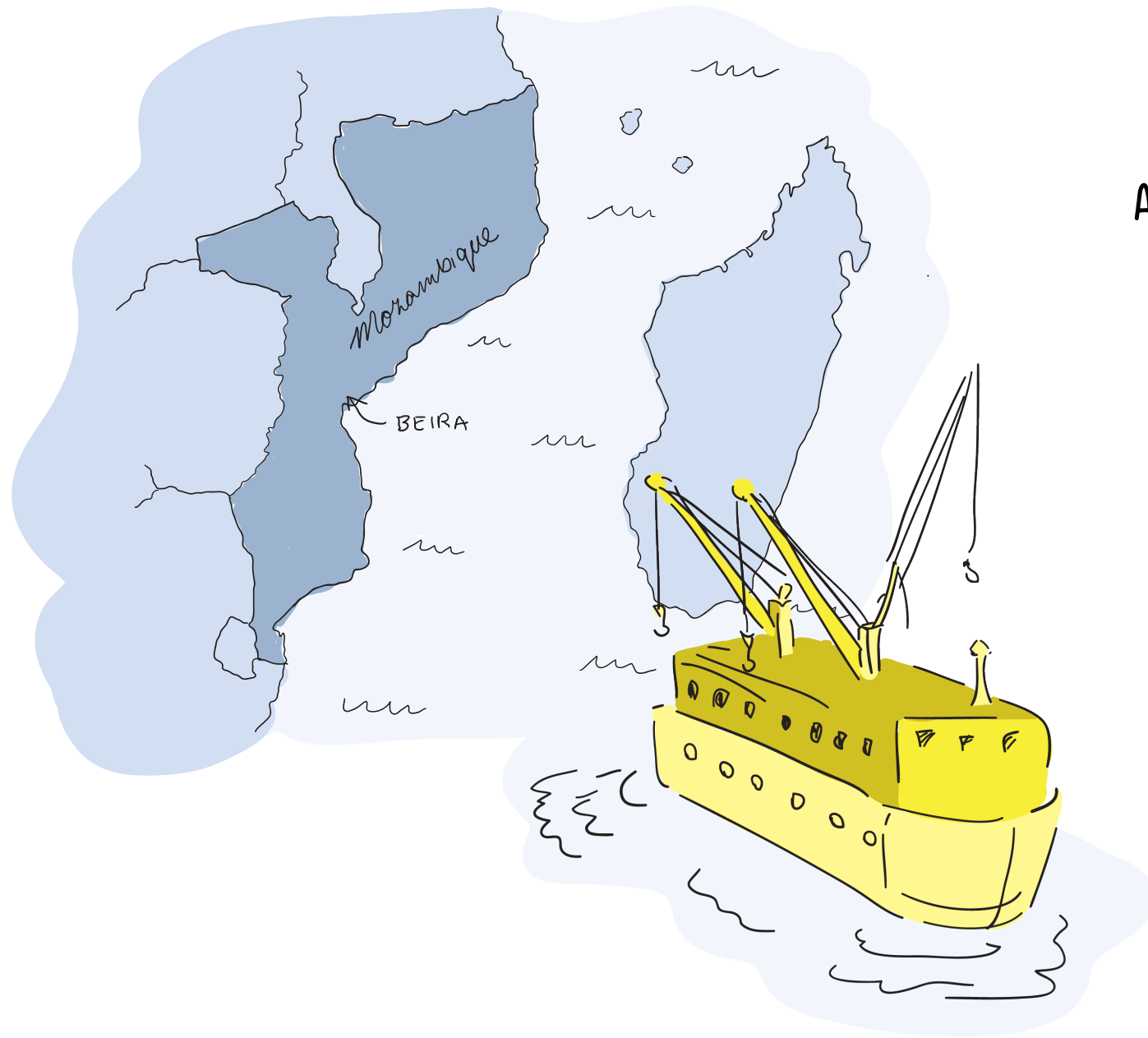


MEETING



SOPHIE STRUIJK

MEETING AKILA



ABOUT 13.000 KM SOUTH

OF THE HANGUE LIES BEIRA

A PORT TOWN OF MOZAMBIQUE



AKILA, A 16 YEAR OLD GIRL

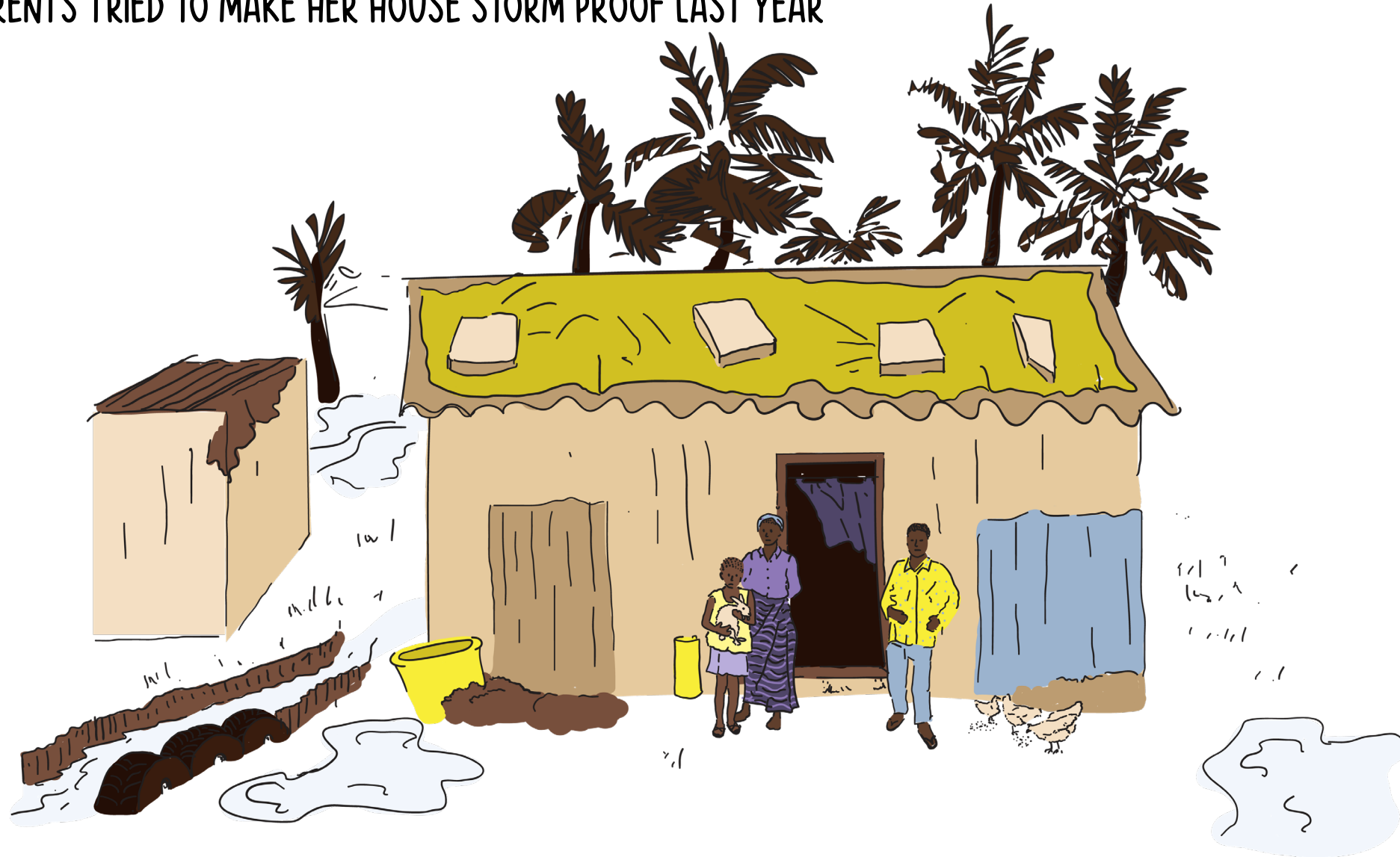
LIVES IN BEIRA

SHE FILLS HER DAYS WITH HOUSEKEEPING AND WORKS IN THE FIELD

AKILA LIVES WITH HER PARENTS, BABY SISTER,
CHICKENS AND RABBIT IN MUNHAVA NEIGHBOURHOOD



