTM, CNN and Transformer [20], BWT or LZ based estimators, which are introduced in Section 2) significantly alter the answers to aforementioned questions?

This study provides the following main contributions: 1. Quantifying the differences of *Flutes* and *Cellos* for prediction analysis, evaluated on a real-world large-scale dataset. 2. Comparison of several well-known algorithms (Markov Chains, Neural Networks) and LZ/BWT-based theoretical bounds across different time and space scales for *Flutes* and *Cellos*. 3. Use of prediction accuracy as part of the user profile for modeling, and investigation of its correlation with a combination of network traffic and mobility features.

The paper is structured as follows: First, the main approach and methods are presented in Sec. 2. Then, the details of the dataset and experiment setup are discussed in Sec. 3. The experiment results are presented in Sec. 4. Sections 5 and 6 present the discussion on potentials implications of the findings and conclude the paper.

## 2 MAIN APPROACH & METHODS

We investigate two methods to measure predictability; a theoretical method based on entropy, and a systems method based on practical predictor algorithms. Following we provide the entropy estimation based definition and discuss the different algorithms studied in this paper, including a reference-point

Markov Chains approach, and more sophisticated deep learning approaches.

### 2.1 Entropy Estimation

*Entropy* is defined as the level of order (or disorder) of a system, and is founded on information theory. It has been adopted in previous studies to establish bounds on predictability under certain assumptions [5, 6]. We utilize it in our study to gauge the performance of our practical predictors. For a random process, this metric is sensitive to both the relative frequency of events and their inter-dependencies [15]. To estimate a baseline of predictability, we compute the *time-uncorrelated* entropy ( $\mathcal{S}^{\text{unc}}$ ) which only takes into account the frequency of the observed events. For the upper-bound of predictability we compute two *time-correlated* estimators based on compression algorithms ( $\mathcal{S}^{\text{lz}}$  and  $\mathcal{S}^{\text{bwt}}$ ) which also consider the memory of the system. We define *maximum predictability* as the probability of predicting the most likely state of  $x_i$  given a state  $x_j$ , which is computed from the entropy  $S$  of a given sequence of events based on [5], with the refinements proposed by [6]. For a complete description on *entropy estimation*, we kindly refer the reader to [21, 22].

### 2.2 Predictors

*Markov Chain-based predictor.* A Markov chain (MC) with a discrete state space has been applied for user mobility prediction [23, 24]. In an order- $k$  Markov predictor, the state space consists of tuples of  $k$  location names (e.g., AP), where the next location prediction depends solely on the most recent preceding  $k$ -tuple. We build the model on the data so that observed  $k$ -tuples comprise the states. The transition probabilities are learned based on the frequency of appearances of such a transition in observations. The probability for a transition from the current state  $S = X_i X_{i+1} \dots X_j$  to  $X_{i+1} X_{i+2} \dots X_j X_{j+1}$  where  $j - i = k$  and each  $X_i$  is the symbol for each location, is represented as  $PX_{j+1} = c \mid S = X_i X_{i+1} \dots X_j$  for all  $c$  observed in data and is learned based on the reappearance frequency of such a sequence. If the predictor of order  $k$  encounters a new sequence that has never seen before, it falls back to the lower,  $k - 1$  order recursively. The base case is  $O(0)$  which is simply the frequency distribution of all symbols observed so far.

*Deep learning.* Recent approaches to sequence prediction use deep Recurrent Neural Networks (RNN) or Convolutional Neural Networks (CNN). Recurrent neural networks have loops within their cells, allowing information to persist and thus enabling the neural network to connect previous information to make a reasonable prediction of the future state of the modeled system. Certain types of RNNs are capable of learning long-term dependencies. There are multiple variants of RNNs, including Long short-term memory (LSTM) [25] and Gated Recurrent Unit (GRU) [26]. These networks can learn dynamic temporal patterns and have successfully been applied in speech recognition, text-to-speech engines and predicting next location [27, 28].

CNNs learn convolutional filters to extract latent information across the data (i.e. 1D CNNs learn different temporal locality patterns) and use that information for predicting the next location. CNNs have a local receptive field. The receptive field is the region of the input that affects a specific unit of the network, which can be increased by techniques such as stacking more layers.

