

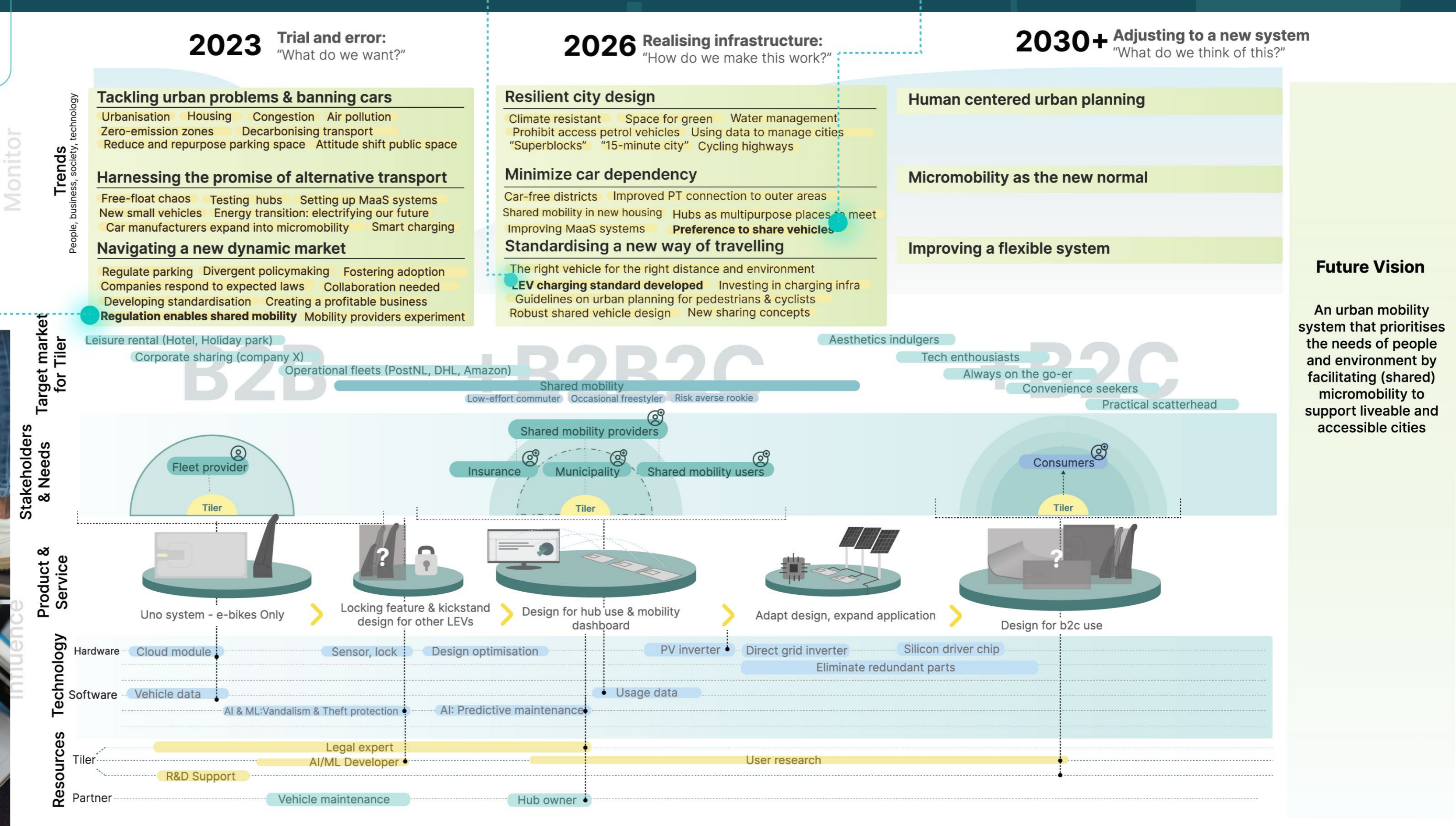
# The road towards a new urban mobility system

A strategic view on the future of Tiler

What if.. The government will restrict shared mobility?

What if.. Standardisation is not developed?

What if.. People prefer to own vehicles instead of sharing them?



Wireless charging solution for LEVs



## Designing a dynamic roadmap for Tiler

- In-depth research into mobility context
- Identification of target markets & stakeholder system
- Product evolution & potential technologies
- Integration of alternative future scenarios to reflect uncertainties

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Strategic Product Design

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