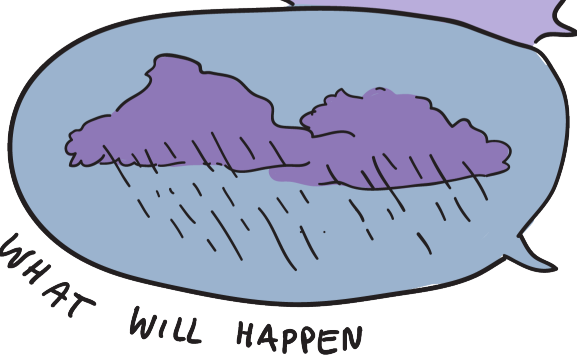
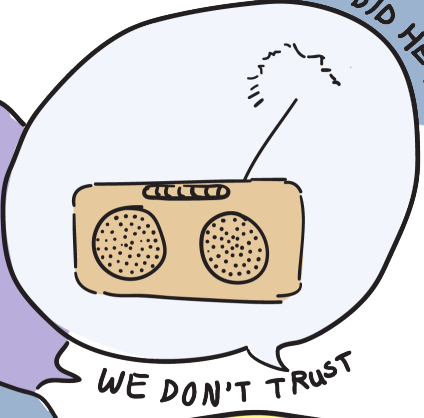
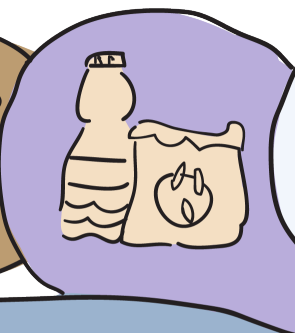
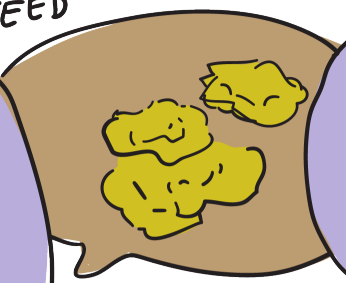
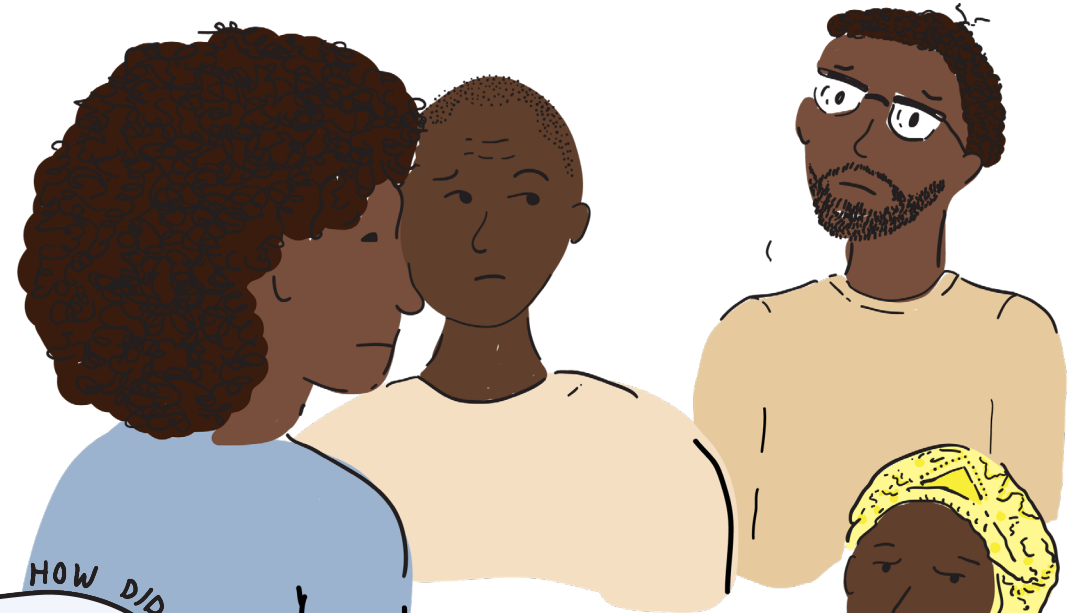
AS BEIRA FLOODS A LOT,
HER PARENTS TRIED TO MAKE HER HOUSE STORM PROOF LAST YEAR



...BUT CYCLONES ARE ROBBERS OF LIFE, BELONGINGS AND FREEDOM

THAT DAY, THERE WAS TALK IN TOWN

ABOUT UPCOMING DANGER..