The Transformer [20] is a novel neural network architecture that only uses self-attention, without any recurrence or convolution, to learn global dependencies between input and output. These networks can be parallelized better (a major shortcoming of RNNs), and also have a global receptive field (as opposed to the local receptive field of CNNs).

In our study, we use a multi-layer LSTM, 1D CNN and a Transformer to predict movements of users based on similar input tuples used for MC-based predictors, as described in the next section. Neural networks are computationally expensive and tend to require hyper-parameter tuning. Thus the deep model is run only on a sample of users in this study. One goal of this study is to analyze the payoff (and cost) of adding complexity to the predictor (e.g. LSTMs), versus the simpler MC-based predictors, while considering different temporal and spatial bins for Flutes vs Cellos.

### 3 DATASETS & EXPERIMENTAL SETUP

To study the regularity of human behavior, we performed a data-driven analysis applying our methods to a university campus WiFi traces from the University of Florida (UF). The dataset was collected from networks providing wireless access to a large number of portable devices via access points deployed in non-residential areas, including classrooms, computer laboratories, libraries, offices, administrative premises, cafeterias, and restaurants.

Every trace entry contains a unique user identifier (*uuid*), time-stamp and an access point unique identifier (*apid*). Based on the *apid*'s string we are able to identify the building as well as the room in which an access point (AP) was located. Only the geographical coordinates of buildings are known. Table 2 contains a brief summary of the UF dataset with mean ( $\mu$ ) and standard deviation (*std*), where  $N_{ap}$  is number of unique access points observed per device,  $N_{day}$  number of unique days with at least one record,  $N_{rec}$  number of records during data collection, and *total* number of devices available for at least 7 days and accessed more than 5 APs.<sup>1</sup>

#### 3.1 UF traces

The UF traces were collected for 16 months (September/2011–December/2012) and contain over 1700 wireless access points (APs) deployed in 140 buildings which were used by 300K devices. A sample (synthetic) record is shown in Table 1. Its raw records were captured from associations and sessions timeout in which the unique user id (*uuid*) was the MAC address. These *uuid* although hashed, still contained the

<sup>1</sup>Transient devices are not counted to ensure the analysis is carried out on devices that are mobile and benefit from predictive systems the most, while stationary devices (e.g. plugged-in Cellos) and guests that never return to campus are ignored.

Organizationally Unique Identifier (OUI)<sup>2</sup> allowing us to distinguish *Flutes* and *Cellos*, as detailed in [19]. This dataset was collected before MAC address randomization became widely available. However, in most current implementations, the randomization only happens in case of probe requests for a network, and once connected to some SSID, the device either presents its original MAC or a generated MAC that does not change per association. Besides, many networks require authentication that allows tracking on higher levels in the network stack (e.g. application). This work is concerned with wireless connectivity being provided to users, and it will always come from discrete points (for example, access points), as opposed to continuous movements in an open field. Thus, all collected WiFi traces are processed as discrete time-series, defined next.

#### 3.2 Discrete-time Series

Given a set  $a$  of timely ordered events  $X = \{x_t : t = 1, \dots, n\}$ , where  $x_t$  is the realization of  $X$  at time  $t$  for  $t \in T$ , we say that a timeseries is *discrete* if  $T$  are measurements taken at successive times spaced at uniform intervals  $w$ , also referred to as sampling rate (defining the temporal granularity).

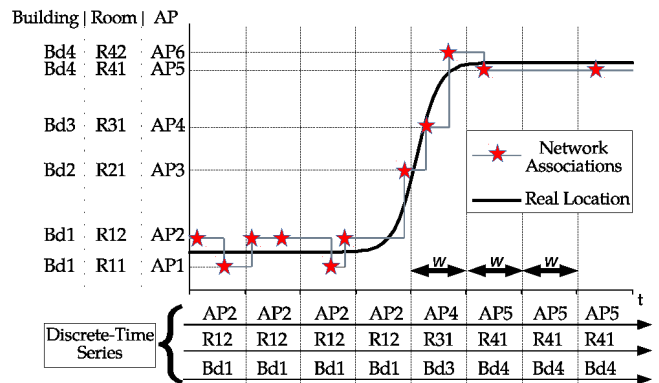


Figure 1: Location of the device is sampled at a constant rate.

Figure 1 depicts an example of how the real location of a device is sensed by the wireless management system through AP associations (red stars) and finally how the discrete-time series is obtained. For a given sampling time window  $w$ , our *discrete-time* series may result in different sequences depending on whether we choose an AP or a building as the level of spatial resolution.

From Figure 1, for the first 4 time steps the device switched its associated AP without a real location change. This switch in AP association can be triggered by the mobile device (e.g. stronger wireless signal) or by the network management system (e.g. load balancing).

Note that it is important to define the resolution for *space* and *time*, i.e., how big a location is in space (or point-of-interest) and how often we are going to sample from the input signal. In this example, larger values of  $w$  could eliminate this

<sup>2</sup><http://standards.ieee.org/faqs/regauth.html#17>

Table 1: AP logs sample data columns

User IP	UUID	AP name	AP MAC	Lease begin time	Lease end time
10.130.90.3	00:11:22:00:00:00	b422r143-win-1	00:1d:e5:8f:1b:30	1333238737	1333238741

Table 2: Statistics per device available for at least 7 days &amp; accessed more than 5 APs.

	$N_{ap}$		$N_{day}$		$N_{rec}$		Total Devices
	$\mu$	std	$\mu$	std	$\mu$	std	
UF	127.3	142.3	63.5	59.2	1861	5121	138028

*ping-pong* effect of switching between APs without actually moving, but also cause loss of information when the user transits from one location to another. On the contrary, very small values of  $w$  could over-sample long periods when the user is not moving. Similarly, different values of spatial resolution could mitigate noise but eliminate information from the traces. Choosing these parameters is often influenced by the characteristics of the available dataset as well as the targeted application of the study.

**Step Value.** A weighing mechanism is used to pick the corresponding location to represent a time step. During a time interval, we weigh every observed location of the device with the duration of time at that location and pick the one with the highest weight to represent that step. We assign a user to a specific location  $\ell$  in the time interval  $\delta t$  between an association at  $\ell$  and the next association at any other location, but only if  $\delta t < t_{max}$ . After  $t_{max}$  the device will be in an *unknown* state [5] until the next network event which will reveal its location for future steps.

### 3.3 Experiments

The design of our experiments is based on our study’s questions: i. How different are *Flutes* and *Cellos* in terms of predictability? ii. How does the predictability of these device types change with different spatio-temporal granularity? iii. Does the choice of method or predictor significantly alter the answers to the aforementioned questions? Thus, we evaluated a matrix, involving *combinations* of the following dimensions:

- Device Types: *Flutes* vs. *Cellos*.
- Temporal Resolutions: 5 min, 15 min, 30 min, 1 hour and 2 hours.
- Spatial Resolutions: Access Points, and Buildings.
- Methods: A. Well-known sequence prediction algorithms from machine learning literature (Markov Chains, Neural Networks) B. Entropy-based Estimations of predictability upper-bounds.

The temporal resolutions are chosen based on the related literature, and the spatial resolutions are determined by the granularity of the dataset. The experiments were implemented in Python, the neural networks were implemented using TensorFlow<sup>3</sup> and Keras. Training is carried out in an *online*

<sup>3</sup>TensorFlow: Large-Scale Machine Learning on Heterogeneous Systems. Software available from tensorflow.org.

manner and the evaluation is through providing a sliding window of  $k$  observations to the predictor and testing the prediction correctness of the next symbol. The *fraction of correct next symbol predictions*, or success rate, is the prediction accuracy metric.

## 4 EXPERIMENTAL RESULTS

### 4.1 Spatio-Temporal Resolutions

To answer the first two questions of this study, particularly "ii. How does the predictability of these device types change with different *spatio-temporal granularity*?", Table 3 summarizes the median accuracy of an LSTM predictor for Flutes and Cellos with different spatial and temporal granularity.

The choice of granularity is application-dependent, for example, to predict foot traffic at buildings and congestion planning based on density, building level analysis is more appropriate. Cellos show more predictable behavior overall, as the fraction of correct next symbol predictions is higher for Cellos across the board. At the AP level, with longer time bins, the accuracy for both Flutes and Cellos decreases. This observation is in line with previous findings [6]. At 15min time intervals, the difference between Flutes and Cellos is at its maximum, then drops and remains stable for longer time intervals. At the building level, the accuracy follows a less regular pattern but both Flutes and Cellos are most predictable at 5min intervals (mainly due to long repeats of the same location in the sequence). Cellos’ accuracy drops for 30min bins and goes back up again. On the other hand, Flutes are more predictable in 30min bins than 15min, 1h or 2h bins.