SOMETIMES
BECAUSE THEY
DON'T HAVE
MONEY TO PREPARE

OR BECAUSE
PREDICTIONS
DON'T FULLY
MATCH

OR BECAUSE
THEY DON'T
TAKE IT TOO
SERIOUS

BUT WHAT DO YOU DO WITH
THIS KIND OF INFORMATION?

NOT KNOWING WHAT TO TRUST,

PEOPLE WENT OFF TO WORK THAT DAY



THAT NIGHT..

A SUDDEN HEAVY STORM RAGED OVER THE LANDS OF BEIRA



HOUSES WERE DESTROYED



ELECTRICITY AND COMMUNICATION WITH OUTSIDE WAS DOWN



KIDS GOT LOST



PEOPLE DROWNED



A WOMAN EVEN GAVE BIRTH IN A TREE..



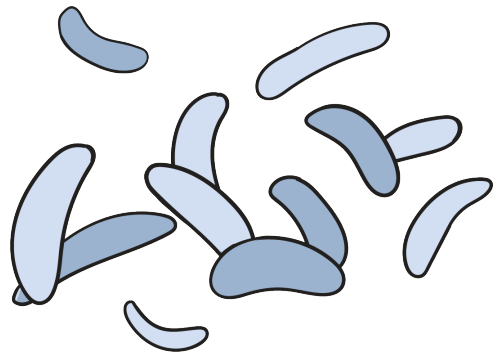
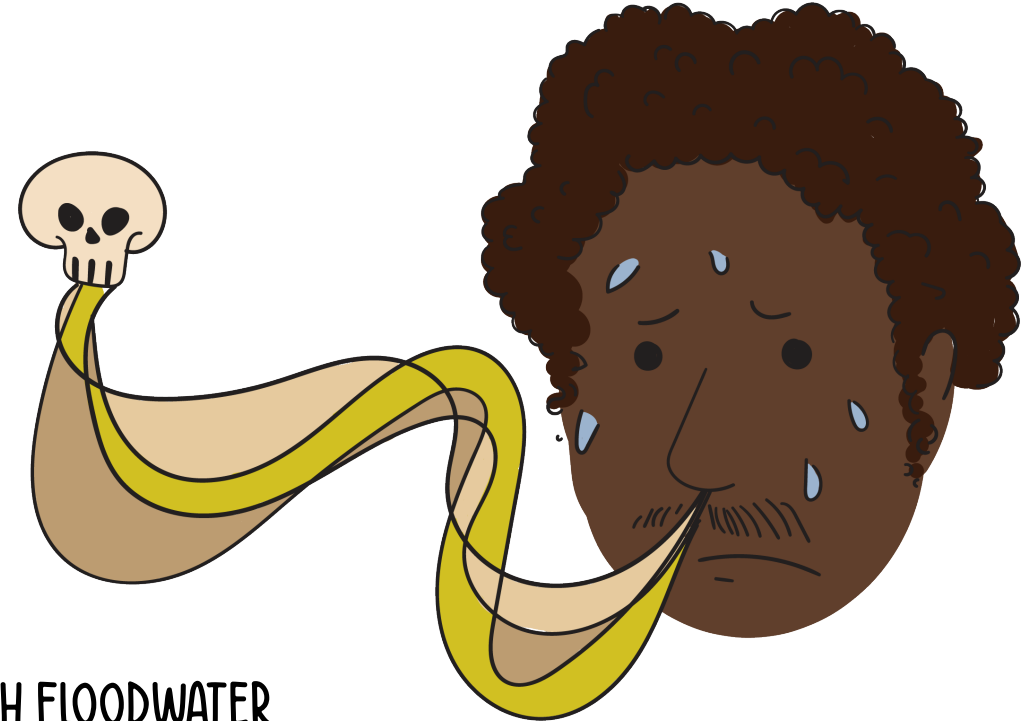
PEOPLE TRIED TO SAVE SOME OF
THEIR BELONGINGS BY
CARRYING IT ON THEIR HEAD



LIVESTOCK WAS LOST..



DISEASES LIKE CHOLERA
SPREAD THROUGH FLOODWATER..



DEMORALISING SMELL FOR DAYS..