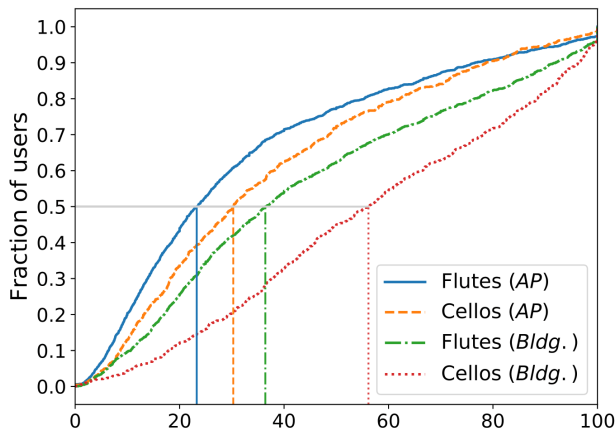
Looking across all temporal bins, Fig 2 presents the empirical cumulative distribution function (ECDF) of prediction accuracy at AP and building spatial granularity. The "sit-to-use" *Cellos* show significantly higher predictability at every percentile; this is reasonable given their lower mobility [19] and mode of usage. In fact, prediction accuracy is highly correlated with other mobility and network traffic features of mobile wireless users, we will take a brief look at these correlations in Section 5 and Fig 4.

### 4.2 Comparison of Methods

To answer the third question of this study, "iii. Does the choice of method or predictor significantly alter the answers to the aforementioned questions?", here we compare the experiment results for different methods: 1) *MC*: Markov Chain 2) *LSTM*: A type of recurrent neural network 3) *CNN*: 1D convolutional neural network 4) *Transformer*: A type of self-attention neural network 4) *Hr\_LZ*: Theoretical predictability based on the Lempel-Ziv (LZ) entropy estimator 5) *Hr\_BWT*: Theoretical predictability based on the Burrows-Wheeler transform (BWT) entropy estimator. A summary of

**Table 3: Median accuracy percentages of LSTM (sequence len. 40) for *Flutes* vs *Cellos*, 5min-2h temporal and AP/Bldg spatial granularity.**

	AP		Building	
	F	C	F	C
5 min	33.22	42.25	44	63.4
15 min	21.42	36.9	34.53	58.06
30 min	21.88	27.39	39.56	50.78
1 hour	19.67	24.33	32.62	52.03
2 hour	17.17	22.5	32.6	59.62



**Figure 2: ECDF of LSTM Prediction Accuracy for *Flutes* & *Cellos* at AP and Building spatial levels (all temporal levels combined, vertical lines denote medians, sequence length 40).**

comparisons is presented in Table 4, for temporal granularity of 1h and 15min, highlighting the difference of *Cellos* - *Flutes*.

In all cases *Cellos* are more predictable than *Flutes*, regardless of the choice of method (with a minor exception of LZ predictor at 15 minutes time and building level which might be due to intrinsic instability of LZ based estimator). The difference in median accuracy for *Flutes* vs *Cellos* is up to 25% (Building level, 15 minutes window, sequence length 40, *Flutes* 33.97% vs *Cellos* 59.03%). Other temporal choices result in a similar pattern. Another notable observation is that while the neural networks are more complex, and require vastly more computing power, they only achieve modest increase compared to Markov Chains in *some* scenarios (e.g., *Cellos*, at the building level and sequence length 40, from 48.56% to 52.5%). This is a trade-off that needs to be considered in the design of predictive caching systems. In addition, increasing the sequence length  $k$  (i.e. the number of previous time steps available to the predictor) impacts the Markov Chain model more than the neural networks. This is particularly pronounced for 15 minutes time window, in fact, the neural networks do not lose much accuracy from increasing sequence length 5 to 40 in case of the 1 hour time window. Also, the theoretical LZ and BWT based estimators, show higher upper bounds compared with the best of the

algorithms, with sequence length 5 Markov Chains and CNNs being the closest practical algorithms for the 15 minutes case. The predictors are far behind in the 1h case, suggesting room for improvement via tuning for specific time and space granularities. The run time of LSTM is the longest, followed by CNN (not shown for brevity). In addition, in case of the Transformer, at 1 hour temporal resolution, median accuracy is slightly higher compared to LSTM in most cases. However, in the shorter 15 minute resolution, the accuracy is significantly better for *Flutes* (average accuracy  $\approx 14\%$  higher than LSTM), and slightly better for *Cellos*. This shows the utility of adapting advances in deep learning to mobility prediction.