THE COUNTRY IS IN EXCRUCIATING PAIN

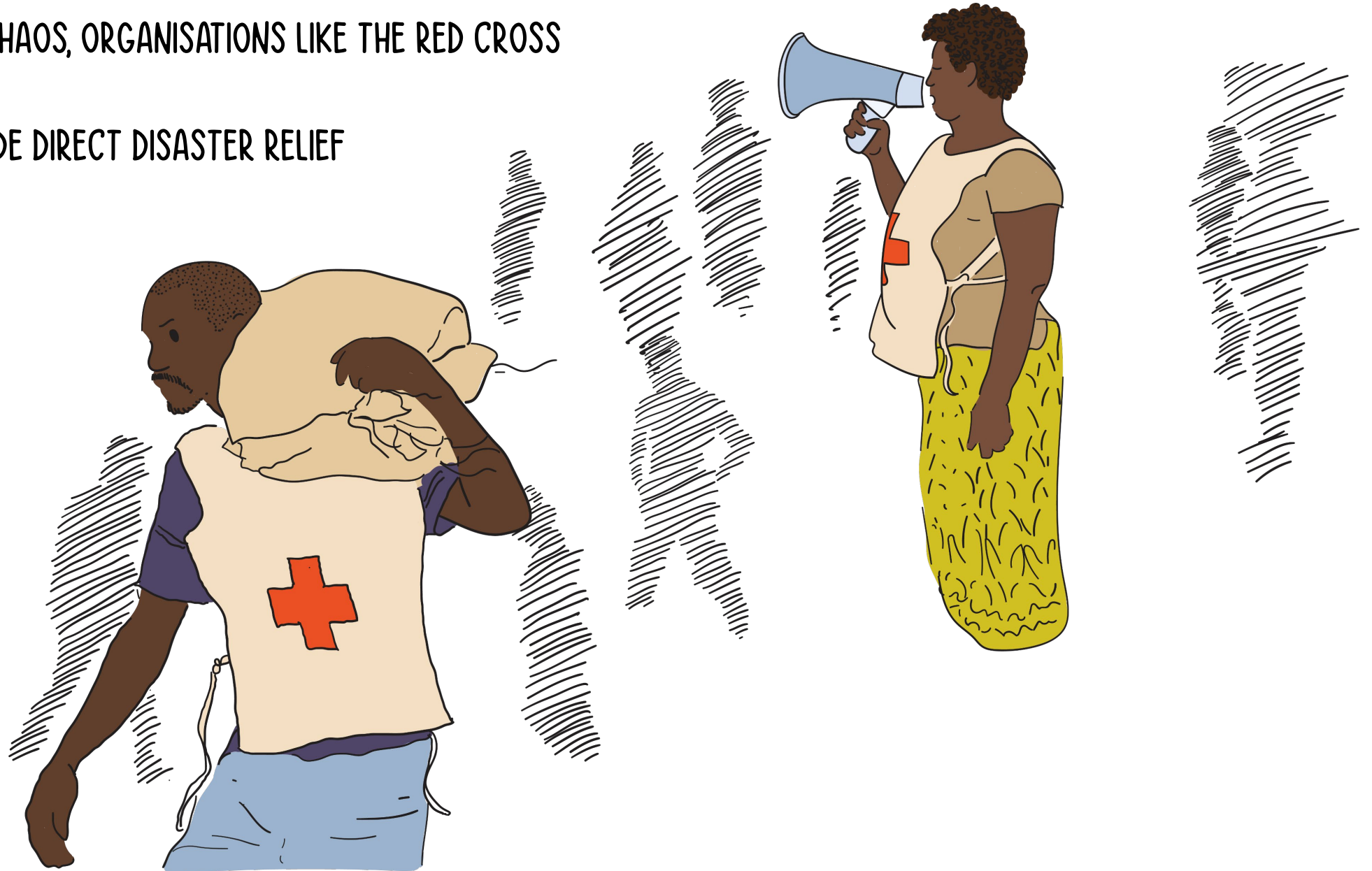


MASSES OF PEOPLE TRY TO FLEE BEIRA



AMONGST THE CHAOS, ORGANISATIONS LIKE THE RED CROSS

PROVIDE DIRECT DISASTER RELIEF



AKILA RECEIVES AN EMERGENCY BOX

FROM A VOLUNTEER OF THE RED CROSS



BUT AMONGST THE CHAOS

SHE DROPS SOMETHING IN THE FLOODWATER



WHEN THEY BOTH LOOK DOWN

SOMETHING MAGICAL HAPPENDS



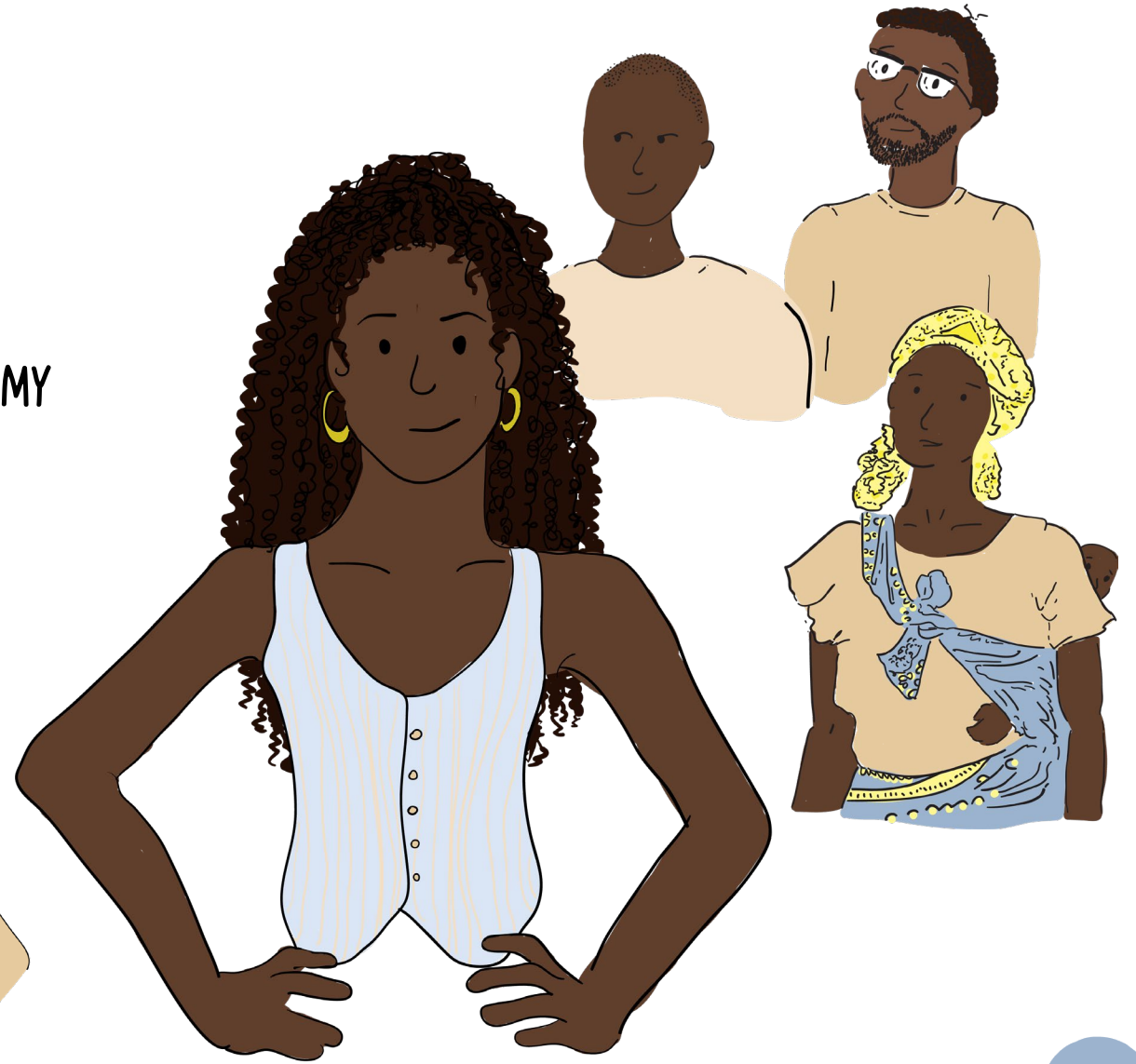
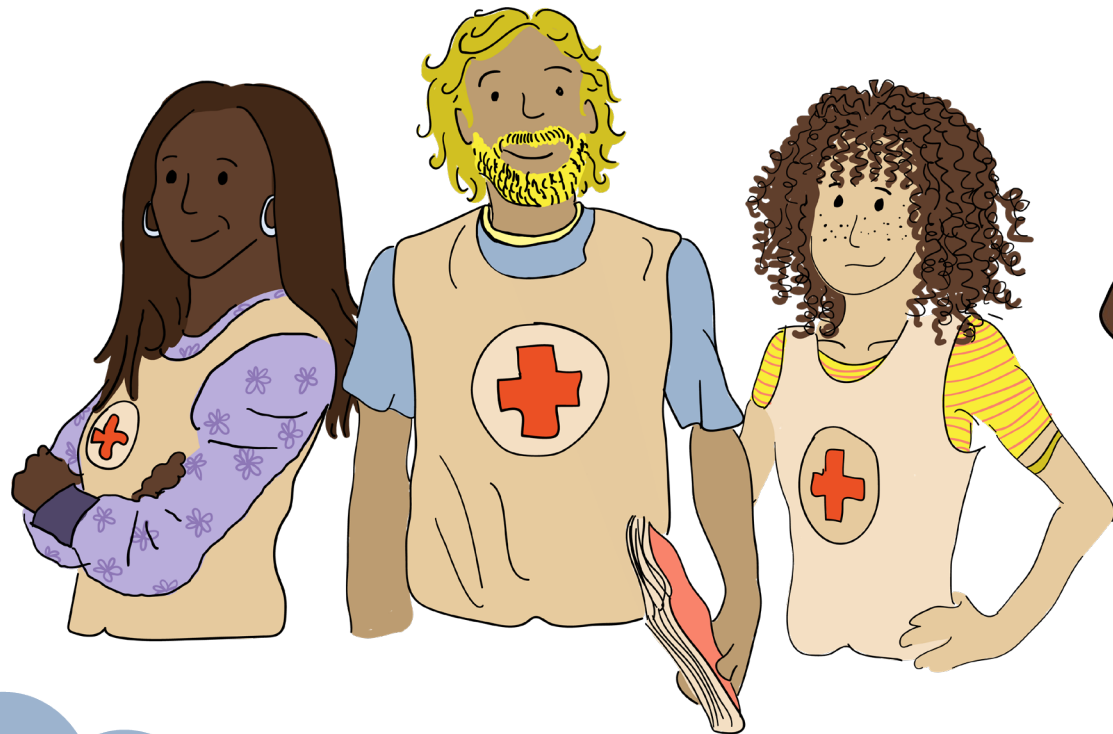
THEY ENTER THE..