### 4.3 Top 2 Locations

In order to improve the obtained success rate in predicting the next location, we evaluated our prediction methods when considering the top 2 possible locations. In other words, we evaluate the accuracy of the predictors when considering not only the best possible location but the two places where the user is most likely to be found in the next time slot. In this case, we are interested in assessing this improvement which could be beneficial for preemptive caching systems.

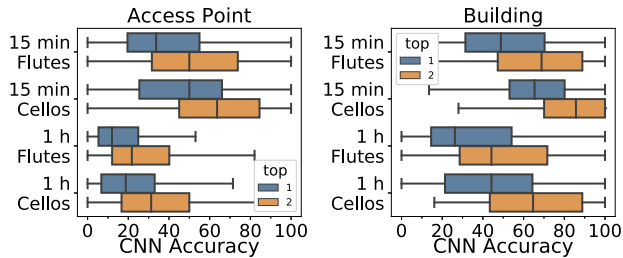
Overall, we observe an increase of up to 20% in the median accuracy of all predictors evaluated. Figure 3 depicts the differences between the top 1 and top 2 for CNN's in different temporal and spatial levels. Interestingly, more pronounced improvements were observed at higher spatial levels (buildings) where top 1 accuracy was already higher. The upward trend continues when measuring the top 3 accuracy, though it is less dramatic. The change in accuracy, of top 1 to top 3, for LSTMs followed a similar pattern.

These improvements could be explained by the expected uncertainty in choosing where to go next being better described by more than one location. When deciding between these multiple options, a user is likely to use information not available in our mobility traces. Therefore, when asking our predictor for the next step with the highest probability, these top locations would seem random, and allowing even a small number of top choices ( $> 1$ ) greatly improves its success rate.

To numerically support this conjecture, we look into the average uncertainty in picking a next location given by  $U_{\text{next}} = 2^{S_{\text{rate}}}$ , where  $S_{\text{rate}}$  is the entropy rate estimated, for which we used the BWT algorithm ( $S^{\text{bwt}}$ , see Section 2.1). For a user's sequence of visited locations, this metric summarizes the average uncertainty about the user's next step at every location, therefore the higher this number the more random the next steps seem to be for a given pair of spatial and temporal levels. Table 5 presents the expected  $U_{\text{next}}$ , for both *Flutes* (F) and *Cellos* (C). Interestingly, these values not only correlate with the obtained values for accuracy but also shows a clear correspondence with the increase in accuracy when using the top 2. For example, at the AP and 1-hour levels we observe a high  $U_{\text{next}}$  as well as a marginal improvement from top 1 to top 2, while in contrast at building and 15 minutes levels  $U_{\text{next}}$  are lower and the improvements for our predictor accuracy are more pronounced.

**Table 4: Summary of Median Accuracy for *Flutes* vs *Cellos* with different methods (Diff is *Cellos* – *Flutes*) and sequence lengths for 15min and 1h time windows.**