DREAMSTATE

AKILA SEES HERSELF AS A POWERFUL LEADER,

AND THE RED CROSS IS THEIR SUPPORTING ARMY

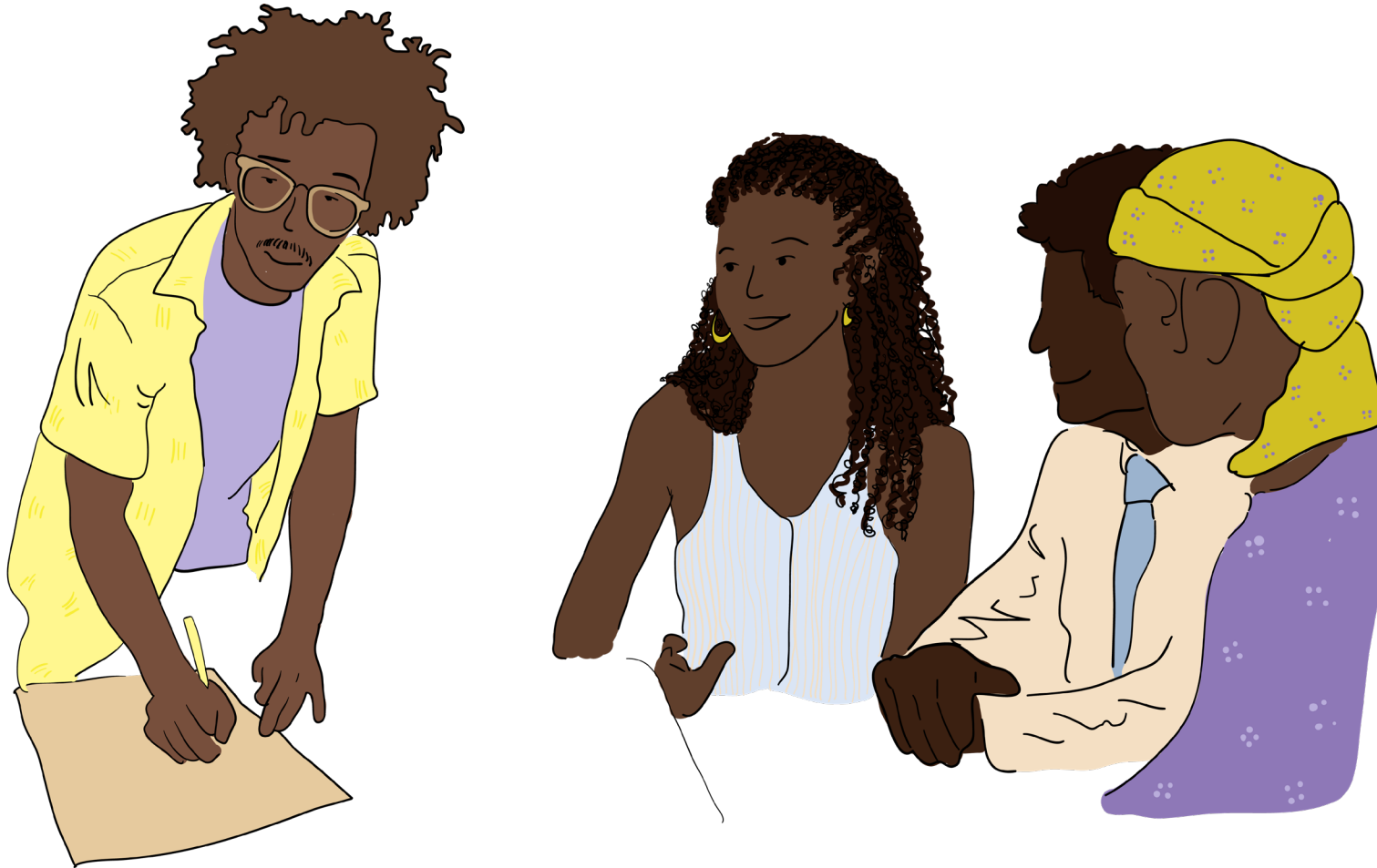


THE RED CROSS EMPOWERS LOCAL PEOPLE

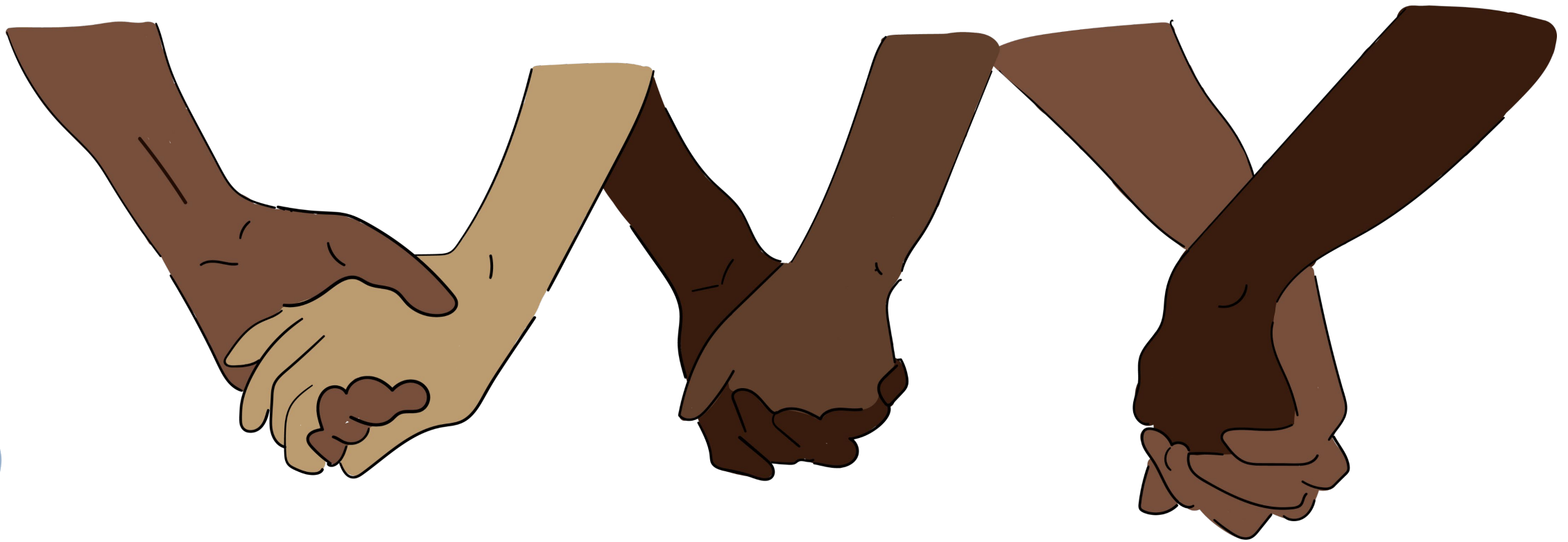
AND THEIR VOLUNTEERS ARE ON THE FOREGROUND



THE COMMUNITY THRIVES, AS RESILIENT AS EVER.