Seq Len	Predictor	AP, 1h			Bldg., 1h			AP, 15min			Bldg., 15min		
		F	C	Diff	F	C	Diff	F	C	Diff	F	C	Diff
5	MC	21.05	25.95	+4.90	38.25	53.50	+15.25	61.72	70.30	+8.58	75.00	87.60	+12.60
	LSTM	21.62	25.00	+3.38	35.03	50.00	+14.97	40.00	44.56	+4.56	52.44	65.56	+13.12
	CNN	16.45	24.27	+7.82	34.94	50.00	+15.06	50.00	59.80	+9.80	64.60	76.94	+12.34
10	MC	17.98	25.6	+7.62	36.72	50.28	+13.56	52.25	61.97	+9.72	68.00	82.25	+14.25
	LSTM	20.83	26.31	+5.48	37.50	50.66	+13.16	31.14	44.62	+13.48	45.38	64.56	+19.18
	CNN	18.06	22.62	+4.56	36.20	52.03	+15.83	49.20	58.80	+9.60	64.56	74.00	+9.44
20	MC	18.1	24.52	+6.42	36.28	49.94	+13.66	38.50	48.22	+9.72	57.30	74.94	+17.64
	LSTM	21.22	24.19	+2.97	36.12	50.78	+14.66	29.17	41.00	+11.83	43.62	61.47	+17.85
	CNN	18.44	23.60	+5.16	35.28	50.00	+14.72	37.84	48.12	+10.28	50.00	65.00	+15.00
40	MC	17.88	23.61	+5.73	35.1	48.56	+13.46	27.97	31.00	+3.03	47.12	65.80	+18.68
	LSTM	19.67	24.33	+4.66	32.62	52.03	+19.41	23.30	39.40	+16.10	33.97	59.03	+25.06
	CNN	18.75	23.97	+5.22	35.25	52.50	+17.25	27.62	44.70	+17.08	41.25	62.10	+20.85
	LZ	46.90	52.60	+5.70	58.78	66.40	+7.62	72.70	76.06	+3.36	79.60	79.10	-0.50
	BWT	66.44	69.44	+3.00	73.70	79.90	+6.20	83.30	88.06	+4.76	88.60	92.20	+3.60

**Figure 3: CNN accuracy for top 1 and top 2 locations.****Table 5: User’s expected uncertainty  $\mu$  when choosing next location ( $U_{\text{next}} = 2^{S_{\text{rate}}}$ ). Error given by standard deviation  $\sigma$ .**

		AP		Building	
		$\mu \pm \sigma$	95th-%	$\mu \pm \sigma$	95th-%
15 minutes	F	$3.10 \pm 1.3$	5.3	$2.17 \pm 0.7$	3.3
	C	$2.05 \pm 0.7$	3.3	$1.56 \pm 0.4$	2.2
1 hour	F	$5.50 \pm 2.4$	9.7	$3.65 \pm 1.7$	6.5
	C	$3.48 \pm 1.6$	6.37	$2.10 \pm 0.9$	3.7

These findings show one of the trade-offs a predictive caching system would need to consider, that is to find the balance between the number of places to prefetch assets and the desired level of cache hit ratio.

## 5 DISCUSSION & FUTURE WORK

In this paper, we define our research problem as predicting the next symbol in a discrete-time series for users with two categories of devices. The next symbol either denotes the next access point or building in the visitation sequence. The accuracy is evaluated as the fraction of the next symbols predicted correctly.

While some earlier studies investigated a similar problem setup, our study has notable implications. For example, across device types, predictability can vary significantly, with Cellos showing typically higher predictability. Also, with larger time windows such as 1 hour, it is easy to miss short stays (since one location visit with a duration of 31 minutes would result in other locations in that 1 hour window being ignored). On the other hand, a short time window results in multiple repetitions of the same location in the sequence, potentially achieving high prediction accuracy even when the method is not predicting the *transitions* well. Further, we also note that allowing prediction algorithms to look further back does not help prediction in most cases; this might be an artifact of the users’ likelihood to stay in place over limited time spans, which makes predicting a ‘stay’ straightforward while predicting a location transition remains challenging.

Our results highlight the importance of considering the device type, context, and application in order to choose an appropriate time and space granularity; the best performing method differs across these dimensions. Furthermore, we observe a significant increase in accuracy, of up to 20%, when considering the top 2 possible next locations compared to only measuring top 1 accuracy, highlighting the complexity of these predictions based only in the history of visits from

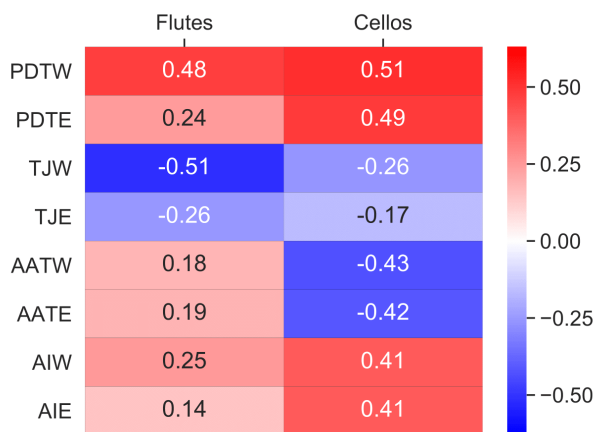


a user. In some cases, such as 1 hour, access point level prediction, the median of the top 2 accuracy of the population is nearly twice as high as the median top 1 accuracy. Many misclassifications occur because the prediction algorithm is simply confused between only two places. For certain applications, such as predictive caching, it can be worthwhile to consider preloading in more than one location to improve the user experience at the expense of increased resource consumption, a trade-off to measure in future studies.