MOZAMBIQUE IS IN CONTROL AND IT WORKS FINE



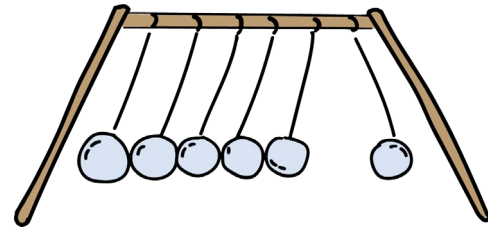
A WEB OF LOCAL PLAYERS IS MADE



THE RED CROSS SHOWS

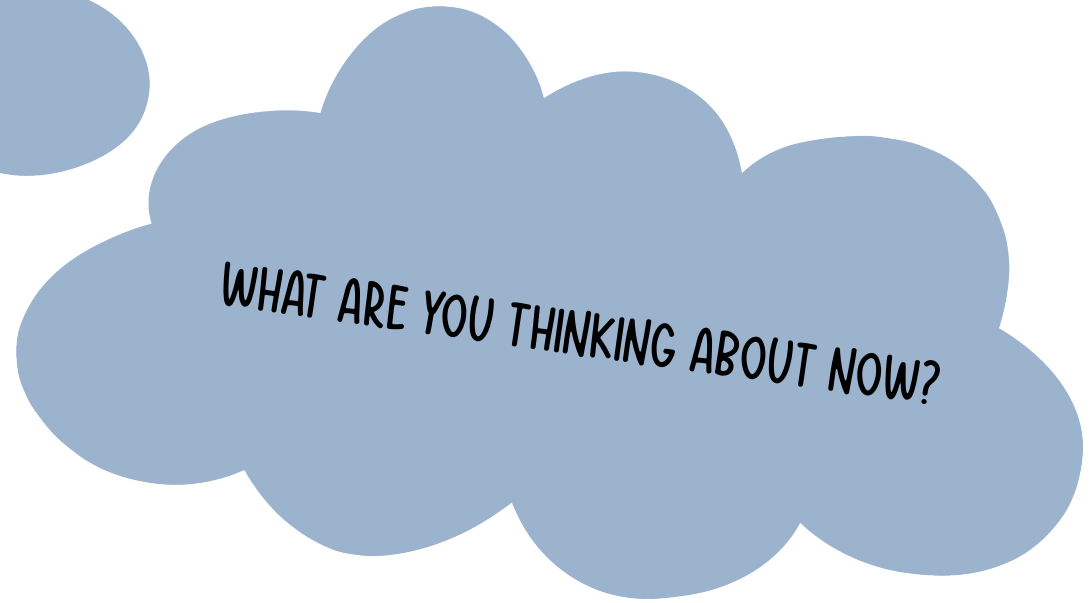
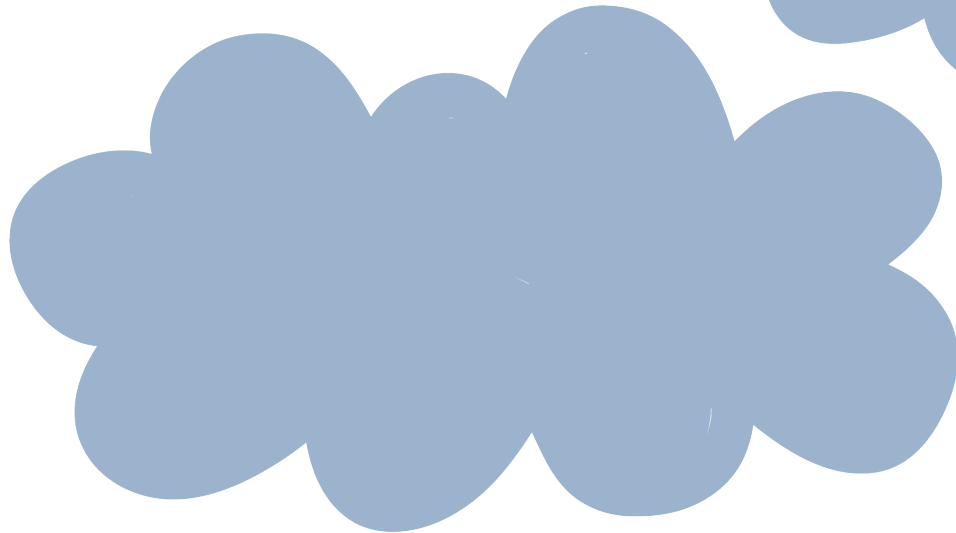
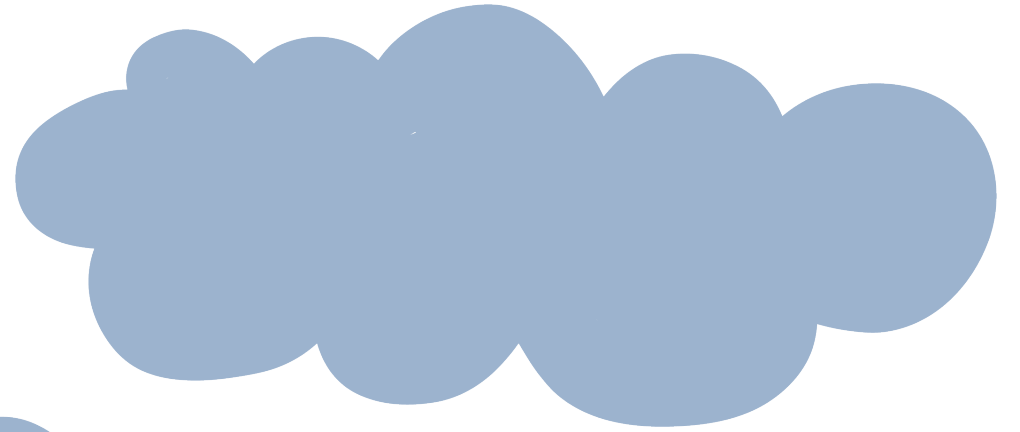
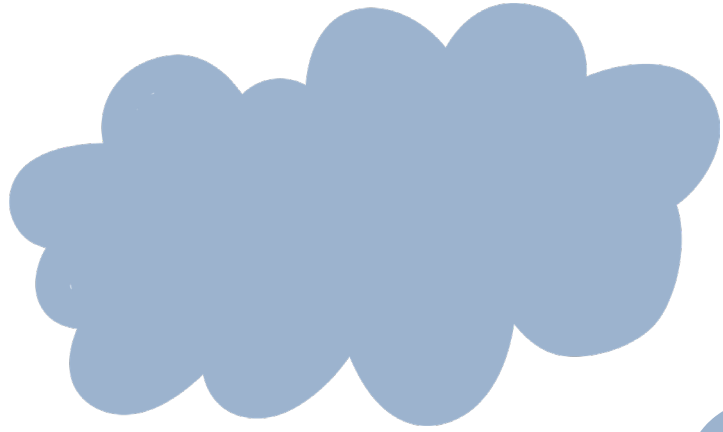
REAL IMPACT TO THEIR DONORS

THEY ARE HAPPY





THEY HUG EACH OTHER

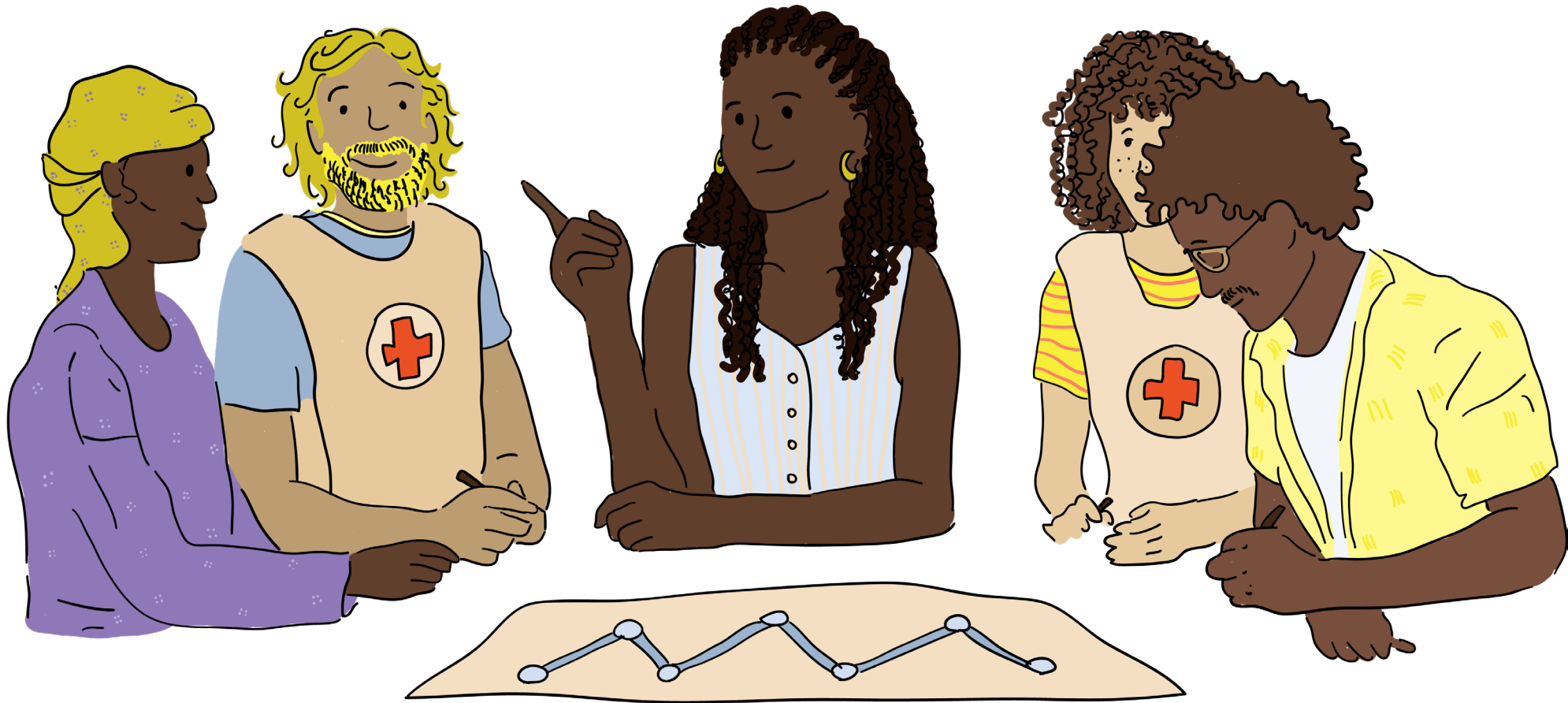




LOUD NOISES OF PEOPLE GATHERING AROUND THE BOXES WAKE THEM UP

THE FOLLOWING DAY

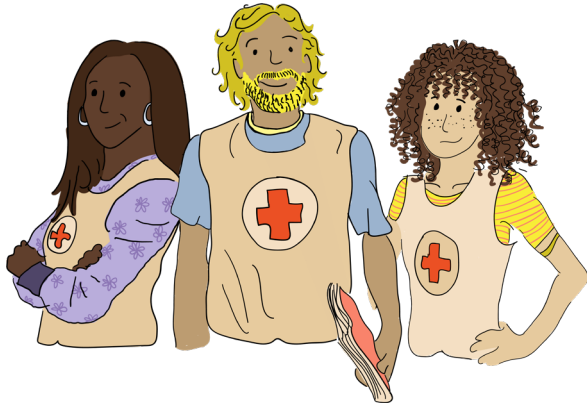
AKILA AND THE RED CROSS COME TOGETHER



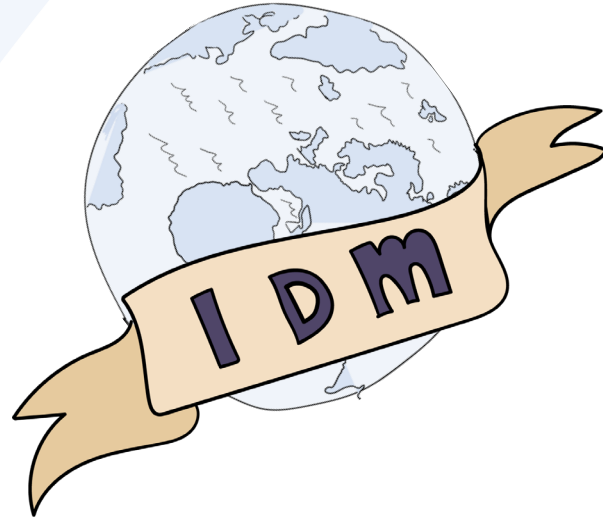
TOGETHER THEY MAKE A PLAN TO ACHIEVE THE DREAMSTATE

THIS IS IT

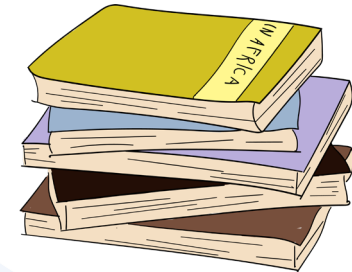
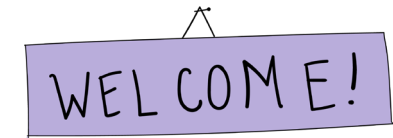
I MIDDLE MANAGEMENT DISTRIBUTION

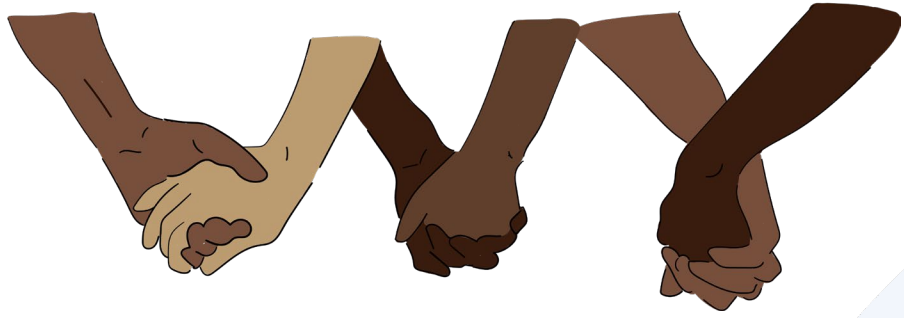


II IDM LOCALIZATION PROGRAM

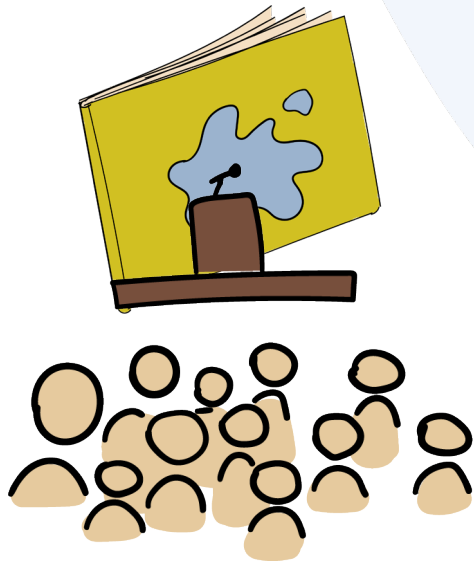


III BRIEFING PACKAGE





IV INTERNAL PARTNER SESSIONS



V EXTERNAL PARTNER SESSIONS

VI ADJUST & EXPAND