Interesting possible problems yet to be addressed include, taking the distance between possible locations into account when selecting a future stop, as well as cluster users with similar mobility patterns to further improve the prediction accuracy of their movements.

All the findings here are based on the university dataset (Sec. 3), which provides a peek into only a subset of the population, so we emphasize the importance of reproducing these analyses on other datasets in different settings.

**Correlations with Mobility and Network Traffic.** Figure 4 shows the correlation of prediction accuracy with a sample of features that describe the mobility or network traffic of users. PDT(W/E) and TJ(W/E) are mobility features while AAT(W/E) and AI(W/E) are traffic features. PDTW is the time spent at the user’s preferred building (most common) on weekdays (PDTE for weekends). TJW is the total sum of jumps (distance) for the weekdays while TJE describes the same feature for weekends. AATW is the average of active time (as indicated by network usage) of the user for weekdays (AATE for weekends). AIW stands for the average inter-arrival time of flows on weekdays, and AIE for weekends ([19, 29]).



**Figure 4: Pearson Correlation of Prediction Accuracy with several Mobility and Network Traffic Features.**

The results present significant correlations between the prediction accuracy, with not only the *mobility features*, but also *network traffic features*. These correlations vary across device types (*Flutes* vs *Cellos*), and in time (*Weekdays* vs

*Weekends*). This is a very important observation for the design of *predictive caching* systems, importantly, it might be possible to improve prediction of *where* the user is going based on network traffic profile while noting the different modes of usage based on device types. We leave the investigation of incorporating this extra information and potential improvements to future work.

**Integrated Mobility-Traffic Modeling.** Given the observed correlations, we hypothesize that the use of *predictability* as a feature in an integrated mobility-traffic generative model could lead to more realistic synthetic traces. Such a data-driven generative model would be an essential tool for network simulations and capacity planning. Notably, it can also be made *privacy preserving*, since collected traces would be replaced with realistic synthetic data that captures mobility, network traffic, predictability, and their relationships. Further study is beyond the scope of this work and is left for future work.

## 6 CONCLUSION

In this work, we sought to answer three questions: i. How different are *Flutes* and *Cellos* in terms of predictability? ii. How does the predictability of these device types change with different *spatiotemporal granularity*? iii. Does the *choice of method* or predictor significantly alter the answers to the aforementioned questions? For this purpose, we processed a large-scale dataset from a campus environment, and grouped the devices into two categories; and chose a set of methods for the comparisons including Entropy-based estimators and popular algorithms such as Markov Chains and Neural Networks.

The results of experiments show the movements of *Cellos* ("sit-to-use") are significantly more predictable than *Flutes* (up to 25% difference in accuracy). This pattern is consistent across various temporal granularities (5 min to 2 hours), spatial granularities (Access Point and Building level), and for different methods (Markov Chains, Neural Networks, Entropy-based Estimators). We illustrate that the performance of predictors depends strongly on the span of temporal bins. Markov Chains tend to outperform deep learning models in shorter time-bins while LSTMs and CNNs usually show a higher accuracy in longer time-bins. CNNs have mostly similar accuracy to LSTMs in the latter case but have significantly better run time on a modern GPU. Furthermore, looking at the top 2 locations we observe an increase of up to 20% suggesting that higher accuracy is achievable when considering multiple possible next locations.

We also found significant correlations among prediction accuracy, *mobility features*, and also *network traffic features*, varying across device types, an important observation for the design of predictive caching systems where it might be possible to improve mobility prediction based on network traffic profile. We plan to further investigate the use of *predictability as a feature* in an integrated mobility-traffic generative model, and its application in state-of-the-art predictive caching systems.

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